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GREETINGS!

We are off on our seventh year! As is becoming to a youth of that age, the Journal is stretching a bit and taking on some different ways. Seven is quite grown up, ma'am, if you please! How do the new departments appeal to you? Do you like the more personal touches, the many short items instead of the few long papers? Keep the editor informed so that he may train the youth before the little fellow grows beyond redemption or correction.

THE PHILADELPHIA BOOK OF PROCEEDINGS

We hope soon to mail it. But there have been so many changes of addresses since the enrollment at Philadelphia that we felt notice should be given in the Journal before any of these valuable books were sent out. It is a remarkable compilation which will form helpful reading and guidance. So write the editor at once if your address is different from the one you gave when you paid your dues.

PUSHING OUR EDUCATIONAL INVESTIGATIONS

There has gone from the editor of the Journal to Mr. Will Earhart a check for \$100.00. This is the result of the contributions sent in by Journal readers last year. Not very much—not even four hundred people represented, because quite a number exceeded the 25c suggested, and sent in 50c, \$1.00 or even \$2.00. But it was a beginning and the lump sum will be helpful to Mr. Earhart and his associates on the educational council in continuing their studies for our conference.

MONEY NEEDED!

Now this year we want at least four times as much money. Come then! For this magazine which it costs about 50c a year to send you—if the prevailing prices for paper and printing do not come down it will probably cost more—are you willing to contribute 25c? Every cent of this or any greater contribution you may make will go to the work of the education council as soon as the actual expenses of the Journal are paid. Last year the Journal again more than paid its way through the liberal amount of advertising it obtained. Our first issue is somewhat light in advertising this year but we hope to do better and to pay out again by next June. You can help by reminding advertisers about the Journal. Put in a good word whenever you can. But your quarters are needed. Let's have many, many, many. We want to print in the November issue a long list of donors for this year.

THE FALL STATE MEETINGS

Most of you will be going to a meeting of your state association soon. Will you take upon your shoulders at least two tasks. (1) Keep your ears and eyes open for any significant addresses which in whole or in part ought to be published in our Journal. Send it on to Madison together with your comments if you have any. (2) Carry the spirit of song with you. Have singing often—formal and informal, at the big and at the little meetings. When everybody sings, the soil is being tilled for all sorts of developments in school music.

ST. JOSEPH OUR NEXT MECCA

What a spirit of fellowship we have developed in our Conference! Our shrine is not a fixed place but a movable gathering place. From East to West, from North to South we go; the place changes, our personnel changes—thank goodness, there is always a goodly remnant of former members, however—and still the same lusty, warm-hearted Conference spirit remains. It has already established itself for the 1921 meeting. St. Jo, Mo., is as much the focus of our aspirations now as if we had for years been describing circles through our various towns with that Mecca as our center.

A Message

from our President JOHN W. BEATTIE, Grand Rapids, Mich.

There has been a feeling in some quarters that the present country wide agitation for higher teachers salaries might result in a reaction against music and other subjects whose importance in the schools was only recently realized. Alarmists have professed to believe that because of inability to raise funds for adequate salaries in any other way, general policies of retrenchment would bring about the curtailing of musical activities.

I have just finished six weeks work in Teachers College, Columbia University, taking work along general educational lines in order that I might get the viewpoint of educators outside the music profession. I have mingled as freely as was possible with the ten thousand teachers, principals, superintendents and administrators in all fields who are here from every State in the Union and have found opportunity to talk with some of them. So far as I can learn, there is not only no disposition to cut down on music instruction but a strong tendency to increase it. There is a feeling, however, that music work must be strengthened along some lines.

Aside from certain specific matters such as the necessity for better trained teachers, a desire for more systematic work in appreciation, the need of adaptation of materials and methods to junior high school organization and other problems which are local in character, school men, everywhere, are insisting that music instruction must be of such a nature that it will "carry over" into life outside the school. They say that our work does not go beyond the class room to the extent that it can and should and that if we who are responsible for the instruction, do not see to making it function in a more vital way, we cannot hope to retain our present position. In other words, we are to be judged not by the cost of instruction but by its results.

Since this issue is important, it seems that the work of the National Conference for this year may well be directed toward its consideration. Accordingly a major part of the St. Joseph program will be built around this statement:

PUBLIC SCHOOL MUSIC SHOULD PROMOTE WORTHY USE OF LEISURE TIME, STIMULATE MORE EXTENSIVE PARTICIPATION IN MUSIC OF THE CHURCH AND OTHER ORGANIZATIONS, DEVELOP WIDER USE OF MUSIC AS A SOCIALIZING AGENCY.

WHAT OF THAT EXTRA MONEY?

Are you, like so many of us, earning more money this year than you ever did before? If so, there is nothing exceptional about you. But are you getting more from your money than you ever did before? If you are, we salute you as a rarely wise creature.

Did it ever occur to you that prices rise much more rapidly with non-essentials than with essentials. Luxuries are higher than ever before—far out of proportion to the rises in necessities. Which type is getting your money?

This is the best time in many years to save money—providing one is keen enough and brave enough to buy only what is needed. But when you skimp, be generous to the mind and spirit even if the body and its adornments suffer. A half dozen nut sundaes will pay for a good book, a beautiful print, an inspiring record or roll. Which will help make the better teacher? If you have any novel methods of saving or any helpful objective, write the editor so that he may tell the rest of us.

YOUR WORD TO THE ADVERTISERS

If you don't find in this issue of the Journal announcements of firms with whom you have music business, won't you include in your next letter a query as to why they do not advertise in our columns?

LATER BETTER POPULAR SONGS

Do you have occasion to use popular songs now and then? The community music movement has carried supervisors into many fields outside the class room, and has made it necessary for them to know something about popular music. Many are puzzled regarding what to sing in addition to the material which is given in our pamphlet *Twice 55 Community Songs*. Mickey, Till We Meet Again, and Bubbles can still be used occasionally, but new songs are needed to supply the "up-to-date" craving. The editor has just completed a rather extensive trip about the country and has heard quantities of popular songs. From the mass he selects the following as being the best—that is, least trite and trashy in music, least mushy in text. If you need to know this type of material get acquainted with these nine. Use the ones that seem most sincere to you. Let the Rest of the World Go By; Peggy; You're a Million Miles from Nowhere; Daddy, You've been a Mother to me; Love Nest; That Wonderful Mother of Mine; Bye Low; Everybody Neighbors; Golden Gate. The best nonsense songs continue to be revivals of old favorites such as Old Mac Donald Had a Farm, Mistress Shady, Good-bye, My Lover, Good-bye, and Who Did Swallow Jonah?

THE PILGRIM TERCENTENARY

Thanksgiving should be an unusually significant holiday this year, and the Music Supervisor should be an important factor in making it such. The restraint, the frugality, the determination, the idealism of those voyagers of three hundred years ago are qualities which need emphasizing today. The Pilgrim note should be mainly one of solemnity, of contemplation—one that is not often struck in our celebrations. Whether you have a pageant, a drama, or a cantata; whether it be something that you buy ready made or that you construct yourself, try to make it big and sturdy. Seek the stalwartness and serenity of the great religious aspiration which was the controlling force. The fine old hymns should loom large in the musical portions.

HOW TO REDUCE EXPENSES

Send in your year's dues now to our new treasurer, Karl W. Gehrkens, Oberlin, Ohio, and you will have that much less to pay when you go to St. Joseph. Paying inevitable obligations promptly, reduces expenses because it frequently prevents expenditures for non-essential which we buy because we happen to have ready money.

The Treasurer needs the money because there are constant demands in preparing for the annual meeting; the President wants a large enrollment so that he can keep in touch with active spirits throughout the country; the cause of public school music needs a united professional body which can influence public sentiment everywhere. Our profession is gaining recognition rapidly; let us seize every advantage. There must be no falling back. Send in your dues at once; \$2.50 if you are a new member; \$2.00 if you paid last year's dues.

MUSIC IN THE MARKET PLACE

One of our forthcoming articles emphasizes the fine art relations of music and literature. We are very wisely in our advanced courses in music appreciation stressing the aesthetic side of our art. Certainly the great composer's consideration of unity, variety, design are worthy of more study than we have given it. On the other hand, there are significant efforts to make people in general and superintendents in particular realize that there is a universal, immediate aspect of music which fits it for association with every day life in the market place of work and trade. The long established *Journal of Education*, which our friend A. E. Winship has been publishing so forcefully in Boston, has lately inaugurated a department of music under the able editorship of Edwin N. C. Barnes.