1948 Looms As Year Of Decision For Pix

See Blocked Funds Expanding Int'l Production

Full 1948 Activity Due If Currencies Continue In Deep Freeze State

From concrete results and from plausible indications for the future, the American motion picture industry in 1948 is expected to become a world-wide producing factor due to the economic confusion producing by the foreign exchange in the post war world.

Utilizing blocked currencies, American companies which in the past merely dabbled in theater operation and production abroad view the immediate future with prospective.

(Continued on Page 4)

State Censor Board Sought for Mass.

Boston: A petition calling for a state censor board to examine and approve or disapprove all types of entertainment, including films, radio programs, stage shows and floor shows, has been hopped in the Massachusetts Legislature. Proposal, filed by Thomas Scanlan and Jerome Berman of Boston and Daniel (Continued on Page 2)

Second E-J. Regional Meet Opens in Dallas Tomorrow

Second in Eagle Lion’s current series of regional sales meetings will be held in Dallas tomorrow and Sunday, A. W. Schwaberg, vice-president and general sales chief, announced Wednesday.

Meetings, devoted to discussions (Continued on Page 4)

Griffis May Be Head Of Aeronautics Board

Washington—Stanton Griffis, Paramount executive committee chairman and present ambassador to Poland, is being considered as a possible choice to head the Civil Aeronautics Board, according to informed sources here. Griffis, who returned to this country from Poland last week, would succeed James M. Landis, whose term expired at the year’s end.

Supreme Court Decisions On N. Y. Equity, Crescent And Griffith Cases Due

Washington Bureau of THE FILM DAILY

Washington — This year is bound to be, for the pix industry, the year of decision. Not alone will it be the year in which the future of the industry’s foreign market will be determined and very possibly the year of decision so far as studio labor disputes are concerned. Productions with television are worked out, but in the Supreme Court it will be the year in which the most important decisions of all are to come down.

Already argued are the Schine and Griffiss cases, which are of vital importance.

(Continued on Page 4)

CEA to Claim Britain Can Make Only 40 Pix

London (By Cable)—CEA representatives at their meeting with Harry Wilson, president of the Board of Trade, will strongly dissent from Wilson’s estimate that British studio production figures this year, and will claim that 40 is nearer the actual probability. Group will stress the urgency of the exhibitor’s need.

(Continued on Page 4)

U. K. Pix House Tax Bite Reaches £41,390,000

London (By Cable)—Extent to which British Government revenue is threatened by the suspension of U. S. film imports as a result of the duty of £41,390,000 imposed by the latest annual report of the Commissioners of Customs and Excise on entertainments tax receipts.

Of the £41,390,000 collected from

(Continued on Page 4)

Limited Video Effect On Gross

Teple, Theater to Find Own Places—Reagan

Alexander Field Force In Three-Day Meeting

Colorado Springs, Colo.—Some 50 Alexander Film Co. field officials and district managers concluded the final session of a sales meet last Wednesday at which they mapped out sales plans for the new year. Three-day meeting was climax’d by a New

(Continued on Page 4)

Television may have a perceptive effect upon theater grosses in its early stages of public response, but its attraction will become less competitive as the two mediums find their respective roles as entertain- ment, in the opinion of Charles M. Reagan, Paramount vice-president and distribution chief.

Pointing out that there seems to be no substitute for the ever-present

(Continued on Page 4)

Detroit Carrier Installs Mobile Telephone Service in Move to Expedite Film Shipments

Detroit—a mobile unit to allow constant telephonic control of film shipping—believed to be the first in use in film carrier service in the industry—has been installed by Charles Simpson, new owner of Exhibitors Service, who is also manager of Central Shipping Bureau. Unit has been placed in the truck which Simpson drives himself and uses for all personal transportation around the territory as well, in order to be available for emergency film shipment.

Exhibitors, film exchanges, booksers, and other agencies all have Simpson’s special number, so that he can be reached at any time on an emergency. Emergency calls covering lost or delayed prints, missouts, and special problems arising in film shipment are being handled expeditiously by the new system, which also allows prompt dispatching of assignments to other drivers for the company.

No New State Taxes Planned in New York

Albany—Sources close to Governor Dewey revealed that no new taxes are expected to be imposed this year. The Governor is said to be strongly opposed to new taxes for the following reasons:

1. There are not many new sources of revenue left and the State needs to have a reserve taxing power in case of business decline; 2. Imposition of new taxes would be a tax increase.

(Continued on Page 4)

KATO Will Attempt to Repeal Kentucky Tax

Louisville—Guthrie F. Crowe, president of KATO said his organization will attempt to repeal the state admissions tax at this month’s session of the Kentucky Legislature. KATO will also attempt to secure passage of an act to set up a board composed of Kentucky exhibitors to regulate checking. Admission tax issue became

(Continued on Page 4)

M-G-M Field Auditors Meet Jan. 6-8 at Astor

Annual meeting of M-G-M field auditors will be held Jan. 6-8 in the Hotel Astor, it was announced Wednesday.

Presided over by Charles K. Stern, Loew’s assistant treasurer, and Alan F. Cummings, exchange operations and maintenance chief, the sessions

(Continued on Page 4)

The Daily Newspaper Of Motion Pictures #Twenty-Nine Years Old

FILE COPY
DO NOT REMOVE
White Completes Revise On Child-Aid-Child Film

"Children of Tragedy," documentary made by Save the Children Foundation, has been revised and re-edited into an 18-minute short by Gordon S. White, ad code administrator of the MPAA, entitled, "Restoration." At least half of the reel consists of new material depicting the way in which American children have rejected food and clothing to help their less fortunate friends in Greece, Holland, France and Finland. Film is distributed through regional offices of the Federation in Boston, Chicago, Philadelphia, San Francisco, and from the national office in New York at 1 Madison Ave., New York.

Canada Kills U.K. Duty Priority Under New Pact

Toronto—Film trade here busy revising tariff code on film imports which changed effective yesterday under the Geneva trade pact announced by New York last week.

British preference of fifty per cent was wiped out but tariff on positive prints from all countries has been reduced from 25% to 15%, while that for negatives cut from 25% to straight ten per cent.

Result is slightly higher import charge on British films entering Canada.

Lippert's Redwood Buy Seen Finished This Month

San Francisco—Reported negotiations by Robert L. Lippert, to purchase the good offices of the biggest Redwood Theater, were as nearly ended as a month can be in that period of the year. Only hitch appears to be Mann's unwillingness to sell his house outright instead of renting it in much the same fashion for the year.

If concluded, deal would put Lippert in control of some 50 theaters, plus several Drive-in spots under construction. Redwood circuit comprises 24 houses in Northern California.

Dezel Acquires "Rex and Rinty"

Thirty-five mm. rights to "The Adventures of Rex and Rinty," have been acquired by Albert Dezel Prods., Inc., of Detroit, from George Hiramman, ITAT. Serial will be condensed to provide a feature version.

Johnston on Coast

Washington Bureau of THE FILM DAILY


M. Van Praga Dead

Chicago—Morton Van Praga, veteran distribution official, died in his hotel room here. He is survived by his wife.

Anti-Discrimination Bill Filed in Boston

Boston — An anti-discrimination bill, calling for fine or imprisonment of theater managers for "wrongful refusal of admission to and ejection from the theater or place of public amusement," has been filed with the Massachusetts Legislature by Gabriel F. Piemonte of Boston. Bill will go to the committee on legal affairs.

Tampa Manager Puts Own Amusement Mag.

Tampa, Fla.—George W. Leonard, manager of the Cinema Theater, has developed a popular amusement magazine of his own to promote his theater and screen attracts. It is a 16-page weekly called Movie News, which also includes the week's radio station programs and a shopping guide.

News of the screen is obtained from columns syndicated by Western Newspaper Union. A large portion of the space is devoted to stills of current and coming attractions, augments by theater ads. The other plays Warner, Paramount and other product.

Drafting of Pit Standards Postponed Indefinitely

Washington Bureau of THE FILM DAILY

Washington—Press of other problems has forced indefinite postponement of drafting standards of practice for the pit industry, it was revealed over the holidays. James F. Byrnes, former Secretary of State and now MPAA counsel, was to assist in drafting standards for the pit industry. Industry sources speak on the standards, however, with the chances slim that much headway will be made until well into 1948. Preliminary talks have been had with the Department of Justice, but, no concrete recommendations have been made.

Alson Heads Minn. V. C.

Minneapolis—William Alson, Minneapolis indie exhibitor, is the new chief barker of the Northwest Variety Club (Tent 12) and Ted Bolnick, Ben Berger partner in Berger Amusement Co., is the new first vice-proxy for 1948. Other officers are Joe Lefler, Republic branch manager, second vice-pee; Abe Kaplan, treasurer and Pat Halloran, secretary.

Federal Exhibitors Group Is Formed in Australia

Sydney (By Air Mail)—T. C. Halbert, Queensland was elected president of the Federal Cinema Exhibitors Council of Australia, forming here recently with representatives from all states. Even Waterman was named vice-president; Vaughan Marshall, treasurer, and J. E. Graham, secretary.

State Censor Board Sought for Mass.

(Continued from Page 1)

Sullivan of Lowell, is assigned to the State Administration Committee. Under the measure, boards would comprise six members, including representatives of American Guild of Variety Artists, theater managers, clubs, theatrical booking agents and clergy of the three major faiths. Members would serve six year terms, without compensation, except for expenses, and could deny a permit for any presentation seen as immoral or tending to corrupt morals.

At present only Sunday films are subject to State censorship.

Mary Pickford to Launch Can. Children’s Appeal

Canadian-born Mary Pickford will be her native country’s guest of honor to launch the campaign of the Canadian Appeal for Children, sponsored jointly by the Canadian Council for Reconstruction through UNICEF and the United States Appeal for Children. She will set in motion a world-wide drive for $100,000,000 toward assiting the UN agencies in their work.

Groves Gets Cinecolor For Mexican Feature

West Coast Bureau of THE FILM DAILY

Hollywood—Cinecolor has given Groves, a commitment for its high-budget picture “Alle En El Rancho Grande,” which will be filmed entirely in Mexico, Cinecolor technicians left Burbank for Mexico City last week for a meeting with Producer Fernando Fuentes on production plans. Picture is scheduled to start shortly.

Army Signal Association To Cover Armed Forces

Army Signal Association has been reconstituted as Marine Corps Communications Association, Brig. Gen. David Sarnoff has announced. Sarnoff will continue as president of the organization which now seeks members engaged in the fields of communication or photography in its principal mission: “to ensure that the armed forces of the Armed Services—shall have communications superior to those of the military establishment of any other nation.”

Wechsler Attachment Discharged

New York State Supreme Court Justice Thomas A. Aurelio Wednesday signed an order discharging Marvin Wechsler’s attachment against Lazar Wechsler, proxy of the Swiss Prasens Films. Bond for $5,000 was set by defendant. This is the sum for which Wechsler is being sued by Hamburger.

Rogers to Speak at Luncheon

William Rogers, Metro’s sales chief, will be the guest speaker Monday when the Motion Picture Associates holds its installation luncheon at the Hotel Astor. Sam Rinzler will emcee.

YOUR FILM DAILY

DELIVERED TO YOU IN LOS ANGELES AND VICINITY BY

MANNING’S DELIVERY SERVICE

A SPECIALIZED MESSENGER AND DELIVERY SERVICE

HO-3129
They’ll break open the Piggy Banks to buy tickets!

"'HIGH WALL' punches all the way... sturdy melodramatic film... strong cast and production."
—VARIETY (Weekly)

"Dramatic entertainment bet delivers suspense, excitement."
—FILM DAILY

"Strong meat... suspenseful scenes... chilling entertainment... recommended."
—MOTION PICTURE HERALD

"Gripping, suspenseful."
—BOXOFFICE

"Solid entertainment for all types and classes."
—SHOWMEN'S TRADE REVIEW

"Fast moving action... profitable boxoffice reception... romance, suspense... a smashing conclusion."
—HOLLYWOOD REPORTER

"Exciting and interesting show... highly effective."
—MOTION PICTURE DAILY

"Snaps like a whip... plenty of entertainment... another click."
—COAST VARIETY

M-G-M PRESENTS THE HIGH-TENSION ROMANCE

ROBERT TAYLOR

AUDREY TOTTER • HERBERT MARSHALL

HIGH WALL

DOROTHY PATRICK • H. B. WARNER • WARNER ANDERSON

Screen Play by Sydney Boehm and Lester Cole • Suggested by a Story and Play by Alan R. Clark and Bradbury Foote

Directed by Curtis BERNHARDT • Produced by Robert LORD
See Blocked Funds Expanding Int'l Prod.

plans for enlarging these activities manifold.

Some circles view the present British impace as the hinge upon which to swing into their production plans. Others have already started produc-
tion. These tentative releases are current in Italy and France. One source stated that American companies are so de-
termined to recoup their frozen monies that they will send full pro-
duction crews abroad in addition to leading players, underwriting neces-
sary transportation expenditure from source countries.

Following an exploration into the field and potentialities of production in France Peter Cusick, one-time Universal megger, disclosed a project to make a film based on the life of George Sand featuring Greta Garbo. Financial backing, however, has not been forthcoming, being a group headed by Rothschild banking interest, Sir Laurence Olivier and U. S. sources. Test release after it is re-
ported, would be by 20th-Fox.

Purportedly backed by Samuel Goldwyn, Jacques Grinieff, head of U. S. Film Export Corp and Magnas Films is reported to have arranged preliminary steps for French pro-
duction with American participation.

In Italy Edward Small is making "Cagliastro" at Cine Citta near Rome with Orson Welles. Columbia has a full schedule of operatic films in work and planned. First, a group headed by "La Boheme," starring Jan Kiepura and Marta Eggerth is almost ready.

To put it simply embarkation by American producers in production ventures abroad is an alternative. Since there is no coin coming their way via film rental remittances, they will apply the freebie spot.

This procedure also has potentiali-
ties for creating home discord and reaction in labor circles.

Read to Test Foreign Films in Jersey House

(Coimited from Page 1) force, Fabian and Prudential have played both French and Italian films in several houses of their respective circuits.

KATO Will Attempt to Repeal Kentucky Tax

(Continued from Page 1) fused when the Mayor’s legislative committee of Louisville announced that a bill will be presented to the Legislature asking that cities be allowed to tax admissions within the limit set by the state. This bill would include a provision that enterprises paying a tax to operate be reimbursed by that amount on their state levy.

M-G-M Field Auditors Meet Jan. 6—at Astor

will be attended by the following men from the field: Harry A. Simons, John J. Ash, Edward Urschel, Charles Bell, H. C. Centzel, Oliver C. Broughton, Willard Gillihan, Charles Fogle and Arthur Sklar. Harold Postman, assistant to Cummings in the home office, will also be present.

Appointment of former auditor Charles Lovelock, former manager of the Boston branch was announced by Cummings, effective immediately.

Send Birthday Greetings To—

Jan. 2
Walter A. Futter 
W. Ray Johnston 
Mac Silver

Jan. 3
Paul Bojanomi 
Marian Davis 
Eddie Gribbin

Jan. 4
Ben Kalmsen 
Herbert L. Smith

Bill Oreinste 
John Luder

Rudy Kaye

Frank Wong

Jan. 5
Sam Greene 
John Thye

Virginia Colleen Allcote

E. B. Price

1948 Seen a Year of Decision

Technicolor, Scophony Action on Docket

(Continued from Page 1) filed an answer brief, with Techni-
color presently directed to file by January 10. The defendants are manning their battle over color systems from the commercial screen and keeping color costs up.

There was no activity in 1947 on the Scophony case until the very final week. At that time the Govern-
ment, preparing for oral argument in mid-January, sent its appeal brief to the Supreme Court asking the high tribunal to reverse a lower court decision excluding Scophony, Ltd., from the case.

Scophony, Ltd., a British company, was among the original defendants named in the case, but the New York District Court held in October, 1946 that the company was not within its jurisdiction. The Department of Justice was uncertain for some time whether to appeal, but has now defi-

nently made the decision to go ahead.

Discussion of a possible consent decree has fallen flat, and it seems likely that a government victory in the Supreme Court this winter will be followed by swift moves to bring the case to trial in the lower court. If the Supreme Court refuses to re-

verse the lower court on the matter of including Scophony, Ltd., the Gov-

ernment will be more willing to talk consent decree in compromise terms, it is believed here.

The anti-trust division of the De-

partment of Justice has been asked, too, to help in the industry battle against the increased ASCAP seat 
tax—but thus far the answer has been in the negative. There is little chance that this answer will be changed in 1948.

No New State Taxes Planned in New York

(Continued from Page 1) tion of new taxes would be detri-

tual to the business economy. It would stop new business being 
formed and deter expansions of present business.

Even a slight business recession confined to the State might cost $100 million in revenue, it was said.

Second EL Regional Meet Opens in Dallas Tomorrow

(Continued from Page 1) of forthcoming company product will be presided over by Harold S. Dunn, assistant sales head; Max E. Young-

stein, ad-publicity exploitation dire-

ctor, and Frank Soule, branch opera-
tions chief.

Branch managers and sales per-

sonnel from the New York, Mem-
phis, Oklahoma City, Atlanta, Char-
lotte and Dallas exchanges will be present, headed by Herman Belers-
dorf newly appointed Western sales manager.

Tele to Have Limited Effect on Grosses

(Continued from Page 1) desire of people to get away from the confines of home and mingle with others, Regan expressed the belief that first-rate motion pictures if a theater would always prove a 

traction.

In addition, the Paramount sales chief stated, theaters will undoub-
tedly provide video showings of spot news and sporting events in con-
junction with their regular features, an added attraction which could very possibly lead to even greater attend-
ance figures than have been hereto-
fore achieved.

He dismissed the idea of high budgeted films being televised over a national network as too costly for any individual or group of sponsors, although conceding the possibility of late-run sales for such purposes.

CEA to Claim Britain Can Produce Only 40 Films

(Continued from Page 1) plight in view of the coming short-
age of product.

At the meeting, now set for Jan. 7, CEA spokesmen will ridicule the BOT trade belief that the American market can yield millions of dollars for British films.

Alexander Field Force

In Three-Day Meeting

(Continued from Page 1) Year’s Eve banquet and birthday party in honor of J. Don Alexander. During 1947, Alexander shipped over 35 billion feet of advertising films for more than 21,000 theater screen advertisers in the U. S. and abroad.

U. K. Pix Houses Tax Bite

Reaches £41,300,000

(Continued from Page 1) theaters, film houses accounted for £41,300,000. Legit and vaude houses yielded £4,930,000, and sports, £7-

100,685.

NEW POSTS

SAM LAMBERT, manager Hansen 16 mm. ex-
change, Vancouver.

FRANK MARSHALL, manager, Odeon, Honey, B. C.

MAC S. L., assistant manager, Strand, Van-

cover.

CLAYTON COUNCIL, Griffith Theaters manager, Fe-

dredge, Oregon.

HOWARD JAGGERS, manager, Griffith Theaters, Con-

necticut.

DAVE ROSS, Warner salesman, St. Louis.

TONY TEDESSO, United Artists salesman, Mem-

phis.

GIL SHEPARD, salesman, Cincinnati, E. GERALD WOLLASTON, Fabian Theaters city 

manager, Harrisburg, Pa.

BIRGER RONNING, Ealing Lion office manager, Milwaukee.

Friday, January 2, 1948
BIG ONES

KANIN PRODUCTIONS Presents

Ronald COLMAN
"A DOUBLE LIFE"

with SIGNE HASSO
EDMOND O'BRIEN

SHELLEY WINTERS • RAY COLLINS • PHILIP LOEB
MILLARD MITCHELL • JOSEPH SAWYER
Written by RUTH GORDON and GABRIEL KANIN
Directed by GEORGE CUKOR • Produced by MICHAEL KANIN
A Universal International Release

UNIVERSAL INTERNATIONAL presents

WILLIAM POWELL
in
"The Senator Was Indiscreet"

WITH
ELLA RAINES
ARLEEN WHelan • RAY COLLINS
and introducing
PETER LIND HAYES
SCREENPLAY by
CHARLES MacARTHUR

From the story by Edna Lewis and Anonymous Pictures Inc. under Jr
DIREC TED by
GEORGE S. KAUFMAN
A UNIVERSAL INTERNATIONAL PICTURE

UNIVERSAL INTERNATIONAL presents

CHARLES BOYER
in
ALDOUS HUXLEY'S
"A WOMAN'S VENGEANCE"

ANN BLYTH • JESSICA TANDY

SIR CEDRIC HARDWICKE • MILDRED NATwick
Written for the Screen by ALDOUS HUXLEY
Produced and Directed by ZOLTAN KORDA
A UNIVERSAL INTERNATIONAL PICTURE

to start
your New Year right!
U-I has the
BIG ONES!

...to keep up the momentum!

UNIVERSAL INTERNATIONAL Presents

YVONNE DECARLO
DAN DURYEA
JEFFREY LYNN

in
BLACK BART

Color by TECHNICOLOR

with PERCY KILBRIDE

Screenplay by LUCIWARD
Original Story by Jack Natterford
Produced by LEONARD GOLDSTEIN
Directed by GEORGE SHERMAN

WALTER LANG Presents

JOAN BENNETT
MICHAEL REDGRAVE

in FRITZ LANG'S
SECRET BEYOND THE DOOR

ANNE REVERE
BARBARA O'NEAL, NATALIE SCHMIDT

Produced and Directed by FRITZ LANG

of "S полит Streets" and "Woman in the Window" fame!

A DIANA PRODUCTION - Screenplay by SILVIA RICHARDS
Based on the Tremaine novel "Secret Beyond the Door"
A UNIVERSAL INTERNATIONAL RELEASE

UNIVERSAL INTERNATIONAL Presents

“UP IN CENTRAL PARK”
starring
DEANNA DURBIN
DICK HAYMES
VINCENT PRICE
with ALBERT SHARPE
TOM POWERS • ROBERT CAVANAUGH
Music by SIGMUND ROMBERG
Lyrics by DOROTHY FEIRDS
Screenplay by K. A. TUNBERG
Directed by WILLIAM A. SEITER
Produced by KARL TUNBERG

UNIVERSAL INTERNATIONAL
in association with
MARTOR PICTURES, INC.

Present

YVONNE DECARLO
TONY MARTIN
PETE LORRE
and introduces
MARTA TOREN

in
CASBAH

with
HUGO HAAS • THOMAS GOMEZ • DOUGLAS DICK
KATHERINE DUNHAM AND HER DANCERS
Music by HAROLD ARLEN • LEON ROBIN
Produced by KAY GOLDSTEIN
Directed by JOHN BARRYMORE
A Universal-International Release
UNIVERSAL-INTERNATIONAL Presents

EDWARD G. ROBINSON
BURT LANCASTER

in

"ALL MY SONS"

with

MADY CHRISTIANS • LOUISA HORTON • HOWARD DUFF
ARLENE FRANCIS • LLOYD GOUGH

Written and Produced for the Screen by CHESTER ERSKINE
From the Play by Arthur Miller • Directed by IRVING REIS
A CHESTER ERSKINE PRODUCTION

UNIVERSAL-INTERNATIONAL Presents

JOAN
FONTAINE
LOUIS
JOURDAN

Letter from An
Unknown Woman

with MADY CHRISTIANS
MARCEL JOURNÉ • ART SMITH • CAROL YORKE

Screenplay by Howard Koch
From the story by Stefan Zweig
Produced by JOHN HOUSEMAN • Directed by MAX OPULS
A RAMPART PRODUCTION

WALTER WANGER Presents

VAN HEFLIN
SUSAN HAYWARD

in

“TAP ROOTS”

Color by TECHNICOLOR

with

BORIS KARLOFF • JULIE LONDON • WARD BOND
RICHARD LONG • ARTHUR SHELDON • Griff Barnett
and introducing Whitfield Connor

Screened by Carl Laemmle•
Screenplay by Borden Chase
Directed by GEORGE MARSHALL
A WALTER WANGER PRODUCTION
A UNIVERSAL-INTERNATIONAL RELEASE

UNIVERSAL-INTERNATIONAL Presents

DONALD O’CONNOR
OLGA SAN JUAN
MARTHA STEWART
LEW PARKER

in

“ARE YOU WITH IT?”

with PAT DANE • WALTER CATLETT

Screenplay by OSCAR BRODNEY
Based upon the Musical Comedy written by
SAM PERRIN and GEORGE BALZER
Produced by ROBERT ARTHUR • Directed by JACK HIVELEY
Universal-International Presents

FREDRIC MARCH
DAN DURYEA
EDMONT O'BRIEN
and ANN BLYTH

in

"ANOTHER PART OF THE FOREST"

with FLORENCE ELDREDGE

JOHN DALL • DONA DRAKE

Screenplay by VLADIMIR POZNER
Based on the play by LILLIAN HELLMAN
Director of Photography: HAL MOHR, A.S.C.
Produced by JERRY BRESLER • Directed by MICHAEL GORDON

U-I has the BIG ONES ALL THRU 1948

UNIVERSAL INTERNATIONAL presents

YVONNE DECARLO
DAN DURYEA
ROD CAMERON
HELENA CARTER

in

RIVER LADY

Color by TECHNICOLOR

with

LLOYD GOUR • FLORENCE BATES

D.D. BEAUCHAMP and WILLIAM BOWERS

from the Novel by HOUSTON BRANCH and FRANK WATERS

Produced by LEONARD GOLDBERG
Directed by GEORGE SHESMAN

MONTY SHAFF PRODUCTION, INC.

presents

"MAN-EATERS OF KUMAON"

starring

SABU • WENDELL COREY • JOANNE PAIGE

with MORRIS CANTNOVSKY

Directed by BYRON HASKIN
Produced by MONTY SHAFF in
Association with FRANK P. ROSENBERG
From the book by Jim Corbett

A UNIVERSAL-INTERNATIONAL RELEASE
Virtually All Issues on Big Board and Curb Show Decreases in Valuations

New York Stock and Curb Exchange sales of film company stock issues decreased 3,646,390 shares in 1948 when compared with the 1946 total, a survey indicates.

During the past year New York Stock Exchange sales of 19 issues of 12 companies totaled 8,555,360 shares, compared with a total of 12,786,500 shares in 1946, representing 18 issues of the same 12 companies. Decrease on the Curb Exchange was from 3,718,600 shares turned over in 1946 to 1,506,100 last year.

Eagle Lion 50-50 on Added Theater Adv.

Dallas—Max E. Youngstein, Eagle Lion ad-publicity-exploitation chief, renewed the company's pledge not to cut promotion budgets in an address to a regional sales meeting here over the weekend.

Declaring that E-L would continue its policy of sharing advertising costs, dollar for dollar, with all theaters over normal house budgets on every major release, Youngstein called for self-regulation of the Canadian Theater Industry.

Toronto—Urging self-regulation of the film theater industry in the Dominion, in view of shortages of materials and dollars, J. E. Lawson, president of Odeon of Canada warned Friday that otherwise there will be a regional dispute over sharing of advertising costs.

Urges Self-Regulation of Canadian Theater Industry

The Daily Newspaper Of Motion Pictures Twenty-Nine Years Old

Theatrical News

MPAA Backs 'Eyes of Church' Series

First Two of Non-Sectarian Series Made by RKO Pathe

Released for Use in Church Discussion Groups

Spokane, Wash.—Release of the first two of a new non-profit series of pictures, known as "The Eyes of the Church," was announced Friday by Eric A. Johnston, president of the MPAA. Designed to meet a need for applying basic religious concepts, common to all faiths, to contemporary situations and national and international importance, subjects are "The Nuremberg Trials, the Churches, and International Justice" and "The People in the Atomic Age."

Former runs 29 minutes, latter, 18 minutes.

Production High, But the Supply Continues to Run Well Behind the Demand

Despite record or near record production of key building materials, many essential construction items will continue in short supply during the first half of 1948, a national survey discloses. While production volume is high activity on the part of builders keeps the supply behind demands.

Construction materials output last year ran about nine percent ahead of 1946, and two percent ahead of (Continued on Page 6)

Hollywood Hearings Resumption Dubious

Washington—Early resumption of the Hollywood probe by the House Committee on Un-American Activities appeared dubious yesterday when Chairman J. Parnell Thomas listed Communist activities for 1948. Representative Thomas listed the (Continued on Page 5)

Dr. Clincy to Address NCCJ Luncheon Tomorrow

Dr. Everett R. Clincy, president of the National Conference of Christians and Jews, will be the principal speaker at a luncheon of the Amusement Division of the Conference to (Continued on Page 5)

5-Alarm Fire heralds Screening of "Flame"

Republic employees were unable to get into their 1790 Broadway headquarters Friday because of a five-alarm blaze which raged through the building at 1780 Broadway and in buildings on W. 57th and W. 58th Sts. While the structure containing the Republic home office was not fire damaged, danger from smoke caused the building to be closed by fire officials.

P. S.—Company is tradescreening "The Flame" at 11 o'clock this morning.
Metro's Louis Johnson Dead: Rites Tomorrow

Funeral services will be held at 10 a.m. tomorrow morning for Louis Johnson, in charge of M-G-M's service department at the New-York-New Jersey exchange, at Our Lady of Mt. Carmel Church, Creston St. and Newton Ave., Astoria, L. I. He had been in ill health for several months and succumbed to a heart attack Friday at 4 a.m. at his home in Rockaway, L. I.

Born May 22, 1888, Johnson joined the Goldwyn company 28 years ago and moved over to M-G-M with the merger in 1924. For 16 years he had been president of the Goldwyn company, being named to the post as the result of a collection of the employees, Local B-51, IATSE, resigning last October due to poor health.

Johnson is survived by his widow, Adele, two daughters, Mrs. Peter Di Napoli of Forest Hills and Mrs. George Cervenka of Astoria, and a son, Louis Johnson, Jr. His body will remain at the Thomas Quinn Funeral Home, 59-10 Broadway, in Astoria, until the services tomorrow.

Brady Lauds Industry For USO-Camp Shows Job

West Coast Bureau of THE FILM DAILY

Hollywood—Leaders of the industry and stars of screen, radio and stage on Friday witnessed the presentation by Gen. Omar Bradley, Army Chief of Staff, of a joint War Navy Departments citation to the entertainment industry for USO-Camp Shows' service in entertaining members of the armed forces during and since the war.

General Bradley especially commended the setting up of Veterans Hospital Camp Shows, to provide entertainment to men in hospitals, under the supervision of the armed forces and the Veterans Administration. After the presentation, he thanked the film industry for donating films shown all over the globe, and stated that the government had been aided by the industry in its work. The industry was not only providing entertainment, but also talent and material for the Armed Forces Radio Service.

Gus Schlesinger Rites Conducted in Newark

Funeral services were held yesterday for Gus Schlesinger at the Goldsticker Funeral Parlor in Newark. Forcibly retired in 1938 because of illness, Schlesinger had at that time been a member of the New York Film Guild. He is survived by his wife and a sister in Newark.
Exclusive First!

CINECOLOR

is proud to have cooperated with WARNER BROS.

in filming the FIRST COLOR NEWSREEL SEQUENCE

featuring the entire New Year's Day Tournament of Roses activities.

This Cinecolor scoop will reach the nation's screens through Warner Bros.

TOMORROW
JANUARY 6th
Theaters Lose 750 Gs
Because of Weather

(Continued from Page 1)
of houses—Broadway, neighborhood and suburban—were the latter, with uncleared snow drifts and icy roads eliminating vehicular traffic and minimizing the number of patrons on foot. Downed power lines and the lack of fuel oil forced complete shutdowns of scattered houses in Westchester, Long Island and northern New Jersey.

Estimates of the blow to Broadway business ranged from 25-00 per cent, with the slent and ice of the New Year period proving an even greater obstacle than the heavy snow after Christmas. All theaters on the Main Stem felt the pinch somewhat, although the oft repeated adage—"The public will come out in any weather to see a good show"—proved itself in some instances. In this category were "The Fugitive" (Victoria), "Good News" (Music Hall), "Where There's Life" (Paramount), "Captain From Castile" (Rivoli), "Volpone" (Ambassador) and "Beauty and the Beast" (Bijou).

Manhattan nabe houses were the least hurt by the elements. Efficient snow removing activities opened the street to pedestrian passage and many patrons sought entertainment in theaters near their homes rather than make the hazardous trek to midtown. The mayor's ban on passenger cars confined movement by auto and was another factor in channeling business to the neighborhood spots.

Weather Slows Chi. BO

Chicago—Snow and sleet storm caused heavy drop in theater attendance here. The new three per cent amusement tax has been accepted by patrons without too noticeable grumbling.

Home Offices Close Early

What with the gloomy weather and snarled communications, most of the major companies dismissed their home office employees at 3 p.m., others at 4 p.m., last Friday afternoon. Quite a number, too, in the industry didn't come to work at all, because of the weather conditions.

UA Acquires "Angry God" Rights

World wide distribution rights to "The Angry God," produced in full-color by Edward J. Peskay, have been acquired by United Artists, Gradwell L. Sears, UA president, announced Friday.

Monday Morning Memos

- - - THE PERSONAL TOUCH. Nate Manheim, former Universal foreign chief, has been pronounced out of danger after a severe heart attack. suffered three weeks ago at his home in Beverly Hills...His condition is reported as improving satisfactorily... - - - Didn't know that Life Magazine is doing a picture story in Britain on Sir Alexander Korda?... - - - Basil O'Connor, no stranger to money in film his, in recognition of his "humanitarian work of great proportions" has been designated by Britain's King George VI as an associate knight of the Order of St. John of Jerusalem... - - - John Ford will receive Redbook Magazine's Motion Picture Award for 1947 during tonight's Screen Guild Players' broadcast over CBS when scenes from his latest RKO pic, "The Fugitive," will be broadcast... - - - Daniel I. MacNamara, head of ASCAP's public relations department, is the editor of "The ASCAP Biographical Dictionary of Composers, Authors and Publishers," which Crowell will publish shortly...Volume lists 2,993 biographical entries...Maurice N. Wolf, assistant to H. M. Richey, has 30 speaking engagements lined up from now until the middle of March in Tenn., Ala., La., and Fla...Tomorrow, he will talk before the Civitan Club, Atlanta: Thursday, Rotary Club, Chattanooga: Friday, Lion's Club, Montgomery, Ala.

- - - SETTING THE RECORD STRAIGHT DEPT: It seems that the M-G-M Movie Memo, subject of comment here some pillars back as a swell new publication, actually is a reprint of Loew's Movie Memo, a twice-monthly publication originating in the Loew Theater press dept...Ernie Emerling, who should know if any one does, points out that it was established some two years back by Oscar A. Doob...Taken over by Ernie and Don Terrell, it has since been going to a list of 143 motion picture editors in Loew cities...Now re-dressed as the M-G-M Movie Memo, it goes to film critics in nearly 500 additional non-Loew situations.

- - - HOLLYWOOD MAY SOON find itself beset by a panel of psychiatrists to help script writers in the preparation of psychological dramas...The disclosure was brought into the open following a special showing of "Sleep My Love" at the UA screening room attended by leading psychiatrists...Dr. C. Charles Burlingame, speaking for the Committee on Public Education of the American Psychiatric Association, said that a move in that direction was already under way...Now, the question is, will Binford ban Fraud in Memphis?

- - - TELEVISION-MARCHES-ON DEPT: An historic television advertisement, comparable to the 1936 announcement of the formation of the National Broadcasting Company by RCA, has been released as a full-page advertisement in 37 newspapers throughout the country...Based on the theme, "1948—Television's Year," the advertisement outlines the present status and future prospects of NBC's tele-web...Copy will be run for one day in 37 newspapers in 18 cities and will reach over 14,000,000 readers.

- - - WARNERS PLAN weather station on Burbank Lot," reads a cable on a Warner Bros. Coast publicity release...Hell's bells, it's New York that has urgent need of it, not Burbank.

- - - HELPING HAND DEPT: Patrick T. E. Whittington, 45, Fairway, Raynes Park, Wimbledon, London SW 20, who is penning a history of Hollywood in general and of Universal Pictures in particular, would be grateful for film material for the years 1920-1940...Much of his source material was destroyed during the blitz.

Italy to Make Film On Friendship Train

(Continued from Page 1)
principal cities of the country, and will thoroughly cover the enthusiastic reaction of Italy to the generosity of the American people.

The documentary, it is stated, will be turned over to Warners and Twentieth-Fox for release, with the stipulation that the profits go to charitable organizations in the U.S.

Italy Will Not Impose Restrictions on Imports

Rome (By Wireless)—The Italian Government has decreed that there will be no import restrictions upon American films in 1948, although funds will continue to be blocked.

American distributors will, however, continue to receive the frozen funds for limited purposes here, with the permission of the Foreign Trade Ministry, if producing the purpose for which the money will be released are the reconstruction or improvement of Italian studios, co-production of Italian scenes and production of American or other foreign companies.

Lightman Trust Action Settled Out of Court

Memphis—Anti-trust action brought against M. A. Lightman and associates and the major distributors by a group of neighborhood houses has been settled out of court and dismissed from the Federal Court calendar with prejudice, meaning it cannot be brought again.

Suit, it is understood was settled for $200,000 plus an agreement on availability, under which four theater groups of nabe stands will be allowed to play product 60 days after first run, the same as the Lightman houses.

FTC Handling E-L Shipping

Omaha—Film Transport Co. will handle shipping operations for Eagle Lion in this territory, under an agreement effective Jan. 1.

CHARITERED

JUDSON, O'NEILL & JUDD, INC., New York; capital, $250,000; three shares subscribed.

ALBERT M. CHAMBERS ENTERPRISES, INC., New York; produce theatrical, musical and moving pictures; capital $200,000; stock divided; three shares subscribed; by Vincent B. Giannini, Robert J. Donaldson.

MULTIPLAY PRODUCERS, INC., New York; theatrical and motion picture producers; capital 200 shares of par value stock, three shares subscribed; by Vincent B. Giannini, Robert J. Donaldson.

CULLER THEATERS, INC., New York; with capital of 100 shares of par value stock; 30 shares subscribed; theatrical and amusement devices; by John C. H. Culler, the Jr., Chesil H. Culler.

LYNDEE, INC., New York; with capital of 100 shares of par value stock; 30 shares subscribed; theatrical and amusement devices; by Josephine L. Lyndee, Robert J. Lyndee, Ernie B. Lynde.

CULLER THEATERS, INC., North, S. C.; to operate motion picture theaters at Springfield, Swannano, S. Matthis and other places; capital stock $75,000; Clarence Culler,
**COMING AND GOING**

**Eagle Lion 50-50 on Added Theater Adv.**

(Continued from Page 1) added that allocated sums would be increased wherever suitable.

Two day meeting was also addressed by Harold S. Dunn, assistant general sales manager, and Frank Soule, branch operations chief. Special emphasis was directed at "T-Men," for which the greatest promotion budget in the company's history has been allocated.

"Bohemian Ecstasy" to Arlinton U. S. distribution rights to "Bohemian Ecstasy," produced in Czechoslovakia, have been acquired by Arlinton.

**How is Hollywood Going to Survive?**

... a first-hand report by screen-critic Howard Barnes starting in TUESDAY'S NEW YORK Herald Tribune


Was the Congressional investigation what started it? No—says film critic Howard Barnes, following on-the-spot check of studio executives, directors and producers.

There are tough facts behind the West Coast velvet curtain. Hollywood, says Barnes, has taken a terrible jolt both economically and artistically.

But the outcome? "It is hard to find any veteran member of the craft who does not think the current cataclysm will do more good than evil." That's Barnes' report.

Why he thinks so—what changes in Hollywood thinking are underway—will be told in a series of 4 reports, starting in TUESDAY'S HERALD TRIBUNE.

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**WEDDING BELLS**

Higgins-Strass

Edna Higgins, secretary to C. N. Will, head of Paramount's press department, became the bride of Freeman this week. The newlyweds are on a wedding trip in the South.
Key Construction Materials Still Shy

(Continued from Page 1)

the previous peak year of 1925, according to Douglas Whitlock, chairman of the Building Products Institute. Figures are 37 per cent of 1939, the base year in the Department of Commerce index. He predicted that the list of building materials in short supply will be smaller this year than at any time since the war. "In fact, East is now observed, "the supply of materials has become steadily better."

That building costs this year will remain at 1947 levels was predicted by James W. Pollin, assistant Federal Works Agency administrator. Furthermore, more materials, faster construction rates, better apprentices and more efficient labor, to keep coming, from rising further this year.

Both Whitlock and Pollin pointed out that demands of the European aid program may be a factor in tightening the supply of available building materials. Schwarz and Jacobson also suggested that the interaction may be cut down, Pollin warned, particularly if there is any allocation of steel.

Transportation, or the lack of it, provided the biggest problem for equipment suppliers. Freight cars and shipping space from the West Coast and Canada, as expected, has been reported "scarcely acute," and the box car shortage is also impeding the flow of lumber to millwork factories. Lumber shortage is pointed out by a Department of Commerce survey which indicates builders will require 26,500,000,000 board feet in 1948, about 1,400,000,000 more than was used this year. On top of this is a Government directive that next year will drop 1,000,000,000 board feet from the 36,-
500,000,000 used in 1947. Whether or not supplies next year is said to depend on whether the steel industry steps up its nail production. Estimated demand is put at 900,000 tons, or 100,-
000 tons more than was used in the current 12 months.

Most other steel items are expected to remain tight. Steel pipe will be in short supply, along with rigid steel conduit, web joists and concrete reinforcing bars. Cast iron soil pipe is expected to be fairly good supply in 1948.

Concrete, in growing demand for theater construction, is expected to be plentiful, barring only the possibility that over-priced plants need to be closed for protracted repairs.

Domestic Films Stock Issue

Chicago—Domestic Credit Corp., headed by Harry C. Crafts, has underwritten the SEC a new stock issue of 150,000 $1 par shares to be sold to employees of the company. Greene has been a factor in the financing of a number of Hollywood productions in recent years.

REVIEWS OF NEW FILMS

“The Paradise Case”


Selznick Releasing Organization 132 Mins.

TOP BRACKET IN EVERY DIVISION: CREDIT SELZNICK WITH ONE OF THE BIGGEST EVENTS OF A EVENTFUL SEASON: IT HAS EVERYTHING THAT GOES INTO THE FINEST PRODUCT.

Now, at your year's end and for good purpose the good ones come fast and furious. "The Paradise Case" at once becomes one of the keenest of endeavors for acclaim at this midyear by vitally important time when the academicians call the deadline and then watch their robes of office to ultimately give the fabricator of statuettes a little metallicurgic business.

But even if the deadline were months hence, this one would still stand high among the season's dramatic entertainments. It is as complete and finely contrived a piece of film making, in every department, that the industry, by, large and internationally can proudly display as an achievement.

It is easy to conjure up a series of adjectives like spellbinding, hypnotic and suspenseful for this one. Latter is a must for any effort from the hand of Alfred Hitchcock. They are all piled on in this one, from the sheer shape up to the final one.

It is a lengthy opus, running over two hours, but every foot of the way is clearly imprinted with know how, and the materials of the craft are utilized with accomplished craftsmanship by second-by-second by-way-of-the-boat techniques.

The cooperation of Hitchcock and Lee Garmes makes the camera tell a story that will go on the shelves as a masterwork. It is an optical pleasure to observe the lens move about the players sensuously, starkly, probably, frivolously and use a long strung out series of points, counterpoints, light and shadow effects. By virtue of its camera work alone the film delivers pointed emotional stimulus.

The nine leads under the Hitchcock baton transmute to the emulsion and soundtrack that is film making varieties of performance which are top drawer displays of these times. Already booted considerably for snatching at the interest of the filmgoing public, the performances of Valli and Louis Jourdan are the stuff that film in its best day has always purveyed to an earger, ultimately satisfied public. Whetting the spectators desire for more by the delivery of "The Paradise Case," these two imported players have fooled themselves in solidly if this is an exhibit of their talents. Peck, Laughton, Coburn, the Miss Barrymore, Miss Todd and Joan Tetzel and Leo G. Carroll render their roles well fairly flawlessly.

The film is juridical as detailed in this "Case," is no circus affair with hooligan journalists dashing for phones and Johnny onephotographers clicking away. It is a serious, dramatically compelling delineation of human insight into criminal justice with acid interjection of subtle wit, sardonic verbal byplay.

It is not all of the above which might sound rather dull but is definitely not. It focusses attention on a woman, arrested and tried for the murder of her war blinded husband. He is Valli. She engages Peck for the trial and he believes her innocent. As he prepares his case he falls under the spell of her persuasiveness, even in love with the woman. Peck is one to feel that Valli is innocent of his crime, Laughton, Coburn, her daughter, Miss Barrymore, and Miss Barrymore. Laughton is the trial judge. Miss Barrymore, his wife, is the motivation of Valli to confess apparent when Valli causes emotional upsets among these people whenever her case is mentioned. The plot moves into the court- room and all the ingredients that would normally be found under a volcanc erupt in the dramatic slices that ensue.

What comes out, after all this, is testimony and admits more than he had planned to skillful scalpel work by Peck in his cross examination, that Valli and he had an illicit affair. Dismissed, Jourdan is a suicide, Miss Valli undergoes a session before Peck on the stand. Word is brought of Jourdan's death. She admits she poisoned her husband. Peck indicates his career is over with but Miss Todd is on hand to give consolation and reassurance.

This story as it unfolds is superb subdivision, cross-section, and detail striping of motives, emotions, feelings, told with insight and understanding.

By all means, "The Paradise Case.


CREDITS: David O. Selznick Productions; Director, Alfred Hitchcock; From the novel by Robert Hichcock; Adapting story, by Adolphe Verlaine, direction in conversation with James Bridie; Photography, Leo Garmes; Music, Franz Waxman; Production design, J. McMillan Johnson; Art director, Thomas Morahan; Supervising art editor, Hall C. Kerr; Associate film editor, John Ford; Scenario assistants, Leo Schiller; Sound director, James Stewart; Recorded by Richard Van Hessen; Interiors, Joseph B. Platt; Set decoration, Emery Green; Assistant director, Lowell J. Parratt; Special effects, Clarence Stier; Screenplay, David O. Selznick. DIRECTION: The Best. PHOTOGRAPHY: Surpurb.

FC to Release Four Jan. 15

Film Classics has set Jan. 15 as the release date of the first four of a group of new films in the company, Joseph Bernhard, president, announced Friday. New films are "Furia," made in Italy; "Women in the Night," produced in France, with Louis K. Ansell; "For You I Die," an ARPI production, and "Discovery."
PAA Supports “Eyes Church” Series

(Continued from Page 1)

visual problems in terms of pres-
day life, associated with Dea-
nies E. McAllister of the Cath-
ele of St. John the Evangelist in

Says Johnston

The Motion Picture Associa-
tion is keenly aware of the need
for the application of moral and
religious principles to problems
of contemporary life. The need
to develop an intelligent religious
opinion shared by members of all
sects—Jewish, Roman Catholic,
and Protestant—is apparent to all
thinking people.

“This series is another evi-
dence of the desire of the motion
picture industry to contribute in a
practical way to the welfare of
humanity and to the preservation
of the spiritual and moral values
upon which civilization depends.
The encouragement of intelligent
discussion is essential to the
maintenance of democracy. I hope
the series will meet a great need
of which I have long been aware.”

Iliable to all churches to form the
basis for discussion use, and
by groups.

Each film is accompanied by a
guide’s manual with suggested out-
and questions to promote dis-

Distribution is through Re-
cord Film Foundation, 127
12th Ave., Spokane 10. Subjects
distributed by the United Council
Church Women.

do from EK Win Fellows-
lokster—Two members of Ko-
Research Laboratories’ staff
have been elected to fellowships in
New York Academy of Sciences.
Neryl J. Staud, director of the
labraries, revealed Saturday. Elec-
tees are Dr. Thomas H. James and
Gertrude Kornfeld, who have
due research in photographic

NEW POSTS

MAN PYLE, M-G-M promotion representa-
tive, Des Moines and Omaha.

MEININGER, JR., assistant manager, Sen-
ior, Chicago.

H. BINGEMER and JOE WILLEN, managerial
staff, Upstate, Chicago.

BAKER, assistant manager, Southtowns,
Chickopee.

HER RICHARDSON, assistant manager, Mary-
land, Chicago.

ELIZABETH GRAZIA, assistant manager, Maribor,
Chicago.

EPH BISHOP, manager, Kay Films, Charlotte.

J. G. MCELLIGOTT, general manager, Kribide
Circuit, Detroit.

RGE WESTFELDT, operator, Echo, Detroit.

J. J. JULIAN, manager, Beverly, Detroit.

1947 N. Y. Stock Market Sales

New York Stock Exchange Sales in 1947: 8,352,310

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<th>Stock</th>
<th>Dividend</th>
<th>Sales</th>
<th>High</th>
<th>Low</th>
<th>Last</th>
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<td>+ 1%</td>
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<td>Twentieth Century-Fox</td>
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TOTAL SALES: 8,352,310

1947 Film Stock Sales

Down 3,646,390 Sh.

HUNGARIAN FINANCIAL DECREE IS PROTESTED

(Continued from Page 1)

year. Five issues of the same num-
ber of companies are represented in
the Curb figures.

Virtually all issues showed de-
creases in market valuations dur-
ing the year, with only Bell & How-
well’s common, on the Stock Ex-
change, and Gompone and Trans-
Lux, on the Curb, showing gains in
quoted prices.

A summary of 1947 exchange
sales, including dividend rates, high
and low and last 1947 quotations, and
net change for the year, is printed
on this page.

USP Shuttering N. Y.
Offices Two Months

(Continued from Page 1)

story and talent activities, will shut-
ter until March 1 as an economy
measure during a slack period. Pro-
duction activities on the Coast con-
tinue at full pace, it was pointed out.

U. S. Pictures is a Milton Speilng
organization, distributing through
Warners.

Sekely Group Forms
Transocean Pictures

West Coast Bureau of THE FILM DAILY

Hollywood — Transocean Pictures
has filed articles of incorporation at
Sacramento. Sekely is president and
Quigley is vice-president. The com-
pany will produce "Paisan," which will
be based upon a novel written by
Guy de Maupassant, with Sekely directing.

Bell & Howell Earnings
Estimated at $2,300,000

(Continued from Page 1)

would be the equivalent of $4.80 per
share of common stock compared
with 60 cents the year previous.

Tremendous increase in net is at-
ttributed to the upward production
of essential parts plus an ever wider
demand for amateur motion picture
equipment. About 50 per cent of
company sales are made to non-
professionals.
Through him...West meets East

ACROSS his “front page” the world parades...before the eyes of moviegoers on Main Street. There, West and East do meet—through the highly specialized efforts of the newsreel editor.

He sifts the facts and foibles of the world...and presents in one short reel the significant, the human, and the odd—the news that helps the world to know itself.

To his objectivity...his sense of the newsworthy...his feeling for concise and graphic storytelling...the newsreel owes its unique place in American journalism.

Yet the newsreel editor would be the first to give due credit to his staff of cameramen...and to the Eastman motion picture films which help them cover the news—and help him present it so effectively.
Silverstone to Fox
Canada Division Post

Arthur Silverstone has been named
20th-Fox Canadian Division sales
manager, replacing Sydney Samson,
it was announced yesterday by An-
dy W. Smith, Jr., general sales
manager.

Appointment is effective immedi-
ately. Silverstone was recalled last
month from London where he was
joint assistant managing direc-
tor. Samson has taken an indeter-
minate leave of absence due to ill-
ness. Formerly a cameraman, Sil-
verstone entered the industry in 1920.
He joined UA in 1924 as salesman.
In 1929 he was general sales chief
for UA in Britain and in 1940 was
(Continued on Page 8).

House Will Probe
Retarding of Tele

Washington Bureau of THE FILM DAILY

Washington—A full-dress investiga-
tion of the alleged retarding of
Television by the American Federation
of Musicians (AFL) and the
union's president, James C. Petrello,
was promised yesterday by Chair-
man Fred Hartley of the House La-
bor Committee, who set hearings
for one week from today, as the
office predicting that they will "run
(Continued on Page 3).

U.S. Pix Re-Enter Scandinavia
"Best Possible" Yr. Deals—Johnston

Hi Court Accepts MPTOA's
Equity Brief; TOA Denied

Washington Bureau of THE FILM DAILY

Washington—The Supreme Court
 yesterday agreed to hear the amici
curiae briefs offered last month
by counsel Herman Levy for the
MPTOA. Contents of the brief, of-
tered in the Paramount case, were
(Continued on Page 8).

February Trip to Take Him To Paris, Rome, Vatican,
New Delhi, Karachi as Well

Eric A. Johnston, MPAA-
MPEA president, who leaves
his Spokane, Wash., home to-
day for Hollywood, will fly to Lon-
don, probably in early February, to
personally confer with Sir Stafford
Cripps, Chancellor of the Exchequer,
and Britain's economic dictator, in
an effort to end the Anglo-American
film impasse.

London's reaction to the announce-
ment that Johnston himself would
(Continued on Page 8).

Olean Exhib. Sues
Distrib. for $300,000

Buffalo—Trial of a suit for dam-
ages which an Olean, New York,
theater alleges it suffered during the
last six years of a 15-year fight
against the big film producers and
distributors opened yesterday in Fed-
eral Judge Harold P. Becker's court.
The complaint set the amount of
damages at $160,000, but at the
opening of the trial attorney William A. Gray of Philadelphia asked that
the plaintiffs, Bordono Bros. Thea-
(Continued on Page 3).

Thomas Group to List 30 More Film Names?

Washington Bureau of THE FILM DAILY

Washington—Reports were current here yesterday that the Hollywood
probe by the House Committee on
Un-American Activities would be re-
newed next month in the film capital.
Word released here indicated that
(Continued on Page 3).

Portland, Ore., Exhibs
Advance Admissions

Portland, Ore.—This city's down-
town first-run have upped admis-
sions to 85 cents to meet rising
costs of operation. The advance puts the local houses on a par with Seattle.
Community theaters likewise raised
admissions five cents to meet in-
creased overhead.
H’wood Extortionist Parole Faces House Investigation

(Continued from Page 1)

wood extortion gang recently pressed and similar information concerning "any and all persons who the
committee determined were or are inter
ested in the granting of paroles to"
the quartet.

The resolution also calls upon the
Attorney General and the FBI to turn over all documents bearing on the
recent parole of the four—Paul
Delucia (Rico), B. D'Andrews,
Charles Goe and Louis Campagna.

Hoffman has promised a thorough
examination of the parole and the ali
leged political influences which brought it about.

Deny Postponement of Arrangement for ‘10’

Washington—Hollywood's "unfriendly
10" yesterday were denied another
request for postponement of their
arrangement here on Friday.

Justice David A. Pine refused a
motion by Theater counsel for con
sideration of his motion that it be
ruled that the 10 defendants would
have to appear personally for ar
rangement Friday instead of the
day of the trial as they requested.

Wilmington’s Nobs Seek License Fee Cut

Wilmington, Del.—City Council, in
regular session, expressed some sym
pathy toward a request of spokes
men for the owners of four of the
smaller film theaters that their an
nual licenses be reduced from the
present $300 to about $450. The thea
ters involved are A. Joseph De
Florio’s Park, Benjamin Shindler’s
Ace, Benjamin Seligman’s Strand,
and Warners’ Ritz.

Siritzky In’t Leases ABC Radio Theater

Leon Siritzky, president of Siritzky
In’t, yesterday announced that he
had signed a 16-year lease for the
former ABC Radio Theater on W.
58th St. between Broadway and Sev
enth Ave. After a few alterations,
the theater will present Marcel Pe
nol’s "Flame," Jan. 28. Acquisition
of this house is the fourth in Siritz
ky’s American chain.

"Flame" Sets B.O. Afire

San Francisco—World preemi
nee of Republic’s "The Flame" took
place tonight at Paramount’s Golf
ater here before a capacity audi
cience. Entire proceeds of the per
formance will go to the NWCF, the
non-profit organization that aids the
needy of 14 European countries.

Fund Gets Tix Hike

Tel Aviv (By Air Mail)—Prices of
cinema tickets have been increased
five mils. The hike had been agreed
to by exhibitors and was directed to
the Emergency Jewish Fund.

Rodgers Urges MPA Drive

For Increased Membership

(Continued from Page 1)

Arthur Mayer, declared the organi
zation would more fully command re
spect now enjoyed by the Motion
Picture Foundation on the Coast.

San Rinaldi was toastmaster. A
short 16 mm. color film was shown
dealing with a children’s camp which
MPA assisted last year. Outgoing
Pres. Fred J. Schwitz read a re
port of the MPA system of investi
gating requests for aid. He was pre
sented a traveling case as a me
mento of tenure in office.

Mayer stated he would like to see
every member present obtain five
memberships in MPA. "In the Metro
politan area," he said, "we must look
after our own and MPA’s lifeblood
must be enriched by new members
ships." Luncheon, in the Hotel Astor,
was attended by over 300. There
were many reservations which could
not be filled due to bad transportation.

On the dais were: Sol Trauner,
Dave Weinstein, Chic Lewis, Will
liam Heineman, Francis Harmon,
Joe Vogel, P. Fabian, Oskar Gr"un
George Skouras, Gus Eysell, James
Mulvey, Bill White, John O’Connor,
Al Schwallberg, Milton Rugoff.

Ray C. Hickman Rites

In New Philadelphia

New Philadelphia, O.—Funeral
services were held here yesterday for
Ray C. Hickman, theater operator who
owned half of the Washington
Theater Co. which operated theaters
in Marietta.

An industry veteran for more than
30 years, Hickman was forced into
retirement five years ago as a result of
serious injuries sustained in a near
crash auto accident.

Survivors of the deceased are: his
wife, Florence Hickman, and a
son and daughter by a previous marri
age.

Edna May Stricken

Lausanne, Switzerland (By Cable)
—Mrs. Edna May Petti Lewisohn,
69, who as Edna May starred on
the London and New York stage,
died here of a heart attack. A native
of Syracuse, N. Y., Mrs. Lewisohn
starred in a film version of "The
Bellevue" of New York, of 1840.

Juan Garza Dead

San Antonio, Tex.—Juan R. Garza,
70, operator with P. A. Garza of the
Theaters for Spanish-speaking patros,
is dead. He had operated theaters here
since 1911.

Watters Stockholders’ Meeting Set Feb. 17

Watters annual stockholders’ meet
ings will be held in Wilmington,
Del., on Feb. 17, not the preceding
day as earlier published.
Thursday's Tidings

• • • SURPRISE! SURPRISE!! Upon reading it here, Ernie Reda will learn that his Brother Den's choice to manage the Pastime Theater in Vicco, Ky. ... The Reda Brothers, there are three of 'em. Mosse being the third, have been in theater business for some 20 years. ... In addition to the Pastime in Vicco, they have been operating the Reda in Pineville, Ky. ... Now, the new Reda in London, Ky., is about to open. ... Den, in requesting that Phil M break the news to Ernie, his kid brother, comments that "In The Film Daily, you print all the trade news ... Ernie reads the paper the all the time. ... I want to surprise him" ... It's a pleasure to be of service, natch. ... Congratulations, Ernie, and happy reading!

• • • FIRST PIC TO GO into the ace B & K Chicago Theater as the house adopts a straight film policy will be "Captain from Castle ... • Dick Goggin is homeward bound on the S. S. Mauretania after spending six months in England, France, Switzerland and Italy studying both television and radio. ... Victor, Dick's former producer-director-writer for both CBS and ABC ... "I'm impressed with the strides the F. ench are making technically in television, but particularly with the immense and efficient organization that BBC television has developed..." Goggin presently is working on a book. ... • Parents Magazine's first special award of merit goes to Eagle Lion's "T-Men." ... • U. S. Rubber Company's video plans for its "U. S. Royal Sports Time" program in '48 will include an all-film sports series, emphasizing film's role in television.

• • • ADOLPH ZUKOR, board chairman of Paramount and industry founding father, who, to many a filmmaker around the world personifies Mr. Motion Picture, tomorrow marks his 75th birthday. ... The day will find the Nestor of the trade at his desk in the Paramount home office while the evening will be given over to his family ... On Saturday, the Zukors will observe their 51st wedding anniversary.

• • • TED GAMBLE, TOA president, will represent the theaters of the country in the newly established Veterans Hospital Camp Shows organization. ... • Warners are entering "Power Behind the Nation," MPAA-sponsored short, in the documentary classification for "Oscar" consideration. ... • Two large theater circuits are interested in acquiring the Chicago Auditorium theater, now owned by Roosevelt College, for films. ... • Renaissance Films expect to start production in its new Montreal studios in March. ... Canadian Government has okayed the importation of necessary equipment from the U. S. and Britain. ... • Write Your Own Comment Dept's The National Convention of Methodist Evangelists, in session in Louisville, Ky., condensed Sunday pic. ... and women's touchless shoes! ... • Second entry in the same dept's Boone, Ia., exhibit for his midnight New Year's Eve show co-fea- tured a highly touted current pic and a championship milkmaid contest on the stage! ... • It's the guess of Mitchell Wolfson, co-owner of the Florida Wometco circuit, that film bits in '48 will be off from 10 to 20 per cent in his cowboy.

• • • YESTERDAY'S LUNCHEON NIFTY came from Riolo Operator Arthur Mayer as he was installed President of Motion Picture Associates: "I did not switch from a murder and horror policy to foreign pictures. I would be here as a client instead of as president." ... And before that Sam Rinalz expressed surprise that "patron of arts Mayer" spoke in English.

House Will Probe
Relating of Tele

(Continued from Page 1) through the month," on various aspects of "the Petrillo problem." These hearings will be legislative in character, Hartley said. "Officials of the AFM and organizations concerned will be given the opportunity to present all the issues involved in the framework of service so important to the general public." Amendments to the anti-trust act have been presented that would provide a possible means of moving against Petrillo, with amendments to the Taft-Hartley Act also under study.

Olean Exhibitor Sues
Distributors for $300,000

(Continued from Page 1) ters Inc., of Olean, has been permitted to raise this amount to $300,000. Judge Burke reserved decision.

Gray asserted that he will show that Bordadora Bros.' films competed with theaters controlled by Warner Bros., one of the 15 companies identified with the production and distribution of motion pictures probed in the document. Gray said the Bordadoras have operated the Palace in Olean since 1930 in competition with the Haven and State theaters.

The gist of this case," Gray told the jury, "is that the defendants have entered into a conspiracy to prevent the plaintiff from getting enough films to carry on his business. The conspiracy was for the purpose of compelling the plaintiff to sell out.

Attorney Clayton M. Smith, representing Warner Bros., declared, "We are defending this suit because we believe this is not germane to the case. We will show you that pictures are like any other commodity. They are sold without any regulation by a public body."

Thomas Group to List
30 More Film Names

(Continued from Page 1) a staff of investigators is now in Hollywood preparing to the arrival of a House sub-committee. Spokesmen for the committee would not comment on the reports.

There was an indication, however, that the committee soon will again "name names." It was said the committee has a new list of almost 50 other Hollywood personalities which the House group will claim are communists.

S T O R K S

Houston, Tex.—John Ellis of the Texan Theater announced the arrival of a baby girl.

Houston, Tex.—George Patillo of the Alabama Theater has a new baby son.

WEST COAST BUREAU OF THE FILM DAILY

Hollywood—Dinah Shore and her husband, George Montgomery, became parents of a daughter, their first child, at Cedars of Lebanon Hospital.
THE NEW YEAR BRINGS THE NEW OF THE \NEW WARNE \NEW \NEW PATHE NEWS
The First Issue of 1948 shows you how new a Newsreel can be!

For the first time in all time

2 Sequences in color!

The Tournament of Roses

And

The Rose Bowl Game

U.S.C. vs. Michigan

Exclusive!

Exclusive!

Exclusive!

This surprise treat and other innovations through the year will show you the new beat-the-field coverage—the new vastly enlarged high-speed production facilities and the new overall quality that will make this The Newsreel That Will Make Show News in 1948!
Red Hot Box Office!

WORLD PREMIERE
State Theatre, San Francisco
January 5
The kind of a picture you make money on because it's got everything your audiences want including a title that is sparked with showmanship.

John Carroll · Vera Ralston
Robert Paige · Broderick Crawford

FLAME
The story of a double life and a double love!

TRAVERS · Blanche Yurka · Constance Dowling · Hattie McDaniel

by Lawrence Kimble · Based on a Story by Robert T. Shannon · Associate Producer-Director—John H. Auer

A Republic Picture
The international division of D.A.T.

It was learned there will be no dollars from Denmark until after March. For the five-month period after Mar. 1 $150,000 has been agreed upon. Swedish remittances will be frozen to the extent of 66 2/3 per cent. Norwegian plan was not revived.

The problem in the Scandinavian countries has been met, it was disclosed, without one of the three countries resorting to taxes. Agreement do not exceed one year, are effective at the moment. The trio of countries are optimistic about 1948 and are encouraged a long-term plan. Danish deal now opens that country closed last October. Danish stand then demanded outright sale of prints. New deal for sales and remittances.

Hi Court Accepts MPTOA's Equity Brief: TOA Denied

(Continued from Page 1) described in this paper when presented the Court.

At the same time, the Court refused to accept the proposal of TOA that the organization be permitted to participate in the oral argument at the next session. This had been one of the aims of ATA prior to the merger of ATA and TOA, and the trust-buster's Thurman Arnold had represented ATA in the event intervention were permitted.

Paris Film Workers In U. S. Film Protest

Paris (By Cable)—A Communist-organized boycott march along the Grand Boulevards over the week-end protest competition of U. S. films. Participating were almost 1,000 technicians, players and photographers. Demonstration reportedly stems from Leftists denunciation of the Blum-Bynens Accord of 1946 which permits annual import of 120 U. S. pix. It has been pointed out in the Paris press that most Paris exhibitors find it cheaper to show American films due to inflated production cost of home product.

Washington, D.C., The Film Daily

Washington, D.C.—MPAA yesterday termed statements of French Communists that American film companies were taking $20,000,000 in profits out of France each month "another example of faking and lying" by redbaiters. The Association pointed out that American companies haven't taken any money out of France since March, when tax penalties on remittances blocked since 1939.

Johnston to Britain

For Talks with Cripps

(Continued from Page 1) come over for frank man-to-man nego- tiations with the No. 2 man in the Attlee Labor Government was recep- tive and speedy. A London cable to The Film Daily last night report The British trade is now reviving hopes for an ultimate settlement of the impasse, perhaps along lines suggested by the pre-Christmas statement of Harold Wilson, president of the Board of Trade.

Whether Johnston will be accompanied by other industry-toppers—the suggestion has been made that several company presidents accompany him on such a mission—probably will not be determined until he returns to Washington from the Coast about Jan. 16.

Johnston on the overseas trip will see the solution to the problem confronting the U. S. industry both in Europe and Asia, it was learned yesterday. His tentative itinerary includes Paris, Rome, Vatican City, New Delhi and Karachi, the latter the capital of the new state of Pakistan.

In Paris, the MPAA press is ex- pected to confer with Premier Robert Schuman of France, while in Rome, he will meet with Premier Alcide Da Gamperi of Italy. Johnston also will have an audience with Pope Pius XII in Vatican City.

Flying to New Delhi from Rome, the industry's No. One exec, will confer with Jawaharlal Nehru, prime minister of the Dominion of India, and with Mohandas Gandhi. Continuing to Pakistan, he will confer with Ali Jinnah, who heads the Gov- ernment there.

Del Giudice Due Thursday To Press His Barter Plan


Time Table Revealed For Academy Voting

West Coast Brk., THE FILM DAILY

Hollywood—Nomination ballots for the annual Academy Awards selec- tions will be mailed Jan. 16 with nomination ballots due Jan. 27. Award nominations will be announced Feb. 16, with screening of nomi- nation films running from Feb. 23 to March 7 in the Academy Theater. Final awards ballots will be mailed March 27, with ballots closing on March 13, and awards presented at the Shrine Auditorium on March 20.

Maxwell Cohn Letters to be Held Today

(Continued from Page 1) vers, Harry Cohn, president of Co- lumbia; Jack Cohn, executive vice- president of the company, and Nat Cohn, Columbia's New York division manager.

the British trade generally ridiculed the plan.

The United Press quoted official sources as saying that the producer, a member of Pilgrim Pictures, had informed both the Treasury and Board of Trade of his intentions "and warned that he would not cooperate with American producers, but that he could guarantee British acceptance of such a plan."

In London yesterday, the withdrawal of his financial backer was stated and followed that a statement that he would make no films in Britain and the U. S., presumably with American coin.

Silverstone To 20th-Fox Canadian Division Post

(Continued from Page 1) named eastern district manager. Following his selection as program director, Silverstone returned to London.

Smith left yesterday for Toronto where Silverstone will be introduced today to the Canadian exhibitor, and press at a luncheon in the Royal Park Hotel.

Dezel Signs Deal for Masterpiece's Program

Albert Dezel, president of Albert Dezel Prod., yesterday announced the acquisition of distribution rights to all releases from Masterpiece Prod. territories covered by his offices in Chicago, Milwaukee, Indianapolis, Detroit, Cleveland and Cincinnati.

REVIEWS OF NEW FILMS

“A Double Life” with Ronald Colman, Signe Hasso

Kanin-U.1 104½ mins.

ANOTHER HIGH SPOT OF ITS SEASON: THIS ONE IS LOADED WITH KNOW- how and should get plenty of its place in the major money getters of the season. CUKOR'S DIRECTION TO?, SUPPER SCRIPTING AND MASTERY ACTING WITH COLMAN.

Another mid-season peak offering is in “A Double Life.” This is a rock drama treat with a subtle twist at the close that solidly cementing the story content. Ronald Colman, always a box office draw through these years, has a role here that any actor would give his right arm for and he does masterfully by it too.

This, also, is one of the first major numbers to be given that New York Look. Much of the story was shot on actual locales in and about the city. What comes up for comparative viewing when the dynamic realism of the Hollywood set is introduced at once gives the film a new distinction that, happily, is becoming more and more a practice rather than an innovation.

This “Double Life” is a brand new treatment of the Jekyll and Hyde theme with the leading characters being actors on the legitimate stage and their immediate circle of co-workers. Also, it is the study of an actor, a rakehell and general heel whose intense application to the role of “Orthello” in the Shakespeare work causes him to assume a positive homicidal identity with the Venetian figure and go out and commit murder. He is a mental case.

William K. Irish, in his column in writing this screenplay evince keen understanding of the characters they have peopled their work with and there is never a false theatrical note. It is a powerful and knowing job they have fashioned replete with some of the best lines and situations of a rather notable season.

In the cash exchange for playing, Colman says “A Double Life” will easily take its place with the finest dramatic pieces of the past few months—and there have been some fine ones which are racking up large gross figures. A celebrated player of light roles, Colman essays “Orthello” with Signe Hasso, also playing his ex-wife, in the role of “Desdemona.” He applies himself intensively. Opening night his performance is acknowledged one of the masterworks of the contemporary stage. But the acclam is too much for him. He returns to a night of love in the Lower East Side slum area and with one contributing factor and another he strangles her with “The Love Kiss,” his big moment in the stage play.

A press agent, played by Edmund O'Brien, who is in love with Miss Hasso in a remote sense, begins to add up the details and facts after a brief talk with one of the managers who was on the spot when the body was found.

Identifying witnesses are rounded up. They are brought to watch Colman in his last scene Colman, realizing his number is up, stabs himself to death.

It is not a pretty story but it is some of the best mixing of these times. Miss Hasso is superb in a brand new role aptly fitted for her talents. As an actor who manages wholly the man of the role he is portraying, Colman delivers up another profoundly telling performance. In support is a fine cast that adheres strictly to the text and purpose of the story. In directing George Cukor bided high, achieved results. Their application to the role of “Orthello” in the Shakespeare work causes him to assume a positive homicidal identity with the Venetian figure and go out and commit murder. He is a mental case.
WARNERS NET PROFIT AT RECORD $22,094,979

Industry Adopts "Waiting Out" Policy for U.K.

But Profits Off in Last Three Quarters, Warner States to Stockholders

Net profit of Warner Bros. for the year ended Aug. 31, 1947 was a record $22,094,979, company reported yesterday, compared with $19,424,650 earned in the previous year. Last year's net is equal to $8.02 per common share, compared with $2.62 per share earned in the earlier 12 months. While no statement for the quarter ended Nov. 29, 1947 was issued yesterday.

WB SETS VOTE ON CAPITAL REDUCTION

Holders to Act on Proposal at Feb. 17 Annual Meeting; Six Present Board Members Up for Re-election

Warner stockholders will act on a proposed reduction of capital and elect six members of the board of directors at the annual meeting in Wilmington, Feb. 17, according to the notice of annual meeting and proxy statement.

Capital reduction proposed would cancel 107,180 shares of common stock acquired at a cost of $1,892,743, and would reduce capital stock by $535,900 and capital surplus by $1,096,843.28.

Board of director nominees for election to the board for two-year terms include the following, all members of the board: John F. Bierwirth, president of trustees of the New York Trust Co.; Waddill Catchings, president, Rayshow, Inc.; Robert W. Perkins, Warner vice-president, secretary, treasurer.

WARNERS SCHEDULES ITS BIGGEST PROGRAM

London—(By Air Mail)—Only one new British film was offered here to the lucrative New Year's trade in the city's top 12 film houses. Balance of showings comprised two

U. S. PICTURES DOMINATE LONDON'S HOLIDAY OFFERINGS

Action of the Supreme Court in granting the ATA's request for oral argument on its plea for intervention in the N. Y. Equity appeal, to oppose competitive bidding, justifies the

Choice of Intervention

Vindicated, Says Coyne

Court Asks Briefs in Liberty Theater Suit

Court has granted the Liberty Theater suit in asking for briefs in the suit against the owners of the Liberty Theater in New York City.

Quakers Will Use U. S. PIX for D. P.'s

Washington, THE FILM DAILY

Washington—MPAA President Eric A. Johnston yesterday announced that American pix will be used in educational program conducted by the American Friends Service Committee for displaced persons scheduled to enter this country from the U. S. zone in Germany. The films will be used in the committee's pre-entry and educational program for D. P.'s. First of the pix made available to the committee is "Land of Liberty," a pictorial history of this country woven from excerpts of numerous theatrical films.
Goldman's Erlanger to Reopen with "Timberlane"

Philadelphia—Metro's "Cass Timberlane" will reopen Goldman's Erlanger, dark since the withdrawal of "The Outlaw."

Uncertain If Barton To Be Heard in Appeal

(Continued from Page 1)

in appeal for the right to intervene when the Supreme Court hears argument on the question next month.

The appointees—including the AFTA represented by Truman Arnold, and the Southern California Theater Owners Association represented by Paul Williams—will be granted 45 minutes to argue their right to intervene in the case. Another 45 minutes will be offered to opponents on the intervention move.

Barton, Richmond attorney, appeared along with Arnold and Williams to argue the question before the district court in New York.

The argument on this question will probably follow—although it could precede—the eight hours of arguments allowed on the merits of the Paramount case.

MPF Spokesman Asserts NCA "Misunderstandings"

"There must be a complete misunderstanding on the part of NCA on the Allied and the objective of the Federation," said a spokesman of the Motion Picture Foundation yesterday, following publication of NCA's unanimous decision not to join the MPF.

"There couldn't possibly be a more relevant area for the industry than those men and women throughout the country who are working actively to make it a reality," the spokesman added.

He emphasized: "Up to now there has not been a dissenting voice. Everyone has been most enthusiastic. We are confident that when the full story is presented to the North Central Allied, that that group will join with the rest of us."

Reiner Will Establish SRO Sales Down Under

Manny Reiner left yesterday by airplane for London enroute to Sydney, Australia, where he will serve as headquarters to establish SRO sales organizations in Australia and New Zealand.

Reiner will spend two months in Australia, then return to Mexico City where he will resume his regular duties in charge of Latin and South American sales for SRO.

Four 20th-Fox Films Dominate Chi.'s Loop

Chicago—Starting tomorrow, 20th-Fox will dominate the Loop with four of its top productions in simultaneous first-runs. Quartet is "Captain of the Castle" at the Chicago; "Gentleman's Agreement" at the Apollo; "Daisy Kenyon" at the United Artists, and "Forever Amber" at the Rialto.

Swiss "Marked" via Metro

Metro will release Lazar Wechsler's "Marked."
The picture of the year with the cast of the year!

CLAUDETTE COLBERT
ROBERT CUMMINGS
DON AMEACHE

"Sleep, my Love"
...the most terrifying words a man ever whispered to a woman

with
RITA JOHNSON • GEORGE COLOURIS
RALPH MORGAN and
HAZEL BROOKS

Produced by Chas. Buddy Rogers and Ralph Cohn
Associate Producer Harold Greene • Directed by Douglas Sirk
Screenplay by St. Clair McKelway and Leo Rosten
Director of Photography Joseph Valentine, A.S.C.
A Triangle Production • Released thru United Artists
Primarily to Entertain

- BARNEY SALABAN, president of Paramount, was telling his company's stockholders that some of the credit for this year's substantial earnings must be ascribed to his decision, in late 1946, to form a new division, subsidiary to the studio, which is producing and releasing shorter length films. The first six releases of the new division, "The New Dimension," were released early this year and have done exceptionally well at the box office. The division, which is being run by Mr. Salaban, is expected to continue to grow in importance and to contribute significantly to the studio's overall earnings.

- "ALL OF WHICH" documentary short depicting highlights in the career of the late Jimmy Walker, will be premiered at the Jan. 14 Waldorf-Astoria memorial dinner which will signalize the launching of a campaign to establish a permanent tribute to the former Mayor. Of the pictures which have been made for this purpose, "ALL OF WHICH" is the first to be released.

- Did you know that Henry Fonda is now on the screens of 463 Met. area theaters via three different feature films? Could be something of a record. Mr. Fonda, who is currently working on "The Longest Day," is scheduled to appear in "The Longest Day" and "The Longest Night" later this year. The three films are expected to gross over $10 million each.

- Add Sign-o'-the-Times Dep't's Stromberg-Carlson will devote a third of its capacity to making tele-receivers this year. The London lay press can go off the beam on film matters, too. Witness the fact that the Daily Mail—and Reuters, too—referred to Filippo di Giudice on Monday as a Rank "top producer." The Daily Mail also reported that Filippo di Giudice has been named Rank's new executive producer for the United States.

- ROBERTS ARE THROWING a gala luncheon today in the Pink Elephant Room of the Hotel Biltmore in honor of Gertrude Steinback, who has been handling the paychecks for many years and who recently became Mrs. S. William Greer. Gertrude is leaving at the end of the week to assume her domestic duties and will reside in Atlantic City where Greer is in business. When an exhibitor excitedly wires the home office of a film company that a British-made pic has broken his Saturday house record, that's news. Bernie Low, who manages the Hippodrome in Washington for Sidney Last, did just that on Rank's "I Know Where I'm Going," being released by UA's Prestige unit. And it was during the second week too.

- "MOSES DIDN'T Cross the Red Sea. Explorers Say"—Headline in yesterday's N. Y. Herald-Tribune. Come, come, boys, you can't do that to Cecil B. DeMille.

Initiate Plans for Brotherhood Week

(Continued from Page 1)

Washington—National Commander Chat Patterson of the American Veterans Committee has sent President Truman tax proposals by AVC which call for immediate reduction and eventual elimination of the admissions and other excise levies.

MPAA 'Bishop's Wife' Brochure to Clergy

A special mailing-piece, in the form of a Christmas brochure, has been sent out by the Motion Picture Association to leading Protestant clergymen throughout the country, calling their attention to Samuel Goldwyn's forthcoming release, "The Bishop's Wife," and reprinting the Christmas sermon delivered by David Niven in the film. In a preface, signed by Arthur H. DeBra, director of the Association's community service department, Goldwyn is congratulated for "having again achieved the best in entertainment."
Industry Adopts New Policy in Pix Impasse

(Continued from Page 1)

per cent tax. Meanwhile, the State Department has again instructed U.S. Ambassador Lewis Douglas in London to give all assistance possible to MPAA in attempts to break the stalemate.

MPAA here denied that president Eric Johnston has any present plans to go to London. Senators for the Association said that Johnston long has planned another world trip, but emphasized there is no tie-in with the British situation. No date has been set for the projected world tour, it was said.

Chicago Court Asks Briefs in Liberty Theater Action

(Continued from Page 1)

not be tried here, as transactions affected Indiana, the court was told. Attorney Seymour Simon for Liberty Theater, plaintiff, also secured an order to try to that date. Friday from Sam Gorelick, RKO manager, Tom Gillian, 20th-Fox division manager, and Doc Bamford, M-G-M division manager, concerning Liberty bookings.

Simon also filed yesterday in Judge William Campbell’s Court intervention relating to Calumet Theatres, Hammond, Indiana, bookings, as they relate to B & K and Warner Theater clearances in that territory. A horney A. Brussel of Deluxe Theater here okayed granting B & K and Paramount attorneys 20 days more to file their answers in that anti-trust case.

Rites for M. J. Meehan

Funeral services were held at St. Vincent Ferrer Church for M. J. Meehan, 56, former Wal St. broker, who for years owned a majority of the stock of the Keith-Albee-Orpheum Corp.

hot on the trail. The ignorant bandits have slashed open and discarded the gold bags, left them exposed to the weather. A windstorm comes up, the treasure is wafted back to the mountains leaving Holt and Huston in a high state of distraction, maniacal gleam at their meeting with fate.

At times the narrative is brought up short with photographic moments and snatches of dialogue that strike powerful insights into human frailty. It is a fine job that Huston has handled over and the same can be said for the entire cast including players recruited on location.

EDITOR: Humphrey Bogart, Walter Huston, Tim Holt, Bruce Bennett, Barton MacLane, Alfonso Boyola, A. Soto Kangay, Manuel D’ada, Jose Tovar, Margarite Lane, Jacqueline Deloys, Bobby Blake.

PRODUCER: Harry Blonker; Director, John Huston; Screenplay, John Huston; Based on a novel by R. Tucce; Photography, Ted McCord; Art director, John Huston; Film editor, London; Sound, Elmer Rader; Sound editor, Elmer Rader; Technical advisor, Ernesto A. Romero, Antonio Arriaga; Assistant director, Harry Blonker; Cinematographer, Fred M. Nicholson; Music, Aas Shiner; Special effects, William McGinn, H. F. Miller; Art director, Charles Cammer; Musical director, Louis F. Forbstein; Assistant director, Sam Brown; Camera operator, Harry W. Gomery; Cutters, Finis, Photography, Excellent.

U. S. Pictures Dominate London’s Holiday Offerings

(Continued from Page 1)

holdover British pictures, three English reissues and six first runs of American-made pictures from the rapidly dwindling backlog of unplayed U. S. product.

London film hit was “Road to Rio,” closely followed by a double bill comprising “Merton of the Movies” and “Lost in a Harem.” Other U. S. film openings were “Possessed,” “Build My Gallows High” and “Monseur Verdoux.” “The Best Years of Our Lives” is in its eleventh month at the Odeon.

The trade understands that there are some 10 Hollywood features yet to be released; they will go out in the next two months.

W. R. Fuller, CEA general secretary, taking a dim view of the situation, said yesterday that the U. S. film embargo may force a number of theaters to shutter, and that this in turn would take off for indie production. Fuller noted that there already is substantial studio unemployment.

While the London MPAA office denied yesterday that a visit by Eric A. Johnston has been set, trade circles expect the trip. It is felt that producers will require a trip over before 1948 is very old.

Feil Kills Hernandez

West Coast Branch of THE FILM DAILY

Hollywood—Albert Hernandez, 49, silent screen actor, died following a fall.

Warnings Schedules Its Biggest Program

(Continued from Page 1)

year, Jack L. Warner, productiochief, announced yesterday.

More than 40 pictures ar”in various stages of preparation at the Warner lot. The most important pro-

gram of quality motion pictures to have ever undertaken. Solid entertain-

ment will be the watchword of the program.


After completing “Rope” at Burbank, Alfred Hitchcock will direct “Under Capricorn” for Transatlantic at the Warner British studios. First two James Cagney films to be made for “The Strange Lady” and “A Lion is in the Streets.” Warner will also handle the recently completed “Time of Your Life,” according to reports.


CHARTEED
"A Double Life"

[Universal-International-Kanin]

Distinguished Entertainment

Hollywood, Dec. 23

THE GREATEST performance in Ronald Colman's long career would be in itself enough to carry this Michael Kanin production to impressive grosses, but is not required to do so, since production, direction, script, and matching performances by Signe Hasso, Edmund O'Brien, Shelley Winters, Ray Collins, Philip Loeb and supporting players round out a powerful, fascinating, innately theatrical attraction which is sure to make its mark in any market. Strictly adult in subject and treatment, it is at once a character study, a literary work and a melodrama, and, in the aggregate, distinguished entertainment.

Colman portrays a famous stage actor, beloved by some who know him and despised by others, who co-stars in "Othello" with Miss Hasso, from whom he has been divorced for two years but with whom he is still in love. He concentrates on his characterization so profoundly that his own personality and conduct become indistinguishable by him from those to the insanely jealous Shakespearean nobleman who slays his wife in the play. His suspicion that Miss Hasso is in love with the play's press agent, O'Brien, leads him to the point of murdering her, but his own personality intervenes to the extent of diverting his murderous impulse to another girl with whom he has had a secret affair. When, by interesting complications and developments, the crime is traced to him and he is about to be arrested in mid-performance, he makes Othello's onstage suicide his own real one.

The script by Ruth Gordon and producer Kanin is an extremely well balanced and effective presentation of cause and effect, and George Cukor's masterly direction makes every scene and sentence of dialogue count importantly in the sum total.

Scenes from Shakespeare's "Othello" figure vitally and substantially in the film, but do not shunt the picture into the "arty" classification. By no means for children, the film is a quality job in every respect and a fine cinema experience for adults.

Running time, 103 minutes. Adult audience classification. Release date not set.

WILLIAM R. WEAVER
**Enterprises "Arch" to UA Sears to Personally Supervise Distribution**

(Continued from Page 1)

The trend is for UA to supervise the sales and marketing of "Arch," creating a special division which will be dedicated to the picture. Following huddles with Enterprise distribution head, George J. Schaefer, details of the picture's release will be announced at a special sales convention which Sears will conduct in New York shortly. An additional $40,000,000 will be expended immediately in national advertising, swelling the "Arch" campaign to more than $1,000,000. Following the release of "Arch," Enterprise will deliver to UA Eugene Manlove Rhode's "Theirs Pass This Way," starring Joel McCrea, Frances Dee, Charles Bickford and Joseph Calleia; and the Screen Play's of "So This is New York," starring Henry Morgan.

Schaefer paid high tribute to UA's handling of the "Body & Soul" when he addressed the second annual Enterprise Planning sessions. Schaefer termed UA "the bulwark of independent productions" and said it is important to all exhibitors and the public alike that the company be given every possible support.

**Enterprise Free to Deal**

While Enterprise is now free to negotiate a new distribution deal and to make pictures for delivery elsewhere, it has promised to deliver additional pix to UA on a non-exclusive basis. The Enterprise statement said that UA will have at least a part of its product on the UA schedule. Foreign distribution on those named above is handled by M-G-M—Loew's International.

**Choice of Intervention Vindicated, Says Coyne**

(Continued from Page 1)

A choice of intervention as an approach to the case for exhibitors rather than some other remedy, Robert W. Coyne, former executive director of ATA and now executive director of TOA, stated yesterday.

"This at least assures that the voice of exhibition will be heard by the high court," Coyne said, "and this should be a source of gratification to all exhibitors."

The Confederacy of Southern Associations, which adopted a parallel position and collaborated with ATA on strategy, also has been granted time for oral argument, Coyne said.

"Following the formation of TOA, remained in corporate existence for the sole purpose of pursuing its plea for intervention."

**Jack Goldstein Leaving RKO Studio Berth Here**

(Continued from Page 1)

As then, since he has assumed such duties as are necessary will be spilt up among the various branches of the studio's New York offices.

Goldstein, industry ad-publicity-exploitation veteran whose special assignments connected with talent and execs, has won wide trade recognition, was channeled into his RKO berth by the late Charles Koerner, then RKO production head, after serving as ad-publicity chief for the David G. Selznick Enterprises.

The new studio regime, headed by Doré Schary, decided to continue Goldstein in the spot at RKO but general intra-organization economies under the studio's new top management have made necessary the elimination of the department.

**Continued Story**

Mark Fisher Stricken

Chicago—Mark Fisher, ork leader, caddie and Eagle Lion, flew home from a heart attack at his Round Lake home. Fisher's bands played B & K houses.

Sherman Leaves Eagle Lion

St. Louis—Bill Sherman has resigned as Eagle Lion branch manager to devote his entire time to his theaters in Sherman and Bloomfield.

**Four Exhibitor Meetings Call TOA Executives**

(Continued from Page 1)

Robert Coyne, executive director, will attend the Springfield, Ill., convention of the Illinois UTO tomorrow and Friday. Coyne and Levy leave today for St. Louis where they will join W. W. Marden and proceed to Springfield. The Illinois UTO is one of the two organizations expected to ratify TOA affiliation.

Coyne and Levy will attend the Tri State MPTO convention in Memphis. This group already is in the TOA fold.

Coyne, Levy and Ted Gamble, TOA president, will go to Charleston on Feb. 1-2 for the meeting there of the TO of North and South Carolina, an affiliated unit, and from Charleston will fly to Dallas for a meeting of the Texas Theater Owners on Feb. 3-4. Latter is expected to formally vote for TOA affiliation at that time.

**Robber Shoots Bohannon**

Hollywood—Robert W. Bohannon, 24, film actor, was shot and critically wounded by a hitch hiker who held up.

Boone Hikes License Rates

Boone, Ia.—Theater license fees were increased from $50 to $200 annually by the County Council.

**Chicago Territory Sets Vole on Capital Reduction**

(Continued from Page 1)

retary and general counsel; Albert Warner, vice-president; Harry M. Warner, president, and Jack L. Warner, vice-president.

Other directors are Samuel Carlisle, controller and assistant treasurer; Stanleigh P. Friedman, vice-president; Charles S. Guggenheim, Guggenheim & Untermeyer, attorneys; Samuel Schneider, vice-president, and Morris Wolf, of the law firm, Wolf, Block, Schorr & *Co.*

Proxy statement indicates that Biewirth and Catchings owned no Warner securities, whereas, 6,000 shares were held by Personkin, $1,000 common shares on that date; Albert Warner, 453,000 shares; Harry Warner, 113,000 shares; J. W. Carlisle, 400 shares; Friedman, 1,200 shares; Guggenhimer, 500 shares; Schneider, 500 shares, and Wolf, 3,200 shares.

Aggregate remuneration paid directors and officers of the company receiving more than $100,000 in the fiscal year ended Aug. 31, 1947 is listed as follows: Biewirth, $460; Mort Blumenstock, $89,200, $8,356 more than 1946; Carlisle, $90,630; Catchings, $300; Herbert Freston, none, but his firm Freston & Files of Los Angeles was paid $67,600 and $5,200 from Warner, $24,500; Guggenheim, $65,700, and $3,000 to the firm of Friedman and Rarefend; Guggenheimer, $700, and $8,167 to the firm of Guggenheimer & Untermeyer, $112,700, $15,100 more than 1946; Harry Kalmine, $112,700, $8,356 more than 1946; Carlisle, $9,250 more than 1946; Schneider, $91,700, $4,050 more than 1946; Herman Starr, $78,000; Albert Warner, $104,600; Harry Wagner, $182,150, $50 more than 1946; Wolf, $400, and $2,500 to Wolf, Block, Schorr & Solis-Cohen, plus $19,800 by subsidiaries.

Aggregate remuneration paid to directors and officers totaled $1,135,570, excluding $111,167 paid to the legal firms.

During the fiscal year, 130 employees received remuneration between $200 and $50,000, totaling $3,883,302; 45 received between $50,000 and $100,000, totaling $2,980,716, while 23 received in excess of $100,000, totaling $4,011,462.

Others who received in excess of $29,000 included: Price, Waterhouse & Co., auditors, $102,900; Hal Wallis, $100,000; Preston & Files, $67,600; James Cagney, $68,221; Proskauer, Rose, Guggenheim, $35,900; and Baker, Selvy & Renavel, tax counsel, $25,200.

**Frank Cook Dead**

Milwaukee—Frank Cook, veteran theater manager, is dead. He managed theaters here from 1901 until his death.
Eagle Lion Films presents

JOHN HODIACK
SYLVIA SIDNEY
ANN RICHARDS

who found... THERE'S DANGER in

LOVE FROM A STRANGER

JOHN HOWARD  ISOBEL ELSOM

DIRECTED BY: RICHARD WHORF
PRODUCED BY: JAMES J. GELLER

"Taut, tense melodrama of impending murder. Great entertainment for all types of audiences!"
—Showmen's Trade Review

"'Love From a Stranger' develops into one of the most terrifying thrillers you ever sat through. The suspense of the last part of the picture is almost more than you can stand!"
—N. Y. Daily Mirror

"If you're looking for chills and thrills see 'Love from a Stranger!'" —Hedda Hopper

"Sylvia Sidney always excellent...John Hodiak fine as the menace, building to his killer role skilfully from a quiet, self-effacing type to the maniac!"
—Daily Variety
"A hit... a sock show."  "Action plus tint spells boxoffice."  "Payees should pile in."  "Has what it takes to start that merry jingle at boxoffice."  "Wide audience appeal."  "Calculated to fill the till."  "First rate... chockful of swashbuckle."  "Excellent for all audiences."
FRENCH WOULD CUT IMPORTS, FIX QUOTAS

Mundt Bill Paves Way for U. S. Aid to Films

Circuit Court of Appeals Upholds $375,000 Balm in First Goldman-Erlanger Trust Suit

Philadelphia—Damages awarded in the first William Goldman-Erlanger Theater anti-trust case have been sustained in the U. S. Circuit Court of Appeals. Plaintiffs were awarded $375,000 treble damages. Court earlier had rejected defendants' petition for a bill of review.

Better Profits By Summer Indicated

Industry leaders believe that business now is encountering the worst of its troubles, providing domestic revenues hold around present levels, according to the Wall St. Journal. In an article by Sydney B. Selz, publication yesterday estimated that high cost films should be written off by next Summer, and domestic profit margins improved. Paper said that producers are expected to have adjusted their budgets to new lower levels of income by that time.

Wilson Assures CEA Views to be Weighed

London (By Cable)—Harold Wilson, president of the Board of Trade, yesterday assured a CEA deputation that there would give "careful consideration" to the exhibitor association's views on the impact of the 75 per cent duty on Hollywood films as regards its effect on the theater end of the British film industry.

Wilson at the same time told the deputation that there would be equal careful weighing of the views expressed during the conference.

4,000 Theaters Pledge Collections for MOD

More than 4,000 theaters have already agreed to conduct audience collections for the March of Dimes during Motion Picture Theaters Week, Jan. 24-30, the National Foundation for Infantile Paralysis reported yesterday. Foundation revealed that Butterfield Theaters will take MOD collections in all of its Michigan houses, according to word from L. E. Gordon.

Government Proposes Only 272 Pix, 108 from U. S.

Be Distributed This Year

Paris (By Cable)—The French Government has proposed to restrict the number of feature films in distribution here this year to 572 from all sources. The proposal is designed to alleviate the situation which has resulted from a claimed flooding of the market.

The Government plans to allocate the 572 as follows: American, 223; French, 259; other countries, 21.

Stewart to Leave Mich. Allied Post

Detroit—Jack Stewart, general manager of Allied Theaters of Michigan for the past two years, resigned yesterday for purely personal reasons, his resignation being accepted by the board yesterday, effective May 31. Interval will give time to break in an unselected successor. Stewart stressed the move was entirely amicable, and said he has made no future plans yet.

Columbia Stockholders Meeting Set for March 9

Columbia will hold its annual stockholders' meeting at the home office on March 9, it was announced yesterday, with the meeting open to stockholders of record on Feb. 2.

Columbia's board yesterday denied rumors that Harry Cohn had decided to leave the company.

Higher Corporate Tax Proposed

Truman Plan Would Trim Individual Levies

Walsh Installs Gelber: New Circuit Talks Near

Richard F. Walsh, IATSE president, yesterday installed new officers of Local 306 at a membership meeting in Palm Gardens. slate is headed by Herman Gelber, re-elected. Frank Walsh

Results of the FILM DAILY CRITICS POLL for the TEN BEST PICTURES OF THE YEAR will be announced to MILLIONS thru FILM DAILY, newspapers, syndicates, wire services, magazines and radio, Monday, January 12
Zoltan Korda to Talk Permanent Huxley Deal

Producer Zoltan Korda would like to form a permanent partnership with writer Aldous Huxley, he revealed to the trade press yesterday upon his arrival here aboard the Mauretania.

Korda plans to see Huxley within a fortnight on the West Coast to talk over plans to make a film based on the latter's 50-page short story, "Rest Cure." Exteriors would be shot in Italy, interiors in England, thus circling the 75 per cent British ad valorem tax. Technicians and cast, of course, would be British.

After that, Korda would like to film Huxley's "Point Counterpoint." Huxley has already told Korda that he would have to do a great deal of revising before "Counterpoint" would be ready.

First Color News Shots In Current Warner Reel

For the first time in the history of the American newsreel services in color have been included in a regular issue of the Warner Pathe Newsreel and will be distributed to all accounts.

The Warner reel offers Cinicolor shots of the Tournament of Roses and the Rose Bowl football game between USC and Michigan, New Year's Day events at Pasadena. Clip shows scenes of the trial of General Tojo, in Tokyo; distribution of Friendship Train food in France; primitive and modern styles compared in a museum exhibit, and color, runs eight and one-half reels.

Multiple French Runs For 3 Selznick Films

Selznick films are being lined up for a series of multiple runs in France. Paul Wayte, SRO European chief, disclosed to the press yesterday when he arrived here aboard the Mauretania for a few weeks' stay with Mrs. White.

" Spellbound," "Since You Went Away" and "I'll Be Seeing You" will get triple film dates in Paris early this Spring. French and Italian dubbing have just been completed on "Duel."

Film Exchange Service

Physical Handling of Film Inspection—Receiving—Shipping is part of "BONDE'S 3-WAY SERVICE"
- Film Storage
- Film Exchange Service
- Air Conditioned Screening Room

BONDE FILM STORAGE CO., INC.
1600 BROADWAY, NEW YORK CITY CIRCLE 6-0081 2-3

REVISE RELEASE SCHEDULE FOR AA'S FIRST 5 FILMS

West Coast Bureau of THE FILM DAILY Hollywood—A revised schedule of Allied Artists releases was announced by Steve Brody, president, and Harold Mirisch, vice-president following studio conferences. Net set-up includes the first five AA film for 1948.


Rites for Greenfield's Mother

Funeral rites for Mrs. Mattie Greenfield of Warners home office publicity department, will be held today at 2:00 p.m. at the Midtown Memorial Chapel, 1625 Coney Island Ave., Brooklyn. Mrs. Greenfield, who died Tuesday leaves a husband Ben B.; a son, Felix; a daughter, Juliette, and two grandchildren.
IN 48 STATES THEY RANG IN 1948!

It started with a rip-roaring World Premiere at Radio City Music Hall, with hundreds of simultaneous New Years bookings throughout the nation. It's a tonic in Technicolor, hailed by trade press and newspaper critics for the fun and the song hits, the beautiful girls and the wild and wonderful dancing, the mad and merry cast of youthful stars and the sheer pace of it. Happy Good News Year!

June Allyson • Peter Lawford
Patricia Marshall • Joan McCracken
Ray McDonald • Mel Torme

Color by Technicolor

Screen Play by Betty Comden and Adolph Green • based on the Musical Comedy by Lawrence Schwab, Lew Brown, Frank Mandel, B. G. DeSylva, and Ray Henderson

Directed by Charles Walters • Produced by Arthur Freed
Here's the nationwide confirmation of M. P. Daily's declaration:

"The Best of the 'Road' Picture"

Tops "Road To Utopia"
- in CHATTANOOGA
- in OMAHA
- in MIAMI
- in JACKSONVILLE

Tops The 1946 Holiday Record-Breaker "Blue Skies"
- in LOS ANGELES
- in HOUSTON
- in HARTFORD
- in KNOXVILLE
- in ST. PETERSBURG

Great hit numbers help as Bing sings: "But Beautiful"

Bob sings with Bing: "Apalachee, Fla."

"Where There's Life" sets all-time Christmas Day high at New York Paramount
"UNCONQUERED" 15% over "Blue Skies" 1946 Christmas record at Brooklyn Paramount
Dotty sings: "Experience"

The Andrews Sisters sing: "You Don't Have To Know The Language"

Variety's "Road" Map Starts With
- "COLOSSAL" — CINCINNATI
- "SOCK" — KANSAS CITY
- "LOFTY" — ST. LOUIS

Louella Parsons' Citation In Jan. Cosmopolitan
- "My favorite comedy of the year. How any 'Road' picture can top it I can't imagine."
Mundt Bill Paves Way
For U. S. Aid to Films

(Continued from Page 1)

(Continued from Page 1)

Committee, Sen. Henry Cabot Lodge, R., Mass., yesterday:

Noel Macy, working on the problem for the State Department, said the decision of the Committee to omit the Mundt bill any specific proposal for solution of the problem simply clears the air and enables him and colleagues to get together with the pressure of trying to whip up a quick palliative to put into the bill. He is awaiting from MFPA and from publishers with similar problems estimates of their minimum revenue needs from abroad, he said.

Both Senator Lodge and Macy indicated that there might be a move in connection with the Marshall Plan to provide legislation should it be found necessary, to carry out the objectives they have been seeking. Lodge is not prepared at this time to offer any separate legislation, he added.

Bill Authorizes Aid

He based his statement that the bill as it now stands contains the authority needed by the Secretary of State to aid private firms in their conversion problems on Section 1003 of the bill, which states that "an executing the provisions of this act it shall be the duty of the Secretary to utilize, insofar as is practicable, the services and facilities of all executive branches, through arrangements or otherwise, to facilitate the conversion of the facilities of Government and Congress that the Secretary shall encourage participation in and the financing of the maximum number of different private sources in each field consistent with the present or potential market for their services in each country." Lodge said that he felt it was a mistake to omit more specific authorization from the bill, but that his colleagues felt the bill would be "cluttered up" by such a proposal. They felt further, he said, that no conversion plan could be included without hearing—and that if it were clear that all other industries would come in asking for similar aid, Lodge was ready for immediate legislation, he said, but could not convince his colleagues.

Park-In Sues Flexer.
Charges Infringement

Wilmington, Del.—Park-In Theaters, Inc., Camden, N. J., has filed suit in U. S. District Court here against Flexer Drive-In Theaters, Inc., charging patent infringement.

Park-In asks that Flexer be required to pay "treble such damages as plaintiff has sustained in consequence of defendant's infringements."

Attorneys representing Park-In are Arthur G. Connolly of Wilmington and Leonard L. Kalish of Philadelphia.

Wilson Assures CEA
Views to be Weighed

(Continued from Page 1)

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Wilson assured CEA it would take longer playing time for British features.

Meanwhile Sir Stafford cautioned yesterday that Britain should not count upon the Wall Street and Wall Street must rely on her own efforts for recovery. A lack of dollar assistance, however, would place the country in a grave position.

Main British objectives, he said, are to "earn more dollars" and "wipe out the general deficit in our overseas trade." England, he said, must earn at least $1,140,000,000 in dollar currency of other Western Hemisphere countries in 1948, he continued, and even so we shall have $1,200,000,000 deficit in dollars over the whole year.

Walsh Installs Gelber:
New Circuit Talks Near

(Continued from Page 1)

(Continued from Page 1)

Walsh revealed he is arranging a meeting with affiliated theater reps in effort to work out new contract terms and said that he expects the session to be held in near future.

Walsh Plans Higher
Corporate Levies

(Continued from Page 1)

from Republicans, who tagged plan "political" and "unsound."

The chief executive did not specify how the huge corporation tax would be applied, but pix could almost certainly would feel its impact.

Truman also called for extension of the Reciprocal Trade Agreement and the International Trade Organization, both favored the U. S. industry.

N. Y. State Will Live
Within Income—Dewey

Albany—Governor Thomas Dewey in his annual message to the Legislature promises that the state will live within its income without the imposition of any new taxes.

Out of funds that will not cost state tax payers a cent urges income in maximum workmen's compensation and unemployment insurance benefits. He also suggests that the Legislature an upward revision of merit rates to employers in unemployment insurance premiums.

3 Contempt Defendants
Sue Studios for $3,165,925

West Coast Bureau of THE FILM DAILY

Los Angeles—Ring Lardner, Jr. and Dmytryk of the Inter-City Trade Organization, both cited for contempt of Congress, yesterday, filed suit for a total of $3,165,925 against the studios which took dismissal action against two of them and suspended the third for refusal to answer questions before the House Un-American Activities Committee.

Lardner and Dmytryk are seeking damages of $1,396,600 and $1,769,325, respectively, while Cole is asking a court order of declaratory relief and a return to the payroll.

Dmytryk directed his suit against RKO, from where he was dismissed. Lardner is suing 20th-Fox where similar action was taken, and is named Loew's and M-G-M. The latter two asked that their contracts be ordered valid.

Chartered

TENEMENT HAT, INC., New York: Capital, $50 shares $1,000 preferred and 100 no par common shares; to produce theatrical and motion picture productions, under Laemmle, H. A., Mann, Mergener T. Connolly, Daniel Tenenbaum.

TELEVISION FASHIONS, INC., in and 14-100 Ind., New York: Capital, $250,000 in 500 shares; to produce theatrical and motion picture productions, under Samuel and Kirov, A. Iserson, Ebel, Evie Bernard.

COURT AFFAIRS, INC., New York: Capital $1,000 in 100 shares; three shares subscribed; municipal agency; by Jerome S. Flapping, William E. gelber. FRUITY DFS, INC, New York; capital, $1,000 in 100 shares, three shares subscribed; to distribute motion pictures; by Lilliana F. Prima, Thelma Milling, Charlotte A. Kimbrough.

Thursday, January 8, 1948
French Would Cut Imports. Fix Quotas

(Continued from Page 1)

18; French, 88; all other foreign countries, 76.

If the figures are based, it is understood that the French import restrictions, and it is understood that they will be subject to a stiff protest. Since July 1, 1946, companies voluntarily have limited their distribution in France. The majors, except Metro, fixed the number of their prints for the 1946-48 two-year period to 30 each, Metro's figure being 38. Sources believe that French films remain to be distributed in France during the next six months under voluntary quotas. If the proposed plan to prevail, the number would drop to 49.

Ween 79 from French companies and one other French film.

It is understood that the Director-general of the Centre National de la Cinematographie would be authorized to allocate the unassigned visas to producers who did not obtain visas last year.

Where pictures are already in France, but unreleased, their visas could be canceled in the allocations, it is understood.

Informed industry sources here say that the French Government has approached the American Embassy to determine whether in the view of the U. S. Government the plan conflicts with provisions of either the 1936 Franco-American trade agreement or the more recent Blum-Berneaux accords.

American distributors here are already protesting the proposed French import restriction, contending that they are not responsible for any flooding of the French market and pointing out that they have been parties to a two-year voluntary agreement limiting the number of picture releases.

NEW POSTS

CLEVE ADAMS, sales manager, All American News.
FRANK E. HALL, S-W Savoy staff, Wilmington, Del.
NICHOLAS J. CARUSO, S-W Savoy aide, Wilmington, Del.

JULES LAPIDUS, Warner Eastern and Cana- dian division sales manager, arrived in Cleveland yesterday from what he will also termed a diplomatic trip to London and Paris. He returns to the company's home office Monday.

PAT O'BRIEN leaves Hollywood tomorrow for the European leg of his tour of the continent to appear in the Columbia release "Cavalier of Chinatown." He is due back at the home office late this week.

VALLI, David O. Selznick contract star, leaves Hollywood Thursday for a 10-day visit in New York.

ANDY W. SMITH, Jr., general sales manager for 20th-Century-Fox, "turns to his desk today following a trip to Toronto and Chicago.

ARTHUR JEFFREY, Eagle Lion Films exploitation manager, has arrived in Boston to set up campaign for the New England premiere of "Merry Widow.

F. J. A. MCCARTHY, U-Southern and Cana- dian sales manager, left yesterday for Memphis. He is due back at the home office here later this week.

FRED MEYERS, U-I Eastern division sales man-ager, is in Pittsburgh today and will be in Cleveland tomorrow.

LOUIS K. ANSELL and WILLIAM ROWLAND, producers of "The Right," are here to confer with Film Classics' officials on plans to finishing and selling the pic.

MART FICKERD, is from Hollywood, leaves for Ottawa in a few days to launch the cam- paign of the Canadian Appeal for Children.

FILIPPO DEL GIUDE, producer, is scheduled to arrive today aboard the Queen Elizabeth. Others scheduled to arrive today on the ship are: JAMES E. PERKINS, managing director, Paramount Film Service Corp., and M. S. PER- KINS; WILLIAM PERIERA, producer; BERNARD SELFONT, legal producer.

SAM SHAIN, director of exhibitor and pub- lic relations for the 20th-Fox distribution de- partment, left yesterday for Springfield, Ill. to attend the UTO of Illinois Convention.

Distributors Show Olean Exhib.'s Gross Increased

(Continued from Page 1)

1941 to 1946, according to testimony in Federal Court yesterday.

Under cross examination by attorney Frank G. Gibson representing two defendants, Paramount and M-G-M, Benedict Bordonaro, one of the partners owning the Palace, ad- mitted gross revenues jumped from $97,133.17 in 1941 to $133,931.79 in 1946.

"How does it happen that during this time when you claim you were losing money your gross receipts ac- cepted a percentage," asked the court.

"Business conditions in general have grown steadily better," replied Bordonaro. Bordonaro Bros., Inc. seeks damages of $300,000 from 12 motion picture producers and dis- tributors who, it alleges, participated in the alleged conspiracy.

Thomas Committee to Spot More Top-Salaried Figures

Washington Bureau of THE FILM DAILY

Washington—The spotlight of the House Un-American Activities Committee will be turned upon "many major top-salaried figures" in the film industry, Chairman J. Patmore Thornell as promised in a nationwide radio address last night.

Thomas said the industry "has ap- parently set about to put its house in order, somewhat belatedly, then added a warning that the Committee is not through with its investigation. Records of other industry figures will be studied, he said, "and well they should, for it is sheer folly to permit the Communists and their fellow travelers to remain in strategic positions in such a powerful me- dium of propaganda, education and entertainment as the movies which draw over 85 million spectators in the United States each week."

Thomas again failed to offer any definite date for the plan to resume the hearings.

Mary Pickford Will Launch Canada Drive

West Coast Bureau of THE FILM DAILY

Hollywood—Proceeds of the world premiere of "Sleep My Love," Jan. 12 at the Elgin Theater in Ottawa, will officially launch Canadian participation in the Canadian Appeal for Children and UNESCO. Mary Pick-ford, producer of the pic, who is Cana- dian born, will officially launch the project on that day. Goal is to raise $100,000 to further the work of UN agencies. Canada's quota is 10 per cent of the total.

Grand Sear, U.S president, has been invited by Their Excellences the Governor General of Canada and the Vice-Countess Alexander to accompany Mary Pickford to dinner at Govern- ment House in Ottawa on Jan. 12.

"Lover’s Return" to Bow

Westport Int'l Film has announced that its French import, "A Lover's Return," originally titled, "Le Reve- nant," will follow "Shoeshine" as the next attraction at the Avenue Play- house.

BIS Staff to be Pruned

Washington Bureau of THE FILM DAILY

Washington—The British Information Service staff in Washington will cut 25 per cent in its administrative move, it was revealed yesterday.

Comin' and GOin' Tri-States Planning For Television Entry

(Continued from Page 1)

operates 51 theaters in Iowa, Nebraska and Illinois. They are A. H. Eltman, president; Leonard H. Goldsen- gen of New York, vice-president; Myron Blank, secretary; L. M. McKeen, treasurer, and G. Ralph Byrd, general manager.

Tri-State has been reported negotiat- ing for purchase of Station KSO, CBS station here.

Branson said that the firm definitely was interested in television, add- ing, that considerable money had been spent on surveys.

Dezel Acquires 19 Films From Stage & Screen Prods.

Detroit—Albert Dezel Productions has acquired a group of 19 features from Stage & Screen Productions, and will re-release the films, Dezel announced. All are action pictures, including 11 Westerns.


Brandon’s Claim Dismissed

Federal Judge Sylvester J. Ryan yesterday dismissed the counterclaim of Brandon Films against Hubeck Corp. and London Films, filed in connection with an infringement suit over 16 mm. rights to 32 films. Judge Ryan granted Brandon leave to serve an amended answer and counterclaim within 10 days.

Prince on "Rope" Publicity

West Coast Bureau of THE FILM DAILY

Hollywood — William Peirce, Jr. has been named publicity head for the Transatlantic unit producing "Rope" at the Warner Studio.

ORIGINAL SCREENPLAY

...with tremendous suspense. Title and story lend themselves readily to exploitation of a sensationalized nature. Written to be produced on an extremely modest budget. Small cast, 85% of the backgrounds are exterior. This literary property may be examined by reputable producers or agents by ad- dressing, Box 169, FILM DAILY, 1501 Broadway, N. Y. C.
REVIEWS OF NEW FILMS

“A Double Life”
with Ronald Colman, Signe Hasso

Kanin-U-1 104½ mins.

ANOTHER HIGH SPOT OF THE SEASON; THIS ONE IS LOADED WITH KNOW-HOW. SHOULDN'T TAKE ITS PLACE WITH THE BIG MONEY GETTERS OF THE SEASON. CIUKOR’S DIRECTION TOPS, SUPERB SCRIFTING AND MASTERFUL ACTING WITH COLMAN.

Another mid-season peak number is offered in “A Double Life”. This is a sock drama, treatment with a number of fine roles solidly cementing the story content. Ronald Colman, always a box office draw through these years, has a role here that any actor would give his right arm for and he does masterfully by it too.

This, also, is one of the first of the major numbers to be given that New York Look. Much of the story was shot on actual locales in and about the city. What comes up for comparative viewing when the synthetic realism of the Hollywood set is introduced to once gives the film a new distinction that happily is becoming more and more a practice rather than an innovation.

This “Double Life” is a brand new treatment of the Jekyll and Hyde theme with the leading characters being actors on the legitimate stage and their immediate circle of co-workers. Also, it is the study of an actor, a rakehell and general heel whose intensive application to the role of “Othello” in the Shakespeare work causes him to assume a positive homicidal identity with the Venetian figure and go out and commit murder. He is a mental case.

Garson Kanin and Ruth Gordon in writing their screenplay evince keen understanding of the characters they have peopled their work with and there is never a false theatrical note. It is a powerful and knowing job they have fashioned replete with some of the best lines and situations of a rather notable season.

In the cash exchange sense as far as the filmgiler is concerned, “A Double Life” will easily take its place with the finest dramatic pieces of the past few months—and there have been some fine ones which are racking up large gross figures.

A celebrated player of light roles, Colman essays “Othello” with Signe Hasso, also playing his ex-wife, in the role of “Desdemona”. He applies himself intensively. Opening night his performance is acclaimed one of the masterworks of the contemporary stage. But the acclaim is too much for him. He returns to a night of love in the Lower East Side slum area and what with one contributing factor and another he strangles her with “The Love Kiss,” his big moment in the stage play.

A press agent, played by Edmond O’Brien, who is in love with Miss Hasso in a remote sense, begins to add up the details and facts after a brief talk with one of the reporters who was on the spot when the body was found.

Identifying witnesses are rounded up. They are brought to watch Colman. In his last scene Colman, realizing his number is up, stabs himself to death.

It is not a pretty story but it is some of the best miming of these times. Miss Hasso is superb in a brand new role aptly fitted for her talents. As an actor who becomes wholly the man of the role he is portraying, Colman delivers up another profoundly telling performance. In support there is a fine cast that adheres strictly to the intent and purpose of the story. In directing George Cukor bidden high, achieved results.

The exhibitor will do well to encircle “A Double Life” as another one of the really good ones of this season.


CREDITS: A Kanin Production; Written by Ruth Gordon, Garson Kanin; Produced by Michael Kanin; Director, George Cukor; Photography, Milton Krasner, Art direction, Bernard Herzbrun, Harvey Gillett; Film editor, Robert Parekh; Sound, John Austin; Special photography, David S. Harstley; Advisor, “Othello’’ sequence, Walter Hamoden; Music, Miklos Rozsa.

PHOTOGRAPHY, The Best.

DIRECTION, Splendid.
I. S. vs U. K. To Finish on Tax

To Pix While 75% Duty Stands, Says Johnston

Clair's U. S. Industry

No Other Choice

the British Government

By RALPH WILK

of 705 News Print

The Daily Newspaper

Of Motion Pictures

Twenty-Nine Years Old

New York, Friday, January 9, 1948

TEN CENTS

I. S. vs U. K. To Finish on Tax

U. S. Declares, but the British Government

Declares No Other Choice. (Continued on Page 3)

Sergeant Delivers

is 'Miracle' to UA

Sergeant Delivers the 'Miracle' to UA. (Continued on Page 3)

Cinecolor Set Record

With 705 News Print

West Coast Bureau, THE FILM DAILY

Hollywood — Cinecolor employees

set a new speed record for producing

and making prints of the Tourna-

ment of Roses parade and Rose Bowl

football game used in Warner-Pathé

News. Film was put into production

in Jan. 1 and by Jan. 4 a total of

705 color prints had been shipped

East. William T. Crenapel, Cinecolor

president, announced. Crenapel

said the achievement as proving

the practicability of color news

events and said his company is

expected to be called on to handle

other events in color within the

near future.

Deal Pooling Detroit

Circuits in Work

Detroit — Major deal involving par-

tial pooling of interests of Asso-

ciated Theaters, Bernard and Leon-

ard Brooks and Adolph and Irving

Goldberg of Community Circuit is

pending, with the 12 theaters under

negotiation possibly simmering down

to eight. Partial withdrawal of Alex

Schreiber from some houses and

transfer of interests among his as-

sociates is a basic factor.

Serkowich Resigns;

Schmidt to Replace

Resignation of Benjamin H. Ser-

kowich as Columbia's advertising,

publicity and exploitation director, a

post he has filled since 1946, was an-

ounced "with regret" by the company

yesterday.

At the same time, Columbia dis-

closed that "Budd" Schulberg has

been named manager of the

publicity and exploitation depart-

ment.

General Cinema Finance

Top Berth to John Davis

London (By Cable) — John Davis,

J. Arthur Rank's right-hand man,

has been named managing director

of General Cinema Finance, just pur-

chased by Rank's Odeon Theater

Circuit, and which controls the Rank

Organization major production.

The new G. C. F. board includes:

(Continued on Page 3)

Execs. Called to Labor Confab

Kearns Hopes to Solve Coast Dispute

Coyne Stresses Theater's

Position of Influence

Springfield, Ill. — The theater is the

most powerful instrument of pres-

suasion in the world, and must be used

for the enlightenment of the world if

we are to have peace, Robert Coyne,

executive secretary of the TOA, told

(Continued on Page 3)

Universal's Assets

Ratio Now 8 to 1

Universal is in a strong financial

condition with a ratio of current and

working assets to current liabilities

of approximately eight to one, board

of directors reported yesterday in

announcing that the quarterly divi-

dend payable this month will be

halved to 25 cents per share, com-

pared with 50 cents per share de-

clared quarterly during the past sev-

eral years.

Board said that the dividend cut

(Continued on Page 2)

Reciprocal Plan Only for

Own Films—Del Guicci

Disavowing reports that he is here

as a representative either of the

Governor or the film industry of

Great Britain, Producer Filippo Del

Giucelle, managing director of Pil-

grim Pictures, said yesterday on ar-

riving here aboard the Queen Eliza-

beth that he is here representing

himself only.

He asserted that he came here to

(Continued on Page 3)

20th-Fox Sets 8 Top

Films for 2 Months

With eight features on the sched-

ule for January and February, 20th-

Fox will have more top product in

release at one time during the two

months than at any time in the his-

tory of the industry, Andy W. Smith,

Jr., general sales manager, declared

yesterday. Schedule for 1948 has

(Continued on Page 3)

Sell Entertainment, Not

Dishes, Says Com. Meehan

"The exhibitor's job is to sell en-

tertainment, not dishes," Patrick J.

Meehan, acting city license commis-

sioner, told the ITOA membership at

a meeting in the Hotel Astor yester-

day.

Preceding Meehan's talk, discus-

sions were held concerning current

industry problems.

Governors, Solons

Urges Tax Reduction

Washington, D. C. — A joint commit-

tee of State Governors and Congressmen

yesterday unanimously recommended

a five-point program which included

lowering of Federal excise taxes.

Results of the FILM DAILY CRITICS POLL for the TEN BEST PICTURES OF THE YEAR will be announced to MILLIONS thru FILM DAILY, newspapers, syndicates, wire services, magazines and radio, Monday, January 12
Barnes Sees Recovery On Coast Due Shortly

Feeling that the industry is facing the worst of the crisis caused by the cutting off of British markets is shared in Hollywood, according to Howard Barnes, Herald-Tribune theater and film critic, who has been running a series of articles on production conditions.

“The motion picture industry,” Barnes states in this morning’s “Herald-Tribune,” “is too powerful and resilient to be dismayed by long international economic complications or a Congressional investigation.”

He observes that Hollywood has taken a jolt but, he points out, “it would be hard to find anyone who is a member of the film-making craft who does not think that the current crisis will do more harm to the good name of the industry in the long run.”

In yesterday’s article, Barnes observed: “The discomfiture of the film industry is acute, but there is no reason to believe that it will be protracted.”

Universal’s Assets Ratio Reported at 8 to 1

(Continued from Page 1) was made to conserve company cash resources until such time as international conditions are clarified. A full discussion of the problems and the company’s position will be mailed to stockholders this month.

Universal, statement emphasized, has 15 pictures available for release or in the final editing stages, and will maintain its full quota of production with 25 top quality films scheduled to be made during 1948. Substantial reductions in production and operating costs have been effected, it was said.

Dividend is payable Jan. 31, to holders of record on Jan. 10.

RKO-Rank Will Make “Captain Was a Lady”

“Captain Was a Lady” will be made in a similar style to “So Well Remembered,” which was a joint production between RKO and J. Arthur Rank, reported William Pereira, RKO production chief. The film, to be shot in England, will be released through the Rank Organization and will be distributed in the U.S. by RKO.

Brewer Sets Condition For Film Studio Peace

West Coast Bureaus of THE FILM DAILY

Hollywood—Referring to a published statement, Ray M. Brewer, international representative of IATSE and Painters International, gave the following explanation:

“From time to time there have been discussions between representatives of IATSE and Painters International regarding a possible settlement. First condition in any discussions which we have held was that there must be such a settlement free from all complications which must be involved in the enforcement of such a settlement. We hope that Painters Union could never again be used as a vehicle to destroy film industry unions in motion picture studios.

“Any settlement we have confided to interested parties that we have been with Richard Walsh, and such representatives of IATSE and Painters International as will be in attendance with us. They have been held under the same conditions which we have stated in the past to the film industry and the film industry unions as imposed on studio workers.”

Allen Named Head of State Dept’s Info Program

Washington Bureau of THE FILM DAILY

Washington—George V. Allen, Assistant Secretary of State for information, has been appointed successor to William B. Bentz on the departure of that executive. He was officially announced yesterday.

Sioux Center Nixes Theater

Sioux City, Ia.—A proposal to license a movie theater, as planned by Sioux City officials, was defeated 488 to 427 to climax a heated campaign in which the Ministerial Association opposed the American Legion’s Post’s application for a license. The Legion operated a theater in this city and the community for the past several months, using the Town Hall.

Your Film Daily Delivered To You In Los Angeles And Vicinity By Manning’s Delivery Service A Specialized Messenger And Delivery Service HO-3129

Jump Calvert will fly prints of “Blind Cupid,” in which he stars, to Film Classic changes in all key cities in connection screenings. Calvert will fly his new 20-passenger Douglas plane on jump.

Joseph Bernhard, Film Classics’ president, will fly out of Hollywood for Miami vacation. William F. Rodgers, M-G-M western sales manager, left yesterday for Miami vacation.

Lana Turner has gone back to C. after a vacation here. Rudy Berger, M-G-M Southern sales agent, is in Atlantic, from Charlotte.

Albert Margolies, Alfred Hitchcock’s-Paramount public relations head, left for Hollywood, via Los Angeles, with a press trip to “In the Night,” based on the life of St. F. V. De Paul.

Neil Coudar, actor-playwright-producer, arrived here yesterday from London aboard Empire State.

Paullette Goddard and Burgess Meredith today aboard the Queen Elizabeth, home from Springfields, Ill., for the III. convention.

Report Curt Mitchell to Join Berkshire Enterprises

Springfield, Mass.—Curtis Milt, former bureau director, was named as advertising director of Berkshire Enterprises, is slated to join Berkshire Enterprises, according to current reports. Berkshire was organized three months ago with a plan to give away records as a theater attendance hit. The organization from Paramount is effective this month.

Efforts to reach Mitchell yestarday for a statement were unsatisfactory.

Skouras to Premiere “Springtime”

Four Continents’ spring film produced in England, will have its American premiere Monday at the Skouras Theater, according to an Italian production firm. Following a five-day run, picture will play all Skouras theaters.

Your Film Daily Delivered To You In Los Angeles And Vicinity By Manning’s Delivery Service A Specialized Messenger And Delivery Service HO-3129
Send Birthday Greetings To—

Jan. 9
Harry M. Goetz
Friday Box Office
Pam Basky
Professor Lombardi
Skeletor Fields
Andie Louis
Professor Lombardi
Jan. 10
Douglas MacLean
Poul Hennrid
Brenton Childs
Hugh Owen
Jan. 11
Dave Davidson
Ernest Poscar
Donald Brandon
Henry H. Hass

Olympic Video Films 2 Days After Events
CBS Television plans to broadcast a series of 15 minute films of the Winter Olympics 48 hours after the events occur. It is announced, with the signing of John Jay, photographer-lecturer, to handle coverage. Jay leaves shortly for Europe where, during the Olympics, he will photograph the games and ship each day's footage. Films will be processed, edited and telecast over WCSB-TV as soon as two days after the actual competition.

Bogeaus Delivers
His ‘Miracle’ to UA

(Continued from Page 1)

Bogeaus delivered the picture to the distributing company this week in fulfillment of his contract.

Gradwell Sears, UA president, will personally supervise the “special handling” to be accorded the $5,000,- 000 film. Releasing arrangements will be made for late February or early March. A decision will be made later regarding the question of advanced admission prices.

Following conferences here with Bogeaus, Bogeaus will return to the Coast next week with plans for two productions, both of which will “probably” be delivered to UA in 1945. He is now in the midst of negotiations for a Broadway play and a bestseller.

Serkowich Resigns Col. Post; Schmidt to Replace

(Continued from Page 1)

closed that Arthur Schmidt, now advertising counsel in Hollywood, will succeed Serkowich, who has been ill

Before joining Columbia, Serkowich was the Capitol’s p.a. Schmidt joined Columbia after war service. Previously, he was last with Loew’s Metro.

General Cinema Finance Top Berth to John Davis

(Continued from Page 1)

Rank, chairman, Leslie Farrow, Capt. the Rt. Hon. Viscount Margare-

Goldberg Signs Shaindin

Jack Goldberg, of Herald Pictures, producer of the all-colored cast feature “Miracle in Harlem,” has signed a deal with Shaindin to direct 20 minutes of background music. “Mir-
acle in Harlem” is reported to be the costliest color feature made in the East to date and sets a precedent in signing a major color. The picture has been directed by Jack Kem-

20th-Fox Sets 8 Top Pix For Release in 2 Months

(Continued from Page 1)

been stepped up to 48 pictures, he said.

Leading off the new year’s roster are Darryl F. Zanuck’s “General’s Agreement,” “Captain from Castile,” “Forever Amber” and “Daisy Ken-
yon,” all currently in special pre- release or first run engagements. Following will be Sir Alexander Kor-
dau’s British production, “An Ideal Husband,” “Call Northside 777,” Lon W. Were Meant For Me” and “The Tender Years,” latter the first of the Alson productions made by Edward L. Alperson.

Company has eight more completed productions being edited for release including “Setting Pretty,” “Summer Lightning,” “Fury at Furnace Creek,” “Escape,” “Green Grass of Wyoming,” “Deep Waters,” “The Ad- vice of the Century” and “Give My Regards to Broadway.”

Six more now before the cameras are “That Lady in Ermine,” “The Walk,” “What The Theaters Advised,” “Street With No Name,” “The Chair for Martin Rome,” and “Apartment for Peggy.”

Reciprocal Plan Only for Own Film—Del Guidice

(Continued from Page 1)

set up a reciprocal arrangement on his pictures. He insisted he had no barter deals in mind, as the press in London reported. “They put a lie in my mouth,” bemoaned Del Guidice, “a lot of things I never said.”

Producer’s first production under the Pilgrim banner will be “Guinea Pig,” scheduled for Jan. 25 produc-
tion, with John Boultling producing and John Boultling as producer-director. Second is an untitled Noel Coward vehicle, with the third to be “Private An-
egy” directed by U.S. Schwartz and playing the title role.

Del Guidice revealed he hopes to make a series of participation deals through his production company. He also en-
tures to be able to turn out top prod-
ut at an average cost of $200,000 to $250,000. He will not produce more than four or five pix a year.

Pickman to Washington
On Premiere of ‘T-Men’

(Continued from Page 1)

Washington Bureau of THE FILM DAILY
Washington—Final details of the Treasury Department tieup with the Treasury non-theater tack of trying, he said, to avoid a tax that would be the worst way to solve their problems and was the most used in-
strument of his organization.

In discussing problems of taxation he told the group that the current problem of the theaters to 10 per cent. It said, however, that it would be the worst way to do business under the tax and said the industry was “baffled by the British attitude.”

Coyne, in discussing the problems of taxation, ASCAP relations, 16 mm competition and television told the Illinois theater men that “negot-
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strument of his organization.
THE BRILLIANT crater in the positive carbon of a "National" High Intensity Carbon arc, regardless of size or type, contains all the elements of an invisible rainbow.

Direct this white light through a prism and you can see! The beam breaks up into a vivid spectrum—bands of red, orange, yellow, green, blue, violet—with approximately equal values in all bands.

This "spot rainbow" insures the projection of your color pictures on the screen in the full rich colors your patrons want and expect. The best film ever made is worthless without a light of the proper color balance.

No other light source for film projection can match the almost perfect color distribution found in "National" High Intensity Carbon arc. No other "point source" packs so much light into a small area. For example, the quarter square inch area in the positive crater of a 170-ampere High Intensity arc emits more light than 75,000 brightly burning candles. Your patrons get excellent color and clear bright visibility. They like it!

WHEN YOU ORDER PROJECTOR CARBONS
— ORDER "NATIONAL"!

The term "National" is a registered trade-mark of
NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation

30 East 42nd Street, New York 17, N. Y.
Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco
**New Post in NTS For Smith and Rosser**

A. G. Smith, Jr., formerly manager of National Theater Supply Co.'s Chicago branch, will take over as head of the New York office Jan. 15, succeeding James Frank, Jr., resigned.

Ray Rosser, Jr., who recently completed a round the world tour for the company, will succeed to Smith's Chicago post.

**New Super 60 Model Marketed by Creators**

Built lower for easier operation, the new Super 60 Model is being marketed by C. Creators and Co. Removable sliding doors, thermostat control, exhaust filtration and a double heating system are a few of its improvements. Available in a natural walnut finish, it has quickly-removable parts for the utmost in cleanliness at all times.

**Automatic Devices Co. Offers Package Deals**

Automatic Devices Co., Allentown, Pa., has added contour curtain equipment to its line, and will take orders as of now, for package deals which include the necessary equipment, mechanism and accessories, as well as instructions for the fabrication of the curtain itself.

**Rustan Introduces Zud, New Cleaner**

A new aid in removing rust and stains from popper pans in popcorn machines, among others things, has been put on the market by Rustan Products, Inc. The new cleaner, Zud, has been tested and approved by leading theaters.

**REALITY Co., Balaban & Katz subsidiary, has bought a quarter block of territory in Marion which will be used as the site for the new house. Wall Berstein says the theater will be located at Fourth and Braden and the project will cost around $600,000 to complete with installations of the latest equipment. . . . Elmer F. Pierson, president of the Vendo Co., was elected proxy of the National Automatic Merchandising Association.**

**T. JACOBSON, of Krispy Kist Popcorn Equipment Co., has returned from the West Coast where negotiations were underway with a large theater chain for commercial dry poppers. Export business of the company was larger all the time, with the latest air freight shipment being made to Bogota, Colombia. Through Mr. Jacobson's Internation- al, export managers for the company. Jacobson says that Snack bars are proving very popular in the West and theaters are taking additional space in adjoining buildings to put them in.**

**ABANDONED**

**WESTINGHOUSE ‘STERILAMP’ FOR THEATER INSTALLATION**

"Sterilamp," a long, slender tube similar to fluorescent lamps, emitting special invisible ultraviolet rays which kill bacteria and germs, has been put on the market by Westinghouse for theater installations in restrooms, lobbies, foyers, air-conditioning systems, etc. The complete line includes eleven different sizes and wattages, most frequently installed as wall mountings.

**INTERNATIONAL SEAT’S NEW THEATER CHAIR**

Unveiled recently was International Seat’s new theater chair, which features advanced styling and a unique trouble-free gear-train suspension, entirely enclosed in the seat pan, thus eliminating the seat springs of conventional design. The back of the chair extends well below the seat cushion, making it from scuffing and yet permits ample clearance for floor maintenance.

**MELLMAN GROUP BUYS GARDINER PROJECTION CO.**

Columbus, O.—L. J. Gardiner Co., manufacturer of projectors, has been sold to the Columbus Projection Manufacturing Co., but production of projectors will be continued, announced Harry L. Mellman, general manager of the purchasing company. Gardiner plans to retire and devote his time to his large farm northeast of Columbus. Mellman has two partners—Myer W. Mellman, office manager and Ralph G. Shroyer, production manager.

**VALLEN CONTROLS SENT TO MEXICO AND INDIA**

Latest Vallen automatic curtain control exports have gone to Mexico and Bombay, India. E. J. Vallen, president of the Akron, O., company, has announced. Most important of these installations was a Vallen light control order from Kirsch-Vallen track supplied to the President of Mexico’s private Palace theater.
Int'l Ticket Marks Golden Anniversary

(Continued from Page 5)

Two well-known theatre producers, F. Smith, purchasing agent; Perry M. Thomas, Chicago sales manager; Richard H. Pratt Jr., Southern states sales director; Floyd L. Hansen, assistant purchasing agent, and Charles T. Marshall, Chicago display room manager.

A CONTAINER covered with a leather-like coated fabric that is oil and moisture proof has been adopted by the Kollmorgen Optical Co. for the shipment of all of its line of Snuplite projection lenses. Containing a colour-linned trough, the receptacle is handy for clamping to the projection room wall where the lenses are secured with clamping rings. A lower compartment has also been provided for storage of camel's hair brushes, lens cleaners and tissues.

NATIONAL CARBON'S High Intensity Carbon Arc is being hailed as closest to almost perfect color distribution with equal values being stressed on all colors. • The Ideal Seating Co., Grand Rapids, stresses its Slide-Back variety offers 100 per cent safety in emergencies. Unoccupied seats automatically slide back into position, and disengage automatically when lowered for seating. . . . • With snow and freezing weather blanketing a good part of the country, the Wagner Sign Co. has come up with the fact that Wagner multi-size translucent colored plastic letters afford freedom from freezing to the sign, as in the case of letters designed for mounting arrangements which employ channels. The exclusive slotted method of mounting provides more than six times the bearing surface of the log-type letter.

STRONG ELECTRIC CORP., Toledo, O., in view of increased drive-in and outdoor building, is pushing the Strong Mogul, especially built arc lamp for such uses. The 740-watt 40-cells Mogul delivers 15,000 lumens of light, the maximum film will accept without damage, projecting on 48-foot and larger screens with all details clearly visible 300 feet more from the screen. . . . • US AirCo. is offering three different types of air conditioning at three different budget levels, designed to suit the requirements of any theater in the U. S. Each type is available in a variety of sizes to meet any requirement.

bill & howell promotions include: H. S. Monroe, industrial sales manager; Carl G. Schreyer, assistant treasurer; James

J. Arthur Rank's new Canadian distributors, the 904-seat Odeon Theater, which recently opened, boasts a visual front, including a large picture window through which the entire foyer is visible from the street.

Leg-room between seats is 25 per cent greater than average. The cashier's cage is replaced by a ticket counter inside the lobby with both lobby and foyer doors of plate glass. The auditorium has "built-in acoustics." The proscenium arch has been eliminated and both booth and auditorium have been planned to provide for televi

Ampro Will Exhibit At NEA Convention

Chicago—Ampro Corp. will exhibit its line of projectors and other film equipment at the National Educational Association convention Feb. 20-26, in Atlantic City, N. J., according to Will Scranton, in charge of advertising for the company.
New Compo Flooring For Theater Use

Oaktreed is a composition flooring adaptable for theater use that is applied like concrete but looks and behaves like wood. It comes in a dry form, is mixed with water on the site and then poured into place by ma-

This flooring is composed of kiln-dried oak flour, asbestos, fibers and chemical agents. It is manufactured by the Komopite Building Materials, Inc., 111 Clay St., Greenpoint, Brooklyn.

82,000,000 Cleveland Coca-Cola Bottling Plant

Cincinnat-The Coca-Cola Bot- tling Corp. and its subsidiary, the Cup Vending Machine Co., with headquarters here, will build a $2, million bottling plant in Cleveland. William O. Washburn, Jr., president and his brother, J. C. Washburn, is vice-president of the two companies. They operate bottling plants in Cincinnati, Cleveland and Springfield, O.

Wolfe Sells to Lucchese

San Antonio, Tex.—G. A. Lucchese, operator of several Spanish language houses here, has purchased the Lake Theater from Beta Wolfe. Lucchese has changed the name of the house to the Maya and will feature Spanish language products.

Vari-Torc Installations


Car. Equipment Leases Quarters

Charlotte, N. C.—Carolina Equipment and Film Corp. has leased the store building at 115 S. Brevard St. F. F. Hatten is president of the firm.

EQUIPMENT FIELD NOTES

The Academy Theater Supply Co., Chicago, is supplying complete De Vry sound system and booth equipment for the Atom Theater, Hayworth, III., owned by William Fred. • • • Larger Circus' Ritz- Theater recently installed new RCA booth equipment and an RCA screen. • • • The Rex Theater, Haines, has installed two Hush-Back seats in auditorium and a dif- ferent Kroehler model in the lobby. • • •

George H. Fox, of Chicago, has been appointed field rep. of the National Confectioners Association, and will work with candy manufacturers in the various states where special situations warrant. • • • George W. Jovin- ter is planning a theater in Equality, Ill., to take the place of the Strand, which was destroyed by fire some time ago.

A HOT coffee slot machine, with a ca- pacity of 800 cups, has been developed by the Bert Mills Corp., and is seen holding theater presents. Coffee which is brewed in five seconds, can be had black, with sugar, cream or with both. • • • Neil Deimling, formerly manager of the Pop Corn Theater, Chicago agency, has sold his interest and is on a trip through the West, checking on the business outlook.

Radiant Manufacturing Corp. has announced an addition to the Radiant product family. The newcomer is a new Baby Room Utility Light, a device specifically designed to fulfill a long- felt need for a flexible, mobile light unit.

A. K. Yeach's new Twilite Drive-in Thea- ter located between New Philadelphia and Uhrichville, O., has all Morigraph equipment, installed by Ohio Theater Sup- ply Co. • • • Akron's new 999-seat Lyn Theater, built by Guido Spaye, has sound, Brackett lamps, all by equipment furnished by Oliver Theater Supply, operated by M. H. Frichle, who has also completely equipped the booth of the new Wadsworth Drive-in built by John Selby and Dale Morrison. • • • McPhail Candy Corporation of Chicago, Ill., has bought the Sierra Candy Co. of San Francisco, from Theodore White of that city.

White will remain, as vice-president and general manager of the West Coast company, in the new setup.

A SELF-CURING, liquid, white rub- ber compound, odorless, which cures in less than an hour without application of heat has been put on the market by the United States Rubber Co. Known as "Rug-Seal" one pint can "anti-skid" an 81-square foot area of carpet backing.

The Netherlands, long a stronghold for Philips motion picture projectors, has begun to use a few American-made Blue Seal Superior projectors shipped by R. Streuber & LaChicote, a N. Y. export firm. Long pioneers in scientific and industrial research in Europe, the Philips organization seems to be running into no little compe- tition now that Blue Seal has obtained im- port licenses from the Dutch authorities.

A RADICALLY designed, lightweight wire recorder, which for the first time completely eliminates the complic- ated handling of wire by utilizing a simple "plug-in" cartridge, has been developed and is now being marketed by the RCA Victor Division. Housed in a streamlined, black plastic cabinet with disappearing carrying handle, RCA's new wire recorder weighs less than 25 pounds with cartridge and microphone.

Superior Brochure Powershat Dimmers

A booklet issued by the Superior Electric Co., Bristol, Conn., describes and illustrates Powerspat theater dimmers to handle everything from an auditorium to a very large theater. Community and school needs are also covered in the brochure which rates all types of dimmers shown and gives information as to the availability of custom built dimmers for unusual needs.

Alamo's New Owner

Stewardson, Ill.—Harlan E. Ren- shaw purchased the 200-seat Alamo here.

Everything for Eastern Production

• Lights
• Cameras
• Grip Equipment

Charles Ross, Inc.
333 W. 52nd St. New York City

You pay no more—often less

FOR GENUINE
Zinger
PARTS

NOW AVAILABLE FOR IMMEDIATE DELIVERY

Why be satisfied with anything

but the BEST?

EQUIPMENT AND SUPPLIES FOR EVERY THEATRE NEED

National Theatre Supply congratulates the Altec Service Corporation on their tenth anniversary of service to the motion picture industry.
“‘T-Men,’ the new Thrilluloid!”
—Walter Winchell

“The Pick of the Pictures. Best Picture of Week!”
—Jimmy Fidler’s Coast-to-Coast Broadcast

“Exploitation natural should click heavily with audiences!”
—Daily Variety

“Red-blooded, hard-boiled drama can be expected to deliver handsome returns!”
—Boxoffice

“Ranks with best, not excepting ‘House on 92nd St.’”
—M. P. Daily

“Unlimited possibilities for top exploitation... headed for top grosses everywhere!”
—Showmen’s Trade Review

“Box-office natural, equal if not superior to ‘House on 92nd St.’, ‘Brute Force’, and ‘The Killers’!”
—Film Bulletin

“Dynamic, smashing entertainment... a winner!”
—Hollywood Reporter

“One of most interesting pictures of the kind I have ever seen!”
—Louella Parsons

—Variety

“Has what it takes to pull customers off streets!”
—Independent

“Solid box-office click... not a dull foot of film!”
—Film Daily

EDWARD SMALL presents

T-MEN

starring DENNIS O’KEEFE with MARY MEADE - ALFRED RYDER - WALLY FORD
JUNE LOCKHART - CHARLES MCGRAW - Produced by AUBREY SCHENCK - Directed by ANTHONY MANN
Written by John C. Higgins - Suggested by a Story by Virginia Kellogg - An Eagle Lion Films Release
"BEST YEARS" TOPS 1947 POLL

Brand French Films Proposals as Pact Violation

State Dep't Protest Waits Because Industry Discussions Lack Official Status

By MANNING CLAGETT
Washington Bureau of THE FILM DAILY
Washington—French proposals to cut imports and restrict flow of films would be a clear violation of the Blum-Byrnes Agreement, if put into effect, it was learned on high authority over the weekend.

Up to now, however, the U. S. State Department has made no protest, since present discussions between the American industry and (Continued on Page 10)

Fitzgibbons to Talk U. S. Producing Plan

Toronto—J. J. Fitzgibbons, president of FPC, goes to Ottawa this week booked for discussions with Reconstruction Minister C. D. Howe to formulate plan for film production program in dominion by Hollywood companies to assist Canada's dollar saving requirements.

At the suggestion of the Cabinet (Continued on Page 10)

Kalmus Denies Federal Color Trust Charges

By CHESTER S. BAHN
Editor, THE FILM DAILY

Samuel Goldwyn's Oscar-be-decked "The Best Years of Our Lives," an RKO Radio release, emerges as critical America's choice for the No. One picture of 1947 in the 26th annual "Ten Best Pictures" poll conducted by THE FILM DAILY with 344 reviewers for newspapers, magazines, wire services and news syndicates and 102 film commentators for radio participating.

The Goldwyn picture, for which Robert E. Sherwood wrote the (Continued on Page 7)

"TEN BEST" of 1947

As Selected by 446 Representative American Critics, Reviewers and Commentators on Films

The Best Years of Our Lives
A Samuel Goldwyn production, distributed by RKO Radio

The Jolson Story
A Columbia picture

Life With Father
A Warner Bros. picture

The Yearling
A Metro picture

Miracle on 34th Street
A 20th-Fox picture

Great Expectations
A Rank picture, distributed by Universal-Int'l

Crossfire
A RKO Radio picture

Boomerang
A 20th-Fox picture

Brief Encounter
A Rank picture, distributed by Universal-Int'l

Odd Man Out
A Rank picture, distributed by Universal-Int'l

"Jolson Story" Second in 26th Annual Nation-Wide FILM DAILY Critics Poll

D of J Plea to Hold Scophony Due Today

By CHESTER S. BAHN
Editor, THE FILM DAILY

D of J Plea to Hold Scophony Due Today

Washington—Department of Justice attorney Sigmond Timberg will appear before the Supreme Court this afternoon to present the Government's appeal for inclusion of Scophony, Ltd., among the defendants in the anti-trust case intended to force the Scophony tele patents into the open.

The D of J claimed in a brief filed (Continued on Page 10)

Scully, Bergman Leave For Studio, Sales Meets

By CHESTER S. BAHN
Editor, THE FILM DAILY

Washington—William A. Scully, Universal-Int'l vice-president and general sales manager, accompanied by Maurice A. Bergman, Eastern ad-publicity director, left New York Friday for Hollywood for a series of studio conferences on forthcoming releases, to (Continued on Page 2)

Lawson Contempt Trial Opens Feb. 9 in Capital

By CHESTER S. BAHN
Editor, THE FILM DAILY

Washington—John Howard Lawson will be the first of the Hollywood "ten" cited for contempt of Congress to stand trial under the charges in (Continued on Page 2)
Court Hears Arguments To Kill Pottstown Tax

Norristown, Pa.—Argument was heard last week by Judge William F. Dannenhauer, Quarter Sessions Court, on the petition of Stanley-Warner Theaters and William Gold- man Theaters to have the courts declare illegal the Pottstown town tax. This tax was swung by $100 per year for each house to five per cent of the gross that went into the house, and was in effect from Jan. 1, 1947 to Oct. 2, 1947, at which time the borough of Pottstown passed a 10 per cent amusement tax. Pending outcome of litigation the tax was never paid; but both companies are willing to pay the old license fee of $100 per house and, of course, the new 10 per cent amusement tax, authorized by the state.

Scully, Bergman Leave For Studio, Sales Meets

(Continued from Page 1) be followed by three regional sales meetings in the immediate area. Distribution policies on these three releases will be set: “Double Life,” “Naked City,” “All My Sons,” “Another Part of the Forest,” “Casabah,” “Are You With It?,” “Letter From an Unknown Woman,” and “Black Bart.” Following the studio conferences, Scully will hold a series of sales meetings in San Francisco, New Orleans, and Chicago. Bergman will accompany Scully to all these.

11 Video Applicants at FCC Swell Records

(Continued from Page 1) video stations have been the cause for many of the applicants—those that have seen the end of the wave and want to withdraw from the flux ranks. However, the march of new applicants to the FCC has started once more.

Kalmus Denies Federal Color Trust Charges

(Continued from Page 1) more than one process. He added there were many ways of evolving a color process in chemical, optical and mechanical research.

Set Liberty Hearing Date

Chicago—Hearing of the Liberty Abatement Corp. action against Paramount, Warners, Universal, Columbia, Republic and Manta Rose Circuit has been set for March 23, before Federal Judge W. H. Barnes. Seymour Simon is attorney for Liberty.
"An Ideal Husband
has to think of
his future......
A woman has to
think of her past!!!!"
The First Alexander Korda Production for **20** Century-Fox!

**PAULETTE GODDARD**

Alexander Korda's production of Oscar Wilde's Most Scandalizing Comedy!

**An Ideal Husband**

Color by TECHNICOLOR

with **MICHAEL WILDING** \& **DIANA WYNWOOD**

Glynis Johns \• Constance Collier \• Sir Aubrey Smith \• Hugh Williams

Produced and Directed by **ALEXANDER KORDA**
...and coming soon from ALEXANDER KORDA for 20th Century-Fox

Anna Karenina
Starring VIVIEN LEIGH
with Ralph Richardson • Kieron Moore
Directed by JULIEN DUVIVIER

The Lost Illusion
Starring Ralph Richardson • Michele Morgan
Directed by CAROL REED
Based on a story by Graham Greene

Bonnie Prince Charlie
TECHNICOLOR
Starring DAVID NIVEN
Directed by ANTHONY KIMMINS
Screen Play Written by Clemence Dane

Cyrano de Bergerac
Starring ORSON WELLES
From a script by BEN HECHT

The Devil's Delight
Starring CARY GRANT
Produced and Directed by CAROL REED
Script by Alan Melville

I Will Repay
A PIMPERNEL STORY
Starring REX HARRISON
Based on a story by the Baroness Orczy
Three Rank Features for Universal-Int'l Named

"Great Expectations" 6th; "Brief Encounter," "Odd Man Out" Round Out "Best"

(Continued from Page 1)

A screenplay from a MacKinley Kantor story, "Night and Day," featuring Vivien Leigh and Robert Donat, directed by William Wyler supplied the astute direction, took an early lead in the poll, was never headed, and rolled up a total of 352 votes, of which 288 came from press critics and 70 from radio voters.

The release period for the poll, which closed Dec. 31, extended from Nov. 1, 1946 to Oct. 31, 1947, the 69-day end-of-the-year differential being designed to assure the widest possible exhibition of eligible pictures. The latter largely consisted those contained in general release in the given 12-month period, provision being made, however, for the inclusion of certain films which had been previously voted in the distributors' opinion, there having been sufficient play dates to make them reasonable contenders.

"The Best Years," in which Frederic March, Myrna Loy, Teresa Wright, Dana Andrews, and Harold Russell filled major roles, itself was in the latter category, its presentation thus far having been only on an advanced admissions policy, it may be noted.

"Jolson Story" In No. Two

Finishing in the runner up spot in the 1947 poll is Columbia's "The Jolson Story" with a total of 293 votes, of which 225 were cast by press critics and 68 by radio's film commentators. The picture, in which Larry Parks was seen as America's greatest Mammy singer, with Evelyn Keyes as his ex-proposition girl opposite a Columbia by Alfred E. Green, Sidney Solsky produced. Stephen Longstreet's screenplay was an adaptation by Harry Chandlee and Andrew Solt.

"The Jolson Story" was not expected to secure the "Best Best" consideration in 1946 when, despite its late season release and in consequence comparatively few playdates at the time, it received 106 votes and placed ninth on the honor roll as distinguished from the "Ten Best" proper. Columbia this year exercised its prerogative to re-enter the picture as a contender for national honors.

48 Features on Honor Roll, With 20th-Fox and Metro Each Pacing Eight Films


A breakdown of the 1947 Honor Roll of 48 showed RKO's "A Wonderful Life" first, 20th-Fox and Metro, tied with eight each, with Paramount and Warners tied for third place, both being Universal-International's five. RKO Radio is represented by four, S10, Allied Artists and Eagle Lion by one each. In 1946, three RKO pictures were tied with eight each—Paramount, 20th-Fox and Metro. RKO placed seven; Warner eight; Fox five; UA four; Columbia and Republic two each, and PRC, one. The 1946 Honor Roll contained 884 votes.

In 1947, when the Honor Roll contained 884 features, 20th-Fox placed 11; Warners and Metro, 10 each. In 1944, Warners, 12; RKO, 10; 20th-Fox, 11; UA, 10; Columbia and Republic, two each, and PRC, one.

(Continued on Page 10)
Double with "A DO"

LOOK at these rave reviews...

“...should attract initial customers... word-of-mouth will keep others coming.”

“Impressive marquee names and exploitation angles, sensibly designed to hit wide and popular appeal. Should have an especially lucrative take.”
Business
UBLE LIFE

"There's murder, suspense, psychology, Shakespeare and romance all wrapped up into one polished package of class screen entertainment."

"Should win loud acclaim"

"Another high spot of the season; should take its place with the big money-getters."

KANIN PRODUCTIONS Presents

Ronald Colman

giving NEW greatness to the Screen in

"A DOUBLE LIFE"

with

SIGNE HASSO • EDMOND O'BRIEN

SHELLEY WINTERS • RAY COLLINS • PHILIP LOEB

Written by RUTH GORDON and GARSON KANIN

Directed by GEORGE CUKOR • Produced by MICHAEL KANIN

A Universal-International Release
Brand Fr. Proposals As Pact Violation

(Continued from Page 1)

the French film committee are "unofficial." Under terms of Blum-Byrnes agreement, the French Gov-

ernment is required to notify the U. S. State Department if "modifi-
cation or termination" is contemplated.

Word received here indicates that the French market is "glutted" with American and other films. Significantly, however, the flood of U. S. pix is not due to major Ameri-
can companies. Other U. S. companies, however, apparently have poured a steady flow of pix into the halls of French distributors.

It is an accepted fact here that the French film production is close to utter collapse, due to soaring costs and a shrinking market. As one informed source said, "about the only ones making money are the French distribu-
tors." American distrbutees have been building up backed funds. French distrbutees, however, have been taking indie American films, among others, and are being paid off, it was said here.

The arrangement provided for a gradual elimination of French screen quota and in turn on import quotas. Under the agreement, beginning in July, 1946, the screen quota reserved for French films would not be more than 50 per cent. This, it was estimated at the time, was roughly 90 per cent, compared with about 40 per cent in 1939.

Since the agreement does not restrict im-
portation of U. S. films and provides for no quotas on U. S. pix, any changes will hit at the very essence of the pact. Admittedly, the toughest nut to crack will be the large amount of American indie productions flow-
ing into France.

It was said that American indies sent about 69 pix into France, while the majors did not even meet their self-imposed limi-
tation of 124 films.

Fitzgibbons to Talk U. S. Producing Plan

(Continued from Page 1)

minister who administers regulations to restrict imports from foreign countries.

Fitzgibbons will negotiate as chairman of Cooperating Committee for Film Industry.

48 Features Find Places On the 1947 Honor Roll

(Continued from Page 7)

ners had 11, with 20th-Fox second with ten. Most places on the current roster, followed by RKO Radio with eight and United Artists with seven. Columbia contributed three to the 1945 Roll: Universal, one. In 1944, RKO had seven on the roll, followed by Paramount with six, Columbia with three and United Artists with one.

COMING AND GOING

ADOLPH ZUKOR, Paramount board chairman, accompanied by MRS. ZUKOR, is due on the Coast Jan. 26.

TERRY TURNER, RKO Radio national explo-
tation director, left Sunday for a tour of the company's exchanges in the United States and Canada. His first stop is Philadelphia.

Film personalities placing to the Cot, over the week-end include Y. FRANK FREEMAN, pro-

vice-president, EDWARD G. ROBERTS, and JOAN CAUGHFIELD.

LEON L. RABBERGER, RKO sales promotion chief, returned to his desk today from Spring-
field, IL., where he attended the UTO of Illinois convention.

IRVING KAHN, 20th-Fox radio manager, left over the week-end for Cincinnati.

CHARLES C. MOSKOWITZ, Loroc's vice-presi-
dent and treasurer, arrives on the Coast today to spend a week at the studios.

MERYN LLOYD arrives from Hollywood today, and after a short stay will head for a Florida vacation.

H. M. RICEY, head of M-G-M exhibitor rela-
tions, is due back today from Springfield, Ill., CLARENCE BROWN, M-G-M producer-director, returned at the week-end from Europe, on route to the Coast.

M. A. COLFORD arrives in New York today to launch UN's $100,000,000 world-wide appeal for the effort to build a new United Nations. He will be greeted by CHARLES L. LAURENCE, radio manager; RALPH COHN, executive vice-president, and EDWIN B. BLAIR, public relations manager.

D. OF J Plea to Hold Scophone Due Today

(Continued from Page 1)

Friday that various licensing ar-

rangements and other agreements with domestic companies "constitute the doing of a substantial amount of business" for the company.

The New York District Court had ruled that Scophone, Ltd., a Brit-

ish corporation, was not within the jurisdiction of the Court.

The Government pointed out also that alien corporations in this coun-

try are permitted to sue domestic corporations and recover "treble damages for anti-trust violations." A lawyer representing the plaintiffs will appear for Scophone.

Independent to Handle Astor Minneapolis — Independent Film Exchange, headed by Don Swartz, will handle Wisconsin distribution of Astor's Sunset Carson series.

STORHS

A daughter, Margery Janet, was born to Mr. and Mrs. Larry Morris at Dr. Swartz's Hospital. Father is gen-

eral manager and film buyer for B. S. Moss Enterprises, and mother, Libby, was former private secretary to the late Russ Columbo and Con Conrad.

A six-pound, 14-ounce daughter was born to Mrs. Murray Goldstein, wife of the Columbia artist, at Mt. Eden Hospital. This is the Gold-

stein's first child and she will be named Susan Pearl.
MORE PRAISE FOR "GREAT EXPECTATIONS"
"ODD MAN OUT" AND "BRIEF ENCOUNTER"

Universal-International is very proud of the fact that the film critics of America have chosen no less than three of the J. Arthur Rank productions released by it during the past year as among the ten best pictures exhibited in America during 1947.

Such recognition is gratifying to all the American exhibitors who sensed, as we did, the exceptional merits of these pictures and played them so successfully.

This latest commendation will undoubtedly create further interest for "Great Expectations," "Odd Man Out" and "Brief Encounter," and will result in enlarged audiences for these pictures.

We thank the critics who selected these pictures, and assure them that in 1948 there will be more of these pictures to compete for similar honors.
...The Year's MOST Honored Picture...
...The Year's BEST Boxoffice Attraction.

Samuel Goldwyn's

"The Best Years Of Our Lives"

Distributed by RKO RADIO PICTURES, Inc.
U. S. Sees No Drop in Theater Attendance

Para. Sues Brandts for $563,265 Fraud Damages

Charges False Pix Returns, Fraudulent Statements in State Supreme Court Suit

Charging Harry Brandt, Bernard S. Brandt, Louis Brandt and William Brandt, doing business under the name of Brandt Theaters, in collaboration with other defendants, conspired to defraud Paramount by making false and inaccurate statements on percentage pictures, distributor has instituted a fraud action in New York Supreme Court seeking lamages of $563,265.

Complaint, consisting of 33 separate causes of action, charges defra

(Continued on Page 4)

12 New Pix Start; 31 Now Shooting

West Coast Bureau of THE FILM DAILY

Hollywood—Twelve new pictures to be released this week, taking a total of 31 pictures in production. Twentieth Century-Fox leads the list with five pictures shooting, including “Apartment for a Night.” M-G-M is shooting three 16mm shorts. Warners have three in work including “John Loves Mary,” Paramount

(Continued on Page 8)

Young Buys Out Partners in Du-Art Laboratories

Al Young became sole owner of Du-Art Film Laboratories, Inc., with the purchase of the interests of Jack Seetz and Arthur Gottlieb, it is announced. Young, who is president of Du-Art, also purchased a

(Continued on Page 4)

13 Technicolor Films Via 20th-Fox in ’48

West Coast Bureau, THE FILM DAILY

Hollywood — Twentieth-Fox’s 13 feature productions to be released during 1948 will include 23 high-budget, all-star pictures made on home lot, 10 of them in Technicolor. Four specials three-inch Technicolor, will be made in England by Sir Alexander Korda, and in addition there will be 21 independently made productions.

A Doll’s House,” First Selznick European Pie to be Produced in Norway and Sweden

West Coast Bureau of THE FILM DAILY

Hollywood—David O. Selznick will augment his American production with English language films to be made in Europe starting in April, the producer announced. Initial European-made film will be the Henrik Ibsen classic, “A Doll’s House,” to start April 15 in Sweden and on location in Norway. Dorothy McGuire has the co-starring role.

Argyle Nelson, Selznick production manager, leaves immediately for Sweden to act as general manager of the enterprise. A successful play and three times a silent film, “A Doll’s House” has never been made as a sound film. Distribution will be via SRO.

Parley at Ottawa On End of Tax on Gross

Ottawa—Chairman J. J. Fitzgibbon of the National Committee of Moving Picture Exhibitors Associations of Canada and four committee men arrived in Ottawa yesterday to press for abandonment of the Federal 20 per cent war tax on theater grosses and to bargain on film production in Canada.

Fitzgibbons declined to discuss the

(Continued on Page 6)

Jack Stewart Considered For Mo-Kans. ATO Post

Kansas City — Directors of the newly organized Allied Theater Owners of Missouri and Kansas conferred here last weekend on the selection of an executive secretary but made no announcement. The position will pay up to $8,000 yearly.

Unconfirmed reports were that Jack Stewart, executive secretary of

(Continued on Page 8)

Treasiry May Suggest Reviving Excess Taxes

Washington Bureau of THE FILM DAILY

Washington—Excess profits taxes may be the means of increasing corporate tax rates under President Truman’s proposal for a $40-per-person cut in 1948 individual income levies. Treasury Dept., it is understood, is still undecided whether to propose such a plan, or whether

(Continued on Page 8)

Feel Tele Patents Imperiled

Legal Efforts in Vain Without Scophony

N. J. Allied to Discuss Taxes, 16mm, ASCAP

Newark—Taxes, ASCAP and 16mm film will be discussed at a general meeting of the Allied Theaters Owners of New Jersey in the Newark AC here this afternoon, President Ed Lachman will preside over the meeting.

Brotherhood Week’s Chairmen Appointed

The appointment of 24 leaders of the entertainment industry to key committee posts for American Brotherhood Week was announced yesterday by J. Robert Rubin, Amusement Division national chairman, and Spyros P. Skouras, Film Division national chairman.

Sponsored by the National Conference of Christians and Jews, Brother-

(Continued on Page 4)

Allied Attacks on MPF Unfounded—Richards

Statements by unls of National Allied critical of the Motion Picture Foundation are “entirely unfounded in fact,” it was asserted last night by E. V. Richards, Jr., the Foundation’s proxy.

Commenting on the attacks originating with North Central Allied and

(Continued on Page 8)

Allied of Illinois to Set Own Releasing Schedule

Chicago—Allied Theaters of Illinois will be permitted to set its own release arrangements with its members, according to spokesmen for area exchanges. Hal Stevens, Para

(Continued on Page 7)

Industry Research Program Pondered

Industry research program on a continuing basis is receiving serious consideration of trade tops and MPFA execs. Program as envisioned would go well beyond a study of film audience factors and touch upon facets of industry public relations, it is understood. Yet to be decided is whether the program, if given the green light, will be carried out by the MPFA itself or by Gallup or another research organization. Gallup is said to have submitted a plan calling for a $75,000 outlay the first year and from $25,000 to $50,000 a year thereafter.
COMING AND GOING

CHARLES M. REAGAN, Paramount vice-presi-
dent in charge, has returned from the N. Y.-S. best Trimouche, Eastern and Southern division sales manager, left New York yesterday on a trip to the South-
ern exchange.

GEORGE D. BURROWS, executive vice-presi-
dent and treasurer of Management, Allied Artists, returned to Hollywood over the week-end, following a three-week tour in Europe.

VALLI, featured in "The Paradise Coast," is due shortly from Hollywood.

HOWARD WALLS, Academy of Motion Picture Arts and Science curator, has returned to

BRADFORD WASHMOUNT, mountain climber and consultant on "The White Tower," will fly to

CHARLES C. MOSKOWITZ, Loew's vice-presi-
dent and treasurer, in Colver City for a week of studio conferences. He will return next

ROBERT S. BENJAMIN, JARCO president, re-
turned to New York yesterday from U-1 con-
fereces in Hollywood; while there, he was bedded down with virus X.

JAMES R. FAULKNER, republic executive vice-president in charge of sales and distribu-
tion, is back at the home office following a

CLARENCE BROWN arrives on the Coast to

RUDY BERGER, Southern sales manager for

ALAN F. CUMMINGS, head of M-G-M ex-
distsribution department, has made a

JULES WEILL, Masterpiece president, leaves for a four-week trip to Europe in a

SEIMELD, Eagle Lion foreign sales manager, sales and opera-

LEWIS MILESTONE left New York last night on the West Coast. Milestone was accom-
paied by ARNOLD MANOFF.

SAM SHAIN, director of exhibitor and pub-
licity relations for 20th-Fox, prepared for his


LEWIS ANSELL, JOSEPH ANSELL and WILLIAM ROWLAND are in New York to confer with their attorney, William Jaffe and Dave Washburn, their representatives here.

Alicote, Quincy Head Boy Scout Fund Com.

Jack Alicote, publisher of THE FILM DAILY, and Martin Quigley, head of Quigley Publications, are co-chairmen of the Amusement Trade Publications Committee in support of the 1948 fund raising campaign for the Boy Scouts of America. Leonard Goldenson, Par-

Alicote, Quincy Head Boy Scout Fund Com.

WANTED IMMEDIATELY!

Man experienced in theater opera-
tion, film booking and public rela-
tions. To operate mid-West chain. L

If your special show needs "PUNCH" selling
Try Filmchak's

Many theaters report that Filmchak's Special Trailers are always tops for results!

1372 50, Wabash Ave., Chicago 5

The Newspaper of the Motion Picture Industry

Thursday, January 13, 1948

Circilla, Capone Mobster. To Leave Leavenworth

Chicago—Nick Circilla, alias Nick Dean, Capone mobster convicted for film industry extortion, will be re-

Hans Thormer to Film Winter Olympics in Color

Hans Thormer, Swiss skimeister, of the Thormer House, Franconia, N. H., and producer of "Skyward on Skis," five-reel color production, sails Saturday for the S. S. Queen Elizabeth for San Moritz where he and his six cameramen will do a complete film story of the Winter Olympics in color in both 35 mm and 16 mm.

Schlaifer to Chicago For "Northside" Preem

Charles Schlaifer, 20th-Fox ad-
publicity director, left yesterday for Chicago to set up the world premieres of "Call Northside 777" next month. He was accompanied by Sid Blumen-

gmatic, Preem in Chicago.

BOOK IT NOW! Danielle DARREUX

In CLUB de FEMMES (Girls Club) with English Titles

DARING French Comedy

* * *

CLUB de FEMMES "A film of haunting power; I was enthralled."

CLUB de FEMMES "A film of pas-
sion intense!"—Tribune

CLUB de FEMMES "Far better than the women!"—V. P. N.

CLUB de FEMMES "A companion to Stage Door and Madchen in Uniform."—Times

NOW PLAYING AT 5TH Ave. PLAYHOUSE NEW YORK

Léo Cohen

150 West 49th St., New York 19, N. Y.
TREASURE OF SIERRA MADRE

TREMENDOUS OUTDOOR SPECTACLE AND A SWEEPING NEW EXCITEMENT ROLE

FOR HUMPHREY BOGART

WITH WALTER HUSTON

TIM HOLT • BRUCE BENNETT

DIRECTED BY JOHN HUSTON

PRODUCED BY HENRY BLANKE

SCREEN PLAY BY JOHN HUSTON • BASED ON THE NOVEL BY B. TRAVEN • MUSIC BY MAX STEINER

TRULY A TREASURE FROM WARNER BROS.
Scophony's Exclusion Imperils Tele Patents

(Continued from Page 1)

order of the New York District Court which, in October 1946, ruled that the Scophony company is not within its jurisdiction and therefore cannot be sued in that district. Timberg told the court yesterday that the suit to free the patents cannot successfully be brought in any other district.

Justice Felix Frankfurter here observed that "it might raise a nice question for the English court."

Scophony, Ltd., Timberg held, was within the court's jurisdiction because it held patent rights and stockholding rights in the New York district and could have brought suit to enforce those prerogatives. He maintained further that the inability of the company to enter the obstacle allegedly placed in front of it by Television Productions, Inc., and the Precision Equipment Corp. further supports the Government position.

The company's struggle to be permitted to do business in the New York district, even though not successful, are for the purposes of the Court, evidence that the company is liable within the district to suit. Timberg maintained. He refused to base his argument on the fact that officers of the corporation had been served within the New York jurisdiction, although insisting that they had been engaged in activities on behalf of the corporation.

In the case of Arthur Levey, he said, the important thing is Levey's activities rather than his residence. Levey, it was described, as the British company's "prime negotiator" when its agreements with the American companies were drawn, and he said Levey kept the British company constantly advised on developments in the dispute between the American and British companies.

Blair will be heard today, with an hour for argument at his disposal.

Quebec Withdraws "Duel"

Montreal—"Duel in the Sun" has been withdrawn by the Quebec Censorship Board, following a recall and second examination. Film had played for 12 days in Montreal and was scheduled for showing in Sherbrooke.

Bob O'Brien Leaves Loew's

Robert O'Brien of Loew's advertising department, has resigned to accept a position with a Canton, O., banking firm.

Brandts Sued by Paramount Charges False Returns, Asks $563,265

(Continued from Page 1)

Fandents with having made false box office returns on percentage films and with offering fraudulent statements from Jan. 1, 1942 to the present. Action is being prosecuted by Phillips, Nizer, Benjamin & Krim, attorneys for the plaintiff. Also named as defendants were about 162 other exhibitors and officers of exhibitor corporations in the Brandt Circuit.

False Statements Charged

In addition, it is charged that in the case of license agreements con-

SAYS BRANDT—

Harry Brandt last night issued the following statement in answer to the charges in Paramount's suit:

"This type of action is typical of the actions instituted all over the country by the companies. The allegations of the complaint are libelous, baseless and wholly without merit. Appropriate action to redress these charges will be taken in due course."

"Typical of the falsehood, inaccuracy and absurdity of the allegations of the complaint is the inclusion for instance, of theaters either owned or maintained by the Brandts and theaters which never made any contracts with Paramount.

"The other charges will be proved to be equally false and inaccurate. It is high time that some of the monopolistic industry practices which have caused the deplorable conditions affecting the individual exhibitor be given a thorough airing. I well- come this suit because it affords an opportunity to bring to the light of day those practices which have long been a bane to the independent exhibitor. Levinson's letter will be the means of revealing to the public when the facts of this case are aired in court. It will show the extremes to which some of those companies are willing to go in their greed for control over the independent exhibitor, to the extent that they must rule or ruin. The exhibition industry should once and for all be free of these unseemly practices. I am positive that those clear thinking industry executives who have the best interests at heart will support this fight of the independent."

Brandts Sued by Paramount Charges False Returns, Asks $563,265

(Continued from Page 1)

entaining split figure arrangements, false and inaccurate statements of box office receipts from January 1, 1942 to the present, inducing Paramount to grant licenses at rates lower than the actual receipt would have been warranted to pay. Some of the defendants, it is charged, engaged in room clerks, bookers, by booking agents and other means, to sign certain of the written reports pertaining to the box office receipts of percentage pictures, and defendants' acts of under-reporting were said to have been done "intentionally, deliberately and fraudulently."

Specifically, it is charged that "defendants falsified the books and records of their respective theaters such that such falsification was 'effected by the following method and manner':

"By creating as an received from flat rental payments from various defendants, which had in fact been derived from the exhibition of scenes or the percentage pictures of the plaintiff; by using dupli- cate ticket rolls; by selling tickets out of continuity; by reselling tickets and by engaging in fraudulent and illegal meth-

BROtherhood Week's Chairmen Appointed

(Continued from Page 1)

ood Week will be observed from Feb. 22 to Feb. 29.

Young Buys Out Partners In Du Art Laboratories

(Continued from Page 1)

substantial interest in the building at 245 E. 45th St., where the labora-

tory is located, with a view to early expansion of his company's facili-

ties.

Present combined capacity of 1 mm and 35 mm is about 8,000,000 feet weekly with an operating per centage of 75 per cent.

The company, for release printing, newsreel, superimposed printing, 16 mm release printing, contact printing and develop-
ing, has recently equipped its laboratory with a specially designed equipment to handle any color printing of 16 mm films.

East-West Pictures Will Make 6 for Screen Guild

West Coast Bureau of THE FILM DAILY
Hollywood—East-West Pictures, a new organization headed by Irving Goldstein and Jack Balaban, will deliver six pictures within the next 15 months, John J. Jones, SG presi-
dent, announced. East-West is con-
sidering studio facilities in New York and on the West Coast.

In further deals, SG has acquired distribution of the next two Mureri Conn productions, and five films to be produced by Maurice Nunes.
“THREE GOOD NAMES CAN BE SOLD TO ANY AUDIENCE!”
—Film Daily

“ENGROSSING TALE OF PSYCHOLOGICAL MURDER!”
—Motion Picture Daily

“IMAGINATIVE MURDER STORY ... LUKAS EXCELLENT!”
—Showmen’s Trade Review

HATRED BURNED HIS SOUL!

FEAR WAS IN HER HEART!

MURDER WAS ON HIS CONSCIENCE!

"WHISPERING CITY!"

Helmut Dantine
Mary Anderson
Paul Lukas

MIMI D’ESTEE • JOHN PRATT • LUCIE POITRAS • JOY LAFLEUR

Directed by FEDOR OZEP • Produced by GEORGE MARTON • Executive Producer PAUL L’ANGLAIS

Original story by George Zuckerman and Michael Lemax • Screenplay by Ron Jones and Leonard Lee

an EAGLE LION FILMS release
"Sleep My Love"

with Claudette Colbert, Don Ameche, Robert Cummings

Triangle-United
97 Mins.
SHOULD BE A SURE FIRE MONEY-
MAKER: POTENT, WELL TOLD AND
PLAYED DRAMATIC YARN; BEST
ROOFS OF ITS KIND TO DATE.

Spectacle of a husband doing his wife in by devious means has always been an intriguing subject for dramatic treatment. "Sleep My Love" is no exception to the rule and it might be said too, that this variation on the theme has much to recommend it to the adult audience. It is an intelligently brought forward yarn. The production values, direction and performances are all in keeping with audience demands. For the good money that they spend here, they get ample return.

Don Ameche is spurred on to kill Miss Colbert by his insatiable amorous, Hazel Brooks. His method of operation is to drug his wife and then by suggestion when she is under narcotic influence, tries to have her killed accidentally—liking falling out of a window. After one sitting Miss Colbert winds up on a train headed for Boston. There she meets Robert Cummings who accompanies her back to New York and his interest is again aroused.

The audience is fully aware of what is in store for Miss Colbert at Ameche's hands. Cummings, probing to the depth, corals the clues, adds up his findings and in due time he confronts Ameche...the yarn...ends excellently with a shooting match that leaves Miss Colbert an unrepentant widow and with Cummings handy to fill the marital vacancy. Douglas Sirk did well in his direction. The Charles Dudley Rogers-Ralph Cohn production is the best to date.

This one should add up as a moneymaker.

CAST: Claudette Colbert, Robert Cummings, Don Ameche, Hazel Brooks, Rita Johnson, George Couch, Anne Triola, Queenie Smith, Kaye Luke, Fred Nursey, Maria San Marco, Raymond Young and John Hale.

CREDITS: A Triangle Production presented by Miss Charles Dudley Rogers; Dis- trict, Ralph Cohn; Director, Douglas Sirk; Screenplay, by Edna Sheehan; Art Direction, by Leo Foster; Photography, Joseph Valentine; Art Director, William Ferrara; Production mon- opolized by 20th-Fox. Cast: Lea Massari, Kenneth More, Olivia de Havilland, Howard McShane, Sidney Moss, Editor, Edward B. Schleifer; Sound, William Randall; Musical super- vision, by Paul Johnson; Musical super- vision and musical direction, by Riley Schrock; Film editor, Lynne Harrigan.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

Planning Reissue Circuit Of 10 Chicago Theaters

Chicago—A reissue circuit of 10 or more theaters is under consideration by the H & E Balaban Circuit and other theater owners, Harry Balaban revealed. Problems facing the proposal are the selection of the proper house, the making of arrangements for an issue product, and formulation of plans for joint advertising of day-and-showings.

Minn. Variety Heads Elected

Minneapolis—Officers of North- west Variety Club have been elected by its directors. Board includes Arthur Anderson, Billy Elson, Abe Kaplan, Joe Loeffer, William Volk, Ted Bickel, Ben Friedman, Charles Rubenstein, Al Lee, Benjamin Blotzky and Pat Hal- loran.

"The Gay Ranchero"

with Roy Rogers, Jase Frazee, Tito Guizar

Republic
56 Mins.
SHOULD BE A WESTERN FARCE FOR EVERYTHING THE AUDIENCE DEMANDS.

What happens to a stagecoach in horse opera this time happens to an automobile. The badge is tinker with the fuel gauge. This causes the ship to come down where they lay in ship carrying gold ore. After this happens a few times Sheriff Roy Rogers gets his wind up and he fixes it so that Andy Devine goes aloft with sticks of dynamite and makes like a dive bomber. Said maneuver corrals the crooks. The treatment is vivid, pictorially exciting and just the thing the Rogers following re- quire. Action is complemented by Trucolor.

Ralph and the Sons of the Pioneers get off a couple of western ditties. Guiter, between piloting a plane, capably renders the title song, and "Granada," and passes himself off as a retired pilot. Devine gener- ates the comedy.

This is one of the Class A variety of westerns that has a chance of attracting the clientele. William Witney directed.

CAST: Roy Rogers, Jase Frazee, Tito Guizar, Andy Devine, Estelle Rodriguez, George Meeker, LeRoy Mason, Dennis Moore, Keith Richards, Henry Rollins, Sonny Fox, Robert Young, Milton and The Sons of the Pioneers.

CREDITS: Associate producer, Edward J. White; Director, William Witney; Original screenwriter, Sherwood Kibbee, Jack Scully; Art director, Frank Hallanan; Musical director, Marion Scott; Film editor, Tony Morris; Sound, Herbert Nordas, Set decorations, Robert Ferguson, Special effects, Howard and Theodore Lydecker.

DIRECTION, Very Good. PHOTOGRAPHY, Fine.

Court Holds Fox Need Not Arbitrage SPG Dispute

N. Y. Supreme Court Justice Henry Clay Greenberg on Friday granted a motion by 20th-Fox to stay arbitration in its dispute with SPG over the discharge of nine junior mem- bers of the advertising-publicity department.

Arthur M. Schlesinger, President of SPG, notified 20th-Fox that it was time for the arbitration to start. This would have forced 20th-Fox to arbitrate its unwillingness. In the report of the article of the contract. Discharge for economic reasons, he said, was not specified in the pact. Nine members of the department were let out in August, with the SPG arbitration deal- ing them in December.

Hold Parley at Ottawa
To End Tax on Gross

(Continued from Page 1)

men matters for the Department of the minis- ters. Others with him are P. W. Mahon of Regina, Charles Bourassa of Montreal, Floyd Rumford of Forest- ont., and Archie Macion of Springhill, N. S.

To Screen for UN Groups

Since "Women in the Night" is based on actual case histories from the files of the United Nations Infor- mation Department, directors of the film will have 29 special screenings for the various UN groups.

"Glamour Girl"

with Gene Krupa, Susan Reed

Columbia
57 Mins.
CHOCK FULL OF ENTERTAIN- MENT; SUSAN REED REGISTERS: SHOULD SCORE WITH PUBLIC AND EXHIBITORS ALIKE.

This offering is chock-full of entertainment and is highlighted by the work of Gene Krupa and his orchestra and Susan Reed, Broadway night-club favorite, who scores with her folk songs.

Arthur Dreifuss has given the pro- ceeds a good directorial guidance and Sam Katzman has provided sound production values. Ira H. Morgan's photography is perfect.

Virginia Grey and Michael Duane do well in their roles, while Jack Leonard croons a few numbers, in addition to his theatrical efforts. Jimmy Lloyd, a Columbia regular, and Pierre Watkin, Eugene Borden, Nelta Packer, Noel Neill, Jean Bell and Carolyn Grey are among the principals.

Virginia Grey, a talent scout for a New York recording outfit, is a passenger in an airplane when Krupa and his orchestra are flying back to Hollywood. She has to spend a night in a farm- house and meets and signs Susan Reed, a hillbilly singer.

Virginia and her fiancé, Michael Duane, production manager for the recording company, are fired and they open their own business. They are unable to get establish- ing. She registers a big success. She scores with her early American, English and Irish folk num- bers—and should also do so for exhibitors.


CREDITS: A Sam Katzman Production; Direc- tor, Arthur Dreifuss; Screenplay, M. Monte; Associate producer, Lee Fyn; Director, Production; Cinematography, Jack Marta; Art director, Frank Herating; Musical director, Marion Scott; Film editor, Tony Morris; Sound, Herbert Nordas, Set decorations, Robert Ferguson; Special effects, Howard and Theodore Lydecker.

DIRECTION. Good. PHOTOGRAPHY, Produc- tion Specials. PERMISSION TO MAKE 4 Installment Payments

Chicago—Mills Industries is per- mitted to pay approximately $1,000,000 in past due obligations in four annual installments, under an order approved by Federal Judge W. La- Buy. Company has arranged a $500,000 loan to tide over its operations until its plants can be reconverted from war- time manufacturing.

Hirsch Mourns Brother

Leonard Hirsch, home office assistant to Ryder Berger, M-G-M Southern sales manager, is mourning the loss of his brother, Karl, of West- wood, N. J., who died last week.

ITALIE in British Columbia

"Vacationeer—Local B/W; covering British Columbia, doormen, cashiers, ushers and cleaning staffs, has been chartered by the IATEU.

Ritchey Denies Monogar
Plans Denmark Production

Reports from Denmark that Mon- gar had started negotiations produce films in that country has been described by Norton V. Ritchie president of Monogar Interna- tional, as “without foundation Plan, as outlined in a Danish new- ness from negotiations with a studio in Odense on the Island of Fyn. Ritchie denied any knowledge of the project.

A. F. Sets Initial Release

"La Symphonie Fantastique" starring Jean-Louis Barrault, will be the first of a series of color features released by A. F. Films. P. a biography of Hector Berlioz, or of France’s great composers.
“The Flame”
with John Carroll, Vera Ralston
97 Mins.

IAS PRODUCTION VALUES, A COUPLE NAMES; MISS DWOLLING AN ACTRESS; OTHERWISE HARGIN ROUTINE JOB WITH SLOW CREDIT PRODUCTION VALUES stand out in this picture in a way the way the weasels and emphasis on fine taste in color decoration which is admirably ingrained.

With perhaps the exception of Hattie Daniel and Victor Sen Yung the cast, ever, performs lethargically although the picture gets off to an accelerated start. Initial impetus wears off as it becomes submerged and there is no indication that it could have been trimmed and edited for better result.

It is New Year’s Eve in New York. John Killan kills a man, is himself mortally wounded. He manages to get to his home, police. Then he pulls out a long letter and Proctor free. It is a story of the shift in the spotlight, Vith junior and oldies.

Would Miss Goddard, Michael Wilding.

Korda-20th-Fox
96 Mins.

CONFUSING AND INVOLVED TREATMENT.

MUSICAL: ONE LESSER CATEGORY: HAS NAME VALUES.

Just about enough of the suspense element is included in this Fritz Lang number to make it quite confusing. It is not one of the better examples of Lang’s technique. His handling has an aspect of imitation. Too, the players, who certainly can do very much better, are inclined to keep the idea in mind that they are always acting and rarely do they ever manage to become real people in a worldyard.

Redgrave has been stacking up a number of good roles lately. This is one of them. However, it seems to show off to his following. Maybe something went wrong or out the window in translating Lang’s film. Whatever it is, it is not in the nature of a /d over of the “Rebecca” story with a couple of extra fancy touches of insanity, boredom and raving.

Miss Bennett weds Redgrave in Mexico. At first they are quite happy. She is operated on and architectural magazine, collects rooms. He talks about “felicitous” rooms but his collection is given to the orphan asylum. Her illness has not yet been made public. Bennett is still affectionate to the performer, having swallowed the whole thing.

She quits seeing Carroll when she finds out that he has married Miss Dwolling, who will be recognized “Natch Gloria” of “Lost Weekend,” as a matron singing. She gives out with a great deal of numbers that is something that the censor’s overlook or maybe didn’t fathom. La Dwolling’s session is spotlight almost makes amends for the fiasc she was given.

John H. Auer is listed as ducer-director.


CREDITS: Associate producer, director, John H. Auer; Robert Dimond, script supervisor; based on a story by Robert T. Shannon; Photography, Wally Westmore; costume, Cy Frey; film editor, Richard L. Vernorey; sound, Robert L. Corn, Ennio Chittenden; set decorations, John Mcl. Carr, George Davis, Carl Laemmle, Jr., George T. Williams.

DIRECTOR, Fair. PHOTOGRAPHY, Fine.

Scott Sues RKO Radio
West Coast Bureaus of THE FILM DAILY

Scott, Charring breach of contract, for $1,364,000 against RKO Radio similar to actions filed by Lester Young, Victor Young, T. R. and Dumbtry. Earlier actions by Cole Lardner and Dymtry were against ABC, 20th-Fox and KRO, respectively.

Ennos Cabelas Dead

Ennos Cabelas, who operated one of the first nickelodeon theaters here, is dead.

“An Ideal Husband”
with Paulette Goddard, Michael Wilding, Diana Wynyard
Korda-20th-Fox
96 Mins.

CREDITS: FILLER-IN WELL PERFORMED, DIRECTED, PRODUCED.

Christian Jacques’ spirited direction of this biography of Hector Berlioz, played by Louis Barrault, gives a fully rounded portrait of the composer, a notable canvas of the period and fine tonal values.

It was the romantic period in French art that Berlioz joined. In the immediate circle of his friends there were such names as Victor Hugo, Delacroix, Dumas, Janin. It was a profound period of change in French music and letters and much that originated in this day is still being used today. Only a brief familiarity with history is required to view “Symphonie Fantastique.” An appreciation of the composer’s major works will also.

Here again is the story of musical genius working away, creating new forms and meeting, with the public and elements of detailing of feminine inspiration and ultimate recognition.

Not one of the Class A French productions, this one will stand up adequately as a filler- in. There are English titles.


DIRECTOR: Christian Jacques; Scenario, J. P. Feyder, H. A. Legrand; Sets and direction, Louis-Emile Gollub; Music played by the Orchestre du Conservatoire de Paris.

ADEQUATE. PHOTOGRAPHY, Fair.

Allied of Illinois to Set Own Releasing Schedule

(Continued from Page 1)

mount manager, said that the management of booking dates within the Allied group is in the hands of Allied executives and Paramount will cooperate in every way to satisfy members.

General booking situation will be discussed at the upcoming member-ship meeting. Jack Kirsch, president, will be in the chair.

Bigwigs Named for Variety Club of Illinois

Chicago—Walter Immernar was elected chair of the Variety Club of Illinois at the annual election, succeeding Jack Rose who was named national canvasser. Others elected include Henry Elman, first assistant; Irving Mandel, second assistant; John Balaban, duaghter, Robert Lubiner, property master.

Named canvassers were Irving Mark, Arthur Schoenhast, Moe Groll, William Hittle, Harold Stevens and James E. Coston.

Ferber Joins Metropolitan

Henry Ferber has joined Metropolitan Playhouses as assistant to the treasurer, E. V. Wemple, it was announced yesterday. Ferber, former-ly comptroller of the Theater Owners of America, will continue to sur-vey and analyze various organization’s financial affairs.
**12 New Pix Start; 31 Now Shooting**

(Continued from Page 1) is shooting three including "Abigail, Dear Heart" and the Hal B. Wallis production, "Sorry, Wrong Number." Three pictures are in production at Republic, and through Dec. 31, 1947, Universal-International, with "The Great Snow" shooting pre-production shots in New York, and "Mr. Peabody and the Mermaid" on location in Florida. Monogram is also shooting three, including "Melody Range" and "Kilroy on Deck." Two are shooting at Columbia, including "Let's Fall in Love," and two at Eagle Lion, "The Spiritualist" and "Let's Live a Little." ARKO is shooting one for RKO Radio. Eronel Productions started "The Argyle Secrets" for Film Classics. Edward Small is shooting "Cagliostro" in Italy, and UPA Films has one in work.

**Treasury May Suggest Reviving Excess Taxes**

(Continued from Page 1) rates of corporation levies should be increased.

Initial excess profits tax was levied in 1941 corporate incomes and was continued through 1945. Starting with graduated rates ranging from 15 to 70 per cent, subsequent laws raised the rates to 35 per cent of excess profits, with 10 per cent returned as a war fund revenue.

**Look Magazine Awards On Bob Hope Show Feb. 3**

*West Coast Bureau of THE FILM DAILY*

Hollywood — Sixth annual Look Magazine achievement awards will be presented at an Oscar type ceremony which will be a feature of Bob Hope's Pepsodent radio show.

Conn. Considering Brownout

Hartford, Conn.—The Governor's fuel oil advisory committee said yesterday that Connecticut's amusement places' advertising signs may possibly undergo a brownout if present oil conditions continue.

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**Moscow Rules Out U. S. Actors Photos**

Now, when you get a shave in Moscow, you can't contemplate the face of Clark Gable, it is reported by the AP from behind the iron curtain. The Union of Artists and Co-ops has forbidden display of Hollywood stars' photos through the USSR, Barber shops and beauty parlors, chief showcases of the photos, have to have calendars, apparently, Gable was the only actor mentioned by name.

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**U. S. Sees No Drop in Theater Attendance**

(Continued from Page 1)

sions levy for the fiscal year 1947—

Harriscsburg Plans 1-Year Tax on Theater Tickets

Harriscsburg, Pa.—Proposed 10 per cent tax on theater admissions would be withdrawn at the end of 1948, Mayor Claude B. Robins indicated in a second hearing on the measure before the City Council. Council appeared determined to include an amusement levy in the appropriation bill, despite claims of discrimination raised by the theater men, faculty C. S. Buchanan, managers' organization, announced at the hearing that theaters plan to run a trailer calling to the attention of patrons that they would have to pay higher prices if the tax is approved.

Jack Stewart Considered For Mo-Kans. ATO Post

(Continued from Page 1)

Allied of Michigan, Detroit, and Jack Braunger, until recently assistant to Stanley Durwood, general manager of the Durwood circuit here, were among those under consideration.

Dayzr, Farrington Join Affiliated

Boston—Albert R. Dayzr, New England sales manager for Warners, and Stanley Farrington, Republic head booker, have joined Affiliated Theaters Corp. Dayzr was elected an officer and director, while Farrington is a booker.

Lawler Heads Kansas MOD

Sonu Lawler, Fox Midwest public relations director, will head the local March of Dimes drive for the second successive year.

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**London Papers Score Salaries To U. S. Talent**

London (By Cable) — Londoners are calling out almost 14 shillings for tickets to see Mickey Rooney in person at the Palladium and a segment of the press is evidencing personal interest. For both Mervyn Le Roy and the theater "names" are getting the drain on dollar exchange.

The Evening Standard points out that Americans are earning more than British artists. The News-Chronicle in a veiled statement says "American stars should winnow the wheat before allowing precious dollars to go for American entertainers." That paper also stated, "names are not all
talented." Some U. S. players, according to the critics, make $10,000 a week. Talent booked to appear here soon includes Abbott and Costello, Joe Louis and Danny Kaye.

Use U. S. Danish Coin for Office Costs to March 1

Copenhagen (By Cable) — Coin earned by U. S. films in the Danish market, reopened last week to Hollywood organizations, will be used for the maintenance of American major companies' offices here, it was learned yesterday.

American imports will continue until March 1 and will be those pictures which were imported and placed in release here up to Oct. 3 last. New American pictures will go into release on March 1, at which time dollar remittances to the U. S. again will be permissible. While the figure of $100,000 has been reported fixed for the five-month period from March 1, the Danish National Bank is urging that the remittances for a 15-month period be held to a maximum of $250,000.

Canada Ban on Import of 35mm Projectors Lifted

Ottawa — Canadian Government yesterday removed 35 mm projection machines from the list of banned imports applied only to United States and England but information is forthcoming that complete release is only temporary because 35 mm projectors are to be placed under import permit-control restrictions effective February 1, it was learned.

This arrangement apparently was adopted to allow importation of projection equipment for theaters in advanced stage of construction. Ban is still in effect for 16 mm projectors as unessential.

Charges Against Kraft Dismissed

New Orleans — Charges against Ted Kraft, operator of the Star Theater, were dismissed in District Court here when Judge Fred W. Oser found that the Louisiana law forbidding the exhibition of indecent pictures was unconstitutional when applied in his case as it failed to define the offense. Kraft was arrested two years ago as he prepared to screen Hymonic Productions' "Mom and Dad."

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**Allied Attacks on MFU; Unfooted—Richards**

(Continued from Page 1)

the Allied Rocky Mountain Independent. "I know that the Motion Picture Foundation was founded with the highest motives and for the best in interests of all the people of our industry. If there were any effort to shift the burden from one phase of the industry to another, I myself would not want to be a party to it. However, nothing of the sort is in prospect. On the contrary there has been every evidence that each phase of the industry has been willing to carry its fair share of the responsibility, earnestly suggest to everyone that we wait in all good faith until final plans have been formulated before indulging in any premature or unwaranted criticisms."

**Second National Allied Group Critical of MFU**

Denver — Allied Rocky Mountain Independent has called the second unit of National Allied to take a crack at the Motion Picture Foundation, expressing the belief that it "requires some good healthy prying into." Terming the statement that the Foundation will provide aid for the "madmen " and denouncing it as "ridiculous," the unit charged that the benefits will "plainly go to the companies who end up half dead in their harness."

Shelton is Commonwealth V-P

Kansas City—Board of Commonwealth Amusement Corp. elected Robert M. Shelton, film buyer for five years, vice-president of the circuit to succeed O. K. Mason, who retired recently. Board eliminated the position of general manager, also held by Mason.

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**CHARITERED**

LANE ENTERPRISES, INC., New York; theatrical, business; capital 100 shares no par value stock; three shares subscribed; by Louis Samuel, George Fidel, Florence Kluger.

ELWOOD THEATER CORP. New Britain, Conn.; by George Perakos, Peter Perakos, Jr., John Perakos, Steve Perakos.

ATLANTIC COURT THEATER, INC., Brooklyn; capital 20000000 shares; by Hal Parfet, Boris Bukarin, Elie Pommerantz.

Avenue on PASELE & BROWN, Inc., New York; musical agency; capital $1500 in 150 shares; three shares subscribed; by Jerome S. Flinginger, Wm. H. Herly, Alvin Gallin.

COLONIAL THEATER, Ellsley, S. C.; to operate motion picture theater; capital stock $25,000; None Perl Armschmidt, president.

EAST ISLIP AMUSEMENT CORP., Islip, N. Y.; capital, 100 no par shares; by Louis Zinman, Alexander Terman.


THEATER CO., INC., Dover, Del.; capital, 250 no par shares.

TELE-VISION NEWS OF WASHINGTON, INC., Dover, Del.; capital, 250 no par shares.
Mayer Says Countries Glad To Participate Financially in American Film Making

Blocked dollars in at least six foreign countries may be liquidated by American film companies by producing films or sending in location companies, Gerald M. Mayer, MPAA international department chief, points out in a report submitted today to Eric A. Johnston, MPAA president. Countries include Italy, France, Holland, Norway, Sweden and Australia.

All of these countries, Mayer em (Continued on Page 6)

E-L Plans 60 Pix For Release in '48

Eagle Lion will release 55-60 pictures during the 1948 calendar year, Max E. Youngstein, national ad-publicity-exploitation director, announced yesterday. Total budget for the program is approximately $30,000,000.

Youngstein pointed out that the ambitious program gave assurance to exhibitors that E-L, despite the (Continued on Page 7)

Better Vitacolor Claimed in Development Program

West Coast Bureau of THE FILM DAILY

Hollywood—An expansion and development program started six months ago has resulted in an improved Vitacolor process for 85 mm prints, it is announced by Clyde A. (Continued on Page 7)

Gering-Melchior Will Produce in Denmark

First feature to be produced in Denmark by Americans will be "Life is a Fairy Tale," dramatization of the life of Hans Christian Andersen, which Marion Gering and I. B. Melchior will send before the cameras in June. Litter is a son of Lauritz Melchior.

Gering said in New York yesterday that the title role will be filled by a widely known Hollywood actor with whom negotiations are proceeding. Pic script will tie the fairy tales to incidents in the author's life.

MAYER SAYS COUNTRIES GLAD TO PARTICIPATE FINANCIALLY IN AMERICAN FILM MAKING

"Discriminatory" Clause's Deletion from House Bill Sought by Theater Owners

The long-awaited program of new theater construction and the rehabilitation of existing film houses is again threatened by Congressional action. H. R. 4677, already introduced and now in committee, would in effect extend the provisions of the National Housing Act for an additional year beyond its scheduled expiration date of March 31, 1948.

The bill, despite which is expected to be placed on the floor of the House within a month, vests in the Housing (Continued on Page 7)

FAIRBANKS TO MAKE NBC TELE PIX

Producer Signs 5-Year Deal; Large Percentage of Films to be Produced in New York

Jerry Fairbanks Prods., has signed a five-year deal with NBC for the production of feature films of all types and lengths especially for television, joint announcement of the commitment being made simultaneously in New York and Hollywood last night by Frank E. Mullen, NBC exec, vice-president, and Jerry Fairbanks.

Fairbanks, in Hollywood, said that the agreement called for the production of "several hundred" films annually, and that immediate enlargement of the company's New York offices and the establishment here of studios to accommodate a heavy production schedule is planned.

Fairbanks added that "a large percentage" of Fairbanks' filming would take place in this city. The Fairbanks New York office is in charge of Jack Pegler. Fairbanks is ex (Continued on Page 4)

Scopony Case Legal Points 'Night-marish'

Washington Bureau of THE FILM DAILY

Washington—Even the "Philadelphia lawyers" blanched yesterday as attorney Edwin Foster Blair, for Scopony, Ltd., and Justice Felix Frankfurter, Stanley Reed and Robert Jackson attempted to clarify—to the legal mind—the fine points of law involved in the determination by (Continued on Page 7)

Suggests Goldwyn Could Break U. K. Tax Deadlock

London (By Air Mail)—A suggestion that Samuel Goldwyn be empowered to negotiate the tax impasse between the British Government and American film producers is made by Ewart Hodgson, writing in the London News of the World, Referring (Continued on Page 7)

Fox in 15-Zone Chicago Plan To Sell Films by Competitive Negotiations

Anderson Heads TOA's Special Code Committee

The appointment of Henry Anderson, Paramount Theaters insurance department manager, as chairman of TOA's special committee on codes and ordinances was announced yes (Continued on Page 2)

The Daily Newspaper Of Motion Pictures Twenty-Nine Years Old

COPY
Lachman Warns Members Against State Taxation

Newark—Plans to hold the 1948 convention of the Allied Theater Owners of New Jersey at the Lafayette Hotel, West End, N. J., June 28-30, were announced here yesterday by convention chairman Wilbur Snapper at a meeting of the membership in the Newark Athletic Club here.

President Ed Lachman warned the association’s members of impending taxation in the state, pointing out that moves to tax theater admissions had already been made in Camden and Ocean City. George Gold, legislative committee chairman, said that ATONJ was prepared to meet the problem and at his suggestion, Tren- ton was chosen as the site for next month’s meeting.

Also discussed was the threat posed by the utilization of the 16 mm film in bars and taverns in conjunction with television programs. It was reported that an organization known as Film Center, Inc., was providing these outlets with pictures, equipment and operators at a fixed fee. Members were vehement in their denunciation of the practice and a further investigation will be made into the extent of these activities.

Exhibs. Ask Court to Find Taxpayers Invalid

(Continued from Page 1)

"arbitrary, unreasonable, discriminatory and compulsory," and the circuit was asked to declare the ordinance invalid and enjoin the city and the licensed collector Frank A. Britton from collecting the tax which is in addition to the $150 a year license fee imposed on each theater.

The plaintiffs included St. Louis Amusement Co., Arizona Theatres, of the Ambassador, Fox, Missouri, St. Louis, Loew’s State, Loew’s Or- phans and other houses; Aonitz Amuse- ments, Amel Amusement Co., Movie Enterprises, Inc., and owners of the Palm and Pauline theaters.

The petition also charged the tax ordinance violates several provisions of the state constitution.

Laverty Flies Another Suit

West Coast Bureau of THE FILM DAILY

-Hollywood—A new action for $1, 000,000 slander damages was filed against Mrs. Lela Rogers and several others by Emmett Laverty, playwright. Suit results from a radio debate on communism in Hollywood in which Mrs. Rogers and Laverty participated. Other defendants are Sam Wood and Morrie By- kind.

Powers Riles Today

Olen Cove—Some high-ranking mem- bers of the Screen Producers Guild are in Hollywood today in which Mrs. Rogers and Laverty participated. Other defendants are Sam Wood and Morrie Bykind.

Stern, Levy File Counter Suit Against Distrib., CR

(Continued from Page 1)

the New York anti-trust (Donnelly) act.

With help of the plaintiffs, attor- ney Monroe E. Stein seeks injunctions against both checking by Con- fidential Reports in N. Y. State and the exchanging of information relat- ing to exhibitor operations between the checking organization and the distributors.

In their answer to the recently in- stituted fraud actions, Stern and Levy denied all the material allega- tions of the complaint and alleged that the contracts of the film com- panies were in violation of both the Federal and state anti-trust laws.

Walker Memorial Dinner Will Be Held Tonight

Mayor William O’Dwyer, scores of city officials and stars of the stage and screen will gather this evening for an estimated 1,000 persons paying tribute to the late Mayor James W. Walker at a memorial dinner in the grand ballroom of the Hotel Waldorf-Astoria. George Jessel will act as emcee.

A feature of the commemorative dinner will be the initial showing of "Mr. New York," a documentary short dealing with Walker’s public life. The film will be followed by a brief sketch in which actor Dan Hayly will portray the late mayor.

Anderson Heads TOA’s Special Code Committee

(Continued from Page 1)

to-day by Robert W. Coyne, TOA executive director.

Anderson has been authorized to confer with the National Board of Fire Underwriters in connection with the preparation of a building code which, among other things, will include provisions relating to theaters.

Linet Speaks Tonight

Henry A. Linet, Eastern advertising- director for U-I, lectures tonight at the American Theater Wing screen seminar. Linet will discuss advertising and promotion of motion pictures.

Eysell Party For Valli

Gus S. Eysell, president and man- aging director of Radio City Music Hall, will host a cocktail party for Valli, SRO’s Italian star, tomorrow afternoon in the Music Hall’s studio apartment.
THE MOST ACCLAIMED PICTURE IN SCREEN HISTORY!

AND ONLY IN RELEASE 10 WEEKS!

WINNER OF THE N.Y. CRITICS CIRCLE AWARD

"THE BEST PICTURE OF 1947"

10th WEEK, MAYFAIR, N.Y. • 10th WEEK, APOLLO, CHICAGO!
and now being acclaimed in PITTSBURGH, MIAMI, BOSTON and LOS ANGELES!

Darryl F. Zanuck presents

Gregory PECK • Dorothy McGUIRE • John GARFIELD
Laura Z. Hobson's

Gentleman's Agreement

Celeste Holm • Anne Revere • June Havoc • Albert Dekker • Jane Wyatt • Dean Stockwell • Sâm Jaffe
Produced by DARRYL F. ZANUCK • Screen Play by MOSS HART • Directed by ELIA KAZAN
When a truly great knows it... the critics, the
Here's what they're saying

"The year's only outstanding candidate for the Academy Award."
— N. Y. SUN

"A beautiful picture... a pure delight! An Academy Award contender."
— HEDDA HOPPER

"Sam Goldwyn should harvest another crop of Academy Awards with his newest picture, 'The Bishop's Wife'."
— LEONARD LYONS

"All sunshine and moonbeams. Finds a home in the celluloid heavens."
— WALTER WINCHELL

"Pick of the pictures... Four Bells... if more such inspiring, delightful movies as this were produced, the film industry would indeed be the greatest medium for spreading peace and contentment... Must-see."
— JIMMIE FIDLER

"High on the eligible list for 1948 Oscars."
— COLLIER'S

"I love every minute of 'The Bishop's Wife' and I guarantee you will, too. I glowingly give it the Cosmopolitan Citation."
— LOUELLA PARSONS

"Most appealing flicker I've seen recently: 'The Bishop's Wife,' in which Cary Grant gives an Academy Award performance."
— ED SULLIVAN

"Foremost contender for the Academy Award."
— LOUIS SOBOL

"Cary Grant's best."
— N. Y. HERALD-TRIBUNE

"First-class comedy--was made for mass appeal and hits it."
— CECILIA AGER (PM)

"One of the best movies of the year. A-1 entertainment for everyone in the family."
— N. Y. DAILY MIRROR

"The Bishop's"
Everybody comes along everybody public and the Box Office.

About "The Bishop's Wife":

"Congratulations to Producer Sam Goldwyn for another winner."
— SHEILAH GRAHAM

"Cary Grant is guilty of some of the most brilliant acting of the year in 'The Bishop's Wife.' I hereby sentence him to an Academy Award. 'The Bishop's Wife' is a wonderful picture."
— DOROTHY KILGallen

"One of the most thoroughly satisfying films to come around in a long time. Heartwarming . . . extremely comic."
— N. Y. SUNDAY MIRROR

"One of the very best pictures of the year."
— BOSTON RECORD

"'The Bishop's Wife' should rate the Academy Award."
— WORCESTER DAILY TELEGRAM

Distributed by
RKO RADIO PICTURES
Bidding Disruptive, CSE Tells High Court

(Continued from Page 1)

Court's denial of its motion to intervene in the Paramount case is an oral argument on this motion will be heard next month, along with the arguments on the Paramount case itself.

Commenting that the opposition to competitive bidding is practically unanimous among independent CSE told the court it feels that unless relieved by the New York court "will terminate the restraint found to be unlawful."

Among the dangerous questions are such things as the determination of a "competitive area," and a possibility that setting of this question in some cases might "result in the elimination of all clearances, despite the fact that reasonable clearance is necessary for the successful operation of a theater and that can be found by the court in the June, 1946, opinion."

"Complicated," "confused," and "are words used to describe the bidding system offered by the lower court. With the CSE insisting that "the obvious result will be that the producer can pick an offer he wants to accept without fear that a disgruntled exhibitor can successfully seek court relief on the ground that his offer should have been accepted, because there are too many variables for even a court to formulate and apply a workable yardstick for the purpose of making such a determination."

CSE is also opposed to the destruction of established distributor-exhibitor relationships, the advantage to large affiliated theaters having a guaranteed list of competitive bidding and against the increased rentals it is certain will result.

Competitive bidding, the brief declares, "is simply a court protected license to the producer to extract the highest possible price for his features from exhibitors."

STORKS

Abe Miller, RKO insurance department, and his wife Mildred are the parents of a daughter, Elizabeth Joy, born at the French Hospital.

Minneapolis — Arthur Zuech, M-G-M office manager, has a new baby son.

Minneapolis — A baby girl was born to the wife of Dean Lutz, United Artists salesman.
during the six-months period ending January 31, 1948, the office of the Housing Ex-Editor approved construction or renovation of a total of 6,528 units, a value of $114,561,131. During the same period, OHE rejected 406 theater applications having a value of $46,430,506.

members of the House Committee on banking and Currency, now weighing the bill, and to Congressional representatives of those affected by the proposed law. It is pointed out by these sources at an insignificant portion of the materials used in theater construction are involved in housing, since the chief component of the former is re-structural steel and concrete. The need for additional theater facilities in many communities with a population swollen by postwar migrations is great and to deny showmen the privilege of adding to their seating capacities when necessary, it is con- cluded, is not only unfair and un- reasonable, but deprives the masses of an important source of recreation and entertainment.

A Schedules Nine for Winter, Spring Release


Legal Points in Scophony Case Held "Night-Marish"

the New York District Court that Scophony, Ltd., was not within its jurisdiction.

The statutes involved, said Frankfur-ter at one point, are "night-marish" in their intricacy. He argued for a that even though his client was "transacting business" in New York, that did not necessarily mean it was "doing business." Blair referred to established precedent in support of his point.

Scophony, Ltd., was party to two 1942 agreements with Scophony Corp. of America and other defendants in the Government suit. It had already put several plans under the "master" agreement of 1942, Blair pointed out, and was still performing its obligations under a second agreement at the time the Government filed its case.

These obligations consisted of receiving certain information from Scophony Corp. of America, and sending 10 per cent of its net reve- nues from or rental of Scophony equipment in the Eastern hemisphere to SCA. Blair maintained that these are insufficient basis for a finding the company was within the New York jurisdiction.

Scophony, Ltd., insisted, is pri- marily a film-distribution company rather than a holding company or an investment house.

20th-Fox Sets Up 15-Zone Chicago Releasing Plan

abandoned in its sole discretion, was pointed out by the company. Under the plan, comparable houses in each of the 15 zones will be offered 20th-Fox product on a competitive-negotiative basis. It is dis-tinguished from the bidding method outlined in the N. Y. Equity suit de- manded that distribution of its product be guaranteed for a certain period. It was pointed out, it will be possible for a picture to play 15 day-and-date runs following a two-week-first-run Loop showing.

Clearances of Loop runs will vary, it was said, probably ranging from about eight days up to three weeks, depending upon the deal negotiated. There will be no clearance between zones, according to the company. It was pointed out, it will be possible for a picture to play 15 day-and-date runs following a two-week-first-run Loop showing.

E-L Plans 60 Pix For Release in '48

fact that it celebrates only the first anniversary of its entry into distribution tomorrow, is a source for pictures of all types.

Heading the year's product list is a top-budgeted bracket that is expected to contain 21 features that will be budgeted at more than $1,000,000 each. Already completed in this category are "T-Men," "The Adventures of Casanova," "The Man From Texas," "Northwest Stampe-ede," "The Noose Hangs High," "extended color range thriller," and "Corkscrew Alley" plus three from J. Arthur Rank—"The Smugglers," "The Secret of the Forbidden City." Other high-budgeters on the schedule include "Bastille," "Tulsa," "Lady Pirate" and "The Blank Wall"—a World Pictures product to be shot more from Rank, plus "The Hollow Triumph," "Let's Live a Little" and "The Express." The company will release 23-30 pix as exploitation specials. These will be tested in about six key spots before being assigned to rental bracket and prior to promotion budget allocation.

Already in the can from this group are: "Down in Mexico," "The Chantwed Valley," "Linda Be Good," "Assigned to Danger," "The Cobra Strikes," "Open Secret," "Close-Up" and "Rampage." Approximately half of these features will be made by outside producers.

Eight Westerns and six low-budgeters complete the 1948 pro- gram.

Better Vitacolor Claimed In Development Program

Warn, new president, in revealing a new board of directors and an entire change of management, of Holly-wood Colorfilm Corp.

Increased capacity is now possible, Warn stated, due to the additional equipment installed. Photographing method now employed is said to be essentially the same as for other bi-pack processes, except for a claimed reduced film grain and increased latitude and gradation.

Vitacolor employs three primary colors; a new process, color controls are described as almost entirely automatic. In addition to 35 mm color, company is equipped for production of color film from 16 mm, and enlargement from 16 to 35 mm as well as 16 mm Koda-chrome processing, and recording for 16 mm sound.

DOLLAR FOR DOLLAR...
PATRON FOR PATRON...
YOU CAN'T BEAT
THE BOX-OFFICE VALUE
OF A TRAILER! = *

"Trailers draw 31% of your Patrons"
...says Woman's Home Companion
in authoritative 1947 Movie Survey!

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
**Senate May Study Overseas Coin Problem**

Greek Dollars for U.S. Films Being Considered

$500,000 Allocation Depends on "Necessary" Ruling from U.S. Mission

Washington Bureau of THE FILM DAILY

Washington—The American mission to Greece may soon rule on whether U.S. pix are a "necessary import" into that country, thus opening the door for allocation of nearly $500,000 annually for American films, it was learned yesterday.

The American mission, it was learned, has been conferring with representatives of the Greek Government and U.S. pix companies.

Preliminary indications indicate that the U.S. Government recognizes the great importance of keeping (Continued on Page 8)

Union Restrictions Retard Tele—Geddes

Washington Bureau of THE FILM DAILY

Washington—The entire development of television has "unquestionably" been retarded by union restrictions on musicians, Bond Geddes, manager of the Radio Manufacturers Association, told the House Labor Committee yesterday, Continuance (Continued on Page 6)

Para. Limits Clearance Settlements by Ill. Allied

Clarifying its position in respect to Chicago clearances among Allied Theaters of Illinois' members, a Paramount spokesman said that the company is willing to permit Allied members to work out a solution only (Continued on Page 8)

U-I "A Double Life" Next at Music Hall

Universal Int'l's "A Double Life," company's Academy entry, follows "The Paradise Case" into Radio City Music Hall, where it will be the first U-I pic to play since "The Egg and I." Rank's "Great Expectations," which played there after "Egg," is counted as a U-I release but "Life" will get the largest ad campaign ever put behind any U-I attraction locally.

**Senate May Study Overseas Coin Problem**

Provision on MPF Financing Committee Will Meet Again in 3 Weeks

Vermont In Old Post; Legislaw to Europe

Boris Vermont, who recently completed a special assignment for 20th-Int'l which included the production of a series of shorts, "The World Today," will return to his former (Continued on Page 9)

**Greek Dollars for U.S. Films Being Considered**

Paramount Case, ASCAP Heads Agenda for Allied Board Meet Scheduled For Feb. 16-18

Washington Bureau of THE FILM DAILY

Washington—Allied States annual board meeting and election of officers will be held at the Statler Hotel here Feb. 16-18, inclusive. Abram F. Myers, board chairman and general counsel, announced yesterday, ASCAP and the Paramount case are expected to head the agenda.

Meanwhile, Myers declined to comment on criticisms of the Motion Picture Foundation by two Allied units. Myers pointed out that Allied units are autonomous and therefore are free to act on their own.

Old German Pix Pour Info Foreign Markets

Washington Bureau of THE FILM DAILY

Washington—A flood of old German films, apparently including many Nazi-made pix, has hit some foreign markets, it was revealed yesterday.

Although the United States has kept the lid on old German films as far as the U.S.-occupied zone of Germany is concerned, scores of the films are showing up in various parts of the world.

According to word received here, (Continued on Page 8)

ACLU Reps. Will Protest Action on U-I's "Senator"

Iowa and Nebraska representa-

Decreasing the National Council on Freedom from Censorship of the American Civil Liberties Union has been asked to protest the recent resolution of Allied Independent Theater Owners condemning U-I's "Senator Was Indicted."

"Theater owners are quite evidently being intimidated by an atmo-

spheric Washington Bureau of THE FILM DAILY

(AContinued on Page 9)

Newark — Acting to protect the good will that will be built up by exhibitors in New Jersey, the newly organized New Jersey Chapter of the TOA last night sent telegrams to editors of every daily newspaper in the state protesting the finding of a survey which declared that New Jerseyites feel movies contribute to juvenile delinquency.

Learning that The New Jersey Toll, an independent public opinion (Continued on Page 8)

UA Sales Heads in 2-Day Home Office Meetings

A two-day meeting of United Artists district managers will be held in the home office today and tomorrow, with Gradwell L. Sears, president, and J. J. Unger, general sales manager, conducting the sessions. Sales heads will discuss plans for "A Miracle Can Happen," "Arch of Triumph" and "They Passed This Way," among other new product.

Those attending include Edward (Continued on Page 8)

Progress on MPF Financing Committee Will Meet Again in 3 Weeks

Terminating the initial meeting of the Motion Picture Foundation's finance committee here yesterday "constructive," with "definitive progress" made, Si Fabian and Leonard Goldenson, co-chairmen, announced last night that a second all-day session will be held in "about three weeks."

Yesterday's meeting, called to for-

(Continued on Page 7)

Proposal to be Submitted By H. Alexander Smith, Senator from New Jersey

Washington Bureau of THE FILM DAILY

Washington—Sen. H. Alexander Smith, R., N. J., will propose an early Senate study of the currency exchange problems of the pix industry and of publishers, he said yesterday. Senate debate on the Mundt bill to establish a permanent U.S. information service will get under way tomorrow.

The pix industry, said Smith, "has done a perfectly wonderful job" of spreading the story of America (Continued on Page 7)

Sees Studio Economy Drive as "Healthy"

"Hollywood budgets have very little to do with the actual quality of a picture," Jack Whater, indie producer, told the industry press at an interview yesterday.

Whater, whose most recent film, "Perilous Waters," is now being distributed by Monogram, declared that the Hollywood economy drive (Continued on Page 6)

U. S. Companies Hal] Flow of Pix to Burma

Washington Bureau of THE FILM DAILY

Washington—American companies have banned further shipment of films to Burma because of an excessive 80 per cent "entertainment" tax, it was learned yesterday.

Ostensibly, the tax is aimed at all so-called "hard" currency countries, principally the United States and Canada. Since Canada is not exporting films, however, in actual practice the tax hits United States pix.

Coyne to Washington On Steel Allocation

Washington Bureau of THE FILM DAILY

Washington—Robert W. Coyne, TOA executive director, conferred here with Government officials yesterday regarding the voluntary steel allocation program and its implications for exhibitors.
Claude Lee Leaves Para.: Department Abolished

A further Paramount economy measure has eliminated the company's expositions department, it was learned yesterday.

Claude Lee, who headed the service, is said to be considering several possible new affiliations, among them a shift to Paramount's theater branch, an association with the MPAA and an executive position with an important theater circuit.

Company public relations problems now will be handled by division managers in their respective areas.

Court Acquits Petriello Of Lea Act Violation

Chicago—Federal Judge Walter J. LaBuy dealt what may prove to be a lethal blow to the Lea Act yesterday when he acquitted James C. Petriello, APM prexy, of a charge that he violated the statute enacted by Congress to curtail the music "czar's" powers. The Government contended that Petriello violated the law by attempting to force a Chicago radio station, WAAF, to employ more union musicians than it said it needed.

NBC Tele In Chi. Sept. 1

Chicago—NBC's television plans for Chicago have been moved ahead a full four months, and the network expects to be on the air with Station WBY, its Mid-Western video outlet, by Sept. 1.

To Examine Phillips Before Trial

Fifth & Walnut Corp., plaintiff in a $2,100,000 anti-trust suit against the majors, yesterday filed notice in Federal Court for the examination before trial of William Phillips on Jan. 26.

Fanny Rice Leaves Loew's

Fanny Rice is leaving Loew's public relations department at the end of the week to attend the American Academy of Dramatic Arts.

Allwine Passes State's Exam. for Film Post

Albany—The following have passed an open competitive civil service examination for appointment to the position of Senior State Film Publicity Agent, Motion Pictures, State Department of Commerce:

Patrick J. Giesean, Brooklyn; Harold Martell, Brooklyn; Richard C. McKay, Earville, all veterans, and Clendon Allvive, Long Beach, a non-veteran.

The position pays an annual salary ranging from $3,720 minimum to $4,620 maximum.

NEW YORK THEATERS

BUFFALO

Howdora—Asst. to Mike's, with Eddie Ragan, Coney Island.

NORTH CAROLINA


NEW YORK

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WEBSTER

John W. Alcoate, Publisher
DONALD M. MERSEREAU: Associate Publisher and General Manager

CHESTER B. BAIN: Editor

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JOSEPH ESER
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CABLE BUREAU

No Cable

CHICAGO DAILY

NOLASKEY AVE. Phone: Brinton 7441

FINANCIAL

NEW YORK STOCK MARKET

High Low Close Chg.

Bell & Howell 30 1/2 29 1/2 29 1/2 3/4

Columbia Pictures 10 7/8 11 1/2 11 1/2 1/4

Desilu敞开 41 3/8 41 3/8 41 3/8 0

Eastman Kodak 70 1/2 70 1/2 70 1/2 0

Gen. Pro. Eq. $15 1/2 $15 1/2 $15 1/2 0

Loew's Inc. $16 1/2 16 1/2 16 1/2 0

Paramount 36 1/4 36 1/4 36 1/4 0

RKO 8 1/2 8 8 0

Republic Pictures 4 1/8 4 1/8 4 1/8 0

Republic Pictures 10 10 10 10

20th Century Fox 20 20 20 0

20th Century-Fox 31 3/4 31 3/4 31 3/4 0

Universal 26 7/8 26 7/8 26 7/8 0

Warner Bros 12 1/2 12 1/2 12 1/2 0

NEW YORK CURB MARKET

RKO 17 1/2 17 1/2 17 1/2 0

Technicolor 12 1/2 12 1/2 12 1/2 0

Trans-Lux 6 6 6 0

OVER THE COUNTER

Bid Asked

Cimexcolor 5/8 6/4

Pathé 9/8 9/8
WEATHER FORECAST: Good Box-Office Weather For M-G-M Exhibitors

OUR MOTTO FOR TODAY:

"We can only profit if we profit together"

EDITORIAL

This is Leap Year. A time for proposals. We propose that there be a re-birth of showmanship in 1948. The kind that made film business famous. Lusty, two-fisted, noisy and imaginative showmanship. Let's take off the dress suits and get back into overalls. This is a business for the masses. Together we won their attention with circus methods. Let's do it again. M-G-M has a flock of strong audience attractions ready for your audiences. And our Studio has just announced the start of an even greater program of Big Productions. The combination of fine entertainment and sock showmanship is unbeatable! Let's go!

SHORT POEM

M-G-M's Great
In '48

M-G-M Tom & Jerry Cartoons in Technicolor (Fred Quimby, Producer) tops in Boxoffice Barometer and Showmen's Trade Review Leaders polls. Pete Smith "live-action" Specialties tops in STR poll and for 5th consecutive year tops in Fame (Quigley Magazine) vote.

M-G-M STARS HEADLINE THE NEWS AT NATION’S BOX-OFFICES!

"Good News," "Dolphin Street," "Timberlane," "High Wall," "Killer McCoy" Big Everywhere!

There is rejoicing at M-G-M box-offices. Never in the long career of Leo the Lion has he started a New Year with such an array of solid audience attractions. "Good News" splashed its Technicolor joy from Radio City Music Hall across the nation in hundreds of theatres. Business was terrific with holdovers all over. "Cass Timberlane" in its first few dates revealed its class with top receipts and "Green Dolphin Street" continues to pack them in everywhere. "Killer McCoy" a new entry is already showing champ form. And now watch "High Wall's" high grosses as it generates high-tension thrills on your screen. Happy M-G-M Year to you!
"No other distributor enters 1948 in a greater blaze of glory than 20th CENTURY-FOX — because all of these great attractions are in release NOW!"

—Film Bulletin
GENTLEMAN’S AGREEMENT
10th WEEK, MAYFAIR, NEW YORK
10th WEEK, APOLLO, CHICAGO

The Most Acclaimed Picture In Screen History!
Darryl F. Zanuck presents GREGORY PECK, DOROTHY MCGUIRE, JOHN GARFIELD in Lauro Z. Hobson’s “GENTLEMAN’S AGREEMENT” with Celeste Holm, Anne Revere, June Havoc, Albert Dekker, Jane Wyatt, Dean Stockwell, Sam Jaffe • Produced by DARRYL F. ZANUCK
Screen Play by MOSS HART • Directed by ELIA KAZAN

CAPTAIN FROM CASTILE
Color by TECHNICOLOR

Now Setting Records Throughout The Land!
Darryl F. Zanuck presents “CAPTAIN FROM CASTILE” • Color by TECHNICOLOR • Starring TYRONE POWER with JEAN PETERS, CESAR ROMERO, JOHN SUITTON, LEE J. COBB, Antonio Moreno, Thomas Gomez, Alan Mowbray, Barbara Lawrence, George Zucco, Roy Roberts, Marc Lawrence • Directed by HENRY KING • Produced by LAMAR TROTTI • Screen Play by Lamar Trott • From the Novel by Samuel Shellabarger

DAISY KENYON

The Woman And-Man Picture Of The Year!
JOAN CRAWFORD, DANA ANDREWS, HENRY FONDA in “DAISY KENYON” with Ruth Warrick, Martha Stewart, Peggy Ann Garner, Conne Marshall, Nicholas Jay, Art Baker • Produced and Directed by OTTO PREMINGER • Screen Play by David Hertz • Based on the Novel by Elizabeth Janeway

FOREVER AMBER
Color by TECHNICOLOR

Motion Picture Herald Boxoffice Champion!
Darryl F. Zanuck presents “FOREVER AMBER” • Color by TECHNICOLOR • Starring LINDA DARNELL, CORNEL WILDE, RICHARD GREENE, GEORGE SANDERS as King Charles II with Glenn Langan, Richard Haydn, Jessica Tandy, Anne Revere, John Russell • Directed by OTTO PREMINGER • Produced by WILLIAM PerlBERG • From the Novel by Kathleen Winsor • Screen Play by Phillip Dunne and King Lardner, Jr. • Adaptation by Jerome Cady

CALL NORTHSIDE 777

It Beats With A Pulse That Becomes Your Very Own!
JAMES STEWART in “CALL NORTHSIDE 777” with RICHARD CONTE, LEE J. COBB, HELEN WALKER and Betty Garde, Kasla Orzazewski, Joanne de Bergh, Howard Smith, Maroni Olsen, John McIntyre, Paul Harvey • Directed by HENRY HATHAWAY • Produced by OTTO LANG • Screen Play by Jerome Cady and Jay Dratler • Adaptation by Leonard Hoffman and Quentin Reynolds • Based on Articles by James P. McGuire

YOU WERE MEANT FOR ME

The Love, Songs, Laughter Of That Wonderful Flapper Age!
JEANNIE CRAIN, DANNY DAILEY in “YOU WERE MEANT FOR ME” with OSCAR LEVANT, BARBARA LAWRENCE, Selena Royle, Percy Kilbride, Herbert Anderson • Directed by LLOYD BACON • Produced by FRED KOHLMAR • Original Screen Play by Elick Moli and Valentine Davies

AN IDEAL HUSBAND
Color by TECHNICOLOR

From Alexander Korda!
PAULETTE GODDARD in Alexander Korda’s Production of Oscar Wilde’s “AN IDEAL HUSBAND” • Color by TECHNICOLOR with MICHAEL WILDING, DIANA WYNYARD, Glyns Johns, Constance Collier, Sir Aubrey Smith, Hugh Williams • Produced and Directed by ALEXANDER KORDA • Screen Play by Lajos Bira • From the Play by Oscar Wilde
**Tenth Avenue Angel**
with Margaret O'Brien, Angela Lansbury, George Murphy
M-G-M 74 Mins.
Swell general box-office interest in this Margaret O'Brien offering should do well for itself.

The gamut of juvenile emotion is fairly well run by Margaret O'Brien as she romps like a Peter Pan through this vehicle, written and directed for the exhibitor to assure his patrons—those who have laughed and cried and howled with the youngster—that they won't be let down. Surrounded by a collection of able players who prove good foils for her lines and situations, Miss O'Brien hauls another load of her particular type of appeal over the line and for effective result, too. Just hang out the "Margaret O'Brien Is Here Today" sign and stand aside.

In the various segments of the story Miss O'Brien is seen as helper to a blind newspaper dealer, played by Ben Williams. Then she is fond of George Murphy who has been "away," up the river. Her mother tells her that she must prepare to marry the man who stands in the place. She forthwith catches a mouse. She catches it, a couple of hoodlums pull a fast one with money stolen from aliens. Miss O'Brien finds it and is later terribly disillusioned. It is pre-war Tenth Ave. The time is the height of the depression, where every son of a father must kick his violin for Christmas. Murphy prevails upon him to try once more for a job. He gets it. Mama is expecting great things.

命的 Stage Bills
For Argentine Theatres?

**Union Restrictions**
Retard Tele-Geddes

(Continued from Page 1)
of these restrictions, he added, means the public will not be served nearly so rapidly by "what many in the industry believe will be an even greater new American service and industry than radio.""吧

Blumenstock to Coast for Contact in Product

Mort Blumenstock, Warners vice-president in charge of advertising and publicity, leaves for Los Angeles this week to confer with L. Warner on plans for "Treasure of Sierra Madre," "My Girl Tia," "The Voice of the Turtle," "I Became a Criminal," and "April Showers," latter the company's Easter Week releases. He will be gone about a week.

**Sees Studio Economy Drive as "Healthy"**

(Continued from Page 1) brought about by the foreign situation was a "healthy thing." "Not only will good pictures be made at less cost, but they will be better pictures because the people making them are working harder," the young producer added.

Booting "Strike It Rich," will begin May I. It will be a Cinecolor production, has been budgeted for approximately $700,000, and will be distributed as an Allied Artists feature.

To Show Olympic Feature

The U. S. Olympic Committee will hold an invitational screening of the Olympic Games' "parade" film, with commentary by Bill Slater, tomor- row in the Radio City Music Hall private projection room. Cocktails will follow at Tosits Splus.

**Union Restrictions Retard Tele-Geddes**

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**Relevant**
with Robert Young, Margarette Chapman, Willard Parker
Columbia 68 Mins.

This is the ticket for the audience that likes its westerns without frills, but with a good story well told by a cast of first-rate performers. Too, also they get here an intelligently fashioned story that embraces most of the required western elements generally found in such scripts. As westerns go it is long in time but the desert where he engages Maclane in a gunfight. Tamiroff and Mazurki also show up so does Miss Chapman and Parker. Be- fore, he dies, Maclane is clear Young.

There's plenty of movement, skullduggery and some of the best western dialogue in years. It's plus a romantic development that blossoms out at long length. George Sherman's direction has the know how.

CREDITS: A Cavalliere Production; Producer, Eugene B. Rodney; Director, George Sherman; Screenplay, William Miller; Based on a story by Kenneth Perkins; Photography, Edward Cron- terger; film editor, Gene Hall; Art directors: Stephen Goonan, Michael Walker; Set decorations, Willibor Miskonec, James Reaugh; Montage, Donald Warrick; Musical score, Hugh McDowell; Musical score, Martin Skiles; Musical director, Samuel Lewis; Special effects, A. S. Graf; Special effects, Warren Newcombe;

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“Open Secret”
with John Ireland, Jane Randolph, Sheldon Leonard
Eagle 70 mins.
MELU RAMA OF ANTI-SEMITE'S HISTORY INTERESTINGLY DEVELOPED BUT NOT TOO WELL PLAYED.

Producer Frank Satenstein has taken the problem of intolerance as it exists in the lower strata and, via a fictional work that probably stems from the real thing, shows more light than heat, what would be if it were not combatted. The point is capably made and served. The story is interestingly developed. John Reinhardt's direction has a few fine points which are overshadowed by other mediocre moments in which the cast gets out of hand. Also, the final scene is a letdown of the forerunner of recent treatments on anti-Semitism.

Jenny Lamour
with Louis Jouvet, Simone Renant, Suzy Delair
Foremost Films 102 mins.
VERY GOOD GALIC FARE; SEXY, SNAPPY, INTRIGUING; FIRST RATE FOR FOREIGN SPOT.

One of the latest French numbers — it was produced last year — to reach this country. It is the first rate number for the operator of the foreign and art spot and might even fit in specialized regular spots, if known well in France as “Quoi des Orfèvres.” Under that title it was awarded the International Grand Prize at the Venice Film Festival last Summer. It is still playing in Paris, recent information discloses.

Scenario is a brisk, sexy compilation of how people, show business, theatrical ambition, murder and police work. Few if any punches are pulled or telegraphed with the result being a series of La Gauloise nature constantly pop out. Fair portion of the doings take place backstage. Acting is the world-class type. From Mireille Deloir to Passy to Enghien and then to the local jag.

First third of the yarn is a display of the sainted married life of a soprano who is married to a talented singer. She aspires for the big time and infidelity is merely a steppingstone to success. Her husband is insanely jealous. She keeps a rendezvous with a senile film producer. Her husband comes home on an 'A' set and determines to avenge his honor with a bullet. He finds the old junker dead. His car is stolen at the scene. Returning home he suspects and expects the worst but is restored to his senses somewhat by the turn of events.

The body is found. Louis Jouvet, a police inspector lately returned from Africa with a lame arm and a dark complexion, enters the scene. Methodically he tracks down the culprits on the 'A' set and determines to be killed abode is a routine matter of investigating some nude photos found at the scene or which the Forces of Nature livens on the ground of the suspect's address.

Action then concentrates on Jouvet’s tricks and proving. This accounts for some gay doings backstage at music halls and elsewhere. In good time, after suspicion points at every one, and just about all of them are innocent, by adding up the shebang. Jouvet gets his man.

It might be called a whodunit. “Qui fait la”? But it has the content that draws the numbers. Suzy Delair has all that Vivance Romance has and more. She sings convincingly, if a little loudly. Jouvet never gave a bad performance. Support is uniformly effective.

Job of translating the art of Paris from Gallic Variety talk into English nrobilities has been accomplished here. This respect many of the pointed gags and high humorous spots register. Sub titles smartly pace the dialogue. It is probably one of the best gay comedies on current display.

HENRI-GEORGES CREDITS: A Marathon Pictures Production. Produced by Frank Satenstein; Director, John Reinhardt; Screenplay, Henry Blanke; Music, Max Wax; Original story, Max Wax; Ted Markland; Photography, George Robson; Musical score, Herschel Gilbert; Art direction, George Van Meter; Title song, George W. Woodside; Earl Woodson; Sound, Hugh McCowall.

DIRECTION, Tom. PHOTOGRAPHY, Good.

Senate May Study Pitt O'See Coin Problem

(Continued from Page 1)
overseas, and “I am doing all I can now to work out a formula” which will enable it to realize profits from these foreign operations.

An overall study of the pix in- vestment program and its relationship to the International program is in prospect, Smith said, but such a study would be undertaken on the initiative of the State Department by a special group called together for the purpose. Authority for such studies is in the law as it now stands, Smith explained, and he mentioned the importance of pix in the program.

At the same time, he said, there is still a feeling that some films em- phasize too heavily “the seamy side” of life in this country. The senator stressed the freedom of his bill from any hint at censorship or subsidy. He added that there is authority in the bill which carries no stipulations regarding budget for the State De- partment to buy films and publish- aments for showing and distribution abroad, but the proposal did not “definitely do not want that, or any- thing that looks like subsidy.” He maintained that pix and publishing groups want no direct grants and have indicated their willingness to carry the expense of pix in the public service rather than for large profits. He said, “They just want to know that they can come out even. I want to say those people the greatest tribute. I know they have actually taken losses to help our foreign information program.”

ACLU Reps. Will Protest Action on U-I’s “Senator”

(Continued from Page 1)

sphere of four engendered by the recent hearings of the House Un- American Activities Committee,” El- lington said, “and our hope is that “Their action is the direct result of these hearings.” ACLU rep- resentatives are urged to protest to local newspapers, the theater involved, and in any other way to combat the action.

French Use 2 “Verdoux” Versions

Paris (By Air Mail)—Two versions of Charles Chaplin’s “Monseur Verdoux” will be used here. Picture was open in one Paris house in its French language version, to be fol- lowed in a few weeks by the original English with French subtitles.

Send Birthday Greetings To

Jan. 15
Lloyd Bridges Chaucer Brown
Elia Kazan Googie wow
William Bouding
Dutch Honor Auten For Services in War

Washington—Capt. Harold Auten, V.C., D.S.O., R.N., was honored yesterday by Queen Wilhelmina and the Netherlands Government, when, at the Netherlands Embassy, the Netherlands ambassador, Dr. Van Kieffens, invited him with the Order of Orange Nassau with Swords—Degree of Commander. The award was made in recognition and appreciation of Capt. Auten’s services to the Netherlands during the war. Capt. Auten previously was awarded the Legion of Merit (Degree of Officer) by President Truman.

Captain Auten was for six years (1939-45) British Routing Liaison Officer in New York, attached to the Port Director’s Office of the United States 3rd Naval District. All of the Allied Foreign Flag Ships sailing from the Port of New York, either in convoy or independently, came under his jurisdiction for routing and sailing instructions.

Capt. Auten was in World War I and served as one of the famous “G” Ship commanders.

Dr. Auten has resided in the U.S. for the past 20 years. One of the leading executives of British pictures in this country, he is at the present time responsible for the showing throughout the U.S. and Canada of “Henry V.” He has also represented Greater Union Theaters of Australia here for the past 16 years.

Para. Limits Clearance Settlements by Ill. Allied

(Continued from Page 1) in specific instances when they are in competition for jobs. Company, it was emphasized, will not allow Allied members to set their own play dates, as had been reported, and will not throw the entire clearance problem over to Allied.

Reiterate Britain’s Adherence to Duty

London (By Cable)—Intention of the Allied Labor Government to reiterate the 75 percent tax on British Daily duty on U.S. pix despite its impact on British theaters was reiterated here yesterday by a high Government source. British theaters, their supply of U.S. pix cut off, are expected to face a film famine by the end of April.

Greek Funds for U.S. Pix Being Considered

American films flowing into Greece. The critical political situation has undermined the continuing need for American films. As the only democratic way of life in this country, it was said.

With financial assistance, the Bank of Greece may be able to set aside a fixed sum to be allocated annually for American films. The sum now being discussed is $500,000. Since normal remittances run under $1,000,000, this would be a substantial gain for American pix companies.

Key to the discussions is the importance placed on American films by U.S. American companies have accumulated blocked funds in Greece, but with a small degree of future, however, had looked dismal up to the time present discussions began.

Harrisburg Council Votes 10% Tax, Effective Mar. 11

Harrisburg, Pa. — City Council passed on first reading a 10 cent per ticket tax on all admissions, effective March 11, despite vigorous protests which had been voiced by theatre interests at hearings before the group. The tax levies one cent on each 10 cents charged to enter places of amusement.

Each theater, or amusement establishment, will be required to take out a permit. The annual renewal fee will be $2. The final vote will come on Feb. 10, after the ordinance has been fully advertised. Council expects the tax to raise $171,000 during 1948.

Monogram Will Start Two More Features This Week

West Coast Branch of THE FILM DAILY Hollywood — Monogram will put two new films into production this week, bringing the total before the cameras to six. “Jinx Money,” already underway, is to be joined by “Melody Range” and “Killroy on Deck.”

Sokolove Leaving Para.

West Coast Branch of THE FILM DAILY Los Angeles — Initial and mutual agreement Richard Sokolove, Paramount story head, has terminated his connection with the studio. His future plans will be announced shortly.

WEDDING BELLS

Ross-Jacob

Rosalee Ross of Rutgers Nelsen’s publicity contact staff at RKO Radio married to Alfred Jacob on Jan. 24 would leave in mid-February for Johannesburg, South Africa, where her intended husband is stationed. She will make her future home.

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ASCAP Extends Current Rates Until March 15

No Date Set For Further Confabs But Resumption Of Talks Seen in 10 Days

Agreement extending current ASCAP rates from Feb. 1 to March 15 was reached yesterday by Robert W. Coynes, executive director of Theater Owners of America, and the ASCAP board. Move stems from the recommendations of TOA officials made when it became apparent negotiations between the two organizations, currently in progress, would not be completed by next month.

Gratified, Coynes expressed the (Continued on Page 6)

Confirm Hughes Move For Atlas RKO Stock

West Coast Bureau of THE FILM DAILY

Hollywood—Discussions, which do not fall into the category of negotiations, between Floyd Odium and Howard Hughes on the acquisition of RKO Radio shares held by Atlas Corp., were confirmed yesterday by Odium.

Odium issued the following statement: (Continued on Page 6)

"Rebecca" Plagiarism Suit Dismissed by Judge Bright

Federal Judge John Bright yesterday dismissed the plagiarism suit brought by the late Edwina Levin MacDonald against David O. Selznick. (Continued on Page 6)

NBC Adding 15 to Video News Staff

An expansion of NBC Television’s news operations putting the full resources of the network’s radio news organization behind its video coverage and adding 15 of the network’s top radio commentators and newsmen to the television staff, was announced yesterday.

Under the new plan, NBC’s entire foreign and domestic news-gathering staff will be incorporated into the television news picture, providing worldwide coverage for the video network. Both film and live programming will be provided wherever possible.

Univ. Seeks Decree Exemption To Claim Right to Continue Practices

Lightman Will Buy-Book For Some Flexer Houses

Memphis—M. A. Lightman and associates have taken over minor interests in the Flexer Tennessee and Mississippi theaters and assume buying and booking responsibility. The deal includes the Ritz and Peabody here. According to Lightman, it is not a Malco deal.

Exemption from virtually all of the provisions of the N. Y. Statutory Court’s decree in the industry antitrust suit will be sought by Universal in its appeal to the U. S. Supreme Court, according to the brief which will be exchanged with the Government today.

Contending that the company has never been guilty of participation in (Continued on Page 4)

Johnston Supports Plan As “Middle Way” Between Extremes of Left, Right

BULLETIN!

London (By Cable)—Settlement of the Anglo-American film tax impasse is seen here as tied to Congressional approval of the Marshall Plan. Well informed trade sources take this view: When Marshall aid comes to Britain, the U. S. will naturally expect a quid pro quo. Thus in return for the valuable financial aid, Britain may gracefully give way on the 75 per cent duty, probably allowing U. S. distribs, to take out.(Continued on Page 3)

Film Tele Shows for Editing is Proposed

Washington Bureau of THE FILM DAILY

Washington—It might be desirable to “make movies of productions,” intended for television in order that they can be edited before going out on the air, president J. R. Poppele of the Television Broadcasters Association, told the House Labor Committee yesterday. Appearing before a sub-committee, he said that the sub-committee would be interested in (Continued on Page 3)

RKO Queries Position of its Theaters Under Chi. Decree

Chicago—Myles Seeley, attorney for RKO in the Jackson Park Theater case, is filing a declaratory complaint in Judge Michael Iggo’s court today, seeking correct position of EKO and Palace theaters in decree. (Continued on Page 8)

McConnell Will File Contempt Brief Today

Chicago—Thomas McConnell, Jackson Park Theater attorney, will go into Federal Court today with a contempt of court brief expected to name a number of alleged violations of Judge Michael Iggo’s injunction decree. McConnell has been dissatisfied with a number of booking instances since the decree went into effect, and will take his complaints to the Court.

16

CANADIAN $$ SAVINGS IN MILLIONS
Subsidiaries of U. S. Distrb. to Film Shorts, Feature Sequences and Increase Dominion Processing

Ottawa—In Government quarters last week it was stated the film industry has given assurance through J. J. Fitzgibbons of Toronto that there will be more production and processing work in the Dominion in support of the program to halt the flow of dollars to the United States.

This declaration came after Fitzgibbons, as special industry spokesman, had conferred with Reconstruction Minister C. D. Howe.

It was stated an agreement had been reached on methods to cut "several million dollars" in Canadian annual payments to the U. S. industry. This means the production of shorts and some feature sequences in the Dominion by Canadian subsidiary companies and eventually may lead to feature production.

Fitzgibbons also suggested cooperation for wider foreign distribution of National Film Board releases to gain American dollars.

Walsh Hints IA May Take Over Decorators

Detroit—IASTE President Richard F. Walsh, principal speaker yesterday at the forty-ninth anniversary banquet of Stagehands Local 88, said the IA might consider expansion of jurisdiction to include decorators.

Walsh indicated considerable areas might be open to the IA. (Continued on Page 4)

Canty Ends State Dept. Chore in Film Field

Washington Bureau of THE FILM DAILY

Washington—George Canty yesterday closed his desk after four years as State Department motion picture aide, (Continued on Page 6)

Philadelphia Allied OK’s Buying-Booking Proposal

Philadelphia—Proposed booking and buying service has been unanimously approved by the board of Allied Independent Theater Owners. (Continued on Page 3)

$6,000,000 Music Hall Designed for B’way

Plans for invasion of the Main Street with a $6,000,000 building of modernistic and Radio City design, including a 3,000 seat theater, restaurants and office space, in the shape of blueprints was revealed yesterday. Project is behind by Broadway, (Continued on Page 4)
75c Top for Big Pix
To Prevail in Canada?

Toronto—The prediction has been made in Toronto film trade circles that few, if any, pictures will play any film theater in Canada during the winter that will be selling up to $1.20. The top will be more like 75 cents, it is declared, for the remaining productions which have been labeled as road shows—or they may be withheld until the period is reached for popular-price release.

Last year for $1.20 features were presented at Toronto film theaters, these being "Best Years of Our Lives," "Forever Amber," "Duel in the Sun" and "Life With Father."

Eysell Cocktail Party
Honor Selznick's Valli

Valli, Italian star introduced to American films by David O. Selznick in "The Parade Case," was guest of honor at a cocktail party tendered by Miss E. S. Eysell, managing director of Radio City Music Hall, in the show place's studio apartments yesterday.

Valli and a distinguished assembly. Among those noted were: Nell Agnew, Bob Ross, Milton Kussel, Nick Mamula, Robert Gillham, Mervyn LeRoy, Leo G. Carroll, William Pine, Florence Pitchard, Jack Alcove, Fred Lynch, Oscar De Memo, husband of the guest of honor, and Patti Alcove and members of the trade, metropolitan press and fan magazines.

Harrisburg Merchants Seek
To Halt Admission Levy

Harrisburg—Theater Merchants Association has written to Claude R. Robins, who took office as mayor this week, requesting the right to appear before City Council to seek an injunction against the city's new amusement tax law. Mayors has not indicated whether he favors an amusement tax, but Council is said to favor such a levy. An amusement tax was declared unnecessary by the retiring mayor, Howard A. Miliken, before he left office.

To Seek Fraud Particulars
Chicago—A motion for a bill of particulars in the fraud suits filed by Warners, Paramount, 20th-Fox, RKO, Loew's, Columbia, Universal and United Artists, is due to be filed today by attorneys for the LaSalle and Peru circuits. M. R. Harris, president, announced that he will oppose the amendment of the indictment. He also announced that he is on his way to Los Angeles to represent the defendants in the coming trial which he expects to last two months.

MOD to Open 10th Drive
With Sub-Treasury Rally

An open air rally on the steps of the Sub-Treasury Bldg. at 1:00 p.m. today will open the Greater New York 1948 March of Dimes. Peter Donald will carry the message to present a group of film, stage, radio and opera personalities. Ceremonies will mark the 10th anniversary of MOD.

Cleveland, O.—Ernest Schwartz, president-secretary of The Cleveland Motion Picture Exhibitors Association, has sent a bulletin to all association members asking for their cooperation in making March of Dimes collections. While there is no uniform association policy, Schwartz anticipates a 100 per cent participation.

McConnell, Simon Divide
Defense in Alger Actions

Chicago—Owing to his Jackson Park Theater connection, Thomas McConnell, attorney, has given up representation of the Wallas and Peri Theaters in the Alger Circuit percentage actions. Because Great States Circuit is a 50 per cent interest in the houses, Seymour Simon will represent the houses, while McConnell will represent the balance of the Alger theaters.

McConnell has left for Dallas to take depositions in the Tri-States anti-trust case now before Judge Atwell in that city.

No Financial Help from
SWG for Indicted Members

West Coast Bureau of THE FILM DAILY

Hollywood—A resolution to extend financial and public relations support to any member of the Guild whose claims for contempt of Congress was defeated in a vote of Screen Writers Guild members will be limited to the presentation of amicus curiae briefs by the Guild in suits by individual members of the Guild, which disclaimed them because of the contempt issue. SWG has opened negotiations with Thurman Arnold to represent it in the amicus curiae actions, Sheridan Gibney, president, disclosed.

Chamie Named Boren Aide
In AMPP's Labor Relations

West Coast Bureau of THE FILM DAILY

Hollywood—Charles S. Boren, vice-president in charge of labor relations of AMPP, announced appointment as his assistant of Alfred T. Chamie. Simultaneously, Chamie announced his resignation as assistant United States attorney in Los Angeles.

National Manager to Meet
West Coast Bureau of THE FILM DAILY

Hollywood—Managerial personnel of National Theaters circuits, including Feinberg, Astor, Southwestern and Midwestern Theaters, will meet here on Feb. 2-4.

Friday, January 19, 16
U. K. Tax End Tied To Marshall Plan

(Continued from Page 1)
50 per cent and investing the re-
mainder 50 per cent in this country.

Douglas Abbott, Canadian Minis-
ter of Finance, believes that the
Marshall Plan should hasten the day
during which the Dominion can relax its
restrictions on an equipment and other imports from the U. S. Abbott said that Canada will
delay its restrictions against American
imports as fast as possible. A
start was made in the equipment field
when restrictions on the importing of 35 mm projectors were
ended.

If the past and more likely lead to
far than to peace.

Speaking at a luncheon meeting
at Los Angeles Town Hall, Johnston
advocated the essentials to the success
of the program. There must be
degenerate appropriations to begin
with, he said, and they must be voted
promptly. There must be no “ham-
stringing conditions,” and administra-
tion of the program must be in
close coordination with the U. S. for-
gn policy, Johnston declared.

Asserting he believes “the Ameri-
can people have already decided to
assist their moral and economic lead-
ship to fight for the peace of the world,” the MPAA president de-
clared, “I believe we are willing to
pay the price of peace—and that we
have forever abandoned the doctrine
of appeasement.”

The Marshall Plan, he continued,
alls for self-help by Western Eu-
rope and some self-denial by Americans. It recognizes, he added, that
without recovery in Western Europe,
there will be no peace. “The key
word is rehabilitation, not relief. It’s
a two-way blueprint to help Western
Europe work its own way back to
economic health and political sta-

cility,”

Johnston conceded that steps must

Warner Photographer Escapes from Arabs

Kirby Roger Rickard, accredited
Warner Pathe News correspondent,
had escaped after being seized by
Arab terrorists while covering the
Semitramis Hotel bombing in Palest-

tine, according to a cable received
at the Warner Pathe headquarters
here. Rickard, a British subject, was


taken to the cell for shooting, but
managed his release after a threat
of death if he was caught in Arab
territory again.

Film Tele Shows for Editing is Proposed

(Continued from Page 1)
ossedly to testify on the difficulties
of television in the American Fed-
eration of Musicians, Poppele was
led far afield by the questioning Con-
gressmen.

Rep. Samuel McConnell, R., Pa.,
raised the question of “taste,” relating
that there had been numerous complaints in Congressional circles

yesterday because of the Kraft The-
ater of the Air video show the previ-
ous night. The play, entitled “Altern-
ating Current,” concerned a Senator
with undercover ties to a local utili-
ties company, McConnell did not see
the program himself, and told this
reporter after the hearing that the
protests had actually come in to the
office of Rep. Carroll D. Kearns, R.,
Pa.

Because Poppele is not himself a
television licensee, he said, he was
not well qualified to discuss in detail
the effect of the AFM ban on live
musicians for tele on the existing
stations. Committee Counsel Irving
McCann started to query him on the

clause in AFM contracts with pix

producers banning telecasting of film
showing AFM members or sound
track including music made by AFM

members, but finally abandoned
the matter until witnesses more familiar
with it appear.

Philadelphia Allied Ok’s Buying-Booking Proposal

(Continued from Page 1)

of Eastern Pennsylvania. Affiliate,
to be called Allied Theater Service, Inc., will be available to Allied mem-
bers in good standing.

be taken at the same time to narrow
the gap between the excess of U. S.
exports over imports to “trap and
tame the wild bull of inflation,” and
that a flow of foreign goods into
America, especially raw materials to
replenish dwindling American stock-

plies, was necessary to this end.

“I believe,” he said, “that most
Americans choose the middle way—
not the way of appeasement and not
the way of fighting, but the way of
fighting for peace with the tools of
peace and the strength of the Ameri-
can system.”

FEMME TOUCH

EARL ROSEN, assistant manager, Loew’s Pal-
Globe, Bridgeport, Conn.

OUSE SOWDER, contract department, 20th-
Fox, Indianapolis.

ORA RUSCO, manager, Art, Detroit.

ONSTANCE ARQUI, Skouras Circuit file room,
New York City.

Catherine Bliler, Skouras Circuit statistical
dest, New York City.

THE CRITICS RAVE

LOUELLA PARSONS says:
“WELL WORTH SEEING”

SCREEN ROMANCES says:
“SHOULD GET AN AWARD FOR
TENSE SUSPENSE and ROMANTIC
THRILLS!”

FILM DAILY says:
“DRAMATIC PUNCH!!
SOUND SHOWMANSHIP!!

FOR YOU I DIE

Cathy DOWNS • Paul LANGTON

with Mischa AUER • Roman BOHNEN

Marion KERBY • Jane WEEKS • Manuela CALLEJO

Produced and Directed by ROBERT FREYER, Jr. • Executive John H. Schumacher

DEADLY...to appeal!
DANGEROUS...to appeal!

Ready Now for
NATIONAL RELEASE
thru Film Classics, Inc.
RIPPED FROM THE PRIVATE FILES OF THE UNITED NATIONS

HERE’S THE TERRIFYING TRUTH OF CRIMES AGAINST WOMEN

Friday, January 16, 1943

Univ. Seeks Decree Exemption
To Claim Right to Continue Practices

any combination or conspiracy, Thomas Turner Cooke, Universal counsel, will maintain its right to continue the practices of price fixing, block booking, maintenance of clearance and franchise deals. In addition, Universal will challenge the Court’s authority to set up a system of competitive bidding.

The prescribing of administrative regulations for a non-theater-owning distributor which is not a public utility is a usurpation of legislative power and in violation of the Constitution, according to the Universal argument.

In the attack on the ban against minimum admissions, the brief will point out that the right to fix prices accrues from the privilege of copyright and that to deny this right would destroy the value of the company’s residuary interest in making subsequent-run licenses. Of the arrangements also are derived from these rights.

Although granting that the term block-booking has the connotation of conditioning the licensing of one picture upon the acceptance of others, Universal submits that there is no evidence of the company’s ever having indulged in any such practice but merely licensed that exhibito who was willing to take the greatest part of its pictures at a satisfactory price.

The Government will also exchange briefs today with the members of the “Big Five”—Paramount, Warners, Loew’s, RKO and 20th-

$6,000,000 Music Hall
Designed for B’way

(Continued from Page 1)

Walsh Hints IA May Take Over Decorators

(Continued from Page 1)

Porter and Melies Films
On Way to Acad. Library

West Coast Bureau of THE FILM DAILY
Hollywood—Initial consignment of 100 early film subjects is enroute from the Library of Congress to the Academy, Walter Wanger, Academy Foundation chairman, announced.

Paper prints will be converted to film under the direction of Howard Walls, curator of the Academy’s film collection.

Among the early motion pictures in the group are a number of Edward S. Porter’s early attempts to tell a story via films, and a group of 5 pictures created by George Melies of France. All film prints of some of these subjects are believed to have been lost.

Duals at Jackson Park

Chicago—Fed by a scarcity of top films, Jackson Park Theater reverted to dual feature bills this week. Dick Salkin, manager, said he hoped to go back to singles shortly.

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Designed for B’way

(Continued from Page 1)

Seventh Ave., 51st Street and 52nd Street and situated directly opposite Warners’ Hollywood Theater and diagonally opposite the Capitol Theater. Razing and construction are expected to begin in a year.

Owner of projected building is Herbert J. Freewer, head of a manufacturing concern, who has concluded a lease with the City Bank Farmers Trust Co., for 90 years. Payment for the first 30 years has been stated as $9,000,000. Structure is listed as 16,000 square feet and assessed at $2,500,000.

Theater plans include facilities for large-screen television and will be suitable for either films or legitimate stage performances. As yet no operator has contracted for the operation of the theater.

Present occupants of space in the specified area include Brandt’s Republic Theater, Roseland Ballroom, offices occupied by theatrical booking agents and retail stores.


Representing the lessors were Curtis Bates of Cadwalader, Wickersham & Taft and counsel for Frederick was Michael Halperin with Wilzin & Hanlen with the City Bank Farmers Trust Co., trustees of Moses & Henry R. Taylor estate, owners of the site, represented by R. Baylor Knox, bank vice-president.

SAG Members Order Affidavits

- West Coast Bureau of THE FILM DAILY
Hollywood—Members of SAG voted overwhelmingly to require all officers, directors and committee members to sign individual affidavits that they are not members of the Communist Party.
SHORT SUBJECT REVIEWS

“Five Fathoms of Fun”  
Paramount  10 Mins.  
Highly Interesting  
Equipped with spears, oxygen masks— and goggles, anglers are by the camera swimming with schools of fish in the clear waters of the Florida Gulf. Grant and Rice narrates this Sportlight which is highly interesting and has footage which is novel.

“All Gammed Up”  
Columbia  18 Mins.  
Funny  
The Three Stooges are about to be dispossessed by their elderly landlord, so decide to use their drug store or a youth serum experiment. They bet their conscience on the landlord’s life who then becomes young and beautiful. While celebrating they use bubble gum instead of marshmallows, which gives vent to another funny sequence. Good team stuff.

“Sunset in the Pacific”  
Warners  20 minutes  
Very Good  
Produced in cooperation with and photographed by the United States Coast Guard, this film opens with villain photographers before Pearl Harbor, and follow them during their wartime Coast Guard careers. Requiring many stirring war locales, including the signing of the peace treaty, its beautiful Technicolor lends beauty to this memorial of Coast Guard photographers.

“Desert Destroyers”  
Paramount  11 Mins.  
Good  
Four interesting subjects make up its Popular Science reel: shots of the Navy’s new rocket missile, the easy inventions of a grain broker from Kansas, the latest innovation in ice cream freezers and an experimental colony in Wales where oyster propagation reigns supreme. Good general theme to please most any audience.

“Switzerland Today”  
KO  18 Mins.  
Dramatic  
This is America has penetrated the mountain, boundaries, national character, culture, history and citizens of Switzerland to compile an accurate and fascinating report of the country. Highly agricultural and highly industrious, it is a nation of introverts and paradoxes. Dramatic and informative, most audiences would go overboard for it.

“Horizons of Tomorrow”  
Twentieth-Fox  8 Mins.  
A-I Entertainment  
Ed Thorgersen narrates this Mo-toon short which emphasizes the need of engineering and science—to a minute accidents from aviation to aerospace, one of the miracles of electronics developed during the war, is shown on aircraft. A 80 flight from Dayton to Washington is recorded, and in closing, a

“Brick Bradford”  
Columbia  15 Chapters  
Should Build Audience  
Brick Bradford (Kane Richmond), soldier of fortune, and his friends are called upon to protect a beautiful anti-guided missile ray with a great potential for destruction. Sinister forces attempt to steal the ray from eccentric scientist, Dr. Tymak, who flees to the moon. Bradford and company follow and get involved in a revolution of the moon men. Additional episodes take them back to the 19th century via Tymak’s Time Top and pit them against opponents whose death-dealing plots keep them hopping one. Based on the King Features strip and Ace Comics Book feature, the serial has many exploitation gimmicks for showmen. It should build up a solid audience of fans who will be back for each episode.

“The Super Salesman”  
Twentieth-Fox  7 Mins.  
Sure Laughs  
The talking magpies, Heckle and Jeckle, decide to sell their hair tonic in a park, to the consternation of the park caretaker. He calls in a bullish policeman to settle matters. As salesmen they are better entertainers. This one is really clever and is an excellent bet for sure laughs.

“Laguna, USA”  
Columbia  9½ Mins.  
Lots of Laughs  
The “Screen Snapshots” camera catches the Griffin Theater players rehearsing “Of Mice and Men” on the beach at Laguna, Eddie Bracken, Dane Clark, Lon Chaney, Brian Aherne, Barbara Reed and Marian Carr are pictured cavorting between scenes. Lots of laughs and some good names to sell it.

“A Fight to the Finish”  
Twentieth-Fox  7 Mins.  
Good  
Oil Can Harry, has our heroine, Pearl, tied to the railroad tracks while Mighty Mouse tries in vain to save her. He finally succeeds and mops up Oil Can. Lots of action, mellerdrauma, and laughs.

“Wedding Bells”  
Columbia  17 minutes  
Very Funny  
Dick Lane enters has his pal, Gus Schilling, into a comical train of events when his old friend arrives in town shortly after his marriage. Things really get complicated when they have identities. Has a number of very funny situations.
Confirm Hughes Move For Atlas RKO Stock

(Continued from Page 1)

ment: "It is true that Howard Hughes has recently had some tentative and general conversations with me relating to purchase of RKO stock but these conversations could hardly be classified as negotiations. There has not been a three-month period during the last 12 years that some person or group has not had or carried on similar conversations. "Atlas Corporation, since completion of its reorganization, financing and sponsoring job, more than a year ago, has been willing to step out of its control to the right people at a price they consider reasonable at this time. It either offered its present holdings for sale or fixed a price that it would accept for same or received a satisfactory firm offer. "In today's almost panicicky conditions in the production end of the movie industry it is doubtful if any person or group of substance within the industry has combined monies and nerve to meet faith of Atlas Corp. in the future of the industry." Odlum several months ago indicated he would be willing to sell 629,000 of Atlas' total holdings of 992,000 shares. There are approximately 4,000,000 shares of RKO stock outstanding, with the Atlas holdings carrying control. In addition, there have recently been persistent reports, not denied or confirmed officially, that Robert R. Young was eyeing the Atlas stock.

"Rebecca" Plagiarism Suit Dismissed by Judge Bright

(Continued from Page 1)

nich, his production companies, Doubleday-Doran, Daphne Du Maurier, and United Artists in connection with the book and film, "Rebecca." Judge Bright ruled that "Rebecca" was not infringement of the author's "Blind Windows" and "I Plan to Murder My Husband."

Rites for Siegel's Father

West Coast Bureau of THE TRADE DAILY

Hollywood—Funeral services were held here Wednesday for Samuel Siegel, father of Don Siegel, Warner director. Devastated was internationally known as a composer and mandolinist.

Send Birthday Greetings To—

Jan. 16

Alexander Knox
Diana Wynyard
Katherine Stewart
Mildred Terris
Eimer G. Leterman

Jan. 17

Granis Withers
Harmon Yaffo
Mack Scanlan
Ray Benson

Jan. 18

Vic Scott
Constance Moore
Irving Yorkin
Cary Grant
Monte Blue

ASCAP Current Rates Extended Until Mar. 1

(Continued from Page 1)

hope that the new time extension would be adequate in bringing about a complete meeting of the minds between exhibitors and the music organization. While no date has been set for the next ASCAP-TOA meeting, it is believed a long discussion will be ranged within the next 10 days.

Canty Ends State Dep't Chore in Film Field

(Continued from Page 1)

picture consultant and 25 years a close Government association with the film industry, Canty, a veteran foreign service officer, has been assigned to Bern, Switzerland.

Canty will be succeeded by R. Horton Henry, who has been first secretary of the U.S. Embassy in Mexico. Horton has long been a State Department commercial expert and has written numerous motion picture reports from his various service areas. Canty for many years was motion picture commissioner for Europe under the old Department of Commerce foreign service which was absorbed by the State Department.

He was the State Department first film consultant and as such has been a leading figure in striking the trade barriers. It is generally considered that he has assisted the film industry in overcoming countless trade obstacles and in recovering literally millions of dollars.

SDG Dinner Tomorrow

Screen Directors Guild of New York will hold their annual dinner tomorrow night at the College Club of the Hotel Astor at which time the unit will install new officers. Present industry figures have been invited to speak.

New Studio, Lab. to Bow

Toronto—Audio Pictures and Film Laboratory, Ltd., will mark the opening of its new studio and laboratory tomorrow with a party.

Hayes to Operate Hotel

Albany—Dick Hayes, veteran Para. salesman, left the company yesterday to operate the Gran Union hotel at Tupper Lake.

Herewith Flents:

So "Sleep, My Love"

"Sleep My Love" says America's Sweetheart. And, accompanying that suggestion, Mary Pickford sends along a pair of flints which are eye-shades that induce slumber when the early morning shafts of sunlight intrude. A blessing to sight crawlers, columnists and other dust to toil workers who hit the sack while the day's work takes over, it all has something to do with the picture of the same name.
asman Opens New Plastics Laboratory

Rochester—Opening of a new plastics laboratory, first of its kind in the camera industry, is announced by K. S. Kodak. The laboratory, staffed in the company's Camera Works, is equipped for a broad range of experimental studies.

Kodak is using the laboratory, under the general supervision of Gar-Meyer, to intensify its development of plastic parts for cameras, jectors, and other photographic equipment.

Meyer holds the designation of plastics pioneer, awarded by the Society of the Plastics Industry Inc. Gerard Delaire is engineer-in-charge of the lab.

The laboratory, however, will enable Kodak to solve more quickly many research and engineering problems associated with the use of plastics in photographic equipment.

Before the addition of the plastics laboratory, the Camera Works used some of the plant's chemical laboratory for plastics experiments. Also played, when possible, were facilities in the plants of plastics manufacturers.

16mm Model Movie-Mite Touted at Low Price

Kansas City, Mo.—Movie-Mite Inc. announced a new 16mm sound projector, Model 6SLM, at a new low price available now for delivery to distributors and dealers.

The new push-pull amplifier using d'arteur tubes in a feature of this del. The smaller tubes make possible the complete enclosure of the projector for use in small theater aisles.

Paint-Spraying Kit For Maintenance Men

For paintings, radiators, woodwork, kitchen stoves or furniture there is a paint-spraying unit with disposable containers. The set includes a foot pump, a spray-gun handle, six feet of hose and a paint tank. Separate containers can be used to reach color of paint sprayed. The set is called the Cresco Color-Dabber Spray Kit, and is said of special advantage for theater maintenance.

ADLER PLASTIC and CAST ALUMINUM "THIRD DIMENSION" LETTERS and "REMOVA-PANEL" GLASS-IN-FRAME UNITS

Write for Information
ADLER SILHOUETTE LETTER CO.
3021 W. 36th St. Chicago 32, Ill.

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MPAA Lists Theaters In 3 More Territories

Theatres in the Charlotte, Denver and Salt Lake City exchange territory are listed in the 17th, 18th and 19th in a series of theatre directories released by the MPAA.

Summary of theaters listed reveals that Charlotte area has 698 theaters with 334,327 seats. Of these, 685 houses with 329,527 seats are operating, while 13 theaters, 4,800 seats, are closed. In the Denver territory there are 381 theaters in operation, with 186,201 seats, plus 24 closed houses with 7,776 seats, a total of 405 theaters with 193,977 seats.

Salt Lake City area has a total of 429 theaters, of which 414 are operating and 15 are closed. Operating theaters have 186,201 seats, closed houses, 6,829 seats, for a total of 193,037 seats in the territory.

RKO Queries Position of its Theaters Under Chi. Decree

(Continued from Page 1) Seely contends RKO theaters are not affected by Jackson Park decree. Plaintiff attorney Thomas McConnell says they are included in Jackson Park decision. Defendants wait Court ruling in the matter.

Discina in Canadian Deal

Canadian distributors of Discina Int'l product will be via Empire-Universal. Morris Goodman, president of Discina, left for Toronto last night to finalize the deal. First Canadian release will be "The Eternal Return."

WEDDING BELLS

Anderson-Kemptgen

John G. Kemptgen, Milwaukee manager for M-G-M, and Hazel Anderson, M-G-M office manager at Omaha, have been married since Nov. 21, the couple revealed yesterday. Kemptgen has been with the company in various capacities since 1919, and his bride since 1922. Mrs. Kemptgen is continuing temporarily in the Omaha office.

Broussard-Elsey

New Orleans—John Patrick Elsey, son of John F. Elsey, head of Delta Theater Supply Co., will be married Easter Sunday to Patsy Ruth Broussard.

Vollmer-Ludwig

Indianapolis—Betty Vollmer, Warner biller, will be married Jan. 24 to Edward J. Ludwig.

Johnson-Sutton

Minneapolis—Delores Johnson of Columbia is engaged to Robert Sutton.

Salt Lake City Statistical Summary

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Denver Territory Statistical Summary

<table>
<thead>
<tr>
<th>Theaters in operation</th>
<th>Number</th>
<th>Seating Capacity</th>
<th>Total</th>
<th>Operating</th>
<th>Cumulative Total</th>
<th>Non-circuit theaters</th>
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<tbody>
<tr>
<td>Closed theaters</td>
<td>24</td>
<td>7,776</td>
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<th>Total Seating Capacity</th>
<th>Total</th>
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<th>Non-circuit theaters</th>
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<tbody>
<tr>
<td>405</td>
<td>193,977</td>
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Charlotte Territory Statistical Summary

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<th>Seating Capacity</th>
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<th>Cumulative Total</th>
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<tr>
<td>Closed theaters</td>
<td>22</td>
<td>4,806</td>
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<th>Total Seating Capacity</th>
<th>Total</th>
<th>Operating</th>
<th>Cumulative Total</th>
<th>Non-circuit theaters</th>
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<tbody>
<tr>
<td>688</td>
<td>334,327</td>
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</table>

Monogram Sets Four Pix For Release in February

West Coast Bureau of THE FILM DAILY


Jonzon to Film Centennial

Stockholm (By Air Mail)—Bengt Jonzon, producer-director, has been chosen by the U.S. Swedish Pioneer Centennial Commission as official film record of the June celebration in the U.S. Jonzon will produce a documentary, titled "A Swedish Century in America."

Irish Rose Sets Another Record at Prov. Majestic

Providence—Warner Bros. Technicolor musical "My Wild Irish Rose," starring Dennis Morgan, continues to pile up record grosses, with the latest all-time house high reported at the Majestic Theater here. On the basis of this business, the feature moves into the Carlson Theater for a two-week engagement.

U-I Quarterly Dividend

Board of directors of Universal International yesterday voted a quarterly dividend of $1.0625 per share on the four- and one-quarter cumulative preferred stock, payable March 1 to holders of Feb. 16.

NEW POSTS

DON RIDGE, manager, Pantheon, Toledo, O. ADAM GOLDE, manager, Meiselman, Wayneville, N. C.

RICHARD STODDARD, manager, Fort, Rock Island, 111.

ROD McULLOUGH, manager, Equitable, Davenport, la.

BILL HAVEN, manager, Rocket, Rock Island, 111. BILL VOLL, manager, Garden, Davenport, la.

JOHN BENNETT, manager, Spencer, Rock Island, 111.

MILTON KAISER, manager, Indiana Theatre, Indianapolis.

JACKIE DEAN, assistant booker, Paramount, Denver.

WALTER JANICE, manager, Rose, Detroit.
CANADA TO END 20% THEATER GROSSES TAX

Senate Passes Mundt Bill To Set Up Info Service

Measure Authorizes Gov't Purchase of Pix; Hearings On Frozen $5 Urged

Washington Bureau of THE FILM DAILY
Washington — The Senate Friday passed a voice vote the Mundt Bill establishing a permanent United States information service, and indications are that the measure—passed last year by the House in somewhat different form—will be given early consideration in the House. Amendments to the Senate bill as drawn up last month were slight, and indications are that there will be no (Continued on Page 6)

Myers Probes ASCAP's Legality, Hits Methods

Washington Bureau of THE FILM DAILY
Washington — Abram F. Myers, Allied States board chairman and general counsel, has filed a new memorandum with the Department of Justice questioning ASCAP's legality and attacking the Society's (Continued on Page 6)

City Licenses for Tele Bars, Urges Fred Schwartz

Amusement licenses for New York bars and bars using television sets was suggested at the weekend by Fred J. Schwartz, vice-president of Century Theaters, as a source of additional revenue for the City Treasury. Schwartz pointed out that the number of bars that act as small (Continued on Page 6)

Nab 75 Spanish Film Men on Coin Charges

Madrid (By Cable) — Accused of currency manipulations, approximately 75 film men, including several representatives of American distributors, were arrested by the Government during the past week. While many have been released, including Spaniards in the employ of American companies, the representative of one U.S. company is reported still held.

Spain has not been granting foreign exchange for film earnings.

Only 7 Per Cent See Communist Propaganda in Films, Star-Tribune Finds in Minneapolis Poll

Minneapolis—Only seven per cent of those polled in a survey conducted by the Star-Tribune thought that Communists had been very successful in getting propaganda into American films. Another 26 per cent thought they had been fairly successful, while 49 per cent said they had not been successful and 18 per cent had no opinion. Questions in the poll were asked only of those who had heard about the Un-American Activities Committee hearings, comprising 50 per cent of the total sample.

Aided to recall a film containing Communist propaganda, 70 per cent could not. On the question of whether or not the probe was helpful in exposing Communists, 46 per cent agreed that it was, while 36 per cent thought the investigations were of no use and 18 per cent held no opinion.

U-I's "All My Sons" Will be Roadshowed

West Coast Bureau of THE FILM DAILY

Hollywood—In a move to secure maximum results for the exhibitor as well as the distributor, U-I has scheduled "All My Sons" for a special roadshow release. William A. Scully, vice-president and general sales manager, announced Friday. Prints of the film will be in the exchanges by Feb. 1, but it will not be released until April 15, so that (Continued on Page 6)

McConnell Contempl Plea Cities Lawyers


Cripps' Close Friend Is Del Giudice's 'Angel'

London (By Cable)—Veil of mystery that has shrouded the financial backer of Filippo Del Giudice, now in the U.S. to further his production plans via Pilgrim Pictures, was drawn aside at the week-end, disclosing him to be William Grisham, wealthy Midland industrialist (Continued on Page 2)

"Big Five" File Equity Briefs Relief Sought for Eight Points

Philadelphia Allied Will Hear Myers on Jan. 27

Philadelphia — Allied Independent Theater Owners of Eastern Pennsylva- (Continued on Page 3)

The "Big Five" exchanged briefs with the Government Friday in the industry anti-trust suit appeal which will be argued before the U.S. Supreme Court Feb. 9. The several briefs reiterated virtually all of the arguments which had been made previously before the District Court and in the original petitions for appeal.

Loew's, 20th-Fox, RKO and Para- (Continued on Page 6)

Announcement by Abbott Follows Meetings Between Fitzgibbons and Officials

Ottawa—Canada's Government will vacate the amusement tax field but will permit Provincial Governments to collect taxes on admissions, the Rt. Hon. D. C. Abbott, Minister of Finance, announced Friday, following conferences last week between J. J. Fitzgibbons, chairman of a central exhibit, committee, and Gov- ernment officials.

Provinces under the new arrangement will be permitted to levy (Continued on Page 3)

Skouras to England On Odeon-GB Merger

Proposed merger of the Gaumont-British and Odeon circuits will be discussed with J. Arthur Rank by Spyros P. Skouras, 20th-Fox presi- dent; Murray Silverstone, president of 20th-Fox International, and Otto Koegel, general counsel, during their trip to England, Skouras announced prior to sailing aboard the Queen Mary (Continued on Page 6)

Taylor, Menjou, Etc., Pix Banned by Hungary Gov't

Budapest (By Cable) — Ban, applying to films in which Robert Taylor, Gary Cooper, Adolphe Menjou, Allan Jones, George Murphy and Robert Montgomery appear, will go into effect in Hungary today. Order came from the Ministry of the In- (Continued on Page 6)

Eckman Scores Dual Reissue Bills

London (By Air Mail) — Indict- inate use of re-issues is "suicidal," Sam Eckman, Jr., M-G-M chief here, said in denouncing the policy of using two major re-issues on one program. Such ruthless use of ex- isting films "must bring stark austeri- ty in the saleable future," he as- serted, claiming the renter is thus depleting his stock, while the exhib- itor is taking the short view to gain immediate revenue.
Theaters

NEW YORK THEATERS

FINANCIAL

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Net</th>
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<tbody>
<tr>
<td>Am. Seel.</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Columbia Pic. etc.</td>
<td>12%</td>
<td>11%</td>
<td>12%</td>
<td>+ 1%</td>
</tr>
<tr>
<td>East. Cord.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gen. Prec. E.</td>
<td>15%</td>
<td>15%</td>
<td>15%</td>
<td>- 1%</td>
</tr>
<tr>
<td>Lew's Inc.</td>
<td>17%</td>
<td>17%</td>
<td>17%</td>
<td>- 1%</td>
</tr>
<tr>
<td>Paramount</td>
<td>20%</td>
<td>19%</td>
<td>20%</td>
<td>1%</td>
</tr>
<tr>
<td>S. Pac.</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Republic Pic.</td>
<td>6%</td>
<td>6%</td>
<td>6%</td>
<td>1%</td>
</tr>
<tr>
<td>Republic</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20th Century-Fox</td>
<td>20%</td>
<td>19%</td>
<td>20%</td>
<td>1%</td>
</tr>
<tr>
<td>Universal</td>
<td>15%</td>
<td>15%</td>
<td>15%</td>
<td></td>
</tr>
<tr>
<td>Universal Pic. etc.</td>
<td>6%</td>
<td>6%</td>
<td>6%</td>
<td></td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>12%</td>
<td>12%</td>
<td>12%</td>
<td>- 1%</td>
</tr>
</tbody>
</table>
| NEW YORK CURB MARKET
| EKO       |       | 17%  | 17%  |      |
| Good Corp. | 3%   | 3%   | 3%   |      |
| Technicolor| 13%  | 11%  | 11%  |      |
| Trans-Lite | 6%   | 6%   | 6%   |      |

OVER THE COUNTER

Bid  Asked

Cinco 
51  61
Potte 
51  51

"Strange Meeting" New Title

West Coast Bureau of THE FILM DAILY

Hollywood—The new Better Davis picture which has been in production at the Warners studios, under the title of "Strange Meeting," has been retitled "Strange Meeting," according to an announcement by J. L. Warner.

Coast Test of Theater Tele Helps Box Office

West Coast Bureau of THE FILM DAILY

Hollywood—Overwhelming acceptance of large-screen television in film theaters is indicated by initial reactions to the Hollywood Pantages Theater stunt of picking up the feature "Santa Anita" on Saturday for projection on the theater screen. Attractions' inaugural resulted in an estimated $200 extra receipts, with only two days of small ad space to publicize the event.

Rodey Pantages, operator of the house, reports that of 500 comment cards distributed following the showing, 120 were turned in and only nine included adverse comment. He feels that even with some bad weather breaks (fog at Santa Anita) and limited equipment, the initial demonstration was successful. He plans to project the Saturday feature race for the balance of the Santa Anita season picking up the telecast from KTLA.

Equipment used at the Pantages is a standard Colonial receiver, behind the screen, which contains an electronic power pack used to increase picture brightness by producing 35,000 volts. A Bausch & Lomb lens magnifies the image to the full 8 by 10 foot screen size. Set was supplied by Jack Richards, a local dealer.

Cripps' Close Friend Is Del Giudice's 'Angel'

(Continued from Page 1) with extensive interests in the manufacture of glass.

Riley, with associates, is putting up "considerable" money for Del Giudice's production program, and declares that he has 100 per cent confidence in the policy to which Pilgrim's committed.

Riley is a close friend of Sir Stafford Cripps, Chancellor of the Exchequer—a fact that the trade here believes significant—and "believes that Del Giudice's picture can earn a big dollar return for Britain.

Del Giudice has announced Pilgrim's plans to produce both in England and in Hollywood, with the first picture to start in March next year. It will be "The Guinea Pig," the Boultings producing.

Milder to WB Studios After Home Office Talks

Max Milder, managing director for Warners in England, arrived in New York on the Queen Mary Friday, according to Mrs. Milder.

After a stay here for meetings with home office executives, Milder leaves for the Burbank studio for conferences with Jack L. Warner, executive producer.

Kane Renamed to Counsel

Minneapolis—Stanley Kane, NCA executive director, has been named village counsel for Golden Valley, a suburb, for the seventh year.

20th-Fox Sets 3 Films For Release in February

Three films have been set by 20th-Fox for release in February, Andy W. Smith, jr. general sales manager, announced Friday. Releases are "Call Northside 777," "You Were Meant for Me" and "Dangerous Years."
Send Birthday Greetings To

Jan. 19
B. P. Schulberg  1st Kahbilie
Ben H. Rosenfeld  Frances King
Oliver Hardy  Bernard Rosenweig

McConnell Contemplates Plea for Lawyers

Based on the Office of the

Canada to End 20 P. C. Theatres Grosses Tax

(Continued from Page 1) 
amusement taxes and could allocate portions of revenues collected to muni-

bilities and civic charities. Federal 20 per cent levy is expected to be

Abbott's announcement followed a concerted concert on the part of

Canadian exhibitors to do away with the war advertising-tax. As part of the drive, individual exhibi-

tors pledged benefits of any reduction in the tax would be passed on to patrons.

Decision is seen as pointing to a

revival of Ontario's 10 per cent ad-

mission tax, eliminated before the

war. Mayor Saunders of Toronto has
campaigned in the past two years for

legislation to levy a tax on admissions.

Ferguson Will Conduct Five Regional Meetings

A series of five meetings of M-G-M field sales executives and promotion

men will be started in Cincinnati to- morrow by William H. Ferguson, ex-

ploitation head. Each of the meetings

will last two days, centering around
departmental activities, policies, 
and discussion of a new approach

for promoting new season product,

as previously outlined by Howard

dietz, vice-president, on an infor-

mation-advertising-publicity-exploration.

In addition, Ferguson will make a

theatre survey in the territory where

each of the sessions is conducted, as

well as hold get-together meetings

with managers and contacts.

Attending tomorrow's meeting in

the Netherlands Plaza Hotel, Cinc-

nati, will be John J. Maloney, cen-

tral sales manager; Frank C. He-

ler, assistant sales manager; Detroit;

Edwin Booth, Cincinnati branch man-
gager; and the following managers:

J. E. Watson, Harold Marshall,

Charles Dietz, Charles C. Deardour,

and Bernie Evans.

Second session will be held at the

Blackstone Hotel, Thursday and Fri-
day, with the following attending:

Burtus Bishop, Jr., Midwest sales

manager; Walter E. Banford, dis-

tric manager; Ralph W. Maw, as-

sistant sales manager; Willard Dev-

sney, Chicago manager, and Wil-

liam G. Bishop, Norman W. Pyle,

Louis W. Orlove and Warren Sloc,

exploiters.

Three remaining sessions will be

set up on Ferguson's return to the

office.

Philadelphia Allied Will Hear Myers on Jan. 27

(Continued from Page 1) 

Abram F. Myers, national Allied

board chairman and general counsel.

Names submitted by the nominat-

ing committee for three year term

include Ben Fertel, Milton Rogosin

and Morris Wax of Philadelphia;

Pitts Greenberg and Larry Woodin,

of upstate. Cecil Feit is nominated to

fill a two-year vacancy from Phila-

adelphia.

Alternate governors nominated for

one-year terms include Robert Budd,

Harold D. Cohen, Harold Hirschberg,

William L. Seiden, Melvin Sacks,

Jerry Kees, Max M. Korr, Thomas Lan-

zich, David S. Moliver, George Ries,

and Thomas P. Thomas.

Petitions with additional nomina-

tions will be accepted at the Allied


Evelyn Lawson Joins Lafmiove

Evelyn Lawson has been named

director of public relations for Lafl-

miove theaters, James J. Mage announ-

ced.

Columbia

HOT OFF THE HEADLINES THIS ONE IS A CAREFULLY PLANNED, WELL-

PLANTED BIDDER FOR BOX OFFICE HONORS; COMES OFF A REALISTIC, SUS-

PENSEFUL DRAMATIC ENTERTAINMENT.

As hot and timely as frequent headlines, this semi-dramatic treatment of a case

agreed upon by the Treasury Department, will easily take a place among the best of the genre. It should be said at the outset that the careful

planning of the script has resulted in a highly stirring and at the same time

stimulating narrative that is one of the most intelligent jobs of its kind.

It is slick, intelligent, wise, calculating and a most display of wit matching

forces of right and wrong. Underlying is a manhunt that starts in San

Francisco, goes to China, then Egypt, Syria, Cuba and the climax comes at sea off

the New Jersey coast. The treatment is deft. Robert Stevenson's direction spices together

many moving and exciting bits ultimately resolving into a chain reaction that sets off

the denouement.

PLAYED IN TRINIDAD

and convincingly with no overblown histrionics the film should make a

big noise at the box office. The focus on realism is sharp. It is thoroughly believable.

Before hardly a few hundred feet are on the take-up reel the audience watching this

film is swept by a sensation. This is the emerging ship. It will give them the

squirms. This scene sets Dick Powell off on a global quest to uncover an involved

and cleverly manipulated dope smuggling ring. Scene shows about a hundred

cooled sent to their deaths when the Coast Guard overhauls a freighter in the Pacific.

The war commissars order a British crew, for his human cargo-Gummo cultured—fastened

to an anchor chain that is cast overboard and plunges to the ocean bottom.

Actually the scenario starts at Lake Success where the United Nations ink a narcotics

code. This Powell film has a chance to do things in the picture. In due course he meets with Signe Hasso and Malya, later a Chinese girls.

Aided by Chinese officials—it is 1956—Powell gets the info on an opium ring which

at length is smashed on the spot but certain blanders on Powell's part leave the train

still warm.

Jean Hawks is the big-time international operator that Powell and every other

eherbit's body seeks. Powell succeeds in smashing another unit in Egypt. It must

be an accomplishment here that when these birds hear fruit the local operator commits

suicide rather than answer to "Jean Hawks."

Powell follows a shipment to Havana. In cahoots with the local operator he traces the

ship to an island off the coast of Hasso. Harry also shows up here and a game of cat and mouse ensues. In the gripping last part of the proceedings

the identity of "Jean Hawks" is surprisingly uncovered.

As dealing does with the international dope traffic, this job is done in the best taste,

reflects credit not only on the film medium but also the fine work of the Treasury

Department.

CAST:


CREDITS: A Sidney Buchman Production; Director, Robert Stevenson; Screenplay and original story by Ray Richard Kennedy; Art directors, Stephen Gross, Cary Odl; Film editors, William Lyon; Second unit: China, Ray Nazano; Second unit: Egypt, Seymour Friedman; Set decorations: G. A. Smith, J. M. Lines, Harold Berry, Thorne Davey, Edward C. Crennan, W. J. Redmore, Jeanne Koblenz, Sound, George Cooper; Musical director, M. W. Stoloff, Associate producers, Ray Richard Kennedy, Jerome Spillman, photography, Fred O. Venters.
THE GREATEST ACCLAIM FOR ANY PICTURE!

By Acclamation!
"GENTLEMAN'S AGREEMENT" is The Best Of The Year!

"Best picture of the year!"
—N.Y. Film Critics' Award

"Best picture of 1947!"
—Earl Wilson

"Best movie of the year!"
—Alton Cook, World-Telegram

"Best drama of the year!"
—Dorothy Kilgallen

"Best picture of the year!"
—Associated Press Hollywood Staff

"Most exciting drama of year!"
—Philip K. Scheuer, Los Angeles Times

"Greatest picture this year!"
—Harrison Carroll, L.A. Herald-Express

"Best picture of the year!"
—Jimmy Starr

"Best movie this year!"
—Sheilah Graham

"Best picture in years!"
—Walter Winchell

Picture of the Week, Month or Year! —in Life, Cosmopolitan, Liberty, Movieland, Redbook, Christian Herald, N.Y. Morning Telegraph.

Parents' Magazine Medal Award!

Special Award of Merit!
—Scholastic Magazine

Darryl F. Zanuck Presents GREGORY PECK, DOROTHY McGUIRE, JOHN GARFIELD in Laura Z. Hobson's "GENTLEMAN'S AGREEMENT" with Celeste Holm, Anne Revere, June Havoc, Albert Dekker, Jane Wyatt, Dean Stockwell, Sam Jaffe. • Produced by DARRYL F. ZANUCK • Screen, Play by MOSS HART • Directed by ELIA KAZAN

11th WEEK, MAYFAIR, NEW YORK • 11th WEEK, APOLLO, CHICAGO
THE GREATEST ACCLAIM FOR ANY COMPANY!

20th Century-Fox Had **MORE** Pictures On **MORE** “Best 10” Lists **MORE** Times Than Any Company In The Industry!*

“**GENTLEMAN’S AGREEMENT**”

“**MIRACLE ON 34th STREET**”

“**BOOMERANG!**”

“**KISS OF DEATH**”

“**THE LATE GEORGE APLEY**”

“**MARGIE**”

**TECHNICOLOR**

“**MOTHER WORE TIGHTS**”

**TECHNICOLOR**

"Big Five" File Equity Briefs; List 8 Points

(Continued from Page 1)

mount were in general agreement upon the issues to be fought. Their combined argument predominates and seeks relief from the following findings in the N. Y. Statutory Court decision:

1. That the theater-owning defendants combined and conspired to restrain trade in distribution and exhibition of motion pictures.

2. That the defendants be enjoined from owning any beneficial interest in a theater in conjunction with an independent.

3. That in the event of a clearance dispute, the burden shall be upon the distributor to sustain the legality thereof.

4. The ban against price-fixing.

5. The ban against block-booking.

6. The imposition of a system of competitive bidding as the sole method of licensing pictures.

7. The elimination of arbitration as a method of resolving exhibitor-distributor disputes.

8. The ban against block-booking.

The Paramount brief came to speculation as to whether the case might not best be referred to the District Court for lend-lease, an action which might prompt final decision for a greater breach of time than forever considered likely. The defendants recognized the difficulty involved for the high arbitrator of the lower court's decree and suggested that it be submitted to the latter for a consideration of the alternatives requested by the appellants.

During the next fortnight, defendants will prepare appellate briefs which will answer the complaints raised by the Government, chiefly for the request for divestiture and the ban against cross-licensing.

Combined appellant-appellee briefs will be filed by all of the contesting parties Feb. 1, one week prior to the scheduled hearings before the Supreme Court.

Attorneys signatory to the briefs exchanged Friday for Fox are: Fox, Litton, Williams, Davis; Pack, Fox; Williams, Johnson, Davis, etc. for RKO; William J. Donovan, George S. Leetcove, Rialto; Roy W. McDonald, for RKO; Whitney North Seymour and Louis Phillips, for Paramount; John W. Davis and J. Robert Robin, for Loew's.

Taylor. Menjou, Etc., Pir Banned by Hungary Gov't

(Continued from Page 1)

ter. Previously it was announced there would be no discrimination against U. S. films but of late there has been renewed opposition by Leftist elements. A Cooper pic is current here. Some of the players testified at recent Congressional-American Hearings in Washington.

In December a similar move was made in Romania, a check of files reveals. Players singled out for elimination from that country's screens included Taylor and Menjou.

SICK LIST

FRED HOLZWORTH, manager of the Hilliard Square Theater, Cleveland, O., is confined to his home with the mumps.

MOREY GOLDSMITH, Monogram-Affiliated sales director, returned to the New York office from a sales trip to Cincinnati, Columbus and Cleveland.

JOE GENN, RKO player, arrived from the Coast Saturday.

DAVE HILALF, 20th-Fox advertising-publicity director, returns today from a trip to Chicago, accompanied by Blaine LINKSTONE, assistant publicity manager.

JAMES ASHCRAFT, Philadelphia exhibitor for Fox; arriving the week-end for the Coast for a vacation.

CHARLES C. MOSKOWITZ, Loew's vice-president and treasurer, returns from a week's visit to the studio.

JOHN MURPHY and ERIE EMERLING of Loew's will return to their desks today after a fortnight in Chicago and Washington.

WILLIAM R. FERGUSON, M-G-M advertising manager, leaves shortly for the Coast on an annual vacation and visit to the studio.

BEN ALEXANDER, Central Allied president, is vacationing in Florida.

GEORGE SMITH, Paramount's Western division manager, is on a trip of exchanges in St. Louis, Kansas City, Des Moines and Omaha, returned by RALPH LIEB, district manager.

WILLIAM McCULLOCH, who recently joined Warner Bros. as an assistant correspondent in Europesailed over the week-end aboard the Queen Mary.

JAY EISENBERG, liaison between M-G-M's legal and sales divisions, and LEONARD HIRSH, home office assistant, arrive in Washington today, when they will confer with Rube BORG, Southern sales manager, and Charles E. KESSNICK, A.D. for RKO.

SYDRO P. SKOURAS and MRS. SKOURAS and MURRAY SILVERSTONE and MRS. SILVERSTONE arrive the week-end from the U. S. Queen Mary over the week-end.

MAX E. KUHNSTEIN, Eagle Lions ad-publicity director, returned over the week-end from Chicago where he conferred with William HOLLANDER of S & K "T-Men." He also prepared co-operative ad campaigns for the pic in additional engagements.

WILLIAM WYLIE is due from Hollywood tomorrow.

MARY NATCHER arrives on the Coast today for work in Paramount's "It's Always Spring." MARGARET ETTINGER, public relations counselor, arrives from the Coast today for a three-week stay. She is at the Waldorf-Astoria.

H. A. CAMPBELL, counsel for the Academy, is East to set up national publicity coverage on the forthcoming Academy Awards.

U-I's "All My Sons" Will be Roadshorn

(Continued from Page 1)

more promotion and publicity may have been developed both trade-wise and to the public, Scully said.

Move, Scully said, was made in order to emphasize the quality and stature of "All My Sons." It is not only with the view to obtaining extra money for the distribution of this success, it was continued, "that we have decided upon this policy of release, but we carefully considered the necessity of giving the exhibitor an adequate opportunity to exhibit the picture under the logical auspices."

Market, Scully claims, can accommodate this type of exhibitor," particularly when the grandeur of home in such a picture cannot be put into proper focus unless the public is especially informed about its merit."

Decision followed the first in a series of studio conferences at which "All My Sons" and other forthcoming U-I product is under discussion. Detailed plans will be set in a series of regional sales meetings, starting Feb. 1 in San Francisco.

Spyros Skouras to England
On Odeon-G.B Merger

(Continued from Page 1)

Mary Saturday. Rank and 20th-Fox are partners in the G-B Circuit.

If we are to have a harmonious, effective and logical solution to constitute the sole purpose for the trip, Skouras said, emphasizing that it has nothing to do with the ad valorem tax. Erie A. Johnston, MPAA head, is the "only man who has authority to conduct discussions on this matter," Skouras declared.

COMING AND GOING

(Continued from Page 1)

serious difficulties in getting the two versions of the film into harmony.

The battle for funds will be no rarer matter. Senator H. Alexander, of Wash., presenting the bill for the Senate Foreign Relations Committee declared that it is vitally needed to combat the misrepresentations of American and Russian sentiments which the USSR is spreading throughout the world.

Smith told the Senate that he and colleagues who traveled through Europe last Fall to study the need for such a program agreed absolutely concerning the importance of using the pic industry and other non-governmental agencies to the maximum extent possible.

"Every effort should be made to facilitate these services, all agree, and we explored the possibility of ways and means by which we might enable these activities to expand through relieving them in some way of the embarrassments of foreign currencies which they received for their services and which were not convertible."

Recommend Foreign 8 Hearings

"We felt it was possible to incorporate in the pending legislation any immediate provision that would take care of this matter but we earnestly recommended that hearings be held on the subject, and that subsequent legislation be passed to make it possible for this type of private American service to be maintained."

(Smith has told this reporter he thinks favorable that the pending hearings, which might involve the sale of State purchase pic from the industry if no new solution is found, have not been said, too, that authority—even if not funds—for such purchase is in the bill. But, he has added, he compliments the industry on its refusal to support this idea.)

On the matter of film content, he said that "while none of us want to impose any type of censorship on the products of private American industry operating abroad, nevertheless a common-wealth system is in order with the producers themselves, to maintain the general public mentality of the product. What I mean by this is, for example, if we have new pictures coming out in one or two exotic American life, there should be a common sense in reflecting the highest possible type of American life, and we should not deal with the unmentionable.

In his memo, Myers said that neither the distribute nor ASCAP has filed any opposition to the news and other data. The Allied leader also cited the recent ruling of the Washington State Supreme Court against ASCAP. Myers said that if ASCAP had violated the Washington State law it also has violated the consent decree.

City Licenses for Tele Bars. Urses Fred Schwartz

(Continued from Page 1)

television theaters quite possibly exceed the number of film houses in the New York area.

Enthusiastic as he was, he did not advocate limiting the installation of video receivers in bars, Schwartz observed, "I'm certain the necessity for securing a license will not halt the progress of the medium."

"However," he continued, "there is no denying the fact that if this is not done, the question of whether the federal government will come out with any sort of regulation will be a very serious one."

His point is that if his firm does not sell these receivers, he will be "taking my product to the market, and the government will have no chance to get a piece of this business."

 Allied to Charter Ship For Mid-West Regional

(Continued from Page 1)

the way for golf and swimming, enroute to Mackinac Island.

Allied will still be held aboard the ship, Branch said, but "nothing will detract from the restful, enjoyable and enjoyable trip." Allied intends to make this an annual affair, Branch indicated, if attendance makes such a move worthwhile.

CHARTERED

SOUTHERN DRIVE-IN THEATERS, INC. of SOUTHERN THEATRES, INC. is registered and is in effect authorized capital stock $35,000; subscribed stock 5,000 shares. 


Senate Passes Mundt
Bill for Info Service

(Continued from Page 1)
Through him... West meets East

ACROSS his “front page” the world parades... before the eyes of moviegoers on Main Street. There, West and East do meet—through the highly specialized efforts of the newsreel editor.

He sifts the facts and foibles of the world... and presents in one short reel the significant, the human, and the odd—the news that helps the world to know itself.

To his objectivity... his sense of the newsworthy... his feeling for concise and graphic storytelling... the newsreel owes its unique place in American journalism.

Yet the newsreel editor would be the first to give due credit to his staff of cameramen... and to the Eastman motion picture films which help them cover the news—and help him present it so effectively.
Thank You

MR. EDWIN BALMER

MISS FLORENCE SOMERS

MR. THORNTON DELEHANTY

and the entire REDBOOK organization

for selecting Argosy Pictures' "THE FUGITIVE"

as "the outstanding picture of the past year," and for giving the

MOTION PICTURE AWARD OF 1947 to JOHN FORD for the exceptional work he has done

in the production and direction of motion pictures.
WARNS OF MUNICIPAL AMUSE. TAX
Move on Entertainment Field Being Plotted by Iowa Municipalities is Pointed Out by Leo Wolcott

Eldora, Ia.—An amusement tax is an ideal local tax, according to the monthly magazine of the League of Iowa Municipalities, Leo P. Wolcott, chairman of the Allied Independent Theater Owners of Iowa and Nebraska, warns members in his current bulletin. Wolcott quotes the publication as claiming the Federal Government is likely to reduce or abandon this field and that “municipalities should be ready to step in” as “the yield can be substantial, particularly in larger cities.” Publication warns municipalities to fix the tax by brackets, with a graduated tax in even cents in each bracket, rather than a percentage of admission charge, as “this is easier to defend,” because the tax will be on the person going to the place of amusement.

Eyeing Both RKO and UA, Young Confirms

Robert R. Young, film and railroad magnate whose Pathe Industries wholly owns Eagle Lion, yesterday officially confirmed that he was negotiating for investment in both RKO and United Artists.

Although Young said that up to now “nothing has come” out of discussions, (Continued on Page 8)

READE UPHELD IN EFFORT TO BREAK RKO CONTRACT

Albany—Contract under which RKO Service Corp. managed 13 New Jersey theaters owned by Trenton-New Brunswick Theaters, Inc., has been declared “illegal, void and unenforceable” by Justice Thatcher of the Circuit Court of Appeals. Deal... (Continued on Page 2)

Gene Martel Elected Proxy of Eastern SDG

“A bad non-theatrical picture is just as detrimental to the movie business as a bad entertainment film,” said Gene Martel, newly-elected president of the Screen Directors Guild, in taking over the reins of office yesterday from Bud... (Continued on Page 7)

Proposes 10-Year Cross-Licensing Ban While Program Is Being Carried Out

Washington Bureau of THE FILM DAILY
Washington—The Government will reiterate its demand for divorce and ask the U. S. Supreme Court for a 10-year ban on cross-licensing while the long-range remedy of divestiture, if being carried out, it was revealed here yesterday when the Department of Justice made available its preliminary appeal brief exchanged with the defendant distributors last week. The Government also takes the position that the District Court... (Continued on Page 8)

BROADWAY VICTORIA AS SELZNICK HOUSE

David O. Selznick is negotiating with City Investing for a lease of the Victoria Theater with a view to making it a Broadway showcase for SRO pix.

City Investing, it is understood, is prepared to spend $250,000 in renovating the Victoria. Program calls for extensive alterations and installation of some 400 more seats, raising the capacity to 1,100. House is to be ready by Labor Day.

ALLIED OF IOWA-NEBRASKA SETS OWN ASCAP PLAN

Eldora, Ia.—Board of Allied Independent Theater Owners of Iowa and Nebraska has recommended to members that they not sign any ASCAP application calling for an increase over present rates, and that prior to the expiration date of their... (Continued on Page 2)

A CLU Brief Asks Divorce on Federal Law Maple Grove, Grounded, Due Here Thursday by Train

Jerry Fairbanks’ plans to fly here from the Coast over the weekend were knocked out by adverse weather, and the producer now is expected to arrive by train on Thursday. Fairbanks’ plane was grounded enroute. The producer is coming East prior... (Continued on Page 8)

WASHINGTON BUREAU OF THE FILM DAILY
Washington—Charging monopolistic trends in the film industry are a threat to freedom of the press, the American Civil Liberties Union yesterday filed an amicus curiae brief in U. S. Supreme Court in support of theater divestiture. Supporting the Attorney General’s demand that major companies be forced to give up their theaters, brief asserted that... (Continued on Page 6)

Australian Newsreel

Sydney (By Air Mail)—Cinesound in the future will film a portion of its newsreel in color, with the first clips now being processed. It is announced. Color will be limited at the start to about 500 feet issued every four to six weeks.

THE DAILY NEWS

TUESDAY, JANUARY 20, 1948

NEW YORK

TEN CENTS

OF J IS STANDING FIRM ON DIVORCE

212 in Backlog; 359 Pix Set for ’48 Shooting

Imposing Studio Reservoir Of Unreleased Pix: 365 Features Produced in 1947

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood—An imposing backlog of 212 completed unreleased features in the vaults of Hollywood studios at the end of 1947, a survey reveals. In addition, as yet incomplete, an already forecast 365 features will go before the cameras in the current 12 months. Production total for 1947 was 365 features.

Backlog reported as of Jan. 1 had... (Continued on Page 6)

Linocolor Reports

Record Sales, Profit

West Coast Bureau of THE FILM DAILY

Hollywood—Third annual report of the Linocolor Corp., for the year ended Sept. 27, 1947, disclosed record sales and profits for the company, sales for the fiscal year were $2,027,147.38 with net profit reaching $305,780.77. Profit for the year ended...

J. S. Newsreels Win Fight to Film Olympic Games

London (By Cable)—J. Arthur Rank, who has organized Olympic Games of 1948 Film Co., Ltd., as a private company, is offering to share the newsreel rights of the Olympic Games with all other newsreel companies... (Continued on Page 6)

House Sends Munrdt Bill to White House

Washington Bureau of THE FILM DAILY

Washington—Acting with unexpected speed, the House yesterday passed, by voice vote the Senate version of the Munrdt Bill, sending it to the White House for early signature. This bill will provide the statutory authority for a permanent United States information service but provides that the Secretary of State rely upon the pix industry and allied media to do as much of the job of telling the world about America as possible.
The picture that took TWO DRAMATIC YEARS to film...
in Shanghai, Cairo, Havana and the far corners of the world...
COLUMBIA PICTURES presents

To The Ends of the Earth

starring

DICK POWELL • SIGNE HASSO

with LUDWIG DONATH • VLADIMIR SOKOLOFF • EDGAR BARRIER

and introducing the Chinese actress MAYLIA

Story and screenplay by Jay Richard Kennedy • Directed by ROBERT STEVENSON

A SIDNEY BUCHMAN Production • Associate Producer JAY RICHARD KENNEDY
212 in Backlog; 359 Pix Set for '48 Gun

(Continued from Page 1)

Warners represented by 21 features; RKO, 21; Columbia, 24; Paramount, 24; M-G-M, 16; 20th-Fox, 13; Eagle Lion, 6; Republic, 13; Monogram, 20; Allied Artists, PRC, 15; Screen Guild, 3; Universal-International, 12; SRO, 10; Balboa, and 3.; and Rialto Pictures, 7.

Indications are that Warners will produce 21 pictures this year: Universal-International, 35; M-G-M, 29; Columbia, 48; Paramount, 23; Eagle Lion, 22; Monogram, 27; plus eight Westerns; Republic, 48; RKO, 30; Allied Artists, 6; United Artists producers, 15; 20th-Fox, 40; SRO, 6; and Film Classics, 14. No estimates were available from Screen Guild or PRC, latter releasing through E-L.

Last year, M-G-M produced 26 features; Warners, 21; U-I, 25; SRO, 3; 20th-Fox, 14; Artists Pictures, 10; RKO, 36; 20th-Fox, 23; Republic, 48; Paramount, 22; Eagle Lion, 12; Screen Guild, 17; PRC, 24 features and 14 Westerns; Allied Artists, 4; Columbia, 48, and Monogram, 32.

Seven New Features

Get Gun; 31 Shooting

West Coast Bureau of THE FILM DAILY

Hollywood—Thirty-one pictures are being shot with seven new ones rolling this week. Heading the list with five shooting is Warners. Quintet include “The Fighting Terror” and the Transatlantic production, “Rope,” which Alfred Hitchcock is directing. M-G-M has four pictures in production, including “A Southern Yankee.” Twentieth-Century Fox wound up production on “Walls of Jericho” and “The Iron Curtain,” leaving three pictures in work. Three are shooting also at Paramount and Republic, with two going at Columbia and Universal-International, including “The Judge’s Wife.” Robert S. Golden’s first project was started on “Texas, Brooklyn and Heaven” with Guy Madison and Diana Lynn co-starred, for United Artists release; and Samuel Bischoff went into production on his Regal Film, “The Pitfall,” starring Dick Powell, which is also for United Artists release. UPA, Errol, Monogram, ARKO, Eagle Lion and Edward Small shooting one each, and Sig Neufeld started work on “The Easy Way” for Film Classics release.

Fred Seigel Dead

Columbus, O.—Fred H. Seigelger, 66, pioneer newspaper cameraman, is dead. He retired four years ago as co-owner of Service Photographic Co.

Send Birthday Greetings To—

Jas. 20

Hugo Mayer
Lea Pillot

Unreel Gazette

TUESDAY'S TELE-LINES

● ● ● LARGE SCREEN THEATRICAL TELE could be closer than you think. And perhaps without the installation of costly and elaborate equipment. What Roden Pantages has accomplished on the Coast with a standard receiver, an electronic power back to increase picture brightness and a five-power lens to magnify the image to 8 x 10 screen size can be duplicated by any exhibitor with the same or similar equipment.

● ● ● CENTURY CIRCUIT’S FRED SCHWARTZ would seem to have something in his suggestion that the city impose an amusement license upon those cafes and bars which have installed television receivers. . . . As this pillar has remarked before, each tele set is a miniature motion picture theater . . . . And if you do not believe that television can keep ‘em away from the established theater’s box office, you might check with met. area exhibs. on what happened hereabouts during the 1947 World Series.

● ● ● AS YOU MAY HAVE NOTED, the present status of Cinecolor, as a result of such developments as its 100 per cent acquisition of Film Classics and the organization of a service subsidiary, Cinecolor Finance Corp., presents some mighty interesting facets . . . . For one, here is a closely integrated organization whose potentials are too obvious to require recital. . . . For another, Film Classics seems to be headed for its own non-competitive niche in the industry field . . . . Here again the advantages are on the obvious side. . . . Cinecolor, come next Spring, will have Hollywood lab. capacity sufficient to turn out 45 features plus substantial shorts . . . . In the aggregate, that’s a matter of 170,000,000 feet . . . . And ahead are plans for foreign films—in Britain. In Mexico. . . . This, too, should interest: Cinecolor has no bank loans—no indebtedness . . . . It’s authorized capitalization is a million shares of $1 par common . . . . Today, 740,000 shares are outstanding . . . . When present deals are finalized, there will be 950,000 outstanding . . . . The 44-week report to the stockholders, as of Aug. 2, showed a net $61,000 profit. . . . Profit for the full year, ended Sept. 27, was $305,780 . . . . Note, however, that in the year Cinecolor cut the price on release prints and additionally absorbed a 11.17 per cent cost of living wage boost.

● ● ● MARY PICKFORD, who took Canada by storm on her trip for the United Children’s Appeal, established a new Dominion record for free air-time to promote a motion picture . . . . Mary was heard on four CBC coast-to-coast broadcasts, each mentioning “Sleep, My Love,” also two local programs in each of three cities, Ottawa, Toronto and Montreal. . . . Then for good measure, two French broadcasts were thrown in to bring the total to 12 shows, all in a period of three days.

● ● ● RKO RADIO has selected “Design for Death,” the first feature-length documentary ever made by a major studio, as its entry this year in the documentary classification of the Academy Awards . . . . First announced under the title of “Birchlot’s Children,” 60 minute subject was made from hundreds of reels of historical dramas, newsreels and propaganda pictures captured by the U. S. armed forces from the Japanese during World War II . . . . With Sid Rogell as executive producer, “Design for Death” was produced by Theodore W. and Helen Gelsen and narrated by Kent Smith and Hans Conrad.

ACLU Files Brief

Asking Divorce

(Continued from Page 1)

movies, like radio, are part of the country’s press, and that free speech, if read, or see or hear are implied in radio, to the same extent as the press . . . . Brief was signed by Harold J. Sherman and H. William Fiteisen as counsel for ACLU, and by William Berge, former assistant attorney general, who initiated the anti-trust action against the film companies. James Lawrence Fly, former FCC chairman; Prof. George H. Dessen of the Yale School of Law, formerly on the D. of anti-trust division legal staff, and C. Dickerman Williams, attorney.

ACLU brief supports the Government both in its appeal from the Statutory Court decision which refused to dispose of the cases, and in the judges’ appeal from the block booking and other practices.

Ownership of theaters by defendant companies, the bill argues, restrict film fare chiefly to their own productions, and to discriminate against independent producers.

“Once the majors are divorced from their theaters—and not until then—various independent producers will be encouraged to produce more films, for what will be an assured free competitive market,” brief claims.

U. S. Newsreel Win Fight

To Film Olympic Games

(Continued from Page 1)

panies, including the American which protested any exclusive Rank arrangement.

It is said that the principal reason why Rank angling for special rights is a plan to show the Games in color apart from the newsreel coverage. Rank recently shot the Royal Wedding in Technicolor as a special.

Bennin Rites in Milwaukee

Milwaukee—Funeral services were held yesterday for Walter Bennin, 43, M-G-M office manager who died of a heart attack. His brother, Herbert, is manager of the M-G-M St. Louis branch.

CHARTERED

EXPERT PICTURES CORP., New York, to produce films: capital, 200 shares of no par stock, par value, 50 cents; officers, Theodore Kranes, president, Irene H. Dessler, secretary; Gerritte Mendelson, treasurer.

Cinemedia, Inc., New Rochelle, N. Y.; to produce various forms of entertainment and instruction; capital, 200 no par shares; officers, Alfred H. E. Mee, president; Robert W. Milturnam, vice president; Charles N. Sisk, secretary.

M-G-M THEATERS, INC., New York; capital, 200 no par shares; to operate theaters; by Mildred Lubin, treasurer; William Powers, secretary.

FOXY REALITY OF MISSOURI, INC., Dover, Del.; granted authority to operate in Missouri as a corporation; to operate theaters; capital, $126,000 of its $1,000,000 capital stock issued.

Lenita H. Goldsmith and Edward D. Lebo, president and secretary.
**FILM DAILY**

**REVIEWS OF NEW FEATURES**

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**"My Girl Tisa"** with Lilli Palmer, Sam Wanamaker
**Varners**

**NEW SERIO-COMEDY** ADD UP TO LARGE BOX OFFICE

United States Productions has tapped in "My Girl Tisa," a sprightly new source of top material. Novelty and newness being the most elements in this business of perpetuating film entertainment, are very much in order. Stella Adler, it is a creditable job with very earmark of being potentially lucrative. In box office money sense, "Tisa" is big.

Via his capable direction, Elliott Nugent ransaw pungent flavors from the half dozen acts of the scenario which stems from a play by Lucille S. Prumbs and Sara B. Smith. These range from fundamental boy meets girl to warm patriotism which is not cheap or sentimental. In short, they are eliminating honest folk. Underlying the basic theme is a strong vein of humor.

New York's lower East side in 1905 is the setting and the story is peopled with recently arrived immigrants from various parts of Europe who are struggling to become citizens. In their sincere efforts to this end they also take on an aspect of comedy which gently issues from the attempts at assimilating factors. We have Lilli Palmer meeting with Sam Wanamaker. She works in Akim Tamiroff's ice factory and finally starts another small company, thereby laying her father's country to this country. Tamiroff devoted to his studies to he can pass an exam and obtain his first paper. When he is a boarding house, appears in the proceedings she runs it with acting honor—and this does not reflect on others in the cast who are uniformly tops.

Without once permitting spectator in- terest to become loose the story builds to a point where Miss Palmer is framed by Hugo Haas. This places her at the mercy of the immigration authorities who declare that since "Dean, come to me when you are in trouble," makes a big issue of Miss Palmer's case and prestes Theodore Roberts, a gentle, played by Sidney Blackmer, into service. Roosevelt appears by handy and uses his influence to free the innocent Miss Palmer off.

The story is warm and human. It is laced with the right touch always.

**CAST:** Lilli Palmer, Sam Wanamaker, Akim Tamiroff, Hugo Haas, Gale Robbins, Stella Adler, Nicolai, Benny Boker, Sumner Gates, Sid Tomack, Tom Dillon, Sidney Blackmer, Harry Davenport.

**CREDITS:** A United States Production; Producer, Milton Selzer; Director, Elliott Nugent; Screenplay, Charles Allen, Ben Glazer, Based on a play by Lucille S. Prumbs, Sara B. Smith; Photography, James Wong Hoh; Art Director, Richard L. Day; Editor, Christian Nyby; Sound Observer, Oliver S. Willoughby; Musical Director, Max Steiner; Musical director, Leo F. Haddad.

**DIRECTOR:** Very fine, PHOTOGRAPHY, First rate.

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**Renaissance Ahead of Schedule**

Montreal—Construction of the Renaissance Films studio is running ahead of schedule and it is expected that the first film produced there will go before the camera in the middle of March. Work is progressing afield, presented. Five RCA sound channels will be installed, starting his week.

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**"You Were Meant For Me"** with Jeanne Crain and Dan Dailey

HOLLYWOOD PREVIEW

20th-Fox

92 Mins.

CORKING STORY OF THE FLAPPER AND EARLY NIGHT CLUB ERA WITH AN INTRIGUING DIRECTION, AND DANCING PRESSES AS SURE FIRE MONEY MAKER.

Here is a lot of entertainment with Jeanne Crain as capable and appealing as she was her Mad About You. Dan Alexa and at the peak of her career, she is given an excellent performance by Ray Enright and the screenplay by Gene Lewis and Clarence Upson Young is based on a novel by Luke Short.

The acting is splendid, with Barbara Brit- ton being seen in a new type of role, and the musical performance as a straight-shooting, courageous Westerner.

"Albuquerque"! Hayes is outstanding as an ore finder, while Lon Chaney is convincing as a heavy. One of the best per- formances in "Albuquerque" is by George Cleveland, who is also featured, as well as brother and sister. Little Karoly Grimes, Bernard J. McCall and Irving Bacon are prominent in the supporting cast.

The story is laid in the turbulent days of the early west, with the cast, including George Cleveland, owner of freight and stage coach lines, a law unto himself and determined to spread his em- pen.

Catherine Craig, a passenger on one of Cleveland stage coaches, who, with her brother, planned to start a freight line in the area of the town, is robbed of $100. Randolph Scott, a Texas Ranger and nephew of Cleveland, is a fellow passenger.

Cleveland welcomes Scott at Albuquerque, but Scott soon learns that his uncle is be- hind the robbery, and forces him to return the money, Scott joins Miss Craig and Rus- sell Hayden in their new freight line. Clevel- and imports comedy Barbara Britton to try and learn secrets of the new line.

One of the exciting sequences is that of the thrilling ride down a treacherous mountain road by Scott and Hayes, riding on the back of a grizzly. The picture culminates in a wild gun fight between the freight riders, led by Scott, and Cleveland's men.

Barbara, who has seen the tight, falls in love with Hayden, and Scott with Catherine Craig.

The action portion of "Albuquerque" is directed by Clarence Irwin, with Fred Jackman, Jr., handling the pho- tography effectively.

**CAST:** Randolph Scott, Barbara Britton, George "Gubby" Hayes, Lon Chaney, Russell Hayden, Catherine Craig, Scott Cleveland, starrer, Barbara Hayes, Bernard J. Nedell, Russell Simpson, Judy Gilbert, Don White, Irving Bacon, John Hollender, Walter Balsim.

**CREDITS:** Producers, William Pink and Wil- liam Thomas; Director, Ray Enright; Author, John Short; Screenplay, George Cleveland, Robert Grimes, Bernard J. Nedell, Russell Simpson, Judy Gilbert, Don White, Irving Bacon, John Hollender, Walter Balsim.

**DIRECTOR:** Very fine, PHOTOGRAPHY, First rate.

**Rites for Mrs. Sobol**

Funeral services will be held to- morrow at 1 p.m. at the Riverside Mich- igan, 70th and Amsterdam Ave., for Mrs. Leah Helen Sobol, 51, wife of columnist Louis Sobol, who died yesterday.

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**Col. Dismisses Anderson Case**

Chicago—Columbia has dismissed the percentage case against Anderson Circuit which has settled all claims.

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**"King of the Olympics"**

Westport Inn Films

60 Mins.

STIRRING SPORTS FEATURE IS EX- CELLENTLY HANDLED AND NEATLY PRESENTED.

The combined footage of 600 cameramen covering the last Olympic Games held in Germany in 1936, has been edited to make one of the finest programs of sports attractions ever hit celluloid. Coinciding with this year's games it should spare more than usual inter- est and word of mouth can put it in the big time. Faced by a splendid musical score and the narration of Bill Slater it has all the thrills and excitement that championship sports can offer.

The events in Part I are the 100, 400 and 800 meters run, running high jump, hop step and jump, broad jump, javelin throw, discuss throw, women's diving, boat races, 1,500 meters run 4, 8-arded shell and pole vault, etc. Willard Van Dyke; second vice-president, Leslie Roush; recording secretary, Jack Glenn; corresponding secretary, Mrs. Robert Cooper, and treasurer, Emerson Yorke.

Board of directors is comprised of officers and; Bud Pollard, Al Altman, Boris Kaplan, Leo Seltzer and Mar- vin Rothenberg.

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**Gene Martel Eleceted**

**Proxy of Eastern SDG**

(Continued from Page 1)

Pollard, president of the Guild for the past two years.

"Here in the East," said Martel, "we produce about 90 per cent of the non-theatrical films, about five per cent of the entertainment films, and most of the films for television."

Martel, former treasurer of the Guild, is Eastern test director for Paramount Pictures.

Other officers elected at the Guild's third annual convention Saturday were: Honorary president, Bud Pol- lard; third vice-president, Willard Van Dyke; second vice-president, Leslie Roush; recording secretary, Jack Glenn; corresponding secretary, Mrs. Robert Cooper, and treasurer, Emerson Yorke.

Board of directors is comprised of officers and; Bud Pollard, Al Altman, Boris Kaplan, Leo Seltzer and Mar- vin Rothenberg.

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**Korda French Company**

**Headed by Ex-Envoy**

London (By Cable)—Sir Alexander Korda is forming a French produc- tion company which will be headed by Sir Francis Crisp, former British ambassador to France.

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**Weinheimer Zites Today**

Funeral services will be held to- morrow at 3 p.m. at Morris Funeral Parlors, Brooklyn, for Louis Wein- zimmer, 52, who died in his home yester- day. Weinzimer was manager in the New York exchange of National Screen Service. Prior to that he operated the Pro- gressive Poster Co. with his brother, Harry Eger. He is survived by his widow, a daughter, two sons and two sisters.

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**Tuesday, January 20, 1948**
$120,248,000 Reported by Six Companies Is Drop of Only $1,394,000 from '46

Washington Post of THE FILM DAILY
Washington—Net sales of six motion picture companies for the third quarter of 1947 amounted to $120,248,000, the SEC reported over the weekend. This was only a slight drop from the $121,642,000 registered in the same period in 1946.

The open-end quarterly totals were close to the record-breaking sales in 1946, Government fiscal experts cautiously raised the apex in 1946 on the assumption that the SEC figures were the tip of the iceberg. And Experts predicted that the SEC totals for the last quarter of 1947 would be even higher. The same theory was applied to the first three quarters of 1947. Net sales were far higher in the first quarter of 1947 than in the second quarter of 1947, and the SEC figures covered the entire second quarter.

Net sales, which include operating revenues, were listed by the SEC for the third quarter of 1947 as follows: RKO, $70,744,000; Loew's, $29,151,000; Universal, $18,641,000; Monogram, $7,700,000; Republic, $5,707,000; and Fox, $3,409,000.

Net Sales by Companies
The list of net sales figures quoted by the SEC for the third quarter of 1947 is as follows:

RKO—$70,744,000 for the third quarter of 1947, compared with $68,169,000 for the second quarter of 1947, and $70,744,000 for the same period of 1946.

Loew's—$29,151,000 for the third quarter of 1947, compared with $28,092,000 for the second quarter of 1947, and $29,151,000 for the same period of 1946.

Universal—$18,641,000 for the third quarter of 1947, compared with $18,641,000 for the second quarter of 1947, and $18,641,000 for the same period of 1946.

Monogram—$7,700,000 for the third quarter of 1947, compared with $7,700,000 for the second quarter of 1947, and $7,700,000 for the same period of 1946.

Republic—$5,707,000 for the third quarter of 1947, compared with $5,707,000 for the second quarter of 1947, and $5,707,000 for the same period of 1946.

Fox—$3,409,000 for the third quarter of 1947, compared with $3,409,000 for the same period of 1946, and $3,409,000 for the second quarter of 1947.

Col. Foreign Coin Omitted.
The SEC pointed out that the gross income of the companies listed above includes revenues reported each time in the subsequent quarter, but that each company reported a drop in net sales of $100,000 for 1947. The total sales of the companies reported for the quarter ended June 30, 1947, and $4,069,000 for the same period of 1946, is $65,000 for the second quarter of 1947, compared with $65,000 in the same period in 1946 and $65,000 for the second quarter of 1947.

County Tax Upheld in Tenn. Supreme Court
Knoxville, Tenn.—An appeal to the Supreme Court, which ruled that the state's power to declare and tax privileges is unlimited and cannot be controlled by the constitutional convention, was upheld by the court. The suit, brought by the state, was to have been declared unconstitutional on the ground that it applied only to one country in Tennessee.
JOHNSTON CALLS HEADS TO EMERGENCY PARLEY

Court Restricts Contempt Plea to Suit Party

Gov't Officials Expected To Sit in on 2-Day Meet Covering Foreign Problems

MPAA president Eric Johnston has called an emergency, two-day meeting with company heads to deal with the critical foreign situation, it was learned yesterday. The important confab has been tentatively set for Jan. 29-30 in the Washington offices of MPAA. It is expected that top government officials may sit in on the meeting. Other Federal officials will be contacted during the two-day meeting.

Although the confab was tagged as "an emergency" meeting, it was not expected that there will be any break in the British impasse. This question, however, will be discussed as will other foreign problems. Also set for a thorough discussion (Continued on Page 7)

No "Arch" Roadshow But Advanced Prices

"Arch of Triumph" will be released at advanced admission prices but on a non-roadshow basis, George Schaefer, Enterprise vice-president and sales chief, and Gradwell L. (Continued on Page 6)

Blum-Byrnes Film Pact To Stand as is—Golden

Washington Bureau of THE FILM DAILY
Washington—There is nothing to point to re-negotiation of, or revocation of, the Blum-Byrnes Agreement on films to France, Nathan D. Gold (Continued on Page 3)

Hughes, Wanger Reported in New Co.
West Coast Bur., THE FILM DAILY
Hollywood—No comment was available on a published report that Howard Hughes' deal for purchase of Floyd Odum's RKO stock is about completed and that Odum will sell all of his 929,020 shares instead of $20,020. It is reliably reported that Hughes and Walter Wanger are exploring possibilities of forming new film company and of buying and reorganizing a current releasing organization.

22 Exhibitor Leaders Accept State Posts
For NCCJ's American Brotherhood Week

Twenty-two exhibitor leaders have accepted invitations to serve as state and territorial chairmen for American Brotherhood Week, sponsored by the NCCJ. It was announced yesterday by Harry Brandt, national exhibitor chairman. With their areas, they are:

Robert J. Perrotich, Jr., Alaska; William E. Malin, Arkansas; I. J. Hoffman, Connecticut; Charles Niles, Iowa; Elmer C. Rhoden, Kansas; Guthrie Crows, Kentucky; E. V. Richards, Jr., Louisiana; I. M. Rappaport and Louis Gaertner, Maryland; Ted Bolink, Minnesota; Arthur Lehmann, Mississippi; Harry C. Arthur, Jr., Missouri; Niel Morrison, New Hampshire; Elias L. Herler, New Mexico; Edward Lachman, New Jersey; M. Lowenstein, Oklahoma; Ernesto Rufino, Philippines; Ramos Cobian, Puerto Rico; Tracy Baham, Utah; Frank A. Venette, Vermont; William F. Crockett, Virginia; and Harold J. Fitzgerald, Wisconsin.

75% Tax Slated For Parliamentary Attack

London (By Cable)—Critics of the confiscatory 75 per cent duty imposed upon American and other film imports are expected to unlimer their heaviest verbal artillery today when the new Films Act quota measures comes up for debate on the second reading.

Tom O'Brien, general secretary of the N.A.T.P.E., member of the TUC General Council and one of British (Continued on Page 7)

2 House Measures Would Cut Ticket Tax in Half

Washington Bureau of THE FILM DAILY
Washington—Rep. Gordon L. McDonald, Republican from the Hollywood area of Los Angeles, yesterday called upon the House to lower the admissions tax to its present (Continued on Page 3)

Cramblet Upped to Head UA Midwestern District

Ralph Cramblet, veteran UA Minneapolis branch manager, has been promoted to the post of Midwestern district manager, J. J. Unger, general sales chief announced yesterday. Cramblet has been associated with (Continued on Page 3)

Thomas Will Make 22 for E-L
Forms Equity Productions With Three

No Drop in B. O. Pull of Outdoor Action Pix—Pine

Outdoor action films have proven to be a consistent money-maker for exhibitors and their popularity with audiences throughout the nation has never waned. William Pine, co-producer with William Thomas of "All

(Continued on Page 7)

WARNERS 'ROBIN HOOD' AS REISSUE IN MARCH

WARNERS, which during the past 10 months has found re-issues paying off like a jackpot, yesterday added another to its hand-picked list — "The Adventures of Robin Hood." The picture is to go out March 13 with a New York playdate at the Strand along with a "name" band.

Since last April, when WB experimented successfully with "The Sea Hawk" and "The Sea Wolf" as a combo, the company has brought back "Marked Woman" and "Blind starring

'Strictly Confidential" and "Anthony Adverse."
Darnell, With Nine in Four States, in Deals for More

Buffalo — Darnell Theaters, Inc., named its latest individualness, which has headquarters here, and headed by Donald G. Schine and Elmer Lux, has its KO branch manager, has already aligned nine houses in four states and is on the hunt for others, with negotiations on stands in the Albany-Buffalo Buffalo territories.

Present lineup includes:

- Cincinnati territory: Viv, Corbin, Ky.; Liberty, Pikeville; Novo, Cumberland; Kentucky, Whitesburg, Ky.; Benham, Benham.
- Washington territory: Appalachian and State, Appalachia (probably Va.).
- Albany territory: Rialto, Massena, N. Y.

Local H-63 Elects Oestreich President

The tie vote of 401 to 401 at Monday night's annual elections of the Home Office Employees Union, Local H-63, might require a run-off ballot for the sergeant-at-arms. Other officers, declared the elected were Eli Oestreich, president; Joseph Mazur, vice-president; Lillian Cohen, secretary-treasurer; all of whom will serve for one year. Russell Moss, re-elected to the post of executive vice captain, will serve for two years instead of one.

By-Laws of News of the Day and Jacob Lacob of WB are the contestants vying for sergeant-at-arms. Six challenged ballots might resolve the tie, a union spokesman told the FILM DAILY.

Phil Ryan Planning Two More Pix for Schedule

West Coast Bureau of THE FILM DAILY

Hollywood — Phil L. Ryan, independent producer, who launched his augmented production schedule for 1948 starting with “Dangerous Command” by Harold Shumate. To be followed by The Man in the Iron Mask, scheduled pending with United Artists for release. Ryan also plans to make his fourth production starring Pat O’Brien.

New Lilli Palmer Pact

A new long-term, exclusive contract with Lilli Palmer, has been set with the star and United States Pictures by radio-telephone abroad the New York-bound Queen Elizabeth, it is announced by Milton Sperling. Preview reaction to Miss Palmer’s appearance in “My Girl Tisa,” activated the new pact. Miss Palmer, accompanied by husband Rex Harrison, is expected to arrive in New York tomorrow.

Coming from Hollywood?

There is an attractive four room furnished apartment located in the East 34th Street development for February and March, Ideal for picture people visiting New York. Write or wire Box 250, 250 East 34th Street, New York 1, N. Y.

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Mid-week Report

• • • YOUR FAVORITE INDUSTRY NEWSPAPER'S esteemed contemporary and "sister" publication, TELEVISION DAILY, yesterday published photos of top tele industry spokesmen as they testified before the House Labor Committee in Washington, the photos having been taken directly off the face of a video receiver at NBC headquarters here . . . It was, of course, a neat bit of journalistic enterprise . . . However, beyond that, it opens the way for some interesting speculation . . . .

Television is going in strong for news coverage . . . And established news services—AP, UP and INS—are entering the television field to service video stations . . . . Which brings Phil M to this question: Is there any statute to prevent a newspaper installing a tele receiver in its news room and taking off such pictures as it may elect? . . . And if not, what will that do to such systems as wirephoto, telephoto, etc.?

• • • LIVE-AND-LEARN DEPT: Harlan Miller, Des Moines Register columnist, did a couple of columns in which he referred to the practice of "interdigitation" as to be noted in film audiences . . . It seems numerous readers got a "false and harmful" impression as to audience conduct, with the result that the Allied ITO of Iowa and Nebraska directed its board chairman to register a strong protest . . . . According to Miller, his dictionary defines "Interdigitation" as "merely holding hands.

• • • INDUSTRYITES who have been looking askance at domestic release of "The Senator Was Indiscreet" at this time should read what Robert C. Baurk had to say in retort in the N. Y. World-Telegram Monday . . . . Beat rates for that Indiana ATC three-day "steamship" convention will be as low as $50. . . . Ethel Colby ran true to form, as she replaced her husband again . . . . Julius L. WMCA . . . . So Ethel, who eight years ago took up her chores as drama and motion picture critic on the Journal of Commerce, once again stepped into his shoes, as "Miss Hollywood"—commentator for BTO's night program . . . .

So you think the Federal 20 per cent admissions tax is tough? . . . . Well, the average tax in Britain is 41 per cent and in Eire is 55 per cent . . . . Dick Kehrbarg, veteran Sheldon, Ia., exhib, has his own ASCAP solution: Let studios make pix using only tax-free tunes.

• • • THEY'RE STILL TALKING down in (occasionally) Sunny Florida about that splash exploitation campaign staged by Charlie Schlatter and his staff at 29th-Fox to launch "Gentleman's Agreement" . . . . It made the Miami bow look like a world premiere, and might be dubbed the New Look in motion picture merchandising . . . . It underscores that local point-of-sale penetration with complete permeation of an area pays off . . . . Word from Paris has it that Marcel Pagnol has been invited by the Province of Quebec to shoot his next film in Canada . . . . Pagnol has not given definite word yet . . . . Film, if a deal can be arranged, will be in color . . . . Pagnol, it is also reported, recently completed "La Belle Meunier" . . . . Sir Alexander King, Scottish exhib, who made many an American friend on his recent visit to the States, has been appointed as a Deputy Lieutenant of the County of the City of Glasgow . . . . Sounds complicated, but that's the way it's put.

• • • A NEW "GALLUP POLL"? "Theater managers now judge the merits of pictures by the sales of popcorn and candy. When a picture is dull, members of the audience wander out to buy refreshments. When a film is good, it holds audience interest and sales of candy and popcorn go down."—From Hedda Hopper's syndicated Hollywood column in the N. Y. Daily News.

Along the
Rail

with PHIL M. DALY

Thomas Will Produce 22 for E-L Release

(Continued from Page 1)

Indie producing company, with Welsch as vice-president. Others identified with the venture are Jack Schwarz and Sid Justman. Both Schwarz and Justman have a substantial film background. In the Motion Picture Center Studio where Equity will headquarters and produce. Jerry Thomas will join the new organization in a production capacity. "The Enchanted Valley," already completed, will go out as the first Equity color pic. Also finished is "Heading for Heaven." Both features were produced by Jack Schwarz. Later, in addition to his production activities, is an exhibitor with an interest in various theaters throughout the country.

The next pie to be made by Equity has a tentative starting date of Feb. 15, with a color feature, "Jungle Girl," also being prepared now for early production.

Action and exploitation stories will be stressed by the company in its balance of its program. A number of stories of this type have been purchased and are now in preparation.

(When Thomas' resignation as PRC proxy was announced in mid-August last, it was announced that he would make a minimum of 10 features under the name Mutual Films for Eagle Lion distribution.)

2 House Measures Would Cut Ticket Tax in Half

(Continued from Page 1)

level. At the same time, he introduced a bill providing for such reduction—when expedient—and such bill introduced this week. Rep. Harold Hagen, R., Minn., introduced a similar bill a day earlier. McDouagh declared that the "high tax on admissions places an excessive burden upon the low-income groups," and "leaves a tax on entertainment of children." He termed the present rate "exorbitant," and urged that relief from the high rates on admissions and other wartime excise taxes be repealed.

Chairman Harold Knutson, of the House Ways and Means Committee, which has jurisdiction over the matter, has made it plain he will not consider such legislation separately but that reduction of the admissions levy will be considered only along with the general tax revision problem.
Strange Deception!

Too thrilling to be resisted... too lovely to be forgotten. The enthralling story of a great romance... ready to take its place among the most treasured entertainments in your theatre's history!

RKO presents

DANA ANDREWS • MERLE OBERON

HEAR HOAGY SING "WHO KILLED 'ER?"

ETHEL BARRYMORE

WITH

HOAGY CARMICHAEL

PRODUCED BY HARRIET PARSONS

PIANO CONCERTO BY IETH STEVENS
PERFORMED BY ARTUR RUBINSTEIN
AND THE NEW YORK PHILHARMONIC SYMPHONY ORCHESTRA CONDUCTED BY EUGENE ORMANDY • DIRECT
"Springtime" with Carol Raye, Peter Graves. Four Continents. 80 Min.

GOOD BRITISH VARIATION OF FAMILIAR SHOW BUSINESS PLOT WITH SONGS, DANCING, ET C.

Polished up anew, story basis of this British number is made to register effectually. It is a variant of the show business plot with song and dance from backstage theatrical life. Element of family also enters the picture and it all boils down to the effort of father to prevent his daughter from entering into marriage with a descendant of a tribe that caused her handicap.

Yarn is completely put forward. Carol Raye, who has been seen elsewhere, is an able delineator of song and dance. Essaying a dual role of mother and daughter she does it well. He has a good voice. Her numbers are properly romantic and light. She also manages to laugh at her own jokes. Seeking the anonymous donor of a brooch to a charity auction, Peter Graves meets Miss Raye by her father, Lawrence O'Madden. A budding romance develops until O'Madden learns of the brooch whereabouts he sends Graves packing and tells his daughter all about it. The flashlight reveals Graves' family owned the heirloom and it was always presented to a prospective bride. Miss Raye's mother was such. Her lover was something of a scoundrel. She married O'Madden on the rebound. After almost an hour of tracing past and present it comes out that Graves is a rather decent sort and O'Madden loses out in his endeavor to dissuade his daughter. She runs to him and the regulation clench concludes the proceedings.

This one is good program fare with creditable production and general handling. Montgomery Tully directed.

CAST: Carol Raye, Peter Graves, Lawrence O'Madden, Lois Lynn, Netta Westcott, David McLean, Diane Calabro, Allen Wheatley, Peter Pendry, lights approach.

CREDITS: Producer, Louis H. Jackson; Director, Montgomery Tully; Associate Directors, John Cocteau, John Bailey, Earl Crain, Associate Producer, Michael Christakis; Set decorator, Lawrence O'Madden; Makeup, John Wright; Photography, John Dyer, Special effects, Albert Reynolds; Based on articles by James P. McGuinness; Production supervisor, John Cocteau; Stage managers, Lyle Webber, Mark L. Kirk; Set decorator, Charles Warfield; Costumes, Dorothy Foreman; wardrobe, Linda Anderson; Assistant director, J. Watson Webb; Jr.; Special effects, Fred Thomas, Sound, W. F. Price; Keener House; DIRECTION, Splendid. PHOTOGRAPHY, Fine.

"Paradine" Sales Policy To Be Set at Meetings

"The Eternal Return"

with Jean Marais, Madeleine Sologne, Jean Murat

Discise isn't 101 Min.

FRENCH NUMBER SHOULD ATTRADE GOODLY PROPORTION OF FOREIGN, AT HOME TRADE.

"Idio" Into Golden

"Frenchie" version of Dostoevsky's "Idiot" directed by Edwige Feuillanc and Gerard Phillipe, will open Feb. 13, at the Golden. E. C. D., Inc., is distributing in the U. S.
Foes to Attack 75% Duty Today
Debate on Films Act Will Start Assault

(Continued from Page 1)

labor's most influential leaders, probably will make one of the bitterest assaults on the duty, which he has opposed from the start. Supporting him will be other members of Parliament reflecting the views of the merchants and financiers who constitute the British film industry, it is understood.

The plight of the British trade is becoming increasingly serious with the passing of each day. Comparatively few un-released American features are to be found on hand, and within another two months or so, the British exhibitor will have nothing available save a trickling of British product and American re-issues. Even the latter may be out of grasp if the British Government, changing front, fails to lose what 75 per cent tax on their earnings as well.

British production is also feeling the effects of the tax situation. While the American executive, Mr. Rank and Sir Alexander Korda, notably—have adequate finances, indie producers already are finding it difficult to make the necessary money deals.

CEA May Change Position
To Favor Renters' Quota

London (By Air Mail)—CEA may reconsider its decision to withdraw objections to the omission of the regular exhibition price clause from the 1939 Act is learned. Group's position is that it had agreed not to press its objections because it was assumed that one of the alternatives of the additional revenue tax would be the investment of earnings by American distributors in British films in Rondal.

However, recent announcement by Harold Wilson, president of the Board of Trade, that the tax might be increased has again given a different light on the problem, with exhibitors fearing that whatever money American film producers earn here will be sent to the U. S., despite American plans to continue production here.

New Eastman Color
Still Experimental

(Continued from Page 1)

photography. At the present time there is a process which we have been trying to perfect for several years and which is still in the experimental stage in our laboratories that makes an accurate and commercially satisfactory color process for 35 mm motion pictures.

"Because of the experimental status of the color process, however, no valid estimate can be made of its possible cost in relation to the cost of other processes and any present estimates are simply speculation. Similarly, no estimate can be made of the time required before the process might be brought into a commercial factory. In its present development status, the process is undergoing considerable research and development remains to be done before any attempt is made to evaluate its commercial possibilities."

"Paradise" Opens in Five
More Advanced Price Spots

West Coast Bureau of THE FILM DAILY
Hollywood—David O. Selznick's "Paradise" Case opens today in five additional theaters at advanced admission prices. Currently playing the Bruni and Vogue, picture will be demanded from the Screen Guild and the recently opened Astor Theatre at the Fifth Avenue, Inglewood; Valley, North Hollywood; Long Beach, Long Beach; Tower, Pasadena, and Rialto in downtown Los Angeles.

ASCAP Would License
Producers Under Bill

Washington Bureau of THE FILM DAILY
Washington—Representative Lew Hecker, chairman of the ASCAP subcommittee on Patents and Copyrights, has introduced a bill in the House to require ASCAP to deal exclusively with motion picture producers, releasing exhibitors of all license or royalty payments on music in films.

Gilbert Services Today

Funeral services for Douglas Gilbert of the N. Y. World Telegram will be held at noon today at the Little Church Around the Corner. The master of ceremonies will be J. Sherwood, former dramatic critic for the W-T. and author, Gilbert's series of features on films subject to, and the Sunday and daily served to make him widely known in New York film circles.

John Kamuda Dead
Springfield, Mass.—John Kamuda, veteran exhibitor, died at his home in Indian Orchard, a suburb. He had owned the Grand Theater in that town for about 30 years. He leaves his wife, a son, Henry, who is the operator of the theater, a daughter, Bertha, associated in the theater, and two married daughters.

To Screen Aussie Films
Havana Today—Australia's first feature-length feature film, which is being shown in Cuba will be screened tomorrow by the Australian delegation to the ITO conference.
Another Signal Honor for a Very Wonderful Motion Picture

Universal-International is extremely happy to announce that "A DOUBLE LIFE" will be the next attraction at the Radio City Music Hall.

It is another signal honor to add to those already paid to this wonderful motion picture by all who have seen it.

"The greatest performance in Ronald Colman's long career...a powerful, fascinating attraction."
—Motion Picture Daily

"Designed to hit wide and popular appeal."
—The Exhibitor

"A polished package of class screen entertainment."
—Variety

"Should win loud acclaim."
—Box Office

"Another high spot of the season."
—The Film Daily

- KANIN PRODUCTIONS Presents

Ronald Colman

给 NEW greatness to the Screen in

"A DOUBLE LIFE"

with

SIGNE HASSO · EDMOND O'BRIEN

SHELLEY WINTERS · RAY COLLINS · PHILIP LOEB
Written by RUTH GORDON and GARSON KANIN
Directed by GEORGE CUKOR · Produced by MICHAEL KANIN

A Universal-International Release
WILSON WARNS "SQUEEZE PLAY" TO FAIL
Johnston Calls London, Paris Chiefs for Meet

Confab Set for Jan. 29: Indie Industry Members Invited to Participate

Washington Bureau of THE FILM DAILY
Washington—MPEA-AMPA chiefs London and Paris have been called in to attend the emergency meeting of industry executives, it was revealed yesterday. The important confab on the critical foreign situation now has been set for Jan. 29 by MPEA-AMPA execs E. W. Johnston.

In a carefully planned move, the one-day meeting will be under the aegis of the MPEA tag, thus bringing in the segments of the industry.

Fayette Allport, London chief, and (Continued on Page 6)

Coast Decision Said ASCAP Probe Basis

Washington Bureau of THE FILM DAILY
Washington—Recent finding of the Supreme Court of the State of Washington, that ASCAP claimed a monopoly in public performance rights regarding the public domain, has disclosed enough to warrant a thoroughgoing investigation of all ASCAP claims, it is pointed out in a bulletin from National Allied.

"Therefore," bulletin observers, (Continued on Page 6)

Well, Well. See Who Would Cut Film Prices

Washington Bureau of THE FILM DAILY
Washington—A loud plea for reduced pix admission prices was voiced before the House Labor Committee yesterday by President James C. Petrillo of the American Federation.

(Continued on Page 5)

TOA-ASCAP Parley On Rates Next Week

Meeting between TOA leaders and ASCAP officials regarding rate schedules is likely sometime next week, it was learned yesterday. Ted Gamble, TOA president, is due in New York from the Coast tomorrow and efforts will be made to arrange for the conference during his stay.

MPF Program Com. Will Meet Tuesday

Ned Depinet and Ted Gamble, chairman and vice-chairman respectively of the Feature and Scope Committee of the Motion Picture Foundation, yesterday announced that a meeting of this committee will be held next Tuesday at the Hotel Astor.

The following are members of the Program and Scope Committee: Dr. Jacob Fishman, Chick Lewis, Max A. Cohen, Barney Balaban, Jay Emanuel, William K. Jenkins, Max Yellen, Leopold Friedman and E. V. Richards, Jr.

Video Relay Process For Theater Shown

West Coast Bureau of THE FILM DAILY
Hollywood — With members of Southern California Theater Owners Association in attendance, J. H. Nicholson, co-owner of Pickfair Theater, yesterday demonstrated his video relay process at his theater.

He uses a 16 mm camera to photograph a picture from a normal television receiver and then has the picture re-projected on a 17 by 20 foot screen.

(Continued on Page 6)

Dietz Sells Screen Guild Franchise in St. Louis

St. Louis—Andy Dietz has sold his interest in Screen Guild Productions of St. Louis, Inc. to George Phillips and Herman Gorelick, both formerly of the Eagle Lion sales staff. Dietz will devote his entire time to his other activities.

(Continued on Page 6)

Edward Stoller Named UA Minneapolis Manager

Edward Stoller has been appointed branch manager in Minneapolis for United Artists. He succeeds Ralph Cramblet, who was promoted to the post of Midwestern district manager this week.

(Continued on Page 6)

Indie's BO Share is SIMPP Aim To Act to Restore Freedom of Enterprise

Cleveland Exhib. Ass'n Names Schwartz 15th Time

Cleveland, O.—Ernest Schwartz was re-elected president-secretary of the CMPE Association for a 15th consecutive term. Albert E. Pink

(Continued on Page 6)

Hollywood "Backing a Loser" if Counting Upon Lack Of Films to Bring Change in 75% Conspiratory Duty, Wilson, Board of Trade's Head, Tells Parliament

London (By Cable)—Harold Wilson, president of the Board of Trade, speaking in Commons yesterday, served notice on the U.S. film industry that any "squeeze play" employed to change the Labor Government's stand on the 75 per cent conspiratory film duty would fail.

Opening the debate on the new Films Act (quota legislation) as it came up in Commons for a second reading, Wilson, who succeeded Sir Stafford Cripps, now Chancellor of the Exchequer, in the BOT post said: "I am confident that I can say to Hollywood if they believe (Continued on Page 4)

McLeod Overruled In Trust Suit Motion

Dallas—U. S. District Judge Atwell overruled plaintiffs' motion in the McLeod anti-trust suit against the major distributors' affirmative plea that plaintiffs came into court with unclean hands by reason of fraudulent percentage returns. He denied, without prejudice (Continued on Page 4)

German, Schwalberg in Brotherhood Week Posts

Two more industry chairmen for American Brotherhood Week, sponsored by the National Conference of Christians and Jews, were announced yesterday by J. Robert Rubin, national chairman for the Amusements Division, andSpyros P. Skouras, national chairman for the Film Divi.

(Continued on Page 4)

Roach, M-G-M Talking Distribution Proposal

Hal Roach would return to the M-G-M fold under a deal being negotiated between the company and Roach. Proposal calls for a series of comedy features, in color and black-and-white, to be made independently by Roach at his Culver City studios and distributed by Metro.
COMING AND GOING

8 More Scripts Approved
By Industry Film Committee

West Coast Bureau of THE FILM DAILY
Hollywood—Grant Lebonhurst, co-
ordinator-producer of the Academy-
sponsored shorts series, announced that
script developments of eight additional
subjects have been approved by the Industry Film

Dumont Premiers Teleneen Reel
Dumont station WADB broadcast the initial release of the new Teleneen-INSP newsreel for television, in a program sponsored by Chevrolet. Reel schedules a weekly 20-minute review, to be followed next month by a daily five-minute newsreel for television.

NEW YORK THEATERS

 Indie Poster Men Will Meet in Chi. Jan. 30-31

Chicago—Independent poster exchange men will meet at the Congress Hotel Jan. 30-31. Among those coming are Don Schwartz, Minneap-
olis; Ben Siegal, Washington, D. C.; Mitchell Pantzer, Philadelphia; Will Pennington, Kansas City, Mo.; Dave Friedman, Dallas; W. H. Cohn, New York; Jack Riff, Boston; Jay Schrader, Charlotte, N. C.; Morris Morris of the Midwest Film Co. of Chicago will be the host.

Levy, Drumm Picking Up Tour of RKO Exchanges

Nate Levy, RKO Eastern division sales manager, and his assistant, Frank Drum, will resume their tour of exchanges on behalf of the 1948 Ned Deppin Drive. Schedule includes: New Haven, Feb. 2; Bos-
ton, Feb. 3-4; Albany, Feb. 5-6; Buf-


dalo, Feb. 9-10; Detroit, Feb. 11-12; Cleveland, Feb. 13-14; Indianapolis, Feb. 16-17; Cincinnati, Feb. 18-19, and Pittsburgh, Feb. 20-21.

FINANCIAL

Feb. 17

High Low Close

Am. Steel 17% 17% 17%—
China Pict., etc. 140 140 140
East Kodes 45 45 45—
Gr. Prem. 15 15 15—
Lowe's, Inc. 14% 14% 14%—
Paramount 12% 12% 12%—
RKO 9% 9% 9%—
Republic Pict. 9% 9% 9%—
20th Century-Fox 19% 19% 19%—
20th Cent. Fox 24% 24% 24%—
Universal Pict. 13% 13% 13%—
Universal Pict. 6% 6% 6%—
Warner Bros. 12 12 12—

NEW YORK CURB MARKET

RKO 2% 2% 2%—
Smokette Corp. 3% 3% 3%—
Trans-Lux 3% 3% 3%—

OVER THE COUNTER

Bid Asked

Concorde 67 67
Pette 3% 3%—

Morriss Talks on Video Films

William Morris of B. B. D. & O.'s motion picture and television department will head a discussion on films in television tonight at the Benjamin Franklin Hall of the Advertising Club, meeting is sponsored by the American Television Society.

POSITION WANTED

Copyright lawyer, thoroughly experi-
enced, last 2 1/2 years with prominent
motion picture company, seeks posi-
tion — French, German, international law.
Box No. 177, THE FILM DAILY
1201 Broadway, New York 18, N. Y.
"MAY WE LET DOWN OUR HAIR AND TALK FRANKLY!"

M-G-M has more current pictures in the box-office headlines than any other company. For instance:

**GREEN DOLPHIN STREET** spectacular audience hit is hold-over champ.
(Lana Turner, Van Heflin, Donna Reed, Richard Hart)

**CASS TIMBERLANE** positively sensational in all early dates. For instance, it's M-G-M's 5-year high in Tulsa!
(Spencer Tracy, Lana Turner, Zachary Scott)

**GOOD NEWS** spreads Technicolor joy across the nation. Good news everywhere!
(June Allyson, Peter Lawford)

**HIGH WALL** is hair-raising! Audiences thrilled at Capitol, N. Y. World Premiere and all first bookings.
(Robert Taylor, Audrey Totter, Herbert Marshall)

**KILLER McCOY** is a socko entertainment delighting the folks from coast to coast.
(Mickey Rooney, Brian Donlevy, Ann Blyth)

Yes, the bald facts are that with these fine current entertainments and a terrific line-up of Big Ones coming, here's the new industry slogan—

**M·G·M GREAT IN '48**
McLendons Overruled In Trust Suit Motion

(Continued from Page 1)

dice, the right of distributor defendant to maintain counterclaims, by submitting returns not only for the two Dallas houses involved in the action, but for 17 additional theaters operated by the McLendon's in towns in Texas, Oklahoma, Arkansas and Louisiana.

Trial of the McLendon's suit, against Interstate Circuit and Robb & Rowley United, as well as the ma-
jors, is scheduled at the beginning of March. Plaintiffs claim unreasonable clearance granted to other theaters over the McLendon's Beverly Hills and Casa Linda.

Distributor counsel pointed out that the denial by Judge Atwell, without prejudice, means that each distributor is free to put itself as a plaintiff its separate suit for damages.

German, Schwalberg in Brotherhood Week Posts

(Continued from Page 1)

sion, following a luncheon of committee heads at the Astor Hotel.

In addition to the men and commit-
tees previously announced, William German will act as chairman for the Laboratory and Allied Groups Division, and Al Schwalberg will serve as chairman for Independent Producers and Associates.

At the Astor luncheon, Dr. Henry Noble MacCrae, former president of Vassar for 33 years, revealed briefly the scope in which the Na-
tional Conference is extending its activities in various industries.

Other speakers, including Rubin, were David Weinstock, chairman for the National Campaign Committee; Harry Brandt, National Exhibitors' Committee chairman, who announced the 21 territorial acceptance; Ed-
ward Lachman, Allied of New Jersey president and chairman for New Jersey, who announced his group was 100 per cent for cooperation; Silas F. Sandler, national advertising and publicity chairman; Robert Moehre, national distributors chairman; Oscar Hammerstein II and Brock Pemberton, on behalf of legiti-
mate theaters; Robert Coyne, on behalf of the TOA, and Sam Shaine, on behalf of Skouras, now in England.

 Tin-Tan In Latino P. A.

Tin-Tan, Mexican comedian, will make a series of personal appearances at the Latino Theater beginning tomorrow.

Send Birthday Greetings To

D. W. Griffith; A. A. Laine Sothern
Robert Solomon

Thursday's Tidings

• • • IN THESE DAYS when the ranks of substantial indie pro-
ducers are dwindling rather than growing, to the outspoken dissatisfaction of many exhibitors, the announcement of the formation of Equity Pic-
tures by Harry H. Thomas and his associates, Howard Welsch, Jack Schwartz and Sid Justman to produce for Eagle Lion release takes on added importance. . . . To the Eagle Lion program in the first year, Equity will contribute 22 pix, or slightly more than a third of the sched-
uled 66-60. . . . Six of the 22 will be in color. . . . Inasmuch as Equity is an indie venture, it is obvious that at least a substantial part of the budget for the 22 will come from sources other than the distributor. . . . That, too, is important. . . . For it establishes that there is so-called "second money" to be secured if you have the right deal. . . . And Thomas, et al. evidently have it. . . . It might be noted that they also have more—they have the requisite background and experience. . . .

Thomas started as an exhibitor. . . . Schwartz was a theater owner before he entered production in 1942.

• • • SOMEONE HAS BEEN READING Howard Dietz's mail. . . . After a fashion, that is. . . . It was Br'Tiz, you may remember, who last year in his quiesce of president of the Sea of Grass Land Co., In-
formed upon Phil M. and sundry other gentlemen of the press deeds to one-acre ranches in Mexico, free and clear, and taxes paid. . . . It seems to have set a pattern. . . . For the postman this week deposited on Phil's desk another warranty deed. . . . And, oh brother, what a deed! . . . It assigns to him the right to domicile himself, his family and his direct descendants at Britain's Wallington Castle, which dates back to 1286 A. D. . . . Gives him further, the right to make such improve-
ments as he sees fit. . . . And provides that the deed "is in no way sub-
ject and subordinate to underlying mortgages which may affect the real property." . . . Who, you ask, is Phil M.'s benefactor? . . . Castle of London, a subsidiary of Kent of London, and a publicity client of (free adv.) International Corresponding, Inc. . . . It appears that Castle of Lon-
don is entering the U.S. market with men's English toileties, and to compete with the "monumental giveaways of American merchandisers," conceived the castle giveaway. . . . But, alas, there is a catch. . . .

You gotta agree to become a permanent resident of the British Isles to accept. . . . And imagines an American film industry moving over un-
der the peculiar circumstances now prevailing! . . . There is a further catch, too, not set forth in the deed or otherwise. . . . Phil M.'s London rep. knows of no Wallington, does know of a Wallington Castle. . . .

It's described as a small Roman ruins on the grounds of one Francis Bade Hedges.

• • • WHILE U-I EXECs are still mulling over the problem of world-wide release on "The Senator Was Indiscreet," they did decide to distribute the film satire to English-speaking countries, with the obvious exception of the U. K. . . . George M. Dorsey of the Warner Pathé Newsreel, just elected vice-president of the White House News Photographers Ass'n, will automatically become president in 1949 for a fourth term. . . . Other newsreel men elected: John Tondra, Fox Movietone, ser-
gant-at-arms; Alfred J. Oeth, Paramount, and Clarence Ellis. Warner-
Pathé, to the Executive committee. . . . Union of South Africa waived the $5,800 import duty of "Best Years" because of the pic's educational contributions . . . . KRO is planning a late Summer release for "A Song is Born," just Danny Kaye pic for Goldwyns. . . . Ray Unsworth, the RKO Radio Pictures publicity manager, has been re-elected to the public relations committee of the Dance Educators of America. . . .

That much publicized Chicago 250-seat television theater of Universal Television Corp., turns out to be a set-selling promotion. . . . Screen size is 18 by 24 inches.

STORHS

Thursday, January 22, 1940

Wilson Warns U. S. on 'Squeeze Play' Failure

(Continued from Page 4)

they can squeeze us into modifying our attitude on the duty any one of us is backing a loser."

If the Government thought that was the position, they would not have thought worth while to produce the Quota bill which rested on the assumption that some settle-
ment would be found, declared Wil-
son.

The BOT president reiterated the British position that the duty was an emergency measure solely, by the lack of dollars, and not im-
plicated with any thought of confer-
ing protection on British films.

Wilson admitted frankly that no solution to the resultant embarg-
O on U. S. film shipments decreed by the MPEA was in sight, and reaffirmed, "We our-
selves stand by the import duty."

Continuing, Wilson told Common that the Government was ready for "any reasonable" arrangement an-
to work out a scheme which would allow extra earnings by foreign films to be taken out of the U. K. to the extent that British pix earned more overseas.

(This plan has been advanced of several occasions, the most recently by Sir Henry French of the British Film Producers Association.)

Wilson asserted that negotiation so far on proposals from the Amer-
ican industry did not seem founded or real understanding of the British position. He suggested it was very possible that Hollywood was basing its attitude on the hope that the need for new American films would, in the passage of time, give the Government to drop the duty or severely modify it.

"I would be very loath to believe," said Wilson dryly, "that any delay in making proposals to end the deadlock was based on any such slender founda-
tions."

Guthrie Elected MPLA Head

Western Bureau of THE FILM DAILY

Hollywood—William Guthrie of Warners, dean of Hollywood loca-
tion managers, was elected presi-
dent of the Motion Picture Location Managers Association at a meeting held at RKO studio. Guthrie suc-
cedes Metro's Howard W. Horton.
IMPP Sets Indies’ 50 Share as Goal

(Continued from Page 1)

Motion Picture Producers by its committee, which is func-

&%&; as a governing body pending

section of a new president to suc-

Donald Nelson after Feb. 1.

The independent producer was

ever closer to a free market for his

pictures, or in a better position to

receive the full support his pictures

serve from the public,” said a

committee statement.

The independent stands as

nearly today as he did a year ago,

full freedom of enterprise and

against monopolistic cartel. This is

is a production which the mem-

ber of which 70 million are movie-

has failed to support in the

That the law of the nation is

the second meeting of the indi-

producers was dem-

ated by New York Federal Court

of the foundation of the motion

presented by major guility of con-

trovert the Sherman Anti-

We are confident that

Supreme Court will affirm this

The committee announced it

more representatives to speak for

British tax problems at

the forthcoming industry conferences.

“There can be no just or legal sol-

on the British tax problems,” the

committee declared, “without full

consideration for the rights of the

independent producers. There can be

no just or adequate solution of

that problem unless it is implement-

the full weight of the people

the United States through their

ate Department. This has been

position from the start. We wish

that position now.”

Miller Retains Simon

McHenry, Ill.—Ron Miller, oper-

er of the Colony Theater, has re-

named Seymour Simon, Chicago at-

orney, to negotiate with Paramount,

arrangers, Columbia and 20th-Fox for

proved clearance.

Forrestal to Outline

Security Censorship

Plan

Washington—A conference of the

nation’s film, press and radio leaders is to be

called soon by Defense Sec-

etary Forrestal to discuss “autho-

ized leaks” of military secrets and

proposals to set up a form of volun-

tary peace time censorship, Capt. Seward Barry. Forrestal press rela-

relations chief, revealed. Emphasizing such a plan would have to be on a

voluntary basis, Capt. Seward Barry said that Forrestal and his aides contem-

plate a defense press-radio advisory board, backed by an armed forces

newsmen, radio and press

office, to operate 24 hours daily to

answer queries on security prob-

lems.

Court Denies Distrib. Plea

In Tri-States Trust Suit

Chicago—Attorney Thomas Mc-

Connell, returned from Dallas hear-

ing yesterday and says the Tri-

States Theaters’ anti-trust case has

been set for hearing before Federal

Judge Atwell, March 1.

Judge Atwell denied counter mo-

tion filed by Forestall, Howard Dig-

er and Western Theaters to dis-

advantage for defendant film companies, RKO, 20th-Fox, UA, Universal, Para-

mount, Loew’s, Columbia and Warn-

ers, for Tri-States Theater audit on

percentage films.

McCormick returns to Dallas

next week, to take over from deprec-

ations of Dallas film men for case.

Straitszky, Girocse Take

Over John Golden Theater

Consummation of an agreement, effective immediately, between the

Straitszky and Marcello Girocse, presi-

dent of Strauss Corp., Manger of the John Golden Theater is

jointly announced.

Under the terms of the agreement, the Strauss Corp. will be operated jointly, with the manage-

ment of the House under Straitszky Enterprises.

Parc. B & K Get Extensions

Chicago—Paramount and B & K have been granted extensions to Feb.

to file answers in the De Luxe

Theater anti-trust suit.

Well, Well, See Who

Would Cut Pix Prices

(Continued from Page 1)

tion of Musicians. “You pay a dollar or a dollar and a quarter to see a picture that before the war you could see the same thing for 80 or 60 cents,” he grumbled.

The people are tired of knowing that kind of prices. They have no money for entertainment today. They can’t catch up with the cost of living.

“If the industry loses customers,” he added, “high prices is prob-

ably the reason.”

‘Henry V’ Heads Cuban

Critics’ 10 Best List

Havana (By Air Mail)—J. Arthur

Rank’s “Henry V” headed the best picture selections of the AIB or Organiza-

tion of Cuban critics. Others chosen were “La Guerra Gaucha,” Argentine; “Shane,” Paramount; “The Batail du Rail, a French; “The Last Chance,” Swiss; “Dead of Night,” Rank; “Brief Encoun-

ter,” Rank; “La Bataille Du Rail, a French; “Odd Man Out,” Rank; “The Best Years of Our Lives,” goldwyn-RKO, and “Cross-

fire,” RKO.

Des Moines May Enforce

Review Commission Law

Des Moines—A 1925 ordinance calling for a theatrical commission to review film and stage performances may be enforced as a result of the screening of a film advertised as “Reel Burlesque” in the Casino Thea-

ter. City Safety Commission Wal-

ter Massey said that he had received complaints on the show and that such complaints should be referred to the commission as provided under the ordinance. Commissioned for under the law was never appointed.

Three in LOC Class B

The National Legion of Deecy

has given a Class B rating to War-

ners’ “Always Together,” Republic’s

“The Flame” and Metro’s “If Winter

Comes.”

DOS Players Will

Train at Amherst

Amherst, Mass.—Players being
groomed for stardom by David O.

Selznick will be given the oppor-

tunity to train under F. Curtis Can-

field, head of Amherst College’s dra-

matic arts department and director

of the school’s Kirby Theater, under an arrangement transacted by Robert Ross, Selznick’s Eastern representa-

ive. First to be trained on the new basis will be Dorothy McGovern, cur-

rently under-studying various Broad-

way roles, who will stay at Amherst for two months, rehearsing “Lamp At Midnight,” slated for a March performance at the Kirby.
London, Paris Chiefs Called in for Contab

(Continued from Page 1)

Frank McCarthy, Paris head, will fly from London Saturday and will arrive in New York on Monday. It is routine call. Both were called in by Johnston to attend the confab.

The one-day meeting will be a two-group affair. During the day session it will be a meeting of the MPEA executive committee, composed of company presidents. The evening session will be devoted to a meeting of the MPEA board of directors.

It was still expected that there will be no break in the British impasse. It was freely admitted, however, that the meeting could be termed an "emergency" confab to deal with the entire foreign picture. Government officials may attend the sessions and Federal tollers will be contacted.

Canadian Exhibs. Drop Indie Lighting Plans

Toronto—Circuit executives have decided that it would be poor policy to install private power equipment to light theater fronts during the present ban on outdoor illumination by the Ontario Hydro-Electric Power Commission. Orders for independent lighting systems have been cancelled so that the theaters cannot be charged with evasion of the Ontario ban on decorative lighting. This embargo is expected to continue for several years.

Actually, the theaters are permitted to use a few lobby lights for the safety of patrons during show hours.

Fair Joins Sack Amusement

Dallas—Charles D. Fair has named advertising-publicity director of Sack Amusement Enterprises. He will coordinate publicity and trade advertising for the Sack branches here and in Atlanta, New York, New Orleans, Cincinnati, Los Angeles and Chicago.

First Hub Tele Show For NBC's Video Net

Boston—"Boston, U. S. A.," the first regularly-scheduled television program to originate from the Hub, will be seen over the NBC Television network. Program airs at 7:30 p.m., EST. Gov. Robert F. Bradford will be principal speaker. The pickup will be made by NBC Television in co-operation with Station WBZ-TV.

For the first time, television viewers on the East Coast will see the historic Boston skyline, its harbor, airport, Bunker Hill and other landmarks of national interest. This will be the first time for a regular television program of the Bell System's newly-installed micro-wave radio relay system between Boston and New York.

HOLLYWOOD VINE YARD

By RALPH WILK

HOLLYWOOD

M-G-M bought the screen rights to "Some of These Days," Sophie Tucker's autobiography, with Judy Garland and John Garfield in mind. Theodore Reeves will spend some time in New York gathering material before doing the screen adaptation, which Pandro S. Berman will produce. . . . Barbara Bel Geddes' RKO assignment to co-star with Robert Mitchum in "Blood on the Moon" will necessitate the posthumous "Baltimore Escapade" which she was supposed to start shortly. . . . Marshall Grant Productions has bought an unproduced play, "Domino Parlor," from Lynn Riggs, who wrote "Green Grow The Lilacs" and the book of "Oklahoma." The producers are paging Humphrey Bogart and Claire Trevor for the leading roles. . . .

MARY PICKFORD is planning a picture of her life, which she and Buddy Rogers will produce. . . . Burt Lancaster has lined up Richard Vernon as producer and Norman Foster as director of his indie production, "Kiss The Blood Off My Hands." It'll roll at U-H early in March . . . .

The starring line-up of Warners' "Four Wise Bachelors" will probably be Alexis Smith, Robert Douglas, Wayne Morris, Bruce Bennett and Robert Hutton. . . . Merian Cooper and John Ford, partners in Argosy Prods. have announced three pictures they plan to get underway: "The Yellow Mountain," "Revenge" and "Mature." . . . Radio singer, Gordon MacRae, will make his Warner debut in "The Fighting Terror." Wayne Morris, Lois Maxwell and Mary Stuart are also in the cast. . . . Same lot is planning another "guy's" picture with Dennis Morgan and Jack Carson, "Two Guys From The Mountains." . . . Victor Mature moves over to RKO to star in "Mr. Whiskers." Sid Rogell will produce. . . .

Two Okla. Houses, Equip. For Third Lost in Fires

Oklahoma City—Oklahoma's second theater fire in four days, the Mayesville Grand, the theater being completely destroyed, with loss set at $25,000, according to Sam Ridgeway, co-owner.

Fire earlier destroyed the Stillwater Aggie with damages of $100,000. House is owned partially by the Griffith chain. Equipment for a new theater also was stored there says the manager and co-owner Claude Leachman.

"Volpone" Condemned by Legion

"Volpone," French film released by Sirkitzky International, has been put into the condemned classification by the National Legion of Decency, claiming the film is an adult picture aimed at adult audiences, a spokesman for Sirkitzky said the film will not be changed.

Mrs. Nellie Shea Dead

Eastport, Me.—Mrs. Nellie Shea, veteran theater operator, is dead. An exhibitor for 30 years, Mrs. Shea and her husband, the late Wilbur Shea, operated theaters here and in Lubec. During the war she headed the motion picture division Bond Drives here.

97% of APPH Shareholders Have Accepted G-B Offer

London (By Air Mail)—Holders of 97 per cent of the ordinary shares of Associated Provincial Picture Houses have accepted the offer for the shares made by Gaumont British, according to the APPH annual report. Result indicated profits declined from £585,998 last year to £526,538. Annual meeting will be held Jan. 19.

Chi. Operators Lengthen Term of Business Agent

Chicago—Operators Union members meeting here endorsed a five-year term for the union business agent, instead of two years, prevailing now. All other officers will be elected for two years. Annual election will be held February 5, when a re-election of all present officers is expected.

Video Relay Process for Theater Shown to SCTOA

(Continued from Page 1)
TELEVISION

And its relationship to the Motion Picture Industry will be found completely covered in the 1948 YEAR BOOK OF MOTION PICTURES

DON’T UNDERESTIMATE THE IMPORTANCE OF TELEVISION IN THE HOMES OF THE PICTURE GOING PUBLIC.

Complete information on developments in television in the Motion Picture Industry is one of the many important features of the FILM DAILY YEAR BOOK of MOTION PICTURES

1948 30th EDITION
Completely Covering MOTION PICTURES in TELEVISION
Now In Work
YEAR BOOK IS GIVEN FREE TO SUBSCRIBERS OF THE FILM DAILY
Out Soon
MPAA Releases 3 More Directories

Three more theater directories, covering the Detroit, Philadelphia and St. Louis exchange areas, have been released by the MPAA. Directories bring to 21 the number of exchange territories covered thus far by the association.

Detroit, according to a statistical summary, has 613 theaters with 449,558 seats. Of these 589 houses, including 435,830 seats, are operating, while 24 theaters, with 15,728 seats, are closed.

MPAA reports that Philadelphia has 796 theaters operating, and 34 closed, for a total of 830 houses with 701,452 seats. Operating houses have 674,652 seats while 26,800 are in the dark situations.

In St. Louis area there are 598 theaters, with 345,744 seats. Of the total, 575 theaters in operation have 336,215 seats, while 23 dark houses have 9,539 seats.

United Nations Disclaims "Women in the Night" Tie

The United Nations, through Jean Benoit-Levy, director of films and visual information, yesterday issued a statement disclaiming any UN connection with Film Classics pic, "Women in the Night," which has been publicized as "based on the official files of the UN."

"Neither the finished film, nor any part of it, has been seen or approved by the UN or any official connected with the United Nations. . . . The reference to the United Nations is completely unauthorized," said Benoît-Levy.

It was understood last night that Film Classics was preparing a statement.

Hope Coming East Before Starting Next Feature

West Coast Bureau of THE FILM DAILY


Aslop Joines Lyons

West Coast Bureau of THE FILM DAILY


$250,000 Advt. Budget For "Prelude to Night"

An advertising budget of $250,000 was set for Producing Artists' Eagle Lion release, "Prelude to Night," at conferences between Arthur Lyons and Irving Rubine of Producing Artists; Arthur B. Krin, E-L president; Max E. Youngstein, advertising-publicity-exploitation director; Sam Israel, studio publicity director, and Clark Ramsay of Monroe Advertising Agency.

Funds will be spent in newspapers, trade publications, magazines and radio, with advertising augmented with a series of six of the film's players prior to the release date.

Thursday, January 22, 1943

Chartered

BUSMAN'S HOLIDAY, INC., Dover, Del.; perf. deal in photoplays, capital, $2,500; principal office, Register and Tenester Co.
The place TEN drday 'denial 'ture

Measure, lass. trade, tearing 'iamond, eek, ix embers, Vashington dustry. The e International FM room but which radio House, again giving specific on 93, wrapped commentators Monahan, for

Scores of (Continued in 5) (Continued in 5)

THE WASHINGTON SCENE

Reeling Round ---

By ANDREW H. OLDER

WASHINGTON

An eye-opener is the table on miscellaneous tax collections in the annual report on fiscal year operations submitted last week by Secretary of the Treasury. Did you know that, in one small way alone, the box office is paying now six and one half times as much money into the Federal Treasury as in 1941? The Federal admissions tax was raised from one cent on 10 to one cent on five in the Revenue Act of 1943. Roughly, one would suppose this means that the box office pays Uncle Sam twice as much as before. But then you must figure the difference in total business.

In 1941 the admissions tax brought in $71 million, Secretary Snyder reported. That figure went a year later to $115 million, and kept on going up—which meant that it was rising rapidly even before the rate was increased. In millions of dollars, it hit 154.5 in 1943, and 195.3 last year. In the fiscal year 1945.

Wilson's Remarks Counter 'Mantle of Protection' Penal in Parliament Talk

London (By Cable)—While Harold Wilson, president of the Board of Trade, speaking in Parliament this week, again insisted that the customs 75 per cent duty was an emergency measure only and not designed to place a Government "mantle of protection" around British pix, certain of his remarks run counter to it, in the opinion of some trade observers.

The specific remark singled out is (Continued on Page 5)

Mass. Censor Bill Hearing On Feb. 4

Boston—Hearing dates have been set for the two bills before the Legislature which would affect the film industry. On Feb. 4 at 10:30 a.m., room 423, State House, the censor measure, known as Bill 632, which sets up a state board of six members, appointed by Governor radford, for the censorship of all (Continued on Page 8)

FM Scores Inadequate ix Employ of Musicians

Washington Bureau of THE FILM DAILY

Washington — Testifying before a House Labor Committee, Milton B. Almond, AFM general counsel, yesterday rapped motion picture cons for allegedly "fat" profits while giving only "casual" employ. (Continued on Page 5)

To Kaspar Monahan: "Thank You, Sir"

"There are all sorts of film polls but the best and most representative of the whole country is that conducted by THE FILM DAILY in which yearly four or five hundred movie editors, magazine writers and radio commentators take part"—Kaspar Monahan, distinguished film critic of the Pittsburgh Press, writing in the 1947 "Ten Best" in his widely read "Show Shops" column.

J. H. Doing The "Squeezing" — Johnston

British Seen Tying Up Market for Own Films

Grainger Calls Rep. Meets in 3 Cities

James R. Grainger, Republic execu- tive vice-president in charge of sales and distribution, leaves today for Chicago, where he will preside at a two-day sales meeting to be held tomorrow and Sunday, at the Blackstone Hotel. Sales personnel from the following branches will be present: Chicago, Indianapolis, Milwau- kee.

"Outside" Feature (UA) Going Into the Warner

For the first time in about 15 years, the Warner Theater (formerly the Hollywood) will show an "outside" film. The precedent-breaker is Benedict Bogeaus' "A Miracle Can"

Youngstein Of E-L AMPA's Next Prexy

With Max E. Youngstein, Eagle Lion ad-publicity-exploitation chief, their unanimous choice for the presi- dency, AMPA's nominating commit- tee will present a complete slate of candidates for office for the current year, at a closed meeting in Head- quarters Restaurant today.

Nomination by the committee is (Continued on Page 8)

ASCAP to Ask Reargument In Washington Seiback

ASCAP, which recently suffered a setback in the Washington State Su- preme Court, will appeal for a re- argument before the same Court within a week or 10 days, the So-

(Continued on Page 8)

Sensible Thing is for Both Sides to Sit Down, And Work Out Alternative"

Washington Bureau of THE FILM DAILY

Washington—MPEA-MPAA President Eric A. Johnston yesterday charged that the British Government is "squeezing" American films out of the U. K.

Hitting back at statements made by Harold Wilson, president of the British Board of Trade, Johnston bluntly said: "Mr. Wilson is right when he talks (Continued on Page 8)

RKO's Chicago Plan Is Day-and-Dale Wk.

Chicago—RKO's new booking plan, embracing one week day-and-date subsequent runs, following two- weeks in a Loop first run, will be tried out with the release of "Tycoon," starting Jan. 30. Plan will be backed with extra advertising by the distributor and theaters, Sam Gore- lick, exchange manager, announced.

Mandatory Parking Space Bill in N. Y. Legislature

Albany.—A bill introduced in the Senate by Thomas C. Desmond, New- bury Republican, would require that theaters and other places of public assembly hereafter erected in cities, shall provide off-street parking space for motor vehicles. Referred to Cities Committee, the bill is part of a six-point program to help solve city parking problems.

Distributors Elect Mochrie Chairman

Robert Mochrie, RKO Radio vice- president in charge of domestic dis- tribution, has been elected chairman of the MPAA's Distributors Com- mittee for one year, succeeding Tom Connors. Committee is currently considering in connection with the Motion Picture Foundation and the forthcoming American Brother- hood Week, Mochrie is national dis- tributor chairman for the latter.
Prepared Script Can Keep Costs Down—Pressnell

Production costs can be held down by writing only those sequences which are necessary for the final print and eliminating the piling up of footage on the cutting room floor, Robert Pressnell, Arpi Productions head, said here yesterday.

Pressnell stressed the importance of proper preparation of the script before shooting in order to limit expenditures.

Recently organized, Arpi includes among its co-owners, director John Reinhardt and Mischa Auer, and distributes through Film Classics. Pressnell declared that both of the company's coming productions will be in Cinexolor.

Liberty Seeks Data on Michigan City Rentals

Chicago—Interrogations asking amounts of film rentals received from Michigan City, Ind. theaters, from January, 1945 through Nov. 26, 1946, were filed in Federal Court here by Paramount Pictures, Columbia, Warners, and Republic, by Seymour Simon, attorney for the Liberty Theater. Permission to withhold information was denied Republic yesterday by Judge W. H. Barnes.

First of "Hollywood 10" To Stand Trial Feb. 24

Washington Bureau of THE FILM DAILY

Washington—Initial trial of the "Hollywood 10" indicted for contempt of Congress has been postponed by Federal Judge Richmond B. Keech until Feb. 24.

Originally scheduled to start Feb. 9, postponement was granted at defense's request.

Premiere of "Naked City" Is Switched to Capitol

Mark Hellinger's "The Naked City," released by U-I, will have its premiere at the Capitol Theater on a February or March date to be announced. Picture had been slated to premiere at the Criterion.

McCabe to Ettinger

Tom McCabe, formerly with Richard Condond, Inc., 200tth-Fox, UA, and for the past three and one-half years with the press department of the Ted Bates Ad Agency, has just joined the New York staff of Margaret Ettinger and Co.

Frudening Writing Film Column

Cincinnati—Sunday edition of the Enquirer has started a weekly film column by Donald Frudening, who joined RKO's low Midwest division as manager last Fall and moved to Hollywood.

Jackson Park Briefs Due Feb. 20

Chicago—Federal Judge Michael Igone yesterday gave defendants in the Jackson Park Theater contempt proceedings until Feb. 20 to file written briefs in the action.

Featuring:

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West Coast Bureau of THE FILM DAILY

Hollywood—Maury Nunes, 50, executive producer of Pongridge Productions, died Wednesday from heart trouble after an illness of several months. Nunes, in association with Robert L. Lippert, produced six pictures released through Screen Guild Productions.

Prior to coming to Hollywood, Nunes operated theaters in New England for nearly 30 years, and up to the time of his death, he owned and operated the Shubert Theater in New Haven, a legitimate art theater. Body was taken to Brookline, Mass., for burial, with funeral services to be held Sunday.

24 Realert Westerns. Four Serials to Film Classics

Film Classics, Inc., has acquired 24 Westerns and four serials from Realert for re-issues. Special publishing material and new advertising will be prepared for them before re-distribution.

The Westerns include 10 Johnny Mack Browns, eight Ken Maynard's and six Bob Bakers. The serials are "Riders of Death Valley," "Gang Busters," "Junior G-Men" and "Oregon Trail."

Urges Writers to Weigh Effects on Young Minds

Mineola—Writers of films, radio program and comic books should give more thought to the effect the high ideals, Children's Court Judge Henry J. A. Collins said in his annual report to County Supervisor, County Executive. Writers were urged to weigh the effects of their writing on young, impressionable minds.

Dromey Heads MOD Drive

Chicago—John Dromey, Great States Circuit buyer, and mayor of North Chicago, is acting as chairman of the Lake County March of Dimes drive. County has a $25,000 goal for the campaign.
FIFTY FIRST-RUNS REPORT HIGH-BRACKET BUSINESS!

Enthusiastic audience response greets the big Technicolor spectacle of the year — in every post-holiday holdover and new booking! Men love its rousing action, flaming adventure and unusual setting . . . Women go in a big way for its rugged men, its glowing romance — and that ultra-fashionable wardrobe of Miss Day . . . It's the kind of a MOVIE that pays off in highest fan satisfaction . . . A BIG SHOW FOR YOUR BEST PLAYING TIME!

JOHN WAYNE • LARAIN DAY
in
TYCOON

with SIR CEDRIC HARDWICKE • JUDITH ANDERSON • JAMES GLEASON • ANTHONY QUINN
Produced by STEPHEN AMES • Directed by RICHARD WALLACE
Screen Play by Borden Chase and John Twist
Rathvon Disposes of 5,000 RKO Common

Washington Bureau of THE FILM DAILY
Washington — Disposal of 5,000 shares of RKO dollar common by N. Peter Rathvon, in blocks of 4,500, 500 and 300, during November were reported this morning by the Securities and Exchange Commission. The disposal marked Rathvon's holding of the stock to 20,000 shares.

The record of delayed because of the moving of SEC from Philadelphia back to Washington, also noted a gift of 6,000 shares of Warners $5 par common by Albert Warner, who later bought 2,900 and then 1,100 of the same stock. The reports showed him holding 42,000 shares, and 21,000 in a trust.

1,000 Repuh. Common Bought

Edwin Van Pelt was reported acquiring 1,000 shares of Republic 50-cent common, bringing his block to 1,600. Daniel Sheaffer dropped 100 shares of Universal common, retaining 16,307, while a correction to the October report showed Nathan Blumberg giving 100 warrants for that stock to charity and retaining 28,400 warrants.

Maurice Newton bought 100 shares of Paramount dollar common and gave away 90, retaining 18,630 in his own name and 18,280 in a trust. Jack Cohn was reported dropping 1,000 of Columbia common shares in trust funds, retaining 48,900 in his own name and 25,319 in the trusts.

“Ez” Keough Dies in Chi.

Chicago—“Ez” Keough, 58, theatrical booking agent widely known for the New Brunswick, Nova Scotia and Massachusetts.

Newfoundland Plans Censor B’rd

Saint John, N. B.—Newfoundland, British Crown Colony served from exchanges here and in Boston, will have its own censorship board, under a measure introduced in the Commission of Government. Heretofore Newfoundland has accepted films approved by New Brunswick, Nova Scotia and Massachusetts.

Grainger Calls Rep. Meets in 3 Cities

(Continued from Page 1)

lee, Minneapolis, Kansas City, Omaha, Des Moines, and St. Louis.

Edward L. Walton, assistant general sales manager, who has been holding meetings in Denver, Salt Lake City, Portland, and Seattle will attend the Chicago sessions.

Following the Chicago meeting Grainger and Walton will go to Detroit, where they will meet with the Detroit sales force on Monday and Tuesday.

Division manager James V. O’Gara will join Grainger and Walton in Cleveland for meetings with the Cincinnati, Pittsburgh and Philadelphia sales personnel at the Statler Hotel next Wednesday and Thursday.

“Bill and Coo” for Easter

Republic will release Ken Murray production of “Bill and Coo” during Easter week, James R. Grainger, executive vice-president in charge of sales and distribution, announced yesterday. Company will seek to find at least 300 key city bookings during Easter week.

Lawson of Odeon Named Canadian Pioneers Prexy

(Continued from Page 1)

in succession to O. R. Hanson. New vice-president is J. C. Cronk and J. C. Mavety succeed R. A. Lewis as secretary.

Reports showed the organization has more than 450 members across Dominion whereas benevolent fund exceeds $17,000. Frolida of old time fellows followed business meeting with attendance of 250.

Cleveland Rites for Strong

Cleveland, O. — Funeral service will be held here over the weekend for Edward P. Strong, 64, veteran theater operator, who died of a heart attack Wednesday in Hollywood, Fla. Strong, with Fred Desberg an Emanuel Mandelbaum, built up local theater chain now Loew-operated. In recent years, he had exter- sive drive-in and amusement park interests.

Duvivier to Produce In Tahiti for Korda

Paris (By Air Mail) — Julien Duvivier is en route to Hollywood to write the screenplay of his next film, “Les Fils de la Loi,” to be made for Alexander Korda’s London Film Productions. Picture will be produced in Tahiti in both French and English versions, with the production team of 40 persons to be transported aboard a chartered ship for the six months production period.
British Seen Tying Up Market for Own Pix

(Continued from Page 1)

Wilson’s “I should make it quite clear that we do not foresee overseas producers enjoying in the future the same proportion of British screen time that they have had in the past.”

Coupled with that is the fact that the Government is not only giving its lead up to, but is smoothing the way (a long-range program looking to material increase in British production at this time.

It is fairly obvious, say trade observers, that Sir Stafford Cripps and those in the Attlee Labor Government would be most happy to see British pictures take over British playing time to the fullest extent possible. It is fairly obvious, too, that if American pictures pay out — can be kept out, some put — for any length of time, such British pix as are available will take $4,000,000 on Rebuilding Studios

Bearing upon the long-range British production plans, Wilson told Commons that to date $5,000,000 has been spent on modernizing and rebuilding war-damaged studios, that $2,000,000 more is being spent at the present time. When all studios are operating, Wilson said, facilities would be available for making 75 features annually.

(British exhibitors challenge this — say that only 40 features actually may be expected.)

Meanwhile, the British industry once again faces the threat of a Government inquiry, Wilson telling Commons that the Board of Trade was planning to investigate both distribution and exhibition of films throughout Great Britain and would specialize delve into current competition and monopoly practices.

The N. Y. Journal of Commerce yesterday quoted U. S. industry leaders as viewing the Wilson speech in Commons as “of little or no importance” and as apparently “aimed to confuse the British public as regards the American industry’s attitude.”

The story, in part, said:

“Main reason advanced for the punitive British action against the American industry has been the dol-

Propose Okla. To Affiliate With MFP

Okahoma City — John Giffin, Oklahoma City chairman of the Oklahoma Theater Owners executive board, has been handed a proposal requesting action to affiliate with the Motion Picture Foundation, OTO President Morris Lowenstein said yesterday.

Lowenstein, Oklahoma City theater owner, said Giffin had not indicated when the group’s board would take action on the proposal.

AFM Scores Inadequate Pix Employ of Musicians

(Continued from Page 1)

ment to a comparatively few musicians.

During the year ended June 30, 1946, he added, the eight major motion picture studios offered only casual employment to 5,518 members of the AFM. These musicians, he testified, received total compensation of $5,572,344, or an average of $1,000.85 per musician for that year. Of these musicians only 259 received full-time employment as instrumentalists.

Syracuse U Losing Harvard to Gilbert

Syracuse — Albert Gilbert, former operator of the Riviera, has taken lease on the Harvard, currently operated by Syracuse University as show place for dramatic society productions. Gilbert will open the house about Sept. 1, following installation of new sound, seats, etc.

Would Tax Exempt Disabled Vets

Washington—Servicemen and veterans who had been hospitalized would be exempted from paying the Federal admission tax, under a bill introduced by Representative Mitchell.

lar exchange shortage in that country. Other foreign countries, similarly situated, it is noted, have met this situation by partial blocking of revenues, and avoiding prohibitive tariff duties. A similar arrangement with Britain would meet the exchange problem and probably would be satisfactory to the American industry.

“One reason for the British Government’s cold war on American movies, according to industry circles, is the discontent with Socialism caused by depirctation of better living conditions in non-Socialist America. Another reason is the hope that British production can create increased demand for British industrial products.”

ASCAP May Go Along With Lewis Rate Bill

(Continued from Page 1)

free theater operators from payment of a “seat tax,” requiring ASCAP to collect for the use of its members’ music only from the producers using it.

ASCAP would thus be saved a lot of headaches by making a deal with a small or so of producers; not with 18,000 odd exhibitors.

( (BM does not charge exhibitors a license fee for its music, but makes arrangements with the studios instead.)

Dopesters opine that near the top of ASCAP’s agenda for its next meeting is the question whether the Society should go along with the Lewis measure which, incidentally, is endorsed by Allied and other exhibitor groups.

Should ASCAP move for amendments to the Copyright Law, it’s a better-than-ever bet that the royalty collection agency will also strive for a law to make jukebox users fork over royalties on their earnings.

“Outside” Feature (UA)

Going Into the Warner

(Continued from Page 1)

Happen,” released by UA. The star studded film opens at the Warner on the morning of Feb. 3, with customary admission prices.

M-G-M TRADE SHOW

“PICCADILLY INCIDENT”

NEW YORK-NEW JERSEY TERRITORIES ONLY

TUESDAY, JANUARY 27
9:30 A. M.

M-G-M SCREEN ROOM
630 NINTH AVENUE, NEW YORK CITY
What to Do . . .

"WHEN BUSINESS IS BAD"

By George Feinberg

President of Dazian's, Inc.*

I see your business bad? Andrew Carnegie once said, "The time to improve your factories is when business is bad." Your factories are yours. Does your theater need a face-lifting? Give it a close look, now! We have noticed that many theaters which put on a bold, glittering and glamorous front are woefully neglected inside. This neglect is based on the old-fashioned, outmoded theory that because it is "dark" inside a motion picture theater, the theater can be left in any condition. Often we are able to go to a neighborhood theater, and our friends say, "Let's go to the X Theater, because the Y Theater is so shabby."

WORNOUT or out of date curtains, drapes, decorations, etc. kill good cheer and are uninviting and kill business. Colorful drapes, attractive curtains and the like help business.

The investment is a practical one. Let me give you a specific case. A few months ago we supplied fabrics for the rewamping of a small theater. A few days ago, the exhibitor came in and said, "I think we must give much of the credit for our increase in business to the job Dazian's did re-decorating our theater. We haven't had any better pictures, but we have had many comments from our patrons about the 'new look' you gave us.

I told that story to another exhibitor. He said, "That may be true, but we can't afford it." I told him, "You cannot afford not to listen to Carnegie's advice."

Study the place of fabrics in the coming year in your theater. It is the difference between profit and loss.

* Dazians will shortly celebrate its 106th anniversary. It is one of America's leading fabric houses with branches in New York, Boston, Chicago, Detroit and Los Angeles.

New Hand Drier Models

For Theaters Marketed

A new post-war line of hand drier models has been introduced by the Chicago Foundry Co. They are increasing production of theater seat cushions.

The Allatex Foam Rubber Products Co. manufactures of latex rubber items are increasing production of theater seat cushions.

The Allatex molded unit eliminates the need for springs, cotton, felt and other stuffing, it is pointed out, while constant free circulation of air in the latex cells prevents the material from trapping heat. No normal hard usage will do any damage to the clean-cut, trim lines, it is said.

Allatex products are wrinkle-proof, moth-proof, mildew-proof and moisture-proof and are anti-allergic.

The Allatex company is now located in its new factory, 807 Home St., New York 59.

Coinometer Corp. Offers

New Change-Makers Line

Available for either right or left hand coin delivery, a new line of change makers has been brought out by the Coinometer Corp. of Chicago. Of similar basic design and construction, each model embodies legitimate key buttons, counter-level keyboards, eight-tube coin trays for convenient storing and finger tip control.

The Worlds Finest

PROJECTION ARC LAMPS
RECTIFIERS • REFLECTORS
THE STRONG ELECTRIC CORP
87 City Park Ave. Toledo, Ohio

The Worlds Largest Manufacturer of Projection Arc Lamps

NTS Calls Branch Heads to N. Y. Meet

Walter E. Green, president of National Theater Supply, will convene a meeting of the company's branch managers at the Park Central Hotel here on Feb. 5-6. It was announced yesterday.

Although frequent district meetings have been held throughout the country, this is the first general meeting of the company's branchheads since February 1941. All sessions will be attended exclusively by branch and general office executives.

The theme of the meeting will be "General Sales Plans and Policies for 1948" and the agenda will include visits to the International Projector Corp.'s plant at Bloomfield, N.J. and General Precision Laboratories at Pleasantville.

Theater Sign Men Attend Convention in Chicago

Chicago — National Electric Sign Association's convention is under way at the Stevens Hotel. Wagner, Adler, Sylvania Electric, Inc., General Electric and Corning Glass are among exhibitors. Many theater sign men are here.

Bean Back to Capitol

Lakota, N. D.—Arthur C. Bean, who sold the Capitol to J. C. Halvorson last December, is again operating it.
elect Nesbitt Prexy Of Coated Fabrics

Columbus, Ohio—Hugh E. Nesbitt, formerly vice-president, has been elected president of the Columbus Coated Fabrics Corp., succeeding the late O. C. Altmaier. He has been with the firm since 1914 and served as vice-president since 1917.

Gottlieb Host as New Canadian Studio Bows

Toronto—Canada’s most modern film studio and laboratory had its formal introduction when plant on Lake Shore Boulevard, west of Toronto, of Audio Pictures, Ltd., and Dominion Film Laboratory, Ltd., was visited by scores of film executives from both sides of the border. Host for the occasion was president Arthur Gottlieb. Completely fitted structure has more than 20,000 square feet of space, with large sound stage and rows of processing and printing machines.

Metzger Builds in Winner

Winner, S. D.—A second theater for this town is under construction by R. C. Metzger, who operates the Rit. It will seat about 550.

NEW—MODERN—UP-TO-DATE Lighting and Camera Equipment FOR EASTERN PRODUCTION

Charles Ross, Inc.

333 W. 52nd St.
New York City

About the Trade

irving Grombach has been named president of Royal Metal Manufacturing Co., Chicago, succeeding Joseph K. Solon, who is now general manager. The company manufactures metal foyer and lounge furniture. . . . The many chemical processes and careful control necessary to make photographs on film are told simply and graphically in a color page prepared by the Armstrong Cork Co., Lancaster, Pa., in cooperation with the National Association of Photographic Manufacturers, appearing in the Saturday Evening Post.

Enie Walters, North Baltimore, O., who operates the Sylvan in Sylvania, has purchased new booth and sound equipment for the modern house, which includes Century Projectors and soundheads, Master Century Sound system, Altex-Labeling Speakers, Kollmar Motion, Christie Gaumont, Christie, purchased from the Theater Equipment Co., Toledo, . . . Extensive remodeling is under way at the Boulevard Theater, Baltimore, including a new front, glass doors and a new marquee.

I Installation of two high-speed passenger elevators in the new $4,500,000 58th St. building has been started by the Otis Elevator Co. The 14-story and two-basement theater and office building is being erected by the Dield Construction Co., Inc., 2 Park Ave., with completion scheduled in May. Occasions will include the New York premiere of several pictures.

A mong the new machines of exhibitor interest introduced this week at the Chicago Coin Machine Show were coin-operated television machines. Improved as well as new machines are being sold in three-for-five-cents coin-operated冰淇淋 cream bar machines, a new soup vendor which delivers a choice of warm soups for 10 cents, and a new athletic scale which, for one penny, not only tells your weight but also reveals how well developed your muscles are by means of a device which is an integral part of the scale.

NEW—MODERN—UP-TO-DATE Lighting and Camera Equipment FOR EASTERN PRODUCTION

Charles Ross, Inc.

333 W. 52nd St.
New York City

Look What $325.00 Can Buy You in a 16 mm. SOUND PROJECTOR DeVry "BANTAM"

"Theater in a Suitcase"

Projectors, amplifiers, speaker and screen—all-in-one, small, compact case weighing less than 31 lbs. Highest quality 16 mm. sound projector in the lowest price field—the new postwar-engineered DeVry "BANTAM" is a truly champion performer. Brilliant 500-1000 watt illumination, thrilling life-like sound! Has BIG projector features which make DeVry equipment "wanted most by most people!" Today’s greatest film of the day at ONLY $325.00.

DeVry Corporation, 111 North Armitage Ave., Chicago 14, U.S.A.

Youngstein Of E-L
AMPA’s Next Prexy

(Continued from Page 1)
tantamount to election to Young-
stein’s high post, will be join-
Blum, Loew’s International ad-
pub-
licity director, in the vice-presiden-
tial post; Harry McWilliams, Colum-
Cabinet exploitation head, as treasurer;
and Evelyn Koleman, Republic pub-
licity director, as secretary.

Permissive Tax Repealer
Introdued at Albany

Albany—Orlo M. Brees, Repub-
lican, of Broome County, has intro-
duced a bill to repeal the provision
embracing counties and municipalities
to impose specified types of taxes for
school and municipal purposes.
This law, passed in 1947 as a part of
Governor Dewey’s program, author-
izes imposition, among other things,
the school tax. A second bill would re-
quire a referendum on local laws imposing special taxes
before such local law would be ef-
ficacious.

Paula Seligman’s Offices

Paula Seligman, head of
Republic’s Eastern story idea divi-
sion, and previously with Paramount,
announces the establishment of her
own publicity-advertising and public
relations offices at 35 W. 81 St.

Schine to Test Foreign Flix

Cleveland—Schine Circuit will test
foreign films in its Cort Theater,
Athens, home of Ohio University.
In a pact with Reaart Pictures, house
has booked “Open City,” “Carmen,”
“The King’s Jester” and “Mayer-
ing.

AVC to Show “Verdoux”

Charles Chaplin’s “Monstre Ver-
doux” will receive a special showing
tomorrow night under the sponsor-
ship of the American Veterans Com-
mitee’s N. Y. Area Council as a
“protest against censorship of the
arts.” Open to the public, the show-
ing will take place at 8:45 in the
Central High School of the Needle
Trades.

Reeling Round—
THE WASHINGTON SCENE

1945, the first full year with the new rate in effect, the total zoomed to
357.5 and kept on; in 1946 it hit $15.3 and fiscal 1947 456.2.
In 1947 figures are just better than six and one half times the 71 million
dollars reported for 1941.

IN the same report we find that receipts from all sources—excess
and excess profits levies—went in the same period from $4.8 billion to only
1.4 billion. The latter figure is only about three and one quarter the 1941 figure
which means that the yield from the admissions levy has grown just about twice
as fast as the average of all other excise taxes and other revenue sources
for the federal Government.

But if there is a brighter side of the picture, it may be in comparing
the above facts with the situation in France. The Department of Commerce
reports that taxes paid by theaters there in 1945-46 totaled 2,350,000,000 francs
—about 30 per cent of gross theater receipts.

A more detailed study shows that in the last three months of 1946.
Taxes and authors’ royalties (1.8 per cent) accounted for
446,728,000 francs—more than 40 per cent of the total.

This exhibits a 12 per cent increase (51 Dec. to last March) if they
gross better than 30,000 francs weekly. If not, they pay 3.5 per cent. They
pay a Federal transaction tax of one per cent, a local transaction tax which may be
anything from 1.5 to 10 per cent, a stamp tax amounting to 25 francs per
thousand for the tax year, and a last set of rates for which few set rules have been
set. Each municipality decrees its own schedules—most of them imposing the
higher schedules.

THESE rates call for from two to 26 per cent of the gross, dependent upon
the amount of business done by the theater. The lower schedules range from
two to 13 per cent, but most French doings up to 15,000 francs weekly
pay eight or 10 per cent.

Rates for those doing up to 50,000 francs are 13 or 16 per cent, while up to
120,000 francs the rates are 18 or 22 per cent. For theaters grossing better than
120,000 francs, the rates are 22 or 26 per cent.

RKO’s Chicago Plan
Is Day-and-Date Wk.

(Continued from Page 1)
If successful, other RKO releases
will be handled on the same basis in
this area.

Theaters participating include
the Granada, Maryland, Terminal,
Park Ridge, Valencia, Senate, State,
Bal-
timore, Century and Elgin. Contracts
for which four set rates have been
set. Each municipality decrees its own schedules—most of them imposing the
higher schedules.

Allen-Burkett to Again
Use Anso Color Process

Hollywood—Irving Allen
and James S. Burkett will use Anso
color to film “White Devils,”
to be released through Monogram.

Mass. Censor Bill
Hearing On Feb. 4

(Continued from Page 1)
motion pictures in the state will be
heard before the State Administra-
tion Committee. On Feb. 9 at 11 a.m.
in room 248, Bill 189 will be heard before the Committee on Legal Af-
fairs. Latter concerns the refusal of
an advertisement of wrongful election from
a theater of a patron by the manage-
ment.

Goldwyn Seeks Studio Settlement

West Coast Bureau of THE FILM DAILY
Hollywood — Samuel Goldwyn’s
Formosa Corp. filed suit in Superior
Court against Mary Pickford and
Lady Sylvia Stanley, widow of Doug-
las Fairbanks, Sr., asking the court
to partition the old United Artists
Studio property or order its sale
with proceeds to be divided among
the owners, including Goldwyn.

Wallace Munro Dies

Wallace Munro, 84, veteran the-
trical press agent, died yesterday
after a year’s illness. Munro had been
active in the entertainment field for
50 years and had come into contact with
many stars and stage prese-
tations.

Johnston Charges U.K.
Doing the ‘Squeezing’

(Continued from Page 1)
about a ‘squeeze’ but he is in error in
saying that the squeeze is now in
America.

Through this confiscatory tax, the
British Government is squeezing
American films out of Britain be-
cause American companies cannot
operate in Britain only at a heavy loss.

The MPEA-AMPA head accused the
British government of the choice is between food or film
for Britain.

Johnston asserted
“the choice is between this prohibi-
tive tax and a workable alternative
of Britain’s expenditure for American
films is a tiny percentage of its total
import costs.”

Johnston’s strong statement was
given added significance in the light
of the current emergency meeting of
top industry executives on Jan. 29.

Asserting that “nothing is to be
renewed if a list could be drawn up,”
“we cannot permit to go unchallenged
the idea that we have not offered
alternative plans. We have,

“The sensible way to reach a
solution,” he said, “is for both sides to sit down together and
work out an alternative which
will enable Britain to conserve
its money and the American indus-
try to do business on a fair
basis. On our part, the door re-
mains wide open to working out
an alternative.”

ASCAP to Ask Reargurmen
in Washington Setback

(Continued from Page 1)
ciety’s general counsel, Louis D.
Frohlich yesterday told THE
FILM DAILY.

The West Coast Court had ruled
that ASCAP had not complied with
a provision of the 1937 law which re-
quired a list of all copyrighted works before an organization
such as ASCAP can expect to do
business in the State of Washington.

The Court had pointed out that
ASCAP did have listed works that wer-
that far in the public domain.

ASCAP will probably indicate
among other arguments, that a new
arrangement of musical use in the
public domain can be copyrighted.

STORKS

Santa Monica—Orl doctor Kay
Kyser became a pappy again when
his wife Georgie Carroll presented
him with a seven pound 12 ounce
child, Kimberly. The Kyser’s Ann is 20 months old. Miss Carroll used
to sing in her husband’s band.

Hollywood—With the arrival of
a nine-pound girl, the John Farrows
now have a family of three boys and
three girls. The film director’s wife,
mother is actress Maureen O’Sullivan.
FOREIGN PIC REVENUES TO TOP $100,000,000

United Artists Turns Down Rank Odeon Offer

Film Magazines Form Research Association

Association of Screen Magazine Publishers, Inc., has been formed here to study the common advertising problems of screen magazine publishers and motion picture companies, and to promote their mutual interests. Group plans to issue magazine (Continued on Page 8)

Skouras Invites TOA's Board to Meet on Coast

Charles P. Skouras, National Theatre president, has invited the TOA board of directors to hold their next meeting in Los Angeles, it was revealed at the weekend. Skouras' invitation was the subject (Continued on Page 5)

Skouras to Head N. Y. Appeal for Children

Syrus P. Skouras, president of 20th-Fox, will serve as New York City chairman of the American Overseas Aid-United Nations Appeal for Children. It is announced by Lee Marshall, national chairman of the drive. Daniel Wolcoy is vice-chairman of the New York campaign, with Bayard M. Hedrick, director. National goal of the campaign is $500,000.

Sees U. K. Pix Nationalized

May Come Within Year, Mankiewicz View

The appointment of Orlvy Crouch as division manager of Loew's Cleveland Theaters was announced by Joseph R. Vogel at the weekend. Charles Raymond, presently handling the Cleveland division, is being transferred to Washington where he will assist Carter Barron.

3,850,000 Credit Set by Monogram

With expansion at a small's pace, chnicolor, Ltd. will still be able to bear increased facilities in Britain, reported Kay Harrison, managing director of the British corporation, on Friday upon his arrival here aboard the Queen Elizabeth. Technicolor will be able to accommodate (Continued on Page 7)

30% Production Cost Cut Held Possible

Hollywood, faced with an acute economic problem as a result of the British tax situation and a falling off of attendance from the abnormal war-time high, can reduce production costs some 30 per cent through a closer coordination of the work (Continued on Page 6)

10 More "Brotherhood" Territorial Chairmen

Ten more territorial chairmen have been added to Harry Brandt's exhibitor committee working on behalf of American Brotherhood Week sponsored by the National Conference of Christians and Jews. The new list of (Continued on Page 5)

Skouras to Head N. Y. Appeal for Children

Syrus P. Skouras, president of 20th-Fox, will serve as New York City chairman of the American Overseas Aid-United Nations Appeal for Children. It is announced by Lee Marshall, national chairman of the drive. Daniel Wolcoy is vice-chairman of the New York campaign, with Bayard M. Hedrick, director. National goal of the campaign is $500,000.
Detroit Censor Resigns To Join Michigan Allied

Detroit — Inspector Charles W. Snyder, head of the police censorship bureau for the past several years, has resigned from that department and will join Allied Theaters of Michigan as public relations director, a new post. Resignation is effective in 30 days.

Snyder's Allied duties will consist primarily in representing the industry in liaison with a number of the groups of the state, and similar contacts. Speculation along Film Row indicates the possibility that Snyder might take on some of the wider duties which have been handled in the past by Jack Stewart, who resigned as general manager of Allied, effective in May.

Protestant Council Award To M-G-M's "Yearling"

First annual Picture of The Year award of the Protestant Motion Picture Council will be presented to M-G-M for "The Yearling." A bronze plaque will be presented by Mrs. Jesse M. Bader, head of the PC chairman, and accepted by J. Robert Rubin, vice-president and counsel of Loew's, at a luncheon in the Le Perrequet Room of the Waldorf-Astoria.

Eric A. Johnston, MPAA president, will be the principal speaker at the luncheon meeting, with Dr. Daniel A. Poling, editor of Christian Herald, presiding.

Griffiths to Paris to Explore Gov't Proposal

David E. Griffiths, vice-president of Producers Representative Int'l, will leave for Brussels and Paris on Jan. 30 to determine how independent producers can obtain the greatest benefits under the French Government's proposal to release $11,000,000 in frozen American film funds.

Griffiths has been authorised by Irving Lesser and Seymour Poe, president and treasurer, respectively, of PR International, to survey the activities of the French studios with a view of negotiating for the American distribution rights of all the outstanding French films.

Motion Denied to Dismiss Fifth & Walnut Action

Federal Judge Sylvester J. Ryan on Friday denied a motion to dismiss the Fifth & Walnut Corp. $2,100,000 anti-trust suit, on the ground that it might better be tried in Louisville.

Motion was brought by the 11 defendants, the eight major, Marcus Loew Booking Agency, United Artists Theaters and Republic, who argued that the suit should be dismissed without prejudice on the ground that a fairer determination of issues would be had at greater convenience to court, all parties and witnesses concerned, if the action were brought in Louisville, site of Fifth & Walnut's National Theater.
OFFICE RUSHGRAM

To ALL DEPARTMENTS
From Gradwell Sears

Date Jan. 23, 1948

Please note terrific cast and credits for new Bogeaus picture A MIRACLE CAN HAPPEN.
In addition to tremendous boxoffice name values, it is the funniest picture UA has ever handled.

BENEDICT BOGEAUS presents

PAULETTE GODDARD ............................. 35%
BURGESS MEREDITH .............................. 100%
JAMES STEWART ................................. 100%
HENRY FONDA .................................. 100%
HARRY JAMES .................................... 100%
DOROTHY LAMOUR ............................... 100%
VICTOR MOORE .................................. 100%
FRED MacMURRAY ................................ 100%

“A MIRACLE CAN HAPPEN” .......................... 100%

with

WILLIAM DEMAREST ....................... HUGH HERBERT 75%
Eduardo Ciannelli .................... Charles D. Brown 35%

Dorothy Ford .......................... Betty Caldwell .............................. 35%
Frank Moran ......................... Eileen Janssen .......................... 15%

Screenplay by LAURENCE STALLINGS and LOU BRESLOW

JAMES STEWART-HENRY FONDA material by JOHN O’HARA 25%

Produced by BENEDICT BOGEAUS and BURGESS MEREDITH

Directed by KING VIDOR and LESLIE FENTON 25%

Released thru UNITED ARTISTS 15%
Andy Smith to Coast; New Branch Chiefs

Prior to leaving for the Coast at the weekend, Andy W. Smith, Jr., 20th-Fox sales chief, disclosed a number of shifts and changes in the company's exchanges. Ben Reingold, St. Louis exchange manager has retired and will be replaced by Gordon Halloran of Des Moines. Due to the illness of J. J. Grady, River District manager, who has been given indeterminate sick leave, the territory comprising Cincinnati, Cleveland and Indianapolis will report to Howard Minicky, Mid-East division manager. Ralph Pielow, Jr., Boston salesman, will fill the Des Moines post vacated by Halloran. Smith will confer on the Coast with Charles P. Skouras, Fox West Coast proxy. He was accompanied by Frank Carroll of the home office distribution department.

Jack Sichelman, 63, Dies; With 20th-Fox 30 Years

Funeral services for Jack Sichelman, 63, who died Friday, were held Saturday at Riverside Memorial Chapel. Sichelman was assistant to Clarence Hill, 20th-Fox manager of branch operations. He was with the company for 30 years. Interment was in Both David Cemetery, Elmont, L. I. Sichelman is survived by his wife, Rose, and three sons.

Metro to Test Three Pix in Loew Theaters

Metro will hold a number of test engagements at three pictures to be released shortly.

"Tenth Avenue Angel" will be the first tested with Loew dates already set for Feb. 12 in Reading and Harrisburg.

"Three Daring Daughters," in Technicolor, will have pre-release openings Feb. 19 in Loew theaters in Baltimore, Pittsburgh, Boston, Toledo and New Orleans. Other dates are scheduled to be set soon.

"Alias a Gentleman" will be tried out ahead of general release in Norfolk and Richmond Loew theaters, starting Feb. 26.

Solo Heads Pacific SMPF

West Coast Bureau of THE FILM DAILY

Hollywood—Sidney Solo, of Consolidated Film, was named chairman of the SMPF's Pacific Coast section, succeeding Wallace V. Wolff.

COMING AND GOING

SAM H. FORGSTON of M-G-M's advertising department left over the week-end for up-state New York to spend a week's vacation.

HOWARD HUGET, M-G-M vice-president on director of advertising, publicity and exploitation, arrived from New York today from the Coast.

WILLIAM R. FERGUSON, M-G-M exploitation, had been back from a quick trip to Cincinnati and Chicago where he held two-day meetings with sales executives and promotion men on forthcoming product.

HERMAN RIPPS, assistant M-G-M eastern sales manager, called back today from Albany.

WILLIAM B. ZOELLNER, head of M-G-M's film imports and exports, and chief subject sales, will return from Boston and Albany on Thursday.

C. L. CARRINGTON, president of Alric Service and E. W. WALTERS, comptroller, arrive in New York today from the Coast.

BEN KALMENSON, Warner's vice-president of general sales manager, returns to New York today by day from a trip to the company's Burbank studio. He was gone about three weeks.

ARNOLD PRESSBURGER, producer, sailed Sunday for Europe aboard the Queen Elizabeth. Among his fellow passengers; BERNARD DE FONT, British legal producer; MARY CHRISTIAN, actress; ROBERT CAFRI, photographer. IMO H.S. bailed singer featured in Portrait of a President, William S. Hart's picture, and will be on hand for the make-up of the film.

R. GORDON BAU, RKO make-up director, vacationing in New York.

SAM M. MALLOCH, RKO short subject sales and RKO Public relations, returns from the East to the Coast Thursday.

PAUL WILSON, 20th-Fox Southern district manager, will arrive from the East Monday. He will confer with John B. Lynch, M-G-M Philadelphia district manager, who is vacationing in Miami.

WILLIAM DOWNS, Loew district manager, in Miami on vacation.

M. B. OER of Chicago from UA headquarters to LA to discuss with Ralph Cranberry of Midwest circuit manager and will return to Chicago for the Tilly holding exchange meetings.

MARLENE DIETRICH, suffering from a bronchial cold, has arrived in Palm Springs for rest.

New Audio Plant Busy Producing Shorts for NFB

Toronto—Audio Pictures, Ltd. which opened complete new plant at a Humber Bay is busy with a short score for the National Film Board, including score release featuring Barbara Ann Scott of Ottawa choral director, use of their skater, and 10 fine film management films for rural circuit of NFB.

Looking ahead, Arthur Gottlieb expects to produce several Canadian full-length features in the new studio using Hollywood stars, he stated.

Asks Johnston Help Stop "Iron Curtain"

In its second attack on 20th-Fox's forthcoming "The Iron Curtain," the National Council of American-Soviet Friendship has written to Eric A. Johnston, MPAA president, to protest against release of the film. An earlier communication to Spros Skours, 20th-Fox president, re- mains unanswered, according to the Rev. William Howard Melish, national chairman. Council asked Johnston to present a protest to the MPAA board and to exert his influence to halt exhibition of the picture.
Youngstein Predicts
An Invigorated AMPA

A revised, invigorated AMPA was envisaged by Max E. Youngstein, Eagle Lion ad-publicity-exploitation director, who expressed his willingness to accept the organization's presidency at a meeting of its members Friday.

Youngstein, who is the nominating committee's choice for AMPA's top post during the coming year, declared, "I do not intend to be a 'figurehead president' but would actively run the organization."

"I believe that the objectives of AMPA are of benefit to the entire motion picture industry," he declared, "and with the help of the various committees these objectives can be attained during the coming year which can turn out to be AMPA's greatest!"

AMPA Services Pointed Out
Retiring president, Arnold Stolz, vehemently denied the recent "ill-informed and unauthorized" statements concerning the organization's demise. He pointed to the invaluable aid provided during the past year through the AMPA Relief Fund to members of the industry who needed financial assistance.

Phil Williams, vice-president, withdrew the resignation he submitted a week ago under the pressure of outside duties, and agreed to remain in office until after the formal election of new officers.

Next AMPA meeting is set for Feb. 20 in the Town Hall Club, with Youngstein as chairman. The March meeting will be held the 26th of that month. Evelyn Koleman, Republican publicity director, Marjorie Harker, of the March of Time, and Blanche Livingstone, of RKO Theaters, will act as co-chairmen of the meeting which will be devoted to "Women in Motion Picture Advertising."
30% Production Cost Cut Held Possible

(Continued from Page 1) screen writer, director and producer, in the opinion of J. Richard Kennedy, president of Kennedy-Buchanan Prods., who makes his bow as a film producer with "To the Ends of the Earth," shortly to be released by Columbia.

Kennedy's formula for the trimming of costs in essence calls for pre-visualization by the writer assigned to the story and pre-editing and pre-cutting of the picture before shooting starts.

Highly critical of the existing Hollywood system which finds the writer assigned a story and told to produce a script in a maximum of 12 weeks, at which time his interest in the story ends, Kennedy believes that if the writer, director and producer work together in a proper relationship not only would costs come down but the quality of pictures would sharply improve.

"It is the Prime Job,"

The writer, says Kennedy, is really the most important contributor to the picture, yet the present system works against him making a maximum contribution. He feels that to place an arbitrary time limit or page length for a script is foolish, noting that script length does not necessarily have anything to do with footage, and he feels, further, that the script writer should be sufficiently schooled in the techniques of production to do more than just note that a crowd scene is wanted here, a medium shot there, and so on. Writers should know lens values and much more, Kennedy believes.

Describing himself as a business man—"and a successful one"—for more than 20 years, Kennedy observed that since Hollywood is its premise that the art side of pix must be bent to meet the requirements of the business side. If it should go the other way round, and that, he comments, would be much better for the business side.

Kennedy, who owns the CBS air show, "The Man Called X," in which Herbert Marshall stars, said yesterday that he is firmly committed to "Rio" Rated Tops of Para.'s "Road" Series

Paramount's "Road to Rio" is the biggest box office success of any of the "Road" series, with George Crosby, Bob Hope and Dorothy Lamour, according to a survey by the company of 300 theaters. Setting the box office return of "Road to Singapore," first of the series, as 100 per cent, theaters reported comparative returns for "Road to Rio," as follows: "Road to Zanzibar," 1941; 112.50 per cent; "Road to Morocco," 1942, 92.75 per cent; "Road to Utopia," 1946, 268.75 per cent, and the current "Road to Rio," 312.50 per cent.

$3,850,000 Credit Is Set by Monogram

(Continued from Page 1) arranged with the Security First National Bank of California, with participating banks including the California Bank of Los Angeles, Guaranty Trust Co. of New York and Bank of Manhattan Co. of New York.

Credits consist of direct loans and loans to its producers, covered by a guarantee of Monogram. Notes will be bear interest at 4 1/2 per cent. It is anticipated that due to the revolving form of the credit, Monogram will use an aggregate of from $10 to $15 million of bank funds for production during the current year's film production. Next on his indie company's schedule is "Beyond These Gates," to be made with the blessing of the American Prison Association, with shooting in the Spring planned. It will be budgeted at $1,000,000, and Kennedy hopes to bring it in for $900,000 or less.

If I were to make "To the Ends of the Earth" today, I think I could make it for much less—about $1,400,000," said Kennedy. "As it was, due to the Hollywood strike and other things, it cost $2,000,000, but even at that figure, and without the British market, I think it will make money."

He added whether the projected picture on F. D. R., announced about a year ago, had been shelved, Kennedy said that it definitely had not. Kennedy said he had both James Roosevelt and Elliott Roosevelt committed and in fact, Eleanor Roosevelt committed tacitly, but he observed that as he conceived the script, the central character would be the late Louis Howe, Presidential secretary.

ROBERT WILSON, Essences Circuit publicity de-

ROBERT BERGER, assistant booker, Berger Circ-

KARL HART, booker, Warner, Charlotte, N. C.,

BOB WEVERSON, manager, States Theater, Omaha, and publicity chief for R. D. Gold-

RICHARD BRILL, Eagle Lion publicity representa-

NATE PLUNKETT, manager, RKO Grand, Chi-

L. E. MAYER, RKO advertising-publicity repre-

JACK GRAYSON, assistant manager, Florida, Hollywood, Fla.

WALD, manager, Geety, Columbia, O.

A. J. FERRELL, manager, Garage, Detroit.

J. S. BROOKES, Jam Handy Organization, Detroit.

ARTHUR TROMBLEY, second booker, Columbia, per cent of what it would have cost in Hollywood. Besides, he pointed out, as a British production, the film will escape the 75 per cent ad valorem tax.

Trumbo Sues on Contract

Hollywood—Dalton Trumbo has filed suit in Federal Court to have Loew's restore his job under terms of a contract running to Feb, 1950. Suit asks that the company fulfill its contract or pay him the back wages he would have earned under it. Trumbo was one of 10 indicted for contempt in the House Un-American Activities Committee hearings.

NEW RELEASES

Distributors January releases number 39, a survey reveals. Titles, arranged by companies, and with release dates and running times when available, are as follows:

ALLIED ARTISTS

SONG OF MY HEART (31), 85 minutes.

COLUMBIA

THE WEDDING, 81 minutes.

FILM OF THE THIEVES (31), 72 minutes.

Glamour Girl (31).

I LOVE TREBOL (30), 94 minutes.

MARY LOU (23), Six-Gun Law (8), 94 minutes.

EAGLE LION

LINDA BE Good (31), 66 minutes.

T-MEN (10), 91 minutes.

Reading for Heaven (17), 71 minutes.

Check Your Guns (24), 85 minutes.

The Smugglers (31).

M-G-M

CASE TIBERLIND, 119 minutes.

Dancing With the Duke (31), 97 minutes.

MONOGRAM

SMART POLITICS (31), 65 minutes.

JIGS AND JAMIES IN SOCIETY, 66 minutes.

Song of the Desert (31), 53 minutes.

Joe Palooka vs. Fighting Mad (31).

PARAMOUNT

1 Walk Alone (16), 98 minutes.

RKO-RADIO

THE FUGITIVE (9), 104 minutes.

CYCLOPS (14), 128 minutes.

Moumoun Becomes Eclata (special engagement), 172 minutes.

Lawless Valley (30), (re-release), 66 minutes.

REPUBLIC

Main Street Kid (31), 64 minutes.

DAY RAMBO (10), 72 minutes.

SILPY MOGGY (31), 55 minutes.

Oldahoma Kid's Last Stand (29), 72 minutes.

SCREEN-GUILD

PRIDE OF THE WEST (31), (re-issue), 58 minutes.

Rome (5), 61 minutes.

MCRAE IN HARLEM (74), 71 minutes.

SELDEN RELEASING ORGANIZATION

The Paradise Case, 214 minutes.

20TH-CENTURY-FOX

Captain from Castile, 146 minutes.

The Tender Years, 81 minutes.

UNIVERSAL-INTERNATIONAL

Captain Boycott, 93 minutes.

THE SENATOR WAS INNOCENT (81), 91 minutes.

WARNER BROS.

ALWAYS TOGETHER (10), 78 minutes.

THE TREASURE OF SIERRA MADRE, 126 minutes.

"Open City" Banned By Palestinian Censor

Jerusalem (By Air Mail)—Because it shows Italian children fighting in the underground movement in Rome, Palestinian Film Censorship has ordered "Open City," banned, it is learned here.

Five Britons make up the official censure body: "Open City" is the third picture in recent times to be banned. Others are "La Kermesse Hebraique," and "The City." An unofficial source stated "Open City," in the light of the current situation would have a "detrimental effect on the Jewish children of Palestine."
**REVIEW OF THE NEW FILMS**

*Campus Honeymoon*

with The Wilde Twins, Richard Crane, Hal Hackett

Republic. 61 Mins. BRIGHT, YOUTHFUL SLICKLY HANDLED, GOOD ENTERTAINMENT; WELL PLAYED.

Bright as a new copper, exuberant, and full of youthful impetuosity, this Melville-like Richard Sale's direction never lags, sets over a good deal of light comedy with little effort and measures up as spot of gay froth that will complement any program. It clips along merrily. The script is imaginative, gets fullest laughs. It hearkens from the wisecracks of Fred and gives to get over a serious point which gives the generally facetious handling some credibility and reason for being.

Lyn and Lee Wilde are effective. Hackett and Crane are handsome youngsters, Adele Mara plays a young matron, but smartly. Fiddy Inghorn, who is seen frequently as a cynical youngster, here is responsible for a number of sock laugh situations as a problem child. All about fun and good fixations. Dialogue is one smart crack after another but the basic situation is somewhat remote. It is in a new fabric, however, and the modern twist in the fiber never lets the audience down.

**Stage to Mesa City**

with "Lash" LaRue, Al "Fuzzy" St. John Eagle Lion 52 Mins.

PAK VALUE WESTERN HAS ALL REQUIRED LOWER CASE AUDIENCE ELEMENTS.

Brief, compact and to the point, this western travels the familiar route, delivers its quota of action and all the required action reading in the script. The Mesa City stage line is in difficulties because of the depreciations of a local collection of bad men. A mail contract is hanging fire. If it is awarded to the line everything will be just dandy. A ranch is sold to help further finance the line.

Coming upon the scene in the course of an investigation, LaRue and St. John lose no time in getting involved in the proceedings which from their initial appearance take on a semblance of the hectic with its natural expanse of fireworks. LaRue is made business manager of the line. He locates the tipoff man who has been important in lousing up the system. His man is killed but the gang tips its mitt later and after a brawl the badmen are disposed of.

CAST: "Lash" LaRue, Al "Fuzzy" St. John, Jennifer Holt, George Chesbro, Bred Slaven, Marshall Reed, Terry Frost, Carl Mathews, Bob Woodward, Steve Clark, Frank Bliss, Brie Loring, Martin Garran, Jerry Thomas, Director; Ray Taylor; Original screenplay, Joseph F. Scalco; Photograph, James Bronson, St. John, Glenn Glenn; Set decorator, Gene Redd; Film edit, Hugh Wins; Music, Walter Greene; Music supervisor, Dick Curruth.

DIRECTION. Adequate. PHOTOGRAPHY. Okay.

**Black Hills**

with Eddie Dean, Roscoe Attes Eagle Lion 60 Mins. WESTERN FAR EASE SERVES UP WHAT IS REQUIRED.

There's a hidden cave which turns out to be a gold mine in this indoor opus. The pictures are used by Lee Crane to pass off a mortgage. He is knocked off in short order, however, and the mine is covered by the boys. Later they find a large gold mine.

Then along comes Eddie Dean and Roscoe Attes who are vacationing. In no time flat they become embroiled in the financing. They stay around and are aided by Attes' prowling he at length brings the killers and thieves to justice. Then they ride off to new fields.

As westerns go this one serves up what is required, plus some warbling by Dean.


DIRECTIONS: Producer, Ray Taylor; Associate producer, Ray Taylor; Associate producer, Joe Jackson; Associate producer, John MacBean; Art director, Myra Grundy; Original story, Robert B. Sherman; Photography, John MacBean; Art director, Myra Grundy; Original story, Richard Sale; Production manager, Nathaniel Bailey; Sound, Victor B. Appel; Set decorator, John McCarthy, Jr; camera, George Monte.

DIRECTION. Slick. PHOTOGRAPHY. Fine.

**United Artists Nixes Rank Odeon Offer** *(Continued from Page 1)*

modate at least 20 features a year in England, an increase of 400 per cent, while print production will be stepped up at least 100 per cent. Harrison said, beginning in March.

Italy's first Technicolor picture will go into production next month. The production is being entirely financed by Ocean Films of Rome. Feature will be based on the life of St. Francis of Assisi, Harrison told the conference.

Regarding the Olympic games, Harrison maintained that J. Arthur Rank bought "exclusive film rights. Rank, however, has indicated his willingness to let other film companies handle the games for a fee. Technicolor will cover the Summer games in London for JAR with 10 cameras. Monopack film will be used. At any event Harrison see the Winter games are being shot in Switzerland.

**Conditions in England As Bad as in '47—Rose**

Conditions are just as bad in England now as they were last September when he put his own personal view on developments in the British motion picture industry. Harrison maintained that J. Arthur Rank bought "exclusive film rights. Rank, however, has indicated his willingness to let other film companies handle the games for a fee. Technicolor will cover the Summer games in London for JAR with 10 cameras. Monopack film will be used. At any event Harrison see the Winter games are being shot in Switzerland.

**Harrison Sees 400% Hike in Techni Prod. by Spring** *(Continued from Page 1)*

United Artists Nixes Rank Odeon Offer

(Continued from Page 1) revised U. K. production plan for the approval of the UA board. Under the new set-up, UA would provide know-how and all available facilities for the unknown new British outfit which would finance five pictures a year for a period of seven years, with each feature budgeted at an average of $250,000.

Kelly said that despite UA's 25 per cent interest in Odeon, the American company has no say in its operation. Kelly stated he expected Rank's efforts to pool Gaumont British and Odeon would be successful. JAR would operate the pool with the participating companies sharing in the profits on the basis of their respective investments. More than 600 theaters would be involved in the pooling arrangement, which would be a merger for all practical purposes, but legally not so.

"The Brass Monkey," which Shipman of UA and Rank made in a joint UA release in England might be distributed here, Kelly said, depending on whether the British-Grad Sours thought.

"Just William," another film made there for UA distribution is not particularly suited for U. S. audiences, Kelly said. However, "The Hound of the Baskervilles," the first in a series of "William" pix, is a good one.

Fairbanks Sees 50 P. C. Jump in Sponsored Films

A 50 per cent jump in the production of sponsored films is predicted by Terry Fairbanks, who reported in an anticipated 70 per cent increase in the production of 16 mm project-}

Fairbanks, now in New York from the Coast, believes...
Film Magazines Form Research Association

(Continued from Page 1) Disintering and other data about films to the industry—in addition to data on the magazines.

Publishers, according to Homer Rockwell of Hunter Screen Unit, president of the Association, realize the need for a continuing Job of research and study on the nation's movie-going and movie-reading habits. Meetings are now being arranged with publicity directors to show the latter results of studies made by the group.

Board of directors, appointed to handle the program of research and promotion, comprises William Pat- jens, Dell advertising manager; Her- bert G. Drake, Macfadden vice-presi- dent and director of promotion, and Roy Pollock, Fawcett promotion director. Other officers are Philip Keenan, Hillman Publications, vice- president; Allen E. Norman, Faw- cett, president; Ollie Young, Ida, assistant treasurer, and Charles Ter- williger, Macfadden, secretary.

Magazines represented in the asso- ciation are Model Screen, Motion Picture, Movie Story, Movie Life, Movie Show, Movie Stars Parade, Movieland, Photoplay, Screen Guide, Screen Stories and Silver Screen.

Fred Sammis Directing 5 Macfadden Publications

Appointment of Fred R. Sammis as editorial director of five Macfadden Women's Group magazines, was announced by Harold Wise, vice- president and general manager of Macfadden Publications. Group in- cludes Playthings, Radio Mirror, True Romance, True Experience and True Love and Romance.

Little Carnegie Site Enlarged

Little Carnegie Realty Corp. has acquired the property at 142 W. 57th St., adjoining the theater property. Berk & Krugmold, broker in the transaction, announced. Corporation now controls 60 feet on 57th St., running through and including 75 feet on W. 56th St., on which it plans to erect a 1,000-seat theater and office building this Spring.

Infantile Paralysis

Hits Aussie Grosses

Sydney (By Air Mail)—Prevalence of infantile paralysis in Australia and New Zealand has affected theater grosses in both places. City of Ade- laide fears an epidemic and health officials have warned parents to keep children away from theaters, result- ing in a big drop in matinee attend- ance. In New Zealand a number of itinerant exhibitors have been forced to suspend operations as children are forbidden to attend theaters. A ban on tours between North and South Islands is anticipated.

Monday, January 26, 1948

Irish Trade Battles Stiffer Theater Tax

Dublin (By Air Mail)—A public petition to the Eire Minister for Finance protesting against increased prices resulting from higher theater taxes, effective Jan. 16, was launched as the result of a meeting of representa- tives from all branches of the industry.

Arguing that theaters will be unable to operate successfully unless the public continues to attend...un- diminished numbers and pay greatly increased charges, theater opera- tors point out that attendance has already fallen off because of taxes imposed in August. Houses will be forced to close, they claim, if the new tax, which jumps the average levy on film attendance to 55 per cent, is permitted to stand.

Closing of some provincial theaters is not unlikely, their operators have been told distributors of con- tract cancellation.

Under the new scale, the top price in a Dublin first run is 4s 5d, which, after tax is paid, will be a gross profit of 1s 9d, out of which the theater must meet film rental, wages and other overhead.

Rites for Friedberger, Killed in Auto Crash

Funeral services were held yester- day for William Friedberger, 58, who was killed in an automobile crash last Thursday, two miles outside of New Brunswick.

Friedberger, assistant manager of Walter Reade's St. James Theater in Asbury Park, was driving a conversa- tion at speeds 10 miles to Florida. Reade Sr., now vacationing in Florida had asked Friedberger to bring the car down for a friend.

According to one report, a trailer hit the sedan and pushed the car into the snowplow with such force that the car burst into flames. Walter K. Lavalley, who was in no way connected with the Reade Circuit, was the only passenger in the car, and was trapped with the driver in the blazing vehicle.

Friedberger had been with the Reade Circuit ever since his discharge from the Army where he met Walter Reade, Jr. The deceased survived by a mother, sister and brother.

FEMME TOUCH

EDNA ADAMS, Lutlin & Beach Circuit, Chi.- "I keep my 1946 eyeglass fashions." KATHERINE DEEGAN, Skasko Circuit statistical, Des Moines.- "I keep my glasses." PAT GERINGER, Skasko Circuit statistician, La Porte, Ind.- "I am satisfied with my glasses." LOUTON DAVIS, St. Louis Circuit payroll dept., New York City.- "I am satisfied with my glasses." EMANUEL DAG, S.W. Grand candy stand, Wilming- ton, Del._

 seeker exhibit reaction to m-g-m chi. plan

be the ambiguity of Judge Igoe's "squeezes" and "squeeze" decree which is being interpreted in diverse ways by the several interested parties. It is in an attempt to reach an agreement on what is proper in conformity with the decision that the exhibitors will be invited to express their opinions on the M-G-M plan.

In its current phase, the company's scheme is to divide the city into eight competitive zones with a flexible clearance schedule.

M-G-M has released no pictures in the Chicago area since the decree was handed down and now has a backlog of 12 features to be played off. Decision has been made to begin releasing films on Feb. 5.

Schlank Names Wengel

Des Moines, la.—Jake Schlank, owner of the new Iona Theater Serv- ice, has appointed Herb Wengel as booker for his agency. Wengel formerly was with Tri-States Thea- ter Corp., before resigning to op- erate a resort in the Oxtarts a year ago.

eventually, why not now?

(Continued from Page 1)"

Its negotiations thus far had not manifested any "real understanding" of the British position. Meaning Britain's acute shortage in dollars.

THERE are many in the American industry—and, one feels, in the British as well—who will take exception. As Eric A. Johnston was moved to rejoinder, if there is a "squeeze" and there most certainly is on the part of the British Government. And as for the latter's position that the choice is between food or films for Britain, Johnston has the proper counter in, "Actually the choice is between this prohibitive tax and a workable alternative.'

It has been said that since the tax was imposed and the MPEA embargo on film ship- ments to Britain became effective in August last.

Perhaps this could help Sir Stafford, Wilson, Prime Minister Attlee and their Govern- mental associates to grasp the idea:

Into the American market, to compete with good U. S. rye and bourbon, comes—and very welcome, too—Scotch whiskey from Britain. Suppose—just suppose—for protection reasons dollars conservation or what-have-you, the Congress should enact tariff legislation imposing a 75 per cent duty on all Scotch whiskey, requiring, further, that cash be placed on the line by British interests distributing said Scotch here.

Would the Scotch interests, and the Labor Government accept the situation without complaint?

And what, too, one wonders, would be the reaction to any possible American suggestion that the ideal alternative would be an arrangement by which British Scotch remittances from these shores be governed, aside from the allowable 25 per cent, by the amount accruing in Britain from the sale there of American rye and bourbon?

COMMONS—and their Lordships, as well—might give a thought to this, especially in the light of Wilson's very frank disclosure, "I should make it quite clear that we do not foresee overseas producers enjoying in the future the same proportion of British screen time that they have had in the past."

Be that as it is, reverting again to what Johnston had to say in his reply to Wilson: "I mention this to reach a settlement is for both sides to sit down together and work out an alternative which will enable Britain to conserve dollars and the American industry to do business on a fair basis."

Eventually, that must and will be done.

Who put it off, to the detriment of the British Treasury, the British exhibitor, the British producer (who most certainly has a sizeable stake involved) and of the American industry?

It's a matter of common sense—and dollars and cents: not one of "saving face."
DUTY REMAINS AS ONLY SETTLEMENT BAR

House Kearns Com. Calls 8-10 Company Heads

Will Be Asked to Clarify Earlier Statements in Record of Studio Labor Probe

Hollywood—Some "eight or ten company heads" have been subsumed to appear here before a wage Labor sub-committee Feb. 17 to clarify earlier statements in the cord of the group's investigations into studio labor difficulties, Rep. Carr D. Kearns, R. Pa., said yester-

day. Thus far, he said, there has been occasion to issue subpoenas for (Continued on Page 6)

Starling on Coast, Making 34 Shooting

Hollywood—Thirty-four pictures will be before the cameras this week, seven new ones scheduled to roll before the week is over. Warners started "One Sunday Afternoon," a feature musical with Rasoul Ash directing, bringing the number of pictures shooting on that lot to six. MGM has five productions in work, including "The Three" (Continued on Page 7)

uchman Rejoins E-L's Eastern Sales Head

Al Suchman has resumed Eastern sales manager, it was announced yesterday by A. W. Wahlberg, E-L's vice-president and general sales manager. Suchman will immediately resume complete supervision (Continued on Page 7)

20th-Fox to Release Nine in March-April


80% of Tele Shows Now Utilizing Films

Twenty-eight per cent of current television programming utilizes motion pictures and it is expected that this ratio will increase significantly in the near future, C. D. Ford, Du Pont engineer, told the First National Television Film Conference in the Hotel Commodore yesterday. Representatives of film, radio and television convened throughout the day (Continued on Page 6)

28% of Tele Shows Now Utilizing Films

To Reduce Harrisburg Tax From 10 to About 8 P. C.

Harrisburg, Pa.—On the basis of a commitment by downtown theater interests holding the price of chil-
dren's tickets to the current 20 cents, Finance Director A. A. Poiint announced that a reduction of the pro-

t has been elected to sit on the main board of the vast Eagle Star (Continued on Page 6)

Kingswood to Produce in BWI

$100 Million Venture Tied to U.K. Quota Act

On the basis of the Cinematograph Films Bill of 1948, which had its sec-

ond reading in Commons last Thurs-
day, Robert B. Cumming, interna-
tional lawyer, of Chicago, yesterday announced the formation of Kings-
wood Films, with an eventual capita-
ization of $100,000,000, to produce in Ja

maica, BWI.

With the re-definition of "British" (Continued on Page 6)

U. S. Industry Prepared to Take Loss Via Settlement But Only If Duty is Ended

The 75 per cent "confiscatory" tax still remains as the only barrier to a settlement of the six-month-old Anglo-American film impasse.

The positive view—from the American industry side—can be stated on the eve of the emergency meeting of MPEA executives here this afternoon.

The American industry—fully aware of Britain's financial plight—(Continued on Page 7)

Franc Devaluation Won't Affect Films

Action of the French Government in devaluing the franc will have no effect insofar as American companies are concerned, it was pointed out yesterday. U. S. distribu-
tors can only remit via Government license, it was said. At the present time, approximately $10,000,000 is "frozen" in France, it was estimated (Continued on Page 6)

Embargo on Oil Shipments Abroad Asked of Congress

Washington—With reports of cold theaters as well as heatless homes trickling in, Senator Styles Bridges of New Hampshire yesterday called (Continued on Page 7)

Can. Theaters to Need Equip. Permits Feb. 1

Ottawa—Reconstruction Minister C. D. Howe warned that theaters would have difficulty after Feb. 1, under Canadian economy regulations, in securing equipment imported from other countries. He said import permits would be required for projection machines, rectifiers, generators, arc lamps, spot lights and film screens under the dollars saving clauses effective as January. Restriction of structural steel imports for theater buildings has been postponed, however.
Sharin-Goodman Plan
To Do Two on Broadway

Eugene Sharin, European chief in the international division of Eagle Lion Pictures, is associated with Ber- 

nard Goodman, London producer, in plans for two New York dramatic productions. Sharin has acquired all 

American stage and screen rights to the novel "Children of Vor- 

manna," translated from the German by Robert Neumann as well as the 

American rights to an Abbey Thea- 

ter success "They Got What They Wanted" by Louis D’Alton. 

Canada Lee has been set for the leading role, that of an American 

Army chaplain, in "Children of Vi- 

enna," rights to which were previ- 

ously held by Garson Kanin and Elia Kazan.

"They Got What They Wanted" has been produced by the Abbey Thea-

ter in Dublin and Glasgow. Sharin has approached Les years of and 

Barry Fitzgerald with offers to di-

rect and star in the New York pro-

duction.

United Artists Financial 

Backing is Seen Assured

(Continued from Page 1)

Bagnall emphasized that UA has 

enough product completed to meet its 

distributors’ demands until Septem-

ber of this year and new pictures bet-

ter the company through the balance of the 

year.

Safety Trust and Savings, Bank of 

America, Los Angeles, Irving 

Trust, Bank of Manhattan and Con-

tinental Trust are the banks pre-

pared to handle the financing.

Install New Haven Tent Tonight

New Haven-Ořffices of Variety Club Tent 31 will be installed tonight 

at a dinner in Oneco Restaurant 

for children under 18 years of age of Variety, 

executive director, and C. J. Latta 

second assistant international chil-

dren’s entertainment secretary, will be the principal speaker 

at the 14th annual meeting of Variety. 

thief baker: Lon Brown, first as-

sistant; Leo Bonoff, second assistant; 

George Wilkinson, sales man, 

and Arthur Greenfield, property 

master.

Chiceno to Enforce Curfew

Chicago—Immediate enforcement of Chicago’s curfew law has been 

ordered by Police Commissioner 

John C. Prendergast in a move to 

curb juvenile delinquency. Under 

the curfew ordinance, children are 

prohibited from the streets be- 

tween 10 n.m. and 6 a.m. unless ac-

counted for by an adult. Parents are 

subject to arrest for violations by 

children and can be fined from $5 to 

$100 for each offense.

Crol Bennett Dead

Akrum, O.—Fred L. Bennett, 65, 

found dead in his home here, is 

dead. He was an early nickelodeon 

operator. Resting from theater opera-

tions in the Western Racing Com- 

mission, traveled the world with all-girl or-hoestrass which he turned over to Phil Schibli when he temporarily lost his sight in 1957.

SITUATION WANTED

EXECUTIVE

General Manager, Film Buyer & Booker

Now in complete charge of all 

details and supervision of small circuit of 

Theatres, duties include. Considered, in industry, TOPS

Available on short notice. Excellent references.

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F. J. A. McCarty, U-I’s Southern and Canal 

distributor today for “Sandy Springs,” returning later in the week.

ALFREDO GIBBS, art director for M-G-M, 

studies, leaves plane Jan. 29 for 

Buenos Aires.

ROBERT TAYLOR is in New York for a 

role in “The Miracle.”

H. M. RICHET, head of M-G-M’s exhibitor 

department, will leave for Richmond, Va., today for a two-day meeting of the local exhibitors there.

He will also attend a meeting of the Carolina Salesman’s Club.

SID BLUMENTHAL, assistant exhibition manager for 20th-Fox, left for Toronto last night for a convention of the Canadian Picture Shows manager’s association, and will return to New York Wednesday.

ED HINCHY, head of Warners’ home office 

play-deck department, left last night for Albany to return Tuesday evening.

DONALD HYDE, vice-president of United States 

Pictor, returned to Hollywood over the weekend from New York.

MOSES STERNBURG, manager national sales 

manager, left yesterday for Pittsburgh and 

Rutland on a business trip and will return the end of the week.

SID HYAMS is here from London.

A new annual issue is expected 

leave London for New York late in the week.

DAVID A. LIPPIN, U-I’s studio exploitation 

man, is expected to arrive here the week-end for a trip to the West, as well as New York.

MARILYN FRIEDMAN, manager national sales 

manager, left yesterday for Pittsburgh and 

Rutland on a business trip and will return the end of the week.

OLIVER A. UGGER, co-producer with Harry 

Booth in Chicago, yesterday for a 

brief sales meeting.

ROBERT L. GRAHAM, assistant to A. L. Pro- 

cherry, which is Latin American division manager, 

returns to New York today, arrives today for 

Chief abroad the S.S. Santa Isabel, accompanied 

by his wife and child.

NEUFELD, of Colonial in New York, is 

scheduled for a trip to New York, following completion of full 

role in California’s “Loved of Carmen.”

JACK WEATHER, producer, and his wife 

BONITA GRANVILLE, actresses, returned to 

New York yesterday after New Year’s Week.

SIG NEUFELD, producer, is in New York 

in town. Joe Bernardini of Fox’s 

Clasics on plans for handling “Money 

Masters,” none in production.

KARL HERZOG, Cinecitta treasurer, arrive- 

here via TWA from Hollywood for a stay at his Miami Beach home.

JOHN MACK, story editor of Hal Wallis, Prod 

returns to Hollywood after a week in 

New York.

GEORGE WELTNER, president of Paramount 

producers, is in New York to attend 

New Year’s Eve party with Countess von Stein in a private 

John MACK, story editor of Hal Wallis, Prod 

returns to Hollywood after a week in 

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CHICAGO—Immediate enforcement of Chicago’s curfew law has been 

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John C. Prendergast in a move to 

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counted for by an adult. Parents are 

subject to arrest for violations by 

children and can be fined from $5 to 

$100 for each offense.
WARNER BROS.
SOON WILL BE MAKING
BIG TRADE NEWS WITH
“MY GIRL TISA”
"IT CAN'T MISS AT THE BOX-OFFICE. THE WORD-OF-MOUTH SHOULD BE PHENOMENAL!"

"An adventure drama of unforgettable impact. A picture that soars into the highest brackets of box-office material!"

"Brilliantly handled from every direction. Should reap dollars at any box-office. It's for the gallery of greats!"

"It took the late Mark Hellinger to catch New York's many moods, its changing face, its racing pace and its exciting dynamics as, perhaps, no previous attraction has ever succeeded!"
“Exciting! Suspenseful! A prize package of entertainment! A stirring photoplay whose commercial fate should parallel in magnitude the subject matter it digests!”

“Really splendid entertainment for all audiences everywhere. Could be one of the best box-office attractions of the year!”

Mark Hellinger’s

NAKED CITY

The most Exciting Story of the World’s most Exciting City!

Starring BARRY FITZGERALD

and Featuring HOWARD DUFF • DOROTHY HART • DON TAYLOR • Directed by JULES DASSIN • Produced by MARK HELLINGER

Associate Producer: JULES BUCK • Screenplay by ALBERT MAITZ and MALVYN WALD • From a Story by MALVYN WALD • A UNIVERSAL-INTERNATIONAL RELEASE
Kingswood to Produce

In British West India's

(Continued from Page 1)

film," in Section 25 of the bill, films imported into the United Kingdom would be liable to duty and tax at the 75 per cent ad valorem tax which at present applies even to films made on Brit-

ish soil if they are shown in accordance to Cumming's associate, N. N. Nether-

sore, of Kingston, Jamaica.

Films Bill's Provisions

A British film would have to meet these qualifications added (1) Made by the British Government or on its behalf in any part of His Majesty's dominions: here.

(2) Money for 10 Features

So far American and British business men have set up enough funds to make possible production of 10 features. Cumming aims to produce 10 features annually. He also plans to build a 20-room studio stage on Jamaica.

Nethersole explained the point that independent producers would be encouraged to join Kingswood in view of their difficulties in getting financing caused by the British tax imposed by the government. A statement by Nethersole declared that the N. T. Theater Guild, including Kingswood would use the Kingswood studio facilities. Lawrence Lanvers of Coors is not available for elaboration now.

Another report was Nethersole pointed out, was the British proposal for American companies to get $25,000,000 from the U. K. plus the equivalent of what British pictures earn in the U. S. With more British pick showing in America, American distributors would be able to get more revenue from Britain, Nethersole added.

Fact remains, however, U. S. distrits, couldn't expect more than $25,000,000 in trade balance, no matter how much British pick earned in America.

Principals in Kingswood

Cumming identified his associates as Thom-

as White, president, Jensen Mfg. Co.; Harold Mattes, executive vice-president, Belmont Radio, and director of Keychain M. En-

tram P. Lash, extension, Beulah Storage and Warehouse Co., New York; Charles M. Hoffman, vice-president, Belmont, and co-owner of General Fire Insurance Co., Chicago, and Robert Cumming, Sr., president, Brooks-Cumming of California, and Buffalo.

Send Birthday Greetings To

Jan. 27

George G. Dury

Daemen's Reel

Dorothy Moran

Hollywood to Vineyard

LOYD BACON is figuring on making most of "The Glittering Hill" away from Hollywood and plans on doing it by taking a nucleus of top players and surrounding them with carefully selected unknowns for character and bit parts. Producer-director thus expects to insure bang-up established players for the top starring and supporting roles, and at the same time to invest the screen with some fresh faces and personalities in the less important parts. Incidentally, Bacon, who will make "The Glittering Hill" as an independent in association with Sam Jaffe, also figures to ease his production nut somewhat by getting many of his secondary players in Butte, Mont., where most of the picture will be filmed . . .

DELORES DEL RIO and Arturo de Cordova are being paid by William Rowland and Louis K. Ansell, Film Classics producers, for their next "Medall of Honor" which will be made at the Chuorboscu Studios in Mexico City this Spring. . . . * * * Cedric Hardwicke has been signed for "Roe" by Alfred Hitchcock. . . . * * * Victor Mature gets a starring role in "Sand" at Twentieth-Fox after he finishes his "Whiskers" for RKO. . . . * * * Gloria Jean and David Street will co-star in Columbia's "I Surrender, Dear."

DENNIS DAY, who recorded songs from Victor Herbert's "Babes In Toy-

land" before the Petroll ban, has signed to play the lead role in the picture, which will be produced by Boris Morros and William Lee Baro. . . . "The King Brothers have purchased "Smoky Hill," original by Robert Jameson laid in the rugged Dakotas of 1870. . . . Hal Wallis has signed two more newcomers: John Bromfield and Suzanne Dabelt. Bromfield goes into "Sorry, Wrong Number," but there is no immediate assignment for Miss Dabelt. . . . Paul Henried will be both producer and star of Eagle Lion's "Hollow Triumph." Joan Bennett will co-star. . . . * * * Joseph Peyve gets into Twentieth-Fox's "The Street With No Name" now shooting in Wash-

Franc Devaluation

(Continued from Page 1)

unobtainable since early last year when distribs, received $2,000,000.

Distributors of French films are opined that devaluation would only affect those who go to France to buy films outright. Distributors who ob-

tain French product on a percentage basis would not be affected by the new franc-dollar ratio.

Rank's Davis Elected to Insurance Backer's Board

(Continued from Page 1)

labor leaders who will also be called to testify. "They seem to be glad to make sure the company people get here—even though they haven't said they don't want to come."

Keane's report was this full list of those expected by the end of the week.

Graetz Wants Reasons

Paul Graetz, producer, will ask Dr. Ward T. Bowen, acting director of New York State's motion picture division of the Education Depart-

ent, for a detailed list of reasons why "Diable au Corps" was denied a permit. Graetz will seek a re-hearing, and possibly an appeal on the French film.
**SICK LIST**

BILL MORTON, publicity director, RKO Lboe, Providence, R.I., is back at his post after operation for removal of a tumor.

A. G. STOLTZ, district manager in Des Moines for Tri-State Theaters, is recovering from an operation performed at Des Moines, Iowa.

HARRY JONES, office manager, 20th-Fox, Inc., in Des Moines, Iowa, is confined to the hospital with pneumonia.

**J. K. Duty Remains as Only Settlement Bar**

(Continued from Page 1) willingness to negotiate a settlement that will lead to a heavy financial loss but only on the condition that the U.K. abandons its 75 per cent tax. There will be no turning back from this decision. It is on the firm view that the American industry cannot do business under the conditions of the 75 per cent tax. In addition, there is the very real fear that tax will spread to other countries.

At the present time, the American industry is getting some kind of financial return from virtually every country in the world, with the exception of Russia and Yugoslavia. Of the **MULL OVERSEAS $**

Washington, D.C. — Frank McCarthy, MPAE Paris manager, will be here Thursday for discussions with Newton, Mayor of the State Department regarding possible Federal action to enable pix distributors to get more favorable terms on their foreign market activities. Macy asked the industry last month for some indication of what its basic needs will be, and is hopeful that McCarthy will be able to give him this information now.

In the meantime, Senator H. Alexander Smith, R., N.J., said yesterday that he is ready to sponsor legislation to enable pix companies and magazine publishers to draw dollars as soon as a workable plan is put before him. He said he had asked the MPA and the State Department for information, and that he is certain the Foreign Relations Committee will be glad to speed action on any measure which might come to it.

But, he added, that the plan finally to be presented might turn out to be a matter for the Finance, the Banking and Currency or even the Appropriations Committee.

**REVIEW OF NEW FILMS**

**"Panhandle"**

with Rod Cameron, Cathy Downs, Reed Hadley, Anne Gwynne

and Blake Edwards (HOLLYWOOD PREVIEW)

**"Fighting Mad"**

with Leon Errol and Joe Kirkwood

(1956, HOLLYWOOD PREVIEW)

This offering, which marks the debut of John E. Champion and Blake Edwards as producers, is highlighted by one of the most sensational fights the screen has known, Rod Cameron, one of the stars, and Jeff York are the participants.

In addition to producing, Champion and Edwards also wrote the original screenplay, and Edwards also owns the film. Lesley Selandar, no newcomer to western films, turned in an excellent job of direction.

Reed Hadley and Cathy Downs, formerly under contract to 20th-Fox, and Anne Gwynne, who was with Universal, are among those stars who have returned to the screen.

Bein.

Hadley, a gambling hall proprietor, runs the Hell's Half Acre saloon, where Elye Neu

mann has caught some eye-filling back
grounds and the picture is in sepia tone.

Cameron, a reformer two-gunmen, who operates a harness shop, learns of the mur
der of his brother, who has been publishing a reform paper at Sentinel, Texas. He loses no time in reaching Sentinel, determined to avenge the death of his brother.

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But, he added, that the plan finally to be presented might turn out to be a matter for the Finance, the Banking and Currency or even the Appropriations Committee.

**contrary, the industry here is ready and willing to do everything possible to ease the U.K.'s dollar problem.**

The American industry is now concerned that the underlying motive behind the tax is to force American films off British screens.

It must be underlined that, with the tax more than six months old, the British have not earned one dime. This figure has been seldom used: with the 75 per cent tax in effective use, plus the British entertainment tax and other monies paid to the British, American companies ac
tually would take only one cent out of every dollar grossed in the U.K.

MPA tapers meeting here at 3 p.m. today discuss the entire foreign market, as well as the British. Farley Alfport from London, and be in Paris tomorrow morning, will give the industry executives first
counterparts of conditions abroad.

Both arrival by air yesterday from the other side.

**7 Starting on Coast, Making 34 Shooting**

(Continued from Page 1) Muskeeters’ under the direction of George Sidney.

There has been some shooting, including “Wild Fury”; 20th-Fox and Paramount have three pictures shooting: Universal-Int’l will have three in work, including The Saxon Charter; other films slated to start on the 29th, under the direction of Claude Binyon, and Mon
mor

**Embargo on Oil Shipment**

(Continued from Page 1)

According to reports, the Eastern territory served by exchanges in 11 cities.

Globe Western, one of the two companies, said that the E-L national sales organization will be divided into two regions, the Tri-State and the Western under Herman Beiersdorf.

Latter’s territory will include Chicago, Indianapolis, Milwaukee, Minne
apolis, St. Louis, Denver, Omaha, Atlanta, Charlotte, Memphis, Dallas, New Orleans, Oklahoma City, Los Angeles, Portland, Portland, Seattle, Kansas City, Salt Lake City, Denver.

**McRae Rites Tomorrow**

Funeral services for Guy McRae, Paramount employe for 28 years, will be held at noon tomorrow, including the Howard D. McGill Funeral Parlor. McRae was made head of the Para
tomorrow after its building’s maintenance unit in 1920.

**"Jack" Kulms Dead**

Grand Rapids, Mich. — Julius ("Jack") Kulms, 58, former owner and manager of the Burton, and earlier a film distributor in this ter
tory, died in Butterworth Hospital.

**CHARTERED**

**FILM PRODUCTION SERVICE, INC., New York; to distribute films; capitol, 200 no par shares; to produce films; by Rabe A. Law, Leonard Croll, Roger H. Well.**

**EAST-WEST PICTURES, INC., Queens, N. Y.; to distribute films; capitol, 200 no par shares; by Rae Miranda, Harold Hymen, Samuel J. Green.**

**INTER-WORLD FILMS, INC., New York; to distribute films; capitol, 200 no par shares; by Rae Sturm, Gertrude Hoffman, Frances Raver.**
TRAILERS COST LESS and SELL MORE than Any Other Form of THEATRE Advertising!

"Trailers draw 31% of your Patrons"...says Woman's Home Companion in authoritative 1947 Movie Survey!
General Licenses for Pic Exports Proposed

Washington Bureau of THE FILM DAILY
Washington—First peace-time list of motion pictures for export to most foreign countries may be issued under a new law contemplated by Will D. Golden, Department of commerce chief. It was learned yesterday.

Golden, who will have charge of the export licensing, is expected to recommend that film companies be allowed general licenses, instead of specific pictures.

The licensing program ordered by (Continued on Page 6)

Chances of Ticket, Excise Cuts Lose Ground

Washington Bureau of THE FILM DAILY
Washington—Chances for reduction of the admissions and other excise rates this year took a nosedive today as the House Ways and Means Committee reported out the nation income tax reduction bill. While the income tax reduction (Continued on Page 3)

5,100 Exhibs. Collect For March of Dimes

More than 5,100 exhibitors, representing independent and circuits, have signed pledge cards to conduct collections in their theaters for the March of Dimes during the present week.

"Open Season" Declared: Industry Ready to Take Battle to Highest Court

Eric A. Johnston, president of the MPAA, speaking at the Protestant Motion Picture Council's annual luncheon at the Waldorf-Astoria yesterday, declared a virtual "open season" on film censorship, serving notice that not only the pending court action against the Memphis city censor board would be fought up to the U. S. Supreme Court, if necessary, but that "any other case of censorship..." (Continued on Page 6)

Cripps Nixes Blocked Funds Alternative

Finish Fight on All Pix Censorship -- Johnston

20TH-FOX IN DAILY VIDEO REEL DEAL

Movietone to Produce Television Newsreel, Sponsored by Camel and Televized Over NBC's Eastern Network.

Mullen, executive vice-president of NBC, and Thomas D. Luckenbill, vice-president of William Esty Co., advertising agency.

Project marks the first time a major film company has prepared a newsreel especially for television, and the initial sponsorship by a national advertiser of a television program. (Continued on Page 8)

SRO to Release Five Pic Before July 1

SRO will release five features during the first half of 1948, Neil Agnew, president, announced yesterday following the final session of the company's divisional sales meetings here.

Quintet includes "The Paradise Case," "Intermezzo" (re-issue), "Portrait of Jennie," "Mr. Blandings Builds His Dream House" and "Duel in the Sun." Last-named is still be (Continued on Page 6)

Stanley Co. Net Profit Is at Record $6,749,111

Net profit of Stanley Company of America for the year ended Aug. 31, 1947, was $6,749,111, an increase of $1,428,982 over the $5,320,129 profit in the prior year. Profit is a new record high for the Warner subsidiary.

Net income of Stanley Co. in the (Continued on Page 6)

Lewis Bill Hearings Set For March 1 Start

Washington Bureau of THE FILM DAILY

Washington—Hearings will get under way March 1 on the bill by Rep. Earl Lewis, Ohio Republican, to force ASCAP to deal only with producers, pulling out the current "seat tax." This bill would make it illegal for any producer to license a film with music until it has satisfied all royalty claims of the copyright owners.

In effect, this means that exhibitors would have full rights of exhibition. (Continued on Page 6)

RKO to Protect Theaters On 16 mm., TOA Assured

TOA has received assurances from RKO officials that the latter's 16 mm. distribution program will not conflict with legitimate 35 mm. theaters.

Following conferences with Robert W. Coyne, TOA executive director, (Continued on Page 6)

RKO Adding to 'Risk' Deals Old Distribution Pacts Fading--Rathvon

Buying-Booking Co-op Gets Philly Allied's Blessing

Philadelphia—Unanimous approval of the buying-booking book organization now being set up was voted by over 50 members of Allied Independent Theater Owners of Eastern (Continued on Page 8)

MPEA Meets with Slight Attention to U. K., Places Emphasis On Other Lands

London (By Cable)—Sir Stafford Cripps, Chancellor of the Exchequer, answering a question in Parliament yesterday on the duty situation, said the Government had made it clear it was not prepared to abandon the duty or substitute for it any excise, depending on blocked sterling being held by American film interests.

No progress towards ending the Anglo-American film impasse could (Continued on Page 3)

Urge MPF Give Aid To Needy Priority

That the first obligation of the Motion Picture Foundation is "aid and relief to the needy of our industry" will be recommended to the organization's board of trustees by (Continued on Page 8)

Canada Will Again Halt Equipment Imports Feb. 1

Montreal—Motion picture projectors and other theater equipment again will be banned from import to Canada as of Feb. 1, it is announced by Rt. Hon. C. D. Howe, Minister of (Continued on Page 8)

Mundt Bill Gets President's Signature

Washington Bureau, THE FILM DAILY

Washington — President Truman yesterday signed the Mundt Bill, giving the United States its first international information service of a permanent nature.

The State Department is called upon to rely upon private agencies to carry out the work of telling the world about America—through press and other media, and to supplement that work in those areas where private agencies do not function.

The bill carries no appropriation, and it is in the working out of a budget that detailed pix plans of the agency will emerge.
Duvivier Sees Devaluation Assisting French Producer

That French producers will benefit indirectly from the devalued franc was the off-the-cuff opinion of Julien Duvivier, Parisian producer, now on a month's visit here.

While underlining the point that finance was hardly his forte, Duvivier pointed out that France would increase not so much because costs would be less, which they would, but that French distributors would have to pay much higher prices for American films.

Duvivier maintained that U. S. minor league productions had floundered the French market with added hardship upon French production. Since most French exhibitors have been paying less for Yankee imports than for domestic product, it meant that too many Gallic pix were being shown at playtime. And without the need to playtime, French producers found it almost impossible to amortize sky-high production costs. Perhaps Duvivier suggested, with rentals on U. S. films on a par with the French, his countrymen might be encouraged to expand production. As for himself, he added, he was at the moment writing the scenario for "The Marriage of Loti," in which he will direct and produce for Alexander Korda's London Films in two separate versions of the French and English. Sometime in March, Duvivier will go to Tahiti to arrange production plans, since the accompanying cast will consist of native islanders. Actual shooting in monopack Technicolor is scheduled for July. Film should be completed, he figured, by the end of the year.

Reade Circuit to Mark 40th Year With Jubilee

Walter Reade Theaters from Feb. 11 to March 23 will celebrate its founder's 40th year in theater operation with a jubilee in 25 of the circuit's houses in New Jersey and New York, utilizing the theme: "Movies are still your cheapest and best for family entertainment."

Circuit has prepared a 20-page brochure for house managers, outlining an extensive campaign calling for cooperation of public officials and merchants in each community. Booklet lists stunts and ballyhoos, makes wide use of institutional newspapers, radio, special trailers, and provides for dressing theaters with valences and pennants.

Circuit will award prizes to house managers conducting the best jubilee campaigns. Jubilee is under the general supervision of Walter Reade, Jr., with Guy Hevia, city manager in Morristown, serving as captain of the drive, assisted by Jack Harris, circuit booker, and Al Floersheimer, advertising-publicity director.

Specialized Campaigns On "Turtle" in 9 Cities

Warner's has set up engagements of "The Voice of the Turtle," currently in sixth week at the New York Warner Theater, in nine selected cities, each of which will be preceded by an intensified territorial advertising and sales campaign. Cities are Washington, D. C.; Baltimore, Philadelphia, Cincinnati, Cleveland, Buffalo, Rochester and Syracuse.

MPAA Research Dept. Now Based at New York Offices

Research department of the MPAA, headed by Robert W. Chambers, has been transferred from New York office following its basing for some months at the Washington Headquarters.

Bill Cody Rides Today

West Coast Bureau of THE FILM DAILY

Hollywood—Bill Cody, 77, silent Western star who died Saturday. His wife and sons survive.

Over-rule Objections To Goldman Queries

Philadelphia—Objections by Warner Bros. Pictures, Inc., and 20th-Fox to the plaintiff's interlocutory were overruled by District Court Judge William Kirkpatrick in the William Goldman Theaters, Inc. v. Loew's, Inc. et al. anti-trust suit.

Chicago—Injunction suits, with the object of obtaining better runs, against Paramount, Warner Bros., RKO, Universal, Loew's, U. A. Columbia and 20th-Fox, will be filed in District Court in Indianapolis this week by attorney Thomas McConnell, counsel for the Indianapolis branch of the Screen Actors Guild, headed by Manny Marcus, which operates the Ritz and Egyptian in Indianapolis.

FINANCIAL (Jan. 27)

NEW YORK STOCK MARKET

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<td>36 3/4</td>
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<tr>
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<td>13 1/2</td>
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<td>Warner Bros.</td>
<td>11 1/4</td>
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<td>11 1/4</td>
<td>11 1/4</td>
</tr>
</tbody>
</table>

WORLD MARKET

| Macomber Picts. | 3 | 3 | 3 |
| RKO | 3 | 3 | 3 |
| Sonorite Corp. | 3 | 3 | 3 |
| Technicolor | 12 | 12 | 12 |
| Trans-Lux | 5 | 5 | 5 |

OVER-THE-COUNTER

Cinecolor 5 1/2

Over-rule Objections To Goldman Queries

Philadelphia—Objections by Warner Bros. Pictures, Inc., and 20th-Fox to the plaintiff's interlocutory were overruled by District Court Judge William Kirkpatrick in the William Goldman Theaters, Inc. v. Loew's, Inc. et al. anti-trust suit.

Chicago—Injunction suits, with the object of obtaining better runs, against Paramount, Warner Bros., RKO, Universal, Loew's, U. A. Columbia and 20th-Fox, will be filed in District Court in Indianapolis this week by attorney Thomas McConnell, counsel for the Indianapolis branch of the Screen Actors Guild, headed by Manny Marcus, which operates the Ritz and Egyptian in Indianapolis.

Wednesday, January 28, 1948

COMING AND GOING

SPYROS P. SKOURAS and MURRAY SILVERSTONE leave London tomorrow for Paris.

OTTO KOEGEL, general counsel for 20th-Fox, sails from London today for New York.

ARNOLD CHILDHOUSE, M PAA's secretary in Holland, is in New York.

FRED MEYERS, U. E. eastern division film manager, is in Albany today and will be in Buffalo tomorrow and Thursday.

JOHN F. FEERER and VERN CALDWELL, Disney studio execs., are in town from the West Coast to hustle with RKO ad-push, bigger on campaign set up for "Molly Time."

PAUL HOLLLISTER, RKO Radio national director of publicity, arrived in New York yesterday following conferences with studio execs.

LEON J. BEMBERGER, RKO Radio sales promotion manager, leaves today to attend the annual convention of the Virginia Motion Picture Theater Association, returning over the weekend.

MONTAGUE SALMON, managing director of the Rialto Theater, is en route to Hollywood on a combined vacation and business trip, accompanied by Mrs. SALMON.

OSCAR F. NEU, owner of Neudor Products, left yesterday on a business trip through the New England area and will return at the end of the week.

M ARINA KOSHETZ, M-G-M star, is en route to Hollywood.

RICHARD WHOOF, M-G-M director, left for Hollywood appearing in a Broadway play.

WALTER E. BRANSON, RKO Western division manager, will return touring his territory on behalf of the 1948 Nod Defiant Drive on Feb. 2. His itinerary includes St. Louis, Kansas City, Denver, San Francisco, and Los Angeles.

VICTOR V. BROWN, head of M-G-M's eastern editorial activities, and OLIN H. CLARK, eastern staff head, are due back from the Coast Feb. 11.

VOLDMAAR VETLUGIN, M-G-M studio editor, will leave the Coast Feb. 6 for New York.

RUDY BERGER, M-G-M's southern sales manager, is in Dallas on a tour of his branches which will take him to Oklahoma City andMemphis.

HENRY L. NATHANSON, head of M-G-M District offices, is setting up for the Coast.

MERLE OBERON arrives from the Coast Thursday and plans to sail for Europe on Feb. 4. RIVELLES will give a concert of ballad singing at Grand Rapids, Mich., on Saturday. Indianapolis and Cleveland are the next cities on his tour.

FASTER COAST-TO-COAST SERVICE!

Go by TWA Constellation

For quick reservations, see your travel agent or call your local TWA office.
Cripps Nixes Blocked Coin Alternative

Continued from Page 1) be made until this situation is fully recognized, said Sir Stafford.

With the British tax situation understood receiving only minor consideration, despite Foreign Secretary Ernest Bevin's statement that Parliament had been summoned by plane from London to attend the session, MPEA's board of directors and members to the number of more than 40 held a three-hour closed session at the New York MPEA offices yesterday.

With the close of the meeting shortly after 6 p.m., it was announced by the MPEA information department that no statement would be released. Association officers were not available for questioning, and those who had attended the conference were non-committal when approached last night.

It was indicated, however, that there was no attempt made to evolve a new counter-proposal to the confiscatory 75 per cent British duty, and that the meeting's agenda had been largely given over to other phases of the overseas market, with the presence of Frank McCarthy, summoned from Paris, and Arnold Childhouse, here from Holland, providing possible clues.

Eric A. Johnston, MPEA director, who presided at the meeting, returned to Washington last night, as did Kenneth Clark, the association's information chief.

Among those who attended the parole were: Barney Balaban, Nate J. Blumberg, N. Peter Rathvon, Grad Scars, J. Cleaver Awdin, Ned Depe- net, Roy Disney, Jack Cohn, Wolfe Cohen, and Manny Silverstone.

No Kingswood Pledges Says N. Y. Theater Guild

New York Theater Guild has not committed itself in any way in connection with Kingswood Films. The Guild's head, Lawrence Langner, told The Film Daily yesterday, following publication that Robert B. Cummings, international lawyer of Chicago, and organizer of Kingswood had announced that the Guild would produce films at Kingswood's studios in Kingston, Jamaica.

Langner made it clear that though Cummings' idea for producing pictures on the island of Jamaica had very much to recommend it, still the Guild could not participate simply because of the distance involved.

SICK LIST

ZEB EPPSTIN, managing director of Warner Bros. Metropolitan, stepped in stepped in and fell on the icy covered streets yesterday, resulting in a multiple fracture of the left elbow. Eppsten is hospitalized at the Fifth Avenue Hospital.

Mid-Week Report

- - - IF YOU WERE INTRIGUED — and the chances are you were—by yesterday's story in Your Favorite Industry Newspaper recounting how Mrs. Clyde Quimby, of Quimby Theaters, Fort Wayne, Ind., circuit, having played U-I's "Stairway to Heaven" first run, bought it a second time, and played it in another house "for free" during the week-end's three days, here's a fill-in: Mrs. Quimby is a regular customer of U-I, and both deals for the pic were made over the phone by her general manager, Harvey G. Cockes. . . . There was nothing to tip off U-I that Mrs. Quimby's "purley invitational" showing of the pic, whose message so impressed her, was to be "come one, come all," and no charge, until the story broke in Fort Wayne, 'tis said . . . . And by that time, there was absolutely nothing that the distributor could do about it . . . . U-I, being frank, was in a helluvia spot. . . . Consider what might have been the town's reaction if an attempt had been made to refuse the pic. . . . Incidentally, there seems to be an angle previously overlooked. . . . The pic went to Mrs. Quimby on a flat rental. . . . And the Statutory Court's decree expressly prohibits the granting of "any license in which minimum prices for admission to a theater are fixed by the parties."

- - - THE GANGSTER PICTURE'S STORY as summarized by Eric A. Johnston for the benefit of the Protestant Motion Picture Council at yesterday's Waldorf-Astoria lunch: "Big shot thugs terrorizes town, but gets it in the end." . . . Mr. Johnston will be signed as a screen writer yet, if he doesn't watch his step.

- - - THE LOS ANGELES TIMES, commenting upon Sam Goldwyn's recent critique on the state of the film industry, is moved to remark that "it is probably true that the quality of pictures will improve —or at least that the public would see more of the kind of pictures it likes—if independent exhibitors in large numbers were able to shop for the films they wanted to show in their theaters." Which sounds suspiciously like the competitive bidding modus operandi decreed by the Statutory Court in the so-called New York equity suit. . . . Which, in turn, suggests that some one should call the Los Angeles Times editor/writer's attention to the views of the indie exhibitor on competitive bidding as voiced by the MPITOA, TOA, CIEA, CSA and Allied.

- - - BULLETIN of Associated Theater Owners of Indiana points out a theater's sound projector or public address system can be converted into an FM receiver by simply plugging a FM tuner into the microphone input. . . . With FM programs largely composed of good recordings, device offers a source for a good musical program to play before performances. . . . Strike of printers, bad weather, and the uncertainty of the area film booking situation have combined to trim theater and amusement advertising in Chicago newspapers by from 10 to 20 per cent, a newspaper spokesman pointed out. . . . An old 42nd Street practice seems to be putting in an appearance in Britain. . . . Old British pix are being brought out of cold storage, so to speak, and presented under new monkies. . . . It's a helluva way to run film biz. whether in the U.S. or the U.K.

- - - BR'TOFFENETTI, whose Times Square food emporium is just across the way from Your Favorite Industry Newspaper's home, really should be writing film advertising. . . . Consider: Describing his old fashioned tutti frutti shortcake on a menu note, he is moved to exclaim: "It is luscious and entrancing. . . . The most nutritious food that you can imagine. . . . A cornucopia of fruits blended by gentle hands in an expert extravaganza of pleasantness."

$2,727,774 Record Profit for Carrier

Syracuse—A record net profit of $2,727,774 was earned by Carrier Corp. in the year ending Dec. 31, 1947; it announced. Profit is equal to $3.44 per common share, compared with 20 cents earned in 1946 when the company reported a net of $809,439. Sales during the last fiscal year were $52,910,590, compared with $33,476,247 in fiscal 1946, setting another record for Carrier.

With the release of its annual report, Carrier announced a program whereby members of the company's board who have served 70 years of age may become directors emeritus. Any member who becomes directors emeritus after the annual meeting next month are: Dr. William H. Arnswalder, Walter L. Connell, Frederick S. Fales and Charles J. Staples. It is expected that Dr. Carrier will be designated chairman emeritus, with this position temporarily replacing that of board chairman.

Chances of Ticket, Excise Tax Cuts Lose Ground

(Continued from Page 1) move will be good news for many individuals in the pic industry, it is held to be quite certain that if this becomes law—even in an amended version—there is no chance for any additional tax reduction this year.

Although Ways and Means Committee Chairman Harold Knutson has told The Film Daily he expects to consider the matter of reducing the box office tax—for called for in two bills before his committee—during the coming tax revision study, has here is no certainty that such a study will materialize, nor that it does materialize any legislation will allow.

Bookers Install Officers

Alex Arnswalder of 20th-Fox was installed as president of the Motion Picture Bookers at the annual dinner in Iceland Theater Restaurant. Other officers installed were Irving Kaplan, first vice-president, and Dan Fonticelle, second vice-president, Max Cohen of Cinema Circuit officiated as toastmaster.

Sayers Quits Audience Research

Resignation of James E. Sayers as a line executive in charge of the local office of Audience Research, Inc., is announced as of Feb. 1. James L. Volkert, vice-president and general manager, will assume Sayers' duties.

Send Birthday Greetings To

Robert W. Bischoff, Dallas; Florence Dudley, San Antonio; Paul Melvin, Dallas; Tom Neal, San Antonio; Charles (Scop) Nettie, Dallas; Ben Starnes, Dallas; W. L. Starnes, Dallas; Jim Sneed, Houston; Enid Stastny, Dallas; E. S. Teel, Fort Worth; Mattie Tisdale, San Antonio; Jack Trice, Fort Worth; James W. Test, Dallas.
RELENTLESS
in its suspenseful

COLUMBIA PICTURES presents
ROBERT YOUNG • MARGUERITE CHAPMAN

with WILLARD PARKER - AKIM TAMIROFF
BARTON MACLANE • MIKE MAZURKI • ROBERT BARRAT • CLEM BEVANS
Screenplay by Winston Miller
Directed by GEORGE SHERMAN • Produced by EUGENE B. ROONEY
encounter... 
defiant love...

COLOR BY TECHNICOLOR!
RKO Increases Its Indie "C" Deals

(Continued from Page 1)

warding results," the RKO president declared.

Pointing out that other major companies have followed in the same steps, RKO president said, "It was the only type of straight distribution deal was dis- appearing. This factor plus the incen- tives of introducing today makes it likely that the independent group tied to distributors solely by the releasing problem will shrink rather than expand."

Production costs have passed their peak, Rathvon reported, "and we are making some progress in bringing costs down by better preparation and diligent watch over every item of expense."

The company will produce a "few less" percentage pictures in 1948 than the 17 made last year, the RKO president said. This is the high inventory of unreleased pictures in this category. On the other hand, a few less low-budgeters will be seen before the cameras during the cur- rent calendar year.

Rathvon expressed satisfaction with the results of production in Mexico's Churubusco studios, pointing out that for the recently com- pleted film, "it was necessary to take only the director from Hollywood, with all other per- sonnel being recruited south of the border."

Queried regarding the one picture deal concluded between Argosy Picture and M-G-M, Rathvon stated that this did not affect RKO's ar- rangement with the former company which has yet to deliver in "three more" under its present contract. He said also that Leo McCarey will de- liver his picture under his old com- mitment with RKO before joining Paramount.

Argosy Schedules Eight
To Be Made in 18 Months

West Coast Bureau of THE FILM DAILY

Hollywood—A program of eight pictures to be produced in the next 18 months is announced for Argosy Pictures Corp. by John Ford, board chairman, and Merian C. Cooper, president of the company. Mexico, Ireland, the South Seas and Africa, as well as Hollywood, will be utilized as production locales for the pro- gram.


STORKS

Eugene McEvoy, of 20th-Fox's sales dept., is the father of a 9 lb. 8 oz. boy, born yesterday at the Brooklyn Hospital.

Johnston Blasts Pix Censorship
Supports Litigation to Supreme Court

(Continued from Page 1)

ship will be carried to the ultimate final conclusion."

The Council's award went to Metro's "The Yearling" as 1947's picture on the basis of opinion of the Christian Herald, its own reviewers and of members of the United Council of Church Women and of the Protestant Film Commission. Presented by Mrs. Jessie Bar- der, the Council's president, the bronze plaque was accepted for Loew's by J. Robert Rubin, vice- president and general counsel. Dr. Daniel Poling, editor of the Chris- tian Herald, presided.

Johnston, the event's principal speaker, declared that Hollywood was not through.

The American motion picture indus- try, despite the fact that there was a acute lack of dollars overseas, is sending. However, it was necessary to go to Hollywood, with all other per- sonnel being recruited south of the border.

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THERE IS ONLY ONE YEAR BOOK OF MOTION PICTURES
and that is published by
THE FILM DAILY
THE 1948 EDITION SOON READY
General Licenses for Pix Exports Proposed

(Continued from Page 1)

Congress and covering all “commod-
ities” goes into effect on March 1. Pix
licenses are included in the pro-
gram. It was at first thought neces-
sary that licenses would have to be
obtained for each film or newrelease
called for abroad. Golden has been
working on a plan, however, whereby
companies could obtain general li-
censes. For instance, it may be
worked out that a company might
get a license to export x-million feet of
film.

Except for American film exports
to Spain, licensing of processed mo-
tion pictures was necessary only
during the war, when censorship was
the object.

Golden emphasized that everything
will be done to ease the problem for
the motion picture industry.

Up to now there has been no in-
dustry protest of including motion
pictures in the general program re-
quiring export licenses. Motion pic-
ture rawstock and equipment, of
course, are included in the program.
The question has been raised, how-
ever, whether motion picture fea-
tures and newreels should be in-
cluded in a general “commodity”
category.

Canada Will Again Halt Equipment Imports Feb. 1

(Continued from Page 1)

Reconstruction and Supply and
Trade and Commerce, Special per-
mits for equipment will be required
after that date.

Ban applies except for replace-
ments. Motion pictures for a theater is about to be
completed. Goods in continuous
transit to Canada before Jan. 31 will
be cleared the country.

List of theater equipment banned
after Feb. 1 includes projectors, rect-
tifiers or generators for use with proj-
er projectors, radio sets, oscil-
lator equipment, television cameras,
exciter lamps, projector parts and
screens.

699 Theaters Listed
For Los Angeles Area

Los Angeles exchange territory has a total of 699 theaters with
543,313 seats, of which 687 houses, seating 537,819 persons are operat-
ing, while 12 theaters with 5,494
seats are closed, according to the
23rd in a series of 31 theater direc-
tories released by the MPA-A.

In the area, 129 theaters are lo-
cated in 117 towns with a population
of 2,500 and under, and account for a total of
64,243 seats, or
an average of 486 seats per theater.

Los Angeles, which has a total of
194,917 seats, while San Diego and
Long Beach have a com-
tined total of 48 theaters with a
capacity of 45,560.

Urge MPF Give Aid
To Needy Priority

(Continued from Page 1)

program and scope committee, it was
announced yesterday.

Following a meeting of the com-
mittee, Ned E. Depinet and Ted
Gamble, chairman and vice-chairman
respectively, stated that other areas
of activity would be embarked upon
as the Foundation develops but that
the essential unit of area of aid
and relief has been established upon
a sound basis.

“In order to determine the scope
of our possible undertaking in this
field,” the statement continued, “we
shall conduct a comprehensive survey
of our industry and its potential
needs. This survey is a basic prelim-
inary to the determination of a num-
er of policy and operating con-
clusions. Two sub-commit-
tees of the program and scope
committee will meet during the next
10 days for the purpose of organizing
different aspects of the survey. The
full committee on program and scope
will meet again on Saturday, Feb. 7.

Sherman Leaving Lust

Washington—Al Sherman has re-
signed as publicity consultant for
Sidney Lust’s Hippodrome Theater
to concentrate on developing the
“Sherman Plan” for calling for
formation of 16 mm motion picture
motion pictures, which forms the basis of
film distribution services now
sponsored by the Veterans of For-
Eign Wars of the United States and
the National Rifle Association.

Buying-Booking Co-op Gets
Philly Allied’s Blessing

(Continued from Page 1)

Pennsylvania at the 10th annual
meeting yesterday in the Broadwood
Hotel. A vote of thanks in Sydney
E. Samuelson, general manager, was
also cast. Following discussion of the
plan’s various features, another vote
okayed moves by the parent
body of the organization was taken.

Members elected to the board of
governors included the ideal area for
three-year terms included: Ben
Toilet, Mort Gogosker, Morris Wax.

Jack Greenberg and Larry Woodin
were elected as members representing
the state of Pennsylvania.

Elected to serve as alternate mem-
bers of the board for one-year terms
were Robert Budd, Harold B. Cohen,
Harold Hirschberg, William G. Humph-
ry, George L. Jones, Max M. Koss,
Thomas Lazarek, David Mo-
liv, Jorg Rieker, Mark Rublin,
Lester Stillman, Thomas P.
Thomas.

RKO to Protect Theaters
On 16 mm. TOA Assured

(Continued from Page 1)

RKO executives declared that the
company’s expressed policy restrict-

ing narrow gauge shows to schools
as part of the curriculum, hospitals
and home fide shut-ins and theater-
less towns probably not in substi-
tution competition with regularly
established houses.

Another feature of RKO’s policy
is that the films are booked by regu-
lar exchanges so that the manager’s
judgment can be brought into play
on questionable cases. In addition,
the company asks exhibitors to re-
port alleged violations for investiga-
tion and correction.

Further discussions concerning 16
mm competition are in the offing
with United World, the Universal mul-
i-

siderary, and with Eric H. Haight,
Films, Inc., president.

Mullen Joins CBS Television

William P. Mullen has joined the sales staff of CBS Television Station
WCSB. He is the commercial manager, announced. Mullen has been with CBS radio sales.

Los Angeles Territory Statistical Summary

<table>
<thead>
<tr>
<th>Population</th>
<th>Number</th>
<th>Seating Capacity</th>
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</thead>
<tbody>
<tr>
<td>Towns</td>
<td>Cumulative Total</td>
<td>No. of Theaters</td>
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<tr>
<td>1,000,000</td>
<td>200,000</td>
<td>50,000</td>
</tr>
<tr>
<td>19,951</td>
<td>55,627</td>
<td>11,175</td>
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<tr>
<td>Cumulative Total</td>
<td></td>
<td>200,000</td>
</tr>
<tr>
<td>Number of Seats</td>
<td>189,951</td>
<td>55,627</td>
</tr>
<tr>
<td>Average Seats Per Theater</td>
<td>947</td>
<td>1,117</td>
</tr>
</tbody>
</table>

* Excluding cafe Drive-In theaters; total capacity 4,479 automobiles.
* The data is for “in trade” theaters operated by the same management.

20th-Fox-NBC Tieup
In Daily Tele Deal

(Continued from Page 1)

gram of such great magnitude.

The entire world-wide resources
of Movietone News will [be]
distributed behind the newswire, so that
effect audiences—first on the Eas-
tern, later in the Midwest, and
finally on the entire coast-to-coast
NBC television network will see the
tales. Thus television
visions will be produced in addition to the two regular motion picture thea-
ter editions now being released by
Movietone News," Skouras stated.

In order to provide complete new
coverage and timeliness in its wide

YES, IT WAS!

"Is one of the newsreel coming
to the house with the idea of a daily edition?"—From the Along the
Rialto column, by Phil M. Dailey,
on Jan. 23.

real, Movietone will flier material to the local headquarters from camera
men throughout the world, Edmund
Reynold, Movietone producer, said
yesterday. To suit the unique require-
ments of television, special tech-
niques will be perfected in all pro-
duction phases, with emphasis on
medium and close-up shots for great
er clarity of action.

“We regard this contract as one of
the most significant steps in te-
volution,” Mullen stated, "an-
d for NBC will be associated with Camel Cigarettes and
20th-Fox in bringing television’s first
daily newscast to the public."

Program will be telecast daily
Monday through Friday at 7:50-8:00
p.m., over the NBC stations in New
York, Washington, Philadelphia,
Schenectady and Baltimore.

Contract was arranged by Lucas-
shill and Kendall Foster of William
Esty Co.; Skouras, Reek and Peters,
short subject sales manager, for 20th-Fox, and
Mullen and Reynolds Kraft, sales
manager, for NBC Television.
10,000,000 Amortization charges a Factor. Plus operating Policy Changes

Universal's gross revenues in the calendar year ended Nov. 1, 1947 hit a new peak of $64,988,405, but the company's net profit decreased to $30,017, off $1,335,202 from the record high $4,853,219 profit for the year ended in 1946, it was reported yesterday by J. Cheever Cowdin, chairman, and Nate J. Blum- ing, president. Gross in the year ended Nov. 2, 1946 was $83,934,865. Profit last year was equal to $3.11 in common shares, compared with (Continued on Page 8)

-W Survey Shows demand for 16 mm

An increasing demand for 8 and 16 mm films from schools, colleges, churches, clubs and homes, was indicated in a research survey conducted last year by United World Films, as reported in the annual report of universal Pictures. Demand includes international, religious, entertainment and documentary films of every type, and is expected to last for a number of years. Report pointed out that although (Continued on Page 5)

mold Stoltz Buys Ill Terhune Stories

Purchase of film rights to the en- semble works of Albert Payson Terhune, noted writer of dog stories, was announced yesterday by Arnold olitz, who leaves for the Coast to- morrow to enter independent produc- tion. Included in the purchase were all (Continued on Page 5)

Metro Selling Away From Great States

Chicago—Metro has sold "Green Dolphin Street" away from Great States for first run in the Gus Con- stant-operated Avon Theater in De- catur. It was learned yesterday, Pic will go into the Avon for an 11-day run.

St. Paul Television Station Warns Taverns And Theaters on Commercial Program Pickups

St. Paul, Minn.—Tavern operators and theaters may be in for difficulties if they pick up the video programs of KSTP (NBC) when that television station starts regular programming on March 1. "We certainly don't intend to let anyone charge admission to programs that originate from our radio studios without making some financial agreement previously to pay for the tax," Stan Hubbard, president of KSTP, declared. He promised a court fight if and when any exhibitor, tavern operator or entertainment operator, uses television for commercial purposes, at the station's expense.

Talks on GB-Odeon May Resume in N. Y.

London (By Cable)—With Spyros P.Skouras returning to New York by plane within the next few days, discussions looking to "closer working arrangements" between the GB and Odeon circuits, a proposal originating with J. Arthur Rank following Odeon's recent purchase of General Cinema Finance, have not progressed beyond the preliminary stage, it was announced by the JARO here yester- day. The official statement said it was (Continued on Page 7)

Protestant Film Com. Has 30-Film Program

More than 30 films are in various stages of planning or production by the Protestant Film Commission, it was disclosed by Paul F. Heard, execu- tive secretary, at the third annual meeting of the commission here yester- day. Also announced were plans to es- (Continued on Page 6)

M-G-M Schedules Pic Series on Timely Data

West Coast Bureau of THE FILM DAILY
Hollywood—Metro-Goldwyn-Mayer announced addition to its production schedule of a group of feature pictures on timely subjects with docu- mentary exploitation angles. In making known this plan, Louis B. Mayer, vee-nee in charge of pro- duction, and Eddie J. Mannix ap- pointed Samuel Marx as executive in charge of material to be brought to the screen.

20th-Fox Video Reel Will Not Emphasize Spot News

Rumors notwithstanding, editorial content of 20th-Fox's twice-weekly theater newreel will not be changed because of Movietone News' entry into video, Peter Levathes, 20th-Fox short subjects sales head, told THE FILM DAILY yesterday. Levathes made several points clear: (1) Quint-weekly video reel which Movietone will produce for (Continued on Page 6)

Favorable Film Outlook Cited
20th Century Fund Sees Growing Markets

Para., RKO. WB Found Guilty in Bordonaro's Suit

Buffalo—A Federal Court jury, after deliberating 15 hours over a period of two days, yesterday re- turned a verdict of $29,500 in favor of Bordonaro Bros. Theaters, Inc., Olean, N. Y., against Paramount Pictures, Inc., RKO Radio Pictures, (Continued on Page 5)

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11-Month Collection Total
At $358,107,283. Compared With $354,183,963 in 1946

Washington Bureau of THE FILM DAILY
Washington—Latest available fig- ures now indicate that motion picture theater box office receipts last year will top 1946's previous all-time high. It had been estimated that 1947 figures would be slightly under the 1947 record. Federal admission tax collections in December (generally on November box office) of last year soared over the same month in 1946. Box office receipts for 11 months of last year thus nosed ahead of receipts for the (Continued on Page 5)

TOA Seeks Return to Pre-war Tax Rates

Washington Bureau of THE FILM DAILY
Washington—A move to seek an amendment to the Knutson tax bill which would return the excise levies to their pre-war rate including the admission tax was discussed here by TOA toppers yesterday. In addition, chairman Ted Gamble and executive director Bob Covne discussed this proposal and the whole tax situation with House Ways and Means Com- (Continued on Page 4)

Drop Koegel, Johnston As Contempt Defendants

Chicago—Attorney Thomas Mc- Connell, counsel for the Jackson Park Theater, has agreed to the elimina- tion of Otto Koegel of New York, 20th-Fox general counsel, and Ed- (Continued on Page 6)

Sir Alexander King As CEA Vice-Prexy

London (By Cable)—Sir Alexander King, Scottish editor, who visited the U. S. late last year in an effort to smooth the way for the end- ing of the Anglo-American film im- passle, is being nominated for the CEA vice-presidency, which will assu- re his ascension to the presidency in 1949. Dennis Walls will move up to the presidency at the forthcoming elections.
20 Films in Republic's Record High Backlog

West Coast Bureau of THE FILM DAILY

Hollywood — With the completion of "The Gallant Legion" Republic has a record 20 pictures in its backlog, almost half of which are in the top-budget classification, Allen Wilson, vice-president in charge of studio production, announced today.


Fox Seeks Stevens Point License Law Revocation

Stevens Point, Wis.—Recovery of $990 in license fees, together with revocation of a city licensing ordinance, is sought by Fox Wisconsin Circuit in a suit filed against the city of Stevens Point, Circuit, which operates the Fox and Lyric Theaters here, charging the city is without authority to enact the ordinance passed last March, which provides for an annual license of the basis of 75 cents per theater seat. Former annual license fee was $100 per theater per year.

Premium Exhibition to be Held Here in September

First annual Premiums and Advertising Specialties Exhibition will be held Sept. 20-24 in the 71st Regiment Armory. Show has been sanctioned by the Premium Advertising Association of America, Inc., and the New York Premium Club.

Initial postwar show of its kind will be conducted by Expositions for Trades, Inc., headed by Arthur Tarshis.

One Cent-on-12 Tax

Harriscburg Compromise

Harrisburg, Pa.—Theater men who vigorously opposed an amusement tax in Harrisburg won a partial victory this week with the reduction in the tax by City Council of the proposed tax.

An amendment on the amusement tax will reduce from the proposed 10% to zero, a tax on one to every ten or major fraction of that amount. Final vote on the tax, which is to become effective March 11, will come on Feb. 10.

Rank Planning 45 Films

For Bizonia This Year

London (By Cable) — J. Arthur Rank is planning to release 45 British films, largely German-dubbed, in Bizonia (Western Germany) this year, it was learned yesterday.

Broder to Stick Even if Others Drop Reissue Plan

Detroit—Broder Circuit will continue with its reissue policy indefinitely, regardless of a rumored split-up of the Academy of Proven Hits group. Frank Broder sold THE FILM DAILY yesterday. While the situation is unclear, it is indicated that some independents are considering withdrawal from the "Fireball Circuit."

Several plans are simming for independent group reissue circuits, indicating support of the policy if not of the original setup. Academy group will meet shortly in a policy confab.

Carver Planning Second Detroit Reissue Circuit

Detroit—A second reissue circuit will be formed here by Sam Carver, president of Michigan Theater Owners, if he can be assured of product for at least 60 days, Carver announced.

Carver said that only 20th-Fox had guaranteed availability thus far. If the plan goes through radio advertising will be used, as will newspaper ad space. Theaters in the deal so far include eight booked by William Clark, and the Ecorse, Joy, Belmont and Amsterdam, with others in the discussion stage.

UA Board Okays Changes in Cigna Pic Contract

United Artists board, meeting on Monday, approved several changes in the contract for distribution of Cagney Podra, "Time of Your Life." Informed sources said yesterday, Changes, believed to be other than in distribution terms, were demanded by Cagney in return for the pic's delivery.

It was reported also that important changes in the Enterprise contract for "Arch of Triumph" also received an okay. Howard Hawks' "Red River" will be delivered to UA for distribution, it was said.

Form New Film Library

Rental of projection machines, training in projection techniques, program arranging are some of the services offered by the newly organized Contemporary Films, 80 Fifth Ave., headed by Al Aptekar and Charles Cooper. Company announced also that its 16 mm library covers theatrical and special purpose films as well as European imports.

FINANCIAL
(7.3.1948)

NEW YORK STOCK MAARKET

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Indie Drive-In Theaters Form Own Organization

Dallas—Formation of Independent Drive-In Theater Owners Association is announced by Eddie Joseph, president. Planned as a national organization, group was started to meet problems of independent drive-in operators ar, C. Richter and William Morrow, vice-presidents; Arthur Landsman, treasurer, and W. E. Syers, executive secretary.

Thursday, January 29, 1949

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Gregory Peck
TONY LAUGHTON
Charles Coburn
ANDREW ABERCROMBY
Louis Jourdan
UDOLPHO PERON

Burt Lancaster
Louis Jourdan
RENE RAVILIOUS

HAL WALSH
NIGHT SONG

FRED ROBBINS

Bobby White
JACK TEAGARDEN
EARL HINES

LED ANDREW
DOUBER
BARTON

DANA MEIGLE
EL OLYMPIA

CODY STONE

MEXICO CITY

DUKE WILKINSON

WALT DISNEY'S
Bambi

COLOR BY TECHNICOLOR
NOW! BRANCH: REPUBLIC

WALT DISNEY'S Color by Technicolor

TECHNO COLOR

RIVOLI

30A.M.

116

You Were Meant for Me

30th St.

TAYLOR

"YOU WERE MEANT FOR ME"

"THE FUGITIVE"

DOROTHY DANDRIDGE
FREDDIE ROJAS

PETER JOHNSON

CHARLES COBURN

EDWIN DAVIES

JOHN FORD

DENNIS O'KEEFE

ROONEY

"THE PARADOX" SPECTACULAR STAGE PRODUCTION

Miles Forrest

WALTER LAMBERT

JEROME J. WARD

JEANNE CRAIN

DAVE DAILEY

YOU WERE MEANT FOR ME

0.20 Century Fox Pictures

JEANNE CRAIN & DAILEY PRESENT "YOU WERE MEANT FOR ME"

FRANKIE DUNHAM

BOY DIEU

COX SMALL

"YOU WERE MEANT FOR ME"

A 20TH CENTURY FOPO FILM

FRANK SERACINO

LOUIS ARMSTRONG

TED ROBBINS

JACK TEAGARDEN

EARL HINES

EXTRA ROBERT LAMOURGET
WEATHER: Nothing can keep them away from M-G-M pictures

“CASS TIMBERLANE” RUNNING “GREEN DOLPHIN STREET” CLOSE RACE!

Early Dates of Tracy-Turner Sensation Reveal M-G-M Has First Big Hit of 1948!

Establishing the largest M-G-M gross in 5 years at Tulsa, and rolling up remarkable totals in its first thirteen cities “Cass Timberlane” looks like another Big One of “Green Dolphin” calibre. Confirming its selection as “Picture of the Month” by Cosmopolitan Magazine and winning praise wherever it plays, “Cass” is rated by theatre managers as “Just what the public wants.” (Late Flash! “Cass” first week beats “Green Dolphin” in 8 out of 13 spots!)

A DOUBLE TRIUMPH FOR LANA TURNER

America’s millions who are enjoying Lana’s exciting work in “Green Dolphin Street” will be receptive to your announcement of her equally sensational role in “Cass Timberlane.”

As the girl from the wrong side of town who yearns for life—and gets it—she portrays a character every girl dreams about and will want to see.

EDITORIAL

Because it truly represents the philosophy of The Friendly Company toward our own customers we hail the publication by the Personal Finance Company of an essay entitled “The Customer— the most important person ever in this office.” We quote briefly from it: “He is not dependent on you—you are dependent on him. He is not an-interuption of your work—he is the purpose of it. He is not someone to argue with or match wits against—nobody ever won an argument with a customer even though they may have thought they did. He is a person who brings us his wants. If we have sufficient imagination we will endeavor to handle them profitably to him and to ourselves.”
TOA Seeks Return to Pre-war Tax Rates

(Continued from Page 1)

mumit. Chairman Harold Knutson and Rep. John Dingell of Michigan, a Democratic member of the committee.

Coyne and Gamble also spent an hour with Attorney General Tom C. Clark, having been invited by Clark to visit him. Gamble refused to say what subject they discussed, but made it plain that they did not discuss industry litigation. It was said earlier in the day that the discussions had dealt with juvenile delinquency.

Coyne also visited briefly with Housing Expediter Tighe Woods, who assured him that so far as his office is concerned the dropping of controls on theater buildings would cause no difficulty.

Tax Reduction Heads Agenda

Gamble said he has not yet talked with Senate leaders on the admissions tax matter, but that the TOA position is to fight for "consideration at the earliest possible moment" of legislation to lower the levy to 10 per cent. Chairman Knutson has taken his stand on looking into the excise matter after the income tax reduction bill is disposed of, but Dingell, author of a tax revision bill which would have cut the box office tax in half, tried unsuccessfully twice yesterday, when the Ways and Means Committee met to amend the Knutson bill, to raise the excise tax reduction. He tried first for reduction of all those excises raised during the war period, and then simply to have the special oleomargarine tax wiped out.

Knutson was ill yesterday and was not able to keep his appointment personally, but he spoke at some length with Gamble on the telephone. He has not altered his position that everything but the income tax must wait.

Coyne would not comment on the report that he may seek to have the Knutson Bill amended in the Senate to provide for action on the excise rates, beyond repeating his determination to press for action "at the earliest possible moment."

Coyne left here yesterday for exhibitor meets in Richmond and Charlotte, where he will meet Gamble Sunday.

It Did

Mobile, Ala. — On the day the weather dropped to the coldest in eight years, the Downtown Theater's feature was: "If Winter Comes."

Send Birthday Greetings To

Jan. 29

Ralph Libous — Johnnie Cassidy
James A. Cleary — Alfred P. Dakost
Harry Clay — Tad Greene
Harry Mott — Harry Koerner
John Forsythe — David Singer

Thursday's Tele-lines

1. THE QUESTION BEFORE THE HOUSE: Is Sergei Semenenko, abandoneeing hope of setting up a UA deal, casting a calculating eye upon still another major company (not RKO)?

2. PRIME MINISTER JOSEPH B. CHIFLEY of Australia is hinting that there may be further dollar restrictions necessary. . . . The last time, Chifley said that it was followed by an increase in the "freeze" on American film coins. . . . Spyros P. Skouras is among those contributing $1,066 so that a hospitalized veteran can be a guest of honor at the FDR Birthday Memorial Concert Friday night at the Waldorf-Astoria.

3. The MP Chapter of the AVC heard Dr. L. M. Bibkhead at last night's meeting at the Old Tiilt. . . . WGN's tele station in Chicago, goes on the air Sunday with test programs, with regular programming anticipated about March 1. . . . The British Holiday Camp, glorified in the Rank film "Holiday Camp," shortly to be released here by U-L, is to have a Floridaz counterpart. . . . William Butlin, "the English Billy Rose" who makes a million profit annually operating the camps in the U.K., has been over on this side to line up the project . . . It calls for the construction of a Swiss cholei village near Palm Beach, where they will get your vacation for $60—see Butlin . . . Later, they'll be other camps throughout the U. S. and Canada. . . . Butlin, who flew back to London this week, returns next month .

4. PREXY FRANK STANTON of CBS sees color tele on a global basis before 1973. . . . Enough film people in town to give Broadway and 42nd St. a Hollywood and Vine look . . . Kentucky Derby will be televised by CBS for the next six years on an exclusive basis . . . The 1948 Kentucky Derby May 1 will mark the Diamond Jubilee of the racing classic . . . . The films will be flown to New York and shown within 24 hours over WCBS-TV. . . . Chicago interests are moving along fast with plans for a television City, to cost at least $50,000,000. . . . Project may matureize before New York's own television City. . . . Can you imagine what would happen if some of these Broadway-current Italian and French flicks were proposed for production in Hollywood? . . . WOW! ! ! ! . . . "Naked City" is a swell a gumment for more Eastern production. . . . And that without regard to the fact that the story was set here . . . Philco is bringing out a new video receiver employing 23 tubes, including a seven-inch cathode, for $195.50 plus tax and installation charge . . . Another, with a 10-inch cathode, will sell for $235.50. plus . . . Philco is ready to turn out seven times as many tele sets as last year.

5. PRECINCT HALL has set April 12 as the publication date for "Spariditt," new novel by Jesse Lasky, Jr. . . . National Legion of Decency has placed "Call Northside 777" in its Class B . . . You have Charles Moss's word for it that one of those counterfeit $10 bills which have been plaguing the Treasury was passed at the Criterion Theater last week—while you "swooned" Eagle Lion's "The Men," was the attraction . . . Allied Artists will use 800 prints of its sepia-toned "Panhandle" which goes into release Feb. 2 . . . Marshall Grant Prods. has picked Charles Haas to write and produce "Runyan of Broadway" . . . Ma sh HUNT is rehearsing here in the Broadway-headed "Corkscw Alley" due for a March opening . . . While David Tannenbaum is returning to the practice of law on the Coast, he will remain as a director of Walter Wanger Prods.

COMING AND GOING

JOSEPH BERNHARD, president of Film Clas sic, ts on a two-week West India cruise, accompanied by MRS. BERNDARD.

FRED R. SAMMIS, editorial director of Photoplasm, is in town for three weeks to try Hollywood to make final arrangements for West Coast Model Awards banquet on Feb. 16 which he will host.

PAT O'BRIEN is due in Hollywood from New York to start in "The Boy With Gin, Guitars" for RKO Radio.


MARILYN MAXWELL has been booked in Chicago's State Lake Theater for a two-wk p. beginning Feb. 4. She will now return Hollywood in late February.

DAVID NIVEN and his new bride, HJORD TORSKVOE, accompanied by Niven's two sons, DAVID and JAMIE, arrived in Los Angeles, the Chief, yesterday.

PAT PATTerson, who controls Astor for Radio in Los Angeles, Seattle and San Francisco, has arrived in New York by air from San Francisco for product conferences with R. M. "But Savini, president of Astor.

MABY PICKFORD is due in Hollywood tad from London.

RAY COYLE, assistant to C. J. Feldman, U. Western division sales manager, left yesterday for San Francisco to attend the first of a series of regional meetings opening there Sunday.

ALAN F. CUMMINGS, M-G-M exchange option sales and programming chief, returns Monday from a three-week tour of Western cinemas.

BEN GOSTZ, M-G-M British production chief, arrives from London next week on route to Coast for studio conferences.

Para. Set with Records

To Plug New Musicals

West Coast Bureau of THE FILM DAILY

Hollywood—A record backlog of film recordings of songs from new pictures has been created Paramount to be marketed ahead of release of the films during 1948. All songs from the new picture were sold at 100 per cent, and six of these pictures are still in the editing stage, it means that Paramount is well fortified for mont al one or two music companies are involved, Famous Music and Burke Van Heusen. The latter publish the songs from the Bing Crosby st ring pictures.

MAUZEN O'HARA has been named by RKO to co-star with Melvyn Douglas in "The Long Denial." In it she gets a chance to fulfill her secret ambition—sing. * * * Same studio has cast Robert Preston in one of the top roles in "Blood On The Moon." Robert Mitchum and Barbara Bel Geddes will star. * * * David O. Selznick has signed Ingrid Bergman, the Swedish playwright, to write the screenplay of the Henry Ilsen classic, "A Doll's House." Exteriors will be filmed in Norway and the studio work will be done in Sweden. Dorothy McGuire has the top female role and will be directed by Alf Sjoberg. * * *

JOSPEH PASTERNAK is planning a pix for Carmen Miranda at Metro titled "Ambassador To Brazil." * * * Rod E. Geiger has cancelled plans to make "Christ In Italy" and is now looking for locations in New York and Hollywood. The cast includes Sam Wanamaker, Louise Rainer, Albert Dekker and J. Edward Bromberg. * * * Allied Artists producer, Irving Allen, is planning a color production of "The Aztec Treasure House" to be made in Mexico City and environs. Michael North will handle male bookings. * * * Henry Koster has selected Cecil Kellaway for the role of an Irish leprochaune in "For Fear of Little Men." Tyrone Power and Anne Baxter co-star. * * *

ROUL WALSH begins his 36th year in pictures, his 20th directorial assignment and his 10th year at Warners with the launching of "One Sunday Afternoon." * * * Richard Quine has obtained a release from Metro to co-produce and co-direct "Winner Take Nothing" with William Asher at Columbia. * * * F. Hugh Herbert has another teen-age story ready, "Blind Date" and will direct it at Twentieth-Fox with Fred Kohalmi producing. * * * Sonny Tufts and Barbara Britton, who appeared together in "The Virginian," will be teamed in another super-western, "The Wrangler," to be produced for Columbia in Cinecolor by Harry Joe Brown with Randolph Scott as associate producer.

Arnold Stoltz Buys
All Terhune Stories
(Continued from Page 1)


Yesterday's transaction was the largest purchase of a single author's work since the acquisition by 20th-Fox several years ago of the output of Zane Grey, according to Stoltz.

Upon his arrival in Hollywood, Stoltz will set up production plans for his initial venture, "Man O' War," He intends to specialize in the making of animal pictures.

21 per cent of the gross box office receipts. Total box office receipts in 1946 have been estimated at $1,830,578,210, including theaters, cabarets, etc.

Monthly admisions tax collections for the 11 months of last year amounted to $358,107,283, compared with the $358,107,283 collected during the same period in 1945. The average weekly collection for the 11 months last year amounted to $32,519,562, compared with the $32,519,562 average of the same period in 1945. The average for all of 1946 was $32,519,562, still below the average for the months of last year.

December, '47

December collections (on November box office) last year sent the figures ahead of 1946. December, 1947, collections amounted to $37,785,904, compared with collections of $35,443,436 during the same month in 1946. Total collections in 1946 amounted to $385,950,164. Thus, muary collections on December box last year would have to amount only $37,785,904 for 1947 to equal the record-breaking totals in 1946. A figure would be well under the range collections for the 11 months last year.

Motion picture theaters represent out 56 per cent of the total admissions. Theater tax collections, in turn, represent about 50 per cent of the total admissions. Theater tax collections, in turn, represent about 50 per cent of the total admissions.

NEW POSTS

HARD DYES, SRO salesman, Des Moines.

Meshebeser, Warner salesman, Des Moines.

E. R. Ko Der, general manager, Allied Pictures, Moines.

DÜSSELDORF, Germany—C. A. Assens, director of the Theater, Ams Park, Fla., to manager, Florida, Haines City, Fla.

U-W Survey Shows Demand for 16 mm

(Continued from Page 1)

United World is still in the development stage, its business is on a profitable basis, is providing an increasing source of revenue to Universal and "promises to become an important part of our over-all business."

Report observed that projector manufacturers are attacking with success the problem of prices, a limiting factor in the past. "When a satisfactory sound projector can be sold at a price range of between $200 and $300, the potential market should increase substantially over even its present scope," the report declared.

Plans are under way for the production of United World of new films to meet church needs, it was said, and production is well advanced on a track and field series, approved and sponsored by the U. S. Olympic Association and the Amateur Athletic Union. These are in addition to the 36 geographic films under production by Louis de Rochemont for U-W, the J. Arthur Ranki, subjects on science, religious and children's fields and the libraries purchased from Castle Films and Bell & Howell.

He sacrificed 15 years for a chance to live...first class!

Paracel, RKO, WB Found Guilty in Bordenaros' Suit

(Continued from Page 1)


The jury reported to Judge Harold P. Schick and his colleagues that they found no cause of action against Loew's, Inc., 20th Century-Fox Film Corp., Universal Film Exchanges, Inc.; United Artists Corp., and Warner Bros. Pictures, Inc.

Immediately, attorneys for the three companies announced that appeals will be taken within the next 10 days if motions to set aside the verdict are denied. A principal question yet to be decided is whether the damages are to be trebled.

The suit was brought by the Bordenaros under provisions of the Sherman Act. They alleged that the film companies conspired to prevent them from obtaining first run pictures for their Palace Theater and to favor their competitor, the Haven, owned by Warner Bros. The Bordenaros asked $300,000 in their complaint.

Buchanan, Golden's Agency

Golden Prods. has appointed Buchan & Co. to handle the national advertising campaign for UA's "Texas, Brooklyn and Heaven." Paul Radin is the Buchanan account executive.

ROAD TO THE BIG HOUSE

A Somerset Picture with

JOHN SHELTON

ANN DORAN

Guinn WILLIAMS-Joe ALLEN, Jr., - Dick BAILEY

Produced and Directed by Walter Colmes

Distributed by

SCREEN GUILD

PRODUCTIONS, INC.
Conceived from a mountain of material captured by the Allied military from Japanese sources, the full-length documentary treatment is an intense, forceful job told in simple terms of truth.

The myth of superiority is blasted. The initial premise is that wars of aggression are rockets, promulgated by cliques to bamboozle the population into blind obedience to the beneficial ends of the controlling element.

It was the case in Nazified Germany, South, too, was the case in Fascist Italy. The lack of exposure in this film is shot on Japan.

The treatment here is slated to warn of annihilation in a third world war if it is ever permitted to start. Culled from official Japanese newspapers and military film, and from theatrical offerings, the handling of the theme traces the rise of the ruling class from 700 A.D. to Pearl Harbor and the atom bomb attack on Hiroshima and Nagasaki in historical authenticity. It makes its argument, presents the case, piles up evidence and reaches ultimate achievement in complete debunking of the defective Japanese system.

It must be true. It must be brought to the attention of the world audience. Granted that is done there should be a resurgence of comprehension and eye-opening.

Filmed was produced by Thorton Warth and Richard O. Fleischer. Sid Rogell was executive producer. Theodore S. and Hellen Geisel wrote the commentary which was narrated by Kent Smith and Hans Conrad.

Protestant Film Com. Has 30-Film Program

(Continued from Page 1)

Establish a fund raising campaign to finance production of religious films suitable for broadcast to the United States for cooperation with the industry.

All four officers of the commission were re-elected, including Rome A. Betts, general secretary of the American Bible Society, president; S. Franklin Mack, information director of the Presbyterian Board of Foreign Missions, vice-president; Mrs. Norman Vincent Peale, secretary, and Henry R. Bowler, secretary of literature, Northern Baptist Convention, treasurer. All are from New York.

Of the 17 directors to be elected, 13 were re-named and four new ones came on the board, including William Hoeft, N. Y., business manager of Time magazine; Dr. M. Theron Rankin, editor of the Presbyterian Missions departments of the Presbyterian Mission Board, Southern Baptist Convention; Mrs. Rush Taggart, besides being the fifth member of the Presbyterian National Mission Board, and Miss Bette Brittingham, N. Y., women’s division of Christian service, Methodist Church.

“The Smugglers” with Michael Redgrave, Jean Kent, Richard Attenborough.

Eagle Lion. 85 Mins. COMPPELLING DRAMATIC NUMBER BUILDS TO AFFECTING TENSENESS; FINE PERFORMANCES: STANDS TO RISE UP TO INTERESTING CROSSES.

Second Graham Greene novel to reach the screen this season, the story which Muriel and Sydney Box contrived into a screenplay and produced for J. Arthur Rank. It emerges a compelling drama of the inner emotional conflict experienced by a youth who falls in with a crew of smugglers operating off the Sussex coast in the England of the early 19th Century. It is in Technicolor, and British Technicolor lends a great deal to the picture.

Here again is Michael Redgrave to enthrall a further galaxy to his steadily climbing fol- lowers. The subsidiary plot involves Richard Attenborough, who does his part with mounting conviction. Two lovely ladies, Joan Greenwood and Jean Kent, enhance the action.

It is a story, also, of the relentless pursuit of criminals by English justice at a time when the forces of law were not aware of the nature of its job, and the shortcomings and ene- vidence that they needed. In this respect the theme is a gory and unpleasant one.

Orphaned by the death of his father, whom he hated. Attenborough is taken in by Redgrave, master of the “Good Chance,” a lair to sea with a collection of plag- uilies. Sensitive, he fails to shape up and in a fit of temper informs the authorities of a landing. A light ensues. Murder is done. Attenborough takes off with Redgrave in pursuit. He meets up with Miss Kent, daughter of the dead man. Redgrave comes to her cottage, is stalled off. Later Attenborough supplies testimony which, however true, fails to convict the killers who are after him. Attenborough and the girl, however warm interlude with Miss Greenwood after which a confusing incident involving Joan Greenwood’s brother, makes it clear that Attenborough, tells him to stay out of Sussex.

As length—its it all told in flashback while Attenborough is subjected to the early efforts of fiendish torture—he proves himself courageous in defending Redgrave. Redgrave however confesses his identity leaving At- tenborough to go free. Yara holds together well and heavy tone of drama has its moments of relief. It should do well. Bernard Knowles directed.


HOPPERS LICENSE WIT BILL

Albany—A bill introduced by Sen. Fred G. Morritt, Brooklyn Democrat, authorizing the commissioner of taxation to apply for without notice to grant a restraining injunction until the final determina- tion of the receiver’s application or to review suspension or revocation of license to operate place of public amusement; and to the violation of liquor regula- tions or to restrain interference therewith. Bill was referred to the Codes Committee. A similar bill failed of passage last year.

Lichtman Gets "Lucky"

West Coast Bureau of THE FILM DAILY

"Lucky" is one of Lichtman’s many successes under his new setup with M-G-M as a producer, Al Lichtman has started work on "Lucky Baldwin".

"Mary Lou" with Robert Lowery, Joan Barton and Glenda Farrell

HOLLYWOOD PREVIEW

Columbia. 65 Mins. PLEASING LIGHT FARE EFFECT WILL DIRECTED SHOULD CLICK WITH AVAIL AGED AUDIENCE.

This is pleasing light fare, with Joan Barton in unpretentious story, which becomes a band singer. Arthur Dreffus has supplied effective direction and Sam Katz manages the look and style. Joan loses her airline job when she uses her singing voice to calm the passengers during an emergency. One of the players is Frank Jenks, manager of Frankie Carle band. Joan visits the night club, where Carle’s outfit is performing and in induc- to sing with the band, where Abigail Adam, who is advertised as the "Mary Lou Girl quàts,

20th-Fox Video Reel Will Not Emphasize Spot News

(Continued from Page 1)

sponsors R. J. Reynolds Tobacco Co. will be exclusively supervised by the news department of video. The company will not emphasize spot news, but a rather well rounded program suited for home consumption; (2) the video is a medium and since video reel will require emphasis on different techniques, it will be at least six months before the editorial department will be able to evolve an editorial policy.

Levathes admitted there would a certain amount of trial and error in creating a good video reel, citing the instance when certain reports have been conducted in field developing the news lab as regular developing is not suited for film that are shown in the lab. Editorially, there would be some experimenta- tion. Levathes noted that the new reel’s editorial control would be up to two groups; the first working the regular theatrical reele; the other working the news reel. Levathes felt that his colleagues on the reel would evolve a better palette for video news than has been achieved so far by the tele crowd.
Talks on GB-Odeon May Resume in N. Y.

(Continued from Page 1)
oped to resume the talks either in
ondon or New York "at an early
time," according to sources
ral. In the case of the present discus-
sion, however, the M-IPM directors
ld a three-hour emergency session in
Britain and general interna-
tional situation on Tuesday,
ether the preliminary discussions
devolved as hoped.
It was recalled that the first in-
king of a possible closer relation-
ship between the two circuits came
rom New York where, on the eve
his departure for this side, Skou-
as referred to "merger" plans.

That something more than just cir-
cuit coordination was contemplated
indicated by the fact that Otto
ogel, 20th-Fox general counsel, came
over also. Keppel sailed for
York yesterday.
The Rank statement referring to
isible New York meetings later
as generally accepted as meaning
that the subject might be on the agenda
hen the British film tycoon pays his
third visit to the U. S. in the Spring.

Third M-G-M Exploitation Meeting Set for Feb. 4

William R. Ferguson, M-G-M ex-
ploration head, on Feb. 4 will con-
tent the third of a series of five
ngings of field sales executives
r promotion men. The one-day session
ill be held in the Hotel Astor.

Those scheduled to attend include
an P. Byrne, Eastern sales man-
er, and his assistant, Herman
vos, in addition to the following
oters: Floyd Fitzsimmons,
lany-Buffalo; Charles Prickett,
wen, New Haven, and James Asher-
nd Ed Gallner, Philadelphia.

Australian Ad Space Cut

by Newsprint Import Ban

Sydney (By Air Mail)—Ban on
ports of newsprint from dollar-
rew will result in a further cut in
paper space available for film
verting. Sydney dailies are ex-
ted to face theaters with a two-
olumn maximum, while
ord from Newcastle indicates that
ace will be cut to up to 50 per cent.

Video to Help Films,
Says Jerry Fairbanks

Rather than posing a threat to the
motion picture industry, television
will prove to be a terrific boon, Jerry
Fairbanks told The Film Daily yest-

The producer, who recently closed
h deal with NTA whereby he will
deliver all of the network's video
films for the next five years, declared
that it is impossible to compete with
the feature type production on which
the motion picture industry has
based its success because of prohibi-
tive costs.

"Films for television," he said,
will be of a completely different
ature and in no sense vie for the
favor of the top quality motion pic-
ture audience. They will, in the
main, be capsule entertainment."

The producer pointed out that in
the early days of radio, newspaper
owners feared that news broadcasts
would dissipate their audience. It de-
veloped, on the contrary, that radio
news reports stimulated the reading
of the daily press. In a like manner,
Fairbanks believes that video will
help motion pictures.

Fairbanks foresees the use of
trailers as an invaluable means of
attracting the video audience into the
theater. He is also of the opinion
that the appearance of films for tele-
vision will result in the raising of
standards for the Hollywood fare.

"Television will sharpen film
thinking and improve the quality of
pictures," he said. "They will have
to be better than the entertainment
provided by the video stations in or-
der to get the public into the thea-
ters."

To Hold RKO Under Decree

Chicago—Contention by RKO's
Chicago theaters that they do not
come under the restrictions in the
Jackson Park Theater decree will be
challenged in an answer being draft-
ed by the theater's counsel, Thomas
McConnell.

Local 305's Moving Day

Projectionists Local 305 began
moving yesterday to new headquar-
ters at 533 Sixth Ave., corner 15th
St., Left Candy Co., which owns the
building at 251 W. 42nd St., is taking
over space occupied by tenants for
Loft's own home offices.

III. Women Move to Quell "Movie Pests"

Chicago—Current project of the
Illinois Federation of Women's Clubs
calling attention to "Movie Pests"
has gone full co-operation by
Allied of Illinois via Jack Kirsch,
president.

Move is to promote better behavior
in theaters. The activities annoying
to patrons will be emphasized in
posters. Schools have been enlisted.
Theaters will exhibit poster, which
will be judged April 7.

Favorable Pic Outlook
Cited by Fund Survey

(Continued from Page 1)

tribution of national income, and
through changes in the spending
pattern of the average family, to a
greater proportion of expenditures
going into recreation.

Film pictures are cited in the 20th
Century Fund survey as among the
"insensitive industries"—those whose
revenues show a change of less than
eight per cent when there is a 10
per cent decline in total consumer
income. Admissions are said to be
relatively more stable in the face of
adverse economic conditions than
sales of autos, clothing, radios,
photographs, electrical appliances
and household equipment, among others.

During 1930-33 and again in 1937-
38, films' share of total consumer
expenditures moved up, while those
of some so-called necessities were
losing ground, study recalled.

Fund indicates that the population
of the U. S. is increasing at a faster
rate than is generally realized, with
2,400,000 added to the population last
year through the excess of births
over deaths. Figure set a new high
for a year.

Projecting results of current
economic and social trends into
the 1950-1960 decade, Fund's
survey cites a number of factors
likely to indicate the growth potential
of motion pictures. National in-
come in 1950, assuming that the
bottom line of the economy will be
at a high level, will be 36 per cent
higher than in 1948, and by 1960
will be up another 15 per cent, ex-
cluding the effect of price in-
creases since 1940.

Even more significant to the
film industry is Fairbanks' projec-
tion that distribution of national income
indicated. Survey estimates that 46
per cent of all families will have
annual incomes of $2,000 or more
by 1950, compared with 36 per
cent in 1911 and 16 per cent in
1933-36.

Total consumer spending in 1950
is expected to be 24.6 per cent above
the 1940 level, in terms of 1940 dol-
ars, and by 1960 is expected to be
44 per cent above 1940. Consumer
spending for recreation, it is esti-
mated, will increase at an even faster
pace—rising 32 per cent by 1950 in
comparison with 1940, and increasing
58.8 per cent by 1960. Films, as the
largest single economic factor in
recreation and entertainment, can be
expected to absorb nearly a fifth of
all money spent on recreation, report
claims.

Crestview Passes New Tax Law

Crestview, Fla.—A new amuse-
ment tax ordinance to replace one
previously declared invalid by the courts
has been passed by City Council. Ordi-
nance differs from the old one in that
it levies a 10 per cent tax on the op-

ers of amusement places, while the
old law placed the tax on the
consumer.
African and Dutch Interests Purchased by "U"

Wider Distribution Scid Assured by Acquisitions in Two Foreign Markets

Universal during its 1947 fiscal year added $3,250,000 in American Consolidated Films, Ltd., and 312 shares of a total issue of 2,999 shares of stock of Maatschappij Tunisian N. V. of Holland, it was revealed in the annual report.

As a result, report points out, company will enjoy a wider distribution through exhibition in the circuit owned by African Consolidated Theaters, Ltd., which resulted in higher revenues from South Africa.

In the Dutch deal, Universal issued 10,000 shares of its 4½ percent convertible preferred stock in exchange for approximately 10 percent interest in a circuit operating leading houses in Amsterdam, Rotterdam, Schiedam and The Hague. Circuit is reported as operating at a substantial profit and, according to the report, Universal INTERNATIONAL product will enjoy a favorable position with the theaters.

100 Tele Receivers Go Into New Yorker Rooms

Installation of 100 television receivers in guest rooms of the Hotel New Yorker will begin this week. Sets will be constructed by Hotelvision, Inc., which in 1947 made the first of such installations in the Roosevelt Hotel here. Receivers will have an 8x10-inch screen and will include AM and FM channels, in addition to the video.

Service will be optional and on a rental basis of $5 per day.

No Management Changes Should RKO Deal Evolve

Negotiations between Floyd Odlum and Howard Hughes leading to the purchase by the latter of the RKO common stock held by Atlas Corp. have been held to "very preliminary conversations," with no definitive results, N. Peter Rathvon, RKO president, said yesterday.

Rathvon indicated that further meetings are likely before any specific arrangements for the sale will materialize. No change in the present RKO management is contemplated by any of the parties involved.

Universal received $1,850,000 in remittances from Great Britain during the fiscal year.

Universal Reissue Rights Cost $3,250,000 in U. S., Plus About $625,000 in United Kingdom

Realart made an advance payment of $3,250,000 for re-issue rights to a large group of Universal pictures, of which $1,500,000 was represented by a note, it was indicated yesterday in the annual Universal report. Under a similar transaction with a company in Great Britain, Universal received approximately $625,000.

Note in the U. S. transaction bears interest at five per cent from Jan. 1, 1948, and is subordinated to bank borrowings of the licensee in the amount of $7,786,100. Agreement provides that a percentage of gross receipts from the re-issues after the bank borrowings are repaid.

Universal Net Off $1,335,202

Record Gross Offset by Expenses

(Continued from Page 1)

$5.32 in the previous year. Most of the increase in gross business was accounted for by revenues from United World Films and from distribution of the J. Arthur Rank productions, it was explained.

Company's operating expenses last year increased to $58,885,164, compared with $45,109,162 in fiscal 1946.

FROM "U" REPORT

In pledging support in the motion picture industry's fight on Communism, report declared: "The motion picture industry takes pride in the fact that enemies of the American system, and Communists everywhere, hate and fear American motion pictures."

Report indicated that about $10,000,000 of this was accounted for by higher amortization charges, including amounts accruing to outside producers, and the inclusion for the first time of the costs and expenses of United World.

In the second factor, report pointed out, was the unusual expenses involved in changing the company's production policy and distribution methods. Due to the increase in basic operating costs.

Report indicated a strong financial condition at the end of the year. Net working capital aggregated $87,020,522, an increase of $7,471,527 during the year for the largest total in Universal's history. Current and working assets amounted to $44,807,111 and current liabilities were $7,786,160, or a ratio of 5.77 to one compared with 5.16 to one a year ago.

Writing on its economy program report said Universal is now producing pictures at substantially reducing costs of operating through effecting economies in controllable items, it was stated. This if current employment and wage scales are to be maintained there must be increased production and profitability on the part of all the industry's workers. Wages and salaries today constitute a major proportion of costs.

Report also held that exhibitors must be willing to assume a greater share of the burden placed on the industry by the curtailment of foreign revenues, holding; "The stability of the industry depends in large measure upon understanding by each element within the industry of each other's problems and their active cooperation in effecting equitable solutions."

Universal management makes a plea for the reduction of Federal ad tax "in view of the proven uselessness to the nation of American motion pictures...as the industry is facing severe problems in the matter of revenue from foreign markets, as well as increased costs at home, a reduction in the Federal tax on theater admissions, at least to the extent of eliminating the increase imposed as an emergency measure during the war, deserves consideration by Congress. Such a reduction would help the industry to meet the high standards expected of American motion pictures."

Annual meeting of Universal stockholders is scheduled for March 10, with proxy statement to be mailed about Feb. 17.

New "U" Exec. Contracts Wait on Business Outlook

Employment contracts of J. Cheever Cowdin, Universal board chairman; Nate J. Blumberg, president; Charles D. Prutzman, vice-president and general counsel; William A. Scully, vice-president in charge of domestic sales, and Joseph H. Seidelman, vice-president in charge of foreign sales, expired on Dec. 31 and were renewed, it is pointed out yesterday in the annual Universal report. Officers have volunteered to continue under the same basis of yearly compensation and profit-sharing as previously, until the outlook for the company's business becomes more clearly defined.
U. K. Gov’t Asked to Call Duty Parleys

Johnston Asks Truman to Pay Expenses Abroad

O’Brien Urges Wilson to Invite British, American Interests to Conference

London (By Cable)—Tom O’Brien, M.P., general secretary of the N.A.T.KE, and long a pillar of the British Labor Party, will call upon Harold Wilson, old Congress of Freedom of Trade, at the B.O.T. today to urge that the Government summon a conference of British and American film interests in an effort to break the

SIMP Group Urges Mills for Top Spot

One group in the Society of Independent Motion Picture Producers, unconvinced of the value of a big name to head up the group when Donald M. Nelson resigns next Monday, have suggested E. C. Mills, industrial counsel, U.A. board member.

Stewart Confirmed as GM Of Allied TO of Kansas

Kansas City—Jack Stewart has been named general manager of Allied Theater Owners of Kansas and Missouri, effective Feb. 15, date of

“News on Film” Only To Come Before UN

With the many ideological and international ramifications involved, delegates to the UN Sub-Commission on Freedom of Information and the Press have tentatively agreed to consider motion pictures in a very restricted sense for its agenda when the World Conference on Freedom of Information meets March 23 in Geneva.

The cinema will be considered only in so far as “news on films” is concerned. Entertainment films will not be considered, a spokesman pointed out, simply because the matter of freedom of information is so complex, that a line had to be drawn somewhere. News on films would include not only newscasts, but documentaries as well.
COMING AND GOING

EMILE LUSTIG, executive vice-president of Westport International, is on route to France in connection with film-convention arrangements in the U. S. of the “Raven.”

JOEL MCEA & FRANCIS DRR are in Athens for a visit with George Truam M. Hubby on the critical currents of that motion picture business. They will proceed to Hollywood next week.

Karl Herzog, vice-president and managing director of NEW UNITED, left yesterday v-o for Constantinople. R. M. Kranze, vice-president in charge of western-wide sales for Film Classics, Inc., arrives Sunday for Cleveland.

FAYETTE ALLPORT, junior vice president of the Film Classics, Inc., is in Washington today from New York.

COMING AND GOING

PEGGY CUMMINS, actress, was skedded for arrival in Hollywood last night via TWA from some multi-faceted connections in the Orient.

William B. Jaffe, industry attorney, has returned from the Coast where he closed deals and attended the sessions of the Judge Smiley case.

SAM SEIDELMAN, Eagle Lion foreign chief, is on a business trip in Europe for a four- or five-week stay in Latin America.

Francis S. Harmon, MPA vice-president, leaves for Hollywood tomorrow, with plans for a month’s stay.

J. E. Goldberg, president of Gold-Exhote, returned to his home after some ten years.

Rex Harrison, actor, and his wife, Lili Palmer, actors, were due in L. A. last night from N. Y. via TWA.

$16,000 Charities Gifts by Buffalo Variety Tent

Buffalo—Presentation of approximately $16,000 to its two charitable projects highlighted the installation of officers of the Variety Club, Tent No. 7, in ceremonies attended by 250 persons in Hotel Statler. Guests were Thomas Mitchell, C. J. Latta, second constant chief banker of Variety International, and Col. William McCraw of Dallas, Texas, executive director of Variety International.

Another feature was the presentation of gold life membership cards in Variety International to Supreme Court Justice George H. Rowe of Buffalo and former U. S. Senator James M. Mead. Receipts were the second and third to get them, the first being President Harry Truman.

The presentations to charities were made by Dewey Michaels and Andrew Gibson. They went to the Variety Club-Sister Kenny Center and to the Variety Club Cerebral Palsy Clinic of the Buffalo Children’s Hospital.

McCraw installed these officers: Chief Barker, William H. Wilson; Barker assistant, Myron Gross; second assistant, Harry L. Berkson; dough boy, John G. Chiniell; property master, E. J. Martin; and these directors: Phil Fox, Andrew Gibson, George H. MacKenna, Dave Miller, Richard Walsh and Murray White- man.

Fitch Survey Sees Films Benefiting by Television

Additional weight to the theory that film companies and exhibitors will benefit from the growth of television is provided by a survey of nine of the fastest known stock analysts.

The Fitch report points out that the broadcast laboratories have already entered “the fastest growing new industry in the country” either by obtaining licenses for video broadcasting stations or by acquiring a stock interest in some telo producers; company as in the case of ramous, McCraw and Fox, 25 per cent of Motion Laboratories.

The survey also maintains that exhibitors “will derive increased revenue by telecasting sporting events and other forms of entertainment in conjunction with movies.”

Other than film companies’ interest are the joint research programs now underway between RCA and 20th-Fox and Warners on large screen television, the Fitch report declares.

PROCESSORS SEE SUFFICIENT POPCORN FOR THEATER NEEDS

Chicago—While popcorn prices are high, sufficient corn is available to meet the needs of theaters during the coming months, it was pointed out at the annual Winter meeting of the Popcorn Processors Association.

Those elected at the meeting included Will Kuster, chairman; Hoo- ver, Brown, vice-chairman; and Will O’Malley, secretary-treasurer.

DENY REPORT HUGHS TO BUY 936,000 SHARES FROM ODLUM

West Coast Bureau of THE FILM DAILY

Hollywood—Informed sources denied a published report that Floyd Odlum and Howard Hughes have reached an agreement whereby Hughes will buy 936,000 shares of stock owned by Odlum and Atlas Corp.

However, it is reliably reported that negotiations are still pending and that a decision may be reached very shortly.

Shea Names Delegates to Annual Meet in Cleveland

Home office personnel to attend the annual Shea Theater Corp. meeting in Cleveland on Feb. 3 include W. E. Harry, George Goetz, E. C. Grainger, president, who will conduct the sessions; Kay Smith, Frank King, Carroll J. Lawler, Gerald Shea Williams, Schoenfeld, John D’Alia and George Raftery.


Guests at a cocktail party and dinner include distributor and service company representatives from Clevel- and, Cincinnati, New York, Detroit, Pittsburgh, Boston and other cities.

SMITH, SCHENCK, ZANUCK CONFERRING ON FOX PRODUCERS

West Coast Bureau of THE FILM DAILY

Hollywood—Andy W. Smith, Jr. in charge of domestic distribution, and Ben Seiden and Darryl P. Zanuck, executive head of production and v-p in charge of production for 20th-Fox, respectively, to map general release March 1 of Zanuck’s “Gentleman Jockey” and set arrangement for world premieres of “Slings & Flogs” in Miami at the end of February, “Scudda Hoo, Scudda Hay,” Sedali Studios, on March 11, and “Green Grass of Wyoming” in Lantec Empire on May in Ohio.

Reiserger Wins Contest

H. W. Reiserger, manager of Loew’s, Dayton, Ohio, has been awarded first prize of $100 in the national film-book promotion contest on M-G-M’s “The Hucksters,” william R. Ferguson, exploitation manager, announced yesterday. Second prize of $50 went to Russell Leond, manager of the Orpheum, Green Bay, Wis., while Ted Barker, Loew’s Thaters publicity director in Cleveland, took third prize of $25.

“Bride” Opens at Stanley

“The Lucky Bride,” Artukin’s release in Soviet Chrome Color, will open at the Stanley tomorrow. Pic an opertta.
For the first time in motion picture magazine history, a group of publishing companies has joined forces to form the ASSOCIATION OF SCREEN MAGAZINE PUBLISHERS, INC.

The Association has as its primary purpose the continuing exploration of advertising and exploitation problems common to the motion picture industry and screen magazine publishers—in order to best promote the mutual interests of both. It is represented in the screen field by 12 monthly publications with a combined circulation of nearly 8,000,000 and a readership in excess of 20,000,000.

As their initial venture, the Association has just completed a two-year survey, revealing facts and figures of vital boxoffice importance.

At a date soon to be announced, these startling facts will be presented to the industry's leaders in New York and Hollywood.
Olympic Reel Issue Planned for UN Meet

(Continued from Page 1)
Success, whether an individual can obtain exclusive rights to a public international event.

Though American reels are now covering the Winter Olympics in Switserland, Austria, and Germany, it has been reported as having bought exclusive film rights to the Summer games.

One observer has pointed out that JAR did not obtain exclusive film rights, but what he did get was the exclusive right to identify his films as the "official" record of the Olympic games.

Universal-Int'l Execs. Off for Regional Meets

(Continued from Page 1)
Los Angeles today for San Francisco to open the first of a series of regional sales meetings.

At the same time, A. J. O'Keefe, U-I assistant general sales manager, accompanied by Maurice A. Bergman, Eastern advertising and publicity director, will leave Los Angeles for St. Louis, where they will conduct meetings early next week.

Scully and Joseph will then join O'Keefe in Chicago for another session over the weekend. Then they move to New York for the final regional confab at the home office.

World Today Ends Year

Reporting on its one-year-old activities, The World Today announced that during 1947 it produced documentary and educational pictures for the Motion Picture Association of America, the Twentieth Century Fund, the Commonwealth of Virginia, the Tea Bureau, Inc., the Southern Educational Film Production Service and the United Nations.

Peer Forms Copyright Services

West Coast Bureau of THE FILM DAILY

Hollywood—Copyright Services, Ltd. has been formed here by Ralph S. Peer to assist in obtaining worldwide copyright clearance for films, recordings, television and other outlets requiring licensing of music.

Ringing Down the News Week's Curtain

• • • ERIC A. JOHNSTON, MPAA president, was saying (before the Protestant Motion Picture Council) this week that those now looking to see television supersede the film will prove to be brothers-under-the-skin to those who a short year ago were predicting a major depression during 1947—Br't Johnston would appear to have something there, although, of course, time alone, etc., etc.—but make no mistake about this: Video will have a terrific impact upon the motion picture industry, and one suspects, there will be a bit of vice versa, too . . .

The result easily could be a new show-business—maybe even a new film business . . . .

The parents are appearing, a major one this week . . .

Ringing down the curtain, of course, to the announcement of the 20th-Fox deal with NBC calling for the delivery of a daily newsreel, produced by Fox Movietone News, which with Camel Cigarettes sponsoring, will go over NBC's East Coast web . . . . it's a pattern . . . . and more—a broad hint of the shape of things to come . . . . Another newsreel and another net have been mulling a comparable deal, and with a cigarette sponsor, too . . . .

A third has been reported negotiating with a leading U. S. distillery . . . . And, if you can credit "shop talk" in the newreel field, the remaining two newsreals have their own plans . . . .

Which points to this . . . . If major company newsreel subsidiaries can produce for television, why cannot the major companies, either on their own or through new subsidiaries, produce entertainment subjects for television? . . . . Remembering, of course, that the latter can be quite apart from those made for film theater use.

• • • IT WAS ONLY A CASUAL REMARK—and not to be found in the MPAA press release—but it could be that Eric A. Johnston, in addressing the Protestant Motion Picture Council this week put his finger on the underlying cause of Hollywood extravagance during the war years—and one of the major reasons why the industry now is having economic pains—when he cited the excess profits tax . . . . Come to think about it, the tax was a cordial invitation not only to extravagance, but to down-right prodigality and sheer waste . . . . And you know Hollywood—no invitation required . . . .

• • • THERE IS PRESS AGENCY and press agency . . . . and publicists and publicists . . . . For which song (?) comment you are indebted to the publication in Betty Birt's "The Teen Set" column in the N. Y. Journal-American of a teen-age review and recommendation of "The Bishop's Wife" . . . . It points up anew, of course, that for box office purposes, there could be a better title . . . . But it also points up that Lynn Farnol, Mister Goldwyn's astute and indefatigable publicist, is doing something about it . . . . In this instance, getting across an appeal to the youngsters who otherwise might be thrown by the title.

• • • DEAL WHICH GAVE ARNOLD STOLTZ rights to all stories by Albert Payson Te-hume is a feather in the bonnet of Ethel Paige, authors' rep . . . . Thru the same office Stoltz acquired rights to Jim Kielburger's "Big Red," which may be the title for the pic on Man of War which will enter full production on the Coast. . . .

RKO Theaters' Harry Mandell with pulling a nifty . . . .

Specifically, that "All lines lead to RKO Theaters" adv, which ran alongside that two-page movie map in PM yesterday.

• • • COUNT YOUR BLESSINGS, they say . . . . Well, as the first month of 1948 fades out it allikes Phil M. that he might owe you an accounting of the month's press agent gifts and so . . . . Item, a deed to a castle in Bonnie England, regrettably declined . . . . Item, a half ounce of the Old Solid . . . . Item, a pair of Flents . . . . No wonder everybody wants to write a column!

$11 Millions DuMont Gross Sales Up 381%

(Continued from Page 1)
was enthusiastic, however, about prospects for black and white video. He pointed to a gain of 381 per cent in the gross sales of his company during 1947, $11,000,000 compared to $2,387,167 in 1946.

DuMont's earnings statement for the fiscal year ended Dec. 31 last will show close to $175,000 from the manufacturing end of the business whereas losses associated with video broadcasting will amount to about $1,000,000. It is expected, however, that losses from the latter operation will be halved during 1948 and that doubled sales will hike profits considerably.

The company now has a backlog of orders totaling more than $8,000,000.

Key problem in the way of mass sales is that of reducing set prices so that they will be within reach of a larger segment of the population. In this connection, DuMont said that he expected to be able to soon sell the 15-inch black and white set at $250, compared with the present price of $13.

Stewart Confirmed as GM Of Allied TO of Kansas

(Continued from Page 1)
his resignation from a similar post with Allied Theaters of Michigan, the Appointment followed a mail ballot of ATO of Kansas and Missouri board members which unanimously approved Stewart for the post.

Formerly head of the First National Office in Europe, Stewart has been a Universal salesman and was a branch manager for the company. For the past two years he was general manager for Allied of Michigan.

Du Pont Orders Film to Aid Employee Relationship

Los Angeles—E. L. Du Pont De Nemours and Co. has ordered Apex Film Corp. a contract to produce a 35 mm black and white, six-reel film aimed primarily at Du Pont's 80,000 employees and designed to improve management-labor relations. The picture will be made under executive supervision of Jack Chertok, head of Apex at a cost of $290,000.

SICK LIST

PEVERELL MARLEY, ASC, was taken to Cedars of Lebanon Hospital, Hollywood, after his wife Linda Darnell after an infected foot had sent the veteran cameraman's temperature soaring to 103 degrees.

EUGENE CULBERTSON, M.D., Doctors Hospital for treatment of an arm fracture and a nervous condition.

DOROTHY GISH is a patient in Presbyterian Hospital.
**REVIEWS OF NEW FILMS**

**“Pickleball Incident”**

With Anna Neagle, Michael Wilding

M-G-M; 88 mins.

SHREWDLY HANDLED NUMBER CALCULATED TO CATCH THE FEMININE PLOTTER, GOOD CAST; HAS CLICK VALUES.

Dramatic problem posed in this Herbert Wilcox production stands to lare female role, a pickpocket (Neagle) who, under the threat of news from her tearful time, send them away to their circles where the word of mouth will be against her. It is a splendidly concocted with an eye to catching the curiosity of women.

Neagle gives a day treatment of the Enoch Arden theme with the roles reversed and the action stemming from a wartime romance in the London blackout during the blitz. There’s a quick marriage.

Then the girl in the case—Anna Neagle—is sent abroad, she being a WREN. In the first scene it is a deadly lark, she is sighted by the USAAF, rescued, brought home to England.

Meanwhile, Michael Wilding has married Frances Mercer, an American Red Cross worker. She bears his son. Miss Neagle appears as Mrs. Wilding for the first time. He is Harriett, the woman in charge of Miss Neagle finds Wilding giving a concert for the adult. His chef d’oeuvre is a piano piece indicative of the mood of their first passionate, lost days. An air raid mortally injures Miss Neagle who dies in Wilding’s arm's after she tells him to continue with his new wife’s blitz. Miss Neagle essays the role with grace and conviction. Cast in support is fine, particularly in the roles of the more active female audience following. Film was produced and directed by Wilcox.


**“Black Bart”**

With Yvonne De Carlo, Dan Duryea

M-G-M; 80 mins.

GENERAL PROGRAM OFFERING, THIS ONE WITH FEELING APPLICATION OF GLAMOR.

No doubt the scripters of this Technicolor western were on the alert for a new and unusual type of stagecoach figure—Lola Montez—in this tale of who’s robbing the stagecoach and how he meets his end. It is a western with plenty of trimmings to rate a place on the general run of programs. Percy Kilbride injects a couple of comic lines into the proceedings. Dan Duryea and Jeffrey Lynn en-gage in a battle of wits, Miss De Carlo makes with Spanish dances.

When all the standard western elements are added up they amount to a routine affair of little distinction outside of glamour which pervades the general look.

In the time it takes the yarn to run its course we see Duryea, Lynn and Kilbride are brought to justice. Lynn is put in jail, Duryea is thrust into a fort. At a later date, he manages to escape.

His last stickup misfiring, Duryea and Lynn go off after the money at nearby Roseville where they are ambushed by the law and eliminated from the scene. It might have been a western with shooting, riding, Al dente. George Sherman directed.


CREDITS: Produced, Leonard Goldstone; Director, George Sherman; Original story, Luci Ward; Swedish, Tommy, Elke; Westerly, Jack Hurtleford, William Bewers; Photography, Irving Glasser; Art direction, Bernard Hinburn, Emmick Nicholas; Film editor, Everett Schwengert; Sound, Louis Neagle, Conrad Sjovall.

**Fairbanks Commercials For Fox Video Newsreel**

(Continued from Page 1)

The newsreel films, will shortly expand its video operations.

Fairbanks is currently at work on three films for B. J. Reynolds Tobacco & Company (Camel Cigarettes) tentatively designed for use on the latter’s daily telecast on newspaper, which will be produced by 20th-Fox for airing over the NBC network. Pending sponsor’s approval of the films, Fairbanks is to be ready to turn out celluloid commercials to be used separately on each day’s telecast.

**Bergman New MPAA Ad-Publicity Chairman**

Chairman of the group in the past year.

In a review of important committee accomplishments in 1947, Schlaifer described the major public relations problems facing the industry this year. He remarked of the emergency efforts of the committee which eventually helped to defeat the New York State bill to impose censorship.

Out of this effort grew the revision of the Advertising Code and the establishment of the Public Relations Committee, which approved recommended ad code revisions and gave the ad-publicity directors’ committee the go-ahead signal for an expansion of the advertising.

Schlaifer reported on favorable reaction to the code at the MPTOA-ATA merger convention in Washington, and the exhibitors’ endorsement of a continuing campaign in the exhibition field to supplement the work of production and distribution.

Reporting on the interest and support of both trade and lay press in connection with the industry’s position regarding the British ad valorem tax and the House Un-American Committee hearings, Schlaifer said the committee was quick to take action against attack by self-appointed censors, and is continuing to maintain a close watch on all adverse criticism.

During the year, the outgoing chairman made several trips to gain exhibitor group support of the committee’s activities, with the most recent being a group of Southern exhibitors in Miami, who set up a local committee to expand on the program.

Paying high tribute to cooperation of committee members, Schlaifer concluded, “It has been a memorable experience for me to work with you and share with you the sense of responsibility you have shown so consistently throughout this year.”

Members active during the year were: Howard Dietz, Si Seidler, M-G-M; Ben Sorkowich, Columbia; R. Barrett McCormick, RKO; Curti Mitchell, Stanley Shuford, Paramount; Paul Lazarus, Jr., UA; Bergman, Hank Linet, U-I; Mort Blumenstock, Gill Gordon, Warners; Schlaifer, Ulric Bell, 20th-Fox.

**NEW POSTS**

**Richard Brilli**, field rep. for E-L, Des Moines, Omchico and St. Louis territory.

**Harold Kari**, salesman, Screen Guild, Chicago.

**Bernie Lucas**, student assistant manager, Westbury Showcases, Queens, New York.

**Sylvestre Pierce**, manager of the Bero, Cleveland.

**Tornado Receipts Soared in Third ‘47 Quarter**

Des Moines — Receipts at Iowa theaters increased $2,185,350 in the third quarter of last year when compared with the second. The gain is indicated by State Tax Commission records of receipts from the two percentages of amusement and vaudeville. Receipts in the third quarter were at $9,634,900.

Commission also reported an increase in the number of Iowa theaters operating, with 1,445 returns filed in the third quarter, an increase of 182. Returns filed in the second quarter.
Johnston Asks Truman For Expenses Abroad

(Continued from Page 1) fight against Communism can be maintained. In a surprise White House visit, the MPEA-MPAA head told Presi-
dent Truman that motion pictures are playing an important role in the battle against Communism. Johnston urged that all the great informational media presenting the American way of life be reimbursed for basic
As is customary, Johnston declined to state President Truman's reaction to the proposal. It is known, how-
ever, that the Chief Executive has been a strong backer of pix and has maintained that films showing the American way of life should be kept flowing abroad, particularly to the occupied countries.

Johnston also complimented Presi-
dent Truman for signing the Mundt-
Smith Bill. Under this bill, it is ex-
pected that the informational media will be compensated for funds now blocked in many countries. MPEA members already have spent ap-
proximately $1,000,000 in order to make a start on compensating the occupied countries, with no dollar re-
turn.

Congress, generally, has been re-
ceptive to proposals that the informa-
tional media be reimbursed for "out of the pocket" expenses. Up to now, the Government has not had the money to carry out such a program.

Johnston again emphasized that American films are hated by Commu-
nists in all parts of the world.

Profits on Pix Abroad Is Industry Problem Only
Washington Bureau of THE FILM DAILY
Washington—The pix industry will be satisfied if it can get its out-of-

pocket expenses for foreign distribution underwritten by the Govern-
ment, it now appears, with the ques-
tion of profits over and above these expenses left to the industry itself to

FEMME TOUCH

SARAH ZERBOOM, S-W Grand box office, Wilmer-
ington, Del.

MRS. LORAINNE TONEY, manager, secretary
in Columbus, Inda.;

JOSEPHINE COMINIELLO, office manager Em-
ployed Arts, Cinematographia, Phila.

HELEN NORK, manager, Holland Theater, Botti-
ma.

GRACE MULLIS, ticket clerk, Warners, Char-
lott.

SHORT SUBJECT REVIEWS

“Dog Show-Off” 7 Mins.
Paramount
Very Entertaining
Little Lulu tries to help a sad-

faced little boy and his mutt dog win first prize at the dog show. In her usual ingenious style, she finally gets the blue ribbon for the pup. Very entertaining.

“Olive Oyl for President” 7 Mins.
Paramount
Should Do Well
Popeye looks on dubiously as Olive Oyl dreams she is president. Her in-

novations include ten months of June for honeymoons, one-cent ice cream cones for children, plenty of apart-
ments for rent, etc. This is timely, should do very well.

“Bagpipe Lasses” 11 Mins.
Paramount
Good
An Unusual Occupation reel which jumps from an advertising copywriter who draws the picture, through a young movie cowboy who teaches blind people to ride, to a Californian who collects palm fronds, to Amer-

ica's oldest bagpipe maker. The Scot-
"ish Highlanders of the University of Iowa show how bagpipes are played. Good diversified reel for va-

riety audiences.

SIMPP Group Urges Mills for Top Spot
(Continued from Page 1) yet one of the most important, and

as yet unresolved questions in con-

nection with the future of films is

whether a broadcast can be shown in a commercial establishment with-

out tax payment being made to the station originating the program.

Attorneys are about evenly divid-

ed on the issue, some maintaining that what is sent over the airwaves is free to everyone, while others contend that certain rights are retained by the "manufacturer" of the program. The question has not as yet been taken to the courts.

Hubbard's station will begin regu-

lar programming March 1, and it is hoped here that he will pursue his strong aim shortly thereafter in or-

der to provide answers to "most

moot questions" that are troubling those concerned with video's future direc-

tly and only to have the Govern-

ment guarantee that it will not have to take a loss on print costs, dubbing costs and distribution costs for over-

seas distribution, Mills said.

Representative Karl Mundt, author of the Mundt Bill and first Congres-
sional figure to get interested in de-

vising some plan to aid the industry in its uphill difficulties, talked in terms of Government aid to permit the industry to convert at least a portion of its blocked currency prof-
its into dollars.

Senators Alexander Smith, also in-

terested in the matter, has talked in similar terms. The industry is seek-

ing Shorts for Export
Hear Argentines Bans
Foreign Pkt Imports
(Continued from Page 1) not granted interchange permits, & the importation of U. S. pix since Aug. 22 last. Action, taken by the Central Bank, was said at “the time of Brial’s decision, involved an over-

The Film Daily

"Cat O' Nine Ails"

Paramount 7 Mins.
Barrel of Laughs
Buzzy the Blackbird, playing doc-

tor, decides to treat Sam the Cat, a hypochondriac, to a few pills. His diagnosis include pneumonia, measles, and bats in the belfry. Excellent carto-

on with a barrel of laughs.

"Jingle Jangle Jingle"
Paramount
Excellent
This Musical Parade Featurette presents Page Cavanaugh and his trio as a "western" group. They are selected by Pop Williams and his pro-

fessionals at their Frontier Week celebration. After losing their best chuck wagon driver, Pop and his daughter, aided and abetted by Page, win the big job which climi-

axes the week of festivities. Ex-

cellent music, color and zest make this a pip.

"The Circus Comes to Clown"
Paramount
Good
A full comic repertoire of circus acts followed by audience participa-

tion in the popular ballad, "The Man on the Flying Trapeze." Good sing-
a-long reel.

Industry Awaits Test Of Video Pickups
(Continued from Page 1)

No Antenna for New Video Set
Newark, N. J.—Arthur Radio-Television Corp. will introduce a test or-

vision set which requires no antenna to operate. Table model with a 1-

inch picture tube is expected to reach the market in 60 to 90 days, and so for about $600.

Conti Leaves Reade
Sable Conti, manager of Waltz Reade's Oxford Theater in Plainfield has resigned to manage the indepen-
dent Iselin Theater in Iselin, N. J. Plainfield theater personnel held surprise farewell party for him.

Clagett Leaves Film Daily To Join MPAA at Capital
Washington Bureau of THE FILM DAILY
Washington—Manning "Tim Clagett, for the last two years manager of THE FILM DAILY Washing-
ton Bureau staff, has resigned effective tomorrow, and on Monday joins the MPAA public relations sta-

tion.

Clagett, former Washington daily newspaperman, is the first addi-
tion to the MPAA public relations force since the association's decision to re-

Fademath A drug for the treatment of Acne and Psoriasis.

COMMONWEALTH DRIVE-IN THEATER.

CHARLESTON, W. VA. 300 ft. of $100 per stock, by B. Spencer, J. T. Bri-

and G. M. Lively.
Kleid Rejoins NTS
As N. Y. Sales Mgr.

Bernard Kleid, who has for many years been associated with National Electric Sign Association, has rejoined the sales staff of the new York branch after a year's absence in which he was in business for himself.

An industry veteran, Kleid entered the field in 1916 in the advertising department of the Godwyn Pictures Corporation, joining the Godwyn Film Corp. under Andy V. Smith, Jr. Subsequently, he moved over to distributors Distributing Corp. as office manager.

In 1923, Kleid joined National Electric Supply's sales force, and continued with the company for approximately 20 years, resigning a year ago.

Kleid now will serve as New York area manager under Allen G. Smith, southwest branch manager.

Schilling Forming Firm
Chicago—B. H. Schilling, formerly with Confection Cabinet Co., is organizing his own company to handle popcorn and other specialties or the theater trade.

Jawkeye via Williams
Chicago—William A. Williams has taken the distribution for the Hawk- eye Novelty line of popcorn and peanut vendors in the shell for the Chicago territory, with offices at 130 Clark St.

Goodyear Offers New Flooring Material
A stain, scar and flame resisting flooring material possessing the excellent resilient, yet longer wearing qualities of rubber floor covering, and thus desirable for theater use, was introduced this week by the Chemical Products Division of the Goodyear Tire Rubber Co.

Stain and swelling tests have been conducted with a long series of foods, beverages, medicines, cosmetics, cleaning agents and chemicals, with no damaging effects.

MEMBERS OF THE National Electric Sign Association have adopted a code of ethics and recommended practices for maintenance and repair service which pledges them to deliver a specified standard of high quality service, be responsive to customers, develop policies, and when dealing with competitive companies, it is to be rapidly developed.

DENNIS L. SMITH has been appointed assistant manager of the Western Electric Co. (Caribbean). He will be in charge of Westrex's Caracas, Venezuela, office, and will supervise motion picture equipment distribution and service. Smith, formerly associated with the Western Electric Co., Ltd., in India, recently has been with Westrex in New York.

ONE OF THE MOST popular spots at the World Hobby Exposition, to be held at the Chicago Coliseum, Feb. 21-28, promises to be the Revere Theater, in the south end of the exhibtion hall, which will not only entertain the visitors but will demonstrate the new Revere 15 mm Sound Projector. In addition to the Revere Theater, Revere will exhibit its complete line of 8 mm and 16 mm cine cameras, projectors and accessories on the main exposition floor.

Quad-City Area to Get Two Drive-in Theaters
Davenport, Ia.—Plans for the construction of two drive-in theaters for the Quad-City area were announced.

The Mississippi Valley Amusement Park Co. said it would construct a $125,000 drive-in theater on the local fairgrounds, plans calling for an opening by May.

A group of 11 independent owners and managers of theaters in the Rock Island, Moline and East Moline, Ill., announced plans to build a $100,000 drive-in theater accommodating 1,000 cars on a 30-acre site, south of the metropolitan area.

96% of Can. Projectors from U. S.
Ottawa—Of Canada's 1947 imports of motion picture projectors, more than 96 per cent came from the U. S., according to a report of the Department of Trade and Commerce. Total value of projector imports was $1,398,877, of which $1,261,388 were from below the border. Value of projector imports from the United Kingdom was $40,897.

Sell Reineck
Reineck, In.—Mrs. Helen Pollard has sold the Reineck Theater to Warren Franklin.

Armstrong Linoleum
Base Prices Up 3 P.C.

Lancaster, Pa.—Because of mounting manufacturing and raw material costs, selective adjustments in the base mill prices of several types of Armstrong's linoleum, in addition to a revision of zone prices to compensate for additional freight rate increases, have been announced by C. N. Painter, vice-president and general manager of the Flooring Division of the Armstrong Cork Co.

Base prices of heavy gauge marbel, plain jasper, embossed and straight line inlaid linoleum prices have been increased five per cent. While the prices of standard gauge embossed and straight line inlaid linoleums and light gauge straight line, have been advanced three per cent.

Base prices of linoleum paste have been increased approximately three per cent.

Sheridan for Spring Bow
North Chicago, Ill. — Sidney Schatz's Sheridan Theater, rapidly nearing completion, will be fully RCA-equipped in the booth and screen. It will have Mohawk theater carpets and a Pabstobe marquee. It is hoped to be ready for a late spring opening.

World's First Air Terminal Theater

Detroit—The first unit of a system of air-terminal short subjects theaters was opened last night at Detroit's Willow Run Airport by Airline Terminal Theaters, Inc. of Detroit.

Through Visu-Matic, a visible announcement system using a small screen alongside the theatre house screen, patrons are informed of all dispatcher announcements, the system functioning in conjunction with Terminal Information Control.

In addition to standard theatrical size, the private viewing room is equipped with 16 mm. Programs are continuous on a 14-hour basis daily and will last an hour, new show opening each Saturday.

The auditorium is air conditioned and dehumidified the year 'round by the latest type Carrier Air Conditioning and Refreshing Unit. This unit functions by deflection from overhead and eliminates drafts.

The front approach to the theater was designed by Theodore Rogovoy, Detroit architect. The remainder of the theater was planned by the originator of the idea, Charles E. Skinner, shorts producer-director, and the design specifications and architectural work was done by the Albert Kahn Associates of Detroit. All construction and supervision has been handled by the Henry de Koning Construction Co. of Ann Arbor.

The Visu-Matic system was developed by Skinner working in conjunction with the Charles Bezier Co. of New York City.

Paul Broder, of Broder Theaters, is president of Airlines Terminal Theaters, with Skinner as secretary-treasurer and general manager.

IF YOU BUY
STADIUM, AMUSEMENT PARK OR THEATRE TICKETS
CONTACT INTERNATIONAL TICKET CO.
52 GRAFTON AVE., NEWARK, N. J.
Sales offices in New York and Principal Cities

Your needs supplied efficiently with Folded, Reserve Seats, etc. Samples, prices on request.

IF YOU BUY STADIUM, AMUSEMENT PARK OR THEATRE TICKETS, CONTACT INTERNATIONAL TICKET CO., 52 GRAFTON AVE., NEWARK, N. J.
* "YOU WERE MEANT FOR ME" MEANS BETTER THAN 'MARGIE' BUSINESS TODAY!"

* YOU WERE MEANT FOR ME - ROXY, N. Y., BEATS SENSATIONAL OPENING DAY "MARGIE" RECORD!

* IT'S THE SAME 20TH CENTURY-FOX SUCCESS STORY IN LOS ANGELES, PORTLAND, BALTIMORE AND SEATTLE!!
The Daily Newspaper Of Motion Pictures
Twenty-Nine Years Old

VO. 3, NO. 22
NEW YORK, MONDAY, FEBRUARY 2, 1948
TEN CENTS

SEES PROFITS FOR OEW'S DESPITE U.K. DUTY

U.K. Amendment Hits Rank's Odeon-GB "Pool"

Loew's Can Operate Successfully if Deedee
Is Upheld by Supreme Court, Rubin Asserts

J. Robert Rubin, M-G-M vice-president, declared Friday that the company could continue successful operations if the U.S. Supreme Court upholds the District Court's decree in the industry anti-trust suit.

"Personally, I think the Court will affirm the decree," Rubin said.

He was unable to predict the effect upon the company if the high tribunal were to order divestiture as the Government has demanded. He pointed out that the Government recognized the difficulties of divestiture and had indicated its willingness to grant a 10-year period for the liquidation of theater holdings by the majors.

Chief problem, Rubin declared, is the almost complete absence of buyers.

But Hopeful of Modification, Rubin Tells Stockholders: Says U.K. Short Pix

Loew's, Inc., can operate its activities profitably even if the confiscatory 75 per cent British ad valorem tax is maintained, J. Robert Rubin, vice-president and general counsel, told the stockholders at their annual meeting Friday.

It is hoped, however, that some modification of the tax will be forthcoming, Rubin declared. In support of this, he pointed out that theaters in Britain were in need of 400

Sidney, Cohn Named New Loew's V.P.'s

Two new vice-presidencies were created and filled by the Loew's, Inc., board of directors at the organizational session which followed the company's annual stockholders meeting Friday.

New vice-presides are Joseph Judson Cohn and Louis K. Sidney, both veterans of the Loew-Metro organization, and both members of the

EC Ups Peckham, McCoy
And Lutzer to New Posts

B. G. Kranje, vice-president and world-wide sales chief for Film Classics, Inc., Friday announced the promotion of Ralph Peckham, from Atlanta, to branch head of Dallas,

Eagle Lion Schedules 13-Weeks Sales Drive

Eagle Lion on March 1 will start a 13-weeks national sales campaign, A. W. Schwaberg, vice-president and general sales manager, announced at the week-end. Designated the Show-Up Drive, it will be captained by Norman Beiersdorf, recently named Western sales manager.

All salesman and exchange booking departments will participate with cash prizes to be awarded for those who exceed quotas.
COMING AND GOING

SPYROS P. SKOUROS is expected to return to New York today from London by Pan Am.

MORT BLUMENSTOCK, Warner vice-president in charge of sales and publicity, returns today from a two-week trip in France, where he conferred with Jack L. Warner on plans for forthcoming productions.

WALLACE BEERY left for San Francisco over the week-end.

RALPH BELLAMY flew to Hollywood yesterday.

GEORGE MURPHY arrives from the Coast today to appear on the Readers Digest radio show to discuss... (rest of sentence not visible)

L. J. KAUFMAN, Warner theater executive, left over the week-end for Cleveland and Pittsburgh, returning to New York Wednesday.

J. J. SHUBERT arrived in Chicago from New York to supervise reconstructions of the Greater Northern Theater.

PAULETTE GODDARD, who has been on an assignment in Rome for CARE, has returned to Paris.

BOB GOETZ, managing director of M-G-M in London, is scheduled for arrival today, accompanied by M-G-M's abroad, aboard the Queen Mary. Other passengers due on the same ship are: JENNIFER JONES, actress and wife of Robert Walker, with her two sons; STAN LAUREL, comedian, and MRS. LAUREL.

SAM SHAIN, director of exhibitor and public relations for the 20th-Fox distribution dept., left over the week-end for the 20th-Fox convention of the Theater Owners of North and South Carolina. He will continue on to Dallas for the Texas Theater Owners convention.

Annual Carolinas TO Meet Under Way in Charlotte

Charlotte — Officers of Theater Owners of North and South Carolina will be elected at the annual meeting, which opened in the Hotel Charlotte yesterday and continues through tomorrow. Principal speakers will be Ted Gamble and Herman Levy, TOA topers, while Ben L. Strozier is presiding at the sessions.

Meeting will be concluded tomorrow night with the annual banquet and dance in the Hotel Charlotte.

Dismiss Charges or Move Trial is H'wood '10 Plo

Washington Bureau of THE FILM DAILY. Washington—Counsel for Hollywood's "Unfriendly 10" on Friday asked U. S. District Court to either dismiss the indictments charging the group with contempt or permit them to change their trial to another locality.

Jerome Dismissal Affirmed

U. S. Circuit Court of Appeals on Friday affirmed the dismissal of Maude Nugent Jerome's infringement suit against 20th-Fox, in connection with use of the title, "Sweet Rosie O'Grady."

FINANCIAL

(Jan. 30)

NEW YORK STOCK MARKET

Net

High Low Close Chg

Am. Scot. 1 18 1/8 18 3/4
Bill H. Johnson 1 18 1/8 18 3/4
Columbia Pics. v. 11 11 1/8 11 3/16
East. Kodak 40 40 40 1/8
G. P. Press 15 15
Lowe's Inc. 17 16 1/4 17
Paramount 19 18 1/8 18
RKO 81 81 9/16 9/4
Republic
c 3 3 3 7/16
Republic Pics. v. 9 9 9 7/16
20th Century-Fox 20 20 1/4 20
20th Century-Fox 16 13 1/8 16 1/2
Universal Pict. 13 13 13 1/4
Universal Pict. v. 58 58
Warner Bros. 11 11 1/4 11 3/8
NEW YORK CURB MARKET

Monogram Pict. 3 3 3 7/16
RKO 1 1 1 1
Somerset 8 8 1 1
Technicolor 12 1/2 12
Trans-Lux 1 1 1 1
OVER THE COUNTER

Cicero 5 1/2
Parker 5 3/4

WRITE US FOR BOOKING DATA, PROCEDURES, STATE AND WORLD RIGHTS

HUMPHREY PRODUCTIONS INC.
SIBERIN' HEAD LAMARR, N. Y. CITY

THE PALACE V/H/W & A
DANA MERKE ETHEL ANDREW'S - OBERON - BARRYMORE IN A JOHN CROWELL PRODUCTION
NIGHT SONG V
WITH HOGGY MACMAHON

THE CASTLE OF THE FILMS

BARTON MILLER
THOMAS LOUISE
DENIS MLADENOVIC

THE ARMS OF THE LORD

HUMPHREY PRODUCTIONS INC.
SIBERIN' HEAD LAMARR, N. Y. CITY

THERE'S ONLY ONE
LORD PAPA
MIAMI BEACH
5:45 TO 8:45 AT THE SITE

RESERVATION CHARGES: WALTER JACOB

Gentlemen's Agreement

Mayfair 20TH CENTURY-FX

Monday, February 2, 1948

Lorber, Para, Sales Vet, Announces Resignation

Herman J. Lorber on Friday announced his resignation from the post of Paramount's home office liaison with the Mideastern division head quarters in Philadelphia and as assistant to Earl W. Swigert, division manager. A veteran of 3 years with Paramount, Lorber held varied district posts in the U. S., England and the Continent. Since 1927, he has been assistant to Eastern division managers.

Eagle Lion Readying Brazil, Peru Offices

Eagle Lion will open its offices in Brazil and Peru before the end of February, it was learned over the weekend. E-L now has Latin-American offices in Mexico City and Buenos Aires.

"Jenny" for Little Carnegie

"Jenny Lamour," French film winner for the Grand Prix at the recently concluded Venice Film Festival, will have its U. S. premiere at the Little Carnegie Theater, Vog Film Co. announced opening date is to be announced.

Nathanson, president, Metro-Goldwyn-Mayer Pictures of Canada, Ltd., and MRS. NATHANSON have arrived on the Coast from Toronto and are stopping at the Beverly-Whitney Hotel.

BOB ROBERTS and ABRAM POLOWSKY were due in New York by air over the week-end to discuss with John Garfield the program for the coming year of Robert Polsky.

ARGYLE NELSON, Siegmund studio production manager, arrived from the Coast over the week-end on route to Sweden where he will begin negotiations in Stockholm for the filming in April of "A Dall's House," Nelson said Wednesday on the Queen Mary for London.

EDDY BERGER, Southern sales manager for M-G-M, arrived in Oklahoma City over the week-end from Dallas.

BEN GOETZ, head of M-G-M's British activities, arrives from London tomorrow on the Queen Mary and after a few days here will leave for Paris to confer with studio conferences.

RAY MURRAY of Columbia's publicity dept. returned over the week-end from a Toledo, Ohio, assignment.

WILLIAM B. ZOELNER, head of M-G-M's Western editorial activities, and OLIN H. CLARK, Eastern story editor, return today from a three-week Coast visit.

NEW YORK THEATERS

RADIO CITY MUSIC HALL

Gregory PECK TERRY LAUGHTON
Charles COUBRE Ethel BARRYMORE
and Louis JOURDAN and VALLIE
in "THE PARADISE LACE" STAGECAST SPEARERMAN

BAMBINO

COLOR BY TECHNICOLOR
PRODUCTIONS INC.
NOW! BRANDS! REPUBLIC

WALT DISNEY'S

THE BISHOP'S WIFE

DIRECTED BY JOHN FORD

VICTORIA

"A VERY FUNNY PICTURE"-Sun
SAL SAMUEL GOLDSWYN presents
CARY GRANT LORETTA DAVID GRANT UNDERHILL YOUNG NIVEN THE BISHOP'S WIFE

Dores Open 9:45 A.M. ASTOR

DIRECTED BY JOHN FORD

THE FUGITIVE

HENRY DULLES FRED PERS
HARRIET FONA DEL RIO ARMANDA

"THE BISHOP'S WIFE"

DIRECTED BY JOHN FORD

THE PALACE V/H/W & A
DANA MERKE ETHEL ANDREW'S - OBERON - BARRYMORE IN A JOHN CROWELL PRODUCTION
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ANFA Annual Meeting
n Y. April 22-24

Allied Non-Theatrical Film Association will hold its eighth annual convention April 22-24 at the Hotel New Yorker, jointly with its third annual 16 mm trade show, Wil- liam F. Kruse, and vice-president of United World Films, announced Friday. Trade show will be under the direction of Wilfred L. Knighton, executive secretary of the association.

May Resolve Tele Film Music Problem in Sept.

(Continued From Page 1) since the AFM contract with Holly- wood studios with in September, the AFL-CIO might insist on simultaneous contract of such problems as: 1) royalties for studio musicians (despite the Taft-Hartley prohibition on such deals); 2) new AFM contracts for wide screens; and 3) terms to permit AFM musicians to play for video films.

Colonel Clements Dead

Philadelphia—Colonel Clements, 56, laywright and screen writer, died in a hospital here after an illness of a heart condition of less than a month. With his wife, Florence Ryer- son, he wrote 56 screenplays, eight Broadway plays, as many novels and countless sketches.

Send Birthday Greetings To
Feb. 2

Frank Zucker
Bobby North
Ralph Ceder
Benno Rubin
Myron Silverman
Herman Lanza
Bertie Granville
Seymour Burns
S. Z. Sakall
Earl Derrby
L. W. McRae

THE RIALTO

by Phil M. Daly

Monday Morning Report

YE EDITOR in the not-so-long-ago, writing on the British tax impose, suggested that the British Government might understand the American industry's position both as to the duty and Sir: Henry French's suggested modification were it to consider a reversed situation, with Scotch (and American rye and bourbon) substituted for films. It appears that the same idea occurred to Samuel Harris, publisher of the Cinema, of London. Discussing editorially the position of the Board of Trade and Sir: Henry's suggestion that "America copsac itself for the film duty by putting their own films on the shelf and screening British films in their place," Harris writes: "This is tantamount to America telling us. Sell your whisky to America at 75, 6d per bottle; pay 5s duty, keep the 2s 6d for yourself, and get back the 5s by selling your whisky in England, and keeping the cash while you pour yours (to equal the quantity sold) down the drain." Which sort points up this: While there's a general tendency to refer to the situation as an Anglo-American Impasse, in the last analysis, it's more of a War of the Roses (and not Four Roses, either), with Englishman arrayed against Englishman. It's the British exhibitor who has urgent need of American pix. It is the British Government which is preventing their importation.

READ-AND-LEARN DEPT: Psychologically, a blonde in a black-lace nightie can do more to make blood pressure than a number in no nightie at all. (What are we saying! 1 1 1!) A plugging neckline should heighten its descent at a proper latitude and make the boys guess as to conditions on the remainder of the route."—From Loew's Theaters' Movie News Letter.

PHIL M.'S BATTERED OL' CHAPEAU is dolled once again in the messes, J. Cheever Cowdin and Nate J. Blumber. When they report to the stockholders, they all. The report issued last week could well serve as an industry model. Hygienic Prods. ("Mom and Dad") has already set its 1948 convention for Miami next December. Outfit added 38 to the payroll last month, making 263 now employed. Wendy Barrie will model 1948 feminine styles at "for men only fashion show." "Tomorrow, as a benefit for the National Cancer Foundation at the latter's Film Ave. offices" And tomorrow, too, at the Signal Corps Photographic Center, Astoria, there'll be a special press showing of the Army Medical film, "Shades of Gray." It may be a bit early for the prediction, but Phil M is willing to bet that Alfred Hitchcock's "Rope" will be a prime "Oscar" contender a year hence. Meto's decision to re-make "The Three Musketeers" was predicated on audience research by Dr. Leo Hants's Motion Picture Research Bureau. If the Aussie Government will provide aid, Australia can have perfect television services within four months, according to Sir Ernest Fisk, managing director of England's Electrical and Musical Industries, Ltd., now visiting Sydney.

QUOTE OF THE WEEK: "New York is the heart of America artistically...In Hollywood, they have a police state...It's a company town...Right now they're getting what they deserved...They've sliced themelon too many times...They have put exhibi- tors and ticket sellers at the head of production because they are sup- posed to know the public pulse about entertainment...They know nothing."—Eliot Kazan, as quoted by William Hawkins in the N. Y. World-Telegram...P. S.—Hawkins adds that Kazan intends to make his future pictures in the East.

New York Theaters

Testing Television

(Continued from Page 1) the month, it was learned over the weekend. Executives of Colonial Television Corp., which has offices and factory in the Bronx, were reluctant to identify the circuits with which deals are pending. One major circuit confirmed to THE FILM DAILY that it had been interested in the Colonial system, among others, who said that any an- nouncement of impending installa- tions would be "premature." At the Colonial offices, it was said that one of the "Vision Master" projection receivers had been demonstrated with "excellent" results as to clar- ity and brightness of image on Friday in a 25,100-seat theater. The 63-square-foot picture was projected on a 10 by 12 foot screen.

According to a Colonial spokes- man, one circuit which has been ex- ploring the system's potentialities has developed a special television screen, said to be unusually effective. The Colonial "Vision Master" uti- lizes, under license, certain RCA pat- ents. The unit is mobile and weighs only 80 pounds. It is adaptable, it is said, for both front and rear projection. The theater model, No. 2300, is priced at $2,155. A model for home use is expected to go into production shortly, and will probably be available in a month. Price has not been fixed, but will be about $500.

Colonial plans a public showing of the theater model Feb. 12 in the Concourse Plaza Hotel grand ball- room, the Bronx. The Bronx Chamber of Commerce is joining with Colonial to sponsor the event.

A Colonial spokesman told THE FILM DAILY Friday that the company had orders for four other theater in- stallations in Hollywood, and that they would be filed within the next few weeks. Names of the theaters were not disclosed. The machine in the Pavilions is a factory model, it was said.

Home sets will be merchandised through department stores in this city, Philadelphia, Washington, De- troit, Cincinnati, Cleveland, Schenec- tady, Boston, St. Louis, Baltimore and Los Angeles. First store to get receivers here is Bloominglee's.

Colonial is headed by Alfred Emer- son.

STORKS

West Coast Bureau of THE FILM DAILY

Hollywood—Eight-pound 10-ounce baby girl was born to Dana Andrews and his wife. Other children in the family are another 10-ounce girl.

West Coast Bureau of THE FILM DAILY

Santa Monica — Shirley Temple presented her husband John Agar with a seven-pound, six-ounce daughter Friday. Child has been tenta-

ively named Linda Susan until the parents can agree on a definite mon-

iker for the baby.
**See Loew Profit Despite British Duly**

(Continued from Page 1) pictures annually in order to fill their requirements and that British production could provide a maximum output of only 50 films. The company looks forward to an improved situation in that territory which will "justify our continuing to send pictures and receive a reasonable amount of income earnings from their distribution."

**Expenses Keep Profit Down**

Rubin said that the decrease in net profit for last fiscal year was the result of high costs rather than lowered receipts. The cost of pictures currently in production will be substantially lower, he stated, because of lower economies that have been effected throughout the organization and the quickening of activities in the studio.

"Some of the benefits of these economies will be felt this year," Rubin added. "The full effect, however, will be evidenced in the operation for the next year."

In an encouraging note, he reported that the results of the first eight weeks of the current quarter indicate an improvement over the first three months. He was especially heartened by the unbroken dividend record would be maintained.

An additional criticism from one stockholder concerning high salaries paid by the company, Rubin said that salaries were high in the motion picture industry because of the prime importance of man-power. Independent production ventures prove very tempting to top executives and the major companies can meet this com-

**Claim P'lexiglas Lens Enlarges Tele Images**

A Plexiglas magnifying lens, said to enlarge television images three to four times the screen size, is being marketed by Davega stores. In full-page newspaper ads, Davega claims the Walco Tele-Vae-Lens fits standard console or table receivers with 19-inch screens and will produce sharp images enlarged with- out distortion. Lens is priced at $39.95, with other Walco lenses scaled from $29.95 to $39.95.

**Youngstein Files 40,000 Miles in Month Without Missing One Day's Office Stunt**

Max E. Youngstein, Eagle Lion’s ad., publicity and exploitation chief, has flown nearly 40,000 miles within the past month without missing one day’s work at the office.

In four consecutive work-weeks, Youngstein has flown to Dallas, on to New Orleans, back home, then on to Los Angeles, San Francisco and back to New York again. Four days after his return to the home office he took off again for Chicago and Cleveland.

In his visits to key cities, Youngstein has set up and attended meetings for Eagle Lion’s representatives. He has been involved with various exhibitions, theater critics and company salesmen. He also made personal appearances on local radio stations in connection with the release of "The Man from Texas," "The Snugglers" and "The Adventurers of Casablanca."

"All angles for exploitation were surveyed during these tours,” Youngstein said. "(Continued from Page 1)"

**Cohen, Eisenberg Named In % Actions**

(Continued from Page 1) from the exhibitions of films between Jan. 30, 1942, and the present, with the intent of inducing the defendant distributing companies to grant flat rentals at lower prices.

Theaters involved are the Stair, Rhinebeck, N. Y.; Lyceum, Red Hook; Pine Plains, Pine Plains; Millerton, Millerton, and Stuart, Lakeville, Conn. Accusations were filed by Louis Nizer of Phillip, Nizer, Benjamin and Krimm.

**Paramount, Loew's, 20th-Fox File vs. Forkey, Markells**

Boston—Paramount, Loew's and 20th-Fox on Friday filed percentage fraud suits in Federal Court naming Kenmark Prods. as defendant Edward Stark, Max Loew, Harold Markell and Simon Markell, as well as five theater corporations. Each complaint alleges a conspiracy to defraud distributors by making and submitting false reports on percentage from among the theaters involved, all in Massachusetts, are the Strand, Can- non; Magnet, Dorchester; Mattapan, Mattapan; Park and Grendaere, Watertown; and Porter Square, Cambridge. Actions were filed by Jacob J. Kaplan and Robert W. Meserve of Yawitz & Fish, with Sargoy & Stein of New York, also of counsel for each plaintiff.

**325 Monthly Prizes for Best RKO Theaters Stunts**

RKO Theaters in March will start a plan to recognize outstanding showmanship on the part of individual managers with a Showmanship Championship, plus a check for $25, to the manager originating and ex- ecuting the Stunt of the Month. Sol A. Schwartz, vice-president and general manager, announced a meeting of Metropolitan area managers. Two prizes will be awarded each month, one for out-of-town managers and another for New York area men.

Stunts, to be judged by a com- mittee of three, will include public relations, promotion and exploitation promotions as well as ideas pertaining to theater opera- tion. Judges will include Edward St. W. Howard, assistant general manager, and Harry Mandel, national advertising-publicity director.

**Dezel Acquires Rights To 37 More Westerns**

Full U. S. rights to 37 Westerns have been acquired by Albert Dezel Prods., Inc. of Detroit from United Western Attractions Corp. of New York.

The group includes 10 Ken May-nard's of Westerns; 8 Bob Steele Westerns; 8 Bill Cody Westerns; and 11 Fred Scott.

Deal was concluded by George F. Handley, president Western Theatrical Sales, and Dezel.
She keeps the romance running smoothly...

THE spell of this picture's song and story might suddenly be broken... but for film row's "first lady," the exchange inspectress.

With unrelenting vigilance, she has inspected every inch of film before each booking... checked it for worn perforations, torn splices, and other signs of wear and tear that might hinder smooth projection and mar the enchantment of the show. By this painstaking care of film and unceasing effort to keep each reel running smoothly, the inspectress has earned a place of importance behind the scenes of motion picture distribution.

And her work is all the more easily done for the quality and reliability she finds in the release prints made on Eastman film.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
FILM DAILY REVIEWS OF NEW FEATURES

“The Sign of the Ram” with Susan Peters, Alexander Knox, Phyllis Thaxter
Columbia 88 Mins.
SHOULD KNOCK OFF BIG MONEY FROM FEMALE TRADE: GOOD DRAMA HAS HIGHLY EXPLOSIVE STORY ELEMENT: TELLING PERFORMANCES.

The dramatic entertainment offered here has been astutely fashioned. The indication is apparent that the story was so designed to capture the attention of the distaff side of the audience element. This it should do easily. It is a top bracket production and performances. Its best potentialities point to lengthy tapping of the subsequent-run, neighborhood field where word of mouth will probably boost its drawing power.

The film is highly exploitable. Marking the return to the screen of the accomplished Susan Peters, from the astrologicalehical side. Pseudo science that astrology is, it enjoys numerous adherents in the drama who are persuaded to have a looksee at this ticket. It will be

John Sturges’ direction is simple, lucid. Once the stage is set for the plot to get into its stride, becomes a compelling job of dissection which uncovers the inner workings of a selfish woman’s mind. The main role falls to Diana Douglas. Aided ably by Miss Peters, who, by a deceiving outward semblance of kindness and love actually maintains a relentless grip on the lives, loves and activities of her immediate family.

Miss Peters was invalided when she rescued her husband’s children by a former marriage, from drowning. Alexander Knox, Aline Roberts and Ross Ford are highly indebted to her. Phyllis Thaxter comes to live at their home in Cornwall and also serve as secretary to Miss Peters.

A budding romance between Miss Roberts and Ron Randall is disturbed in its initial stage by Miss Peters. This leads to a breaking of her friendship with her childhood sweetheart, Diana Douglas. Miss Peters forthwith casts a dubious shadow on Miss Roberts’ new intentions, which leads the girl to attempt suicide. Miss Peters’ most passionate devotee among Knox’ children is Ziggy Anderson. When an innocent event is attracting, Miss Garner tries to give Miss Thaxter an overdose of sleeping pills. She is saved, however.

Miss Peters’ real nature comes to the surface shortly after the attempt on Miss Thaxter and being thoroughly defeated in her purpose she runs her wheelchair to the edge of a cliff, throws herself over.

Script has been smartly concocted to catch the thinking process of the females of the species. It achieves its end in that respect. Support includes Dame Mary Forbes who contributes to the proceedings as a gossipy old woman constantly speaking out of turn and provoking awkward situations.

CREDITS: Produced by Irving Cummings; Distribution: American Film; Director, Irving Cummings; Associate Director, Alexander Knox, Phyllis Thaxter, Peggy Anne Garner, Ron Randall, Dame May Forbes; Art Director, John F. Housewright; Set Decoration, Wayne Douglas, Margaret Troy, Paul Scardon, Gerald Henderson, Irving Cummings.

“MIRACLE CAN HAPPEN” with Paulette Goddard, Burgess Meredith, James Stewart, Dorothy Lamour, Victor Moore, Harry James, Frank MacMurray
Bosegus UA 107 Mins.
HIGHLY SALEABLE ENTERTAINMENT GETS HIGH DOLLAR VALUE: GUFFAW MATERIAL THAT HAS SOLID NAMES TO CATCH WIDE ATTENTION.

Just because a woman uses subtly in her attempt to get her husband she will have a baby, the authors of this film created almost two hours of incident in its millimeters.

Two installments are solids, tongue-in-check fun and tomfoolery indulged in by competent whose film names are powerful box office magnetism. The third episode has its humor. It has Fred MacMurray, too, plus William Domarest playing straight and Hugh Beaumont once again responsible for gag material of top grade. But “A Miracle Can Happen” is a star led with such light and high audio- tone potential. It is a return with surprise. It has girls galore. It has Dorothy Lamour in a burlesque of herself — from Broadway field. The younger Harry James show up? Edie Cannell’s daughter, Dorothy Ford, a loon in a bathing suit and evening gown, is an accomplished tooter. And Cannell might renew a lease he holds on a beach house James is living in.

What might appear to be a hodge podge assembled smartly, with neat touches, slick writing, bright lines, all boils down to the driving, ribaldness of the story. An inquiry reporter by fair and fake methods. His question of the day: “When does a child influence your life?” To his muse Meredith is a letter. The potential publisher is a writer — of lost and found ads, cat and dog division. The question was answered by him by his wife. He ditches out suspect nothing.

He pulls a rule at his office, gets the assignment. Tracked by an irate bookie to whom he is in hock, Meredith encounters Fonda and Stewart. Miss Lamour and Moore, in that order. From each he gets a story. He turns in his copy, is hired, returns home as his furniture is being taken for non payment. Then Miss Goddard tells him of the baby. The colony Charles D. Brown, calls to tell him his stuff is good, he has a new job and that apparently is the miracle, says Miss Lamour. It is Fenton share directing honors for which the most part they rate.

CAST: Burgess Meredith, Paulette Goddard, Fred MacMurray, Hugh Herbert, James Stewart, Dorothy Lamour, Paulette Goddard, Dorothy Ford, Charlene Cooper, Lyle Talbot, Sarah Ann O’Dowd, Frank Milner, Tom Fadden, Paul Hurst.
CREDITS: Produced by Irving Cummings; Directed, Irving Cummings; Associate Director, Alexander Knox, Phyllis Thaxter; Screenplay, Charles Bennett; Based on the novel by John F. Housewright; Photography, George Robinson; Editor, James E. Mason; Set Decoration, Charles St. John; Art Director, Elmer Seidman; Music, Edward Hermann; Song by, H. H. Hewitt; Edited by, Charles Whitten.

“If You Knew Susie” with Eddie Cantor, Joan Davis
RKO 93 Mins.
THIS CANTOR-DAVIS ROMP SHOULD GAILY MAKE THE BIG MONEY GRADE; SHOULD ATTRACT BIG GENERAL AUDIENCE TO THE THEATER WITH.”

Setting the production sights to encompass the entire general audience field, Eddie Cantor loaded this one with everything the eventual target demands from both himself and Joan Davis in the line of laugh getting material, a light farce story treatment, songs and the familiar like set against backgrounds of show folk who retire to New York, fail to acclimate at first, but make the well known comeback for the final happy denouement.

Zestful is the word for the display given by Eddie Cantor and Miss Davis. Cantor’s romp rightfully fitting to their talents which weekly storm the other waves almost invisibly. Tie the comedy of two with a light source and the troubles connect into a visual entertainment and the prospective outlook in terms of remunerative entertainment should give the exhibitor a chance to make a big item when ordered when he prescribed for the drinking box office.

As “Sam Parker” Cantor and his wife, played by Miss Davis, take up living at the family home in a Massachusetts town so rich in surroundings. Cantor impresses the town folks in a Paul Revere celebration but slims when he divulges a plan to convert his home into a Bottom Line. On opening night nobody shows up. Outlook has red ink written all over it for Cantor decides to sell. At an ensuing auction a letter from George Washington is found. It is a “Parker” family heirloom acknowledging service to the country to the tune of $50,000 in Revolutionary times. Cantor and Miss Davis go with Washington the letter. They get the run around but eventually a publisher refuses to accept a small sum of money which is tremendous. He burns the letter, returns home and his patriotism is abated. His wife comes to him by his side. He ditches out suspect nothing.

Sprightly music, including the title number which is something of a Cantor signature, gay season the proceedings. First rate support is given by Allyn Joslyn, Charles Dingle, Phil Brown, Sheldon Leonard, Joe Sawyer, Fritz Feld, Sig Romany and Sammy Driscoll. Gordon M. Douglas directed.


“Western Heritage” with Tim Holt, Nan Leslie, Richard Haines, Bronislav Knowles, Paul Whelan, James Stewart, Josephine Sek,Tessie Bivens; Director, Wallace A. Grissell; Original screenplay, Howard Houston; Photography, Alfred Keller, Art directors, Albert J. D’Agostino, Lucius G. Cravate, Music, Paul Sawtell, Musical director, C. B. Lindoff; Special effects, Roswell A. Call; decorations, Dorell Silvera, Adolph Kurt; Set decorator, Dorell Silvera; Sound, John Sprad, Terry Kellum.

DIRECTION, GOOD. PHOTOGRAPHY, Good.

FC Up Peckham, McCoy and Lutzer to New Posts

(Continued from Page 1)

and the appointment of Ralph M. McCoy to succeed Peckham as head of the Foreign Service.

Concurrently, Kranne announce the promotion of Jake Lutzer, Dallas branch manager, to Southern division head, with supervising all department supervision.

Barnbaum, recently with Universal-Int’l, joins Film Classics, taking over the Houston sales of tickets for the annual Academy Awards, March 20 at the Shrine Auditorium. He has been started, Jean Herehe, president. Mail orders or tickets are being accepted at the Muta ticket offices with across-the-board sales. McCoy will move to Atlanta and the Southern California Muta. Tickets are sealed from $12.80. Mail orders have industry sales. See copy for details.

Chester Rogers Dead
Chester L. Rogers, operator of the Columbia Theater, was held in Ypsilanti. He is survived by his wife and son.

Western Heritage
green Opens 4-Day
ITS Meeting Today

President Walter E. Green will
meve the first general meeting
of National Theater Equipment
branch managers and ex-
secutive staff in seven years
this morning at the Aron Central
Hotel. Sessions will
continue daily through Thurs-
day.

With general
plans and
rules for the
year serving
as the con-
ference's theme, sub-
jects on the a-
gent, in addition to
the topics in the
TS line, will
include means and ways of improving
service to exhibitors, plans for the
distribution and sale of pop-
ular and associated products, a
five-in-theater equipment program,
and visits to International
projector's plant in Bloomfield, N.
J., and General Precision
Laboratories in Greenwich Village.

Branch managers attending include:

P. Ross, Jr., Chicago; J. H. Kelley, Clo-
dale; J. W. Baker, St. Louis; B. C. Schuy-
ler, Des Moines; C. Williamson, Detroit; B. N.
Baldwin, Grand Island; M. Markman,
Milwaukee; A. A. D'Amato, Kansas-
city; J. E. Larson, Milwaukee; A. T. Carse-
well, Des Moines; N. Rangelov, Pits-
burg; W. F. Kelle, St. Louis; W. J. Hinch-
sley, Dallas; J. W. Winters,
Albany; N. C. Hofheide, Baltimore; H. J.
Riemer, Boston; V. G. Sandford, Buffa-
lo; J. Hitchins, New Haven; A. G. Smith,
New York; R. W. Price, Philadelphia; J. C.
F. Owen, Atlanta; W. G. Bell, Charlotte;
L. Boettick, Dallas; H. L. Boettick,
Minneapolis; L. W. Nechy, New Orleans; J. J.
Waters, Los Angeles; J. J. Mroz, and J. B.
Fee, Denver; Lloyd C. Owen, Los An-
egles; H. L. Randall, San Francisco; C.
Ran
dique, Seattle.

Bobby Espino, manager of National's
conditioning department, and Jon. Gose-
man, manager of National's theater ac-
ting division, will participate in the ses-
sions, and will also attend the General
Precision Laboratories.

The general office executives attend-
ing are J. W. Services, district super-
visor; W. J. Seif, sales promotion manager; A. J.
Rabie, advertising manager; J. H. Corvis-
res, theater department manager; Arthur
Baldwin, export manager; A. E. Myers,
manager of the projection equipment de-
partment, and C. F. Alexander, sales engineer.

Rgmnize Spuds, Inc.

Chicago—Arnold L. Olin, Paul
ruger and Zelma Olin have
formed this, Inc., with offices at 715 W.
St., to manufacture and dis-
lite a popcorn and potato chip lines.

Periodic Cleaning of
PROJECTOR EQUIPMENT

by Robert L. Muhs

Projector cleanliness is the best insurance
any theater owner can have
toward the continued operation of the "perfect show." The film
track itself must be clean to prevent bindups and to protect film, and
the mechanism must be kept clean to prevent accumulations of dust,
dirt and lint which eventually cause worn parts.

Manufacturer's recommendations should be closely followed in re-
spect to the lubrication of the machines, but if anything, over-oiling
should be the rule. In line with this, when the machines are oiled,
all excess oil and grease should be wiped up immediately. Some oper-
ators even use blotters or other absorbing material to line the bot-
toms of their mechanism cases in order to collect any overflow.

In most cases the operating side of the projectors is kept fairly clean,
but the back or mechanism side is lost in a maze of dust and lint.
Eventually the dust and dirt will work itself inside the case and thus
into the moving parts. The results are noticed first as loose sprockets,
sloppy gear trains, and an unwarrented looseness in the whole projec-
tor. Since bearings or shafts are generally worn, replacement is the
only answer. To avoid some of these troubles use a check list for
periodic cleaning of the equipment. Once a week a cleaning is not too
often.

A suggested sample might be:

Is it free of all lint, dirt, excess oil and small particles of broken
film?
Are the fire traps and fire rollers free of accumulated dirt and
emulsion?
Are all idler rollers and pads spotless and shiny?
Is the film gate free of all emulsion pile-ups and dirt?
Are the tension shoes clean and sound?
Is the sound drum free of lint and dirt both on its surface and on
its edg?
Is the hold-back sprocket or idemneme roller spotless?
Are all feed and takeup sprockets free of all emulsion and dirt?
Are the takeup activating assembly free of all oil, grease and dirt?
Are all drive sprockets and gears clean, and lubricated with clean
oil?
Is dirt piling up in odd corners or angles of mechanism castings?
Are all chains clean but well lubricated?
Are all lenses clean? (Never use metal on a lens. Alcohol and
water used with a soft cloth is an excellent lens cleaner.)
Is the lamphouse clean both inside and out?
Is the arc reflector spotless?

In each case mentioned here the answer is obvious, clean the unit
completely and then relubricate according to directions.

General Register Dealers Install Automatieteks

General Register reports on recent
installations in the Central States
of the new unitized Automateteks by the following dealers: Falls City
Theater Equipment Co., Louisville,
Ky.; Ernie Forbes Theater Supply
Co., Detroit; Frosch Theater Supply
Co., New York; and Continental
Theater Supply Co., Cleveland;
National Theater Supply, Detroit.

Continental Electric Annops New Reps

The Continental Electric Co., Ge-
nea, Ill., has announced the appoint-
ment of a new representative in the
Pittsburgh area, Thomas K. Donnel-
ly. His new representative in the
Buffalo and Rochester area is the
Ball Associates. Appointed to rep-
resent Continental in the California
area now is Alfred W. Harris of
Gardena.

Tesma Exec. Warns
On Price Cutting

Warming against adoption of a
price-cutting policy, a move already
subject of dealer complaint in se-
veral territories, is voiced by Roy
Boomer, secretary-treasurer of the
Tesma, in the organization's cur-
rent bulletin to members.

Boomer writes:

"During the war years and directly
thereafter, retail prices on theater
equipment were kept on a live and
let live basis due to the fact that
the demand was greater than the supply.
Now, however, it is a different story.
I have had several letters from thea-
ter supply dealers complaining of
price cutting in their territories.
"If dealer No. 1 cuts his price (and
of course his profit) to get volume
business, dealer No. 2 is affected by
the loss of the sale so, invariably, he
cuts his price more than dealer No. 1
did. And so it goes, back and forth
until the price is cut to such an ex-
tent that neither dealer makes a
profit or very little.

"Are you a price cutter? Can you
actually operate on five or ten per-
cent above your cost? I ask all dealers in a certain city not so long ago.
Dealer No. 1 complained about the
way the other three dealers were
price cutting. Dealer No. 2 had the
same complaint about the other three
and so it went on down the line, each
brushing off bidding wings spurt-
ing out of his back. What's the mat-
ter Jellas? Don't you know that not
one of you can get all the business?
My experience has always taught me
that good service builds a business
on a firmer foundation than cut
prices ever will."
Rhode Island Fraud
Suits Are Settled

(Continued from Page 1)

Providence, R. I.—Percentage fraud
acts in the state, by order of the
court against the State Theatre, Mr.
Owen, R. I., and the Majestic,
West Springfield, Mass., have been
settled, according to a stipulation
filed in Federal court. Actions were
dismissed when the defendants ac-
counted to plaintiffs and paid the
amount agreed to be due.

U. K. Amendment Hits
Rank’s Circuit Merger

(Continued from Page 1)

second reading, will reach the com-
mittee stage this week, with a two-
day debate scheduled for tomorrow
and Wednesday.

The key amendment, currently
intended to block the Rank plans
—the Rank brought by Mr. P.
Skouras, 20th-Fox president, and
the company’s general counsel,
to this side in a hurry—author-
izes the Board of Trade to refuse
a theater license to a circuit house
unless the theater was controlled
by the applicant by Jan. 1 of this
year and unless it was shown that
any arrangement in force for secur-
ing that films exhibited at the theater
are the same as those exhibited at
other theaters controlled by that
person were also in force on the
same date.

Tabled of the amendment by the
Board, the House brought a similar
measure from the J. Arthur Rank Organi-
tation that full details of the “pooling
arrangement,” which had been style
“Poolings” as a “merger” prior to
his departure from New York, has been
discussed with the BOT before
the Rank talks opened.

Rank spokesmen were emphatic
saying that Wilson had full cogni-
tion of what the British film tycoons
proposed. However, Rank spokes-
man the recent purchase of General Cinema
Company controlling G.B. by Odeon.

The chief amendment to the bill
introduced by His Majesty’s Loval
Conservative Opposition, is a
measure by Oliver Little, former
president of the BOT. It
would establish 35 per cent as the
minimum starting quota.

The amendment to the Rank plans
takes on added signi-
ificance in the light of the BOT pre-
rent’s dissolution in Commons recen-
tly that the Government was pla-
ing to launch an all-embracing in-
vestigation of British exhibition at
a distribution and a special attention to
the monopoly angle.

NEW POSTS

PAUL MORPHW, manager, Tuxedo, High-
park, Mich.

ARCHIE STODD, manager, Piccadilly, Detr.
JOHN WOOD, manager, Bille, Detroit.

JERRY BLUMENTHAL, assistant manager, St.

JAMES VAN HORN, 20th-Fox salesman, h

TED REISCH, assistant manager, Universal, C

FRED HODDER, treasurer, Orpheum Theat

MORT IYES, salesman, Columbia, Des Moines

ARNOLD SHARTIN, books, Columbia, Omaha

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U. K. Amendment Hits
Rank’s Circuit Merger

(Continued from Page 1)

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by the applicant by Jan. 1 of this
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tly that the Government was pla-
ing to launch an all-embracing in-
vestigation of British exhibition at
a distribution and a special attention to
the monopoly angle.

NEW POSTS

PAUL MORPHW, manager, Tuxedo, High-
park, Mich.

ARCHIE STODD, manager, Piccadilly, Detr.
JOHN WOOD, manager, Bille, Detroit.

JERRY BLUMENTHAL, assistant manager, St.

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the monopoly angle.
SCTOA Seeks Pact for Theater Video Pickups

By CHESTER R. BAHN

ONCE again it is the high privilege of the tens of thousands of men and women who
give flesh-and-blood substance to the motion picture industry to support and actively
engage in the great work of the National Conference of Christians and Jews.

The medium, as it has been for some years past, is American Brotherhood Week, to
be celebrated nationally from Feb. 22 to Feb. 29.

Selection of that particular seven-day period for the observance is most fitting. There
surely could be no more appropriate day for the inaugural of the birthday of George
Washington, the Father of His Country and, in such the very personification of those
things for which American Brotherhood Week stands.

THE gospel of friendship and tolerance, of unselfish patriotism and idealism, of free-
dom and understanding with which the National Conference today is fortifying the
American way of life is in fact the kernel of the American heritage, conceived by

(Continued on Page 5)

Clark May Join in
High Court Argument

Washington Bureau of THE FILM DAILY

Washington—With Attorney General
Tom Clark himself considering standing in the oral argument, the papers of
the Department of Justice was unwilling to permit release
(Continued on Page 5)

Schwalberg Resigns at E-L
Will Leave Feb. 15 to Take Over New Post

British Glad-Hand Kaye
On Opening in London

London (By Cable)—Danny Kaye
opened a four-week engagement yest-
erval day at the Palladium, backed by
the most favorable press reception
an American performer has received
(Continued on Page 7)
ABC Plans to Open Five Video Outlets This Year

American Broadcasting Co. plans to have television stations operating in five cities by the end of the year. Mark Woods, ABC president, announced yesterday that the network plans three preliminary regional networks, from which a national television network will later be formed.

ABC's Chicago outlet probably will be opened in September, to be followed by Detroit in November, Los Angeles and San Francisco in December and New York probably later that month. Negotiations are under way to locate the New York transmitter and antennas on the Crysler Bldg., sharing that location with the CBS station.

Skouras Returns to N. Y.; Rank Now Due on Mar. 10

J. Arthur Rank is expected to visit the U. S. early next month, according to 20th-Fox proxy Spyros Skouras, who just flew back from a quick visit to England where he was in conference with the British to formulate a comprehensive plan regarding plans to pool facilities of the Gaumont-British and Odeon Circuits.

Ten-foot-Fox reportedly has a $20,000,000 interest in G.I. Joe.

Informers sources in New York said yesterday that Rank was now expected to arrive on March 10.

Mrs. Lena Broidy, 63, Dies of Heart Attack

West Coast Bureau of THE FILM DAILY

Hollywood—Mrs. Lena Broidy, mother of Steve Brody, Monogram-Allied Artists president, died yesterday of a heart attack in Cedars of Lebanon Hospital. She was 62.

Services will be held today in Gro-\n\na's Mortuary. It is requested that flowers be omitted. In addition to her husband, Julian, and son, Mrs. Brody is survived by another son, William, and two daughters.

Warners' Teuddington Studios Reconstructed

London (By Cable)—Warners' Teuddington Studios, reconstructed after being put out of commission by Nazi bombs, will be formally reopened Thursday.

Eating's Aussie Program Awaits Arrival of Baker

Sydney (By Air Mail)—More details on Eating Studio's plans to make four pictures annually in Australia are due to be revealed following the arrival on Feb. 11 of Maj. Reginald Baker, managing director of the company. Baker is expected to discuss with Norman L. Bernstein, GUT, the expansion of the GUT-Rank Pagewood Studios here.

Program was cancelled by Ryde with the imposition of the 2d per cent ad valorem tax by Great Britain. Eating since has been reported as paying $1,000,000 for Australian production this year, and considerably more than that twice that amount in 1949. Ryde, however, will not comment, and local interest is centered around the arrival of Baker.

10 More Exhib. Chairmen For "Brotherhood Week"

Ten more exhibitor leaders have been added to the Brotherhood Week committee in American Brother Week Committee which sponsored by the National Conference of Christians and Jews, Harry Brandt, head of the board of trustees, yesterday.

They are: Harry Lamont, Albany; Robert T. Murphy, Buffalo; John Balaban and Jack Kirsch, Illinois; Woodrow Braught, No., Dakota; Gus Melzer, Southern California; Harry L. Nace, Arizona; Abe Solomon, Tennessee; Les Newkirk, Wyoming, and John Nolan, eastern Pennsylvania.

budge, 1948 acceptance bring the total to 42 who will coordinate the activities of theater owners in their territories on behalf of the drive.

Odeon and ABP Declare 7½% Per Cent Dividends

London (By Cable)—Odeon yesterday declared an interim dividend of 7½% per cent, the same as for the previous period.

London (By Air Mail)—Associated Pictures Pictures yesterday declared an interim dividend of 7½% per cent, less tax, on its common stock payable Feb. 21. Previous year's dividend was 10 per cent.

21-Day Availability for "Senator Was Indiscreet"

Cleveland—Universal-Int'l joined other distributors in offering subse-
quent-21-day availabilities in place of the former five-day period. "Senator Was Indiscreet," first U-I release under the plan, has been booked by the Vogue, Union Palace, Broadview, Community, Commodore, Riverside and Lyric Theaters.

Rank Company to Fill £41,000 U. S. Lens Order

London (By Cable)—Taylor, Tay-

lor and Hall, Leicester company controlled by J. Arthur Rank, has just received a U. S. order for photo-

graphic lenses worth £41,000.
TIME SAID THIS ABOUT WARNERS’ “TREASURE OF SIERRA MADRE”:

“One of the best things Hollywood has done since it learned to talk; and it takes a place among the best ever made!”

starring HUMPHREY BOGART and WALTER HUSTON. TIM HOLT. BRUCE BENNETT. Directed by JOHN HUSTON. Produced by HENRY BLANKE.

Schwalberg Resigns Eagle Lion Post

(Continued from Page 1) is one of the greatest opportunities offered to any man in the industry," and that the appointment of his successor would be announced shortly by Krim.

Krim confirmed last night that the post would be filled "sometime later this week." There were some indications that the announcement may come today or tomorrow.

In his announcement of Schwalberg's resignation, Krim noted his "tremendous contribution" to the creation and development of the company and expressed his regret and sense of personal loss. Schwalberg joined E-L 18 months ago, following a stint with International MPAA.

In his wire to his sales associates, Schwalberg disclosed that his new affiliation will take effect on Feb. 16, the day after he steps down at E-L.

There was immediate, keen speculation in New York trade circles last night when the Schwalberg resignation became known as to both his new post and his successor at E-L. William J. Heineman in recent weeks has been prominently mentioned for an E-L distribution post, but there was no concrete information last night from E-L sources.

Heineman is with the Rank division of Universal-Intl. Viewed as giving some color to his possible E-L affiliation is the fact that the latter distributes part of the Rank output on this side.

Another executive vacancy exists in the Robert R. Young organization—the presidency of Pictorial Films, trade observers noted last night.

Expect Argentine to End Ban on U.S. Film Imports

Argentina's ban on film imports, which went into effect last week, will probably be lifted insofar as Hollywood pix are concerned at an early date, it was learned yesterday, following the receipt by the MPAA international department of a report from the association's Buenos Aires rep.

Ban, it was confirmed, stemmed from recent Spanish censorship action, deeply resented by Argentine producers. The MPAA was advised that Hollywood product is in high repute and demand, and that there exists no feeling against the U. S. industry.

Send Birthday Greetings To—

Feb. 3
Mary Carloso
S. D. Cohen
James A. Starr
Rutte
Pat H. Harmon
Peggy Ann Garner

Para, Offering Tele Recording Service

(Continued from Page 1) of live programs, recorded by means of the system unveiled by Paramount at the Filmline in December, will be made on 35 mm, and may be used in 16 mm.

Cost of recording a half-hour program at this rate would be $40, an $8270 for a 15-minute program, etc. It is pointed out, however, that all types of video material will be handled, including spot commercials etc., although the minimum rate is $100 will prevail.

Several New York agencies are said to be hedging with Para execs regarding the service, which would permit an advertiser to use a single program on an unlimited basis on all stations throughout the country. Kyle of Para was specifically quoting the 60-minute "Amateur Hour" or WABD-Dumont, is said to be negotiating for the recording service to use its dealers in major cities having video service.

In making available the system, it is believed that the filming of such shows originating in New York, Par amount is said to feel that it is solving one aspect of the tele cost problem for sponsors and their agencies. Charges for filming and prints is said to be considerably under tariff for coaxial transmission. Added factor is that through the prints agencies can reach stations not now linked by the AT&T coaxial cable.

35 Films Before Cameras This Week: WB Has 7

(Continued from Page 1) Date With Judy" was completed. Four pictures will be in work a Universal-International before the end of the week, with "One Tough Day," "Moon of Venus" scheduled to get under way by Thursday. Four are shooting a 20th-Fox, including "For Four, Little Men," and four at Paramount with the addition of a Pine-Thoma production, "Disaster," set to go before the cameras. Three are shooting at Monogram and Columbia, two at Republic, and two for United Artists' release. One is in work at Eagle Lion, with one completed, "The Spiritualist," Edward Small is shooting in Italy.

Rubin Clarifies

J. Robert Rubin, vice-president and general counsel of Loew's, yesterday corrected and clarified publicized stories on the company's annual stockholders' meeting last week, with particular reference to an attributed statement to the effect that Loew's could operate profitably regardless of the present 75 per cent British duty.

Stressing the gravity of the situation, Rubin noted in reply to a statement inquires, "Can we survive," he replied in substance, "We'll have to; we'll have to cut and adjust our costs to that end."
Brotherhood Week
... participation is a privilege

Washington and the founding fathers and bequested by them to countless generations still to come.

The American motion picture industry, itself a great melting pot of artists and technicians drawn from virtually every land, is an object lesson: men and women of every faith, creed and sect, without regard to race and color, work together, play together, crusade together.

It is well said that no time in our national history ever called more strongly for devotion to this idea, so splendidly exemplified by film men and women.

The better we can all carry out the precepts of the National Conference and the principles of American Brotherhood Week in our personal, national and international outlook, the better the world can recognize prejudice, misinformation and plain social indifference and the better the chance of enduring survival of our American heritage.

MPAA Pins Red Label
On "Curtain" Protest

Washington Bureau of THE FILM DAILY

(Signed)

The Knutsen income-tax reduction bill was voted.

Terming the bill "too soon and too much," Doughton said "we should have had revision of taxes first, then reduction," or they should have been simultaneous. "To have a well balanced tax bill there should have been some reduction, or removal of other taxes, along with reduction of individual income taxes."

Expect Overridden Veto

General impression on Capitol Hill yesterday was that a substantial reduction of income taxes will emerge, regardless of the expected Presidential veto if the bill passed yesterday or something close to it should go to the White House. Very little hope was held out for any further tax reduction which might include the halving of the 20 cent admissions levy.

Panter Elected Prexy
Of Chi. Poster Ass'n

Chicago — Mitchell Panter, Independent Poster Co., Philadelphia, was elected president of Associated Theater Poster Association at their convention here. Jay Schrader, Charlotte Poster Co., Charlotte, N. C., was named vee-pee and Don Swartz, Independent Poster Exchange, Minneapolis, was named secretary-treasurer.

Va. Theaters Ass'n
Re-elects Crockett

Richmond, Va.—William F. Crockett was re-elected president of the Virginia Motion Picture Theaters Association at the annual convention, marking his 11th election to the post.

Others re-elected were Benjamin T. Pitts, vice-president; Harold Wood, secretary, and Paul Palfreyman, MPAA representative.

The meeting closed with a banquet and dance which was attended by over 500 persons, including Gov. William Tuck, Lieut. Gov. Preston Collins, state and city officials and most of the members of the General Assembly which is now in session. Washington's Film Row was represented 100 per cent.

Emil Velazco Takes Over New Quarters

Emil Velazco, Inc. has taken over space at 723 Seventh Ave., formerly occupied by M-G-M Inc. In addition to space required for the Velazco organization's film music service, the new set-up includes six fully-equipped air-conditioned cutting rooms with vaults and a complete re-recording studio providing variable-density, variable-area recording channels, both licensed and non-licensed. Facilities, together with loop projection for post-synchronization and disc recording for playbacks, will be operated by the Velazco organization as a service to local and out-of-town producers. Velazco was wartime director of music at Navy's Photographic Science Lab. He began a music scoring and library service in New York in 1945, opening a branch office in Kansas City last year.

Chartered

On the 9th day of March, A.D. 1822, in the County of Montgomery, State of New York, at the Request of Mr. Robert Peck, aPrinter, and Mr. David Brewer, a Merchant, the undersigned and the Petitioners, did Register the following Act of Incorporation. The name of the Corporation is The Peck and Brewer's Book and Print Shop Corp. The time of existence of the Corporation is limited to 50 years. The object of the Corporation is to take and hold by the name of The Peck and Brewer's Book and Print Shop Corp., a certain lot of ground, with the buildings thereon standing or to be erected thereon, situate in the Village of New York, in the County of Montgomery, State of New York, containing 50 feet in front and 100 feet in depth, and being bounded by the street on the north and west and the street on the south and east, on which a part of the said building is erected and to erect thereon a dwelling house and printing office and all such other and further works, buildings and improvements as may be necessary or convenient for the use of said Corporation and for the purpose aforesaid.
**Review of the New Films**

**"Alias A Gentleman"**
with Wallace Beery, Tom Drake, Dorothy Patrick

M-G-M
76 Mins.

**REGULATION BEERY NUMBER SHOULD ATTRACT HIS FOLLOWING: GCD PRO-\**

Annual grimacing and nose-rubbing which is part of the thematic display of Wallace Beery is apparently enough in this program number and should serve to keep him in the public eye until something better comes along. Comedy content also relies on distort-\**

ing the pronunciation of the King's English and a bit of a travesty on French verse. Yarn has to do with criminal re-\**

form in the face of old cronies who would like Beery to return to the rackets.

Soon to be released, Beery is informed his farm in Oklahoma is bought by company. Forthwith he sells for $250,000. On the outside, he seeks his grown-\**

up son, who, like Beery, is rattrick on the scene. His purpose is to learn where the money is kept. Beery, legit this time, has a bank account. Miss Patrick, Beery's ex-spouse, is also in the picture. Jailmate of Beery's shows up. Between romance, the consivory of Ames, the duplici-\**

ty of Miss Patrick and whathaveyou, the piece boils along to its conclusion with Beery pulling a neat switch, the cops col-\**

laborating Ames and cohorts. Miss Patrick tells the truth and it looks like double nightmares at the finish. Beery had been rather sweet on Prelady sugar.

**"Alias A Gentleman"** has good production, fair performances. In the story sense it is quite a simple affair that goes its simple way, generates what is demanded from the plot and achieves the familiar happy ending. Otherwise, with the exception of the value of Beery's name in the proceedings, it is not much. Harry Beaumont directed.


**CReditS: Producer, Nat Perret; Director, Harry Beaumont; Screenplay, William R. Lipman; Based on a story by Jack Janssen; Art Director, Cedric Gibbons; Set Decorator, Ben Levin; Costume Designer, Shiner; Sound; Decors, Edwin B. Willis, Alfred D. Sills.
DIRECTION. Adequate. PHOTOGRAPHY. Good.**

**St. Louis MPTO to Hold More Regional Meetings**

Hannibal, Mo.—A number of regional meetings of the MPTO of St. Louis, eastern Missouri and southern Illinois will be held in the area dur-\**

ing 1948, Fred Wehrenberg, presi-\**

dent, announced at the first regional session of the group. Next gathering is to be held at some southern illin-\**

ois town, probably in March.

an increase in fees only under spe-\**

cific changed conditions, Beery point-\**

ed out, contending that it would be difficult for the Society to justify that these changed conditions existed.

The burden of proof is on the Society in such cases and eventually, have to prove it to the satisfaction of the Government or the Courts. And we may have to put ASCAP, if it happens that we have to be a fair and reasonable compli-\**

ance or we shall fight on all fronts with all weapons at our command.**

**Vatican Sets Comm. On Religious Films**

Rome (By Rejo) — Creation of an International Pontifical Commission for the supervision of Religious films headed by Monsignor Martin J. O'Connor, auxiliary Bishop of Scran-\**

ton, Pennsylvania, was announced by the Vatican yesterday. The Com-\**

mission, to consist of three members, will serve under the Secretariat of State. It will not be concerned with secular films, it was made clear.

**Improve Relations at Community Level—ATOI**

Indianapolis—Importance of public rela-\**

tions on the community level pointed out in a bulletin of the Asso-\**

ciated Theater Owners of Indiana. Reminding members that Charles F. Carpentier of Illinois recently told an exhibitor meeting that their failure to develop public relations in 20 individual communities, was handicapping their legislative friends, ATOI urged exhibitors to make sure that relationships with people in their towns was not end-\**

arrassing or making more difficult the efforts of those who are trying to secure for him fair and considerate legislative treatment.

Bulletin called upon members to make public relations a part of each of their programs, pointing out that the industry-wide public relation also is affected at the local level. Warning against the playing of ob-\**

jectionable pictures, the ATOI bul-\**

letin cautioned that the abili of the box office is not readily accepted by the public, particularly those groups most active in formulating public opinion.

**Exhib.’s Future in Court’s Lap—Levy**

(Continued from Page 1)

Theater Owners of North and South Carolina in convention here yes-\**

derday.

Levy was vehement in his denuncia-\**

tion of the decree’s competitive bid-\**

dings provisions, and expressed the hope that the almost unanimous ob-\**

jection raised against that portion of the decree will move the high tri-\**

bunals to discard it.

“Competitive bidding, if it does nothing else,” the attorney declared, “must lead to increased film rentals and increased admissi-\**

on prices so that the two pur-\**

sued principal sources of benefit under the Sherman Act, the patron and the theater owner, will suffer.”

Seeing in auction selling “one of the greatest evils” ever to be visited upon the industry, Levy deplored the legal sanctity of a practice that “distributors would probably never have tried without the support of judicial blessing.” He pointed out, however, that most of the defendants are opposing that portion of the de-\**

cision.

**Attacks Poor Philosophy**

Attacking the philosophy of many in the industry that what is good for exhibitors must be bad for distributors, and vice versa, Levy said that nothing is gained in business without the sacrifice of something else. In place of constant litigation result-\**

ing in increased regulation of the industry by the Courts, Levy reiterated his plea for an Open Forum whereby representatives of both sides—and exhibition and advertising—would be invited to a roun-\**

d-table discussion, “eliminate those obstacles, problems, worries and business practices which are possible of amiable adjustment.”

“Along that line lies a possibility of more harmonious in-\**

dustry.”

**‘Good Progress’ With ASCAP**

Turning to the problem of ASCAP, the attorney reported “good pro-\**

gress” in TOA’s negotiations with the Society, at the same time declaring that legal action would be taken if a satisfactory compromise was not reached.

The consent decree under which ASCAP is now operating authorized...
Metro's Showing British Exhibitors What They're Missing as a Result of That Aid

London (By Air Mail)—British exhibitors, their tongues figuratively hanging out for Hollywood product, are to be kept posted by Metro on the pix they're missing as a result of the confiscatory 75 per cent duty imposed by the Labor Government on film imports.

At all future Metro tradeshows here, the company will show trailers presenting scenes from new pix completed since the new import tax went into effect in August ban. First is on "Cossack Down," followed by "Arctic Triangle" and "Body and Soul" (both Metro releases overseas). "Killer McCoy" and "High Wall." Idea originated with Sam Eckman, and is being hailed here as sensible and constructive.

SCTOA Seeks Pact for Theater Video Pickups

(Continued from Page 1) said, exhibitors are not liable for damages because of showing televised material. Yet, he continued, since there is no precedent, no one can be sure.

SCTOA committee is looking into and arranging demonstrations of various large-screen television systems in a move to nullify the proposed springing up of television theaters and "jacketbuilt operators," who plan to open for important television events. Colonial's large-screen television was demonstrated at the second meeting arranged by the group, along with Paramount's film process. Observing that broadcasting companies have spent some $200,000,000 on television facilities, Nicholson pointed out: "It is a commercial thing and no dollar will be left behind to have it put into every home in the U. S."

"Our answer," he declared, "is to join in its owner's runs to the theater, and to use a free book for recording deliveries of film to exhibitors is to be permitted, renters in- stead to be required to keep records of these deliveries in other words the present procedure is to be continued.

"Another was one of the few points raised by the K.R.S., which suggested that the adoption of that service would involve unnecessary labor, and work, without supplying any new information.

H. D. Hughes has several amend- ments tabled to make the minimum picture cost for a long film $25 per foot, to apply the percentage rentals to each reel of film with the exception of first features; and a new section to clause 6, providing that the cer- tified cost of producing a film shall be a first charge after deducting agreed costs of distribution.

In addition to Nicholson, SCTOA's television committee comprises Lester Bromberg, S. Charles Lee, Ralph MacCullough, and Earl Rice.

2,000 to See First Pic in New Church Series

More than 2,000 persons prominent in civic and religious affairs are expected to attend this morning's premiere at the Town Hall of "Church of the Atomic Age," first of a series known as "In the Eyes of the Church." The documentary, which is the work of Dean Charles E. McAllister of the Cañedal of St. John the Evangelist, Spokane, Wash., traces the events leading up to the testing of the atomic bomb. Picture, which contains hitherto unpublished footage captured from the Japanese, presents arguments for and against the use of the bomb. Eric A. John- ston, president of the MPAA, as well as the film industry, have endorsed the film which will be made available to bona fide users by the Film Foundation, 127 E. 12th Ave, Spokane.

NEW POSTS

WILLIAM WILSON, manager, Copley, Akron.
ED McCORMACK, manager, Grand, New Haven.
WILLIAM PITT, assistant manager, Broadway.
GEORGE MARKEY, assistant manager, Riviera, Detroit.
GERALD SMART, assistant manager, Madison, Detroit.
RICHARD LASSMAN, assistant manager, Cinderella, Detroit.

cross-Licensing Ban Ideals Divorce

(Continued from Page 1) in the comparatively few of nation's houses owned by Na- tionalTheaters, attorneys for 20th- Century declared that the company could stay in the theater business. The suggestion is similar to one under another name," the brief said.

Paramount and RKO supported a contention with similar argu- ments, the latter company pointing out that the "strangest part of the argument is that it bears an oppressively on the smallest tenants, RKO and Loew's."

RKO argued that the ban would drive the company into defi- cit from the distribution of inde- pendent productions as well as mate- rial of their own. It said, "If the defendants are forced to cease the distribution of their own product, the company estimated that its gross receipts from rentals would be re- duced 25 per cent and further sup- ported its argument by reference to a decision of Fact No. 102 of the Dis- trict Court, i.e., "It would be finan- cially impossible for RKO to operate theaters on features produced by Q alone."

Deny Decree's Inadequacy

All three of the companies denied that the New York Equity decree was inade- quate to correct the abuses resulting from unfair trade practices in dis- tribution and supported the latter part of the court's conclusion that divestiture would serve no useful purpose and that the company would be in- volved in suicidal, the defendants defended their ownership of theaters as perfectly legal and as having neither the nor- effect of excluding others from any important segment of the market.

"No monopoly or other restraint which would justify theater management," the Fox brief stated. The District Court's proposal for divestiture seems to base its demand for divestiture upon the false assumption that integration of theaters and film companies is one in itself unlawful, the defendants defended their ownership of theaters as perfectly legal and as having neither the nor- effect of excluding others from any important segment of the market.

British Glad-Hand Kaye On Opening in London

(Continued from Page 1) from the dollar-hungry British press in many months.

The same critics, who recently criti- cized other American performers for taking valuable dollars out of Lon- don, responded very favorably to a Kaye press interview at the Savoy. John Bouverie in the News Chronicle termed Kaye "the world's No. 1 clown."

While the star's latest goldwyn pic, "The Secret Life of Walter Mit- tJ," is being shown in London by the Whitehall-Hollywood tax impass, his three previous pic- tures, "The Flying Scotland Yard," and "The Kid from Brooklyn" are playing theaters throughout Britain.

This is Kaye's second appearance here. Ten years ago he toured the islands as a supporting performer to Sally Rand and several music hall acts. The press reception for Kaye last week was so unusual, United Press sent out a dispatch comment- ing on it and estimating his salary as between $6,000 and $15,000 weekly.

Kaye has one unreleased picture from Goldwyn, "A Night in Bom- ba," before he made his Warner's contract when he returns to America.

"selling by competitive bidding estab- lishes a basis of a workable system," the RKO brief de-clared. "It may be assumed that the District Court will freely exercise its reserved juris- diction either to modify the system if it be found procedurally inept in any way or, to strengthen it if it proves inadequacy in any detail." it added.

20th-Fox referred to the Govern- ment's comments on what it termed the "public interest" as "sheer window-dressing."

Commenting on the FOx argument de-clared that "no evidence was intro- duced by the plaintiff—and there is none in the record—that the motion picture industry has been injured in any way by the trade practices which the court below condemned."

"Volume testimony and reconnaiss- ance of six of its own theaters makes it possible, the company pointed out, to plan and direct more effectively the initial exploitation of a picture which results in greater revenue not only for the initial run RKO house but for the subsequent run theaters as well."

"There is also undisputed evi- dence that the theater-owning exhibitors were jeopardized by divestiture, that, for example, the ownership of theaters has enabled RKO to take the risk of experiment- ing with new types of pictures, which have advanced the art."

Wed., February 3, 1948

GROSSO-MONSFIELD

Syracuse—Engagement is an- nounced for Mrs. Louis Grosso, as- sistant manager, and Rosemary Grosso.

ALMIGHTY DAY

San Juan Capistrano, Calif.—Sing- ing Dennis Day and Margaret Ellen Sibley, who just were married in the Mis- sion here.

WEDDING BELLS

GROSSO-MONSFIELD

Syracuse—Engagement is an- nounced for Mrs. Louis Grosso, as- sistant manager, and Rosemary Grosso.

ALMIGHTY DAY

San Juan Capistrano, Calif.—Sing- sing Dennis Day and Margaret Ellen Sibley, who just were married in the Mis- sion here.
A story of shocking impact

...necessarily a story of violence, intrigue...and death.

If portions of it shock you and your audiences, remember it is based on hitherto secret files of the U.S. Treasury and its Bureaus of Narcotics, Customs and Coast Guard.

COLUMBIA PICTURES presents

TO THE ENDS OF THE EARTH

starring

DICK POWELL · SIGNE HASSO

with LUDWIG DONATH · VLADIMIR SOKOLOFF · EDGAR BARRIER

and introducing the Chinese actress MAYLIA

Story and screenplay by Jay Richard Kennedy · Directed by ROBERT STEVENSON

A SIDNEY BUCHMAN Production · Associate Producer JAY RICHARD KENNEDY

COLUMBIA PICTURES GRATEFULLY ACKNOWLEDGES THE COOPERATION OF THE TREASURY DEPARTMENT AND ITS BUREAUS OF NARCOTICS, CUSTOMS AND COAST GUARD.
DIETZ ON FILM PUBLIC RELATIONS
"The Best Come from the Screen Itself," Declares
Metro's Ad-Publicity-Exploitation Chief

The best public relations job for the
motion picture industry comes from
the screen itself and the evident determination among
producers to keep improving their product and to deal with
important American and world themes, Howard Dietz,
Loew's vice-president and Metro ad-publicity exploitation
director, told THE FILM DAILY yesterday.

Dietz pointed out that it was impossible to expect perfection in the public relations of an industry in which the spotlight is on the personal lives of individuals and on the films rather than the industry itself.

"When a movie star has a miscarried romance, they say Hollywood is a sin-den," Dietz declared. "When a star has a perfectly normal life and does good and charitable work, that's news."

"When the industry, as in the early days," he continued, "made cheap, sensational pictures, people said the movies pander to the lowest public taste. Later when self-regulation was imposed, they said the industry hamstrings itself. You can't win."

The M-G-M ad head saw nothing to be too alarmed about in the present situation. "When the public isn't interested in criticizing the movie industry, the situation will be worse," he said.

Spanish Gov't Moves For Tight Censorship

Madrid (By Cable) — Moving to further tighten the already drastic Spanish censorship of motion pictures, Jose Ibanez Martin, Minister of Education, has decreed that appointment of inspectors in every large city and town to check programs, thus assuring that only certified films are exhibited.

The Martin order, which became effective yesterday, was promulgated by the council of ministers, which declared that it was not the purpose of the bill to penalize the producers of the films but to protect children from the influence of immoral pictures.

Allport, McCarthy, Douglas Mull U. K. Tax

Washington—Fayette W. Allport and John McCarthy, European manager and assistant director of the foreign department of MPAA, respectively, were closed yesterday for a considerable period with Ambassador to England Lewis Douglas, it was learned last night. Although it is assumed that their discussion (Continued on Page 7)

OHE Would Keep Authority
Clams Materials Saving of $76,000,000

Washington Bureau of THE FILM DAILY
Washington—Housing Expediter Tighhe Woods told the House Banking and Currency Committee yesterday that the saving in critical materials resulting from his authority to control theater and other amusement construction "is of sufficient value to merit continuation of the authority..." (Continued on Page 3)

U. S. ATTACKS CLEARANCES, EXPANSION, POOLS

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

Leaves Universal-Rank to Accept, But Will Continue On Directorate of JARO

Appointment of William J. Heineman as Eagle Lion's vice-president in charge of distribution, effective immediately, was announced yesterday by president Arthur B. Krim. Heineman, who has resigned as general sales manager of the Rank division of Universal to take over the E-L top sales post, succeeds Alfred Schwalberg, whose resignation was announced 24 hours earlier, although under a different title.

Schwalberg has been vice-president and general sales manager. While Heineman leaves Universal, (Continued on Page 6)

20th-Fox Seeking Boston Video Station

Twentieth Century-Fox, which last week signed a pact with Camel Cigarettes to produce a daily newsworthy film for network video, is reported preparing to file an application for a tele station in Boston, thus adding to their activities in the growing industry. Company originally filed for a station in Boston in 1945 but after the rejection of the CBS's color video (Continued on Page 7)

Washington Bureau of THE FILM DAILY
Washington—The Statutory Court was justifled in invalidating prima facie clearance agreements and in putting the burden of proving rea...
Golden Reports on Far East Markets; Peru Tax

Washington—Department of Commerce picc specialist Nathan D. Gold- en this morning issued detailed report on pic marketing conditions in a number of Far Eastern countries, including the Philippines, India and Pakistan, French Indo-China and China. In addition, there is a 10 per cent tax on all pic discurtors operating in Peru has been imposed with a like proportion of the rental paid for foreign pic to discurtors operating were reported received from the Pacific. These are retroactive to 1947.

Golden also reported a deal be- tween an American distributor and a local 16 mm circuit in Nicaragua whereby the distributor agreed to furnish product for the circuit provided the circuit closes its Gran- ada Theater and stay out of large cities.

Century Losing Brooklyn Albermarle to Max Cohen

Cinema Circuit, headed by Max A. Cohen, acquired the 2,700-seat Alber- marle in Brooklyn on a long-term lease from Albermarle Theater, Inc., effective next June. Until then, the theater will continue to be operated by Century Circuit which has the lease for more than 20 years.

Cohen has informed that he intends to spend upwards of $150,000 for the complete refurbishing of the Albermarle. This estimated disbursement will be the installation of large-scale television as well as the re-designing of the theater's front and marquee.

Berk & Krumgold, theatrical re- altors, arranged the deal. Bernard S. Berk represented the lessor. Weismann, Celler, Quinlan, Allan & Speti represented Cinema.

Newsreel Pre-censorship Would Be Banned by UN

Lake Success—The UN sub-Commission on Freedom of the Press thus far has been able to define what the press cannot do, rather than what it can do. One bright spot however, was the 8 to 0 vote pro- posed by a comparison of printed matter, radio and newsmen.

Shea Circuit Winds Up Annual Mgrs. Conclave

Cleveland—E. C. Grainger, Shea prexy, and New York Circuit officials conducted the closing session of the annual managers all-day meeting at Carter Hotel, attended by 90 guests, including all local district and branch managers and industry top scale managers. Burt Sanford of Altec was master of ceremonies.

Speakers were George Goett, New York dean of Shea organization; Eddy Aaron, M-G-M; Nat Wolf, Warner Ohio Zone manager; Howard Minsky, 20th-Fox; John Fitz- gerald, IATSE; J. J. Maloney, M-G-M; James O'Guinn, Republic; Bernard Kranze, of Film Classics, and Eddy Grainger, who was final speaker.

Universal News to Process Midwest Prints in Chicago

Chicago—Universal-Int'l's new film exchange building to be opened next Monday contains 18 film vaults, presumably the most housed by any exchange. Each vault is heat tested and equipped with special indicators. Universal News will be processed here for the Midwest territory, thus saving from one to two days in dis- tribution. George A. Ebeling and Ned Sosna designed the building.


B & K Reduce Prices of New 2nd Run Loop Theater

Chicago—B & K change their Loop Garrick Theater film policy, starting Friday, to second runs featuring "Easy Kavan" and "Black Narcissus" for opener. Prices are being reduced from former $8 cents to 40 cents to 1 p.m., 80 cents to 5 p.m., and $1 to 8 p.m. to maintain his $1 and B & K reduced Loop price change in several years.

Jack Laver Dead

Toronto—Jack Laver, 57, veteran manager for Famous Players Cana- dian Corp., is dead. His wife and a daughter survive.
**Best Public Relations**

(Continued from Page 1)

he declared. "There's glamour and reality in the subject of movies and it's more fun to play." L. Gutz did not feel, however, that the industry should rest on this philosophical attitude. As an important art and medium for the dissemination of ideas, he pointed out that films have a responsible role to play.

**SAYS DIETZ—**

"Millions of people didn't spend their time last year selling the industry off. They just went to the movies and liked them. There is a lot of optimism to be found in the determination on the part of producers to keep improving the product and to deal with important American and world themes.

"Remember that the screen has progressed to the point where it is a most discussable topic. All this progress has been made in one generation. It is probably the most remarkable achievement of any new industry since the industrial age began."

As evidence of their assumption of this responsibility, he pointed to the recent announcement by M-G-M of a series of documentary films that will take a significant place in the realm of public enlightenment. Dietz looks forward to continued progress for the industry which he believes, will add constantly to its already remarkable achievements.

"As long as freedom of the screen is kept intact," he concluded, "there are no limits to the possibilities of the motion picture. It is as great and unpredictable as the art itself."

Dietz interviewed the impresario with his tremendous enthusiasm for three forthcoming M-G-M features, screened for him on the Coast last week. Trio embrace "Homecoming," with Clark Gable and Lana Turner, "Professor," in which he terms Irving Berlin's "greatest musical," and "State of the Union," Frank Capra's "finest film."

Ray Curran Dead

St. Louis—Ray J. Curran, 48, former chief booker and office manager for United Artists, is dead. He is survived by a sister, Mrs. Clayton R. Lupton, Jr.; a brother, Irving T., and his father.

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**Send Birthday Greetings To**

Feb. 4

William French Pat Dowling
Stella Simon Walter Schmidts Ethel Johnson
James Craig Nige Bruce
James A. Cur A. B. Wrigglesworth
L. C. Wingham Nate J. Blumberg
Clayton Enterman

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**OHE Says Savings Warrants Authority**

(Continued from Page 1)

under which the saving was effected," Woods adds for future business. "The industry should make certain that the materials saved are channeled into needed housing, and estimated a saving of materials worth $76,000,000 in the seven-month period."

Woods said between July 1 and Jan. 31 office approved 314 dollar construction projects to cost $11,947,072, in the same period denying $40 applications with estimated cost of $41,444,256. This amounted to about half the approval for all types of recreational and amusement construction, the over-all total being 534 approvals, costing $23,806,841 and 1,775 denials with estimated cost of $60,885,936.

Ohio, California and Pennsylvania were the states with the most costly approvals.

The Housing Expediter gave no indication that he desires to see his authority over this construction removed, although he complained that because his compliance staff is small it has been unable to control such building as well as it should.

He told the committee recreational and amusement construction represents only six per cent of the total construction industry, but added, "to say that six per cent of the construction industry is controlled at the present time under the regulation is quite theoretical in as much as our compliance staff is, and has been for some time, sadly undermanned. Frequent reports by applicants and other interested parties would indicate a considerable degree of illegal construction."

"I urge that your committee support our efforts to strengthen the agency's` indispensable function."

Woods said 92 appraisals calling for more than $2,000,000 have been okayed in the interest of public health and safety, 196 calling for almost $11,000,000 on the basis of community essential, 319 calling for almost $10,000,000 on the basis of hardship, and 32 calling for about $1,500,000 on the ground that no material in short supply were required.

Greenfield Passes Tax Ordinance

Greenfield, O.—Legislation imposing a three per cent tax on admission charges for amusements becomes effective here in mid-February.

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**CHARTERED**

TRIBORO AMUSEMENT CORP., New York; capital, 100 no par shares; to exhibit films; by Harry Kupfer, Spring in Wurzeln.

IDLE HOUR THEATER PROPERTIES, INC., Buffalo; capital, 100 no par shares; theatrical business; by John S. Firth, Sylvia Kyes, Anne J. McGrath.

CENTURY THEATERS, INC., 3111 E. 31st St., Kansas City; to operate theaters; 300 $100 par shares; by A. Burke, F. Burke and J. Karovich.
Paramount's Big-Scale Drama

It's A—All The Way
A famous novel
All-star western cast
Action-packed thrills
Adventure-loaded romance
Amazing color by Cinecolor
All in

"ALBUQUERQUE"

CINECOLOR

The Town With the Longest Nose
Biggest Cemetery in the Great

Watch The West—all this week—as "Albuque...
The epic story of an historic frontier fight for an empire of silver and cattle. Filmed in the west’s own scenic grandeur in greater Cinecolor—with the stars of the hottest recent outdoor hits. Produced and promoted with a scope that classes it with those other frontier-town epics that have made boxoffice history!
Heineman Named E-L Distribution Vee-pee

(Continued from Page 1)

to join E-L, he continues as a member of the board of the J. Arthur Rank Organization, Inc., it was stated.

Heineman entered the industry in 1918 as a booker for the Seattle branch of Pathe Pictures and subsequently became Seattle sales manager for First National. Later, he owned and operated a Warner Bros. sub-franchise in the Northwest, and in 1941 became assistant general sales manager.

Heineman remained with Universal until 1943, when he became general sales manager for a Universal sales operation, resigning early in 1946 to join United World Pictures as vice-president and general sales manager.

Melish in New Johnston Blast on "Iron Curtain"

The Rev. William Howard Melish, chairman of the National Council of American-Soviet Friendship, Inc., yesterday in a letter to Sen. A. Johnston, MPAA president, renewed the Council's attack upon 20th-Fox's forthcoming "The Iron Curtain" and reiterated the request for an opportunity to present its views to the MPAA.

"The National Council's chairman termed the 20th-Fox film to which it strenuously objects a "political picture" and an "immoral creation," and asked whether Johnston will allow it to "fly under the salt-free American propagandist flag to whip up hysteria and prejudice? Can you permit this film to desacrate the hopes for peace and security of our citizens, and the peoples of the world?"

"Taking cognizance of Johnston's barbed inquiry as to what the National Council was doing about a play, "The Spanish Question," in which the U. S. government was being performed in the USSR, the Rev. Mr. Melish was content to write:

"We are a United States organization. We are an American organization devoted to serving the cause of the American people. We are interested in the interests of the world peace from an American viewpoint."

Can. Commons OK's Import Bill

Ottawa—Import Restrictions Bill, sponsored by Finance Minister D. C. Abbott was passed in the House of Commons yesterday with the effect to the austerity regulations put into force Nov. 18 by Gov't order.

Gov't Scores Trade Devices

Holds Distrib. Failed to Shake Charges

(Continued from Page 1)

drastic order than the majors' violations warranted.

Government took the opportunity in answering points in the defendants' appeal brief to argue several times that distributors' claims that violations from distributors would provide the ultimate solution to the problems.

Pouting of theater interests between major companies and otherwise independent exhibitors had an unreasonable trade-restraining purpose and effect, it was argued, and defendants failed to rebut the Government's proof to this effect.

Brief reply upheld the District Court in its termination of arbitration, and claimed that prohibitions against block booking, franchising and other agreements were no broader than required to terminate violations of the Sherman Act.

The court already found each distributor defendant to be a party to a horizontal conspiracy to fix admission prices between competing theaters, brief claimed, and a party to a vertical conspiracy between it and its licensees to fix admission prices.

Government argued that ATA, SCTOA and Beach & Beach are not entitled to intervention to litigate the form of final judgment.

Government describes as "wholly objectionable" the plea of distributor defendants that a particular clearance may be justified as reasonable by showing that it was necessary to assure a reasonable return to the licensor as well as by showing that it was reasonably necessary to protect the licensor. "Since the major defendants' distribution and theater owners," brief holds, "they apparently desire a flexible standard by which to judge against the possibility of the unreasonableness of clearance granted by other distributors in favor of their theaters in the terms of the needs of the theaters to provide evidence to justify the restrictions they impose against independent exhibitors in terms of the necessity of protecting their film rental as distributors."

Lower court's censure provisions, it is claimed "should effectively prevent the continued use of clearance by the defendants to protect illegal unauthorized circuits from the composition of smaller independents. The court's judgment of prima facie fact would counsel the distributor to justify any covenants granted in terms of protection to the licensor regarded as reasonable maximum."

"We think it is clear, therefore," brief continued, "that the clearance problem has now entered the phase where the defendants are no broader than the illegal licensing restrictions complained of by the distributor defendants require."

An unenrolled prohibition against theater expansion was certainly the minimum relief required. If it is found that it is the proper remedy for attempts to monopolize, the legislative body may be justified in the exercise of discretion involved in the lower court's ruling. Expansion was found an effective measure in favor of acquisition by defendants of independent joint interests.

Brief argues that the trial court was in error in failing to recognize a 12% of the demand under the area of unreasonable restraints on competition, and to hold the restraint of ownership to pooling (joint ownership) as

Suit Aims for Ruin, Brandt Tells Court

(Continued from Page 1)

cious and deliberate inclusion in the complaint of unnecessary allegations which set forth the purported methods whereby the alleged fraud were perpetrated. Claiming the inclusion of "unnecessary and "improper" and in many respects irrelevant to the pleading of the various causes of action, Brandt said:"

"I verily believe that the inclusion of this unnecessary evidentiary and disanssary the unnecessary malicious and over-reaching desire of the plaintiff and its attorneys to destroy me, I will not have the complaint and said allegations, to ruin my business and irreparably to damage my social standing in the community."

Para. Release Attacked

Brandt particularly complained against a press release said to have been released by Paramount to newspapers in the metropolitan area and to industry trade publications, "one which has been written."

Claiming Paramount has achieved a license to destroy him by releasing this through the press, Brandt claims: "Unless the unnecessary and scandalous evidentiary and libelous information, the plaintiff will serve as a continuing license in the hands of the plaintiff to accomplish my ruin by the further publication of this scandalous and evidentiary matter."

"Plaintiff's motive in publishing and disseminating the unnecessary evidentiary and libelous allegations is readily discernible," Brandt stated. The plaintiff is one of the monopoly power producers of motion pictures. Its practices have been adjudicated libelous in libelous libelous exhibits by a Statutory Court in U. S. v. Paramount Pictures."

"I urge you to consider that he has achieved a position of "leadership and importance" as an exhibitor" as such," he said, "I have been a leader in the fight of independent exhibitors against the monopoly of the plaintiff and other motion picture producers and distributors and their affiliated exhibitor corporations."

Pointing out his connections with public service and charitable activities, Brandt told the court: "Unless I stricken from the complaint, these unnecessary and improper allegations I am growing more license for further libels against me and my business associates, enabling the plaintiff, long before it is required to prove its libelous allegations in court, to carry out its purpose of destroying me, my business and my effectiveness as a leader in the fight against plaintiff's monopolistic practices."

Masterpiece Distribution

In Philly and Pittsburgh

Jack Engel, Philadelphia distributor for Goldy Products, will handle Masterpiece Philadelphia that area, it is announced by Jules Well, president of Masterpiece. The producer will also handle the 39"Hophalaceous" films and 13."Hopalong Cassidy" films. Acquisition of distribution facilities.
20th-Fox Seeking
Boston Video Station

(Continued from Page 1)

proposals last year, withdrew its application.

The confirmation or denial of the report could be obtained from 20th-

Fox yesterday. However, a reliable source said that briefs for formal

application for the station is being outlined by company officials.

in addition, Fox is reported seeking four more outlets in other major

cities.

Possibility of buying stations in cities where tele channels have been

assigned, is said to be included in firm's plans.

Atomic Age Church Film
Previewed Before 1,000

First of a new series of docu-

mentary films produced by the Filn

Forum Foundation, "The Church in

the Atomic Age," was shown to a

sparsely invited religious and non-

sectarian audience yesterday in Town Hall. Picture was produced by

Dean Charles E. Mc-

Allister of Spokane, via RKO Pathes.

Prior to the screening, representa-

tives of various denominations spoke

briefly along lines prescribed in a

speakers' manual which accompanies

each subject. Stands taken presented

arguments for and against the

atomic bomb as a weapon of war.

It was pointed out by Dean Mc-

Allister that this is an initial step by

a religious body to get away from

the comic or sentimental film which gen-

erally serves to tell a Biblical story.

The aim of the Film Forum Founda-

tion, it was emphasized, was to

try to get answers to problems of the

day and to focus church attention on

the great issues of contemporary

life.

Dezel Opens St. Louis Office

The opening of the new St. Louis

office of Albert Dezel Prod, Inc.,

was announced yesterday by Albert

Dezel, president. Simultaneously, De-

zel announced the appointment of

John Walsh, former manager of

Screen Guild in St. Louis, as manager of

the new branch.

Kodak’s Billings Retires

Rochester—Erle M. Billings, ad-

visor of Eastman Kodak's business

and technical personnel department

and widely known in the chemical

Albany area for his work in the

American Chemical Society, retired

as of Feb. 1.

STORMS

Charlotte—Jack Frye, Eagle Lion

office manager and head booker, an-

ounced the birth of a baby girl.

Chicago—Erlph Ermilio, manager of the B & K Bitmore, has a new

daughter, named Janice Marie.

More Area Previews of
"Turtle" Planned by WB

Because of the success of Warners

one-night preview showing of "Voice

of a Turtle," in six exchange cen-

ters, the company is preparing to set

up similar handings in others cen-

ters throughout the country. Each

of the previews in Philadelphia, Bal-

timore, Pittsburgh, Cleveland, Cin-

cinnati and Washington was pre-

ceded by a specialized territorial

campaign which has set up the fea-

ture's forthcoming engagements in

129 playdates in surrounding cities.

Highlights of the campaigns in-

cluded the cooperation of outlying

theaters to the extent of using trail-

ers and special lobby displays calling

attention to the previews. Company

also made extensive use of radio,

newspaper advertising, publicity and

exploitation, aimed at situations existing

to extend a radius of

80 miles.

The dates on the feature were set

up immediately after each preview in

order to take advantage of the

effects of the area promotions.

30 Canadian Theaters
Lacking Gas, Shuttered

Toronto—Possibly 30 theaters be-

tween the Niagra Peninsula and

Windsor have been forced to suspend

because of a Government order for-

bidding the use of gas for heating in

theaters and schools. Theaters heat-

ed with coal or oil are not affected by

the order.

Columbus Area Theaters
In 'Non-Essential' Class

Columbus, O. — Theaters in the

area served by the Ohio Fuel Gas Co.

have been placed on the list of non-

essential places which may be

ordered to close for the duration of

the gas emergency. Gas company offi-

cials indicated they would invoke the

authority granted by the State Utili-

ties Commission only as a last resort.

Texas TO Elect
Carpenter as Prexy

(Continued from Page 1)

ness session last night of the thirty-

sixth annual convention of the The-

ater Owners of North and South

Carolina at which George D. Carpen-

ter of Valdese was elected president

to succeed Ben L. Streizer of Rock

Hill, S. C.

The association reiterated its

stand against motion pictures, stage

shows or advertising on that which

is offensive to the general public.

In any way indecent and urges its

members to continue to refrain from

the showing of such so-called enter-

taining and to discourage the pro-

duction of them," declared the reso-

lution, the first on a list of nine

passed by the theater owners.

Other officers and directors named

at the business session included:

V. H. Strickler, treasurer; Joseph

B. Hackett, vice-president; and

Mrs. Walter Griffith of Charlotte, secretary-treas-

urer.

SAG Queries Members
On Agents Relations

Hollywood—SAG is seeking the
views of its members on the condi-

tions existing between actors and

agents, in a move to compile pre-

liminary information for use in ne-

gotiations to be started soon. Ten-

year pact between SAG and the

agents expires in September.

Spanish Gov't Moves
For Tight Censorship

(Continued from Page 1)

known yesterday, was issued last

Friday.

The Government move is regarded

as victory for the Catholic Church

which, while it exercises veto power

over Spanish censorship, has long

taken the position that the civil cen-

sorship was too weak.

Catholic Action here has been list-

ing pictures which it regards as

"dangerous to morals," and many

Hollywood pic have been so cata-

logued.

Ferguson Holds Meeting

William R. Ferguson, M-G-M ex-

ploitation head, today will hold

the third in the series of meetings

with his staff and sales executives

covering the Eastern territory su-

ervised by John P. Byrne, sales man-

ager. Attending the Astor Hotel

session will be Floyd Fitzsimmons,

Albany and Buffalo exploiter; Ken

Pickett, Boston and New Haven,

and James Ashcraft and Ed Gallner,

Philadelphia; and Herman Rips,

field assistant to Byrne with head-

quarters at Albany.

Allport, McCarthy,
Douglas Mull U. K. Tax

(Continued from Page 1)

dealt with the British tax and pros-

pects for its modification, neither

MPAA nor the State Department had

any comment.

Both McCarthy and Allport also

met with MPAA president Eric

Johnston and other Association offi-

cials, and McCarthy spent some time

with R. Horton Henry, new pix of-

cer of the State Department's foreign

policy division.

McCarthy will confer today with

Noel Macy of the State Department's

International Information Service re-

garding possible plans for aiding the

industry in its currency conversion

problems. Macy has asked him for

an estimate of the industry's out-of-

pocket expenses which a plan to aid

in conversion might try to assure.

Allport, who returned to New York

yesterday, is due back here later in

the week with Frank McCarthy,

MPAA Paris manager.

GREATEST OF ALL GREAT
ACTION SPECTACLES!

CASANOVA

THE FURY OF HIS SWORD!
THE FIRE OF HIS LOVE!
all in the
"ADVENTURES OF CASANOVA"
An Eagle Lion Films Production
Thank You,
Mr. Fabian!

FABIAN THEATRES
PARAMOUNT BUILDING
1501 BROADWAY
NEW YORK 18, N. Y.

December 30, 1947.

Mr. Herman Gluckman, President,
Nu Screen Corporation,
1501 Broadway,
New York 18, N. Y.

Dear Mr. Gluckman:

We enclose herewith our order to you for ten
Nu Screens to be installed in theatres of our
company.

We have made exhaustive studies of the two
test installations made by you last summer and we
are convinced that this screen is a revolutionary
method of film projection and gives much better
results than any screen we have ever used.

The elimination of distortion and the bright-
ness and general effect of the picture are most
noticeable to our customers. As a result of this
we feel that not only will it improve our pro-
jection but it will also give us a selling point
as the latest and newest improvement in film pro-
jection, thus helping our business.

I am looking forward to early deliveries of
these Nu Screens so that we can make installations
as rapidly as possible.

With kindest regards,

Sincerely yours,

S. H. Fabian

“Nu-Screen is a revolutionary method of
film projection.”

“Entertainment value is what we’re selling—
not just a screen.”

ENTERTAINMENT VALUE IS WHAT WE’RE SELLING—
NOT JUST A SCREEN

NU-SCREEN CORPORATION
CONCAVE-CONVEX FIBREGLAS SCREENS

1501 Broadway
New York 18, New York
CLAIM OVER $40 MILLIONS BLOCKED ABROAD
Parliament Okays Circuit Restrainer Amendment

Reeling 'Round
WASHINGTON

By ANDREW H. OLDER

Washington

"The illness of Chairman J. Parmall Thomas of the House Un-American Activities Committee may be lengthy, with committee members advised his chairmanship might be insulated for another five weeks and attention efficiency for a few weeks after. But they seem agreed that Thomas's name will not be the factor which blocks other hearings in the committee's Hollywood inquiry. In fact, two or three members are quite certain that hearings will have resumed the Hollywood case before long. And some other members still are from certain that hearings will ever be "

It is reported here that an agreement in principle is being worked out whereby major radio networks would quietly study recommendations regarding certain employees which might come to them from the committee. What the committee would feel to appropriate action on these recommendations would probably mean no resumption of public hearings.

(Proper action, it is to be presumed, would not mean abrupt firing. Instead it would mean dropped options and understanding that the individuals will not be called by the Shibboleth for further work. Current assignments and contracts would be filled.)

In the meantime, it seems fairly certain that the committee will come forth with some legislative recommendation regarding the branding of Communists as such that at all possible under the Bill of Rights, the constitutional questions are many and perplexing, members admit privately - but by are determined to bring forth a bill. Legislation is adopted defining Communists and forcing them to identify themselves, industry workers are already on record with a pledge to discharge known Reds. That is one reason why there is so much faculty interest in the hearings which get this way this week to find a way to force the Communist Party into the open.

(Continued on Page 8)

BOT Can Refuse License To Transferred Theater Under Wilson Amendment

London (By Cable) - Harold Wilson's Films Bill amendment, which seeks to restrain major circuits from altering exhibition and booking policy in effect as of Sept. 1, 1947, was accepted last night in Parliament. Amendment, introduced by the president of the Board of Trade last week, is seen as aimed directly at the attempt by J. Arthur Rank to "streamline" the operations of his Odeon and Gaumont-British circuits.

Under the bill, the BOT is authorized. (Continued on Page 8)

Columbia Arranges $15,000,000 Credit

Columbia's credit ceiling is increased to $15,000,000 under a new pact with the First National Bank of Boston, which is lending 40 per cent of the money; the Bank of America, 40 per cent, and the Manhattan Co., 20 per cent. At the same time a previous credit by the same banks is retired, with Columbia repaying $17,000,000. (Continued on Page 7)

"Unconquered" General Release Set For April

Paramount will place "Unconquered" into general release in April, it was announced yesterday by Charles M. Reagan, vice-president in charge of distribution. Advanced admission engagements, less than 300 in number, will be completed by the end of February.

Mediate Exchange Worker Pact

Parleys Begun Nov. 17 Covers Nation

Laffmovie Contests Seeks Film Likes of Children

Baltimore, Md. - Backed by PTA groups, church organizations and the News-Post, the Laffmovie Theater here on March 15 will start a letter contest to determine the movie preferences of children, James J. Magee. (Continued on Page 6)

NT Keeping Watch on Video Developments

West Coast Bar, THE FILM DAILY

Hollywood - National Theaters will keep tabs on television developments, but no hasty steps will be taken by the circuit, it was learned at the four-day meeting of NT division managers which closes today. National has a special laboratory where new video developments are studied in the belief that large-screen television is not too far off.

Teddington Available To Britain's Indies

London (By Cable) - Warners production plans on this side call for only an occasional picture to be made at the Teddington studios and the plant's facilities will be "open to anyone who has a picture to produce," it was announced by Arthur S. Abeles, Jr., at the formal reopening of the studios rebuilt after their destruction by a Nazi robot bomb in 1944.

Abeles spoke for the company in the absence of Max Milder, WB British manager. (Continued on Page 6)

Less Strict Controls On Bldg. Asked by OHE

Washington Bureau of THE FILM DAILY

Washington - Tighe Woods, Housing Expediter, yesterday repeated his plea for continued authority to restrict theater and other recreational building - but in much less definite. (Continued on Page 8)

Supreme Court May Take Three Days for Appeal

Washington Bureau of THE FILM DAILY

Washington — Possibility of a three day hearing before the U. S. Supreme Court in the industry antitrust suit centered here following the submission of appellant and appellee briefs early this week.

Issues heretofore not argued in (Continued on Page 6)

Rank Rift Report

Wrong, Says Skouras

Twentieth-Fox's relations with J. Arthur Rank and his British interests "were never more amicable," Spyros P. Skouras, 20th-Fox president, declared yesterday in a statement issued following the publication of a story which reported that the company, with UA, was "failing" with the British film tycoon.

Noting that he could not speak for UA in the matter, Skouras said that "there is not the slightest basis for (Continued on Page 8)

Four Madison Houses

In 5¢ Price Boost

Madison, Wis. - Orpheum, Capitol, Parkway and Madison have raised prices a nickel to a night maximum of 70 cents. The last rate by local theaters caused high school students to demonstrate in protest.
**FINANCIAL**

(Feb. 4)

**NEW YORK STOCK MARKET**

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**NEW YORK COMMODITY**

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**OVER THE COUNTER**

Cinécolor | 38 1/8 | 38 1/8 | +1 1/2 |

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**No Extra Video Charges At ABC Newsread Stands**

**West Coast Bureau Of THE FILM DAILY**

**Hollywood**—To avoid legal difficulties, ABC Theaters will make an extra charge for television performances picked up and projected on its theater screens. Circuit, said to be the first in the world to go on the video bandwagon, will install large-screen equipment in its Boulevard Theater shortly, with others of its 11 theaters to be equipped as material becomes available.

---

Prudential Playhouses
Buys Darien Theater

Darien, Conn. — Darien Theater, $500,000, was sold to Prudential Playhouses Co., headed by C. J. Bluestone and Louis F. Young, by an assignment of all Hollywood

also its income in their plans will be theater elevated, presumably the first in the

Spectacular.

Theater Tel No Threat
To Giants Baseball in '48

Little likelihood of theater television as a threat to their gate, this year at least, is seen by the New York Giants Baseball Club, a spokesman said yesterday.

Queried as to whether they would take legal steps to prevent video pickup of current picture houses, the official declared the question a hypothetical one in which club officials do not feel that theater tele is apt to be permitted in time for use during the coming season.

Giants concluded a deal last week with Lipett & Myers, manufacturers of Chesterfield cigarettes, involving $850,000 for the televising rights.

Adopt Sliding Scale for
Detroit's Reissue Group

Detroit—Threatened breakup of Fireball Circuit's reissue group policy has been averted following meeting of all participating exhibitors.

Disagreement over 2 and 1/4 per cent of gross fees sought by Paul Broder asLooking fees for central office was resolved by adopting involved sliding scale.

Broder said operation will start in other cities now that test situation in Detroit has been settled, with Chicago delayed till late this month after anticipated court decision.

Empire-Universal Will
Release 36 French Pix

Toronto—Empire-Universal Films will distribute 36 French features in Canada. First group will number 16. Pix are aimed primarily for the Quebec market.

---

**Loophole in Foreign Pix
Ban by Argentine Revealed**

Buenos Aires (By Cable)—Under "special circumstances," when the _International Motion Picture Films_ will be approved for showing in Argentina, a bureau official told an American distributor here. Official was queried them and was informed that at least two U.S. films had been cleared for exhibition.

Efforts emphasized that his Government's ban on foreign pix has not been repealed but said that U.S. releases "will be favored" under the special circumstances provision. It was reported that seven films, and two U.S. films, "Copacabana" and "Baltha Spirit," U.S. releases, had been cleared for exhibition.

---

**New York Theaters**

First-Rate Rockefeller Center

Gregory Ann.is Announced

by Hitchcock's "The Paradine Case" SPECTACULAR STAGE PRESENTATION

Burt Lancaster
LIZABETH SCOTT

HAL WALLIS
TWAIN ALONE

DANA MERETh
ANDREW OBER—BARRYMORE

DOROTHY GRANT—YOUNG—NIVEN

"The Bishop's Wife"

**Radio City Music Hall**

**Night Song**

with Hoagy Carmichael

**ABC**

SUNSHINE CITY

A VERY FUNNY PICTURE—Sun

SAMUEL GODWIN presents

CARLYLE LOSETTA

VICTORI

"THE FUGITIVE"

**Roy ROY**

"YOU WERE MEANT FOR ME"

20th Century-Fox Pictures

PLS IN STERE Sound

LIVINGSTON TREGUER—FRED ROBIN

"THE FUGITIVE"

"YOU WERE MEANT FOR ME"

20th Century-Fox Pictures

PLS IN STERE Sound
M-G-M's
CASS TIMBERLANE

HOW TO READ
A PALM!

It doesn’t take a fortune-teller to tell us there’s a fortune in receipts for our friendly customers in “Cass Timberlane.” We know, because every engagement is playing to boom-days business. There’s cash in “Cass” for you too. Exploit it to the skies!

M-G-M presents SPENCER TRACY · LANA TURNER · ZACHARY SCOTT in “CASS TIMBERLANE” · Tom Drake · Mary Astor · Albert Dekker · Screen Play by Donald Ogden Stewart · Adaptation by Donald Ogden Stewart and Sonya Levien · Based on the Novel by Sinclair Lewis · Directed by GEORGE SIDNEY · Produced by ARTHUR HORBLOW, JR. · A Metro-Goldwyn-Mayer Picture
MORE ACCLAIM
for the Most Acclaimed
Motion Picture in Screen History!

WINNER OF 35 AWARDS
INCLUDING THE N. Y. FILM CRITICS CIRCLE
AWARD AS
“BEST PICTURE OF THE YEAR”

Darryl F. Zanuck presents GREGORY PECK, DOROTHY McGUIRE, JOHN GARFIELD in Laura Z. Hobson’s “GENTLEMAN’S AGREEMENT” with Celeste Holm, Anne Revere, June Havoc, Albert Dekker, Jane Wyatt, Dean Stockwell, Sam Jaffe • Produced by DARRYL F. ZANUCK • Screen Play by MOSS HART • Directed by ELIA KAZAN

“MIRACLE ON 34th STREET” • “BOOMERANG!” SELECTED AMONG “YEAR’S BEST PICTURES”

“Best Screenplay” to GEORGE SEATON
The Annual Movie Award...

Darryl F. Zanuck

"Award for Industry-Wide Achievement" for producing "Gentleman's Agreement"

Gregory Peck

"Best Performance by an Actor in 1947" for his role in "Gentleman's Agreement"

Gentleman's Agreement

"The Single Most Important Picture to Emerge from Hollywood in 1947"

"Miracle on 34th Street" and Special Award to Edmund Gwenn for his performance in the picture.
Circuit Restrainer is Okayed by Parliament

(Continued from Page 1)
ized to refuse a theater license to a circuit house unless the theater was con-

Electing to refuse a theater license to a circuit house unless

ing the applications of Sept. 1, last, and unless the booking arrangements at the theaters are the same as those in other theaters in the circuit as of the same date.

At the same time Parliament dis-

posed of the chief amendment of the Consensus position, a proposal

March 10 has been confirmed as

by Oliver Littleton, former BOT

the date J. Arthur Rank and Mrs.

president, that would establish 35

Littleton’s amendment was with-

Rank will leave London for the U. S. in addition to talks with Sypros P.

drawn when understanding was

Skouras, 20th-Fox president, on the

reached that the BOT would re-

to California to visit his daughter, it is

consider its own provision, in light of

learned.

the view of a majority of British

by Littleton, former BOT

producers and many members of

Littleton’s amendment was with-

Commons, Secretary

president, that would establish 35

drawn when understanding was

Secretary Belcher pointed out that

in upward direction. He promised to

per cent as the minimum starting

that future quota adjustments would be

outcome of British producers and

to produce an amendment covering

for theaters.

sent for pictures appealing to

Mags said that the response of

appealing to youths. He notes

difficulty in finding sufficient product

by Littleton, former BOT

problems, and makes the

point that adult groups have been

may be exclusively concerned with what

children should see, rather than what

younger want.

Prizes in the contest will be offered for

the best letters from children on

Sent Birthday

Greetingsto—

(Continued from Page 1)

president of the circuit, announced.

A similar contest will be started in

New York on May 1, to be followed by

contests in other cities where the

group operates.

Mags said that the response of

children to the Laffmovie offerings

demonstrates a demand for pictures

appealing to youngsters. He notes

difficulty in finding sufficient product

for kid programs, and makes the

point that adult groups have been

exclusively concerned with what

children should see, rather than what

younger want.

Prizes in the contest will be offered for

the best letters from children on

“What I Like to See in the Movies and

Thursdays Telelines

• • • WHAT’S COOKING with the MPEA? • • • One will get

you 10 that Al Schwalberg is headed for an executive berth with one of

the major majors. • • • That "Albuquerque" double truck in Your

Favorite Industry Newspaper yesterday was simply all the way.

from design to art to work to text........Striking use of color, too. • • •

Harry Roome’s in town to line up story properties and players for his

Columbia production commitment. • • • IAB’s "Jassy" moves into

the Winter Garden on Lincoln’s Birthday. • • • The public prints yest-

day recorded that stockholders attending the annual A. G. Spalding &

Bro. Inc. meeting not only we’re treated to lunch at a movie.....

It’s an idea respectfully referred. • • • Eric A. Johnston will back in

town in next week, and there could be a very important board meeting

of the MPAA-MPEA. • • • With our British cousins bowed down

by Dan Kaye’s p. a. at the London Palladium, maybe we should draft

him as a special envoy, give him the chance of solving the duty impasse... • • •

Joel Peterson steps up to the editorship of Televiser, now a monthly

... • Para’s "Golden Earrings" bucking 20 below mercury and 80 hours

of continuous snowfall, hung up at $1,000,000 first week in Denver’s Duane

... • A his late, maybe, but a deal of Phil M’s chapels to the Har-

old Tribune’s Oils L. Guernsey, Jr., for that very amusing Sunday piece,

"A Film Critic Explains, ‘Die Walkure’".

• • • • • HOWARD DIETZ might like to know that the ad-publicity

chief of another company thought so well of his views on public rela-

tions that he called up Your Favorite Industry Newspaper to say so. • • •

That New York gal nabbed as the leader of a gang of young robbers

who said she received her inspiration "from a movie about Dillinger"

evidently left the theatre before the end of the picture. • • • Did you

know that night vision ability of the AAF’s aircrews is now largely

being determined by a tester developed by Eastman Kodak? • • •

Warner’s is figuring on an April re-release for "Romance on the High Seas.

• • • City College Institute of Film Techniques is adding a Spring

course on use of films in mental hygiene.

• • • • • ONE OF THE DIFFICULTIES faced by the Movietone News

staff as it readiness to turn out a daily reel for television, is the Petullo

ruling which limits music over television stations......Reel scores its

twice-weekly theater reels with live musicians......this being "out"

for video, staff evidently will be limited to sound effects and voice ac-

companiments of its television news clips. • • • Lou Jackson, managing

director of British National Films, and William Butull of British "Holi-

day Camp" fame are the purchasers of the Princess Hotel in Bermuda

.....Deal involved more than $1,200,000.......Presumably, Jackson is

in this deal on his own.......Lady Yule, who controls British National,

earlier had acquired the Belmont and Inverurie Hotels in Bermuda for

about $4,000,000.........Incidentally, Floyd Oelbaum is also finding the

Bermuda Hotel held financially interesting.......Via his Atlas Corp., he’s

bought into Bermuda Development Co., which controls three hostles

down there.

• • • • • THE AMEN CORNER:......."A wise man sold to me the

other day: ‘Every top producer in Hollywood should be forced to take a

sabbatical leave of absence and live in a small town in the Middle

West. They could learn much by finding out how people behave in small towns. The Midwest has been called ‘the bread basket of the nation.’ It also puts the icing on Hollywood’s cake so we should know more about it and its people.’ To which I say amen.”—Hedda Hopper in her syndicated Hollywood column in the New York Daily News.

• • • • • AIN’T IT THE TRUTH DEPT: "Snow Taught Nothing, says LIRR Official."—Headline in yesterday’s New York Daily News.

Thursday, February 5, 1944

Teddington Available to Britain’s Indies

(Continued from Page 1)

ish managing director, who is cur-

rently visiting the U. S., "Teddington," commented Abel
t will be Warners’ answer,” in-

formed critics who say that men

with ideas are trying to make

indie picture-making in this country.

(American companies have been

assumed in and out of Parliament

for a matter of weeks, the charge

been made that, not producing them-

selves, they have not been making avail-

able their facilities to British producers. American companies with studio fa-

ilities here have termed the charge

baseless.)

Claude Rains would come to Ted-

nington to make “Silent Dust,” the

executive said. N. A. Bronson,

who produced the successful “I Became

Criminal,” would start the film in

mediately work had finished on

“Samson.” The being made at the

studios by Edward Dryhurst Produc-

tions with Joseph Calleia and Carol

Landis starred. Details were being

discussed with two other independent

units on subsequent productions.

Danny Kaye attended the reper-

ing ceremony. Studies have been

built to their original design. Or

link with the old studios is the as-

administration offices, which bear the

name “Doc Salomon Building” in

memory of Doc Salomon, produc-

tional man, with two other War-

ners employees, was killed in the

fly bombing.

Supreme Court May Take

Three Days for Appeal

(Continued from Page 1)
court, such as the request by U. S.

Government for a ban on “cros-

licensing” is given as the primar

reason for the possible granting of

an extra day for presentation of a

gument.

Hearings, scheduled to begin Mo-

day, had been previously scheduled to

run two days.

Film Employes Given

Head Start with Snow

Most companies sent their em-

ployes home early yesterday in a 

tipitation of snarled transportatio

Time table of departures: 3:30, 200

Fox; 4:00, WB and RKO; 4:15, U/

4:30, Loew’s; 5:00, Monogram; 5:30

U. S. and Columbia Theaters.

Paramount and Republic sent hon-

ly only those employes who might ha-

dread to look for alternatives to LIR.

road’s timetable without

standing.

FEMME TOUCH

MRS. H. E. BOWEN, from manager, Florida To-

ater, Haines City, Fla., to secretary, C

er Circuits, New York Theaters.

VICKI BAKER, cashier, Loew’s Strand, Syracuse
COMING AND GOING

RAY MYERSON, Netro Company general mana-
ger, and DON WHITE, NATED secretary, are
Atlanta regional meeting.

WILL DEVER returned to Chicago from Texas
game.

GENE ATKINSON, operators business agent,
attends from Florida for annual meet-
ing, and election of union officers.

ATSE, IBEW Peace is
sought by Boren, AMPP

West Coast Bureau of THE FILM DAILY
Hollywood—Charles Boren, Ampp
vice-president in charge of industrial
relations, commended action of
ATSE and IBEW in signing a juris-
dictional agreement. He said: “On
half of members of the Association
want to express gratification over
the ending of jurisdictional differ-
ences which has existed between
these two unions since 1938.

“The action is important because
industrial peace is to be obtained
between unions quarrelling over juris-
dictional rights, the better way for
both to be accomplished is within the
house of labor itself.”

Under settlement of jurisdictional
differences, IBEW will have charge
of installing sound material and ap-
paratus and maintenance on sound
equipment up to amplification, while
ATSE will handle maintenance and
operation of audio side.

Columbia Arranges
$15,000,000 Credit

(Continued from Page 1)

000,000 outstanding under the old
credit, at the same time borrowing
$9,000,000 from the new. Notes run
from Dec. 31, last, on the money al-
ready borrowed.

Interest payments are at 2½ per
until Nov. 30, 1948, when the
rate is increased to 2½ per cent until
Nov. 30, 1949. At that time, amount
company can borrow is decreased an-
ually by $1,500,000 and all notes
mature Nov. 30, 1952.

Under the credit arrangement,
Columbia must stay within a speci-
fied liquid condition and must credit
to its assets only films which are re-
leased and amortized within arbi-
trary periods. Company may not ac-
quire or lease more than 10 theaters
while any part of the loan is out-
standing.

Funds to outside producers may be
loaned only if a director, producer or
player jointly under contract to Co-
lumbia, or a subsidiary, owns at least
50 percent of the stock of the out-
side production.

“Earth” in Feb. 12 Bow
Columbia’s “To the Ends of the
Earth” will have its New York pre-
miere at the Rivoli Theater Lincoln’s
Birthday.

Pioneer Exhib. Claims
3-Dimension Invention

Montreal—Ernest Ouimet, who in
1907 opened this city’s first regular
film theater, the Ouimetoscope, an-
nounced a new three-dimensional
film process to be tested at a local
studio this month. Taged Trivision,
process was developed in collabora-
tion with Albert Bault, a mechanical
designer. Secret of the method is
said to be a new type reflector which
be installed in any camera. Now
70 years old, Ouimet has been man-
aging a liquor store here.

Stanwyck, Rogers Pix Are
Banned in Hungary

Budapest (By Cable)—Banning of
all films starring Clark Gable, Ginger
Rogers and Barbara Stanwyck was
announced today by Minister of the
Interior Laszlo Rajk. Edict becomes
effective Feb. 12.

Set 349 “Albuquerque” Bookings
Paramount has set 349 Texas and
Oklahoma pre-release bookings in
“A” houses for Clarion Production’s
“Albuquerque” during the next five
weeks. World premiere of the film
was held Monday in Albuquerque,
with sectional premieres set this
week in Houston, San Antonio, Dal-
las and Fort Worth, tied in with
Texas’ celebration of Fiesta Week.

Loew’s, WB File
Respondent Briefs

Aggregate theater holdings of the
“Big Five” contesting little more
than one-sixth of the nation’s houses, de-
defendants in the government antitrust
suit can hardly be charged with
monopoly of exhibition, Loew’s will
argue on the basis of their respon-
dent brief filed with the U. S. Su-
preme Court.

Joining with the other major de-
defendants in an all-out attack on the
Government’s demand for both divest-
titure and a ban on “cross-licensing,”
the M-G-M brief denied the existence
of any practice among the five major
distributors whereby each favored
the theater of a co-defendant over
that of an independent in return for
similar treatment where the distribu-
tor itself operates a theater.

Charging that the issuance of a
ban on cross-licensing would force
the company to either sell its theater
holdings or darken them, Loew’s has
asked the high tribunal to support
the opinion of the New York statu-
tory Court in this respect and to re-
sume to order either divestiture or the
“cross-licensing” ban, which
be in itself tantamount to di-
 vorce.

Warner’s, in an incomplete
brief, joined with the other four ma-
tors on all significant points.
Mediation of Exchange Workers Pact Set

(Continued from Page 11)

32 exchange cities, ended in a stalemate a few days ago. Under such circumstances both parties are required by the Taft-Hartley Act to meet before the Federal Mediation and Conciliation Service. Then, if both parties fail to agree, the union, if it is so disposed, can resort to a strike. Changes are, Stone told THE FILM DAILY, that such drastic measures will not be necessary. Both management and labor are scheduled to meet at 10:30 this morning at the Warner Bros. home offices, with Stone presiding as sole representative of the Government.

Today is the first time that the IATSE has gone to the FMCS on any of its nationwide contracts. Should the companies grant the IA any concessions, the wage and hour provisions will be retroactive to Dec. 1, 1947. Present contract which includes a re-opening clause on wage and hour revision extends to Nov. 30, 1948.

As originally announced, the company reps. in the negotiations were: Pat Sollard of Paramount, Harry Buckley of UA, Bernard Goodman of WB, Clarence Hill of 20th-Fox, Hank Kaufman of Columbia, Tom Murray of U-I, Charles O'Brien of Loew's, A. E. Schiller of Republic and A. A. Schubart of RKO.

Acting on the IA's behalf: Tom J. Shea, assistant international president; Louise Wright, international vice president from Dallas; Joseph D. Basson, international rep.

Ontario Mulls Amusement Tax

Toronto—The Provincial Cabinet tomorrow will hear a formal request for the revival of Ontario's amusement tax. Meeting is to be attended by a delegation of the Ontario Association who seek a share of the proposed tax for hospitals and unemployment relief.

Hastings Levy Defeated

Hastings, Neb. — A proposal to levy a 25 cents per seat annual tax on theaters has been defeated here.

WEDDING BELLS

Bamford-Fill

Detroit—D. Fill, office manager for Eagle Lion, and Clara Bamford, secretary at Film Classics exchange, were married recently.

Milligan-Claude

Cincinnati—Ann Milligan, switchboard operator at Columbia, will be married April 5 to Arthur Claude.

Vollmer-Suding

Indianapolis—Pres. Elizabeth Marie Vollmer, Warner biller, was married recently to Edward J. Suding.

Kansas City Territory Statistical Summary

<table>
<thead>
<tr>
<th>Theaters in operation*</th>
<th>Capacity</th>
<th>Circuit-oriented theaters</th>
<th>Non-circuit-oriented theaters</th>
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<tbody>
<tr>
<td>Number</td>
<td>Capacity</td>
<td>Number</td>
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<tr>
<td>Closed theaters</td>
<td>28</td>
<td>13,753</td>
<td>160</td>
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<tr>
<td>500-1,000</td>
<td>256,001</td>
<td>5</td>
<td>11,850</td>
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<tr>
<td>1,000-1,500</td>
<td>256,001</td>
<td>3</td>
<td>11,890</td>
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<tr>
<td>2,500 and up</td>
<td>345</td>
<td>329</td>
<td>202,039</td>
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</tbody>
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See Over $40 Millions As Blocked Abroad

(Continued from Page 1)

Reeling Round WASHINGTON

(Continued from Page 1)

cause AFL head William Green asked to be permitted to sit the dispute within his own organization. Kearns is probably more bitter against Green.

Then, although it will bear down on industry as they appear before his committee in two weeks time, the labor leaders need not expect too easy a time of it.

Rank Rift Report

Wrong, Says Skouras

(Continued from Page 1)

such an impression concerning the relations between 20th-Fox and Mr. Blake.

Continuing, the Skouras formal statement declared:

"I have just returned from conferences in England. I was accompanied by Otto Kessel, chief counsel for our company, Murray Silverstone, president of 20th Century-Fox Int'l Corp., and Wilfred Eadie, controller, and together we discussed with Mr. Rank and his people the proposed pooling of the Gaumont-First National operation, which has a 50 per cent interest, and the Odeon Circuit. These first discussions were most favorable and Mr. Rank and his people were at all times cooperative and helpful in working out the preliminary steps.

"Having agreed upon a basic plan of action Mr. Koegel and I returned to this country and we are now finalizing the arrival of Mr. Rank next month at which time these negotiations will be resumed on the same amicable and cooperative basis."

To Seek Higher Carrier Charges

Chicago—Area film delivery companies will seek increased rates if the Railway Express Co. application is approved by the Illinois Commerce Commission. A film carrier executive pointed out that costs are increasing and that carrier rates are about 30 per cent under express company charges.

magazine publishers and others interested in the plan have not yet been received, Macy said.

666 Theaters Operate In Kansas City Area

Theaters operating in Kansas City exchange area total 666; 28 theaters are dark for a total of 694, it is learned from the latest of all current 31 theater directories released by the MPAA. Operating theaters have 347,084 seats; closed, 15,753, for a total of 362,837 seats in the territory.

Almost half, or 329 of the area's theaters are located in 322 towns, with populations of 2,500 or under. These houses account for a total seating capacity of 102,539, or an average of 312 seats per theater. Three largest cities, Kansas City, Mo., Kansas City, Kans. and Wichita, account for 87 theaters with a total of 81,195 seats.

Less Strict Controls On Bldg. Asked by OHE

(Continued from Page 1)

terms than before. Under question by members of the committee he admitted that this authority is of comparatively little value so long as he does not have more general authority which he shares, as long as he cannot see to it that the materials saved by restricting amusement construction go into essential housing.

General feeling on Capitol Hill is that while rent controls will almost certainly be extended beyond February, there is an excellent chance that the limitation on theater and amusement construction will be lifted.

NEW POSTS

BERNIE MAXWELL, Century Theaters' publicity dept.
CHARLES SHAFER, manager, Varsity, Detroit.
CHARLES WHITAKER, manager, Northwest, Detroit.
ALEX LEHMANN, assistant manager, Rozalla, Detroit.
JOHN LEHTINEN, student manager, Palms-State, Detroit.
JOHN GUITON, manager, Columbia and New Bijou Theaters, Detroit.
Mundt and Clark Praise Pix at House-Un-American Sub-Committee Hearing

Washington Bureau of THE FILM DAILY
Washington—Recognition by producers of the dangers of Communist penetration of the pix industry was hailed yesterday by Rep. Karl Mundt, acting chairman of the House Un-American Activities Committee, while Attorney General Tom Clark raised Hollywood for its contributions to the cause of democracy.

The hearing before a sub-committee of the Un-American Activities Committee, which is investigating post-war activities, was held in Washington.

French Ask Changes in Blum-Byrnes Pact

Paris (By Cable)—A new wrinkle was put into the French-United States relationship when the National Assembly was requested yesterday to immediately change the Blum-Byrnes accord regulating American film showings in France.

'T' Holds Its Scales Fair View of Rising Prices

West Coast Bureau of THE FILM DAILY

Hollywood—Feeling that its current scales are reasonable in view of rising prices and costs in other branches of entertainment and food, theatrical chains continue to maintain its present admission prices, it was reported today.

Clark To Argue in Hi Court Monday

Washington Bureau of THE FILM DAILY

Washington—That Attorney General Tom C. Clark will lead off in oral argument for the Government as the Paramount case goes before the Supreme Court Monday was confirmed by the Department of Justice last night. Following him in the presentation will be anti-trust chief lawyer John F. McCutcheon and special assistant Robert L. Wright, who has been in charge of the case almost from its inception.

Industry Commies and Democracy Stands Hailed

High Level of Economic Activity Seen Holding Back Feared Redistribution of U. S. Population

A vast redistribution of population predicted for the post-war period has failed to materialize according to a report of the National Industrial Conference Board. Often talked of during the war years when industrial centers expanded, possible redistribution after the war was an important factor in the planning of new film theaters.

Instead, it was found that with the continuing high level of economic activity, the 34 metropolitan districts surveyed have retained most of their wartime population increases. Population increases from 1940 to 1943 in the areas studied ranged up to 45.2 per cent, the Board said, and all but two showed further gains from 1942 to 1947.

Propose Increase in Cinecolor Directors

West Coast Bureau of THE FILM DAILY

Hollywood—Stockholders of Cinecolor Corp. will meet Monday to vote on a proposal to increase the board of seven to nine directors, and to elect directors to serve during 1948. Approval will be sought of contracts for the sale and issuance of 40,000 shares of authorized but unused common stock to executive officers. Stock-purchase agreements were approved during the year by the Board.

Gov't is Imagining Things, Col. Claims

The practice of block-booking is in no way tied to franchise agreements and the Government is in error when it implies that the illegality of the latter is sufficient cause to declare block-booking in violation of the anti-trust laws, Columbia declared yesterday in its reply brief filed with the U. S. Supreme Court.

The Columbia brief contends that the District Court's objection to franchise agreements was based primarily on the fact that the distribution of films to theaters was an essential part of the business of Columbia and that the agreements essentially excluded theaters from entering any substantial part of the business of Columbia. The Government, it is pointed out, was aware of the fact that the agreements were in operation at the time the District Court was considering the matter.

Quick Action Seen Due on Music Copyright Reviser

Washington Bureau of THE FILM DAILY

Washington — Allied - sponsored copyright revision measure in Congress to force distributors to include music rights in film licenses, is expected to be expedited through its committee stages. Presently referred to committees last week, the measure is not expected to encounter much opposition.

SPG-20th-Fox Arbitration Decision is Clarified

N. Y. Supreme Court Justice Henry Clay Greenberg yesterday adhered to his recent decision that nine members of the 20th-Fox publicity staff discharged for economic reasons could appeal to the court.

Ticket Tax Unjust But Needed Milliken Concedes Levy is Inequitable

Academy Assigns Writers To Second Project Series

West Coast Bureau of THE FILM DAILY

Hollywood—Writers have been assigned to scripts for nine films in the second Academy-sponsored Industry Film Project. Grant Leebeouts, coordinator-producer, announced.

Writers and subjects are: Donald (Continued on Page 8)

Washington Bureau of THE FILM DAILY

Washington — "The trouble with those pesky excise taxes is that they produce eight billion dollars' worth of revenue, and by golly, you know you just can't throw that out the window," Senator Eugene Milliken of Colorado, Chairman of the Senate Finance Committee, said yesterday. Sympathetic though he is to the complaints not only of the pix industry, but of the entire film industry, he said, "the tax is constitutional and we are going to see that it is collected."
COMING AND GOING

(Continued from Page 1)

HERMAN RIFFS, field assistant to John P. Byrne, Eastern sales manager for Metro, has re-

Arbitration Demanded In
Boston, N. Haven, Albany

A flurry of motion picture arbitra-

tion activity manifested itself yester-

day with the filing of demands in two

仲裁 activity in Boston, N. Haven, Albany

当天，又有两家公司提起了仲裁。

在波士顿、纽黑文和奥尔巴尼，以及

在新罕布什尔，有两家公司提出了

仲裁。

在波士顿，公园公园公司，位于

沃尔普尔，马萨诸塞州，名为"500"

的"Big Five"在一项寻求消除或缩减到

一天的21日清场令现在被授予

在诺伍德和盖特兄弟。

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在伍德伯恩和诺伍德，马萨诸塞州。
Propose Increase in Cinecolor Directors

(Continued from Page 1)

Cinecolor board, subject to approval by stockholders. Under the agreements, A. Pan Blumenthal, board chairman, is permitted to purchase $250,000 worth of shares at $6.375 per share, while William T. Crespinel, president, and Alan M. Gundelfinger, vice-president, could each be permitted to buy 10,000 shares at the same price. Karl Herzog, treasurer, could purchase 5,000 shares at $6.375 per share. In each case the purchase price is the highest asked price on the over-the-counter market the day the contract was okayed by Cinecolor’s board.

Company’s third annual report, which accompanied the meeting notice, revealed that the acquisition of the outstanding stock of Film Classics, Inc., reported on Oct. 14, 1947, was in exchange for 80,000 shares of $1 par Cinecolor common. At the same time, Cinecolor loaned FC $100,000 on a five-year 5½ per cent note. Cinecolor has since guaranteed two loans to FC by Bank & Trust Co. of New York and the N. Y. Trust Co., in the aggregate of $265,000, payable at $25,000 a month from Jan. 26. Cinecolor also agreed to advance FC up to $250,000 for financing purposes and guaranteed FC’s 10-year lease on quarters in the Paramount Bldg., New York, at an annual rental of $35,000.

Chicago Opera Union Names Gorman as Prexy

Chicago—Frank Gorman was elected president of the Opera Union at the annual meeting yesterday. Clarence Jalas was re-elected secretary-treasurer with Gene Atkinson business agent.

Montez Suing Rogers

West Coast Bureau of THE FILM DAILY Hollywood — Breach of contract suit for $400,000 against Producer Charles R. Rogers was filed by Maria Montez in Superior Court here. Actress alleged that contract signed July 25, 1946 stipulated that she was to star in “The Scarlet Feather.”

Gov’t is Imagining Things, Col. Claims

(Continued from Page 1)

marily on the fact that they were entered into for “more than one motion picture season.” Columbia is not appealing the decree in this respect but holds that the ban against block-booking which can confine itself to a single season.

The company asks that the ban on block booking be stricken from the decree, since it does not necessarily involve the condition of the license of another upon the purchase of another, despite the lower court’s holding.

“The Government has not pointed out any proof in this record,” the brief concludes, “which would justify the District Court in holding block-booking illegal. It hints that exhibitors were actually induced by this practice of block-booking to make licenses for film which they did not particularly desire as a means of securing more valuable films that they had to have for profitable operation. That is purely a figment of the Government’s imagination. Where in this record is there the slightest proof of such a claim by exhibitors?”

Belmont Absorption Adds To Rockett Pix Personnel

West Coast Bureau of THE FILM DAILY

Hollywood — Additional executive and research personnel was acquired by Rockett Pictures with the absorption of Belmont Pictures, Inc., Fred Rockett, president, pointed out. Under the absorption, Richard Weiten, former producer-director of Belmont, becomes vice-president and general manager of Rockett Pictures.

Executive vice-president of the new setup is J. Harry Ebbert, with management, personnel relations, production and product development background, while Harlow Wilcox, widely known radio announcer, with motion picture, sales and merchandising experience, as secretary-treasurer, heads Rockett’s new television department.

Rockett’s background includes nearly 25 years of commercial film production.

SPG-20th-Fox Arbitration Decision is Clarified

(Continued from Page 1)

not apply for arbitration, but clarified the decision on a request by SPG.

Judge Greenberg said that remaining employees in the department could ask for arbitration if they feel they are overloaded with work because of the discharges. If an arbitrator finds they are overloaded, he shall direct the company to correct the situation by rehiring some of the discharged men without saying that the 20th-Fox SPG contract.

Clarification was sought by SPG to avoid possibility that other companies would use Judge Greenberg’s decision as a precedent in arbitration disputes.

Cost Readeys Plans for Brotherhood Observance

West Coast Bureau of THE FILM DAILY

Hollywood — Planning for American Brotherhood Week (Feb. 22-29) of the National Conference of Christians and Jews was started with the announcement of committees to handle a dinner program, and to spearhead theater activity.

Arthur Freed and Mrs. Ida Koverman are general chairmen of a dinner to be held Feb. 24 in the Ambassador Hotel, while N. Peter Rathvon is general chairman for all events in Southern California. Gus Metzger and George Bowser are co-chairmen of the Los Angeles theater committee, with the committee comprising Marc Wolf, Ben Wallerstein, Sherill Corwin, Rodney Pantages, Cliff Mann, Paul Williams, Robert Poole, Harry Vinnicof, Al Galston, Dave Bershon and Seymour Peiser.

Junco Housewarming Party

Peter Junco, documentary film and commercial photographer, is holding a house warming party this afternoon in his new studio, 157 E. 69 St. Studios, representing a $150,000 outlay which was furnished in the form of Stillman stable. Sound stage is under construction.

It’s Mutual

A nationwide promotion program has been arranged between Columbia Pictures, General Foods and Bantam Books, with each plugging the other’s product.

U. S. Product in 95% Of 484 Cuban Houses

Theaters operating in Cuba total 484, with approximately 95 per cent showing U. S. product on a part- or full-time schedule, MPA reported on the basis of a theater directory recently made up. Theaters have an aggregate seating capacity of 308,412, including 92,662 seats in 90 theaters in Havana.

MPA directory lists seating capacity, sources of product, version of U. S. product shown, make and installation date of sound equipment, days open weekly, matinee and program policies, and the number of usual changes per week.

NBC’s Mullen to Coast For Studio Talks

(Continued from Page 1)

O. B. Hanson, NBC vice-president and chief engineer, Mullen will consult in Hollywood with topers of several major who have invited him to the Coast to discuss television. Both he and Hanson will inspect facilities of NBC Television’s Coast video outlet KNBH now under construction. They will confer with Sidney Strotz, NBC vice-president in charge of the Western Division, and Harold J. Buch, director of television for the Coast.

Mullen will go to San Francisco after discussions with film executives and will return to New York March 1 to resume conferences with the AFM.

Loew’s Closing Up Shop Of Int’l Newsreel

Loew’s foreign department is folding its international newsreel, M-G-M News, which was being produced in France after moving from its London headquarters, it was learned here. They also Montague is in charge of operations.
THE BRILLIANT crater in the positive carbon of a "National" High Intensity Carbon arc, regardless of size or type, contains all the elements of an invisible rainbow.

Direct this white light through a prism and you can see! The beam breaks up into a vivid spectrum—bands of red, orange, yellow, green, blue, violet—with approximately equal values in all bands.

This "spot rainbow" insures the projection of your color pictures on the screen in the full rich colors your patrons want and expect. The best film ever made is worthless without a light of the proper color balance.

No other light source for film projection can match the almost perfect color distribution found in "National" High Intensity Carbon arcs. No other "point source" packs so much light into a small area. For example, the quarter square inch area in the positive crater of a 170-ampere High Intensity arc emits more light than 75,000 brightly burning candles. Your patrons get excellent color and clear bright visibility. They like it!

WHEN YOU ORDER PROJECTOR CARBONS
ORDER "NATIONAL"!

The term "National" is a registered trade-mark of
NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation

30 East 42nd Street, New York 17, N. Y.
Division Sales Offices: Atlanta, Chicago, Dallas, Kansas City, New York, Pittsburgh, San Francisco
New Decorative Plywood Made From Veneers of Imported Wood

A new decorative plywood made from veneers of imported wood is being manufactured by the United States Plywood Corp. The light colored hardwood is being offered to the market under the trade name of "Korina." It is a decorative wood ranging from a striped effect to a highly figured variety. "Korina" is being introduced to meet demands of architects and decorators for new, light colored plywood, say company spokesmen.

Will de vry, president; charles crakes, educational director; Bob engel, sales manager, and Henry fisher, New York manager, will represent de vry corp. at the national education association convention in Atlantic city, starting Feb. 19. De vry equipment will be displayed.

Newly developed equipment for aerial photography which can be adapted to Hollywood needs has been introduced by Col. George W. Goddard, chief of photography research and development of the U.S. Air Forces. For example, Col. Goddard took a photo at 1,000 miles an hour by having two P-80s, each traveling at a 300-mile clip, pass each other in opposite directions. The detail work in the picture was outstanding and he believes there will be many uses for this equipment in Hollywood once it becomes commercially available.

Roy boomer, secretary of tesma, advises that the association has launched a drive for new members. A prospectus outlining the aims, purposes, services and activities has been sent to manufacturers who are eligible for membership in tesma. New legislation, restrictions, and embargos are in the making, BooMer states, and it is his belief that the combined efforts of the entire industry are necessary to keep it on a firm and sound basis.

J. Maurer, direct manager of the rca service co., Inc., reports the recent installations of the latest type rca sound equipment in the following New england theaters: Garvy, vermont; maine, Colonial, Belfast, Me.; drive-in, Newington, Conn.; durfee, Fall River, Mass.; paramount, Springfield, Mass.; opera house, Waterville, Me.; drive-in, Seekonk, Mass.; town Hall, Wilton, N.H.; music Box, New Britain, Conn.; Colonial, Machias, Me.; Kent, East Greenwich, R.I.

Leonard and bernard Brooks have opened their new Melody theater in Inkster, Mich. Equipment and furnishings were supplied by national theater supply of Detroit including Simplex projection and sound equipment, Hertier Transverter, National marquee, and stage draperies.

F. McCluskey, owner of the Central theater, Merrill, Mich., will open his new Grattan theater in Breckenridge early in February. This 47-seat house is of quonset type and is being equipped by national theater supply.

Other theaters that have recently equipped are the Pines, Royal (Continued on Page 7)

Grigg Equipment Adding Third Building in Year

Belton, Tex.—To meet the increasing demand for its products, the Grigg Equipment Co. is constructing a new building, the third in the last year. A vast acceptance by the industry of its theater chairs has been the cause for this expansion. C. V. Grigg, owner and manager, stated that the new building will be occupied exclusively by the welding department.
New Building Block Made of Wood Fibre

Saginaw, Mich.—Marketing Associates, 904 Lapeer St., are distributing a new Mul-Kra Wonder building block equipment to attract unusual interest in the theater field. Resembling concrete blocks, and the same size, the blocks are as heavy, and can be nailed, sanded, drilled, sawed and stacked in place with ease.

In one thickness, according to the manufacturer, these blocks combine the equivalent of studding, sheathing, siding, insulating material, lathing and plaster of conventional walls. Cost of constructing this new-fashioned wall is estimated as less than half that of old-fashioned types. Tests show that these blocks do not expand or contract and offer more insulation against heat, cold and sound than cement.

Mul-Kra blocks consist largely of wood fiber put together with special mastics.

When used as an exterior wall, blocks may be painted, sided with clapboard or faced with brick. Interior walls can be sanded smooth and painted or papered if one wishes. Smaller size blocks are made for interior partitions.

H. C. Grubbs Joins VAC To Head Western Sales

Appointment of Harry C. Grubbs, former vice-president of Hollywood Film Enterprises, Inc., as manager of Western sales division of Victor Audio Sound, was announced by President Samuel G. Rose.

Grubbs will handle promotion of Victor 16 mm equipment to distributors and dealers in the states of California, Oregon, Washington, Utah, Idaho, Nevada, Arizona and Montana. He joins the company’s sales force at 6960 Sunset Blvd., Los Angeles, and 420 Market St., San Francisco.

Du Boise Develops New Tile Cleaning Compound

A cleaning compound which cleans and dries without leaving a film has been developed by the Du Boise. One part of the solution is mixed with 40 parts of water to clean tile, terrazzo, linoleum, marble, asbestos, and asphalt without leaving a slippery surface. A specially developed wetting and emulsifying agent counteracts the lime control action prevents any after-film.

Tool Engineers Conclave In Cleveland March 15-19

Cleveland, O.—The American Society of Tool Engineers is sponsoring a Tool Engineers’ Industrial Exposition in connection with its annual convention at the Hotel Carter March 15-19.

N. Y. Heating-Ventilating Show Newest Devices, Systems Are Displayed

An array of heating devices either suited for theater use or adaptable for such use is on display at Grand Central Palace in connection with the 54th annual meeting of the American Society of Heating and Ventilating Engineers. The exposition closes tonight.

Radiant heating systems including panel, baseboard, radiator and convector systems have attracted increased attention of late. Exhibits include the latest developments in radiant panel heating for both warm and hot water and packaged warm air systems for duct as well as panel systems. A manufacturer of field service tools has developed a hydralic pipe bender especially for the purpose of fabricating built-in radiation on the job.

Oil burners reveal variety, and new-over-all design and detail features. In one instance, a new turbulator head permits the flame to be adjusted to suit the shape of the burner by making its conical, round or a new vaporized oil-soaked package unit to complete all-year systems in uniform form which heat, cool, clean, humidify or dehumidify and circulate the air.

U. S. Stoneware Handling Laminated Plastic Floor

An effective degree of sound absorption plus resistance to acids, alkalis, oil and grease, are features of a laminated plastic floor tile made available by U. S. Stoneware Co. In standard sizes and shapes, it may be had in a variety of colors. It is not necessary to wax this vinyl compound laminate which is bonded to a resilient base of synthetic impregnated cork.

Fabric Fire Resistant Lasts Through Cleanings

Eronol Industries is plugging a new fire-resistant compound which assures permanent safety for all fabrics except ecruenes. Soluble in water, the compound remains through repeated dry cleanings, and does not alter the color or appearance of the fabric.

Wuest Gets Okeh

Lake Andes, S. D.—W. E. Wuest, industry newcomer, bought the 259-seater Okeh here from Roy Mundin.

S. O. S. Will Occupy New Home March 1

S. O. S. Cinema Supply Corp. starts its 22nd year March 1 by moving into its own building at 602 and 62nd St.

Modern in every respect and structure extends an entire block from the 61st St. receiving and packing entrances to the main offices and showroom entrance on 62nd St. The shop and factory area on the 6 floor houses a soundproof studio laboratory which will be devoted, part, to theater television and recording techniques. A fully equipped darkroom adjoins.

Because of the high level of installation throughout — 35-foot standards average — N. Y. Consolidated Edison Co. is expected to enter S. O. S. building in the Curtis Lig Contest as leading contender. S. O. S. will maintain its warehouse at 529 W. 28th St. and car factory at Irvington, N. J.

Ovid Theater Sold

Ovid, Mich.—The Ovid Theater has been purchased from Edwin V. Sickie by Mr. and Mrs. Fred Bonz.
Abbott in Deal for K. Theater Supply

Chicago—Abbott Theater Supply Co. is negotiating for the purchase of the Chicago Theater Supply Co., which is in the RCA Victor Distributing p. 11 as having relied earlier yesterday when the deal was consummated—it may be within a matter of days. Abbott will take over a large part of the Chicago Theater Supply Co.’s business, becoming the largest equipment house here. When the closing, it is understood that Mike Yahr, who has been operating the CTS for RCA, is slated to head RCA Theater Supply district manager in the North Central Illinois territory, headquarters here. As A. he will be dealer contact with both.

Cast-Rite Develops New Rubber Cushion Seat

After two years of development, a styrofoamed rubber cushion, “Bondofoam,” is now available in quantities for immediate delivery by Cast-Rite Seating Co., 326 E. 46th St., New York City.

According to the manufacturers, the cushion is made of cotton, sisal, burlap, and most importantly, springs which have gusted theater owners for years. The cushions are made in solid five-inch length and are similar in appearance to Deluxe spring edge cushions. Rubber cushions for theater seats are, heretofore, almost prohibitive too expensive, but since the development of “Bondofoam,” rubber cushions can now be had at equal price with spring cushions, it is timed.

EMBLELLISH YOUR PRESENTATION WITH HALLER CURTAIN CONTROLS AND TRACKS

Silent - Smooth - Automatic
FREE CATALOG
228 BULL ST.
VALLEN, INC.
AKRON, OHIO

New WE Planning Post to A. C. Link

Western Electric has announced the appointment, effective Feb. 1, of Arthur C. Link as manager of organization planning, a new position at New York company headquarters.

In this post, Link will report to T. K. Stevenson, vice-president, and will undertake additional studies of fundamental plans of industrial organization and their application to the company’s business.

John Fischer to Build New Theater for New York City

Valley, Neb.—John Fischer is planning to build a new theater here to replace the burned-out Gem.

“... there is enough lighting equipment available today in New York City for four feature productions at one time.”

Charles Ross, Inc.

333 W. 52nd St.
New York City

Greater Drive-In Patronage begins with simplex

Year patrons recognize the superiority of sound and projection provided by Simplex equipment—designed specifically for Drive-In Theatre installation—and destined to continue the wide margin of leadership in performance which Simplex has maintained since the birth of motion pictures. Look to National for:

PROJECTION EQUIPMENT
- Simplex Projectors
- Peerless Arc Lamps
- Hertter Transducers

SOUND EQUIPMENT
- Simplex Sound Systems
- Individual Speaker Units
- High-Powered Amplifiers

The Simplex individual in-the-car speakers provide for greatest drive-in entertainment.
Hail Industry Commie And Democracy Stands

(Continued from Page 1) sensible outlawing or otherwise exposing Communist membership and activities, Mundt said the pic industry was among the first "to recognize the important need for adoption of a national policy by Congress with respect to the employment of Communists and subversive elements."

He pointed out that pic topiners came before the committee last Fall "to testify concerning their willingness and desire to deny employment to Communists... and called attention to the present difficulties confronting an industry which tries to bar Communists from its ranks."

Johnston Urges Govt Aid

MPAA president Eric A. Johnston had, even earlier, urged Congressional aid, Mundt recalled. He added that Johnston "was right in saying no industry by itself can cope adequately with the problem of Communists in the absence of a fixed national policy..."

Clark, however, restated the Administration position against legislation to outlaw the Communist Party or otherwise drive it underground. He insisted it was easier to deal with it and control it as a legal party, but called for increased efforts by press, radio and pic to educate the American people to Democracy and to the dangers of totalitarianism.

Rites for Gallup's Benson

Princeton, N. J.—Funeral services were held here yesterday for Edward G. Benson, 42, associate director of the Gallup Poll and its statistical chief.

Stephen B. Cornell Dead

Toronto—Stephen B. Cornell, 65, chairman of the board of Canadian Kodak, is dead here following a heart attack.

George E. Stroud Dead

Dundas, Ont.—George E. Stroud, 69, who retired Dec. 31 as manager of the Palace Theater at Hamilton, died suddenly in his home here.

WEDDING BELLS

Anderson-Skinner

Detroit—Charles E. Skinner, general manager for Airlines Terminal Theatre, was married to Marjorie Anderson.

Duval-Johnson

Chicago—Myrle Duval, of the Terminal Theater, was married to Leonard Johnson.

Cut in Aussie Ticket Levy Urged by Rydge

Sydney (By Air Mail)—Australia's tax on admissions to theaters was a war-time impost and a reduction is long overdue, Norman B. Rydge, GUT chief, declared, pointing out that sales taxes have been reduced or removed from many goods, Rydge urged a united front representing the pic industry to approach the Treasurer for a reduction.

See Ticket Tax Unjust But Needed

(Continued from Page 1) But the income tax will certainly be the only tax reduction legislation this year, Millikin predicted. Although he said the denizens tax and other reducing other types of taxes, he said flatly that he sees little chance for one.

"What makes it difficult to tell you this is that you people have a good case," he said, "if we could give you a reduction, and do the same for a number of other business groups with the same problem, I'd be tickled pink. But this Government can't money to run."

Para. Requests Schoenstadt Records in DeLuxe Case

Chicago—Attorney Edward Johnston, representing Paramount and B&K, has filed a request in Judge William Lightman's court, containing the more details of the Schoenstadt Piccadilly Theater case, which was settled recently out of court, in view of the DeLuxe theater anti-trust suit.

Meanwhile he filed answer to the action for the companies, saying the DeLuxe case was based upon Paramount's New York case, at present in the Supreme Court, and the Jackson Park case with which it has no connection.

"Unconquered" Upped Runs End

Advanced admission engagements of "Unconquered" were completed Jan. 31, Paramount announced yesterday, correcting its published statement that they would be finished at the end of February.

Sheridan Services Today

Funeral services will be held this morning for Paul T. Sheridan, of the engineering department of Western Electric Co., who died Tuesday. Sheridan was 46 and had been with the company for 30 years. Interment will be in Gate of Heaven Cemetery.

French Ask Changes in Blum-Byrnes Agreement

(Continued from Page 1) and to increase state aid to the ailing French film industry.

The resolution was unanimously proposed by the Assembly's Commission of the Press and Cinema, after two meetings yesterday during which the Committee had a report on the French film industry by a Socialistic Deputy.

MPAA, State Dept.

Tackle French Situation

Washington Bureau of THE FILM DAILY

Washington—Effect of French economic difficulties, domestic and international, and French political developments upon earnings and accounts of American distributors in France was the theme of the Department yesterday by MPAA officials Gerald Mayer, foreign department head, and Frank McCarthy, chief of the Paris office.

They conferred at length with experts on French finance attached to the Department of State and later with R. Horton Henry, pic specialist of the commercial policy division.

The meeting was interpreted here as a new indication of anxiety concerning the more than $10,000,000 in blocked French American distributors are to get under the terms of the Blum-Byrnes agreement and, although the exchange rate is supposedly set for these funds, the possibility that the French might be unable to live up to the agreement for a long time to come is not being overlooked.

There was discussion also of what might result if France were to attempt to export either to the Right or the Left this Spring. Present indication is, however, that the French will be able to live up to the agreement and will be able to live up to their obligation in this matter, even though it may be difficult.

Johnston At White House, But Not on Pic Mission

Washington—Mr. Campion, who accompanied the President, is expected to meet with the President later, according to reports. He is expected to meet with the President to discuss the exchange of pictures and other relations.

George Carson Putnam has been named as commentator for the television newscast which 20th-Fox produces for NBC.

Sherwood Handling Standard

Sherwood Pictures, Brooklyn, has been named New York and New Jersey distributor for the 8 and 16 mm product of Standard Pictures Corp. it is announced.

NEW POSTS

VINCENT TILLOTTA, manager, Chic, Detroit.
JACK MARTIN, salesmen, United Artists, Detroit.
HOWARD YOUNG, manager, Kaye and Lawlor Theaters, Havre, Mont.
ALAN SHAW, salesman, Screen Guild, Clev land.
FRANK NORRIS, office manager-head book Eagle Lion, Kansas City.
LAURENCE JONES, manager, Emjox, New Britain, Conn.
RAY WYTE, Film Classics sales representative, Cincinnati.

Canada Urges Dollar Payments Cut 1/3

(Continued from Page 1) production of some pictures in Canada to avert another crisis for trade.

Mackenzie Handled Reo For Import Control

Ottawa—M. W. Mackenzie, Deputy Minister of Trade and Commerce, has been made administrator of the trade controls including film and theater equipment. Restrictions under supervision of reconstruction minister C. D. Howe further shackle enforcement of Canada's dollar economy program.

Academy Assigns Writers To Second Project Series


NT Holds Its Scales Fair In View of Rising Prices

(Continued from Page 1) prices. Matter was broached at mid-Winter session of division president here.

Joseph M. Schenck emphasizes that theaters must cooperate wholeheartedly with producing company to achieve maximum returns product.

Telefunken Commentator for 20th-Fox TV Newsreel

George Carson Putnam has been signed as commentator for the television newscast which 20th-Fox produces for NBC.
Supreme Court of the U. S.

October Term, 1947

ON APPEAL

Civil Action No. 87-273

U. S. District Court, Southern District of New York.

THE UNITED STATES OF AMERICA, Plaintiff,

against

PARAMOUNT PICTURES, INC., PARAMOUNT FILM DISTRIBUTING CORPORATION, LOEW’S, INC., RKO CORPORATION, RKO RADIO PICTURES, K-A-O CORPORATION, RKO PROCTOR CORPORATION, RKO MIDWEST CORPORATION, WARNER BROS. PICTURES, INC., WARNER BROS. DISTRIBUTING CORPORATION (sued herein as Vitagraph, Inc.), WARNER BROS. CIRCUIT MANAGEMENT CORPORATION, TWENTIETH CENTURY-FOX FILM CORPORATION, NATIONAL THEATERS CORPORATION, COLUMBIA PICTURES CORPORATION, COLUMBIA PICTURES OF LOUISIANA, INC., SCREEN GEMS, INC., UNITED ARTISTS CORPORATION, UNIVERSAL PICTURES CO. (sued herein as Universal Corp. and Universal Pictures Co., Inc.), UNIVERSAL FILM EXCHANGE, INC., and BIG U EXCHANGE, INC., Defendants.

THE COURT

Chief Justice FRED M. VINSON.
Associate Justice HUGO L. BLACK.
Associate Justice STANLEY FORMAN REED.
Associate Justice FELIX FRANKFURTER.
Associate Justice WILLIAM O. DOUGLAS.
Associate Justice FRANK MURPHY.
Associate Justice ROBERT H. JACKSON.
Associate Justice WILEY B. RUTLEDGE, JR.
Associate Justice HAROLD H. BURTON.

COUNSEL FOR THE INDUSTRY

JOHN W. DAVIS, one-time Presidential candidate, Loew’s.
WHITNEY NORTH SEYMOUR, Paramount.
GEN. WILLIAM DONOVAN, RKO.
LOUIS D. FROHLICH, Columbia.
THOMAS TURNER COOKE, Universal.
EDWARD C. RAFTERY, United Artists.
JOSEPH M. PROSKAUER, Warners.
JAMES F. BYRNES, former Secretary of State, and one-time Supreme Court Justice, 20th-Fox.

COUNSEL FOR THE GOVERNMENT

Attorney General TOM C. CLARK.
ROBERT WRIGHT, Department of Justice motion picture specialist.
Assistant Attorney General JOHN F. SONNETT.

COUNSEL FOR AMICUS CURIAE PETITIONS

HERMAN M. LEVY, TOA-MPTOA general counsel, MPTOA.
ABRAM F. MYERS, Allied general counsel, CIEA.

(Continued on Page 7)
Stern-Levy Seek Dismissal Of Loew's Fraud Action

Claiming contracts under which they licensed film were illegal, Jesse A. Stern, Albert H. Levy and their theater companies, on Friday asked dismissal of the fraud action filed in Federal Court by Loew's.

Contracts were illegal, it is charged, because they fixed admission prices, ran clearances and availabilities, in furtherance of an alleged combination and conspiracy between Loew's and other major distributors. Contract, it was also charged, is illegal because licensing of one film is said to be conditional upon the licensing of another.

Latter point evidently stems from the distributor practice of selling flat rents on the basis of returns from percentage films in the same theater.

Academy Com. Names Documentary Nominations

West Coast Bureau of THE FILM DAILY

Hollywood — Documentary film candidates for Academy Awards have been selected by the Academy committee on Documentary Awards, which nominated three features and three shorts. Features are "Journey Into Medicine," Office of Information and Educational Exchange, Dept. of State; "Design for Death," RKO; and "First Steps," United Nations. Documentary committees included George Bilsen, chairman; Leon Ames, Art Arthur, Saul Elkins, RKO; and "The World is Rich," British Information Service.


Cleveland MPF Unit Will Be Discussed Tomorrow

Cleveland, O. — Formation of an area Motion Picture Foundation unit will be discussed tomorrow at a luncheon in the Statler Hotel. Lunch- 

en call, issued by Nat Wolf and Bert Lefkowitz, is addressed to all local theater men.

"Chick" Lewis, publisher of Show- 

men's Trade Review, and Max Silver, head of the Pittsburgh MPF unit, are slated to address the meeting.

MPF Finance Committee Studies Fund Raising

Finance committee of the Motion Picture Foundation is still studying various methods of raising funds to get things started. Funds which committee expects will raise to a great extent the MPF's scope of activity.

Oedd. Drake, Dawson to Coast on "Boffo" Survey

Elliott Odell of Fawcett Publications and Herb Drake of Macfadden Publications left for the Coast Friday to present to industry leaders in Hol- 

lowood the results of a two-year "Boffo" survey of movie-going and movie-reading habits in the U. S. just completed by the newly-formed Association of Screen Magazine Pub- 
lishers, Inc. They will be followed shortly by Harold Dawson of Dell Publications, who will be on hand in time for the scheduled presentations.

File Denial in Stockholder Suit

Universal and three of its officers, Charles D. Prattman, Nate J. Blumberg and William A. Scully, on Fri- 

day denied allegations by Robert Self of a first step in a $3,500,000 class action by Robert Self of a stockholder suit filed in Federal Court by Philip Furnace, a stockholder. Seeking dismissal of the action, officers claimed they made no profits for which they are accountable under Section 16B of the SEC regulations. Universal also sought dismissal of the suit.

Position Wanted

Executive secretary with six years' experience in talent, theatre and distributing offices.

Write FILM DAILY

Box 163

1501 Broadway

New York 18

New York

Marcel Gentel Honored

Paris (By Cable)—Marcel Gentel, RKO Radio's general manager in France, has been unanimously elected president of the Franco-American Distributor's Association.
Paramount Leads In All the Polls of 1947’s Best-Grossing Pictures!

The votes are all counted—and all the votes that count shout Paramount’s leadership in cash-on-the-line delivery! In all 4 of the official annual trade paper polls for 1947, men in the know—the nation’s exhibitors—have elected Paramount the Number 1 Producer of dollars-and-cents, profit-making pictures. Here’s the record:

Paramount had more top money-making pictures than any other company . . .
8 out of 29 in the classification of top boxoffice grossers of 1947 . . . in MOTION PICTURE HERALD’S “FAME” poll.

Paramount had more top ’46-’47 grossers than any other company . . . 3 out of the 9 . . . in BOXOFFICE BAROMETER’S poll.

Paramount’s six pictures in VARIETY’S list of the year’s twenty leading hits topped all other companies’ in combined gross (as estimated by Variety) and equalled any other company’s in number.

Paramount was tied for leadership in number of pictures in SHOWMEN’S TRADE REVIEW’S poll of the year’s 10 top boxoffice hits.

And Here Are Some of the Hits That Will Make Paramount Even Greater in ’48: “THE EMPEROR WALTZ” • “ROAD TO RIO” “DREAM GIRL” • “THE BIG CLOCK” • Hal Wallis’ “I WALK ALONE” • “WHISPERING SMITH” • “THE PALEFACE” • “NIGHT HAS A THOUSAND EYES” • “SAIGON” • “THE SAINTED SISTERS” • “THE LONG GREY LINE” • “SEALED VERDICT”
Monday, February 9, 1948

The Film Daily

**ALLIED REGIONAL MEET**

Boston — A New England regional Allied convention will be held May 4-5 at the Hotel Somerset, Walter E. Mitchell and W. Leslie Bendaie, co-chairmen. Allied exhibitors convention committee, announced. Convention will be tied in with an exhibition of theatrical equipment and supplies.

National Allied topers, including Abram F. Myers, general counsel; Jack Kirsch, president, and Irving Dollinger, regional vice-president, are committed to attend the sessions, while invitations have been extended to all Allied board members. A special invitation was tendered the Allied unit in Connecticut.

Regional convention committee also includes Leonard Goldberg, independent Exhibitors president; Meyer Stanzler, president of ITO of Westfield, N. J.; Ted Callen; Nathan Yamins, Dan Murphy, Frank Lydon, Norman Glassman, John Anthony, Marshall Callen; Andrew Tegu, James Guarino and Julian Rifkin.

**DETROIT SUBURB SLAPS**

Ban on "Mom and Dad"

Detroit — Hygienic Prods. "Mom and Dad," slated to open today at the Rouge Theater in the suburb of River Rouge, was banned by Mayor M. Warren Duncan. Following original approval by the Mayor and City Council, two previews for public officials were held. Petitions objecting to exhibition were reported signed by 3,640 residents. Irving Goldberg, head of Community Theaters operating the Rouge Theater, said the circuit will not fight the Mayor's action.

**IATSE EXECUTIVE BOARD TO MEET IN PITTSBURGH**

Richard F. Walsh, IATSE president, will preside over the semi-annual meeting of the IATSE general executive board, to be held the week of March 1 at the William Penn Hotel, Pittsburgh.

Other members of the board are Harland Holmend, William P. Covert, Floyd M. Billinghury, James J. Brennan, Roger M. Kennedy, Felix D. Snow, Carl G. Cooper, William C. Barrett, Louise Wright and William P. Raouli.

**SUN LS BIRTHDAY**

Greetings To—

Feb. 9

Alfred De Sart, president of the Alliance,cla longdistance, and Ronald Calman; 
Lyle Talbot and Leland Van tools, and Phil Quinn. 
Lee Tracy and Leila Clark, Jr. 
Joel Swenson and L. Virgil Hart. 
Katharine Groves and Katharine Greaves.

**MONDAY MORNING REPORT**

**THOUGHT-IN-PASSING DEPT.** Does such film theater advertising copy as "Sexiness Seldom Approached by Hollywood" and "The Bowdwest Picture I Have Ever Seen On the Screen" add to the prestige of the motion picture and its industry? And even if such copy represents extracts from editorial text appearing in magazines and newspapers does it use exactly square with the regulations of the organized industry? And how about the possible repercussions on industry public relations? The pictures advertised are foreign, true. But the theaters playing them—and placing the copy—are American. And if you have any doubts as to what bowdew means, by the way, take a look in your Webster. Or, to save you time, here is what you will find: "Bawdy, of or pertaining to, or characteristic of a bowdew: obscene, lewd, unchaste."

**WRITE YOUR OWN COMMENT DEPT.** "Jeanette MacDonald's picture, 'The Birds and the Bees,' is now 'Three Darling Daughters.' — Hedda Hopper in the New York Daily News. Some one told, huh? And was not only double, but tripled in spades.

**PARAMOUNT could be coming up with a 'sleepier' in 'The Lone Gray Line.' .. The grapevine reports the West Point pic is far bigger than anticipated. .. "Jacqueline," for which Howard Dietz has done the lyrics, will reach Broadway in September. Robert Milford producing. . . . Tony Owen-Columbia announcement of the forthcoming production of a pic covering the history of the AP cannot but interest every newspapern. But what Phil M. would like to see is a pic telling the story of his old alma mamma, the INS. .. There's an outfit! . . . Which reminds—whatever became of Lester Cowan's plans to film "Free Press." .. Could there be a more opportune time for that pic? . . . NBC video net will carry the Lincoln Birthday ceremony at Washington's Lincoln Memorial. . . . Did you know that you can get a list of 260 odd special days, weeks and months of the year for a mere thin dime from the Commerce Dept.'s field offices? . . . Number of tele receivers in the Washington area increased by 700 last month, bringing the total to 7,300. . . . New York Post set something of a precedent Friday when it featured a closeup of Al Lowe, UA foreign exec., in its daily magazine section.

**AND NOW "CHIQUITA BANANA" has taken to the substance of the shadows, and in Anso color too. . . . BEBAO is an 85- second ad film producer and "Chiquito" in animal ads is the series. . . There's 14 of them telling all about the yellow fruit and very entertaining, too. . . In 80 seconds, bananas are sold; recipes are executed, everyone drolls. . . . Phil M. particularly exercised gastronomic delight over banana scallops and ham rolls. . . . Ad items are playing 850 theaters these days and of the total 375 for the first time.

**REO'S CHARLIE PENSEN, industry veteran, will have an exhibit of many of his metal sculptures at the ACA Galleries during the week of Feb. 15-22. . . . Add High Cost of Living Dept.'s Celebrity Service has hired its monthly service charge 20 per cent. . . . Jay Richard Kennedy rightly proud of that heart-warming letter from Secretary of the Treasury Snyder expressing appreciation for "To the Ends of the Earth." . . . Looks as though you'll see next June's Louis-Wakori fight over NBC telo. . . . Ten New York theaters with total seating capacity of 7,000 are now showing French pic first run. . . . The N.Y. Journal of Commerce reports that President Truman's Council of Economic Advisers may reshape the Federal anti-trust policy.

**COMING AND GOING**

GREGOR RABINOVITCH, Columbia director, and W. P. MONTAGUE of News of the World, arrived from Europe Saturday aboard the Americ.

LOUIS JOFFE of RKO Theatres' legal department, left last week for the Coast.

HERB COPELAH, in charge of Warragul Sea Assn., arrived in New York, New for a few days.

ED HINCH, head of Warners home office, dropped in last week, leaves for Pittsburgh tonight, returning to New York Wednesday.

HARRY ROSENQUEST, Warners home theater dept. executive, leaves tonight for Chicago and Milwaukee, returning to New York the end of the week.

BING CROSBY, accompanied by his wife, was in Florida Saturday to be inducted at town's honorary mayor, and left yesterday rest at his Spring Creek Ranch.

MADELEINE CARROLL was in Washington Friday to receive the U.S. Army Medal of Honor in recognition of her war-time services.

ARNOLD C. CHILDHOUSE, M.P. represents in Hawaii, New back to his post over week-end.

JOHN J. JONES, proxy of Screen Guild Picturions, after a short stay in New York, left Thursday for Chicago.

TERRY TURNER, RKO exploitation chief, is Chicago en route to the Coast.

PAUL HOLLISTER, RKO national publicity director, left for Hollywood over the week-end.

BARRETT MCCORMICK, RKO ad director, John Whitney, company vice-president, left for the Coast early this week.

RODNEY BUSH, 20th-Fox exploitation manager, left over the week-end for Kansas City and is expected to set the campaign for the world premiere in the latter place of "Scudda Hoo! Scudda Hay!" March 10.

MRS. A. H. ZEISEN, proxy of Hal Wallis Productions, is due back in New York next Sunday a few weeks of Miami run.

SI FABIAN, exhibitor, expected back from Hollywood.

ALBERT BASSERMAN, actor, returned yesterday, from Hollywood.

JENNIE FORD, actress, is expected to switzerland.

AUGUST LEROY, head of Loew's Int'l, has turned a one-day visit to the studio department.

H. M. RICHIE is vacationing at Miami.

OSCAR A. DOOB, Loew's general theater executive, vacationing at Hampton, Va.

JAMES R. GRAINGER, Republic executive vice president, in charge of sales and distribution left the week-end for a sales trip to Atlantic City and Miami. He is accompanied by Walter L. Titus, Jr., division manager. Gro will proceed to the Coast, while Titus makes stops in Oklahoma City and Memphis before returning to the home office.

ZACK RABINOVITZ, David O. Selznick Cent division manager, presided at Chicago meet of salesmen from eight territories on plans "Paradine Case" premiere.

ROBERT RUBIN, Simms counsel, left Washington after checkup on Jackson Park case situation in Chicago.

"To the Ends of Earth" In UN Bow Tomorrow

Columbia's "To the Ends of Earth" will have an invitational premiere tomorrow in the UN's Economic and Social Council Chamber Lake Success.

S281,982 for FJP via Amusement Division

Amusement Division of the Federation of Jewish Philanthropies so far has distributed $281,982 to 41 percent more than last year, and 16 percent over the quota, reported Si Fabian, chairman of the division.
Industry in Final Battle vs. Divestiture

(Continued from Page 1)

ing, arbitration, competitive bidding, cross-licensing, price fixing, formula deals and franchise agreements—lies the basic question. If the five major theater owning defendants will be allowed to maintain their FC integrated pattern or whether the Government's plea for complete divestiture and distribution from exhibition will be granted.

It is the opinion of the court upon its vital issue that is most eagerly asked by an expectant and somewhat fearful industry.

Second in importance, in the view of the vast majority of those concerned, is what the high tribunal's attitude will be upon the imposition of a mandatory selling system upon the industry by the District Court. If the principal defendants benefit the suit was originally instituted, and by the distributors.

Govermment's anti-trust suit against major film companies was filed in New York Federal Court on July 20, 1938. Prosecution was halted.

Of 86 theaters in an exchange territory, 57 are operating, with 16 closed, according to the 25th in a series of 31 theater directories released by the MPAA. Area theaters have 745,156 seats; 265,501 in the operating houses, and 4,655 in the dark situations.

Average seating capacity ranges from 2,501 for Memphis to 324 for 308 theaters in 275 towns with a population of 2,500 or under. Memphis has 2,501 theaters in operation, seating 35,560.

Kranze Names Max Roth FC Midwestern Div. Head

(Continued from Page 1)

post will give him supervision over Detroit, Indianapolis, Kansas City, Minneapolis, Omaha, and St. Louis, with headquarters in Chicago.

Roth recently was district manager in the Midwest for Film Lion and, prior to that, was sales manager for Paramount, Columbia and Republic, respectively, in the Chicago area.

New pictures awaiting Film release during the next two months are:

Money Madness," "Devil's Cargo," "Women in the Night" and "The Argyle Secrets."

Four pictures will go before the cameras for Film Classics in March: "Sofia," Arpi picture to be directed by John Reinhart, with Mischka Aver in a top role, at Mexico City; "Blue Holiday," second picture in Phil Krane's Falcon series starring John Calvert; "Maid of Honor," Louis K. Assell-William Rowland production to be directed by Rowland in Mexico City, "Jungle Night" (tentative title), to be produced by Sig Neufeld and directed by Peter Stewart in Cinicolor.

Depinet, Robert Machie, Sol Schwartz and Gordon Youngman.

From UA—J. Unger.

From 20th-Fox—Otto Kessel, John F. Cashen, and Mark Mack.

From Universal—Adolph Schimel and Cyril S. Landau.

Representing SIMP—Morris L. Ernst.

586 Theater Total
In Memphis Territory

Of 868 theaters in Memphis exchange territory, 570 are operating, 16 closed, according to the 25th in a series of 31 theater directories released by the MPAA. Area theaters have 745,156 seats; 265,501 in the operating houses, and 4,655 in the dark situations.

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Newark Tax Board Wants Sliding Scale Ticket Tax

Newark, N.J.—If the Newark Tax Board can pull it off, this city's theaters will be called upon to collect an admissions tax on a sliding scale, impost being determined by the admission price. Tax Board, of which the mayor is chairman, is said to be aiming for $1,500,000 in new revenue.

Sliding scale would impose a two-

cent levy on admissions of 25 cents or less, four cents on those from 25-50 cents, six cents on those from 51-75 cents, eight cents on those from 76 cents to $1, with ten cents slapped on admissions of $1.01 or more.

Exhibitors are lining up solidly to oppose the tax when it comes before the City Council, and if it goes through, a court battle is certain. It is pointed out that the necessary enabling legislation is lacking insofar as Newark is concerned, and that if the proponents attempt to move it through in the guise of a licensing measure, its legality can be challenged.
**Miami High Teaches How to be an Exhibit.**

Miami, Fla.—Theater management has been added to the list of courses at the Miami High School. Theaters will be placed in local theaters on a part time basis until they complete their training and then go into full time work. Trainees will have last study theaters through the practical as well as the actual working side.

**Skrucas Sees British Pie Nationalization Shortly.**

(Continued from Page 1)

short time. At a hitherto undisclosed dinner meeting in New York last Wednesday, Skruca said what he observed in his recently concluded trip to Britain and other European countries was anything but encouraging.

When Johnston returned to Washington the next day, he ordered a memo containing parts of the recent Parliamentary discussion on films to be sent to the office of Trade president Harold Wilson which pointed to further steps toward Nationalization—sent to the company heads for their perusal.)

MPAA officials, meantime, insisted there is no special significance to the change in the MPAA and Callas, and both heads are expected to work with the British government on their own basic understanding that the 75 per cent tax will be eliminated.

Payette will oversee operations for MPA, was in Washington last week to meet separately with Minnelli and Johnston. Accompanying Payette was John McCarthy, assistant chief of the MPAA foreign department.

Also here for conferences on the French, and perhaps the British, situation are John Tunstall, head of MPA Department were foreign department chief Gerald Mayer and Frank McCarthy, head of MPA's Paris office.

Show "April Showers" Mar. 8

Warner's "April Showers" will be nationally trade shown on March 8th and is set for March 27 release.

**Soviet Bars Film Showings in Austria.**

Vienna (By Cable)—Prohibition of the showing of commercial films and newsreels in the Russian zone of Austria was ordered in a Russian atmosphere, unless prior approval was granted by the Russian town commander. Severest punishment was announced for all violators.

**Blumenfeld Buys Four Theaters.**

San Francisco—Four first-run houses in the Blumenfeld circuit from Salvador Eneveau and Vincent A. Davi. Theaters are the Eneveau, California and in Berkeley, and Davi's in Contra Costa.

**Squadron to Get Charter.**

Show Business Squadron of the Air Force Association will be presented at an organizational meeting Feb. 17 at the Winchell Club, Hotel Biltmore, Jinx Falken- burg doing the honors.

**REVIEW OF NEW FILMS.**

**Take My Life.**

With Hugh Williams, Greta Gynt. Rank- Eagle Lion 79 Mins.

INTERESTING BRITISH WHODUNIT; SHOULD FIT IN WELL ON THE GENERAL PROGRAM.

With only the skithest clue to go on, a couple of bars of music, the character and the female for the guilty culprit in this British whodunit, at length gets his man, with the assistance of Scotland Yard. It is the merest scrap of evidence that serves to bring on the demise of the killer. He does himself in by leaping from a moving railroad coach as it passes through a tunnel. The murder is well staged, the final scene seems to make a sound contribution to the general program.

The dramatic content grows from a series of circumvent sex comedy, the story of a girl musician and the eventual trial of Hugh Williams for her death. All the facts in the case lead to one point of view as to the murderer. Gig and Gynt, wife of the murderer, who picks up incriminating evidence, En route back to London on a train the murderer drops a key to his identity. In the end, his pardon comes right on time.

**Saigon.**

With Alan Ladd, Veronica Lake. Paramount 94 Mins.

MALERMAЯ PLAYS AGAINST AN EXOTIC ORIENTAL BACKGROUND; LADD AND LAKE AS BOX OFFICE HEROES.

It is not enough to contrive a "play" on the events of an intriguing Oriental city, name, adorn them with an interesting plot and Veronica Lake, then expose the audience to 94 minutes of drama which devoted to daily detailing how Veron Lake flips the money, an ill-gotten half billion, to Saigon for her boss, Morris Cars, and saves the dame from the hangman.

It is no compelling story that shows how Ladd, after his wartime buddy, Doug, falls for Miss Lake, keeps her at the reluctant job of healing Dick has only a short while to live. He has previously underwent extensive and severe surgery, a wound of a wound. Ladd catches the money. Miss Lake, agrees to play ball.

This transpires after the plane Ladd and his buddies, among whom Wally Cassely, crashed, numbers with Miss Lake aboard. Meanwhile the Shanghai police have netted Luther Adler, Chok-Chin-coa, who looks into the proceedings. At length the touches reach Saigon. Adler, pursues, Ladd, both friends. It's over Dick and Cassely, it's over. Also Carsky, Adler gets the money.

Ladd's performance frankly is better than the others and there will be those who will be sure he will rate on the work he has done since the time he joined the cast.

**Bill of Particulars Filed in Alger Action.**

Chicago—Judge William Campi- dropped William Alger from Alger Circuit percentage case a substituted Gladys and Fern Al instead, as Alger Theatre owner's Attorney Seymour Simon filed n bill for particulars in Alan case and film companies are gath- ing data for answer.

**Fanny” to Have Gala Bow.**

Marelag Pagno's "Fanny" will of tomorrow evening, role showing at the Elysée Theatre French diplomatic corps has been invited as well as stage, screen and some stars the 1 Raimu. Siritsky International is the booking.
Lower Rate Plan Is Revealed by ASCAP

(Continued from Page 1)

s. All houses with a seating ca-

ity of less than 500, of which it is

limed there are 8,120, will con-

i the old rate of 10 cents.

Theaters with more than 500 seats

less than 800, are asked to pay

cents more than the 10 cent-

In this category are 5,400

A rise of four cents from the old-

ure of 19 cents per seat is asked

the 3,200 theaters with a capacity

Theater. Columbia and Universal pro-

the elimination of block booking

lower court's placing of the legal ban

of proof of reasonable clearance

as the ban on admission price-fixing.

of the Big Five are opposed to com-

the only licensing method permitted

Statutory Court decree, and the pro-

block booking is appealed.

lower court of an industry arbitra-

is appealed.

To the D of J's plea for a ban on cross-

Big Five counter that such

arrangement would be tantamount to
divorce.

It is denied that the Statutory Court
decree was inadequate.

THE LITTLE THREE

Universal, Columbia and United Artists,

particular, the provision setting up a com-

of interest. Columbia and Universal

while Universal and United Artists ask

theatre system for five years, TOA sold

urging the elimination of block

 consuming organizations, were willing to

ize also the increase in cost of all

munities as justifying some rea-

rates.

Although TOA did not have the

authority to bind its members to the

nent, the organization will re-

members to its that they

s the new rates.

Approximately 11,000 theaters

represented by TOA in the

tions. The agreement will be

effective for March 15, 1937.

tracts that expire prior to that

t and be applicable in other

es as the contracts come up for

erman Greenberg headed the

ASCAP group negotiating the new

while Ted R. Gamble, Robert

oyne, Si Fabian and Herman M.

ved the TOA forces.

other members of the exhibitor

organization's ASCAP committee in-

Elmer C. Rhoden, Roy Cooper,

ichello, Fred Wehrenberg, J.

Cook, Sol Hyman, Maury Mill-

Paul Williams, R. R. Livingston,

on Blank, A. Julian Brylawski,

Goldenson and Ralph Bra-


Toronto Asks Revival Of Local Amuse. Tax

Toronto—In probably his last offi-

act with Ontario Association of

ors, Mayor R. H. Saunders of

Friday led delegation to On-

buildings to ask

revival of provincial amusement tax

after 10-year lapse with provision

munalities share in revenue.

Cabinet members were non-

mittal regarding the plea.

Saunders was appointed by council to

ment as chairman of Ontario Hydro

mission prior to meeting and will

ize this month as Toronto's mayor.

Supreme Court of the U. S.

(Continued from Page 1)

COUNSEL FOR APPEALS TO INTERVENE

Former Attorney General THURMAN ARNOLD, ATA.

PAUL WILLIAMS, SCTOA.

COL. ROBERT BARTON, JOHN G. JACKSON, CSE.

BASIS OF APPEALS

THE BIG FIVE

Paramount, Loew's, RKO, 20th-Fox and Warners, deny conspiracy in restraint of trade as found by the Statutory Court. Distributor-therater owners oppose the restrictions on joint ownership of theaters with independents and the absolute ban on future theater expansion.

Lower court's placing of the legal burden of proof of reasonable clearance is protested, as well as the ban on admission price-fixing. Most of the Big Five are opposed to competitive bidding as the only licensing method permitted under the Statutory Court decree, and the prohibition against block booking is appealed.

Elimination by the lower court of an industry arbitration system also is appealed.

To the D of J's plea for a ban on cross-booking, Big Five counter that such an arrangement would be tantamount to divorce.

It is denied that the Statutory Court decree was inadequate.

THE LITTLE THREE

Universal, Columbia and United Artists, seek dismissal of the Statutory Court decree, particularly the provision setting up a competitive bidding system of interest. Columbia and Universal protest the elimination of block booking, while Universal and United Artists ask for retention of clearances and franchise arrangements and the right to fix admission prices. United Artists also seeks to retain formula method of establishing license fees.

DEPARTMENT OF JUSTICE

Attacking the Statutory Decree as inadequate, the D of J asks the Supreme Court for divestiture of theater holdings from distributors, with establishment of a 10-year cross licensing ban until theaters are divested.

Department would end partial ownership of theaters jointly by defendant distributors and independent exhibitors. Government attacked the auction selling provisions of the lower court decree and is opposed to arbitration sought by defendants.

AMICI CURIAE POSITIONS

MOTION PICTURE THEATER OWNERS OF AMERICA, which maintained its existence for the purpose of filing a brief, opposes auction selling and seeks arbitration or its equivalent. MPTOA does not support divestiture but asks an injunction against unlawful practices.

CONFERENCE OF INDEPENDENT EXHIBITORS' ASSOCIATIONS supports the Government divestiture stand. Group opposes competitive bidding as outlined by the Statutory Court and seeks a ban on cross licensing and limiting of bids to flat run rentals if an auction system is approved. CIEA also opposes an industry arbitration system.

SOCIETY OF INDEPENDENT MOVIE PRODUCTION OWNERS also seeks theater divestiture. Society would eliminate independent producers from selling restrictions imposed on major companies and asks the right to roadshow independent films and to set admission prices. This motion will not be orally argued.

AMERICAN CIVIL LIBERTIES UNION, in a brief filed and received by the Supreme Court, supports the Government's bid for theater divestiture, claiming films are part of the country's press, and that freedom to read, see or hear are implied in freedom to publish or produce. ACLU also opposes defendants' appeal from block booking and other practices. No time was apportioned ACLU to argue its position.

APPEALS TO INTERVENE

AMERICAN THEATERS ASSOCIATION will argue an appeal from the Statutory Court's denial of a motion to intervene. ATA is joined by the Confederation of Southern Exhibitors and the Southern California Theater Owners Association. If permitted, ATA, SCE and SCTOA will oppose competitive bidding.

Charlotte TV Station Approved

Charlotte — Jefferson Standard Broadcast Co. has been granted an FCC permit to construct a television station here, the first such grant made in the Carolinas.

CC Registration Starts Tonight

Registration for 12 courses at the City College Institute of Film Techniques will be held tonight and tomorrow evening at the school's main center, 138th St. and Convent Ave.

Vote to End Theater Construction Controls

(Continued from Page 1)

woods' hope that his authority to control this construction would be left with him—but the Senate Banking and Currency Committee voted Friday to strip him of that power.

The Committee did not complete its consideration of the bill, and will not take final action until at least one week from today, when its next meeting is scheduled. The question of the ban on commercial and recrea-

ional building was debated Friday, however, and the full committee voted to accept the report of Cain's sub-committee that the ban be lifted.

Theaters Half of Bldg. Total

Figures submitted last week by Woods to the House Banking and Currency Committee showed that theater construction amounted to roughly half the total for all recreation and amusement building—both granted and denied. Through January to about $12,000,000, with denials for about $4,000,000. Woods' figure of $200,000 to $300,000 per year for

ity construction, with about

half that expected to be theaters, might be based upon those seven-

month figures—a summing up of app-

approvals and denials.

First Negro Roadshow Pic. Also in Three Installments

"The Betrayal," first Negro road-

show pic, is being readied for dis-

tribution by Michelaux Pictures Corp.

of this city. It's based on Oscar

Michelaux's novel, "The Wind from

Nowhere." Filmed in 24 reels, it has

been cut to a running time of three

hours and 15 minutes, or 25 less

than GWTW. Roadshow scale will

be from 95 cents to $1.80, including

tax.

Special version, in three install-

ments, will be made available to

who find it impossible to handle a

roadshow, with the three install-

ments to be shown on succes-

engagements.

Michelaux is planning a Broadway
opening next month.

NEW POSTS

WALTER POWELL, salesman, Screen Guild, Chil-

J. J. SPARKS, head usher, Eagle Lion, Omaha.

GERALD HASTINGS, assistant usher, RKO, Omaha.

BORGE IVESSEN, publicity chief, R. D. Goldberg

Threading, Cleveland.

DAVID LITTO, Deutz Productions, Cincinnati.

W. GORDON RUDGE, Eagle Lion salesman, Al-

bany, on tour from Hollywood.

FORREST M. SWIGER, Eagle Lion salesman, Dallas.

ALLAN T. TOLLEY, Eagle Lion assistant booker, Pitts-

burgh.
Costs you PENNIES...
Brings you DOLLARS!

TRAILERS are your Best Buy in ADVERTISING!
PARA. DECISION VITAL TO GOVT.

Amici Curiae Pleas Protest Competitive Bidding

Arnold, Jackson, Barton Argue System Would Disrupt Trade Relations

Washington Bureau of THE FILM DAILY
Washington—Representing ATA, CTOA and CSE, former Justice
humane Arnold, Judge John Jackson and Col. Robert T. Barton, ap-
pearing before the Supreme Court at the start of hearings yesterday in the anti-
trust case brought by the De-
partment of Justice against the ma-
ajor studios, took issue in their opening arguments yesterday after the Government had
filed its briefs.

Barney Balaban, president of Para-
mount, will head the industry divi-
sion of the 1948 United Jewish Ap-
peal campaign in Chicago, leaving the
weekly tour of major metropolitan areas
which he is headlining today. Balaban
was in New York yesterday to discuss
plans for the nationwide campaign.

National Allied May Spurn ASCAP Schedule

Trenton—Indications that Na-
tional Allied will not accept the new
ASCAP rate schedule announced late
last week were seen here yesterday when
the New Jersey unit, meeting at the
Stacey-Trent Hotel, decided to "stand
pat" in its opposition to any increase
over the old terms.

Balaban heads UJA Pix Appeal

$250,000,000 Goal Set; 2nd Time for Para. Prexy

Barney Balaban, president of Para-
mount, will head the industry divi-
sion of the 1948 United Jewish Ap-
peal campaign for $250,000,000 for
Relief and Rehabilitation, Henry Mor-
egenthal, Jr., general chairman of
UJA, announced.

Britain Still Firm, Cripps Tells O'Brien

London (By Cable) — Sir Stafford
Cripps, Chancellor of the Exchequer,
indicated at the Labor Govern-
ment plan to stand pat on its position
in the U.K. - U.S. film impasse.

Decision is Reserved on Brandt Motion to Strike

N.Y. Supreme Court Justice Sam-
uel N. Null yesterday reserved decision on a motion by Harry Brandt and
other defendants in Paramount's
fraud action to strike from the com-
plaint various statements claimed to
be improperly alleged. During a
hearing on the motion, Judge Null
sustained the contention of Louis
Nizer, representing Paramount, that
the defendants would not be
affiliated with ASCAP.

U-I Execs. to England
To Meet with Rank

Problems faced mutually by J. Ar-
thus Rank and Universal-Int'l as the
result of the continuing Anglo-
American film duty impasse and
plans for the future U-I distribution of
Rank pix on this side will take
four U-I toppers to London immedi-
ately. It was announced yesterday
in Hollywood.

CLARK

Tracing the history of the case in
(Continued on Page 6)

JOINT OWNERSHIP CLAIM SCORES
THEATER MONOPOLY TERMED 'RIDICULOUS'

Dubbed Foreign Pix for Video Suggested by Unger

Suggestion that video sponsors
might show foreign pix dubbed in
English was made yesterday by Ol-
iver Unger, vice-president of Distin-
guished Films, leading distributor of
foreign language pictures.

ABC Trying Out Flesh Shows in 6 Situations

London (By Cable) — Associated
British Cinemas has turned to live shows in six situations, in a move
seen here as aimed at bolstering its
attractions position as distributors
approach the bottom of the latest
run of new American product. ABC, in
which Warners has an interest, has
scheduled flesh shows for houses in
Luton, Cambridge, Didsbury, Here-
ford, Mainstone and Yarmouth, all
spots where the circuit has two or
more theaters.
Ziv Buys General Library, Enters Television Field

Ziv Television Programs, Inc., a subsidiary of Frederick W. Ziv Co., producer and distributor of transcribed radio programs, has been organized to enter the television program field, and has purchased General Film Library, Inc. It is announced by John Waters, executive vice-president of the television subsidiary, and executive vice-president of the parent organization.

The company plans to lease film clips to video stations, with original productions, custom-built commercials, open-end shorts and feature films to be produced in the future. Sim is recently returned from Hollywood to supervise technical and production machinery which was set up to be linked with the local efforts.

Robert Jacques, formerly of NBC Television, becomes television editor and production supervisor of the General Library.

Cinecolor Board Members Named: Okay Stock Sale

West Coast Bureau of THE FILM DAILY—Arrangements have been made in connection with Cinecolor stockholders meeting, A. Pam Blumenthal, William T. Crespinel, Alan M. Gudelungfinger, Graham L. Sterling, J.C. Kenneth Hays, John Waters, Frank J. Rathert and John D. Kerr, were re-elected members of board of directors. Joseph Bernhard, president of Film Classics, and Karl Herzog, treasurer of Cinecolor and Film Classics, were elected to fill newly created directorships.

Approval was voted in sale and issue of an aggregate of 40,000 shares of authorized but unissued common stock; To Blumenthal, 15,000 shares; Crespinel, 10,000 shares; Gudelungfinger, 5,000 shares; Herzog, 5,000 shares.

Para. Reel Features Film Tribute by "Ile"

Landing the films as both a medium for donating to the displaced, and for its contribution to armed service morale as entertainment, General Eisenhower in the issue of Para. News described a hit in the nation's screens tomorrow: "The motion picture industry has been a great supporter to me both during the war and since. Much of the history of that war has been recorded in the films and the radio messages that went with us to battle. The movie was, of course, both in the newspaper and in the movie stories, a great source of encouragement to our soldiers."

The General added, "More than this, the army belongs to you, and the motion picture industry has helped to keep up a good picture of what your army is doing."

The Eisenhower statement was secured by Robert Denton of the reed's Washington staff. It is scheduled to turn to New York tomorrow.

Joseph Coming for Talks: Bergman Home from Coast


Joseph will participate in the U-I regional sales meeting in New York next week.

Maurice A. Bergman, U-I Eastern ad-publicity director, arrived in New York yesterday from Chicago, St. Louis and the Coast.

Rites Today for Mother of Monroe Greenholth

Funeral services for Mrs. Pauline Greenholth, widow of David Greenholth, and mother of Monroe Greenholth, will be held at 11 a.m. today at End Wed, 200 W. 91st St., with interment to follow in the Temple Israel section of Mount Home Cemetery.

Mrs. Greenholth, a director of the Morris Aarons Association for Crippled Children, and active in many other charities, died after a long illness Sunday afternoon at her home, 444 Central Park West.

A sister, Mrs. Rose Westerl and a brother, Joseph Wertheim also survive.

Import Italian Newsreels For Foreign Film Houses

Italian newsreels will be available to foreign language film houses under an arrangement between Best Film, Inc., distributor and Il Gallo, newsreel producer, Max Chic, president of Best, announced. English and Spanish versions, new, will be distributed. Initial subject is now playing the Dante and Verdi theaters.
**Along with PHIL M. DALY**

**Tuesday's Tele-lines**

- **● ● ● COMING EVENTS DEPT.:** Official confirmation won't be forthcoming till later, but Al Schwalberg, who resigned from Eagle Lion last week, moves into the Paramount Building on Monday.

- **● ● ● LEO SPITZ would seem to have the proper answer to those reports and rumors concerning a divorce of Universal and International finding their way into the dailies via Hollywood columnists . . . .** Sex Leo "Scramble an egg and then try to unscramble it." . . . Eric A. Johnston, MPAA prexy, seems to be going ahead with his own industry public relations program . . . . Tomorrow, he takes to the Mutual air waves from WOR via the Martha Denae show . . . . And on Sunday, he'll appear on the Prudential "Family Hour" program over CBS . . . . And, you hear, EJ is busy otherwise, but more o' that later . . . .

- **You can look for increased color production below the Rio Grande.** Cinecolor will keep a complete color unit south of the border . . . .

- **EKO will distribute a two-reele," 20 Years of Academy Awards," in April, with the Academy getting the net proceeds . . . .** Allied Artists will follow "Song of My Heart" in the Park Ave . . . .

**Britain Still Firm, Cripps Tells O'Brien**

(Continued from Page 1)

In a letter to Tom O'Brien, M. P., and general secretary of NATFE, Cripps said he did not think any useful purpose would be served by taking any other initiative at the present time. He indicated readiness at all times to discuss a solution—but only "within the limits that have been repeatedly made public." He was "fully aware of the fact that it would be putting the majors out of business by way of some people, but I hope the Government will have the courage to face it. The whole question of the employment of the people must be considered in the round." The statement set the stage for a meeting with the Prime Minister later in the week.

In the address Saturday, Cripps stated the position in regard to the balance of overseas payments is worse than six months ago, which is seen here as a further blow to settlement hopes.

In an address at Nottingham, O'Brien predicted some 100,000 British theater and studio workers will become unemployed and 60 per cent of this country's cinemas will be closed if the deadlock is not resolved. By next winter, he said, Britain's 35,000,000 film-goers a week will find themselves deprived of the principal source of relaxation.

**Libraries Get 178 Pix For Loan, Like Books**

(Continued from Page 1)

Library Association have been cooperating, represents the first offering of such product to libraries by MPAA. More than 30 libraries in many cities are to receive the selections at once, with others off the shelves once the distribution is complete. Distribution of the pix, in 16mm. prints, is by Teaching Film Custodians, a non-profit MPAA affiliate, working from requests which will follow the current distribution to libraries of a special catalogue of the films.

Catalogues are going also to educational film libraries in schools and universities.

Albright said the shorts on the list include the following classifications, outlined by the educators who chose the pix: biographies, citizenship and democracy (including civil liberties), health and safety, juvenile and adult delinquency, literature, drama, music, nature study, photography, science and industry, social welfare, sports and recreation, travel and global geography and human relations.

**Turtle" Campaigns Pay Off**

Warners' "Voice of the Turtle," has opened to what the company terms "impressive" business in Cincy, Pittsburgh, Washington (two houses) and Baltimore following release. In another one-night preview showings and specialized territorial campaigns. Total of 169 bookings will follow in the areas covered by the campaigns.

**Send Birthday Greetings To—**

Feb. 10

B. F. Lyon

Alan Hale

Maurice D. Saffie

Henry Herzenbrun

George Henry Laverene

Send Birthday Greetings to those you know are celebrating birthdays this week and wish them a happy day! Ensure your congratulations reach them by sending birthday cards or messages to wish them well.

**Amici Curiae Protest Bidding System**

(Continued from Page 1)

Among exhibitors on the opposition to competitive bidding.

They told the Court they were appearing to get relief for their clients, supposed beneficiaries of the selling plan offered by the Lower Court.

Arnold pointed to the disruption of established trade channels and the inevitable rise of increased prices for pix rentals, the uncertainty about whom they might find they were being forced to deal with, the power given distributors to determine who stays in business and who did not and various other evils he said would result from the imposition of a system of competitive bidding.

He also charged that the majors have held their production volume down and predicted that that volume will drop further if competitive bidding becomes an established trade practice. What will result from such a system, the former Trustee-laster said, is "the direct antithesis of what the objectives are of the anti-trust laws."

The Court was satisfied with the representations he had made and suggested that those who have objections file briefs and be heard. In reply to a question from Justice Felix Frankfurter, who wanted to know it Burton felt that intervention now was imperative if there were to be a recovery from the death of any tendency to be, as Justice Frankfurter expressed it, "any treble-damage suits." He said that distributors to whom they complained could simply be told that they are not complying with the terms of the decree.

Frankfurter replied that the exhibitor could then reply that he does not recognize the decree since his rights were not adjudicated—but Burton held to his contention, quoting Justice Louis Brandeis' finding in the Lower Court decision that exhibitors, "are not benefitting from the Competitive Bidding Preferred" arrangement that the Court had ordered. Burton referred the status quo to competitive bidding, but pointed out that there was no position on divestiture, but held that the theater chains at the risk of the Los Angeles Film Court might provide adequate relief. Burton said the Court's proposal was at first called "partition bidding"—now it's "partitioned" and called competitive bidding. Well, its still up to the Court. Burton asked why he did not get the highest price for the person selling, not the lowest for the buyer.

When Frankfurter asked him where the auction selling idea originated, Burton with great relief quoted Judy Joseph Proskauer, counsel for Warner Brothers, who said during the proceedings of the Lower Court, "It seems to us an absurdity—but it seems to be the Government position that we do not go around with our pictures and ask people what they would like to give us the best price."

(Warner today in, with Loew's, the strongest support of the auction selling scheme.)

Burton added his great support to any system where "exhibitors bid against each other for the benefit of the producers."

**STORKS**

E. K. "Ted" O'Shea, Para, sales executive of 20th-Fox, who was born at E. K. O'-Shea, III, was born to Mrs. E. K. O'-Shea, II, at Woman's Hospital on Friday, weighing in at 7½ pounds.

Hartford, Conn. — Russ Grant of Loew's home office publicity staff, has a new baby boy.
THE BLACK CAT
Alan Ladd, Basil Rathbone.
Hugh Herbert, Gala Sanders.

EX CHAMP
Nan Grey.

GHOST OF FRANKENSTEIN
Lon Chaney, Evelyn Ankers.
Lionel Atwill.

TIGHT SHOES
Brod. Crawford, Leo Carrillo.
Anne Gwynne, Blinn Barnes.
Story by Demon Runyon.

PITTSBURGH
John Wayne, Marlena Dietrich.
Randolph Scott, Louis Albritton.

Little Tough Guys In Society
Little Tough Guys, Mary Boland.
Edward E. Horton, Mischa Auer.

ALIAS MARY DOW
Ray Milland, Sally Elise.
Henry O'Neill, Lola Lane.
Tillie Subject to Change.

THE INVISIBLE MAN RETURNS
Vincent Price, Sir Cedric Hardwicke, Nan Grey.
Cecil Kellaway.

MUMMY'S GHOST
Lon Chaney, Ramsey Ames.
John Carradine, Barton MacLane.

When Tomorrow Comes
Irene Dunne, Charles Boyer.

GIVE US WINGS
Little Tough Guys, Dead End Kids.
Wallace Ford, Victor Jory.

GREEN HELL
Doug Fairbanks Jr., Joan Bennett.
George Sanders, Vincent Price.
Allen Hale, George Bancroft.
Clark Attacks Lower Court’s Bidding Proposal

(U-1 Execs. To England To Meet With Rank)

(U-1 Execs, To England To Meet With Rank)

National Allied May Spurn ASCAP Schedule

(Continued from Page 1)

Balaban Again Heads UJA Industry Appeal

(Continued from Page 1)

Decision is Reserved on Brandt Motion to Strike

(Continued from Page 1)

U-I Execs. To England To Meet with Rank

(Continued from Page 1)

Tuesday, February 10, 1948

berg, Joseph H. Seidelman and Charles Frutzman will sail on the SS Queen Elizabeth tomorrow, and accompanying them will be Robert S. Benjamin, president of the JABO, Inc. Several things serve to underscore the importance of the trip. First is that both Cowdin and Blumberg are going over as respective to the New York City fishing tax, and the settlement of the 75 per cent ad valorem tax with any Government officials in the U. K.

Claims Only High Court Remedy for Discrimination Has Been Disintegration

(The continued from Page 1)

detail, Clark detailed the findings of the Statutory Court in language not far from that of the Government brief filed last month. He also reminded the justices that five other cases involving similar complaints have reached the Court previously—the Schine and Griffith cases upon which no decision has yet come down, the Interstate Circuit case in 1939, the Crescent case in 1944 and the Jackson Park case in 1946.

The Interstate Injunction

The Interstate case was brought by the Government to prevent the Paramount-affiliated Interstate Circuit, in Texas, from imposing ad-


not sustained the injunction granted by the lower court, Clark recalled, adding that “the case has special sig-

nificance here because it rejected the claim, again made here, that dis-


Recalling also that divestiture was ordered in the Crescent case, Clark pointed out that the Supreme Court could, if it wished, both the whole combination should escape dissolution because the major defendants here were parties to a larger con-

sangria which could not be dealt with there.

Cites Crescent Opinion

“Too that contention,” Clark con-

continued, this Court said “the fact that there may be something in the back-

ground a greater conspiracy from which flow consequences more serious than we have here is no warrant for a refusal to deal with the lesser one which is before us.” The case before this court today, Clark continued, “presents that greater conspiracy which, which, in the light of subsequent events, with effectively—by directing dis-


terest of theater interests.

Referring to Wichita, Cincinnati, Dallas and New York, Clark termed theses and other cities where divestiture was ordered the first-run stands “ailing towns, indicative of a major project of the defendants to disman-


Revive from Affiliated Houses

The Attorney General continued, pointing out that, “pattern or no, the mutual with the result that the King control of one another is evident from the 1943-44 film bidding, it is acting over $41 million as domestic film rentals, or $26 million of which $4 or $5 per cent was from affiliated theaters.” Warner received $105 million for its

10 films of which $15 million or 50 per cent was from affiliated theaters: Loew’s, $50 million for its 33 films of which $32.5 million or 50 per cent was from affiliated theaters; and H-O $28 million for its 33 films of which $13.5 million or 45 per cent was from affiliated theaters; Fox received $30 million from the United States and Canada for its 25 films of which $18 million or 25 per cent was from affiliated theaters.

 Clark said it is apparent that “the market control of the defendant theater chain is more extensive than date from the fusion of the major distributors of feature films. The combination of such a great directorial control in this frame, when added to its control of the exhibition division, is crucial. Access to the films distributed by these companies is essential to the survival of independent exhibitors. Access to the theater with a lower charge is the key to the subjective control of independent producers and distributors of motion pictures. Thus, their control is both strategic and decisive in the distribution and exhibition branches of the motion picture industry.

“The continuing power and incentive to discriminate against both independent exhibitors and distributors which arises from the continued affiliation of the largest theater circuits with the principal film distributors in the primary market problem posed by this appeal, . . . Major defendants in the industry will be de-


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REMEMBER?

ARTHUR J. KING
Protestant
Killed April 7, 1945 in Germany

WM. R. SORENSEN
Catholic
Killed Sept. 14, 1944 in France

JERRY NEUMANN
Jew
Killed April 1945 in France

They fought together for a better world. You can remember what they died for by giving what you can to American Brotherhood Week. Your money will help the work of spreading friendship and tolerance throughout the nation!

GIVE NOW

Contributions may be made directly through your office or by mail to David Weinstock, Nat'l Campaign Chairman, 1501 Broadway, New York 18, N. Y.

SPONSORED BY THE MOTION PICTURE INDUSTRY IN BEHALF OF THE 1948 CAMPAIGN OF THE NATIONAL CONFERENCE OF CHRISTIANS AND JEWS FOR AMERICAN BROTHERHOOD WEEK (FEB. 22-29)

This space contributed by this publication to a great cause!
Is The Score 89 To 0 Against You?

Did you play “Road to Rio” when the road to your box-office featured The Big Snow?

Has your oil man told you he can’t get enough oil to carry you through the rest of the winter?

Did your wife (or sweetie) demand a new mink coat on the day you figured up your income tax?

Wouldn’t your car start this morning?

If so, what you need is a darn good laugh and to learn that there is hope in every situation. Screen for yourself (and you then will for your audiences) Paramount’s new Polacolor short “Base Brawl.” The Forest All-Stars weren’t despondent when the Jungle Jumbos had built up a score of 89 to 0.

They used a little showmanship (modern Webster for productive skull practice) and pulled themselves out of the hole. You too can use showmanship by booking “Base Brawl”—and watch your customers come back to see it a second and third time.

“It’s a short that’s headed for America’s acclaim
With the funniest gags ever on America’s game...”

Have your booker get on the phone and book

Paramount’s Short

“Base Brawl”

A Screen Song Cartoon • In Polacolor
A Famous Studios Production featuring
The Bouncing Ball
MAJORS BLAST EQUITY DECREE

Exhibitors Advisory Council is Formed by TOA

Legal Assistance in Local and National Problems, Industry Forum are Aims

Washington Bureau of THE FILM DAILY
Washington—Formation of a legal advisory council of attorneys and gladiatorial agents within the TOA framework was announced here yesterday.

Present at the formation meeting were Tom Friday of the Comer clips Circuit, Pennsylvania; Maury Iller, TOA of New Jersey; Lawr-
Gordon & Byron Pollard, But-
field Circuit, Michigan; Leonard (Continued on Page 3)

Public Relations Program Revamped

Proposed industry public promotional campaign, drafted last year by Charles Schlaiher, ad-publicity di-
tor of 20th-mx, and his asso-
ciates on the PAA Advertising - Publicity directors Committee, is being written for -submission to be recently con-
ituted MPAA public Relations committee, of whicn Universal's rexy, Nate J. Lu-mb erg, is chairman. It was ar-
ned yester-

SCHLAIFER

Confirming the revamping, Schlai-
(Continued on Page 3)

State Censorship Bill Hopped in Ky.
Louisville, Ky., - Sen. H. Stanley Blake of Carlisle introduced a bill calling for film censorship into the Kentucky Legislature. Under the measure only such films as are judged of a moral, educational, amusing or harmless character would be approved by a board comprising a director and two assistant directors. Censorship fee would be $3 for each 1,000 feet of film reviewed.

The DAILY

New York, Wednesday, February 11, 1948

TEN CENTS

"MAY IT PLEASE THE COURT..."

SUMMARIZED, here are the points made by learned counsel for the major companies in their appeal arguments before the U. S. Supreme Court in Washington yesterday:

WASHINGTON

JOHN DAVIS, for Loew's: Loew's has tried competitive bidding and found that it works. The intervenor's would rather have their grievance than have the trouble cleared up.

WHITNEY NORTH SEYMOUR, for Paramount: Partial ownership of theaters—bidding of between five and 95 per cent of stock—has not been shown to be evil. Lower court erred in ruling it out. Paramount opposes competitive bidding.

GEN. WILLIAM DONOVAN, for RKO: The trade practice provisions in the New York judgment, apart from competitive bidding, are in themselves adequate to remedy the evils found by the lower court. Too early to tell about competitive bidding. Do not ban all expansion of theater holdings.

(Continued on Page 3)

Doubt Canada Will Copy British Duty

Washington Bureau of THE FILM DAILY

Washington — Despite Canadian moves to restrict the flow of dollars from that country to Hollywood cof-
ters, there is "extremely little likeli-
hood that Canada will copy Great (Continued on Page 7)

Fourth U-I Regional Meet Opens Sunday at Waldorf

Last of four Universal-Internation-

ional regional sales meetings will open Sunday at the Waldorf-Astoria with William A. Scully, vice-presi-
dent and general sales manager, presi-
ding. Meetings, to run through (Continued on Page 6)

Heineman to Preside Here At First E-L Sales Meet

William J. Heineman, recently ap-
pointed Eagle Lion vice-president in charge of distribution, will preside at his first sales meeting in his new po-
sition at the Hotel Warwick here Saturday and Sunday. In addition (Continued on Page 7)

Tele Said Top Theater Problem

Seek Basis of Union, TOA Com. Suggests

Indiana ATO Canvassing On Effects of Television

Indianapolis—ATO of Indiana, Na-

tional Allied affiliate, is canvassing its membership for opinions as to how, when and where, and to what extent they believe the growth of television will eventually affect their theater business.

Current issue of "Theater Facts," the ATO house organ, discussing the (Continued on Page 3)

Television is the motion picture exhibitor's No. 1 problem and the future status of the theater depends upon the imagination and ingenuity of theater men as they seek a basis of union, rather than conflict, with the new medium.

This is the primary conclusion of the special committee named by the Theater Owners of America, in a re-
port now in the hands of the organi-
zation's members.

"Television, in the opinion of (Continued on Page 7)

Byrnes to Close Arguments For Cos., With Gov't's Presentation to Follow

By ANDREW H. OLDER

Washington Bureau of THE FILM DAILY

Washington—Former Justice James F. Byrnes, representing 20th-Fox, will tell his former colleagues of the Supreme Court to-
day to turn down the Government plea for divestiture of exhibition and distribution of pix. The last of eight counsel for the defendants in the paramount case, Byrnes will be (Continued on Page 3)

Exhib. Protection Tops Allied Board Agenda

Washington Bureau of THE FILM DAILY

Washington—Headlining the agenda for the Allied board meeting here next week is "consideration of steps to be taken to see that whatever decree may finally be entered is faithfully carried out, and to protect the interests of the independent ex-
(Continued on Page 7)

Murphy Named President Of IE of New England

Boston—Daniel J. Murphy yester-
day was elected president of Inde-
pendent Exhibitors, Inc. of New Eng-
land, at the annual meeting held at the Hotel Bradford. He succeeds Leonard Goldberg, who conducted yesterday's session.

Others elected were Maurice Saf-
(Continued on Page 3)

Syria Drafting New Censorship Statute

Washington Bureau of THE FILM DAILY

Washington — Nathan D. Golden, Commerce Dept. film chief, yester-
day warned that a new film censor-
ship law is in preparation in Syria. Golden also reported that the Syrian Government is anxious to have Amer-
ican companies open branches in Damascus, under the management of Syr-ans or Americans, the present dependency on Lebanese agents resi-
dent in Beirut not being satisfactory.
COIING AND GOING

SAMMY CAHN and JULIE STEYNE have arrived in New York and are confering with David Salkind, Eastern head of Century Artists Limited Agency, on another top musical to follow hit of "High Sutton Shocks" for which the film tunesmiths clicked the click score. JAY EISENBERG of M-G-M's legal staff is in Washington for conferences with Rudy Berger, Southern office manager.

JACQUES KOPFSTEIN, executive vice-president of Astra Pictures, is on a trip to Atlantic, Dallas, Memphis, Houston, New Orleans and Miami.

NEW YORK THEATERS

SHIRIFIN RESIGNS AS RKO MAGAZINE, FAN CONTACT

Irving Shirfin, general and fan magazine contact for RKO's publicity department, under Rutgers Nelsen, has resigned as of Saturday to take another industry spot. New venture will be announced shortly.

Shirfin joined RKO 15 years ago and has served as general elf of the company, regularly appearing in the offices and magazines. He assumed administrative contact with magazines and fan publications several years ago.

RADIO CITY MUSIC HALL

Gregory Anan

FECK - TODD - LAUGHTON

Charles AUBURN and Ethel BARTHOLOMEW and Louis JOURDAN and VALLI in David O. SCHLESINGER's "THE PARADIGM CASE" a SPECTACULAR STAGE PRESENTATION

John Ford and Martha C. Cooper present "The Bishop's Wife" directed byagesly Ford.

WALT DISNEY'S

BAMBI

COLOR BY TECHNICOLOR

BRAND'S REPUBLIC

B'WAY & 54th St.

"A VERY FUNNY PICTURE"—SUN NABIL/GOLDWIN presents

CARY LORETTE - DAVID GRANT - YOUNG - NIVEN

"The Bishop's Wife"

Doors Open at 5:45 p.m. B'way at 45th St.

JUMPHEW BROROG

BOGART IN PERSON TREASURE OF SIERRA MADRE

WALTER ROBERTS - MARY STEWART - JIMMY OLIVER

WEDNESDAY: 5 P.M. LATE FILM AT MIDNIGHT

LATE STATE SHOW: 10:30 P.M. B'WAY AT 47TH.

Fight Cancer GIVE to the Damon Runyon Fund
Public Relations Program Revamped

(Continued from Page 1)  

or said that the new draft, expected to be completed in the next two or three weeks, would embrace new legislation and suggestions, with advance copies to be held in the mails, thus permitting it to cope with current public relations situations.

Schlaifer, who retired as chairman of APDC last month, now heads a permanent public relations sub-committee which has the proposed program in tow. As chairman for several years, the 20th-Fox-ad publicity chief "carried the ball" for the program from the beginning.

Schlaifer said yesterday that it is uncertain whether the program would go to the MPAA committees, although there is no hint of a Blumberg, who sails or London today, or whether submission would be delayed until the national president returns.

The original program draft was comprehensive, including primary emphasis upon industry unity, it proposed a policy line, delegated authority to the committee, and the full utilization of all media to tell the industry story.

Murphy Named President Of IE of New England

(Continued from Page 1)  


Also, Francis M. Perry, Morris Gussner, George Ramsdell, Samuel N. Enik, Theodore Rosenblatt, Mayer S. Harken, Ernest Zurretti.

Indiana ATC-Cancelling On Effects of Television

(Continued from Page 1)  

rity of 20th-Fox into the telefilm field via a newsreel for NBC, declares the film is "no replacement." To criticize Fox or the move, noting that "whether he be a threat or not to the theaters, he growth in importance of television is inevitable and sure, and news from one source or another will be televised."

Perhaps the entrance of the newsreel companies into the picture is the best safeguard of the exhibitors' interests," it is declared.

STORKS

Indianapolis—Arrival of a son is announced by Robert C. Meyer, head booker at Affiliated Theaters.

Lorber Named Aide To George Schlaifer

Herman Lorber, veteran Paramount sales executive, has been appointed assistant to George J. Schlaifer, vice-president in charge of distribution for Enterprise, it was announced yesterday.

Lorber resigned from Paramount three weeks ago after 31 years with that organization here and abroad. His last assignment was home office liaison with the mid-Eastern division headquarters, Paramount attorneys handling of circuit sales in New York.

Advisory Council For Exhibs. Set by TOA

(Continued from Page 1)  

Rosenthal, TOA of Albany; Albert Bernstein, Wometo, Florida; Col. Robert Hutton, Virginia TOA; Sydney Grossman, MPTO of New York State; Col. Henry J. Sipes, Kentucky TOA; Philip Harling, Fabian Theaters, and TOA general counsel Herman M. Levy.

Objectives will be "to bring local problems to the national level and vice versa," it was announced, to lay "immediate" plans for an industry forum, and to found an information bureau to provide help and assistance for lawyers in local and national problems. Industry legislative agents and lobbyists will also be invited to join before the next meeting, to be in New York in May.

Majors Blast Equity Decree

Byrnes Closes Pix' Argument Today

(Continued from Page 1)  

He reminded the justices that although in the Crescent case monopoly was found, Court-approved acquisitions are permitted, and in the lower court ruling in the Schine case there is a stipulation of union.

In this case, he said, the lower court failed to find monopoly, but the ban on expansion was more stringent. "Divestiture by attrition," he said, is the objective of the ban.

"If RKO is held to its current small number of theaters only to limit it right to purchase others, it will be permanently frozen in an inferior position."

Justice Douglas asked if he thought acquisition of more theaters might not point to monopoly—but Donovan said he thought that would mean more competition.

Striking "the lethal blow of dissolution" would be entirely unjustified, Judge Joseph Proskauer said for Warner. "In the finding that the evils are from the trade practices within the industry, rather than from theater ownership itself, enforcement of the ban on ownership of between five and nine of the stock in a theater, will make the statistics used yesterday by the Attorney General look like the snows of yesteryear."

With Indiana dipped in, Proskauer accused the Government attorneys of "economic reasons for legislative purposes," and a few moments later he referred to "tone of the entire liquid interests in the government brief."

Dissolution, he said, would be a "death sentence," and argued that the Government should have the fund of the lower court's judgment is inadequate to prevent the "horrific proposals" made before not of the world.

The Government objective, Proskauer said, was the elimination of the movie industry of the loss of showhouses "without which no company could ever make the several million dollars needed for the freedom of the world."

"Complete collapse" would be the industry reaction to dissolution, he said.

 patients Louis Fredlich told the Court that "anybody believes as they have seen its pix in blocks, and "boldly challenges the jurisprudence of the past," asking that the ruling be overturned.

(Continued on Page 7)
"One of the Ten Best of the Year... Tense and magnificent."
-N.Y. Times

"One of the Ten Best of the Year... A masterpiece... as fine drama as the screen affords."
-N.Y. Daily News

"Engrossing... tremendous melodramatic power... Ford's direction savage and sensitive."
-N.Y. Herald-Tribune

"Fine emotional drama... a standout in direction and photography."
-N.Y. Daily Mirror

"Picture of the Month... A masterpiece of direction and photography."
-Redbook Magazine

"Striking emotional drama... told in terrifying terms of action."
-Liberty Magazine
"No finer picture made this year ... Utterly breathtaking."
—McCall's Magazine

"Movie of the Week ... The story is unusual ... direction superb."
—N. Y. Sunday Mirror

"A stirring drama superbly played."
—Cue Magazine

For instance, at the Victoria, on Broadway: still going strong with round-the-corner boxoffice lines (see photos) after record opening week beginning Christmas Day!... Terrific grosses in a dozen Texas engagements, including San Antonio, Ft. Worth, Houston, El Paso, Austin... In Albuquerque... Swell business in Boston, Baltimore, Chicago, Cleveland, Birmingham, Miami, Milwaukee, Cincinnati—with the success story growing bigger and better with new big openings every week!... And no wonder—when you think of the overboard acclaim by all the leading critics!

JOHN FORD and MERIAN C. COOPER
present ARGOSY PICTURES'

THE FUGITIVE

co-starring

HENRY FONDA • DOLORES DEL RIO
PEDRO ARMENDARIZ

with
J. CARROL NAISH • LEO CARRILLO • WARD BOND • ROBERT ARMSTRONG • JOHN QUALAN

Screen Play by DUDLEY NICHOLS

DIRECTED BY JOHN FORD

Associate Producer: EMILIO FERNANDEZ • Cinematography: GABRIEL FIGUEROA
Gov't Must End Tax Impasse, British View

(Continued from Page 1) point that neither the American nor British industries on their own can effectively cope with the problem, it is said. British industries feel that it is now up to the American trade to “step on the heat” in Washington to bring direct U. S. Government inter-
vention.

It is stressed that until there is consultation between the U. S. Gov-
ernment and the British Government the impasse will persist.

Duty Adjustment Only on Garet Level, Agrees Coplan

Not until U. S. and U. K. Government heads huddle on the tax im-
passe can the industry expect a break in the deadlock, David Cop-
lan, managing director of UA in Great Britain, at yesterday’s press con-
ference at his company’s home office.

Coplan also observed that with na-
tionalism on the increase, Hollywood producers will find it more and more necessary to make some pictures available, either because of quota re-
quirements, or because those countries with inadequate production fa-
cilities will insist on getting into the act one way or another.

Because of existing restrictions against Hollywood products, UA’s British company contemplates making six films a year, for at least seven years. These plans, however, are still on paper, Coplan disclosed. Should the 42-pix plan go through.

Name Brotherhood Chairmen

Additional state chairman for Brotherhood Week, Feb. 22-29, were
announced yesterday by Harry Brandt, national exhibitor chairman.
New appointments are Arthur Robin-
son, Michigan; Mike Guttman, South Dakota; Arthur Lockwood, Massa-
chusetts; Roger Mendehall, Idaho, and William H. Thedford, Oregon.

Williams Addresses Ad Club

Wilkes Barre — Phil Williams, AMPA proxy, spoke before the Wilkes Barre Advertising Club on Monday. Williams’ topic was “What Good Advertising Means to Your City.”

Send Birthday Greetings To—

Feb. 11

Pattie McCann Mike Mindlin
David A. O’Malley Rex Leno
T. Eggert Joseph Markowicz
Marion Byrne Anita Garvin
Dorothy Wolfe Wilma Collier
William B. Zienhel

Feb. 12

Barry Trivino D. Kimelman
Wallace Ford Betty Jaynes
Abraham Schaffer William Collier, Jr.
Newton E. Meltzer

Cleveland MPF Meet

Sets Organization

Cleveland—Aarewise organization of the Motion Picture Foundation, was completed yesterday with the election of Harry H. Golds, auditor, and Bert Lejkowich as chairman for this territory, Elections to extend the new meeting called by Charles Lewis, publisher of Showman’s Trad Review, and Lejkowich. Cleveland is the last territory to organize the MPF.

Fourth U. I. Regional Meet

Opens Sunday at Waldorf

(Continued from Page 1) Wednesday, will be attended by hom office executives and district managers and sales managers from Eastern and Canadian branches.

Forthcoming releases to be screen for the sales group in cludes “All My Sons,” “The Nank City,” “A Double Life,” “Blue Bells,” “Cashback” and “Up in Cen
tral Park.”

Those scheduled to attend include: Eugene Pears, Buffalo; John J. Schaeffer, E. M. Feitman, Fred Shohet, Kenneth May Johnston, Arthur E. Said, Boston; Dave Miller, New Orleans; Arthur G. Pena, Chicago; Elliot B. Price, New Haven.


Kennedy Urges Series of Features on UN’s Work

Jay Richard Kennedy, whose “The Ends of the Earth” was p
reviewed last night at Lake Succ. for members of the Economic and Social Council and the UN’s permanent observers, delegates, told the audience that “there are many other important pects of the work of the UN” that should be the subject matter of a dramatic presentation” and pressed the hope that there would be a series of feature films as well, documentary shorts “on all of vital aspects of UN work.”

“Burning Cross” to Victoria

“The Burning Cross” has its New York premiere Feb. 19 at the Vic Theater.

SICK LIST

CHET BELL, on leave of absence Paramount branch manager in Deve nently ill in St. Joseph’s Hospital, bank.
Government seeks “divorcement by attrition,” and ban on expansion would lessen “artificially increased exhibition prices.”

LOUIS FROLICH, for Columbus: Lower court overstepped its functions in banning block booking and ordering competitive bidding. Legal rights of copyright holder violated in New York judgment.

In Frohlich v. Sabin, one of the trade practices in the New York judgment should apply to us. Government has not shown Universal motivated in booking by anything but desire to bring in greatest possible profit per picture. Exhibitors don’t want to buy singly, but want assurance of product.

EDWARD C. RAFTERY, for United Artists: We’re not guilty of anything and we stand on that. Industry practices, that the Government attacks, have given public the best pix at prices to suit every pocketbook. Exhibitor is the greatest monopolist in business.

JUDGE JOSEPH PROSKAUER, for Warners: Divorcement decree by lower court would be abuse of discretion; would mean “complete collapse of industry.” The lower court did not believe that “in order to roast the pig you have to burn the house down, but the Attorney General came in here proposing arson.”

**Tele Said Top Theater Problem Seek Basis of Union, TOA Com**

(Continued from Page 1)

many will herald a new and enriched exhibition industry, or it may presage the extinction of exhibition as it exists today,” the report states.

Reviewing the tremendous growth of video over the last 18 months, survey points out that no clear pattern yet exists from which the ultimate effect of the new medium upon motion picture theaters can be determined.

Theater presentation of tele programs, either through a pick-up of standard broadcasts or via distinct radio or wire channels not available for home reception, is a possibility, the report says, but the assignment of frequencies for exclusive use of the motion picture industry has already been challenged.

Loren L. Ryder, SMPE President, told TOA of his observations of the New York’s Telecast of the Rose Bowl football game in Los Angeles’ Shrine Auditorium, reporting that the audience was as enthusiastic as if they had been actually present at the real event. "This entertainment is being presented in miscellaneous auditoriums which may develop to be a major competitor to the motion picture theater," Ryder declared.

"As far as manufactured entertainment is concerned, the report concludes that the motion picture can do a much better job than television. Although the present quality of video is adequate for, at least, potential exhibition in presenting films wherein the quality is inferior to most new reels, the TOA report continues.

"Contrasted with the threat presented by video to theaters, the report points out that the result of the tremendous growth of films that will be utilized for telecasting, the production phase of the industry will "by all odds find a logical and lucrative role in the television scheme."

The report concludes with five recommendations or the course to be followed by exhibitors in meeting the challenge: "Complete information on the subject to be every theater owner’s stock in trade; theater men should join and lead in the development of tele facilities throughout the nation; tele lounges should be established; in theaters; the motion picture industry should encourage research in large screen tele, and independent study by TOA must test the possibility of theater exhibition of events and other happenings of great public interest."

TOA was prepared under the supervision of the following committee: E. V. Richards, Jimmy Herring, C'?be Croce, Charles Garson, Beverly Tatum, David Wallerstein, Charles Skouras and Myron Blum.

**Fitzgibbons Awarded OBE for War Efforts**

Ottawa—The award of Command- er of the Order of the British Em- pire was bestowed upon J. J. Fitz- gibbon, by Victoria at Wallis, Governor General of Canada, at traditional ceremony of investiture at official residence of Governor General at Viceroy to the Dominion yesterday. Decoration was awarded Famous Pictures’ Canadian president for his personal services in support of the war effort.

**Photoplay Medals to Bergman, Crosby, Col.**

Ingrid Bergman, Bing Crosby and Colman as producer of the producer of the "Jolson Story," on Feb. 18 will be awarded gold medals at the annual Photoplay banquet, to be held in the Beverly Hills Hotel, Beverly Hills. Sidney Skolsky, Alfred E. Green and Stephen Longstreet will also receive medals, as producer, director and author of the film.

Medals are awarded as the result of the nationwide poll conducted by Dr. George Gallup’s Audience Re- search, Inc., for Photoplay. Crosby is awarded the medal, based on ac- tor popularity, for the fourth con-secutive year, while Miss Bergman is marking her second selection as the most popular actress of the year. Runners-up among the most popu- lar pictures are Samuel Goldwyn’s "The Best Years of Our Lives," Para- mount’s "Welcome Stranger," RKO’s "It’s a Wonderful Life," M-G-M’s "The Yearling," Paramount’s "Dear Ruth," 20th-FOX’s "Boomerang," Paramount’s "Blue Skies," Universal’s "The Egg and I," RKO’s "The Farmer’s Daughter," and 20th-Fox’s "All This, and Heaven Too." Runners up to Miss Bergman were June Allyson, Bette Davis, Greer Garson and Rita Hayworth, while Crosby was followed by Humphrey Bogart, Gary Cooper, Alan Ladd and Gregory Peck.

During last year the greatest pop- ularity gains among actors were reg- istered by Robert Mitchum and Larry Parks. Among actresses, Ann Sheri- dan and Barbara Stanwyck showed greatest gains, according to the poll.

**Heineman to Preside Here At First E-L Sales Meet**

(Continued from Page 1) to a discussion of sales policy by Heineman, addresses will be made by L. B. Krim, Bryan Foy and Max E. Youngman.

Also present will be Al Suchman, Herman Beiersdorfer, Jerry Pickman, Frank Soule, Manny Goodman, Joe Sugar, Pat Goodman, Al Herman, Tom Donaldson, Grover Parsons, Ed- ward Heiber, Beverly Miller, Claire Hilgers, Joe Minsky, Seymour Schuss- sel, William Feld, Sam Milner, Wil- liam Shartin, Hal Daniason, Leo Bro- dy, Arthur Jeffrey, Patrice Snyder and Lige Brien.

**"Oscars" Over ABC’s Net**

ABC will broadcast the Academy Awards on Hollywood from March 20.

**Wedding Bells**

Finney-Gibson Indianpolis—Phyllis Finney, Eagle Lion brief, was married re- cently to John Gibson.
"After 'My Girl Tisa' the lines will form to the right for LILLI PALMER"

LOUELLA PARSONS said it

It introduces to the screen that new star-rage of the stage

SAM WANAMAKER

with AKIM TAMIROFF • ALAN HALE • HUGO HAAS
GALE ROBBINS • STELLA ADLER • BENNY BAKER

DIRECTED BY ELLIOTT NUGENT • PRODUCED BY MILTON SPERLING

Screen Play by Allen Boretz • Based Upon a Play by Lucille S. Prombs & Sara B. Smith
Music by Max Steiner

A UNITED STATES PICTURES PRODUCTION

"MY GIRL TISA"
IS A SWEETHEART OF A PICTURE And THAT IS EXACTLY WHY WARNER BROS. RELEASE IT ON VALENTINE'S DAY

SALUTE TO AMERICAN BROTHERHOOD WEEK!
Intimate in Character
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Nine Years Old

VO. 73, NO. 30
NEW YORK, FRIDAY, FEBRUARY 13, 1948
TEN CENTS

FILMS BACK TO WALL -- BYRNE S

CEA Begs U. K. Gov't to Negotiate With U. S.

Requests MPAA to Seek
State Dept. Discussions
With British Officials

London (By Cable) — The CEA
General Council, meeting here
yesterday, by resolution "earnestly
entreated" the Labor Govern-
ment of Prime Minister Attlee to
open negotiations with the U. S. Gov-
ernment in an endeavor to end the
import duty deadlock that has cut off
the flow of new American films since
last August.

At the same time, by a similar
(Continued on Page 4)

Name Jack Schlaifer
As Aide to Heineman

Appointment of L. J. (Jack)
Schlaifer as assistant to William J.
Heineman, Eagle Lion vice-presi-
dent in charge of distribution, was
announced Wed-
nesday.

Schlaifer has
been associated
with the industry
since 1915 when
he joined Warn-
ers. In 1919 he
became Universal
branch manager in
Seattle, later
opening his own
state's rights ex-
change in that
city.

Returning to
Universal in 1939, Schlaifer rose to
the post of Western sales manager
(Continued on Page 5)

$50 MILLION TO
DO BIZ IN U. K.

Each Major Would Require
That Amount—Johnston

A cash investment of $50,000,000
for each major company would be
necessary in order to do business in
Britain under the terms of the pres-
tent tax, Eric A. Johnston, MPAA
president, said yesterday in a WOR
radio interview.

Guest at the weekday morning
Martha Swayne show, Johnston ex-
plained that inasmuch as payment of
the tax must be made in advance
upon estimation of the potential
gross and that approximately three
years is required to play off a feature
in that area, the $50 million figure is
a fair estimate of the amount of
(Continued on Page 4)

IATSE-Distributors Near
Agreement on Pay Scales

With agreement imminent between
reps. of IATSE and the 10 distribu-
tion companies regarding new wage
scales for more than 6,000 workers
employed in the nation's 32 exchange
areas, Commissioner L. A. Stone
bowed out of the picture as mediator.
Last two meetings between both par-
ties had been presided over by Stone
(Continued on Page 5)

$256,000 in Rentals
For "Soul" at Globe

"Body and Soul," which starts its
15th Broadway week at the Globe
tomorrow, thereby giving the house a
run record, has yielded $256,000 in
film rental thus far for UA, which is
releasing the Enterprise pic. Pic, which is expected to run thru Easter,
has grossed approximately $200,000,
and in its 14 weeks was seen by some
250,000 patrons.

Denies Government's "Fabulously Rich" Charge
And Points Out 20th-Fox Has Not Earned a Fair
Return on Its Investment, Except in a Few Years

By ANDREW H. OLDER
Washington Bureau of THE FILM DAILY

Washington — Former Supreme Court Justice James F. Byrnes
told his erstwhile colleagues Wednesday that dark theaters may
result because "The American moving picture industry has its
back to the wall—fighting for its life."

As final plead-
er for the defend-
ant companies in the
Paramount case, the former
Secretary of State not only re-
viewed the legal arguments of his
brother counsel, but also spoke of
the importance of the industry in
terms of world af-
fairs.

Despite the
Government's reference to the indus-
try as "fabulously rich," Byrnes said,
(Continued on Page 8)

Court Subjects Gov't
To Heavy Questioning

Washington Bureau of THE FILM DAILY

Washington — While they hardly
interrupted their one-time colleague,
20th-Fox counsel James F. Byrnes,
six of the eight Supreme Court jus-
tices sitting in the crucial pix case
peppered Government attorneys Rob-
ert L. Wright and John F. Sonnett
with questions Wednesday. Only
Justices Black and Burton refrained
from interrupting the lawyers. (Bur-
ton asked not a single question
(Continued on Page 6)

Stress Changes in N.Y. Decree
Gov't Sees Divorce 'Last Resort'

Washington Bureau of THE FILM DAILY

Washington — If the Supreme
Court fails to alter the judgment of
the lower court in the equity suit
against the major pix distributors,
the Government "will have won the
case but lost the cause," assistant
Attorney General John F. Sonnett,
said Wednesday. With special as-
sistant Robert L. Wright, Sonnett
(Continued on Page 8)

Bonuses, Teamwork
Key Kranze Policy

With continued emphasis on in-
centive bonuses, closer teamwork and
harmonious leadership, Bernard G.
Kranze, veepee and world-wide sales
chief of Film Classics, yesterday out-
lined to THE FILM DAILY some of his
plans for whipping into shape a sales
(Continued on Page 6)

Introduce Bill to
Amend Municipal Law

Albany—Under provisions of a bill
introduced in the Senate by William
S. Hults, Jr., Republican of Port
Washington, the General Municipal
law is amended to include towns in
provisions regulating admission of
children to theaters and appointment
of matrons or supervisors; allows
towns to license theaters for exhibit-
ing films licensed by Department of
Education for unaccompanied chil-

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(Continued on Page 8)
COMING AND GOING


FRANK RAINIA returns to England March 1 to co-star with Ann Todd in "The Passionate Fiancee." For RKO.

ALFRED N. SACK of Sack Amusement Enterprises, Dallas, has arrived in Hollywood, and will be over the long distance routes.

E. W. McCELLAN, JR., assistant chief of en-gineering of the Westrex Corp., will leave Feb. 16 on a three-month trip which will take him to key cities in North Africa, India, South East Asia and Australasia.

FRED ZINNEMAN, director of M-G-M's "The Search," will arrive from Hollywood by plane tomorrow and will remain in New York until after the films March premiere.

D. H. FINKE, president of Colortron, Inc., returned to Chicago from New York over the holiday.

JACK GOTTZ sells today on the S.S. Vulcania for the Mediterraneans. He will return in about a month.

Eagle Lion Associates
To Honor Schwaberg

Associates of A. W. Schwaberg, who resigned last week as Eagle Lion vice-president and distribution chief, will hold a dinner in his honor in the Vanity Fair Room of the Hotel Sherry-Netherlands tonight.


Bamberger Chairman of MPA Publicity Committee

Leon J. Bamberger has been named chairman of the public relations committee of Motion Picture Association of America. Bamberger, RKO sales promotion manager, will be assisted by Bill Oranstien, of M-G-M, and Byron Siegel, Century Circuit.

Sergei Eisenstein Dies

Moscow (by cable)—Sergei Eisen-stein, 50, outstanding Soviet motion picture producer and director died Tuesday night. He had been in a critical state at a high altitude theater over- looking the screen in 1924. His pictures received attention throughout the world. In 1930 he signed con-tracts with Paramount Famous Lasky in Hollywood but failed to make any pictures. The Soviet awarded him his highest honor for his achievement. Also, in 1942 he authored the book, "Film Sense."

ALFONSO MERLET, formerly in charge of Foreign Screen Corp. operations in Mexico, will leave from Miami next week on a six-month trip to South America, the Middle East and Europe.

BUD ABBOTT and LOU COSTELLO will star in "Who's on First," a 1948 offering of famous comedians in April, covering openings of E-L's "The Noise of a Hurricane.""GEORGE L. BAGNALL, UA vice-prec, is slated to leave in a few days for Ottawa where he will handle with political wages on his.

MARIENE DIETRICH, actress, is due in in about two weeks.

CHARLES K. STERN, Loc's assistant treas, leaves Feb. 25 for Palm Beach, Fla., where he will step at the Whitehall Hotel.

EDWIN KNOPF, M-G-M producer, and GEORGE CUKOR, director, leave the Coast tomorrow for New York. They are slated to sail on the Queen May Feb. 19 for London with plans to return here March 10.

PAULETTE GODDARD sailed from London on the Queen Mary yesterday.

RALPH POSTMAN, assistant to Alan F. Costigan, in charge of M-G-M publicity in Paris, is due Sunday for St. Louis, Kansas City and New Orleans.

DOCUMENTARY ON JOE LION LIFE IN PLANNING STAGE

A full-length documentary on the film career of Joe Louis is on consideration, it is learned. Film, as contemplated, would include highlights of his 15 years of boxing, augmented by shots from the bouts which brought him to the top. Pictures would be released on Louis' birthday, March 17, and as the forthcoming return flight with Joe Walcott.

Tri-States Again Offers $1,000 Premium for Safety

Des Moines—A second annual state-wide safety campaign will be sponsored by Tri-States Theater Corp., and the Iowa State Chamber of Commerce, between March 16 and Nov. 14. Circuit again offers an $1,000 prize for the best safety campaign put on in any city in Iowa.

4% Amusement Levy Bill Introduced in LaSalle

LaSalle, IIL—A measure to tax amusements four per cent has been introduced here by Alderman Thomas B. King. Bill is patterned on a similar levy in Bloomington.

NOW READY FOR BOOKING!

ITALIAN NEWSREEL
Produced by INCOM
Italy's Foremost Newsreel
Released Every Two Weeks

Wire or Write Immediately
BEST FILMS CORPORATION
10 W. 47th St., N. Y. 19, N. Y.
Last week seven wonderful motion picture entertainments were previewed at the M-G-M Studios. They give thrilling meaning to the industry’s new slogan “M-G-M GREAT IN ’48!”

"STATE OF THE UNION"
LIBERTY FILMS presents SPENCER TRACY · KATHARINE HEPBURN · VAN JOHNSON · ANGELA LANSBURY ADOLPHE MENJOU · LEWIS STONE in FRANK CAPRA'S "STATE OF THE UNION" · Based on the Play by Howard Lindsay and Russel Crouse · Screen Play by Anthony Veiller and Myles Connolly · Associate Producer Anthony Veiller Produced and Directed by FRANK CAPRA · A METRO-GOLDWYN-MAYER PICTURE

"B. F.'s DAUGHTER"
M-G-M presents “B. F.'s DAUGHTER” starring BARBARA STANWYCK · VAN HEFLIN · CHARLES COBURN RICHARD HART · KEENAN WYNN · A ROBERT Z. LEONARD PRODUCTION · Screen Play by Luther Davis Based on the Novel by John P. Marquand · Directed by ROBERT Z. LEONARD · Produced by EDWIN H. KNOPF A METRO-GOLDWYN-MAYER PICTURE

"THE BRIDE GOES WILD"
M-G-M presents VAN JOHNSON · JUNE ALLYSON in "THE BRIDE GOES WILD" · BUTCH JENKINS · HUME CRONYN · UNA MERKEL · Original Screen Play by Albert Beich · Directed by NORMAN TAUROG · Produced by WILLIAM H. WRIGHT · A METRO-GOLDWYN-MAYER PICTURE

"HOMECOMING"
M-G-M presents CLARK GABLE · LANA TURNER · ANNE BAXTER · JOHN HODIAK in “HOMECOMING” · Ray Collins · Gladys Cooper · Cameron Mitchell · A MERVYN LEROY PRODUCTION · Original Story by Sidney Kingsley Adaptation by Jan Lustig · Screen Play by Paul Osborn Directed by MERVYN LEROY · Produced by SIDNEY FRANKLIN · A METRO-GOLDWYN-MAYER PICTURE

"THE PIRATE"
(Technicolor)
M-G-M presents JUDY GARLAND · GENE KELLY in "THE PIRATE" · WALTER SLEZAK · GLADYS COOPER REGINALD OWEN · Songs by COLE PORTER · Color by TECHNICOLOR · Screen Play by Albert Hackett and Frances Goodrich · Based on the Play by S. N. Behrman Dance Direction by Robert Alton and Gene Kelly · Directed by VINCENTE MINNELLI · Produced by ARTHUR FREED A METRO-GOLDWYN-MAYER PICTURE

"EASTER PARADE"
(Technicolor)
M-G-M presents IRVING BERLIN’s “EASTER PARADE” starring JUDY GARLAND · FRED ASTAIRE · PETER LAWFORD with ANN MILLER · Color by TECHNICOLOR · Music and Lyrics by IRVING BERLIN · Director of Musical Numbers ROBERT ALTON · Directed by CHARLES WALTERS · Produced by ARTHUR FREED · A METRO-GOLDWYN-MAYER PICTURE

"THE BIG CITY" (Tentative Title)
M-G-M presents "THE BIG CITY" starring MARGARET O'BRIEN · ROBERT PRESTON · DANNY THOMAS GEORGE MURPHY · KARIN BOOTH · EDWARD ARNOLD · BUTCH JENKINS and introducing to the screen BETTY GARRETT and LOTTE LEHMANN · Screen Play by Whitfield Cook and Anne Morrison Chapin · Additional Dialogue by Aben Kandel · Based on a Story by Miklos Laszlo As Adapted by Nanette Konter · Directed by NORMAN TAUROG · Produced by JOE PASTERNAK · A METRO-GOLDWYN-MAYER PICTURE

Give Generously For American Brotherhood Week!
CEA Begs U. K. Gov't To Negotiate with U. S.

(Continued from Page 1)
resolution, the General Council addressed the MPAA, requesting that if the association is taking the matter to high levels, it asked the State Department to open negotiations with the British Government as early as possible.

Eric A. Johnston, MPAA president, when advised of the CEA action yesterday had no comment.

Well informed industry circles, however, made it plain that the U. S. industry, adamant that the confinu-

London (By Cable) — American film remittances in 1947 totaled $52,000,000, $16,000,000 less than the $68,000,000 sent to the U. S. in 1946, according to the motion picture figures in a White Paper report of Britain's economic condition. The drop is partly due to the 75 per cent duty's effect, but largely stems from the box office recession here in the first quarter of 1947.

The General Council ratified a negotiated agreement granting wage increases from 7.5 to 12 per cent to theater employees throughout Britain.

Redstone's Dedham Drive-In
Michael Redstone, operator of the Sunrise Auto Theater at Valley Stream, L. I., will enter the drive-in field in Massachusetts. Redstone has acquired a site at Dedham for a 1,000-car drive-in. Construction starts March 1 for a June 1 opening.

Along the

with PHIL M. DALY

Ringing down the News Week's Curtain

- - - PUBLIC RELATIONS-WISE. Eric A. Johnston's appearance on the Martha Deane radio show over WOR here was a natural. The MPAA head talked right into more than 250,000 homes, was heard by an estimated audience of upwards of 500,000, essentially female... Those who tuned in heard Johnston discuss a variety of film subjects clearly and candidly... Many a public misconception must have been eradicated... The Deane show is not a web program, but WOR programs are heard as far South as Georgia, as far West as Pittsburgh and as far North as Canada and Nova Scotia.

- - - ALLIED UNITS are advising their members not to sign any ASCAP applications or contracts at the new rates, effective March 15, until national Allied policy jells at next week's Washington board meeting... Meanwhile, Allied is not adverse to claiming credit for the new rate concessions... Which undoubtedly will interest TOA... And ASCAP, too... Have you noted the entry into the film field of an increasing number of attorneys?... Could it be in anticipation of the Supreme Court decision this year?... Maybe you read that N. Y. Times cable the other day how a Welsh lad sent the 43 cents he had saved to buy U. S. comic books to Prime Minister Attlee to help his country... Well, here's a sequel: Prexy Bob Savini of Astor, impressed by the youngster's sacrifice, has rushed him 100 of the latest comics... And only a small percentage were "Lil Abner" books... Astor happens to be reissuing "Lil Abner,"... Add. Things to be Watched Dept.: National Theatres decision to open its 600 theaters to screen advertising shorts, with a Chesterfield short seeping off... Revenue potential runs well into the millions... Jack Levien, news editor of Warner Pathé News, will be one of three judges to select the best newspaper picture of the year in the annual Press Photographers Association contest, at the Hotel Astor Feb. 29th.

- - - THE ATO OF INDIANA. Allied unit, takes a dim view of the "escapades of Hollywood stars" and their effect on industry public relations, and a dimmer view of alleged producer failure to police star conduct... For all of which the ATO believes it has the perfect an- swer, which is "for the exhibitors to insist that terms on pictures which include in their casts drunkards and persons of low moral conduct be relegated to low brackets"... You can write your own comment, pal.

- - - QUOTE OF THE WEEK: "There's one boost I'd like to make through the newspapers, and that's against theater managers... You know how hard we work to make a picture, how we figure everything out to the last detail... Then along comes a theater manager and puts up signs so bright that you can't see anything... He has us swishing you to the popcorn stand instead of a seat... He has the sound so loud or so soft that you can't stand it... As for the projection, that's as bad as the rest of it... And I don't mean one the- ater, I mean almost all of them... Those managers don't realize how careless handling can ruin a fine film."—Mervyn LeRoy in a New York Sun interview with Eileen Creelman.

- - - ADD WILL-WONDERS-NEVER-CEASE DEPT: Iowa State College has developed a almost-crunchless popcorn which also pops in a butterfly shape and thus takes up more space in the bag or box.

Cos. Need $50 Million To Do Biz in Britain

(Continued from Page 1)
money required on the basis of $15-18 million

More important, Johnston outlined the type of taxation imposed by the British nullifies the effects of tariff reductions in other fields and prevents the free exchange of goods and services between nations.

Asked by Miss Deane whether the criticism directed at the so-called "escape" pictures emanating from Hollywood is justified, the MPAA chief declared: "In general, Holly- wood should make more realistic pictures, deal with the problems of our day."

Hollywood's most important export, John- 
ston continued is "the spirit of American freedom, not in the form of propaganda but in the uniqueness and realistic portrayal of the American way of life.

Johnston belittled current talk that threat of additional Congressional investigations might be made to people in Hollywood in their selection of scripts. "We are urging the producers to continue with the freest ex- pression of any problem with which the writer or producer is faced. There is nothing Communist in an unobjective portrayal by a human being."

See Tele Stimulating

Televisions will stimulate rather than threaten the motion picture industry, in the opinion of the MPAA president. "Motion pictures are a great medium for communica- tion, as they are not dominated or manipulated rather than replaced by television," he said.

Explaining that only five per cent of the films are concerned with problems of congres- sionalism, Johnston told the radio audience of the many facets of MPAA operation. He des- cribed briefly the role played by the organi- zation in foreign sales, research, visual edu- cation, labor relations, contacts with foreign governments and people, and the problem of stimulating new audiences.

In the latter connection, he pointed out that only 300 million of the world's two bil- lion people see movies, and that a program was being developed to tap this tremendous untapped audience.

Resume Rose-Mason Trial Today

Trial of James Mason's suit of declaratory judgment to void an alleged memo agreement with David Rose, and of Rose's counter action, seeking damages of $1,755,000, will be continued today.

An injunction will be continued this morning before Federal Judge John C. Knox. Trial of the suits starts Wednesday.

Frank Kerr Dead

New Westminster, B. C. — Frank Kerr, 67, owner of the Edison Thea- ter, died of a heart attack. He had been in theater business for 45 year

Send Birthday Greetings To

Feb. 13
Arthur Willli
Dorothy Mathews
Joe Price
Tom Gentry
Harold Brenchton
Feb. 14
Fred Scott
Florence Rice
Sara Haden
Jack Benny
Trudy Marshall
Marcia Thatcher
Willa Sylver
Michael Devaney Farley
Janet S. Maunder
Feb. 15
Hugh Wadlesack, Jr.
William Janney
T. E. Chedwick
Cesar Romero
Killian Gentry
Lois Ostraw
Benjamin Listenger

Chartered

INDEPENDENT AMUSEMENT CO., 112 S. St., Rialto, Idaho, III., by Alex Abe, Bar Brohim.
HOLLANDON CORP., Dover, Del.; capital $1,000, to deal in motion pictures.
COLUMBIA PICTURES CORP., New York; capital, 200 no-par shares; to produce; by Helena Kersavage, Irene E. Simms, Beth Gold.

THE J I M C L A Y
Friday, February 13, 1948

**Albany Territory Statistical Summary**

(Continued from Page 1)

<table>
<thead>
<tr>
<th>Theaters in operation*</th>
<th>Number</th>
<th>Seating Capacity</th>
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<tbody>
<tr>
<td>Closed theaters</td>
<td>242</td>
<td>156,622</td>
</tr>
<tr>
<td>Circuit-operated theaters</td>
<td>100</td>
<td>53,046</td>
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<tr>
<td>Non-circuit theaters</td>
<td>142</td>
<td>100,686</td>
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<table>
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<tr>
<th>Total seating capacity of theaters now in operation, according to population groupings*</th>
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<tbody>
<tr>
<td>Population</td>
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<tr>
<td>Towns with Theaters</td>
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<tr>
<td>-------------------------------------------------</td>
</tr>
<tr>
<td>0-2,999</td>
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<td>3,000-4,999</td>
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<td>17,000-19,000</td>
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<td>19,000-21,000</td>
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</tbody>
</table>

Five New Films Start, Making 34 Shooting

Hollywood — With five new pictures rolling this week, and two finished, last week, there are a total of 34 pictures in production. Pix pictures are shooting at Warner Bros., including “One Last Fling,” and additional footage on “Strange Meeting” is being filmed. Production wound up on “Adventures of Don Juan.” Universal-International has five pictures before the cameras, including the Abbott and Costello picture, “The Brain of Frankenstein.” Four pictures are shooting at both Century-Fox, Metro and Paramount. Columbia will have three shooting, including “I Surrender Dear.” Two each are in production at Monogram, Republic and United Artists. RKO Radio started “The Boy With Green Hair,” and Eagle Lion has one shooting.

232 Theaters Operate in Albany Territory

* Total theaters in Albany exchange area is 242, of which 232 are operating and 10 are closed, according to the 29th in a series of theater directories released by the MPAA. Total seating capacity of the houses is 156,622, with 152,506 in the operating theaters and 4,116 seats in the dark situations.

Area’s four largest cities, Albany, Utica, Schenectady and Troy, have 45 theaters with a total of 51,830 seats. Average seating capacity of theaters in Albany and Utica is 1,284, with the average for 108 theaters in 105 towns with a population of 2,500 or less put at 382 seats per house.

**SICK LIST**

**INALJOHNSON, Onawa (1a) exhibitor who has been ill a month, is now in doctor’s Hospital, Omaha.**

**OTT HANSEN, RKO-Brandes projectionist, slipped and fell on ice and now in St. Joseph’s Hospital, Omaha, for an extended stay.**

**MARIE HASSETT, Paramount head in- tresss, Omaha, is in the hospital follow ing an auto accident.**

**DAVID COPLAN, UA’s manager in Brit- ish, is slated for an appendectomy in an Ottawa hospital.**

**Name Jack Schlaifer As Aide to Heineman**

(Continued from Page 1)

and general manager of theater op erations, after which he became assistant and general sales manager for UA, a post which he held from 1928-32. In the latter year, he returned to Uni verseal as general sales manager, then rejoined UA where he became a vice-president in 1939.

Since 1941 he has been with Ed ward Small, 20th-Fox, and most re cently, Allied Artists-Monogram. He is a member of Picture Pioneers.

**Simon With Vet’s Camp Shows**

Louis M. Simon has been named general manager of Veterans Hos pital Camp Shows.

**SPECTACLE To Fire Your Blood! ROMANCE To Thrill Your Heart! CASANOVA GREATEST FIGHTER-LOVER...in “ADVENTURES OF CASANOVA”**

An Eagle Lion Films Production
WHO'S WHO IN HOLLYWOOD

SAMUEL BISCHOFF. Independent producer. Born in Hartford, Conn. Prac-
ticed accounting. Entering motion picture field in 1923, he produced short subjects and features until 1927 when he was appointed studio manager and business executive for Columbia Pictures, Inc. Held this position until 1934. "Late in 1941, formed an independent company called KBV and took over Studio TV, in 1935. Sold his interests in enterprise and went to Warner Bros. and returned to KBV. While at Warner, produced 77 feature pictures. From Warners, moved over to Columbia again on an executive producing deal, leaving that studio in 1947 to form company with W. Hurst. With formation of two producing units, Regal Films and Star Films, he has taken a high position in the rapidly-
expanding roster of independent producers in Hollywood. "The Pitfall," starring Dick Powell and Elizabeth Scott under his flag banner, and "Outpost Morocco," starring George Raft under the Star trade-
mark, are two of his productions which, he reports, are being released next year by United Artists calling for the release of five motion pic-
tures a year for next five years. Now making plans for a third production organization to begin work shortly on 160. Stands five feet seven. Eyes, Brown. Hair, Blackish."

"Mr. Mike." Weighs

K B orus Brought B ack B onuses, Teamwork Duty Ideas—Johnson

FEB. RELEASES

Forty-seven features, including nine issues scheduled for release this month, a FILM DAILY survey pictures, arranged by distributors, listed below with running times and lease dates:

ALLIED ARTISTS

Pimondle (221), 74 mins. M-G-M

COLUMBIA


OTHERS

Releasable (144), 66 mins.

To the Earth, 109 mins. Phantom Valley (19), 53 mins.

EAGLE LION

Adventures of Cossack, 83 mins.

Open Secret (144), 74 mins.

Tornado Range (121), 56 mins.

Take My Life (28), 85 mins.

FILM CLASSICS

D'vila's Caruso, Woman in the Night. Technicolor.

Fiesta.


Plains of New Orleans (re-issue).

H. Harvey, new-lease. Carnival.</p>
**Revolutionary New Photoelectric Cell**

Gettysburg, Md.—The Continental Electric Co. announces a revolutionary new photoelectric cell of particular interest to projector manufacturers because of its many inherent advantages.

This photoelectric tube, said to be the smallest ever developed, as a slimmer item permits the manufacturer substantial savings in space and material. It is in keeping with the trend toward miniature and sub-miniature size in the tube industry. It is the first time that miniature and sub-miniature photoelectric tubes have been manufactured on a production basis, it is claimed.

*Continental Electric, in announcing that these tubes are now available, states the following advantages:*

1. Operates efficiently in response to an exciter lamp, and has high infra-red response.
2. Requires no adjustment and can be directly inserted into a special miniature socket which holds it rigidly in position.
3. Has no microphones.
4. Infra-red response so high that cell can be operated on a single filament, and signal output can be amplified in a conventional manner.
5. Has very high signal-to-noise ratio.

**Capsule Sanitizer Safe On Hands or Materials**

Philadelphia — A chemical compound effective for sanitizing, deodorizing and disinfecting floors, lavatories, toilets, seats, etc., has been produced by Service Industries. A行政机关? Stelly, is put up in capsules, which when mixed with water produce effective results without harmful results to skin, materials or painted surfaces.

**Improved Escalator Introduced by Otis**

A new model escalator with a carrying capacity of 5,000 persons an hour is now being manufactured by the Otis Elevator Co. A result of 17 years of development work by the company, the improved escalator has a width of 32 inches between handrails and is designed for a maximum rise of 23 feet. The saving involved indicates more people are handled per dollar investment, than with any previous machine.

---

**DE VRY CORP. expects to have production on its Bantam projector rolling heavily within the next 30 to 60 days.**

- Altec Service has signed sound servicing agreements with the following theaters in Maryland: Embassy, Maryland, Columbia; Baltimore: Hippodrome, Cluster.

**MOTIONOGRAPH equipment will go into new outdoor theaters to be erected in Marion and Vincent, Ind., and Louisville, Ky. The Louisville and Marion installations will be for 600 cars.**

- The Frisina Amusement Co., is constructing a new parcel service for the Star Theater, Hannibal, Mo. The C. Benedict Co., Decatur, III., has the contract for the improvements which include a new marquee, new heating system, air-conditioning, new rooms, and rooming and modernization of the lobby and foyer.

---

**THE CHARLOTTE, N.C., branch of the Standard Theater Supply Co. of Greensboro has been added to the Addison Storage Garage building at 218 S. Church. In addition, a warehouse will be opened in the near future.**

- Franklin Amusement Co., which recently leased the Walden Theater, has purchased it. Calvin King, has renamed the house the Taconic Theater. Extensive renovations, including lighting, carpeting, projection equipment and redecoration of the lobby have been accomplished.

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**NEW STRAIGHT nails with neoprene washers placed in position under the head have been marketed by the Gora-Lee Corp.**

The new nail to date is in fastening metal roofing.

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**Permanent Seat Look For New Folding Chair**

Fort Wayne, Ind.—Folding chairs that look like permanent furnishings are being offered by Louis Rastetter & Sons. These cushioned chairs are being made of magnesium and finished in leaflets that blend with the metal finish. These magnesium chairs answer the problem for extra chairs that have to be stored when not in use and may be had in a natural metallic, walnut, maple or mahogany shade.

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**$500,000 Improvements for General Service Studios**

West Coast Bureau of THE FILM DAILY

Hollywood — General Service Studios will be expanded and modernized at a cost of $500,000.

---

**First Double Drive-in Theater for Chicago**

Chicago — First double drive-in theater in the U. S. will be the new 2,000-car-capacity house to be built by the Barger Circuit at 87th and Cicero Ave. in the southwest district. Drive-in will have two separate booths to assure perfect projection to all parts of the huge outdoor area.

Contract with Joe Heller of Chicago Theater Supply calls for Bantam projectors, two to a booth; 2,000 RCA speakers for cars and General Register ticket boxes.

---

**James Day Takes Over Dawson-Day Devices**

Detroit — James A. Day, former partner in Dawson-Day Devices, manufacturers of a new line of specialized projection equipment, has taken over the company, and is now sole owner. Vari-Tork and some other items will continue to be manufactured under W. P. Dawson's own name.

A new Deluxe model of their re-wind dog is being brought out by Dawson-Day Devices, in addition to the standard projectionists' Pals. Both models are usable on either single or double reels and are interchangeable in three minutes.

---

**Film Equipment Curbs In Effect in Britain**

London (By Air Mail)—The Labor Government in the future will grant import licenses for film equipment only when it cannot be provided by the British equipment industry.
**Losses of Rank in Production Cited by Byrne**

**Stress Changes in N.Y. Decree Gov’t Sees Divorcement ‘Last Resort’**

(Continued from Page 1)

Was Forced to Merge Production. Exhibition and Distribution, Court Told

(Continued from Page 1)

the 35,000 stockholders in 20th-Fox, they have been forced by the court to sell their properties, are not winning a fabulous return on their investment.

The record shows, he said, that "American is not the only company that has been forced to do this."

Byrnes stressed the risk involved in production, arguing that producers are enabled to gamble on a large scale because they have their "more stable theater income" to fall back upon. In England, he pointed out, about half the profits is invested in the country. The current embargoes on American picture, he said, will force many British exhibitors to close their doors.

"And this is exactly the situation that will arise in the United States if the government goes on to hold on to their theater operations and consequently are forced to curtail their production activities," Byrnes declared.

J. Arthur Rank, Byrnes said, "sustained through the loss in production that he has been forced to combine production, distribution and exhibition."

The record shows that today the American moving picture industry is going back to the wall—fighting for its life.

"It is a life worth fighting for. The voice of America does not reach the people who are reached by the pictures of America. In most capitals of the world where one sees on the street a long line of people, the chances are they are waiting to see an American film, and wherever they are shown, they are advance salesmen of this country."

The people who see our pictures want our products. They want too the freedom of American life portrayed on the screen. Wherever there is a dictatorship—of the right or of the left—there is a ban on American pictures.

Refering to the industry's generosity in sending film to the occupied areas and to our troops, Byrnes said the changes in counseling will hold that these things cannot be considered by the Court. They should not be considered in determining whether there has been a violation of law, he conceded, but he insisted that "they should be considered in determining the question of equitable relief to be granted."

Although he had earlier argued presented the final Government argument in the case Wednesday. Wright had to wade through frequent interruptions by the justices to give the argument to the industry counsel. He told the Court the Government agrees with the argument of the Government in the industry counsel. He told the Court the Government agrees with the argument of the Government that monopoly exists and that the lower court should have so ruled.

All of these, he said, are the basis for the Government's objection that monopoly exists and that the lower court should reverse the judgment.

(Justice Douglas objected here that the use of adjectives is not helpful."

The Government, Wright said, agreed with Judge Hand—"had we any hope of winning a short of divorsement to provide a free market in motion pictures, we wouldn't be here."

Wright also emphasized to the Court the nature of intervening associations. He pointed out that they include affiliated theaters as "the only group of truly independent theaters which came into the case," he said, is the CIEA, which fight the exhibition of "brown-out" pictures.

The Government attorney dwelt in detail upon the CIEA group, was $1,100,000 in the first five blocks of pictures, describing it in detail in the case as the single production of producers from the most profitable locations.

Sonnett told the Court the dominant position of the defendants in the first-run market for feature films—control of 70 per cent of all first-run houses in 51 cities over 100,000—"is no accident."

The defendants worked in concert to protect this dominance, he argued.

He charged "express intent of the major defendants to maintain theater admission prices, to restrict film admission, and to hold their interest in such fac-

The theater interests of the five major defendants alone would result in the loss to the public and to the consumer of a national pricing-fixing system."

Use of discriminatory and unreasonable clearance, as found by the lower court, was also explored by Sonnett, as well as other discriminations. "It is clear," the court, declared, to discriminate against independent exhibitors."

All of these, he said, are the basis for the Government's objection that monopoly exists and that the lower court should have so ruled.

Wright, in his opinion, said, "The Court is not to be "considered in determining the question of equitable relief to be granted."

Sonnett held that the lower court had not been able to read the Supreme Court's decision in the American Tobacco case, but not June 10, 1945. In that case, the high tribunal declared it is the "power of an established monopoly—of competition that established monopoly exists."

The New York opinion in the first case, finding monopolistic power, would have been in the court's power to read the American Tobacco decision, but they could not have...."

"Turning to the ban on cross-licensing asked by the Government alone with divorcement, Sonnett attached industry claims that this would be a "monopoly," that the free market was here, that "a positive boom could be given in the near future to the independents."

Turning to the public interest aspect, Sonnett spoke of the "public interest" as a medium of information which must be free and available, but that he does not think "freedom of the press" is enough to cease "monopoly.

But he insisted that divorsement would be "in the best interest of the public." And "that this whole structure is based on John G. Public, and his 25 cents."

**D. C. Fuel Rationing Imminent**

Washington—Emergency measures may deny further supplies of fuel oil to theaters and other places of amusement in the District of Columbia, it appeared here yesterday. The powers under which the warfare "brown-out" was decreed are still in existence, and unless there is early relief in the fuel oil shortage, the District Commissioners might exercise their authority to decree a priority list for fuel oil customers.

that "public interest" question does not enter into this case ("Sheer window-dressing," he said in his brief), Byrnes argued Wednesday that the Court had, in the steel case, "declared the public interest in excluding dissolution shows should consider the public interest and the effect of dissolution."

The Court disagreed with that view and is considering the case in 1940, declared he wished to avoid chaos which would surely follow dissolution.

"It is always easier to destroy than to preserve. However, the court below considered this case for 15 months, and it exercised the skill of a surgeon and not the strength of a blacksmith."

The Court disagreed with that view and is considering the case in 1940, declared he wished to avoid chaos which would surely follow dissolution.

"It is always easier to destroy than to preserve. However, the court below considered this case for 15 months, and it exercised the skill of a surgeon and not the strength of a blacksmith."

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The Daily Newspaper Of Motion Pictures Twenty-Nine Years Old

NEW YORK, MONDAY, FEBRUARY 16, 1948
TEN CENTS

RATE PIX AS INCENTIVE GOODS?

British Producers Can't Fill U.K. Needs -- Korda

Will Make 60-70 in 1948 but Are Unable to Satisfy heaters for Some Years

Although the British film industry will increase production to 60-70 pictures during the current year, it is not in a position to fill all the needs of Britain's theaters and will not be, for some time to come, in the opinion of Sir Alex Korda, head of London Films. Interviewed by the Daily during his visit here, the weekend, Sir Alex declared that no one in England was happy about the tax which had been imposed because of dire necessity. "I hope that the ingenuity of the

(Continued on Page 6)

idding Assailed in alto. Trust Action

Washington Bureau of THE FILM DAILY
Washington--The Windsor Thea- ter of Baltimore, in an anti-trust suit filed here Friday asked the federal District Court here for an award of $600,000 from six majors and two other Baltimore theater corporations. Among the complaints is the one that the allegation of imposition of a competitive bidding practice by

(Continued on Page 5)

Senate Bill Would Up N. Y. State License Fees to $6 Per 1,000 Ft., $1 Per Print

Albany—Sen. Samuel L. Greenberg of Brooklyn has introduced a bill to increase the state license fees for exhibition, sale or lease of motion picture films from $3 to $6 for each 1,000 feet and from $2 to $4 for each copy. The bill was referred to Finance Committee.

Bigger U. S. Market Major Problem--Scully

Major problem facing the industry is to enlarge the American market, William A. Scully, U-I vice-president and general sales manager, said yesterday in open- ing a regional sales meeting in the Waldorf-Astoria, "and this can only be done if both exhibitors and distributors understand the need for diver- sity." Arguing that these are bad days for stereotyped entertain- ment, Scully said that U-I is at- tempting to pro- vide pictures that will appeal to all types of audiences. Referring to a group of forthcoming U-I releases, he emphasized that they represent the largest negative investment in the company's history and, in his

(Continued on Page 3)

SRO Sales Removing To Coast in April

SRO's entire sales department will be moved to the Coast sometime in April, Neil S. Agnew, president, told the industry press at an interview Friday. Describing the move as one dic- tated by the interests of more efficient organization rather than those of economy, Agnew declared that sales head- quarters at the scene of produc- tion provides a closer liaison be- tween the various key departments of the company. The ad-publicityexploitation departments, headed by Robert Gilham, will remain here, as well as a district sales office which will be set up sometime after April. All personnel in the domestic and foreign sales divisions, and contract

(Continued on Page 6)

Equipment Taxable in Mass. Ruled Subject to Personal Property Levy

Non-Continuous Pa. Houses Asked to Cease Matinees

Philadephia—Immediate compli- ance with a request of the Pennsylvania Fuel Oil Coordinator that mat- ines, performances in oil-heated theaters not operated continuously be discontinued, is urged by Sidney E. Samuelson, general manager of Al- lied Independent Theater Owners of

(Continued on Page 6)

British Report Johnston Seeks That Classification For Pix in Marshall Plan

London (By Cable)—Classifi- cation of motion pictures as "incentive goods" and agree- ment by the beneficiary nations to spend some of the dollars made avail- able on Hollywood films—this, it was reported here over the week-end, is the industry formula which Presi- dent Eric A. Johnston will press for inclusion in the Marshall Plan.

Whether the formula has as yet

(Continued on Page 3)

TOA Board Meet Set For Feb. 26 on Coast

A special meeting of TOA direct- ors, expected to draw some 60 lead- ing exhibitors from all parts of the country, has been called for Feb. 26-27 at the Ambassador Hotel, Los Angeles. Meeting call was issued by

(Continued on Page 8)

Ky. TA Withdraws Backing Of Bill to Eye Checkers

The Kentucky Association of Mo- tion Picture Theaters has withdrawn their sponsorship of a bill in the state legislature which would provide for

(Continued on Page 4)

Rights Prepayments Rule Relaxed by Can.

Toronto—In a relaxation of its ruling forbidding prepayment for Canadian rights to films, the Foreign Exchange Control Board revealed it will make exceptions where deserved. Board will consider applications cov- ering rights to films made other than in the U. S. or Britain, or foreign films in any language imported from the U. S. because someone in that country holds the North American rights. It can be shown that the regulations are too restrictive for the person who seeks the Canadian rights. Relaxation came as a result of protests from several Canadian in- dependents.

Mississippi Senate Okays Ticket Tax Cut

Jackson, Miss. — A bill trimming amusement taxes from 13 to two per cent has been passed by the Missis- sippi Senate. Bill is expected to be passed by the House this week. Sen- ator John Ferre, author of the mea- sure, estimated that about $1,338,000 would be saved by theater patrons during the next two years under its measure, which reduces the tax rate to the same as the state's sales tax levy.
SCHWALBERG

Paramount, and a resultant improvement in service to the thousands of Paramount customers throughout the country."

Schwalberg's resignation from his E.V. vice presidency became effective yesterday and he takes over the Para. spot officially today.

Major Pros.—New India, Backed by Eastern Money

West Coast Bureau of THE FILM DAILY

Hollywood—Major Productions, Inc., new India organization, is launching a program of three major features for this year, is announced. Headed by writer John S. Yuhasz, business vice, J. L. Nickerson and Ira Nickerson, Jr., the corporation has a set up $500,000 budget on the first film.

Eastern financial interests, a metropolitan newspaper publisher and a manufacturing magnate who backing the venture plan for increased budget on the second and third feature. Initial film “Mr. Fate,” based on a magazine yarn by Yuhasz, will star two top name players. Lenses date is tentatively set for the latter part of May, with negotiations being completed for major release.

RKO Declares 15c Dividend

Board of RKO Corp. on Friday declared a 15 cents per share dividend on the common stock, payable April 1 to holders of record on March 15.

GEORGE SCHAFFER, vice-president in charge of distribution for Enterprise, is due in Miami today for world premiere ceremonies of “Arch of Triumph” opening there tomorrow.

JOHNNY MACK BROWN, actor, is due to make his first step on a six-week personal appearance tour tomorrow at the Academy Theatre in Lynchburg, Va.

BUFFY MEREDITH, actor, and his wife, PAULETTE GODDARD, actresses, are due to arrive here tomorrow aboard the Queen Mary.

JOAN CAULFIELD, actress, was scheduled to be back in Hollywood from New York, this morning.

MARLENE DIETRICH, actress, is expected to leave Hollywood for New York on a prolonged stay here, and then proceed to Paris.

JOHN LUND, actor, is on route to New York from Hollywood.

JACK CHERSTOK of Apex Film Corp. is here from the Coast.

FINANCIAL

NEW YORK STOCK EXCHANGE (Feb. 13)

Am. Smel... 215 214 213 212 211 210

Columbia Picts. etc. 101 100 99 98 97 96

East. 114 113 112 111 110 109

Gen. Prog. etc. 141 140 139 138 137 136

Loew’s, Inc. 17 16 15 14 13 12

Paramount 121 120 119 118 117 116

RKO 73 72 71 70 69 68

Republic Pict. 3 3 3 3 3 3

Republic Pict. pfds. 8 8 8 8 8 8

20th Century-Fox 191 190 189 188 187 186

20th Century-Fox pfds. 33 32 31 30 29 28

Universal etc. 123 122 121 120 119 118

Werner Bros. 11 10 9 8 7 6

NEW YORK CURB MARKET

Monogram Picts. 1 2 3 4 5 6

RKO 1 2 3 4 5 6

Technicolor 117 116 115 114 113 112

Trans-Lux 5 4 3 2 1 0

OVER THE COUNTER

Cinemark 45 44 43 42 41 40

Parke 3 2 1 0 0 0

Gus Gilard Dead

Chicago—Gus Gilard, veteran of the operators union is dead. Burial was to be at St. Joseph’s Cemetery.

BARNEY BALABAN was scheduled to fly to Palm Beach over the weekend.

WOLFE COHEN, vice-president of “Acme” left Los Angeles, last week, for the East, and will be gone about three weeks.

KENNETH CLARK returned to Washington from New York at the week-end.

GESTA GHYN, British film star, is due in London on Feb. 28.

SHAM SUNDRA, New Delhi representative for De Villi Co., is due from India tomorrow.

ALBERT DEZEL, head of Dezal Productions and JULES WEILL, president of Masterpiece, are on a tour of exchanges in Cleveland, Cincinnati, Milwaukee, Chicago, St. Louis, Kansas City and Indianapolis.

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Bigger U. S. Market
Major Problem—Scullin

(Continued from Page 1)

opinion, the most varied and show-

luminate the program the company

said.

ly was optimistic that the U. S.
market would be able to absorb

the negative aspect of the film, and
pictures receive the type of exhibition

key rate after their box office per-

formance is established.

Delegates at the regional meeting,

which runs through Wednesday, will

view screenings of "The Naked
City," "All My Sons," "Casbah,"

A Double Life" and "Black Bart."

Also under discussion at the ses-

tions will be "Up in Central Park," "River

End," "Another Part of the Forest," "Man Eater of Kumaon," "Are

You With It?" "Letter from an Un-

known Woman" and "Tap Roots,"

all scheduled for release in the next

five months.

Home office personnel attending

the meetings include E. T. Gomersall,

A. J. O'Keefe, F. J. A. McCarthy,

Red Meyers, C. J. Feldman and E.

McEvoy, of the sales cabinet, as

well as John Joseph, Maurice Berg-

man, Hank Linet and Al Horwits

of the advertising-publicity department.

Advertising plans for the next six

months will be discussed at a special

panel, together with a review of ex-

ploitation and publicity programs.

Explosion at Audio Plant:
Estimate $100G Damages

Toronto — Opened a month ago,

new plant of Audio Pictures, Ltd., at

Humber Bay was being inspected

Friday by fire investigators follow-

ing explosion at the factory which

cast estimated $100,000 damage

when Inspection Department with

expensive equipment blew up.

Breaking of light bulb is believed

cause and five persons slightly in-

jured were taken to hospital while

others were given treatment for

fumes. Arthur Gottlieb, president

who hurried back from Ottawa, ex-

pected operations would be resumed

in few days.

Coplan, Gottlieb in Ottawa

Ottawa — David Coplan, British

managing director of U.A., and Ar-

thur Gottlieb, president of the Film

Labs, of Canada, of Toronto, arrived

here late last week to confer with

Dominion Government officials on

Canadian production.

Monday Morning Report

• • • FILM CLASSICS AND CINECOLOR move New York head-

quarters to the Paramount Building today, occupying the entire 22nd

floor. . . . If he can lick that kidney stone which sent him to a

Hollywood hospital last week, Fritz Long will be heading Eastward this

week to huddle with Greta Garbo with a view to her appearance next

Fall on Broadway in his projected production of "The Gattman House."

. . . . Next tie-up: Treasury Dept. posters for the Savings Bond pro-

gram utilize scenes from Warners' "My Girl Tisa." . . . . Noting that

a new Miami Beach theater is serving free sandwiches, coffee and

cake at evening shows, Pete Wood, ITO of Ohio sec'y, is moved to com-

ment. "With this new departure in give-aways, we can't complain if

Sam's Delicatessen announces a special of corned beef and potato salad

with a double feature gratis while you eat." . . . . Wanna give the cus-

tomers indigestion, Pete? . . . . Look magazine applauds Jimmy Du-

rante in the issue that hits the stands tomorrow. . . . . Myrna Loy joined

the American Association for the UN in New York Friday. . . . . Mas-

terpiece's dual bill, "Trade Winds" and "Foreign Correspondent," plays

day-dive March 15 over the RKO met. circuit. . . . . Having listened to

tales of business woe—"Yeah, I lost $500 last week; what I mean is, I

only made $500 instead of $1,000"—one company proxy phrased it

very neatly: "They're all crying with a load of bread under the arm."

▼ ▼ ▼

• • • METRO'S WILLIAM F. RODGERS heads for the Coast at

the week-end to set plans for the premiere and distribution of "State of

the Union." . . . . Look for the pic to break just a few weeks before the

GOP National Convention which starts June 21 in Philadelphia. . . . . Did

know that Sam Goldwyn has added a helicopter as standard studio

equipment? . . . . Phil M. having listened in o' late while industry-

ties argued phases of the U. S. Government pro and con, is moved to re-

commend that the lunch table debaters might, with profit, read Wright

Patman's "Our American Government" (Ziff-Davis. $1.50-$2.75). . . .

British Intelligence is just out with a report that Berlin hospitals during

the war were linked in a tele web over which a six-hour daily program

was provided. . . . . Reported move by an Auburn, Ind., Farm Co-

operative to build and operate a community center, including film the-

ater, rates industry study. . . . . Farm Co-ops pay no taxes, use the mails

free. . . . . Film law business so good in Chicago these days that

some of the city's larger firms are assigning staff members to it full time.

. . . . . Newly created Film Council in Poland has the attributes of a

legislative assembly, with an excessive number of members.

▼ ▼ ▼

• • • DESPITE THAT AMENDMENT to the British Films Bill, J.

Arthur Rank still figures on "streamlining" the GB and Odeon circuits.

. . . . Speaking of J.A.R., when he comes over next month he'll be

travelling without John Davis and entourage. . . . . Investigation of the

Milwaukee (Del.) office of the BIR reportedly has led to the discovery

of a dozen or so theaters made to appear delinquent in their income tax

records through alleged "manipulation" of their accounts. . . . . Ex-

hibs. playing FC's reissue of "Jungle Book" are finding patrons insisting

upon seeing the pic twice a problem—Down in Amarillo, Tex., for

instance, when the first show ended at O. M. Cosby's Majestic, only 15

left the theater. . . . O. M. had to turn on the house lights, appeal to

those who had seen the pic to leave. . . . . British-made carbons are

elbowing their way into an Australian market.

▼ ▼ ▼

• • • IT MIGHT BE A HELLOVA GOOD IDEA if press agents oc-

casionally read a history book or two. . . . . It might prevent such hon-

ors as the affirmation found in a recent release that sequences for a pic to

be made in France would be filmed at the Bastille. . . . . It was de-

stroyed in 1789.

Rule Theater Equip.
Taxable in Mass.

(Continued from Page 1)

induction motor used in the Brock-

ton Theater, Brockton, and the pro-

jectors and sound equipment at the

Rialto in that city. Local assessors

contended the equipment was ma-

chinery used in the conduct of the

theaters' business, while the theaters

argued that this property was ex-

empt from local taxation under a

statute exempting personal property

of corporations.

Appellate Tax Board early in 1947

ruled in favor of the theaters but,

since the decision affected not only

Brockton but every Massachusetts

city, the assessors appealed to the

Supreme Court. Meanwhile, Henry

S. Long, Commissioner of Taxation,

recommended that all boards of as-

sessors follow the action of Brockton

and continue to tax such property.

Ligation has been followed by inter-

ested parties in other Boston, Worces-

ter and Springfield, as the decision is

seen determining legal proceedings in

which these and other cities are in-

volved.

Theater interests were represented

by Nutter, McClenon and Fish of Bos-

ton, while the Brockton Board of

Assessors was represented by City

Solicitor Henry C. Gill, with Ernest

Blumberg as associate counsel.

Report Johnston Seeks Pix
Rated as Incentive Goods

(Continued from Page 1)

been presented to the American Gov-

ernment is uncertain, but it was un-

derstood here that Johnston outlined

the plan to U. S. industrialists to be

at a secret dinner meeting in New York

within the last 10 days.

(The FILM DAILY on Jan. 16 ex-

clusively forecast that settlement of

the Anglo-American tax impasse was
to be the Marshall Plan of which

Britain would be a major benefic-

iary.)

To Honor Mason, Scott, Copeland

Kansas City—Three retiring execu-
tives will be honored Feb. 16 at a

party. Trice are O. K. Mason, former

Commonwealth general manager,

W. E. Scott, 20th-Fox district man-

ager, and Ray Copeland, who retired

as Paramount branch manager be-

cause of ill health.

MITCHELL MAY, JR.
CO., INC.
INSURANCE
Specializing
in requirements of the
Motion Picture Industry

75 Maiden Lane, New York
510 W. 6th St., Los Angeles
"I Became A Criminal" with Trevor Howard, Sally Gray, Griffith Jones

"The Big Clock" with Ray Milland, Charles Laughton, Maureen O'Sullivan

"Three Daring Daughters" with Jeanette MacDonald, Jose Iturbi, Jane Powell

"For the Pearl" with Pedro Armendariz, Maria Elena Marques

WARNERS 78 MINS.

TOP GRADE, BRISK LONDON UNDERWORLD SCENE WILL GIVE PLENTY SATISFACTION.

A realistic, engrossing insight into life beneath the sidewalks is offered in this British-made number. The criminal activity of the black market is illuminated. Filmed was directed by Cavalcanti, hereofore a member of the London Film and Vortex Movements. This is a solid, straight plot, set on a suspenseful mounting that can't fail to hit the spot with the general audience. It has a right ring of conviction.

Warners to Mary Jackson, this to mobster Ruthless, Howard's wife, and their character parts with conviction. Directional studies by Cavalcanti and his camera effects give the scene a solid look.

"The Pearl" is a story of jewels. Dishcharged from the R.A.F., Trevor Howard joins forces with Griffith Jones, racketsman, mob leader, black market connoisseur. He camouflages his moves with an undertaking establishment called Vallhalla. Howard's wife shines up to Jones. Latter tries to fool up on Howard. Not result is that a bobby of the melodramatic story is vivid, pungent, provides the audience with a skillful, solid story. It is a solid, straight plot, set on a suspenseful mounting that can't fail to hit the spot with the general audience. It has a right ring of conviction. Warners to Mary Jackson, this to mobster Ruthless, Howard's wife, and their character parts with conviction. Directional studies by Cavalcanti and his camera effects give the scene a solid look.

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She keeps the romance running smoothly...

THE spell of this picture’s song and story might suddenly be broken... but for film row’s “first lady,” the exchange inspectress.

With unrelenting vigilance, she has inspected every inch of film before each booking... checked it for worn perforations, torn splices, and other signs of wear and tear that might hinder smooth projection and mar the enchantment of the show. By this painstaking care of film and unceasing effort to keep each reel running smoothly, the inspectress has earned a place of importance behind the scenes of motion picture distribution.

And her work is all the more easily done for the quality and reliability she finds in the release prints made on Eastman film.
Few Pix Make SRO Sales Coast Move Possible

**Pittsburgh Territory Statistical Summary**

<table>
<thead>
<tr>
<th>Theaters in operation*</th>
<th>Seating Capacity</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Closed theaters</td>
<td>610</td>
<td>382,768</td>
</tr>
<tr>
<td>Circuit-operated theaters</td>
<td>12</td>
<td>12,984</td>
</tr>
<tr>
<td>Non-circuit theaters</td>
<td>327</td>
<td>2,056</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>655</strong></td>
<td><strong>397,834</strong></td>
</tr>
</tbody>
</table>

Seating capacity of theaters now in operation, according to population groupings:

<table>
<thead>
<tr>
<th>Towns with Theaters</th>
<th>Cumulative</th>
<th>No. of Theaters</th>
<th>Cumulative</th>
<th>Number</th>
<th>Cumulative Seating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population:</td>
<td>Total</td>
<td>Operating</td>
<td>Total</td>
<td>Seats</td>
<td>Average per Theater</td>
</tr>
<tr>
<td>1,000,000-150,000</td>
<td>11</td>
<td>82</td>
<td>96</td>
<td>48,391</td>
<td>1,106</td>
</tr>
<tr>
<td>150,000-150,000</td>
<td>4</td>
<td>9</td>
<td>10</td>
<td>37,377</td>
<td>1,181</td>
</tr>
<tr>
<td>50,000-25,000</td>
<td>6</td>
<td>13</td>
<td>16</td>
<td>28,176</td>
<td>1,761</td>
</tr>
<tr>
<td>25,000-15,000</td>
<td>38</td>
<td>8</td>
<td>48</td>
<td>10,560</td>
<td>263</td>
</tr>
<tr>
<td>15,000-10,000</td>
<td>56</td>
<td>6</td>
<td>70</td>
<td>6,251</td>
<td>103</td>
</tr>
<tr>
<td>10,000-5,000</td>
<td>90</td>
<td>9</td>
<td>90</td>
<td>3,351</td>
<td>40</td>
</tr>
<tr>
<td>5,000-2,500</td>
<td>197</td>
<td>8</td>
<td>103</td>
<td>1,013</td>
<td>21</td>
</tr>
<tr>
<td>2,500 and under</td>
<td>156</td>
<td>1</td>
<td>156</td>
<td>529</td>
<td>529</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>850</strong></td>
<td><strong>212</strong></td>
<td><strong>397,834</strong></td>
<td><strong>40,147</strong></td>
<td><strong>58,885</strong></td>
</tr>
</tbody>
</table>

*Excluding one drive-in theater, total capacity 500 automobiles.

A circuit is defined as four or more theaters operated by the same management.

There are no cities in this exchange territory ranking in population from 550,001-500,000.

(1) Pittsburgh; (2) Erie.

616 Theaters Operate in Pittsburgh Area

Pittsburgh exchange area includes 616 operating theaters, with 382,768 seats, according to the 27th in a series of theater directories released by the MPAA. In addition, there are 15 closed theaters with 5,054 seats.

 Territory includes 625 towns with one or more theaters, operating with 167, or slightly more than a fourth, located in towns with a population of 2,500 or under. These theaters account for 58,305 seats, or an average of 325 seats per house.

Pittsburgh has 61 theaters, with 69,251 seats, or an average of 880 seats per theater.

New Bell Lens Increases Scope of Tele Relay

Development of a new lens for radio relay systems that will make possible the simultaneous transmission of 56 to 100 television pictures, or tens of thousands of telephone conversations, is revealed by Bell Telephone Laboratories. Lens is able to focus impulses more sharply than has been possible, permitting additional simultaneous transmissions on radio-relay circuits.

Development will be used on the radio relay system under construction between New York and Chicago, and is to be added to the New York-Boston relay, now able to carry only eight television programs at one time.

FCC Tells AT&T to Charge For Use of Coaxial Cable

Washington—AT&T on May 1 will start charging for the television use of its coaxial cables between here and New York, according to an order of the FCC. Because of the experimental nature of video transmission, no charges have been made in the past.

FCC order set the date “to avoid discrimination and preference in favor of television broadcasters, as against other broadcasting services.”

Latter is seen as referring to FM stations who recently complained that AT&T had failed to provide sufficient facilities or free services for their network relays, which they said are still experimental.

Borthwick to Spend Leave on West Coast

George Borthwick, MPAA secretary and treasurer, left yesterday for California where he will spend a leave of absence granted him by President Eric A. Johnson. While in the West Coast, Mr. Borthwick will handle all financial duties of the Association. After his leave, assistant treasurer, will handle all financial duties of the Association. After his leave, assistant treasurer, will handle all financial duties of the Association.

British Pros. Can’t Fill U. K. Needs—Kord

(Continued from Page 1)

no need will find some solution,” said.

Korda, here with a print of “An
Kordina,” told of imposing pro-
duction plans for the current calen-
dar year. Independent producers
amalgamating their activities within his or-
ganization will turn out between 12 and
14 features, most of which will
be released in this country by 20
Fox. Not all of the pictures will
be directed at the American market;
deployed.

Fox will release five features
between now and the year’s end, Ko
dithsaid. These include “Anna
a,” “Ideal Husband,” “The Lost Illusio
mine Own Executioner” and “Bob
Prince Charlie.”

Included in Korda’s product
schedule is a Herbert Wilcox Tech
color production which begins r
ning next week; “The Small B.
Room,” a Michael Powell-Em
Pressburger effort set to go
March, and the first of two Or
Welles’ productions, “Cynara,”
which cameras are expected to b
within six weeks.

Other producer-directors and
ers who will work under the Ko
banner this year are Carol Reed,
dony Asquith, Anatole Gruen
, Terrence Rattigan, Anthony K
ins, Leslie Arliss, Zoltan K
Julien Davier

Sir Alex leaves for the Coast t
week where he will confer with C
Grant, who will appear in J. o
British feature this year. Ko will a
look for additional Am

2-Hour Lab Service

For Video Stations

Two-hour laboratory service will be
offered television studios by Vision
Photo Service in about 10 days, it was
announced yesterday. Company is
now installing automatic equipment
to enable it to develop and print
news clips and other 16 mm. films in
the short period.
FOR 29 YEARS
THE INDUSTRY'S GREATEST
BOOK OF REFERENCE

PRODUCTION
DISTRIBUTION
EXHIBITION
PLAYERS
DIRECTORS
CAMERAMEN
DIALOGUERS
SCENARIO WRITERS
TELEVISION
CIRCUITS
TECHNICAL
FINANCIAL
FOREIGN

This is only a part of what is covered in this OUTSTANDING BOOK OF REFERENCE.

1948 ~ 30th Edition Now in Work
Out Soon

Published by
THE FILM DAILY

1501 Broadway
New York 18, N. Y.
Films Bill Designed to Consolidate U. K. Groung

Measure Passes Commons Report, Reading Stages, Before House of Lords

London (By Cable) — The new Films Bill, now awaiting adoption in the House of Lords, was designed to give British production an opportunity to consolidate the ground won over the last 10 years and extend the output to a level on which British production could rest securely in the future, Harold Wilson, president of the Board of Trade, declared in Commons Friday.

The new quota legislation passed the report stage and third reading in Commons on Friday, but not until John Wilmot, former Supply Minister, Tom O'Brien, general secretary of the NATKE, and Lord Winter- ton, who is a member of the Odeon board, had voiced pointed remarks in the direction of the Atlee Labor Government.

Wilmot made a strong plea to the Board of Trade to concentrate on the "deplorable" deadlock of exchange between the U. S. and U. K., and said the primary need for industry was to be on the channels of exchange again and see that films crossed the Atlantic both ways.

The former Supply Minister said the quota bill was meaningless unless national relations were reinstalled.

O'Brien said one point he hoped Wilson would look into was that British producers could not raise money. "There is not a bank, insurance house, individual industrialist or financier in Britain today who will put a penny into production," said O'Brien.

Lord Winterton declared that if the Government attempted to control public taste, it would fail.

"Chances for import trade are bright," said Lord Winterton, "and for that reason it is most important that British films should have unaided advantage here.

Wilson, summing up for the Government, said, "I agree that the Bill alone cannot solve either the long term or the short term problems of the industry and we have to look at the Bill against the background, particularly of the present difficulties through which the industry is passing."

Wedding Bells

Koenig-Koepin

Chicago—Irene M. Koenig, secretary to Thomas McConnell, was married to Stanley C. Koepin, former Detroit theater owner.

Witwer-Lancaster

West Coast Bureau of THE FILM DAILY

Hollywood—Thomas R. Lancaster, FIlmack Trailer Co. office manager, was married recently to Helen Ruth Witwer.

Johnston Sees Guided Missiles Flashing Programs to Dome-like Theaters in 1975

Speaking yesterday on the CBS Family Hour broadcast, Eric A. Johnston, MPAA head, predicted the form of the theater of 1975, as outlined to him by research and development engineers in the motion picture industry. "We'll see a circle," Johnston said, "and watch the action being reproduced on a giant dome."

Programs, he stated, will be sent from guided missiles, moving so fast they can circle the globe in two and one-half hours, and containing photographic pickup units which will take pictures and transmit them instantly to the semi-globular screen of the theater. With everything in natural color and guided missiles pickup units operating all over the world, "it will be better than being there," Johnston declared. "For many photographic units will be in action covering more vantage points than one man alone could see from the most ideal position."

TOA Board Meet Set For Feb. 26 on Coast

Fred M. Wehrenberg, board chairman, and Ted R. Gamble, president of TOA.

Bidding Assailed in Ballo, Trust Action

(Continued from Page 1)

Harrisburg Tax Passed, Taking Effect March 10

Harrisburg, Pa.—Finally passed by the City Council, this city's new amusement ordinance becomes effective on March 10. Measure imposes a tax of one cent of each 12 cents of admission.

Schmidt to Assume New Columbia Post Today

Art Schmidt, recently named advertising, publicity, director, for Columbia, arrived from Hollywood over the weekend. He replaces Ben Sork, resigned.

Big Screen Video in 6 Rank Houses in '48

London (By Cable) — Daily a new screen television service in its lar film theater is planned this year by the J. Arthur Rank Organization, working through the Rank subsidiary, Cinema Television, Ltd. New work will be experimental and designed to secure information on programming, transmission and audience reaction.

Four West End houses and two of the suburbs are included in the program and will receive programs from the Cinema Television station Crystal Palace, as re-transmitted by the BBC transmitter at Alexandra Palace, and the Rank studio at Pinewood. Programs will be picked up by theaters using the instantaneous method and Schmidt op- totics to enlarge. Standard anticipated is between 900 and 1,200 line.

Shubnell May Continue Mich. Booking Service

Detroit—Lawrence Shubnell, a manager of Allied Theater Book- ing Service, will carry on after the departure of Jack Stewart, if men being bought by Warner Brothers has announced the formal disbanding of the service.

Meanwhile, reorganization of the administrative setup of Allied Theaters is in prospect, with President Ray Brand scheduled to spend mo- time in the Detroit office, following the retire- ment of Jack Stewart to his new appointment with Kansas-Missouri Allied.

Rivoli Theater Bldg. Sold

Rivoli Theater which is under long-term lease to the United Artists Theater Circuit, and operated as a daily house, was sold to a syndicate by Miss Walter and Benjamin H. Swig who represented a syndicate.

George McComber Dies

Port Arthur, Ont.—George M. Comber, 48, manager of the Lyceum Theater, and a Famous Players Ca- adian partner, is dead.

STORKS

Paris (By air mail)—Mr. and Mrs. L. B. Mehl of the parents of a baby girl here. Kaplan has been in Pa- for the past five months, doing t service for Lou Bunin's production "Alice in Wonderland."

Detroit—Irving Goldberg, par- in Community Theaters Circuit, the father of a baby boy—his first.

Denver—Earl Kerr, opera- theaters in Iowa and Missouri, has a new son, Robert Preston Kerr.
Myers Predicts Growing Future for Pic Industry

ASCAP SEAT TAX THREATENED
Allied Board Urges Backing of Lewis Bill
Despite Renegotiated Rate Schedule

Washington Bureau of THE FILM DAILY
Washington — There was general agreement among members of the Allied board, as they opened a three-day meet here yesterday, that strong support for the Lewis bill to do away with the ASCAP seat tax is called for regardless of any renegotiated schedule for the theater tax. It was reliably reported here that there was no strong opposition to a proposal that Allied actively intervene in the pending anti-trust suit against ASCAP in the Federal Court in Minneapolis. Final decision on these matters is to be taken today. Closed with the board for some time was George Dembow of National Screen Service, who discussed complaints about the shortage of posters and other advertising matter and told the ex-exhibs of current plans to step up NSS service.

Darryl Zanuck, chairman of 20th-Fox, reported to be in Miami, was not present here yesterday. Allied general counsel Abram F. Myers would not comment on yesterday's sessions, but in the annual report he submitted yesterday he told his board that the new schedule of rates negotiated with ASCAP by TOA is "reminiscent of the consolations offered by the attorney to his client against whom a heavy verdict had been returned in a personal injury case; just think, I saved you..." (Continued on Page 7)

Warner Quarter Net Down to $3,947,000

Net profit of Warners Bros. for the three months ended Nov. 29, 1947 was $3,947,000, a drop of $3,150,000 from the $7,302,000 earned in the comparable 1946 quarter, it was reported yesterday. Earnings are equal to 54 cents per common share, compared with $11 cents a share in the comparable 1946 figure. (Continued on Page 6)

IATSE-Distrib', in New Pact
15% Pay Hike for 6,300 with $10 Maximum

Washington Bureau of THE FILM DAILY
Washington—The Senate Banking and Currency Committee yesterday reported to the full Senate a bill modifying the Cain rent-control bill, before it earlier this month, but wipping out all Federal controls over theater building. At the same time, the Senate took up a President Truman recommendation for the annual doubling of all industry labor agreements. (Continued on Page 6)

WB Pix in WB Houses As Stockholders Meet

Wilmington, Del. — In accordance with annual custom, Warners films will be presented at all six Warners houses in this city today, when the annual stockholders meeting is held here. Bookings follow Warner, "Voice of the Turtle"; Queen, "Always Together"; Acetate, "Treasure of Sierra Madre"; Sweep, "Stranger Trunk"; Ritz, "My Wild Irish Rose"; Grand, "Cherokee Strip" and "Hidden Hand."
Kramer, Glass Arriving For Conferences, Deals

Stanley Kramer, president of Screen Plays, Inc., and George Glass, vice-president, are due in New York today from the Coast for series of confabs with Henry Morgan, United Artists, ABC and Morgan's air sponsor, Rayro Simpson on plans for nation-wide launching of "This Is New York." The picture produced by Tower Films and starring Gene Tierney and set against the competing film is aimed for spring send-off on Broadway with all organizations interested pooling efforts on exploitation.

While in New York Kramer will close two pending story deals to add to present Scherl which would open in the spring. The titles include a play by Carl Foreman. "Ada," Ring Lardner's classic "Champion," and "This is Hollywood" prepared by Herbert Baker.

Washing, Ruhl Wins Hurts Exhibit, Fight On Pic In Taverns

Hope that alcoholic control boards would be aid to exhibitors in their appeals to local and federal legislators, as taverns and bars has dimmed hopes following a ruling by the Corporation Counsel in Washington, D.C.

The ruling permitting such showings came at the request of the Alcoholic Beverage Control Board, following the confiscation in the Capital by the District police of some 25 badges for taverns.

Exhibitor organizations in several states has previously elicited state support for the practice as being necessary to the industry. And was it feared that the Washington decision may set a precedent that will be difficult to overcome.

Can Labor Federation Opposes Municipal Levies

Montreal—Additional opposition to the march which will empower municipalities to levy a tax on theater tickets, was expressed by the National Pro-Federation of Trades and Labor Congress of Canada. In a brief presented to Premier George Drew, Federation pointed out films as the only type of amusement available at low cost. Federal Government has indicated that it will withdraw from the amusement tax field.

Meet on Traffic Problem

Theater district representatives yesterday met with Police Commissioner Wallander to seek means for abating theater congestion. It was suggested there be limited parking on Saturdays and more policemen be assigned to the area. Matter is up for study. There will be another conference next month.

Finances

**Financial**

(Feb. 16)

NEW YORK STOCK MARKET

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<th>Company</th>
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Wilson, BOT President. To Be CEA Meeting Guest

London (By Air Mail)—Harold Wilson, president of the Board of Trade, will be the guest of honor at the annual meeting of the CEA in Kansas City on March 9.

Emerging to Speak in Springfield

Springfield, Ill. (AP)—Eugene Emery, emerging of Loew's Theaters, will speak at a joint meeting of the New England Ann Arbor and Lansing Managers Bureau, March 7-9 in the Hotel Kimball.
A-Distribs. New Pact Calls For 15% Hike

(Continued from Page 1)

S. State Department for the reopening of the film section of the Byrnes-Blum accord.

French Must Back Accord Change Plea with Evidence

Washington — No great concern was evident in industry circles here at the week-end over reports that the French Government has formally asked for the opening of the Blum-Byrnes Agreement.

(The Film Daily on Feb. 6 in a cable from Paris exclusively disclosed that the French were asking changes in the Blum-Byrnes accord).

The apathy toward the question of renegotiation apparently stemmed from the strong feeling that there is no good chance of receiving much revenue from France for several years to come. (It is unofficially estimated here that the majors have not taken more than $1,200,000 from France since the Fall of 1939).

At the same time, the State Department is expected to insist upon a clear explanation from the French of the reasons for renegotiation. It will demand evidence that the French industry is suffering undue hardship because of that hardship stems from the agreement, and that extension of the minimum playing time for French films from four to seven weeks per quarter will mean the difference between profit and loss for the domestic industry. (This is reported to be the request the French are making).

Court Rejects Defense Pleas in Writers' Case

Washington Bureau of THE FILM DAILY

Washington — Federal Judge Edward F. Curran yesterday rejected defense arguments in the case of 10 film writers and directors cited for contempt of Congress and refused a request to dismiss the case. Plea to have the case transferred from the capital was also rejected.

The defense argued the House committee investigating Un-American activity is unconstitutional without right to inquire into political affiliations. Judge Curran stated the Committee's constitutionality has been upheld many times.

A. E. Jay Dies in London

London. (By Air) — E. J.狩, identified with the Daily Film Renter since its inception in 1927, and its business manager and secretary, died suddenly in his sleep.

STORKS

Tom Loy, IATSE publicist, became a pappy last Saturday when his wife presented him with a fine four-pound, one-ounce boy. Young fellow's moniker: Thomas Joseph Lyeet Loy.
WARNER BROS.

"VOICE OF TERROR!"

IS A SCREAM

It's actually duplicating "Wild Irish Rose" holiday business in each and every opening!

SEE THE PITTSBURGH TERRITORY!

SEE THE WASHINGTON TERRITORY!

SEE THE CINCINNATI TERRITORY!

SEE Any of the new openings daily and you'll darn well see that Warners has another box-office bonanza under way.

SALUTE TO AMERICAN BROTHERHOOD WEEK!
"VOICE OF THE TURTLE"

Starring
RONALD REAGAN • ELEANOR PARKER

With
EVE ARDEN • WAYNE MORRIS

Screen Play by JOHN van DRUTEN • Additional Dialogue by Charles Hoffman • From the Stage Play by JOHN van DRUTEN • Produced by Alfred de Liagre, Jr. • Music by Max Steiner

Directed by
KENT SMITH • JOHN EMERY

Produced by
IRVING RAPPER • CHARLES HOFFMAN

ATTENTION! ATTENTION! Ask the Warner man for full details of the big territorial newspaper and kiosk idea! And the sensationnally successful "I Married a Blind Date" promotion! These are truly big box-office ideas — and are proved to be the most unusual human interest slant to hit this business in years!
Johnston, Pix Heads to Refute Lockout Claims

(continued from Page 1) strike in Hollywood was the result of collision between the studio heads and the IAM.

Excused temporarily because of illness will be Nicholas J. Schenck of Loew and William Halsey, head of the carpenters union. The wife of the latter is gravely ill, while Schenck is herself physically unable to attend.

Kearns is ready with a report to the House which will charge the producers with collusion with IATSE to maintain a lockout in September of 1946. His report also charges that these two factions were aided by officials of the SAG and the Teamsters Union.

Significant also is the invitation to President Harvey Brown of the International Association of Machinists, to appear at these hearings. The IAM, it was revealed, gives thorough treatment by the special three-man council of the AFL executive committee which ruled in the case in 1945—because IAM had just left the AFL fold.

Following Johnston will be Paul Duizeld, AAA Chief, with questioning of these two—especially Johnston—believed likely to take up the whole of two sessions today. Committee heads are due to be heard tomorrow.

Barney Balaban, Paramount; Spyros Pollak, M.G.M.; A. J. Blumberg, Universal; Harry Cohn, Columbia; Samuel Goldwyn, Harry Warner, Herbert Yates, Republic; and N. Peter Rathvon, RKO. Most of this group was locked in consultation at the MPAA offices here yesterday. Also to be heard today is Pat Casey, former MPAA labor chief. Labor leaders involved in the strike may be heard Thursday and Friday, Kearns said yesterday.

Austin Plunkard Dead

Canton, O.—Austin J. Plunkard, 79, former owner of the old Empire Theater here, and for several years with Parker Bros. Theaters in Chicago, is dead. Two brothers and a sister survive.

Wedding Bells

Witter-Lancaster

West Coast Bureau of the Film Daily Hollywood—Thomas R. Lancaster, office manager for the Los Angeles branch of the Filmack Trailer Company was married to Helen Ruth Witter.

Kopseng-Gruber

Detroit—Cleo Kopseng, wardrobe supervisor for the Hollywood studio, was married here to Les Gruber.

Altshuld-Gurney

Cleveland—Sara “Mickey” Altshuld of the 20th-Fox front office staff announced her forthcoming marriage to Edward Gurney.

REVIEWS

“B.F.’s Daughter”

with Barbara Stanwyck, Van Hefflin, Charles Coburn

M-G-M

108 mins.

STAND OUT ONE FOR THE FEMALE TYPE; HAS PRODUCTION VALUES. CONVINCING PERFORMANCES.

Always a compelling attraction that the wife of the patron is herself an asset to the audience, the inspection of marital difficulties repeated in this version of John Marshall’s novel, stands to make up the grade in the box office sense. The production was tastefully fashioned. Performances by worthies are effective and well rendered. Miss Stanwyck is a girl that the audience will be interested in. As the wife in the case, Miss Stanwyck purchases an enormous estate and surprises her husband. He expected to catch his wife when she left for the capital for months. Miss Stanwyck, visiting in Washington one day, learns her husband has been seeing a Dutch refugee, a female, and that he has left her for a new society, in which he finds the girl to be blind and wholly dependent on Hefflin for her will to live. At present this point Margot’s husband, Richard Hart, whom she married nine years ago, has been visiting her mother. Miss Stanwyck lives in the Lindsay apartment. Hefflin comes. Keenan Wyn, a radio commentator,-driving, has been seen by her, and makes the mistake of taking the wrong home. Hefflin makes off but Miss Stanwyck catches up with him and reveals her desperate need. They decide to begin anew. Hefflin is retarded, but Miss Stanwyck stands and runs the players through the story skillfully. Support includes Spring Byington.

CAST:
Barbara Stanwyck, Van Hefflin, Charles Coburn, Richard Hart, Keenan Wyn, Margaret Lindsay, Spring Byington, Marshall Thompson, Barbara Lodge, Thomas E. Brown, Fred Humr.

CREDITS: Producer, Edward M. Knopp; Director, Robert Z. Leonard; Screenplay, Dorothy Kingsley; Based on the novel, “B. F.’s Daughter” by John Marquard; Photgraphy, Joseph Ruttenberg; Art direction, Thomas G.af, Daniel B. Catron; Film editor, George White; Musical score, Bronko Kaper; Conducted by Charles Previn and Douglas Shearer; Set decoration, Edwin W. Wil- liams, M. Hooper.

DIRECTION, Very Good. PHOTOGRAPHY, Good.

Warners Stockholders

Meet to Resume Board

Re-election of the present directors of Warners is anticipated at an annual stockholders meeting, to be held this morning in Wilmington, Del.

Fallon Rites in Boston

Boston—Funeral services will be held at St. Thresa’s Church today for Arthur Fallon, 20th-Fox cashier for 20 years, who died after a four-day illness in Faulkner Hospital Saturday.

Girl Scout Trailer

Is Released by NSS

National Screen Service will distribute a two-minute trailer to be used in conjunction with the fiftieth birthday of the Girl Scouts in a campaign to recruit 500,000 women volunteers and to organize new troops. Trailer, featuring Celeste Holm, Natalie Wood and Connie Marshall, was produced by 20th-Fox. Local Girl Scout executives will approach theater managers with requests to play the subject around March 12. No appeal for funds is made, it is stressed by Leon J. Bamberger, RKO sales promotion manager, and motion picture advisor to the Girl Scouts.

Warner Quarter Net

Down to $3,947,000

(continued from Page 1) pared with 97 cents in the quarter ended Nov. 30, 1946.

Film rentals, theater admissions, sales, etc. totaled $8,065,000 in the 1947 quarter, down $2,118,000 from the $12,636,000 figure for the comparable quarter of the previous year.

Claims 9 x 12 Ft. Images

For Tradio Video Receiver

A large-screen projection television receiver, said to be capable of producing images up to nine by 12 feet, has been developed by Tradio, Inc., of Asbury Park, N. J. Especially designed for big screen projection, receiver comes in three units. It will sell for $2,600.

Tradio’s projection unit is made for suspension from a theater ceiling. Four images can be displayed on a one-inch-screen area. They are magnified through a Bausch & Lomb television lens, with controls for the receiver contained in a second unit, which may be installed in the projection room, or in any other part of a theater.

Third unit is variable screen which can be adjusted to the picture size required, up to the nine by 12 foot maximum.

Radio receiver was demonstrated in two places over the past weekend—at the Park Central Hotel, here, and in Walter Reade Circuit’s Paramount Theater, Asbury Park. Later is darker for the Winter.

Strausberg Memorial Series

Starts Tomorrow

Initial talk in the annual Samuel Strausberg Memorial Lecture Series will be given Wednesday in the auditorium of the Kings County Medical Society, Brooklyn. Strausberg, who died in March, 1947, was president of Beth-El Hospital for seven years. He was the head of Interboro Theaters Corp.

Myers Sees Growing Future for Industry

(continued from Page 1) a “quavering voice against divorce,” while complimenting ATA for its big opportunity to compete with bidding even though it took a “drastic position on divorce.”

“Whatever else the Supreme Court decides” Myers said, “I am confident at this time that it will strike down the competitive bidding feature of the lower court’s decree.”

Building Controls Remove

By Gov’t Subcommittee

(continued from Page 1) the House Banking and Currency Committee refused to take any action to extend these controls, which are to expire only at the end of March. The House Committee approved a resolution which simply extends present rent control regulations for another month after February. No month, said chairman Jesse Wulf, the Committee will throw out a rent control bill for the future.

He indicated that if there is no change in the control law the Deutschen Bank and Currency Committee will seek to retain the curbs on construction for amusement or recreation purposes—“unless we are shown that this type of construction is much larger in the total picture then we think it is.”

Rank Distribution Policy

Under U. K. Exhibitor Fire

London (By Air Mail)—British censors are on a rampage, via cinematography, with new sales policy which is being urged at GFD, the Rank distribution company. Policy covers bookings of new British pix with sex and drug issues. CEA President B. T. Day and General Secretary W. R. Fulk will meet with Teddy Carr of GFD to discuss the situation.

GFD policy obviously stems from the Rank Organization’s desire to conserve new pix in view of the shortage caused by the halting of Hollywood imports.

Fete Sir Michael Feb. 26

London (By Air Mail)—J. Arthur Rank will preside at the industry testimonial dinner to Sir Michael Balcon at Dorchester Hotel Feb. 26.

NEW POSTS

CASPER CHOUINARD, salesman, SRO, Mien

DICK BYNES, salesman, SRO, Des Moines

MORT IVE, salesman, Columbia, Des Moines

ARLIND SOTH, assistant booker, Columbus, Ohio

A. W. TAYLOR, training staff, Jim Hendy, Des Moines

JOSEPH PARUCH, accounting clerk, Paramount

CHARLES MARKUS, manager, Holthome Thorne Cleveland.
Agreement "in Race for Seven "Oscars" 

(Continued from Page 1)

week-end. Awards will be be-

Among those identified with the

introduction to be nominated

ars, Gregory Peck and Dor-

to "The Diary of a Bishop's Son"; Ca-

ote Holm, supporting actresses; a

Kazan, director; Moss Hart, au-

playwright, and Harmon

pm, film editor.

Nominations follow:

a. "Gentlemen's Agree-

20th-Fox; "The Bishop's Wife." RKO.

b. "Coudrage," RKo; "Miracle on 34th

c. "Great Expectations," studio produc-

tion (thus, best performance by an actor; Ronald Col-

in "A Double Life." U.S. John Garfield in "Body and Soul." UA-Enterprise; Gregory

in "Gentlemen's Agreement," William Holden in "Life With Father" and

Michael Redgrave in "Mourning Becomes Electra," RKO.

a. best performance by an actor in a support-

role; Charles Bickford in "The Bishop's Son"; RKO; Thomas Gomez in "Rage of theMo-

ne in made on 34th Street," Robert Ryan in "Pardon" and Richard Widmark in "King

outh," 20th-Fox.

b. best performance by an actor in a support-

role; Ethel Barrymore in "The Paradise

City," Gloria Grahame in "The Best of

ote Helene in "Gentlemen's Agreement,"

Main in "The Best Years of Our Lives"; and

Reve in "Gentlemen's Agreement." The

Directors: Henry Koster, "The Bishop's

Education," and David Lean, "Great

pectation.

"New York Tuesday Night" Richard Murphy, "The Constant Nymph," RKO; "The

Fist," John Paxton, "The Constant Nymph," "Gentlemen's Agree-

George Seaton, "Miracle on 34th

c. and David Lean, Richard Neurne and

Anthony Havelock-Allan, "Great Expecta-

tion.

Best original screenplay: "Shoe Shine,"

ing, Adolphe Menjou, "Little Caesar," Oscar

Vazanov, "Lope Films; "Monseigneur"); Charles Bickford, "The Best of

the Double Life." Ruth Gordon and Garson

man, "Body and Soul." Abraham Polonsky, Ed

and Dore Schary, "Parnassus; ""Song of the South," RKO.

C. Best musical production: "Fiesta," G.

M. "Mother Wore Tights," 50th-Fox; "

of Irish Redoubts," "Song of the South;" RKO-Di-

a. Charles Reitent and Leonard Golden-

jamin; Albert G. McCarthy, Benjamin R.

ATLANTIC CITY TELEVISION BROADCASTING

D. Rover, Del.; capital, 1,000 no par shari-

TURNPIKE THEATER CORP., New
gen; president, Robert Glan-

mon; vice-president, Stanley J. Clark; treasurer, Sol. B. Rogew.

FOREIGN FILMS MOVIE CLUB, INC., Hemp-

1,000; capital, 300 no par shari-

David, Jacob, Francis Cross.

LLOYD FILM PRODUCTIONS, INC., New York.

Tarkel, 100 no par shares; to produce

fices, Inc.; president, Tarkel; secre-

Jae Beck; treasurer, Ano-

LLOYD FILM PRODUCTIONS, INC., New York.

Tarkel, 100 no par shares; to produce

fices, Inc.; president, Tarkel; secre-

Jae Beck; treasurer, Ano-

MAJOR FILM PRODUCTIONS CORP., New

1,000; capital, 200 no par shares; to produce

fices, Inc.; president, Tarkel; secre-

Jae Beck; treasurer, Ano-

INTERNATIONAL OF AMERICA, INC., New York.

tice, Inc.; president, Tarkel; secre-

Jae Beck; treasurer, Ano-

(Continued from Page 1)

$990G Chi. Trust Suit Names Majors, Chains

(Continued from Page 1) combined to monopolize films in Loop

ti B & K, Diana Theater Corporation operating Loop McVick-

ing by JLS Circuit and B & K, Great States Circuit,

er, Warner Theaters, Warner Ex-

e, Paramount, Columbia, Universal, U.A.

suit covers period from July 20, 1953 to March, 1945, when Lubliner

case has been assigned to Judge John V. Barnes but

To Hear Rockne, Rivoli

New 20th-Fox Tele-

First of new series of daily video newsreel over WNBT produced by

and sponsored by R. J. Reynolds, cigarette manufacturer, was

distributed as a major news service. A much-publicized monopoly suit was

Walker Back to

Paul Walker, for more than four

anol's advertising

The department, leaves the company March 1

to assume new duties as columnist of the "New York Daily News" in Phila-

Telegraph. Walker was

McCrory's New Baby

The appointment of Harold S. Dunn to the post of circuit sales

Manager was announced at the week-

d. the presence of Howard Heman, Eacle

vice-president and distribution chief.

Disney Dividend on Fld.

Hollywood — Board of directors of

Disney Corporation declared a quarterly dividend of 37½

cents per share on the six per cent cumulative convertible preferred

stock payable April 1, to stockholders of record March 15.
PANHANDLE

Coming from
ALLIED ARTISTS
TO ROCK YOUR
SCREEN WITH
THRILLS!

Filmed in
GLORIOUS
SEPIA
TONE!

Starring
ROD CAMERON with CATHY DOWNS • REED HADLEY • ANNE GWYNNE • BLAKE EDWARDS

A CHAMPION PRODUCTION • Produced by JOHN C. CHAMPION and BLAKE EDWARDS • Directed by LESLEY SELANDER • Story & Screenplay by Blake Edwards and John C. Champion
JOHNSON WOULD ARBITRATE JURISDICTION

Allied Reaffirms ASCAP Stand; MPF is Mixed

Zorn Hits Kears' "Predetermined Decision"
On Charges of IATSE-Producer Conspiracy

Washington—Termed the opening statement of sub-committee chairman Carroll D. Kears, R., Pa., "one of the most extraordinary statements ever made by a chairman of a Congressional committee," Burton A. Zorn, representing producers at the current labor committee hearings here, registered a stiff protest on behalf of his clients against the Kears' charges that producers conspired with IATSE to lock out members of other unions employed in Hollywood studios.

Even with testimony still being taken and the record wide open, Zorn said the chairman "has already made what seems to me from his statement a predetermined decision. The chairman's charges are unfair and cannot be supported by an unbiased examination of the record. The chairman has no proof of the guilt of the producers. There is no proof because there is no guilt."

(Related on Page 2)

Youngstein Elected Eagle Lion's V.-P.

Election of Max E. Youngstein to the post of vice-president in charge of advertising, publicity and exploitation of Eagle Lion Films by the board of directors, was announced yesterday by Arthur B. Krim, president. Youngstein has been director of advertising, publicity and exploitation for Eagle Lion since the company's inception late in 1946.

Youngstein entered the industry as general manager and counsel for the Hal Horne Organization in 1941. With its absorption by 20th-Fox in 1942 he became

(Continued on Page 5)

Distribrs. to Remit 35% of Egyptian Coin

Washington—Conversion of Egyptian pounds to dollars, to the limit of 35 per cent of earnings, will be permitted U. S. distribrs. under the terms of a new agreement Department of Commerce pix chief Nathan D. Golden reported yesterday. Pact means remittance of about $500,000 per year from current funds, with additional immediate remittance of about half that amount from

U-I to Release 24 Top Features Before Nov. 1

Universal-Int'l tentatively has set 24 top budget pix for release during the next nine months, W. A. Seely told the company's Eastern sales reps. meeting at the Waldorf-Astoria.

Lineup by months follows:
February, "Black Bart." The Na-

(Continued on Page 5)

Rathvon Scores Labor Hearing as Prejudiced

Washington—Supporting Eric Johnston here, RKO head N. Peter Rathvon denied collusion and heatedly charged that the hearing was being conducted "in a manner that

(Continued on Page 4)

Howe Sees Fair Return For Canada SS

Ottawa—Negotiations under way with film industry representatives "promise a very substantial quid pro quo to offset the drain of dollars caused by the industry," Rt. Hon. C. D. Howe, Minister of Trade and Commerce, said in the Canadian House of Commons. Howe would not disclose details of the conversations, but "I think I can say Canada will get good value from the industry in return for permitting the industry to take Canadian dollars across the line," he observed.

Flat Rental Fraud Finding
Lieberman Suit First of Kind to be Tried

Col. District Managers Meeting Here Feb. 25-27

Columbia district managers and home office sales executives and department heads will meet Feb. 25-27 at the Hotel Warwick, it was announced yesterday by A. Montague, general sales manager, who will pres-

(Continued on Page 6)
Montague Resigns Metro News Post; Field Gets Job

William P. Montague, Jr., editor of Metro News, MGM's overseas news-ream, revealed his resignation yesterday. Arthur L. Field, superintendent of the company's synchronization studios, will take over in Montague's stead.

Montague started the Metro News two years ago. Since leaving Paramount News five years ago, he had edited the industry's United News-ream; started a newsreel for the British government; started the official newsreel "World in Film," still dis-

tributed in the Anglo-American zone in Germany; started the official newsreel for the French Government in exile; and was later responsible for expanding Metro's foreign newsreel into 14 countries.

Roach Names Tevlin Exec.-Vee-pee; Enlarges Studio

West Coast Bureau of THE FILM DAILY

Hollywood — Hal Roach, Jr., has appointed C. J. Tevlin an executive vice-president of Roach Studios. Tev-

lin, formerly president of Tevlin Advertising Service, will devote himself to development of independent produc-

tion on the Roach lot, and administration of rental facilities.

With completion of a new 20,000 square foot stage, 90,000 square feet of stage space are now available to rental companies. Addition of new generating equipment provides electric energy sufficient for most ex-

acting of color or black and white requirements.

In addition Roach has just finished production of its most complete film, modern Western Electric dubbing and re-recording system, facilities of which are available to outside companies. Studio will also offer finan-
cial assistance to independent producers.

TOA West Coast Meeting Postponed to March 9-10

Because several officers and directors were unable to attend on the original date, TOA has postponed its West Coast officers-directors meeting from Feb. 28-27 to March 9-10. Ses-

sions will be held at the Hotel Ambi-

sador, Los Angeles.

"Grosses Go Higher With Devonshire"

VIVIEN LEIGH—CONRAD VEIDT

"DARK JOURNEY"

"Scarlet" Scores Again

Your Devonshire Man in Atlanta is

John Mangham

DEVONSHIRE FILM COMPANY

185 Devonshire Street

Boston, Mass.
This is the title page of a presentation now being shown to motion picture industry executives in New York and Hollywood by the ASSOCIATION OF SCREEN MAGAZINE PUBLISHERS, INC.

The presentation, which is the result of a two-year survey, contains irrefutable facts and figures of vital importance to motion picture distributors, exhibitors and advertisers.

Now is the time to be among the first to see this startling presentation. If you have not yet scheduled an appointment, you may arrange one through:
ASSOCIATION OF SCREEN MAGAZINE PUBLISHERS, INC.
37 West 57th Street • New York 19, New York
CBS Tele Studios in Grand Central Bldg.

CBS will begin immediately to construct the world's largest television studio plant in the Grand Central Terminal Building of midtown New York. Frank Stanton, president of the System, announced to the press yesterday.

A major step in the company's intensive plans for building a nationwide tele network, two complete studios will be built, occupying 700,000 square feet of space and equipped with the most advanced video apparatus.

Cost of the project was estimated by Stanton at "several hundred thousand dollars," and programming from the first of the studios will begin sometime in April.

Combining the "movie lot" principle of Hollywood with the advantage of centralization in which day-to-day operations require, each studio will be equipped to handle several sets simultaneously and a variety of shows.

Stanton declared that studio programming will be a significant factor in spending up interest in television. "We believe that helping new stations to build their audience more quickly will shorten their period of financial loss and television will thereby achieve a sound economic status more rapidly than would otherwise be possible," he said.

Expansion of CBS's service from five to seven days per week will coincide with the opening of the new studios.

About five stations are expected to comprise the network at its inception, and the number is expected to be augmented. "The scheme will take a tremendous burden off the affiliated stations," the CBS president said.

The broadcasting company's regular schedule of news, remote and film programming will continue and programs from the new studios will be added to this schedule as rapidly as construction permits.

DuMont Speaks Tomorrow

At Luncheon of ATS

Featured speaker at tomorrow's luncheon meeting of the American Television Society will be Dr. Allen B. DuMont, president of DuMont Laboratories. DuMont will keynote a series of luncheon talks by television industry leaders. Meeting will be in the North Ballroom of the Hotel Astor.

Along the Radio with PHIL M. DALY

Mid-week Memos

- MAX YOUNGSTIEN'S ELEVATION to an Eagle Lion vice-presidency, announced yesterday, brings a pleasant glow to Phil M. . . . .

As it must. Indeed, to all those who have watched what Max has accomplished in publicity, advertising and exploitation for Eagle Lion . . . .

Max, starting from scratch, has built and sparked a hard-hitting, fast-thinking staff of eager go-getters. His election gives the industry a third vice-president in charge of advertising, publicity and exploitation . . . .

Others are, of course, Loew's Howard Diets, Warners' Mort Blumenstock.

- WALTER BEADE is transforming the mezzanine of still more theaters into television lounges via DuMont sets . . . .

- Eric A. Johnston and United Airlines have jointly applied to the CAB for approval enabling the MPAA to serve as a director of the airline . . . .

Johnston, by the way, has a new extra curricular job—membership on the National Health Assembly executive committee.

- Daily News expects its new tele station, WPIX, to be operating in mid-June.

- Dorryl F. Zanuck will be heading for overseas before Summer. . . .

- S. I. Newhouse, who already owns Syracuse's daily and Sunday newspapers, and is awaiting FCC approval of the purchase of WSYR and WSYR-FM, is now seeking a tele station permit for the Saline City . . . .

- Metro, distributing "ThisIs New York" abroad, must find voices approximating the Henry Morgan delivery for 27 language versions . . . .

- Paul Walker, who pulls out of Columbia here to return to a newspaper berth in Harrisburg, Pa., has been promised emergency housing there by Bob Siddman, manager of the Senate . . . .

The offer: "Two choice seats in the balcony until the housing shortage eases".

- NOW THAT "TO THE ENDS OF THE EARTH" finally has been premiered, those who protested the change in the Production Code which made the filming possible must feel rather silly . . . .

That goes especially for Mrs. Eugene Meyer of Washington who 11 months ago was telling audiences around the country that "the largest combination of moving picture magnates deliberately modified their own code against the use of narcotic theming in order to exploit dope-dealing and dope addiction for the benefit of our children."

- SIR ALEXANDER KORDA was saying to the N. Y. Herald Tribune's Otis L. Guernsey, Jr., the other day that American film remittances to Britain during 1947 would approximate $2,000,000. . . .

That's a helluva for cry, isn't it, from those $10,000,000 and $12,000,000 figures that were so blithely tossed about on both sides of the Atlantic last June and July . . . .

And don't try to suggest that the Anglo-American tax im-passe explains the discrepancy . . . .

British pictures have not been discriminated against and any promises made have been fulfilled by those who made them . . . .

The $10,000,000—$12,000,000 figures were just phony.

- SIR STAFFORD Cripps reiterates that the Labor Government is "not prepared to substitute for the customs duty any arrangement involving the holding of blocked sterling." . . . And so that's that . . . .

But for how long? . . . .

- Standard & Poor's current analysis of film biz takes a dim view of the 1948 profit situation, seeing a substantial decline in the cords as the result of foreign revenue loss and heavy amortization charges . . . .

- Speaking of Hollywood public relations, you might give a thought to the reaction of Johnny Q. Public, who has waited months to get a new car, when he reads in a chatter column that a star has turned in her old Cadillac and got two new ones, one for herself and one for a gift.

(Continued from Page 1) to me represents prejudice that cannot condone."

After Kearns promised full hearing and said his mind is open to the matter, Carpenters Union Stewards Zack Marr Cobb said Kearns has been "justified and accurate" in his statements and in his conduct of the hearing. He said "it is regrettable that people identified with the motion picture companies should persist before one Congressional Committee after another in challenging full members of Congress."

Rathvon was questioned length and in detail by Committee counsel Irving G. McCann, about legal points and to force members to the unions and Congress and the Carpenters Union to whom such testimony was given. (These were before prepared by IATSE members over Hutcherson's objection.)

Rathvon refused to admit any foreknowledge of what was planned that day, although he said it was possible that he had been informed of such plans. He could not member, he said.

Western Electric Profit Increased to $32,291,123

Net income of Western Electric Co. for the year ended Dec. 31 w $32,291,123, compared with $11,327,676 earned in the previous year. Company's gross income in 1947 was $998,379,307, compared with $611,930,568 in 1946.

British Guiana Weighs 15% Film Rentals Tax

Georgetown, B. G. (By Air Mail) A tax of 15 per cent on gross rentals in lieu of a customs duty for film rentals is probably be imposed by the Legislative Council of British Guiana.

Utah Exhib. Has New Plan for Babe Trade

Magna, Utah — Ever onward with the cinema, ever upward in enter-prise, ever enlarging, ever accommodating to ever the alert in the, don't-miss-a-trick sense, this town will soon offer special facilities for families to spendings. Manager George Smith, of the Gem, has taken cognizance of the proximity of the Grand Hotel. He is planning to combine it with kiosks. The balcony will be eliminated. Smith will erect view- ing rooms to be equipped with crib for the infant trade. Overflow from the bumper crop of babes will be directed to a nursery downstairs.

Cost is estimated at $40,000, it is conjectured that pacifiers, bath, warmers, formula facilities will be added as the demand indicates.
Urges Forced Labor Arbitration

(Continued from Page 1)

Johnston Suggests Law for Disputes

position was taken against signing with ASCAP; general counsel and chairman A. F. Myers in his last night that a poll to be sent sent men just prior to the March 18 deadl.

me. He stressed, however, that there no determination to send any ad-

to members.

On the matter of litigation, Myers aid Allied would support with funds, the event an appeal is necessary the pending anti-trust case sought by Benjamin Berger in

The decision not to approve MPP as accompanied by recognition that local authorities are free to do as they please in the matter. The chair-

man and general counsel of National lied will not serve as trustees. No plan for a decrease was made known although it is

own that there is sentiment among members against MPP because it is felt the producers are seeking to shift some of their obligation for employers to the shoulders of the ex-

Board decided also to send reso-

nations of appreciation to Attorney General Tom C. Clark and assistants John F. Sonnett and Robert L. right for their pleading in the aramount case last week. A further decision was to prepare a booklet on experience in local taxation difficul-

ies in recent years for distribution among member organizations particularly those faced with threats of taxation.

ICA Advises ND Exhibs. Not to Pay ASCAP Fees

(Continued from Page 1)

late Thomas Hall has informed the exhibitor group that ASCAP has not issued a list of its works there since June 1943, and the North Dakota at-

orney general is of the opinion that the 1943 code was not being complied with and that ASCAP was subject-

itself to criminal prosecution.

North Dakota secretary, however, reported that ASCAP had paid the late $341.60, representing three per-

nt of claimed receipts of $11,386.80 or 1946.

Canada Nixes Favored Nation Clause for $8

Ottawa—House of Commons re-

jected by difference of seven votes a proposal to confiscate shares of the foreign exchange conservation bill against imports from United and other nations that are-

ming sterling countries including Great Britain. Opposition members played the anti-clause and trade minister C. D. Howe in

stricting business under economy regulations.

Youngstein Elected Eagle Lion’s V.-P.

(Continued from Page 1)

came assistant director of advertising, publicity and exploitation for 20th-Fox.

He served as publicity director of the motion picture and special event section of the War Finance Division of the Treasury from 1944 to 1946 when he joined Eagle Lion. He is president-elect of the Associated Mot-

Picture Advertisers.

Heineman Picks Loewe

As E-L Dallas Manager

William J. Heineman, Eagle Lion Films vice-president in charge of distribution, yesterday announced the appointment of Winston Loewe to be Dallas branch manager, effective Feb. 23.

“Miracle” Set for Rivoli

RKO’s “Miracle of the Bells” moves into the Rivoli on the heels of Columbia’s “To the Ends of the Earth,” which is in its first week.

Marr Cobb for the carpenters, Judge Matthew Levy for IATSE, George E. Bodle for the painters; and labor offi-

officials Herbert K. Sorrell of CSU; L. E. Lind of the Painters Union and—during the morning session—

of IATSE head Richard F. Walsh. Numerous other industry and labor per-

sonages were also to be seen.

GREATEST OF ALL GREAT ACTION SPECTACLES!

CASANOVA

The Way He Fought! CASANOVA

The Way He Loved!

CASANOVA

The Way He Lived!

all . . . .

“ADVENTURES OF CASANOVA”

An Eagle Lion Films Production
"Adventures of Casanova"
with Arturo De Cordova, Lucille Bremer.

"The Hunted"
with Preston Foster, Belita.

"Iassy"
with Margaret Lockwood, Patricia Roc, Dermot Walsh.

"Mr. Reckless"
with William Eythe and Barbara Britton.

Burlington, Vt.

SHREDW, COMPETENT MILLER SHOULD GIVE PLENTY SATISFACTION.
Shrewdly and competently produced in Montreal, this film offers a bundle of fun, offering that delivers satisfaction in every reel. Fiction content ranges from breezy romantic comedies to action and adventure, the latter in a constant, brisk pace that never ceases to entertain.

Romantic connotation of the title figure and his many amors will stir the audience to the point of having a looksee, and they are sure to receive a hearty reception. It is played to the hilt. The characters with just about no exception give full roll performances. They play it on the thin side. It is not pretentious and the initial stimulation increases as the scenario develops. There is almost as much action in the telling—riding, stagecoaches, shooting, brawl, dancing, dueling and such stuff— as there is in a comparable western production. This film, in short, is a model of skullduggery and the efforts of the protagonists to free their country from foreign domination. The situations have long been unwarped. But a sprinkling of zest and application in all the performances turns them out fresh and silly.

From Malta "Casanova," played by De Cordova, is called to Aid Sicily in throwing off the yoke of Spain and Turkey. He joins the partisans. They have themselves a harum scarum time with the regular troops, generally making them look quite silly. The girls in the case work up romance elements, De Cordova marries the Lady Blanca--Miss Bremer. Settling and action have sound values. Roberto Gavaldon's direction certainly does the trick.

Eagle Lion 83 Mins.

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**REVIEW OF THE NEW FILMS**

**"Caged Fury"**

With Richard Denning, Sheila Ryan, Butler Crabbe and Mary Beth Hughes

(HOLLYWOOD PREVIEW)

60 Mins.

**MELODRAMA WELL DIRECTED CLIMAXES WITH THRILL-FIRE.**

This time Pine and Thomas turn their attention to a circus background and come with an exciting picture. William Ke supplied good direction, doing especially effective work in the closing scenes. The flight of the performers, spectators, performers and animals from a circus fire.

**Richard Denning, Butler Crabbe, Sheila Ryan and Mary Beth Hughes**

**Second in Comic Strip Series Is a Winner.**

Dale Carnegie, Arthur Murray and Sheila Graham should please family trade.

This second offering in the "Jiggs and Maggie" series should do nicely with the family trade. Joe Yule and Renie Riano again play the title roles, based on the comic strip characters created by George MacManus and deliver amusing performances. Dale Carnegie, Arthur Murray, the dance teacher, and Sheila Graham, the newspaper columnist, play themselves.

**Tim Ryan is present again as Dinty Moore, while Lee Bonnell and Wanda McKay are prominent among the principals. Barney Gerard served as producer and also wrote the screenplay with Eddie Clr, who serves as the director.**

**RENI RIANO IS DETERMINED TO BE ACCEPTED IN HIGH SOCIETY AND ENLISTS THE HELP OF LEE BONNELL, A PROMOTIONAL SPECIALTIES.**


**CREDITS:** Producer, Barney Gerard; Director, Eddie Clr; Based on the comic strip by George MacManus; Authors and Screenplay, Eddie Clr and Barney Gerard; Cameraman, L. W. O'Connell; Art director, Dan Milton; Musical director, Edward E. Edwards, music by Aco Newman; Set decorations, Raymond Bolts, Jr.

**DIRECTION, Good. PHOTOGRAPHY, Good.**

**Theatrical Unions Pledge Support to Heart Pledge**

Entertainment unions Monday pledged support to the funds drive of the Heart Association of New York at a luncheon given by Richard Wenck, New York Post-Telegram editor, and Mrs. Edward C. Hatt, who was called to Washington for a Congressional hearing, was represented by William F. Raoul, secretary-treasurer, and Thomas J. Shae, assistant international president.

**Support of Actors Equity, Theater Authority and AAAA was pledged by Paul Dullcutt, AAAA president, while James Quinn, secretary of the Central Trades and Labor Union of New York, said that the plan would be presented to his board for endorsement.**

**ED SULLIVAN, CHAIRMAN OF THE DRIVE, SAID THE THEATRICAL INDUSTRY ON MARCH 1 WILL SPONSOR A PREMIERE OF "NAKED CITY" AT THE CAPITOL THEATER, TO HELP RAISE THE $150,000 ALLOTED TO THE INDUSTRY.**

**SCAP Rate Schedule Approved by Board.**

SCAP's board of directors in a meeting Monday officially approved the SCAP rate schedule that the Society's execs concluded with TOA officials last week.

---

**Out Soon**

The

**1948 YEAR BOOK OF MOTION PICTURES**

Maurer Weighs Four Films For Next Astor Playdate

Not two but four top quality pix are vying for the berth at the Astor Theater. Within 10 days a definite choice will be made on which film will follow "The Bishop's Wife" at the City Investing Company's lead house.

Maurice Maurer, film policy and program director for CI, told The Film Daily last week that though he was considering UA's "Arch of Triumph" and RKO's "Miracle of the Bells" as the next attraction at the Astor, he further explained: "we are also giving the same serious consideration to two other pictures, one of which in my opinion has all the elements of quality, of general appeal and of box office attractiveness. I do not know as yet, which picture will get the final approval. We are going to eliminate two of the four pictures at this week end and then select the picture to be exhibited during the course of the following week."
Flat Rental Fraud Suit First of Kind

(Continued from Page 1)

(Continued from Page 1)

REVIEW OF NEW FILMS

$7,000,000 Half Year Net Forecast for WB

“Arch of Triumph” with Ingrid Bergman, Charles Boyer, Charles Laughton, Louis Calhern

Enterprise-U.A. 120 Mins.

IT’S SALEABLE: IT HAS NAME POWER: IT HAS POTENT LITERARY BACKGROUND PLUS PLENTY OF ADVANCE BALLY TO ASSIST IN SENDING IT OVER THE LINE.

It is an eminently saleable item. It has name power to cover long lines. It has been riding the crest of an advance wave of publicity for a long time. Add to these long time tenancy on the best seller lists. And a further strong reader-audience who first saw, plus illustrations, in Collier’s Magazine.

Bringing cinematic characterizations to the Erich Maria Remarque novel are Charles Boyer, Ingrid Bergman, Charles Laughton and Louis Calhern, the latter injecting an acid moment. She the affect of operatic provincial classicism, of the kind they are taught in the best music conservatories, which was introduced via a montage effect. Previously, with uniform and swastika armband, Laughton caused the tortured death of Boyer's wife.

When their paths come close to crossing, Boyer evinces turbulent feeling of homicidal nature. He keeps himself under control when they finally meet in a cafe. Laughton does not recognize Boyer, takes him for a German. Boyer provokes Laughton's interest in the esoteric sights of Paris, lays groundwork for his demise. His plan works out. One night he spirits Laughton, who is quite steward, into the cabaret, does him in, covers all traces.

Returning to the hotel, Miss Bergman has been accidentally shot by the love of her life, her real character, underlying the role of the deceiver, is revealed. The Forensics, aided by Miss Bergman, prove the case, Laughton is arrested and incarcerated in a concentration camp for the impending cataclysm which has broken and Europe is at war. Script of “Arch” has a certain creditable bravado. The date coincides with the Franco and the Spanish War. A collection of Franco Spaniards are identified in the proceedings and properly told off by Calhern. There is also evidence of condensation in the assembly of this version. Lewis Milestone’s direction has the quality of craftsmanship and achieving what was sought.

An exceptionally “Arch of Triumph” mounts a picture of tragic prelude to the last war in terms of individuals who happened to live in the most interesting city on the face of the Earth.


DISTRIBUTORS TO REMIT 35% OF EGYPTIAN FUNDS

U-I to Release 24 Top Features Before Nov. 1

(Continued from Page 1)

red City”; March, “A Double Life,” “Casablan,” “Jassy”; April, “All My Sons,” “Are You With It?”, “Dear Murderer”; May, “Another Part of the Forest,” “Mr. Smith Goes to Washington.”

Distributors to Remit 35% of Egyptian Funds

(Continued from Page 1)

I had balances accumulated between July and December, 1947. Golden said it was also agreed that after April 1 the agreement should be reopened with a view toward upward revision.

Until May, U.S. dists. were permitted to take out 70 per cent of earnings. Figure was cut to 55 per cent in May, and further cut to 40 in July.

Pillow Joins Sid Caesar

Leo Pillot, handling special events for Columbia, has resigned to become personal rep for Sid Caesar, currently starring on Broadway in “Make Manhattan.”

WEDDING BELLS

Harley-McAfee

Julia E. Harley, daughter of F. Harley, 20th-Fox Int’l. vice-president and European managing director, was married on Feb. 8 to Donald McAfee, at the American Cathedral, Paris, France. McAfee is associated with 20th-Fox European headquarters, Paris.

Goehne-Master

South Bend, Ind. — Nicholas M. Goehne, manager of Revere Theatres, Niles, Mich., was married to Thelma Goehne of South Bend.

Krativ-Wol

Chicago — Kurt Wolff of the B & H publishing firm will marry Dorothy Kravit of Milwaukee.
Ainsworth Elected President of National Allied

38 ARBITRATION DEMANDS IN 1947
Decrease of 11 from Preceding Year—All of the Cases Filed Involved Clearance

Thirty-eight exhibitor demands for arbitration were filed with the various motion picture picture tribunals during the fiscal year ended Dec. 31, 1947, a decrease of 11 from the preceding year when 49 complaints were placed in the docket.

All of the cases involved the question of clearance, with two complaints requesting "some run" and one a designated run in addition to a change in existing clearance arrangements.

Twenty-seven awards were handed down by the various arbitrators during the same period, with 12 granting relief to the exhibitor while two upheld the distributors. Thirteen demands were withdrawn before any decision was handed down. Twenty-six cases were pending at the year's end.

Appeals were taken in five cases during the 12-month period. The appeal board affirmed two of these and modified three.

Last year might well prove to be

Kahane, Freeman, Michel, Balaban, Doherty Appoint Before House Labor Group

Washington Bureau of THE FILM DAILY
Washington—Hollywood producers as a group represented in the Producers Labor council did agree in advance to test carpenters and painters union members even to the point of forcing them out of the studios by September 23, 1946, the House Labor Committee was told yesterday by B. B. Kahane of Columbia and V. Frank Freeman of Paramount. This decision was taken upon the assurance of IATSE's district by whom he was

Cos. Urged to Abolish Labor Relations Post

Washington Bureau of THE FILM DAILY
Washington—Studio tops were advised yesterday by William C. Doherty, AFL, Letter Carriers head and a member of the three-man committee which tried to settle the studio dispute in 1945 and 1946, to get

Michigan Group to Refuse Long-Term ASCAP Plan

Detroit—The Michigan Anti-ASCAP committee is expected to advise exhibitors in this state to refuse the Society's proposed long-term agreement and to continue support of the Lewis Bill at a meeting here tomorrow.

The committee, representing prac-

Mass. House Rejects Censorship Proposals

Boston—Deciding the Commonwealth had enough laws to protect morals, the House of Representatives rejected a proposal to establish a six-man board of censors for motion pictures, radio and stage productions.

The measure attempted to substitute a redraft of the bill which would limit the censorship to the stage only when the original form failed. The motion for a redraft was also rejected. At a hearing held earlier in the month the New England Co-ordinating Committee appeared in opposition to the proposal.

1,470 Film Theaters Under Rank Banner

London (By Cable) J. Arthur Rank's theater empire now exceeds 1,470 film theaters in the U. K. and overseas, survey just completed here discloses. Houses include those owned wholly or in part, controlled and those to which Rank booking facilities extend. Countries outside the U. K. embrace Australia, Canada, Ceylon, Egypt, Eire, Holland, Malay Peninsula, Portugal, New Zealand, South Africa and the West Indies.

The Daily Newspaper Of Motion Pictures Twenty-Nine Years Old

New York, Thursday, February 19, 1948

Ten Cents

Caught Between Unions, Producers Testify

38 Arbitration Demands in 1947
Decrease of 11 from Preceding Year—All of the Cases Filed Involved Clearance

Lantz Seeks Cost of 2 Seals per Playdate

Let Film Value Set B.O. Price—Chester

India Exec. Here to Buy Pictures and Equipment

Distribs. Drop Italian Limit
Self-Imposed 25 Pix Maximum Cancelled

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The committee, representing prac-

Mass. House Rejects Censorship Proposals

Boston—Deciding the Commonwealth had enough laws to protect morals, the House of Representatives rejected a proposal to establish a six-man board of censors for motion pictures, radio and stage productions.

The measure attempted to substitute a redraft of the bill which would limit the censorship to the stage only when the original form failed. The motion for a redraft was also rejected. At a hearing held earlier in the month the New England Co-ordinating Committee appeared in opposition to the proposal.

1,470 Film Theaters Under Rank Banner

London (By Cable) J. Arthur Rank's theater empire now exceeds 1,470 film theaters in the U. K. and overseas, survey just completed here discloses. Houses include those owned wholly or in part, controlled and those to which Rank booking facilities extend. Countries outside the U. K. embrace Australia, Canada, Ceylon, Egypt, Eire, Holland, Malay Peninsula, Portugal, New Zealand, South Africa and the West Indies.

The Daily Newspaper Of Motion Pictures Twenty-Nine Years Old

New York, Thursday, February 19, 1948

Ten Cents

Caught Between Unions, Producers Testify

38 Arbitration Demands in 1947
Decrease of 11 from Preceding Year—All of the Cases Filed Involved Clearance

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COMING AND GOING

DONALD MACKONAGLE, Irish Press; ALEC NEWMAN, Irish Times; KEVIN COLLINS, Irish Independent, all of Dublin, and AMOR QUINTANIL, Cork Examiner, are visiting Hollywood.

PAL HALL (son of Charles) has left Hollywood for a six-months' vacation on Director Tony Garnett's ranch near Pass Robles.

WILLIAM F. ROSEN, president of the Coast Motion Picture Producers' Association, arrives on the Coast next Monday from New York to finalize distribution plans for "State of the Union.">

HARRY H. UNTERTOFORT, Syracuse Schine zone manager, is vacationing in Florida.

SANDY L. GROSSMAN, owner of the Elmwood, Syracuse, and counsel for the New York MPTO, has returned to Syracuse from Washington.

WALTER LANTZ, cartoon producer, returns to the Coast over the week-end, training to Washington and from there to Hollywood.

FRANK J. LOWNEY, Detroit M-G-M manager, leaves tomorrow for the Auto City after three days at the home office for conferences.

EDWIN KNOFF, M-G-M producer, and GEORGE CUKOR, director, sail today on the S.S. Queen Mary and are due back here March 18.

VOLDENAR VETLUGIN, M-G-M studio story executive, leaves for the Coast today.

JOSEPH BERNHARD, president of Film Classics, is due Sunday from Hollywood.

Art Directors on To-

AMERICA'S Luncheon

Marilyn Buferd, Miss America of 1946, and Carol Ohmart, Miss U.S.A. of the same year, will be special guests at AMERICA'S "Salute to Movie Directors" luncheon at the Ambassador Hotel to-morrow in the Town Hall Club.

Acting president Phil Williams will preside. Vincent Trotta is to be toastmaster, and Paul Smith, art director of the D'Arcy Ad Co. will be the feature speaker.

Among the film company art directors accepting dais invitations are Hal Burrows, M-G-M; Lew Shank, 20th-Fox; Stuck Strobel, Paramount; Ed Walsh, Warner Bros.; Stanley Sherwin, RKO; Herb Jaeckler, UA; Jack Meyers, Columbia; Harold Godtman, Universal; Robert Hadley, Eagle Lion; Nicholas Deuman, Republic.

ONTARIO Mayors Favor Taking Up Amusement Tax

Toronto — Ontario Association of Mayors and Reeves has endorsed the position of Mayor Saunders of Toronto that the Province assume the Federal amusement tax when it is declared unconstitutional. Action was unanimous, despite opposition during the sessions.

COMMUNICATIONS

SACRAMENTO, Calif., Feb. 18

NEW YORK STOCK MARKET

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NEW YORK CUMB MARKET

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SMPE Spring Convention in Santa Monica in May

SMPE semi-annual convention will be held May 17-21 at the Biltmore Hotel, Santa Monica, Calif.

Circuits. 306 Parley Today

Circuit reps. and Broadway managers are slated to meet again this morning with reps. of Local 660, producers and exhibitors at the office of Maj. Leslie Thompson of RKO.

Cape Vincent Strand Burns

Cape Vincent — The Strand was destroyed by fire.

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Gentleman's Agreement

BRANDON'S 20th CENTURY-FOX MAYFAIR 7th Ave. & 47th St.
M-G-M HITS ARE WEATHER-PROOF!

M-G-M presents "GREEN DOLPHIN STREET" starring LANA TURNER, RICHARD HART, EDmund Gwenn, DONNA REED, VAN HEFLIN.

M-G-M presents "CASS TIMBERLANE" starring SPENCER TRACY, JOAN MALCOLM, ZACHARY SCOTT, TOM DRAKE, VAN HENDERSON.

M-G-M presents "KILLER McCoy" starring MICKEY ROONEY, BRIAN DONLEVY, MEL LEVY.

M-G-M presents "GOOD NEWS" starring JUNE ALLYSON, PETER LAWFD, DOUGLAS WOODS, TONY CURTIS, JOE MACK, GEORGE BRADY, PATRICK MCCLUSKEY.

Cold Again Grips City

SNOW INDUSTRY ESCAPES 5F DROP IN TEMPERATURE

Mercury Hits Zero; Freeze to Continue

M-G-M presents "GOOD NEWS" (Technicolor) starring JUNE ALLYSON, PETER LAWFD, PATRICIA MARSHALL, DONALD O'CONNOR, RAY McSUGART, PATRICK MCCLUSKEY, JOE MACK, GEORGE BRADY, PATRICK McCLORY.

Give Generously For American Brotherhood Week!
Thursday, February 19, 1948

Name More Nominee For Academy Awards

West Coast Review of THE FILM DAILY

Hollywood — Additional nominations for the Academy Awards, announced March 20, are revealed in the Academy nominating ballots included.

Don't miss the original story: George Chápman, Ben Wheeler, "Care of Nightingales"; Herm Clevly, Louise Brooks, "Duel in the Sun".

Best art direction and set decoration: "The Ghost and Mrs. Muir", "Great Expectations".

Best camera work (color): "Black Narcissus", "Life With Father".

Best cinematography (black and white): "The Ghost and Mrs. Muir", "Great Expectations".

Best camera work (color): "Black Narcissus", "Life With Father".

Best film editing: "The Bishop's Wife", "Body and Soul".

Best photography, black and white: "Last of the Mohicans".

Best photography, color: "The Bishop's Wife", "Body and Soul".

Best original song: "Solo in Calico".

Best story and adaptation: "Murder in a Bamboo Cage".

Best sound recording: "Climbing the Matterhorn".

Best director: "The Bishop's Wife".

Best picture: "The Bishop's Wife".

Best screen play: "The Bishop's Wife".

Best supporting actress: "His Girl Friday".

Best supporting actor: "All About Eve".

Dalmatian Press Service.

ITALY THANKS AMPHIA TURBO

The people of Italy are expressing gratitude for generosity of the American people in sending food gifts, which will arrive Tuesday evening at the Cinema Dante. Also on the program will be a documentary film on Italian friendship.

BALTO. "MISS HUSH"

Baltimore — Apparently inspired with the "Truth Or Consequences" method of collecting funds via radio, the Variety Club, Baltimore Tent, 19, is planning to launch its own "Miss Hush" series of broadcasts over WCBM. A well-known local woman has heard the idea and persons making a guess will be asked to send a contribution to the Variety Club's Welfare Fund. Prizes totaling over $2,000 are to be donated by local merchants and business houses.

Chief Barker is O. D. Nick Weems.

Lantz Seeks Costs of 2 Seats per Playdate

Merle, Dorothy "Designers have been pointed out that costs of cartoon production have increased by $12,500 in 1941 costs of $35,000 today. About 90 per cent of cartoon costs are labor charges, Lantz said.

In this same 1941-48 period, Lantz emphasized, rentals for cartoons have risen only 80 per cent.

As a result of these higher costs, sans adequate returns, the number of cartoon producers has decreased, Lantz pointed out, and the number of cartoons produced has decreased from 185-190 annually to 90-98 scheduled for the year, augmented by reissues of older cartoons.

Exhibitors must soon decide whether they want cartoons, Lantz emphasized. If they do, they must be willing to pay the small extra amount per theater needed to absorb production costs.

Theater Firemen Bill Introduced at Albany

Clancy, Democrat of Brooklyn which authorizes the municipal fire commissioner of a paid fire department to detail not to exceed two members of uniformed force to places of amusement where machinery or scenery are in use, to guard against fire and to take charge in case of fire; commissioner may detail as many as necessary for places with capacity of more than 5,000; pay of firemen shall be placed in pension system of department. The bill was referred to the Judiciary Committee.

$750,000 Libel Suit Filed vs. AA-Mono.'s 'Black Gold'

Chicago — John Mooney filed a $750,000 suit in Circuit Court against Allied Artist Productions, Anthony Quinn, Katherine De Mille, Elyse Knox, director Phil Karlson, writers Caryl Coleman and Agnes Johnston, Monogram Pictures, Warner Brothers Distributing Corp., B & K, Al Cohn, Tiffany and Olympic Theaters claiming libel in film "Black Gold." Mooney, who drove Black Gold to victory in Kentucky Derby race.

Thursday's Tele-lines

• • • ACTION of National Allied's Board in disapproving the Motion Picture Foundation is disappointing. It is indeed, doubly so. It is disappointing to those who want the Foundation to succeed. It is disappointing to those who have counted themselves friends of Allied. If the Foundation is to attain its several goals, maximum industry support is a necessity. Allied's disapproval, even if softened by an expression of "local autonomy" for its members, is something more than just a withholding of support. It is as well a manifestation of exhibitor disunity and at least a hint of suspicion.

And suspicion, unsupported, it would seem. While bulletins of some Allied units have professed to see in the Foundation setup, a deep-dyed plot by companies to shift certain employee obligations to exhibitor shoulders, the Allied board is silent on this aspect. As well it may.

Suspicion fades before fact. And sure the facts are easily ascertainable by a when Republic's "Moonfire" hits the nation's screens and are numbered among the Foundation's officers, trustees and area committees.

• • • DID JAY KNOW THAT REALART IS getting more money for some of its reissues than the pix bought when originally released? That reflects two things. One, the fact that fewer new pix are available. Two, the fact that "name" values have increased over the years. Players little known when pix originally were released are now in the star category. • What's this about a Syracuse downtown house planning to put in a light lunch counter? • SBO's deal for the Victoria is reportedly for three years. • Massachusetts Committee of Catholics. Protestants and Jews has picked Harold Russell to receive its annual Act of Brotherhood Award.

Hollywood — Described as "Mooney Wallace will lean heavily on films for campaign purposes. PCA Film Division workshop producing. • Seven new sponsors have been signed for Coast tea by Paramount's KTLA. • Looks now as though "State of the Union" will be released on May 1, with Metro planning April 15 roadshowings in all exchanges. Pic reportedly represents a $2,500,000 production cost, including $350,000 originally paid for the film rights. That would be $100,000 under the original production budget, exclusive of the $300,000 paid for the rights. Explanation is found in the fact that Frank Capra bought it in $450,000 under budget and 15 days ahead of schedule.

• • • EAGLE LIONS in the black. • Talk about the subtitle of "Bette" for films in British houses is so much hot air, majority of the stands can't play acts—haven't stage facilities. • Holding dual offices in closely related industry associations, Phil M. gathers, is not without difficulties. "Makes you feel like a quick-change artist of the old vaudeville days," grumbled one exec, the other day. "Dammed if I can remember: half the time whether I'm acting as a director of the MPAA or the MPEA. Might be a good idea to get a couple of congressmen's committee, label 'em accordingly and wear to meetings. • W. Republic's "Moonfire" has fate hanging in the balance. It should have production credit to end all p.e.'s. "Republic presents a Charles K. Feldman-Marshall Grant Production, produced by Charles Haas, directed by Frank Borzage, a Frank Borzage Production a Republic Picture." • At any rate, that's the way the New York Times has it.

• • • QUOTE OF THE WEEK: "In Hollywood, few people keep their old friends."—Louella O. Parsons in the N. Y. Journal-American.
REVIEW OF NEW FILMS

“All My Sons”* with Edward G. Robinson, Mady Christians, Burt Lancaster, Louise Horton

Univ.-Int'l 94 Mins.

INFREQUENT, RARE, PROFOUND DRAMA THAT SHOULD PLAY WIDELY AND GIVE GREAT SATISFACTION. HAS ALL THE FINE QUALITIES FOR MAKING, BREAKING RECORDS.

It is an infrequent and rare film that comes along like “All My Sons” which mounts captivating story with a drama developing. It’s tragedy is emotion stirring, affecting. It has realism plus story quality and theme that makes it rate the label of difference, a note in drama noir too often not stuck even in this business of producing good entertainment to audiences too long conditioned to accept the routine.

It was successful as a play by Arthur Miller which merited a critic award. Its value as screen fare is considerably increased by the fluidity of the camera medium and wealth of additional detail.

The exchange saying “All My Sons,” dollar for dollar passed over for the rich dramatic experience it has to afford the viewer, is a sound remunerative investment to be repeated countless times. The showman has an offering in “All My Sons” as fine as they come. And as rare.

Spacing of Edward G. Robinson’s screen appearances which does not satiate the audience, to the contrary gives him opportunity to tellingly acquire himself of a fine role. It is not likely another actress could have essayed Mady Christians’ part. But Lancaster’s performance is equally matched both in his presence and with maturity and authoritative grasp displays hitherto latent talent. Louise Horton is a newcomer. She is a fine player, ingratiatingly, intelligently conveys the essence of an important character. She is one to watch.

And Howard Duff, Frank Conroy, Lloyd Gough, Arlene Francis, Henry Morgan and Elisabeth Fraser plaudits for their fine supporting contribution.

Written and produced for the screen by Chester Erskine, the story is translated in film terms by Director Irving Reis. In each category of production the treatment is a model.

The scenario from the Miller play delineates aspects of the tragic aftermath of the recent war in terms of human faking, egocentricity. Like the fire that smolders, there are two things the surface stillness of which belies the turbulence and ugliness beneath. In “All My Sons” the arrival of Louisa Horton sets off a series of events which culminate in intense sorrow and ultimately suicide. Only the strong love of Burt Lancaster for Miss Horton survives the upheaval.

As partners in a factory making aircraft engine parts Frank Conroy and Robinson knowingly ship a consignment of defective cylinders. The faulty parts cause the deaths of many pilots. The pair are prosecuted. Conroy is exonerated. Conroy goes to jail. Miss Horton is the latter’s daughter and comes to visit at the invitation of Lancaster, who plays Robinson’s son. Lancaster has been in love with Miss Horton since childhood. She was previously engaged to his brother, a pilot, long since reported missing. Mady Christians is wife to Robinson, mother of Lancaster. She does not accept the developing romance between Lancaster and the girl.

Lancaster and Miss Horton plan marriage but her brother confronts Robinson with knowledge he has picked up from his jaded father. A chance remark by Robinson upsets what looked like understanding. Miss Horton goes off with her brother. Lancaster visits Conroy in jail, learns the truth. On his return he almost kills Robinson. Later Miss Horton comes back and reveals the truth to Miss Christians about her other son who has film roles just before he disappeared. Miss Christians Industrial Miss Hortons of L.A. Campbell Explains How New Comedies Are Produced

The plan includes an explanation of the character. Robinson’s intense egoism was responsible for his criminal action and Lancaster cannot find proper punishment. Miss Horton shows him the latter, Lancaster gives it to Robinson. It contains information that the dead son knew of his father’s duplicity and committed suicide. Realization of his guilt comes to Robinson. He shoots himself.


PHOTOGRAPHY, First Rate.

SAX TO MAKE FOSTER PIC

In Austria as First U. S.

Vienna (By Air Mail)—First post-war American pic to be produced in Austria will be “Caroline”. Sam Sax, formerly with Warners, will produce, and Susanna Foster will star.

ARMIT Directors Meet Feb. 24

Denver—Directors of Allied Rocky Mountain Independent Theaters have scheduled a meeting for Feb. 24 at the Metropolitan. Plans for the forthcoming convention will be under discussion.

MIRAX to See Record Number of French Pic

(Continued from Page 1) in the U. S. and other countries is an important factor.

French of the latter type, prepared in the war for use in France
to show that country’s liberation, are being played Quebec since 1945.

Further stimulation to the importation of French films is the relaxation
taking the ruling of the Foreign Exchange Control Board that prevented
delivery for Canadian rights.

France Film is probably the lar-

importer of native French films,
other French films scheduled for
east this year will come from:
-Imperial, with 36 planned;
-Lion, 12-20, plus some short
-of 20 dubbed versions of British
cs; 20th-Fox; 18; Warners, 12;
-M-G; 18; KKO, 12, and Columbia
-plus some original.

International, and United Artists
twill have several French re-

s, while SFO will release one
-blend version Alliance Films,
ch released four made-in-France
-jects last year will release the
-
- number, plus a number of Ital-

-ian features.

meks Performance Order

in Contract for Reissues

(Continued from Page 1)

Harold Schwarz, head of Tower
-ims that five prints each of 27 re-
-and 13 Hopalong Cassidy films
d could have been delivered to him.
-
ns signed with Grinell.
-
ime prints delivered, he alleged,
-
-ure, with no prints of other
-
ims.

Other defendants named were as-

igned rights to the films, Tower
-
ms, and each is said to have agreed
t to carry out the original con-

-MICHIGAN GROUP TO REFUSE

Long-Term ASCAP Plan

(Continued from Page 1)

ally every exhibitor organization
d individual major circuit in the
-is believed almost certain to ad-
-e theaters not to sign any agree-
-
t that would extend more than
-
year.

Among some sources the possibil-
-is seen as a compromise on an-
-
ction for renewal.

SICK LIST

JACK WRATHER is recovering from an
-pendectomy in St. Joseph’s Hospital, Bur-
-
, Calif.

MAXINE MUSSMAN DEAD

Chicago—Maxine Mussman, form-
-er owner of the Langley Theater
-here, died at Wesley Methodist Hospi-
-
al. Husband and son survive. Bur-
-
ial at Westlawn Cemetery.
Caught in Union Vise—Is Prods. Testimony

(Continued from Page 1)

would provide replacements, and after assurance was given by Pat Somerset and other officials of SAG and by Dan Toohey of the Painters Union that their members would not be asked to work on the job, they said. They had to choose between trouble with IATSE or the other unions involved, it was pointed out.

Kahane made the point that there Rep. Carroll Kears in said in Washington last night he will probably fly to Miami next week to take the testimony regarding the three-man APL studio labor committee of President Nicho-

las Schenck of Loew's, where he is seriously ill. Kears stated he is hopeful that carpenters union boss Big Bill Hutcheson may yet show up here this week to testify. Kears said he will definitely be questioned in Washington, in public prior to March 8.

— was no agreement to force these workers out by demanding that they work on hot sets on that day alone—but said "we were trying to get rid of them as fast as we could." He said he had not conferred with Brewe-

r on how to force these workers out, but in order to assure a supply of replacement work.

Also called to the stand yesterday were W. C. Michel, 20th-Fox vice-presi-
dent, Paramount President Bar-

ney Balaban, and W. C. Doherty of the three-man APL committee which had tried to delineate union jurisdiction in Hollywood in 1945.

Doherty made it plain that the December, 1945, decision of his committee still is, to him, the "best possible solution under the circumstances." He said his com-

mittee was set up to offer "final and binding" rules for the studios of APL union members, but that the findings were not so considered by carpente-

rs union boss Big Bill Hutcheson. Doherty insisted, however, that his committee had intended that its decision was to deprive some 300-350 carpenters of their work.

The "clarification" which came in August of 1946, eight months after the original decision came down, was "pursuant to the instructions of the APL executive council," Doherty said, when asked if it had been "diluted" by the Council.

Doherty said he was frankly "not surprised" by the hearing. He didn't think your hearing will accomplish any-
thingsaid, he said.

The study was made by committee members to pin responsibility for the August "clarification" on the APL committee, although it was complained about the lack of co-operation of the carpenters chief, Doherty refused to make such a charge.

Ballaban appeared at length on a New York meeting Sept. 13, 1944, during which the majority house decided over the advice of MPAA Presty Eric Johnstone and, at first, Balaban kept the situation open. Balaban told of a long-distance call between E. J. Myers at the M-G-M studios and N. M. Schenck in New York where the group learned about the theft of the car-

penters and painters to walk out if asked to work on "hot sets" (rejected by IATSE mem-

bers). This call, Balaban said, was an impor tant factor in changing his own position on the matter of a strike showdown, and he decided instead that the studios should be kept open.

But he said he had no knowledge of any plan to have the carpenter painters take the strike. He said that he had no knowledge that checks for these individuals had been prepared Sept. 15, even though they had not been forced from the studio the day before. Balaban said he was surprised and hurt at the hearings attitude—we've always had ~ Slated to testify in the House labor hearings in Washington today are Spyros Skouras, 20th-Fox presy, John J. O'Connor of Universal, Charles Boren of MPAA and labor leaders Brown of the machinists, Lindell of the painters, Sorrell of CSU and Toohey of the teamsters.

"a high regard for him, but he doesn't seem to be the same man I knew for many years."

The same sentiments were later echoed by Freeman and Michel, the latter saying: "I like Bill. I'm surprised at Bill. He was a real fine fellow, but I don't know what's come over him. Maybe it's too early when he said he had a deal, you had a deal."

Freeman was heard only briefly dur-

ing his appearance he said he had nothing to do with the strike and that he had no knowledge that checks for the carpenters a day before they were supposed to go out. He also told the IATSE labor adviser Charles Boren that he had testi-

fied before the Senate Committee. Freeman said he would accept Boren's "statement" on this point. Freeman.

Michel said he was present rather than President Spyros Skouras, whom MPAA Counsel Irving G. McCann had wanted to question, because responsibility for the com-

pany labor policies lies with Michel. (Skouras is scheduled to appear today.) He said he had "resigned" the proposal by Eric John-

stone in September of 1944 that the studios be closed, and had "forbade it of its own accord," because he considered it an "unfair advantage" to New York, but had plenty tied up in Hollywood.

Michel pledged that producers "don't like trouble—trouble costs us money."

He got high blood pressure just on account of labor. His doctors tell me I ought to tell him kill me."

As far as labor, he continued, "you can't live with 'em and can't live without 'em."

Michel insisted that 20th-Fox has always been "fairly good business." He has always been able to get along with the company, "underneath they all want to work for."

On the other hand, he continued, "we have our stockholders; if we make the wrong decision we'll get sued by them. Between the stockholders and labor, we're nutty.

Ainsworth Elected Prexy of Allied

(Continued from Page 1)

Ainsworth, new Allied president, will name a special com-

mittee of exhibitors to investigate distributor tactics to keep pix renting up, the board decided yesterday. The background is a definite thesis that in the event the Government upset upheld in the Paramount case the Supreme Court—even to the ex-

tent that the lower court decree be retained—contempt of court proceedings might be studied.

Three major problems to be studied, said general counsel A. M. Myers, are complaints that the Allied distribu-

tors are actively encouraging new competition for exhibitors; the distributors are going to the pub-

lic to get individuals to pressure exhibit-

itors to show certain product; and that in some cases theaters are being booted out of business by well paid employees of the distributors in whose Myers obviously considers to be suspicious circumstances.

Distribs. Drop 25 Films Limit for Italian Market

(Continued from Page 1)

self-regulatory agreement. Object was to avoid any hint of marke-

dumbing, and thus forestall co-

pled to compete with producers.

(Under Italian law, theaters must show domestic product 20 days quarter, 80 days a year).

Major American distri-

butes, to call off the agreement said to have resulted from the fa-

that indie distri, not bound in fact, have been pouring in America pix, thus cutting into available plas-

making.

SAG Members Challenge Kears Consistency Statemen West Coast Bureau of THE FILM DAIL Los Angeles — In connection with Congressional studio strike Edward Arnold, Robert Montgomery George Murphy and Ronald Regan wired Congressman Carroll Kears that he had read his op-

inament that certain office and employees of SAG aided what they said was "the subversion of the American film industry and IATSE to lock out mem-

bers of CSU. They challenged Kears to name names of such office and employees and to g support facts for this statement
**SHORT SUBJECT REVIEWS**

*(Continued from Page 1)*

**“Let’s Sing an Old Time Song”**

Walters 10 Mins. Enjoyable

A short narration tells the story of how old and popular old-time favorites as “A Bicycle Built for Two,” “Come Josephine In My Flying Machine,” and “Daring Young Man on The Flying Trapeze.” Audience is invited to sing along and will do so with obvious enjoyment.

**“Pluto’s Blue Note”**

RKO 7 Mins. Very Cute

Pluto decides he’s a crooner but nobody’ll give him a chance to display his ability. He stumbles onto a record shop where he discovers his tail is the key to a secret recording. Taking the instrument back to his dog-house he has a willowy female and very cute with bright spots.

**Indic Exec. Here to Buy Pictures and Equipment**

*(Continued from Page 1)* for embarking on an audiovisual educational program.

Not only does he intend to acquire educational films suitable for his Government’s anti-iliteracy campaign, but Sundra also hopes to arrange a reciprocal deal on educational films. Since he will supervise the production of educational films to be made in India, he would like to exchange his audiovisual aids with others in America.

RKO 8 Mins. “Pin Games”

Interesting Variety

Variations of bowling are pictured by champions of each. Duck pins, “rubber belled” duck pins, candle pins and regulation type are all demonstrated. Interesting variety for sport fans.

**38 Exhib. Demands for Arbitration in 1947**

*(Continued from Page 1)*

the last complete one for the arbitration system, its fate now depending upon final action by the U. S. Supreme Court in the industry antitrust suit.

In its decree of a year ago, the N. Y. Statutory Court praised the work of the tribunals but stated that it had no authority to impose arbitration upon the industry. If the nation’s highest tribunal upholds this view, arbitration will undoubtedly end as it seems unlikely that exhibitors and distributors would voluntarily subscribe to that method of solving disputes.

It is possible, however, that the Supreme Court will reverse the opinion of the lower body in this matter. Several of the defendants have indicated that they will argue for retention of arbitration and exhibitor groups to be heard may also attempt to prove precedent for the court’s right to insist upon this method of adjudication.

**Canadian Park Rules Revised**

Toronto—New regulations governing theaters and the exhibition of films in Canadian national parks have been set up by the Minister of Mines and Resources and are to be used in such parks as are under his control.

**AMPA’S SALUTE TO MOVIE ART DIRECTORS**

at

**TOWN HALL CLUB**

Friday, February 20, 1948

12:30 P.M. Promptly

**Principal Speaker**

PAUL SMITH, President of Art Directors Club of New York

**Special Guests**

MARIYLN BUFORD—Miss America 1946
CAROL OHMART—Miss Utah 1946

**Surprise Guests?**

Art Directors from all of the Motion Picture Companies will be represented on the dais.

**VINCENT TROTTA, Guest Chairman**
TRIKE IS NOW "DEAD" ISSUE, COM. TOLD

New Type Butterfield Drive-ins For Michigan

Jerry Fairbanks Productions Is Reported Absorbing Entire NBC Newsreel Department

NBC is rumored about to turn over its entire newsreel department to Jerry Fairbanks Productions, thus giving the Hollywood film producing company the job of handling the web's complete film requirements for tele. Fairbanks is currently in the midst of setting up adequate office space and facilities in New York. It's expected he'll absorb the network's newsreel personnel.


Washington Bureau of THE FILM DAILY

Washington — Release by the Treasury this morning of salary figures for Louis B. Mayer, M-G-M studio head, for fiscal years ended in 1945 and 1946, failed to displace Charles M. Shouras as top industry moneymaker so far as compensation for personal services was concerned. The figure announced last August for Shouras — from National Theaters and Fox-West Coast was a total of $568,144, compared with an income

Nine Films Start on Coast, Making 41 Now Shooting

West Coast Bureau of THE FILM DAILY

Hollywood — With nine new pictures scheduled to start this week, the total number of pictures in work is 41. Although "Adventures of Don Juan" has been temporarily suspended due to the illness of Errol Flynn, Warners still heads the list with six shooting, including "Dames Don't"

Metro in Pix Research Abroad Surveys Made in Latin America and China

$30,000,000 Approved for U. S. Information Service

Washington Bureau of THE FILM DAILY

Washington — It was reported here yesterday that the House Appropriations Committee has agreed to propose $30,000,000 of the $35,000,000 asked for the coming fiscal year by the United States Information Service. Of the original budget submitted, a total of $2,621,000 was

Zorn Sees "Full Blast" Production as Answer To Probe Com. Charges

Washington Bureau of THE FILM DAILY

Washington — Reiterating that charges made by Committee Chairman Carroll D. Kears in that the producers and financiers are guilty of collusion and conspiracy, were inaccurate and unfounded, Burton A. Zorn, representing the producers before the House Labor Committee hearings on the Hollywood strike, emphasized that film production was now going under a "full blast," that

Tele's 1948 Growth To be Tops—DuMont

Television in 1948 will be the largest growth industry in the country and within five years will be among the nation's top 10 businesses, Allen E. DuMont told the American Television Society at a luncheon meeting in the Hotel Astor yesterday. All the technical problems associated

Rank's Film Now Getting Better Business—Scully

Ascerting that recent British film produced by Rank companies have met with increased patronage in U. S. theaters, William A. Scully, U-1 vice president and general sales manager, told the final regional sales

PCC to File Brief in Berger-ASCAP Suit

West Coast Bureau, THE FILM DAILY

Los Angeles—FCClTO board of trustees, meeting in Seattle, has instructed its attorney Robert W. Graham to file an amicus curiae brief in the United States District Court at Minneapolis in the so-called "Berger-ASCAP case" and pledged financial support to assist in taking the action to Supreme Court. Case involves alleged copyright infringement arising out of exhibition of sound pictures which contain music considered to be property of certain members of ASCAP.

Added Footage For "Land Of Liberty"

Washington Bureau, THE FILM DAILY

Washington — New additions to "Land of Liberty," film history of the United States, will be made in accordance with a special committee of the National Council of Social Studies, MPAA educational service director Roger Albright said today. Events since 1938 will be added to the film, which was Originally made for exhibition at the New York and San Francisco World's Fairs in 1939. At that time Ceci B. DeMille put the film together from more than 100 earlier films.
FINANCIAL

(Feb. 19)

NY stock market

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Am. Steel
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Columbia Picts.
East. Kodak
Lum.
Paramount
RKO
Republic Pict.
Republic Pict.
20th Century-Fox
Universal Pict.
Warner Bros.

OVER THE COUNTER

Cincoar
Bak Ack
Path

Andy Smith Back in N. Y.

Andy W. Smith, Jr., general sales manager for Twentieth-Fox, returned to his desk yesterday following a trip to the west coast. While there Smith conferred with Charles Skouras, president of National Theaters and his staff, and also met with Joseph M. Schenck and Darryl F. Zanuck at the studio.

Stone, Finkelsstein's Aide

With the approval of the ASCAP Board, the dean of counsel Herman M. Mersereau appointed Louis T. Stone of Cravath, Swaine and Moore, as his assistant.

Will Day Motion Picture Collection is For Sale

Atlanta—Famous Will Day collection of early motion picture and optical apparatus has come unencumbered through the bombardment of London and is now for sale, so that the estate of Day can be closed, it is reported by Dr. T. K. Peters of Stanford University. A bunch in the motion picture industry and the Archivist of the Crypt of Civilisation at Oglethorpe, Dr. Peters is attempting to arouse industry interest in a project to purchase the collection and bring it to this country.

Name Cohen Film Classics Branch Head in Capital

Appointment of Max Cohen as executive director of Correspondents Classics exchange in Washington was announced yesterday by B. G. Kranze, vice-president and general manager, of City Film Corp., New York.

Cohen has been branch manager for Universal in Washington, Pennsylvania and Cleveland. Prior to that he was sales manager for Republic for Universal and served with Warners and Fox.

"Kings of the Olympics" To be Released by UA


Contempt Trials Start March 8

Washington Bureau of THE FILM DAILY

Washington—District Court trials of the 10 Hollywood writers and directors charged with contempt of Congress have been moved back to March 8. Postponement was granted so that defense attorneys can summon Rep. J. Parnell Thomas, House Un-American Activities Committee chairman, who is ill in Walter Reed Hospital here.

Soul Blanchard Dead

Southbridge, Mass.—Saul Blanchard, one of the five Blanchard brothers, who operated the Strand Theater from 1912 to 1920, died at his home here.

Tolerance Award to Zanuck

West Coast Bureau of THE FILM DAILY

Hollywood—Darryl F. Zanuck has been voted the winner of the Thomas Jefferson Award for the Advancement of Democracy in the field of the Arts by the Council Against Intolerance in America.

UNESCO Drive to Remove Obstacles Will Continue

Washington Bureau of THE FILM DAILY

Washington—UNESCO will intensify its efforts to remove obstacles to international communication, and to promote a program through films, press and radio to fulfill its purposes. William W. H. Countryman, delegate to the recent conference in Mexico City, said in a report to Secretary of State George C. Marshall that the obstacles to the meeting meetings "did not progress without certain elements of suspicion and misunderstanding." Benton said that agreement was unanimous in the end.

Skeel Slav Agreement To Stipulate Fix Imports

Warsaw (By Cable)—Government-controlled Film Polski plans to seek a pact with Slav film industry chiefs to standardize on market and stipulate conditions for the selection of U.S. and other foreign films. The parliamentary committee that was formed to import American films has been joined by the U.S. State Dept.

Film Polski management is expected to approve a $10,000,000 budget to protect the Polish film industry against foreign penetration and to "rebuild our cultural sovereignty."

Warne Sees 90% of Films Made in Color by 1952

West Coast Bureau of THE FILM DAILY

Hollywood—By 1952, 90 per cent of all motion pictures will be made in color, Clyde A. Warne, president of Hollywood Colorfilm Corp., declared at a meeting of the Associated Artists of California. Capacity rather than expense has been the greatest blockade against expansion of color usage during recent years, he pointed out.

Circuits, 306 Will Meet Again on Pact Next Week

Circuits and Local 306, after meeting yesterday in the office of Maj. Leslie Thompson of RKO, have agreed to meet again sometime next week.

Greenhal Agency Ge's ASMP

Homer Rockwell, president of the Association of Screen Magazine Publishers, Inc. announces the appointment of the Monroe Greenhal Advertising Agency as advertising and public relations consultants for the Association. It is now presenting to industry leaders in Hollywood, Los Angeles and New York the results of a two-year survey of fan magazine readers and motion picture patrons.

Century's Brotherhood Show

In observance of National Brotherhood Week, "Century Theater," WNEW, 5-5:30 p.m., Sunday, will present a special brotherhood feature film selected by Fred Schwartz, Century Theater's executive, will address the youngest listening audience on tolerance.

COMING AND GOING

H. V. WILLIAMS of the public seating division for Associated Theatres are in New Orleans.

R. W. WIGHT, contracts manager of Western Electric's Electrical Research Division, is in New York from Hollywood for con- tacts. He plans to return to Los Angeles next week.

OSCA F. NEU, president of Neumont Pro- jects, is in Atlantic City with L. E. JONES, sales manager, and G. R. TUTTER and R. E. HEMPEL of the sales staff, displaying their new line of the AASA convention.

DR. FRANK G. BLACK, optical physicist, will arrive on the Coast to demonstrate the latest model 35 mm. Zeissom lens for the Academy committee on scientific and technical awards.

BRIAN ARMENE is due in from the Coast today for a two-week stay.

HAROLD MIRISCH returns to the Coast Sun- day from Chicago.

SIR PHILIP WARTER of Associated British Pictures arrives in New York next week on theiGirls Wednesday evening committee visit to New York for a two-week stay.

LEAH SALLSBURY is en route to Hollywood with a stopover scheduled in Lawrence, Kans.

ERNEST EMERLING, Leaves Thalberg's office as advertising director, and SI SEIDLER, M-G-M ad man, have returned from a studio trip.

SG Franchise Holders Meet Today in Chicago

Chicago—Meeting of Screen Guild Productions franchise holders starts today at the Blackburn Hotel, following yesterday's annual meeting, at which the board of directors, Sessions will be continued tomorrow.

Here from the Coast are John J. Jones, George Snyder and Francis A. Bateman, general sales managers. Jones returns to Hollywood and Bateman will make his sales tour of exchanges in Nashville, Dallas and New Orleans before returning to Los Angeles March 4 and 5. Bert Goldberg, Herald Pictures executive, will accompany Bateman.

Wilcox Technicolor Pic Will Star Anna Neagle

London (By Air Mail) — Herbert Wilcox has picked "The Girl He Left Behind," play by Frank Harvey, Jr. and John F. Grand, for Anna Neagle. Wilcox will have screenplay by the author, will be directed by Wilcox and will be shot in Technicolor at Shepperton, British Lion will distribute this side of the ocean.
Wants Pix for China
Under Marshall Plan

(Continued from Page 1)

since 1944, and who recently arrived here for promotion and assignment to another territory.

Last time U. S. distributors were able to get dollars from China, reported Berger, was in November, 1946, when the Chinese Government permitted the remittance of 20 per cent of 1946 earnings. In the meantime, the U. S. is investing its frozen funds over there in negotiable securities; other companies were involved to a much lesser extent.

Berger noted that despite alleged anti-foreign feeling in China, masses are still very fond of Yankee pictures, especially those in Technicolor which are top fare throughout the Far East. With China’s quota in force since 1946, U-I has been sending 24 features a year, as compared with a 36-pix yearly average before.

Exhibitors and distributors in China are continually behind the eight-ball because price adjustments on admissions are months behind the upward spiral of inflation.

Manchuria is dead, business-wise, as are all other areas either in zones of conflict or held by anti-Chiang forces. Japan and Korea, of course, are still handled through the Motion Picture Export Association. The Philippines, despite the prevailing inflation, has far escaped the dol- drums of depression.

Industry grosses have dropped 50 per cent in P. L. during the last 18 months. Dip, however, is still above pre-war take. All “worthwhile” the- aters are doing well and the over- all grosses are unham- bilitated. Tagalog films, Berg- er explained, had largely replaced Yan- new Type Butterfield
Drive-ins for Mich.

(Continued from Page 1)

drive-in theaters to be adjacent to all 36 Michigan cities where circuit now operates, clearly dominating the drive-in situation in the state outside of Detroit, and probably establishing the largest concentrated Drive-In operation in the country. Construction will start immediately, according to Gordon.

Theaters will be new style with large scale stage equipment designed to handle not only motion pictures but vaudeville, dramatic, operatic, musical, and television shows, offering tremendous new potentialities in outdoor entertainment in all major branches of show business.

Freund Sues RKO, Scott

Robert Freund, of Twin Editions, has filed suit in Federal Court against RKO and Adrian Scott, charging infringement of his copyrighted reproduction of a work of art, “The White Horse” in “Crossfire.” Freund seeks an injunction and an accounting of profits.

See action and westerns. Philippines, he said, were added, were the only area in the Far East where films were shown on a grind policy from 9:30 a.m. to 9:30 p.m. Right after V-J Day, they were shown as early as 8 a.m. All U-I and JAR pix are sent to the Philippines as he said.

Berger concluded his observations with the point that so long as the economic, political and military situation remains unstable in China and the Philippines the film industry cannot be too optimistic about the satis- factory solution of its own problems.

Yank Films Maintain
Appeal Abroad—Pallos

(Continued from Page 1)

product has no competition,” Pallos declared.

The head of Pendeniss Pictures arrived from London this week following completion of his latest film, “Call of the Blood,” from the Robert Hichens novel. Thework for the picture was made in Sicily, with interiors at the British-Lion studios in Lon- don. Latter organization has a sub-stantial financial interest in the film.

“Blood” is Pallos’ second Italian production since the end of the war. Initial picture, “Teheran,” will be released here within a few months by George Schaefer.

Pallos stated his belief that American production abroad will continue to increase in order to take advantage of blocked funds, lower costs, autocratic organizations and the influence of Continental subject matter from which to choose.

The first condition that dedication has begun to manifest itself in both Italy and France and that the peak of the cost factor in these countries are passed.

Prime purpose of Pallos’ trip here is to sign a star and director for his next feature, a 15-minute news story, “Venetian Masque,” which appeared in Liberty Magazine under the title, “Hearts of Venice.”

Budgeted at $1,000,000 and to be made in color, location shooting will begin in Venice in late Summer or early Fall. Pallos also expects to make a second film in 1948, from an original story entitled “Unknown.”

Nine Films Start on Coast.
Making 41 Now Shooting

(Continued from Page 1)

Talk.” Early-week, Universal-Interna- tional will have six pictures before the cameras, with “The Wonder- ful Race at Rimrock” scheduled to open.

Paramount will have five pictures shooting including “Isn’t It Romant- ic?” and “The Great Gatsby,” pro- duction wound up on “A Foreign Af- fair” over the weekend.

Five are shooting at 20th Century-Fox with “Unfaithfully Yours” scheduled to start on the 23rd. Co- lumbia is shooting four, and RKO, three, including two new ones, “The Long Denial” and “Blood on the Moon”; 20th is shooting two. Two are shooting at Republic, Eagle Lion and Monogram, and Universal has one shooting, and Martin Mooney started production on “Blonde Ice” at Eagle-Film and First National, while “Shed No Tears” went into work at Equity Pic- tures for Eagle Lion release.
CAN YOU THINK BETTER RIGHT THAN A POWER WOMAN'S PICT
OF ANYTHING NOW
FUL URE?

COLUMBIA PICTURES presents
SUSAN PETERS in
The Sign Of The Ram

co-starring
ALEXANDER PHYLLIS PEGGY ANN
KNOX THAXTER GARNER
RON DAME MAY ALLENE
RANDELL WHITTY ROBERTS

Screenplay by Charles Bennett • Based upon the novel by Margaret Ferguson
Directed by JOHN STURGES • Produced by IRVING CUMMINGS, JR. • AN IRVING CUMMINGS PRODUCTION
Poblocki Marketing
'Pre-designed' Plans

Milwaukee, Wis.—Poblocki and Sons, theater designers and marquee and box office manufacturers, are marketing "Pre-designed" theater plans, including plans, specifications and cost details to enable prospective theater owners to build prefabricated theaters at a big saving in time and money.

The pre-designed theater plans are offered for a permanent structure with seating capacities of 325, 425, 525 and 630 or 494 and 522 seat balcony theaters. Poblocki and Sons developed the theater design in conjunction with Peacock and Belongia, nationally-known theater designers.

Plans include all structural and mechanical details, seating and sight lines, heating, air conditioning and cooling, electrical wiring diagrams, projection room layout and acoustics. All materials are listed and labor costs itemized, including man hours for each trade, so that an exact cost may be determined and a firm bid obtained.

Theater may be erected within 90 days by any reliable contractor. The Strand steel division of Great Lakes Steel Corp., whose quonset unit is incorporated in the Poblocki plans, will assist builders in details of construction. Costs are listed for the complete building and front, exclusive of furnishings.

Rauland Concentrating
On Making Cathode Tubes

Chicago—Rauland Corp. is now concentrating on the production of cathode ray tubes, 8 and 12 inch, for television projection.

Metal Tile Adaptable
For Small Theater

Metal tile with a baked enamel surface, suitable for small theater adaptation, that can be installed by an unskilled labor is available now from dealers. Tiles are 4½ by 4½ inches. They come in 11 colors. The manufacturer also makes narrow decorative strips and corner pieces.

The baked enamel surface will not crumble, buckle, rust, fade or peel. It is claimed. Hot water, steam or moisture will not harm the finish. Tiles may be installed over an existing surface by using a special adhesive intended for this purpose. Because this adhesive dries slowly, it can be applied over the entire surface to be tiled at one time.

Toothed trowels and magnet handles to pick up individual tiles will be used, without fear of smudging the surface with adhesive are available. Costs amount to about 60 cents per square foot if you do the work yourself. For the dealer in your area write the National Tileboard Corp., 1814 Blondell Ave., Bronx 61, N. Y.

DeVry Contingent Will
Attend NEA Convention

Chicago—Will DeVry, Bob Eng and Charles Crakes from the Chicago DeVry Corp. headquarters, J. Dute from Cleveland, and Horner Fisher and Howard Tannent from New York offices will attend the NEA convention at Atlantic City starting today. Full line of DeVry equipment will be displayed during the convention week at the Auditorium DeVry headquarters will be at the Ritz Carlton hotel.

E. O. Wilschke, formerly Altec Service operations supervisor, has been promoted to operating manager, according to an announcement by H. M. Bessey, Altec Service president. He joins Altec since the organization was founded in 1937.

NEUTRAL density light filter, the largest of its kind ever made (10 x 14), has just been perfected on the Coast by Warner's prop shop and will be used by Sid Hickox, ASC, for the first time to film in Technicolor color action simultaneously with outside action taking place in brilliant sunshine. The immense filter is designed to decrease exposure without color correction.

TOP BILLING in the Griggs Line of Theaters seating goes to No. 16 which features a new, improved method of fabrication that integrates strength and appearance. Ends are wide, massive, double wall, and with double slip tubular construction. Center standards are heavy tubular edged with rolled steel frame arms to floor.

BRITISH FILMS LTD. is installing 16 mm. Ampro-Arc projectors in Daylight Cinema Vans used by British and Belgium government departments as well as churches, to show educational films. These mobile units, which afford rear projections on a translucent screen, have been widely used in England during the past twenty years. Few have been seen in America, but the recent acquisition of cinema vans by the U. S. Army, telephone companies and other firms may further their wider use in this country.

E. A. Petrykle will have charge of the All Ampro projectors at the Purchasing Agents convention, at the Hotel Sherman, Chicago. Erwin Nelson and Gone Swetson will have charge of the Ampro exhibit at the National Schools Institute. At the Palmer House, Chicago, Nelson and Will Scratton will be in charge of the NEA convention exhibit at Atlantic City, with a complete line of Ampro equipment on display. • Confection Cabinet Corporation has installed a new modernistic illuminated candy stand in the Palmer Park Theater for the Midwest Circuit.

THE ROTOCRANE, made by Goldf Manufacturing Co., Chicago, is self-starting and its constant speed motor gives six smooth color changes per minute. Standard colors furnished are: Lemon yellow, light green, light blue, cherry red, amber, dark blue....

Victoria Corp. of Chicago has delivered six 16 mm. projectors to six exchanges, who won them in a recent contest staged by National Oats Co. of Cedar Rapids, La.

APPOINTMENT of William J. Morlock as division engineer of the specialty division of General Electric at Electronics Park, Syracuse, has been announced by George F. Metcalf, manager of the division. Morlock, who has been affiliated with the

Preab. Screen Towers
Marketed for Drive-Ins

Two basic models of prefabricated screen towers have been put on the market by Timber Structures, for Drive-In theaters. The structure comes complete with instructions and needs only assembly and erection by local labor. Towers are suitable for any type outdoor motion picture theater.

Theater Consultants Opens Office

Washington, D.C.—Washington, Theaters Consultants, Inc., has started business at 1109 K St., N.W. TC offers designing, decorating, equipment, management, buying, booking and supplies services. Herman E. Holloway is in charge of sales, while Daniel McCarthy and Blaine Short are consultants.

Anemostat Air Diffuser
Adjustable to Changes

Anemostat Corp., of America, is introducing a new type of aspirating air diffuser which can change air flow according to number of people present, or for seasonal changes. With a flick of the wrist, the machine can be adjusted for heating, fresh air circulation or cooling, operating on the principle of drawing in room air and mixing it with fresh or conditioned air before release.

Milling Made RCA Service V.P.

Camden, N.J.—J. A. Milling has been named commercial vice-president of RCA Service Co., a new position, Frank M. Folsom, executive vice-president in charge of RCA Victor, announced. Milling has been general manager of the picture division of the RCA tube department.
RCA Equip. for Renaissance
New Canadian Studios to be Ready in April

Montreal—New studios of Renaissance Pictures Corp., which will be completed four months ahead of schedule, and should be ready for active production by April 1 with "official" arrangements for mid-April opening. The studio, which will open the last week in May, is being built by a subsidiary of the RCA Victor Co., Ltd., which will do the job to be finished in mid-March. Lighting equipment is by Hollywood's Mole-Richardson Co. The studio is headed by J. A. DeSeve, as president and managing director with William Irenon, formerly with Warners in Canada, as general manager of its English-speaking activities. The company has purchased control of Renaissance Films. Capitalized at $3,000,000, with

Rot-Preventing Paint
Introduced by Speco

Cleveland, O.—Paint known as Woodtrek, to prevent rot and decay of wood is announced by Speco, Inc., 3142 Superior Ave. The preservative is said to seal out moisture effectively and to repel insects. It comes in black or aluminum and can be brushed or sprayed. This product can serve as an undercoat and is suggested for surfaces that come in contact with the ground. The same manufacturer is producing an anti-rust paint called "Rusten," that can be applied over rust.

Signal Light Indicates Condition of Air Filters

Madison, Wis.—An automatic signal-light device has been developed by the Research Products Corp., which signals the need for new filters in air-conditioning units, furnaces, central systems and room coolers. Especially useful for industrial units such as open-hearth furnaces, the device compares unrestricted air, drawn through a special tube, to air drawn through the blower—chamber and, when the restriction by filters becomes intense, the signal-light heralds the need of a replacement.

$500,000 in Convertible Class A Ptd. and $2,500,000 in Convertible Class B. Renaissance now has more than $1,000,000 outstanding, and is held by some 2,000 stockholders. The company has plans for a second studio on a site already acquired on Notre Dame St. East and fronting on the St. Lawrence River. It also owns a corner site on St. Catherine St., where it proposes to erect a show-case.

Under its charter, Renaissance is authorized to build and acquire theaters in the U. S. and Europe as well as in Canada.

Pending completion of the studios, Renaissance is playing host nightly to local groups.

Meiselman to Construct Seventh Charlotte House

Charlotte, N. C.—H. B. Meiselman, Charlotte theater and business man, will construct a shopping center embracing a 600-seat theater and eight stores on Selwyn Ave., at the intersection of Branchywine Ave. Cost is estimated at $750,000.

The building will be of brick, concrete and steel construction. The theater will be named the Club Colony.

This is the seventh theater Meiselman has announced that he will operate in Charlotte. He now has the Manor and has announced that he will construct two large uptown theaters, the Radio City at 511 S. Tryon St., and the Fox at 527 S. Tryon St. on the center of E. Morehead St., the Thrift on Tuckasegee Road, and the Ritz, a Negro playhouse on 8 S. McDowell St. The Thrift and Center Theaters are also to be constructed in shopping centers and work has already begun on the E. Morehead St. buildings.

Fireproof Material
For Insulating Use

The American Structural Products Co. of South River, N. J., will introduce a new fireproof insulating material called Kaylo.

The new product, a cellular compound of inorganic materials, combines light weight with structural strength. Scientific tests by official laboratories have proved that Kaylo insulation has unusual fireproof characteristics and high resistance to heat transmission, the company said.

The product will be manufactured in two weights or densities, 20 pounds and 11 pounds per cubic foot, both unusually light for a mineral composition. The material is more than 90 per cent air cells and the lighter density more than 90 per cent air cells, say the makers.

Twenty-pound material will be used for production of fireproof doors, fireproof roof tile to form the structural roof deck of fireproof structures and for other building purposes. A flush-type door with hard wood faces and a Kaylo insulating core will soon be manufactured and marketed by U. S. Plywood Corp.

Lightness is a factor in handling, shipping and application of the insulating, the company points out.

ARGENTINE CINEMA CITY
IN SUBURBAN MORENO

Buenos Aires (By Air Mail)—Plans for construction of a 20 million peso cinema city, to include six sound stages, in the suburb of Morano are announced by Maigences Argentinas. Site covers 900 acres.

EQUIPMENT NEWS • 7

IT CAN BE DONE
With the tremendous amount of modern up-to-date lighting equipment that's available it's an easy matter to make a feature in N. Y.

Charles Ross, Inc.
333 W. 52nd St. New York City

Look What $325.00
Buys in a 16 mm.
Sound Projector
De-Vry "BANTAM"

"Theatre in a Suitcase"

Projector, amplifier, speaker and screen—all-in-one, small, compact case weighing less than 3 lbs. Highest quality 16 mm. sound projector in the lowest price field—the new postwar-engineered De-Vry "BANTAM" is truly champion performance with top illumination, thrillingly life-like sound! Has BIG projector features which make De-Vry equipment "wanted most by most people!" Today's greatest 16mm. buy at ONLY $325.00.
Metro in Pich Research in China, Latin Amer.

(Continued from Page 1) are about on par with the expenses incurred in the U.S. Dr. Handel points out, drawing on his own experience. At the end of the day, however, traveling expenses and other out-of-pocket expenses may be lower, he states, which is a condition frequently encountered by any member of the domestic research unit supervising the job on the spot.

Translation All Important

Dr. Handel, asserting that the translation of the questionnaire is all-important, cites this as an example why that is so:

"In a motion picture survey in a Latin-American country was the question whether movie-goers preferred American pictures with dubbed-in Spanish dialogue or with the original English dialogue and Spanish subtitles. The Spanish test questionnaire contained a question using the Spanish equivalent for 'dubbed-in, and a prejudice was created against this term, if not, again, the type of picture. Channeling from 'dubbed-in Spanish dialogue' to 'dialogue in Spanish' resulted in quite different answers to the question."

Discussing Metro's experience in China, Dr. Handel writes:

"When the Motion Picture Research Bureau organized some surveys in China, the greatest difficulty was encountered by the newly trained interviewers who tried to talk to respondents. As the Chinese are used to being accosted continuously and everywhere by beggars, chisellers and persons of similar or worse vocations, it is second nature for them to disregard and dismiss any survey taker that walked on the street or who tried to enter their house. The Chinese interviewers had to resort to all kinds of devices to meet respondents and get a hearing. This is in spite of the fact that public opinion research was first practiced in China, for Confucius seems to have been the first public opinion researcher. Nearly 1,500 years ago he said, 'The will of the people is the will of God,' and he asked the Emperor to 'Send out delegates to all parts of the country who should get all the strikers had been replaced and the strike was now a "dead" issue. Picket lines now established before studios were, in his opinion, only to be maintained.

Attest to the good faith of the producers in the current labor negotiations, Zorn told the Committee that if any vacancies should occur now men will be hired without discrimination. (If IATSE carpenters or painters, for some reason, were to leave their jobs, the vacancies would be filled without regard to union affiliation.

Taking exception to Zorn's statements, Herbert K. Sorrell, CSU president, said, "I can guarantee you, Sorrell said, "that the motion picture studios and the IATSE are running so low that actors and others are lined up at unemployment offices." He further stated "as near to distort that the man can get."

Sorrell also told the Committee the IATSE is in "a stoooge union" for the studios. So far as settling the jurisdictional dispute within AFL circles, he said, "you can go to the AFL, or die and live two or three times before you get anything done there."

Also heard yesterday were Herbert Yates of Republic, John J. O'Connor of Universal and Carroll Sax and Robert Perkins of Warners. None of them had any important new information to add to the record. MPAA vice-president Charles Boren, labor specialist, was the final witness of the day, answering a number of technical questions regarding the factual situation in Hollywood. Slated for today are machinists president Harvey Brown. And again, painters union representative L. P. Lindell of and Joseph Tooley of the teamsters union.

H'wood Reds is Problem For Un-American Com.

Washington, D.C.—Representative Carroll D. Kearns yesterday flatly refused to become involved in questions regarding Communism in the Hollywood labor picture.

"That's a matter for the American Actors Guild, John Gee," he said when IATSE attorney Matthew Levy tried to put into the record a statement that his client is victim of a drive by carpenters boss Big Bill Hutcheson and subversive elements in other unions to take over control of studio labor.

Levy replied that "no investigation will uncover the whole picture out there without a thorough study of Communist infiltration in the studios."

"We merely then demanded proof, if there is any, that IATSE has been connected with the racketeering elements which once dominated it, since president Richard Walsh assumed office in 1941.

$30,000,000 Approved for U. S. Employment Service

(West Coast Bureau of THE FILM DAILY Hollywood—SAG, reopening contract talks with the studios in the Spring, will place emphasis on tele rights.

La Guardia Award to Garfield

For rendering conspicuous service in support of the cause of better understanding between different religious, racial and cultural groups, John Garfield will receive the first newly established LaGuardia Award for stage and screen actor of the year by James H. Sheldon, administrative chairman of the Non-Sectarian Anti-Nazi League. Formal presentation will be made early in April.

Mrs. Elmer Wulf Dies

Kingsley, Ia. — Mrs. Elmer Wulf, wife of the owner of the Deluxe Theater, died in a Sioux City hospital. She was also survived by a seven year old son.

Decision is Reserved in Rose-Mason Contract Suit

(Continued from Page 1) contract covering Mason's services to films. Attorneys are to submit brief within two weeks.

"The road map filed by Rosel seeking damages of $1,787,000, an injunction against Mason appearing in motion pictures for any other producer, may be a factor in the case if Rose wins the decision.

Sagami Dye Trims Scales

Scales at the Cinema Dye are reduced today to a top of 98 cents, compared with $1.20 charged heretofore. The change was ordered by the Cibeline Corp. announced.

STORKS

Norman Friedman of M-G-M's department became the father of a eight pound, 10 ounce boy at Brooklyn Woman's Hospital. The new arrival was named Michael David.

Cincinnati — Tom Smiley, M-G-M salesman, announced the arrival of Mark Y. The Smilies also have two small sons.
MPEA Reports U. S. Films Up B. O. Take

Odum Sees RKO Net Rising Substantially in '48

Special Hearing on Para. Tele Interests Set for Tomorrow by FCC; 3 Affiliate Grants Dropped

Washington—Paramount television hearings will be given a warm-up in a conference to be held by the FCC here tomorrow morning. Hearings, scheduled to start next Monday, will tackle Paramount Pictures' interests in the DuMont tele operatations and the commercial tele channel applications from Paramount affiliates in Boston, Cincinnati, Cleveland, Dallas, Detroit and San Francisco.

Commission further revealed Friday that it had denied petitions from three of the Paramount affiliates—United Detroit Theaters, New England Theaters and Televison Production, Inc., and that outstanding video grants in Detroit, Boston and San Francisco be suspended because grantees were slow in completing their construction.

Look to End H'wood Labor Probe This Wk.

Texas Theater Owners Back Policies of TOA

Although the executive board of National Allied concluded that it was not propitious to support the Motion Picture Foundation, it is left up to each individual Allied unit to review that conclusion and reach its own decision on the matter, Ed Lachman, ATO of New Jersey president, said at the weekend.

"Each Allied unit is autonomous," Lachman declared, "and does not necessarily have to follow the lead of the executive board.

Peron to "Nationalize" Pix?

CBS Planning Show on Pie Prod. Background

800 to Attend NCCJ's Astor Luncheon Today

Buenos Aires, via Montevideo (By Cable)—Film industry here is goggly from the hot-and-cold tactics of the Peron Government. Latest move by the Peronistas is the nixing of ad-films in theaters.

Informal sources point out that intolerable reason for expulsion of ad-films is to give patrons a chance for a smoke and some fresh air between programs.

But the real reason, it is rumored.

Steadier Product Flow, More Technicolor, and Selection Policy Credited

TOA, ASCAP Praised For Rate Agreement

FCC Gives Theater Tele Temporary Frequency Slots

Messages approving the results of the negotiations between TOA and ASCAP leading to the recently announced rate schedule have poured into the TOA offices here since the decision was made, Robert W.

Col. Stockholders Will Meet April 9

Columbia's annual stockholders meeting will be held April 9 at the home office, the company disclosed over the holiday week-end. Meeting will be closed except to those stockholders of record on March 2.
COMING AND GOING

BRYAN FOY, Eagle Lion Films vice-president in charge of production, has arrived in Canon City, Colo., from New York for background research and technical guidance on "Blood on the Snow." M. G. M.'s "Blood on the Snow" is being directed by JERRY PICKMAN, E.L.'s assistant director of advertising, publicity and sales.

NORAN E. KERSTA, director of television operations for NBC, is in Chicago to confer with a number of advertising agencies.

EDWARD MOREY, Allied Artists vice-president, and MOREY GOLDSMITH leave tonight for Washing-
ston and Boston respectively. Both return to New York later this week.

Y. FRANK FREEMAN returned to Hollywood from New York and Washington over the holiday week-end.

CHARLES K. STEIN, Loew's assistant treasurer, leaves tomorrow for a Palm Beach vacation.

WILDA LESSER RICKLES, secretary to E. M. Saunders, M-G-M assistant general sales manager, sails Feb. 29 on the Mauricia for a West Indies vacation.

Skouras, Schlaifer to Coast on Prod. Confabs

Completed films on the 20th-Fox lineup for this year will be inspected on the Coast this week by Spyros P. Skouras, president, and CHANCELLOR's, vice-president and general sales manager, who left Friday. Conferences with Darryl F. Zanuck and Harry Brand and Joseph M. Schlaifer are planned for the schedule as well as discussions of "The Iron Curtain," "Walls of Jericho," "The Lady in Ermine," "Give Me Regards to Broadway" and others on the company's list.

Sir Philip Warter Due For Warner Conferences

Sir Philip A. Warter, chairman and director of Associated British Pictures, Ltd., arrives from London today aboard the Queen Elizabeth for a series of conferences with Warner officials here and on the Coast. Sir Philip will be here until March 5 when they leave for Hollywood.

Max Milder, Warner's managing director in England, will introduce Sir Philip to home office officials. On the Coast while he will meet Harry M. Warner, president, and Jack L. Warner, vice-president of the company.

FC to Make State Dept. History

West Coast Bureau of THE FILM DAILY Hollywood — Film Classics will produce a film on the history of the U. S. Department of State, Joseph Bernhard, FC public relations manager, announced after the completion of negotiations with government authorities. Milton Raison was commissioned to do a screen treatment.

WILLIAM F. RODGERS, M-G-M vice-president and general sales manager, arrived in Chicago yesterday on the RKO "Majestic" on a business trip.

WILLIAM B. FERGUSON, exploitation head for M-G-M, is back from Atlanta where he held a two-day meeting with his Southern field staff.

NORMAN TAUBOS, director, and his assistant, both returned Saturday night from Paris where they spent a few days looking after the show.

MERRIFIELD LEROY and GEORGE MURPHY have returned to the M-G-M studio following visits in the East.

Attorneys LOUIS PHILLIPS, Paramount; HOW-ARD LEVISON, Warners; OTTO KOEGEL, FREDERICK PRIDE and JOHN CASKEY, 20th-Fox, are in Chicago for the Jackson Park contempt case before Judge Michael Lape today.

MPA to Open Membership To Women in the Industry

Women will be invited to join Motion Picture Associates if a change in the constitution recommended by the board of directors is ratified at the next business meeting. With approximately 450 now on the roster, organization is about to launch a drive to double this, with Ray Moon, as chairman.

Arthur Mayer, president, announced that Moe Sanders and MYRA SEGEL would serve as general arrangements committee for the MPA annual dinner, dance and entertainment to be held May 21 at the Waldorf-Astoria Hotel.

Warn Cautions Against Unwise Economy Moves

Sydney (By Air Mail)—Pointing out that Australian theaters have developed a high standard of presentation, Ed Warn, retiring manager of the Western Electric, warned against unwise cutting of expenditures as theater revenues decline from the drive against war.

Warn, now en route to the U. S., is to become chief of engineering for Warners, advises, with a grim smile at the thought of the extraordinary growth of the steel industry, but cautioned that a lower cost of entertainment would result in even fewer people at the box office.

Sherman Plan Is Incorporated

Washington — The Sherman Plan, Inc., incorporated in Delaware, has been organized to develop Al Sher-
man's plan for controlled distribution of 16 mm. sponsored films. Sherman is president of the company, with Herman Sussman, vice-president, and Mathew Tepper, secretary-treasurer. Headquarters are at 1319 F. St., N. W.
The Academy Should Act

- • • UNLESS THE ACADEMY is disposed to make the 1947 "Oscar" selection available to the press in advance with the customary "hold for release" stipulation, it is going to miss out on national press breaks representing up to 70 per cent of individual newspaper circulation. Two things contribute to this result: One is the switch from Thursday night to Saturday night for the "Oscar" ritual in Hollywood. The other is the Academy standing rule that there shall be no release of the selections until actual announcement at the ceremonies. Unless the Academy changes this front, it will lose heavily on press breaks across the country, and especially so in New York and the East. Indeed, since press breaks go—and the industry prestige that accrues from them—the 1947 awards will fail to the local, provincial Hollywood level. Consider the New York press situation. The build-up editions of course, necessarily are "out." For the first regular editions, New York Sunday papers have closing times of from 5:30 p.m. to 6:45 p.m. With the announcements coming about 8 o'clock on the Coast, that means that the story will reach New York just about the time the last editions are being put to bed. At best, the story will get little space, no "play." And certainly no wire photo art in the Sundays. By Monday, the story will be a dead duck. The Academy should act pronto on its own. And the studios who have stakes in the 1947 "Oscars" should see that it does. If the newspapers may be trusted with advances on Presidential messages to the Congress, etc., etc., the Academy should be trusted with advances on the Academy's Awards.

- • • LOOKS AS THOUGH poor old Kilroy no longer matters. Monogram has dropped the title. "Kilroy on Deck," in favor of "French Leave." • • Preparedness Note: Metro has bought "Pigskin Skill" from the Carl Dudley Studios, and Pete Smith will do the narration for the Technicolor short, to be released for the 1948 football season. • • Kroger-Babb, Hygenic Pro'd, prexy, is in Mexico City for tomorrow's world premiere of the company's new Spanish religious subject. "Dios Con Nosotros." • • RKO will use Kate Smith's M-G-M recording of "The Miracle of the Bells" in all first-run engagements of the Lazy-MacEwen pic which opens at the Rivoli here early next month. • • Al Sherman will lecture on "Films in Public Relations" before the University of Richmond's public relations class in March.

- • • LIFE MAGAZINE devotes a large portion of its Washington Birthday issue to the film industry, with Eagle-Lion coming in for a couple of bouquets. • • Allen Fields of M-G-M's special service department, now featured on the drums with Stan Field's orchestra at weekends at the Marmouth Hotel, Lakewood, plans to organize his own band in the near future. • • It's good to see Bernie Brooks, film buyer for the Fabian Circuit, back from a trying siege with an eye operation. • • Mary Pickford's Comet Prods. has acquired U. S. distribution rights to British Lion's "White Cradle Inn." UA hasn't yet set release date.

- • • A THOUGHT FOR TODAY: The industry which has produced such telling arguments for sanity as "Intolerance," "Imitation of Life," "Grapes of Wrath," "Crossfire," and "Gentleman's Agreement" is peculiarly blessed; we have taken the intellectual theory of cooperation and turned it into a vital, workable fact. If during the coming year we can "sell" tolerance, the way we have sold Beauty, Romance, Hope, Courage and Adventure—we can say, with other practical idealists—"We, too, are brothers."—S. Barrett McCormick, Ad-Publicity Committee, American Brotherhood Week, now being observed.

Nationalization of Pix
By Peron is Hinted

(Continued from Page 1)

is that the Government here is intent on taking over all "fertile" businesses. Peasemistic conern has been expressed that before another month is out the Government will take over 51 per cent control of the industry. This maneuver will be explained to the people as one of the phases of industrial development: "Argentina must nationalize all important industries." As a matter of fact, the precedent was started several years ago when this Government began taking over the railroads which were mostly British owned. At that time, Peron announced that Argentina would not be trusted with the future welfare of the nation.

800 to Attend NCCJ's
Astor Luncheon Today

(Continued from Page 1)

Poling, editor of the Christian Herald, and Rabbi Joseph Loth, editor of the New York Times, will address the "Children's Theater Luncheon."

Three hundred and fifty persons will attend the luncheon at the Empire State Building, March 12. The luncheon is given in behalf of the National Council of Jewish Women, which is the first time a luncheon of this kind has been given in New York. The speaker, who will address the luncheon, is Dr. J. Robert Rubin, national chairman of the Jewish community's divisions of the NCCJ and Yeshiva. The luncheon is attended by the division of the Jewish community and the division of the Jewish community in New York City.

Juvenile Radio Audience
Hears Century's Schwartz

Fred J. Schwartz, Century Theater's vice-president, and national Brotherhood Week executive, addressed Nneyw "Children's Theater," held on March 12.

Emphasizing the important role played by the children of today in the future of tomorrow, Schwartz pointed out, particularly, how "children practice brotherhood until careless or vengeful grownups distort their eager, hungry minds into narrow lanes of bigotry.

"Herman Finer," a children's story of tolerance and brotherhood, narrated by John Garfield, was the story presentation for the day, on the Century program.

"Smuggler" Youngstein
Runs A Load Across

The pastime is contagious. You watch a film called "The Smugglers," an Eagle Lion-JA 1943 Technicolor film, and you want to play around to outstanding business. First thing you know Old Smuggler, Youngstein, becomes so overwhelmed with the excitement he decides to let the boys in on it. Result: On Friday there was some smuggling of Old Smuggler across the border, to let everybody celebrate with the real McCoy, or should say real McSmuggler.
MPEA Reports U.S. Pix Up B.O.
More Color, Selection Policy Credited.

(Continued from Page 1)

RKO's "Hunchback of Notre Dame" opened at the Apollo with a huge advance sale. In Linz, M-G-M's "Gaslight" played to the city's population, while 60 per cent of Salzburg's population saw the film.

In Prague, Universal's "All Baba and the Forty Thieves" is in its 15th week at the Passage Theater, and has been seen by 210,000 people during the engagement.

A case of its first 51 bookings in Hungary, "Random Harvest" is seen as one of the top yielding properties of the year. "Song of Bernadette," 20th-Fox, is doing extra-ordinary business in all situations.

Colombo's "The Men in Her Life," recently brought back to the Berlin Wintergarten for a return run, played to its millionth German customer, a post-war record. In the same city, "Hunchback of Notre Dame," got off to a big start. Entire front section of Filmpalast Wien was transformed into a 90-foot replica of a cathedral for the run.

M-G-M's "Music for Millions," now at the Kulturpalast for its five weeks, has been seen by some 105,000, almost a third of the city's population.

Poland Goes for "Eve"
Opening of Universal's "It Started With Eve," at the Palladium Lodz, Poland, was a sensational success. "Crowds which could easily have filled the Palladium to capacity 10 times over," MPEA rep. reported, "blocked two principal streets in Lodz. Black market tickets reached an all-time high of 1,000 zlotys, 10 times the established box office price."

The few American films which survived the Romanian fumes of their recent "purge" are playing to capacity crowds. Current hit in Bucharest is "Warners" Now, Voyager," its ninth run, last week still SRO.

Story, MPEA reports is much the same in Japan, Netherlands East Indies and in Holland. Within the past month, each of these countries has reported record-breaking weeks both in business volume and in aggregate attendances.

Huston-Spiegel's Horizon Sets M-G-M Release Pact
West Coast Bureau of THE FILM DAILY
Hollywood — M-G-M will release the productions of Horizon Pictures for a minimum period of three years, under a pact signed Friday. New independent was formed by John Huston and Sam Spiegel, which has the latter as producer, and Huston as executive director. Production will start on the M-G-M lot about April 1.

Mitchell Named Treasurer
Pittsfield, Mass. — Curtis Mitchell, who resigned as Paramount's advertising-publicity director to join Berk- ing, was recently named treasurer of Berkshire, Wi-

Tuesday, February 24, 1942

Bureau of New Plays Enc. Revealed by Miss Helburn
Dissolution of the Bureau of N. Plays, established in 1936 by a gro of film companies to encourage a new: writing talent, is nounced by Theresa Helburn. Earning funds are to be turned to the American National Theater and Academy, for the benefit of the Experimental Theater.

Bureau was sponsored by Colubria, M-G-M, Paramount, RKO, 20th Fox, Universal and Warners.

Brazil Bars Soviet Films
Rio de Janeiro (By Air Mail) — V- ection following the breaking of dip-omatic relations between Brazil and the Soviet Union, a list of Soviet films have been barred by the Brazilian Govern-ment.
DENY U.K. PRODUCTION IN DECLINE

BFPA Asserts Studio Output to Show Gain This Year; FIEC Sees "Steady Deterioration"

London (By Cable)—Claim of the Federation of British Producers that British film production is "steadily deteriorating" was dismissed as misleading by the British Film Producers Association, with Sir Henry Miles, President of the French acting as spokesman. Conceding that only 11 features are in production at the moment, BFPA said it is virtually certain that the studio output in 1948 will show a substantial increase over 1947. Large number of studio layoffs complained of by the FIEC in a telegram to Harold Wilson, president of the Board of Trade, were said by BFPA to be part of a drive to reduce production costs. These layoffs, the Association claims, will not affect the output of British studios.

FIEC message to Wilson asked a meeting with Wilson to discuss "the grave position" caused by the layoffs. Telegram claimed failure on the part of producers to keep pledges made to you last November, resulting in idle space and dismissals of labor. Organization was "appealed at the failure of film producers to meet the nation's needs."

J. Arthur Rank Organization denied a slowdown at its studios. Company, it was revealed, now expects to deliver at least 40 pictures this year, probably more, instead of the 38 announced by Rank in November. In a brief summary of current production at British studios, FIEC told Wilson that no pictures were scheduled at the M-G-M studios, second largest in Britain, after the present production (Pilgrim's "The Guinea Pig") is completed and that 91 employees had been dismissed. Alice Cannon, only one production ("The Passionate Friends") is under way at JAR's Pinewood plant, where 135 workers have been let out. Statement named six other studios, where no films are being made or where production schedules had been slashed.

Grand National Plans Program of 12 Pix

London (By Cable) — Grand National plans a program of 12 features for 1948, two of which had been completed. Most of the films will be "Power Without Glory," based on the West End stage production.

Films Bill Passes Lords, Becomes Law on April 1

London (By Cable) — With the passage of the Films Bill by the House of Lords, measure, already approved in Commons, will become law officially when King George affixes his signature, Bill becomes effective April 1, to remain in effect for 10 years.

Passage of the Bill was preceded in Lords by the type of conflicting statements that have become common here in discussions of the ad valorem tax. Viscount Hall restated that the British Government position that modification of the duty could be arranged if a means were found to build up earnings of British films abroad.

On the other hand, Lord Swinton, former president of the Board of Trade, was certain that an ad valorem tax solution, advantageous to both Britain and the U.S., will be reached shortly.

FEMME TOUCH

RS. ELHIE BOWERS, manager, Civic, Detroit.
ITONIA WAWROWSKY, assistant manager, Up-
ETTY RILEY, manager, Kingston Theater, City,
M. N.

Problem of "Immediacy" Confronts Art Directors

Motion picture art directors are faced with problems peculiar to their field, one of the chief of which is the problem of "immediacy," Paul Smith, of the D'Arcy Ad Co., told AMPA at a luncheon meeting prior to the weekend.

Speaking in the Town Hall Club, Smith pointed out that selling a motion picture is "no long-pull proposition. You must strike hard and quickly," he said.

Acting president Phil Williams presided over the affair, with Vincent Trotta, serving as guest chairman.

More than 125 industries, primarily representing art department personnel of the various companies, turned out for the meeting, the largest attendance of the year.

The 1948 YEAR BOOK

Covers every phase on Motion Pictures will be found within its covers.

Free to ALL Subscribers of—

THE FILM DAILY

1501 Broadway New York 18, N. Y.
Units to Review MPF
Nix by Allied Board

(Continued from Page 1)

If it feels that the latter’s view conflicts with its own best interests.”

Lachman refused to state his own position on the matter. ‘I do not wish to say anything that might influence my group’s opinion before we review the situation at our next meeting.’

Lachman explained that suspicion had arisen in the minds of some Alliance leaders regarding the Foundation due to the inconsistency of purpose and action manifested by its officers. It was pointed out, Lachman said, that the Foundation seemed to have little meaning if at the same time its praises were being sung, loyal and long-serving company personnel were being dismissed.

Turning to ASCAP, the ATONJ chief, said that not only would Allied continue to support the Lewis Bill, but in the event that legislation was not successful, the forces of the organization would be turned toward support of the “Berger litigation.” This is suit in Minnesota where, in Benny Berger, North Central Allied president, has rejected ASCAP’s right to collect fees and has refused to pay.

“ASCAP should be eliminated as a problem for the theater owner,” Lachman said. “When a deal is made on the Coast, it should include all the rights, with the producer responsible.”

Lachman was enthusiastic about the executive board’s decision to set up a “clearing house” for information regarding all types of taxation.

“The information compiled in this manner,” he said, “will be of tremendous value to the localities. Each locality will be familiar with the experience of other sections of the country and thus be able to meet any of the variety of tax schemes that continue to rear their heads.”

20th Sets Tradeshows

“An Ideal Husband” will be trade-shown in all 20th-Fox exchange centers today with the exception of Philadelphia and Detroit where it was screened Feb. 19. Company will also show “Let’s Live Again” the same day except in Boston, Des Moines, Los Angeles, Pittsburgh and locally, where it will be shown tomorrow.

NEW POSTS

BILL BEHNE, manager, Embassy, Miami, Fla.
CHARLES DENNY, manager Florida Theatre, Tampa, Fla.
PAUL LYNCH, manager, Park, Scherling, Fla.
TERRY CLARK, assistant manager, Loew’s State, Syracuse, to manager of Loew’s State, Syracuse.
TRUMAN RANDALL, assistant manager, Hamil-
town, Chicago.
HARRY POTTER, manager, Roosevelt, Chicago.
FRANCIS BUCKOL, assistant manager, Cosmo, Chicago.

TOA, ASCAP Praised For Rate Agreement

(Continued from Page 1)

Coyne, executive director, said Friday.

Not only were the TOA members and the press treated with various luncheons hosted by ASCAP for its realistic and fair attitude and for having accomplished fine relations coup for the society, as well as increasing its income.

Two typical comments follow:

“Just a ‘hats off’ salute to you and those who worked with you in the negotiations with ASCAP. I am especially glad that the little therapists got the break which they did.” — R. B. Willey.

“The officers and directors of the Indiana PoA voiced their 100 per cent approval of the compromise agreement reached between TOA and ASCAP.” — William R. Griffin.

Among others sending messages were Ben L. Strozier, C. C. Mund, Sam D. Kirby, E. W. Savage, B. F. Busby, William Crockett, Paul Wil- liams, Russell Hardwick, Fred Kent, A. A. Adams, W. F. Ruffin, G. D. Carpenter and Harold G. Fitzerald.

State Dept Pressure on MPEA Is Scouted by Maas

Selection of films by the Motion Picture Export Association is based primarily on commercial considerations and suitability to taste and not upon preference, it was declared by Irving Maas, MPEA general manager, at the weekend in answer to reports that the government’s State Department was exerting influence on what pictures were placed on the market.

The State Department has nothing to do with the MPEA basic schedule from which Film Polski will select films for foreign sale under an agreement, selects film entertainment, Maas stated.

Maas’ statement was a result of published information credited to Film Polski.

Maas added that MPEA will not export a film which presents a distorted view of the American way of life. As a private enterprise, Maas said, MPEA has complete freedom in product selection except in countries under military control.

Aussie Theaters Protest Newspaper Ad Allocation

Sydney (By Air Mail) — Advertising representatives of theaters will protest to newspapers in all Australian capitals over what they feel is unfair treatment in the allocation of ad space. Ad men of both chains, at one time the biggest users of newspaper advertising, have found a proportionately worse deal than any other class of advertiser.
She keeps the romance running smoothly...

The spell of this picture's song and story might suddenly be broken...but for film row's "first lady," the exchange inspectress.

With unrelenting vigilance, she has inspected every inch of film before each booking...checked it for worn perforations, torn splices, and other signs of wear and tear that might hinder smooth projection and mar the enchantment of the show. By this painstaking care of film and unceasing effort to keep each reel running smoothly, the inspectress has earned a place of importance behind the scenes of motion picture distribution.

And her work is all the more easily done for the quality and reliability she finds in the release prints made on Eastman film.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
Odllum Sees RKO Net Rising Substantially

(Continued from Page 1) in force at the end of the year," Odllum wrote in the annual report of Atlantic.

"Economies have been instituted in all branches of that company's business which should approximately offset the loss of all foreign revenues, even if that should happen," Odllum noted that during 1947 the British authorities imposed a tax which in effect amounted to 75 per cent of the proceeds heretofore remittable to the United States on the exhibition of all American films in Great Britain while other countries have also imposed restrictions.

"This threat of loss of a substantial portion of the industry's foreign dollar revenues, coupled with the concurrent realization that cost of film production has reached a new high," he said, "caused a rather sharp decline in the market value of stocks of motion picture companies.'

List Over 500 Free 16 mm. Films in State Directory

Albany—A directory listing more than 500 textbooks available for free use by schools, civic, educational, service clubs and other groups has been published by the New York State Department of Commerce. Directed, titled Film Library Catalogue, lists films under 25 headings relating to recreation, agriculture, industry, education, economics, safety, vocational guidance, employee relations and other subjects. Catalogue is available without cost from the Film Library, Department of Commerce, 40 Howard St.

NFS Services EL in Chi.

Chicago—National Film Service, Inc., is now offering the film inspection, shipping and storage chores for Eagle Lion Films here. Chris Chinn has been named manager for this National exchange.

Mayer Confirms His Purchase of Rivoli

West Coast Br., THE FILM DAILY

Hollywood—Louis B. Mayer confirmed at the week-end that he has purchased the Rivoli Theater in New York as a personal investment. Deal, he said, had nothing to do with M-G-M, and was made in the interest of art and entertainment. One of the earliest deluxe house in New York, Rivoli Theater was opened Dec. 1, 1927. Property occupies frontage on Broadway running through to Seventh Ave., between 49th and 50th Sts. Assessed value is $1,450,000, of which $1,270,000 is on the land. Under long-term lease to United Artists Theater, house has been operated as a Skouras unit.

Johnston Proposes Peace Production Board to Facilitate Private Production Loans Abroad

Washington—Establishment of a Peace Production Board within the framework of the Marshall Plan was proposed Saturday night by Eric A. Johnston, MPA president, as a means of facilitating loans to American banks. Speaking at a dinner of the Washington Chapter of the American Institute of Banking, Johnston suggested the Peace Production Board, similar to the wartime Production Board, to pass on worthy private investments abroad.

Under the plan, the lending bank in this country would assume five per cent of any loss, the borrowing bank another five per cent, with the 90 per cent remainder guaranteed by the U. S. Government as in the days of war production.

Atlas RKO Issues Off Sharply

$5,359,807 Drop in Value During 1947

RKO Corp. securities held by Atlas Corp. dropped in value to the amount of $5,359,807 during 1947, the investment company's annual report sent to the stockholders by President Floyd A. Odllum disclosed at the week-end.

Atlas on Dec. 31, 1946 held 929,020 shares of RKO common, worth $14,390,810, based on market quotations, plus 327,812 RKO option warrants, valued at $1,680,036. Atlas holdings in RKO were unchanged during 1947, but on Dec. 31 last, the common stock had dropped in value to $7,644,415 and the options to $655,624.

(Pre-deal "limit boundaries," and "negotiations" for the purchase of the Atlas holdings in RKO have been reported for a matter of months. N. Peter Rathvon, Howard Hughes and Robert R. Young have been named as possible buyers, either on their own or for groups. The Odllum report to the stockholders is silent on this point.

"The decrease during the year under review of the market value of your company's holdings of securities of motion picture companies," Mr. Odllum stated, "is directly attributable to the large special holding of stock of RKO Corp. accounted for practically the entire decrease in asset value of the stock of your company, after taking into account dividends paid."

Comparison of the Atlas portfolio as of Dec. 31, 1946 and the same day in 1947 discloses that during the year the investment trust shaved its holdings of Paramount common from 95,000, valued at $3,022,500, to 70,500 shares worth $1,515,750.

On Dec. 31, 1946, the company owned 608,500 shares of Walt Disney Prod. Series "A" 4 per cent bonds, valued at $256,055. On Dec. 31 last, the same holdings were worth $251,375.

On Dec. 31, 1946, it held 101,700 shares of Walt Disney common, valued at $142,560. On Dec. 31 last, the stock was down in value to $274,000.

During 1947, Atlas disposed of 2,000 shares of Loew's common which on Dec. 31, 1946 had been carried at $51,250.

Switch Title of "Lured" to "Personal Column"

After a series of experimental showings, UA and Producer Hunt Stromberg have decided to change the title of "Lured," the Lucille Ball-George Sanders starrer, to "Personal Column."

"Girl Wanted," another title tested, did not do so well at the box office as did "Personal Column. Change in title is effective Mar. 1, while National Screen Service is completing the requirements on trailers and other accessories.

Louis de Rochemont Here For 'Digest' Co-op Talks

West Coast Br., THE FILM DAILY

Hollywood—Louis de Rochemont has arrived in New York to begin his assignment as roving producer for M-G-M. Here to confer with the editors of Readers Digest on a possible cooperative venture, De Rochemont has already set plans for the picturization of W. L. White's "Lost Boundaries," which appeared in that magazine recently.

IT&T Reorganization Plan Is Approved by Referee

Referee Irwin Kurtz on Friday approved an amended reorganization plan for Film-Tel, Inc. and International Theatrical and Television Corp., under which George Hirlman of IT&T will operate the business. Assets and debts of Film-Tel are taken over by the other company.

Plan includes protection for security holders and provision that labor- owed money by the companies will be paid off within 12 months. Unsecured creditors are represented by a creditors' committee, which will report back to court in the event of any dispute with management.

CBS Turned Down on Telecolor

West Coast Br., THE FILM DAILY

Hollywood—U. S. Court of Customs and Patent Appeals has turned down two applications by Columbia Broadcasting System to register the Telecolor mark as a trade mark for radio and television apparatus, according to Dr. Herbert T. Kalman, president of Technicolor, which opposed the applications.

Market's Adv. for Free Pix Irsx Exhibs.

Trenton—Prime impetus in arousing the opposition of the Allied Theater Owners of New Jersey to the issuance of 16 mm. film projection license was the following statement which was inserted recently in the Trenton Times by a self-served market:

"Sound Movies For the Children Thursday 5 P.M.; Friday 7 P.M.; Saturday, 5 A.M. to 4 P.M.

"No foolin! Free movies for children right here in our store! Children will love it! And so will you the thrill of shopping values...when you can turn your children over to Russell's Children's Guide...who will care for them our carefully selected sound picture show! Yes, this will certainly make shopping a pleasure for you...and a thrill for your children!"

Exhibitors here point out that that schedule of showings, directed as stations 'authorized to operate,' frequencies allocated to the use communications carriers.

In the meantime, the FCC pronounced the temporary assignment of three high-frequency bands to telepickups, studio transmitter link, intercity relay.

In answer to arguments of television interests for frequency allocation for private inter-city relay, Commission revealed that means still wanting for service to districts not being served by common carrier coaxial cable or microwave transmitters. Therefore, the FCC felt that inter-city tele relay handed by communications links, carrier with adequate facilities be available.

STORKS

Omaha—An eight-pound 10-oz. baby, Joel Irwin, was born to M. Gene Rich. Father is a former G-M exploiter and now head of his own Printing Service.

Joseph C. Goltz, assistant to Irv Maas, MPEA topser, has a new born to Mrs. Goltz last Thursday, Women's Hospital here. Nine-pounds-9-ounces is the third child and an boy.
OHSTON TO U.K. FOR TOP LEVEL CONFABS

Valsh Calls for Squashing of Collusion Charge

Tom Clark to Speak
At TOA Board Meet

Hollywood could create a brave new world by setting in motion forces that are diametrically different from those released by Hitler. Leaders of the amusement industry at yesterday's luncheon of the Conference of Christians and Jews at the Hotel Astor were urged by Rabbi Joshua Loth Liebman to glorify brotherly love, decency and democracy, and through the glorification of noble ideals destroy the crippling effects of bigotry, hate, stupidity and greed.

Dr. Liebman who wrote the best
Brotherhood Urged

Leaving Friday With O'Hara in Move to Start
Impasse Off Dead Center Position via Meetings
With Atlee, Cripps, Wilson and Film Leaders

Eric A. Johnston, MPAA-MPEA president, and Joyce O'Hara, his executive assistant, will fly to London on Friday for a projected series of top level conferences, both Government and industry, looking to the ending of the Anglo-American film impasse, it was learned yesterday.

Zone First Run Plan
For "Northside 777"

Chicago—"Call Northside 777" will be available in the Chicago metropolitan area March 19 for first runs in each of 16 key zones, it was announced yesterday by J. H. Lorents, central division sales manager of 20th-Fox. Theaters are to be selected on the basis of competitive negotiations in each zone.

It was pointed out by Lorents that previously, in connection with "Daisy Kenyon" and "Captain From Castle," the Andy Smith plan of licensing pictures in a number of key

Rodgers Calls for M-G-M
Sales Conference on Coast

West Coast Bureau of THE FILM DAILY
Hollywood — William F. Rodgers, M-G-M vice-president and distribution chief, has called a five day sales conference here beginning March 1 in order to preview and discuss the company's forthcoming product.

Rodgers made the decision to hold the conference in the wake of high enthusiasm among studio executives for the company's new pictures. Field sales managers, their territorial assistants and home office executives

 senators

Urge Indiana Houses To Get Tele Sets

Indianapolis — Associated Theater Owners of Indiana is advising exhibitors in this state to install tele receivers in theater lobbies as a "preparedness" measure.

Allied unit points out that with

 Senate Extends Theater Building Controls 14 Mos.

 Washington — The Senate last

 Washington — The House UnAmerican Activities Committee will

 House Com. Plans
If'wood Red Hearings

 Washington — The House UnAmerican Activities Committee will begin a new series of hearings on Communism in Hollywood early next month, it was reliably learned yesterday.

 The sessions will get under way immediately following the District Court trial of John Howard Lawson, slated for March 8, first of the 10 Hollywood individuals to be tried for contempt of the Committee. Among those to be called is Herbert Sorrell, head of the CSU.

Rocky Mt. Allied
Joins in MPF Nix

Denver, Colo. — Rocky Mountain Allied's board yesterday voted to fall in line with the National Allied stand on the Motion Picture Foundation and also voted to support the Lewis bill in Congress forbidding MPF the power to tax theater seats. An extensive membership drive to bring the local unit to full strength for its annual convention in Denver May 18-19 was authorized.

National Allied's board was invited to meet here about the same time.

 Blast Jackson Park Petition
Attorneys Answer Contempt Charges

Chicago — Counsel for major distributors struck back at contempt charges filed Jan. 16 by Attorney General Edward Landis, acting for the Jackson Park Theater, before Federal Judge Michael Ignio here yesterday, challenging the allegations contained in the McConnell petition.

Appearing for Paramount, Edward

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## Coming and Going

MOE KERMAN, president of Favorite Films, has returned to Hollywood from a trip to New York.

FRANK N. PHELS, Warner Theater department executive, returned to New York last night, returning to New York the end of the week.

JOHN JOSEPH, Universal-International's advertising director, has returned to the Coast.

MARTY SIMMS, via plane, left yesterday for Los Angeles.

D. D. HORN, assistant secretary-treasurer of Monogram Int'l, will be left by air today on a three-weeks inspection tour of the Caribbean and South America.

ALLY BUTTERFIELD, after several weeks in the East completing production affaires for the Coast today to start production on specialized films for television.

Washington's Birthday Grosses Set New Marks

George Washington handed Broadway theater managers a birthday gift in the way of unprecedented grosses. All Washington's Birthday records for receipts and attendance were broken at the Capitol, where more than 22,000 fans went to see "Three Daring Daughters" and the Horace Heidt stage show.

Radio City Music Hall, Paramount also showed all-time high attendance figures with these respective attractions: "A Double Life," "Calla Lilies," "Northside 777" and "Road to Rio."

"If You Know Susie" packed top grosses at the Palace. "Bishop's Wife" at the Astor and "The Burning Cross" at the Victoria all did well, as did "Sleep My Love" at the Criterion. "Killers of the Morning" at the State, "General's Agreement" at the Mayfair. "Jassy" did very well at the Winter Garden.

"My Girl Tisa" at the Strand, "Miracle Can Happen" at the Warner also chalked up some neat figures at the box office.

George Weeks to Make Four Fix in Vitacolor

West Coast Bureau of THE FILM DAILY

Hollywood — After being absent from the industry since 1945, George Weeks, former Monogram producer and general sales manager, has signed a four-film commitment with Hollywood Colorfilm for the use of Vitacolor.

Weeks, who produced a series of Range Buster pictures for Monogram, is negotiating for release with three companies, one of which will be signed up this week. He has his four story properties and is now lining up casts.

Col. Sales Meet Today

Three day Columbia district managers meetings will begin today at the Warwick with A. Montague, general salesmanager, presiding. Discussions cover center product and the forthcoming production and the "Montague Sales and Liquidation Drive, 1947-48."

RALPH EDWARDS left yesterday via plane for Los Angeles.

VANESSA BROWN, 20th-Fox player, arrives in New York via plane following a tour of Alaska where she entertained U. S. troops stationed there. Miss Brown is flown in from Great Falls, Mont., via an Army bomber.

EDWARD M. SAUNDERS, EDMOND W. AARON, JOHN P. BYRNES of TWA and ARNOLD HERMAN RPPS leave for the Coast tomorrow to attend an M-G-M slugs sales conference. They will be joined in Chicago by BURTUS BISHOP, RALPH MAW, RUDY BERGER and JOHN J. MALONEY.

MICHAIL REDGRAVE and FLORA ROBSON, two of John Rank's leading contract stars, arrived in New York on Monday via ASD airliner. In 1938 appear here under the auspices of Theater, Inc., in "Mothet." J. S. (JACK) SCHLAIFER, Eagle Lion assistant to the vice-president in charge of distribution, has left for Chicago, Los Angeles and San Francisco to meet with branch officials of those cities.

Robert Fairbanks, Studio Supervisor, Dead on Coast

West Coast Bureau of THE FILM DAILY

Hollywood — Robert P. Fairbanks, 67, who supervised the construction of two studio buildings, died in his home here Wednesday.

He had been ill for several years. Brother of the late Douglas Fairbanks, he was a partner in the star's film ventures and handled production matters.

Later he supervised construction of the Samuel Goldwyn Studio, then the United Artists Studio, and served as president of the UA Studio Corp. In 1934 he was in charge of the construction of the Fox plant, now the 20th-Fox Studio. Survivors include his wife, two daughters and two grandchildren.

"Vulture People" Initial Film of World-Adventure

West Coast Bureau of THE FILM DAILY

Hollywood — Formation of World-Adventure Pictures Co., Inc., to produce adventure films in out of way places, is announced by Phil N. Krase, president. Other offices are George Breaskton, vice-president and York Coplen, secretary.

Company's first production, "Vulture People," was shot in Brazil and is now in the cutting stage. Dr. Hix has been named publicity director for the company.

## Financial

### NEW YORK STOCK MARKET

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### OVER THE COUNTER

| Monogram Pts. | 21  |
| RKO           | 1/2 |

## Employment

FILMACK OPENS IN NEW YORK

We are here at 245 W. 55th St. Ready to serve you with special press and sales trailers.

If you haven't tried Filmack's quality and rapid service, send us your next order and be absolutely surprised.

New York Phone: 73-809

FilMack 245 W. 55th St.

## Screening Room

Our Air Conditioned Comfortable Screening Room is part of "Bonded's 3-WAY SERVICE"

- Storage
- Film Exchange Service
- Air Conditioned Screening Room

BONDENED FILM STORAGE CO., INC.
1600 BROADWAY, NEW YORK CITY

- U.S.A. • EUROPE • AFRICA • ASIA

### Col. Sales Meet Today

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"Rank Months" Campaign Set by E.I.'s Heineman

Eagle Lion has designated March and April as "J. Arthur Rank Month," to the surprise of the British producer-exhibitor whose arrival this country is expected early next month. William J. Heineman, company vice-president in charge of distribution, announced yesterday.

Among the Rank product currently being released by Eagle Lion are "The Smugglers," "Green for Danger," "The October Man," "Take Me Life," "Caravan" and "The Adventures."
(Continued from Page 1) 

one First Run Plan or "Northside 177" 

(Continued from Page 1) 

Mid-Week Memos 

- DIDJA KNOW that Woodbury College of Los Angeles is engaged in a nation-wide survey of motion picture advertising? 
- Questionnaires have been dispatched to "10,000 people of importance," equally split into four groups—people in journalism, in motion picture, in advertising, in civic affairs. 
- NYU, State University of Iowa, Wayne's College of William and Mary, and Boston University are participating with Woodbury. The question: "Tell us simply—What do you think of movie advertising?—How can it be improved?" 

- WHEN ROBERTS PRODS. sends "Tucker's People" into production as a John Garfield starter, Abram Polonsky will direct. 
- Present plans call for shooting in New York. 
- Warners, by the way, will film background here, in Chicago and in Rio for "The Fountainhead." 
- Robbert Patol, editor of Filmindia, of Bombay, is in New York with his wife, a star of the India screen, and daughter, en route to the Mayo Clinic, Rochester, Minn., for surgery. It's a bad ulcer. 
- As the "Fall Guy" of the day, Maurice Chevalier got the works yesterday at the Waldorf-Astoria. 
- Add Signs of the Times: Tele receiver production in January hit a new high, registering an increase of about 40 per cent over the monthly average for '47. 
- Blast at "Raintree County," winner of Metro's novel prize, by F. A. Barrett of Fordham, is countered by the publishers, Houghton Mifflin, with the contention that the novel by Ross Lockridge, Jr., presents the question of sex and love "in the dual light in which it exists in the world of humanity." 
- Congratulations are in order to John Devine, now a vice-president of Anderson Davis & Platte, handling the Alexander Smith Carpet Co. advertising. 

- EAGLE LION is counting on a $2,000,000 domestic gross for "T-Men." Pic is said to have cost $420,000 to produce. That's one way to get into the black—and stay there. 
- Press Photographers Association of New York will stage its annual exhibit March 20-April 18 at the Veterans Center, 500 Park Ave. 
- Realart will send out "Hellzapoppin" and "Argentine Nights" as a comedy package. 
- Sir Laurence Olivier's "Hamlet" will bow in London within 60 days, premiere in New York shortly afterwards. 
- Joy Theater, W. Orleans, observing its first birthday, advertised "your money back with a smile when you leave the theater if our anniversary show fails to please you." 
- Thought-in-Passing Dept.: Why wouldn't it be a good idea to film some of the better New York benefit programs and make 'em available for strictly charity shows elsewhere? Can you imagine how the hinterlands, for instance, would go for such a show as the recent "Heart Night at the Copacabana?" for instance? 

- U-I's MAURICE A. BERGMAN, had occasion over the Washinton's Birthday week-end to wire the "A Double Life," daily grosses at the Radio City Music Hall to the studio. When he gave the operator the wire covering Friday's business, even before she repeated it over the telephone, she asked him whether it was good business! 
- Bergman assured her that it was. On Monday morning, writing Saturday and Sunday's figures, Bergman encountered another interested operator. She told him that the figure included her admission. 
- Who said the public is not interested in the economics of the motion picture industry? 

(Continued from Page 1) 

Republic Net Profit Down to $570,200 

(Continued from Page 1) 

dividends, compared with 38 cents per share in the former 12 months. 

It was pointed out by Herbert J. Yates, Republican president, that domestic film rentals increased last year by 17.5 per cent in excess of rentals for the preceding fiscal year. Yates also said that company's income from Great Britain, was seven per cent less, than in the preceding 12 months. Net sales and net income from film rentals and royalties are reported at $29,681,911.45 last year, compared with $24,315,593.73 in the previous year. 

Ratio of current assets to current liabilities increased during the year to 2.3 to 1, as compared with 1.8 to one at the end of the 1946 fiscal year. 

Bank loans were reduced by $750,000 during the 1947 fiscal year, and it is planned to trim these obligations by approximately $1,250,000 during 1948. 

During 1948, Yates said, benefits from the company's economy program will manifest themselves. Pictures recently completed, and those planned for future production, will represent substantial lower costs, he stated, and will therefore acquire lower amortization charges when placed in distribution. 

Senate Extends theater Building Controls 14 Mos. 

(Continued from Page 1) 

Federal controls over theater construction. An amendment by Senator Joseph McCarthy of Wisconsin was passed yesterday to insert into the bill language continuing present controls over amusement and recreation construction. Although the Senate Banking and Currency Committee had earlier agreed to let the controls slide, the House is not due to act upon the matter until next month. A temporary extension of rent control will go through this week, but the controls over theater building are in force until March 31, anyhow. 

WEDDING BELLS 

Boyd-Semenenko 

Ginni Boyd and Sergei Semenko, Boston banker, will wed March 19 in the mid-west. 

Dixon-Saxton 

Baltimore—William K. Saxton, city manager for the Loew Theaters in Baltimore, will be married today to Marian Dixon, who conducts a fashionable dancing studio here. 

Robb-O'Brien 

Big Springs, Tex.—Janet Robb, daughter of J. Y. Robb, an official of the Robb & Rowley circuit was married here to George O'Brien.
329 THEATRE WORLD PREMIER SOON ALL SHOW BUSI

Scudda-Hoo

COLOR BY TEL

JUNE HAVER in “SCUDDA-HOO! SCUDDA-HO” and WALTER BRENKAN, ANNE REVERE, NO
Directed by F. HUGH HERBERT · Produced by
From a Novel by

Produced in the Great Ticket-Selling Tradition of “Smoky”, “It
6 STATE
MARCH 10!
WILL BE SHOUTING...

SCUDDA-HAY!

COLOR

by TECHNICOLOR • with LON McCALLISTER
WOOD, Robert Karnes, Henry Hull, Tom Tully
MOROSCO • Screen Play by F. Hugh Herbert

\"Indiana\" and \"My Friend Flicka\" by 20th Century-Fox!
Pix Attorneys Blast Jackson Pk. Petition

(Continued from Page 1)

Johnson told the court that "uncon- quelled" was shown only and had been withdrawn from its Loop, showing two weeks after the Jack- son Park decree, limiting Loop first- run, and shown steadily for two weeks. Johnson, who personally had been accused of contempt, told the court he had been engaged in law practice for 40 years, never before had been accused of unethical prac- tices and should not have been named in the contempt petition.

Otto C. Koegel, 20th-Fox general counsel, also named in the McCon- nells, Pick Salo, similarly accused Mc- Connell's action. For 20th-Fox, Koegel con- tented that "Foxes of Har- row" was offered the Jackson Park Theatre. The idea was not accepted. Koegel said the B & K & Maryland Theatre paid $1,834 for the pic. Both were on a percentage basis.

Koegel added that the Jackson Park turned down "Kiss of Death," but bought "Daisy Kenyon" on a 30 per cent deal.

Appearing for Loew's and RKO, Attorney Mykle Smith, denied that the companies' officers were parties to any agreement, tacit or otherwise, filed the original demurrers. Smith declared that since the decree, Loew's has not had any uniform sys- tem of releases, and the producers' agreement in every way.

For Warners, Attorney Vincent O'Brien told the court the company was "leaning over backwards" trying to accommodate the Jackson Park Theatre, and had acted in good faith in the two matters.

Representing Barney Balaban, At- torney Jacob Grossman said that Paramount's president had nothing to do with the alleged demurrer. The latter, Grossman said, was handled solely by John Balaban and Walter Fennell.

Joe Neger, 20th-Fox exchange manager, appeared on the stand yester- day and confirmed the "Forever Amber" booking with loop Rialto Theatre.

Nat Barger, Rialto theatre owner, also said that 20th-Fox suggested ad- vision admissions but that it was not obligatory.

In his Jackson Park theatre manager, submitted a list of pur- chases and films played by his house since the decree was entered. He also told the court of two incidents to throw the terms "Unconquered," "Golden Ear- rings," "Where There is Life."

Urge Squashing of Com. Charge
Walsh, AFL Execs. Testify at Hearing

(Continued from Page 1)

Subcommittee moved into what it is described as "a bad hack job to do in a brief period, had no instructions from the AFL executive council to treat Hutcheson's until it was filed, and take any other union, and that no such promise had been given Hutch- son's or his agents, and it was Hutcheson's responsibility to show up—and that if his union had been involved in a jurisdic- tion fight, he was being walking or attempting to work it out, he'd be there.

Decree guaranteed that the stands behind the December 1943, directive of his commit- tee, and would have been in the April, 1949, clarification. "If I had it to do over again, there's no way of knowing what Hutcheson, they'd never put me in that position.

Most of the day was spent in exchanges between Hutcheson, the 20th-Fox, RKO, the IL, who insisted that Hutcheson was inconsistent in refusing to accept and abide by the December, 1949, arbitration award of the three-man commit- tee and that the jurisdiction was set up by the studios.

Hutcheson made it plain that he feels Fed. High Court of the arbitration commit- tee made a promise when he signed the arbitration award before Hutcheson had been granted.

Walsh told the committee he had no objection but that they'd have nothing about "seals, strikebreakers, Communists, bootblackers, and their ilk.

"That's the LA."

And that, he added, is as it should be; entire jurisdiction over craft work in the studios rest with the IATSE, he said.

He said he has been reluctant to have the three-man arbitration committee set up by the AFL executive council in 1945, preferring that the studio difficulties be left to the unions and their parties involved. But he had to do it, he added, whether to accept the proffered arbitration, or pull him out of the AFL. He chose the former.

The committee to go to work to the BEF, producers, planners, with a view to three-man of three-man. The latter, Grossman said, was handled solely by John Balaban and Walter Fennell.

Joe Neger, 20th-Fox exchange manager, appeared on the stand yester- day and confirmed the "Forever Amber" booking with loop Rialto Theatre.

Nat Barger, Rialto theatre owner, also said that 20th-Fox suggested ad- vision admissions but that it was not obligatory.

In his Jackson Park theatre manager, submitted a list of pur- chases and films played by his house since the decree was entered. He also told the court of two incidents to throw the terms "Unconquered," "Golden Ear- rings," "Where There is Life."

Appeal Goldman Suit to Hi Court

Washington Bureau of THE FILM DAILY

Washington — Philadelphia Court of Appeals decision in the William Goldman Theaters anti-trust suit has been appealed to the Supreme Court. In asking the Court to reverse the lower court finding, distributor de- fendants said that the decision, if un- reversed, "may well spell the ruin of the motion picture industry."

Variety Honors Pioneers

St. Louis—Variety Club yesterday honored area pioneers at a luncheon meeting in the club's headquarters. The award was under the direction of Fred Wehrenberg and Barney Rosen- thal.

Joseph Tryolver Dead

Joseph Tryolver, 65, projectionist at Loew's, Yonkers, died of a heat attack Sunday night in the booth.

Pix Use to Build Brotherhood Urged

(Continued from Page 1)

selling "Peace of Mind" remind his audience of 500 that since screen was the greatest my- education in the world, film had its within their power to create world inhabited by men of good.

Dr. Daniel A. Poling, editor of Christian Herald, was the first speaker. "Future of mankind," said, "depends on organizations this." Dr. Poling, who lost a clean- man in World War II told Moroszek, John J. O'Connor, a finished task of building an en- 

J. Robert Rubin, Loew's vice-prin- cipal chairman, said, an amuse- ment division of the NC was recipient of a disting- uished citation for "his effective, constructive leadership of the amuse- ment division of the National C. Government, and interpretation and support of his- gram, for his profound faith in power of education, to keep American way free of prejudices, his helpful and friendly guidance the NCU in its work for the en- lightenment of justice and brotherhood among men of good."


Reporting on the progress of the committee chairman, David Weinstock laug in these men for their assistance: A. C. Brandt, S. C. Brewer, J. Sam Shain, Emil Friedian, Leon Bamberger, Bill German, n Schleier and Monlie Sunshin
Italian-Produced Series of Operatic Films
To Be Offered for Tele Sponsorship in U. S.

Series of Italian-produced feature-films, based on world-famous operas, will be offered to television sponsors by MCA. Television rights are controlled by Amusement Enterprises, Inc., headed by B. Luber, which obtained them from the producers. Seven of the films, with a 30-minute running time, are ready for showing to prospective sponsors and 12 more are being edited. Others are in the preparatory stage.

Filming, it is said, has been largely in close-ups. Casts are drawn from the La Scala in Milan and from the Rome Opera.

It is understood that a 16-minute version of the pic will be made available for other than tele use.

Invited Audience Sees
“Food Train” Shorts

“Friendship Train,” 14-minute documentary produced by Warners, and “Thanks, America,” similar 27-minute film made via popular sub-
scription of the Italian people in
gratitude for shipments of food made by the American people, were pre-
viewed last night at the Cinema
Dante, for an invited audience.

The screening also shows the initial
loading of the Friendship Train in
Hollywood. Harry M. Warner, chair-
man of the Friendship Food Train
Committee is shown at the sendoff.
The train proceeds across the coun-
try making many stops, adding car-
doards of food. The terminals are
New York and Philadelphia where the
foodstuff are loaded on ships after
land-based ceremonies. First stages of
distribution are shown.

Italian production was filmed by
about a half dozen cameramen and
is a quick tour the length and breadth
of Italy and Sicily with Drew Pear-
sen appearing in the footage. All
the big cities of Italy are touched brie-

ly. There is an audience with the Pope.
Orson Welles donated his services as
narrator.

AP Drops Tele Newsreel,
Finding Costs Too Heavy

Because the expense of turning out
da daily 10-minute video newsreel was
found for the 18 or 17 tele sta-
tions which subscribed to the AP’s
regular news service, the Associated
Press will suspend its activity in
tele newsreels.

As originally announced, AP's sus-
pension was “temporary.” But a
spokesman indicated quite clearly
that suspension would last until tele-
stations could either see their way
clear to paying for a daily video
newsreel, or until a sponsor would be
willing to defray the expenses.

France, the U. S. industry faces a
variety of problems, including the
$10,000,000 in remit-
tances are frozen there at the pres-
tent time, plus the fact that the
French Government is pressing for
revision of the Blum-Byrnes agree-
ment as regards the film provisions.

Pete Gehrad Dead

Mount Pleasant, Tex.—Pete Gehr-
ard, died here. He was former owner
of the Ritz at Linden.

SICK LIST

LAX. Columbia salesman, Minneap-
olis, died from the mend after hospitalization rep throat.

ANK CHILDS, president, Selected Pic-
is recovering from a leg fracture in
Jervis Hospital, Denver.

Rodgers Calls for M-G-M
Sales Conference on Coast

(Continued from Page 1)

have been invited to attend the ses-
tions.

Among those who will attend are
Edward M. Saunders, Edwin W. Aar-
on, H. M. Richey, John P. Byrne,
Herman Rippa, John A. Maloney,
Frank C. Henes, Bertus Bishop Jr.,
Ralph W. Maw, Rudy Berger, John S.
Allen, George A. Hickey and Samuel
Linden.

Among the pictures to be viewed
are “Homecoming,” “State of the
Union,” “Easter Parade,” “The Pir-
ate,” “Big City” and “A Date With
Judy.”

Special presentation ideas for the
calls, next prospec-
tive sponsors,
are expected to include an exhi-
bitio of “State of the Union” prior
to the political conventions in June
and July.

All Pix Licensed in Ga.
Subject to State Tax

Atlanta — Dismissing affidavits of
illegality filed by 20th-Fox against
Revenue Commissioner Glenn Phil-
lips, the State Court of Appeals ruled
in a test case decision that films lic-
ensed through Atlanta exchanges for
exhibition in other states would be
handled in Georgia. Court upheld Judge
Bend Almand of Fulton Superior Court.

Calif. Theaters Ass'n
Votes TOA Affiliation

(Continued from Page 1)

San Francisco was elected to repre-
sent the association on the TOA
board of directors, and will attend the
TOA directors meeting in Los
Angeles on March 9-10.

Stamp Collectors to Expand

Cinema Stamp Collectors has al-
terred its constitution so as to ad-
mit a quota of persons outside the film
industry. Collectors next meeting is
scheduled for today in the Nimrod
Room of the Hotel Astor.

Coppel, Hit-Run Victim

San Antonio, Tex.—Albert Coppel,
46, head of the Aztexa Films Inc.
ex-
change here was killed by a hit and
run driver.

Urge Indiana Houses
To Get Tele Sets

(Continued from Page 1)

With a majority of the present deputi-
cos, placing their tele stations in
operation within the next months,
programs will be available in a great
many Indiana towns, especially if
the multiple array antennas is util-
ized.

Theaters can expect to see bars and
cocktail lounges install receivers,
it is pointed out, and unless exhibs.
have sets to offset, there will be a
loss of patronage.

ASCAP Asks Dismissal
Of Gov't Trust Action

(Continued from Page 1)

signed from the International Con-
 federation of Authors & Composers Societies

Answer pointed out that prior to
1914, American and foreign com-
mpanies did not deal in grants of
music rights with the result that
ASCAP was formed in the U. S. and
similar organizations were formed in
other countries. Reciprocal agree-
ments between the American and for-
eign societies were for the purposes
of collecting fees, it was said.

Rank, et al. Win Appeal
To Limit Suit Service

(Continued from Page 1)

Warren, who is presenting the case for
the union, announced that some $16,000
wbacks to the New York stock
exchange today, he said.

He added that the equitable sum of
$10,000 was due the union for

Urged by his wife, Warren, and four
children, including a son
Charles owner of Exhibitors Ser-
vice.

NEW POSTS

CHARLES NESBITT, manager, Chicago Theater,
Chicago.
JAMES PENNEL, assistant manager, Symphony
Theater, Chicago.
MARTIN HALL, assistant manager, Capitol, Chi-
icago.
WILL METRE, manager, Garrick, Chicago.
AMARDEH CONROY, manager, Maryland Theater,
Chicago.
RAY BRADY, assistant manager, Beverly, Chi-
icago.
RAY THOMPSON, co-manager, State Lake, Chi-
icago.
JOHN NOULINAN, Republican manager, Cleveland.
NAT STEINBERG, Republican manager, St. Louis.
CLARENCE PHILLIPS, temporary manager, Eagle
Lion, Chicago.

TAO.

Tao.

Tao.

Tao.

Tao.
TRAILERS ARE YOUR BEST BUY IN ADVERTISING!

“SALUTE TO AMERICAN BROTHERHOOD WEEK”
Pearl Harbor—Approaching the motion picture industry, the box office effect of television was expected to be unfounded and without resistance. Frank E. Cullen, executive vice-president and general manager of NBC, a major network, said at a press conference that the situation will be the latest advertising medium film industry ever had and that motion picture executives should consider vast increases in profit revenues.

The Paramount Theater Tele Imminent

Paramount will unveil its recently demonstrated "intermediate" large screen television system in several key theaters "within the very near future," THE DAILY learned yesterday.

No advance announcement of the specific time for the initial showing will be made because of the desire of company executives to weigh the reaction of a "normal" theater audience.

All rights to the particular program selected for the exhibition will be cleared by the company in order to make certain that no legal complications will arise.

Broadway's Paramount Theater may well be the scene of the opening video shot, since motion pictures from the parent company's experience with the system was derived from that source.

Sequences from the Louis-Walcoff fight and a Theater Guild of the Air drama, demonstrated several months ago at a meeting of theater people, were made in the booth of that house. Taken from a 10" cathode ray tube, the pictures were processed and ready for projection on 65 mm. film within 66 seconds.

Film Attendance Off

40% in India—Patel

End of the war-time boom, increased admission taxes, and unrest have combined to bring down attendance at Indian film theaters approximately 40 per cent in the last six months.

Promotions Announced in 20th-Fox Branches Abroad

Promotions in 20th-Fox branches abroad were announced yesterday by Murray Silverstone, president of 20th-Fox International and Inter-America Corp. Gustave Joffe, former manager in Venezuela, becomes assistant manager.

MPEA Sees Good Chance

Of New Greek Pix Deal

Though Czechoslovakia is now Communist controlled, it still remains to be seen whether relations between the Czech Film Monopoly and the MPEA will deteriorate any further from the recent breach between the union and M-G-M.

Labor Probe Includes Pix Reds

Hartley Orders Hearings Broadened

"Duel" Starts Regular Price Run Next Month

Initial regular admission runs of David O. Selznick's "Duel in the Sun" will be started by next month, Milton S. Kusel, vice-president in charge of domestic and Canadian sales, announced. Picture will open widely.

Hold He Would Not Travel

Sans Hope of a Solution;

Break in Week—Seidelman

London (By Cable) — Decision of Eric A. Johnston, MPAA-MPEA president, to fly to England tomorrow for a series of top level conferences looking to the ending of the Anglo-American film impasse was generally viewed in industry circles here as the most encouraging sign yet, with belief frankly expressed that Johnston would not travel unless highly hopeful of finally breaking the deadlock.

The most highly optimistic statement came from Joseph H. Seidelman, president of Universal Inter.

Salkin Gives Jackson

Pk. View of Situation

Chicago — The Jackson Park theater case continued yesterday with Richard Salkin, theater manager, on the stand answering questions by Judge Casky, 20th-Fox counsel, who initiated the film companies second day's attempt to refute the allegations contained in the petition filed yesterday.

No Tele Channel Available

So Dodgers Ask FM Permit

Washington Bureau of THE DAILY

Washington — Disappointed because no television channel was to be had, the Brooklyn Dodgers baseball club has asked the FCC for permission to operate television stations.

81 Million Asked in

Exhibs.' Trust Suit

Chicago — Charles and Herman Nelson, former owners of Lawndale Theater, Roosevelt Road, filed a $1,000,000 damages anti-trust and conspiracy suit yesterday against Paramount, M-G-M, Warners, RKO, Columbia, Universal, 20th-Fox, Republic, Monogram and several theater circuits. Case was filed in Judge John Barnes' court. Every and Modes are attorneys for Nelsons.
Hader Suit Dismissed. Another Upheld by Rivkin

Federal Judge Simon H. Rivkin yesterday granted a motion by Universal and its directors dismissing the stockholders suit filed by Stephen Trumal. At the same time, however, Judge Rivkin ruled that William Freiday, an intervenor, may continue with his action because he had owned Universal stock for a longer period than Trumal.

Freiday will be permitted to continue his suit, which charges waste of corporate assets in the waiver by Universal of tax exemptions, in connection with option deals said to have been participated in by Universal directors.

Universal was also upheld in its claim that a two-year statute of limitations applies to stock purchases and sales said to have been participated in by U directors, and this cause of action was dismissed.

N. J. Unit Expected to Back Allied-ASCAP Stand

Formal support of National Allied's stand regarding ASCAP is expected to be voted by the New Jersey unit at a meeting of the membership here Monday.

The national board's position, determined in Washington a fortnight ago, favors continued support of the Lewis bill which would make the rate issue a matter for consideration between the Society and the producers. President Ed Lachman and Harry Lowenstein will convey the support of the New Jersey unit to the Washington meeting.

Also up for discussion will be New Jersey tax situation. Levies against theaters or admissions are now under consideration in Camden, Newark and Ocean City.

Howe Bids for Canadian Production by Hollywood

Ottawa—Trade Minister Howe expressed hope in Commons that Hollywood "will contribute to the solution of Canada's financial exchange problem, not by contraction of business in Canada, but by development of production in Canada." He refused to announce details of current negotiations with Hollywood producers for reduction of film revenue to the U.S.

Nelson Towler Heads E-L Atlanta Branch

Nelson Towler has been named Eagle Lion branch manager at Atlanta, William J. Heineman, vice-president in charge of distribution, announced yesterday. Towler, operating under the supervision of district chief Grover Parsons, assumed his new duties immediately.

Will Irwin Rites Today

Funeral services will be held today in St. John's Protestant Episcopal Church for Will Irwin, 74, newspaperman and author. He was the author of "The House That Shadows Built," a biography of Adolph Zukor.

Murphy Captures Metro Reader's Digest Award

T. E. Murphy, of Hartford, Conn., has been awarded M-G-M's $10,000 prize for the most outstanding drama in every day life published in the Reader's Digest during the past year.

Murphy's story, "Mouthpiece for Charlie," appeared in the September, 1947, issue, and was the choice of the award committee which included Dorothy Canfield-Fisher, John Erskine and Voldemar Vetulnius.

Mintz Named Manager of UA Pittsburgh Branch

Baltimore—Promotion of Leonard Mintz to manager of the United Artists Pittsburgh branch office announced by Mark N. Silver, UA district manager. Mintz was a salesman of the Philadelphia office and replaces David Leff, resigned.

At the same time, the company states that Joe Young, of the Philadelphia sales force has been transferred to Washington; and Clayton Bond, Jr., of Washington has been moved to Philadelphia.

File $1,500,000 Suit vs. NT For Commission Default

West Coast Bureau of THE FILM DAILY

Hollywood—Charging failure of NT theaters to pay in a commission due towards the negotiation of the sale of a circuit of theaters in Mexico, B. Victor Sturivand has filed a $1,500,000 damage suit against NT and its president Charles P. Skouras, in Superior Court here. Sturivand, a former employee, is now engaged in film business in Mexico City.

"Sitting Pretty" Opens Brings Charity $10,000

Miami, Fla.—Twentieth-Fox's "Sitting Pretty" grossed over $10,000 in a special charity show for the local Variety Club Heart Fund, with a capacity house of celebrities paying $10 to $50 for tickets.

Greene Rites in Woonsocket

Woonsocket, R. I.—Funeral services were held here Tuesday for Fred C. Greene, 46, operator of the Park and Rialto here, who died suddenly Saturday in his theater office.
MARCH COMES IN LIKE A LION!

Give Generously For American Brotherhood Week
Screen Guild Plans Program of 32 Pix

Chicago — Sixteen new features as well as reissues of four Ed Small productions and 12 Hopalong Cassidy westerns will form the backbone of Screen Guild’s releases for the coming season, according to an announcement made here by Vice-President Robert Lippert.

The 30-odd franchise holders and directors of the company not only voted to be included under the new plan, but the group also re-elected the executive slate headed by Robert Lippert to deliver three, perhaps four new pix.

Small re-issues embrace “Red Salute,” “Duke of West Point,” “King of the Turf” and “Miss Annie Rooney.”

No Tele Channel Available So Dodgers Ask FM Permit

(Continued from Page 1) mission to erect an FM station for youth in Brooklyn. Games of both the football and baseball Dodgers would be aired probably under a franchise. Applicant firm is the Eh-betas-McKeever exhibition Co., Inc., of which Robert L. Ricker, Walter M. Malley, Lawrence Smith and the Mulvey-McKeever heirs each own 25 per cent.

Brooklyn officials of the firm make no secret that the importance of radio in the future importance of video as factors affecting gate receipts were what started them thinking about going into their own broadcasting business themselves. That others will follow their lead is something they anticipate. It was also established that if a tele channel were available they would apply for it and that they will be ready to apply if and when high band tele comes in.

Promotions Announced in 20th-Fox Branches Abroad

(Continued from Page 1) manager in the Philippines, replacing Dan Lederman, who will return to the home office for a new assignment.

Albert Leonard, of the home office staff, becomes manager in Venezuela, while Carlos Herrera leaves as manager in Ecuador to become sales manager in Mexico under Allan Noye.

John Finder, Dominican Republic manager, becomes manager of Ecuador and Orlando Calvo, booker in Panama, now is manager in the Dominican Republic.

Along the Wire

with PHIL M. DALY

The KRS “Open Door” Policy

☆ ☆ ☆ IN THE NOT-TOO-LONG AGO, Phil M had something to say about the proposal by Sam Eckman, Metro’s very progressive British managing director, that Britain’s KRS and CEA exchange observers at their meetings, noting that this would be comparable to national Allied and TOA reps, attending the MPAA sessions and vice versa and, as such, approximate the millennium...In due course, Phil M’s comment reached the eye of Br’t Eckman, who, in turn, has been good enough to point out that the KRS now admits the British trade press to its Council meetings—indeed, has done so for years.

☆ ☆ ☆ “IT CAME AS THE RESULT of recommendations which I made years before the decision was reached,” writes the metro exec...”But being revolutionary and smoking of the ‘millennium,’ I didn’t get immediate approval...But I kept pressing and now the original opponents agree that the policy is right and proper...Before it was adopted, the trade press, being interested in the results of the KRS Council meetings tapped sources...In other words, weak mem-

ber...Sometimes the resultant published report was factual...But at other times it was garbled...And that’s why I contended that, having nothing to hide, why not let them sit in and publish the facts...This is now being done...No member is ever quoted.

And one problem is out of the way...This is a policy which has not, to the best of my knowledge, been adopted on your side.

☆ ☆ ☆ “OPTIMES. THE CEA gets all upset about alleged KRS transgressions...At other times, KRS becomes recalcitrant and starts cudgelling the wicked exhibitor...Fuss and bother follows...Whereas more often than not, an explanation by the respective observer would clear the air and prevent bickering and misunderstandings...That’s why I made the recommendation...The only people who hear the ‘millennium’ are those who have not the courage of their convictions...Those who are brave when the opponent is absent...As for myself, if you will forgive the personal allusion to the author of the plan, I have no hesitancy in expressing private views publicly...it’s all a matter of courage...And, strangely enough, I find that public ex-

pression is respected when private references of a similar nature are resented.”

☆ ☆ ☆ TO WHICH, Phil M says a hearty Amen...Long in-

dustry experience teaches that there is no such thing as a “secret meet-

ning”...Inevitably, somebody talks...But more often than not, only part of the story is disclosed...And frequently, it’s a “slanted” ver-

sion...Or, as Br’t Eckman says, a “garbled” one...Then, when printed, there’s mysterious...Whereas cander and confidence could be a double-barreled preventative...On the basis of what has been established and accomplished in Britain, it might be worth a try on this side...Or isn’t it?

☆ ☆ ☆ HEART-WARMING, and most deserved, that NCCJ citation to Loew’s J. Robert Rubin...All Sacrycuse University grads, will es-

pecially cheer these words: “For his profound faith in the power of educa-

tion to keep the American way free of prejudice.”...Didja note that the Broadway film openings this week are dominated by overseas pix, the ratio being five from abroad, two from Hollywood?...Swell example of how to “steal” a newspaper page with amusement display copy: The two-column ad used in the New York dailies Tuesday for “The Search,” headed for the Victoria...Come to think about it, why wouldn’t “Our American Government,” title of the Wright Patman vol-

ume just published by Ziff-Davis, be an excellent one for a shorts series?

COMING AND GOING

STEVE BRODY, president of Allied Artist and Monogram, will tour company exchanges in Dallas, Oklahoma, Atlanta, Washington, Pittsburgh, Philadelphia and New York, following Tuesday’s premiere of “Panhandle” in Anniston, Tex.

DAVID PALFREYMAN and Mr. IN CLARK’S name as PALFREYMAN here in New York, from Washington yesterday.

AL B. PERRITT, Paramount’s Latin American division manager, is due to arrive in New York late today from Mexico City.

SAM GALANTY, Columbia’s Mid-East division manager, with headquarters in Washington, will be here the next week for a visit of meetings.

JOE LIDMAN, Western division sales man-

gager for U-I, is on a two weeks trip to Kansas City, Omaha, Des Moines and Chicago.

HENRY L. NATHANSON, president of M-G-M Films of Canada, leaves Hollywood March 1 for his headquarters in Toronto.

JOHN MURPHY, general manager of Loew out-of-town theaters, and DAN S. TERRELL, Loew’s publicity director, are visiting Loew Theaters’ home office, New Orleans, Houston, Memphis and Nashville.

CLAUDE RAINES, who arrives in New York from Bergen, N.J., to study for the opening of the Tim Holt-Lamar-Jennings rodeo in the city on March 5.

AL O. BONDY, distributor of General Electric films in New Orleans and Memphis, sails for the opening of the Tim Holt-Lamar-Jennings rodeo in the city on March 5.

MARVIN SCHENCK, Loew vice-president and M-G-M Eastern rep., leaves tomorrow wi-

th his wife for a visit at Hot Springs, Ark.

VOLDEMAR VETTIGIUS, M-G-M studio editor at large, returns to Hollywood tomorrow following three weeks of conferences here.

RENE CLAIR, French producer, sailed on the U.S. S. “Sicilia” for the French capital.

SIR ALEXANDER KORDA, British produc-
er, leaves for a planned visit in the Far East after a short visit here.

ROGER FERRI was in Miami from New York for the opening of “Sitting Pretty.”

“Agreement” Drew 500,200 In First 15 N. Y. Weeks

Total of 509,207 persons saw 20th Fox’s “Gentleman’s Agreement” in its first 15 weeks at the Maxine Theater, it was announced yesterday as the film started its 16th week. A tendency during the week ended Tuesday was greater than in any seven-day period since Christmas. Film is also in its 16th week at the Apollo, Chicago.

Norfolk Exhib. Makes Career with “Outlaw”

Norfolk, Va. — Operator of the Roxy, 432-seat indoor house, is making a career out of playing and re-play-

ing “The Outlaw.” Thus far, the Howard Hughes pic has played no less than 11 engagements in the hometown, running from three and five days to a week each time.

“Outlaw” opened at the Roxy for the first time on July 12, 1946, was back on Oct. 17 for a second stay, on Nov. 28 for a third and on Dec. 14 for a fourth. In 1947, it played a total of five dates—Mar. 29, Aug. 8, Aug. 31, Oct. 18, Dec. 4 and Dec. 31.

And on Feb. 21 last, it was in for the 11th time. It’s significant that engagements at various times covered Labor Day, New Year’s and Washing-

ton’s Birthday.

Send Birthday Greetings Co—

Feb. 26
Robert Alda
Robert Alda
E. J. Moenix
Hanna A. Fitzgerald
Weaver "Dutch" Taylor

The Film DAILY
Red Cross Trailer
With Current Reels

Theaters' part in the annual Red Cross drive was started yesterday with the playing of a special Red Cross trailer featuring an appeal by Gregory Peck. Three-minute trailer was clipped to the end of all issues of the five newsreel companies released yesterday. Subject has been reviewed and approved by leaders of national exhibitor organizations, including APA, Allied, PCCITO and others, the Red Cross pointed out.

"Henry V" Net Profit
In U. S., $1,400,000

"Henry V" has grossed an estimated $5,500,000 and returned a net profit exceeding $1,400,000, it was revealed yesterday by executives of J. Arthur Rank and United Artists, in reporting on U. S. distribution of the British-made film classic.

Picture continues to break house records, it was pointed out, with three new marks announced yesterday. Vogue Theater, Brooklyn, grossed more than $15,000 for the week ended yesterday, plus new records for Saturday and Sunday. Completing its one-week stand at the Thalia, "Henry" grossed $5,200, a new record. Valencia Theater in Evanston, Ill., reported $2,000, a new record, for its opening day of the picture last Saturday.

Additional revenue was secured in a special Winter report playoff covering Daytona Beach, Tampa, St. Petersburg, Winter Park, Jacksonville, Palm Beach and Miami Beach. In the seven situations, "Henry" grossed more than $16,000 in special one and two-day engagements.

MPEA Sees Good Chance Of New Greek Pix Deal

(Continued from Page 1) two film groups, a MPEA spokesman said yesterday.

Impasse between the Association and the Monopoly came about when the latter insisted that revenue from Czech pix shown in the U. S. should equal the amount earned by MPEA releases in Czechoslovakia.

Dismissing such a proposal as too absurd to answer, the MPEA suspended negotiations for a more propitious moment. With only about 15 MPEA releases remaining to be shown in Czechoslovakia during the next two months, there's a good chance, Association spokesman said, that a mutually satisfactory deal can be worked out, political storms notwithstanding.
Labor Probe Including Film Communists

San Antonio Council Will Advise On Films

San Antonio, Tex.—Proponents of contraceptives and birth control were sharply attacked by U.S. Supreme Court Justice William O. Douglas and his associates yesterday in a discussion of birth control's role in the American family. The court is considering whether the government can prevent the sale of contraceptives.

Douglas said he believes that the government should take steps to control the distribution of birth control information and devices. He also said that the government should encourage the development of new contraceptives.

Douglas' remarks were part of a wider discussion yesterday on the role of the court in protecting the rights of individuals. In his remarks, he said that the court has a duty to protect the rights of all Americans, especially those who are most vulnerable to discrimination.
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Please enter my subscription to THE FILM DAILY, and send me my copy of THE FILM DAILY Year Book as soon as it is off the press. I enclose $10.00 (Foreign $15.00).

Name: ____________________________
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U. K. Encouraged by Johnston's Decision

(Continued from Page 1)

national Films, who with Nate J. Blumberg, president of Universal, and other Universal executives, was here for a series of conferences with J. Arthur Rank and JARO topers.

Seely expressed the opinion that there may be a settlement of the controversy over the 75 per cent ad valorem tax, which since mid-August last has kept new Hollywood pix out of Britain, "in a week.

Other trade sources, usually well informed, said however that negotiation of a settlement might require as much as six weeks.

Both Blumberg and Seidelman yesterday postponed their departure for

the Continent pending Johnston's arrival, a move which served to underscore the importance of the MPAA-MPA's flight over at the week-end.

(On Jan. 6 last, THE FILM DAILY exclusively printed that Johnston would fly to London in February to personally confer with Sir Stafford Cripps.)

Top officers of various industry organizations yesterday hailed the Johnston decision enthusiastically. W. R. Fuller, general secretary of the CEA, interpreted it as "most encouraging," while Tom O'Brien, MP, and W. Wingrove, general secretary of the BFPA, told THE FILM DAILY staff correspondent that it was "a distinctly encouraging move," while Tom O'Brien, MP, and NATKE general secretary, asserted: "It will bring results."

The single discordant note was sounded yesterday by Lord Beaverbrook's Evening Standard, notoriously anti-Hollywood, which

FEMME TOUCH

NOLLYE DAVIS, captionist, M-G-M, Cleveland.

ROSEMARY LAVELLE, contract department head, M-G-M, New York.

DOROTHY WILSMAN, secretary, Deuel Productions, St. Louis.

EDITH NICKS, accounting department, Deuel Productions, Detroit.

WARNERS is set to put "The Turquoise," Anya Seton's 1946 novel, on the screen this year with Viveca Lindfors and Dennis Morgan in the leading roles. Delmar Davis will direct and William Jacobs produce.

* * *

GLYN Ford has completed his screen tests for the role of Patrick Hume in "Columbia in which he'd like to star."

* * *

Thomas Wolfe's first book to reach the screen will be "Look Homeward, Angel," which Para. has acquired from Rudy Monter and Arthur Ripley. It will be filmed as a Liberty Production and directed by William Wyler.

JUDY GARLAND, Mickey Rooney, Betty Garrett, Janet Leigh and Vera Allen head cast of M-G-M's "Words and Music." Norman Taurog will direct and Arthur Freed produce.

* * *

Clare Trevor has sold rights to "Wing-it," Lester McCallough novel about the early days on Barbary Coast, to Roy Del Ruth in a deal which also calls for services in the starring role.

* * *

The story of the growth of the Nation's radio industry, "Radio Calvaceae" will be brought to the screen by Columbia in association with Jerrold T. Brandt.

AFTER testing many local actors and two Broadway actors, brought here for his performance, Roy Del Ruth has signed Charles 'Buddy' Rogers to play Brother Matthias in "The Babe Ruth Story." This marks the second clerical role for Pickford, who played the priest in "The Song Of Bernadette."

* * *

Madeleine Carroll is resuming her screen career and has been signed by James Nasser Prods., to co-star with Fred MacMurray in "An Innocent Affair," which will be released by United Artists. Director Lloyd Bacon has been borrowed from 20th-Fox and production is slated to start March 8.

Predict Video Will Double Pic Attendance

(Continued from Page 1)

Salkin Gives Views on Situation

(Continued from Page 1)

potential movie audience that will be created by video.

He predicted that use of television will double motion picture attendance in this country. Mullon declared that he would sue any exhibitor who uses NBC video material without permission or without paying a rental.

Sidney Strotz, NBC Western division vice president, is being transferred to New York temporarily and will work with Mullon on television plans and policies in preparation for opening of KNBH in Hollywood in late Summer.

London—The British industry received its first news of the forthcoming trip of Eric A. Johnston yesterday in the Daily Film Renter, which was served with an exclusive dispatch from THE FILM DAILY.

industry circles to believe otherwise. Government circles obviously were anxious to play down the trip and to avoid giving any suggestion that there has been any encouragement from the Government side.

It was obvious, too, that insofar as the Government was concerned any settlement would still entail a "big concession" by the American industry, thus far insistent that the 75 per cent duty must be abolished.

Meanwhile, there were rumors current here that the Rank-Universal-20th-Fox boycott was occasioned by demands of the Bank of England upon Rank that he, in turn, insist upon the delivery by Universal of Hollywood pix regardless of the American industry united front on the shipment ban. It was noted that Rank is the largest individual stockholder in the American company.

Film Attendance Off 40% in India—Paten

(Continued from Page 1)

months, it was said here yester day by Baburao Patel, editor of Film, of Bombay, an Indian trade paper.

Sushila Rani, Indian film star, and her daughter will leave for week-end for Rochester, Minn., who will enter the Mayo Institute of Surgery. He is expected to be a tenant there for eight weeks, at which he plans to visit Hollywood is his first American visit since 1930, when permission taxes were advanced six months ago from 25 cent to 35 cent per week. The Pro-Industry Congress came into power and, coupled with the economic conditions prevailing, hurt the box office, a little, Patel said.

The average admission price ran in India at the present time is five 10 of 1 cents to a maximum of 80 cents, Patel said yesterday.

India has some 1,500 perameters in addition to 150 cinemas with an approximately 200 of the permanent houses playing English language pix and the others given over to Indian product.

With a population of 300,000,000, India could eventually require a support 5,000 more established theaters, in Patel's opinion. The can be divided for, in part, the right 16 mm. screen. On the production side, Patel estimates the number of active Indi producers at 300, who utilize the facilities at cost in the studio. The average Indian picture if successful earns about its cost, Patel added.

A motion to the court asking tency that Chicago Warner theater would not play film after Jack Park Theater be stricken, as it was not. Court took the tender admirably.

Mass. True Name Bill Racing "Objectionable"

Boston—There was no opposition when the Legal Affairs Committee of the Massachusetts Legislature held a public hearing on bill which would require athletes who are public performers, including movie stars making p.a.s., who appear under an assumed name to file their notice with the State Department of Public Safety. The committee has the matter under consideration. In the last five years similar bills have been defeated.
Hear CBS Seeks Para.'s Interest in DuMont

Untapped U.S. Film Audience
...why not get back in film biz?

BY CHESTER B. RAIN

It would seem, if you will permit the comment this Friday morn. damn near time that the American motion picture industry—all arms of it, too—wring out the crying towel, hung 'em up to dry in some of the trade hot air, and turned concentrated attention upon the business at hand. Which is, if you have to be reminded, the making of good pictures at reasonable costs, their distribution on fair terms, their merchandising through aggressive advertising, publicity and exploitation, and their exhibition with the showman's old time flair while turnstiles click merrily and profitably to admit not only old customers, also the millions of new patrons to be won and held.

It's really as simple as all that, chum. So why hellcomplicate it by the jitters, whimper-and-we-drifting and all-is-lost laments that find their way into the daily press, to the industry's detriment; penny-

Decree Considered in Chicago Release Plans

Chicago — Claiming that M-G-M's new release plan had been worked out with their attorneys in order to comply with the Jackson Park decree in every way before releasing new films here, William F. Rodgers, M-G-M vee-pee, first witness on the stand, opened yesterday's court pro-

RCA's $18 Million Profit For 1947 Is New Record

Radio Corporation of America last year earned $18,769,557, equal to $1.12 per common share, it is reported. Figures compare with a profit of $10,865,053, equal to 50 cents per share in 1946. Gross income in 1947 was $314,-

MPAA Latin-American Brief to State Dept.

Washington — The MPAA yesterday filed a brief on Latin American trade relations with the State De-

Distributors Win Motions In Stern-Levy Complaints

Motions by Paramount, 20th-Fox and Warners to modify demands made by Jesse L. Stern, Abram H. Levy and their corporations, for detailed bills of particulars of the distributors' fraudulent underreporting

Casey tells AFL to Clean House

Edinburgh CEA Halts All Bookings Pending Confab

Washington Bureau of THE FILM DAILY

London (By Cable)—Great Britain is prepared to consider any reasonable suggestion which would assist the flow of films into and out of the country, Harold Wilson, Board of Trade president, last night told a group of prominent film industryists and government officials attending an industry dinner in tribute to Sir Michael Bakewell, British producer who was recently killed.

Wilson emphasized that any sug-

BOT Proxy Stresses Deal Must Recognize Dollar Position—Worse Than '47

London (By Cable)—Sixteen mm. film industry is running into a shortage of raw stock, it was learned yesterday. Manufacturers generally are said to be holding production to last year's output, with available raw stock being distrib-

Suggests Canadian Public Authority for Production

Ottawa — Establishment of a public authority to produce motion pictures in Canada, such as the Cana-

Eckman, Wolff and Archibald Due Over

London (By Cable)—Sam Eckman, Metro's British managing director, and Bob Wolff, RKO's chieftrain on this side, will sail for New York next Friday on the Queen Elizabeth with J. Arthur Rank.

Rank is being preceded to the U. S. by George Archibald, who sails today on the Queen Mary. Archibald, managing director of Independent Producers, one of the JARK units, will make a quick checkup of the American scene, reporting to Rank on the latter's arrival. Compton Benn-

GB-Kalee seeks Lower Aussie Import Tariff

Sydney (By Air Mail)—Australia's preferential tariff for British theater equipment gives very small margin of preference, Maj. Victor Cockle, overseas executive of GB-Kalee, said on his arrival here. He may ask the Commonwealth Government to lower the tariff, Cockle said, pointing out that his company does not want to undercut local manufacture, but asks an equitable tariff, in an Empire country.
Industry Advises VA On Operation Procedure

Local film industry representatives have been meeting with officials of 13 regional branches of the Veterans Administration for talks on practical film operations with a view to improvement and extension of the entertainment programs to be set up during the year.

Meetings, which will conclude today, are being held at the Barbizon Hotel, New York. They are taking place under the sponsorship of the MPAA branch operations and fire underwriters information division, spoke on fire ammunitions and related topics.

Mooney “Black Gold” Suit Postponed To March 15

Chicago—Judge Leonard Reid set hearing date for the $750,000 John Mooney “Black Gold” suit against Monogram Pictures and Warner Theaters to March 15.

Clark Theater of Lublin Circuit has been added to the list of defending theaters, according to Edward Rosenblum, Mooney’s attorney. Seymour Simon represented Monogram, Ed Johnson, Warner theaters.

Grierson to Co-ordinate U. K. Government Films

London—(By Air Mail)—Appointment of John Grierson as film advisor to the Department of the Central Office of Information is announced. Grierson, director of motion picture and public information is UNESCO, will co-ordinate the work of the Film Division and the Crown Films Unit and take overall charge of planning, production and distribution of Government films. He will continue with UNESCO in a voluntary capacity.

Argentine Film Festival At Foreign Pix Expense

Buenos Aires—(By Cable)—To meet the costs of next month’s Argentine Film Festival at Mar del Plata, a special 10 tax is being imposed on all foreign films playing in the B. A. area.

Mock Convention Telecast

Philadelphia—More than 1,000 high school students participated in a mock national political convention here yesterday which was telecast to students in Baltimore, New York and Washington.

Locally the program was carried by station WFIL-TV.

Ruth Berse to MPA

Ruth Berse, who has been associated with TOA, ATA and the War Activities of the American Business Magazine in six years, leaves her post today to join the MPA. Miss Berse will work with Taylor Mills in the Selectivity Department.

Show “Winter Meeting” Mar. 29

 Warners “Winter Meeting” will be nationally trade screened March 29.
The Leading Figure In The Industry Leads The Industry In Academy Award Nominations!

<table>
<thead>
<tr>
<th>Award Category</th>
<th>Nominees</th>
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<tbody>
<tr>
<td>Best Motion Picture of the Year</td>
<td>&quot;GENTLEMAN'S AGREEMENT&quot; - &quot;MIRACLE ON 34th STREET&quot;</td>
</tr>
<tr>
<td>Best performance by an Actor</td>
<td>GREGORY PECK &quot;Gentleman's Agreement&quot;</td>
</tr>
<tr>
<td>Best performance by an Actress</td>
<td>DOROTHY McGUIRE &quot;Gentleman's Agreement&quot;</td>
</tr>
<tr>
<td>Best performance by an Actor in a Supporting Role</td>
<td>EDMUND GWENN • RICHARD WIDMARK &quot;Miracle on 34th Street&quot; - &quot;Kiss of Death&quot;</td>
</tr>
<tr>
<td>Best performance by an Actress in a Supporting Role</td>
<td>CELESTE HOLM • ANNE REVERE &quot;Gentleman's Agreement&quot;</td>
</tr>
<tr>
<td>Best Achievement in Directing</td>
<td>ELIA KAZAN &quot;Gentleman's Agreement&quot;</td>
</tr>
<tr>
<td>Best Written Screenplay</td>
<td>MOSS HART • RICHARD MURPHY • GEORGE SEATON &quot;Gentleman's Agreement&quot; - &quot;Boomerang!&quot; - &quot;Miracle on 34th Street&quot;</td>
</tr>
<tr>
<td>Best Original Motion Picture Story</td>
<td>VALENTINE DAVIES • ELEAZAR LIPSKY &quot;Miracle on 34th Street&quot; - &quot;Kiss of Death&quot;</td>
</tr>
<tr>
<td>Best Achievement in Film Editing</td>
<td>HARMON JONES &quot;Gentleman's Agreement&quot;</td>
</tr>
<tr>
<td>Best Achievement in Black-and-White Art Direction</td>
<td>LYLE WHEELER • MAURICE RANSFORD &quot;The Foxes of Harrow&quot;</td>
</tr>
<tr>
<td>Best Scoring of a Musical Picture</td>
<td>ALFRED NEWMAN &quot;Mother Wore Tights&quot;</td>
</tr>
<tr>
<td>Best Scoring of a Dramatic or Comedy Picture</td>
<td>ALFRED NEWMAN • DAVID RAKSIN &quot;Captain from Castle&quot; - &quot;Forever Amber&quot;</td>
</tr>
<tr>
<td>Best Original Song</td>
<td>MACK GORDON • JOSEF MYROW - FOR &quot;YOU DO&quot; - Lyrics - &quot;Mother Wore Tights&quot;</td>
</tr>
<tr>
<td>'Best Cinematography, Black and White</td>
<td>CHARLES LANG, Jr. &quot;The Ghost and Mrs. Muir&quot;</td>
</tr>
<tr>
<td>Best Cinematography, Color</td>
<td>HARRY JACKSON &quot;Mother Wore Tights&quot;</td>
</tr>
</tbody>
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Salutes All Those Whose Achievements Have Been So Honored!
Raw Stock Shortage
Hits 16 mm. Field

(Continued from Page 1)

mm. field are finding it difficult to obtain raw stock, while established companies with expansion plans are handicapped. Laboratories are reported running up to two months behind on 16 mm. orders.

Trade sources say there is slight hope for an improvement in the situation before 1949 when Eastman Kodak will have its new 16 mm. coating machines in operation.

Distributors Win Motions
In Stern-Levy Complaints

(Continued from Page 1)

actions against them, were granted yesterday by Jr. Y. Supreme Court Justice Pecora.

Court held that distributors were not required to furnish copies or contents of statements made by the defendants showing that they knew that the reports of gross admission receipts were a material factor in determining flat rentals, or other details as to how they acquired such knowledge, and that the distributors need not furnish copies of statements of receipts made by the exhibitors.

Court also struck out the defendants' demand by exhibitors when they answered complaints against them for fraudulent underreporting. Attorneys for the distributor plaintiffs are Phillips, Nizer, Benjamin and Kim.

Ziv Acquires Video Rights

Exclusive representation in television for 76 feature films have been acquired from several distributors by Ziv Television Programs, John L. Sinn, president, announced. Production, editing and traffic are under direction of Robert Jacques in Ziv's local office.

"Relentless" into Criterion

Columbia's Technicolored "Relentless" opens at the Criterion a week from tomorrow.

Along the Rialto

by Phil M. Daly

But the Day Is Coming!

- - LISTEN FOR THE ONE, not at Pbit M, but to a producer. . . . The setting, New York. . . . The time, the very recent past. . . . Said the producer, thoughtfully and frankly, but with the proviso that his name be withheld. . . .

- - "FAR MANY YEARS I have produced pictures and released them independently. . . . I have money. . . . Lucky enough to be able to get distribution thru a live-wire, progressive, and showmanship-minded distributing company, I was blessed. . . . But things have changed. . . . The same exhibitors seem to be there, and there are a million more people in the United States than there were five years ago. . . . But when it comes to getting good distribution today, I don't know where to turn. . . . I can get first money. . . . And with the proper distributing and selling outlet, I can get all the second money I may need. . . . But the way things appear to be going today I am honestly too scared to ask for either. . . .

- - "YET I KNOW there is a definite need for good product made at the right production price. . . . I can make pictures and make them right, but who wants to make pictures and see them die? . . . Not only is it bad business, but it breaks a producer's heart and it does not help a director or a star to see their efforts wasted. . . . What's happened to the showmen in this industry? . . . Does anyone know? . . . With the millions of people there are in this country, there IS a market for good pictures. . . . Much of that market can be made with showmanship pictures and a good selling campaign.

- - "BUT I SUPPOSE that when the captains of the ships lose their courage, it's hard to expect good results from the crews. . . . I am more than surprised at Wall St, sitting back without probing some sleepy heads and waking them up to the fact that the market is here and wide open right now. . . . I sure would welcome the day—and it's coming—when an independent producer of standing, can again have confidence in a releasing company and then go back to making good pictures . . . But I hesitate now . . . But the day is coming. . . . It always does."

Theaters Offer Expanded Audience to Tele. Sponsors

West Coast Bureau of THE FILM DAILY

Hollywood — Large screen television in any 15 theaters would double the present audience of video shows, S. Charles Lee of SCTOA's television committee pointed out at a meeting with ad agency and television station representatives. Outlining a proposed code for television, SCTOA suggested that video programs would be presented intact, with commercials included. Admissions would not be increased and theaters would use television only to supplement film programs. Theaters using television programs would announce them as an added service, with all newspaper ads referring to video shows including station call letters and names of sponsors. Theaters would be made to show video to the best possible advantage.

TOA's national policy on television is expected to be patterned on theater television developments on this Coast, it is learned.

35 Features Shooting
In West Coast Studios

West Coast Bureau of THE FILM DAILY

Hollywood — Thirty-five pictures are in production this week. Six are shooting at Warner Bros. and Universal-International. Five are before cameras at 20th Century-Fox while RKO Radio, M-G-M and Paramount are shooting three each. Two are shooting at Columbia, Eagle Lion and two for United Artists release. Republic has one shooting as have Martin Mooney and Equity Pictures. Alfred Hitchcock wound up production of "Rope" made for Transatlantic Pictures for Warner release. Columbia started one, "Rusty Takes a Holiday," and completed three, "The Loves of Carmen," "Wild Fury" and "I Surrender Dear."

E.L. Adds Two Reissues

Two reissues "Seven Sinners" and "Sutter's Gold" have been added to the Eagle Lion schedule, it was announced yesterday by William J. Heineman, vice-president in charge of distribution.

Hear CBS Seeks Para. Interest in DuMont

(Continued from Page 1)

for the FCC hearings beginning Monday.

Such a move, if consummated, would undoubtedly eliminate the need for the hearings which are to determine the extent of the film company's interest in DuMont, and, most importantly, the right of each of the two organizations to own five video outlets.

CBS, it is said, has made the offer to Paramount in order to get a network tieup that will connect New York with Washington and Pittsburgh. It is also understood that the broadcasting company anxious to enter the manufacture phase of TV in order to integrate operations.

RCA's $18 Million Profit
For 1947 Is New Record

(Continued from Page 1)

023,872, an increase of $774,028 over the $236,000,770 gross of 1946. Net profit was six per cent of total gross income last year, compared with 4.6 per cent in the previous months.

Annual report indicated the exigent RCA Victor television receiver models reached the market in 1947, ran into the four million and a half level; sales of approximately $27 million were recorded, plus tax and installation charges. Full manufacturing capacities have been reached at television receiver plants in Camden, J., and Indianapolis, it was said.

Report also stated that a line of custom made television receivers planned this year for large screen installations in hotels, clubs, restaurants and large homes. Projects will be carried out by the custom made radiophone-television instrument which also goes into production 1948.

These are in addition to the six eight-foot-theater television projection units delivered last year to Warner and 20th-Fox, both of whom are working with RCA Victor in a program of research to study the development and use of large-screen television for theaters.

Edinburgh CEA Halts All
Bookings Pending Confla

(Continued from Page 1)

CEA. Meanwhile, group will hold special meeting to discuss means of combating any exploitation by distributors of the present shortage films.

STORKS

Detroit — Milton A. London, manager of the Midtown Theater, announced the arrival of Richard Lawrence London, his second child.
Metro Malls Release
Of 16 mm. in Canada
Toronto — M-G-M is considering the release of 16 mm. prints of its films in Canada. It is learned. Representative of Loew's International has been conducting a survey on which to base a report to Nicholas M. Schenck, president of Loew's, and William F. Rodgers, distribution vice-president. Decision on whether or not it will depend on the reaction to that report, it is said.

O'Connor, Sanford
Head Appeal Com.

(Continued from Page 1)
closed yesterday by John A. Coleman, executive chairman of the Cardinal's Committee of the Laity for the Appeal.

With a $2,500,000 goal set for the Appeal, the fund-raising campaign will open in the 374 parishes of the Archdiocese the week of April 18 and continue through April 28, according to the Very Rev. Monsignor Christopher J. Weldon, executive director of New York Catholic Charities. The solicitation by the Special Gifts Committee which operates outside the solicitation by parish organizations will start immediately.

Film Theater in LA Radio City
Havana (By Cable) — A first-run motion picture theater is included in the new $3,000,000 Latin American Radio City, to be opened March 15 with Cuban President Ramon Grau San Martin and heads of U. S. broadcasting networks participating in ceremonies. Development serves as headquarters for Cuba's first radio network, CMQ.

Myers Rites on Coast
West Coast Bureau of THE FILM DAILY
Hollywood — Last rites were held here yesterday for Zion Myers, 50, director-writer.

fights we've had for 15 years back. But Dan didn't get all the work he wanted—and I didn't get all the work I wanted.

"If Hutch would take that sort of attitude, we could work something out fast."

James Mulkey of the IBEW, Levy and perhaps Sorrell are to be heard today.

Sorrell Will Out Rod
From Painters Union
West Coast Bureau of THE FILM DAILY
Hollywood — CSU headman Herbert K. Sorrell has acted to oust Frank Spector, an admitted Communist, from membership in Painters Union Local 644, AFL, a spokesman revealed yesterday.

Spector last week testified he had been a CP member since 1919. He was ordered deported 21 years ago. The Senate Committee on un-American affairs voted to seek his deportation anew.

Decree Considered in
Chicago Release Plans

(Continued from Page 1)
ceedings on the Jackson Park Theater petition to hold distributors, and circuits in contempt.

Rodgers pointed out that first releases under the new plan are now going into loop theaters. M-G-M widens their films from the Chicago market, he said, until these plans were completed.

William C. Gehring, 20th-Fox sales manager, was cross-examined by plaintiff attorney Thomas McConnell and said that they thought a third week playing time for "Nightmare Alley" at the State Lake Theater was all right. He also contended clearance on "Daisy Kenyon" and "Captain From Castle" was according to the Jackson Park decree provisions.

Harry Mendel, former Eagle Lion manager, was called to the stand and told about booking "Lost Horizon" by Jackson Park Theater and the price paid for same.

McConnell cross-examined Edward Johnston, Paramount and B & K attorney, during afternoon session regarding advice he gave his clients about playing films under decree provisions. Johnston told the court that he gave his opinion to his clients in good faith and part of same was bound by agreements that McConnell used in the Jackson Park case before the Federal Appeal Court.

Harvey Haeberle Killed
Harvey Haeberle, 35, civilian project supervisor of Navy recruiting films, was found dead in a W. 57th St. hotel room, apparently the victim of a thief. He is survived by his wife and two young sons.

SWASHBUCKLING SPECTACLE
IS BACK ON THE SCREEN!

"Rousing plume-and-sabre saga... geared to sweeping action... superbly staged 10-minute dueling match between De Cordova and Sutton!"

— VARIETY

"ADVENTURES OF CASANOVA"
An Eagle Lion Films Production
TELEVISION

And its relationship to the Motion Picture Industry will be found completely covered in the 1948 YEAR BOOK OF MOTION PICTURES

DON'T UNDERESTIMATE THE IMPORTANCE OF TELEVISION IN THE HOMES OF THE PICTURE GOING PUBLIC.

Complete information on developments in television in the Motion Picture Industry is one of the many important features of the FILM DAILY YEAR BOOK of MOTION PICTURES

1948 30th EDITION
Completely Covering MOTION PICTURES in TELEVISION
Now In Work
YEAR BOOK IS GIVEN FREE TO SUBSCRIBERS OF THE FILM DAILY Out Soon
Laminated Building Material Introduced

With theater architects and decorators manifesting a lively interest in material that is neither glass, paper plastic nor glass, the utilities of all three have been combined. The resulting material is a laminated building material, in various colors and different widths and thicknesses, can be used for ceilings, partitions or wall finishes.

First applications of the new product are expected to include theaters and commercial interiors. However, as production increases and uses are explored, the material, as it is made, may be used for partitions or wall finishes.

Prest-Glass resembles a fabric other than anything else. It is wall, but it will not rot, mildew or fade. It can be washed like glass; nailed, pinned, or cemented, but it does not crack or splinter when mounted on the manufacturer, and it does not contaminate cement. It can be used to fit curved wall surfaces, and it will be ready for spring delivery, and several thicknesses and colors, are available. This fabric is 95 cents per square inch, depending on thickness and other special features.

**New B & H Film Cement**

Chicago, Ill. — A superior film cement, for splicing all types of 35mm, 16mm, and 35mm motion picture film, announced by Bell & Howell, tests show, it is claimed, that there is no portion of film at the splice, and a thinum tendency for the cement to run over the film or between the film and the splicer blades.

**Glass Balls Replace Wall Plaster Sand**

Portland, Ore.—Small hollow glass balls are being used in place of sand in plaster. The result is a lightweight plaster wall that insulates against heat, cold and noise, and reduces checking and cracking when nails are driven through it or when it is used as a base for finished plaster.

This ingredient for plaster consists of small balls, "popped" by intense heat from raw perlite ore, which is volcanic glass. Because these "popped" balls are filled with dead air space, they have insulating properties. Because they weigh twelve pounds a cubic foot and sand weighs eighty-five a cubic foot, their use cuts the total weight of a house and lightens the plasterers work.

The Danne and Russell Co. is mining the volcanic glass and producing the balls. So far the product is used as a plaster aggregate, in acoustical plaster and a ready-to-use hardwall plaster.

**Name Gibbs New England Sales Agent for Hardinge**

York, Pa.—Hardinge Company, Inc., announces the appointment of Fred Gibbs, Engineering Sales Corp., as agent for Hardinge products in the New England states. Gibbs has been active in the sanitation field for many years. He will handle sales of Hardinge clarifiers, automatic backwash rapid sand filters, and digesters in the water works and sewage fields.
UNTAPPED U.S. FILM AUDIENCE

...why not get back in film biz?

(Continued from Page 1)

pinching retrenchment that stifles enthusiasm and hurts the box office no end, frequent preoccupation with the inconsequential while the consequential is ignored and—but why go on—you know the rest of that story. Or should.

YOU'LL think, to read some recent stories in the nation's daily press—and editorials based upon the stories—that Hollywood, and that means film biz, is on the skids. Of course, it is not.

The points to remember, however, are two: One, those damaging stories and editorials, by large and large, are based upon trade "panic" reports originating within the industry. Second, they are building up in the public mind a picture of a decadent Hollywood, incapable of making good pictures. And of a profligate industry whose wastage is reflected in high admission scales.

There is dynamic, not potential, but actual, in that. From the dollars-and-cents viewpoint. And from the public relations viewpoint no less. Without discounting the seriousness of the loss of British revenue, and the shrinkage of other overseas film remittances, the tailspin in which certain segments of the industry have been indulging o' late is hardly warranted. Sure, production economies were desirable, necessary, may even overdue. And the "easy money" of the war-time boom was an invitation to extravagance otherwise.

BUT to say that without the British market coin red ink entries were inevitable—and that was what was heard, if not in so many words—was silly. Very silly. For the very good reason that there is obviously a sizeable untapped film audience in these United States—millions of persons who now seldom if ever patronize motion picture theaters.

Consider: Back in 1930, when the population of the Continental United States was 122,775,046, film attendance here was estimated at 90,000,000 a week.

Today, with film attendance believing approximated the same weekly level, the population stands at an estimated 140,000,000.

A population gain, 17,000,000, in round numbers, if you please, over 18 years, as a static weekly film attendance.

Yes, there was an attendance fluctuation during the period, a low of 60,000,000 in the depression years, a high of 100,000,000 in 1946. Naturally, the box office is sensitive to the state of the country's economy.

But what stands out regardless is the fact that this is a growing country, that each year brings a gain in the audience potential, and that if the industry uses its brain power and dollar power, it can build domestic attendance to the degree that the American market alone will pay off handsomely.

AS in a population in vault: The National Industrial Conference Board announced this week a gain from a range of 2,180,000 to 2,300,000 in the 30s births rose to 2,900,000 in 1943. Totalled 2,700,000 in 1945 and then sharply rose to about 3,900,000 in 1947. This sharp rise in births has had the effect of increasing the population some 4,400,000 persons since 1945 and 13,000,000 since 1939.

There is another aspect of the untapped film audience in the United States, and it was well noted by Eric A. Johnston in his recent interview with the New York Herald Tribune's Howard Barnes. The MPAA president observed that "very few people over 40 attend pictures in this country."

That good?

Definitely, it is not. And here's why.

ON the basis of the 1940 census statistics, the United States then had upwards of 37,000,000 persons above the age of 40. Of this total, 33,731,105 were in the white population column.

Remember, please, that the return from an adult admission is much greater than that from a children's ticket.

So why permit a situation where only "a very few" of the 37,000,000 attend pictures to exist? Let alone persist?

Why not make pictures that will entertain them?

Why not "sell" them on such entertainment?

In short, why not get back into film business for a change? There's still money in it.

Plen Vault Bldg., in Memphis

Philadelphians—Bids on a vault and film handling in Memphis are sought by Memphis Film Service, Inc., according to William J. Clark, executive vice-president of National Film Service. Proposed structure, at Pontotoc and Hernandez Sts., will contain eight vaults and accommodations for 24 inspectors.

15-in. Model from U.S. Television

A 15-inch direct view table model television receiver, priced at $895, has been added to the United States Television Mfg. Co. line, Hamilton Hope, president, announced. Receiver is especially designed for long-distance reception, and all 13 video channels can be covered without accommodation adjustments to the tuning unit.

NEW POSTS

RICHARD BUTERA, assistant manager, South Oak Park, Ill.
JACK BRUNO, manager Cooper Founders Theaters, Pueblo, Colo., from similar job in Greeley, Colo. Succinct Kenneth Modlin, leave due to illness.
JOHN SCHALLUTZEL, city manager Coop Foundation Theaters, Greeley, Colo.
HARRY MELLINGER, manager Grand Junction, Colo., for Cooper Foundation Theaters, Greeley, Colo., resigned to enter other business.
WILLIAM MASON, manager, Griffin Consolidated Theaters, Clarksdale, Tex.
Edward PASSMORE, manager, Ritz, Welling ton, Tex.
MPAA Opposes Increase in Mexican Import Duty

Solution Possible in a Matter of Days With Duty Believed on Way Out to Be Replaced by Substitute Meeting Demands of Britain's Dollars Situation

By CHESTER B. BAHN Editor, THE FILM DAILY

In New York, in Washington and in London at the weekend, virtually all signs pointed to an early ending—possibly in a matter of days—of the Anglo-American film impasse.

The instrument, it was indicated, would prove to be a formula providing for the abolition of the present British 75 per cent confiscatory duty and some substitute which would meet the demands of the present British dollar situation, a situation reoc-

(Continued on Page 7)

FCC Sets Para. Video Hearings for May 10

Washington—FCC hearings on Paramount Pictures' multiple television interests is set for May 10, it was announced here Friday. Originally scheduled to start today, the hearings will be preceded by field hearings in Detroit March 15-17, Cleveland March 18-24, San Francisco April 5-9, Dallas April 13-16 and in Boston April 26-May 7.

USIS Budget Cut to $28 Million: 1/3 for Pix

Washington Bureau of THE FILM DAILY

Washington—A budget of $28,000,000 was recommended for the United States Information Service for fiscal year 1949 by the House Appropriation Committee.

Brief Foreign Heads On Export Licenses

Foreign department chiefs were briefed on the new export licensing procedure, which became effective this morning at a meeting of the MPAA here Friday. Licenses are now necessary for exports to specified restricted countries. Briefing was done by Nathan Gold, Commerce Dept. film consultant, who came on from Washington.

END OF U.K. TAX IMPASSE NEARS

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COMING AND GOING

OSCAR A. DOOB, Loew's general theater executive, will return to his desk today after a two-week vacation.

NORMAN KORIST, of attorney Thomas Mc-Connell's staff, has left Chicago for Dallas for two Nested and而-гостных cases, which opens to-2-day before Judge Atwell.

COMPTON BENNETT, British writer, is due on the Queen Mary March 3 and will leave the following day for the Coast to report at the M-G-M studios for an assignment.

WILLIAM GLEICHER of M-G-M's sales department returned over the weekend from the Coast.

Distrib. Must Specify

PIX CLAIMED UNDERREPORTED

N. Y. Supreme Court Justice Ferdinand Pecora in his ruling on motions by Paramount, 20th-Fox and Warners, ordered the plaintiffs in the fraudulent underreporting actions filed against Jesse L. Stern, Abram H. Levy and their corporations, to specify in particular the weekly pictures were involved to be included in the suits, it is learned.

Decision by Judge Pecora is seen as establishing a precedent, according to attorneys for Stern and Levy, who claimed they could find no other ruling in which plaintiffs in a fraud claim were instructed to indicate in advance which pictures were alleged to have been underreported.

Prepare For Six-State

“SCUDDA HAY” OPENINGS

Rodney Bush, 20th-Fox exploitation man, left at the weekend for Kansas City for confabs with Elmer Rhode, Fox Midwest headman, to prepare the six-state regional premiere of the company's "Scudda Hay! Scudda Hay!" Initial opening of the Technicolor pie will be in Sedalia, Mo., March 10. Lon McCallister, who stars in the picture, will attend with Colley Towne.

Over 600 theaters in the Kansas, Missouri, Illinois, Iowa, Nebraska and Kentucky territory will show the picture following the Sedalia test. Sedalia has proclaimed a "Scudda Hay Day." Fox and Liberty theaters will give two reserved seat performances opening night. Also scheduled are parades, a mule show and regional radio promotion.

Dudelson Named UA's

Cleveland Branch Head

Harris Dudelson has been appointed Cleveland branch manager, it was announced this week by J. J. Unger, national sales manager. Dudelson rejoins UA after a short absence. He previously held posts as manager in the St. Louis and Cincinnati branches.

NEW YORK THEATER

ROCKEFELLER CENTER

R. N. C. L.

"A DOUBLE LIFT"

SIGNED HASSO & EDMON D. O'BRIEN

A Universal-International Release

SPECTACULAR STAGE PRESENTATION

"A VERY FUNNY PICTURE"—Sun- Samuel Goldwyn presents

CARY LORETTA DAVID

GRANT - YOUNG - NIVEN

"The Bishop's Wife"—Don't Open Until 9:30 p.m. at ASTOR

NEW YORK THEATER

RADIO CITY MUSIC HALL

ALFRED J. SNYDER, SR., Pres. AND MGR.

"THE SPIRIT OF ST. LOUIS"—Seats Available

A Universal-International Release

COLUMBIA PICTURES

COLORFUL BAKED SPARKLING SUGAR

BAMBI

COLOR BY TECHNICOLOR

BRANDS REPUBLIC

SANDERSON

THEATERS

TO THE ENDS OF THE EARTH

NEW YORK TO CARIBBEAN TRIP

B'WAY & 41st St.

COLUMBIA PICTURES

IN PERSON

LILLI PALMER

VANNA WANKMAKER

VAUGHN MONROE

My Girl, "Tisa"

"THE SAVAGE"—Parody of the Newfor, 9:15 A.M., LATE FILM AT WINTER LATE SHOW 5:30 P.M. B'WAY AT 47th
Rauland Withholding Large Screen Television System Pending Building of Special Theaters

Chicago—Rauland Corp., is holding back its large screen television system until there are suitable buildings to present television programs. E. N. Rauland revealed, Rauland, whose company holds the Baird patent rights in the U. S., believes television requires a new type of theater for best results. He favors a newsreel type of house.

Rauland said that J. Arthur Rank plans television theaters in England as soon as Government approval has been obtained. However, Rauland, who owns Rauland Ltd., which has contracts with Rank, announced that a half dozen of his London area film theaters this year would experiment with large screen television using programs telecast by BBC and Rank's own video subsidiary.

Miracle' Pic Stunt Biggest Newspaper Promotion

(Continued from Page 1)

national bandwagon, conceived by Lynn Farnol, ad-publicity head for Samuel Goldwyn, to plug "The Bishop's Wife."

With such papers as the Chicago Daily News, Baltimore News Post, Washington Daily News, Cincinnati Post, Tulsa World, San Antonio Light, St. Louis Globe Democrat, Bovines Daily Register and the Charlotte News already using the Farnol brainchild, it bids fair to register as the biggest newspaper promotion stunt of the year.

Stunt, aimed strictly at the teetemages, poses the question, "If you could have a miracle, what would you choose?" Chicago Daily News, which teed off, with 20 prizes offered for winning letters, garnered 18,000 replies, a really sensational response in the period the contest ran. News interest was so great that the series of stories by a staff writer was kept on the first page of the second section.

Variation of the promotion is being used in high school publications as well as on the radio in Minneapolis, New Orleans, Buffalo, Cleveland and Milwaukee, Farnol said yesterday.

The acularity with which newspapers are utilizing the promotion is evidenced by the fact that a new time print situation still persists in many sections, and film publicity stories as a result are closely scanned. In the instance of the "modern miracle" stunt, newspaper editors and publishers frankly say they're cashing in at least to the extent of the picture.

CC Asks Johnston Bar from Political Pit

West Coast Bureau of THE FILM DAILY

Los Angeles—PCCTO board of stewards have instructed executive secretary Robert H. Poole to ask PAA prez Eric Johnston to obtain cooperation of screen editors in retaining from appearing in political propaganda pictures or newsmags along with national political conditions.

Miracle' Decision Withheld

Boston—Federal Judge Charles E. Yazinski, Jr., has taken under advisement the infringement action filed against 20th-Fox by Ralph J. Vane, who claimed "Miracle on 34th St." was copied largely from his 1947 novel, "An Angel on a Horseback."

Vane seeks an accounting and share of profits.

New Ideas Salvation Of Indie—Kramer

(Continued from Page 1)
The trade scribes how one of the writers working on "So This Is New York," Henry Morgan starrer, came up with an idea that saved the company about $30,000 for a minute and a half sequence. Besides, Kramer pointed out, the idea was fresh, original and sprightly.

With a deferred payment plan, Kramer and his associates among whom are three writers, two directors and ad-exploitation vice George Glass—are able to turn out pictures at a greatly reduced cost. If the film makes money, they get paid off. If not—

Banking interests, impressed by film makers who are willing to risk their time and talent in an eventual payoff, are more inclined to finance such productions, said Kramer.

The Wide House, a Taylor Caldwell book probably be Screen Plays' next production although Kramer intimated there's a possibility that "Champion," a Ring Lardner story might be next. It was also possible, Kramer added, that his outfit would make "Ada Menken," by Carl Foreman.

Reels Seek Clarification Of Rank Olympics Rights

With no reply to the first cable sent a month ago, the five U. S. newsvaues dispatched another cable Friday to the British Olympic Committee asking for a "yes" or "no" reply as to whether or not Rank has exclusive film rights to the Summer Olympic Games.

Though newsvaues editors here are certain that JAR does have exclusive rights, they are not in a logical position to protest, since there has been no official notification of Rank's exclusive rights. Spokesman for the newspaper industry was confident that the BOC would reply this time.

Lardner to Address PCA

PCA Film Division tonight will hear John Lardner, newspaper and magazine writer, at a meeting in Holland House.
CELEBRATING 1st
OF LONDON

Samuel Goldwyn's

The Best Years
Opened March 5, 1947, at the Odeon, moved to Marble Arch on July 10, 1947—where it is doing even bigger business today than when it opened!
Britain Not Planning To Nationalize Films

(Continued from Page 1)

cil, created by the BOT, is scheduled to receive a demand for production
nationalization from the British Film Industry Employees Council.

However, Wilson revealed that the Government is looking into the pos-
sibility of one or more State studios open to indie producers, and is also
considering, in conjunction with Sir Stafford Cripps, Chancellor of the
Exchequer, the question of strengthening arrangements for finding film
finance as one of great and immedi-
ate urgency.

Century Will Sponsor Women's Club Matinees

In another move described as rec-
ognizing the responsibility of the mo-
tion picture theaters as an integral
cart of community life, Century The-
aters this week inaugurates a series
of Women's Club Matinees at its Ma-
rine Theater, Brooklyn, and the Fran-
cy in Rockville Center.

Both series open tomorrow, and
will be continued for subsequent
Wednesdays. Initial program at the
Marine includes an address by Dr.
Janet Nelson, author of "Marriages
Are Not Made in Heaven," and a
screening of March of Time's "Mar-
riage and Divorce." Adelaide How-
ley, newsreel, television and fashion
commentator, will introduce Doctor
Nelson and explain the aims and pur-
pose of the Matinees.

At the Fantasy, initial program will
be a Spring fashion show, spon-
sored by the local Chamber of Com-
merce and leading ready-to-wear
merchants. Subsequent meetings at
both theaters will hear discussions of
such topics as How to Buy More for
Your Money, New Trends in Decor-
rating, Sew and Save, Your Young-
ster and You, and others.

Child Performance Rules
Set by Board of Regents

Albany — State Board of Regents
has set up regulations for the con-
trol of grants of permission for chil-
dren under 16 to appear in theatrical
performances, acting under permiss-
ive legislation approved at the last
legislative session.

Under the Regents regulations, lo-
cal school authorities are authorized
to designate the superintendent of
schools to act on applications for six
months permits.

Along the
with PHIL M. DALY

Sitting Pretty, Indeed

• • • THE BOYS IN CHARLEY SCHLAIFER's department over at
20th are "Sitting Pretty" with one of the smartest preview gags we've
heard about in a long time... It all happened the other night at the
Roxy when they sneaked "Sitting Pretty" and then took an audience
poll with preview cards... Only this time it was different... The
card asked "What's the funniest picture you ever saw?"... Out-
without being prompted as to whether the comedy they had just seen was
the funniest, the Roxy audience backed up the 20th organization's faith
in the comedy by voting overwhelmingly for the Robert Young-Maureen
O'Hara-Clifton Webb starter... And that's no kidding... We've
seen the cards.... Second place went to a film snagging 16 votes....
And so on down the line... "Sitting Pretty" came up with hundreds
... and that's some reaction to a picture! ▼ ▼ ▼

• • • NATCH, YOU CAN EXPECT 20TH-FOX to latch on to this
for trade advertising purposes shortly... If there's a company today
that knows the value of trade advertising, to be sure, it's 20th-Fox.
The trade campaigns on all Fox pix rate high... Incidentally, the
preview idea goes into the pressbook, too, for a big build up... And
Presco Spycos Skoukas is sending a personal letter of thanks to the
previewers who voted... That's good public relations... And smart,
when you consider what this means for word-of-mouth on "Sitting
Pretty." Roxy-bound next month.

▼ ▼ ▼

• • • SMART THINKING AND ACTION have always demonstrat-
e.d themselves when the boxoffice receipts are in... The 20th studios
have been on the ball with "Gentleman's Agreement," "Call Northside
777" and other films that have proved themselves to exhibitors over the
country... Next week sees the gala premieres of "Scuddo Hoo! Scudda
Haa!" out in Midwest... Schlieter and his staff are putting a big
campaign in back of that one, too... Smart thinking... trained on
the boxoffice is what this business needs these days... 20th certainly
has shown that it's in there pitching all the way.

▼ ▼ ▼

• • • MEMBE YOUR FRIDAY COPY OF FD was one of those which
had the cut lines twisted under the side-by-side photos of Johnny O'Con-
er and Bert Sanford... There's just this consolation: It couldn't have
happened to two better looking and nicer guys.

Johnstown to Europe
'On Many Problems'

(Continued from Page 1)

tions Committee on Friday, Origuy
USIS budget submitted to the C
committee was $4,578,000.

Nearly one-third of the approv-
tion is ticketed for "contracts with
various private industry groups,
was learned Friday.

"Impact of the commercial film
industry doubtless much greater than
that of the documentary," Director Willi

to proposed by the Office of
Information and Educational
Exchanges said. I
statement was in response to a qu
posing the impact of the Hu
lywood product in France.

Stone made it plain, that the I
crement plans to contract for p
duction of films which were a
industry is not turning out

A total of $2,621,000 has been
asked for USIS pix work, as were
last month by THE FILM DAILY.

Plans for fiscal 1949 call for p
duction of 56 reels on contract, Sta
said, at an average cost of $41,60
reel.

Committee was told that cost
comparable pix made for private
mercial clients run as high
$20,000 to $25,000 per reel.

Popcorn Sales Drive Is Set by Tri States

Des Moines—And now its sales
drives for popcorn, no less. Marie
Frye, manager of concessions and
consumer sales for Tri States The-
aters, reports that the circuit in
March will start a campaign to sell
its packaged Kernel Treat in the
group's 52 theaters. Prizes will be
awarded for the largest sales by the-
taters, and to patrons for the best
jingles to be used in merchandising
the popcorn.

Send Birthday
Greetings To

March 1

Wells Boot
Lois Moran
Michelle Morgan

Chicago — Judge Leonard Reid in-
dicated in Circuit Court Friday that
he would not hear the motion of
John D. Mooney for a preliminary
injunction in the $750,000 libel suit
filed by Mooney involving "Black
Gold" until Seymour Simon, counsel
for Paramount and Monroe, Olympic
and Tiffin theaters, had been given
the opportunity of taking Mooney's
deposition.

Simon stated to the Court he had
no desire to delay the plaintiff and
therefore suggested that the Court
order the taking of the deposition
prior to March 15, the date set for
the hearing. When Arthur Rosen-
blue, counsel for Mooney refused to
give this, Judge Reid agreed that the
defendants serve notice of the de-
position in the customary manner.

Court Denies Mooney
Request for Injunction

Hold Film's Value Should Be Protected by
Conception

(Continued from Page 1)

and this should be protected by ade-
quate clearance.

Johnston also stated that he ad-
vised his clients that reasonable
clearance on each film was permis-
sable.

Attorney Thomas McConnell for
Jackson Park Theater, indicated he
had completed his case, as he had
loop film contracts made since the de-
cree, entered in court records and
said he would have final film con-
tracts and booking sheets of other
theaters involved brought in today
for the court records. Court ad-
journed until today. Defense at-
attorney to this Judge Reid will begin introducing the
testimony and witnesses when court
convenes.
End of U.K. Pic Impasse Near Expect Solution Tieup With ERP

(Continued from Page 1)

nized as critical here as well as in the United Kingdom.

The settlement formula, as was forecast by THE FILM DAILY Jan. 16, was expected to be tied in to the Mar-
ket. It was estimated that conferences held in Lon-
don last week between Lewis O. Dulles, U. S. ambassador to Brit-
ain; Ernest Bevin, British Foreign Secretary, and Sir Stafford Cripps, Chancellor of the Exchequer in Prime Minister Clement Attlee's Labor Government. The meetings served to underscore the fact that settlement discussions by compromise and moved, as was inevitable, to top Gov-
ernment levels. On Aug. 18 last, THE FILM DAILY's lead story for the
week-end, "U. K. Film Solution Held on Gov't Level."

With James A. Mulvey, presi-
dent of Samuel Goldwyn Inc., de-
egregated to represent the
SIMPP in the London moves and,
as such, an eleventh hour addi-
tion to the American party em-
plaining for British Friday after-
noon, it was apparent that set-
tlement overtures were nearing the
close. As a consequence, some quar-
ters, belief was expressed that
Johnston and Mulvey might be
armed with authority to give an
all-industry okay.

As Eric A. Johnston, MPEA-
MPPA president; Joyce O'Hara, his
executive aide, and Allen Dulles,
MPPA foreign affairs adviser, de-
parted with Mulvey, THE FILM DAILY
in an exclusive London cable Friday
claimed that British Govern-
ment was no longer adamant on the
75 per cent ad valorem impost.

The change of front by the Labor Gov-
ernment, deemed of the highest significance here, was stated by President Dulles, of the Board of Trade, at a London testi-
monial dinner to Sir Michael Balcon, British
producer.

Addressing a distinguished British indus-
trial audience, Dulles said: "There is no istance on the principle of duty as a duty because the Labor Govern-
ment is not committed to the duty as a fraul part of the British internal tax-
ation system.

"We are prepared," continued the BOT president, "to consider any reasonable sug-
 gestion to assist the flow of films into this country and out of it, but there must be an
arrangement based on recognition of our dol-
lar position, and upon realization that our po-
tion is now worse than last August." The duty was imposed on Aug. 7, and on
Aug. 8 the MPPA acted to end shipments of new films to Britain.

Wilson, London dispatches to THE FILM DAILY at the week-end, noted, was con-
tacted to let the occasion pass without some
acid comments on American pictures. He
made unflattering references to Hollywood
product, referring to "state plots" and
"dumbesses.

"More, he gratuitously sneered at John-
ston's visit, the cables revealed, stating that

he understood that the MPAA-MPEA presi-
 dent was coming to Britain to discuss techni-
 cal problems. British producers, remarked
Wilson, would be happy to throw the stu-
dio men to him and show how films are
made in Britain.

The London dispatches reported that this
part of the Wilson speech was "violently
received" and created a "bad atmosphere" for talks, although it was insisted that it
would not influence them.

In New York, meanwhile, there was a
disposition to discount the Wilson re-
marks as a bit of "window dressing"
for home consumption, particularly on
the part of that segment of the British
press and public which has been notori-
ously anti-Hollywood for some time.

Wilson, continuing on the subject of
American pictures, declared that there would
always be a welcome for the imported Hollywood
product, adding that when free competition
is established American producers would have
to raise their standards to compete with
British films.

Meanwhile, in the wake of Johnston de-
parture Friday for London, with his role still
described as that of an observer on an ex-
ploratory mission, there were every reason
to believe that Britain and the U. S. were fast
giving up to cases as regards a solution of the impasse, with a compromise certain to
reward the Douglas-Bevin-Cripps conven-
tions. It seemed obvious that Johnston run-
trip over, suddenly announced, was under-
taken on advice of the embassad"s.

Writing in The Daily Film Renter,
London, today, Ernest W. Fredman in
his Teller column was pleased with a solu-
tion of the tax impasse is only a matter of
days.

In New York, the sudden decision to
send Dulles with Johnston and O'Hara was re-
ferred to as significant. It was accepted as
unusual with the intention of certain local
hurdles have to be overcome in the
frame of the alternative.

Rank-U-1 Execs. in Complete Agreement

(Continued from Page 1)

tion deal with Rank provides, in the
face of the MPEA ban on American film
shipments.

Observers accepted this, in turn,
as meaning that a quick settlement
of the Anglo-American tangle was in sight. With dollars certain to be the
settlement key and the UK looking to the US for more film coin it was
expected that Universal would be
called upon to redouble its efforts to
sell Rank product in the U. S.

It was emphasized that a wider market for all British pix in the U. S.
would be vital to any settlement from the
UK viewpoint.

Six Pick Get '47 Brussels Award

Brussels — Presentation of the
Brussels 1947 World Film Festival
awards was made to the following pictures: "Silence is Golden" (Fr.);
"Odd Man Out" (U. K.), "The Best
Years of Our Lives" (U. S.), "Paisa"
(Italian), "Le Diable au Corps" (Fr.)
and "Enamorada" (Mexican).

Palmer, WB Auditor. Dies
Ray Palmer, traveling auditor for
Warners since 1931, died Thursday
night in Atlanta. Funeral services
were held Saturday in Washington,
where he lived.

He leaves a wife, daughter and
son.

M-G-M TRADE SHOW
NEW YORK - NEW JERSEY TERRITORIES ONLY

"SUMMER HOLIDAY"

WED., MARCH 3rd
1:30 P.M.

M-G-M SCREEN ROOM
630 Ninth Avenue, New York City
MORE GOOD NEWS ABOUT "A DOUBLE LIFE"

SENSATIONAL BUSINESS AT RADIO CITY MUSIC HALL!

and more praise from the critics...

"Rich and exciting... Colman has the most spectacular role of his career." — N.Y. TIMES

“A milestone in movie entertainment.”
— N.Y. WORLD-TELEGRAM

“Places Colman among the immortals of the screen.”
— N.Y. DAILY NEWS

“Tops is the word for ’A Double Life’... it’s upper bracket in every department.”
— N.Y. DAILY MIRROR

“Excellent... everyone and everything is top-flight... Colman is magnificent.”
— N.Y. JOURNAL-AMERICAN

“Splendid... enough to fill a dozen Broadway theatres and give each one a hit.” — PM

“A real delight.” — TIME MAGAZINE

Truly justifying Ronald Colman’s Academy nomination!

KANIN PRODUCTIONS Presents

Ronald Colman

giving NEW greatness to the Screen in

“A DOUBLE LIFE”

with

SIGNE HASSO • EDMOND O’BRIEN

SHELLEY WINTERS • RAY COLLINS • PHILIP LOEB

Written by RUTH GORDON and GARSON KANIN

Directed by GEORGE CUKOR • Produced by MICHAEL KANIN

A Universal-International Release
GOVERNMENT-INDUSTRY DUTY TALKS OPENED

House Com. Hears CSU Leaders Are Red Inspired

A Counsel Says CSU-Carpenter Union Tie is Marriage of Convenience

Washington Bureau of THE FILM DAILY

An impressive turnout of TOA offers and directors is expected at a second meeting of the board opening a week from today in Los Angeles.

Significant exhibitor problems have been placed on the agenda among them television, 16 mm., etc., ASCAP, the Lewis bill, and industry forum and a nationwide advisory council.

Among those already registered

(Continued on Page 8)

Impressive Turnout for TOA Board Meet

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Among those already registered

(Continued on Page 8)

CLU May Join Contempt Cases on Hi Court Appeal

American Civil Liberties Union will enter the cases of the 10 screen firms and directors cited for contempt of Congress, in the event the latter reaches the Supreme Court

(Continued on Page 7)

Rentals, B. O. Scales Escape U. K. Control

London (By Cable) — British film rentals and box office scales are not affected by the newly imposed Labor Government's price "freezing" regulations. Trade aspect of controls is restricted to projectors for other than 35 mm. films, and for slides, component parts and accessories, and unexposed sensitized photographic paper, cloth, plates and film.

33 1/3% Ceiling on American Film Rentals Urged in Britain After Duty Impasse Ends

London (By Cable) — The General Purpose Committee of the CEA will be asked by the Portsmouth and Isle of Wight branch to consider the desirability of pressing the Labor Government for a ceiling of 33-1/3 per cent on rentals of American films when import is resumed.

Proposition originated with F. E. Blake of the branch who expressed fear that rentals will be automatically increased when new Hollywood products come in again. Not only would exhibitors benefit, according to Blake, but the Government would automatically get 8-1/3 per cent by way of income tax.

NATKE Seeks Quick Gov't Financial Aid

London (By Cable) — Immediate Government financial assistance to the British film industry will be sought by the NATKE as a result of Sunday's closed meeting of its Film Studios General Council to chart the association's course in the coming meetings of the National Joint Production Council, established by the Board of Trade, as well as those of the industry's own Production Advisory Council with the BFPA.

The NATKE will send a deputation

(Continued on Page 7)

Loew's Prepping British Audiences on Pix to Come

London (By Cable) — Alert to the potentialities when the duty impasse ends via a compromise, expected to crown negotiations now in progress here, Metro is releasing first of a series of trailers designed to bring British audiences up to date on what

(Continued on Page 7)

N. J. ABC Frowning On Pix in Taverns

The New Jersey Alcoholic Beverage Control Board "looks with disfavor" upon the exhibition of 16 mm. films in taverns, George Gold reported to the Allied Theater Owners of that state at a meeting here yesterday.

Gold, who heads the organization's 16 mm. committee, was advised by a spokesman from the board that it will make this position known to tavern owners.

Yesterday's meeting brought no an

(Continued on Page 6)

Defendants Ask Dismissal of Jackson Park Charge

Chicago — A motion for dismissal of the contempt charge, filed by the Jackson Park Theater against the major distributors and circuits, was asked yesterday by Edward K. Johnston, B&K and Paramount attorney.

Johnston claimed that Jackson Park will make a position known to tavern owners.

Yesterday's meeting brought no an

(Continued on Page 8)

“Sleep My Love” at 30% After Chi. Loop Date?

Chicago — UA exchange here is reportedly asking a $1,750 guarantee against 30 per cent of the gross for the first week run, subsequent to

(Continued on Page 8)

Lawson Trial Again Put Off to April 12

Washington Bureau of THE FILM DAILY

Washington — Pursuant to the request of both sides, the U. S. District Attorney’s office here revealed yesterday that the trial of John Howard Lawson for contempt of Congress has been advanced from next Monday to April 12. This is the second postponement of the Lawson case.

This means that further hearings by the Committee will also be deferred. It was believed here. Illness of Committee Chairman J. Parnell Thomas of New Jersey was reported to be the reason the delay was granted.

Meeting at BOT Follows Preliminary Discussion At Luncheon Round Table

WB Investment in ABC Tops $8,000,000

Washington Bureau of THE FILM DAILY

Washington — Investment of $8,000,000 in Associated British Pictures Corp., Ltd., one of the three largest British theater circuits, was revealed by Warner Bros., at the

(Continued on Page 8)

Record U. S. 1947 Tax “Take” $386,795,738 Is $845,567 Above 1946

Gamble to Fight Eugene Ticket Tax in Courts

Eugene, Ore. — A three per cent admissions tax passed by the City Council will be fought in court by Ted E. Gamble, Portland theater owner and president of TOA. Gamble will base his objection on the ground that the measure discriminates against theaters and does not apply to all other forms of business.

Washington Bureau of THE FILM DAILY

Washington — Even though collections on December, 1947, business dropped below the corresponding figure for 1946, total Federal admissions tax collections for last year were higher than the 1946 take. Withpix estimated to account for $3 per cent of the total admission collections, $386,795,738 in taxes was paid Uncle Sam on the basis of 1947 business.

This became known today with an

(Continued on Page 6)
COMING AND GOING

John J. Jones, president, Record Guild productions, arrives in Chicago today from the Chicago Opera.

Robert L. Lipfert, Record Guild vice-president in charge of distribution, returned to San Francisco last week from a visit to Hollywood. He was accompanied by the cast which recently completed "Panorama," a Zimbalist, ad-publicity chief of Film Classics, returned last Sunday to the home office after a week's trip to the West Coast.

Robert S. Taplinger, vice-president in charge of advertising and publicity for Enterprise, has returned to New York from a brief vacation in Nassau, to confer with George J. Schober, Fred Polanign, United Artists and J. B. Ryon & Co., on plans for the New York launching of "Arch of Triumph."

RESERVE FUNDS PUT COAST APPEAL UP TO ITS Quota

West Coast Bureau of THE FILM DAILY

Hollywood—Reserve funds collected last year and refused by the American Red Cross and the National Foundation for Infantile Paralysis, Permanent Charitable Societies put the Third Annual United Appeal over the top when the solicitation period of just four days. Edward Arnold, campaign chairman, revealed.

As a result 193 charitable agencies will receive an aggregate of $1,012,190 in allocations—100 per cent of the amounts promised. Fourth United Appeal, to cover the 1948 charity year, will be held early this Fall, it was announced.

V. U. Young, Pioneer Indiana Exhib. Dead

Miami Beach, Fla.—Verner U. Young, 69, owner of Y. & W. Management Corp., of Indianapolis, died at his Winter home on Normandy Isle. Young, who retired as president of Y. & W. about five years ago, in 1938 organized the Gary Theatre Co. to build the former Orpheum Theater, the Broadway and the Palace. He died at the age of 76 at his Winter home in Winter Haven, Fla. Services will be held Friday afternoon at 2:30 at the Independent Presbyterian Church. The interment will be in the Lone Oaks Cemetery. Survivors include his wife, Doris, a son, and a daughter.

CLEARANCE IS ELIMINATED IN CINCINNATI DECISION

Cincinnati—Holding there is no substantial competition between the Vogue and Emery theaters, the Cincinnati Circuit, ruled that Anthony B. Dunlap ruled that neither house should have clearance over the other, and that the Vogue is entitled to the same 29-day availability as the Emery. Clearance dispute was filed by Herman Hunt and Maurice Chase, operators of the Vogue, against Loew's.

TELE FILM CO-ORDINATING COM. TO REPORT IN APRIL

Initial reports of the recently-named Television Film Coordinating Committee will be made at the Third National Television Institute, and Industry Trade Show, to be held in the Hotel New Yorker, April 19-21, Irwin A. Shane, general chairman, announced yesterday.

GROSS PROMOTED TO RKO'S STUDIO PRODUCTION CABINET

West Coast Bureau of THE FILM DAILY

Hollywood—Elevation of Jack Gross to the RKO production cabinet as assistant to Dave Sheray, production chief, in charge of pre-filming analysis of production costs, was announced. Gross has been an executive producer at RKO for the past five years.

Gross' new department is part of the move to eliminate waste in production and to assure a proper valuation in budgets with respect to office potentials. He joins J. Nolan, Edgar Peterson, William Fadiman and Leon Goldberg in the production cabinet.

UOPWA WOULD RENEW HOME OFFICE CONTRACTS

Film companies' home offices and six other big business groups were singled out by the UOPWA as "ununionization points" for the entire union to start negotiating for contracts. The move was revealed yesterday in the Officers Report to 600 delegates at the opening day of the Seventh Constitutional Convention of the United Office & Professional Workers of America, CIO, at the Hotel St. George in Brooklyn.

20th-Fox Sets Dividends For Quarter on 3 Issues

Twentieth-Fox's board of directors yesterday declared a quarterly cash dividend of 50 cents a share on outstanding common, of .375% convertible, and of .112% on outstanding preferred. Two first are payable March 31 to holders of record March 16. Letter is payable March 15 to holders of record March 11.

Available Shortly for Advertising Agency, Motion Picture Distributor, or Independent Producer

ADVERTISING-PUBLICITY EXECUTIVE

with comprehensive background in motion pictures and radio.

Box 150 The Film Daily
WE ARE RELEASING IT AGAIN!

SO RIGHT RIGHT NOW!

WARNER BROS. filmed all its splendor in color by TECHNICOLOR!

The Adventures of Robin Hood

ERROL FLYNN
OLIVIA deHAVILLAND

BASIL RATHBONE CLAUDE RAINS

THE 24-SHEET COMPLETE NEW LINE OF ACCESSORIES AND COMPLETE NEW PRESS BOOK ALL READY AT THE BRANCHES
for the Best Motion Picture of the Year:
J. Arthur Rank’s “GREAT EXPECTATIONS”

for the Best Performance by an Actor:
RONALD COLMAN in “A DOUBLE LIFE” A Kanin Production

for the Best Performance by an Actress:
SUSAN HAYWARD in Walter Wanger’s “SMASH-UP”

for the Best Performance by an Actor in a Supporting Role:
THOMAS GOMEZ in “RIDE THE PINK HORSE”

for the Best Performance by an Actress in a Supporting Role:
MARJORIE MAIN in “THE EGG AND I”

for the Best Achievement in Directing:
GEORGE CUKOR for “A DOUBLE LIFE”
DAVID LEAN for “GREAT EXPECTATIONS”

for the Best Original Screenplay:
RUTH GORDON and GARSON KANIN
for “A DOUBLE LIFE”

for the Best Original Motion Picture Story:
DOROTHY PARKER and FRANK CAVETT for “SMASH-UP”
INTERNATIONAL ACADEMY AWARD NOMINEES

Best Written Screenplay:
DAVID LEAN, RONALD NEAME, and ANTHONY HAVELOCK-ALLEN for "GREAT EXPECTATIONS"

Best Scoring of a Dramatic or Comedy Picture:
DR. MIKLOS ROZSA for "A DOUBLE LIFE"

for Best Achievements in Film Editing:
FERGUS McDONNELL for J. Arthur Rank’s "ODD MAN OUT"

for Best Achievements in Cinematography (Black-and-White films):
GUY GREEN for "GREAT EXPECTATIONS"

for Best Achievements in Cinematography (Color films):
JACK CARDIFF for J. Arthur Rank’s "BLACK NARCISSUS"

Best Achievements in Art Direction (Black-and-White films):
JOHN BRYAN for "GREAT EXPECTATIONS"

Best Achievements in Art Direction (Color films):
ALFRED JUNGE for "BLACK NARCISSUS"

Best Achievements in Short Subjects (One-Reel):
Thomas Mead’s "BROOKLYN, U.S.A."

Best Achievements in Short Subjects (Two-Reels):
Thomas Mead’s "FIGHT OF THE WILD STALLIONS"
1947 B. O. Tax "Take" Higher Than 1946

(Continued from Page 1)
nouncement that the January box office tax, brought in $789,688,450, is the collection being on December business. This was more than three million dollars below the January, 1947, collection of $804,062.

Full year collection for 1946 was $385,950,171, $814,567 below the 1947 total.

The January collection figure was more than nine million dollars below the $73,865,638 which came in a month earlier.

Collection from the Third New York—Broadway—district was a healthy $6,232,294. The first Illinois district accounted for general admissions taxed at $2,048,381, with the Sixth California registering $1,761,425.18; Colorado, $451,828.02; Connecticut, $586,503.78; Delaware, $29,890.79; Florida, $190,572.55; Georgia, $1,086,049.74; Idaho, $83,834.51; 1st Illinois, $7,483,089.03; 4th Illinois, $305,173.10; Indiana, $483,015.74; Iowa, $808,811.11; Kansas, $1,616,708.84; Kentucky, $210,614.19; Louisiana, $934,012.57; Maine, $77,906.97; Maryland, $516,812.00; Massachusetts, $181,867.99; Michigan, $777,480.65; Minnesota, $449,532.37; Missouri, $66,424.02; 1st Missouri, $258,155.08; 2nd Missouri, $53,317.17; Montana, $55,987.19; Nebraska, $1,823,684.40; Nevada, $292,229.81; New Hampshire, $78,167.76; New Jersey, $1,152,500.35; New Jersey, $251,709.02; New Mexico, $56,772.02.

1st New York, $1,152,707.90; 2nd New York, $160,567.80; 3rd New York, $6,023.39; 24th New York, $8,223.64; 14th New York, $823,963.54; 24th New York, $1,767,703.63; 28th New York, $562,213.80; North Carolina, $309,189.80; North Dakota, $55,338.98; Ohio, $171,113.54; 16th Ohio, $1,314,094.91; 11th Ohio, $831,575,033.92; Oklahoma, $337,095.64; Oregon, $1,967,575.00; 1st Pennsylvania, $106,491,120.76; 2nd Pennsylvania, $515,841.12; South Carolina, $515,351.71; South Dakota, $63,788.08; Tennessee, $720,710.05; 1st Texas, $345,212.63; 1st Pennsylvania, $45,696; 2nd Pennsylvania, $14,696; 3rd Pennsylvania, $14,696; 5th Pennsylvania, $14,696; Wisconsin, $514,995.98; Virginia, $427,138.47; Washington, $410,006.06; West Virginia, $514,995.98; Wisconsin, $469,629.61; Wyoming, $26,052.10.

Riefs Are Satisfied With Lawdlafe Playing Position

Chicago—Frank J. Rief, and his son, who purchased the Lawdlafe Theater from Charles and Herman Nelson, says they have nothing to do with the $1,000,000 anti-trust action filed by Nelson Bros., former owner of the house, against distributors. Rief said the house is receiving first-run films right after Loop roars and indicated satisfaction with the present film situation of the theater.

Impressive Turnout For TOA Board Meet

(Continued from Page 1)

for attendance are Ted R. Gamba president, F. L. Wohrbemina chairman; Attorney Gene T. Clark; Robert W. Coyne, Jr., district attorney and Herman M. Levy, general counsel.


Business sessions will be held in the own of the Palomar Theater, while most rates will quarter at the Hotel Ambassador.

New Jersey ABC Fronwfh

On 16 mm. Pix in Taverns

(Continued from Page 1)

suer to the move of whether Jersey unit would go along with national board's decision not to a port the Motion Picture Poudah Act. Another issue was taking down a discussion in which various attitudes were aired.

Supporters of the Lewis bill, opposition to bingo legislation and creation of a committee to police eventual decisions of the 17, Son preme Court in the industry trust suit, was overwhelmingly vo by the members.

TBA Seeks Hearing on Planned Channel Switch

Washington Bureau of THE FILM DAIL

Washington—Television Bro castsers Association yesterday file petition with the House Interstate and Foreign Commerce Committee seeking an immediate hearing on a proposal to use Channel No. 1 for frequency modulation broadcasting.

Petition, filed by Thad H. Bro Jr., TBA representative here, requests Charles A. Wolverton, chairman of the committee, points that television broadcasters are tally concerned, and that TBA prepared to present information all phases of the allocations probl

SICK LIST

SPENCER TRACY entered Passavant pital in Chicago for an operation by Dr. Lloyd.

LAUDY LAWRENCE, SRO vice-pres in charge of foreign sales, is confine New York Hospital. He recently ar front for talks with David D. \n
JUNE HAVER has check out of Santa Monica Hospital following an at dency.
ATKE Seeks Quick on't Financial Aid

(Continued from Page 1)

To call upon Harold Wilson, president of the Board of Trade, it is announced by Tom O'Brien, the association's general sec-

Reviewing the opinion that "the government can save the British film in-

ustry now," O'Brien said "we cannot await the outcome of the talk between Eric A. Johnston and

Stafford Cripps.

The Government last week indicated it might finance one or two new-to-opened studios whose facilities would be at the disposal of independent producers.

New's Preparing British Audiences on Pix to Come

(Continued from Page 1)

New's and Enterprise have in store.

The new studio in the Empire in Leicester Square, incorporates scenes on "Casa Timberlane" and as well as having the new feature film, is being filled by the 75 per cent constrictive duty: "Green Dolphin Street," "Arch of Triumph," "Killer McCoy," "Desire Me," "Body and Soul," "The finished Dance," "If Winter comes," "High Wall," "Summer Hol-

trend Avenue Angel," "This time for Keeps," "Alias a Gentle-

ta," and "Birds and the Bees.

Sam Eckman, Metro's British managing director, first used a similar plan at trade screenings for ex-

ctors on this side.

CLU May Join Contemplations on High Court Appeal

(Continued from Page 1)

Appeal, ACLU announced. Dis-

ct of Columbia Court refused last week to quash the indictments and have the personalities in question

and tried. ACLU also announced that a new organization to fight censorship in the arts, aimed particularly at the House Committee and the Tenney Committee in California, was formed last week by a group of writers and actors, under the chairmanship of Christopher La Forge. Ar-

garfield Hays, counsel of ACLU, a member of the sponsoring com-

mittee.

Ams Bingo Referendum in N. J.

Trenton, N. J.—A bill calling for a referendum on whether municipal-

ities should be empowered to license bingo was introduced by Assembly-

man Richard J. Kafes.

WEDDING BELLS

Fain-Roberts

Cleveland—Madeleine Fain, daugh-

ter of Ben Fain, owner of the Milo Fain-Roberts, announced her engagement to Sidney Roberts.

REVIEWs OF NEW FILMS

"The Miracle of the Bells"

with Vallee, Fred MacMurray, Frank Sinatra

RKO

126 Mins.

An infrequent, rare good drama; POWERFUL ACTRIBUTION FOR WOMEN; PERFORMANCES OF TOP CALIBER. FILM VERSION OF BEST-SELLER WILL NOT DISAPPOINT READERS.

Frank L. Schmitt and Walter MacEwen have produced here a strange, rare and strongly affecting drama. In its content it has a profoundly different theme that engrosses one and unfailing maintains a strong grip on imagination.

Dramatically it is an infrequent and rare going picture, one that has captured the imagination of the viewing public. Vallee's artistry is a display of talent and ability that can be equalled only by very few female performers now gracing the screen. It is a dignified and different Frank Sinatra as the meek, unassuming, church is in a poor section of a Pennsylvania coal mining town. He is unassuming, effective and registrant with a vivid note of new-

ness. "The Miracle of the Bells" is one of the better translated best-sellers that will not disappoint the patron who found it enthralling on the printed page.

This is the story of a press agent and his realization that there is more to the bus-

iness of glamorizing than beating drums.

MacMurray is in show business. He's an advance man for a musical when he meets Vallee. He's a tramp, trying to get started in stock, still later she's a stand-in in Hollywood. Her background is the Pennsylvania coal-town, her parents Polish, her name Olga.

Pressagent for the studio MacMurray meets her when a film about Joan of Arc a shelved because of a temerariable star. Dining with Vallee that night MacMurray sees her in the star part. She auditions. Next day he sells Lee J. Cobb, the producer. Vallee gives the role everything she's got. The closing, dies of tuberculosis an ailment caused by childhood environment.

It was her wish that she be buried in her hometown, from Sinatra's church, with bells o'callin'. The story outlined above is told in flashback. First seen MacMurray arrives with the body and proceeds to make ar-

rangements.

There are five churches. MacMurray omits his checking account so that they will ring bells round the clock. This oves of national press interest. Lee J. Cobb maintains his stand—the film will not have released.

On the day of the funeral two life-size statues turn on their pedestals so that they face the coffin during the requiem mass. The event is considered a miracle. It

"Let's Live Again"

with John Emery and Hillary Brooke

HOLLYWOOD PREVIEW

20th-Fox

REFRESHINGLY DIFFERENT LIGHT COMEDY WITH ORIGINAL TOUCHES SHOULD CLICK.

Frank N. Seltzer makes an auspicious debut as a producer with this light comedy, which is refreshingly different. It gives John Emery, Broadway leading man, his best screen opportunity to date and he delivers handsomely. He is co-starred with Hillary Brooke, who also does excellent work.

The comedy has several original touches and should win many laughs. Herbert I. Leeds has provided splendid direction. Rodney Carroll and Robert Smailley fashioned the scenes, based on a story by Herman Wohl and John Vlahos.

Taylor Holmes, Diana Douglas and James Millican are featured, and Jeff Corey, George Murphy, and Harold Heaton and Erle Hodges are among the supporting players.

Emery, an atomic scientist, and his ex-

pioneer-brother, Millican, are constantly at emotional odds. Millican is a strong believer in reincarnation, and when he is reported killed in China, Emery is out for revenge. Working hard, believes his brother has been re-

incarnated as a dog.

Emery meets Rags, a mongrel dog, in a cocktail bar, and when Rags pulls a handker-

chief from his breast pocket, a habit which is common to Millican. Emery is convinced his brother has turned into Rags. Rags disappears, but Emery finds him in a park on a leash held by Hillary Brooke. Brooke claims she has been separated from Rags for five years and refuses to give him up. Re-

buffed, he breaks into her apartment and is arrested. It takes all the influence of his uncle (Taylor Holmes) and Emery's boss to get him released.

Emery is sent to a sanitarium, and just as he is recovering, his brother returns in par-

son. It would not be fair to disclose the surprise ending.


sor, David Chudnow; Screen play by Sidney Carroll and Robert Smailley, based on a story by Hermann Wohl and John Vlahos.

DIRECTION, Excellent. PHOTOGRAPHY, Good.

There can be explained by Sinatra, however.

The nation-wide interest impresses Cobb. He is decided to release the film and erect a hospital in Coaltown in memory of Olga and for treatment of the lung disease. Picture was astutely directed by Irving Pichel.


CREDITS: Producers, Jesse L. Lesky, Walter McEwen; Director, Irving Pichel; Screenplay, Ben Helm; Art director, Garrison Reynolds; Based on the novel by Russell Janney; Photography, Robert de Grasse; Music, Charles实践中. Art director, A. S. Astin; Action director, Robert Emery; Dialogue director, Rivas Sikes, Dorrill Silveir, Harley Miller; Editor, Elmo Williams; Sound, Fred Mitchell, Chas. B., Music, Leigh Milbona; Musical director, C. Robertstackoff.

DIRECTION, Fine. PHOTOGRAPHY, Excellent.

Slate to De Rochomont

Lan Slate has left Eagle Lion to join Louis De Rochomont Associates.

THERE IS NO SUBSTITUTE FOR—

The 1948 YEAR BOOK of MOTION PICTURES

Don't be without this veritable gold mine of information in one Handy and Beautifully Bound Volu-

ume. Why guess about facts when it has "All The Answers" to the Motion Picture Industry Always at your hand when you want them.

NOW IN PREPARATION

Out Soon

A year's subscription to THE FILM DAILY will bring you this Encyclopedia of Motion Pictures FREE.
WB Investment in ABC Tops $8,000,000

Gov't-Industry Tax Talks Open Meet at BOT After Preliminary Parleys

Defendants Ask Dismissal Of Jackson Park Charge

Czech Purge Hits Films: 216 "Negatives" Ousted

Para. to Open First New Overseas House

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"Sleep My Love" at 30% After Chi. Loop Date?

U. K. Gov't To Report On Unemployment in PIs

Com. Hears CSU Head Are Red Inspired

The weekend when they filed their statement for the year.

Payment of $467,561 to Hum-}

ber Bowers to Warner Bros. in the
tyear ended last August was in-}cluded in the report to the SEC. This
put Bowers up to the top among those
drawing personal services in-
comes — salaries, bonuses, etc. — in
the pic industry.

Bette Davis, with $328,000 for the
same period and Dennis Morgan with$325,883 were listed as second and
tthird highest earners on the Warner
earn. Miss Davis' earnings place her
far above Ginger Rogers and
Danna Durbin, whose earnings for
earlier fiscal years were listed for
any women.

Defendants Ask Dismissal Of Jackson Park Charge

(Continued from Page 1)

had not proved their contempt case
and it should be a civil procedure
action, therefore dismissal of charge
was in order.

Attorneys for various film
companies defendants and individuals also
filed several hundred
bonds, made by various
companies with theaters in
Chicago since November, 19, when decree went
into effect.

Czech Purge Hits Films: 216 "Negatives" Ousted

Prague (By Cable)—New Czech
government has begun a purge of
press, films and radio. Over
the weekend 216 employees in the nation-
ized film industry were discharged.
They were termed "negatives." Over
27 foreign publications, including
American newspapers and maga-
azines, have been banned by the
Ministry of Information.

Para. to Open First New Overseas House

First theater to be constructed
and operated by Paramount Inter-
national Theaters Corp. will open in
Lima, Peru, April 1. House is the
Taca and a gala opening is planned.
Clarence S. Cowd, Paramount
international theater department head,
leaves for Lima today to attend the
premiere.

20th-Fox SPG Members Awarded Wage Increase

Screen Publicists Guild members
employed at 20th-Fox won wage
increases from $5.50 to $20, retroactive
to Sept. 27, 1947, it was announced
by the American Arbitration
Association at the weekend.

Senior Publicists will receive
a weekly increase of $20; Publicists,$13.
Associate Publicists,$10; Ap-
prentices,$5.50. New minimum wage
scale for the four classifications, re-
spectively, are: $125; $87.50; $62.50;
$40.

 Arbitration with Warners is
scheduled to begin soon.

"Sleep My Love" at 30% After Chi. Loop Date?

(Continued from Page 1)

U. K. Gov't To Report On Unemployment in PIs

London (By Cable) — The Minis-
ter of Employment today will
reply to a question by S. T. Swingle,
the labor chief. He declared that if
Communism was not an issue in the
1946 strike. The lawyer said Cas-
ning was reflecting a producer tendency to
play down Communist influence in
Hollywood — perhaps to sell a series of questions by paint-
Pers. attorney George Bodé
forced Levy to admit that he had no
personal knowledge of the
various charges he had made to
the CSU head Herbert Sorrell
a red — but he added that he could
not say whether evidence would
stand up in court if he had
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were consistent with legal ethics.

Roy Brewer, WA leader in Hol-
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Communism "is not the only issue
but he found it a real factor since arriving in Holy-
wood three years ago. No serious
study of this morning, to be followed by S.
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pected to include the current pho-
tographs of the hearings. The Com-
mittee's stand in recesses while people char-
acters with Communist membership or
leadership is "absolutely fixed and offered
chance to clear the record.

B'ni B'rith Meets Tonight

Robert M. Weinman, managing
editor of the Paramount The-
and president of Cinema Lodge
B'nai Brith, tonight will present
a special meeting of the Lodge
the Hotel Astor. Concert pianist
Hazel Scott will also be cited.

Pat Casey's Brother Dead

Springfield, Mass. — Funeral ser-
ices were held here yesterday
Daniel Casey, 77, brother of
Casey, who has been engaged in theatrical booking, pi-
pat Casey's film industry life.

(Continued from Page 1)

hearing, to drive a wedge
tween the two union groups.

Carpenter boss Big Bill Huchens
laid out the Hollywood situation
fuses to go out and study it. A
former MPAA labor chief Pat Cas-
levy, sneered at his insistence that
Communist was not an issue in the
1946 strike. The lawyer said Cas-
ing was reflecting a producer tendency to
play down Communist influence in
Hollywood — perhaps to sell a series of questions by paint-
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forced Levy to admit that he had no
personal knowledge of the
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(Continued from Page 1)
U.S. PRESENTS UNITED FRONT AT U.K. TALKS

Trailer Improvement Recommended in Survey

Industry Committee Lists 15 Suggestions as Views Of 2,460 Exhibitors

Fifteen concrete recommendations for the improvement of trailers are embodied in a comprehensive survey recently completed by a representative industry Trailer Committee and mailed to leading executives by Leonard Goldenson, Paramount vice-president and theater chief.

The views of theater owners representing 2,460 houses are embodied in the report which points to the importance of trailers as advertising.

(Continued on Page 6)

Korda 20th-Fox Coin Into U. K. Treasury

London (By Cable)—Sir Alexander Korda, back in London from a trip to the U. S., disclosed yesterday that he had brought back $1,000,000 as the net advance payment by 20th-Fox on the future American earnings of three Korda films—"Ideal" (Continued on Page 3)

Expect RCA Large Screen Video Showings in 30 Days

First tangible results of the large screen television development being participated in by RCA, 20th-Fox in the East, and Warners on the Coast, is expected within the next 30 days (Continued on Page 3)

Cinecolor Cuts 35 mm. Print Cost ½ Cent

West Coast Ber., THE FILM DAILY

Hollywood—Cinecolor is reducing price of 35 mm release prints by one-half cent per foot. This is second reduction Cinecolor has made within a year. Statement said: "In addition to absorption by Cinecolor of 11.17 per cent living index wage increase in effect since January 1, 1947 and 16.66 per cent increase in price of release print raw stock, effective since December 19, 1947 (these increases representing 0.62 cents per foot) this amounts to an overall $1.62 cents saving per foot to our customers since July 14, 1947."

(Continued on Page 6)

1947 EQUIPMENT EXPORTS UP 100%

55% More Raw Stock Shipped Out Than in 1946; Huge Gains in Prints and Cameras, Projectors

Washington Bureau of THE FILM DAILY

Washington—With equipment exports more than doubling from the 1946 figures, Department of Commerce pix chief Nathan D. Golden said this morning that 1947 was a record year for shipment beyond our borders of film and equipment.

A total of 454,005,051 linear feet of raw stock was shipped out, being reported—55 per cent more than in 1946. Export of feature films reached 511,240,153 feet, ten per cent above the 1946 figure. Dollar volume of equipment exports was recorded at $19,245,487 for cameras, projectors, sound equipment, arc lamps and screens—more than 130 per cent above the $7,030,208 figure for 1946.

Raw stock shipments were valued at $8,781,822, compared with $4,436,198 for the 292,143,977 feet shipped in 1946. Of the raw stock shipped, 330,322,383 feet was 35 mm. positive, valued at $3,658,223—compared with (Continued on Page 6)

Syndicate Purchases Film Center Building

Film Center Building has been sold. According to Daniel A. Broner and Edward R. Lewis, brokers, the contract was signed late Monday night for the purchase of the stock of the Film Center Building Corp., by Walter Reade, Jr., Enterprises. (Continued on Page 8)

Woodham-Smith Coming Over with J. Arthur Rank

G. I. Woodham-Smith will accompany J. Arthur Rank when the British film tycoon sails Friday from Southampton aboard the SS Queen Elizabeth for New York, it was learned yesterday. Originally, it had been planned for Rank to come (Continued on Page 6)

See Exhibs. Use of Vaude to Fight Tele

The threat of television will force first run houses in major cities to return to live entertainment as an adjunct to the feature picture, Nathaniel Finston, co-producer and musical director of the Allied Artists release, "Song of My Heart," (Continued on Page 8)

UA Board Approves Five Distribution Deals

Five distribution deals were approved by the UA board last night: (1) With James Nasser whereby UA would put up $150,000 for a 25 per cent interest in "Innocent Affair," starring Madeleine Carroll and Fred MacMurray; (2) With (Continued on Page 6)

E-L Seeks Exhibs. Opinion "Best Judge of Boxoffice"—Heineman

Children's Parade, Benefit Planned to Spur UN Appeal

A huge children's parade on April 12 and a monster benefit show in Madison Square Garden on May 15 will give impetus to the campaign of the New York Committee of American Overseas Aid and the United Na- (Continued on Page 3)

Mulvey Sits In as Talks With Wilson. Other BOT Officials Are Continued

London (By Cable)—With James A. Mulvey, president of Samuel Goldwyn Pros., and accredited representative of the SIMPP, sitting in, the American film industry presented a "united front" yesterday in the continuing negotiations aimed to terminate the Anglo-American film impresario’s dispute with the BOT.

Mulvey points out to the de- (Continued on Page 6)

Judge Iggo Rebukes Defense on Practices

Chicago—Federal Judge Michael Iggo in Federal Court here yesterday denied defense motions to dismiss the contempt charges brought by Jackson Park Theater and sternly lectured defense counsel for their "prejudicial attitude toward the Court."

Judge Iggo pointed out to the de- (Continued on Page 3)

Sorrrell Appearing Before House Labor Group Today

Washington—Herbert K. Sorrrell, CSU proxy, will get his long-awaited chance to strike back this morning. The two-listed CSU leader will be (Continued on Page 8)

MPF Board Meeting Deferred Till April

Postponement of the MPF board of trustees meeting set for March 16-18 until some time in April was announced yesterday by E. V. Richards, Jr., the Foundation's president. Decision to defer was due to the fact that the TOA board will be meeting on the Coast March 9-10. Richards said that there would be a gain in that MPF sub-committees would have added time in which to complete their studies and draft recommendations. New MPF dates will be announced shortly.
COMING AND GOING

DUDLEY NICHOLS has returned to Hollywood following a two-week research trip to New York in connection with the "Story X." 

FRANCIS S. HAXON, MPAA president, has been in New York from Monday to Friday. 

LOUIS A. NOVINS, assistant to Barney Balaban, is back in New York from the Coast. 

B. G. KRAUSE, vice-president and general manager ofafil. Hays, Inc., leaves San Francisco today for Portland, Ore., in continuation of his tour of exchanges to set up sales policy. 

ALBERT MANNHEIMER, Film Classics supervisor of exchange operations, leaves New York today on an inspection tour of branches in Philadelphia, Washington, and Atlanta. 

E. L. MCAVY, U-I's short subjects sales manager, this week is visiting the Charlotte and Atlanta branches. 

PAUL HOLLISTER, RKO Radio publicity director, has returned from a three-week sojourn in Hollywood. 

EDWIN WARE HULLINGER of Hullinger Prods. is in New York from Washington. 

JOCK ATTIE, general manager of the J. Arthur Rank Organization, Inc., is in Boston today. 

JAN CAMPEH HEINER, director, will leave tomorrow on an eight-week trip which will take him to the Bahamas (where he owns islands), Rio de Janeiro and through the Straits of Magellan.

Next AMPA Meet Honors Film Ad-Publicity Women 

Industry's advertising and publicity women will be honored by AMPA at a Town Hall Club luncheon on March 12. Speaker for the day will be K. N. B. Goldberg, NBC's assistant director of information, and her daughter, Rene, radio commentator and novelist.

Chairmen for the meeting are Blanche Livingston, RKO; Evelyn Kelemen, Republic, and Marjorie Harker, March of Time. Leading women from film companies will be dais guests.

UA-Monterey Dispute Up For Arbitration Today 

Arbitration dispute between United Artists and Monterey Productions (Howard Hawks) will be heard this morning at the American Arbitration Association offices. UA claims that Monterey failed to deliver certain pictures for distribution. 

Arbitration panel includes William Zimmerman, RKO executive, Abraham Beanstock and Charles Abramson. UA is represented by O'Brien, Driscoll & Rafferty, while Samuel P. Norton represents Monterey.

Cecil Barker, assistant to David O. Selznick, is in town for conferences with Selznick, Nell Agnew, president of SKO, and Lady Lawrence, vice-president in charge of foreign distribution.

ARGYLE NELSON, David O. Selznick's production manager, is back in Hollywood from a trip to Sweden.

GEO. BEACH, Paramount's Prin. Pro. 

B. S. MILLING, president of Allied Cos., goes to Hollywood this morning on a special mission for the company.

Theater and press tours will be held in the Strand Theatre, W. 22nd St., N.Y.C., this morning, sponsored by the N.Y. Film Bureau. 

D. S. T. RISH, New York Stock Exchange. 

ALBERD MANNHEIMER of the Film Classics Exchange, leaves New York today on a sales trip to see the branches in Philadelphia, Washington, and Atlanta.

Florida, Wise, MCAVY, U-I's short subjects sales manager, will be in Dallas this week, and then return to New York for the Easter holiday. 

TWO CIVIL RIGHTS 

RKO plans to exhibit two films, "Man of Many Women" and "The Law and Mrs. Crompton," at the RKO Capitol in Jersey City, N.J. today. 

SPECIALTY 

The National Specialty Bureau has arranged a special program for the Bijou in Kansas City, Mo., to be shown at 8 p.m. today. The program will include a short dramatic film, "The Gail," and a feature of the Bureau's "Fame, Fortune and Flamingo" series. 

FINANCIAL

NEW YORK STOCK MARKET

High Low Close

Am. Scot. 17 17 17

Columbia pict., Inc. 10 10 10

East. Kodes 40 39 39

Gen. Pres., The 14 14 14

Low's, Inc. 1 1 1

Paramount 71 71 71

RKO 75 74 74

Rep. Publix 58 58 58

Republic pict., Inc. 87 87 87

20th Century, Inc. 43 43 43

20th Century-Fox pict. 32 32 32

20th Century-Fox pict. 99 99 99

Universal pict. 111 111 111

Universal pict. 57 57 57

Werner Bros. 111 111

NEW YORK CIVIL RIGHTS

RKO

Sincere Corp. 3 3 3

Technicolor 12 12 12

Trein-Tex 5 5 5

OVER THE COUNTER

Cinematograph 49 49 49

Pathé 27 27 27

Available Shorty

Advertising, Motion Picture Distributor, or Independent Producer

ADVERTISING-PUBLICITY EXECUTIVE

with comprehensive background in motion pictures and radio.

Box 150

The Daily Film

Maurer, Warner Award Winner, Forum Speaker

J. A. Maurer, first recipient of the newly instituted Samuel Warner award, for his pioneer effort in the development of 16 mm., equipment and techniques, will speak on "Technical Problems of 16 mm. Projection," at a forum to be held at 10 Rockefeller Plaza, 5:30 p.m. Friday. The forum is sponsored by the New Institute for Film at 29 Flatbush Ave., Brooklyn.

Phil Reisman Shifts RKO Latin American Managers

Shift of several RKO managers in Latin America was announced yesterday by Phil Reisman, vice-president in charge of foreign distribution.

F. Arthur Simon replaces Hart Davis as MEXICO chief, the latter replacing Eric Steinberg, Panam manager. Steinberg takes over the top spot in Peru, succeeding Hug Stramer who leaves for Buenos Aires for reassignment.

Brazil Post for Berger:

Szekler to U-1 Home Office

Michael Berger, until recently U-Far Eastern supervisor, will replace Al Szekler as the company's managing director in Brazil. It was announced yesterday. Szekler is returning to the New York home office.

Willie Is Variety Co-Ordinator

Miami, Fla. — Al Willie, former office publicity manager for Paramount, has been named co-ordinator for the 12th annual convention of Variety Clubs Internationals to be held April 12-17, Mitch Wolfson, general manager, as announced.

FASTEST COAST-TO-COAST SERVICE!

Go by TWA Constellation

For quick reservations, see your travel agent or call your local TWA office.
Judge Igoe Rebukes Defense on Practices
(Continued from Page 1)

counsel that they were ahead with their interpretation of the de-
nee "and you are trying to est-
that it would have to come over to my side
and ask for interpretation without
saying all these troubles to a 
"concluded Judge Igoe.

"Apparently," Judge Igoe con-
tinued, "what defense counsel is
saying now is that uniform
(clearance was satisfactory, but
you are not going to employ it
any more. You have been bad
boys, but are going to do it
any more. The evil was in put-
ting pictures away and depriving
the public from seeing them."

Judge Igoe said his patience
was exhausted and that defense tes-
timony does not mean a 
thing. Judge Igoe said he had never
heard a lawyer going over a Supreme
Court decision. Edward Johnston,
Paramount's attorney, re-
lied that where the decree led
he followed. But not with any purpose of violating same.

James Donohue, Western sales
manager for Paramount, and Jack
Lynn, former Western sales
manager for Loew's, were on the stand
at morning sessions, giving their
version of each company's sales pol-
ic after decree was entered.

Afternoon session closed with
James Coston, Warner zone man-
ge and, on stand, denying statement
attributed to him that Warner the-
ers would not pay Eagle Lion's
Lost Honeymoon" if Jackson Park
layed it 

Children's Parade, Benefit Planned to Spur UN Appeal
(Continued from Page 1)

ons Appeal for children, it was an-
ounced yesterday.

Additional, a program of events to
stage in the Times Square area
eminent of that used by the film
industry during the War Loan drives,
prospect.

Spyros P. Skouros, industry chair-
man, yesterday designated Harry
Brandt, as chairman of public rela-
tions and special events for the cam-
aign.

John Forms Pioneer Pictures
Pioneer Pictures, Inc., with plans
to produce in the East, has been
formed by Ralph Cohn in association
with Julius Bricken. Company has
required two semi-documentary form
stories for production.

Korda 20th-Fox Coin
into U. K. Treasury
(Continued from Page 1)

Husband," "Anna Karenina," and
"Miss Owen Executive."
The money, Sir Alexander de-
clared, is being paid into the British
Treasury. It represents, he said, the
largest single payment ever received
by a British film company from the
U. S.

On Aug. 5 last, THE FILM DAILY
reported that Korda's distribution
deal with 20th-Fox called for $750,-
000 guarantee against a print of
each piece delivered to 20th-Fox, and
that, further, it was on the basis of
four films annually. The $1,500,000
payment thus would represent the
advance on "Ideal Husband," which
20th-Fox will send into release on
March 27, and "Anna Karenina,"
which recently had its world pre-
miere in London. No release date
has been set for "Anna" on this side.

Expect RCA Large Screen
Video Showing in 30 Days
(Continued from Page 1)
in the form of actual demonstra-
tions, it was learned yesterday.
Information as to whether the demon-
strations will actually be conducted here,
in Burbank, or in both places, was
not available.

Equipment is said to have been de-
signed which will provide projected
television images measuring 18 by
24 feet with brightness reported at
least as good as the minimum speci-
fied by the SMPTE. Delivery of such
equipment is expected by Warners
and 20th-Fox within the next six
months.

Mid-week Memos

- - WITH THE AUDIENCE essentially a "Who's Who" of the
newspaper world, stage, radio and television, Mark Hellinger's
last picture, "The Naked City," distributed by Universal Int'l.,
will have its gala world premiere at the Capitol Theater tonight
with all proceeds going to the New York Heart Campaign, entertainment division, of which
the Hellinger Memorial Fund is a part. . . . The picture, which
was filmed entirely in little old New York, will be preceded by one of the
greatest all-star stage shows ever put together for a benefit in the
metropolis. . . . And of course, there will be the usual colorful premiere
preliminaries, . . . . Seats for the premiere are priced from $5 to $250 . . . .

The souvenir program numbers among its contributors practically every
Broadway "name" writer, columnist and artist. . . . It's one program
that will be preserved.

- - FORECAST: "We believe the time is not too far off when
Hollywood and television will be working hand in hand. . . . While mom-
to picture production as we know it is too costly for one-time televi-
sion, condensed versions of fine screen properties will be pro-
duced especially for the new medium."—Loew's Theaters Movie News
Letter. . . . David O. Selznick will hold "open house" for the press at
his Hampshire House suite tomorrow afternoon at the cocktail hour.

- - AINT-IT-THE-TRUTH Dept: "All sorts of margin operators,
seeing a chance for a fast buck, have snuggled onto foreign-made pictures and
peddled them here . . . . The market, unfortunately, has been bur-
dered with old, bad and questionable films which have only confused
the hopeful patrons in their quest of the few that have been good."—

- - THAT CABLE which Astor Pictures' Bob Savini recently
sent the Carduff schoolboy who contributed his comic book savings to the
British Treasury—the cable advised that Bob was sending over a huge
bundle of comic books, including "I'll Ahner," natch—has brought a
letter of thanks from the lad. . . . "Fancy me having a cable from the
president of a film company," writes the schoolboy. . . . "I love films.
and my ambition is to go on the films." . . . Yes, sir, they like Mono-
gram's "Louisiana," down 7'Orleans way . . . . Thirty theaters there have
already played it a minimum of five times! . . . If you didn't read Jess
Stearns' story on Robert E. Young in the Sunday Daily News, you should.

- - Did you know that Pan's "Albuquerque" is ploying to average
"A" release bit or better and is getting "A" theater time practically every-
where?

- - NOT ONLY A DOFF of Phil's trusty ol' chapeau, but an
extra flourish as well to Jesse L. Lasky, Walter McEwen and all others
concerned with "The Miracle of the Bells" . . . . It's sure-fire box office.

- - Congrats. to Jack Auster, president of 7'Orleans' Dixie Films, and
the Missus on their silver wedding anniversary . . . . Harry Tugander,
former newsreel cameraman, now heads Telenews' Washington bureau.

- - Milton Bieman has let Paramount's budget and statistical depart-
ment after 18 years to operate Beaver Lodge in Lackawaxen, Pa. . . .
Talent acts reported impressed with Fryane Hamden who appeared
recently in the Emily Library Theatre's presentation of "Fashion or Life,
or New York." the A. C. Mowatt satire.

- - THE OBSERVANT LYNN FARINOL back from Westerners
travels, reports the discovery that not infrequently when the family patron-
izes the drive-in theater, Pop turns on the radio to tune in on a sports
broadcast while the rest of the family attend to what's transpiring on the
screen.
"There May Have Been Funnier Pictures Than SITTING PRETTY, But If So, This Reviewer Did Not See Them!"
—Boxoffice

"The Best Mirth-Maker To Come From Hollywood In A Long, Long Time!"
—Variety

"Loaded With Laughs! Of, By and For Audiences Everywhere!"
—Motion Picture Daily

"Will Have Them Coming For Laughs In Droves! Will Make Audiences Raise The Roof!"—Film Daily

Every Exhibitor Is Sitting Pretty With These Great Gentleman’s Agreement·Captain From Castile Technicolor·You Were Meant For M
PICTURE EVER MADE!

PRETTY

ROXY N.Y. SNEAK PREVIEW!

Robert Young
Maureen O'Hara
Clifton Webb

Sitting Pretty

Richard Haydn · Louise Allbritton

Directed by Walter Lang
Produced by Samuel G. Engel
Screen Play by F. Hugh Herbert
Based on a Novel by Gwen Davenport

From 20th Century-Fox

Attractions From
Northside 777-Scudda-Hoo! Scudda-Hay! Technicolor Fury At Furnace Creek
U. S. Presents United Front
Mulvey Sits in as BOT Talks Continue

(Continued from Page 1)

legal adviser, and Mulvey bumbled all day with Harold Wilson, presi-
dent of the Board of Trade, and other
leading BOT officials hammering out
compromise possibilities.

Informed sources at the close of
the day's conference, however, were
of the opinion that the talks still
have far to go.

Johnston, after the close of yester-
day's meeting at the BOT, met
with the British heads of the Ameri-
can Cinematograph Trade Asso-
ciation (MPEA-M.P.A.A.),
Asst. general secretary of the NATKE, and
one of the stalwarts of the British
Labor Party, in a letter to Foreign
Minister Ernest Bevin he hailed the
talks and begged him to "strain ev-
ery effort" to see no breakdown oc-
curs.

If a breakdown is permitted,
O'Brien asserted, the British indus-
tory's last hope will be gone.

Johnston took time off from the
duty parleys yesterday noon to lunch
with J. Arthur Rank, who sailed as
the week-end for New York on his
third American visit.

Universal's topers—J. Cheever
Cowan, Nate J. Blumberg, Joseph
H. Seidelman and Charles Prattman
—who came over for emergency con-
ferences with Rank and his aides—
are not expected to return to the
U. S. before March 20.

UA Board Approves Five
Distribution Deals

(Continued from Page 1)

Lester Cowan and Mary Pickford
who will produce six pictures in
England with all-American casts,
started to star the Marx Bros.; (3) With
Elle Roethoch for whom Leo-
pold Schlossberg will produce "Man
Seans His Past," to be made in Can-
da in English and French versions;
(4) With Dink Templeton who will
finance "Little Shepherd of King-
dom Come," in Technicolor; (5) With
A. Edward Sutherland who will
make "Confessions of a Communist,"
from material supplied by "Wild
Bill" Donovan who was chief of the
OSS.

me a action was taken last night on
the Cagney or Hawks pictures. This
morning however, an arbitration
meeting is scheduled on Howard
Hawks' "Red River," in the Time and
Life Bldg.

"Mill on the Floss" U. K.
Reissue in Park Ave.

English Films has set its reissue of
"The Mill on the Floss" for the
Park Ave. Theatre, and the film
pie, which has James Mason in the
star, will open in the Universal-op-
erated house after the current "Song
of My Heart." "Floss" when first re-
leased here in 1939 ran for four weeks at
the Astor on Broadway. Universal,
in taking the pie, aims to cash in on
the subsequent popularity of Mason.
Added factor is the shortage of prod-
cut for the Park Ave.

WEDDING BELLS

Liff-Lapidus
Announcement has been made by
Dr. and Mrs. Albert A. Liff of New
York City of the engagement of
their daughter, Lois L. to Law-
rence Herbert Lapidus, son of Mr.
and Mrs. Jules Lapidus of Mt. Ver-
on. Elder Lapidus is Eastern sales
manager of Wangers.

Wishes-Baldasti
Chicago—Fred Baldasti, assistant
sales manager of the Biltmore Theater,
was married to Ann Wishes, form-

(Continued from Page 1)

Report '47 Equipment
Exports Hiked 100%

(Continued from Page 1)

189,276,175 feet in 1946 valued at
$1,858,596.

Value of positive and negative fea-
tures prints exported last year was
set at $6,526,358 compared with
$7,147,076 for 284,415,599 feet
for the previous year. About 90 per cent
of this classification was accounted for
by 35 mm. positive footage valued at
$7,460,162 for 281,836,571 feet,
compared with 1946 figures of $6,
244,694 for 283,826,271 feet.

Export of 19,762 motion picture
 cameras—including 388 35 mm.
 units, 4,289 16 mm., and 14,435 8 mm.
—valued at $2,012,351 was reported.
A total of 39,701 projectors, includ-
ing 6,956 standard 35 mm., 3,238 16 mm.
, and 10,085 8 mm., sound machines, were valued at $6,
901,111.

Woodham-Smith Coming
Over with J. Arthur Rank

(Continued from Page 1)

over sans entourage. George Archi-
hald, another Rank exec, arrives to-
day on the SS Queen Mary.

Rank will hold a press conference
at the Sherry Netherland on the
day of his arrival, it was learned
yesterday. The Elisabeth is due on
March 10.

Rank’s American itinerary is in-
complete. He is expected, however,
to spend several days in New York
before proceeding across the coun-
try, Hollywood-bound.

"Jenny Lamour" to Bow
"Jenny Lamour," winner of the
Grand Prix International at the 1946
Venice Film Festival, will premiere at
the Little Carnegie, Saturday.
He gives the scene its heartbeat...

THIS meeting of mother and child is no make-believe—not to the movie-goers!

To them, it is as real as life itself, thanks to the director of the picture. Through his perceptive handling of action, dialogue, and camera, he has given the scene its human touch, its heartbeat ... made the audience feel its warmth, its mood—and live the moment, one with the personalities on the screen.

And this achievement is the mark of his mastery of the dramatic; the gauge of his creative contribution to the motion picture art.

But if such artistry is to have full expression, the director must have the assistance of film that gives him ample freedom to achieve the effects he desires. This freedom he finds in the family of Eastman motion picture films.
Syndicate Purchases Film Center Building

(Continued from Page 1)

Reade, Jr., president of the latter firm, in turn assigned the contract to a syndicate represented by Jule and Garfein, attorneys. Sale of the 15-story building, whose site extends from 44th St. to 45th St. on Ninth Ave., was subject to a mortgage of about $1,700,000. Selling stockholders were represented by Harold Schwarzbek of Skutch and Barton. Reade was represented by Margolin, Feldman and Blinkoff. Brokers Brenner and Lewis, who made the sale, have been appointed managing agents for the new owners whose identity has not been revealed. The price is $7,000,000, RKO, Universal, Columbia and other exchanges, the building was erected 17 years ago and has since been under the original ownership.

Sorrell Appearing Before House Labor Group Today

(Continued from Page 1)

the first witness before the House Labor Subcommittee which for a week has been discussing various opinions about his politics.

Levy yesterday accused the producers of trying to “squeeze” any public investigation of Communism in the studio labor picture, insisting producers “know the full story about Communism in labor and talent ranks.” He held that it takes outside pressure to force them to move.

Concluding long hours of testimony on the issue of Communism in the CSU, Levy found that he has not yet convinced the Committee that there is a political issue.

Chairman Carroll, of the Hearings pointed out that no matter what else is brought up, the discussion always seems to go back to the directive of the three-man AFL executive committee board. Rep. Thomas Owens, disposed to be friendly toward IAIE, insisted that the AFL leadership to settle the jurisdictional troubles seemed to him basic.

Hollywood IAIE representative Roy Brewer was on the stand the major part of yesterday. He said he thought the Communists objective was a CIO-type industrial union to cover all studio craft workers. With such a union, he said, “the producers would be forced to dance to their tune.”

STORCHS

Columbus, O.—A boy was born today to the wife of Herbert Solomon, manager of the New Theater.

Worcester, Mass.—Lawson Danisch, manager of the New Theater, reports the arrival of a new son.

REVIEWS OF NEW FILMS

“The Bride Goes Wild” with Van Johnson, Jane Allsion, Butch Jenkins

M-G-M

WILL ENTERTAIN HANDSOMELY; SOUND COMEDY SHOULD LIKE THEM IN AFLENTY.

The stuff that provokes laughter to lift the roof is contained in “The Bride Goes Wild.” This was revealed at a sneak preview recently in Yonkers where it was a midweek event. Gales of laughter and howls of delight pervaded the audience. Everybody was happy, homily entertained.

Roasting as the story is, it is nevertheless a good dram on spiced coffee. He just keeps the light note always forward. Another addition to the gallery of laughter, this woman comes when such fare is very much in demand.

Easily accomplishing its entertainment purpose, “The Bride Goes Wild” is a sound loud comedy that a great deal of people. Cast is capable, give good accounts of themselves and the gay aspects of their romps. The proceeding go through like a hot potato. Van Johnson proves himself a comedian with a flair for the form and times his uproarious one-liners with next dispatch. Miss Allison is good. Humie Cronyn and Butch Jenkins support the comic structure ably. Stalwart support is constructed by Una Merkel, Edward Arnold, Richard Derr, Lloyd Corrigan, Elisabeth Risdon.

Writer of light literature for kids. John Scott also a aficionado of the blithe gag, one-time good guy with the girls. He hates kids. Miss Allison wins an art contest sponsored by the publishing company, comes to New York from Vermont. On their first meeting, impressed by Johnson’s loneliness and need for sympathy, she goes out with him. He gets involved in the case.

In order to keep her around Publisher Humie Cronyn rents out Butch Jenkins from his job as reporter. Miss Allison interested in re- stemming her illustrations.

The predictable romance blooms. Young Jenkins is in love with the girl but has her in a wrong line in the shins. Arlene Dahl, an old Johnnie flame, comes on the scene. Butch Jenkins can’t go back book about ants. Then Miss Allison goes off to marry Richard Derr. Jenkins is to be adopted by them. Johnson has a session with his real feelings. He phones Jenkins to lose up—or rather to ant up—the wedding, tears off to rescue Miss Allison.

War ends on a wog gag note. Norman Taurog directed.

Story inings in quality and quantity again evolve a gangup joke.

CAST: Van Johnson, Jane Allison, Butch Jenkins, Humie Cronyn, Una Merkel, Edward Arnold, Richard Derr, Lloyd Corrigan, Elisabeth Risdon, Miriam Hopkins, James Cagney, and many others.

CREDITS: Producer, William H. Wright; Directo, Norman Taurog; Original screenplay, Alger, Albert; Photography, Key; Cast: Edward Arnold, Humie Cronyn, William Cagney, photography, James Cagney, Key; Cast: Edward Arnold, Humie Cronyn, William Cagney, photography, James Cagney, Key.

May Extend N. Y. Children’s Law

Albany—Towns, as well as cities and villages, would be permitted to allow children to attend theaters unaccompanied by adults, when the theater provides a matron, under a bill before the Legislature. Enabling legislation covering cities and villages was approved last year.

$61,109.775 in Damages Asked by Cited Writers

West Coast Branch of THE FILM DAILY

Hollywood.—Damages of $61,109.775, and a permanent injunction against major studios to prevent them from obtaining and blacklisting to ban 10 writers and directors cited for contempt of Congress, are sought in a suit filed in Superior Court, filed for the 10 by Robert W. Kenney, names the MPAA, SIMPP and a number of company executives in 23 causes of action cited.

E-L Seeking Exhibs. Opinion of BO Appeal

(Continued from Page 1)

E-L seeking exhibitors knowledge and experience into production was excited in stories of an appeal to E-L with E-L’s present goal of a minimum of 12,000 domestic booklets on a picture, an increase of 1/3 over the average number of 9,000 now being obtained.

“The Eagle Lion is determined to test its appeal among the major factors in the industry,” Heineman declared. “We are making pictures on the basis of quality and boxoffice appeal.”

The E-L distribution top offer expressed his realization that the company’s booking goal could not be reached unless quality pictures were forthcoming from the studios, expressing at the same time his conviction that E-L should be the mediator.

“We prosper as the exhibitor pros- pers,” he said.

Heineman declared that top quality J. Arthur Rank pictures would play “an equally important part in the bookout process in the company.” An example he cited the outstanding success scored by the latest E-L Rank release, “The Smugglers.”

“Good British pictures, handled properly, should hit 10,000 U.S. ac- counts,” he said.

Heineman also announced that a new deal had been concluded for two more pictures from Edward Small productions. Due exhibitors in the recently completed “Raw Deal” and the projected “Twelve Against the Underworld.”

For his company he dispensed about which he was exhorted in tis- thanistic included “Ruthless,” “The Blue Boy,” “Man From Texas,” “Prelude to Night,” “The Noose Hangs High,” “Mickey,” “Northwest Stampeders,” “Hollow Triumph,” “Let’s Live a Little,” “The Blank Wall,” “Queen of the Pirates” and “Tulsa.”

Last three named will be shown from Winter Wanger.

Release will be at the rate of approxi- mately four per month excluding the Eddie Dean westerns.

Heineman leaves for the Coas- sometime this month following the arrival of Rank in this country. Max E. Youngstein, vice-president of ad- publicity-executive head, will visit the studios at the same time for joint departmental conferences.

CHARISTERED

U-I CINCINNATI THEATER CORP., Dover, Ohio.

THEATERS BOOKING CO., Inc., New York, to manage theaters; Harry Brock, Max Brock, Christine Brock.

BOOKFILM INTERNATIONAL CORP., New York, capital, 200 no par shares; to distribute motion pictures; Jerome E. Leen, Minn H. Leen, Joseph Lencke.


DANZIG
J. K. FORMULA MINUS MAJOR CONCESSION?

Boston Undertaking First Extensive Program by New Production Company

An extensive plan for film shows in department stores via television will get under way next month, with the first such undertaking set for the Jordan Marsh Company in Boston.

Plans call for an eight-week run at film fare, with program and solution operations arranged by Tote Vision, recently formed organization headed by Sam Cuff, one-time

Goldenson Chairman of Boy Scout Drive

Amusement division of the Greater New York Councils, Boy Scouts of America, 1948 Fund-Raising Drive will be headed by chairman and co-chairman respectively by Leonard H. Goldenson, vice-president of Paramount, and Emil Friedlander, chairman of the Desil's board.

Jackson Pk. Could Get All Pix, Says B & K

Chicago—Asserting that B & K Circuit did nothing to prevent the Jackson Park Theater from obtaining films and that he never discussed it with any film companies, the admission charges for films played by B & K theaters, John Balaban, circuit head. (Continued on Page 8)

Admiral's "Movie Theater" Over B & K Video Outlet

Chicago—B & K's Television Station WBBK will be in the position of competing with the circuit's theaters under a feature film program deal concluded with Admiral Corp. Start. (Continued on Page 4)

RKO Sets 3 Important Early Spring Releases

RKO early this spring will release three high-caliber productions, Robert Mochrie, vice-president in charge of domestic distribution, said on his return from a visit to the Hollywood studio. Mochrie also was enthusiastic about a number of future releases. (Continued on Page 7)

Sorrell Denies Being Red: Tells of Browne-Bioff Days

Washington—Insisting that if he were a Communist he would not hesitate to tell the Committee about it, CSU head Herbert K. Sorrell yes... (Continued on Page 6)

Indies Make Bad Italian Deals

Screen Mag. Readership Concentrated in 83 Keys

Some 66 percent of the readership of one of the largest circulation and readership of the magazine is concentrated in 83 key cities responsible for a major percentage of motion picture revenue, according to an analysis of the circulation and readership of the 12

CBS-Para. Talks on DuMont Deal All Off

Paramount and CBS did discuss the possible acquisition by the latter of an interest in DuMont Television recently, but the conversations never went beyond an exploratory stage, Paul Rabourn, Paramount vice-president and director of video operations, said yesterday.

All discussions in this direction have ceased, Rabourn added.

Too many U. S. independent producers have been making ill-advised deals in Italy, reported Producer Robert Cowan, who stopped off in New York on his way back to Hollywood after a three and a half month stay in Rome.

Cowan cited instance after instance where several producers were financial losses and costly decisions. Instead of going directly to an established distributor who

1947 French Gross at 15-16 Billion Francs

Paris (By Air Mail)—French film theaters grossed between 15 and 16 billion francs in 1947, it is estimated on the basis of actual returns for Paris cinemas. During the year, film theaters in this city reached a gross of 4,450,000,000 francs. It is estimated that this figure represents about 25 percent of the total receipts of film theaters on French territory.
Feldman Files $1,000,000 Action on Rights to Novel

West Coast Bureau of THE FILM DAILY

Hollywood—Claiming ownership of film rights to Gerald F. Feldman’s novel, "Kiss the Blood Off My Hands," Charles K. Feldman filed a $1,000,000 Superior Court damage action against publisher David S. Burckert, Joan Fontaine, Eagle Lion and other participants in the projected film. Secretary is scheduled to go before the cameras on March 15, with Norma Productions producing. Harold Hecht, Lancaster's associate in Norma, said Richard Vernon, producer of the film, acquired film rights to the novel directly from the author last year, and turned his interest over to Norma. Feldman claims optional rights were acquired by Eagle Lion and sold to Feldman.

Local 306 Members Meet Tomorrow to Map Action

Members of Local 306 projectionists will meet again tomorrow morning at the Palm Gardens at 306 W. 52nd St. to decide what to do as a result of today’s meeting between the union’s executives and reps of the major circuits. The 750 projectionists, working in the theaters which are involved in the negotiations, have told Herman Gelber, president of the union, that they are ready to strike. In some theaters, they said during the past few days, managers have complained about negligence in the booth.

So far, Gelber has not received an answer to Tuesday’s wire to Richard P. Walsh, IATSE president, requesting authorization to strike.

Deny Schenck-Skouras Chain if Divorcement Hhits

West Coast Bureau of THE FILM DAILY

Hollywood — Charles P. Skouras was out-of-town yesterday and unavailable for comment on a published report that in event the U. S. Supreme Court approved the antitrust decree as filed by the studios, he would leave National Theaters and establish a chain of 1,500 theaters. Report said that under some circumstances Joseph Schenck would leave 8th-Fifth and join Skouras in circuit operation, but this is denied by authentic sources.

View Voluntary Censorship As Unit Probes Violations

Washington Bureau of THE FILM DAILY

Washington — A subcommittee of eight was named yesterday to probe "recent violations of security" and submit a report in a month to a group of 30 representatives of radio, press and motion pictures. The subcommittee, scheduled to meet at a luncheon tomorrow, an official call for a "voluntary security" censorship was voiced by Secretary of Defense Forrest and other high military and naval officers.

Forestar presented a brief statement of the security problem in the disbursing of news and passed on to the group suggestions which had been made. The subcommittee included: Editor of the Washington Evening Star, McElroy, ex-chairman of the subcommittee; Lyle C. Wilson, United Press; Relman Morin, Associated Press; M. B. NAEL president; Perry G. Ithen, editor of Popular Science monthly and representative of scientific and technical organizations; William Chemy, publisher of Collier’s; Walter C. Ament, subcommittee chairman and general manager of Pathé News, representing a number of newsreels, and Gene Dawson, Indianapolis, Aviation Writers Association president.

Schlaifer in Omaha for Meetings on “Agreement”

Omaha — Charles Schlaifer, 20th-Fox director of advertising and publicity, arrived here yesterday for discussions with local exhibitors on merchandising plans for "Bambel's Agreement." Schlaifer conducted similar sessions Tuesday in Salt Lake City, and meetings are scheduled for other cities.

Heinemann Establishes New E.L Sales District

Creation of a Southwestern-Central district, initial step in the reorganization of Eagle Lion sales areas, was announced yesterday by William J. Heineman, vice-president in charge of sales distribution.

Clair Hilger, Southwestern district chief, will head the new area which is comprised of the Oklahoma City, Dallas, St. Louis, Des Moines and Omaha exchanges.

Perkins Sailing for London

J. E. Perkins, Paramount’s chairman and managing director, Great Britain, will leave for his office in London on the SS Queen Mary tomorrow, after a two-month visit to the States.
THE DICKEY BIRD TELLS YOU WHY "THREE DARING DAUGHTERS" IS FOR YOU!

"It's terrific at Capitol, N. Y., second best in 12 months—topped only by 'Hucksters.' It's doing great in all openings, too! Buffalo, Cleveland, Pittsburgh, Baltimore, New Orleans, Toledo rate with top M-G-M hits of the year!"

* * *

"It's something absolutely new, novel and different in screen musicals. Not in many years an entertainment so sparkling with charm, excitement and melody!"

* * *

"Technicolor at its best ... revealing the lavishness aboard a luxury liner ... the spectacle of exciting night club life ... the exciting escapades of three mischievous daughters who try to block the romance of their beautiful, young, flirtatious, divorcée mother."

* * *

"A cast with unusual appeal. A New JEANETTE MacDONALD in better voice than ever. JOSE ITURBI in a real-life role, wait till you hear his boogie-woogie. JANE POWELL, rising young movie star, of radio and record fame ... and many more."

* * *

"Bubbling with songs—12 to be exact and including the newest hit of the airwaves—The Dickey Bird Song. That's me folks!"
Indie Producers Make Bad Italian Deals

(Continued from Page 1)would be willing to pay a minimum guarantee against percentage, the innocents wound up making outright deals to fast talk ing promoters.

Then again, when an American independent comes to Italy to make a picture he is sometimes treated like a pre-war tourist, and taken for all he's got. Cowan told THE FILM DAILY about a well-known Hollywood figure who was so profligate with his backers' funds that costs for the production were tripled through his cavalier disregard for expenses. Such a grandiose attitude has created a disadvantage for other independent producers, Cowan pointed out, since the spendthrift has now established a crony-standard that Italian film interests point to as a guide for establishing fees and prices on other productions.

Despite infamy, money is short in Italy, Cowan said. There is very little confidence in the Government, he added. Besides, it's a common practice for many business men to keep taxes to a minimum in order to cheat the Government out of taxes, Cowan alleged.

The feeling in Italy is prevalent, too, that the Government will fall under Communist control either by ballot or bullet, but Communist it will go, he predicted, by this Summer.

Although life is gay, food plentiful, and luxuries available—at the price, the feeling of insecurity is so strongly rooted that no many movie men in Italy won't re-invest their profits toward improving the studios. Pictures are still made over there with creaky cameras, foggy sound, gas burning lamps, and erratic lab.

Though many in the Italian film colony might view the future with trepidation, outsiders continue to flock to Italy, Cowan said. Latest producer to make the hegy is Gabriel Paltz who is about to take over the Terrani Studio which is between Florence, Pisa and Leghorn, with GBS'"Andreolli and the Lion" slated as the initial production.

Cowan expects to return to Italy in June to wind up production deals on two, perhaps three pictures. As associate producer of Rod E. Geiger Productions, he went to Italy to arrange for the production of "Christ in Concrete." But the producers decided to make "Christ!" in Hollywood after all, however, and it will be made in Italy, Cowan announced.

Thursday's Tele-lines

- THE QUESTION BEFORE THE HOUSE: IS DAVID O. SELZNICK now interested in acquiring the Atlas Corp. holdings in RKO. . . . there are reports—interesting reports.

- "TREASURE CITY'S" brilliant world premiere at the New York Capital last night poured $150,000 into the coffers of the New York Heart Campaign . . . . To members of the Entertainment Division. Phil Maw's own award, the Order of Applause, with Two Palms. . . . Jack (Columbia) Cohn's baseball reminiscences in Jimmy Powers' N. Y. Daily News column yesterday made mighty interesting reading. . . . Adolph Menjou has joined the Committee to Stop World Communism, initiated by the Polish American Congress. . . . Theater Arts' new critic Gil Gilson, has concluded that all is not lost, and that the bow in "The Naked City," is cherishing one of those characteristic "bravo" pencil sketches from SI "Metro" Seidler. . . . Prexy Hamilton of U. S. Television estimates tele sales currently are at a yearly $400,000,000 rate. . . . That would be the pre-war peak of radio sales. . . . Hogue sees a 50 per cent jump in tel set sales in 1949.

- FROM THE MAIL BAG: "If the picture producers are trying to reduce the cost of their product, why do they not call back into service some of the old-time directors who not only made good pictures with short bankrolls, but great pictures."—William F. Haddock.

- THIS LOOKS like a busy year for film attorneys. . . . A rash of stockholders' suits is in prospect. . . . With political tempests running short, the Pacific Coast Conference would appear to be the right track in protesting stardom appearances in political films. . . . Special train and special plane, too, will take Chicago Variety Club members to the Miami convention. . . . Bond Stores will make advertising time on the Bond Highspot News Motorscope in Times Square available to the entertainment field. . . . Operation starts in early April. . . . Louis B. Mayer is reported investing heavily in real estate these days, with the acquisition of the Rivoli here only one of several purchases. . . . And more are said to be impending. . . . Next buy probably will be in Frisco.

- TELE IN TAVERNS: "Television receivers in taverns will continue to draw extra trade only so long as this medium of entertainment is available to a limited degree in certain communities. . . . As soon as every tavern has a television receiver, the value of this selling aid is reduced."—Beer Facts, tavern trade mag.

- HOLLYWOOD REPORTS of six-figure story purchases and the restoration of pic requiring elaborate sets and costumes to production schedules may be regarded two ways. . . . One, as an indication that Hollywood is unregenerable. . . . Or, two, as proof that Hollywood, having taken stock, has concluded that all is not lost, and that the domestic market can be developed to the point that lost foreign coin is recouped at home. . . . Which sort recalls that not so long ago Eric A. Johnston was telling a New York audience that Hollywood is "re-converting" and "re-tooling" its production machinery "without much fear and without much pain—none in some quarters."

- VERY AMUSING, that verbal exchange Down Under between Ralph Doyle of RKO and Bob Kertridge, J. Arthur Rank's partner in the Kertridge N. Z. circuit, over the relative merits of ballyhoo. . . . Kertridge thinks ballyhoo is silly and undignified. . . . Doyle thinks Kertridge is out of step with actualities, not only in Australia but in the U. S. and Britain as well. . . . Which sort suggests this question: Just how do American pic, sans ballyhoo, do in Kertridge houses?
The Market's Really There

...you can capture it

(Continued from Page 1)

Daily Year Book of Motion Pictures. It was provided by an estimated up to 35,000,000 men, women and children who then stepped up to the motion picture theater box office two or more times in each seven-day period.

You do not have to be a Sherlock Holmes to deduce that the 85,000,000 admissions are made possible, by and large, by those Americans who were gainfully employed. Those without an income does not go to the movies, nor does he send the Missus and/or kids.

Considering the 1941 population and the 1941 state of employment, the 85,000,000 attendance was not to be sneezed at, as the saying is.

UT how about today when the weekly attendance is estimated at 90,000,000, the population has moved above the 140,000,000 mark (the Bureau of Census estimated the Continental U. S. population, including the armed forces overseas at 142,672,762 Jan. 1, 1947, by the way), there are 15,000,000 more employed, and the vice-president charge of sales for one of the major companies tells you off the record that only 25,000,000 admissions accrue to a top quality picture?

Were we saying, just the other day, something about the vast untapped audience in our country?

Half's bells, isn't it about time that something was done about the situation?

Something more than talk, that is, son.

HE distribution chief, to whom reference is made, places the present day audience potential in the Continental United States at 75,000,000, or little more than half of the estimated 1947 population. If the births for 1947 and 1948 were added, the potential of course would be smaller.

It is the sales executive's belief—and he should know, believe me—that a quality picture in the American market today grosses between $4,000,000 and $5,000,000. And his conviction that if the untapped audience was brought to the box office the gross would climb to $10,000,000 and, on some pictures, to $15,000,000.

Nice business if you can get it.

And you can.

HERE'S this thought worth mulling over, too.

Back in 1939, when film attendance was also estimated at 85,000,000, the population is roughly 130,000,000, and there were 9,000,000 without jobs, (what's more the housewife's place was still in the kitchen and not in a war plant) the average factory worker was taking home an average week's pay of $23.85.

Today, the same average factory worker receives more than double the 1939 figure—$42.75. Sure, everything costs more than it did in 1939, movie tickets, included, but in 15,000,000 (and probably more) now employed...you get the idea?

Incidentally, the jobless aggregate today is placed at only 1,600,000.

For a last word, this, and you can write it down in the book for future reference:

The market's there, and someone, sooner or later, is going to capture it.

It could be YOU—honest.

Loss Forms Producing Co.; 1st Pic to Eagle Lion

West Coast Bureau of THE FILM DAILY

Hollywood—William Moss, Texas tittle and oil man, and husband of the Withers, has incorporated William Most pictures, Inc., to make free features annually. First will be "Judgment in the Wilderness," scheduled for May shooting in Cincinnati for Eagle Lion release.

Sells for W. L. Sacks

Baltimore—William L. Sacks, accountant for many years with the Pike Rome circuit, was buried in the Israel Cemetery yesterday.

New York May Extend Right to Tax Tickets

Albany—Power to impose special taxes, including up to five per cent on admissions, would be granted county and city officials over 25,000 population under a bill introduced in both houses of the Legislature. Measure is part of Gov. Thomas E. Dewey's program for financial aid to small counties and cities.

Rosenberg's Colony to Make 'Night Cry' First

West Coast Bureau of THE FILM DAILY

Hollywood—Frank P. Rosenberg has purchased the new suspense novel, "Night Cry," by William L. Stuart, and will film it on an $800,000 budget as the first production for the newly formed Colony Pictures, Inc., which Rosenberg heads. Price tag on book, which has a New York City background, was reported to be $40,000.

Rosenberg, former Columbia publicity chief is currently co-producing "Man-Eater of Kumaon," which U-I will release next Summer.

Colony Pictures is set to make two major films per year, with "Night Cry" starting to shoot next September.

Harrisburg Okays "Fast" Time

Harrisburg, Pa.—Daylight saving time was authorized by the City Council to become effective April 25, and continuing until Sept. 26.

Change "Victor" Screening Date

National trade screening date for "To the Victor" has been changed from March 15 to March 20. National release date of the Warner picture is April 10.

"SAIGON IS LADD'S BEST SINCE 'TWO YEARS BEFORE THE MAST'"

(Film Daily said it first—about Paramount's new hit)
“Scudah Hool! Scudah Hay!”

with June Haver, Lon McCallister, Walter Brennan

20th-Fox 95 Mins.

FİNE ENTERTAINMENT; PROPERLY EXPLOITED IT SHOULD PAY OFF IN BIG B. O. DIVIDENDS.

Fine entertainment has been fashioned in film from the novel by George Agnew Chamberlain. It has warmth, romance, humor, balanced male and female characters and Technicolor.

Also it has two miles. These miles are responsible for the title. Yell it out after his father, Henry Hool, fed up with the way they’ll play and drag.

No miles will be required to drag an audience in to see this picture. With astute exploitation the picture will have them coming from near and far, send them away happy and with a smile.

And the plot? It is the rarely viewed American agrarian scene “Scudah Hool! Scudah Hay!” tells a story that has plenty of social incident. Various aspects of the tale are blended in neat, snappily pieced sequences.

As the ingredients are added up and the proceedings begin to come from serious to light. F. Hugh Herbert directed the piece from the script of his own concoction.

The observation drawn from this film concludes that too long has the horse and dog been subjected to admiration. Too much has been exposed to their prowess, accomplishments. Here the serviceable, faithful, hard-working, intelligent and balanced male and female characters appear in their own worthy exposition and tribute.

McCallister acquires two stalwart miles after his second. McCallister applies himself to self out for the animals. Aided by Walter Brennan who has an affection for “cookin” he delivers an excellent mile deal. They get mile—work at a nearby lumber camp, prosper.

Karnes induces Tully to participate in a bit of conning. McCallister senses Tully’s tryst with Miss Wood and turns the table, gives Karnes the thrashing of his life.

At length Tully is made to see the error of his ways. Word comes that Hull is lost at sea. Miss Revere and Karnes are driven off the place which is now McCallister’s final conquest. Miss Wood makes a strong stand. Tully’s tractor from a milled field and McCallister and Miss Haver making plans to wed.

It is pleasant, rewarding stuff that unfolds here. Alternating currents of humor, drama and vivid pictorialization run through the picture.

CAST: June Haver, Lon McCallister, Walter Brennan, John Beal, Alan Hale, Jr., Rod La Rocque, Henry Wray, Lyle Talbot, Ben Wilson, Francis Ford, Walter Shattuck. 

“Casbah”

with Yvonne De Carlo, Tony Martin, Peter Lorre

Univ.-Int’t 94 Mins.

UNBELIEVABLE BOX OFFICE DRAW BLENDING UNDERWORLD, COMEDY, ROMANCE, REVENGE AND MUSIC.

A brilliant performance, so it was Le Moko,” Wagner made it as “Aligers” with Boyer and Lamarr. Now, as “Casbah,” with songs by Tony Martin and dances by Katherine Dunham and her troupe, it again appears. It is still a powerful box office draw. It has been given the new look. Ships have been altered.

Story of the romantic crook who hides out in the Casbah section of Algiers, quite a feat for the crook to remove himself when he took up with a chippie from Paris, is too well known to repeat here again.

Peter Lorre plays the native police inspector who is on the friendliest of terms with “Peko” Tony Martin. He does the “beef” Miss Dunham’s dance and wench. Marta Toren is sultry, interesting and beautiful as the visitor from Paris who wants the “beef” Martin and as “Le Moko” takes prison when leaving the Casbah, getting himself arrested and subsequently shot to death at the airport when she departs. She plays “Gaby,” in this version comes off the sound track “Gaby.”

The Katherine Dunham troupe is reintroduced from real life, a fine group of hand-picked talent. Miss Dunham has a bit part in the script but she is more interested in the part she’s on her feet and cavouring a la toro.

Music is by Leo Robin and Harold Arlen. Two numbers will catch on. They are “What’s Good About Goodbye” and “For Every Man There’s A Woman.” There are also two other titles which will be a success.

There is a neatly concocted display of underworld, comedy, adventure and woman scorned who gets her revenge. John Barry’s score is a thing of beauty.

CAST: Yvonne De Carlo, Tony Martin, Peter Lorre, Marta Toren, Douglas Dick, Katherine Dunham, Herbert Rudley, John Howard, Arthur Hunnicut, Bernard, Virginia Gregg, Harris Brown, Housley Stewart, Robert Clarke, 

CREDITS: A Marston Production; Producer, Anthony Selznick; Director, Henry Koster;Screenplay, Charles Lederer, Jay Drayton, Jay Simms; Art Director, John M. Arledge; Costume Designer, Tony Walton; Music, L. Ruth Elkette, Arnold Manning; Music, Harold Arlen and Peter Lane; Sound, Edward C. Steiner; Editor, Eric Christofferson; Sound, Gregor F. MacFarlane; Assistant Director, John F. Doerr; Editor, Edward Curtis; Sound, Leslie I. Cavag, Jack Bogle; Sets, Russell Gandman, Oliver Emerett; Choreography, Katherine Dunham; Music arranged and directed by Nils Gerdes.

DIRECTION, Okay, PHOTOGRAPHY, Very Good. 

Ritos for Jack Kaufman

Festive services were held last Sunday at Valley Stream for Jack Kaufman, 65, former vaudeville producer and co-producer of that of Judy Clark of the films.

Evelyn Jones Promoted

Evelyn Lee Jones has been named time buyer of the Donahue & Coe radio department, effective immediately.

She has been manager of the contract and traffic division for the past five years.

EDITOR, Harmon Jones; Music, Cyril Mockridge; Stunts, performed by Arnold Burt; Herbert Spencer, Earl Hagen; Sound, Eugene Goodman.

DIRECTION, Fine, PHOTOGRAPHY, Excellent.

“Rhode Badlands”

with Allan Lane, Eddy Waller, Mildred Coles Republic 59 Mins.

GOOD WESTERN FARE SHOULD DO THE TRICK: PERFORMANCES, DIRECTION.

Control of a vital pass in Grass Valley motivates this outing. Directed by the veteran Yakima Canutt, it delivers all necessary elements of the western. It’s hard-hitting stuff and astutely fashioned to the talents of Allan Lane. Eddy Waller gives his usual sparkling performance as "Inez" who is a quick-witted girl who outwits the crooks in order to bring the criminal element into the open for eventual extinction.

The “Rawlings” ranch has been depleted of “Rawlingses.” They are all dead of lead and cover. Miss Lane to a townsman, who bears witness to the place. Last thing Jay Kirby, “Rawlings,” did before he was killed was to make a right turn and drive out. Passing Miss Coles off as his housekeeper, Lane soon adds up the story of affairs at the ranch. Crooks are trying to get the "beef" and "Rawlings" in the hole. "Rawlings" has sold to get money to pay off the debt. Lane is waylaid. Soon after the plan is exposed when "Rawlings" is attacked while riding stagecoach, Lane settles the criminal.

Unconsciously, this one should do the trick.

CAST: Allan Lane, Eddy Waller, Mildred Coles, Donald Cook, John Sterling, June Doherty, Dale Von Sickel, Jay Kirby, Claire Whitney, Tony Troyt, Hank Patterson, House Peters, Jr., Jack Kirk.

CREDITS: Associate producer, Gordon Kay; Director, Yakima Canutt; Cinematographer, Bob Williams; Photography, John MacBurnie; Art director, Frank Amsing; Music, Glad Glickman; Editor, Arthur Robberson; Sound, Earl Crain, Jr.; Sets, John McCarthy, Jr., James Rodd.

DIRECTION, Very Good. PHOTOGRAPHY, Fine.

Screen Mag. Readership

Concentrated in 83 Keys

(Continued from Page 1)

Thursday, March 4, 1946

The story has a novel element in the role of Miss Hool. One of the capable actresses, she does it up with a swing. Dean sings four songs. Atkes with it.

“Rise for Beating Red: Tells of Browne-Bloody Days

(Continued from Page 1)

terday told the House Labor Sub-committee an appointed party membership card bearing the signature of a member. The Committee this morning will consider the possibility of calling in handwriting expert.

Telling the committee that there wasn’t anything they could do about his being a Communist, if he were, Solore declared, “If I had ever joined the Communist party, I would just as soon tell you because you can’t throw things at me. When I was born. There is no law against being a Communist.”

This statement was met with an immediate response from Mr. Browne. Mr. Browne said mysteriously he knows some things Committee overlooked when it considered the same card, now here in Washington. The original was produced by IA attorney Matthew Lewis after Solore testified that he had seen it never let him see the original before.

For the most part, Solore con
tested his expulsion from the Anarchist Blophy days in the IATSE. He said Willie Blophy, former IATSE Hollywood chief, “made moves” and according to Solore, any Communist organizer could make it.”

with Eddie Dean, Roscoe Ates, Jennifer Holm, Paulette Goddard, Terry Frost, Tora Terryman, Torey Clark, Tex Palmer, Carl Mathew Eddie Parker, Andy Parker and the Plannings CREDITS: Producer, Jerry Thomas; Director Roy Taylor; Original screenplay, George Smith Songs. Eddie Dean, Hall Blair, Pete Gerts; Photography, Ernie Miller; Sound, Glen Glenn; Set, Walter Ates; Lighting, Walter Green; Music supervisor, Dick Cerruto.

DIRECTION, Okay, PHOTOGRAPHY, Good.

also attacked Joseph Tuohy, no chief of the IATSE. Mr. Browne, “made deal with Schenck.”

Nicholas Schenck is president of Loew’s, Inc.

Sorell will return to the stand to day.

"The Hawk of Powder River"
Archibald Hopeful
Of Duty Solution

(Continued from Page 1)
from renewing said acquaintance. Archibald said, was to discuss distribution plans not only for U-L and E-L, but also to visit exchanges and to talk with exhibitors in Cleveland, Buffalo, Albany, and Pittsburgh. He hoped to be able to do all this by March 27, when he and Mrs. Archibald are scheduled to depart.

Of the 40 J. Arthur Rank productions scheduled for 1948, and budgeted at about $40,000,000, Archibald's unit, Independent Producers, is slated to deliver six, of which three are in the cutting room and three are in production. Now being snipped are: "Oliver Twist," "Red Shoes" (in Technicolor), "Esther Waters." Under the megaphone are: "Dulcimer Street," "Blue Lagoon" (Technicolor), "Passionate Friends," tentatively titled. Three others in preparation are "O, the Town," "Once a Jolly Swagman," "Fair Stood the Winds for Friends."

Quality will not be sacrificed to commercial sound. Archibald said. And he emphasized the truth: "The future of the British industry in making a due proportion of big-budget pictures." It would be necessary, he said, to concentrate to the benefit, not only on super-productions, but entirely on program features. "Putting to cost budgets," he said, "but not putting to cost books. There isn't always one way in which in it is being tackled." He hoped to achieve economies "by applying industrial efficiency methods as are applied in other businesses." He cited the example of directors and cameramen who on their own initiative set to decide on ways of reducing costs. Whatever efficiency methods would be adopted, Archibald said, would be applied solely to the technical and organizational phases of production, not where creative effort is concerned. Archibald said the Gasport and Two Cities studios have been successful at cutting shooting schedules. The Independent, his own unit, he admitted, was not so successful in reducing the shooting times.

British industry, like the American, is in some degree of the foreman market, he said. Referring to two British JAR films, Archibald estimated that only about 6 per cent of the cost is amortized domestically. Archibald disclosed the idea of "prints" films for a particular market. "Before a picture can be international," he said, "it must be national." During the war, he had noticed that the British documentaries which were most warmly received here were usually the same ones that were heartily accepted at home. However, when a film was slanted for American consumption, neither side of the pond thought much of the effort.

Wallis Italian Producing Plans Wait Balanen Okay

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It's up to Barney Balaban, Paramount proxy, whether Hal Wallis will produce "September" in Italy, said Joseph H. Hazen, president of Wallis Productions which has a 12-picture deal with Paramount.

Hazen told THE FILM DAILY that picture number 10 ("Sorry, Wrong Number") has just been finished; picture number 11 ("Be Still My Love") is about to be completed.

Wallis is due in New York very shortly. Hazen vowed that if Polanski made then, Hazen said, whether his associate will film "September," as the last of the dozen due Paramount.

Goldenson Chairman
Of Boy Scout Drive

(Continued from Page 1)
Friedlander; independent theaters and circuits, Fred J. Schwerdtz, Century; publishers, Jack Allocco, THE FILM DAILY, and Martin Quigley, Quigley publications.

Also, music publishers and composers, Emanuel Sacks; motion picture suppliers and laboratories, Frank Meyer, Paramount; producers and distributors, Goldenson; ticket brokers, Joseph Newmar, Piccadilly Ticket Service; sports, Ed Sullivan, Daily News; artists, Milton Berle; independent producers, Neil Agnew, president of SRO.

Thomas Brown Dead

Iowa City, Ia.—Funeral services were held here for Thomas Brown, 78, pioneer exhibitor and owner of the Strand Theater for many years. He retired in 1948.

RKO Sets 3 Important Early Spring Releases

(Continued from Page 1)
RKO releases he saw on the Coast. Spring leadoff attraction will be "I Remember Mama," set to open at Radio City Music Hall on March 14; "The Miracle of the Bells," opening at the Bijou on March 15, and "Fort Apache." Latter stars Henry Fonda currently in the hit Broadway stage production, "Mr. Roberts."


Set 8-Week Run for
In-Store Video Film Shows

(Continued from Page 1)
manager of DuMont station WABD in New York.

In addition to entertainment shorts, commercials involving national advertisers will be utilized in the programming, as well as educational films, household hints, etc. RCA has agreed to provide the necessary equipment for the operation which will involve about a dozen video sets strategically placed throughout the store, plus a camera projector in a control room.

Thursday, March 4, 1948

BOOK REVIEWS

MAGIC SHADOWS, The Story of the Origin of Motion Pictures, By Martin Quigley, Jr. Georgeotown University Press. 191 pages. $3.50.

A very Ramsay points out in the foreword, Martin Quigley, Jr., primarily prepared a one-man Washington and Philadelphia. He hoped to be able to do all this by March 27, when he and Mrs. Archibald are scheduled to depart.

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THE INDUSTRY'S GREATEST BOOK OF REFERENCE

PRODUCTION

DISTRIBUTION

EXHIBITION

PLAYERS

DIRECTORS

CAMERAMEN

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SCENARIO WRITERS

TELEVISION

CIRCUITS

TECHNICAL

FINANCIAL

FOREIGN

This is only a part of what is covered in this OUTSTANDING BOOK OF REFERENCE.

1948 30th Edition NOW in Work — Out Soon

Published by THE FILM DAILY

Part of the text appears to be cut off or incomplete, and the image quality is not high enough to transcribe accurately. The content seems to be related to book reviews, industry news, and film industry events from March 1948.
Jackson Pk. Could Get All Pix, Says B & K

(Continued from Page 3)

secretary-treasurer, resigned in yesterday’s Federal Court hearings on the Jackson Park Theater contempt charges.

Balaban stated that he was the operating head of the organization and that Barney Balaban was not active in the theater. Furthermore, he stated that he had read the decree and considered himself personally bound by it. He also had impressed his assistants with the fact that the decree must be lived up to in entirety, Balaban said.

The $1.25 admission charge for Para’s “Unconquered” was caused by circuit having to pay 60 per cent of the gross to play the film, so they had to charge roadshow admissions for film, to make a profit.

Chopra charged that the film booker, followed Balaban on the stand. Morton Lane, Paramount attorney from New York, was called next and described various agreements he participated in here. He denied any conspiracy to violate the Jackson Park desegregation.

Lane said that Paramount set up three non-competitive zones for subsequent runs giving Jackson Park rights to bid on all non-exclusives films.

Sam Gorelick, RKO exchange manager, followed on the stand and said he was advised by his superiors to devise practical plan for distributing their films in Chicago territory. He devised systems of first breaks for subsequent run theaters. First 25 houses using plan included 14 independents and Jackson Park.

Requiem Mass for Mrs. Berman

Requiem Mass for Mrs. Margaret O’Brien Berman will be celebrated this morning at the Church of St. Gregory the Great, Harrison, New York. Deceased was the widow of Samuel, who owned a theater chain in New York State. Surviving are a son, Stanley J. Berman, and two sisters.

U.K. Formula Near Agreement

Hear Major Concessions Omitted

(Continued from Page 11)

being made finding expression in the industry, Anglo-American discussions on the film duty impass persisting since last August continued here yesterday at the Board of Trade.

Experienced trade observers inclined to the opinion that, despite the high optimism the all-managed during the past week, there was no sign of daylight, yet, although there was a feeling that the prolongation of the talks indicated a determination on the part of the American and British conferees to reach a settlement formula.

One development, and it was surprising to those who recalled last week’s flat statement by a Harold Wilson, BOE president, that there was no insistence on the principle of the duty, was an equally flat statement yesterday by a high government source to the effect that “there can be no compromise on the basic point” that American distributors may take only 25 percent profits. The duty now imposed excluded 75 percent.

There was some disposition here to interpret this as meaning that the British were shying away from the American position that the duty must go. Those who inclined to this opinion expressed doubt that the government had in mind a duty-free formula which would embrace (1a) “freeze” and (2) a permissible investment feature, sans restrictions. If the British Government stands pat on the principle of a ad valorem duty, and the proposed settlement formula retains the duty at a lower rate, it is extremely doubtful if the MPA-MAA affiliates would accept it. In that case would be either extended further negotiations or an abrupt end to them for a long time.

At the same time, it is only fair to say that there is a disposition on the part of the EAC to count the pessimism expressed by Eric A. Johnston and American distributors here. Those looking askance at it take the view that certain maneuvering is to be expected, and that the American attitude is aimed to give the British Government a reputation for “toughness” with the public here before the compromise deal is announced.

It is further pointed out that the British have long have known that the duty was obnoxious to the American industry, and thus any compromise formula may provide for its elimination. And it is noted, too, that Johnston, in the past, has stressed that he would not visit London for duty discussions until he deemed the time propitious.

Johnston, James A. Mulvey, who is here to represent the SIMPP; Joyce O’Hara, Johnston’s executive aide, and Allen Dullas, the MPAA foreign legal advisor, all are now scheduled to英格兰 for New York tomorrow. There could, of course, be developments requiring a change in plans.

Johnston told newsmen here yesterday that the outlook for a settlement was “no better, no worse,” and that the discussions were not talkative, and it was anticipated that any original statement might be non-committal when finally issued.

(Private advices received in New York yesterday by cable from London state that the American reps, as taking a dim view of the discussions.)

With the supply of unreleased Hollywood product fast dwindling, it was frankly conceded here yesterday that time was running out for British theater operators, that some circuits closed the smaller indies. Should the impasse continue indefinitely, it was said J. Arthur Rank especially would be in an uncomfortable position, lacking sufficient product for his Odeon and G-B circuits.

Here again, however, there was the promise of a sizable threat to the British, which might bring them to the table. At some time, some members of the Parliametary Labor Party have been plugging for nationalization of the film industry. If that happened, the British film market might be lost to Hollywood.

Milt Harker Joins WB

West Coast Branch of THE FILM DAILY

Hollywood—Milt Harker, who signed-up 11 years ago as INS Los Angeles bureau manager, has joined Alex Eveleth’s studio publicity staff at Warners.

Sam Lake Joins SRO

Sam Lake has been named to the National Sales of SRO. Lake had previously been with Paramount for 17 years.

MAR. RELEASES

Fifty features, including nine re-issues, are scheduled for release this month, according to the industry’s release schedule. Pictures, arranged district wise, and release dates and reissue times, are listed below:

COLUMBIA
The Return of Tom Howard (18
Westland Trail (35), $82
The October Man (35), 85
The Enchanted Valley (31), 77
Seven Smacks (re-issue) (27), 86
Sullter’s Gold (re-issue) (27), 83

EAGLE LION
Man from Texas (61), 71
The Westland Trail (35), 82
The October Man (35), 85
The Enchanted Valley (31), 77
Seven Smacks (re-issue) (27), 86
Sullter’s Gold (re-issue) (27), 83

FILM CLASSICS
Devil’s Cargo (13)
Avery Secrets (13)
The Trail of the Vigilantes (re-issue)
Big Ben of the Dakota’s (re-issue)
Flame of New Orleans (re-issue)

JUNGLE WOMAN
Dance of the办公 (13)

M-G-M
Three Daring Damsels (13), 115
Alias a Gentleman (19), 76
The Bride Goes Wild (69), 68

MONOGRAM
Angel’s Valley (7), 67
The Adventures of Robin Hood (38)

ORCHAMOUNT
Carm Furry (51), 63

SCREEN GUILD
Caro Furry (51), 63

SEELNICK RELEASING CORP
Duel of the Wills (general release) (3)

20TH CENTURY FOX
Gentleman Jim (118)
The Challenge, 68

AMERICAN ARTISTS
Arch of Triumph (general engagements),

UNIVERSAL
A Double Life, 62
Naked City, 66

WARNER BROS
I Became a Criminal (66)

Variety Press (13), 102
Apollo Sheeers (27), 84

RKO Trade Shows in March

Set for Five Features

"Miracle of the Bells" heads list of RKO’s trade shows this month. Exchange centers will present films March 21, except Des Moines where it will be shown Mar. 10. "I Remember Mama" was shown in New York and Los Angeles yesterday.

Rest of exchange areas will see the pic on March 17. "Fort Apache" will be screened Mar. 17 in New York and will be shown the same day in Cleveland where it will play Mar. 24. "Arizona Ranger" will be shown Feb. 26 in Los Angeles.

For screening the same day is "Toman the Mermaids," which will be shown in Chicago. "September" will be shown Mar. 24. The last two will be screened in the New York exchange projection room.

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The Daily Newspaper Of Motion Pictures Twenty-Nine Years Old

The Film Daily

New York, Friday, March 5, 1948

Ten Cents

TAX COMPROMISE TALKS IN TURN FOR BETTER

Blust Report of U-I Resuming Shipments to U.K.

U.K. Gov't Officials and U.S. Delegation Meeting Today to Compare Findings After Study Yesterday; Independent Producer Interests Said Safeguarded

Bulletin!

London (By Cable)—Anglo-American negotiations on the tax alternative were expected to enter the final stages today when the British and U.S. delegations were scheduled to meet to compare their findings after yesterday's separate sessions to study the provisions of the proposed compromise formula. The pace was quickened by the recovery of Eric Johnston who had been stricken Wednesday with a severe cold.

London (By Cable)—The kaleidoscopic Anglo-American maneuvers looking to a settlement by compromise of the duty-embargo impasse which since mid-August last has cut off Britain's flow of new Hollywood product took a noticeable turn for the better yesterday.

It was apparent to close observers that the discussions between officials (Continued on Page 4)

Para. and Cooper Settle Their Dispute

Long standing dispute between Paramount and the Cooper Foundation has been settled; Paramount reported yesterday. Under the settlement, Paramount relinquishes its (Continued on Page 4)

Evidence Presented in ITOA-ASCAP Damage Suit

Trial of the ITOA (Alden-Rochelle, et al) action against ASCAP started yesterday before Federal Judge Vincent Leibel with the presentation of documentary evidence by Millon C. (Continued on Page 2)

M-G-M Building FM Station in West L. A.

West Coast Ban., THE FILM DAILY

Hollywood—M-G-M will come into the radio field sometime in May with an FM station to be known as KGM. Transmitter and studios will be located in Cold Water Canyon. Beverly Hills. William F. MacCrisler has been named general manager and Herbert L. Petrey, radio director for Loew's, is to supervise installation of equip- ment and final arrangements for new station. Fate of KGM, to begin with, will consist of broadcasting music and news daily from mid-afternoon to late evening.

Reeling 'Round Washington

By Andrew H. Older

Washington—The Senate last week surprised Chairman Jess Welcott of the House Banking and Currency Committee as much as anyone else when it decided to retain control over theater building for another 15 months. Welcott says he has been uncertain about many features of the bill—uncertain, that is, that the House or the Senate would do—but the fact is that he was pretty well convinced the controls over amusement and recreational construction would be dropped.

In fact, he told us, his committee ignored this matter with the thought that if nothing were said no one would ever know the difference. Now, of course, with the Senate bill coming before his committee, the matter will have to be studied once again and will have to be argued out within the committee.

The Michigander insists that he doesn't (Continued on Page 2)

New Trade Barrier Threat Envisioned

Havana (By Cable) — Motion pictures may suffer from additional trade barriers, instead of fewer, as a result of developments growing out of the 60-nations conference aimed at setting up an International Trade Organization, according to communications media experts here. Developments referred to are the unofficial (Continued on Page 4)

Selznick-Atlas Deal Stalled

Will Change Victoria Name If Acquired

Walsh, Brewer Following Predecessors, Says Sorrell

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Your paid up subscription account will get you your FILM DAILY YEAR BOOK.—edt.

More changes took place in 1947 than any other year. They are a matter of record in the forthcoming FILM DAILY YEAR BOOK.—edt.

Edward D. Blumberg, Stalwart Attack on the IRS

London (By Cable) — Report in Lebeukh's anti-Hollywood censoring Standard to the effect that the IRS has staked out new ground to eliminate the industry. This comparison with $19,428,365, a jump of $4,726,129 for 1946. Increased costs, result- ing primarily from expansion in dis- (Continued on Page 4)

House Okays Proposal To Settle In Italian Courts

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Washington—The House yesterday ladder itself in favor of using Italian courts to influence the forthcoming Italian elections. Although refused to increase the budgetary (Continued on Page 2)

11 by 14 Inch Screens

For Cheaper Tele Sets

Low priced television receivers, featuring 11 by 14 inch screens, will be possible in about a year because of RCA's unpublicized success in developing mass production methods for the 16-inch picture tubes. Now available on models selling for $1,000 and up, larger screens will be possible on models selling for not much more than $325 when the company starts mass production, probably around the end of this year. Receivers in the $325 price class now have 6% by 8% inch screens.

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know what will happen, but it is likely that his committee will vote to drop the curb which expired at the end of this month if it is not renewed before then. This will mean that the curbs are restored by amendment on the House floor—and that is not likely the matter will be decided by several differences between the House and Senate versions of the rent control bill to be resolved in conference.

All of which we relate mainly to point up the fact that there is still an excellent chance that the building restrictions may be lifted.

EXHIBITORS will be interested in the hearings shortly to get under way here regarding standard vs. daylight time. The importance of that extra hour of sunlight or darkness, whichever it is, to the box office, will probably be portrayed to members of the House and Senate Committees on Interstate Commerce. The Senate Committee and the House Committee (before the Senate are bills by Senators Overton, Lt., and Reed, Kansas, which would, respectively, put the entire nation on standard or daylight time.

House OKays Proposal To Put Pix in Italy Houses

(Continued from Page 1)

recommendation for the USIS, the House adopted an amendment by Representative Earl Stefan of New Bruska, authorizing the USIS to contract with distributors of theatrical films abroad to put into the theaters overseas footage selected for the purpose by USIS.

This amendment was written after Italian newsreel director Palla Vitti had told Stefan he was ready to run State Department footage and that it would cost the USIS $2,500 per week to get its material to a weekly audience of 8,000,000 Italians.

Agnew to Coast on Plans For New SRO Offices

West Coast Bureau of THE FILM DAILY
Beverly Hills—Architectural plans for the new SRO offices at 185 S. Doheny Drive here have been completed by J. McMillan Johnson, a bico production designer.

President Neil Agnew is expected from New York over the weekend for a series of conferences leading to approval of the final plans.

AMPA to Salute Femmes

AMPA will salute the industry's ad-publicity women at the organization's monthly luncheon meeting set for the Town Hall Club, March 25. Speakers will include Irene Kuhn, NBC asst. director of information, and Rene Kuhn, NBC radio commentator and novelist.

"Robbin Hood" Into N. Y. Warner

Warner's re-issue of "The Adventures of Robin Hood" has been set for a Broadway engagement at the Warner Theater, starting Mar. 10.

Selznick-Atlas Deal For RKO Stock Slowed

(Continued from Page 1)

that an early change in the RKO setup would materialize. He con- firmed that at one time he had discussed the deal with Odum but said flatly there had been no revival, despite trade reports to that effect this week.

The Wall Street Journal said yesterday that the Howard Hughes deal for the RKO stock had progressed to the point that Hughes' auditors were at work on the RKO books. At the same time, yesterday, the Daily Mirror said, via Sheila Graham's Hollywood column, that the deal had been closed. This, however, was denied by usually well-informed sources in New York.

Selznick, in an hour-long give and take with his prospective buyers, talked about a variety of subjects. He said that the deal with City Investing for the RKO stock was still in the negotiation stage. If it is closed he will hold back "Portrait of Jennie" for a few weeks there were a new name in September.

Selznick expressed deep satisfaction that the American Government had entered the negotiations to adjust the British situation. He ex- pressed the opinion that had the American Government entered the picture earlier there would have been a British desire to effect a settlement almost immediately.

Circuits, Local 306 Tied Over Contract Terms

The word, book, is the main stumbling block that continued to separate the respective national committees of the major circuits and the projectionists' Local 306 when they met yesterday at the Park Central Hotel.

The term, book or hooking, which was included in the old contract has been omitted. The new agreement, if it were signed there would be in the event of any of the majors dispose of theater holdings to other than unaffiliated circuits, projectionists would then be bound to accept the lower wage rate which exists with the smaller unaffiliated chains.

Responsibility for acts of quas- sabotoge by projectionists which have been reported by Major Leslie Thompson of RKO was disclosed by President Herman Gelber of Local 306. Latter had called in men at the Tuesday night union meeting that they must refrain from any policy of "ganging up" on management as they would be imperilling negotiations.

Principal point of a 15 per cent wage claim which has been granted by the courts but such matters as when a projectionist may go on vacation, choice of projectionist, and checking in and out, still kept the negotiators from signing a new contract.

Another meeting of Local 306 is scheduled for this morning at the Palm Gardens to determine a course of action as a result of the deadlock.
The Event of the Season!
New York
TRADE SHOWING of
GEORGE STEVENS' production of
"I REMEMBER MAMA"

NORMANDIE THEATRE
51 East 53rd St., at Park Ave., New York, N. Y.
MONDAY, MARCH 8, at 10:30 A. M. SHARP

DORE SCHARY
presents
IRENE DUNNE
in GEORGE STEVENS'
Production of
"I REMEMBER MAMA"
co-starring
BARBARA BEL GEDDES
OSCAR HOMOLKA · PHILIP DORN
with SIR CEDRIC HARDWICKE · EDGAR BERGEN · RUDY VALLEE · BARBARA O'NEIL

Executive producer and director GEORGE STEVENS · Produced by HARRIET PARSONS
Screen Play by DEWITT BODEEN · Based upon the play by JOHN VAN DRUTEN
Cowdin, Blumberg Hit
Surrender Pipe dream

(Continued from Page 1)
ly vigorous in disclosing the story. Carried under a New York deadline, the yarn claimed Rank pointedly referred to his contract calling for delivery of a fixed number of films annually, and that Cowdin assured that guarantees would be fulfilled. Per-son's line is that other majors would follow suit, with Hollywood's embargo on film shipments seen crumbling if England stands firm on the duty.

In New York, the Standard's "exclusive" dispatch was generally regarded as an inspired story, with lively speculation as to just who planted it.

The quick Cowdin-Blumberg disclaimer was regarded in some quarters as either (1) indicative of a duty settlement or (2) a sure sign that Universal would take to the courts should any demand be served for re-sumption of film shipments to the U.K.

Pathe Industries Net
Down to $570,000

(Continued from Page 1)

New Trade Barrier
Threat Envisioned

(Continued from Page 1)

Harmon is Elected V-P
Of World Church Body

Francis S. Harmon, vice-president of MPAA and MPEA has been elected a vice-chair-man of the North American Administrative Committee of the World Council of Christian Education, it is announced. A former president of the National YMCA, the youngest man ever elected to that post, Harmon also participates in the finance committee of the Federal Council of Churches, a member of the executive committee of the International YMCA, a member of the American Bar Association, Mississippi Bar Association, the Associated Press and American Newspaper Publishers Association.

Walsh, Brewer Follow
Predecessors, Says Sorrell

(Continued from Page 1)

re. Sorrell yesterday denied that he had ever signed the card, signed "Herb Stewart" or seen it prior to Wednesday afternoon.

The big producer told the Committee, however, that IATSE President Richard Walsh and Hollywood representatives had "furthman or Doran something in the footsteps of George Browne and Willie Bioff—their predecessors. He said, however, that as well as not ready to charge that they are taking money from the producers. "Some of the producers, he said, "Paramount also breached the decree with (Biff) for conspiracy."

It now looks as if the hearing may drag on for another week. The action also breached the decree by clearance on "Road to Rio" and "Where There Is Life" and the roadshowing of "Unattached." B & K tried to bypass decree; M-G-M with held films from sale and holding "Green Dolphin Street" after two and a half years, and then committing a decree violation; Warner's violated the decree by asking for a clearance; Biograph and the "Irish Rose." Contracts submitted to the Court by McConnell showed vaudeville, Tower, Ritz, Irving and others removed the case from civil litigation into criminal action, it was stated.

RKO, McConnell stated, tried to satisfy the film demands of the Jackson Park Theater and sold them films.

Edward Johnston, Paramount and B & K attorney, in reply, insisted the case was a civil proceeding in every way.

Mayer, Fielson to Talk at Forum

Tonight's guest lecturers in the New School for Social Research series, Freedom of the Press-in-Print, Radio and Film, will be Arthur L. Mayer, president of Motion Picture Associations, and H. William Fielson, attorney, in the field of communication.

Western European countries, faced with the possibility of block in several directions, may be forced to establish, more defensive and economic sphere, more defensive and economic sphere, although customs unions now exist in Europe.

Tax Compromise Tall
In Turn for Better

(Continued from Page 1)

of the British government and American industry delegation, which flew over a week ago today would definitely continue in a few days. A memorandum was exchanged and they might continue over the weekend to iron out certain technicalities. Interests being safeguarded in a formula, it was learned reliably.

With Eric A. Johnson, MPPEA president, bedded with a cold—he was stricken with pneumonia on an earlier British visit, program formulating the compromise essentially was delayed.

However, THE FILM DAILY was assured that all issues have not been countered, despite some rumors the contrary heard on Wednesday, and that the situation was "strong and hopeful.

Johnston was to have hosted H. Oil, Wilson, president of the Board of Trade, and Mrs. Wilson, at the Duk Kaye show on Wednesday night, in his illness prevented. Joyce O'Ha's his executive aide, was deputized to do the honors, and this was accepted as an indication that there was no reason for feeling, admittedly sentational to the negotiations' successful culminuation.

Para. and Cooper
Settle Their Dispute

(Continued from Page 1)

claims for half interests in the Stu and Nebraska Theatres, Line Neb.; the Ute, Trail and Tompki on the Main and U town, Pueblo, Colo.; Sterling on Park, Greeley, Colo., and the Coo and Joy, Grand Junction, Colo.

Paramount's half interest in corporations operating the Line Theater, Lincoln, Neb., and the Corporation, Todd, Ritz, Fort and Victoria, Oklahoma City, sold to Cooper Foundation for undisclosed sum.

W. J. Ryan, Jr. Dead
West Coast Bureau of THE FILM DAILY
Hollywood—William J. Ryan, a theater manager, died of a heart attack there. He was 42. Ryan at time was chief manager of Roxy in New York and three hours in Worcester, Mass. He is survi by his widow.

wedding Bell!!

Edelman-Segal

Jack Segal, vice-president of Columbia Pictures Inc., left early for Palm Beach where he will married today to Shirley Edelman of New York City. They will be in Europe the later part of May an extended stay.
When we say that the light from a "National" High Intensity Carbon Arc is an ideal balance of all the colors of the rainbow, there's no guesswork involved.

We split that snow-white light up into its individual bands of red, orange, yellow, green, blue, and violet in the monochrometer shown above. Then we measure the intensity of each band by means of electrical impulses.

What do we find?

We find that the light from a "National" High Intensity Carbon Arc is the closest to sunlight of any man-made light. Its color balance is nearly perfect. It insures that your color film will glow with the rich vivid detail that thoroughly satisfies your patrons.

Moreover, a "National" High Intensity Carbon Arc is the most powerful point source of light in existence. It projects pictures that can be seen clearly from every seat in the house. Box-office insurance? Yes, sir!
Building Remodeling

Equipment News Daily

About the Trade

The Da-Lite Screen Co.'s new Projection Data Card will interest all those engaged in audio-visual work and picture projection. A 1948 calendar, standard and metric scales, as well as a permanent memo space, are on one side. On the other side, accurate screen tables for 8 and 16 mm. motion pictures, 2 x 2 slides, and 35 mm. filmstrips-standard aperture chart-standard screen sizes available—and a unique formula for finding the correct size screen to use with any projector and any lens, at any distance.

A newly redesigned, packaged air conditioning unit that cools, dehumidifies, filters, circulates, and ventilates, has been announced by the United States Air Conditioning Corp., Minneapolis. This compact, refrigerated conditioner is available in 3 and 5 ton capacities, requires little floor space, is ready for quick installation.

Of Unusual Interest to Theater Maintenance Chiefs, a New Principle in Paint (Continued on Page 7)

Embellish Your Presentation

Valleyn Curtains & Track Controls

Valleyn, Inc.
Akron, Ohio

Building Prospects Brighten

Materials Inventories High, Gov't Finds

Reports from the Department of Commerce that the building materials picture has brightened in the past few months are hailed by theater architects and construction firms as indicating a better chance that some of the long-projected new theater plans may soon go into actual construction.

(After the past eight months, the OHE has turned down 1,881 theater project applications. Aggregate construction outlay involved was $822,711,009.)

Spokesmen believe that as materials stockpiles become larger, OHE, which has the final okay of all new theater projects, will become more lenient in its approvals.

Improvement in the building materials picture was pointed out by J. Marshall Mayes, acting director of Commerce's construction division, who said the inventory outlook is considerably brighter than it was a year ago. Manufacturers' physical inventories of building materials at the end of 1947 in general were substantially greater than at the end of 1946.

New Commerce figures indicate that manufacturers in December hit an all-time high for that month. While output decreased two per cent from November, the drop was much less than normal, it was said.

$5,561,383 Net for Alexander Smith

Alexander Smith & Sons Carpet Co. net income for 1947 was $5,561,383, before allocating $600,000 to the reserve for contingencies. This represents $5.74 per share of common stock.

Net income in 1946 was $4,602,404, or 4.79 per common share, also before deducting $600,000 for contingencies. Dividends paid in 1947 on the common stock were $2.70 per share against $1.80 for 1946.

Consolidated net sales for 1947 were $63,160,988 as compared with $54,291,965 in 1946, an increase of 39 per cent. Both the dollar sales volume and physical production of the company were at the highest peacetime levels in Smith's 10-year history.

Brock Opens $200,000 Lawton, Okla. Theater

Lawton, Okla.—The Vaska Theatre, one of the Southwest's largest, formally opened last night with a showing of "The Yearling." Owner is Max Brock, vice-president of the Oklahoma Theatre Owners Association. New theater cost approximately $200,000.

National TOA officers, state theater leaders and civic and military dignitaries, attended the opening.

New Vending Machine Co.

Chicago—Harry H. Brown, Freda Brown, and M. S. Gordon have formed the Amusement Sales Corp. with offices at 158 E. Grand Ave. to supply theaters with vending machines.

Animated Effects by Spectrolux System

Demonstrations of Spectrolux, newly developed Canadian system of producing animated effects by projecting vari-colored lights upon sign surfaces at relatively high frequencies, have stirred keen trade interest in New York this week.

Developed by Gordon Best, Canada (Continued on Page 7)

New Dispenser Machine For Ice Cream Bars

West Coast Bureau of THE FILM DAILY

San Diego, Calif.—A new type of dispenser machine has been manufactured by Vend-i-Freeze Automatic Merchandising Units, offering ice cream bars at 10 cents. Two feet wide, by two feet deep and 64 inches high, it has an open type compressor unit to maintain proper temperature. The ice cream tanks have a total capacity of 120 three-ounce bars and can be easily removed from the machine.

Superdisplay Promotes Theater-Style Equipment

Specially constructed to fit large or small areas, "theater-style" equipment combining popcorn machines, candy cases, and beverage dispensers is being promoted by Superdisplay, Inc., Milwaukee. Of sectional construction so that each unit can be complete in itself or joined to make a large display, the equipment is modern in design and especially eye-appealing.
Animated Effects by
Electrolux System

(Continued from Page 6)

An engineer, and controlled by the
engineer, the animated Displays Co., of
Chicago, in which Kenneth Gregory
has a partnership interest with Best,
Electrolux is heavily protected by
patents.

Utilizing colors in special combinati-
ones, there is virtually no limit to
animated effects that can be ob-
served, and the system may be used
merely as a spotlight or for shadow-
play. It is adaptable to the re-
quirements of lobby and foyer dis-
plays, as well as those for street
signs, storefronts, billboards, and
advertising. It may be used in foyer
and lobby under ordinary lighting
conditions.

Among the advantages is the fact
that any part of copy can be static,
aminated through color control.
Colors on posters, boards, etc., can
be produced in quantity through
ordinary lithographing process,
screen process, etc., it is said.

A theater paper, size may vary
from one-sheet to 24-sheet and jum-
pled.

Equipment News

EQUIPMENT NEWS • 7

About the Trade

(Continued from Page 6)

ing, reducing the labor time in painting by
as much as 40 per cent with no added labor
on the part of the painter, has been demon-
strated by the Air Flow Brush Co., 57
W. 35th St.

The principle involved is embodied in
the process of feeding paint from a gravity
feed tank, through a flexible hose, directly
to the bristles of the brush through its han-
dle. It eliminates dipping and dripping,
and thus reduces the amount of paint used
approximately 25 per cent due to its more
uniform flow of paint, say the makers.

For a smooth, evenly finish on
plywood, an undercoat of "Firzite" is
suggested by the United States Ply-
wood Corp. White Firzite is used as an
undercoat. Flat paint or enamel com-
pletes the finish. For a black effect
apply with firzite, let set about 10 min-
utes, wipe with a soft cloth, let dry,
finish with white shellac and wax.

A new electronic generator which pro-
duces grill-like patterns to check the
linearity and speed the precise alignment
of television picture tube circuits has been
nounced by the RCA Test and Measuring
Equipment Section.

The grating generator is designed to pro-
vide both television set manufacturers
and television broadcasters with a means for de-
termining the correct linearity alignment
of deflection circuits for tele receiver picture
tubes and television camera pickup tubes.

R. C. (Rudy) Kneuer, who for 35
years has been associated with the
theater equipment industry, and who
for the past several years has been as-
sistant manager of National Theater
Supply's projection equipment depart-
ment, has joined National's drive-in
theater department as assistant to J.
E. Corrie, manager.

The Marquee of Walter Read's
Paramount Theater in Long Branch,
N. J., has been rebuilt, to carry three
large rows of Alder Letters. The new
marquee has a neon border and is five
feet by 14 inches in size. The old mar-
quee carried four lines of small letter
and an electric light border.

To keep fuel oil storage tanks free of rust
the Sudbury Laboratory, Sudbury, Mass.,
produces a product known as Tank-Saver.
This is for use in fuel oil storage tanks or
any tank holding petroleum products. Tank-
Saver is heavier than water. When put in a
tank it goes through the oil to the bottom,
mixes with any water caused by condensa-
tion, neutralizes acid that causes rust and
thus prevents rust.

Everything for Eastern Production

• Lights
• Cameras
• Grip Equipment

Charles Ross, Inc.
333 W. 52nd St.
New York City

theater, Chicago — Revision of Chicago's
building code, unchanged since 1938,
is being considered by an aldermanic
committee headed by T. J. Callcott.
builders are pressing for moderniza-
tion of the code that new construc-
tion materials introduced in the in-
tervening years may be used in new
theaters.

Theatre Tickets

Stadium, Amusement Park, Etc.

All your needs supplied efficiently and
economically with Roll, Machine
Folded, Reserve Seats, etc. Sam-
ples prices on request.

INTERNATIONAL
TICKET CO.
56 Grafton Ave., Newark 6, N. J.
Sales offices in N. Y. and principal cities

Better theatre air conditioning...

AT LOWER COST!

Governaire
Self Contained

AIR CONDITIONING UNITS

ESPECIALLY DESIGNED FOR THEATRES

Compact • Quiet • Efficient
Economical to operate
Easy to install and service

Time Tested and Proven by Leading Theatres
Throughout America

Equipment and supplies for Every Theatre Need
"ALL THE THINGS THAT ALL AUDIENCES WANT MAKE 'ALL MY SONS' AN ESPECIALLY FINE BOXOFFICE MOTION PICTURE."

UNIVERSAL-INTERNATIONAL proudly heralds "ALL MY SONS" as a significant event in motion picture history.

"ALL MY SONS" was the New York Drama Critics' prize play in 1947. We feel that it has been brought so gloriously to the screen that it will be automatically acclaimed as the prize motion picture of 1948.

Already the picture "ALL MY SONS" has received sufficient critical acclaim to warrant this prediction.

It is our intention in future advertising to acquaint the entire motion picture industry with the aggregate values contained in this picture.

It is our firm conviction that you will want to make a point of seeing this picture as soon as it is made available for screenings.

It is one of those magnificent dramas that must be seen to be appreciated.

In the meantime, let us leave you with a quotation from a review which recently appeared in The Film Daily which states:

"'ALL MY SONS' has all the fine qualities for making and breaking records. 'ALL MY SONS' is as fine as they come'.

This is typical of the pre-release publicity which is attending this memorable motion picture.
U.S. Companies Planning Aussie "Hollywood"

While Hollywood is effecting certain economies, and can effect still more, David O. Selznick is frankly dubious that the cut thus far made, or to be made, will be sufficient to bring down production overhead to the point that cheaper pictures will result.

There are two high barriers, the producer said in New York at the week-end, and he named them as studio labor costs and star salaries.

Labor costs, according to Selznick, are the biggest single element in production overhead, although there was a tendency to hold executive and talent salaries responsible. As for reducing labor costs, he added, that the changes instead favored still higher levels.

That, the producer commented, was also true of star salaries. He noted that in Hollywood today there are approximately 25 stars who either alone or in combination have sufficient strength to qualify as "insurance" for the producer, and, in turn, for the distributor and exhibitor.

The competition for these stars, Selznick observed, would be expected to increase rather than decrease when it was harder to attract the motion picture audience to the theater. That, he added, would mean still higher salaries.

Discussing the approach to production economies, Selznick

M-G-M To Release 11 Pix in 5 Mos—Rodgers

Feature Pix Seen as Tele "Time Fillers"

Selznick Sees Still Higher Labor Costs and Increased Star Salaries for Few Qualifying as "Insurance"

决策可能在明天到来：会议决议可能在明天到来

伦敦（电报）——英美会议决议正在考虑对英国的挑衅行为，英国在8月中旬可能阻止了对好莱坞的指控。英国影片对美国的指控直到今天才被正式提出，但美国方面仍希望在一周内，换句话说，可能在明天，英国可能做出决定。

塞莱恩（继续）

索尔说，现在是时候考虑通过《地产》杂志发布一份声明，声明中将包括取消对美国的指控。

本地306号电路

达成口头协议

为期一个月的有关主要电路和放映商的本地306号最终谈判于本周六在芝加哥的和平区会议中达成。该会议在本周四和周五的会议中被取消，因为美国方面的谈判代表未能达成一致。本周六，美国方面的首席谈判代表和英国的首席谈判代表在芝加哥的和平区会面，会议在没有结束的情况下结束。
WELLERTH, Pratchet Off On Latin American Tour

George Wellert, Paramount Intl.'s president, accompanied by A. L. Pratchet, division manager for Latin America, left Saturday for a comprehensive aerial tour of South America that will take five weeks. They will visit and study the Paramount sales situation in Brazil, Argentina, Chile, Peru and the Canal Zone. Their first stop will be at Rio de Janeiro. On April 1st they will attend the opening of the Taena Theater in Lima, where Clement S. Crystal, theater department head, flew earlier.

J. E. Perkins, Para's chairman and managing director for Great Britain, left Friday aboard the Queen Mary, returning to his London office.

Paul Ackerman, Paramount Intl.'s publicity director, was among a group of Para. home office execs, leaving Sunday for studio confabs.

KANSAS-MISSOURI ALLIED TO HOLD SPRING MEETING

Kansas City—First annual Spring convention of the Allied Independent Theater Owners of Kansas and Missouri will be held in late May or early June. Date will be set by a committee comprising Don Phillips, chairman; C. L. Bartton, V. R. Stamm and Larry Larsen.

Group will hold its first regional meeting tomorrow at the Civic Theater, to be followed by luncheon and an open forum meeting designed to acquaint independent exhibitors with the Allied program.

WBA Proposes On-the-Air Scale for Video Stations

Washington Bureau of THE FILM DAILY

Washington—Request for a graduated scale of minimum on-the-air periods for commercial video stations was placed before the FCC by the Television Broadcasters Association Friday. This would replace the present flat 28-hour per week requirement currently scheduled to go into effect at the end of this month.

New proposal would require each video station to carry a regular program schedule operating not less than two hours in any five broadcast days per week; not less than 12 hours program per week during the first 18 months of license period; and not less than 18 hours for the remaining 24 hours respectively for each successive six months thereafter, and beyond 36 months a 28-hour service per week.

TBA pointed out that a maximum of 800,000 receivers would be on the market at the end of 1948 with the bulk of these sets in New York, Philadelphia, Washington, Chicago and Los Angeles.

Also shown was that these five cities are the only recognized talent sources for on-the-air shows, and that "the film industry is unprepared for tele production and must generally develop its product for individual station's needs."

Above all, said TBA the ability of telecasters to stay on the air long hours depends upon the establishment of network program availability.

COMING AND GOING

Metro Execs. Return From Coast Meetings

M-G-M's eastern and home office execs, return today from Coast studio conferences. William F. Rodgers and Edwin W. Aaron are returning on the Coast for several weeks.

Returning today are Edward B. Saunders, H. M. Richey, John Byrne and Herman Rips.

Maloney also returns to Pittsburgh.

FINANCIAL

NEW YORK STOCK MARKET

(March 5)

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OVER THE COUNTER

Cinecolor | 41 | 41 | 41 | 0 |
Pathé | 37 | 37 | 37 | 0 |

FILEMAK OPENES IN NEW YORK

Here we are at 345 W. 55TH ST. Near Radio City Hall with finest special announcement trailers.

NEW YORK PHONE 9-3509

If you haven't tried Filemak's quality and rapid service, send as sample order and be surprised.

WRITE US

72 W. 42 St., New York, N. Y. Productions Inc.
FOR BOOKING DATES ON STATE AND WORLD RIGHTS
Sternling Vary LAMARR
W. Y. City

CINEMATOGRAPHER

Prominent Kentucky manufacturer requires man in motion picture department, experienced in 16 mm., color camera work, preferably in industrial. Must be willing to travel West. Want man willing to travel, eager to learn motion picture camera techniques, and just as ready for the dirty jobs as the best. Give age, education, experience, references of last official, in first letter for full consideration. Box No. 133, THE FILM DAILY, 1501 Broadway, New York 14.
MORE ABOUT "ALL MY SONS"

WHEN UNIVERSAL-INTERNATIONAL acquired the screen rights to "ALL MY SONS," one of the prime considerations in the production of the motion picture was the casting.

"ALL MY SONS" had been selected as the PRIZE PLAY of 1947 by the New York Drama Critics Circle, and the U-I studio was determined that all the vitality, all the dramatic values which marked the stage presentation should be bettered, if possible, in the screen presentation.

The motion picture trade journal critics have saluted U-I's choice of stars and featured players. They were really hand-picked, and each rose to the very height of his talent.

READ THESE PARAGRAPHS FROM TRADE JOURNAL REVIEWS:

- "Edward G. Robinson has never given a more impressive performance."
  —BOXOFFICE

- "Performances by an unusually good cast are tops. The players reflect sincerity and believability."
  —MOTION PICTURE HERALD

- "Edward G. Robinson, Burt Lancaster, Mady Christians, Louisa Horton and Howard Duff fill the top roles and give performances which complement each other like well meshed gears in a perfectly running machine."
  —MOTION PICTURE DAILY
Feature Pix Seen as
Tele "Time Fillers"

(Continued from Page 1)

ers could never expect to see first run films and that only the old pix might possibly be made available to the new and growing medium.

The NBC topaz saw three major sources of interest that would attract film producers to video—(1) trailers as advertising that would help tap the vast audience of people who do not attend films, (3) video station operation by the majors, (3) production of films specifically for tele and completely apart from the feature film as it is known today.

Thirty-one NBC affiliates, who are either engaged in tele operation now or will be sometime this year, will convene this Friday to discuss network arrangements, Mullen announced. In addition to the network, a network that would be established on the Pacific Coast within 18 months and in addition to the need that a Coast-to-Coast system would be in operation by 1950.

Warner Theater Zone Ad Man-
gers Meet Today

Warners theater zone advertising managers held a two-day meeting at the company's home office today to discuss campaigns on "To the Victory, Philadelphia in White," and "Silver River." In addition to other current advertising matters.

Participating in the confabs will be Harry Kalmaite, Ben Kalmonen, Mort Blumenstock, Harry Goldberg, of the home office; J. Knox Strachan, Cleveland; Dan Finn, New Haven; George Kelly, Newark; Charles Smakowitz, Albany; Everett C. Cal-
low, Philadelphia; James Totman, Pittsburgh; Frank LaPulse, Wash-
ingen; Harry MacDonald, Milwau-

Equipment Convention
in St. Louis Sept. 28-30

St. Louis—Annual convention and exposition of the Theater Equipment and Supply Manufacturers Association, Inc., will be held at the Jefferson Hotel here Sept. 28-30. Entire convention facilities of the hotel have been reserved.

Foreign Policy for Pix

Brandt's 900-seat Pix Theater on 42nd St., East of Broadway, becomes a foreign film house soon.

Send Birthday
Greetings To—

March 6

Joel Cohen
Hal Hode
Jerry Cohen
Bernard bell
Joe Miller

April 12

C. H. Weaver

May 1

 havers 87.

M-G-M To Release 11
Pix in 5 Mos—Rodger

(Continued from Page 1)
could capture this potential audi-
ce, Rodgers revealed that the com-
pany will place its product in exhibitors' hands as soon as possible. Thus concluded a series of sales meetings at the studio, in all of which pictures were screened for Louis B. Mayer, vice-president, in charge of production, E. J. Manni, city manager, sales executives and division managers.

Three pictures readied for An- release include the Frank Capra Liberty Films' "State of the Union," "B. F.'s Daughter," and "Summertime." "Homecoming" and "T. "Pirate" are scheduled to be release in May. June releases will be "B City" and "On an Island With You." July and "Easter Parade" and "A Date With Judy." August will see the release of "Julia M. works" and "A Southern Yankee." But withheld from release this month are "The Bride Goes Wild" and "Alias a Gentleman." The Allied exchange forces meet Thursday the DeWitt Clinton in Albany, N. W. Hauman, Rippz presiding a Chicago, Minneapolis, Omaha and Des Moines group gather at the Ambassador in C clear, Buffalo and Brooklyn.

U. K. Graphic Shows
Fans What They Miss

London (By Cable)—Elaborate lay-
outs on films released in the U. S. but withheld from Britain because of the duty, are being published by the London Daily Graphic by ar-
ranging with Paramount. Layouts
include synopses, stills, portraits of
stars and casts. First of the series is on "Dream Girl," to be followed by such titles as "Night Has a Thousand Eyes," "Whispering Smith," "The Paleface," "A Connecticut Yankee" and "My Own True Love."
WHO'S WHO IN HOLLYWOOD

ROY ROWLAND, Director. Born in New York City. When he was two years old, his family moved to Los Angeles where he was educated. At age of eight, organized a nickel stock company. He was in the eighth grade when he was directing amateur Shakespearean presentations. Entered Manual Arts High School and prepared for a career as a lawyer. Studied law at the University of Southern California for one year, then got a job in the film industry. Was first script clerk then assistant director under the late W. S. Van Dyke on the first of the Tarzan pictures. Was assistant director for two years on "Sequoia." First full directorial assignment were a series of short subjects at M.G.-M. Then did "Crime Does Not Pay" shorts for the same studio, followed by numerous films he made for the U. S. Army. Returned to studio to make "Laraine Day and Jo Ann Sayres which attracted attention to him and got his first feature assignment, "A Stranger In Town," starring Frank Morgan, Next did Margaret O'Brien's first starler, "Lost Angel," then "Our Vines Have Tender Grapes" and "Tenth Avenue Angel." Is married and has a son, Stephen. Hobbies include music and golf. His most recent hits were "The Romance Of Rosy Ridge" and "Killer McCoy." Currently preparing to direct "The Life Of Monte Stratton." Jack Cummings Production for M-G-M. Weighs 165. Stands five ft. nine in. Eyes, blue. Hair, brown. Appearance, scholarly.

Decision Likely This Week

A Jackson Park Action

(Continued from Page 1)

it's plea against the charge, Miles ed., RKO and M-G-M counsel, and Judge Michael Igoe, play at his clients have discarded the Chicago clearing system and that their new system was releasing films rapidly as goodable as the one by the studio. No discrimination in offerings made to all subsequent run house, except those that are less than a mile and a half apart; they show same day and if same day.

Vincent O'Brien, for Warner's, said many tried to comply with deere and they thought they had the right thing in the decentralized area. Judge Igoe said that much heated argument had been made in court, including some hard words, and he pointed out that it would affect his decisions.

Money Thomas McConnell in asking for $1,000,000 fines against defendants, this to be defeated and if no plates, are made by defendants, robbing the money, money to be turned to them. McConnell paid McMillan in support, to Miles Soley for his personal fairness.


look "Millie" in State

Columbia's "The Matting of Mil," will open at Loew's State Friday.

2% Syracuse Impost

Hits Film Rentals

Syracuse — This city's new two per cent sales tax does not apply to motion picture admission receipts, but is collected on film rentals, advertising material, supplies, equipment and the gross sales of candy.

Local 306 Organizing

16 mm. Projectionists

(Continued from Page 1)

Local 306 is organizing 16 mm. projectionists. (Continued from Page 1)

ASCAP negotiations to the producers.

Can't Compartmentalize

Free Speech—Johnston

Washington Bureau of THE FILM DAILY

Washington — Freedom of expression and freedom of exhibition are inseparable, or we deny the clear intent of the Bill of Rights, Eric A. Johnston, MPAA president, said in a statement read into the FCC hearing on the Mayflower case, in which he espoused the cause of freedom of expression for radio. "Free speech cannot be compartmentalized," Johnston declared. "It is free for all media, or it is free for none. If it is not free for every medium, then it is not free for the individual, and if it is not, the Bill of Rights becomes a bill of limitations.

Du Pont Profit Soars

E. D. du Pont de Nemours & Co. had a net profit of $120,009,760 last year, compared with $112,619,706 in 1946. This is disclosed in the company's application to list 40,000 additional common shares on the New York Stock Exchange.

Domain Theatermen Name Jolson, Crosby

Toronto—Columbia's "The Jolson Story" was the best money-maker of 1946 in Canada, according to a poll of theater operators conducted by the Canadian Film Weekly. For the fourth successive time, Bing Crosby was named the most popular star with Domain theater patrons.

A separate poll of critics and reviewers, named Samuel Goldwyn's "The Best Years of Our Lives" as the top film of the year, while James Mason was the critics' leading star selection.


Also on the theatermen's star list were Ingrid Bergman, Betty Grable, David Niven, Gary Cooper, Hedy Lamarr, Gregory Peck, Humphrey Bogart, Alan Ladd, Gary Cooper, and Claudette Colbert. Tyrone Power was the leading Western star.

In addition to Mason, critics also named Fredric March, Deborah Kerr, Ingrid Bergman, Gregory Peck, John Garfield, John Mills, Charles Chaplin, William Powell, and Edmund Gwenn.

Rites for Rosengarten

Funeral services for David Rosen, industry old-timer, will be held tomorrow at 1 p.m. at the Riverside Chapel, 76th St., and Amsterdam Ave. He is survived by his wife, Anna Rosengarten, two sons, Alfred and Leonard, and two sisters, Hanah Koenigsegg and Clara Neusteter.

NEW POSTS

FRANK WESTBROOK, Porvartum salesman, Den- ver.

WILLIAM SOMBAR, salesmen, United Artists, Denver.

AL BRANDON, salesmen, Selected Pictures, Denver.

BURNETT ELY, city manager, Great States, Ke- wenue, Ill.

JULIE CONNELLY, manager, Palomo, Danville, Ill.

LOUIS INGRAM, manager, Lincoln, Danville, Ill.

J. M. HUMMEL, manager, Loew’s Enquirer, Toledo.

FRED BANNINGSMETER, assistant manager, Low’s, Dayton, O.

ROBERT MORRIS, assistant manager, Orpheum, St. Louis.

HERMAN SCHWARTZ, Eagle Lion salesman, St. Louis.
Labor, Star Expenses Bar Cheaper Films

(Continued from Page 1) expressed the opinion that one avenue would be the reduction in the salary of certain actors, and another, a rehearsal period before shooting starts. The latter, he said, would require con-
tinued cooperation from the IATSE. Selznick suggested that players be paid for rehearsal time, then go off salary until called back.

Turning again to "star" insurance—and he observed that there were times when the title of a best seller rates as "star"—Selznick observed

SRO's "The Paradine Case" is now 18 days old and another 18 days older than when the Alfred Hitchcock-di-
rected pie played Radio City Music Hall, said he had his own hunches, and, by David O. Selznick. Cuts were
affected without the scissorsing out of that piece. Sets and sound, after study of audience reaction.

that a star name is a safeguard when a picture turns out to be not-so-good, while in the instance of a good picture, it means added money. Playing time and terms—and the ex-
hibitor's advertising outlets—and promotional activity, as well—are predi-
cated on the presence or absence of star what was said.

On the Value of Polls

Asked to what extent he relies upon the findings of public opinion polls, Selznick commented that they can not be a substitute for the show-
man's own judgment—that in the end, the decision must be his, based upon his know-how and experience. They constitute a check on your own judgment, that's it.

Turning to present industry book-
keeping practices, Selznick was criti-
cal of the imposition of an arbitrary study of cost where charges applicable alike to pictures budgeted at $300,000 or $2,500,000. Similarly, he looked askance at distribution charges, and terms, at times, when asked why it was that companies owning circuits usually showed the latter earning money while production and distribution either made little or in the red.

"If the home offices were in Holly-
wood," observed Selznick, with a smile, "I think it would be different. But that's another story."

Turning to television, and its in-
fluence upon the film industry, Selzn-
wick said he had his own hunches—but that was all. "However," he added, "I'm not one of those who feel the reasons that they'll leave the comfort of home, desiring the television re-

SICK LIST

Z. WAYNE GRIFFIN is recovering from an appendectomy at the Good Samaritan Hospital, Hollywood.

REVIEWS OF NEW FILMS

"Madonna of the Desert"

with Lynne Roberts, Donald Barry, Don Castle, Sheldon Leonard

Republic

FAIR

with Glenn Ford, Evelyn Keyes, Jimmy Hunt Logan, Louise Castle, Richard Hart... This one will give keen satisfac-
tion: clever performances, suspenseful plot, exciting climactic sequences. The story is a well-plotted one, and a generous application of suspense. With tight edges it slips from sequence to sequence through a succession of a job.

Boxofficewise "The Matting of Millie" has a great potential for rendering high satisfaction to patrons and players. It's bright and clever. It is always played in the right key. Henry Levin directed with shrewd wit and true the audience what they demand. Script shows keen understanding of the comedy form as it evolves from the love scenes. Miss Keyes is delightful as the metamer-
phases from a frustrated career girl into a woman of the world at last. In this depart-
ment's opinion Glenn Ford is the best man in a role and his venture into the light form here is solid. Rest of the charac-
ters are played to perfection so far. Plot is set in Los Angeles. Miss Keyes, a bachelor girl given devotedly to her job in a high-powered law firm, is a manager, has a heart interest. It is young-
ster Jimmy Hunt, son of a neighbor. She asks him to be a bus pilot, which he accepts, and now he must move to the back of the vehicle. She admires his independence, asks him to help her.

Young Hunt's mother is killed. Miss Keyes is distraught when she learns he has been taken to a foundling home. Investigating she finds he must be married in order to adopt the kid, Ford, an aspiring novelist, is hired as a streetwalker. She tells him of his predicament. He offers to marry her in order to get a husband. Himself, he prefers the free, devilmakercare of a bachelor. These two approaches are strongly put and they attract. Ron Randall, head-man at the home, is the target. Miss Keyes, under Ford's guidance, makes a strong play. Soon Ford, although he is unaware of it, as is Miss Keyes, is smitten with the love-
bug. They keep each other and themselves until a time limit expires and young Hunt is to be adopted by others.

Desperate Miss Keyes throws herself at William Parker, a neighbor, although he does not love him. At this point Ford finds a publisher. Realization of his feeling for Miss Keyes dawns upon his consciousness. He rescues young Hunt. Concluding, Miss Keys and Ford are in each other's arms, matrimony is just outside the door.

It might be said that in "The Matting of Millie," the story is secondary to performances and characterizations. The inter-
presentation lavish action. This one is another very welcome addition to the new-
forming collection of films dealing out lightness and laughter.


CREDITS: A Cassy Robinson Production, Di-
rector, Henry Levin; Screenplay: Louise Mac-
Fadden, Clara B. Nicholls; Assistant Director is Comedians; Photography, Joseph Welker; Art directors, Stephen Geller, Herk Harvey, Ar- ter; Richard Fenton; Sets, William Muenster, Sidney Bishop; Costumes, Alva Shiner; Hair Stylist, M. W. Stoffel; Music score, Werner R. Heymann.

DIRECTION, Smart. PHOTOGRAPHY, Good.

Local 306-Circuits Reach Oral Agreements

(Continued from Page 1)

committees of labor and management began at 2 p.m. Thursday and con-

"Wages: Projectors to get 1 peso per week increase retroactive to Sept. 1, 1947; contract to run un-
til Aug. 31, 1949. Hourly wage scale in neighborhood houses was raised from $2.75 to $3.13; in the de lux, from $4.30 to $4.94.

Shop conditions: Union to operate as a closed shop. Taft-Hartley A does not preclude closed shop, says Local 306 does not engage in intra-state commerce.

The wage schedule to be deter-
mined by the union, as the par-
provided schedule does not inter-
fere with Taft-Hartley; neither more nor less of the projectors.""Job replacement: When a projec-
tor leaves his job, union to al-
note another member in choice of the suc-
cessor where neighborhood houses are concerned; in the Broadcasts, to manage to have 100 per cent choice. Signing in and out: Projectors to report in and out by phone, face to face at the roster as he has been requested by management.

Contracts should be ready for signature tomorrow, though one or two loose ends may have to be ironed out later on by Richard Walsh, president of the IATSE. Both sides have agreed to abide by Walsh's decision on 1) Whether the Brooklyn Paramount will have a 90 per cent or 100 per cent cut in replacing steadily employed projector men, and 2) "operative in policy." (1) Remains undetermined was the scale of a house. (2) Mail, Leslie Thompson of RKO and Henry Greenfield of Loew's headed mo-
ments to the several committees. By C. I. Gruber, president of Local 306, and Attilio Sarchi, the wage rates were in the van of the union's negotiations committee.

As a result of the negotiations are about 15 projector men. Broadcasts show the rates agreed to as the rates operated by Loew's and RKO. Also involved is an estimated $200,000 in back pay.

60 Pennsylvania Places Mulling Amusement Taxe

Harrisburg—More than 60 Penn-
sylvania cities, boroughs and tow-
ships are considering amusement taxes to balance budgets, a surv-
survey disclosed. About half of the munici-
palities have adopted such levies.

Harrisburg's new ticket tax measure, imposing a one-cent levy on each 12 of admission became effective Wednesday.

WEDDING BELLS

Krone-Under engagement of Betty Krone Bernard G. Under was announced by John J. Krone, of Kuhn and Brown, former Rube Jackter, assistant general sales manager of Columbia Pictures.

6
## Dallas Territory Statistical Summary

### Theaters in operation*

<table>
<thead>
<tr>
<th>Number of Theaters</th>
<th>Seating Capacity</th>
<th>Total Seats</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,392</td>
<td>737,844</td>
<td>1,382</td>
</tr>
</tbody>
</table>

*Seating capacity of theaters now in operation, according to population groupings.*

### Duty Parleys in Last Stages Discussion of U. S. Alternative Today

(Continued from Page 1)

Sydney (By Air Mail)—Arthur \[...\] reported prearranging to pour several millions of pounds into the Australian film industry, with consider-\[...\] emphasis to be placed upon production. Sources usually well\[...\] said that Rank contemplated \[...\] making of four features a year at an over-all budget of 897,000 pounds.

**T. C. V. **Ayer Would Ban Extreme viewpoints in Film Fare

Films should be used to express a\[...\] of opinion, except the extreme left—Communism—or the extreme right—Fascism. The film industry, however, is dominated by directors who are not necessarily aligned with the political spectrum.

**D. J. C. Berlin**

Chicago—Police Censor Board revoked one film and parked two for its only last month. Only three pictures were made in 99 pictures reviewed.

**J. S. Cos. Planning**

*Australian ’H’wood* (Continued from Page 1)

in Canberra that Americans are on a “second Hollywood” in Australia. Representatives of U. S. companies have informed Prime Min-\[...\]tory that they are studying as pests of this method of using their taxes to help dollar funds in Australia. An investigation, it was said, will be made by a group of American company execu-\[...\]atives scheduled to visit Australia an early date to discuss the matter personally with Chifley and de-\[...\]notiatives.

Meanwhile, at least three companies are putting frozen funds to work. 10 recently purchased the Lacey revial Laboratories in a move to make its own processing costs, at the same time permitting extra revenue work for other distributors. G. M. is enlarging its present head-\[...\]quarters here, where it is using some of its funds in its local wareh.

**D. D. R. Z.**

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Every Exhibitor KNOWS...that TRAILERS are your Best Buy in ADVERTISING!*

* Woman's Home Companion PROVED that TRAILERS draw 31% of your Patrons... in authoritative 1947 Survey of Motion Picture Preferences!
MAY REACH DUTY SETTLEMENT BY NIGHT

Revising Schedules for U.K. Film Shipment

Report One Co. Drawing Up Papers for New Application to Export

BULLETIN!

Film company export officials were preparing yesterday to revise their schedules for shipment to the U. K. At least one company was reported already drawing up the papers for a new application.

Washington Bureau of THE FILM DAILY

Washington—More than 200 applications for film export licenses have crossed the desk of Nathan D. Goldin, Department of Commerce film chief, since licensing became (Continued on Page 5)

Selznick to Produce 4 or 5 Films Abroad

Production abroad of some three or four features annually is contemplated by David O. Selznick who already has announced plans for pictures to be made this year in the Scandinavian countries and Italy. He producer disclosed here at the weekend, Selznick said he felt that (Continued on Page 5)

Sees Pix Future Bright After 6 Months Crisis

West Coast Bureau of THE FILM DAILY

Hollywood—The motion picture industry faces a bright future if it can survive the crisis period of the next six months, Herbert J. Yates, (Continued on Page 6)

Allied Unit Advises Mo. ASCAP Checks

Kansas City—With the postponement until March 22 of hearings on the Allied-sponsored Lewis Bill, units are being advised to make monthly ASCAP payments according to a service bulletin of Allied Independent Theater Owners of Kansas and Missouri. Members are cautioned not to sign agreements sent out by ASCAP but to use a special form which refers to the House measure, pending anti-ASCAP legislation, and points out the payment is made under protest.

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Springfield, Mass.—Ernest Emerling, Loew’s Theaters advertising director, will address the New England Advertising Managers' Association biennial convention here today. He will then accompany Harry Shaw and Lou Brown on a visit to Loew’s Filo Theater in Worcester, Hartford and New Haven.

Subject of Emerling’s address will be “Illustrating Pictures in Advertising” in which he will discuss the problems of the picture business, the peculiarities of theater advertising, adherence to advertising code, the matter of rates and free publicity, how the advertising dollar is spent, the importance of keeping announcements clean and other details.

Players Under Contract Down 37% in Past Year

Players—In 1943 there was a decrease of over 37 per cent when compared with the 742 players under contract on January 1, 1944, according to a survey by SAG, released by John Dales, Jr., executive secretary. Dales observed that in addition to the decrease in the number of contract players, there unquestionably has been a still greater decrease in employment of free lancers.

Baker Starts Survey of Production Possibilities

Sydney (By Air Mail)—Ealing Studios seeks to determine whether the Australian Government, the public and the trade, favors production of British pictures in the Commonwealth before it makes a decision on whether to go ahead with an expanded production program, Maj. Reginald Baker, Ealing managing director, said on his arrival. If these findings are favorable, Maj. Baker will look into other problems, such as the amount required to expand the program.

Baker also said Eureka Stockade was increased by over $10,000,000 in order that the picture could qualify as a British production made on location, Major Baker revealed.

Columbus Moves Roscoe to Atlanta: Ups Williamson

George Roscoe, Columbus manager, has been named manager of the company’s Atlanta exchange, it was announced yesterday. In line with the policy of promoting from within the ranks, R. D. Williamson, Charlotte sales manager, was named to succeed Roscoe in Charlotte. Both branches are under the supervision of R. J. Ingram, Southeastern district manager.

79 Ohio Cities Levy Ticket Taxes

Columbus, O.—Admission tax laws have been enacted by 79 Ohio cities that expect to raise $2,000,000 this year, according to a survey by C. E. Murphey, State tax commissioner. Other cities were said to be considering the admissions tax field.

ANFA Adds Day to Convention

An extra day was added to the annual ANFA convention at a meeting of the board of directors and the convention committee. Meetings now will be held Thursday April 24 through April 25 at the Hotel New Yorker.

CINEMATOGRAPHER

Frontier Kentucky manufacturer requires engineers in motion picture projection. Experience in 16 mm., color camera work, projection of super 8 mm., and spliced newsreels preferred. Want man willing to travel, eager to learn new camera techniques, and just as ready for the dirty jobs as the best. Give age, education, experience, and salary required in first letter for full consideration. Box 121, The New York Advertiser, 575 Broadway, New York 14, New York.

CHARLES C. MOSKOWITZ, Loew’s vice-president and treasurer, will leave the Coast for New York.

B. G. Kranz, vice-president and general sales manager of General Films, Inc., harkening in Denver for a two-day business visit, will arrive in New York today.

A. FAM BLUMENTHAL, chairman of the board of Republic, arrived from the Coast on a two-weeks business trip.


BARASCH of UA’s publicity department leaves for a Florida visit today.

LEON LEONIDOFF, senior director of Radio City Music Hall, has returned from Florida to stage the theater’s two-part Easter stage opening Thursday and Friday.

MARY X. SULLIVAN, movie editor of the Boston Sunday Advertiser, visited New York for the week-end.

BETTY FRENCH, movie editor of the Air Bocce-Journal, expected in New York next Monday for a week-end visit.

ROBERT SISK arrived in Chicago yesterday after a national promotion tour, and is due back to the Coast this end of month.

HERB PETTIE, head of station WHN, left the Coast for the East this week-end to accomopany him.

WALTER THOMSON and WILLIAM LYE of Metro’s studio publicity department, took the Coast Friday for New York, Boston and Philadelphia.

MARGARET O’BRIEN and her mother will join the cast of "Billion Dollar Baby" on the Queen Elizabeth March 27 for London.

PETER LAWFORD and JACKIE COOPER led the party out to the Gotham March 14.

RAY MILLAND arrives in New York from Hollywood for a two-week stay.

KATHERINE ALEXANDER, having completed her role in "Warner’s, Love Mary," left the Coast for New York today to confer with John Golden on a new play.

PAULETTE GODDARD arrived in Hollywood from New York Sunday.

HENRY STRAH, play editor of Paramount, as today on the New Amsterdam for a tour there, returning to New York in mid-April.

Jack Warner opens his two-week spring tour in Tucson, after which he will hit Afton and Washington, New York, Biltmore, Chicago, and Kansas City.

JACK YOUNG, Hollywood cameraman, has taken a vacation in Florida where he left his in-laws, Dick, baseball expert of the New York Diamond Backs, and his wife, Alice, and the Brooklyn Dodgers are training.

TANIS CHANDLER, who recently completed feminine lead in "Morgen's 16th Fetid Bones," has left for Bogota where she will make "Dancing Days" with thenbik. Two films for New Belquis Productions, first which will be "The Great Love of Jehan Mains." MANNY REISS, 30 La American manager, who has been in Australia on a spot survey, arrived in Hollywood from Honolulu Pen American Clipper Friday, and arrives New York today.

DONALD MURPHY, who starred in the recent Broadway show, "Young Man's Fancy," attire in Hollywood this week for tests of 20th which were negotiated by Dick Dorso of Cur Artists, Ltd.

The New York Deb is being charmingly at the Plaza, 257 West 75th Street, New York 19, for the two-weeks engagement.

Send your next special event or wedding to Fibblom for results and we're sure you will not have to. The Fibblom can be had at the Plaza where the country is.
CAN YOU THINK OF ANYTHING BETTER RIGHT NOW THAN A POWERFUL WOMAN'S PICTURE?
A Triple Play

- If there's one indictment of Hollywood frequently returned by its critics, it's that Hollywood is addicted to copycat work. ..and there's ground for it, of course... But ever so often, nevertheless, Hollywood cracks through with a distinct novelty—picture that makes a difference. The picture is original in conception... Phil M. saw one the other night in Republic's projection room—Ken Murray's "Bill and Coo," an all-new feature which will be enjoyed by the family, in big and small towns alike... Phil M. saw the pic in company with a group of radio execs... There has been a series of special previews for national heads of leading women's clubs, parent-teacher groups, etc. The fact is that's smart promotion, designed to give the pic's mass appeal added lift... It follows that there'll be benefits in good community relations accruing... That's of import to the entire industry... "Bill and Coo," thus, as it goes out for initial Easter season release has a triple mission... It will delight and entertain... It will make money... And it will cement relations with countless civic groups... "Smart" birds across the country will take advantage of "Bill and Coo"... It's different... Novel... Good... A day of the old chute to an old neighbor. Ken Murray, for producing it... And to Herbert J. Yates, too, for making its production possible.

- If you still don't think that television can have film box office repercussions, consider this: Pusey, Inc., on the basis of surveys conducted in the 10 counties of the New York metropolitan area, reports more than 40 per cent of all tele sets in operation are owned by the lower middle class and poor families. And it's from these families that the bulk of film attendance has been coming.

- Add cute gags: Those Baby Sitter Certificates which Charley Schaeffer is circulating to further the interest in the hilarious "Sitting Pretty"... As a spring tonic, the pic begins sulphur and classes all hollow... Speaking of comedies, Norman Taurog, who has been visiting in our midst, opines that television won't be able to click with "em... "Comedies," observes Taurog, "especially must be presented before a mass audience to go over... It's an axiom... That new Metro Coast FM station, revealed in Your Favorite Industry Newspaper on Friday, is accepted as a prelude to Leo's entry into tele... The Hollywood grapevine hints Film Classics has a "sleeper" in "Money Madness"... It now develops that there'll be only New York location shooting next month for John Garfield's "Tucker's People."... Gilbert Miller office here is paging John Hoyt in Hollywood for a Broadway revival of "The Play's the Thing."... Look for fireworks very shortly as investigation into the release of the four copas film extortions is pressed home... Hollywood fashion designer says that within five years men will be wearing tailored men coats... If there is a nifty exhibitor side line... Think of the lobby display possibilities... Olin Downes is doing the English narration for that Italian opera film series headed for television... Didja note that the U. S. Supreme Court yesterday ruled for the government in two important anti-trust actions.

Press Attack Against N. Y. Fireman's Bill

(Continued from Page 1) lative leaders, said that the measure would mean unemployment for stagehands and that the union would fight the bill as unwarranted and harmful.

The union leader's message coupled with an avalanche of protest by motion picture and theatrical interest throughout the state has spearheaded a significant bloc of opposition to the bill which is expected to rest in sending the issue back to committee. Most observers believe that such action would, in effect, kill the proposal.

The Legislature took no formal action after discussions running into the night, but it is deemed likely that a vote will be demanded sometime today.

Met. Theater Owners Spearhead State-Wide Opposition to Bill

Metropolitan theater owners to the head in arousing statewide opposition to the Fino-Clancy Bill, win action first crystallizing at a private meeting in the offices of Oscar Doob, MMPTA executive committee chairman.

As the spokesman for the organizations represented at the conference which included the ITOA, League New York Theaters, Carnegie Hi Metropolitan Opera Association, and the City Center, Doob attacked t bill as "only a device to obtain money for the pension funds of very limited class already provided for by law. It would ask many thousands to pay out more than they get," he added.

"This measure will at once do more damage to the theaters of this state than any group of strategies placed atom bombs," declared Hal Brandt, ITOA head.

Brandt pointed to a recent survey by his association which showed it to be the "safest buildings in public assemblage." He said fire risk has been reduced to an absolute minimum by vigilant exhibitors complying strictly with fire building code and fire department regulations.

"If the Legislature of the state New York wishes to give the theater industry a death blow, the Fino-Clancy Bill is the dagger with which to do it," Brandt concluded.

Beer—Dancing Girls!

Miami, Fla.—A real pit barbecue, free beer for everybody, Hawaiian music, dancing girls, circus games are the main features at the annual party of Variety Clubs Int'l in Miami Beach April 12-17, according to Hal Pelton, party chairman, who heads the Pepsi-Cola Co. in Miami.

Send Birthday Greetings To—

March 9

Jess Smith

Donna Durante

Margaret Lee

Margaret Chavez

The Film Daily

Tuesday, March 9, 1948

Expect Tax Settlement To Be Reached Today

(Continued from Page 1) the point where the British Government was prepared to retain only a small ad valorem impost.

The American industry chief, however, was said to be standing firm against any relaxation of the duty as a matter of principle. Today's meeting between the two well may prove crucial, but the last viewed observers last night were confident that a settlement would be worked out.

(The Wall Street Journal in a London cable quoted Johnson's executive aide, Joyce O'Hara, as confirming that the talks did not contemplate a mere modification of the tax imposed last August, but at finding an out-right substitute.)

(Continued from Page 1) at the Greek Cathedral, 319 E. 74th St.

Benas, who resided at 110 Riverside Dr., died Sunday in New York Hospital. He had been associated with the Skouras organization for ten years. Before that, he was film buyer for Rosenblatt and Welt. Until then, since 1918, he had been associated with all picture-producing houses. His two sons are Constantine, in operating the Black Hawk Steamship Line, and Theodore, his wife, Mrs. Corinne Stepahian Benas; two daughters, Miss Flora Wanda Benas and Mrs. Virginia P. Constantine; his mother, Mrs. Virginia Benas, and a sister, Mrs. John Stephannidas.

Reciprocal Agreements In Germany End April 1

Paris (By Air Mail)—All reciprocal agreements between the U. S. and French zones of occupation in Germany will be cancelled as of April 1, to be replaced with new agreements covering the free distribution of films between zones.

"Paisan" into World

"Paisan" will follow "To Live in Peace" at the World Theater.

Beer—Dancing Girls!
HOLLYWOOD-VINE YARD

By RALPH WILK

DIRECTOR HENRY KOSTER has adopted an innovation in his preparations on "The Happy Girl," which he expects to bring to the screen as an independent later. He is having Jack Moffitt write the story into the framework of seven one-act stage plays which can be presented all in one evening or separately. . . . Story device which permits this is one in which a girl reporter is instructed by her editors to dig up follow-up stories on seven Ex-GI's whom she had originally interviewed two years previously on the occasion of their just getting out of the Army. . . . Under Koster's conception the story is now handled as seven separate one-acters, each episode depicting the personal drama of one of the veterans. . . . Director has arranged for the presentation of the first four single-acters by the drama department of Washington University, St. Louis, Mo. . . . He plans to bring it to the screen in the old Paramount "If I Had A Million" formula, with a different top director megging each separate sequence. . . . Meanwhile, Koster continues to be one of the busiest men in town, . . . As soon as he winds up "For Fear Of Little Men," Irish fantasy he is directing as a Fred Kohlmar Production at 20th-Fox, he immediately reports to Warners for conferences with Jerry Wald regarding the next Danny Kaye starrer, "The Inspector General." . . . Both Hal Wallis and 20th-Fox are negotiating for his services on completion of his Warners stint. . . .

Policolor Available For Feature Pix Use

(Continued from Page 1)

People's 28 Weeks For Own Producers' Films

(Continued from Page 1)

shown in French theaters four of every 13 weeks. Government now wants to raise this to seven weeks of every 13, or 28 weeks a year.

French Government and industry claim that the move is an attempt to stop the flooding of the market with American product, thus crowding out local product. Industry officials say they have no quarrel with the MPAA members. "It is the independent producers who are flooding our market with bad ones," several officials complained.

CIO Reiterates Stand Against Ticket Levy

Washington Bureau of THE FILM DAILY

Washington—CIO Economist Allen Ruttenberg told the Senate Finance Committee yesterday his organization still believes the admissions and other excise levies should be knocked out completely. This was the CIO position last year, and it was simply reaffirmed yesterday.

Video Scale Raised as Chi. Reaches 15,062 Sets

Chicago—With the installation of 15,062 television sets in Chicago, basic rate of WBKB is raised from $375 per hour to $500. Capt. Bill Eddy, director of the B & K station, announced.

Total average audience, when no unusual attraction is on the air, is estimated at 162,545. Residential installations account for 49.7 per cent of receiver installation, business (including restaurants and night spots), 22 per cent, and dealers, 8.3 per cent.

Charles Bordonaro Buried

Olean, N. Y.—Funeral services were held for Charles X. Bordonaro, 75, president and treasurer of Bordonaro Brothers Theaters, Inc. A month ago, he had won $65,500 damages in a Sherman anti-trust suit against Paramount, RKO, and Circuit Management Corp., a WB subsidiary, on the charges that the companies had conspired to withhold films from theaters operated by his firm.

SICK LIST

OSCAR A. DOOR of Loew's Theatres is ailing a burned hand as result of short circuit in electric wire plug in his home. HUGH FRENCH, British player, broke his leg in five places when he fell downstairs in his Hollywood home.

Bereavement

SADIE G. LAUGHLIN, former employee of Vitagraph Studio, died at her home in Hollywood.

Brian C. Butler

BEATRICE M. BUTLER, wife of the late Brian C. Butler, died yesterday. She was 75 years old.

Bob Hope

Bob Hope says Ken Murray's Bill and coo

"It's so different I could hardly believe my eyes!"

REPUBLIC'S EASTER SURPRISE
**"I Remember Mama"**
by Irene Dunne, Barbara Bel Geddes, Oscar Homolka, Philip Dunne

**"Lost Happiness"**
by Leonardo Cortese, Dina Sassoli Saturnia

**"Routine Italian Version of the Triangle Theme; Has Good Music Talent"**
by a musical score including works by Chaminade, Chopin and Bach, among others, this Italian film's story and music is an interesting reworking of the triangle theme. The player loses his wife to an accompanist. A victim of the distress that genius-wives can cause, the accompanist, in his turn, loses his wife to his accompanist. The film's hope is that the couple can be reunited. Production details are simple.

**"The Sainted Sisters"**
by Veronica Lake, Jean Caulfield

**"The Raven"**
by Pierre Fresnay, Pierre Lartey, Jean Hesnault, John T. Cameron

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**Funeral Services Today For David Rosengarten**

David Rosengarten, 65, industrion in the film industry, died at his home in Miami Beach. He was the president of the Film Board Trade, chairman of the Board Arbitration, resident sales manager for Fox Film, and later of M-G-M.

Surviving him are: his wife, Anna Rosengarten; two sons, Al and Leonard Rosengarten; and two sisters, Mrs. Clara Neeter and Mrs. Hannah Koenig, a grandson.
Most Valuable Year Book
On Motion Pictures Ever Published

The 1948 Film Daily Year Book
30th Edition

Will be packed with information every intelligent, well-informed picture person wants at his finger tips. Essential data on production, distribution, exhibition, players, directors, cameramen, dialoguers, scenario writers, television, circuits, technical, financial, equipment, studios, serials, pictures, foreign and 1,001 other items of importance and interest will be found within its covers.

Changes were plenty during the past year. Because you need more facts to keep up with the parade... you need the new 1948 Year Book.

Now In Preparation
And soon ready for distribution FREE to all Subscribers of —

The Film Daily

Reserve Your Copy NOW — Mail This Coupon Today

Film Daily Year Book covers—in One Volume—all statistical and informative data on the motion picture industry and places at the finger tips of executives, producers, distributors, exhibitors and all those in any way interested in the film industry a wealth of valuable information.

A subscription to THE FILM DAILY will not only keep you informed on up-to-the-minute news and reviews but will answer your every question on motion pictures throughout the year.

The Film Daily
1501 Broadway
New York 18, N. Y.

Hollywood Office
6423 Hollywood Blvd.
Hollywood, Calif.

Gentlemen:
Please enter my subscription to THE FILM DAILY, and send me my copy of THE FILM DAILY Year Book as soon as it is off the press. I enclose $10.00 (Foreign $15.00).

Name

Street

City State
McLendon Trust Suit Dismissed on Merit

(Continued from Page 1)

(Continued from Page 1)
evidence, and that in equity, the plaintiff was not entitled to an in
junction, the court accordingly order-
ing that judgment be entered for
plaintiff and in favor of
all of the defendants.

The action was brought last Sep-
tember by B. R. McLendon and four
other McLendons (doing business as
Tri-State Theaters) against the eight
majors and the two circuits. The
suit alleged a continuing conspiracy
between the producers, distributors
and the above circuits to maintain an
illegal releasing system in the city of Dallas and its environs, result-
ing in unreasonable clearance granted
to other theaters over their Bever-
ley Hills and Casa Linda Theaters in
Dallas.

It was claimed that they lost
$100,000 of profits at the Beverly
Hills Theater, another $100,000 of
profits at the Casa Linda, and were
also forced to sell their Beverly Hills
Theater at a price of $200,000 below
its full worth. Plaintiffs claimed
that their damages, when trebled under
the Sherman Act, were in excess of
$1,200,000.

Thomas C. McConnell of Chicago,
who handled the celebrated Jackson
Park case, and Clark, Coon, Holt &
Fishler of Dallas, were counsel for
the plaintiffs.

Thompson, Knight, Harlan &
Griswold of Dallas were attorneys for
the film company defendants, Worsham,
Worsham & Riley, of Dallas, for defend-
ant Interstate Circuit, and L. M. Rice, of
Dallas, for defendant Robb & Rowley.

4 Bills Would Regulate Outdoor Bills in N. Y.

Albany — Four bills designed to
regulate the use of advertising dis-
plays along state highways and
other New York roads, have been in-
troduced in the Legislature by Sen.
Thomas C. Desmond. Bills will es-
ablish protected areas along state
highways, set fees for advertising
along highways outside cities and
cities, authorize municipalities to
designate roads as scenic highways
and to regulate outdoor displays
along these roads, and prohibit ad-
vertising signs within 500 feet of
state thruways, except in connection
with business conducted on property
fronting the road.

CHARTERED

ALEXANDER RELEASING CORP., New York; capital, $5,000; to make, exhibit and distribute motion pictures; by Maurice R. Passanante, William L. Alexander, Theodore A. Pascale.

MICKEY THEATRICAL ENTERPRISES, INC., New York; capital, $200 no par shares; to manufacture and distribute motion pictures; by Harry Gold, Fred Feldman, and Arthur Gold.

NEW YORK FILM MANUFACTURING CO., 2017 Grand Ave., Kansas City; 300 shares of $500 par value common; by M. McCartney, J. W. Shreve and G. P. Helfer.

Tuesday, March 9, 1937

Kill the Fino-Clancy Bill... its passage spells disaster

(Continued from Page 1)

Firemen need not be in constant attendance in motion picture theaters which are the safest type of public structures.

This ill-advised measure merely discriminates against the motion picture theater while failing to add to the protection of the public.

The ordinary motion picture runs five shows a day. Under the terms of the Fino-
Clancy measure, it would be compelled to pay $100 per day in fees to create unproductive
jobs.

In many cases, this will exceed the box office returns.

THE FILM DAILY believes that there inevitably would be repercussions on a national
level which would adversely affect the operation of the entire industry.

And so believing, THE FILM DAILY respectfully calls upon the Senators and Assembly-
men at Albany to kill the measure without delay.

Czechs Ban Eight Films Starring Probe Witnesses

Prague (By Cable)—Eight films starring actors, who testified at the
House Committee on un-American Activities, were banned by order of the
Ministry of Information. Boy-
cotted stars were Gary Cooper, Grant
Rogers, Robert Montgomery, Robert Taylor and Adolph Menjou.

Banned films include "You Were
Never Lovelier," "Waterloo Bridge," "Here Comes Mr. Jordan," "Sergeant
York," "The Major and the
A.
"Kitty Foyle," "Tales from Manhat-
tan," and "Northwest Mounted
Police."

Associates Set Dinner Date at Waldorf May 21

Robert Weitman, Paramount The-
tater managing director, will head
the entertainment committee for the
annual dinner dance of Motion Pic-
ture Associates set for the Waldorf-
Astoria, May 21, Arthur Mayer,
president, announced.

Maurice Bergman, Universal east-
ern office head, has been ap-
pointed to the program. The so-
gether will be handled by Ralph Pielow and
Edward Hyman. Leon J. Bamberger
heads publicity.

Zeka Has Flat Video Tube

Clifton, N. J.—Full production of
a flat-faced 15-inch cathode ray
tube, yielding a television image
larger by about 12 square inches
than tubes with oval face, is announced
by Hamilton Hog, president of
Zeka Laboratories, Inc. Tube gives
a video picture of 135 square inches
after being masked, compared with
123 square inches for an oval tube.

Famous Buys 3 from Screamcraft

Right to three Sol Leaser produc-
tions have been acquired by Famous
Pictures Film Exchange from
Screamcraft Pictures, Harry Gold-
stone of Famous, announced. Titles
are "Fisherman's Wharf," "Escape
to Paradise" and "Way Down South."

Correction

Running time on Jesse L. Lasky-
Walter MacEwen production "The
Miracle of the Bells" was incorrect-
ly given as 120 minutes. It is 120
minutes.

Five E.L. Branches Are Put Under Edward Heiber

William J. Heinegan, Eagle Lion
vice-president in charge of distribu-
tion, announced yesterday that the
sales territory supervised by Edward
Heiber, North-Central district man-
ager, will comprise the Chicago, De-
troit, Indianapolis, Milwaukee and
Minneapolis exchanges, effective im-
mediately.

Heinegan also named William Feld
as St. Louis branch manager.

Balaban Circuit May Use Some 16mm. Short Subjects

Chicago — H & E Balaban circuit,
operating 32 theaters, which is mail-
ing the program to a screen from
the afternoon in some of its nines,
will supplement 35 mm. subjects with
16mm.

Indianapolis — Associated Theater
Owners of Indiana in its current
house organ recommends anew that
its member theaters install 16 mm.
equipment alongside 35 mm. in the
booth.

Ontario's Power Switch Seen Benefiting Video

Toronto—Decision of the Ontario
Government to switch from 60 to 60-
cycle power is seen as hasten-
ing the advent of television for Tor-
onto. According to the chief en-
gineer of CBC, "changeover is going
to simplify our problem of providing
programs to the Toronto area, one of
the most deeply populated parts of
Canada."

Ormond to Make Western Series for Screen Guild

West Coast Bureau of THE FILM DAILY

Hollywood—Ron Ormond will pro-
duce a series of six Westerns star-
ing Lash La Rue and Al St. John for
release through Screen Guild Pro-
ductions, John J. Jones SG presi-
dent, announced. Production is to
start next month, with features to
be released every two months.

Collier Young to Columbia

West Coast Bureau of THE FILM DAILY—

Hollywood—Collier Young has joined
Columbia as a production ex-
ecutive.

SHORTS

“Make Way For Youth” Nat. Social Welfare Assembly

Carries a Message

A two-reeler narrated by
Douglas designed to further-
gram of education in democratic
ship was produced by the
Division of the National Social
Assembly. It cites the inside
problems which sprang up in Av-
grade Town, USA, and how the Co-
cil tried to solve them through
ement of human relations.

Civil Affairs Division of the U.
Dept. of the Army is using the f
for their reorientation programs w
vian populations in German,
Japan, and Korea. Car-
message for the betterment of ic

“Children’s Village”

RKO

Interesting

On a bend in the Hudson Ri
above New York is a Children’s
are where hundreds of delinqui-
boys receive a needed chance to
ome good citizens. Supervised
outled, the Village is run by the b
ex-children of delinquency.

Following one case through
life before, and during, and after
Village grown, it is interesting to
nto practical institution.

Delinquent figures rising all
the, this footage is topical and p
prove helpful to many communi

“Cradle of a Nation”

M-G-M

Historic Byways

Another FitzPatrick tour of
byways of Virginia, cov-
ing George Washington’s home
Mount Vernon, Thomas Jefferson’s
Monticello, and some of the more
portant places of interest. In
locolor and interesting.

“Catch as Cats Can”

Warners

Good Comedy

A wily parrot, resembling E
Crosetti, sells a hungry cat on
idea of eating a crooning cat
sembling Sinatra. The canary, h
ever has other ideas, and turns
out the parrot. Awfully g
ometry situations; should go o
exceptionally well.

“It Could Happen to You”

Paramount

Very Well Done

Cinderella story of Dorothy Be
now dancing in films, and how
her beat on Arthur Godfre
Talent Scout program. Very s
done and should find a large av
ance.

“Ain’t Nature Grand”

Paramount

Very Funny Spots

Speaking of animals, visit
arbayard, zoo, field and forest in
viewing animals on their opinion
love and a physical pursuit of ha
ness. Some very funny spots.

1000 P.C.
Intimate in Character
International in Scope
Independent in Thought

NEW YORK, WEDNESDAY, MARCH 10, 1948

THE DAILY

TEN CENTS

SEEKING FINAL APPROVAL TO TAX SOLUTION

New TOA Plea Likely if Divorcement Ordered

Would Ask Modification of Federal Court Decree; Bond Okays ASCAP Deal

LET GOVERNOR OF THE FILM DAILY

Hollywood—In event the Supreme
Court’s decision requires divorcement
of theaters, it is likely TOA will ask
New York Federal Court for a modi-
fication of its decree. TOA’s board
of directors ratified the ASCAP deal.
Department of Justice will with-
draw any action on the taking of
fifth, Schine and Crescent cases to
premature Court until high tribunal
takes appeal. Attorney General Tom C.
York said here.

He also declared that there was
(Continued on Page 8)

Sponsor Agrees to Pull
Jack Fireman’s Bill

Albany—The industry won a leg-
ficitive victory of sizable propor-
tions yesterday when Assemblyman
Raimond Y. Clancy, was reported
day to commit the bill that would
reliquish theater operators to the
owners’ expense.

Earlier in the day, in the wake of
lithon protest from owners and the
operators in upstate localities,
(Continued on Page 7)

Paramount Drops 2-Reel
suits. Ups Singles Prod.

rising costs and a definite trend
theaters toward one-reel subjects
caused Paramount to drop the
reel musicals from its short sub-
schedule for 1948-49, it was an-
ounced yesterday.

To compensate for the musicals,
(Continued on Page 8)

All Available 359
“GA” Prints Easter

Easter week-end bookings for
“Gentleman’s Agreement” will in-
volve every available print of the
film for day and date showings in 359
key cities. This is considered by
20th-Fox to be one of the greatest
Easter bookings recorded ever made by
this company and will inaugurate gen-
eral release of the pic.

ASKS RETAIL AD STATUS FOR THEATERS

Newspapers Should Offer Local Rates for Comparable
Lineage, Emerling Tells N. E. Ad Executives

Springfield, Mass.—Newspapers
should recognize the motion picture
theater as a legitimate retail estab-
lishment and offer theaters local re-
tail advertising rates for compar-
able lineage, Emer-
est Emerling, advertising
director of Variety The-
ters, advocated yester-
day in an address be-
fore the New England
Newspaper Advertis-
ing Executives
Association and a group of
advertising man-
gers of New
York State dai-
lies. The theater, Enerling argued,

“(Continued on Page 7)

New Highs for E-K
Sales, Profits in ’47

Rochester—Eastman Kodak sales
and net profit hit new record highs
in 1947, Perley S. Wilcox, chairman,
and Thomas J. Hargrave, president,
reported in the annual financial
statement to stockholders. Sales for
the year totaled $351,751,098, while
net earnings amounted to $45,199,-
254.

Comparable 1946 figures were
$274,705,448 in sales, and a net profit
(Continued on Page 7)

Record Sales, Profits
For Technicolor in 1947

Technicolor’s increased capacity will
not be used to offer producers more
pictures in 1948, but to reduce the
excessive backlog of print orders, ac-
cording to Dr. Herbert T. Kalus,
president and general manager, in
the report of Technicolor, Inc., and
subsidiary, Technicolor Motion
Picture Corp., for the year ended Dec.
31, 1947.

“In this way it is expected that
(Continued on Page 6)

U.S. Czech Film in Doubt
Plan Calls for Use of Blocked Funds There

Asanco Film Manufacturing
Pace Sets Company Record

Asanco division of General Aniline
& Film Corp. is producing more film
than ever before in its history and is
spending upwards of $2,000,000 in
the first stage of a plant expansion
program. Jack Frye, president,
(Continued on Page 6)

Washington Bureau of THE FILM DAILY

Washington—Status of negotia-
tions between an American group
whose assets within Czechoslovakia
were expropriated by the post-war
Czech Government and the Czech
Government to produce a film on the
life of Dvorak in Czechoslovakia and
market it throughout the world is not
known here, although prior to last
(Continued on Page 6)

Announcement Due Today; Nearer to Agreement Now
Than Any Time Previously

London (By Cable) — Final
and official approval of a formu-
la to settle the seven-month
old Anglo-American film impasse was
once more deferred yesterday but it
was apparent here that the partici-
ating negotiators were nearer to a
solution now than they had been at
any time during the negotiations.

After parleys yesterday, it was
reported that Harold Wilson, Board
of Trade president, and Eric John-
(Continued on Page 8)

Sees Gypsum Decision
Applicable to ASCAP

Washington Bureau of THE FILM DAILY

Washington—Alfred General Coun-
sel Abram F. Myers yesterday pre-
dicted that the face of TOA is about
to redden as a result of Monday’s
Supreme Court decisions holding
price fixing through patent licenses
agreements in violation of the anti-
trust laws.

“Substitute the word copyright for
(Continued on Page 8)

Sorrell Tells Labor Com.
Of Monies Rec’d By Walsh

Washington Bureau of THE FILM DAILY

Washington—Proxy Richard F.
Walsh of IATSE was a beneficiary
of $125,000 “slush fund” collected by
the union leadership in 1935, CSU
head Herbert Sorrell said yesterday.
He declared that Walsh had paid
income taxes on $4,080 of the money,
but was vague about what other
(Continued on Page 7)

Peron Gov’t to Buy
Control of Film Biz?

Buenos Aires (By Cable, Via Mont-
tevideo)—Fifty-one per cent Gov-
ernmental control of all phases of
the film business is imminent, ac-
cording to trade observers here. The
Ponce administration, however, will
buy up control and not confiscate the
majority stock.

(Continued on Page 7)
NBC Gets Exclusive Tele Rights from U. S. Golf Assn.

Exclusive radio and television rights to all competitions of the United States Golf Association have been obtained for the next five years by the NBC. First competition to be covered by NBC under the contract will be the National Open Championship at the Riviera Country Club, Los Angeles, June 10-12.

Television coverage of the events will be on film until network facilities have reached the locations of the tournaments, all of which are now beyond the reach of NBC's East Coast network.

Chet Bell Dies on Coast Following Operation

West Coast Bureau of THE FILM DAILY

Burkham—Chet (Chet) Bell, 50, Paramount branch manager, in Denver, died at St. Joseph's Hospital here operating an operation.

Bell, who was associated with Paramount for 25 years, is survived by his widow, Mrs. Lida Mae Bell, his parents and a sister, Mrs. E. P. Ketchum. Burial will be in Louis ville, Ky.

Sol Schwartz Returning Today from Coast Stay

Sol A. Schwartz, vice-president and general manager of RKO Theaters, and Mrs. Schwartz, plane in today following a three-week stay on the Coast. During his trip West, Schwartz visited RKO Theater properties in Chicago, San Francisco, and Los Angeles, and spent time at studios reviewing new product.

Greek Church Dignitary For Benas Rites Today

Archbishop Athenagoras, head of the Greek Orthodox Church in North and South America, will arrive at funeral services this afternoon for John M. Benas, who died Sunday, and will be buried at the Greek Orthodox Cathedral, 240 East 14th Street.

Interment will be in Mount Olivet Cemetery, Massape, L. I.

S1 Western Electric Dividend

Board of Western Electric Co. yesterday declared a dividend of 81 per share on capital stock, payable 31 to holders of record on March 21.

“Scudda” Sedalia Bally Reaches Climax Today

Sedalia, Mo.—Day long celebration of “Scudda Hoo Day” will climax tonight in the world premiere of the 20th-Fox film at the Fox and Liberty theaters here. This showing precedes the six-state regional premiere in over 300 houses in the Midwest area.

In this town opening day festivities got under way this morning with a parade. On hand for the performance are Lon McCallister, Colleen Town send and Betty Ann Lynn who came from the studio.

Town was done up in holiday style for a week prior to opening day and the local citizenry were requested to dress appropriate to the spirit of the film. A statewide midweek show will be held this afternoon at the State Fair Grounds. A “Queen of the Jeans” beauty contest is scheduled, sponsored by the Chamber of Commerce. Floats entered in the parade will be awarded prizes.

Premier today’s opening, there was a 10-declination radio spot campaign blanketing Missouri, Kansas, Illinois, Iowa, Nebraska and Kentucky where the pic will open in the next two weeks. Premier details were handled by Eimer Rhodes of Fox Midwest, Senn Lawler and Rodney Bush.

House Votes $200,000 More for Thomas Com.

Washington Bureau of THE FILM DAILY

Washington—The House yesterday, with only 37 dissenting votes, voted another $200,000 to the Committee on Un-American Activities for its activities during the rest of this year.

ATOI Sets Convention Dates

Indianapolis—Associated Theater Owners of Indiana decided on French Lick Springs as the site of its Summer convention, to be held July 26-28.

COMING AND GOING

JEAN LOUIS, Columbia’s head fashion signer, has arrived in New York by plane from Europe. He will attend the Queen Elizabeth.

JEANNE CAGNEY has arrived in New York to begin her part in 5-8-190.


WILLIAM B. ZOLLER, head of M-G-M’s sales and rentals and importation and exhibition returns today from a Midwestern trip.

DEBORAH KERR, M-G-M and her fiancé TONY BARTLEY, arrive tomorrow from Moscow for a vacation.

RAY MILLAND has accepted an invitation to be guest of honor at the gala opening of Pfeiffer’s new Taeor Theater in Lima, 6 April.

MARCEL HELLMAN is due in by plane to London with a print of “This Was Woman” which 20th-Fox will distribute.

JOSEPH MOKROWITZ, 20th-Fox vice-president and studio rep., arrives from the Coast today.

GEORGE STEVENS, executive producer of RKO’s “I Remember Mama,” and HARRI PARSONS, producer of the film, are due from the Coast today.

AL BONDY, distributor of GE films, is in New York from a Southern trip.

J. ARTHUR RANK, British cinematog, are scheduled to arrive today for the Queen Elizabeth. Fellow passengers at the airport are: G. I. WOODSMITH SMITH, R.Q.R’s advisor; SAMUEL ECKMAN, Jr., managing director of Metro’s British subsidiary, and MRS. E. H. ROBERTS, RKO’s managing director in Britain; LAWRENCE R. KENT, 20th-Fox in England, and MRS. KENT.

The Bank of America

NATIONAL MORTGAGE ASSOCIATION

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

MEMBER FEDERAL RESERVE SYSTEM

Advance Intra-City

FILM BOOKER

Familiar with New York exchanges, to assist in operation of established exhibitor organization. Salary open. Must be available immediately. Write, citing experience and references, to:

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THE FILM DAILY

1501 Broadway

New York 18

SCREENING ROOM

Our Air Conditioned Comfortable Screening Room is part of the "WORLD'S 3-WAY SERVICE"

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BONDED FILM STORAGE CO., INC.

1800 BROADWAY, NEW YORK CITY
LD1 160 PD HOLLYWOOD CAL MAR 3 1948 221P:

GEORGE STEVENS, RKO STUDIO
:780 GOWER ST HOLLYWOOD CALIF

SINCE SEEING "I REMEMBER MAMA" LAST NIGHT I HAVE REFLECTED
OVER THE ENCHANTMENT OF YOUR DELIGHTFUL PICTURE DOZENS OF TIMES. YOU HAVE BROUGHT TO THE SCREEN A WONDERFUL
STORY OF FAMILY LIFE WHICH IS FAR AND BEYOND ANY OTHER
SUCH THEME IN ITS TRUTH, SIMPLICITY AND EMOTIONAL APPEAL.
ALL PATRONS FORTUNATE ENOUGH TO SEE YOUR PICTURE WILL
FONDLY RECOLLECT COUNTLESS SIMILAR EXPERIENCES WHICH
Occurred IN THEIR FAMILIES. THE PERFORMANCES ARE ALL
EXCELLENT. IRENE DUNNE AS "MAMA" IS SUPERB. WHILE BARBARA
BEL GEDDES, OSCAR HOMOLKA, PHILIP DORN, SIR CEDRIC
HARDWICKE, EDGAR BERGEN, RUDY VALLEE AND THE REST DELIVER
SPLendid PORTRAYALS THIS IS A GREAT ACHIEVEMENT FOR YOU.
GEORGE, AFTER BEING AWAY FROM THE SCREEN FOR FIVE YEARS.
THE ENTIRE RKO FAMILY EXTENDS HEARTY CONGRATULATIONS TO YOU,
HARRIET PARSONS AND ALL CONCERNED. IT IS WITH GREAT PRIDE
AND PLEASURE THAT WE UNDERTAKE DISTRIBUTION OF "I REMEMBER
MAMA" THROUGHOUT THE WORLD. THE FIRST ENGAGEMENT WILL
OPEN AT RADIO CITY MUSIC HALL MARCH 11TH. WARM REGARDS

:NEDEDEPINET= ..
Concurrently with Mr. Rank’s visit to our shores at this time, is the good news that has accrued about the J. Arthur Rank Productions since his last visit here.

Such pictures as “GREAT EXPECTATIONS,” “STAIRWAY TO HEAVEN” and “ODD MAN OUT” have received unprecedented critical praise in addition to being mentioned on important “Ten Best” lists.

Just last week “Life” magazine again pointed out that “GREAT EXPECTATIONS” was one of the fine motion pictures to be exhibited in this country.

Currently, “BLACK NARCISSUS” is not only receiving fine critical acclaim but is being patronized by the American public to a degree that indicates this picture will reach the same stature as “GREAT EXPECTATIONS.”

Much good news already heralds the American release of the memorable production of “HAMLET” and last week “Life” magazine devoted much space in publicizing the production of “RED SHOES.”

Such Prestige pictures as “I KNOW WHERE I’M GOING” and “BRIEF ENCOUNTER” have already made history with long runs and excellent boxoffice returns.

Soon to be released by Universal-International are “DEAR MURDERER,” and “THE WHITE UNICORN” which portend to be up to the fine standard that has been associated with J. Arthur Rank Productions.

It certainly should be gratifying, not only to Mr. Rank, but to the exhibitors of America, that his pictures are making their mark in this country.
Watch for future announcements about J. Arthur Rank Productions to be released by U-I
**Record Sales, Profits For Techni, in 1947**

(Continued from Page 1)

the delay due to strikes and other causes which increased the elapsed time between completion of the photography of a feature production and the delivery of release prints will be reduced so that it will be

Dr. Herbert Kalmus, in his report to the stockholders, stated that Technicolor "is aware of ten to fifteen competitive processes, some of which are doing a substantial volume of business. Competition is a challenge to us to constantly improve our service and products both in quality and price. It should help to hasten the day when our customers will want only

steadily approaching normal during the year 1948," the report said.

"About September, we expect to begin to receive the new Technicolor three-strip cameras which are currently being built as a part of the expansion program," Dr. Kalmus said.

By the end of 1948 or early in 1949, Technicolor should reach a volume of about 290,000,000 feet a year of positive prints, the report indicated. Release prints in Technicolor for 1947 totaled 223,017,430 feet as compared with the previous year's 166,007,397.

Of the 56 feature-length productions photographed in color by Technicolor last year, six were made by the British affiliate. Scheduled for 1948 are 57 Technicolor productions of which none will be made by the British company.

Technicolor's net sales in 1947 amounted to $17,407,975.15—a record—as compared with the previous year's $14,067,510.40. Consolidated net profit before deductions amounted to $3,492,049.20 (1946—$3,958,248). Net profit after all deductions was a record $1,412,759.03 (1946—$850,105.21).

Dividend per share at capital stock was $1.30 (1946—$0.85).

Net earnings per share were $1.45 (1946—$0.85).

Consolidated current assets were $8,125,062.26 and consolidated current liabilities were $4,604,646.70. The cash balance and U. S. Government obligations together amounted to $7,668,860.20 on Dec. 31, 1947. Net current assets were $5,098,359.04 (1946—$4,638,926.80).

Net profit of Technicolor, Ltd., for its fiscal year ended Nov. 30, 1947, was $633,514 (1946—$604,014.21). Total footage sold was 50,847,851 feet.

**Mid-week Memos**

- A SCHEDULED BOSTON VISIT of J. Arthur Rank, who arrives on the SS Queen Elizabeth late today from Old England, could have financial aspects. It's dollars to doughnuts, as 'twee, that Br's Rank will be asked during his conferences with Eagle Lion partners for a 50-50 break on U. S. distribution of Rank pix. Up to now, Universal Int'l has skimmed off the cream. Personal Note to Ronald Colman: Why don't you do "Othello" on Broadway? You'd mop up. . . . General Electric will hold a television seminar in Syracuse Monday, 16-18.

- WAS THE ADOPTED SON of Sir Stafford Cripps in F. Del Guidice's entrance under a non de plume on the British producer's recent American pilgrimage? Just a click. . . . New CBS is reported seeking to buy into Madison Square Garden. You guessed right—it's because of the part sports play in the television picture. . . . There's a healthy New Look to New York film theater advertising copy appearing in the mot. dailies. Especially eye-catching copy: RKO-Music Hall for "I Remember Mama." . . . 20th-Fox-Roxy for "Sitting Pretty." . . . Universal-Capitol for "Naked City." And Universal for "All My Sons" which opens at the Criterion March 27. First ads used for the letter, quoting trade reviews by "those who saw all the pictures." were especially smart. Your Favorite Industry Newspaper, whose critiques are widely quoted by newspapers across the country, has ample reason to know their box office value to exhibits. . . . It's a wonder New York showmen haven't caught on before.

- JOCK LAWRENCE has set an hour-long press conference for J. Arthur Rank at the Sherry-Netherland, starting at 10 am today. . . . This afternoon, the Bob Benjamins and the Jock Lawrences are giving a cocktail party for the Banks at the Lawrence Park Ave. apartment. . . . Freebie of Enterprise's "So This Is New York" is being tied in with the golden anniversary of the consolidation of the five boroughs into one city. . . . John Krimsky is joining the Institute of Public Relations. . . . What's this about Maurice Bermheim, Hollywood cameraman, teaming up with Ingrid Bergman and Greco Garbo to make pix in France? . . . The New York Roxy starts its 22nd year today. . . .

Happy birthday! . . . Thought-In-Passing Dept.: Why don't some smart theater operators experiment with the sale of pretzels? . . .

JAB will be glad to know, so do . . . George Frye of Men's 1948, distributed here by UA, will have earned him a total of $1,600,000. . . . At recent openings in Daytona Beach, Fla., and Sheboygan, Wis., biz was so terrific that two houses were used. . . . At Daytona, it was necessary to bicycle the print . . . At Sheboygan, UA was prepared . . . Comments Capt. Harold Auten, "The situation is delicious."

- IF YOUR CHILDREN's patronage is down, you might give a thought to this in seeking the why: Sunday newspaper comic sections are running strongly these days to box top premium offers, aimed at kids, and calling generally for some three or four inches that go for "magical" rings, etc., don't find their way to the box office. . . . RKO is sending Horace Vale's band into Keith's, Syracuse, the week of April 15. . . . Boni & Gaer are bringing out both S1 and $3 editions of "Hollywood on Trial," written by "The 10," on April 12.

**Send Birthday Greetings To**

March 19

Lowell Calvert Stuart Holmes
Floyd E. Stone Jerry LaCava
Warner Anderson

**U. S. Czech Film Ing Is Now Doubtful**

(Continued from Page 1)

month's coup by the Communists, tails were reported just as . . .

It had been proposed, according to a statement today by a department of Commerce's Czech section, that Nathan D. Golden, that the United States group produce a film most within Czech borders. It had been agreed that 30 million crowns block would be shortfall—a part of the sum actually due the American group —be released to the claimants specifically for the making of the film.

But Allied Motion Pictures called for shooting in the United States, with production costs to be here to run to about $250,000.

Golden said, in a report written prior to the recent developments in Prague, "if the picture proves successful, it is planned to extend to United States co-operation with the Czechoslovakia industry to permit the port of the product and acquisition of dollars for account of the Czechs as a basis for the United States participants."

Hollywood was accounted for cent of the box office take Czechoslovakia during the first half of 1947, domestic product for abo 20 per cent, British 20 per cent, Russian 17 per cent and French top per cent.

The Government operates four st of the 12 giants, thus the facilities are available for the Barraudov studios, in Prague, with the Czechs receiving return raw stock from the USSR.

**Anscor Film Manufacturing Pace Sets Company Record**

(Continued from Page 1)

pointed out yesterday. New fac tilies are scheduled for complete new operation.

Present shortage of film, Frye sa is due to a lack of manufacturing of supplies to the demand. addition, the extraordinary demand for color film and X-ray film has slowed potential production of black and white stock. Anactive presently producing about 50 per cent in black and white film than in 1940.

**Gloria Swanson Set For WPX Tele Show**

Gloria Swanson will star in a one hour weekly television show originating at Station WPX (N. Y. Daily News) which is scheduled to begin operations June 15, Harvey Marlowe, program manager for the station, announced today. Tentatively set for Friday afternoons, "The Gloria Swanson Hour" will be divided into 15 minute segments, each sponsored by a different advertiser. Subjects treated will include fashions, home making, kitchen hints and interviews.
Emerling Asks Retail Ad Status for Houses

(Continued from Page 1) is to me, the obvious tie-up between business and editorial departments.

Evidently that film advertising is orthodoxy, Emerling emphasized that it has to be. "We are merchandising perishable products," he replied, "just as perishable ... if it costs more than the vegetable and stock in trade. Once a seat in a movie theater is not sold ... can never be sold. The merchant, whether he is selling shirts or liquor ... or Cadillacs ... retains the merchandise for sale on another basis.

In point of out that a group of New York newspaper representatives working with the film industry have agreed that figures on the amount spent by companies in newspapers and magazines in the film advertising business have to be adjusted to the total spent by 12 major companies during 1946. Figures show that $13,000,000 spent by the companies, newspapers received $75,000; magazines, $4,000,000; & d., $1,500,000. In addition, he said, Loew's Theaters spent $2,750,000 in local newspaper advertising.

Emerling cautioned against the widespread doubling and tripling of film advertising budgets. "Just isn't in the cards," he said. He told the publishers "we hope to spend as much in 1948 in newspaper advertising as we did in 1947...despite the economies forced upon us by the British ad valorem tax, rising labor and production costs, and new taxes imposed by some states and municipalities."

Emerling cautioned that "the impression is more or less general that advertisers are an easy touch. This could be past tense. We were an easy touch. "I admit that we are not the least space-buyers in the world and have spent money freely. This is especially true during the war years. It's common knowledge that we have tightened up on our departments. We are no longer the pushers we once were."

In this connection, Emerling told the publishers that a move raise local amusement rates to set the national rates, where the rates are lower—without allowing an agency commission, or the 10 per cent paid the New York representatives, would result in less leverage for newspapers. "Budgets cannot be fixed in a falling box office market," he observed.

STORKS

El Paso, Tex.—A son has been born to Mr. and Mrs. Robert Moore, who is assistant manager of the El Paso Theater.

Sponsor Agrees to Pull Back Fireman's Bill

(Continued from Page 1) several amendments were made to the original legislation, but were considered unsatisfactory.

It was generally agreed that the bill, hastily drawn, contained many ambiguities and very possibly did not clearly express the intention of its framers. As it was written, it would have required the payment of $10 each to a minimum of two firemen for each performance. Such a levy would clearly drive exhibitors out of business and was therefore immediately met with wide and vigorous protest which has undoubtedly been successful.

One amendment would have made the measure applicable only to those places presenting live talent, and would have placed a $20 ceiling on payments to be made by theaters of less than 7,000 capacity.

While the amendment would have permitted the vast majority of film theaters to escape the payments, the industry opposed the change on principle.

Albert Weiten Dead

San Francisco—Former Screen writer Albert Richard Weiten died here at the age of 47. A world traveler who went to sea when he was 13, Weiten saw service with the British Army in World War I.

M-G-M TRADE SHOW

NEW YORK-NEW JERSEY TERRITORIES ONLY

"THE SEARCH"

FRIDAY, MARCH 19
9:30 A.M.
M-G-M SCREEN ROOM
630 Ninth Avenue, New York City

(Continued from Page 1) amounts, if any, had gone to Walsh. The money was reported collected from IATSE members over and above regular dues payments.

Sorrell declared that Robert Denham, present NLRB general counsel who as trial examiner heard the set dresser case in Hollywood in the summer of 1945, was in the producers' pocket, and that Gerard Reilly and John Houston, then members of NLRB, should have disqualified themselves from sitting on the case because one held stock in a theater chain and the other was trustee of an estate in which theater stocks were a major factor. He said they should have

Rauborn Sees Flood Of Tele Test Actions

A maze of fine copyright and ownership points will have to be solved before television becomes an everyday part of our daily entertainment. According to Paul Rauborn, vice-president of Paramount, "It is entirely likely." Rauborn observed that test suits will spring over abundantly and confusingly from all sides.

Rauborn pointed out that the technical problem of picking up a television program and projecting it on a theater screen has been solved by Paramount's intermediate film system. But, he pointed out, the ability to do this is not the entire solution to the problem of using television regularly in theaters.

Paramount vice-president suggested that television networks may be bound together by film, arguing that a televiewing event, occurring in New York, can be on television and theater screens in Chicago within five hours. This, Rauborn said, "makes a cumbersome slow poke of the present newswave and brings visual reproduction of actual moving scenes well within the realm of the newspaper time element."

Eastman Kodak Sales and Profit Set Records in 1947

(Continued from Page 1) of $55,691,318. Last year's earnings were equal to $3.48 per common share, compared to $2.85 per share in 1946.

Professional motion picture film sales amounted to nine per cent of the company's 1947 sales. It was revealed, also, that film companies spent over $31,000,000 for Eastman raw stock during the year. Commercial and professional graphic sales accounted for 25 per cent of the company's sales, while the 20 per cent classification was the smallest; graphic sales amounted to 25 per cent of Eastman's sales.
Sees Gypsum Decision Applicable to ASCAP

(Continued from Page 1) patent and the decisions as handed down could very definitely be applied to ASCAP," he said.

Myers did not name TOA directly, but there was no doubt which group was in his mind as he pointed to a possibility of private legal action against ASCAP, with conspirators also to be named as defendants. TOA, according to his reasoning, would be a defendant because of the agreement on seat-tax rates it recently negotiated.

The Court held in its decision, declaring the Warner-Gypsum Co. and six other producers of gypsum guilty of anti-trust violations that while it is legal to protect patent rights in agreements between the patent holder and individual companies, it is not proper to use patent rights to monopoly or to achieve monopoly within an industry for price-fixing purposes.

Paramount Drops 2-Reel Shorts, Ups Singles Prod.

(Continued from Page 1) Oscar Morgan, shorts and news sales manager to all in the film colony, will be increased from 24 to 30 subjects and the pacemaker series will be doubled from six to 12. Latter will use many strong personalities such as Jinx Falkenberg, Tex Mcrory and Monica Lewis. Total number of releases will embrace 70 one-reel subjects and 104 issues of Paramount News.

Columbia Stockholders Will Meet On April 9

Columbia's annual stockholders' meeting, scheduled for yesterday, has been postponed until April 9. Meeting will be held at the home office.

Family Album Theme For Academy Awards

West Coast Bar, THE FILM DAILY Hollywood—With a format paying tribute to all in the film colony, the theme of the Academy Awards presentation will be on the Family Album pattern, with Delmer Daves producing the show. Based on the idea that 20 years of living, working and producing films together has made the film colony one big family, production will introduce films of reigning stars of 20 years ago, those who have passed on in the recent past, newcomers of former years who have attained stardom, and a tribute to lesser lights. Assisting in the program are Miss Margaret Herrick, Fred Richards, Leo Forbstein, Ray Heindorf, Robert Haas and C. Kenneth DeLand.

« REVIEWS »

Fort Apache

with John Wayne, Henry Fonda, Shirley Temple, Pedro Armendáriz, Argosy-RKO

INDIAN DRAMA HAS HEAVY DEPENDENCE ON NAMES, EFFECTIVE IN SONG, THE FILM OFFERS PLENTY OF EXPLOITAION LINE TO ASSIST IN GETTING IT OVER.

Leaning heavily on the drawing power of the cast, this one from the hand of John Ford, offers an interesting problem to the exhibitor who can spot a film which he can film to the satisfaction of his patrons. Fonda, Miss Temple, cast, it is soon made known, is under age. This does not hamper Agar, however, who manages to see her surfly. Meanwhile, Agar is training. They will learn to ride, develop into troopers. Then one day Agar and Miss Temple come upon an ambush. Two soldiers have been tortured to death, Agar reports to both. John Wayne, a captain, and Pedro Armendáriz, his sergeant, visit Chief Cochise. This is at the command of Fonda who wants to know if the Indians are living in Mexico rather than in Arizona. It comes about that Gran Wedgemore, whose name has been getting in his dirty apparatus supplying the Indians with ikker and guns. Withers is responsible for their degradation. This is explained to Wayne and he returns to tell it to Fonda.

Fonda insists that the Apaches return. Another meeting is arranged, this time with Chief Cochise and Fonda. Result is a break in negotiations. Fonda opens hostilities. Ignoring Fonda's advice he stubbornly attacks the Apaches and his whole troop is wiped out. Wayne had been ordered to a rear area. Agar is with him. The event shows up a victory for the troopers.

In the final scene Wayne is telling newspapermen about the dead Fonda and for the honor of fallen comrades, he covers Fonda's errors.

Film has a sweeping photographic quality that captures the scene's spaciousness of the outdoor locales. Battle scenes are effective but not handled in the usual Ford manner.

CAST: John Wayne, Henry Fonda, Shirley Temple, Pedro Armendáriz, Argosy-RKO.

Pop's Video Receiver Puts Kids in Business

Latest age group to enter the exhibition field comprises those whose parents own television sets. Kids round up groups of classmates and let them watch video programs on the family set—at 10 cents per admission. Best programs right now are in the evening, but the youngsters look for good programs during school vacation when baseball games will be telecast almost daily from one of the three major league parks in New York.

Both Sides Seek Final Approval to Formula

(Continued from Page 1) MPAA-MPA, president, were present at the preliminary hearing inasmuch as the conference 75 cent British dollar had cut off a ‘very important business to the customers’ revenue ‘and may cause repercussions in your company’s business due to necessary shortening of expenditures by the producers.’

Talks continued yesterday morning with further talks between Johnston and Wilson taking place at Parliament House at noon. Day’s talks were continued at a CEA workshop dance last night. The MPAA head and BOT chairmen are expected to finalize the anticipated plan when details of the solution is sought for sometime during the day.

Meanwhile another advice received in New York yesterday insisted that a basis for a settlement had been found and that announcement would be made formally in common with the next two or three days by Sir Stafford Cripps, Chancellor of the Exchequer. There was no inking, however, of what the basis might be. (Sir Stafford told Parliament yesterday that his government would prevent dislocation of British production, wholesale unemployment and distress. The white paper estimated the annual national income for 1948 at £36,000,000,000 and stated, "Suggested by a story, "Massacre," by James Whittaker, "the American monopoly," was said to be "very evident" in the film industry."

SICK LIST

IRVING MANDEL, Monogram film handy- holder and brothers, DR. ROBERT MAND and LEE MAND, were hospitalized in Miami after their automobile, returning from fishing trip, crashed into tree as they aver head-on collision with auto on wrong side of road. Dr. Mand suffered broken rib and severely bruised.

FRANCIS LYDON, operating the Hal- lin, Dorchester, Mass., and chairman of the New England Coordinating Committee is under care of a specialist at his home in Boston.
**MPAA DIRECTORS MULL DUTY SUBSTITUTE**

**Scope of State Dept. Aid Must be Determined**

Decision Could Result in Picture Analysis Before Deciding Whether to Help

Washington Bureau of THE FILM DAILY

Washington—One of the basic policy decisions to be made by State department toppers is whether private American agencies of information seeking Government aid in meeting out-of-pocket expenses for their overseas operations should be aided on the basis of their over-all operations or simply to the extent that their activities can reasonably be old to be furthering the purposes of the Smith-Mundt Bill.

On the answer to this question (Continued on Page 8)

**U. Y. 10 Deny Nod To Fireman Bill Changes**

Sharp denial that amendments to the Fine-Clancy bill, pending in the New York State Legislature, that allow to theater operators, as suggested in a memorandum circulated at Albany by the Uniformed Firemen's Association, was made yesterday by Fred J. Schwartz, president.

(Continued on Page 9)

**Clear Up Pix Situation, Sorrell Urges Labor Comm.**

Washington Bureau of THE FILM DAILY

Washington—Herb Sorrell yesterday registered a plea with the House sub-committee investigating the Hollywood strike that it “clear up the situation.” Concluding four

(Continued on Page 10)

**St. Paul Voters Kill Proposed Ticket Levy**

St. Paul—A proposed five cent tax on theater tickets and other admissions was defeated by four to one in a referendum vote held in connection with the election of municipal officials. Plan was actively opposed by NCA, MACO and other theaters interests, as well as receiving editorial condemnation in the Pioneer-Press & Dispatch. Theaters ran trailers explaining the tax and speeches were made by civic leaders.

**RANK CONFIDENT OF SETTLEMENT**

**Will Have 24 Pix for U. S. Release by September**

“What's new on the tax?” asked J. Arthur Rank when New York press men swooped down on him yesterday aboard the SS Queen Elizabeth as the ship was nearing the pier. Later as he faced a barrage of nine newswire cameras and scores of still cameras, the British cinematogant reiterated his opposition to the 75 per cent British ad valorem tax. “The taximpasse will be settled,” he emphasized. Because he was extremely confident of the negotiations MPAA President Eric Eckman

(Continued on Page 10)

**U” Execs. Salaries Depend on ’48 Net**

Wilminrgton—Remuneration to executives of Universal Pictures Co., Inc., will depend upon the profits of the company for this year, it was disclosed here yesterday at the meeting.

(Continued on Page 11)

**TOA Plans Publicity Program**

Names Gamble; Chi. ’48 Convention Site

“Best Years” Set for 70 Simultaneous Spots in U. K.

“Best Years,” which has now begun its second year as a first-run film in England’s West End area, will go into general release in mid-April with 70 simultaneous showings. CST. announced Robert Wolf, managing director of British RKO, when

(Continued on Page 10)

**Czech Pact Renewal Forecast by Kanturek**

International heads and industry executives attended a luncheon at the Harvard Club yesterday in honor of Louis Kanturek, MPAA supervisor of Eastern Europe. Kanturek, who arrived from

(Continued on Page 9)

**Rank-Skouras Meet Today On Odeon-G-B Close Tie**

Definite possibility of state-controlled studios by the British Government is seen by Lawrence R. Kent, 20th-Fox’s rep, on the Gau

(Continued on Page 10)

**Warner Theater Plans Conventions by Video**

Philadelphia—RCA’s new 18 by 24 foot large screen television may have its first public demonstration in a Warner theater during the national political conventions. Unveiling is seen as providing a large box office draw during the conventions, when the meeting hall will be overcrowded, in the face of tremendous local interest. A New York premiere of the big screen device had been considered, but odds favored Philadelphia because of the greater interest possible in a tie with the conventions.
MANNY REINER, SRO Latin American sales head, returned to New York yesterday from Argentina, via the Coast, and remains here for three weeks.

(Instructions for Classified Ads."

GREGORY LA CAVA is here from the Coast.

Sir Philip, Lady Warner
Honored at WB Luncheon

West Coast Bureau of THE FILM DAILY


Sir Philip and Lady Warner were guests of honor at the Warner Bros. studio today at a luncheon held for him by Harry M. and Jack L. Warner. Studio producers, directors and stars will attend.

Byram to London, Dublin, Paris

John Byram, play editor of Paramount, will sail from New York for Europe Tuesday, on his way to London. He will visit London, Paris, Dublin and other European capitals, seeing new plays and interviewing playwrights and prominent theatrical personalities. He will re turn on the SS Queen Elizabeth, sailing from Southampton April 7.

Wolle Cohen in Shanghai

Shanghai (By Cable)—Wolle Cohen, Warner Int vice-president in charge of Far Eastern and Latin American distribution, arrived yesterday on a tour of inspection. He was accompanied on his visit of Shanghai and other key cities by A. L. Caplan, managing director of Warner interests in China.

To Argue Interrogatories

Chicago—The anti-trust case of the Liberty Theater, Michigan City, Ind., is set for Monday in Federal Judge Barnes’ court, when interrogatories filed by Attorney Seymour Simon, for Louis Philon, plaintiff, will be argued.

FILM BOOKER

Familiar with New York exchanges, to assist in operation of established exhibitor organization. Salary open. Must be available immediately. Those, with experience and references, to:

Box No. 171
THE FILM DAILY
1501 Broadway
New York 18
History was made at Loew's Yonkers Theatre when an SRO Preview audience welcomed the comedy hit that's headed for the box-office headlines! In a scientific survey by the Motion Picture Research Bureau, it registered the highest "will recommend" rating in years. There are few real belly-laugh comedies on the market. The public wants to laugh and here's your chance to give them the funniest film in 10 years!
In the kind of market shaping up ever more rapidly in these post-war days, there is less and less room for wishful thinking and a great deal more for aggressive selling and merchandising. At 20th Century-Fox there seems to be an alert appreciation of these latter day requirements. But the appreciation without the product can be pretty futile. At 20th-Fox the feeling is anything but that.

—Sherwin Kane
Gentleman's Agreement
Its record at the boxoffice is matched only by its record acclaim!

Captain From Castile
TECHNICOLOR
2nd Consecutive month a Motion Picture Herald Box-office Champion!

You Were Meant For Me
The musical that's meant for audiences and showmen everywhere!

Call Northside 777
“Smash! Leading the field!” reports Variety as it out-grosses the biggest of 20th's outstanding “true” dramas!

Sitting Pretty
Setting records for laughs and ticket-selling in New York—Miami—Boston!

Scudda-Hoo! Scudda-Hay!
TECHNICOLOR
Matching the pace of “My Friend Flicka,” “Smoky” and “Home In Indiana” in 6-state, 329-Theatre World Premiere!
NAKED

breaks at Cap on Bro.

MARK HELLINGER'S
"NAKED CITY"

STARRING
BARRY FITZGERALD

and featuring
HOWARD DUFF - DOROTHY HART - DON TAYLOR

Directed by JULES DASSIN

Produced by MARK HELLINGER

Associate Producer: JULES BUCK

Screenplay by ALBERT MALTZ and MALVIN WALD

From a Story by MALVIN WALD

A UNIVERSAL-INTERNATIONAL RELEASE

*Ask Mr. Joe Vogel of Loew's about this sensational business
CITY

Ride high with U-1

Fall records

Uptol Theatre

Congratulations to Manager Greenman and his efficient staff whose fine theatre operation made the huge crowds comfortable...they didn't mind waiting for seats with this courteous treatment.
Boston University Degree for Rank

J. Arthur Rank's schedule includes immediate discussions with Spyros P. Skouras, head of 20th-Fox, at the conclusion of his press conference this morning. This afternoon, he and Mrs. Rank will be guests of honor at a cocktail party given for them by their American associates, Robert S. Benjamin and Joel Lawrence.

Tonight, Rank leaves for Boston, where, tomorrow, he will be one of the executive speakers in the Film Section at Boston University's 5th annual Founders Day banquet. Rank and Skouras both arc among those scheduled to receive honorary degrees.

Others attending the ceremonies at Boston University include Spyros P. Skouras, who will chairmen a panel on films in education; their contributions and potentials. Other slated speakers in the film section are Louis De Rochemont, and Arthur H. DeBra, of the MPAA.

On his return to New York from Boston, Rank will remain here until Wednesday afternoon, when he departs to spend a week as the guest of Robert R. Young at Palm Beach, Fla.

Plans are being arranged for Rank to visit Washington on his way to California, where he will be the guest of his daughter and son-in-law, Mr. and Mrs. Fred M. Pack, until April 2.

Rank plans to sail for London on April 22.

Send Birthday Greetings to—March 11
Kurt Alvaro—RCO; R. Alexander—William Jaffe;
Rudolph Welsh—Don M. Alexander

Pic Plus Campaign Equals Biz

- - - GOOD OLD-FASHIONED, hard-hitting advertising, publicity and exploitation certainly paid off in the case of U.I.'s "Naked City," at the Capital Theater engagement. It's not only heartening to see the first week's record-breaking business, but it is good to see all the activity surrounding the picture's opening. - - - The thing that has to be admired about the job the boys in U.I.'s advertising and publicity department did is that they stuck to the basic traditional ideas not only in the advance advertising build up, but in the publicity and exploitation. - - - Long before the picture opened, numerous screenings, highlighted by the eminent one at the Park Ave. The, brought in all sorts of praise for the picture which was, in turn, capitalized on in the advertising. - - - Everything from "Picture of the Month" in the subways to sightseeing buses around Manhattan added to the general excitement.

- - - RADIO-WISE, the New York campaign is aiding exhibitors all over the country who will soon play "The Naked City." - - - As a case in point, CBS has notified its more than 150 affiliated stations to contact their local theater managers when they play "The Naked City," and arrange joint promotion ventures with the CBS program, "Sam Spade, Detective," which stars Howard Duff. Duff has an important feature role in the picture. - - - Last Sunday, radio comedian Fred Allen did his version of "The Naked City," on his NBC program which tied in with the Capital Theater engagement. Also the new American Broadcasting Company network show "Candid Microphone," did a recording of a stunt in the Capitol Theater lobby which is being used on most of the network's more than 230 stations tonight.

- - - ONE OF THE FIRST TIE-UPS on the film started Jan. 1 when Willoughby's Camera Store in conjunction with U.I. initiated a contest to find the best photographs depicting the moods of New York City. The store supported the contest with newspaper advertising and window space. There were more than 500 entries before the $200 in prizes and theater passes were awarded the day before the picture opened. Paula Gould, Capitol Theater publicist, who worked with U.I. promotion representatives on the final phases of the campaign, arranged for the winning shots to be exhibited in the lobby of the Capitol.

- - - THE LOBBY FEATURED a cooking contest and a display, three weeks in advance of the opening. Equipment used by the New York Police Department's famed Homicide Squad in crime detection, was on display. - - - The contest involved correct identification of New York City still scenes from the motion picture. - - - New York's famed newspaper photographer, Wegree, had also shot stills and movie footage during the filming of "The Naked City." New York and he independently and indirectly aided in the promotion.

- - - THE NEW YORK promotional campaign was backed by one of the heaviest advertising campaigns given an opening. - - - Although the picture opened in a snowstorm, it drew tremendous business immediately, and when the first week ended last night, the total in the Capitol was just under $150,000. - - - That's about 20 per cent ahead of the old Capitol mark. - - - Yes, indeed. Maurice Bergman's boys at U.I. rate cheers for a well done job.

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Scope of Gov't Aid Must be Determined

(Continued from Page 1) could depend on an important part of the aid which the State Department hopes Congress will authorize for the industry. The answer is that the aid is to be extended only to the extent the industry can demonstrate that it is necessary and helpful to the Government's international information program, it might be necessary to analyze picture products for export picture by picture. It is recalled that the Smith-Mund group, in their report, complained that some American movies being shown in Europe movies are harmful to the objectives of the bill—saying that some independent producers have been "laggard" in cooperation with the USIS.

Would the State Department have to determine on a per picture basis whether it should pay out-of-pocket expenses? If so, would it be used to avoid censorship of export product?

Meanwhile, State Department officials are hopeful that within the next two weeks they can go to the Budget Bureau with a detailed story of how much they want to help American publishers and producers meet the cost of keeping their product going into European countries without the dollars to pay for it. Unless they have a concrete proposal before the end of this month to thrash out with the Budget Bureau, there is a grave question to whether there will be time for Congressional action this year.

Just how the program will be set up, and how much money it will cost, is still not determined, Mr. Mac of the State Department's Office of Information and Education said yesterday. "It was fairly certain, however, that the matter will be put under the aegis of the OIE.

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Wedding Bells

Vetis-Zachardoolis
Ann Vetis, secretary to publicist manager Leo Brody, Eagle Lie Films, was married Sunday to Angelo Zachardoolis at the Holy Trinity Cathedral.

Gross-Joliffe
Detroit—Malcolm S. Joliff, of the Jam Handy Organization, was married recently to Eda Lee Gross.

Husband-Lawless
Chicago—Leatrice Husband, Paramount's contract department, was married to James Lawless.

Vickers-Lyles
West Coast Branch of THE FILM Daily—Hollywood—Martha Vickers, actress, and A. C. Lyles, press agent, have announced their engagement. No wedding date has been set.
MPAA Directors Mull 75% Duty Substitute

(Continued from Page 1)

races S. Harmon, association vice-
resealaent, by telephoning New
York where directors were

at.

The New York meeting was
held at the MPAA headquarters
with every effort made to keep
the fact that it had been called
naturally a secret. It was attended
by between 15 and 18 directors,
and the meeting continued well
into the evening and several
hours after the telephone call.
There was some reason to
believe that they had been tele-
phoned to company tops in
Hollywood and Miami to outline
the provisions of the compromise
which had previously worked out in Lon-
don.

(At the MPAA, so concerned
was one association top not to
speak that the session by
which personally carried the coat
and hat-laden half-bunches into
the board room, although no news
had noted the arrival of the di-
rectors, were aware that the
meeting was in progress.

(Continued from Page 1)

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Gamble Heading TOA
Publicity Program

Czech Pact Renewal
Forecast by Kanturek

West Coast Bureau of THE FILM DAILY

Hollywood—Third child of the Mil-
ken family, Spelling, a 6 Ib. oz. girl, was
born at the Cedars of Lebanon hos-
tonal. Mother, daughter of Harry
I. Warner, is doing well. Father is
resident of United States Pictures.

J. V. Washburn, Altec Service in-
pector in Washington, D. C., is kid-
star shopping. Mrs. Washburn
presented him with a son and heir.

Omaha—A 5 pound 7 ounce boy,
John Patrick, was born to Mrs. Mil-
Swift, Ruby is a Warner Broth-
ship.

STORHS

WHO’S WHO IN HOLLYWOOD

JOHN BERRY, Director. Born in 1917 in New York City. At the age of 10,
he toured vaudeville in an act known as "Salome and His Rooster." He
Admits he traveled with a tough East Side gang and was expelled from three
schools before he got his diploma from Drake Prep. At 17, started gaining a reputation as an entertainer at speakeasies.

N. Y. TO Deny Nod To
Fireman Bill Changes

Fire Commissioner Frank J. Quayle
emphasized yesterday that neither the New
York City administration nor
the Fire Department was
sponsoring proposed state legislation
in New York

that would

act under the bill, they are still
exorbitant for houses ‘live’ shows.

In part, the Schwartz-R. isly state-
ment said:

“Police men who are detailed to special duties lose up to 50
cutations for their pension funds from
particular private citizens who may be
benefited. This bill is so dan-
erous in principle that it could well
serve as an opening for further legis-
lation of the same undesirable char-
acter.

“Since the revenues derived are to
be used by the pension funds for re-

ings, there would be in-

atinable pressure to put firemen in
as many theaters as possible with-
out adequate consideration of the

risk to the public in diverting fire-
men from their primary duty of fire-
fighting. The tendency would be for us formed firemen, who should be on
for firefighting duties, to be used for standing around theaters.
The bills would actually tend to de-

the reserve of manpower for
fighting to the detriment of the public.”

Columbia’s Six-Months
Net Profit at $725,000

Realign E-L South District

William J. Heinen, Eagle Lion
Films vice-president in charge of
distribution, yesterday announced
that the Southern territory, under
District Manager Grover Parsons,
will comprise the exchanges in New
Orleans, Atlanta, Charlotte and
Memphis, effectively immediately.

SICH LIST

ROY SYFERT. Ainsworth (Neb.) exhibitor
has entered Clarkson Hospital in Omaha
for a major operation.
Rank is Confident Of Tax Settlement

(Continued from Page 1)

A. Johnston was currently conducting a survey of British government officials, Rank dismissed any pessimistic alternatives to his over-all plans. Thus when he was queried, for example, on the ultimate production goal of all the British studios, his reaffirmation was: "It all depends on the tax question." Even in the event that talks on the tax are again frustrated, Rank stated definitely that his theaters would continue to be operated.

Should Anglo-American relations ever return to normal, Rank thought that 120-"A" features a year might be the goal of British production.

The expansion that he might become Films Officer in the event the industry is nationalized was dismissed by him as practically impossible, and he referred to Harold Wilson's assurances that the Government would not nationalize the film industry.

Rank said that there was also little likelihood that the Labor Government might not nationalize the British State owned studios to facilitate production, or that it would establish special financing to encourage independent production.

Of the 40 JAR features scheduled for 1968, it was understood that 24 would be ready for U.S. distribution by September. Eagle-Lion's complaint that the cream of JAR's product was going to Universal for distribution was denied by Rank again: "It all depends on the tax problem.

Regarding the squawk by the five U.S. newsreels that they were frozen out of the coverage on the Olympic Games through his exclusive contract, JAR answered that black and white footage would be available at a "reasonable fee." Sometime in September he proposed to send over a full-length Technicolor production on the Games.

Asked whether he intends to enter the American equipment market, he replied it would be too so far as his television patents are concerned, and they would be handled through a distribution company in the United States.

projects in the U.K., he said, has yet to be decided by the Government since BBC controls video over there. He revealed that he plans to

Clear Up Situation, Sorrell Urges Com.

(Continued from Page 1)

days of testimony, Sorrell said the A. feature in Hollywood is "a blot on labor," and that because it is in Hollywood it looms twice as large in the public eye as it would anywhere else.

Sorrell told the committee he has presented "all I care to state at this point." He refused to alter his answer when asked by JATSE Attorney Matthew Levy if he had told his whole case. In the meantime, Subcommittee Chairman Carroll D. Kears said he has not received the alleged Communist membership card of Sorrell back from the FBI. Because of press reports to the contrary, he called the FBI midafternoon yesterday, he said, and was assured that there was no report yet.

Sorrell's attorney, George Bodie, pointed out that the name "Stewart" was spelled two ways on the alleged membership card.

Sorrell said he is ready to step out of the battle in Hollywood as soon as a fair settlement is reached—that regardless of how he feels about the films he will tell his family: "We'll 'take what we get' and if they'll only treat our people right—but if not, I'll fight 'em till hell freezes over."

Sorrell insisted that the committee not relax its efforts to evaluate the Communist charges against him. "Dig in on it," he urged.

William P. Doberty, of the three-man AFL committee which hand down the December, 1945, directive, returned to the stand to say he felt his committee's directive was strong and would have cleared up the situation had it stood. He said he was not certain what authority the Execu tive council had to order the clarification.

add 17 new theaters to his Odeon Circuit in Canada.

Film production in the Dominion, Rank again indicated, would depend on the tax. After visiting Philadelphia, Bos ton, Los Angeles and a few other cities in the East, he and Mrs. Rank plan to return to California to visit their daughter. The Rank's are scheduled to sail April 22.

Rank-Skouras Meet Today On Odeon-GB Close Tie

(Continued from Page 1)

mont-British board, as he arrived with Mrs. Kent aboard the SS Queen Elizabeth yesterday.

His view—contrary to that of J. British Government also reportedly has expressed disapproval of the full consolidation, viewing it as a move toward monopolistic control of exhibition in the U.K.

Martin Starr Back on Air Over WINR Trice Weekly

Martin Starr returns to the air with his Movie Rusty Dist air show every WINS every Monday, Wednesday, Friday and Monday, starting Monday. Program's format calls for film news, film reviews and star interviews. Starr, a former AMA president, has a newspaper, magazine and radio background.

"Robin Hood" Reissue After Warner Record

Reissue of "Adventures of Robin Hood" opening here maybe next year, last night appeared headed for a new attendance mark at that house, promising to run ahead of "This Is the Army." House opened at 10:30 a.m. and by 1 p.m., 3,700 admissions already had been clicked off.

NEW POSTS

ERWIN SOLMS, executive staff, Pathescope America.
CHARLES W. KIRKCONNELL, manager, Lo Pro St. Petersburg, Fla.
JOHN G. WALSH, Eagle Lion salesman, Cle land.
JOSEPH ROSENBERG, Eagle Lion salesman, La.
AL JENKINS, manager, Plazoo, Vancouver.
AL DAVIDSON, manager, New Odeon, Vicer Y B. C.
SHORT SUBJECT REVIEWS

“Have You Ever Wondered?”
M-G-M
Lots of Gags
Pete Smith turns some of his typical humor on the pages of Pagement Magazine and comes up with some questions and answers to funny questions that have appeared in recent issues. Such inquiries as How does a bald man keep his toupee on, or are women worse drivers than men, are answered to the amusement of the audience. Lots of gags in this one.

Paramount
“Little Brown Jug”
8 Mins.
A colony of beavers are rolling apples down to the cider mill for pressing when the mill breaks and the cider flows into the stream. All the animals in the vicinity get a little high and lead the audience in a community chorus of “Little Brown Jug.” Pleasant cartoon with novel sing-a-long quality.

Chuckles Here
“ Aren’t We All!”
10 1/2 mins.
Colonel Lemuel Q. Stoopnagel takes time out to describe some of the more common human idiosyncracies that are familiar to all. A chuckle for any audience as they view the diner who can’t make up his mind, the chair hopper who can’t get comfortable, etc.

RKO
“Brother Knows Best”
17 Mins.
Edgar Kennedy is behind the eight ball when he promises to give his brother-in-law $1,000 if he can save an equal amount. It all involves a diamond bracelet of his wife’s which the brother-in-law takes, but which is found on Edgar. Good slapstick for Kennedy fans.

Paramount
“Santa’s Surprise”
9 Mins.
For the Kiddies
Santa, exhausted, falls into a deep sleep after delivering presents to all parts of the world. A child representative from each part of the globe follows him and decides to clean his house as the children’s present to him. Colorful kiddie cartoon.

Columbia
“Wedlock Deadline”
16 mins.
Good Humor
Betsy and Eddy are spending a quiet honeymoon when Betty’s relatives arrive for an extended visit. Some friends of Eddy’s offer to drive away the offenders, only to decide to stay themselves. Some high spots with good humor.

Paramount
“Babies? They’re Wonderful”
11 Mins.
Slapstick but Fun
Two young lovers are looking forward to wedded bliss. Pat Kelly appears on the scene and proceeds to illustrate what happens after the knot is tied. Slapstick but fun.

“Marriage and Divorce”
Twentieth-Fox
Ample Appeal
March of Time tackles the question of marriage and divorce in its present stages and cites how times have changed. Trying to find the answer for the ever-increasing divorce rate, they picture the more prominent causes and various Councils throughout the country to remedy the situation. Always a good subject, this should have ample appeal for all audiences.

RKO
“They’re Off”
7 Mins.
Hilarious
Very funny race track yarn where in Goofy is a hunch better who cleans up on a hundred-to-one shot. Lots of hilarious sequences give this plenty of energy.

Paramount
“Stop, Look and Guess ‘Em”
Very Good
10 Mins.
Ted Husing asks the questions dealing with a variety of sports and illustrated with action sequences. Very good sports reel to keep the audience guessing.

SOPEG Dance Tomorrow
SOPEG will hold a dance tomorrow to celebrate the recent arbitration decision. Affair will be in the Walnut Room of the Capitol Hotel. Gertrude Cohen of RKO and Mildred Lustberg of Columbia are co-chairmen.

THE 1948 YEAR BOOK OF MOTION PICTURES WILL INCLUDE A COMPLETE LIST OF PRODUCERS AND THEIR WORK DURING 1947

30th Edition
Now in Work... Out Soon...

THE RECOGNIZED STANDARD REFERENCE BOOK OF THE MOTION PICTURE INDUSTRY
 Paramount opened “ALBUQUERQUE” at prelease World Premiere engagements in the Southwest with special promotion and star appearances . . . and as expected, it did sensational business in these home locales.

But now we can report that beyond expectations, this sensational business has been maintained in every part of the country and without special promotion. “ALBUQUERQUE” IS DOING TOP “A”-PICTURE BUSINESS IN “A” TIME IN “A” HOUSES ALL OVER AMERICA!

At the Paramount in Springfield, Massachusetts, its first 2 days were 25% better than “California”, hitting 60% of the first 7 days of “Perils of Pauline.” Simultaneously, the Victoria on Broadway reported first Saturday and Sunday 30% over Paramount product playing that house in the boom year of 1946.

Meanwhile, across the country, Los Angeles, Hollywood and San Francisco all played to business on comparable levels.

In midwest cities like Milwaukee, St. Paul and Oklahoma City, “ALBUQUERQUE” led “Pauline”—and in New Orleans, its first date in the south, it beat “California” by a substantial margin.

The strength it is showing in smaller situations is also important. Glens Falls, N.Y., is typical of many such spots reporting “Pauline”-plus business.

*PARAMOUNT’S EPIC*

“For A-Time in A-Houses All-over

“ALBUQUERQUE”
in CINECOLOR

starring

Randolph
Scott
Barbara
Britton
George "Gabby"
Hayes
Lon
Chaney

with

RUSSELL HAYDEN • CATHERINE CRAIG • GEORGE CLEVELAND

Directed by Ray Enright
Screenplay by Gene Lewis and Clarence Upson Young
A Clarion Production
DUTY KILLED; PIX BACK TO U.K.

See Era of Great Prosperity for U.K. Theaters

AGREEMENT

WHILE some top industry executives were reluctant to comment until they had the full text of the Anglo-American agreement negotiated in London by Eric A. Johnston and James A. Muley, available for study, others were unavailable, these representative statements were released to THE FILM DAILY yesterday:

J. ARTHUR RANK: "I am very pleased for both America and England. I have always been confident that the Americans and Britons sit down around a table to discuss problems, they can always reach a happy solution."

ARTHUR LOEW, president of Loew's Inc.: "Our organization, its officers and certainly I, personally, have too many friends in Great Britain to relish a situation that smacks of controversy. I say this sincerely and without a cloud of sterling or dollars. While I believe negotiations should justifiably have

N. Y. Firemen's Bill

Dead by Recommissial

Albany — Assemblyman William Clancy yesterday called up his theater firemen's bill which was on the calendar for today and after a brief statement moved to recommit the bill. No such bill will be passed this year.

(The Film Daily on Wednesday)

487 Feature Releases in 1947

369 Produced in the U.S., 118 Imported

Hit Sorrell's Charges of Prejudice in Pix Strike

Washington — John M. Johnston, a member of the NLRB, said yesterday that at the time the set decorators' dispute was before the NLRB in 1946 he had owned stock in a theater circuit in Kansas, Nebraska and

U.S. Distsrib. to Remit $17,000,000 Annually. Plus Equiv. of U.K. Film Earnings Here, for Next Two Years; Joint Control of Blocked Coin Spending

By CHESTER B. BAHN

Settlement by "a mutually attractive agreement" of the Anglo-American film impasse, in the MPEA cut off the export of

Highlights of the Anglo-American Pact

London (Friday—By Cable)—Highlights of the Johnston-Wilson agreement, it was learned here today, are:

Britain agrees to remove the import duty in April, with normal exportation of U. S. films resumed thereafter.

U. S. film revenues defined as sterling revenues accruing to U.S. interests from showings of films in the U. K. or Eire. British revenues defined as dollar revenues accruing to British interests from showings of films in U.S. territories, possessions and the Philippines.

During each of the two 12-month

Rank to Meet With U. S. Newsreels on Olympics

Chief interest of the J. Arthur Rank Organization in the forthcoming Olympic Games is a color feature to be made and released next Fall, Rank said yesterday. He was uncertain whether U.S. newsreels would have to buy day to day coverage of the events from him, claiming that

(The Film Daily on Wednesday)

Careless Economies

Can Cost $—Stevens

Careless economies can be more costly than sheer extravagance, opined Producer-director George Stevens yesterday at a press confer-ence in the RKO home office. Stevens explained further: Forcing an arbitrary time limit on production will only result in impaired

Goldman Claims Decision

Restores Industry Health

Washington Bureau of THE FILM DAILY

Washington—Instead of ruining the industry, as claimed by defendant distributors, decisions such as that in the Goldman case in Phila-delphia will "restore the health of

(The Film Daily on Wednesday)
487 Feature Films Released During ’47

(Continued from Page 1)
240 features, including 15 imported from England and two from Australia, while independent distributors handled 292 features which 135 were made in this country and 108 came from abroad. In 1946, majors distributed 352 features and independents 215. Of these 13 major releases and 76 indie films were imported.

Last year’s imported features came from the following countries: Great Britain, 22; Australia, two; Russia, eight; Mexico, 30; France, 11; Italy, 13; Spain, one; Czechoslovakia, one; Palestine, one; Belgium, one; India, one; Sweden, one; Canada, two, and Argentina, 18. Imports in 1946 came from: England; 18; Russia; 11; Austria; eight; Hungary, one; Switzerland, two; France, two; Mexico, 34; Argentina, four; Cuba, one, and Sweden, four.

Features released in 1947 by major companies were: Columbia, 49, including one Australian import; M-G-M, 29; Paramount, 29; RKO, 36; 20th-Fox, 27, including one from England; Universal Artists, 26; Universal and Prestige, 33, including 12 from England, and 12 from Australia, and Warners, 20.

Goldman Claims Decision Restores Industry Health

(Continued from Page 1)
the industry,” William Goldman, The- mers, Inc., told the Supreme Court yesterday. There is no reason for the Supreme Court to review the lower court findings, the brief said, requested

Heavy damages were awarded Goldman, and an injunction against discrimination against his Brangler theater. The majors as defendants have told the Court that unless the Goldman decision is reversed the independent industry faces ruination because it may mean a flood of similar suits.

Cohen Appointed E.L. Omaha Branch Manager

Omaha — Edward Cohen, former Universal and 20th-Fox salesman, has been appointed branch manager of the Eagle Lion exchange here by William J. Heimann, veep and distribution manager.

Quickies May Be a Big Hit with Audience

(Continued from Page 1)
quality, with the result that many a production that has been included in the “A” category winds up as a “B.”

Rather than encourage quickie- standard status, Stevens suggested that worthwhile economies can be achieved through encouraging the writers of original stories, instead of making costly outlays on best sellers and Broadway hits. Use more unknown players, Stevens added.

On the other hand, Stevens pointed out, when a producer is assigned a $2,000,000 production, he wants to make certain the film will be a hit, so he gets the best story, cast, director and cameramen. Often originality and boldness are lost through wrong handling by influential financial responsibility, Stevens said. He wondered whether the unprecedented popularity of quickies couldn’t be traced to the fact that since they are made on slim budgets, film makers can experiment more freely.

“Remember Mama,” Stevens reported, was his first Hollywood assignment since 1942. He wasn’t sure what his next picture will be.

U. K. Theaters Need Gov’t Okay for Tele B. O. Charge

(Continued from Page 1)
industry is waiting for a Government decision on whether private companies may charge admission to theaters for television programs.

Rank hopes for a favorable decision this month and that in event a large screen television to two theaters for the time being. Television in British homes is seen as not adversely affecting cinema attendance. To the contrary, Rank sees video encouraging a good many filmgoers to attend theaters. Also, he pointed out, most popular British sports events occur in the afternoon, and this is seen as building matinee audiences for theaters offering television coverage.

Rank to Meet With U. S. Newsreels on Olympics

(Continued from Page 1)
he has not yet seen the contract with the Olympics Committee.

Rank expects to meet this week with representatives of American Tel. & Tel. in order to hear their complaints over the exclusive pact. Claiming in an effort to understand the difficulty, Rank said it can be resolved around a conference table.

Rank was of the opinion that other arrangements to produce an idea of the film on the Olympics before I closed his deal with the committee.

Rank also plans to meet with executives of 20th-Fox in further talk on the idea of arranging arrangements for the Odeon and Gaumont-Britisheur. He emphasized that this proposal is not an attempt to merge the circuits.

**COMING AND GOING**

WILLIAM A. COLLERAN, a director for Louis D. Roach-Mukain Associates, took off recently for South Africa where he will produce a documentary film. He will be gone two months.

WILLIAM BENTON, chairman of the delegation to the United Nations Nations Freedom Information conference and former Under Sec. of the State, is scheduled to sail on the Queen Elizabeth today for Geneva conference convenant Mar. 23.

DOUGLAS FAIRBAIRNS, Jr., has arrived for the Chariots of Fire and the Wagons-Ahead of the Three-month tour through France, Hungary, Czechoslovakia, Italy, Germany, Austria, Poland, Belgium, Holland.

**RANK TO MEET WITH U. S. NEWSREELS ON OLYMPICS**

(Continued from Page 1)
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**RANK TO MEET WITH U. S. NEWSREELS ON OLYMPICS**

(Continued from Page 1)
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See Prosperous Era
For British Theaters

(Continued from Page 1)

augmented by reissues of U. S. British product, the backlog of American pictures should prove an outstanding attraction. It is further argued that the publicity attending moves to end the impasse will have enhanced the promotional qualities of the films.

At a press conference yesterday, Rank explained that few forms of imprisonment are available to Britons under the austerity program, and there is little in the shops on which people can spend their money. The number on exports of U. S. pictures did not materially affect theater-going, he said, as Britain never entirely ran out of new American films. Some 20 are still to be released, he said.

(In trade quarters, it was understood that three companies had ex- amined their reservoir of unreleased product in Britain. Distributors, were named as Metro, 20th-Fox, Universal. Rank presumably was in the best position, with some eight or nine available, while other companies each had about three unreleased features.)

With the removal of the British and valorem tax and the companies’ embargo on film shipments to the U. K., Rank sees a “very good” prospect of an extension, not only for British pictures but also for English pictures in the U. S. In order to promote British films in this country, exhibitors must “take their coats off” and sell the product, he emphasized something they were not likely to do during the impasse.

It was reported great progress for British pictures in other countries where his organization operates theaters. We can see that managers of other moves remove their coats, he observed.

Conceding that remittances from the U. S. are “substantially increas- ed,” he feared that Rank would do enough to discourage the amount his pictures earn in America, pointing out that he had to use the same information “to my own people.” As to the total amount of dollars earned by British pictures, Rank pointed out that only the British Treasury department knows this figure.

It was brought out at the conference that five Rank films were im- ported by the U. S. in 1948, 11 in 1949, and 20 last year. Total JARO product to be released here during

“Peace—It's Wonderful!”

* * * The happy ending of the Anglo-American film made possi- ble by the late, Henry A. Johnstone and James A. Mulvey, representing the American industry, and Harold Wilson, on behalf of the British Govern- ment, obviously assure great benefits for both industries and both countries. Beyond that, it will strengthen the bonds of the two industries that is a concern is one. Outstanding British pictures will receive substantially greater playing time here... It may be expected that the investment of unreliable American funds in Britain will give marked impetus to British production.

COCKTAIL RECEPTION given by the Bob Benjamins and the Jock Lawrences for J. Arthur Rank and Mrs. Rank at the Lawrence Park Ave. apartment last evening brought out a notable gathering of indus- tries, many accompanied by “the better half!” Among those who moved along the reception line to pay their respects to Britain’s No. One film exec and his lady were: ...Mr. and Mrs. Rome Setts, Mr. and Mrs. Charlie Amoy, Mr. and Mrs. Chester B. Rank, Mr. and Mrs. Cecil Brown, Miss Lewis Blumberg, Mr. and Mrs. Morris Ernst, Matty Fox, Mr. and Mrs. James Fane, Sid Field, Mr. and Mrs. Douglas Fairbanks, Jr., Mr. and Mrs. Lynn Farnol, Monroe Greenhalgh, Mr. and Mrs. William Heine- man, Mr. and Mrs. Francis S. Harmon, Sam Isreal, Mr. and Mrs. Jack Kapp. Also: Mr. and Mrs. Austin Kenough, Mr. and Mrs. Malcolm Kingsley, Mr. and Mrs. Arthur W. Kelly, Mr. and Mrs. Lawrence Lang- ner, Mrs. Audrey Lawrence, Col. and Mrs. Brian Mountain, Mr. and Mrs. Stanley Mayer, Gov. and Mrs. Charles Milliken, Mr. and Mrs. Ge- orge Johnston. Also: J. J. O'Connor, Mr. and Mrs. Louis Phillips, Mr. and Mrs. Phil Reisman, David O. Sahlberg, Sam Semenceson, Mr. and Mrs. Daniel Shoefer, Mr. and Mrs. Ben Sonnenberg, William A. Scully, Mr. and Mrs. Lloyd Stratton, Mr. and Mrs. Spyros P. Skouras, Mr. and Mrs. George Skouras, Joe Vogel, Robert Woolf, Mr. and Mrs. Max Youngstein, Maurice A. Bergman, Hal Wallis and Joseph H. Hasen.

ITOA-ASCAP Stipulate 6-Mos. Contracts for Exhibits.

(Continued from Page 1)

held in escrow pending the outcome of the court action.

Suggests 3-Months Payments

Detroit—Members of Allied Thea- ters of Michigan have been advised by the organization's ASCAP com- mittee to refuse offered ASCAP contracts before the March 15 deadline, but to pay three months fees, meanwhile awaiting the fate of the Lewis bill.

the current year is not known, but 24 are scheduled to be sent over by September.

British production costs, which reached their highest point in the Summer of 1947 have since been trimmed about 15 per cent, Rank said, pointing out that U. K. producers have been working on an economy program similar to the one under way in Hollywood. Rank observed that the British producers had grown up very quickly, intimating that costs are being cut as the producers settle down.

He conceded that quite a few studio workers are unemployed, but asserted that this was not due to a cutback in production insofar as he is concerned. Rank repeated his esti- mate that he will make 40 or more pictures during 1948, although not all of these will be shipped to the U. S.

When questioned about the reported production loss of some JARO companies, Rank observed that figures could be juggled. He predicted that a consolidated financial report, covering all the Rank film enter- prises, will show a rosy picture when it is released this Fall. Meanwhile, he said, both Odeon and Gaumont British have declared satisfactory dividends.

Asked about plans to acquire the-aters in the U. S., Rank smilingly said, “Just give me the dollars.”

Highlights of the Anglo-American Pact

(Continued from Page 1)

periods after June 14, Treasury will permit remittance in dollars at cur- rent exchange rates of American,

A) $17,000,000 per annum in equal monthly installments.

B) Dollars, payable quarterly, equal to British film film sales to the United States. American revenues not disposed of above would be dealt with as follows:

1. (A) schedule of Permitted Uses; to en- compass uses within the film industry in the United States, and put as to new uses.

2. (B) Uses outside the film industry in the U. S., limited to $75,000,000 during the first two years.

3. (C) Temporary investments not constituting permanent use or disposal of funds.

In addition, companies are entitled to apply to Treasury and Board of Trade to use revenue for other purposes. Moreover, the set up by Government and U. S. industry to pass upon applications and interpretation of above schedules.

C) Unused balance to be dealt with as follows: If commitments, as set forth in paragraph six months after June 14, 1950, balance is to be disposed of by trans- mitted to agreements to be entered upon June 14, 1951.

Such transactions impose strain on U. K. exchange position, to give rise to further exchange restrictions; however, agreement will not extend beyond January 1951.

Some of the conditions of the agreement are:

1. The Producers and Distributors-New York Company, U. S. distributor whose films are dis- tributed by Rank, and the consumer commercial basis Agreement Company, one entitled to receive funds for use in the United States, associated Company, company in sterling area, except agreement company, controlled by N. Y. company.

Sterling funds of Agreement Company to be treated as sterling.

In payment of normal sterling expenditure without restrictions, in providing sterling equivalent of dollars to be remitted to N. Y. company, the agents in U. K. are, under the agreement, to be remitted to sterling dollars from distribution of British films.

Acceptance of British producers in for- eign exchange of sterling dollars from distribution of British films for dollar earnings, from distribution of British funds in dollar areas, im- remittable, balance subject to Permitted Uses, listed above. Additionally, to specific use, as listed below. Agreement companies may use unremittable dollars for same purposes, with approval of BOT and Treasury.

Permitted Uses: The following payment of any obligation of N. Y. company or Associated Company prior to last day to be entered hereafter, and for a period of present agreement; purchase of real estate; lease, construction or renovation of buildings, including studios and equipment; if ac- quired for N. Y. company, later must include title, without permission of BOT and Trea- sury, except to British interests, subject to British laws; acquisition of theaters or inter- est in existing theaters, with approval of BOT and Treasury.

Also, payment of purchase or lease, literary.

(Continued on Page 8)

$11,600,000 Kodak
Bonus Paid Today

Rochester—Eastman Kodak will distribute a $11,600,000 bonus to its employes, approximately $11,600,000, today to more than 49,300 employes in the Western Hemisphere and approximately $8,100,000 paid to 48,800 Western Hemisphere employes a year ago, when more than 30,000 employees in Rochester, where the parent company is located, will receive $8,200,000—about 70 per cent of the total.

Send Birthday Greetings To

March 12

Hap Hadley, Janie; Mary E.; W. Harvey
P. A. McGuirk; Leslie Fenton
March 13

Charles L. Glett; Frank Wilcox
March 14

Gordon Wilson; Gilbert L. Becker
Charles Francis Reiter
DORÉ SCHARY
presents
IRENE DUNNE
in GEORGE STEVENS'
Production of
REMEMBER MAMA'
co-starring
BARBARA BEL GEDDES
OSCAR HOMOLKA
PHILIP DORN

with
Sir Cedric Hardwicke • Edgar Bergen • Rudy Vallee • Barbara O'Neil

Executive Producer and Director GEORGE STEVENS
Produced by HARRIET PARSONS
Screen Play by DeWITT BODEEN
Based Upon the Play by JOHN VAN DRUTEN
Hollywood Jubilant: See
Companies Ready to Start
Shipments at Signal

(Continued from Page 1)

FD HAD IT!!!

There were other reports to the
effect that the compromise formu-
la tentatively provided for re-
mittances, under a new agreement in the U.S. Also that the 75 per cent
tax will be completely eliminated,
to take effect in April. Further,
that during the agreed inter-period pic-
tures will be admitted and money remitted without restriction. It is under-
stood that the agreement will carry a two-year option which should come up for review before expiration.

Blocked funds, it is reported, would be available for use in numerous ways, including studio building, purchasing new theaters, and other construction, etc. Independent producers are protected, it is said, by the agreement calling for fair divi-
sion of remittances between the
indies and majors. It was noted that in addition any films released before starting date, June 14, and monies earned thereon, would not be included under the agreement.

Rank “Very Happy”
With U-I, E-L Ties

Split of Rank product between
Universal-International and Eagle
Lion is arranged by the two com-
panies. J. Arthur Rank pointed out
yesterday, when asked his reaction
to a reported move by Eagle Lion to
get a greater share of the better
Rank films. He denied knowledge of
any dissatisfaction with the present
product allotment, and emphasized
that he is “very happy” in his rela-
tionships with the companies.

Down the Road to the U. K. Duty Settlement
Via Day-by-Day Headlines in THE FILM DAILY

Johnston to U. K. for Top Level Confab—Feb. 25.
U. K. to Consider Reasonable Tax Solution—Feb. 27.
Tax Compromise Talks in Turn for Better—March 5.
Duty Parleys Head Down Home Stretch—March 8.
May Reach Duty Settlement by Night—March 9.
Seeking Final Approval to Tax Solution—March 10.
MPAA Directors Mull Duty Substitution—March 11.

in Commons yesterday to reply to a
question tabled by Eustace Willis, Lar
sot MP—:
Removal of the 75% duty as quickly as British Governmental machinery permits, with the ef-
fective date in April.
Remittance of U. S. film earn-
ings in the sum of $17,000,000 annually for the first two years of the agreement which operates four years from June 14 next and which is reviewable at the end of the first two-year period. Additionally, a sum equivalent to the earnings of British films.

Eric A. Johnston, MPAA-MPEA
president; James A. Mulvey, rep-
resenting the SIMPP, and Joyce O’Hara
and Allen Dulles of the MPAA will
leave London by plane tomorrow for

in the United States also may be
remitted. Industry sources estimated that
approximately $10,000,000 annually
would thus be added to the
$17,000,000, with the $37,000,000 total equivalent to half of the
aggregate which American films will earn in Britain in 1948.

During the interim period, to June 14, Hollywood pictures will be admitted and the earnings remitted without restriction. Money earned by pix now in
England will come thru with-
out bar.

Blocked American film moneys
will be usable in Britain for
“permitted sterling uses” under supervision of a Joint Control
Committee of the British Gov-
ernment and the American film
industry.

Thus, the frozen remittances will be available for use in
Britain in numerous ways—to
cover production and distribu-
tion costs, advertising changes,
aquisition of films, studio and theater construction, and invest-
ment in British companies.

Among others, it is understood
Independent producers are protected by a clause which provides for an equitable divi-
sion of remittances.

Residual balances not used for
“permitted sterling uses” may
be cleared by agreed transac-
tions not involving a strain on foreign exchange or creating a
further claim on sterling, such as charitable or public uses includ-
ing “encouragement of arts and sciences.”

Trade reaction yesterday on both
sides of the Atlantic was generally
favorable, and there was a deep
sense of relief that the impasse
which had severely hampered rec-
pussions in the intervening
months had ended.

The American keynote was struck
by Johnston who, in London, issued
the following statement:

“It is not a British agreement
nor a Johnston agreement, but a
democratic compromise. Once
again, there will be a free flow
of films from the United States
to Britain and we have avoided
the consequences of a hazardous prece-dent.

“We have reached what we
consider a mutually attractive
agreement.”

On the British side, the acute
dollar shortage has been over-
come without danger of harm-
ing British economy. It will save
the maximum amount of dollar
for the United Kingdom.

“From our side of it, it will
help greatly to keep Hollywood
a going and flourishing concern.”

Hollywood’s reaction was jubil-
ous. The exchange felt a sharp
impulse to the action of the Ang-
merican film impasse, with gal-
vanizing from one point to 1 2 of
point. Paramount, Warners and
Loew’s led in the number of shu-it
over with 18,800, 10,900 and
10,000, respectively.

Paramount and Universal reg-
istered gains of one point. Twenti-
Century-Fox followed with a 1 2
crease while RKO, Columbia and
Warner’s came through with a 1 2 per-
hike and Loew’s and Repul-
se rounded out the list with gains of

The stock exchange felt a sharp
to the settlement of the Ang-
American film impasse, with ga-

"It’s almost too good to be true."

Continued on Page 8
Motograph is now delivering its new in-car speaker equipment for drive-in theaters. Motograph's new junction boxes, made of two strong and bright aluminum castings, are completely rust-proof and are designed so that they may remain installed all year-round, non-operating seasons are all. Components are completely protected from the weather.

Openings of drive-in theaters with this new equipment include: & L Enterprises' High Point, Thomasville, N. C., Drive-In: A & K Enterprises' Six-View Drive-In, Louisville, Ky.; Dixie Drive-In Theater's Drive-In Theatre, Charlotte, N. C.; Louis Arna's Drive-In Theatre, Lafayette, Ind.; Drive-In Theater, Cumberland, Ind., and Billy Somor's Drive-In Theater, Marion, Ind.

These new junction boxes may be switched to pipe supports from 1/2 to 3/4 diameter without special adapters or the necessity of threading the pipe. Solidless lugs in the junction boxes permit connection of speakers and feel cables in bote small fraction of the time required in less modern junction boxes.

To prevent the possibility of damage to speaker equipment and customers' automobiles, the junction boxes are equipped with a light that shines down on the base of the speaker standard.

To bring concession attendants' attention to the need for service, these junction boxes may be equipped with a cone signal light activated by a switch on the in-car speaker.

The Motograph speaker, which is a full five-inch speaker unit, is filled in a choice of finishes including light blue baked enamel and bright carbon finish. Recent improvements include fully rubberized boxes for automobile protection and treated speaker cones to resist all weather conditions.

Radiant Marketing New Portable Tripod Screen

Chicago—Production is now underway on a new portable tripod projection screen announced by Radiant Manufacturing Co. An economical, lightweight unit, it embodies a new wire handle, a space saving feature when storing screen, a new spring dustproof lock, and fully adjustable rubber tipped tripod legs.

Wagner Sign Stages New Photo Contest

E. W. Wagner, president of Wagner Sign Service, Inc., Chicago, has announced a new sign photo contest to be conducted among their dealers and representatives during 1948. Contest is designed to stimulate the proper use of changeable copy display signs, such as originals of design, good spacing of letters, effective use of multiple size letters, forceful sales copy and complete illumination, as well as to obtain good photographs of installations.

The judges will select winning photographs on a point system. A total of $2,000 will be awarded for the best pictures. There will be 21 prizes for pictures of theater installations with the first place getting $300. The best outside commercial installation will get $200, with a $100 second prize and a $50 third prize.

The best photos of indoor commercial installations of Wagner products will be awarded $250, with $100, $50 and $25 awarded in each division.

Reusch Ultra-Violet Lamp Has Control of Radiation

Reusch Electric Co., has three germicidal ultra-violet lamp models in production. Consuming about 30 watts each, they are made of steel and finished in a durable cream-color. One model can be adjusted for control of space exposed to the radiation.

THEATRE TICKETS

STUDY, AMUSEMENT PArk, ETC.

<table>
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<tr>
<th>INTERNATIONAL TICKET CO.</th>
<th>56 Graven Ave., Newark 4, N. J.</th>
<th>Sales offices in N. Y. and principal cities</th>
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<td>Roll, Machine, Cabinet,</td>
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<td>Restore, Decorate, Seals,</td>
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WARMER STUDIOS have begun using five of ten special trailers for the storage of diffusion-disks and other equipment, designed by members of the Warner electrical department, and recently completed for the studio by a Burbank engineering firm.

Trailers, 16' by 8' by 8', are of laminated plywood, have maximum storage space and accessibility, and are equipped with air breaks and other safety devices so that they can be taken on locations behind a truck.

A CAMPAIGN for greater standardization of tube types, begun before the war by the RCA Tube Department, is re-emphasized with the publication of a new list of "preferred type" tubes.


Theaters Group Will Meet With Equip. Men

St. Louis—One large theater owner or group already is planning to hold its convention here simultaneously with the Theater Equipment and Supply Manufacturers Association conclave and trade show at the Jefferson Hotel Sept. 28-30.

Entire convention facilities of the hotel have been reserved, according to Roy Boomer, TESMA secretary. Exhibit space will accommodate 100 booths.

Drive-in Openings Heading for Record

Chicago—Rapp and Rapp, theater architects, of 230 N. Michigan Ave., report drive-in theater plans are on the drawing boards in large numbers this year, with a record number of Drive-In openings this year in prospect. Rapp and Rapp office has plans for several houses, now under way.

Install Simplex Projectors

Hartford, Conn.—E. M. Loew's has installed new Simplex projectors.

RAPP & RAPP
Theater Architects
285 North Michigan Avenue
Chicago, Ill.
Tel.: Franklin 4800

3,000 Good Used Opera Chairs $4.95 each
Opportunity to reseat at low price.
State number of chairs you install in each row.
Write or Wire
CHICAGO USED CHAIR MART
829 5th Ave. Chicago 5, III.
Phone: Webster 4518
U. K. 75% Tax Killed; Films Back to England

(Continued from page 6)

It was anybody's guess last night as to when the first new film shipments to Britain would start, but there was reason to believe that the companies were prepared to swing into action as soon as the formalities had been complied with.

It was learned that Eagle Lion now has eight features in England in bond. Master prints were sent in with British labs, turning out prints required for the European market.

It was assumed that the Eagle Lion deal would be among the first, probably the first, "new" pic to reach the British market.

That there would be a scramble for prime British playing time by American distributors was expected as a matter of course.

Preparations and procedure for imminent resumption of film shipments were the subject of many conferences held by the foreign departments of the major companies here yesterday. Officials were in serious huddles practically all day.

When and how many films, accumulated since the boycott was imposed last August, would be shipped could not be ascertained. It is speculated that a stopgap supply of prints of films released by the various companies from August onward should be shipped as soon as the green light signal was flashed.

It is understood that shipping agencies stated they had instructions not to divulge any information. It was indicated that stockpile product was en route or about to be shipped, originating companies would make an announcement to that effect.

The Johnston-Wilson accord will be ratified this morning at a press conference at the Board of Trade.

AGREEMENT COMMENTS

(Continued from Page 1)

resulted in a more equitable remittance arrangement, the British are all happy that the cause of discord has been settled.

DAVID O. SELZNICK: "Eric Johnston and James Muluve have informed us that we are indebted to Ambassador Douglas who has performed an outstanding service for the motion picture industry, and everyone in it, from the grip-man on the Hollywood stages to the producers and theater owners.

"The industry should never forget that the British have extended themselves at all times when they are fighting an economic struggle for their very existence.

"It is my hope that the industry will demonstrate, in the future, even more than in the past, its eagerness to show its appreciation, and its awareness of the importance to every American of the well-being of the British Commonwealth of nations. It is obvious that the statement will redound to the benefit of not only the American film industry but of all of British films; and this is it should be, since Britain is entitled to a fair share of the playing time of the screens of America."

BARNETT BALASAN: "I am delighted that the impasse has been broken and that the British Government has recognized the validity of Mr. Johnston's argument that the industry could not live under the tax as imposed. We have for some time recognized that England, our largest foreign customer, has an acute dollar problem. The industry at the present time faces the problem of high operating costs, aggravated by a 9% decline in world film rentals. The effect of this has been to wipe out practically all the world-wide production and distribution profits. The compromise will cause a further reduction in the flow of dollars of somewhere between $20,000,000 and $30,000,000 annually. Since this new arrangement does not go into effect until June 14, the American producing and distributing industry has time within which to effect further reductions in production and other operating costs. The period ahead is one that holds the industry and everyone in it, from the grip-man on the Hollywood stages to the producers and theater owners.

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W. R. FULLER: "Very good settlement. Our thanks to Mr. Johnston that this compromise will result will be received with greatest gratification by every exhibitor in the country."

Hit Sorrell's Charges of Prejudice in Pix Strike

(Continued from Page 1)

South Dakota, and that he has an honorary membership card in IATSE, given him 10 years ago by the IATSE local in Wichita. He represented Wichita in Congress at that time.

But, he said he had so informed counsel for all the interested parties before the argument in the case, and that they had waived objection. Houston said he was certain that Johnston was advised and given a chance to protest.

"I speak from the statement by S. B. head Horb Sorrell that Houston had reversed his decision at the eleventh hour to permit strikers to vote in the recent election. Houston's statement there were important questions of law involved. He did not deny Sorrell's statement, but said he is anxious to study the record.

Gerard Reilly, former NLRB member accused by Sorrell of being prejudiced toward the producer camp, was not in Washington for comment.

Producer Maurice Benjamins wired the committee a denial of the Sorrell charge that he had reported to producers the case was fixed, and that State Senator Jack Tenney of California urged the committee to cite Sorrell to a grand jury for perjury. Tenney said he wanted to test his legerdemain on the high-hatted Communist membership, and Chairman Kearns said he may be heard at will.

W. B. Gemmell, counsel Zach Lomar Cob was on the stand yesterday, and Producer Counsel Burton Zorn will be heard today. IATSE Proxy Richard P. Walsh is slated for Tuesday.

Mortimer Says

"It's Wonderful."" It's Great."

"And I speak for both of them." Edgar Bergen

KENT MURRAY'S

FULL LENGTH FEATURE IN TRUCOLOR

REPUBLIC'S EASTER SURPRISE

SICK LIST

GEORGE ARCHIBALD, managing director of Independent Producers, Ltd., one of the J. Arthur Rank production companies, is in New York, with pneumonia. His condition is reported favorable.

Archibald was stricken in Philadelphia, where he was with Fred Movie, Eastern division manager. Universal Film Exchanges, for distribution discussions.
PARLIAMENT TO ACT ON DUTY AFTER EASTER

Americans Seen Increasing Production in U.K.

Bill Ending Building Control Up to House
Washington, D.C. — The Film Daily
Washington—The House Banking and Currency Committee Friday approved a rent control bill from which it has eliminated all Federal authority over theater building. The measure will go to the floor this week, and it was believed, leaving the matter for thrashing out in conference on the House and Senate versions.

Handwriting on Red Card Sorrell's—FBI
Washington Bureau of The Film Daily
Washington—The FBI Friday reported that the handwriting on the alleged Communist party card submitted to it March 6 by the House Labor sub-committee is that of Herb Sorrell, GSU head who has denied ever having seen the card before. Committee Chairman Fred Hartley said he is not certain whether perjury proceedings will be brought.

Gov't Rushes Film Export Authorization
Washington Bureau of The Film Daily
Washington — Commerce Department Pix Chief Nathan D. Golden on Friday rushed through a batch of special export authorizations to enable distributors to start shipping films to London as quickly as possible — possibly in a special cargo

First Films Shipped to U.K.
20th-Fox in Van With 9 Prints by Plane
Execs. Awaiting Johnston Report Before Commenting

Exhib. Group to Force Test of Theater Video

Adoption by Both Houses Assured; Johnston, Mulvey, Wilson Sign Agreement; Basis and Formula for Division of Remittables Await Return of U. S. Delegation

London (By Cable)— Sir Stafford Cripps, Chancellor of the Exchequer, will go before Parliament after the Easter recess with the Government's order rescheduling the confiscatory 75 per cent ad valorem tax on American film imports which became effective on Aug. 7 last.

Adoptions of the measure by both houses is assured, and thus the flow of new Hollywood product to this side can begin sometime in April.

This time schedule was disclosed by J. Harold Wilson, president of the Board of Trade, at the press conference this week at which the An

BOOKENDS

McCarthy Named to UN Geneva Parley
Washington Bureau of The Film Daily
Washington — MPAA Paris manager Frank McCarthy will be an alternate delegate to the UN conference on Freedom of Information to be held in Geneva March 23 to April 24, the State Department announced Friday.

National Heart Committee, with plans to support pending legislation before Congress for the establishment of a National Heart Institute, has been formed with Ted R. Gamble.

Codify Jamestown Award An Arbitration Appeal

Appeal—Board of the Motion Picture Arbitration Tribunals has modified the award of the arbitrator in a clearance dispute brought by Inwood Amusement Corp., operator.

First Films Shipped to U.K.
20th-Fox in Van With 9 Prints by Plane

Execs. Awaiting Johnston Report Before Commenting

Exhib. Group to Force Test of Theater Video

Question of the legality of prohibitions on large screen television showings of their programs in theaters will be explored Wednesday at a meeting of some 30 independent theater owners in the office of Joseph L. Greenberg, industry attorney, it was learned Friday.

Group will determine possibility of forcing a court test of the matter in a move to resolve the question.
COMING AND GOING

J. CHEEFEY COWIN, NATE J. BLUMBERG, JOEY and H. M. LOOC and BUDDY-Z-MAN are scheduled to arrive in New York from London Saturday about the S.S. America. "CHICK" LEWIS, Variety Clubs Int'l national public relations director, plans to arrive in Miami about March 29.

BERNARD R. GOODMAN, supervisor of Warner exchanges, returns today from a three-week tour of Southern and Western Coast exchanges.

KANE RICHmond left Hollywood Friday for a four-day business trip to San Francisco.

H. M. RICHEY, M-G-M exhibitor relations head, returned yesterday after a trip to the Coast.

CARY J. MOSKOWITZ, Loew's vice-president and treasurer, is due back today from a five-day trip to the Coast.

MARCHALL THOMPSON returns from Hollywood tomorrow for a few days in the East. He will be accompanied by WILLIAM LYON of the studio publicity department.

ARNO KERSEY, RKO Radio general manager in China, arrives in New York today for a series of home office conferences with Phil Reesman.

Execs. Awaiting Johnston Report Before Commenting

(Continued from Page 1)

New York Thursday on the SS Queen Mary. Then, too, some time down in Florida to be excused until they could ascertain the division system to be employed.

Expressions of those who permitted quotes follows:

MARRY HENEFORD: "This gives the green light to the greatest surge of production that Hollywood's history."

SAM WOOD: "The British Government's action in Jeffersoning the 15 per cent film tax is only a slight detail, to the American film industry but is a positive step forward in all phases of international trade relations."

FLORID O'BRIEN, secretary, amount frozen will appear to be about 70 per cent, and if it is possible to invest that money so that it will produce additional earnings, for prospective future revenue, then the settlement is acceptable. I am not saying anything to indicate enthusiasm, but it is a way of doing it. I am looking into the deplorable situation. If we cannot invest the frozen money, the settlement is pretty tough.""

SAM GOLDLOW: "I have always hoped for a satisfactory agreement, but until I learn all the terms of the present settlement I cannot determine whether it is satisfactory or unsatisfactory.""

THOMAS C. BEANE, vice-president of the Bank of America: "The settlement should be extremely helpful to the industry. It's not as good as it could be, but it's better than the tax. The producers need the money—it represents most of their profit."

GRAD SEARS, UA proxy, flew to the Coast Saturday.

DAVID GOLDING arrived in New York by plane Friday from London to see the S.S. America. WILLIAM B. ZOELLNER, head of M-G-M short subject sales and reprints and imprints, leaves today for Chicago and other Midwest cities.

ALAN F. CUMMINGS, head of M-G-M branch operations, leaves today for Buffalo and Albany.

MAX WOLFE, Loew's purchasing head, arrives in Dallas today and then will proceed to the Coast on a tour of M-G-M exchanges.

VICTOR MATURE and RICHARD CONTE, who star in 20th-Fox's "The Law and Mr. Rose," arrived in New York yesterday to film scenes for the picture against New York backgrounds. ROBERT SOUDER, director of the film, arrived on Saturday.

SAM ISRAEL, Eagle Lion studio publicity chief, returns to the Coast today following conferences here.

BERN, general manager of United Photos of Philippine Artists Films, returned to Beverly Hills from the west end of New York City.

DOUGLAS FARRARIE, Jr., who is attending UN sessions today and tomorrow, will go to Washington on UN business.

ALBERT DIZZEL, head of Dizzell Prods., arrived from Detroit over the weekend.

O.C. DOOD and JOHN MURPHY, of Loew's Theaters, are in Waterbury today to attend the funeral of the late L. B. STUYVESANT.


Gamble Named Chairman Of National Heart Com.

(Continued from Page 1)

TOA president, as chairman, it was announced at the weekend.

Others on the committee with industry leaders are: Samuel Goldwyn, Mrs. Peter Rathvon, Irene Dunne, Niles Trammell, John Hay Whitney, Walter Wagner and Emerson Poole.

Metro Branch Post Shifts

Bennett Goldstein, formerly head booker at M.G.M. Albany branch has been named office manager-head booker, following the promotion of Edward Suess, former office manager, to salesman in Buffalo. Effective today, L. R. Gillard, Jr., of Charlotte, transfers to the sales department and E.H. Holley has been named new duties as office manager and head booker.

FINANCIAL

(March 12)

NEW YORK STOCK MARKET

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<th>Low</th>
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<td>12</td>
<td>13</td>
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Balzer Services Held

Funeral service at the week-end were held for Emil G. Balzer, 71, treasurer of Local 802, A.F.M.

Stern Funeral Services

Funeral services were held for Benjamin Stern, 84, hotel owner and former theater operator.

NEW YORK THEATER

RADIO CITY MUSIC HALL—Rockefeller Center

IRENE DUNNE in GEORGE STEVENS' Production of "I REMEMBER MAMA"—Barber Oscar Philip BEL GEDDES HOMOLKA DORIN—Produced by HARRETT PARSONS

Music Hall's Great Easter Stage Show

A VERTY FUNNY PICTURE—Sid SAMUEL GOLDWYN presents

CARL JOSELLE DAVID GRANT YOUNG NIVEN THE Bishop's Wife—Chairman G. all 9:45 a.m. ASTOR—Chairman A. 45th St.

Metro Goldwyn Mayer

Metro Branch Post Shifts

Bennett Goldstein, formerly head booker at M.G.M. Albany branch has been named office manager-head booker, following the promotion of Edward Suess, former office manager, to salesman in Buffalo. Effective today, L. R. Gillard, Jr., of Charlotte, transfers to the sales department and E.H. Holley has been named new duties as office manager and head booker.

FABIAN TO OPEN FIRST MET. DRIVE-IN ON S. I.

Staten Island Drive-In The first in New York City, will be open to the public in mid-April by Sir Brian, head of the circuit hearing board. According to Phil Harnan, his assistant, the open air cinema will accommodate 600 cars.
Along the Way

by PHIL M. DALY

Monday Morning Report

- J. ARTHUR RANK was thrilled no end—and well he might be—by Life magazine's record breaking splash in behalf of "Hamlet". Life's cover was given to the role of the Melancholy Dane, and in addition the issue contained 11 pages of art on the picture. . . . Jesse L. Lasky, who gets into town today for the world premiere of "Miracle of the Bells," will appear on no less than 10 national radio shows, to be tied in with the celebration of his 35th anniversary in film. . . . Frederic Ullman, Jr., has drawn the RKO prize assignment to produce "Honored Glory." . . . Gus S. Eysell will host a cocktail party for George Stevens tomorrow afternoon, at the Melville Hall studio. . . . Harold Mayhew by courtesy of Walter Wagner goes to England later in the year to make a picture for J. Arthur Rank, the vehicle will be a script originally planned for Vivian Leigh. . . . It will be another month before Ned E. Deppen is back at his New York desk. . . . The RKO topper will spend the time on the desert at Phoenix, Arizona. . . . A press luncheon next Monday at the Hotel Roosevelt will kick off the 1948 "Radio and Electronics Frontiers" convention of the Institute of Radio Engineers. . . . Jerry Fairbanks has signed Anne Gwynne to co-star with John Howard in that series of 18 "Public Prosecutor" films for television.

Modify Jamesstown Award

In Arbitration Appeal

(Continued from Page 1)

of the Jamestown Theater, Jamestown, R. I. Board dismissed the proceeding against the Paramount and Opera House Theaters, Newport, and against Loew's, 20th-Fox, and Warners.

Maximum clearance to be granted by Paramount and RKO to the Strand, Newport, over the Jamestown route, will be given no later than 60 days after territorial release date.

Chapman Named Assistant Sales Manager for FC

(Continued from Page 1)

hard, playdate and liquidation chief; William Markert, print head, and Herbert Stern, resident legal department chief.

Dutch Film Restrictions

May Be Lifted in Fall

(Continued from Page 1)

some films for his six-theater chain. He said he would like to supplement his 25 mobile units with 16 mm. Quonset huts and other prefabs, but such purchases would have to be approved by the Dutch Government.

Narrow gauge machines are even being started in partly sapce, houses, ter Linden added, because many 16 mm. shorts, which are not otherwise available, could be shown in the neighborhoods and showcases.

Though attendance has fallen in recent months, it’s still well above pre-war averages, ter Linden reported. He expects theater taxes to go up. New schedule, he believed, would stick customers for 20 per cent tax; exhibitors would have to shell out about 12 per cent.

Handwriting on Red Card Sorrell’s—FBI

(Continued from Page 1)

sub-committee to decide what to do. He would not comment on what effect the FBI conclusion might have on his own earlier statement that he saw indications of collusion between the IATSE and the producers. On the witness stand producer counsel Burton Zorn spent most of the day attacking the credibility of Sorrell’s testimony—particularly Sorrell’s charges that NLRB was "fixed" in 1945, and that producers bore responsibility for strike violence in 1945 and 1946.

Kearns said the hearing will be recessed this week until May 17, at which time California Senator Jack Tenney may be heard, as well as any one accused in absentia of Communist or anything else. He also said Westbrock Pegler may be heard about May 25.

Rank Emphasizes Need Of Spiritual in Films

(Continued from Page 1)

text of the citation appears on page six.

"The greatest need of the world today is spiritual." Rank said “and the first step to understanding is knowledge. Knowledge not only in the academic sense, but of our fellows.”

Rank stated “those films which have the greatest and most lasting entertainment value are those which hold fast to truth and maintain the dignity of the human spirit. Rank declared there is need for every good film that is made, whatever its origin. He said his ideal film "must have three points of appeal—entertainment, the spiritual. He pointed out the difficulty of recording in film how people think, reaction to ideas, the effect of mental states.

"But doubtless we shall succeed," he said.

Rites for Fitzpatrick

Waterbury, Conn.—Funeral services for Ed Fitzpatrick, 52, Loew’s Poll manager, will be held here to day from the Church of the Immaculate Conception, Fitzpatrick, who held the post for 20 years, succumbed to a heart attack last Thursday.

MITCHELL MAY, JR.,
CO., INC.

INSURANCE

Specializing
in requirements of the
Motion Picture Industry

55 Maiden Lane, New York
510 W. 6th St.
Los Angeles

Send Birthday Greetings To...

March 15

George Brent
Lorraine Edy
Corl Leenman
Hedy White

Frances Grant

Send Birthday Greetings To...
The Boxoffice Bells Are Ringing

WORLD PREMIERE
AT THE LONG-RUN
RIVOLI THEATRE

Produced by JESSE L. LASKY and WALTER MacEWEN • Directed b
The Miracle of the Bells

With Lee J. Cobb, Harold Vermilyea

Starring Fred MacMurray, Valli, Sinatra

Released through RKO Radio Pictures, Inc.
Parliament to Get on Duty After Easter

(Continued from Page 1)

go-American four-year agreement ending the seven months' long impasse last week.

Eric A. Johnston, as president of the MPAA-MPEA, and James A. Mulvey, as SMPTE president, have signed the agreement for the American film industry, with Wilson affixing the official British signature.

It was obvious that the basic agreement (the text, which will be officially released after some details are determined, was digested exclusively in New York and later on Friday) left unanswered several major questions, principal among which were:

1. Upon what basis and by what formula will the remittable $17,000,000 annually for the next two years be distributed?

2. Ditto the equivalent of the earnings in the U. S. of British pictures during the same period.

3. Vague “usual provisions” made for those American distributors which now are largely responsible for British releasing in the U. S.—Universal Int’l, Eagle Lion, 20th-Fox.

Pressure to sign came as a quiet statement that U. K. film earnings in the U. S. would be remitted to this side, and then re-remitted to the U. S. by the Bank of England, with no advantage to any American company.

Johnston, at the press conference here Friday, indicated that remittable dollars would be shared “equitably” among the majors and independents, et al, possibly on the basis of company earnings in the United Kingdom.

In this connection, Mulvey declared that the indies were “admirably safeguarded.”

(On the New York weekend, it was the general belief that company participation would be shared by the majors. It was difficult to estimate, however, what individual company shares would be inscribed as the majority of company financial statements do not separate British earnings. A notable exception is Universal which in its 1947 fiscal year reported $4,800,000 in British remittances, according to the last annual report to the stockholders. Universal product was in the U. K., however, earned between $10,000,000 and $11,000,000, it is reputed.)

It was understood here that the division pattern would be worked out following the return to the U. S. of Johnston, Mulvey, Joyce O’Hara and Allen Dually who, changes aside, sailed on the Queen Mary the week-end.

Original plans had called for employing Saturday. It was anticipated that American executives meanwhile would be

Joseph Heads AMPP Publicity Committee

West Coast Bureau, THE FILM DAILY

Hollywood, Calif.—Joseph, national director of advertising and publicity for Universal-International, has been elected chairman of the AMPP’s studio publicity publicists at the annual meeting. Joseph succeeds Howard Strickling, studio publicity head, who becomes chairman of the publicity directors executive committee.

BOSTON U HONORS SKOURAS, RANK

BOSTON—(Continued from Page 1)—Foundation day ceremonies at the opening event of a three-day Institute devoted to the theme, “Social Responsibilities of American Leadership.”

SYPROS PANAYIOTIS SKOURAS, president of the Twentieth-Century-Fox Film Corporation; born in Greece, came to this country, and at the earliest possible time became a naturalized citizen; an illustration of the fact that America is still the land of opportunity, for you began as an immigrant bus boy in a hotel, and then you both found and made opportunity in the theater and motion picture business until you have now become a capable and powerful leader of the Twentieth Century-Fox Film Corporation, by means of which a list of periodicals and Socrates and Plato furnishes entertainment and information daily to a multiplied millions of persons in the world of Art. Johnston and Loew—labor upon you Boston University’s honorary degree of “Doctor of Laws.”

SKOURAS Sees Video Film's Humanly Peak

U. S. Companies Ship Initial Films to U. K.

(Continued from Page 1)

In a forum devoted to the subject of public entertainment, it is most appropriate to single out motion picture as a most momentous factor in the field of international education.

ähmouna speaking of the tonalistic of the international brotherhood, Skouras stated: "Those Governments and legislatures which try to stifle free expression and curb the flow of information across the borders of some countries cannot prevail against mankind’s demand for knowledge freely imparted."

"The screen belongs to you men of learning," Skouras said, "for you lead in public opinion and to the best of your neighbors."

"Nourish it in the fresh invigorating climate of freedom and you will have a magnificently all big every endeavor for a finer, saner world."

formulating a variety of proposals for the common MPAA board meetings. (One of the "thorns" arising in New York in the wake of the agreement was the fact that revenues from lick already in British provinces were to be 'distributed in the $17,000,000 British earnings, and the official note, for instance, that "The Facts of Our Case" was far from satisfactory."

While the picture has earned about $1,000,000 in this past Fred, endorsements, that figure will be greatly exceeded in the coming weeks.

Of the questions left unanswered, those bearing on the status of 50-50 earnings of L. K. pic—or actually their equivalent—were the most puzzling here. (And no less in New York at the

Gov’t Rushes Film Export Authorization

(Continued from Page 1)

plane. He reported that the companies were asking for the earlier possible service on their export lists.

In the meantime, study of the new U. S.-U. K. film’s agreement resumed here in a tempering of the initial skepticism with which it had been received. It was pointed out that 1947 U. K. earnings of American pic were now about $48,000,000, rather than $83,000,000, and it has been estimated that 1948 earnings might rise to about $22,000,000. This would mean, in effect, realization in dollars of about 65 per cent of the U. K. earnings of Hollywood pips.

Wheeler Feted by FC Prior to Departure

A testimonial luncheon to Samuel Wheeler was given Friday in the Hotel Astor by Film Classics executives prior to the former’s departure for California where he will serve as executive head of the company’s West Coast division.

Among those attending were Joseph Bernhard, B. G. Kranze, Jules K. Chapman, Teddy Bambaum and Eugene Arinstein.

St. Louis Realert Franchise

St. Louis: Realert franchise for this territory has been acquired by Herman Goresick and George Phillips. Area is highest in Realart national system of exchanges.

Right Way to Celebrate

West Coast Bureau of THE FILM DAILY

Hollywood—Julian Johnson celebrated his 17th anniversary as stor- editor at 20th Century-Fox when Darryl Zanuck picked up his option for another year.

Saroff Links Tele Future to the Atom

Bost—Radio receivers no larger than a wrist watch and tiny television sets the size of a pocket camera were envisaged by Brig. Gen. David Saroff, RCA president, in an address Friday night at Boston University’s Founder’s Day Banquet, entitled “Science and the Atom.”

He said that such invention would be made possible by the utilization of mere specks of radioactive material from nuclear fission.

The honorary degree of Doctor of Commerce was conferred upon General Saroff.
All Your Days—

YOU WILL REMEMBER "ALL MY SONS"

It is difficult to sum up the essence of a motion picture by the use of slogans.

However, "ALL MY SONS" has that natural, human, emotional quality that leaves a lasting impression.

One of the reasons why this prize play comes out so gloriously on the screen is the care given to it, not only during production, but for months prior to production.

And, in entrusting the writing of the screen play and the picture's production to Chester Erskine, co-producer-director of the "EGG AND I", U-I felt confident that in his hands the picture would assay all the sterling qualities of the play.

Also, in selecting a director, U-I felt that Irving Reis, noted for his excellent work on the "BACHELOR AND THE BOBBY-SOXER", would have an unusual perception for the subject matter of "ALL MY SONS".

When you see "ALL MY SONS" you will be the beneficiary of the magnificent amalgam that results from all the elements of a production blending into a triumphant screen achievement.

There is not any one thing that you will remember about "ALL MY SONS"; instead, you will be deeply conscious of all the things that have gone into it.

For that reason, Motion Picture Daily said:

"Great skill and talent in acting, writing and direction combine to make this screen version of the Arthur Miller stage play a professional achievement!"

and Film Daily said:

"Written and produced for the screen by Chester Erskine, the story is lucidly translated into film terms by Director Irving Reis. In each catagory of production, the treatment is top drawer!"

and summed up generally

by Showmen's Trade Review:

"The way it has been written, acted and directed for the screen makes of it 94 minutes of superb entertainment!"

UNIVERSAL-INTERNATIONAL presents

EDWARD G. ROBINSON
BURT LANCASTER
in
"ALL MY SONS"

with

MADY CHRISTIANs • HOWARD DUFF
LOUISA HORTON • FRANK CONROY
ARLENE FRANCIS • LLOYD GOUGH

A CHESTER ERSKINE PRODUCTION
Written and Produced for the Screen by CHESTER ERSKINE • From the Play by ARTHUR MILLER
Directed by IRVING REIS
AN EXPLOSION OF LAUGHTER
In the Greatest Double Laugh Show in Years!
NOW PLAYING THE LOEW CIRCUIT

A LAFF KNOCKOUT
Here is the FIGHT GAME at its FUNNIEST!
All Direct Body BLOWS,
Each UPPERCUT goes Right
to your FUNNYBONE!

Favorite Films presents

KELLY the SECOND

A GANG OF GAGSTERS.
A LOAD OF LAUGHS!

FIND THE LAUGHS IN
A KNOCKOUT!

FAVORITE FILMS PRESENTS
WILLIAM BENDIX
MAX BAER
in
TWO MUGS FROM BROOKLYN

"SLAPSIE" MAXIE
ROSENBOOM
PATSY
KELLY
GUINN
"BIG BOY" WILLIAMS
HAROLD HUBER
BILLY GILBERT

FAVORITE FILMS CORPORATION
MOE KERMAN, Pres.
630-9th AVENUE, N. Y. C.
MPAA BOARD TO MEET ON ANGLO-U.S. PACT

Allied "Big 5" to Urge Lewis Bill Adoption

Editorial

50 Millions More Patrons
... but we're not "selling" 'em

By CHESTER B. BARN

If you're interested in more box office customers and bigger financial returns all the way 'round, including the stockholders, bless 'em, just skip this, for it's going to be another dissertation upon a now familiar theme in this space — the untapped American film audience, present and to come.

In the first of these editorial dispatches, it was noted that the National Industrial Conference Board had reported a sharp rise in the American birthrate in 1947, with the number of births estimated at 3,900,000 for the year. That would compare with the U. S. Bureau of Census provisional figure for the year of 3,595,135. (Late last week, the Census Bureau reported the 1947 birth total at 3,908,000, which with continuance of a low death rate and a net immigration of approximately 215,000, raised the population total to 165,340,000 as of Dec. 31 last.)

Now the Board, after a bit of computation, comes up with the forecast that the post-war "unprecedented" boom in births may give the U. S. 10,000,000 to 25,000,000 above the peak of 165,000,000 predicted for 1990 by the U. S. Census Bureau.

The Board finds that with a birth rate of 12,000,000 in the years between 1949 and 1947 the nation's estimated population of 144,000,000 is two years ahead of the 1943 projections, and that any estimate made by the Census Bureau in 1946 for 1947 was close to 2,000,000 short.

World War II, chiefly responsible for invalidating these several projections, speeded up a rising trend of births which commenced in the late '30s. Improved economic conditions permitted marriages postponed by the depression. Other favorable factors cited by the Board were a lowering of birth rates, a falling off in juvenile delinquency, and better medical care.

20th-Fox 2nd Quarter

Net to Show Advance

Boston—Improved product, lower production costs and other factors will enable 20th-Fox in its second quarter to show a higher net than in the first, the figure for which as yet is unannounced, it was said here by Spyros P. Skouras. The 20th-Fox president recalled that during the first quarter the company wrote off high negative costs.

Skouras termed the drop in product financing on this side of the Atlantic was understood discussed when J. Arthur Rank and G. I. Woodham-Smith, Rank's legal adviser, lunched yesterday with S. Sloan Colt, president of the Bankers Trust Co. The British film tycoon also conferred yesterday with Kay Harrison, British Technicolor's managing director, also now on this side, on Rank Technicolor production plans, (Continued on Page 4)

$40,000,000 in British Coin?

Remittance Ways Explored by U.K. Trade

NT's Skouras Due Monday
To Map TOA Campaign

Charles P. Skouras, National The-
aters president, will arrive here Mon-
day, accompanied by his staff, in
order to begin preparations for
TOA's role in a drive against juve-
nile delinquency sponsored by At-
torney General Tom Clark.

Decision to cooperate with Clark
(Continued on Page 8)

MPEA Kills Embargo
On U. K. Shipments

Members of the MPEA board here yesterday and voted to abrogate the resolution adopted Aug. 8 last which placed an embargo on film shipments to the U. K.
COMING AND GOING

John Dall in New York following completion of "Rope," on holiday trip.

Irving Mack of Filmmak, Chicago, was a New York visitor last week-end.

Winifred Cutler, secretary to Col. William Buhl of the Mutual Film Corporation, has arrived in Miami to help co-ordinate plans for the 12th Annual Convention of the Miami Film Men, which begins March 12.

Jules Lapidus, Warner Eastern sales manager, has returned from a trip to the company’s Pittsburgh and Cleveland offices.

R. E. Warn, newly appointed chief of engineering of the Western Corporation, has arrived in New York from Australia to take over his new duties.

Don Swartz, head of the Independent Film Distributors, Actor Pictures’ outlet in Minneapolis and Milwaukee, is in New York for a business conference with "Bob" Savini, president of EMC.

Jesse Lasky has arrived from the Coast to attend the world premiere of "The Miracle of the Bell," at the Rivoli Today.

Jay Eisenberg of M-G-M’s legal department, and Irving Helton of the M-G-M sales department, have returned from Montreal.

Elliot Foreman of M-G-M’s exploitation department has returned from a trip to the Southwest.

Lou Formato, Philadelphia M-G-M manager, and Harry Rossenblatt, New Haven office, have returned to their respective offices following a meeting here with John F. Byrne, Eastern sales manager.

Liberle Osmen is touring Europe with her husband, Lucien Ballard, with stops at St. Maarten, Casablanca, Morocco, Italy and England before returning to America on or about April 4.

Leah Salisbury, on her way back to New York, stopped off over the week-end to see her daughter, Miss Ruth Lamson in San Francisco.

Hal Wallis is at the Waldorf from the Coast.

Neumade to Enlarge Factory in Buffalo

Oscar F. Neu, president of Neumade Products Corp., leaves for Buffalo on Thursday to attend a class reunion. Neu will also visit Neumade’s Buffalo factory to complete arrangements for the management of manufacturing facilities there. The constant growth of the 35 mm. industry, coupled with the increasing demand for 16 mm. equipment, indicates that previous estimates of productive capacity necessary in the immediate future, will have to be considerably increased to maintain expanding shipping schedules.

Henry B. Neu will return to New York on March 23.

Colbert-Skibral- Manning
Form New Producing Co.

West Coast Bureau of THE FILM DAILY
Hollywood—Claudette Colbert, Jack H. Skibral and Bruce Mannin have organized a new producing company. As their first picture, they plan to make "The Soft Touch" by Deep Fields and Fred Kohner, in which Miss Colbert will star. The picture should start shooting by June 15th.

Crestwood to Make Trio
West Coast Bureau of THE FILM DAILY—Hollywood—Crestwood Picture Corp., has opened its doors with Robert I. Lipper as president and Carl Hittleman as producer, to release through Screen Guild.

First three pictures will be "Return of Wilfred," "Lost of the Will Horses" and an as yet untitled story.

Wolfe Cohen in Manila
Manila (By Cable)—Wolfe Cohen, Warner Bros. president in charge of Far Eastern and Latin-American distribution, arrived here over the week-end on a tour of inspection. He was accompanied by Clifford C. Almy, general manager of Warner interests in Manila.

Testimonial for Reingold
St. Louis—Ben B. Reingold, who resigned as manager of the 20th-Fox exchange here yesterday was tendered a farewell testimonial luncheon at the Sherman-Coronado Hotel. Reingold leaves shortly for Cal forna where he will make his home.

Van Upp Leaves Columbia
West Coast Bureau of THE FILM DAILY—Hollywood—The five year association of producer-writer Virginia Van Upp and Columbia was terminated over the weekend by mutual consent.

FINANCIAL

(March 15)

NEW YORK STOCK MARKET

Heights

Am. Steel 172 172 172 172
Bell & Howell 197 197 197 197
Columbia Picts. 12 11 11 11
East. Kodak 35 38 38 38
Low’s Inc. 18 17 17 17
Paramount 199 199 199 199
RKO 83 83 83 83
Republic Pict. 90 90 90 90
Republic Pict. 90 90 90 90
20th Century-Fox 37 37 37 37
20th Century-Fox 37 37 37 37
Universal Pict. 144 144 144 144
West. Pict. 12 12 12 12
Warner Bros. 121 111 111 111
NEW YORK MARKET

Monogram Pict. 2 2 2 2
RKO 1 1 1 1
Sonetone Corp. 3 3 3 3
Technicolor 13 13 13 13
OVER THE COUNTER

Bid Ask

Cicero 5 5 5 5
Pathé 4 4 4 4

J. Cheever Cudwin plied in from London today, preceding Nate J. Blumberg, Charles P. Ketelsen and Joseph H. Seidelman, due by boat at the week-end.

Paramount ad-publicity-execution executive, John C. Sweeney, yesterday after conferences on the Coast included Paul R. Du Kain, Ben Wales, Stanley Shuford, Rudy Montegalis (Buchannan Agency), Paul Ackerman and Joseph H. Seidelman and Russell Holman return today.

James R. Grainger, Republic executive vice-president in charge of sales and distribution, has returned to New York, following a five-week trip during which he visited Charlotte, Atlantic, New Orleans, Dallas, Los Angeles, San Francisco, and other cities.

Norman Clark, film critic of the Baltimore News-Post, will visit Hollywood shortly.

Karl Herzog, executive counselor. is in New York to confer with President Joseph Barnard of Film Classics.

Mert B. Stearn, Screen Guild franchise holder, returned to Pittsburgh yesterday via Washington, after sessions in the Hollywood home office.

Dick Kerr is at the Waldorf.

Steve Brody, monocam and Allied Artists president, is in Boston visiting theatres.

Harry K. McWilliams, Columbia exploitation chief, leaves New York today for Rochester, Milwaukee, Chicago, and Buffalo and Detroit.

Alfred Hitchcock, expected in New York today, deferred his Eastern journey until next week.

Eddie Silverman, Essences proxy, and his wife are celebrating their 15th anniversary with a trip to California.

They are awaiting a meeting here, and have been conferring with various exhibitors in the area on the week-end.

Walton C. Amment, vice-president and general manager of Warner Bros. Pathé, theater department executive, goes to Philadelphia today for a conference with the chief of that office.

Jack Amsen is at the Waldorf this week.

Ike and Harry Katz, Kay Film Exchange representatives, have arrived from Atlanta and are stopping at the Astor Hotel.

Georgeraft, who arrived in New York from Morocco on Sunday, extricated last night for Hollywood.

Foreign Managers Meet On Chile and Colombia

Foreign managers at a meeting yesterday were Henry Cigvar of Alfonso, and Burtle of Fear and Columbian film situations.

Dissim 2 in Mossotti Suit

St. Louis—Anti-trust suit filed by Victor G. Mossotti, against Fanfoni and Marco, St. Louis Amusement Co., and several motion picture distributors, has been voluntarily dismissed against PRC and Eagle Lion. Mossotti is a former lessee of the Shubert Theatre.

Pegler at Video Seminar

Syracuse—Jack Pegler of Jerry Fairbanks, Inc., will speak today at the first day of a three-day television seminar on "The Future of Electric at Electronic Parks." Pegler will talk on films and television. About 125 are expected to attend the sessions, which run through Thursday.

CANDY AND POPCORN SPACE AVAILABLE IN EIGHT THEATERS. LICENSEE TO PAY GOODWILL OR ADVANCED RENTAL. OTHERS MUST NOT APPLY. CALL BETWEEN 10 A.M. AND 5 P.M. ONLY.

CIRCLE 5-4247

BOCONEO

EASTER SPECIAL

$6, $8 or $10

This Fri., Sat., Sun., Days

Sat., Sun., Mon.

Montecello and Boscobel

guests may secure meals at the Jefferson, if desired.

TO THE TRADE:

Warner Bros. earnestly invite you to attend the industry-wide showings of the picture for which we sent an entire production company to France—stars, cast, director and crew. It is a picture of rare excitement.

DENNIS MORGAN
AS THE MAN WHO SOLD HIMSELF TO THE HIGHEST BIDDER
VIVECA LINDFORS
THE NEW STAR FROM SWEDEN—1948’s MOST IMPORTANT DEBUT!

TO THE VICTOR
TRADE SCREENINGS
March 29th

Directed by
Produced by
Written by

with VICTOR FRANCEN · BRUCE BENNETT · DOROTHY MALONE · TOM D’ANDREA · DELMER DAVES · JERRY WALD
Richard Brooks
excess of the $17,000,000 could be employed.

An estimated $8,000,000 is expected to be garnered during the agreement's first year by British films in the U. S., against which the American producers are permitted to withdraw an equal amount from this realm. Although this is double the earnings of British pictures in America last year, the incentive given American distributors at the result of this provision is considered certain to result in better playing time and increased earnings for the British product.

In addition to this, American producers can credit against their balance here whatever may be earned by films produced in Britain which are entirely financed by blocked capital. It is considered likely that approximately $14,000,000 will be realized from this source, including the earnings of the American-financed films in the U. S.

The agreement also allows as transferable those profits accruing from American investments in such British enterprises as hotels, phonograph records, etc. Those profits will probably hit an average of $1,000,000 per year.

Observers here point out that if $40,000,000 is taken out annually, it will be only about $10,000,000 short of the approximate expectations of American producers if there were no restrictions at all.

Correction
RKO Radio reports that the correct running time of "I Remember Mama" is 134 minutes, not 137 as company originally stated.

$40,000,000 in British Remittances Likely

(Continued from Page 1)

be taken from the actual earnings of U. S. pictures here, the considerable amount of monies that can be obtained from the concessions contained in the 27 clauses attached to the agreement. Function of these clauses is to outline the various methods by which the earnings in

The New York Times reported that British hotels and restaurants are critical of the provision by which U. S. film money can be invested in the hotel field here, and that a statement expressing "resentment" was issued by the group in which it was asserted that the British hotel industry, with due regard to its handiwork, "bears more than favorable comparison with the hotel industry of America."

Tuesday's Tele-lines

- A TRIPLE FLOURISH of Phil M.'s chapeau to George Stevens for his magnificent production of "I Remember Mama"...it rates with the industry's best, regardless of time limits... Didio know, by the way, that "I Remember Mama" is the 15th Irene Dunne starring vehicle to play Gus Eystyll's Radio City Music Hall...In its first four days, "Mama" attracted more than 85,000 admissions at the Music Hall...

- Thought-in-passing Dept.: How many industries hold reserve commissions in the Armed Forces?...I. Richard Kennedy, Olin Clar, Arthur Mayer and Terry Ramsaye will discuss plots and characters in current films at NYU's Washington Square College on March 31...Prof. Robert Gesner, chief man of the College's motion picture department, will be moderator...The Walter Reade circuit starts vaudeville at the Congress Theater, Saratoga Springs, March 28, giving the circuit a complete week of vaude books...Columbia will try to recapture the race for screen rights to John McPartland's "Portrait of an American Communist" which appeared in the Jan. issue of Life mag...The National Legion of Decency has placed Warner's "I Became a Criminal" and U's "Cobweb" into its Class B...I. Arthur Ranck poured at the "Boston tea party" which ended his Boston press conference at the week-end.

- THE VIRGINIA STATE SENATE paid a glowing tribute the other day to Sen. Benjamin T. Pitts, Virginia circuit operator and vice-president of the Virginia Theater Owners Association, with the adoption of a resolution noting his "generous and intelligent efforts" to provide schooling for underprivileged boys and girls...George Pal is negotiating for rights to E. White's modern fable, "Stuart Little," planning it as a Technicolor production for U. A. release...Eighteen Miami Beach hotels are making 675 rooms available for the April 12 convention of Variety Clubs International...All are within walking distance of the Roanoke Plaza convention headquarters...Norman Elson, vice-president of Trans-Lux Theaters, believes there should be more editorial opinion in newsmails...The State Department is strongly in the MPEA's corner...Reason: State Department officials believe they can get better co-operation from the MPEA than from individual producers.

- DIDIA KNOW that Ken Murray already is planning a "sequel" to Republic's extraordinary release, "Bill and Coo"?...Latter Trucolor production, Republic's Easter pic, will be playing upwards of 300 dates...A natural for the Easterdale, Republic expects to trot it out early...The exploitation effort Sea Ross of Republic has put behind the pic is very much on the terrific side...The really sensational business U's "The Naked City" is doing at the New York Capitol sharply points up the industry's loss in the demise of Mark Hellinger...None is more conscious of that loss than SRO which had counted on six Hellinger productions for its program.

- NEW ENTRANTS continue to join the scramble for the large screen television market...Most recent is a reported 9 by 12 foot image model...at the amazingly low price of about $350...by an undisclosed manufacturer who is said to have such a product under way...the low price is said possible because of mass production...plus the use of a smaller, and more efficient, cathode ray tube...Another manufacturer, Lynn Television...of Philadelphia...also has a 9 by 12 foot video picture projector.

TOO SHORT FOR TODAY: "Prejudice, racial or religious, makes a small man smaller."—Alfred ITO of Iowa and Nebraska, Inc.
mp. Owens in Own past Strike Probe

(Continued from Page 1)

(Continued from Page 1)

unsaid to divulge his new infor-
mation—which "might have some-
thing to do with the IATSE"—

owed said he thinks the House
Committee will proceed with
jury charges against CSU head
Sorrell, on the theory that the bi-
ports that handwriting on an al-
red Communist party membership
check with Sorrell's handwriting.

Owens, largely responsible for
a recent conviction of Allis-Chalm-
strike leader Robert Christoffel,
poetry before the committee in
saying that he was a Communist,
sted that he might have other wit-
nesses to testify regarding Sorrell.
The Chicago Congressman, a lab-
over in private life, said he be-
views the question of Sorrell's mem-
ship or non-membership in the
communist party is "hardly materi-
to an understanding of what has
opened in Hollywood," and
unings on the strike resume to-
day, with IATSE witnesses to be

ational Review Board
conference on Thursday

"Motion Pictures in Public Affairs"
will be the theme of the 39th annu-
Conference of the National
 Ard of Review. The annual meet-
 will take place at the Pennsylvania
 Hotel Thursday. Over 500 are
pected to attend. Public education
on atomic energy will be a
ature of the conference.

Lillian Helmman will speak on "A
Screen." Joseph Lally, special
stant to George Skouras, will dis-
the "Motion Picture Theater in
anxiety Affairs." Review of the
etry for the next year will be
en by Martin Quigley, Jr. Lees-
documentary and juvenile
avior will be given by Victor
as and Edwin J. Lucas. Quincy
we, NBR president, and Richard
ith, executive director, will pre-
ning.

Evening session will offer Aline
n, who will speak at a spe-
is screening of "The Search."

Danny Kaye to Germany

London (By Cable)—Danny Kaye
pleted his Palladium engagement
leaves today for Germany
here he will entertain at Army

llie, Acting Para. Mgr.
Memphis—Tom Bridge is acting
ramount branch manager here dur-
during the leave of absence of L. W. Clintock.

SICH LIST

JOLITA PALMER, composer, Emerson
ie Studios, is recovering in Englewood
, Englewood, N. J. 


tory was here Wednesday.

MPAA Board Sets Pact Parley

Planned for Thurs.; Indies Meet Today

(Continued from Page 1)

meeting will go over to Friday, it is
expected.

2. While James A. Mulvey, presi-
dent of Samuel Goldwyn Prods.,
represented the indies, will not be in
the SIMPP

members were called to meet in
Hollywood today to discuss the agree-
ment to go into the green light for ex-
facts in the British studio program.

Sydney (By Cable)—The Anglo-
American him agreement, signed in
London last week, is expected here
to give the green light to expanding
Australian production. Australia is
the stering area.

London that the indies were "ad-
mirably safeguarded" by the agree-
mame.

3. First American executive to re-
turn to New York from London, J.
Cheever Cowdin placed in yesterday.
The Universal representative, who
not participating in the John-
Harold Wilson negotiations nev-
theless had a "stand-by" role, had
nothing to add on to his pre-
depature London comment, the
agreement is an extremely fair solu-
tion of a troublesome problem.

4. Spyros P. Skouras, president of
20th-Fox, disclosed, prior to return-
ing to New York from London, that
the company hopes to use its frozen dollars
to expand its British studio program.

In January, 1947, Fox disclosed plans
to spend $1,000,000 on studios at
Wembley, but when Board of Trade
permits were unobtainable, the plans
were canceled. Twentieth-Fox, pro-
ducing on its own in Britain, would
be able to use its present British rele-

London (By Air Mail)—Principal
editorial attack on the Anglo-
American pact comes, not as was to be
pected, from Lord Beaver-
brook's Daily Express, which aims
guns at the producers permit-
ting U. S. distribs. to obtain the
 equivalent of British film earnings in
the U. S., the Philippines and its

(Continued from Page 1)

gio program provided by Sir Alex-
ander Landa and Marcel Hellman,
the latter now visiting in New York.

5. There was lively industry spec-
ulation as to whether Paramount and
Columbia, both of which have had
studio plans for Britain, would now
revive them. Company executives
yesterday kept their own counsel.

6. While no statements were ob-
tainable, it was indicated that cer-
ain U. S. companies already were
exploring the possibilities of enter-
ing the phonograph record field in
Britain. Loew's is already in the
British record field. Columbia, which
dealt with Electric & Musical Industries,
Ltd., which presses the M-G-M rec-
ords distributed by them abroad. Records of British origin are find-
ning a growing market in the U. S.

7. There was keen interest man-
ifested in some trade quarters in the

"Arch" at 50%, With
No B. O. Price Hike

(Continued from Page 1)

Directors has ruled against advanced
prices ("Arch of Triumph," deci-
sion resulting from surveys indi-
cating that higher potential profits,
the board's primary interest, will
accrue from following a policy of
regular admission prices.

(Continued from Page 1)

National Allied Board
Meet Shifts to Denver

Enterprise statement after the
board meeting noted that Charles
Reagan recently had announced
Paramount would adhere to the regu-
lar price policy for top pits.

Italian Govt. Names
Marconi Cinetetta Head

Rome (By Air Mail)—Comm. Tito
Marconi, leading Italian circuit op-
erator, has been named president of
Cinetetta by the Consultative
mission for the Cinema.

Bing Crosby
Says KEN MURRAY'S "LL and COO"
A FULL LENGTH FEATURE in TRUCOLOR
it's the greatest!

REPUBLIC'S EASTER SURPRISE
20th-Fox 2nd Quarter Net to Show Advance

(Continued from Page 1)

uction looks over a year ago as
substantial.

Settlement of the Anglo-American
tax impasse was reason for consi-
erable industry optimism as it
weighed the future, the 20th-Fox
cxec. added.

Elimination of the extra dividend
on the company’s common was in-
fluenced by a desire to place it on
a sound economic basis, it was said.

Questioned as to television’s effect
on films, Skouras said he felt it would
aid and, far from being a competi-
tor, would benefit.

Foreign Heads Working
On U. K. Shipments

(Continued from Page 1)
in charge of foreign distribution,
conferred with Maurice Wolf, man-
gaging director for Britain, but
final decision was reached as to what
pictures would make up the com-
pany’s first releases.

A visit made recently by Paramount
said that word was expected shortly
from the company’s London office. A
complete list of pictures is being studied
by that office from which it will or-
der a group for initial release.

It is held likely that the first Para-
mount may include “Hazard,” “The
Palaface,” “The Night Has a Thousand Eyes” and “The
Sainted Sisters.”

Island Theater Circuit
Loses Jules Liggett Suit

Judgment for the defendants in the
Island Theater Circuit Corp’s
suit against Jules E. Liggett, Effie
Weissberger and Norma Fallenberg,
was rendered yesterday by N. Y.
Supreme Court Judge Aaron Steuer.

Action had charged Liggett, a former
director and manager for Island,
with a breach of fiduciary duty and with diversion of corporate
opportunities in purchasing the Sam-
uel Goldfield Booking Agency for him-
self rather than for Island.

Hyman Eldelberg Services

Funeral services were held Sunday
for Hyman Eldelberg, 75, father of
Frederick Eldelberg, of the local
SRO office. Interment was in Mount
Hebron Cemetery. Surviving are his
wife, Sarah, and three daughters,
including Rose, Eldelberg, who is with
Paramount here.

CHARTERED

CROWN FILMS, INC., Dover, Del.; purpose,
operate motion pictures; capital, 250 shares, no par value; principal office, The Corporation
Trust Co., 100 W. 10th St., Wilmington, Del.

HANTON PRODUCTIONS CO., Dover, Del.; pur-
pose, engage in carnival and amusement
business; capital, 250 shares, no par value; principal
office, The Interstate-Hall Corporation System,
Inc., Dover, Del.

“Summer Holiday”

with Mickey Rooney, Gloria De Haven,
Walter Huston, Frank Morgan
M-G-M. 102 Min.

MAMOULIAN TURNS IN A HANDSOME
ENTERTAINMENT THAT SHOULD DO
EVERY BETTER THAN THE ORIGINAL;
RECOPING, CLEVER, WELL PLAYED.

This remake is wonderful. First film
version of Eugene O’Neill’s play, “Ah Wild-
erness,” in 1935 was acclaimed. Then it
was a six-favorably rated. Basedon
Frances Goodrich and Albert Hackett. This
Irving Brecher and Jean Holloway made
an adaptation from the novel’s script.

Saturday and Sunday cast.

“Devil’s Cargo”

with John Calvert, Rochelle Hudson
Film Classics. 61 Mins.

ADEQUATE WORTHUNIT FARE WITH
A NEW “FALCON” CHARACTER; HOLDS
INTEREST.

In a minor category this one stacks up as
adequate whodunit fare with all the
usual ingredients. But the trouble
in the way of story invention to sustain spectator inter-
est for most of its running time.

Play has to do with the order of a
 gambler. John Calvert, as “The Falcon,” is
something of a sleight of hand practitioner.
He is engaged by Paul Marion, who states
he killed the man, to clear up things. Theo-
dore Von Eltz is a criminal lawyer who
takes Marion’s case when he gives himself
up. Shortly after Marion dies in his prison
up to any considerable and

chairman;’

CREDITS: A Falcon Production; Producer, Philip N. Kreis; Director, John F. Link; Assis-
tant, Mac Wright; Photography, Walter Strong;
Editor, Al Aker.

DIRECTION, ADEQUATE. PHOTOGRAPHY, Fair
around with the boys. There’s some music at
this point again and the color treatment
of the sequence is all warm tones and quite
funny as Rooney gets himself a snootful of
assorted libations. Oh, yes, it takes place
with women.

All in good time the piece reaches a
proper romantic finale and the audience
is thoroughly entertained and the better
for it.

CAST: Mickey Rooney, Gloria De Haven, Wal-
ter Huston, Frank Morgan, J. Farrell
Mamoulian, Eddie Dowling, Sherry John, Joe Hackett,
Ann Francis, John Alexander, Virginia Brissie,
Howard Freeman, Alice Mackenzie, Ruth Britty.

CREDS: Producer, Arthur Freed; Director;
Douglas Macdonald; Adapted by Irving Brecher;
Jean Holloway from the screenplay by Frances
Goodrich, Albert Hackett; Based on Eugene
O’Neill’s play, “Ah Wilderness”: Musical direc-
tion, Leonard Haycocks; Orchestration, Conrad
Selby; Dance, Charles Walters; Music, Merry
Wurman; Lyrics, Ralph Blane; Photography, Booth
Chatto; Artistic direction, Otto Kallfass; Art Director,
James W. Reynolds; Set decorator, George F. Shaff;
Ralph Milton; Wardrobe, Albert Anka;
Make-up, Walter Shatto; Set decorator, George F. Shaff;
Richard Pefferle.

DIRECTION. Excellent. PHOTOGRAPHY, Fine.

$10 Wage Hike to Col.
Employees Granted by AAA

Wage increase, ranging from $6
to $8 a week, announced Sept. to
Sept. 27, 1947, was granted yesterday
by the AAA to 288 SOPEG employees
at Trustee Broad, N. W. 5034; Trustee
A. Wolf, impartial chairman; Al Shepard, union rep.; Arthur W.
Schwartz, company rep.

New Jersey TOA Unit Adds

Addition of 15 theaters to
membership of TOA’s New Jog
unit was reported to executive
director Gerald W. Coyne yester-
day by Maurice J. Miller, presi-
dent, of state unit. New houses include
located in Trenton and New Brus-
wick, been added to the Trustee
New Brunswick Theaters Corp.,
three houses of the Rap & Rud
Circuit in northern New Jersey.

“Smart Woman”

with Brian Aherner, Constance Bennett
and Barry Sullivan

HOLLYWOOD REVIEW
CORKING MELODRAMA IS LEAD
FOR BOX OFFICE CLEANUP, SWELL CA;
AND SPLENDID DIRECTION BACK STARS IN NEW SHOES.

Here is one of the best offers to be
the Allied Artists label. It was produ-
ced by Hal E. Chester, who assembled a ca-
ca, 15 year old player, Brian
Aherner, Constance Bennett and Bar-
ry Sullivan, who are starred. The supporting
cast takes the stand and reveals that Sullivan,
Otto Kruger, Isobel Elsom, Richard
Ly and Selena Royle.

Edward A. Blatt has supplied sprints
direction, while Adele Rogers St. John
wrote the adaptation and Alakh Bessie, Lo
Morheim and Herbert Margolis the score
based on the Leon Gumerman-Est
V. Westrate story, which contained con-
material. Stanley Cortez’s photography
very effective.

Wealthy Aherner is appointed sec-
prosecutor to clean up a town, where
Kruger, a crooked district attorney, is
running for his life. The Kruger’s right-hand
in the rackets is Barry Sullivan.

When things get too tough, after Ahern
sues Sullivan and Sullivan unbelievably
in a bitter quarrel. Kruger aims his pis.
with Sullivan, but in the ensuing mule
dir. is revealed. Sullivan engages his
long-time counsel Constance Bennett, a
criminal lawyer, defend him. Selena Royle, Kruger’s wife,
who was killed, is a murder case, and when the evidence seems
wholesomely against her client, Miss Benn
to her ex-husband and the father of their child
Richard Lyon.

Miss Bennett testifies that although she
was married to a man who betrayed her, she was convinced that
would not commit murder. New evidence shows the picture clearing
with a romantic note between Miss Bennett and Miss
Aherner.

Brian Aherner, Constance Bennett, Barry
Sullivan, Michael O’Shea, James Gleason, O
Tannenbaum, Richard Lyon, Selena Royle,
Taylor Holmes, John Litel, Nita Hul
Dellin, Irvin Adlin, Willow Best and
McMahan.

CREDS: A Constance Bennett Product;
Producer, Hal E. Chester; Associate Pro-
ducer, Bernard W. Burton; Director, Edward A. B.
Original Story by Len Goodwin; Edward
Westrate, photography, Alakh Bessie, Louis L
and Herbert Margolis; Adaptation, Alan
Rogers St. John; Costume, Stansfield C
Production, Glenn Cook; John
Supervision, Otto Lussier; Editor, Frank
Girls; Art direction, Paul Spies; Sat decorations,
George J. B. and Sound, Tom Lombard; Musi-
cast, John Liten.

DIRECTION, Splendid. PHOTOGRAPHY, Fine.

New Jersey TOA Unit Adds

Addition of 15 theaters to
membership of TOA’s New Jog
unit was reported to executive
director Gerald W. Coyne yester-
day by Maurice J. Miller, presi-
dent of state unit. New houses include
located in Trenton and New Brus-
wick, been added to the Trustee
New Brunswick Theaters Corp.,
three houses of the Rap & Rud
Circuit in northern New Jersey.
He gives the scene its heartbeat...

THIS meeting of mother and child is no make-believe—not to the movie-goers!

To them, it is as real as life itself, thanks to the director of the picture. Through his perceptive handling of action, dialogue, and camera, he has given the scene its human touch, its heartbeat . . . made the audience feel its warmth, its mood—and live the moment, one with the personalities on the screen.

And this achievement is the mark of his mastery of the dramatic; the gauge of his creative contribution to the motion picture art.

But if such artistry is to have full expression, the director must have the assistance of film that gives him ample freedom to achieve the effects he desires. This freedom he finds in the family of Eastman motion picture films.
Realart Sets First 12 Releases for '48-'49

Six “super specials” and six “exploitation specials” comprise the first group of Realart releases for the 1948-49 program, Bud Rogers, vice-president, has announced.

“Super” sextet includes “Magnificent Brute,” “Sea Spoilers,” “Next Time We Love,” “Men of Texas,” “Pardon My Sarong” and “My Man Godfrey.”


Company will also release eight Buck Jones westerns.

N. J. Circuit Names Com. To Study Operations

Malcolm Kingsberg, president of Transworld Theaters Co., has announced that at a meeting of the board it was voted to appoint an Operating Committee consisting of Sol Schwartz, Walter Reade, Jr., and Frank Hirst to operate the theaters, subject to the approval and direction of the owners.

Walter Reade, Jr., was elected a director and secretary in place of Walter Reade, who resigned. Schwartz and Hirst were elected vice-presidents of the company.

William Tamme Services

St. Louis—Service for William L. Tamme, 73, pioneer theater operator, were held in Lake Charles Cemetery. He opened the Casimo Theater here in 1907, later selling out to operate Amusement Supply Co.

Eisenstat to Century

Irvung L. Eisenstat has been appointed office manager of Century Theatrical Distributor by J. R. Springer. Eisenstat spent 15 years as a field account supervisor with Warners.

New 14th St. Policy

“Shoeshine” will inaugurate a new policy at the 14th Street Theater whereby 10 foreign pix per year will play seven-day engagements. It opens March 26.

Teen Agers to Films 2 1/2 Times Weekly

Survey completed by Dr. Leo Handel, director of Metro’s Motion Picture Research Bureau discourses that average film theater attendance for a number of representative boys and girls in the high school to college age-brackets was two and a half times weekly; the average among middle-aged picture-goers went down to five times a month by H. R. Springer. Eisenstat spent 15 years as a field account supervisor with Warners.

NT’s Skouras Due Monday To Map TOA Campaign

(Continued from Page 1)

was reached at the organization’s directors meeting in Los Angeles last week.

Skouras will direct the program to be embarked upon by theaters throughout the country in spearheading the national effort to direct the country’s youth in worthwhile pursuits.

Isaac Higgins Dead

Petersburg, Ind.—Isaac Higgins, 65, part owner of the Lincoln Theater, died recently.

Ill. Allied Renames Kirsch for 3 Years

Chicago—Jack Kirsch was elected to a three-year president term at the twelfth annual meet-

ing of the Allied Theaters of Illinois in cooperation with the Congress Hotel here.

Also named to other offices were: John Ni- nomis, vice-president; Benja-

min Banowitz, secretary-treasurer; Harry Ne-

po, sergeant-at-arms, and the fol-

lowing directors: Arthur Davidson, Lou H. Harrison, Charles R. Lind-
dau, Ludwig Sus-

zich, Salkin, John Semadale, Sinuel R-

ters, James Gregory, Verne Langd

Howard Lubliner, Joseph Stern, &

Lockwood, Nate Shott, B. Chari-

and Jack Rose.

CBS Video Program Will Telecast Hit Show Bits

A new CBS television series, “night on Broadway,” starts today on the television of actual scene and behind-the-scenes glimpses of, Broadway hit, “Mister Roberts,” was announced yesterday. Program sponsored by Lucky Strike Cigarettes, will visit other Broadway plays in subsequent Tuesday evenings, producing the programs in the fore of the regular performances.

Columbia will televise “Tonight Broadway” over its Atlantic seacoast network stations in New York, Philadelphia, Baltimore, Washington and “hits” to viewers in Boston.

Actors Equity has granted a wait to the producers, permitting them to engage actors, and establishing work schedules for purposes.

It is planned to use films of various types—commercials, backdrops, shots of Times Square, Broadway, etc.—to “create the mood” these programs.

Warner Signs Montgomery

West Coast Bureau of THE FILM DAILIES—Jack L. Warner an- nounced over the weekend that Ber- 

ton Montgomery has been signed to appear opposite Bette Davis in “Stage Door.”

Film Council to Meet

“Community Film Council in- tion” will be the subject of ton-

row’s meeting of the New York F

Council at the Williams Club.

WEDDING BELLS

Gilmour-McConathy

Denver—Helen Gilmour, daug- 

of Charles R. Gilmour, president of Gilmarlart Enterprises, was married April 3 to 

McConathy.

KIRCH

IRVIN GILMOUR

FOR THE WEDDING OF

Helen Gilmore

April 3, 1949

KIRCH, RICHARD

TUESDAY, MARCH 16, 1949
Universal Preparing for Video Plunge

**TOA Would "Sell" Public on Pix High Quality**

Grass Roots" Campaign to Be Mapped by PR Com.
Meeting Here Next Wk.

Plans for a national TOA public relations program to sell the motion picture public the idea that Hollywood may be looked to for a continuing supply of high quality entertainment will be discussed next week at meeting of a special committee headed by Ted R. Gamble, TOA president.

Gamble said yesterday that the problem of public apathy to films had

(Continued on Page 6)

**Eagle Lion Picks 16 or U. K. Distribution**

Eagle Lion will send over the top picks of its 1947-48 release schedule and British distribution by J. Arthur Rank's GFD, it was announced yesterday by William J. Heineman, vice-president in charge of distribution.

First group to go over will be "Out of the Blue," "Love from a Stranger," "T-Men," and "Adventures of Don Quixote." Pictures completed and not yet released.

(Continued on Page 5)

**S. Distribs. Can Acquire K. Pix for Latin America**

London (By Cable) — Dispatches blushed in the U. S. quoting Eric A. Johnston, MPAA president, to the effect that under the Anglo-American film agreement it will be permissible for American distributors to include equivalent of earnings of K. pix in Central and South America.

(Continued on Page 4)

**Film Dividends Top $54 Million**

Figure Rises $7,900,000 Over '46

**Johnston to Go on Air Saturday Over NBC**

**National Hookup to Discuss Pix Agreement**

The national and international significance of the Anglo-American film agreement signed in London last week was heavily underscored yesterday when it was announced that Eric A. Johnston, MPAA-MPEA president, one of the two U. S. signatories, will go on the air Saturday afternoon on a national hookup to discuss the pact.

Johnston will be heard for 15 minutes over the NBC network, starting at 5:30 p.m., and speaking from Washington. Johnston James A. Malroy, SIMPP negotiator, and Joyce O'Hara and Allen Dulles, both of the MPAA, arrive in New York from London tomorrow aboard the S.S. Queen Mary.

BMI Silent on ASCAP Blast in Trust Brief

Execs. at Broadcast Music, Inc., yesterday were silent on charges brought by ASCAP in its brief filed in Federal Court here, that BMI has attempted to destroy all association of composers and authors and to make the composers and authors of the world subservient to the American broadcasting industry.

The blast formed part of ASCAP's answer to the Department of Justice.

(Continued on Page 7)

**MPEA Protest Ignored By Dutch East Indies**

Washington Bureau of THE FILM DAILY

Washington — Despite vigorous MPEA protest, the government of the Netherlands East Indies has not abandoned consideration of a regulation which would require its theaters to show a European film at least once monthly.

This would mean discrimination in favor of the British, MPEA holds, since the British are the only European country producing sufficient films.

(Continued on Page 4)

House Rejects Proposals For Theater Bldg. Controls

Washington Bureau of THE FILM DAILY

Washington — The House yesterday knocked down by voice vote proposals by Representatives Javits, N. Y., and Helen Gahagan Douglas, Calif., which would have put into its rent control bill renewed authority to control theater building. Javits' proposal called for control over all commercial.

(Continued on Page 4)

**Jersey Allied Battles Bingo, Tax Legislation**

Newark — Opposition to the state Bingo bill in its entirety was voted by Allied of New Jersey at a membership meeting in the Newark AC here yesterday.

President Ed Lachman presided and appointed George Gold as chairman of a committee to follow closely all new tax developments. Special att.

(Continued on Page 6)

SAG Bars Feature Films for Television

West Coast Bar, THE FILM DAILY

Los Angeles — Screen Actors Guild has notified 200 producers throughout the United States with whom it has contracts that the Guild takes the position that no producer has legal right to sell or use for television any film made for theater exhibition.

In its continuing negotiations Guild will take stand that film made for theaters may not be used for television without compensation to actors.

(Continued on Page 6)
Peak Venezuelan Film Biz Reported by Hrone

Peak film business is current in Venezuela today with the unprecedented boom resulting from exploitation of natural resources, it was reported yesterday by Dave Hrone, assistant secretary-treasurer of Motion Picture Intl, who has just returned from a visit in the Caribbean area.

There is no currency restriction in that country, Hrone said. High wages are prevalent due to competition by the oil companies for employees. Hrone was gone three weeks. He also visited Trinidad, B.W.I. He said the British West Indian possession permitted remittances of 65 cents on the dollar. Show business is a leisurely affair on the island, Hrone added.

Theaters open at five in the afternoon and a few one show close until nine in the evening. An island law closes business down in the fourth afternoon.

Hope for Adjustment of Olympic Newsreel Dispute

Though the chiefs of the five U. S. newsreels got an opportunity yesterday to discuss their grievances regarding coverage of the Olympic Games this Summer in Finland, no definite commitment was made by JAR, since he said he was not acquainted with the details of his executive rights to the Games’ coverage.

However, when G. I. Woodham-Smith, JAR’s legal adviser, tells on the Queen Mary Saturday, he will take with him the points set forth by the American newsreel committee for discussion with the British Newsreel Association.

Newsreel committee members stated that they felt as a result of the meeting any points at issue would be ironed out. Representing the reels at yesterday’s conference were, chairman, and Theodore Genock of Paramount; Jack Haney of Fox; Michael Clodine of News of the Day; Al Butterfield of Warner Pathe, and Thomas Mead of Universal.

Muley, Other Goldwyn Execs. Going to Coast

James A. Muley, president of Samuel Goldwyn Prods, who represented the SIMPP in the negotiations leading up to the Anglo-American film agreement, is expected to leave for Hollywood immediately following his arrival from London tomorrow aboard the S.S. Queen Mary.

Arthur Sachson, Goldwyn general sales manager; Alfred W. Crown, foreign sales rep., and Lynn Farnol, Goldwyn ad-publicity director, will enthrall for the Friday Coast. Primary purpose is to look at the new Danny Kaye pic, “The Song is Born.”

Buchanan on “Pitfall”

Buchanan & Co. has been named to handle the national newspaper, radio and magazine campaigns for the Goldwyn Discher Productions’ “Pitfall,” released by United Artists.

Name Blackburn, Wade To Posts in NBC Tele

Appointment of Norman Blackburn, formerly vice-president of the J. Walter Thompson Hollywood office, as national program director of NBC Television, was announced yesterday by Noran E. Kersta, NBC director of television operations.

Simultaneously Kersta announced the appointment of Warren Wade, of NBC Television, to the post of production manager. Both appointments are effective April 1.

Blackburn will be charged with over-all program planning for the rapidly expanding NBC video network. Wade will supervise program production of NBC’s owned-and-operated stations.

Blackburn entered the film field in 1936, writing and animating short subjects for Walt Disney and later Harmonizing Studios. He subsequently handled film writing assignments for Bing Crosby at Paramount and other films at the Hal Roach and M-G-M studios.

NBC Filming Elections In Italy for Tele Here

NBC Television is planning full coverage of the Italian elections a factor to have the pick on the less than 30 hours after they are taken in Italy. Filming will be supervised by Henry Cassidy, director of European news, and Leon Pann, roving European reporter.

John H. Harris

president, Harris Amusement Companies, Pittsburgh, Pa., says:

“What makes the motion picture theatre business different from many other industries, is, I suppose, that the value we give is measured purely in the emotional satisfaction the customers feel. This makes it necessary for us to deliver every ounce of the value, in drama and emotion, that has been put on the film in the first place. This is more necessary today than ever was; we have to meet the intensified competition of entertainment offered outside the theatre. The Altec engineer is a real friend of show business because he enables us to get the full value out of what is on the sound track. Furthermore, that is his sole job, just as it is the sole job of the entire Altec organization. That means something to us.”

Altec Service, known for its service “over and above the contract” is a vital ingredient of your theatre’s ability to meet successfully the competition of other forms of entertainment. An Altec Service contract is the soundest long term investment an exhibitor can make today.
"ALL MY SONS" appeals to all kinds of people. We think this proves it is a great motion picture.

U-I has made a point of screening "ALL MY SONS" for all kinds of people in all walks of life. We feel that the picture has a powerful basic theme, which appeals to audiences of all types.

Not only have the show-wise trade paper reviewers acclaimed "ALL MY SONS" as an excellent picture, but it has been received with equal enthusiasm by such a varied group as:

SAMMY KAYE  LOU LITTLE
HARRY CONOVER  PHIL SILVERS
ARTHUR MURRAY  JOHN KIERAN
PERCY FAITH  GUY LOMBARDO
EDDIE BRANNICK  JOE DI MAGGIO

They all said: "ALL MY SONS' is great!"

Everyone who sees "ALL MY SONS" agrees that it is a great motion picture.
WPIX to Have 3-Unit Motion Picture Dep't

Television station WPIX, scheduled to commence operation June 16, will have its own newsreel department and complete facilities for all film operations, Robert L. Cote, station manager, announced yesterday. James S. Pollack, former Hollywood film executive, has been named manager of the department which will be divided into three distinct units—Local Newsreel, Newsreel Editing and Film Relations.

Walter Engels, a member of the N. Y. Daily News picture staff for 12 years, will head the Local Newsreel unit. Seven newsreel photographers, a laboratory supervisor, two film developers and an electronic engineer have been assigned to this department which will be responsible for newsreel coverage of the New York metropolitan area.

Although the director of the Newsreel Department has not been named, Paul Keogh, a newsreel editor, and Agnes Moss, film cutter, are already assigned.

E. T. Woodruff will direct the Film Relations department, function of which is to act as liaison with the producing companies.

U. S. Distrib. Can Acquire U. K. Pix for Latin America

(Continued from Page 1) ican countries in remittances from this side are challenged here as inaccurate.

Actually, this was the Johnston quote, it is said:

"It will be permitted for American companies in the U. K. to spend sterling on the showing rights for British films in Central and South America, but not Canada."

There was no suggestion at any time, it is added, that Latin American earnings be included in remittances.

The basic agreement places no restriction on within-the-industry investment of blocked dollars, it is noted. Thus, it would be possible—and desirable from the American position—to invest in Latin American rights to any British product deemed suited to that market.

"Marius" Preview Friday

Siritzky International will preview first part of the Marcel Pagnol triology comprising "Marius," "Fanny," "Cesar," on Friday night at 8:30 p.m. at the Elayne. Pic was directed by Alexander Korda.

Mid-week Memos

○ ● ○ PRODUCER-DIRECTOR GEORGE STEVENS, honor guest at yesterday's Radio City Music Hall cocktail party hosted by Gus S. Eysell, observes that just as there's a segment among movie fans in the U. S. who go to the movies only when a foreign film is showing, similarly abroad, particularly in France—which cinema longhauls point to as THE leader in TRUE film making—are those who will go to see only American films because of their freshness, etc. . . . Seems that many a pic rated as a "B" over here receives a huge Gauche welcome . . . . Stevens' point that Yankees aren't the only gullibles when product is labelled IMPORTED.

○ ● ○ IT DEVELOPS that Samuel Goldwyn himself hit upon "Cary and the Bishop's Wife" as that new comedy "selling" title . . . . The shift in emphasis is attracting the younger set, backbone of the motion picture audience . . . . ○ With the national farm income for the first quarter of the year up 6 per cent over the 1947 period, exhibitors in the smaller towns should be doing okay . . . . ○ Add signs-o-the-times Dep't: February production of television sets hit 35,000 for a new high . . . . ○ Speaking of video, Zenith will bring out its "Phonevision" system come Fall . . . . ○ And still speaking of television. Paramount's Loren L. Ryder, president of the SMPE, tells the Wall Street Journal that "television broadcasting people have developed all they are going to develop for theaters" . . . . You also have Ryder's word for it that exhibs are "talking nickels and dimes in a billion dollar business." . . . ○ Century Circuit's Vogue Theater in Brooklyn today opens the first annual exhibit of the Artists of Tomorrow . . . . Exhibition will stay for six weeks . . . . ○ The scene original story seems to be a minor consideration in Hollywood these days . . . . Warners has a total of 23 literary and theatrical properties completed, in production or in preparation while Paramount has 19 novels either awaiting release, in screen form or in preparation for production . . . . If you are looking for the reason just remember novels and plays are deemed to be "pre-sold."

○ ● ○ MAYBE THE BRITISH GOVERNMENT has no immediate plans for film industry nationalisation, but a new Labour Party documen-

Public Ownership—Next Step?" is more than a straw in the wind . . . . ○ Boston is bidding for the American premiere of JAR's "Hamlet" . . . . May get it, too, remembering that "Henry V" ran 35 weeks there . . . . ○ If you think that press and radio commentators on films are rough, you really should read how the sports writers take club owners apart—Branch Rickey, for instance . . . . ○ Among industries attending William Jaffe's birthday party at his home the other eve were Spyrros P. Skouras, Harry Kalinke, Joseph Hazen, Joseph Bernhard and their respective wives . . . . ○ Si and Dodo Sandler remembering friends back East with postcards from Big Boulder Ranch, Castle Hot Springs, Aria.

○ ● ○ EAST IS EAST, BUT WEST IS WEST; Eric A. Johnsont's conclusion after "beggarizing" with Harold Wilson, president of the Board of Trade . . . . "If he were in America, he'd be a great capitalist" . . . . Br's Wilson's reaction to EAJ . . . . "The Russians were much less tough."

○ ● ○ AND NO MARCH 17 COLUMN being complete without a bit of St. Patrick's Day color, be it reported that the Capitol Theater, where "Naked City" is playing, has seen to it that all display photos of Barry Fitzgerald today are wreathed in—you guessed it!—green shamrocks . . . . And the top o' the morning to you, too!
WHO'S WHO IN HOLLYWOOD

JOHN MARCELLUS HUSTON. Director, writer, and producer. Recently organized with Sam Spiegel Horizon Pictures, Inc. Son of famed actor Walter Huston. Was born in Nevada, Mo., on Aug. 5, 1906. Has directed his father in many Broadway plays. A military school graduate, he once held the Pacific Coast lightweight amateur boxing crown. One-time reporter for the old New York Graphic, a job he quit to write his famous short play version of "Frankie and Johnny." Played Abraham Lincoln on the stage, turned down movie offer to do same on screen. Did not want to continue as an actor, believing one in the family to be enough. Has written many short stories, in addition to such Warner film hits as "Sergeant York," "Dr. Ehrlich's Magic Bullet," and "Jezabel." Turned director in 1941 on his screenplay of "The Maltese Falcon." A wartime Army man, he is responsible for "Report From the Aleutians" and the stirring infantry picture, "The Battle of San Pietro." Awarded the Legion of Merit for his overseas war service. Married to screen actress Evelyn Keyes. Latest picture "The Treasure of the Sierra Madre." Owner of several thoroughbred racing horses. Huston and wife operate Keystone Stables, have already delivered five winners. His collection of modern art is famous on the Pacific Coast. Likes to paint and sketch, sometimes illustrates a script for camera angles. Stands 6'2. Weighs 160. Eyes, brown. Hair, brown streaked with grey.

Court Kills Frisco's Ban on FC's "Furia"

San Francisco—By Circuit Court action, ban on local exhibiton of "Furia," distributed by Film Classics, has been raised and the Italian pic will open at the Larkin Friday for an extended run.

"Furia" is now in its 10th week at the Rialto, Broadway.

Set Broadway Parade to Launch Child Aid Drive

Parade of 100,000 school children 12 on April 12 will launch the national "Crusade for Children Drive," of which Spyros P. Skouras is New York chairman. Drive is in conjunction with the American Overseas—UN Appeal for Children. Harry Brandt is chairman of the special events group, Nick John Matoukias chairman of the parade committee.

Event will begin at West 33rd St., swing up Broadway to Times Square and then proceed to The Mall in Central Park after a brief ceremony. Stage, screen and radio talent will contribute their services. Over 30 floats are planned. Music will be furnished by 100 bands. De- tachments representing the armed services will also march. Local goal is $8,000,000.

"Agitator" Mex. Reception Sounds Anti-Red Feeling

Enthusiastic reception accorded the release of "The Agitator" in Mexico has proven to be an accurate barometer of the feeling of anti-Communism in that country, it was stated recently by H. Albert-Mes-tanza, president of Foreign Screen Corp. Film was shown privately to President Alman, at his expressed request.

Pic was produced in England by Pathe and initiates FSC's activities in Mexico under the direction of Max Gomez and Nat Liebeskind. It opened at the El Prado Theater.

First "Candid Mike" Short

The first of the series of shorts taken from the radio program "Candid Mike," featuring Allan Funt, in which natural reactions of humans will be photographed on film, will be completed this week by B. K. Blake Prod. The action which requires the camera as well as the mke to be hidden during the shooting is being directed by George Blake, with Columbia releasing.
Universal Preparing For Video Plunge

(Continued from Page 1)

serious thought envisions the establishent of a studio in New York for the production of films for television.

Universal's financial investment in television, if it materializes, may run into six figures, it is reported.

See Tele-Film Interests Acquiring Bronz Studio

Increased Eastern production of film for television purposes looms with the announcement by the Mills Industries, Inc. that it is disposing of its studio property located on Decatur Ave. in the Bronx. Studio is the former Edison establishment where in recent years about 1,500 Soundies films were produced for Panoram vending machines. Building occupies six floors and is completely equipped including props valued at $150,000. It was known also as Filmcraft Studio.

Jersey Allied Battles Bingo, Tax Legislation

(Continued from Page 1)

attention will be paid to tax legislation pending in Newark and Ocean City, with the organization committed to using its entire strength to oppose the measures.

MPEA Reports Record Bookings in Japan

Motion Picture Export Association reports a record-breaking number of bookings in Japan for seven days per week in the past two weeks. Member company product totaling 602 features has been booked throughout Japan. Organization also reports the newsreel it distributes has been booked in over 1,600 spots.

1947 Film Dividends Rises to $54,600,000

(Continued from Page 1)

ment announced payments of $12.9 million for last October, November and December, compared with $11.5 million for the same period of 1946. For 1946 and 1947, respectively, the October figures were $4.2 million and $4.8 million. The November tally, $200,000 and $300,000, and the December count, $110.8 and $88 million. Figures for January through September of last year were, in millions of dollars: 4.6, 0.2, 7.9, 5.5, 0.2, 7.9, 4.6, 2.5, and 8.6.

Schoenstadt Joins Allied Chicago — H. Schoenstadt & Sons, operator of 17 area theaters has joined Allied Theaters of Illinois.

"U" Officers Re-named: Board Hears Cowdin, Rank

(Continued from Page 1)

Anglo-American basic agreement, it was understood. Additionally Cowdin, who flew in from London Monday, and Rank brought the directors up to date on the conclusions reached at the recent London parleys between Universal topers and Rank execs, it was reported.

Blacks and Joseph H. Siegelman, who participated in the London meetings, arrive tomorrow by boat from London. Charles D. Prutzman, Universal general counsel, who was also abroad for the conferences, is due by boat on March 24.

Universal Declares 25 Cents Board of Universal Pictures yester- day declared a 25c per share dividend payable April 3. Dividends reported to holders of record on April 15.

Jacocks-Kilpatrick Keep Interest in Boston Astor

Boston — Astor Theater, in which Samuel Goldwyn has reported a 25c per interest, is retained by Don Jacobsen and Alexander Kilpatrick, partners in the deal under which they sold their interest in B & Q Associates and took over nine former COLUMBIA theaters in New Jersey. Astor and the nine New Jersey houses will be operated by Jacobs- Kilpatrick's new company, Alton Theaters Corp.

Succeeding Jacocks as general manager of B & Q is Dan Finn, War- ner Theaters division manager in New England, who has acquired an interest in the circuit. Jacocks and Kilpatrick will make their headquarters in New Jersey.

No personnel changes are contemplated for B & Q, which operates 15 theaters in New England. West Stepp remains as district manager; Arnold Eisen as office manager, and Sam Seletsky as head booker.

DeMille Asks High Court To Review AFRA Ban

Washington— Cecil B. DeMille ye- sterday brought his dispute with AFRA to the United States Supreme Court. After having an unfavorable decision rendered by the California Supreme Court, DeMille is now asking the High Court to review the decision. The producer, fighting AFRA's right to ban him from the air because he refused to pay a dollar assessment levied by the union during the 1944 election campaign.

Trade Press To Sound Off "The Trade Press Speaks," or "What's Wrong With Television," will be discussed by the radio trade press at the March Evening Forum of the American Television Society in the Rendezvous Room of the Hotel Victoria tomorrow evening. Trade press reps to be heard from are Jim Owens, Jerry Franken, Fred Kugel, Bruce Robertson, Irwin Shae, Bob Stahl.

TOA Would Sell Publ On High Quality Pix

(Continued from Page 1)

received careful attention at the TOA board meeting on the Coast last week. The present public attitude towards Gamble continued, is the result of a series of judicious talk by radio, comic, and newspaper people to the effect that economies caused by the British tax and the general readjustment that normally follows a war has culminated in inferior pictures from studios.

"The adjustment period is nigh," Gamble declared, "and those owners will be able to take advantage of the fine pictures that will be emerging from Hollywood during the next 12 months if we are able to reach public confidence in the medium as the finest source of entertainment. Gamble indicated that theaters own- ers in their respective localities would play a significant part in the organization's educational program.

News and feature stories as was the case for radio will be submitted to local community media. It will be supplemented on a national level by articles slanted for permanent features such as the Saturday Evening Post, Colliers and several of the Sunday newspaper magazine sections.

Names of those who will work for Gamble in the undertaking will be announced next week.

Winston and Hastings RKO "Stunt" Winners

First winners in RKO Theat "Stunt of the Month" competition among theater managers were announced yesterday by Sol Schwartz, vice-president and general manager of the chain.

Thea Winston of the Colise Theater won honors and a check from the New York metropolitan area while William Hastings of the Or- oun Theater in Denver topped out-of-town competition.

Judge included Schwartz, William W. Howard and Harry Mandel, regional ad-publicity director.

Wayne Heads Cleve. Salesmen

Cleveland — Salesmen's Club Cleveland elected Aaron Wayne president to succeed Oscar Kantor. Other officers are Frank Belles, and Schimmel, vice presidents; Justin Smith, secretary, and Nat Baruch, treasurer.

SICK LIST

JACK VAN BORSUN, operator of Savoy and West Theaters. Terre Haute, is confined to hospital by an attack of appendicitis.

LEO CANTOR, Cantor Amusements, has been a patient at the Kahler Hosp Rochester, Minn., has returned to his hotel and is under observation at St. John's Hospital.
Confirm Sorrell’s Red Party Affiliations

(Continued from Page 1)

Jun., who described himself as a “close friend” of union leader Larry Lundberg, said he had spotted a strike call at the Warner Bros. lot and suggested to striking that Sorrell be made overall set director.

Johnson said Sorrell, for whom he had high regard at that time, had reduced him to “some men from my headquarters” who had suggested that the strike be supported with bombs in every theater and that IATSE men were employed.

Sorrell, who had supported the union prior to the strike, promised to provide affidavits disproving Sorrell charges that the producers had “bought” the Los Angeles police and charged the 1945 strike with “some of the worst violence in labor history and a complete attempt for law.

ATSE counsel, Matthew Levy, Hollywood IA leader, Roy Brewerton also heard in defense of their union and themselves against rell’s charges.

Miracle of Bells” Into 0 Pa. Stands Mar. 27

KO’s “The Miracle of the Bells” has an all-Pennsylvania area embracing 100 theaters beginning March 27, it was announced today.

Philadelphia’s Earle Theater will premiere the picture which is under the supervision of R. J. Folliard, state district manager.

Among those who will be on hand for the event are Jesse L. Lasky, J. Sinatra, Ruth Warrick and Carillo. Exploiter Harry Reinert, assistant to Larry Turner, and men Doug Beck and Alan Wielicki pilot the campaign.

Erstate Tests Foreign Product in San Antonio

San Antonio, Tex.—Interstate has had “Odd Man Out” for a four-run into its Empire Theater on an experimental basis. “Shoe-Shine” in San Antonio.

Angelina” Bows March 31

Angelina,” Italian film, will open at the

Playhouse on March 31.

Poland to Make Eight Features During 1948

Warsaw (By Air Mail)—Film Polski has set a 1948 production schedule of eight features, budgeted at $3,684,300,000 zloty.

On the theater side, the nationalized industry expects to build 40 new houses, raising the total to 720. Mobile theaters also will be upped to 100.

HOLLYWOOD-VINE YARD

By RALPH WILK

TAking his cue from the great number of letters which have poured into his office suggesting such a project, Producer-Director Roy Del Ruth will release 16 mm. and 8 mm. versions of “The Babe Ruth Story,” his next independent for Allied Artists release to boys clubs and similar groups throughout the country. . . . Idea is that the film can be used as a powerful weapon against juvenile delinquency. . . . Plans are for such releases to be handled exclusively through the Babe Ruth Foundation, the organization now being set up by the Bambino himself. Its purpose is to operate for the benefit of the underprivileged youth of America. . . . Meanwhile, Del Ruth has set the starting date for his diamond spous up to March 22 in order to get it into release in time for the next World Series. . . . Picture’s release will also be timed to reap the maximum of exploitation from Bob Considine’s book. “The Babe Ruth Story,” as well as the Saturday Evening Post serialization of the Considine-Ruth-by-liner, “My Hits—And My Errors.” . . .

DEL RUTH is building up what bids fair to be one of the biggest supporting casts ever assembled. Edward Stuart has been set for the role of Col. Jake Ruppert, former owner of the New York Yankees, and Charles Grant, Manhattan stage actor, is being tested for the role of Miller Huggins. . . . William Bendix, who’ll play the role of the Babe himself, is working out daily. Once a bat boy and a semi-pro player, Bendix wants to be in top form for the diamond sequences of the picture. . . . Claire Trevor is playing Mrs. Ruth and Charles Bickford has just signed for the role of Brother Mathias, mentor and inspiration during all of the Bambino’s career. . . . Sam Levine is set for the part of the newspaper reporter-pal of Babe’s. . . . Batter up! . . .

BMI Silent on ASCAP Blast in Trust Brief

(Continued from Page 1)

vice’s suit against the Society for allegedly engaging in a world-wide cartel and conspiracy to monopolize music—performing rights. Brief not only denied the Government’s assertions, but also asked the Court that BMI be brought into the suit as a defendant. The Society further asserted: “ASCAP is confronted by the tacit threat that, if it shall at any time refuse to bow to the will of the broadcasters, the radio industry could once more shut ASCAP’s music off the air and utilize BMI in the same monopolistic manner as was done in 1941.”

Pro-BMI observer pointed out that BMI would gain nothing by entering into controversy in the press, also noting that “nobody has accused the BMI of any cartel action . . . if ASCAP raises its rates, they should expect stronger competition.”

Rites for Major Levien

Maj. Christopher L. Levien, 79, New York newspaperman for the past 50 years, was laid to rest at the Pine Lawn National Cemetery amid military honors, Monday. He had served in the Spanish-American War and in World War I. He is survived by his widow and his son, Jack LeVien, news editor of Pathe News.

Have you heard about

The Mating of Millie?

A truly great family picture . . .

starring

GLENN FORD
EVELYN KEYES

A COLUMBIA PICTURE
142 of 237 Spanish Releases from U. S.

Washington—A total of 142 of the 237 feature releases sold in Spain last year were of Hollywood origin, Department of Commerce figures showed this morning. In addition, there were 30 Spanish films, 16 British, 15 Italian, 14 Mexican, seven Argentine, six French and 10 from other European countries.

Spanish production actually went to 50 features during the year—and another 50 features are due from Spanish studios this year, Goldenden said. Printing is limited to 10 copies of domestic pix and five copies of imported features.

While 1947 attendance was down about four per cent from 1946, higher prices brought an increase of about 10 per cent in the box-office take.

52 Catholic Features To Be Made in 16 mm.

Continued from Page 1

tions. And while a spokesmen of the group could not reveal the name of the movie maker who would turn out the 16 mm. fare to be shown in more than 500 U. S. parishes, it is generally assumed that Father Heflen would try to make “His Lips Were Sealed” as the initial release.

Point that the spokesman wanted to make clear was that these films would not be offered in competition to Hollywood product. These films, he insisted, were to be used as a magnet to draw Catholics closer to their church. Films would consist of Bible stories, lives of churchmen, and stories similar in vein to “Going My Way.”

All the bishops and cardinals in the U. S. Ted Film Daily learned, had granted their authority to Father Heflen to proceed with his project. “Lips Were Sealed,” incidentally, is one of about 100 plays written by Father Heflen for parish use.

“Agreement” Tradeshows Set

“Gentleman’s Agreement” will be tradeshown tomorrow in all 20th-Fox exchanges, except branches of the Western division, where it was shown yesterday in the division offices.

STORKS

A girl, weighing seven pounds, was born last Tuesday to John and Mrs. Gilmour. Father is a director and producer for the Jam Handy Organization. It is their second child.

Seven pound boy was born to Leo and Mrs. Lerner. Dad is in the accounting department of Columbia Int’l. Boy has been named Lester Henry.

STUDENTS

Time Warns Advertisers Of Magazines’ Copyrights

Slugs and cover formats of Life, Time and Fortune are trademarks and cannot be used by others for advertising or promotion. But copies of Time, Inc., informed film companies in a letter to advertising heads and agencies.

Publisher said there is no objection to quotes from Life or Time reviews of films, but asked that trademark and copyright restrictions be observed.

8

WEDNESDAY, MARCH 17, 1954

142 of 237 Spanish Releases from U. S.

WASHINGTON—A total of 142 of the 237 feature releases sold in Spain last year were of Hollywood origin, Department of Commerce figures showed this morning. In addition, there were 30 Spanish films, 16 British, 15 Italian, 14 Mexican, seven Argentine, six French and 10 from other European countries.

Spanish production actually went to 50 features during the year—and another 50 features are due from Spanish studios this year, Goldenden said. Printing is limited to 10 copies of domestic pix and five copies of imported features.

While 1947 attendance was down about four per cent from 1946, higher prices brought an increase of about 10 per cent in the box-office take.

52 Catholic Features To Be Made in 16 mm.

Continued from Page 1

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NEW YORK, THURSDAY, MARCH 18, 1948

TEN CENTS

SUB MFG. SALES TAX FOR ADMISSION LEVY?

U.K. Pact Clear of Trust Law Entanglements

Johnston, Mulvey Moved
slow to Make Sure; MPAA Board Gets Prexy's Report

Eric A. Johnston and James A. Mulvey, signatories of the Anglo-
American film agreement, arrive this morning aboard the SS
Queen Mary confident that the pact
negotiated in London with the Brit-
ish Government is "in the clear" in-
far as the Federal anti-trust laws
are concerned.

Reports reaching New York yester-
day from London emphasized that the London conferences had been
brought by the American group's
sole to make sure that the con-
(Continued on Page 7)

KO-WOR Air Show
Building Palace Biz

Results of the initial six weeks
the KO-Palace-WOR tie in the 'Movie Matinee' radio program are as-
tered as interesting, and the
ater is optimistic that the pro-
gram will build up to become an
important patron-drawing factor.
Originally booked for nine weeks, 'Movie Matinee' has been extended
(Continued on Page 6)

SC Ecuador Rep Named
Minister of Economy

Guayaquil, Ecuador (By Cable)—A
Teodoro Alvarez Ola, well-
known and long connected with the
business in Latin America, has
been appointed Minister of Economy
(Continued on Page 7)

Aussie Theater Runs
Cabs To Nearby Town

Newcastle, Australia (By Air Mail)—Faced with a lack of bus service to
suit screening times, Everett &
Price, operator of the Plaza Theater
at Dudley, have set up a taxi service
between that town and Whitebridge,
a mile away. Cabs charge the same
fare as buses, with the theater oper-
ators guaranteeing normal taxi fare.
Move is expected to result in much
stronger representations to the bus
service to enlarge its schedule.

WARNERS MAP BRITISH PROGRAM

Revival of Six-Feature Schedule Expected

KSTP-TV Signs First Tele-
Station Affiliation Pact

The first station affiliation contract
in the history of television was
signed yesterday by Stanley E. Hub-
bard, president and general manager
of KSTP-TV, St. Paul-Minneapolis.
(Continued on Page 6)

House Ways, Means Com.
To Consider Plan in Fram-
ing General Tax Measure

Elimination of the present Federal
admissions and other excise taxes,
and the substitution for them of a
general manufacturers' sales tax, is
receiving preliminary consideration
by Rep. Harold Knutson, chairman
of the House Ways and Means Com-
mittee, informed industry sources re-
ported yesterday.

The Committee's first concern at this
time
(Continued on Page 7)

Ask Exhibs, Finance
Tele Test in Courts

Attorneys for Colonial Radio and
Television Corp., yesterday indicated
their readiness to go to the courts
to remove the threat of litigation by
television broadcasters against ex-
hibitors who pipe video programs
into their theaters.
At a meeting here attended by
representatives of most of the major
(Continued on Page 8)

Cinecolor 16 Weeks' Net
$167,882; 20c Per Share

West Coast Bureau of THE FILM DAILY

Hollywood—Cinecolor, for the 16 weeks ended Jan. 17, reports a net
income of $167,882, after deductions for
taxes and charges. The figure is
equivalent to 20 cents a share on
$20,546 capital shares. Comparative
figures for last year are not avail-
able.

Raw Stock Monopoly
Projected for Spain

Madrid (By Air Mail)—The Vacla
Co., at Burgos, is reported ready to
try to establish a raw stock monop-
oly in Spain by importing uncut stock
and coating it at its own plants.

Formation of a new company to
produce raw stock from French
Baucuet patents is also projected.
COOMING AND GOING

GLENN FORD arrives in New York today for radio appearances and will remain in the East through the middle of the month.

H. E. HUTCHINSON, Paramount’s managing director of sales for Great Britain, will arrive in New York on the S.S. Queen Mary today.

HAL WALLIS heads for the Coast tomorrow from London on a business trip.

DOROTHY STICKNEY, upon conclusion of her role in “The Taff's End,” will return to New York for rehearsals of “Life With Mother,” currently being published by her husband, Howard Lindsay, and Russell Crouse.

WILLIAM ZIMMERNK, RKO sales executive, leaves Dec. 6 for the West Coast.

MITCHELL RAWSON of M-G-M’s publicity department left for Washington yesterday and will return Monday.

CHARLES M. REAGAN, Paramount vice-president in charge of distribution, is in Hollywood to view the completed product.

JOSEPH M. SCHENCK, executive head of production of 20th-Fox Studio, arrived from the Coast yesterday for home office conferences.

ROBERT W. COYNE, TOA executive director, is in Washington to confer on the coming War Bond drive.

WNCB to Record AMPA’s Tribute to Publicity Gals

Station WNBC will record a broadcast of the Never Underestimate the Power of a Woman—Especially in Advertising,” at the AMPA luncheon on March 25 in Town Hall Club. Irene Kuhn, NBC assistant director of information, and her daughter, Rene, will participate.


Common to Holdings

Herbert J. Yates, Republic prexy, purchased 22,387 shares of the movie company’s common shares Feb. 27, the N.Y. Stock Exchange reported. The purchase increased Yates’ Republic common holdings to 73,687 shares.

35c Matinees in Two Oklahoma City 1st Runs

Oklahoma City—Attendance declines locally have brought further price adjustments at first runs. Matinee tickets now begin at 35 cents at two houses, a 15 cent reduction since first decrease was annouced last December.

UNPARALLELED SERVICE FOR FILM PRODUCERS

cutting-screening-recording studios

evIL VEALCO

emil VELAZCO

INCORPORATED

237Th Ave., New York19—Pl. 8-330

BONDING

FILM STORAGE CO., INC.

1600 BROADWAY, NEW YORK CITY

Says Optical Printing Will Help Tele Sound

Greater sound fidelity, that can be achieved through optical printing, will prove of tremendous advantage to television sponsors using 16 mm. film, stated J. E. Maurer, 16 mm. pioneer, last night at the Hotel Pen sylvania before the Atlantic Coast Section of the Society of Motion Picture Engineers. Sound distortion, which is often produced by contact printing, is reduced to a new minimum by optical printing, Maurer said. While optical sound track printing can be used to advantage as was done in Walt Disney’s “Fantasia,” the improve method is of greater importance to 16 mm. telesfilm since video still has to achieve greater clarity both visually and aurally.

FINANCIAL

(March 12)

HIGH LOW OPEN

NEW YORK STOCK MARKET

Columbia Picts. vtc. 114 1/2 114 1/4 113 1/4
Ent. Kork 87 1/4 87 1/2 88 1/4
Law’s, Inc. 171 1/2 170 3/4 171 3/8
Wagner, Paula 84 1/2 84 1/4 84 3/8
Evelyn Lyon 81 1/2 81 3/8 81 8/8
Merit... 31 1/4 31 1/2 31 1/2
Universal Pict. 62 1/2 62 3/4 61 1/4
Warner Bros. 30 1/2 30 3/8 30 1/4

RKO 1 3/4 1 1/4 1 1/8
Sacha’s 11/4 11/8 11/8
Technicolor 11/4 11/8 11/8

OVER THE COUNTER

Cinecolor 45 3/4 45 3/4

HIT THE BULLS-EYE

To make certain your order will be filled, order your special releases from FILMACK!
"I PREDICT THAT THESE THREE PICTURES WILL BE CANDIDATES FOR THE 'TEN BEST' OF 1948!"

Metro-Goldwyn-Mayer and Liberty Films present

SPENCER TRACY
KATHARINE HEPBURN
VAN JOHNSON
ANGELA LANSBURY
ADOLPHE MENJOU
LEWIS STONE
in
FRANK CAPRA'S
"STATE OF THE UNION"

Based on the Play by Howard Lindsay and Russel Crouse
Screen Play by Anthony Veiller and Hyman Conniff
Associate Producer Anthony Veiller
Produced and Directed by FRANK CAPRA
A Metro-Goldwyn-Mayer Picture

Remember what we say here! And remember that it is still early in the year and there are many other M-G-M Big Ones to come! That's why there's a new industry slogan:

"M*G*M GREAT IN '48"
HERE'S ONE FOR

When a picture in its second week breaks first week records, then, brother, you've got a picture!

That is what "NAKED CITY" did in its second week at the Capitol Theater on Broadway
THE BOOKS!

"NAKED CITY"

is the

BIG PICTURE

with the

BIG STAYING POWER

Mark Hellinger's

"NAKED CITY"

STARRING

BARRY FITZGERALD

and featuring

HOWARD DUFF • DOROTHY HART • DON TAYLOR

Directed by JULES DASSIN • Produced by MARK HELLINGER

Associate Producer, JULES BUCK

Screenplay by ALBERT MALTZ and MALVIN WALD • From a Story by MALVIN WALD

A UNIVERSAL-INTERNATIONAL RELEASE
Thursday, March 18, 19__

RKO-WOR Air Show  
Bldng Palace Blz

(Continued from Page 1) to 12 weeks, with an option arrangement.

Hank Howard, in charge of Broadway first runs for RKO, said that already a bulge in attendance is evident during the hours of the daily program, with the bulge said to be particularly noticeable during the last days of a film's run.

As the program becomes better known and establishes a reputation, he expects more concrete benefits for the theater. Already, Howard pointed out, people who have seen pictures playing the Palace have returned to the box office, and fans of MC Johnny Olsen, formerly of the "Ladies Be Seated" program, have prevailed on him to the Palace—paying admission to the show.

"Movie Matines," an audience participation quiz program on films, is owned and directed by Wilbur Stark and Jerome Layton of Program Productions. Merchandise prizes are offered for correct answers. Shows are to run each afternoon, Monday through Friday, over WOR.

Program also has a Saturday stanza over more than 170 stations of the Mutual network.

Century Patio to Offer New Type Stage Show

New type week-end stage policy, combining professional talent with audience participation, will be inaugurated at Century Circuit's Patio on Flatbush Ave. in Brooklyn, April 3. Called "Fun-Fer-All," the show will be put on by a permanent unit consisting of Gene Raeburn and Bill Williams of WNEW and WOV. Also in the regular setup will be Kitty Cover, singer, Jeff Clark and Roy Ross and orchestra. There will be guest stars each week. Unit will work with the audience in the orchestra and balcony. Patio is a 2,600-seat house.

Shafton Leaves Goldberg

Omaha—Eddie Shafton, general manager and counsel for the R. D. Goldberg Theater Enterprises, has resigned to devote full time to private practice.

Altona Houses to Fabian

Altona, Pa.—The Fabian circuit is now operating the Strand and Log- an here. Jake Silverman formerly operated.

Send Birthday Greetings To—

March 16
Betty Compton, Smiley Burnette, Rosita Morena, Michael Road, Horace Smith, Selmabild, Edward Everett Horton

Thursday's Tele-lines

- • • • "UNIVERSAL-INT'L series of trade ads for "All My Sons" rates with the best. Intelligent approach...The right touch...Convincing selling...Maurice A. Bergman, et al. know their stuff.
- • • • Resignation of Jack Fleck as RKO Keith's manager in Syracuse has the old home town folks pretty much upset...Flex has done a helluva good job, witness the Syracuse editorial comment, and Salt City folks are loathe to see him exit March 31...
- • • • Rear Adm. Richard E. Byrd conferred with F.C.'s Vice Prexy B. G. Kranze yesterday on distribution plans for the South Pole expeditionary pic, "Discovery," and for the Admiral's key city p.a.'s
- • • • "YOU WON'T FIND IT mentioned anywhere in the basic agreement, but you can bet your bottom dollar that the Marshall Plan was a potent factor in ending the Anglo-American film impasse..."
- • • • Chi. American Benefit Fund for Wounded Veterans will get the proceeds from the Windy City world premiere at the RKO Palace of "Fort Apache" March 30...
- • • • Lesa Andrews, long with Metro "down under," has resigned to operate the Labor Party's radio station at Brisbane...
- • • • It took 15 years to bring Harold Stotts, Wilder Film Co., western division chief, and brother Sidney Stotts, NBC exec., together for a Chi. reunion...
- • • • Foreign films winning an increasing number of award patents: it's those English titles, catch.
- • • • THE WESTERN OCCUPYING POWERS in Germany must spur film production in their zones if they hope to catch up with the aggressive film production program which the Russians are sponsoring, for ideological reasons, within their own zone...That is the conclusion of Jacob J. Loeb in his new book, "Germany—What Now?" just published by Ziff-Davis ($3.75)...
- • • • Surveying a postwar renaissance in German arts, which occupies vital chapters in the book, the author reveals that studies in Anglo-U. S. Hamburg. Munich and Berlin have belatedly turned to increased film-making in order to break the virtual monopoly on the Left on this key outlet for both propaganda and art.
- • • • THE CARILLONS BEING HIREL in Times Square these days are installed at the Rivoli, having been brought East from Hollywood for the run of "Miracle of the Bells"...
- • • • New York University's Motion Picture Club has voted "Great Expectations" as 1947's outstanding pic, the year's best screen adaptation of a novel and as the film having the best black and white photography during the 12-month period...
- • • • George T. Delacorte, Jr., is linking Modern Screen and Screen Stories as the Dell Screen Unit, effective with the June issues...
- • • • The UN short, "Clearing the Way," will be added to the Roxy program at 5 p.m., tomorrow for a single showing...
- • • • So enthusiastic is E. F. Wilcox after a screening of Harry Sherman's "They Pass This Way" that a two-column still from the picture goes into the May issues of both Parents' Magazine and Calling All Girls...
- • • • Five Civilized Tribes will cite Adolph Menjou for his "true Americanism" at the Indian Centennial celebration at Muskogee, Okla., Oct. 14-15...
- • • • Speaking of Menjou, the author of "It Took Nine Tailors" faces Elissa Landi and Jesse L. Lasky on NBC's Sunday video show, "Author Meets The Critics."...
- • • • Gerald Hitchens, cameraman, will direct an advanced class in camera technique at New Institute for Film, 29 Flatbush Ave., Brooklyn, beginning with the next semester, April 5...
- • • • Watch for a coming flood of strictly political shorts designed for campaign rather than theater use...
- • • • Universal's television interests will be via a new subsidiary, Universal Television and Radio Co., Inc., just incorporated on the Coast...
- • • • It's going to cost piz companies more to advertise in Holiday mag, starting in October rates go up 28 to 36 per cent.

WB Maps Expanded British Prod. Program

(Continued from Page 1) pictures, Ltd., in which WB has a 51 per cent stock interest.

In general, it is anticipated the ABP program will be, as basis the picture schedule which was agreed upon when Jack Warner visited London last year. The schedule was knocked out, of course, by now rescinded 75 per cent British volcanism tax.

Warner undoubtedly will see over producers, directors and stars appear in the British pit, to be made by WB for ABP and distributed world-wide by Warners. Budgets expected to be substantial, with Warner objective of getting maximum returns in the U.S. market.

When Jack Warner returned to London last year, he stated in New York that the company would advance $2,500,000 on each of six British made features.

It is expected that Warners now push the Elstree studios production-construction program, estimated to cost $3,000,000. A $5,000 program at Reddington was recently completed.

KSTP-TV Signs First Tele-Station Affiliation Pact

(Continued from Page 1) and Frank E. Mullen, NBC executive director.

Contract provides for full new service to the affiliate, effective immediately.

Valenti explained that in view of interconnecting facilities to midwest by radio relay or coaxial cable, NBC would provide program service on film as well as by se and possible use of live talent.

NBC is now providing new service to four midwest stations addition to its Eastern chain of outlets.

Thomas Louden, 72, Dead

"West Coast's Finest of THE FILM DAILY" Hollywood—Thomas Louden, Irish actor and playwright, in Santa Monica Hospital. He 72. He was active in films as a character player. Surviving is his Elizabeth Valentine. A funeral service will be held today at St. Albans Episcopal Church. Interment be in Storrs, Conn.

U-I Acquires "Criscross"

"Criscross," novel by Donald Tracy, has been acquired by Uni sal from theatrical rights. From the estate of the late Mark Helliger, Film 5 into production in May with Lancaster starring.

STORKS

Kansas City—Don Walker, V marine, has a small hickly child, the father of a baby boy, his child.
U.K. Pact Clear of Trust Laws
Slow Progress Necessary for Best Deal

(Continued from Page 1)

The revision of the Federal income law, Chairman Knutson for some time has been on record as feeling that the federal "missions" tax of 20 per cent was out of line. One obvious hire, of course, has been the Federal Government's need for revenue to meet the costs of the Marshall Plan, the projected heavy spending for aerial defense, etc.

Specifically, general managers' tax thus might prove the answer, and it is for that reason that Knutson's committee will explore it before sending the tax measure to the House for some time in May. The committee is scheduled to start executive sessions in April.

IS Tele Signs Broadway's Carson and Six Directors

Seven additional appointments to producing and directing staffs of IS Television were announced yesterday by Worthington C. Miner, director of CBS Tele. Director-

ewscomers, who begin immediate intensive study involving utilization of the equipment which will be available upon completion of the 8 new studios in Grand Center-Palace, include Nat Karson, IS Tele stage producer, director-scenic designer; directors Ed O'Leary and Ace Ochs, and associate directors Robert Merrill, Kenneth Ford, Kingman T. Moore and Rex Nui Rogers.

Actual studio program operations expected to begin in late April.

rytheon Bringing Out New Tele Station Equip.

The manufacture of a complete new line of television station equipment has been announced by rytheon Mfg. Co. of Waltham, Mass. Included in the output are standard and high power transmitters, table camera equipment for both studio and pick-up use and station auxiliary equipment.

NEW POSTS

OTT BROWN, manager, Odessa, W. Vancouver, B. C.

MATTHEWS, manager, Lonsdale, No. Vancouver, B. C.

HAN DOLLINGER, B & K publicity depart-

ment, Chicago.

TE PATE, manager, Palmer Park Theatre, Highland Park, Mich.

SAJ, JEFFREYS, manager, Majestic, Detroit. L. SAXON, manager, Garden, Detroit.

MG MILLS, salesman, SRO, Minneapolis.

GLENNBERG, salesman, Chicago, Ill.

HA HOLMES, salesman, Panama City, Fl.

W. ELY, Great States manager, Nueces, Ill.

Everyone is Talking About

"THE BIG CLOCK"

Goldstein-Kane Will Launch New Agency

West Coast Bureau of THE FILM DAILY

Hollywood — Jack Goldstein has become an associate and partner in the Walter Kane Agency with offices in the Camino Building, while he and Kane are making preparations for the formation of a new agency. They will be represented in London by Film Rights, Ltd., and also by a New York office.

Kane is a pioneer in the agency field in Hollywood; Goldstein is a veteran of 27 years in the movie industry and was formerly publicity manager for 20th-Fox; advertising publicity director for David O. Selznick in the East and for the past two years was studio rep. for RKO in New York.

Baltimore Tele Station Gets Nine Net Programs

Nine regularly scheduled NBC television network commercial programs will be carried on NBC's new video affiliate WBAL-TV, Baltimore, starting during the next three weeks. Several of the programs already are seen on WBAL-TV, which last week joined NBC as the fifth station on the East Coast network.
Kearns Will Resume
Hearings On May 17

(Continued from Page 1)

is a Communist. Instead, he will be here May 17.

Committee members will gather
this morning in the Loew's projection
room here to view an hour of films
shot on the picket lines in the 1945
and 1946 strikes. Showing is under
IATSE auspices, designed to
convince the Congressmen of the truth
of charges that the strikers reverted
to violence.

IATSE Presy Dick Walsh was on
the stand yesterday, vigorously deny-
ing charges of corruption and graft
made against him by Sorrell.

Also heard yesterday again was
John Robinson, who on Tuesday had
told the Committee Sorrell had
boasted to him of being a Communist
in 1957. Robinson said he had never
met Walsh, Roy Brewer or IATSE
counsel Matthew Levy before Tues-
day night, and that he came to testi-
yfy "on my own."

When Rep. Thomas Owens sug-
gested that faced with a choice be-
 tween racketeering, as represented
by Willie Bloff, and Communist in-
fluences in opposing unions in 1957,
Robinson had elected the latter, Rob-
inson replied that there were "three
bad evils there—Communism, racket-
steering and the producers."

Custard Pie Nights
Click in Melbourne

Melbourne (By Air Mail)—How's
has introduced "Custard Pie Night"
when famous silent pix are screened.
Policy has been a remarkable box
office success and is to be extended
to Sydney and other cities.

Cinecolor Magazine Holds
1,000 Feet of Bipack Neg.

West Coast Bureau of THE FILM DAILY

Hollywood — Greater efficiency of
operation and an expected 60 per-
cent reduction in short ends wastage
are claimed for a new type camera
magazine developed by Cinecolor to
permit the use of 1,000-foot rolls of
bipack negative. Most magazines
now in use are limited to 400 feet
of bipack.

Magazines are being built in Cine-
color's machine shop and will be
available to customers in the near
future, William T. Crespinol, presi-
dent, said.

Feeley, Brennan Oppose Bill
Boston — A bill to make theater
managers who wrongfully eject or
refuses admission to a theater sub-
ject to fine or imprisonment, was op-
posed in committee hearing by Ray
E. Feeley, business manager of
Independent Exhibitors, and Joe Bren-
nan of Allied Theaters.

PR Program for TOA

...is something to cheer

(Continued from Page 1)

and New York news and radio people follow the industry press closely. So, too,
hundreds of others up and down the country.

BUT Hollywood, not New York, is the accepted point-of-origin of production in
and those stories and radio reports with which the TOA is concerned—st,
and reports that the studios have been and are in a slump, with inferior f,
can off the assembly line—are of Hollywood origin.

The stories come over the press wires from Hollywood, or they have Hollywood
lines when they come in mail services. And the radio shows, by and large, are of H
wood origin.

So it would seem that it's there the job confronting not only the MPAA and the T
but the entire industry should start.

With Nate J. Blumberg heading the MPAA's own new public relations committee
with Ted R. Gamble at the helm for the TOA, the "hows" of it would appear to be
very good hands.

GETTING back to Hollywood as a publicity "sore spot," for a paragraph or two,
MPAA can do the industry a service by mixing the practice of "planting" pr
romances in chatter columns. Incidentally, you find some trace of that in NYW.

You can argue that it's not "authorized" publicity, and much of it isn't. But that
over which company control is exercised, directly or indirectly, could be eradicated
the good old days before.

The indiscriminate linking of film "names" romantically, with a procession of win
may seem innocent fabrication, but there are those in small towns who draw
own conclusions. And those conclusions do not help the young actress, usually
unknown "pawns," or the industry generally.

There's really a helluva difference between Broadway and Hollywood and Vine
Street Main in this respect.

And in one other: You average small townie is keenly aware of the fact that
resides in a glass house, and generally is governed accordingly.

The penalty for a misstep in the small town is a piece in the local gazette,
eloquent finger-pointing by the good women of the Ladies Sewing Circle. You've
surprised how efficacious that can be as a preventative.

Maybe what Hollywood needs are a few Ladies Sewing Circles:
"Bad" picture publicity is bad enough. "Bad" personal publicity is infinitely worse.
No mystery about it: When the "bad" picture quickly runs its course, the per
ality remains in the limelight . . . and the clips go into the newspaper "morg

Ask Exhibs. Finance
Tele Test in Courts

(Continued from Page 1)

area exhibitors, Colonial spokes-
men proposed that each theater would
contribute the sum of $50 to fight the
case. The spokesman pointed out
that the theater would not gain from the success of such clarification than Colonial.

Among those attending were
Arthur Mayer, Philip Havling, A.
Gebhardt, Walter Brecher, J. J. Gol-
berg, Kenneth Ryan, Harry Goldberg,
Charles Horstman, Oscar A. Dool.
Irving Greenfried, Manuel Frisch,
Leonard Satz, E. E. Ford and Frank
S. Irby.

Two Paramount execs were asked
to leave since "it was assumed" their
presence (as reps of Du Mont) would
be unfair to other exhibitors.

RKO Asking $1,250 for
"Susie" After Chi. Loop

(Continued from Page 1)

main features—immediate allocation
of one million kroner for remittance
with a second million to be paid
in dollars in four installments begin-
ing in 1949. The kroner is worth
about 20 cents.

Third major feature is the restric-
tion of investment of blocked earn-
ings by the American distribu-
tors. They are to be used for oper-
ating expenses only, for the press.
Fourth proviso is that Hollywood
treated as well as any one else.

Study of this agreement brought
the general reaction that is a clear indication of the stim-
ulate the industry in the success
European economic recovery.

Crystal Banker Foster Rights

Foreign distribution rights to
series of 12 16 mm, shorts on
life and songs of Stephen Fo
have been acquired by Crystal P
tures from Admiral Pictures.

Femme Touch

JO RITA SANDERS, cashier, North Main
ater, Houston, Tex.
ADAMS SANDERS, assistant contract clerk,
Fox, Omaha.
compares with $22,619,595 or Same Period in 1946; quals $4.81 Per Share

An estimated consolidated net of $14,000,000 for the 52 weeks ending Dec. 27, 1947, was reported today by 20th-Fox and its voting-containing subsidiaries including National Theatres Corp. and Roxy Theatres, Inc. Reclassified actual figure for the same period, 1946, was $22,955.

The 1947 figure is equivalent to 81 per share of common stock outstanding, Dec. 1947, after deducting for dividends.

(Continued on Page 8)

ep. Stockholders to Act on CMPC's Sale

Stockholders of Republic Pictures will be asked at the annual meeting April 6 to act upon a proposal to the outstanding capital stock of Consolidated Molds Products Corp. for a minimum of $850,000, according to notice of annual meeting. A wholly-owned subsidiary, Molds was acquired from Consolidated Film-Plant.

(Continued on Page 4)

colonial to Train Altec en in Video Projection

Ten key men of Altec Service Corp., will spend a week at the Colonial Television Corp. plant, receiving instruction in the assembly, test- and operation of Colonial's Vi-Master, a theater-size projection system.

(Continued on Page 5)

Philly Allied Buying Service Taking Shape

Philadelphia—Allied 1TO of Eastern Pa. expects to have its film buying-service in operation "within the next few months," according to Sidney E. Samuelson, general manager. Unit will hold a general membership meeting here April 5 at which more specific announcement may be made. A regional meeting will follow in Lykens the following day.

RANK TO VISIT KODAK PLANT
Will Be Gen. "Ted" Curtis's Rochester Guest April 5

Rochester—J. Arthur Rank, British film tycoon, and president of the British Film Producers Association, now visiting in Florida, will come here on April 5 to be the guest for the day of Maj. Gen. Edward P. "Ted" Curtis, vice-president of Eastman Kodak, it was learned yesterday. Rank's visit will have a two-fold purpose. He will inspect the Eastman plants here, and he will discuss with the British raw stock situation in the light of the stepped up production planned in the U.K.

Petrillo Okays Live Music for Television

An agreement under which live music may be used in television programs was included in the contract settlement announced yesterday by James C. Petrillo, president of AFM, and representatives of ABC, CBS, NBC and WOR, key station of the Mutual network. Effective immediately and running to Jan. 31, 1951, pact permits video outlets to telecast musical programs simultaneously with AM and FM stations, to pick up music from outdoor events, and to use AFM musicians in independently produced video shows. While no definite rate schedule was set up, Petrillo said musicians would be paid a union scale.

(Continued on Page 8)

Johnston Believes U. S. Companies Will Be Able To Obtain Majority of Pix Earnings in England In Long Run; MPEA Approves Pact, Embargo Lifting

Allocation of remittable dollars from Britain to American companies will probably be based on the proportional earnings of individual American pictures in the United Kingdom, Eric A. Johnston, MPAA president, said yesterday following his return to this country aboard the Queen Mary.

Johnston went immediately to a membership meeting of the MPEA which voted both approval of the agreement reached with the British Government last week and the lifting of the embargo upon the shipment of American products to the United Kingdom and the cooling of the nautical embargo, which will begin immediately upon receipt of agreements from the various companies.

Johnston believes the British will prove healthy to both countries but in no way affect Hollywood's program of reducing costs wherever possible without the sacrifice of entertainment value, Jesse L. Lasky, producer of "The Miracle of the Bells," told the industry press at a luncheon interview in the Sherry-Netherland Hotel yesterday.

Lasky expressed his frank confusion at the reception which greeted his latest production by the public and the trade press as contrasted with the attitude of the metropolitan press. The general mass of former was weighed against the disappointing public

(Continued on Page 5)

SEC Report Bares Exec. Stock Gifts

Washington—A number of gifts of stock company stock by industry topers featured the report on trading by company executives in the Dec. 11-Jan. 16 period released today by the SEC. All three of the Warner Bros. were reported making sizeable gifts of their company's $5 per common.

(Continued on Page 4)

Send Only Best U. S. Pix Abroad, Urges Havas

Only the best U. S. pictures should be sent abroad, suggested Michael Havas, RKO's general sales manager for Continental Europe and the Near East, upon arriving here aboard the America for his first visit in 18 months.

Havas pointed out that even supposedly low-rated pictures may and often do become box-office hits abroad.

(Continued on Page 5)

Rush to Buy British Pix Seen

Mulvey Cites Pooling of U.K. Film $$

Kalmenson Ups Moore to WB Eastern Div. Manager

F. D. (Dinty) Moore, Pittsburgh branch manager for Warners, has been promoted to Eastern division manager for the company, with supervision of exchange centers in Albany, Buffalo, New Haven and Boston.

(Continued on Page 5)

Agreement Difficult Sans MPEA—Dulles

Settlement of the Anglo-American film impasse via the agreement negotiated last week by the MPAA-SIMPP would have been "difficult" without existence of the MPEA, it was indicated yesterday by Allen Dulles, MPAA legal adviser.

Dulles said that so far as he knew the agreement, negotiated by a foreign industry with the British Government, was without precedent.
DuMont Sees Tele Program Distrib. as Main Problem

Economic distribution of programs throughout the country is the primary problem facing video broad- casting, declared Dr. Allen B. DuMont, president of the Allen B. DuMont Laboratories, Inc., in an address before the Customers' Brokers Association yesterday.

Though inter-city transmission has been solved by the coaxial cable and micro-wave relay systems, an economic problem still remains, he added, for if the rates soon to be established by the AT&T prove to be ex- cessive, then broadcasters will be forced to establish independent networks.

By the end of 1949, Dr. DuMont expects about 200 stations located in 75 cities and 33 states. He based his prediction on these figures: 19 stations are now in existence; FCC has granted 72 construction permits; 162 applications for building are still pending.

Transcribed shows photographed directly from cathode ray tubes with prints made and then distributed to various stations, the A.A. U.D.C. is greatly toward spreading tele nation wide, he said. Dr. DuMont illustrated this point by showing a a re- recorded film of a WABD program.

His organization, he added, is de- veloping inexpensive transmitters for small stations, at a cost of less than $1000 a transmitter. Transmitters will pick up programs from the networks and re-broadcast them over a 20-mile radius.

U-I Won't Get "Hamlet" Print Till Late April

Master print of "Hamlet," J. Ar- thur Rank's acclaimed A.A. U.D.C. release, may not come over to Universal-Int'l until after the Sir Laurence Olivier's starring bows before the King and Queen at the Odeon Leicester Square, London, May 6, with the "take" swelling the King George VI Film Fund for actors and ac- tors.

Arrival is possible just prior to Rank's return to England on April 22. Dubbing and scoring has been completed, but printing of the black-and-white pic requires unusual at- tention as to graduation.

SOPEG Wins $6.75 Hike For UA Employees

About 150 SOPEG members employed at United Artists' home office yesterday won a $6.75 wage increase across the board, retroactive to May 31, 1947. Union rep. Peter Hawley Ward, in a- bond of Columbia Broadcasting System, asserting that the wage hike was inade- quate. Percentage wise, increase ranged from 18.5 per cent to 18.5 per cent those earning less getting the higher increase.

Impartial arbiter was Prof. Eleanor M. Wolf, head of the National Industry. UA was represented by Jesse Lane.

Johnson, Mulvey Laundered By Blumberg for U. K. Job

(Continued from Page 1)

said he was most impressed by the attitude of the British public whose interest in the Anglo-American nego- tiations was mirrored in the British press which headlined the fact that American films were coming back to Britain. "Plays published up the agreement as the main event of the year," said Seidelman.

Concerning their five-week visit abroad, with their respective spouses, both U-I execs, felt that the situation over there has not deteriorated. The jurisdiction of Herbert Coplan- nation was at a standoff; discussions were being held on the Blum-Bynres pact which the French say needs revi- sion.

Blumberg took the opportunity to put in a plug for JAR'S "Hamlet," by noting that it is "one of the greatest things I've ever seen." If the term, genius, should be applied to anyone, Blumberg concluded, "it should go to Sir Laurence and Warner who did a wonderful job on the picture."

Truman, Coyne Address Bond Drive Planners

Washington Bureau of THE FILM DAILY

Washington—TOA executive direc- tor Robert Coyne was a featured speaker along with President Tru- man last night at a dinner attended by the national Bond drive organizers and others called by Treasury Dept. to help plan a security bond drive.

Earlier in the day, Secretary of the Treasury John Snyder had spoken of the pin industry's generosity and in- itiative in helping the wartime bond drive, and expressed his confidence the Government can count on the industry again if need be.

Notaro Set as Warner Havana Theatre Manager

Pat R. Notaro, manager of the Stanley Warner Bromley Theatre in New York, has been appointed the lat- ter city manager for Warners in Havana, Notaro, who will work under the general supervision of the Latin-American zone manager for Warners' Latin-American Theatres, leaves March 25 for Havana to manage the recently converted Warner Theatre and the Plaza there.

Leo Ferrante Rites

West Coast Bureau of THE FILM DAILY

Los Angeles—Rabbie Edgar Magin officiated at the funeral services held yesterday for Leo Ferrante, Warner Bros. musical director, who died Tuesday. Entombment was at the Home of Peace Mausoleum. Paul Duryea and Nick Roselli were pallbearers.

FILE

George Solomon Dead

Boston—George Solomon, vete- ran of the Columbia Theatre in the 1910s, who had died 2 weeks earlier. His son said he had been managing the Colu- bia during his father's illness.
Gentleman's Agreement

New York—The longest-run record in the entire history of 20th Century-Fox!

and...

In Chicago—Boston—Cincinnati—
Cleveland—Philadelphia—
San Francisco and Los Angeles

Boxoffice Barometer reports that of the 40 top pictures in current release it is the industry's No. 1 attraction—topping the next top hit by 64%!

and... Already Rebooked for Repeat First-Runs Los Angeles and Pittsburgh!

359 Key-City Dates Easter Week!
Rep. Stockholders to Act on CMPC's Sale

(Continued from Page 1) Industries in the merger of Consolidated and Republic in 1945. Subsidiary earned $83,567 in the fiscal year ended October 31, 1947, compared with $100,167 the previous fiscal year. Profits were $76,258 in the Jan. 1 to Nov. 26, 1945, period; $28,278 in 1944; $34,025 in 1943; $84,710 in 1942; $45,826 in 1941, and $29,069 in 1940. In the proxy statement, Republic directors point out that Molded needs a minimum of $250,000 in additional working capital, and the directors conclude Republic would not be justified in supplying this need as the plastic products of Molded have no connection with Republic's other business. Negotiations are being carried on through a broker, S. A. Berg, of Brooklyn, but the directors do not know the name of the broker.

Five Republic directors, Richard W. Altshuler, president of Republic Industries, James K. Graziule, Republic executive vice-president, A. L. Little, Franklin D. Ryan, and Herbert J. Yates, president, have been nominated for reelection, according to the proxy statement.

Altshuler and Little have Republic stock. Graziule owns 300 shares of common, while Ryan, an attorney, owns 1,000 shares. Yates owns 18,667 shares of common, 100 preferred shares and $55,000 in debentures. The total value of their holdings, which is the basis of determination of the amount of which Ryan is president and director, and Little, president. From Sidney Corp., a director, owns 27,000 preferred shares, 178,840 common shares and $356,000 in debentures.

Yates, as of Feb. 1, was beneficial owner of 33,663 shares and members of his family were beneficial owners of 200 shares of Associated, which had 188,471 shares issued and outstanding. Members of Yates' family were beneficial owners of 2,970 Republic common shares and all of the outstanding stock of Towne Inc., which was beneficial owner of 12,500 shares of Republic preferred, 101,035 of Associated common, 1,000 shares of Associated of New York, and 400 shares of Associated of Chicago.

Proximity statement listed remuneration paid director candidates in the last fiscal year as follows: A. L. Little, $75,150; Ryan, $7,740; Little, $90,000; and Edward T. Walker was paid $25,700 and Harry M. Goets received $25,000.

Republic is indebted to Tourant on account of a loan of $250,000 made by its predecessor, Oursin, Inc., during the last fiscal year. Loan bears interest at the rate of 14% per cent per year.

Variety Room Dedicated

Des Moines—Variety Room at Mercy Hospital was dedicated in ceremonies participated in by Nate Samler, banker of the local lent, and G. Ralph Branton, national canvassman. A waiting room in the hospital's maternity ward, room was re-decorated and furnished by Variety.

Send Birthday Greetings To

March 19

C. T. Lynch, Send to Ray Robertts
William Sistrom
March 20

Sidney E. Myers, Edgar Buchenon
Sidney H. Goldstein
Edmund Goulding
March 21

Sidney Franklin, Minna Steiglst
Edward Cro Jasper, Virginia Weidler

Ringing Down the Week's News Curtain

• • • ENTERPRISE'S "ARCH OF TRUMPH" while not in the first Metro group for Britain, is slated for early distribution there by Loew's Inc.
• • • Steve Brody has decided on Sepia Tone prints for another Allied Artists release—The brown one first used for "Pan-handle" now will be utilized for "The Tenderfoot." • • • Photoplay's May issue will have a 10-page insert titled "Crosby Cavalcade."
• • • Film Classics will use spot announcements for 45 key city openings of "Money Madness" next month.
• • • Alfred Hitchcock, due in New York next week, will film a special trailer here for "Rope" which Warner's will distribute.
• • • With the British tax situation adjusted, Ed and Bob Golden are stepping up their plans to produce "Charlemagne" in England . . . Originally slated for late 1949 production, Bob now goes over in the late Fall to line up the cast. • • • The Wall Street Journal reports the Chicago Sherman Hotel is offering theatrical people a 15 per cent discount if they stay over a week.

• • • TELEVISION AND THE KIDDIES: "Obviously, radio stands to suffer more from its Frankenstein son than the movies. Already, we hear, there's a new order in homes equipped with Television. Formerly, childish procrastination had delayed homework until seven or eight o'clock, when the parade of cops and robbers, gang-busting programs had banded their way through the day's episodes. Now, schoolwork is disposed of before dinner so that the moppets can ogle the suppertime, small-fry telecasts. Meanwhile, the radio silently gathers dust. A similar trend is discernable among the elders, who are trading symphonies for visual slapsticks."—From Loew's Theaters Movie News Letter.

• • • A-WORD-TO-THE-WISE DEPT: "The trains are filling up again with salesmen talking sales. . . . It's like old times."—From the Wall St. Journal's "Business Bulletin" . . . But in film business—?????
• • • Doubleday in the Fall will publish "My Way of Scoring" by Max Steiner. . . . National Federation of Music Clubs is sponsoring the volume. . . . Broadway columnist's report notwithstanding, the Loew's State will not revive its vaudevue policy. . . . At least, that's what Oscar A. Deib, Loew's general theater exec, said Paul M. . . . H. R. Ever- eleat, head of Everett Enterprises is the new president of the Myers Park Country Club at Charlotte, N. C.

• • • PRODUCER DAVE SIEGEL never heard tell of a boxoffice recession . . . . He doesn't even know what you're talking about. . . . As the president of both David W. Siegel Productions and Triumph Pictures, Inc., Siegel is one of the most active buyers in the story field today. . . . He now owns all rights on "The Time Has Come," written by Graham Baker and Teddi Sherman which he will produce both on the screen and on the Manhattan stage in the fall. . . . Siegel has also ordered a treatment on a theme suggested by James Whitcomb Riley's famous poem, redolent of nostalgic memory of an Indiana boyhood. "The Old Swimming Hole," . . . Charles Ray once starred in a picture inspired by this poem and bearing the same name. . . . The epope made history in silent days because from beginning to end it had no subtitles.

• • • A THOUGHT FOR TODAY: "Here lies opportunity unpal- ralled in the history of the world, provided that one does not overlook the place where it is to be found—within oneself. . . . True, opportunity exists in the market place all around us, but only if one has or builds within himself the capacity to seek, to find and to develop the possibilities that are waiting, ready to be grasped."—Samuel Goldwyn in This Week magazine.

SEC Report Bares Exec. Stock Gifts

(Continued from Page 1)

Albert, 1,600 shares; Harry, 1,700 shares, and Jack, 2,000 shares.

Albert retained 430,400 shares at 21,000 in a trust; Harry sold 23,963 shares of 10,000 in 1945 and Jack retained 425,000 shares at 16,500 in a trust.

There was reported giving away 300 shares of RKO dollar com-

on, retaining 29,700, and Leon Goldenson was reported giving 5 shares of Paramount dollar common to charity. He added 200 shares his holding, however, from the 1,2 he had held jointly with his wife. Meanwhile, the end of the period he retained 6 in his own name and 1,000 joint with his wife.

Austen Keough gave away 5 shares of the Paramount common, retaining 1,500, and Maurice Newt gave away 25 shares, retaining 18,15, and 18,350 in a trust. Stanton Gibb dropped 500 shares of the stock, retaining 4,500 shares in the T. G. M. Touche trust. He also held 9 shares in his own name and 13 in three other trusts.

T. Robert Rubin was listed for gift of 100 shares of Loew's common, retaining 3,840, and Walter Titus, a down for a gift of 250 shares of Republic 50-cent common. He retains 690 shares in his own name, as well as 86,650 in the account of Onrav Inc., 14,085 in the account of Amsen Realty and 260 in his wife name. Anonsen Realty is also listed for 12,100 shares of Republic $1 cumulative preferred.

Daniel Shearer was reported disposing of 1,500 shares of Loew common, retaining 11,897. Matthew Fox, William Scully and Joseph S. Delman all acquired 3,000 warra-

was, 4,500 shares of Stock, which brought Fox's holding of these warrants 28,000, Scully's to 11,550 and Siegel's to 37,500. 

Sypros F. Skouras disposed of shares of 20th-Fox common and shares of the $1.50 cumulative preferred, retaining 5,250 shares of common and 23 shares of the preferred.

Abraham Montague dropped 4,500 shares of Columbia common, reta-

ing 4,832 and warrants for anot 10,16.

Loew's, Inc., was reported pick up another 90 shares of Loew's B
toys 25 par common. Loew's now holds 122,938 shares of stock.

Film FC Pix for Foreign Buyer

Foreign film buyers will attend trade screening of "Devil's Car and "Money Madness," two new releases from Classics, at 2:30
	on Tuesday, at the Preview Sey-
t Room, 1600 Broadway.

Suffers $12,000 Flood Damage

Toronto—New Odeon theater Brantmom, scheduled for open Saturday suffered $12,000 dam-
through a five-foot Spring flood.
Plan Apportionment of U.K. $$
Johnston Extolls Pact as Victory

(Continued from Page 1)

British films distributed here by arrangements with American companies are to be pooled together for the same allotment to the individual exhibitors on a basis proportionate to their earnings in England and Ireland. Companies engaged in the distribution of British films under this system would have no advantage over the non-distributors.

If, however, Mulvey explained, an American company makes outright purchase of a British film, all revenue retained in the dollar area would be retained by the owner of the rights.

Mulvey expressed complete satisfaction with the position of the independent producer under the pact. Not only will they derive their proportionate share of British earnings but they have the same opportunities as the companies to make pictures in England and to utilize accrued sterling, he said.

The agreement also specifies that there shall be no discrimination against any American company in any manner which means that the independents are assured of getting a fair share of the available playing time, Mulvey added.

Colonial to Train Altec Men in Video Projection

(Continued from Page 1)

television receiver, it is announced by Colonial.

Through a series of lectures by Ira Beeler, Colonial vice-president; Peter Sokoloff, chief engineer, and Martin Leitan, service department engineer, representative companies will be brought together for understanding of the production line. Altec men, it was learned, were picked from the various cities where television stations are being operated, and where there is a possibility that theaters may use large-screen television as an added attraction.

Shelton Leaves Siritzky, Returns to A. F. E. Post

William Shelton has resigned as general sales manager of Siritzky & Co. to rejoin A. F. E. Corp., headed by Paul Graetz. Shelton was with A. F. E. for several years, before joining Siritzky six months ago.

NEW POSTS

OWARD YOUNG, Kerstetter manager, Havre, Mont.
LARRY FRYER, manager, Homo, Rostou, Ill.
RANK L. NORRIS, office manager and head operator, Biggie Lion, Kansas City.
JOEL BLUSTONE, salesman, Eagle Lion, New Orleans.

Moore, WB Eastern Division Manager

(Continued from Page 1)

ton, it was announced yesterday by Ben Kalmsen, vice-president in charge of distribution. Moore, who will headquarter in Boston, has been with the company for 10 years, starting as a salesman in Pittsburgh, and promoted to branch manager in 1941.

Paul Krumenacher, salesman in Pittsburgh, has been promoted by Kalmsen to replace Moore as Pittsburgh branch manager.

Sam Lopovitz will combine his entire activities in supervising sales in the New York metropolitan district. Changes take effect March 29.

Philly Allied Charges "Coercive" Selling Used

Philadelphia — Sidney E. Samuelson, general manager of Allied ITO of Eastern Pa., has been instructed to bring alleged violations of the N. Y. Statutory Court’s decree to “the attention of the proper authorities.” Violations allegedly pertain to current selling methods, claimed to be “coercive.” Allied claims that in addition to violating the Court’s decision they run counter to “published instructions apparently given by sales execs in New York to their field staffs.”

Tyrone Power

Says

A FULL LENGTH FEATURE in TRICOLOR

"A delightful treat!"

Ken Murray's

Bill and Coo

REPUBLIC’S EASTER SURPRISE

Moore, WB Eastern Division Manager

(Continued from Page 1)

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"A delightful treat!"

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Bill and Coo

REPUBLIC’S EASTER SURPRISE
New Kodak 16 mm. Cine-Ektar Lens

Rochester — A new Kodak Cine-Ektar lens, 25 mm. f/1.4, which brings to the 16 mm. cine field the professional quality of the Kodak Ektar Lens line, is announced by Eastman Kodak.

Innovating Kodak’s new rare element optical glass and Lumenized with Kodak’s ultra-hard lens coating, the new lens has seven glass elements which provide better definition and resolution at f/1.4 than heretofore has been possible at such high apertures. In addition, the new lens gives a much flatter field, which will also be a boon to cameramen who desire the utmost in overall clarity and technical perfection. By means of adapters, the lens may be fitted to any 16 mm. cine camera.

A new type of iris diaphragm is used on this lens. The diaphragm employs special “L” shaped leaves designed to give a uniformly spaced scale.

Lens Calibrating Method Developed by Dr. Gardner

Washington—A new system for calibrating diaphragm openings of photographic lenses has been developed by Dr. Irving C. Gardner of the National Bureau of Standards. Method takes into account the losses of light from absorption, reflection and scattering within the lens, thus permitting a more precise control of the amount of light admitted during exposure, with a corresponding increase in the uniformity and quality of results.

System is said to be particularly important in color photography because of the smaller latitude of exposure of color film.

Aluminum Roofing By Reynolds Metals

Louisville, Ky.—Something new under the sun—004 embossed aluminum, for improved built-up roofing, has been made by Reynolds Metals. Commercially pure aluminum, it is annealed and dead-embossed to increase its workability, and is available in rolls 36 inches wide and 60 feet long, to cover approximately ten squares.

Kroehler Unaffected By Steel Shortages

Shortages of steel have not noticeably affected the production and shipments of the Kroehler Mfg. Co., producers of Kroehler Push Back chair. Kroehler is quoting 60-day guarantied delivery. Recent installations include: Tower Theater, Miami, for Wometco; Florida Theater, Miami, and the Palace Theater, Tampa, for

Natico Develops New 16 mm. Projector

An entirely new kind of 16 mm. sound projector has just been announced by Natico, Inc., of Chicago. Effectively designed for heavy duty use, it is in great demand by roadshow operators and other professional projectionists who require easily portable, yet unusually durable, machines.

One of the unique features of this projector is its axial flow cooling system. This principle originated in jet propelled engines. It provides

Show Glass Functions In Theater Building

The function of glass in modern theater construction is beautifully demonstrated in the scale model which is part of the mobile demonstration now being displayed by the Pittsburgh Plate Glass Co. in a tour of the nation.

Theater model has full vision lobby, unique lighting and considerate customer appeal. Battery of glass doors performs complete view of the lobby, principal decoration which is a wall mural. A glass scree and planting area serve as a shlewing element and as an aid to traffic flow. Perforated ceiling of the lower canopy gives an openness in a foot and permits concealed his downward illumination from light source above.

Group of models will visit every city of more than 40,000 population.

About the Trade

Theater maintenance men will welcome a new rust preventive developed by Kano Laboratories, Chicago, by which a thin, clear film is deposited on metal surfaces. It is applied cold by dipping, spraying or brushing and dries in about 15 minutes to a clear, hard, dry surface. It is tough, flexible and non-porous. It has the capacity of creeping under and displacing moisture, finger prints and the like, thus avoiding the spotty rust on polished surfaces, due to handling.

The Bijou Amusement Co., Nashville, Tenn., has signed a renewed contract covering 33 theaters with the RCA Service Co. . . . C. F. Andrews, owner and operator of the local theater in Bishopville, S. C., is expecting to break ground for his new, modern theater April 1 . . . The Palace Theater, Tampa, Fla., has recently installed Adler changeable program equipment including “Third Dimension” letters and Stainless Steel Glass-In-Frame equipment . . . Harry Wolf and Louis Levinson have organized the Chicago Cinema Co. with offices and plant at 1241 South Wabash Ave., Chicago, to overhaul theater projector equipment.

Herman Ferguson and Jim Ellis plan to close their Liberty Theater, Malden, Mo., a 500-seater, for a brief period early in April for the installation of new international seats and an air-conditioning system, purchased through the Cine Theater Supply Company of St. Louis. . . . Claire Rollit, DeVry advertising manager, is completing a manual for the trade on the new DeVry Banton projector, now in production.

E. M. Loew’s former Capitol Theater, Pawtucket, R. I., will reopen as the Center in mid-April after extensive alterations.

John Harlow has broken ground for his 1,000-car drive-in theater between Lexington, Ky., and the Crab Orchard Ordinance plant at Herrin, Ill. National Theater Supply in St. Louis is providing the sound and projection equipment, in-car speakers, etc. It will be dual-equipped throughout, and was designed by Warreng & Hagle, Evansville, Ill., architects.

Chevrolet Markets New In-Car Speaker

Cleveland—Chevrolet, manufacturing Corp., is offering a new aluminum cased In-Car type Drive-In theater speaker. The speaker, a 5/8 inch General Electric unit, is enclosed without visible bolts or nuts, and fastens by bracket to car door or visor. A self-coiling terminal attachment can be mounted to the pipe without threading and is entirely secure.

The Worlds' Finest Projection Arc Lamps Rectifiers·Reflectors

The Strong Electric Corp.

87 City Park Ave., Toledo, Ohio

The World's Largest Manufacturers of Projection Arc Lamps

THEATRE TICKETS

Write for Information

ADLER SILHOUETTE LETTER CO.

3021 W. 36th St. Chicago, Ill.
Roehler Unaffected by Steel Shortages

(Continued from Page 5)

South State Theaters; King Theatre, Albin, Iowa; Sun Theater, Holdrege, Neb.; Granada Theater, Norwalk, Neb., and the World Theater, Urbandale, Neb., for the Central States Theatre Corp.; Missouri Theatre, St. Joseph, Mo., for Durwood Theatres; Poncey Theatre, Ponce, Cal., for Poncey Chorak; Park Theater, Newton, N. J., for Alden Theater Corp.; and Theater, San Jose, Calif., for Alden State Theatre & Realty Co.;est Theater, Dallas, for P. R. Isleyaters; Comerford Theatre, Clark's Summit, Pa., for Comerford-Public!.centers; Airway Theater, Memphis, Tenn., for C. K. Wilson; Coral Theatre, Bradbury Heights, Md., for Coral Theatre Corp.; Hollywood Theater, Cincinnati, Ohio; for Co Hill Theatres; West Theater, St. Louis, for Best Amusement Co.; St. Francis Theater, in Francisco, for Paramount Theatres Service Corp.; Meralta Theater, Upper City, Cal., for P. R. Isley Theaters; Vicar Theater, Williamson, C., for V. E. Brown.

dtco Develops New Heavyuty 16 mm. Projector

(Continued from Page 6)

—cooler performance than any previously obtainable. As a result film life is greatly extended and quieter operation is assured. The cooling system is constructed as a complete unit assembled with fewer moving parts and conventional systems, and is as result easier to service. Nato's direct sound scanning rings the film across the sound beam at right angles to the exciter lamp beam, permitting straight line of light to photo-electric cell. This, with Nato's rotating sound lamination, attains utmost tonal clarity.

General Aniline to Offer 500 Patent Licenses

General Aniline & Film Corp. will offer to the public under one 3,500 patents owned by the company, Jack Frye, president, announced. Offer of non-exclusive licenses is on patents in the fields of resins, photographic material, industrial chemicals and textiles in a plan worked out with the Office ofHien Property, Justice Department.

Roehler Unaffected by Steel Shortages

(Continued from Page 6)

Construction Magazine Editors See Building Costs Rising to 10 P. C. Before Stabilizing

Citing a $41,000,000 backlog in construction, exclusive of one and two-family dwellings, editors of leading building and construction magazines believe no material change in building costs is likely this year, it is reported by the Building Trades Employers Association, on the basis of a survey among construction magazines. Any reduction in costs will be "slow and slight," the editors report, unless there is a major economic upheaval during 1946. A number of these surveyed believe building costs are nearing stabilization, but that a further advance of five to 10 percent is likely.

Sacks' May Give Dallas
Second Exchange Building

Dallas—Possible expansion of the Dallas film row area is seen in the cash purchase of the two-story building on the northeast corner of Pearl and Jackson Sts. by Alfred N. and Lester J. Sack, owners of Sack Amusement Enterprises. Deal marks their second investment in Dallas film row property.

Two majors have already offered long-term leases in the event the building is remodeled for film exchange purposes.

Two Entrance Drive-in
To Open Near Elkhart

Elkhart, Ind.—Work has been started on the new drive-in theater on U. S. Highway No. 20 in Elkhart County, with May 1 as the expected opening day. The theater will have two entrances, one on U. S. Highway and the other on the state highway. The screen tower will be 72 feet high, capable of showing pictures 62 1/2 feet wide and 42 1/2 feet high, the largest in any outdoor motion picture theater in Indiana.

RCA Service Contracts With Alliance, Sexton

The signing of a renewal contract for the eighth year of service covering the 22 theaters of the Alliance Theater Corp., Chicago, Ill., has been announced by the RCA Service Co.

At the same time, the Service Company announced the signing of a contract with the Sexton Circuit, Inc., Ashland, Ky., including sound and projection parts. Contract covers five theaters.

New Front for Eckel

Syracuse—Schine's Eckel here is getting a new marble and chrome front.

Reeves Will Make Debrie Printers

Andre Debie, Paris, manufacturer of a line of professional motion picture equipment, has licensed Reeves Instrument Corp., 215 E. 91st St., to produce its new 35- and 16-mm. film printers in this country. Complete manufacturing facilities for all Debie equipment, parts and supplies are being established here.

EQUIPMENT NEWS • 7
**Estimate Fox '47 Net Profit at $14 Million**

(Continued from Page 1)
dends on prior preferred and convertible preferred.

Earnings in 1946 were equal to $7.90 a share on 2,750,462 shares of common outstanding Dec. 28, 1946.

Gross income for 1947 is estimated at $174,400,000 compared with $148,375,175. Consolidated net profit in 1947 was estimated at $25,600,000, compared with $30,504,308, before taxes and minority interest deductions. Federal taxes for '47 were estimated at $9,100,000, compared with $14,650,000. Net profit deducted and applicable to minority interests for 1947 was estimated at $1,900,000, against $2,064,773.

**Hotel Taft to Install Video Sets**

Hotel Taft will install television sets in 132 rooms in May, Alfred Lewis, manager, has announced. Guest Television System, developed by Industrial Television, Inc., will be used.

“Smugglers” Into Rialto

“Smugglers” will open at the Rialto in New York on March 27 for an extended run.

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**Petrillo OKs Live Music for Television**

(Continued from Page 1)
achievement will be reasonable in their demands in individual contracts.

Agreement was extolled by J. R. Poppele, president of TBA, as beneficial to both the public and the musicians. Poppele forecast a tremendous uplift for video programming with the end of the ban on live music. Further, he said, “we feel television has now huddled one of the few remaining obstacles in its path to ultimate success.”

**British Remittances to Be Equitably Apportioned**

(Continued from Page 5)
market for British pictures in the U. S. with a strong incentive to help distributors improve the revenues of English product.

“We have removed the confiscatory tax which was said in principle because it set up a tax that had never been tried in the world before,” Johnston concluded. “This is a victory for neither industry, but a victory for the peoples of our two coun-

Here’s how Eric A. Johnston appraises the Anglo-American film impasse settlement: “A victory for the peoples of the countries involved.”

tried, providing evidence that even the most complicated problems can be solved within the framework of democratic governments.”

Attention to the MPAA’s “MPPA board meeting, switched from the MPAA to the Harvard Club because of the large attendance of directors and other managing officials.”


Also Syros Kousou, William C. Michel, Mario Disilvestro, Emanuel Silverstone, Barney Balaban, Austin Koffig, Joseph H. Hareen, J. W. Peper, Fred Horsch, Jack Cohn, Abe Schneider, Joseph McCuttey, Arnold Pickler, Joseph Vangelis, Charles C. Mundwirth, Arthur Loew, M. A. Spring, Samuel Etkman (Lon- don), Joseph Roshut.


**Uncle Sam Took No Part In Negotiations—EJ**

The U. S. Government “took no hand” in the actual negotiations between the British Government and the American film industry which led to the Anglo-American agreement. Eric Johnston, MPAA president, said at his press interview yesterday in the MPAA board room.

The American Government, said Johnston, had expressed a desire that an agreement be reached because the situation was “a source of growing complaint,” and Lewis Douglas, U. S. Ambassador to Britain, attended a preliminary meeting. The MPAA proxy was emphatic in declaring that neither Douglas nor any embassy attaché attended the meetings at which the pact was formulated.

Johnston however remarked that Douglas had been “very helpful.” He earlier had said that James A. Mul- ley, president for Boston show- ing by city censor Walter Miliken, with RKO and the Astor agreeing not to admit children and accompanied by adults. Booked for three weeks with holdover possibilities, the picture will play a grind policy with 74 cents-$1.20 scale.

**Send Only Best U. S. Pix Abroad: Urges Havas**

(Continued from Page 1)
nowhere attends the movies on when the fare is tempting; they put mediocre stuff. That’s why, insisted that only the cream of U. pкс should be shown overseas.

"Best Years," he reported was a favorite everywhere. It was interesting to note, he added, that major industry-wide observers had wrong predicted that the prize-winner would not go over in Europe since it was "too deep." A repeal of the British tax, Havas predicted would produce a most sali
tary effect throughout the rest of the world, for it proved that Britain with its comparatively large production facilities can get along without U. S. product.

**Unaccompanied Jukes Can’t See “Electra”**

Boston—"Mourning Becomes Elec
tra" opened at the Astor Theater March 27, following the 13-week run of "The Bishop’s Wife." "Electra" has been approved for Boston show-
ing by city censor Walter Miliken, with RKO and the Astor agreeing not to admit children and accompanied by adults. Booked for three weeks with holdover possibilities, the picture will play a grind policy with 74 cents-$1.20 scale.

No one picture can play in every theatre in America... but THE MATING OF MILLIE, starring GLENN FORD and EVELYN KEYES, is the kind of truly great family picture every exhibitor will love... and so will theatregoers.
HOLDS EXHIBS. CAN GET BEST ASCAP TERMS

U.K. Rivalry Means Better U. S. Pix—Johnston

MPAA to File Memorandum At Hearing on Allied-Backed Lewis Amendment

Exhibitors are in a position to obtain music performing rights from ASCAP or other similar organizations on terms more favorable than the producers or distributors. MPAA will argue in memorandum to be submitted today to the House Judiciary Committee in the latter's Washington hearings on Rep. Earl R. Lewis' bill to amend the copyright law. Lewis measure would make it incumbent upon producers or distributors to secure performing

(Continued on Page 3)

Ainsworth Appoints Five Allied V.-P.'s

Due to the rapid expansion of National Allied during the past several years, President William L. Ainsworth has increased the number of

(Continued on Page 4)

'Oscar' Deliveries Made by Opposites

West Coast Bar, THE FILM DAILY

Hollywood — Presentation of the Academy Awards Saturday night was handled on a new man to woman, woman to man basis. Mixtures of the sexes had Olivia De Havilland handing out the Oscar for the best performance by an actor; Fredric March making presentation to the best actress. And down the line Baxter and Harold Russell, did for their opposites. Robert Montgomery handled technical awards; Shirley Temple, cartoons and shorts; Dick Powell, songs; David Niven, story; Dinah Shore, Dennis Day, Frances Langford, Gordon MacRae, Johnny Mercer and the Pied Pipers, had the musical end of the proceedings.

THE \Film\ DAILY

O. 93, NO. 55

NEW YORK, MONDAY, MARCH 22, 1948

TEN CENTS

intimate in Character
international in Scope
independent in Thought

ells Radio Audience Drop 1 Operating Costs Will Help. Not Hurt Quality

Under the spur of necessity and a stepped-up competition from British pictures stemming from the Anglo-American film agreement, Hollywood will come through in the months ahead with an "increasing number of superior pictures," Eric Johnston, MPAA-MPEA presi-

(Continued on Page 6)

rance, Italy Honor
larry M. Warner

Washington Bureau of THE FILM DAILY
Washington—The gratitude of French and Italian recipients of more than 45,000,000 pounds of American Friendship Train food was expressed here Saturday in a series of ceremonies and special events including honors from both Eu-

WARNER

Italian Ambas-

sador Alberto Tarchiani, at a Saturday morn-

ceremony in the Embassy, presented the WB proxy with the Order Solidarity, first class, the highest

(Continued on Page 5)

Field of Seven for MPA's Beacon Award

From a field embracing Syros P. Skouras, Barney Balaban, Bob Weit-

man, William F. Rodgers, Harold Redner, Ted R. Gamble and J. Rob-

ert Rubin members of the Motion Picture Associates at their meeting tomorrow will select the recipient of the annual Beacon Award, to be presented formally at the May 21 Waldorf-Astoria dinner. Seven nom-

inies were selected by the MPA's directors.

1947 ACADEMY AWARDS

PRODUCTION

"Gentleman's Agreement," Darryl F. Zanuck Production (20th Century-Fox).

PERFORMANCES


Supporting Actor: Edmund Gwenn in "Miracle on 34th Street." (20th Century-

Fox).

Supporting Actress: Celeste Holm in "Gentleman's Agreement." (20th Century-

Fox).

WRITING

Best written screenplay: "Miracle on 34th Street," George Seaton. (20th Century-Fox).


Best original motion picture story: "Miracle on 34th Street," Valente Davies. (20th Century-Fox).

MUSIC


Best scoring of a Dramatic or Comedy Picture: Dr. Miklos Rozsa, "A Double Life." (Kanin Prod.—U-I).

Best Original Song: "Zip-A-Dee-Doo-Dah."" Music by Allie Wrubel; lyrics by Ray Gilbert from "Song of the South." (Disney—RKO Radio).

ART DIRECTION


INTERIOR DECORATION


EDITING

Francis Lyon and Robert Parrish, "Body and Soul." (Enterprise—U-A).

SOUND RECORDING


CINEMATOGRAPHY


SPECIAL EFFECTS


SHORT SUBJECTS


One-ree: "Goodbye Miss Turlock." Herbert Moulton, producer. (M-G-M).


SPECIAL AWARDs


James Basket for "Uncle Remus" in "Song of the South." (Walt Disney—RKO).

Special plaques to industry pioneers George K. Spoor, Thomas Armat, Albert E. Smith, and Col. William N. Selig.

For: scientific and technical achievements special plaques to C. C. Davis, Western Electric Co; Charles R. Dailey, Paramount Film Laboratories and Nathan Levenson, Warner Bros.

DOCUMENTARY PRODUCTION


Feature: Design for Death" Sid Rogell, Executive producer; Therese Warth and Richard O. Fleischers, Producers. (RKO Radio).
COMING AND GOING

ALBERT DEZEL returned to Detroit over the weekend after a week's New York visit.

LEW BARASCH of United Artists publicity didn't have returned from Florida.

LJBOWSKI, head of Beuckstaal's U.S. Film Export Corp., and M.S. HARRIS, returned Friday from Raton, N. M., where they were vacationing.

DANNY KATE arrives at LaGuardia Field to begin a tour from a European vacation, where he will bring "Happy Times," picture under his new long-term Warner contract.

AL FORGENESEN, Swedish producer, arrived in Hollywood Friday to confer with Selznick executives regarding the filming of "SIO's "A Doll's House" in Sweden.

DOROTHY McGUIRE, who will co-star in "A Doll's House," the first of David O. Selznick's productions to be made in Europe, sailed for England and France this week-end, accompanied by her husband, JOHN SWUPE.

NORAN ERISTA, NBC director of television operations, will speak on television today in Des Moines, addressing the convention of the Disney Sales Organization.

STEVE SLEISINGER now to the Coast over the week-end.

EZIO PINZA flew into New York Saturday to join Carol Matthews in the final judging of the nation-wide "Carnegie Hall" contest.

HERMAN BEERDG, Eagle Lion Film's Western sales manager, left Friday for a swing through the Midwest and Southern states, his itinerary including Denver, Kansas City, Chicago, Dallas, Atlanta, Charlotte, Memphis, and New Orleans.

WILLIAM F. ROGERS, Loew's vice-president and general sales manager, and EWING W. AARON, assistant general sales manager, are scheduled to return from the Coast the end of the week.

JAMES S. BURRETT, Monogram producer, is back from the Coast with a print of "16 Fathoms Deep."

Kalenson Shifts Woods From Dallas to Detroit

Donald Woods, Warners branch manager in Dallas, will be transferred to the same post in the exchange in Detroit, according to an announcement by Ben Kalenson.

Woods replaces Robert H. Dunlap, who has been granted an indefinite leave of absence due to illness. The change is effective next Monday.

It is expected that Kalenson will announce Woods' successor in Dallas sometime next week.

Zimbalist, Giant of Tour

Al Zimbalist, ad-publicity director of Film Classics, accompanied by his aide, Sid Gross, will tour the key cities to put over a special ad-exploitation campaign on "Devil's Cargo," which goes into general release April 1.

KARIN BOOTH is in town from the Coast. JOHN P. BYRNE, Eastern M-G-M sales manager, is due back from a trip to New Haven and Boston.

JOHN F. DILLERMAN, head of M-G-M short subjects and reprints and imports department, returned over the week-end from Omaha.

MARVIN H. SCHENCK, Loew vice-president and Eastern studio rep. for M-G-M, returns to New York, A.H.

MITCHELL RAWSON of M-G-M publicity department is slated to get back from Washington today. He has been visiting the Capitol in connection with "SIO's "A Doll's House" in Sweden.

KAY HARRISON, Technical exec. w.o.s., sailed on the Queen Mary, Saturday. Also aboard were: MARGERY RHODES, British actress; CLIFFORD THOMAS, theatrical producer; MARTHA KAYE, comedienne, and her husband and manager, NICK CONDON.

L. J. SLAIFLEIER, Eagle Lion sales executive, has returned from the Coast. En route he conferred with Ed Hebert in Chicago and Beverly Miller in Kansas City.

C. DICKLY, Detroit district manager of Allied Artists, is in New York.

EDWARD MULANDER, vice-president of A. B. Svensk Filmsindustri, arrived from the Coast next week and sails for Stockholm on March 27.

Siodmak, Conte, Mature Here for "Rome" Scenes

Director Robert Siodmak and Richard Conte and Victor Mature are on location here with a production unit shooting scenes on the Lower East Side for 20th-Fox's "The Law and Martin Rome." Film is based on Henry E. Helseth's novel, "The Chair and Martin Rome."

Rank's "Smugglers" Gets Full Play Over NT Chain

West Coast Branch of THE FILM DAILY has announced that National Theaters are in a hands-across-the-sea post-film agreement deal, has set Rank's "The Smugglers," released by E-L, to play its entire run of theaters.

Independent in Sioux Falls

Sioux Falls, S. D.—Ernie Frank in charge of the branch sales office here opened up here by Independent Film Distributors, of Minneapolis.

FINANCIAL

(March 19)

NEW YORK STOCK MARKET

Net

High Low Close

Am. Seat 18 17 17/16 17 3/16
Columbia Picts. 18 17 17 17 1/16
Est. Kodak Corp 18 17 17 17 1/16
Gen. Prec. Eq. 15 14 15 15 1/16
Loew's Inc. 18 17 17 17 1/16
Paramount 20 19 20 20 3/4
RKO 18 17 17 17 1/16
Republic Eq. 4 3 3 3 1/16
Universal Eq. 14 13 14 14 1/16
Warner Bros. 18 17 17 17 1/16

NEW YORK CULAR MARKET

Gifted Equities 19 18 19 19 1/16
Saban Corp. 17 16 17 17 1/16
Technicolor 11 11 11 11 1/8
Trem-Lux 4 3 4 4 1/4

OVER THE COUNTER

Bid Asked

Cinester 45 5/16 45
Pathe 4 4 1/2

To Appeal Vogue Award

Cincinnati—Loew's will appeal the award of the first $50,000 award for Anthony B. Dunlap in the Vogue clearance action, it is learned.

UNPARALLELED EQUIPMENT

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510 W. 42nd St., N. Y. C.
**Lawrence on Leave After Spinal Surgery**

Milton Kramer, SRO board chairman, announced for Lady Lawrence, vice-president in charge of foreign distribution, at a request, a leave of absence beginning April 15. Lawrence is resigning from his major operation at the New York Hospital and has been ordered by doctors to take long rest.

Organizations for SRO's distribution and exhibitors in Great Britain and on the continent were completed under Lawrence's supervision prior to his return to this country.

Neil Agnew, SRO president, stated at Louis Lewis had been appointed managing director of distribution for SRO for Great Britain, Europe and Near East; and Manny Reiner, managing director for Latin America and Australasia.

Allen Byrne continues as SRO general sales manager in Great Britain.

Divolles as SRO general sales manager in France while Rene Laite will continue as managing director of SRO distributing office in France.

**Nutson Grows Dubious of Cut in Ticket Levy**

Washington, D.C.—Chairman Harold Knutson of the DC refuses to be swayed by the arguments for a reduction of some taxes, but that it is not likely it will include action to cut Uncle Sam's office take from commercial theatres.

"With the international situation, that it is," he said, "we can't talk with great confidence about further reduction now. But even aside from the international situation, I don't see how we could chop off a quarter of a billion dollars."

It has been estimated by Rep. Frank Landis, of Indiana, that the admission levy to 10 per cent instead of the current 20 per cent figure would mean a revenue loss of $389,700,000.

**Cite Exhibs Position vs ASCAP**

**MPAA To File Paper on Lewis Bill**

(Continued from Page 1)

rights to music, in addition to recording rights.

MPAA memorandum, signed by Edwin P. Kirlue, chairman of the Association's copyright committee, points out that the practice of acquiring recording rights from one source, and performing rights from another, has been a universal practice throughout the world for several generations." Prior to talking films, it is argued, exhibitors used music to accompany silent films, with the right of performance acquired by the theater.

Even if performing rights were acquired by the distributor, memorandum claims, exhibitors would need similar rights for entrance, intermission and exit music, as well as rights for music used in flesh performances. Lewis' measure, it is said, would place the producer or distributor at the mercy of ASCAP, with rights becoming much more costly, and necessarily passed on to the exhibitor and, in the final analysis, to the public. Exhibitors, it is emphasized, because of their position in the social and economic structure, are in a position to obtain the performing rights from ASCAP or other owners on terms more favorable than the producers or distributors can obtain them.

Memorandum also argues that the bill is inherently discriminatory, in that is directed only against producers and distributors of films. It is claimed that the bill would place a burden on the industry not placed on other types of industries which also utilize music in various forms.

Theaters, it is claimed, "are the only real users of performing rights. The effect of such a change would be engendered by H. R. 5014 would be to make motion picture producers and distributors (and they are not the ones who perform music) the 'collecting agents' for the societies which are the true owners of performing rights."

Kirlue's statement notes that the bill, in effect, makes the several U.S. district attorneys the civil attorneys for parties who might feel aggrieved. "It is hardly necessary to point out that this is a most unusual and dangerous procedure," he concludes.

Hearings on the Lewis bill open in Washington today, with the measure backed by National Allied and PPCITO. Opposition to the amend-

**STORKS**

Mark I. Finkelstein, Cinema Circuit executive, became a father last week, with the birth of a daughter, Lois Rhea, to his wife. Mrs. Finkelstein is at Doctor's Hospital.

Cincinnati—A baby boy was born to Mrs. W. J. Carmichael, wife of the Eagle Lion branch manager here.

**Garman Elected Prexy Of Maryland MPTO**

Baltimore—Lauritz Garman was elected president of the MPTO of Maryland at the annual meeting of the organization held here.

Also named to one-year terms were Louis Gaertner, vice-president; Jacob Levin, treasurer; Mrs. Helen Diering, secretary, and the following directors: Walter D. Paye, Harry Valentine, Leon Back, L. M. Rapport, Meyer Leventhal, Harry Silver, Oscar B. Coblentz, Jr., William C. Allen, L. E. Green and R. W. Worman.

**New Trailers for Dezel Releases**

National Screen Service has prepared new trailers for the feature versions of "The Return of Kit Carson" and "The Return of the Mohicans," Albert Dezel, president, at Dezel Productions, announced. NSS also is readying special 40 by 60 and overhead banners in silk screen process, for the release of the former serials.
Along the
with PHIL M. DALY

Monday Morning Report

- UNIVERSAL-INTL has set the first major promotional tie-up with commercial television via DuMont’s station WABD and Kalse-Fraser, sponsor of the “Major Bowes Amateur Hour,” to plug “All My Sons” which has its world premiere at the Criterion Saturday.

- With the use of live music for television permissible, ABC now plans to televise the Met. Opera performances...

- Miami Beach and Miami are extending free golf privileges to those attending the April Variety Clubs convention...

- Sarra, who photographs those men of distinction, has entered the television field of the production of a spot announcement for Lucky Strike...

- Charles “Cop” Palmer, erstwhile of the Disney Studios has signed a new agreement as a writer for Louis de Rochefort Associates...

- Leading newspapermen present at last week’s Eric A. Johnson press conference missed a bet......The MPAA, noting that the agreement called for the elimination of a resented tax, remarked that there had been a tax once which caused this country to sever its ties with the “mother country”. ...Not a British newsman thought to inquire how Johnson might now feel, with another obnoxious levy removed, about “Union Now”...PS. EAI is of Scottish ancestry.

- UNITED ARTISTS is planning a May or June release of “The Time of Your Life,” the James Cagney star...there seems to be a difference of opinion as to Uncle Sam’s exact role in effecting the Anglo-American film agreement...And both those who insist Sam played no active part and those who say he did should know...

- Eric A. Johnson has no intention of stepping out of the MPAA presidency to take, say, a Marshall Plan post......That’s what he told a newsmen who asked......Johnson drew a tiring pan-fire parallel...

- Edward Arnold will serve as national director of the campaign to raise 600 millions for the world’s starving children...

- Newly organized National Committee for Eisenhower and Unity will lean heavily on films in its campaign to draft Columbia University’s new president.

- ALTHOUGH IT IS ONLY in outline form at present, two publishers have already put in bids on Bernie Eades’ proposed book on the industry...Titled “The Cycle of Dilemmas”...a commentary and report on the motion picture industry—the book will be a straight objecti...report.....Eades, in addition to being one of the industry’s better known public relations consultants, is also an established writer on business subjects, his byliners have been published in Collier’s, Saturday Evening Post, Atlantic Monthly, Tide, Business Week, etc...His articles on aviation have been entered in the Congressional Record and used by President Truman’s Air Policy Board for guidance......His Fortune story on television and short wave broadcasting, although written before the war, is still a “must” in the network libraries......Phil M. thinks it is about time that a book of this kind was published, and knowing Bernie’s reporter abilities, feels sure that both commendations and condemnations will be fair.

- WHILE ERIC A. JOHNSON is hopeful the time will come when the U. S. film industry’s American revenues alone are sufficient to keep it in the black he emphatically does not subscribe to an “economy of scarcity” and thus sees an expanding Hollywood regardless of how much American production there may be in sterling countries...

- NOW 1-V-E-HEARD-EVERYTHING DEPT: Richard Reed, sea and short fisheries commissioner for the State of Maine, solemnly telegraphed Enterprise here Friday that he had instructed his 40 wardens to comb Maine waters to find the most photogenic lobster to appear as Jabberwocky in “No Minor View.”

AFM-Tele Pact Keep Films Out in Cold

Although the agreement reached last week between James C. Petr and the television broadcasters gives the green light to the use of music on video, the ban on the presentation of feature Hollywood product continues to remain.

Existing contracts between American Federation of Musicians and the film companies, in which prohibition against tele exhibition contained, do not expire until September of this year. Clarification of the issues and the possible lifting of the ban in return for a percentage of the accruing rentals is likely to be worked out during the next month.

Ferenz Fodor, president of TVision Libraries, Inc., outfit which prepares films for Hollywood producers to use especially for tele, is expected to raise the question of additional compensation from the local Los Angeles union which is primarily involved.

Meanwhile, a tremendous increase in the number of film producers interested, especially for tele, is expected to raise the question of additional compensation from the local Los Angeles union which is primarily involved.

Philly Dinner for Lasky

Philadelphia—Testimonial dinner in honor of Jesse L. Lasky to be staged Saturday in the old theater at the Victoria Hotel will be held that evening.

“Search” Preview Tomorrow

Metro’s “The Search,” the 4th American film production to be filmed in its entirety in American Occupied Germany, will have a special preview showing at the Victoria Hotel at 7 p.m. tomorrow with continuous performances following.

Proctor’s Schenectady Backs Cables to Italy

Schenectady — Tying in with a citywide drive to encourage Italians to save their freedom by voting against Communism in the coming election, Proctor’s Theater, in conjunction with the Union Star, will open a lobby booth Tuesday, with a cable company representative in attendance.

Citizens of Schenectady, especially those of Italian descent, have contributed over $2,200 for the costs of cablegram and people of the city who have friends and relatives living in Italy will be invited to send messages free of charge, with the stunt backed by radio and press, and by leading citizens stationed in the lobby, according to Guy A. Graves, city manager for Fabian Theaters.

New York Fabian headquarters approved this participation and was urged to follow up the stunt in Albany and Troy.

Ainsworth Appoints Five Allied V.-P.’s

(Continued from Page 1) regional vice-presidents from three to five. Object is to give the various regional vice-presidents an opportunity to make a much better coverage of their respective Allied territories.

Appointments are as follows:


Morris M. Finkel, Pittsburgh, Pa., regional vice-president, Mid-States division, comprising West Virginia, Western Pennsylvania, Indiana and Kentucky.

Les Jones, Upper Sandusky, Ohio, regional vice-president, Great Lakes division, comprising Ohio, Michigan, Illinois and Wisconsin.

John M. Affleck, Denver, Colorado, regional vice-president, Western division, comprising Missouri, Kansas, Iowa, Nebraska, Minnesota, North Dakota, South Dakota, Colorado and Western territories.

W. A. Prewitt, Jr., New Orleans, La., regional vice-president, Southern division comprising Louisiana, Mississippi, Florida, Alabama, Texas and Southern territories.

Ainsworth’s First Address

At Northwest Variety Club

Minneapolis—North Central Allied has cancelled its convention banquet March 21 at Nicollet hotel, bowing to plans of Northwest Variety Club which had planned use of the hotel’s facilities that evening. It will be a stag with NCA’s guests Gov. Luther Youngdahl and Mayor Hubert Humphrey presiding. St. Cloud, president of Monogram, will address the convention in addition to making address by William Ainsworth, new president of National Allied.

“Father’s House” Plays 60

Houses Within 90 Days

In less than three months, “My Father’s House,” English language Palestinian film, distributed by Mayer & Barstyn, has played off 60 engagements in Brooklyn, Bronx and Manhattan. So far Randforce Circuit has played the film in 25 theaters; Central Circuit in 12. Other circuits that have shown the film are Prudential, Brandt, Skouras, and Joelson.

Send Birthday
Greetings To

March 22

Benice Cleary.......Ralph W. Budd
Chicke Marx.......Saul Frifeld
Joseph Schidlerhaus......Henry Herbert
Carolina Geraghty

Monday, March 22, 194...
WHO'S WHO IN HOLLYWOOD

FRED M. WILCOX, Director. Born in Taylorsville, Va., Dec. 22. Passed his boyhood there, graduating from the public school. Entered University of Kentucky, specializing in English and journalism, and on graduation obtained a position in publicity department of Metro-Goldwyn Mayer's New York office. In 1929, when King Vidor went to New York to search for players for his all-Negro production, "Hallelujah," he was assigned to help in the search. When Vidor returned to Hollywood, he accompanied him as his assistant. That was the beginning of his climb towards his goal, a contract with M-G-M as a full-fledged director. Became a test director. Developed new theories regarding the handling of scenes, and made a study of production methods and directorial technique. Studied handling of cameras, light effects and the myriad other details which go into filming a talking picture. His first film was a short subject, "Joquin Murrieta," which was a success, and as a result of his ability, was given his first feature assignment, "Lassie Come Home." Directed the Technicolor production, "Three Daugthers," and is now doing "Master of Lassie." Was married in Beverly Hills, November 27, 1947, to Antoinette Reynolds, known on the Broadway stage as Toni Reynolds. Stands 5 ft. Weighs 160 pounds. Eyes, blue. Hair, curly.

Kranze Sets Release Dates

Hollywood—Release dates of four new Film Classics films were announced by B. G. Kranze, vice-president and sales head. Pictures and dates are: "Devil's Cargo," April 1; "Money Madness," April 15; "The Artycle Sectarte," May 7, and "Blonde Ice," May 20.

Hutner Joins 20th-Fox

Meyer Hutner, ex-N. Y. Journal-American and N. Y. Post, has joined 20th-Fox's publicity staff.

ADVENTURE STORMS ACROSS THE SCREEN... ABLAZE WITH COLOR!

J. ARTHUR BANK presents

THE SMUGGLERS

Color by TECHNICOLOR

SAN FRANCISCO... Action, Thrills, Color
Score Box Office Hit!

KANSAS CITY... 20% above average seasonal business!

LOS ANGELES... Sensational engagement brought trade paper headlines!

"SMUGGLERS" STORMS THE NATION'S BOX OFFICE FOR TOP GROSSES!

DALLAS... Action, Thrills, Color Score Box Office Hit!

MICHAEL REDGRAVE

JEAN KENT • JOAN GREENWOOD
RICHARD ATTENBOROUGH

In arrangement with
SHAW-LEONARDO THEATRES

Produced by MURDOCK and STROHBOX • Directed by ERNEST ATKINS

Los Angeles Lasky Co. • Edward R. Kaufman Productions

For Theatre Chains and Metropolitan Market!

"SMUGGLERS" FOR THE CRITICS, NECESSARY FOR THE PUBLIC!
Pittsburgh 10% Tax
Already At $225,000

Pittsburgh — The 10 per cent amusement tax placed on the theaters of Pittsburgh Jan. 1 has netted over $225,000 by mid-March, according to a report by City Treasurer J. P. Kirk. The "take" for the year 1946 is expected to yield over $350,000.

The legality of this tax is being challenged in the courts on the basis of its constitutionality by the Lexington Amusement Co., operating a roller skating rink. City legal advisor is depending on Philadelphia precedents where a similar levy is a veteran of court battles.

The City of Pittsburgh is reaching out beyond the city limits for revenue to be gathered wherever a claim can be placed. Under the "Duff Home Rule" slogan, "to tax anything that is not bordered by the state," the theaters outside the city limits whose employees are residents of Pittsburgh are not taxable, determined by the school solicitor, M. B. Lesher of the Pittsburgh Board of Education. They must help collect the new 50-cents tax. According to his interpreta
tion, anyone in Pennsylvania employing a Pittsburgh resident is required by State law to deduct the proper tax from the employees' pay earnings. This applies to all who were on the payroll before March 1 and were residents of Pittsburgh before Jan. 1 and were 21 or older on that date.

If this person is married, an extra $5 must be taken to cover the wife's tax. He will pay $10 to help support Pittsburgh schools and will in addition pay taxes to support the schools where his residence is located.

Telenews-INS Launching Daily Reel Over WXXO

West Coast Bureau of THE FILM DAILY

Los Angeles—Telenews Pros, in association with International News Service, will inaugurate a daily news-reel service for television today over Don Lee station WXXO here.

The daily service will be made available to stations throughout the country, consists of eight minutes of subjects. Material will be packaged so that it may be easily re-edited if local programming requirements do not make use of the entire reel practical. In addition to Monday through Friday showings, a weekly news digest will be compiled.

Negotiations are now under way in New York to provide the service on one of the major video networks.

It's in the Bag!

Cozad, Neb.—It is a pretty safe bet that Walter Hagedon, local theater owner and community leader, will be the next mayor of this town of 3,475.

Two opposing political factions both nominated him for the position.

Chicago, March 22

Pittsburgh 10% Tax

The Pittsburgh Press, March 22, 1946

How to Create an Impression

M-G-M has fashioned a film recently released, "The Search," a picture of genuine greatness, under the directorship of John Ford, who has a way of showing sympathy for these children, and their parents to find one another.

What is true of a first of a four-color line of films financed by American companies to be made in Europe for playing here. There is no foreign "wall" for the American exhibitor to tactically plan his campaign of penetration. These films are as potentially acceptable as native films and the audience should be cultivated in this respect and enlightened. "The Search" is a film that calls for intensive, personal and direct contacts by the exhibitor with his patrons. Ultimately it will be to the advantage of both.

WXXO

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Bob Helms New Booker

Dallas — Robert E. (Bob) Helms has been installed as booker by Security Film Productions, Inc. Helms has been in the industry in 1915 with the original Metro Company in Chattanooga.

Griffith Managers Meeting

Pittsburgh Curb a meeting of all managers in the Griffith Theatres' Oklahoma-Texas division will be called here March 30-31.

Discovery Opens N. Y. Office

United California Productions has opened a New York store purchase of anything in recent years, has announced. Mrs. Mesmore Kendall will head the unit with which he is connected, Discovery, Inc.

MOT Revising "Czechoslovakia"

March Of Time is revising its 16 mm. Forum Edition of "Czechoslovakia," adding new footage to cover current developments. Tentative release date is April 15.

BRITISH RIVALRY WILL MEAN BETTER U. S. PICTURES

The British war films, in addition to those being played here, mean a new attitude in the United States towards the product of the English speaking countries. A new outlook has been developed, to be maintained, through the cooperation of the Mutual-ContinentalFilm, The British trade, and the Motion Picture Producers of the United States, under the leadership of W. W. Winkler, president of M-G-M and chairman of the board.

American companies have reversed the earlier practice of financing film projects in foreign countries as a means of avoiding the 10% tax on the American public which has become a barrier in the way of American films. The American industry now looks at foreign films as capable of being in the same market as American product. To this end, a special "foreign films" division has been created in M-G-M, with a man named Tom Maguire, as president. The idea is to create a division to specialize in foreign product.
REVIEWS OF NEW FILMS

"The October Man"

with John Mills, Joan Greenwood

Siritzky Int'l

91 Mins.

SLOW MOVING BRITISH WHODUNIT: THE LESSER RIVER

For most part this one plods along, is moving stuff that builds a solid, dull foundation for the conclusion which reverses to the chase business. Only the last reel does it show any intelligent muttering. It is fair entertainment. Permanences are routine. John Mills is the man. Miss Greenwood has been seen to better advantage. A little trimming might help. Footage is inclined to contrive too much attention on trivia.

After a year in a hospital John Mills is charged. He has suffered a head injury, doctors fear for his future thinking he is a potential mental case. He is haunted by the accident which caused his injury.

Taking a job as chemist, he moves into middle class hotel. The residents are a dull lot given to jealousies and jumping conclusions. Mills meets Miss Greenwood a romance develops. In his hotel there is a girl who is no better than she can be. He befriends her and their friendship is thought to be something else a jealous, rejected former suitor. The situation is predictable.

"The October Man" is written on the Common sense. Previously Mills had loaned her her. His check is found nearby and it is proudly suspended is aimed at him.

The hotel resident then give the police all his silly statements which make Mills a potential suspect with plenty of motive. Miss Greenwood stands by him. After two-thirdd of the running time Mills pins to see how he is being framed and as something. He is confronted by the killer, a fellow guest. He immediately uses to the police who scarcely believe him. He tries to make his hotel record is dinner and the adoration think he's too dangerous to be being around loose. Mills sets out to get man, follows him to London after eluding the police. He phones his findings. The nice act, take the suspected man. Mills turns to the nearby town, almost comes suicide. Miss Greenwood is on hand that point to restore him to his senses.

Baker directed.


CREDITS: A J. Arthur Rank Production. Written and produced by Eric Ambler; Director, John Boxer; Photography, Irving Millier; Art director, chinksky; Editor, Alan L. Jacobs; Music score, Elgen Alyn; Costume, Mari Matheson; Sound, Harry Miller, W. H. Lindop, Desmond Fairman; Fair Photography, Adequate.

Western Union Entering Field of Video Carrier

Western Union has completed plans to enter the television carrier bid and will provide intercity video capabilities by means of microwave relay. E. D. Hunny, vice-president in charge of research and development, said last week.

First link in the system, between New York and Philadelphia, will be operative in time for the national dog show convention set this summer, Hunny said.

OIT Readies Rules to Ease Export Controls

Changes in licensing procedures, to be announced shortly by the Commerce Department Office of International Trade, will ease export controls as they affect motion pictures and equipment. Thomas C. Blaisdell, OIT director, outlined the proposed changes here last week.

Blaisdell said there will probably be some modification of the rule which limits validity of export licenses to 90 days, and there will be a clarification of the rule which stipulates that f. a. s. prices must be used in applying price criteria under which licenses are granted.

He anticipated that prices at point of delivery would be used instead. Revealing that there is little chance that individual licenses will be required on Latin-American shipments, Blaisdell said no broad extension of the geographical base of controls is contemplated at present.

"Pastoral" First at Paris

Premiere attraction at the new Paris Theater will be "Symphonie Pastoral," French film released here by Films International.
TRAILERS ARE YOUR BEST BUY IN ADVERTISING*

*The Box Office Value of Trailers is PROVED by Women's Home Companion 1947 Survey of Motion Picture Preferences... which showed that TRAILERS DRAW 31% OF YOUR PATRONS!

NATIONAL Screen SERVICE PRIZE BABY OF THE INDUSTRY
LEWIS ALLIED SCAPEGOAT—TOA

$33 Million Para. Net?

Paramount will show a net profit in the vicinity of $33,000,000 for 1947, according to an estimate made by Merrill Lynch, Pearce, Fenner and Beans, investment brokers here. This would represent about $4.60 per share on approximately 7.2 million shares of stock as compared with an actual net of $44,000,000 ($5.92 a share on about 7.4 million shares) in 1946.

American Seating
Net Up Sharply

American Seating Co. and wholly owned subsidiary report a 1947 net income of $557,333 compared with $121,129 for the preceding year.

LEVY, MYERS IN LEWIS CLASH

Washington—Herman Levy, TOA general counsel, told the House Judiciary Committee yesterday that there is complete agreement among those for and against the Lewis Bill that all it is intended to do is shift the collection task for ASCAP, and that it will not in any way relieve exhibitors of their requirements to pay performing rights.

Abram F. Myers, Allied general counsel, favoring the measure, asserted that the new rate schedule negotiated between TOA and ASCAP solved no basic issue, charged that ASCAP is "wholly unauthorized by the copyright law" and contended exhibitors will benefit from the bill in that it would pit ASCAP against the producers and so "inject some good old fashioned competition."

TOA MEETS ON DELIQUENCY

Consideration of TOA's role in the National Conference on Prevention and Control of Juvenile Delinquency began here yesterday.

Thirty theater and publicity men, representing TOA affiliates throughout the country, held initial discussions on a plan which is expected to be completed tonight.

Charles F. Skouras, chairman of the special committee handling the project, presided.

B.O. Upturn Due--Broidy

Better pictures are on their way from Hollywood that will reverse the trend of declining b.o. receipts, in the opinion of Steve Broidy, Monogram and Allied Artists president.

Broidy told THE FILM DAILY that the intelligent producer had foreseen that the trend would change since the war boom days.

Rank, Johnston
To Meet Press


Toledo Weighs Ticket Impost

Toledo, O.—City Council is considering the possibility of enacting an admission tax, in order to raise sufficient revenue to grant the $20-a-month pay hike demanded by about 2,400 employees.
ALLIED "OPEN DOOR" POLICY

Minneapolis—William Ainsworth, new National Allied associate, told the MCA convention here yester-day that his administration would maintain an "open door" policy towards members of the industry, declared there would be "no politics" in the organization.

W. H. Richey of Metro called for the estab-lishment of a council on merchandising of pictures.

NEWSREELS BEFORE UN MEET

Geneva (By Cable)—Measures to facilitate international transmission of information media, including the progressive elimination of peace-time censorship and agreements to reduce the inconveniences of existing censorship, will be discussed at the UN Conference on Freedom of Information, which gets under way here today. Media included in the meetings' scope are news-reels, as well as radio, newspapers and news periodicals.

Frank McCarthy, Paris manager for MPA, is an alternate delegate to the conference.

Jack Cohn Back From Anniversary

Jack Cohn, Columbia executive vice-presi-dent, has returned to New York from Miami Beach, where he had flown especially to join Mrs. Cohn in cele-brating their 35th wed-ding anniversary. Their sons, Robert and Ralph, flew in from Hollywood for the occasion, and the third son, Joseph, came from New York, accompanied by his wife and their two children.

Freudberg Dead

Leo Freudberg, 46, one-time orchestra leader in Paramount and KBO New Jersey Theaters, and WNY-FM musical director, is dead.

Dieassi Stricken

Vienna (By Cable)—Gus-tave Dieassi, 48, lead-ing Austrian screen and stage player, is dead.
WARNER BROS.
WILL HAVE NATION-WIDE TRADE SHOWINGS
MONDAY-MARCH 29

DENNIS MORGAN
and the New Star from Sweden bringing a New Kind of excitement to the screen!
VIVECA LINDFORS

"To the Victor"

BANY • WARNER SCREENING ROOM
7 NO. PEARL ST. • 8:00 P.M.

LANA • 20th CENTURY-FOX SC. RM.
77 WALTON ST. N.W. • 2:30 P.M.

STON • RKO SCREENING ROOM
12 ARLINGTON ST. • 2:30 P.M.

FALO • PARAMOUNT SCREENING ROOM
4 FRANKLIN ST. • 2:00 P.M.

ARLOTTE • 20th CENTURY-FOX SC. RM.
108 SO. CHURCH ST. • 10:00 A.M.

ICAGO • WARNER SCREENING ROOM
107 SO. WABASH AVE. • 1:30 P.M.

CINNATI • RKO SCREENING ROOM
LACE THEA. BLDG. E. 6th • 8:00 P.M.

EVELAND • WARNER SCREENING ROOM
100 PAYNE AVE. • 2:00 P.M.

LAS • 20th CENTURY-FOX SC. RM.
03 WOOD ST. • 10:00 A.M.

IVER • PARAMOUNT SCREENING ROOM
00 STOUT ST. • 2:00 P.M.

MOINES • 20th CENTURY-FOX SC. RM.
00 HIGH ST. • 12:45 P.M.

ROIT • FILM EXCHANGE BLDG.
10 CASS AVE. • 2:00 P.M.

IANAPOLIS • UNIVERSAL SCREENING ROOM
7 NO. ILLINOIS ST. • 1:00 P.M.

AS CITY • 20th CENTURY-FOX SC. RM.
20 WYANDOTTE ST. • 1:30 P.M.

ANGELES • WARNER SCREENING ROOM
25 SO. VERMONT AVE. • 2:00 P.M.

PHIS • 20th CENTURY-FOX SC. RM.
1 VANCE AVE. • 10:00 A.M.

MILWAUKEE • WARNER THEATRE SC. RM.
212 W. WISCONSIN AVE. • 2:00 P.M.

MINNEAPOLIS • WARNER SCREENING ROOM
1000 CURRIE AVE. • 2:00 P.M.

NEW HAVEN • WARNER THEATRE PROJ. RM.
70 COLLEGE ST. • 2:00 P.M.

NEW ORLEANS • 20th CENTURY-FOX SC. RM.
200 SO. LIBERTY ST. • 1:30 P.M.

NEW YORK • HOME OFFICE
321 W. 44th ST. • 2:30 P.M.

OKLAHOMA • 20th CENTURY-FOX SC. RM.
10 NORTH LEE ST. • 1:30 P.M.

OMAHA • 20th CENTURY-FOX SC. RM.
1502 DAVENPORT ST. • 1:00 P.M.

PHILADELPHIA • WARNER SCREENING ROOM
230 NO. 13th St. • 2:30 P.M.

PITTSBURGH • 20th CENTURY-FOX SC. RM.
1715 BLVD. OF ALLIES • 1:30 P.M.

PORTLAND • JEWEL BOX SCREENING ROOM
1947 N. W. KEARNEY ST. • 2:00 P.M.

SALT LAKE • 20th CENTURY-FOX SC. RM.
216 EAST 1st SOUTH • 2:00 P.M.

SAN FRANCISCO • REPUBLIC SCREENING ROOM
221 GOLDEN GATE AVE. • 1:30 P.M.

SEATTLE • JEWEL BOX SCREENING ROOM
2318 SECOND AVE. • 10:30 A.M.

ST. LOUIS • SORENCO SCREENING ROOM
3143 OLIVE ST. • 1:00 P.M.

WASHINGTON • EARLE THEATRE BLDG.
13th & E. STs. N.W. • 10:30 A.M.

WRITTEN BY RICHARD BROOKS

VICTOR FRANCEN • BRUCE BENNETT
DOROTHY MALONE • TOM D'ANDREA
DIRECTED BY DELMER DAVES • PRODUCED BY JERRY WALD
WRITTEN BY RICHARD BROOKS
Congratulations to

RONALD COLMAN

from UNIVERSAL-INTERNATIONAL for his ACADEMY AWARD honoring his sterling performance in "A DOUBLE LIFE".

Congratulations, also, to Dr. Miklos Rozsa, for giving "A Double Life" the year's best musical score for a dramatic picture.

These awards are significant tributes, not only to Mr. Colman and Dr. Rozsa, but also to the excellent production "A Double Life".
Congratulations to the
J. ARTHUR RANK ORGANIZATION
from UNIVERSAL-INTERNATIONAL
for the ACADEMY AWARDS won by
"GREAT EXPECTATIONS"
and
"BLACK NARCISSUS"

"GREAT EXPECTATIONS" was honored for the best art direction, best set decoration and best cinematography among black and white motion pictures.

"BLACK NARCISSUS" was honored for the best art direction, best set decoration and best cinematography among motion pictures produced in color.
New Italy Stand Seen Clarifying Blocked $  

Italian Ministry of Foreign Trade, it is reported, has clarified its stand regarding blocked funds derived from distribution of film imports insofar as to permit importation of all foreign product for which application is made provided they originate in countries with whom Italy has no special payment agreement.

Monies from distribution, under the new plan, will be paid into a special film company account which will not be transferable, to be opened in a bank specially authorized. Funds in these accounts may be drawn upon to equip Italian studios and for local production. Participation in Italian production is limited to 80 per cent of the total investment in each production. Application for such production must be made to the Government.

Balance existing in each account, it was learned, can be invested in foreign language films made in Italy. Amount is limited to existing balance at the time application is made. In this manner the producer may be repaid for his expenditure by distribution outside Italy.

It was pointed out that whenever estimated cost of production exceeds the amount in the account the producer will have to supply foreign exchange to the Italian Exchange Office which will apply lire credit to the blocked account. Payment in this manner frees the foreign company from exchange control measures when the film is finished.

Foreign owners of the special film accounts will be offered special distribution of Italian films Four Distributors. Sue Bennis Claiming Percentage Fraud  

Springsfield, Ill.—Steve Bennis was named as defendant in four pending charges fraud suits filed in the U. S. District Court for the Southern District of Illinois, Southern Division. Separate suits were brought by Universal, Warners, RKO and Loew's.

Claims are similar to those filed in various other Federal Courts throughout the country. Each alleges a conspiracy by the defendant to defraud the respective plaintiff distributors by making and submitting false returns of the admission receipts derived from exhibitions of plaintiff's pictures. The theaters involved are the Lincoln and Grand in Lincoln, Illinois, and the Freeport in Freeport, Illinois. Plaintiff seeks punitive damages in addition to the damages sustained by the alleged fraud and conspiracy.

Attorneys for each plaintiff are Brown, Hay & Stephens of Springsfield, Illinois. Mayer, Mayer, Austin & Platt of Chicago are of counsel for each plaintiff.

Major League Training Pix on WNBV via Philco  

A television film preview of the 1948 baseball season, direct from the Florida training camps of nine major league ball clubs, will be sponsored by Philco over NBC's television station WNBV, in a series of nine telecasts starting tonight.

Nelson Forms Producing Co.  

Formation of Nelson Prods., Inc., specializing in the creation of television and radio programs, with offices at 341 Madison Ave., is announced by Raymond E. Nelson, veteran radio and tele producer, who heads the new organization.

10 U. S., U. K. Pix in Technicolor Preparin  

British studios are running Hollywood's a neck and neck race in preparation of features to be shot in Technicolor, according to the latest available Technicolor situation which shows 10 U. S. and nine British in preparatory stages.

However, there is a three-to-one lead for Hollywood when it comes to Technicolor pix now in production. Of the total of 15 on the Technicolor schedule, five are British, 10 American.

With 19 Technicolor features current release, 26 more form a sizable reservoir for future distribution. Only two of the 19 are of British origin, while Britain is represented by a majority among the 26.
REVIEWs of NEWs OF
“Crime and Punishment”
With Hampe Faustman, Gunn Wallgren
MRIG, MGRIM

FAIRLY GOOD ITALIAN PRODUCTION
HAS FINE MUSIC CONTENT TO ITS
CREDIT.

Longly, badly photographed but effec
tively performed, it is an unabridged
version of Wagner’s Amadeus. Mozart has its
best recommendation in the recording of the
music, performed by the composer. It is also
possible to say that the show, for lovers of
Mozart’s music, is all on the soundtrack.

The picture, made in Italy by E.N.C.,
appears to be aged, directed by Carmine
Gallone.

Scenario initially shows Mozart playing at
the court of Archduke, in Austria. He
is a child prodigy, is well liked for his early
display of genius and flair for composition.

Growing to manhood he becomes exam
ined by a step-daughter. She aspires
to be a singer. He assists her in her career and
develops an affair with her. Eventually,
Mozart, marries Miss Montenegro’s sister, raises
a family. He devotes himself to his
concerts and is graduate for
acceptance by royalty.

Musical figures such as Ludwig van
Beethoven appear on the scene. There
is another meeting with Miss Montenegro
years later when she is established. Much
good music is played at frequent intervals
in the storyclave with the hero’s love
affair after he had composed a requiem mass
for an unidentified stranger who commissioned
and paid for its execution.

The production should overcome
its shortcomings with its fine musical content.

CAST: Gino Cervi, Conchita Montenegro,
Luisecca Bogli, Anna Jacobini, Margherita Boggi,
Paola Stoppa, Laura Gaszello, Luigi Pavesi, Corem
Barbetti.

CREdITS: An E.N.C. production; Producer,
G. M. Doretti; Director, Carlo Capogrossi; General
Ernest Magnicchio; Adaptation, Guido Cantini,
Carmine Gallone; Musical arrangements, Maestro
Cigano; Photography, Brizio; Orchestra con
ducted by Maestro Scipioni; Prod. mgr. Paolo
Ortani; Editor, Nicola Lozzari: Sets, Robert.

Chertok to Make Alaskan Series for U. S. Air Force

Jack Chertok’s Apex Films will
produce a series of training films,
ranging from two-reels to feature
length, for the U. S. Air Force. A
crew has gone to Alaska and in
ccludes Maj. Charles Green, George
Seltz, Jr., Edward Bock, Val Scott.
Chertok’s Ambassador Prods. has
acquired film rights to Scott Odell’s
noel, “Hills of the Hawk.”

Also plans a commercial fea
for the du Pont Company to cost
250,000. Titled “This Work Fits On,” it is primarily intended
for company employees but plans also
for other wide non-theatrical
distribution.

May Lift Blackout for Summer

Toronto—Blackout of theater mar
quees and window displays may be
added to F.C.C. approval.

May, it is intimated by the Ontario
Hydro Commission. Full restrictions
will be one block behind in the Fall and may
continue for two more years.

Movies Rate Only Third in Minneapolis Survey

Minneapolis—Going to the movies
rated a poor third place in an all
state poll of adult population in Min
nesota conducted by the Minneapolis-
Star and Tribune recently with radio
listening and reading, in that order,
topping movies as favorite leisure-time
hobbies.

Going to the movies received 25
percent to cop third place while
listening received 48 percent and
reading 45 percent. Watching sports,
with 25 percent, was fourth. (Totals
more than 100 percent, for number of
interests were named.)

Chicago Bureau Surveying Video
Chicago—City News Bureau is sur
veying television, radio, newspapers
and FM to determine whether ser
vices will be sold to these outlets for
video use. Arthur Kezelsa, assistant
city editor of the Bureau, is in
charge of the survey. Tribune is the
only Bureau member now operating a
video outlet.

XMTA Sets Annual Convention
Kansas City — Directors of Kan
sas-Missouri Theaters Association
set Oct. 4-5 as the dates of the an
annual convention.

Russians to Build Video Sets
Moscow (By Cable)—Mass produc
tion of television receivers will be
started in Russia this year, Tass, So
viet news agency, reported.

Indies Getting Break From Rental Studios
West Coast Bureau of THE FILM DAILY
Hollywood—Reversing the wa
time trend under which rental studios
ought as much as 30 percent of an long's
profit as a bonus for renting
 reparations and plants are swing
ing to the opposite extreme, accord
ing to James Nasser, who, with his
three brothers, bought the General
Service Studio about a year ago.

Now, according to Nasser, rental
studio operators offer prospective
renters such inducements as prom
ises of deferred charges and finan
cial guarantees. As a result, plans
such as General, Motion Picture Cen
ter and Edward Nassour Studios
often find themselves partners in the
returns from independent pro duct
ions.

Nasser currently is financially in
terested in three features made re
cently at General Service: “Texas,
Heaven and Brooklyn”; “The Argyle
Secrets,” for Film Classics release,
and “Let’s Live Again.” As part of
his campaign to “put producers back
in business,” Nasser will continue
to invest in productions when he has
confidence in their distribution
scheme.

He recently formed his own pro
duction company and will put “An
Innocent Affair,” starring Fred
Murray and Madeleine Carroll, into
production next month at General
Service.

FACT!*

The magazines represented by the
ASSOCIATION OF SCREEN MAGAZINE PUBLISHERS
have two-thirds of their national
readership of 21,600,000 concentrated
in these 83 key areas.

No other national magazine
can match this concentration.
Indies See Drive-In Expansion as Threat

Minneapolis—The threat of an increase in the construction of drive-in theaters throughout Minnesota this Summer is beginning to concern state exhibitors who see the drive-ins as a potential threat to their existing situations.

Many new inquiries and surveys are being made in the Minneapolis film area zone, particularly in college towns with some properties already optioned by interested parties. Meanwhile in the Twin Cities area alone, four new drive-ins are reported to be in the planning stage by Minnesota Amusement Enterprises and others.

Area indie exhibitors are believed to be mapping plans to fight any and all proposals that threaten their territories and will seek protective measures locally and possibly through the legislature.

"Standard Planning Five Drive-ins, one a Double"

Milwaukee—Standard Theaters circuit, headed by L. E. Gran, is constructing a double-drive-in just beyond the city limits on Milwaukee's Northside. Outdoor house is first of five drive-ins planned by Standard circuit and is planned to be in operation May 15. Project is on 70-acre tract and will cost over $300,000. First drive-in will have 900-car capacity and "overflow" theater will handle 600 cars.

Transcription-on-Film

Technic Urged for Tele

Paradoxical plea of television sponsors for high quality pix at low cost has been made to some extent by Leslie Roush, head of Leslie Roush Prods. told the Film Daily yesterday.

Production costs can be cut by using a different approach in photography, Roush said. Specifically, he suggested transcription-on-film, rather than the standard production methods used in theatrical films. He pointed out that since certain qualities are often lost in telecasting, there would be no advantage in putting more into the production of a tele film than the video screen brings out.

The veteran producer made it clear that this would be a compromise to the tele sponsor, the latter should not intend to use the film for non-video purposes, as such a production would suffer by comparison with regular film fare.

French Start Red Cross Film

Paris (By Air Mail)—Christian Jaguer has started production of "From Man to Man," the story of Henri Dunant, founder of the Red Cross, under Red Cross Production. All international Red Cross organizations are expected to utilize the film.

French Approve Move to Renegotiate Film Pact

Paris (By Cable) — A Press Committee resolution to ask the Government to start negotiations looking to revision of the Bum-Bum's financial agreement, the time reserved for the showing of French films in France, was approved in the Assembly by a show of hands. Robert Lacoste, Minister of Industry and Commerce, pointed out that the government has requested such negotiations in January.

Industry spokesmen here were uncertain at the weekend as to just what the French seek in the way of additional compulsory playing time for their own pictures. One observer pointed out that distributors here take the position that any country's films will find their own level.

In the event they were willing to discuss a greater quota for French product in France, companies here would have to discuss the modification of the distribution of raw stock in France, and seek a modification of the present prohibition of dubbing into French of American films more than two years old.

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In the event they were willing to discuss a greater quota for French product in France, companies here would have to discuss the modification of the distribution of raw stock in France, and seek a modification of the present prohibition of dubbing into French of American films more than two years old.

Sees Tele Serving Farms

Chicago — A new era of information and interest for the farmer will be opened with the televising of next Fall's International Livestock Exposition here, according to Dr. E. Mullin, B.C. exec. vice-president. Estimating that between 750,000 and 1,000,000 television sets will be in use by the end of the year, Mullin said a "substantial" number of them will be in farm homes.

Garnett-McCarey Producing

Hollywood — "Heart to Heart," an original comedy by Lionel Houser, has been purchased by Garnett and McCoy for an undisclosed sum. The two directors plan an independent production, with Garnett as producer and McCoy as director of the film. Negotiations are now under way for stars and a releasing date.

HOLLYWOOD-VINE YARD

By RALPH WILK

HOLLYWOOD

Hollywood is very baseball-happy just now, since out at M-G-M Producer Jack Cummings is getting ready to roll his ball diamond epic, "The Life Of Monte Stratton." This was the Chicago White Sox player who refused to let the loss of a limb in a hunting accident get him down.

Roy Rowland, who will direct, is currently conferring with Monte Stratton, now here and who will be heading back for his West Texas ranch for long... As the latest addition to the cast, which is headed by Van Johnson in the role of Monte Stratton, Director Rowland has just assigned Frank Morgan the job of characterizing a broken-down ballplayer who discovers Stratton. It is a very sympathetic role and Morgan is expected to steth toward an Academy supporting character role with it. The Chicago White Sox, incidentally, are doing their Spring training here and Rowland has arranged to shoot Stratton as well as Van Johnson with the team.

Sees Poor Foreign Imports as Danger

Despite the ever-widening acceptance of imported pictures there's a danger the foreign film distributors might murder the gold-laying goose with product indiscriminately. Such is the opinion of many importers, among whom is Jack Barnsby, an old-timer in the business.

Barnsby is a distributor's distributor, preferring to deal with others who will deal with the exhibits. Barnsby does not sell his imports to exhibitors, for he prefers a quick return on his investment instead of involving himself with long-range plans and keeping track of the film, features and 47 shorts which he has available to distributors in the American market.

As head of the Franco-London Film Export, Barnsby also finances foreign production. A case in point is his partial bankrolling of three Italian-pix currently in production. In return for his backing, Barnsby gets the world rights with the exception of Italy and France. He then sells the rights to each picture country by country.

Though he does not pretend that all his pictures are top product, Barnsby still maintains: "There will be a better market for foreign films in the United States, especially for those made on the French screen."

The Mating of Millie stars

GLENN FORD · EVELYN KEYES

A COLUMBIA PICTURE

Did you hear what they're saying about Millie?

"...great boxoffice potential...has every earmark for successful runs."

*Film Daily
LEWIS ASCAP BILL SEEN DEAD

160 More Pix For Kid Shows

Availability of 160 features—60 released during past year—for special children's shows, thus supplementing Children's Library list of 46 was announced by the MPAA here yesterday. Supplementary roster was made possible by action sales chiefs of majors. Ned Depinet headed special committee.

Beacon Award Goes To Rodner

UP Associates voted annual Beach Award to Warners' Harold Rodner at yesterday's luncheon meet and by close vote rejected proposal to admit femmes.

More Ticket Taxes in Pa.

Pittsburgh—New local admissions taxes go into effect in area towns on Apr. 1. In majority of cases, rate is 10%, but in suburban West View rate will be 20%. Lowest rate, 6%, will be in Butler.

Clash Between Top Leaders of TOA And Allied Cools Off Members Of House Judiciary Group

Washington—Prevailing opinion here yesterday was that the dispute Monday afternoon before a House Judiciary Subcommittee between top leaders of National Allied and TOA killed the Lewis Bill deader than a very dead duck. Agreement by TOA presy Ted Gamble that the committee was in the midst of an intra-industry dispute was just about what it took to make those committee members on hand decide now would be a fine time to retire.

MULVEY INDISPENSABLE-EAJ

Hollywood—James Mulvey was "indispensable" in the friendly settlement of the British film tax problem, Eric A. Johnston asserted in a telegram to Sam Goldwyn, read at a SIMPP testimonial dinner to Mulvey last night.

WRIGHT WILL LEAVE D OF J

Washington—Robert L. Wright, Government legal expert in numerous film anti-trust actions, will resign his D of J post shortly. Wright told FILM DAILY he believes his work in the cases will terminate with the Supreme Court's equity suit decision.

16 MM SOLVES LOEW PROBLEM

Toronto—Paced by a ban on the use of high voltage power by the Hydro commission, 3,743-seat Loew's uptown used an Ampro 16 mm. arc projector for three weeks until a generator could be installed.

NEW BUYING COMBINE IN OHIO

Cleveland—Lou Ratener and Tony Stern resigned from Warner Theaters to set up Ohio Theater Service Corp., to buy and book for area houses. Company starts functioning May 1.

Delinquency Pic Is TOA Plan

A special program of participation in the forthcoming nationwide drive on Juvenile Delinquency was adopted here yesterday by TOA's special committee headed by Charles P. Scouras.

Plan includes the production of an appropriate film, special trailers and the recommendation to member theaters of the role they can play in the drive by sponsoring special children's performances, Youth Forums and kindred activities.

Sandusky Votes 3 % Ticket Tax

Sandusky, O.—The City Council has voted a 3% amusement tax, patterned after Cleveland's.

RKO Sets High Goal In 16 mm

Indianapolis—RKO's 16 mm project aims at 50,000 accounts, according to the ATOI bulletin. Theatrical situations will be charged a guarantee of $25 against 50 per cent, with 18 months clearance.

LM DAILY'S "New Look" Today Is Occasioned by the N.Y.Printers Strike
MERGE CANADIAN CONFECTIONS

Toronto-Theater Confections, Ltd., Famous Players Lasky subsidiary, absorbs Hollywood Confections, Ltd. as of April 1. J. J. Fitzgibbons, Jr., will head the combined organization.

TRADE TO WRITE FINAL TICKET

Minneapolis—Col. H. A. Cole, addressing the NCA convention, while predicting Supreme Court would okay theater divestiture, declared: "the final ticket must be written by the industry, not by the courts."

Catholic Drive Meets Tomorrow

The very Rev. Msgr. Christopher J. Weldon, director of Catholic Charities, will be guest at tomorrow's Hampshire House luncheon meeting of the Motion Picture Committee for the Catholic Charities drive. Other speakers will be Frank C. Walker and George A. Schaefer, drive's assistant treasurer.

Percentage Fraud Actions in R.I.

Providence—Wyer Stansler, Joseph Stansler, Artcraft Pictures and the Narragansett Pier Amusement Corp. were named as defendants in separate percentage fraud suits filed in Federal Court here by Paramount, Loew's, 20th-Fox, Warners, RKO.

## Film Stocks On the Rise

Film stocks are currently on the upswing, benefiting from both the general bullish activity in the market and the effects of settlement of the British tax situation.

From the lows reached earlier this year, Universal and 20th-Fox have each rallied 3 3/4 points to close last night at 14 1/8 and 22 3/4 respectively. Paramount is up 7/8 at 21 1/8, Loew's at 17 3/4 is two points higher and Columbia has rallied 1 7/8 to stand at 11 7/8. Warners and RKO are each 1 1/2 points above their lows and now stand at 12 and 8 5/8 respectively.

Every exhibitor can't play "The Mating of Millie"—but every exhibitor will love it when he sees it!

GLENN EVELYN FORD • KEYES

in a truly great family picture...

**The Mating of Millie**

A COLUMBIA PICTURE

Wednesday, March 24, 1948
To Display
Stratovision

A demonstration of stratovision, the use of planes flying at great heights to broadcast television signals over the earth, is planned for the New York area within two or three months, according to Gaylord A. N. Wilson, president of Westinghouse.

Price said that his company still had faith in stratovision as a method of increasing the range of television programs. "Experiment will be made jointly with the Glenn L. Martin company, aircraft manufacturers.

Non-Theatrical Meet Will Bear Large Speaking List

Ninth Annual Convention of Allied Non-Theatrical Film Association and the Third Annual 10th Ind Trade Show at the New Yorker Hotel April 22-23 will hear over two hundred speakers from the educational, library, equipment, medical, distribution, television, manufacturing, production and laboratory fields.

William K. Hedwig, president of U-Art Films, is chairman of the program committee. Trade show will be under direction of Wilfred L. Rhynport, executive secretary of the NFA. At the conclusion of the convention there will be a banquet and entertainment. Latter event is under the chairmanship of Samuel Gold-stein. At the closing affair an award will be presented for the outstanding contribution to the field in 1947.

Seek to Decrease London's Grip on the Sterling Area

Paris (By Cable) — Pressure by Western European nations and the U.S. may force Great Britain to abandon efforts to maintain her position as banker for the British Commonwealth and other sterling area countries, according to experts who have been attending the second Paris conference on the European Recovery Program.

Possible effect on the Anglo-American film agreement of the abandonment by Britain of its hold on the sterling area was not plain at the weekend. Industry sources, however, were said to be watching the development closely.

I. 18 mm. Exhibs. Unite
London (By Air Mail) — The 16 mm. Film Exhibitors Guild, new sole group, has been organized here.

Send Birthday Greetings To—
March 24
Juanita Alvarez, Lois Andrews, Tessa Brinkman, Richard Coste, Maurice Schwitzer

Mid-week Memes

***CHARLIE SCHAIFER'S thoughtsfulness in establishing a news bureau Sunday at the 20th-Fox home office to clear information on all Academy awards deeply appreciated by the press...news bureau functioned under the supervision of the Earl Wingrat...while the Academy may have gained the maximum radio audience by staging the "Oscar" ceremony on Saturday night, it lost press breaks galore...story made only the final editions of New York Sunday papers, although there was some follow up attention Monday...best acceptance speeches, if you want Philip M. Johnson's opinion, were made by Celeste Holm, Ronald Colman and Edmund Gwenn...Miss Holm struck a note of pride in industry association that carried conviction...there was dignity in Colman's remarks...the human touch premeated Gwenn's...and now a reiterating: Won't Ronald please do 'Othello' on Broadway?

***A MAJOR COMPANY heretofore holding aloof to television is preparing to climb aboard bandwagon...no matter how many times you've seen it, the Music Halls' brilliant spectacle, "Glory of Easter" enthralls...this year's presentation, with Lucille Cummings, soprano, supported by the choral ensemble and symphony under Alexander Smallens direction, is magnificent...a doff of the old chapeau to Gus Evs-sell...C. B. "Brownie" Akers, widely known Oklahoma theater operator, is campaign manager for former Gov. Robert S. Kerr, who is after the Democratic nomination for U.S. Senator...the Better Halves of Cleveland Variety Club bakers have launched a new organization, the League of Showmen's Wives...Mrs. Milton A. Mooney, wife of the tent's chief baker, is the first presxy...it's a movement that could spread fast...

***BANK OF CANADA TOPPERS as well as Dominion import officials are participating in the present Canadian-American film negotiations...Canada, by the way, sees an important by-product of American production on its side of the international line in the accruing publicity and attraction of U.S. tourists...

French Commerce Ministry Mulls $5,000,000 Credit
Paris (By Air Mail) — A credit of about $5,000,000 would be made available to French film producers under a plan being prepared by the Ministry of Commerce and Industry's film section. Funds are desired by foreign producers over present production crisis. No information on the conditions governing the credit has been disclosed.

Waterloo Censors to Function
Waterloo, Ia.—Police Matron Cecelia Storm, recently appointed chairwoman of the local censor board, plans checks with trade paper reviews, PTA, Legion of Decency, Federated Council of Churches and similar organizations which review films, before recommending to theater managers which pictures are to be placed on the banned list. Board has been inactive since it was set up in December, 1946.

WFIX Picks Free-Peters
Free & Peters, Inc., have been named by television station WFIX to represent the outlet in national time sales, Robert L. Coo, station manager, has announced. WFIX is scheduled to go on the air June 19 over Channel 11.
CLIMAXING THE GREATEST ACADEMY AWARD PICTURE!

The Academy Award For The BEST PICTURE!
The Academy Award For The Best Direction by ELIA KAZAN

The Academy Award For The Best Performance By An Actress in a Supporting Role CELESTE HOLM
"Men of Distinction"

Everywhere

Read

The Film Daily

Year Book

of

Motion Pictures

Regularly

1948 — 30th Edition Now In Work
COMING AND GOING

DR. HERBERT T. KALMUS, color prexy, left Hollywood for New York, remaining East for about a month.

MERRIMAN H. HOLTZ, first vice-president of NAVED will attend the Association Western Regional Meeting in San Francisco, Thursday and Friday.

ALFRED HITCHCOCK gets in from the coast today, sails for London Saturday.

ALICE GLADYS of the New York office of Century Artists, Ltd., arrives on the coast this week to head the agency's Hollywood television dept.

MRS. JACK L. WARNER sails today on the America.

ALBERT MANNHEIMER, film classics exchange operations head, is on a trip through the Midwest and Southwest territories.

JENIA REISSAR arrived from the coast, sails shortly for London.

RALPH W. MAY, field assistant to Brutus Bishop, Jr., with head- quarters in Minneapolis, arrived here to spend a month at the home office sitting in at sales and cabinet meetings.

H. M. BESSEY, Altec service vice-president, arrived on the coast.

W. K. CRAIG, MGM studio comptroller, will arrive from the coast by plane for home office conferences.

WHO'S WHO IN HOLLYWOOD

SCOTT R. DUNLAP, executive assistant to President Steve Brody of Allied Artists-Monogram. Born June 20, 1892 in Chicago. Father was George Dunlap, financial backer of McCall Opera Co. Scott, known to all associates as "Scotty," became actor at age of four and continued on stage until 23, appearing in such hits as "The American Citizen," "Captain Jinks." Began Hollywood career in 1915 as actor with Selig Polyscope Company. Later, became assistant director with Otis Turner, Universal. Joined D. W. Griffith for production of "Hearts of the World." Then became Frank Lloyd's assistant at Fox. Soon became successful director at Fox for eight years, next moved to M-G-M to direct "Robinson Crusoe" with Jackiu Cogan, and many of Harry Carey's greatest successes. In 1928, he became partner in the Frank and Dunlap Agency, actors' representatives. Joined Monogram in 1937 as executive producer, and supervised filming of "Boys of the Streets," "Son of the Navy," "Romance of the Limberlost," and many others. In 1945 he was appointed to present past, and while in this position produced for Allied Artists, "The Hunted," co-starring Belinda and Preston Foster. Stands 5, 8, Weights 150. Eyes, gray.

Close Boston Operator Pacts

Boston—All major circuits and Motion Picture Operators Local 182, IATSE, have signed two-year contracts from Sept. 1, 1947, in line with the pacts made in December with M & P Theaters. Union also announced it has purchased the three-story and basement property at 45 Winchester St. for its headquarters.

French "Venus" May 1

Crystal Pictures is readying the French feature "Venus of Paris," starring Viviane Romance, for release May 1. English subtitles were written and prepared by Herman Weinberg and Cy Braunstein edited.

New Argentine Color Process

Sao Paulo, Brazil (By Air Mail)—A new color process has been developed in Argentina and will be used in a forthcoming production by Cinemar. Martin Rodrigo Krantz, president of the new Argentine company, said here. Krantz was here to set distribution arrangements for the film.

Astor Offers Two Westerns

Astor has released "Fighting Mustang" and plans to release "Deadline" on April 15, Robert M. Savini, president, announced. Films are the first of the Sunset Carson westerns produced by Yucca Pictures.

Lower Priced Video Sets Due Shortly

Aiming to open up the mass television market, video receiver manufacturers are ready with low cost sets, priced from $225 down to $169.50, with talk of a $150 model. Observers view the development as the first major competitive war of the television industry, with the prize to be millions of potential buyers unable to pay the $375 to $2,000 price tag on receivers now being marketed.

An example of how television insiders believe the market will develop is the statement of Eugene S. Thomas, sales manager of Bamberger Broadcasting Service. Thomas estimates that receivers in operation will be increased to a million by the end of the year, and to 25 million within 10 years. Mass production of receivers, he estimates, should bring the price nearer $200 or even $100.

Behind the development is the expectation that by the end of 1948, some 85 to 70 television stations will be on the air in 45 cities from Coast to Coast, compared to the dozen cities presently with video transmitters.

Hungarian Association Formed

Budapest (By Air Mail)—Hungarian Cinema Association, an exhibitor association, has been formed by the major political parties and about 70 independent theaters owners in Hungary. Most Hungarian theaters belong to the political parties or the Government.
Rush your dates

for

REPEAT ENGAGEMENTS!

The

JOLSON STORY

in TECHNICOLOR

"MOST POPULAR PICTURE OF THE YEAR"
Photoplay Annual Award

"BEST FILM OF THE YEAR"
Liberty Poll, Canada

WILL BE WITHDRAWN FROM GENERAL RELEASE ON JUNE 1st.

COLLUMBIA PICTURES CORPORATION
3 INDIE CONCESSIONS IN PACT

Recoup Plan Takes Shape

Washington—Noel Macy, State Dep't. official working out details of plan whereby pix dists. and publishers will be able to recover portion of their out of pocket expenses for foreign distribution, said yesterday he hopes to be able to present detailed plan to Budget Bureau shortly, possibly next week.

Macy said mechanical details are still to be worked out.

Skouras To U.K.; Silverstone Too

A. Murray Silverstone sails on Queen Elizabeth tomorrow for England. Spyros P. Skouras flies over Monday. Later they visit the Continent.

Equitable Share in Remittances, End Of U.K. Exhibition Restrictions, No Reciprocal Guarantees

Hollywood—James Mulvey, for the SIMPP, helped to win three major concessions for indie producers in the Anglo-American film pact, it was disclosed at the SIMPP's testimonial dinner to the Goldwyn-Frogs. prexy.

They are: Removal of restrictions under which indies were showing pix in UK; equitable share for indies dollar remittances, and showing of British pix here without reciprocal guarantees by major producer-dists.

SEVEN DELIQUENCY SUB-COMS.

Seven sub-committees were appointed yesterday by Charles P. Skouras to effectuate TOA's participation in the program to combat juvenile delinquency. Committees and their chairmen include: Publicity, Ernest Emerling; Special Activities, Richard Kennedy; Special Film, Edwin Levin; Advertising, Harry Browning; Radio, Charles Winchell; Small Town Theater Exploitation, Bob Selig; Trailers and Newsreels, Thornton Sargent.

UA To Sell Offices Abroad

United Artists, which recently stepped out of Mexican distribution on its own, is negotiating for the sale of its distributing offices in China, Egypt and Palestine, it was learned yesterday. As alternatives, UA may sell pix outright or make franchise deals.

TO MEET ON ROGERS MEMORIAL

Meeting of industry toppers will be called within two weeks to prevent the shuttering of the Will Rogers Memorial Hospital, Gus Eysell, institution's treasurer and Radio City managing director told THE FILM DAILY yesterday.

Pact "Helps" Para-Balaban

First major company comment on Anglo-American film agreement came yesterday from Para, via Barney Balaban's letter to stockholders which called it "helpful to us." Balaban said that while it was "short of what we hoped for", in view of British economic-financial problems, "it's terms measure up to satisfactory level of fairness to both sides."

Balaban revealed Para has experienced "no diminution in our revenues by reason of the tax order", and that it has time to work out post-agreement problems "adjust ourselves to curtailed flow revenues from England for second half of year."

Balaban "Cuts" June Decision

Pty. Barney Balaban of Paramount told stockholders by letter yesterday that it is "possible" that the Supreme Court's decision in the N.Y. equity suit will come thru before term ends in June.

FILM DAILY'S "New Look" Today Is Occasioned by the N.Y. Printers Strike
BEN BERGER AGAIN NCA PREXY

Minneapolis—Advertising of films in territories where exhib. does not buy product was condemned at annual convention of NCA. Group also went on record opposing unfair GOD film shipment practices by distributors. Ben Berger reelected president, with E. L. Peaselee first vp; Martin Lebedoff, second vp; Jack Wright, secretary; Ted Mann, treasurer. Advisory committee: Henry Green, Jr., Jack Heywood, A. A. Kaplan.

TELE FOR MONTREAL IN AUGUST

Montreal—Indicating verbal sanction has been received, Walter Downs, radio manufacturers rep., producer and sports announcer, said television will debut in Montreal by late August, subject to formal approval of Quebec Government. Downs claims sports officials assure cooperation; a location on Sherbrooke St. is set for a studio, and contracts for $104,000 worth monitor of video equipment, not subject to import ban, have been let.

Exit/Controls

Washington-House Senate conference were expected to emerge from final session late yesterday in final agreement on rent control bill freeing theater building from all Federal restrictions.

Philcon Trial

Chicago—Federal Judge Barnes set Sept. 27 as date of trial of Louis Philon’s suit against Paramount and Duke Lakes Corp. Philon operates the Liberty, Michigan City, Ind.

Nix Lewis Bill

Washington-House Judiciary Subcommittee voted to change the Lewis ASCAP bill yesterday as exclusively by the FILM DAILY.
READ ALL ABOUT IT!
In coming weeks you will be hearing so much about Frank Capra's "STATE OF THE UNION," one of the greatest motion pictures of all time, that M-G-M wishes to acquaint the industry with the plans for its distribution.

SIMULTANEOUS BOOKINGS!
Hundreds of theatres will play this tremendous attraction at the same time across the nation, one of the greatest mass bookings in America's top theatres that has ever been undertaken in the history of our business.

IT'S THE TALK OF THE INDUSTRY!
Previewed to cheering audiences in a series of theatre showings, it gloriously fulfills every promise of its fame as a stage play. Fame for its Pulitzer Prize award! Fame for its two solid years on Broadway and its roadshows!

TIMELIEST FILM OF THE YEAR!
It's red hot up-to-the-minute entertainment! It's as sizzling as today's headlines! Regular movie patrons will flock to see it, but it will also attract millions of extra ticket-buyers!

GIANT CAMPAIGN!
"State of the Union" will be backed by one of the biggest promotions of modern times—in newspapers, magazines and radio—all carefully dove-tailed to break with its simultaneous release!

GREAT CAST!
No expense of cast or production was spared to bring this sensational stage play to the screen. The conflict of two beautiful women for a man, set in the national arena of current events is a powerful, pulsating motion picture that takes its place with the all-time great.

Metro-Goldwyn-Mayer and Liberty Films present SPENCER TRACY · KATHARINE HEPBURN · VAN JOHNSON · ANGELA LANSBURY · ADOLPHE MENJOU · LEWIS STONE in FRANK CAPRA'S "STATE OF THE UNION" Based on the Play by Howard Lindsay and Russel Crouse · Screen Play by Anthony Veiller and Myles Connolly · Associate Producer Anthony Veiller · Produced and Directed by FRANK CAPRA · A Metro-Goldwyn-Mayer Picture
Eagle Lion
PROVES ITS
Entertainment
Leadership
for 1948
Most Riaulos of Farces... Saucy, Sexy, Spicy!—Louella Parsons

GEORGE BRENT • VIRGINIA MAYO • TURHAN BEY
ANN Dvorak • CAROLE LANDIS in

“OUT OF THE BLUE”
From the story by Vera Caspary, author of “Laura”

“If You’re looking for Chills and Thrills,” says Hedda Hopper, see

JOHN HODIAK • SYLVIA SIDNEY • ANN RICHARDS in

“LOVE FROM A STRANGER”
with John Howard • Isabel Elsom

“I Men... the New Thrilluloid!”—Walter Winchell

“T-MEN”
starring DENNIS O'KEEFE
with Mary Meade • Alfred Ryder • Wally Ford
June Lockhart • Charles McGraw
Presented by EDWARD SMALL

Magnificent Thrills as the El Paso Kid Rides the West!

“THE MAN FROM TEXAS”
starring JAMES CRAIG • LYNN BARI • JOHNNIE JOHNSTON
with Una Merkel • Wally Ford • Harry Davenport • Sara Allgood

Another Terrific Drama by the Men Who Made “T-Men”!

“RAW DEAL”
starring DENNIS O'KEEFE
CLAIRE TREVOR • MARSHA HUNT
Presented by EDWARD SMALL

Enchanting Teen-Age Story—with Screen’s New Singing Sensation!

“MICKEY”
in CINEMOLO!
starring LOIS BUTLER with Bill Goodwin • Irene Hervey
John Sutton • Hattie McDaniel • Skippy Homeier
Based on the prize-winning novel, “Clementine,” by Peggy Goodwin

The Greatest Lover-Fighter of All in Swashbuckling Spectacle!

“ADVENTURES OF CASANOVA”
starring ARTURO DE CORDOVA • LUCILLE BREMER
TURHAN BEY • NOREEN NASH
and cast of thousands

All-Star Drama of a Man Whose Lust for Power Destroyed Him!

ZACHARY SCOTT • LOUIS HAYWARD
DIANA LYNN • SYDNEY GREENSTREET
LUCILLE BREMER • MARTHA VICKERS in

“RUTHLESS”
Produced by ARTHUR S. LYONS

Filmed on an Unparalleled Scale of Outdoor Action!

JOAN LESLIE • JAMES CRAIG • JACK OAKIE in

“NORTHWEST STAMPEDE”
in CINEMOLO!
Suggested by Saturday Evening Post article, “Wild Horse Round-Up”

The Screen’s Favorite Zanies—in their Best—and Funniest!

BUD ABBOTT • LOU COSTELLO in

“THE NOOSE HANGS HIGH”
with Joseph Calleia • Lean Errol • Cathy Downs

Suspenseful Story of a Man Who Lives Another Man’s Life!

PAUL HENREID • JOAN BENNETT in

“THE SCAR”
(formerly “Hollow Triumph”)

Screen’s Most Alluring Star Teamed in a Tender Dramatic Romance!

HEDY LAMARR • ROBERT CUMMINGS in

“LET’S LIVE A LITTLE”
(Tentative Title)

4 Important Walter Wanger Productions

A Story of High Dramatic Power!

“THE BLANK WALL”
starring JOAN BENNETT

Thrill After Thrill—Thundering Adventure!

“THE BASTILLE”
starring RICHARD BASEHART

Fabulous Story of a Red-Headed Pirate Beauty!

“ANNE OF THE INDIES”
starring SUSAN HAYWARD

Strike It Rich Saga of a Roaring Boomtown!

“TULSA”
starring SUSAN HAYWARD
Survey Reveals 1,606 Theaters in Canada

Toronto — Theaters operating in Canada total 1,606 and include 826,227 seats, according to a compilation by the Canadian Film Board of Trade. In addition there are 13 closed theaters with a seating capacity of 3,685.

Dominion has 1,029 towns with theaters, it is reported, and 1,115 of the theaters operate six or seven days a week. Another 183 operate three and four days weekly, while 308 houses are open only one or two days of each week.

Greatest concentration of theaters is in the Toronto distribution area, which has 450 theaters with 304,597 seats. Vancouver area has 146 theaters, 81,778 seats; Calgary, 212 theaters, 69,723 seats; Winnipeg, 336 theaters; 121,653 seats; Montreal, 304 theaters, 168,178 seats, and Saint John, 158 theaters, 80,286 seats.

Metro Sets Two for April

Metro will release "B. F.'s Daugther" and "Summer Holiday" in April, making the total number of releases for the first five months nine new pix, one re-print.

"Paisan" Foreign Deal

States Commercial Corp. has closed a deal for the foreign distribution of "Paisan."

NEW POSTS

NORMAN SILVERMAN, SRO sales rep. in Philadelphia.

JOHN KOHLER, manager, Oxford, Plainfield, Willmans, N.J.

WILLIAM STEWART, manager, Paramount Theater, Plainfield.

FRANK L. WALL, city manager, Florida, State Theaters, St. Petersburg.

HAROLD LUNGUQUEST, Minneapolis "UA" salesman, replacing Lyde Lutter.

ROBERT ALLEN, buff, Chrysler, Minneapolis, replacing Tommy Johnson.

T. A. ASPELL, Detroit sales and contact staff, is Jon March Ungerness.

JACK NAKAGAKI, salesman, United Artists, Chicago.

JAMES RASSON, manager, Woods, Detroit. bus WAXMAN, student assistant, Loew's Poli.

WILLIAM DIS, assistant manager, Paramount, Des Moines.

ERVIN PELIKAN, manager, Peri, Peoria, Ill.

DICK BIRK, operator, Eagle Lion, Seattle.

H. S. BLAND, assistant manager, Regent, Cedar Falls, la.

JIM KELLER, assistant, assistant manager, Paramount, Des Moines.

EDWARD RINEKESKY, manager, Compu, Hamtramck, Mich.

JOHN WATTS, branch manager, Dazel Productions, St. Louis.

FRANK BELL, Western division manager, Florida State Theaters, St. Petersburg.

MARK W. REES, city manager, Florida State Theaters, Lakeland.

D. C. BUSH, manager, Columbia, Lake City, Fla.

CHARLES SCHMIDT, manager, Clark Film Distributors, Chicago.

ALBERT C. HICKEY, from assistant manager, Loew's Strand, to assistant at Loew's State, Syracuse.

Linda Darnell

Says

A FULL LENGTH FEATURE in TRUCOLOR

"Charming entertainment!"

REPUBLIC'S EASTER SURPRISE

ALONG THE RIALTO

by Phil M. Daly

Thursday's Tele-lines

RUTH A. INGLIS, whose study, "Freedom of the Movies," was published by the Commission of Freedom of the Press last year, currently is engaged in a survey of the motion picture as an institution of American education on international affairs. Survey will be published during the summer, sponsored by the Carnegie Endowment for International Peace and the Hoover Library and Institute at Stanford University. Dr. Inglis is now with the Sociology Department at the University of Washington, Seattle.

Hoss Races

Named for John Harris and Bob O'Donnell will be features of an outing to Tropical Park racetrack during the April Miami Beach convention of the Variety Clubs Intl.... Hollywood's Masquers will give a testimonial dinner for Sid Field, English comic, Sunday night... Invitation states that Bob Hope will serve as interpreter for any English humor that might be committed during the course of the evening... Is DuMont tele equipment going into the Montreal Forum, city's huge sports arena?

Latest in Theater Giveaways

War surplus target kites for the kiddies, used by intermountain houses in Salt Lake City... "Michael Curtiz will shoot background footage in New York for "My Dream is Yours"... "Speaking of Eastern production, the "Oscar"-winning "First Steps" was made here for the UN by Leo Seltzer, a member of the New York SDG... Two reel comedies reported getting a good play around the country as exhibits. Cast about for something light to supplement the string of dramatic features in release... "Philly Sunday papers jump from 12-cents to 15 next week..."
THERE IS ONLY ONE
YEAR BOOK
OF MOTION PICTURES
and that is published by
THE FILM DAILY
THE 1948 EDITION SOON READY
Dezel Awards 5 Franchises

Albert Dezel, head of Dezel Productions, given franchises to Favorite Film Exchange in New York, Los Angeles, San Francisco, Seattle and Portland. Rights in Albany and Buffalo were sold to Bell Pictures, while Boston and New Haven rights went to Regal Pictures; Minneapolis, to North Star Pictures, and Washington, Charlotte, New Orleans, Memphis and Atlanta to Key Film Exchanges.

Foreign Pix Policy

Century's Tivoli becomes Brooklyn's only downtown house with a straight foreign film policy on Saturday.

COMING AND GOING

SPENCER TRACY, MGM star, will sail Apr. 7 on the Queen Mary for London to see "Edward, My Son," in which he will co-star on the screen with Deborah Kerr.

E. B. HATRICK has arrived on the Coast for a stay of several weeks after which he returns.

CECIL B. DeMILLE arrives in Washington April 11.

JACK HIVELY and HENRY SPITZ here from the Coast.

to New York.

MARCEL HELLMAN goes to Hollywood Saturday.

PETER LAWFORD will arrive from the Coast Sunday for a vacation.

NORMAN PANAMA and MELVIN FRANK ARRIVED HERE YESTERDAY.

GENE AUTRY arrives in Oklahoma City today for a p.a.

Due on the Queen Elizabeth today: VINCENT KORDA, PAUL SHERIFF, BERT GARALD, ROBERT NESBITT.

EDWARD M. SCHNITZER has returned from Detroit.

HARRY McWILLIAMS back in New York from midwestern trip.

OTTO LANGER, SOPEG, V. P. with wife and son, visiting parents in Switzerland.

JACQUES KOPFSTEIN to the Coast for production talks.

B. G. KRANE, FC VEEPEE, is on a tour of Southern exchanges.

YESTERDAY.

ARTHUR JEFFREY, E-L to Dallas today.

PAUL N. LAZARUS, JR. returned from Hollywood.

CHESTER ERSKINE in today from the Coast.

U.K-Producti Costs Rising

British overall production costs today are 200% above the pre-war level and have advanced 25% during the last year, it was said yesterday by MARCE HELLMAN, UK indie producer releasing the 30th-Fox.

While talent costs are up sharply, Hellman noted that the biggest hike was in the studio overhead. Where the indie producer in the "good old days" could get facilities, including lights and personnel to handle sound channels for 900 pounds a week, he must pay 18,500 pounds today for just the four bare walls.

With Britain short of studio space, and the new film agreement certain to bring a great demand for existing facilities, a further advance in production costs seems inevitable, Hellman asserted.

The British producer who goes to Hollywood at the week-end, hopes to line up top American talent for his next pro, "Sabina" which will go before cameras, probably at Teddington, 3 late Summer. Budget is $1,000,000.

Hellman, who gave first big chance to James Mason, Michael Redgrave, Michael Wilding, Margaret Lockwood predicts he will disclose four others when release of "This Was Woman". They are Soni Daskell, Celia Lipto, Julian Dallas and Eury Jones.

ANOTHER SIZZLING SERIAL SCOOP FROM COLUMBIA!

"I heartily recommend your serial, TEX GRANGER, which features the same wholesome and exciting Western adventure that has proven so popular in our TEX GRANGER cartoon magazine." — Kenneth L. Hali

Editor, Tex Granger Magazine

Published by the famed Parents Institute.

TEX GRANGER MIDNIGHT RIDER OF THE PLAINS

Directed by DERWIN ABRAHAMS

Produced by SAM KATZMAN

A COLUMBIA SERIAL

Send Birthday Greetings To—

March 25

El Brendel El Brendel
Ray Eriche Ray Eriche
David T. Keats David T. Keats
Edward F. Hurley Edward F. Hurley

Send Birthday Greetings To—

March 25

El Brendel El Brendel
Ray Eriche Ray Eriche
David T. Keats David T. Keats
Edward F. Hurley Edward F. Hurley
PIX EXPORT POLICY PAYING OFF

Allied ASCAP Fight Goes On

Washington—Abram F. Myers, Allied General Counsel, said yesterday he will discuss further steps in his organization's anti-ASCAP campaign with Allied leaders. Beyond making it clear that Allied will continue the campaign, he was not willing to comment on the House Judiciary Subcommittee action of Wednesday killing the Lewis Bill.

Wiens Heads Para Branch in Denver

Walter Wiens has been named Paramount branch manager in Denver to fill the vacancy caused by the recent death of Chester Bell. James J. Grady replaces Wiens as Cincinnati branch chief.

Theaters Back To Boom Coin

Theater biz on the basis of reports to Paramount from theaters playing its product is again equaling the levels of the boom period, and in some instances is even exceeding wartime and 1945 highs.

Selectivity Brings B.O. Jump in All MPEA Countries; Attendance in Upswing in Italy, France

MPEA has reported to President Eric A. Johnston that the new program of careful selection of top-flight pix for export—representing more color features—seems to be paying off. In the lands where MPEA operates, U.S. films are doing better and better at the box office. There also has been an upswing in attendance of Hollywood films in both France and Italy.

U.S. PIX IN EUROPEAN GAINS

Washington—Eric Johnston told President Truman yesterday about the new British pix agreement, and reported also that attendance at American pix is on the upsurge throughout Europe—evident in the "Iron Curtain" countries—despite heightened Soviet efforts to promote their pix. The President registered satisfaction at both reports.

OCTOBER AS TOA YOUTH MONTH

October has been designated as Youth Month Saluting Young America, and TOA's positive program coinciding with regional conferences of experts on juvenile delinquency will take place at that time.

20TH-FOX TO EXPAND WEMBLEY

London (By Cable)—Spyros P. Skouras and Murray Silverstone, arriving here next week, are expected to approach the Board of Trade on 20th Fox's British studio plans, stymied during the past year. Project is understood to contemplate rehabilitation of Wembley Studios' two sound stages and addition of third. One of existing stages was blitzed. Studios have been shuttered since World War II.

Hudson Heads TOA Pix Plug

TOA will launch in early April a national program designed to advise the film-going public that a wealth of top-quality pix can be expected from Hollywood in the months ahead. Ted R. Gamble told the industry press yesterday. Spotlighted will be some 24 films selected from forthcoming product.

Earl Hudson, UDF circuit chief, will direct the plan from New York. Info. compiled with the aid of MPAA's Ad-Publicity Directors Committee, headed by Maurice Bergman, will be disseminated to reps. who will "plant" stories locally as well as using local screens. First story runs Apr. 4.

Aussies Talk Further Cuts

Sydney (By Cable)—Next year's dollar import program will contain "cuts" in quantities of some commodities, it is officially announced, causing some apprehension in distribution circles.
35 MM REQUIREMENTS AT PEAK

Rochester—Requirements for 35 mm. films are the greatest in the history of the industry. Perley S. Wilcox, Eastman chairman, and Thomas J. Hargrave, president, said in an annual report. It was predicted 1948 production should overtake demand in several film, camera, equipment lines.

U.K. STUDIOS FOR SHERMAN?

London (By Cable)—Harry Sherman, thru his British rep. Sam Kepner, is making a confidential survey of English production activity relative to the Hollywood producer's plan to construct permanent studio facilities here. Sherman would use studios for his own piz and for leasing purposes.

JUVENILE PIX ATTENDANCE OFF

Children's film attendance has fallen off significantly in the past year, Ted R. Gamble said yesterday, citing his theaters' own experience and that of "an Eastern circuit." Gamble cited two reasons: Parents' unfavorable impression of films thru recent publicity, increased admissions. Exhibs. should take steps to recapture juve audience, Gamble declared. Better pix, special kid shows hold the answer to the problem, he said.

MISSOURI CHARTER FOR ALLIED ITO

Kansas City—Allied Independent Theater Owners of Kansas and Missouri has been incorporated as a non-profit organization.

WANT REDS OUSTED

Toronto—Chambers of Commerce have demanded the Dominion Government expel Communists from government film and other services.

WOLF TO EMBASSY

President Joe Levine announces the appointment of Joe Wolf as Embassy Pictures general sales manager.

COMING AND GOING

MURRAY "SILVERSTONE, MARGARET O'BRIEN, MRS. GLADYS O'BRIEN, ALFRED HITCHCOCK, JEAN SIMONS, HUME CRONYN, NIE SCHAER, SIR PHILIP WARTER AND LADY WARTER SAIL FOR ENGLAND TODAY ON THE QUEEN ELIZABETH.

CARL DREYER, DANISH DIRECTOR, FROM COPENHAGEN NEXT WEEK.

NORMAN PANAMA AND MELVIN FRANK IN FROM THE COAST.

GAR MOORE HAS ARRIVED IN HOLLYWOOD FROM NEW YORK.

SIDNEY N. STROTZ, NBC VICE PREXY, IN FROM THE COAST FOR A TOUR OF INSPECTION OF NBC TELE FACILITIES.

DEWEY SIGNS

Albany—Laws to include towns in laws regulating admission of children to theaters with matrons, and for blind persons with seeing-eye dogs from theaters, were signed by Governor Dewey.

THEATRE TICKETS

STUB ROD BOX MACHINE TICKETS

IMMEDIATELY AVAILABLE

INTERNATIONAL TICKET CO.

56 Grafton Ave., Newark 4, N. J.
Sales offices in N. Y. and principal cities.
AT & T Filing Video Rates

A T & T's growing network of television channels will be placed on a commercial basis next week with the filing of a rate schedule with the F.C.C.

Under the proposed rates, a channel between two cities will cost the broadcaster $35 a month per airline mile for eight consecutive hours each day, and $2 a month per mile for each additional consecutive hour. For part-time service the rate will be $1 per airline mile for the first hour of use and one fourth that for each additional consecutive fifteen minutes. In addition, a charge ranging from $200 to $500 per month will be made for use of terminal equipment and its maintenance.

Muni and Rothman in Producing Co.

Paul Muni and Joseph Rothman are organizing a new company to produce independently. They sail for Sweden today for a three-month tour to explore possibility of making first picture on life of Alfred Nobel, in Europe. In Summer, second picture will probably be "Sunday Breakfast," to be made here. Muni and Rothman will visit England, Sweden, France, Switzerland, Egypt.

Ringdning down the Week's News Curtain

***Back in November when 20th's "Gentleman's Agreement" opened in New York after a build-up that drew raves from showman Phil M. mentioned that Chapley Schlaifer and his staff were not sitting back and taking it easy...We'd like to repeat that and doff our hats to the job they have done....and particularly for the way they made the most of the Academy Award the other night...If ever a department was geared to take fullest advantage of an "Oscar" here it was...Buying the WJZ newcast directly after the Academy broadcast Sunday morning was fast and smart thinking to cash in immediately on the award radio-wise...The New York ad on Sunday ran the line "Here It Is! The Most Honored Picture in Screen History!...That made Award-conscious readers immediately see the tie-in...

***Monday's adS left no doubt that "Gentleman's Agreement" had won the "Oscar" as the best picture of the year...while all over the country ads, trailers, "A" boards, stories and stills were breaking on the impetus of a field staff alerted over the weekend...And for a top public relations job a special tribute goes to Schlaifer for that news bureau he set up to supply the press with info on all awards, whether they were 20th's or not..."Oscar" should be proud...The "Gentleman's Agreement" award marks the culmination of an interrelated promotion and sales policy where everything meshed from the first screenings to the final success...This perfectly controlled handling should pay off handsomely when the Zanuck pic hits 359 dates next week...And no picture deserves it more!.

***Something new: Loew's Int'l. has started scientific testing of Spanish titles in five Latin American countries for Metro pix...Harriet Margulis leaves THE FILM DAILY ad dept today to join London Films..."Good public relations: To permit larger congregations, Century Circuit has offered two of its L. I. theaters to churches for Easter services...
JOHN FORD'S MASTERPIECE

JOHN FORD and MERIAN C. COOPER present

JOHN WAYNE
HENRY FONDA
SHIRLEY TEMPLE
PEDRO ARMENDARIZ

FORT APACHE

Directed by JOHN FORD

Screen Play by FRANK S. NUGENT
AN ARGOSY PICTURES PRODUCTION
Released by RKO RADIO PICTURES

A ROUSING EPIC OF GRIT AND
Majestic in sweep... breath-taking in action!... Lusty, reckless, laughing cavalrymen against the red man's proudest, fiercest tribe... as loyal women love—and wait!
**"Visiting Virginia"**

M-G-M

9 Mins.

Interesting

The Fitzpatrick Technicolor camera visits an assortment of historic and scenic Virginia highlights. Roanoke, Danville, Richmond, Natural Bridge and Luray Caverns are spotlighted. Travel interest in beautiful color.

**"Off the Air"**

(No. 4—Series 27)

Columbia

9 1/2 mins.

For Any Audience

Screen Snapshots takes you "off the air" with a number of popular radio stars.

**"Visiting Virginia"**

M-G-M

9 Mins.

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The Fitzpatrick Technicolor camera visits an assortment of historic and scenic Virginia highlights.

**"Off the Air"**

(No. 4—Series 27)

Columbia

9 1/2 mins.

For Any Audience

Screen Snapshots takes you "off the air" with a number of popular radio stars.

**"Sports Coverage"**

(No. 6)

RKO

8 mins.

Fast Moving

Plenty of zip in this footage which covers the people who cover sports. Announcers and photographers are pictured at work, which looks like play. Produced with the cooperation of the editors of Sport Magazine, it's fast moving, full of action and interest.

**"Out of This World Series"**

(Series 27)

Columbia

9 mins.

Unusual and Funny

Screen Snapshots covers one of the most unusual baseball games on record when the Andy Russell Sprouts battle the Frank Sinatra Swooners. Some of the personalities in the fracas are Danny Kaye, John Garfield, Eddie Bracken, Kay Kyser, Mickey Rooney, etc., with Jack Carson and Hal "The Great Gildersleeve" Peary umpiring. Unusual and funny.

**"Operation White Tower"**

RKO

18 Mins.

Interesting

This is America follows twelve men and one woman of the Wasburn expedition up the dangerous slopes of Mount McKinley, highest peak on the North American continent. Three months of laborious ascent have been recorded on film and added to the annals of science. Interesting documentary about the big climb on one of the last frontiers of today's world.

**"Community Sing"**

(No. 3—Series 12)

Columbia

9 1/2 mins.

Good Variety

The Song Spinners, with Dick Liebert at the organ, lead the audience in such tunes as: "When You Were Sweet Sixteen," "Red Silk Stockings" and "Gone From Home." "Cecelia," "That's My Desire" and "On the Avenue." Variety for sing-a-long audience.

**"Drummer Man"**

Universal

15 Mins.

Should Do Well

Gene Krupa and the orchestra swing into several fast moving numbers that feature Krupa and his drummers. Numbers played are "Lover," "Boogie Blues" which Carolyn Grey sings, "Stompin' At The Savoy," "Blanchelette" in which Jeannie Blanche mixes tap and ballet, and "Leave Us Leap." Should do well on the jazz circuit.

**"King Size Canary"**

M-G-M

7 Mins.

Different

All sorts of weird twists when a cat and a canary get hold of a magic potion that increases their size. Different angle and good for laughs.

---

**"Mr. Orchid"**

with Noel-Noel, Nadine Alari, Jean Varas. Lopert

100 Mins.

ROUTE STANDBY NUMBER FROM FRANCE; NOT UP TO STANDARD.

The French number on the long, round line. Performances are good. Production has an aura of artificiality that lingers. No failing needs of the film are apparent as a standby number until something better from France comes along. Plot has to do with the resistance movement during the occupation. Leading character. Noel-Noel, who also wrote the scenario and dialogue, is a flower fancier who uses his hobby to throw the Gestapo off the track when his section is about to make things hot for the enemy.

Yarn has such familiar gags as a Gestapo agent posing as a Frenchman in order to capture the boys who set offombs in the middle of the night where they do the most damage. There are parachutes; the Wehrmacht is made to appear stupid for the most part. Big deal comes off when the small town of Moisson receives, at the local factory, a shipment of pocket submarines intended to thwart the forthcoming invasion of Normandy. Noel-Noel arranges for his daughter to become engaged. A party three miles away celebrates the event. That night, London acts as the "Marin" family rests on its services to the liberation of France.

CAST: Noel-Noel, Nadine Alari, Jean Artur, Pierre Oliver, Jean Varas, Paul Frandsen, Delphine Lemanhet.

CREDITS: Director, Rene Clément; Scenario and dialogue, Noel-Noel; Music, Rene Closets; Produced by B C M.

DIRECTION, Okay. PHOTOGRAPHY, Fairly Good.

6 from AA and Monogram For Release During April

West Coast Bureau OF THE FILM DAILY

Hollywood—Two Allied Artists films and four from Monogram will be released in April, Scott R. Dunlap, executive assistant to Steve Brody, president, announced. AA releases will be: "The Hunted," April 3, and "Fright Women," April 30.


Don Brown to Jam Handy

Detroit—Donald H. Brown has joined the Jam Handy Organization, according to Jam Handy president, Brown formerly was a producer, director, and writer for Republic and also has been with Universal.

Conn. Sales Tax Down

Hartford, Conn.—Most theaters candy purchases in Connecticut will be exempt from sales taxes as of April 1. New law exempts all purchases under 25 cents.

Rockford State Burns

Rockford, Ill.—Fire destroyed the State here.
To the hundreds of showmen who have joined Republic’s great “BILL AND COO” Easter Parade of Bookings, we proudly announce a Special Academy Award for Outstanding Achievement to Ken Murray’s full length wonder picture, “Bill and Coo” — topping a nation-wide fanfare of praise. There’s never been anything like it!

“BILL and COO”
AN ACADEMY AWARD WINNER
DARRYL F. ZANUCK'S Production of

Gentleman's Agreement

WINNER OF THREE ACADEMY AWARDS!
THE BEST PICTURE!
The Best Direction by ELIA KAZAN!
The Best Supporting Actress CELESTE HOLM!

"Product-Plus!"

From Boxoffice Barometer to the Business Reports of Variety to "What The Picture Did For Me," there's a sensational boxoffice story being told!

Big towns, small towns, subsequent run houses, neighborhood theatres all add to the glowing reports of one company's product . . . and the showmanship behind it!

. . . That's why the whole industry is calling it

"Product-Plus!"

Call Northside 777
The Best of 20th's Real-Life Triumphs — and the Biggest at the Boxoffice!

Scudda-Hoo! Scudda-Hay!
TECHNICOLOR
Ask The Men Who Played It In 329 Theatre Premieres! Those "Smoky" Grosses Are Here Again!

Sitting Pretty
"BIG!" "SMASH!" "STANDOUT!"
Reports Variety for "The Funniest Picture Ever Made!"*
*Audience vote at every preview!

You Were Meant For Me
It's All The Sweet Things Rolled Up in One Ticket-Selling Musical!

Captain From Castile
TECHNICOLOR
2nd Straight Month Motion Picture Herald Boxoffice Champion!

"Product-Plus!" from 20 CENTURY-FOX
STARS IN POLITICAL PIX OKAY

Pick 34 Pix For Campaign

MPAA Ad-Publicity Committee headed by Maurice Bergman will employ preview list of 34 top pix in plans for national all-industry campaign to tell public balance of 1948 and period well into 1949 will witness era of b.o. product of exceptional quality. Exploitation will use special trailer, press, radio, magazines.

Funeral Services Today for Stern

Funeral services will be held at Riverside Memorial Chapel today for Charles E. Stern, Loew's assistant treasurer for the past 28 years, who died suddenly on Friday of a heart seizure.

Video Pix Via Majors-Lasky

Philadelphia-Major studios will be making short films "as a matter of course" for tele at a day "not far distant," Jesse L. Lasky said in an interview here which was carried by the CBS-TV net.

Ban Would be "Paltry, Shoddy Americanism," Johnston Says in MPAA Reply to PCC

Washington-Eric Johnston has told R.H. Poole, PCCITO executive secretary, he "most emphatically" disagrees with Poole's position that stars should not appear in "political propaganda films, including newsreels."

A Government such as ours, Johnston said, "is threatened whenever any one person is deprived, directly or indirectly, of his right to exercise his political sovereignty to the fullest extent...motion picture stars belong to the public but in a broader sense this relationship in no way sterilizes their rights and duties as American citizens."

To take the action Poole proposed, said Johnston, would be "paltry, shoddy Americanism."

No $ Here For Britain's Stars

Washington-MPA prexy Eric Johnston expects the American industry to benefit by two to three million dollars this year from provision in the new accord with London whereby dollars need no longer be paid British film stars for their appearances in Hollywood productions. The stars themselves have drawn sterling right along, but until now their American employers have paid the dollars to the British Treasury; hereafter no dollars will be turned over.

Provision is expected to provide a spur to Hollywood employment of British talent.

AA-MONO. MAP SALES POLICIES

Milwaukee-Allied Artists-Monogram franchise holders met here Saturday, Prexy Steve Broydy, presiding, to set sales policies.

WILL RESUBMIT ASCAP CHECKS

Some Allied units are advising their members to resubmit to ASCAP any check that the Society returns on the basis of lack of contract. ASCAP practice, reported, is to tell exhib that check cannot be accepted because no account exists to which payments can be credited. Allied view is to continue paying in accordance with published rates, but to sign no contract until various suits pending are cleared.

Munson Flying With Skouras

Gen. Lyman Munson, Jr., of the 20th-Fox studio flies to London today with Spyros P. Skouras to check on U.K. production possibilities for Fox. First Fox British pic will be "Britannia Mews,"

ILM DAILY'S "New Look" Today Is Occasioned by the N.Y. Printers Strike
MINN. PRODUCT SPLIT ON AGAIN

Minneapolis—REO, U-I and Minnesota Amusement product split in Minneapolis is on again, with negotiations between groups to establish working agreement, subject to final approval by U-I home office. Involved are the REO Orpheum and Pan houses and MACO stands.

MASTERPIECE AFTER NEW PIX

Masterpiece Prods., headed by Jules Weill, now releasing UA reissues, will shortly take on the distribution of new indie product. Announcement came as Weill left for Hollywood to negotiate deals assuring a steady source of supply for regular release. He will be gone a month.

"Agreement" Biz Upped by "Oscar"

Darryl F. Zanuck's "Gentlemens' Agreement" is setting new b.o. ice marks following on the heels of the "Oscar" won as 1947's best pic. Reports from Paramount show it soaring to a new house record in its repeat engagements at the Senator Theater. In New York at the Mayfair where it is now in its 20th week it is far ahead of recent figures on the strength of the Academy kudo.

Milwaukee, Seattle, Chicago and Portland are all reporting outstanding grosses.

SRO Trio on Road

Neil Agnew, Milton S. Kusell and Sidney Denneau left New York yesterday for tours of the keys.

Honor Rathvon

Hollywood—The French Government has bestowed the Legion of Honor on N. Peter Rathvon, REO presxy.

McKenna FC's N. Y. Manager

John McKenna moves up from salesman to Film Classic N. Y. branch manager, it is announced by B. O. Kranze, vice prexy and sales chief. Harry Decker, formerly with WB, joins to handle indie circuits in N. Y. Sidney Weiner is named branch office manager here.

"Duel" to Loew's

"Duel in the Sun" moves into Loew's State at regular prices after current "B. F.'s Daughter." Pic similarly goes into Loew houses in 26 other cities.

Blackouts End

Toronto-Ontario Hydro Electric Commission announces further Toronto blackouts unnecessary but outdoor illumination still banned.

"Arch" on Apr. 17

"Arch of Triumph" opens at the Globe, April 17.
Week to Halt Arabian Dubs

Washington—Egyptian technicians and talent are engaged on a 24-hour campaign to dubbing Hollywood films into Arabic—with such films selling in Cairo with seats served two weeks in advance. Two more features are also ready to go with Arabic sound tracks dubbed by Vito Miser, according reports from Nathan Golden, Department Commerce Pix chief.

Joussef Wahby, Egyptian actor and large investor in domestic production, is aiding the opposition in terms dubbing "the nail in the coffin of the Egyptian film industry." Officials of Studio or agree that domestic production cannot cope if dubbing of foreign films becomes frequent practice. The Ministry of Social Affairs has thus resisted pressure for a ruling banning dubbing.

Brandt Loses on Objections

Forty-seven of the 52 objections raised by Jerry Brandt against the Paramount fraud claim have been overruled by New York County Supreme Court Justice Null. Sustainer of five of the objections will necessitate minor revisions of the original motion by Brandt, and the amended complaint is expected to be filed by April 14.

Monday Morning Report

***HAL WALLIS, currently talking new deal with Paramount, wants to produce off the lot...He feels he could bring down overhead...SRO also reported casting eyes at Wallis...Lou Brunin's Paris-made "Alice in Wonderland" in Ansco Color will be finished in June...Speaking of Hal, Author Gabrielle Long (Joseph Shearing) is enthusiastic over the Wallis film version of "So Evil My Love." "It is not always that one sees one's intentions realized so excellently on the screen," is the Long tribute...Oh—My—Gosh Dep't! Twenty-four sheet for Sierra's "Joan of Arc" had a dual billboard premiere in Los Angeles and Phoenix Friday...Latter was especially for Ned Depinet, vacationing there...Paul Sherrill, J. Arthur Rank's artistic director, is in our midst for the sole purpose of receiving the first annual award by the National Society of Art Directors for his "Henry V" work...Presentation will be at the Museum of Modern Art April 6...Ray Heindorf is Warners' new studio musical director, replacing the late Leo Forestein...

***THERE WAS NO TALK OF FILMS, but of "industry and general world affairs." When President Truman and J. Arthur Rank chatted at the White House last week...You can bet your bottom dollar that Br'r Rank is on a talent hunt in Hollywood...Reason why Toledo City Council is mulling an admission tax is failure of 500 scales to go down after removal of state's levy...

***RKO'S BRITISH re-issue of "Up in Arms" is mopping up, thanks to the stir created in England by Danny Kaye on his recent visit...Take it from Marcel Hellman, now on this side, London critics are as severe in their criticism of British pix as they are of Hollywood's...Hellman assures there is no critical conspiracy in London against U.S. films...John Garfield will make location shots here this week for "Tucker's People"...Experts at the IRE conclave here last week forecast video receivers about 50% less expensive than today's receivers in 1960...Vally has applied for U.S. citizenship...Oscar Harris joins Siedel Ad Agency as vice prexy...Henry Fonda heads the Entertainment Industries Com. for the American Cancer Society's Apr. campaign to raise $16,042,000...
"Tremendously moving . . . Told with compelling sympathy and great heart . . . Will rate audience acclaim."

-VARIETY

"Immense audience satisfaction seems destined to be the happy fate of this sterling attraction . . . Valli is excellent, MacMurray never better. Sinatra a pleasant surprise."

-MOTION PICTURE DAILY

"A strange, rare and strongly affecting drama . . . Has a profoundly different theme that engrosses and maintains a strong grip on the imagination."

-FILM DAILY

"So freighted with entertainment values as to guarantee a tip-top boxoffice experience . . . Played like a house afire on the occasion of its preview."

-MOTION PICTURE HERALD

"A solid hit . . . can hardly fail to strike a responsive chord in the hearts of all."

-BOXOFFICE

"Comes to the screen with all the warmth, the beauty and the tenderness of the novel preserved intact."

-HOLLYWOOD REPORTER

Produced by JESSE L. LASKY and WALTER MacEWEN - Directed by IRVING PIC

with LEE J. COE
BEST... say

"Looks like one of the best boxoffice bets in many a day. Will set even hardboiled cynics reaching for their handkerchiefs."

—DAILY VARIETY

"A picture certain to land among the higher successes everywhere."

—THE EXHIBITOR

"Outstanding entertainment, not only for those who read the book, but for millions of others who revel in heart-warming screen fare."

—SHOWMEN'S TRADE REVIEW

"Big boxoffice... provides colorful acting spots for the trio of stars."

—INDEPENDENT FILM JOURNAL

"A wonderful, enthralling picture destined to rank with the outstanding successes of recent years."

—FILM BULLETIN

Jesse L. Lasky Productions, Inc. presents RUSSELL JANNEY'S

"THE MIRACLE
OF THE BELLS"

FRED MacMURRAY

Valli FRANK SINATRA

Adapted from the Play by BEN HECHT and QUENTIN REYNOLDS

REleased by
RKO Radio Pictures
Denver Trust Suit Continued

Wilmington, Del.—At the call of
the calendar for the March term in
U. S. District Court, John VanBrun,
Jr., of the Wilmington law firm of
Killoran and VanBrun, representing
Cinema Amusement, Inc., operator
of the Broadway Theater, Denver,
Colo., plaintiff in an anti-trust suit
against Loew's, Inc., RKO Radio Pic-
tures, Inc., and 20th Cent.-Fox Film
Corp., asked that the case be con-
cluded pending a decision by the U. S.
Supreme Court in the Federal Gov-
ernment's anti-trust suit against Par-
amount, et al.

An injunction in the Federal Dis-
trict Court at Dallas, Tex., an
appeal from which is now pending
before the Fifth Circuit Court of
Appeals at New Orleans, has halted
the Delaware Federal Court anti-
Trust action of Tivol Realty, Inc.,
operator of the Delman Theater, Dal-
las, against Texas Consolidated The-
aters, the Interstate Circuit, Para-
mount, Loew's, RKO, Warners, 20th
Century-Fox, Columbia, United Art-
ist and Universal. The Wilmington
law firm of Killoran and VanBrun
represents Tivol Realty as well as
Cinema Amusements.

Park-In Theaters of Camden, N. J.

NEW POSTS

ROBERT JUCKETT, day manager, Senate, De-
troit
VERNON E. CARLSON, manager, Kramer, De-
troit
THOMAS BEETON, manager, Rex, Detroit.
Gerald COLLINS, manager, Senate, Detroit.
T. A. ASPELL, Radio contact, Jan Handy, De-
troit
JACK STEPHENSON, Commonwealth manager,
Columbia, Mo.
DUREK BARNETT, manager, Fort Wood Theater,
Waynesville, Mo.
ED KILRA, manager, Boone, Columbia, Mo.
DAVE PRESSNEL, manager, Plaza, Mount Ver-
non, III.
DONALD FOSS, assistant manager, Lincoln, Spring-
field, Ill.
JERRY SJAAL, manager, Lyric, Ashbury Park.
LOUIS POLEY, assistant manager, Ma-
estic, Perth Amboy.
MICHAEL MANDREW, manager, Strand Theater,
Springfield, Mass.
J. A. ALLERMAN, manager, Alameda and Guild
Theaters, Crystal City, Tex.
MARES DUDIELSON, manager, United Artists,
Cleveland.
DEN WACHNACHSKY, general manager, Sam
Hoss-Ed Strong Drive-In Theaters, Cleveland.

REVIEW OF NEW FILMS

State of the Union

(NCM) 124 Mins.
Heavy audience turnout is in the cards and
stars for this one...Courageous, punget story
plus over all fine performance and Class A pro-
duction places it in the "can't miss" category...
...Has great natural exploitation tie-in (the
forthcoming presidential nominating conven-
tions) to set up plenty ticketbuyers...Performances
have excellence engendered by names...Capra has
turned in an award size, slick directing job
certain to click...Cast includes Spencer Tracy,
Katharine Hepburn, Angela Lansbury, Van Johnson
and Adolphe Menjou.

Mr. Blandings Builds His Dream House

(RKO-SRO) 94 Mins.
Should make a strong bid for the comedy busi-
ness...Light and laughable situations run the
full range from titters to uproariousness...
Cast ably handles humor which projects into cor-
ers and places where it's least expected...Well
plotted screenplay given fine interpretation by
Gary Grant, Myrna Loy, Melvyn Douglas and asso-
rated support...Where laughter and lightness is in
demand "Blandings" will more than do the trick.
Ends on a smart gag note...H. C. Potter directed.

Tarzan and the Mermaids

(KEO) 68 Mins.
Top number in series...Mexican background has
authenticity...Full complement of action deriving
from colorful fiction in script...Calypso
songs lend rhythmic relief...Tart deals with
pearl traders deluding natives by posing as
gods...Weissmuller topples setup when he looks
into Linda Christians' problem...Latter plenty
pulchritudinous...This plus aquatic spectacle,
many extras, full scenic values...Singly or
doubled it's a good number...Robert Florey
directed.

The Big City

(MCM) 103 Mins.
Surrounded by a competent cast, Meg O'Brien
delivers what her fans and followers want, are
accustomed to, require, expect...Here she is an
orphan adopted by Danny Thomas, Robert Preston,
George Murphy...Also Lotte Lehmann...Locales
are New York...First of three fosterfathers to wed
gets mopnet on adoption...Murphy marries Betty
Garrett...It is solved at length by Edw. Arnold
...Production very good...Songs aplenty...Should
do well in the long, subsequent run haul...
HD A2177 77 8 EXTRA DL PD-HOLLYWOOD CALIF MARCH 20 1948 159P

MR. J ARTHUR RANK
Palm Beach, Fla.

DEAR ARTHUR: DELIGHTED TO CONGRATULATE YOU ON THE
CLEAN SWEEP OF AWARDS FOR CINEMATOGRAPHY, ART DIRECTION
AND SET DECORATION JUST GRANTED YOUR PICTURES "BLACK
NARCISSUS" AND "GREAT EXPECTATIONS." IN "BLACK NARCISSUS"
AS IN ALL YOUR OTHER PICTURES WITH COLOR BY TECHNICOLOR
OUR RELATIONSHIP HAS BEEN MOST HAPPY AND WE LOOK
FORWARD EAGERLY TO AN ACTIVE PROGRAM TOGETHER OF WHICH
"BLACK NARCISSUS" IS ONLY A START

WITH AFFECTIONATE REGARDS
HERBERT (HERBERT T. KALMUS, PRESIDENT AND GENERAL
MANAGER, TECHNICOLOR MOTION PICTURE CORP.)

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE.
He gives the scene its French accent...

PLAINLY, everything about this scene says Paris—though filmed in a studio far from France.

For the property man has provided the French accent in every eloquent detail, fixing unmistakably the picture's time and place.

And with equal ingenuity this latter-day Aladdin can bring forth the properties that effectively point up any city, any century... can put pioneer or princeling "in his place."

Thus, through him, motion pictures take on atmosphere and color; the realm of make-believe becomes believable. Yet the full effect of his achievement might well be lost except for faithful photographic reproduction. This is provided—in full measure—by the famous family of Eastman motion picture films.

EASTMAN KODAK COMPANY
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS
FORT LEE • CHICAGO • HOLLYWOOD
MEET ON DIVISION OF U. K. COIN

Anti-ASCAP State Laws?

Detroit-Allied's new anti-ASCAP strategy may aim for state legislation, it is indicated by Judge J. P. Uvic, AT of Michigan director.

In a statement, Judge Uvic warns that although "denouncing penetration of Government into our business affairs," governmental action by state legislatures will follow unless ASCAP "threw out contention that exhibitors should not be charged at all."

Uvic has recommended that all state exhibitors apply for ASCAP licensing upon either a six months or annual basis, insisting upon a cancellation clause in the contracts.

Special MPAA Com. of Toppers Tackles Formula, Construction Of Provisions Of Pact

Faced with problems of construction and interpretation of provisions of the Anglo-American film pact, special MPAA-MPEA committee of topers met again yesterday at New York headquarters to consider the agreement's clauses.

Special committee was designated at a full meeting late last week. Yesterday's confab was still on the exploratory side. Prime point up is formula for split of British remittances.

FEBRUARY TAX "TAKE" SLUMPS

Washington—February admissions tax collection, on January business, dipped to $25,410,738, lowest in two years—the Treasury reported this morning. February, 1947, collection was $28,706,936, while January, 1948, collection was $28,688,455.

PLAY U.K. PIX, GET $$$-JAR

Hollywood—Quickest, easiest way for U.S. producers to get dollars under new Anglo-American pact is for U.K. pix to be successful in U.S., J. Arthur Rank declared here today.

Rank said about one-fifth of his 40 pix program for 1948 will be in Technicolor.

ALLIED SURVEYING ALL TAXES

National Allied, thru its units, is making a comprehensive tax survey covering theaters. Reported will be: Federal, state income taxes, real estate tax, improvement taxes, school taxes, special assessments, occupation taxes, admission taxes, Federal, State, municipal; gross or net profit taxes; use or sales tax on film, censorship taxes or fees, license taxes, fire marshal fees, inspection fees, marquee taxes and other relating to peculiar construction or projections of theaters.

Rep. Pictures Joins MPAA

Republic Pictures was accepted as a new member of the MPAA at the annual membership meeting held yesterday at the New York offices. All directors were re-elected. Board will meet for reorganization on April 12 with Eric A. Johnston and other present officers certain to be re-named.

Attendance yesterday was largely by proxy.

L.S. Schlesinger
Ritos in Philly

Funeral rites for Leonard S. Schlesinger, 47, proxy of Warner's Service Corp., who died in Philly Sunday night after a long illness, will be held there this morning.

US Air Force
Recalls Goetz


ILM DAILY'S "New Look" Today Is Occasioned by the N.Y. Printers Strike
MOLINE EXHIBS. MAY SHUTTER

Moline, Ill.—Imposition of a 4¢ admissions tax, voted by the City Council, has brought a threat to shutter from the operators of the city's six theaters. Exhibs. met yesterday with the Moline Association of Commerce to explore possibility finding an alternate revenue.

ALLIED ON PLAYING U.K. PIX

Denver—First Allied reaction to the increasing playing time for British pix aspect of the Anglo-American film pact comes from Allied RMT which advises its members: "If you can get away with playing British films, then buy them. But if they are poison to you, then don't buy."

DuMont Asks RCA Judgment

Wilmington, Del.—Allen E. DuMont Laboratories filed a Federal Court action seeking a declaratory judgment against RCA, finding 49 radio and television patents held by RCA invalid and not infringed by plaintiffs.

Goldwyn Shift

Sam Goldwyn will move his story department to Hollywood from New York in April.

DEATHS

CHARLES CONRAD, Monogram salesman, St. Louis.

WILFRED HUMPHREY, film actor, at Los Angeles.

GEORGE LANGLEYNICH, vet exhib., at Milwaukee.

JAMES H. MOORE, 81, pioneer Detroit showman, who first showed films in that city.

Wage Hike Voted 80 Rep. Employees

Increases of $5 to $8 have been awarded by the AAA to 80 SOPEG members at President's home office, retroactive to 27 Sept. 1947. Hike averages 19 per cent.

GA & F Record

General Aniline & Film Corp. earned a record $3,323,250 last year, compared with $3,188,995 in 1946. Earning equal $1.45 per Common A share, compared with $1.35. Export sales in 1947 were 29 per cent greater than in 1946.

E-L and Small Split on Credits

Eagle Lion and Edward Small have terminated their association following a controversy over as-publicity credited for "Men." Company claims that Small wanted decision to put his name on the film complicated the pre-release program that he already been set up.

E-L & its executive will henceforth receive no production credit on either "Men" or the forthcoming "Raw Deal" but will act as distributors. Despite Small's withdrawal, the scheduled "Twelve Against the World" will be an E-L production.

Kalmenson Back

Ben Kalmenson returned to his 80 desk yestarday after a week's studio conferences on general policies and sales campaigns. He also viewed rough cut on pix coming up.
"TO THE VICTOR" is very big trade news!
With national trade showings just completed and public showings to follow immediately, the motion picture industry again is demonstrating how excitingly it can tell a story.....and how spectacularly up-to-the-minute that story can be.

"TO THE VICTOR" is the picture for which stars, cast, director and complete production unit were sent to France.

DENNIS MORGAN

as the man who sold himself to the highest bidder

VIVECA LINDFORS

the new star from Sweden—1948's most important debut!

"TO THE VICTOR"

Directed by Delmer Daves
Produced by Jerry Wald
Written by Richard Brooks
with Victor Francen, Bruce Bennett, Dorothy Malone, Tom D'Andrea
Another news bulletin from "NAKED CITY" headquarters—

NAKED

Stanley Theater* in the biggest busi—

* Ask Harry Kalmine about "NAKED CITY", best dressed box-office attraction in many a moon.

Opened Wednesday—Holy Week.
CITY at Warner's Philadelphia turns in gross in forty weeks!

There's no limit to what you'll do with this great box-office attraction! Get ready now to push it and hold it!

MARK HELLINGER'S "NAKED CITY" Starring BARRY FITZGERALD and featuring HOWARD DUFF • DOROTHY HART • DON TAYLOR Directed by JULES DASSIN Produced by MARK HELLINGER Associate Producer: JULES RUCK Screenplay by ALBERT MALTZ and MALVYN WALD From a Story by MALVYN WALD A UNIVERSAL-INTERNATIONAL RELEASE

Ride high with U-I
30 Coast Theaters To Install Video

West Coast Bureau of THE FILM DAILY

Hollywood — Approximately 30 Southern California theaters will enter the large-screen video field, according to S. Charles Lee, Los Angeles architect.

Direct projection equipment will be installed in 20 houses, while 10 others plan to utilize the intermediate system as soon as tele interests and the exhibits, work out the legal niceties.

The latter system would appear to be Paramount’s.

Clemmons to Open 2nd School

Marshall, Tex.—Opening of the National Theater Institute about April 1, as a theater technical school in motion picture management and film projection, is announced by W. T. Clemmons, owner of the Harlem Theater. New school is for white students. It has been approved by the Veterans Administration, as has Clemmons’ similar school for Negro trainees.

Chi. Tele Station, WNBQ

Chicago—NBC’s local tele station, which goes on the air about Sept. 1, will have the call letters WNBQ instead of the previously assigned WNBY.

Shubnell Operating Allied

Detroit — Lawrence Shubnell has taken over Allied Theater Service, now booking eight Michigan theaters. Shubnell plans to extend his service to additional houses.

FRENCH PRODUCERS EYEING CANADA

Increasing Costs at Home Bring Consideration of Shift in Base to Quebec

Montreal—Number of French producers, harassed by increasing production costs in that country, are eyeing Canada as a possible site for future production, it is learned. Another factor is the increasing possibility that the French Government may take over control of production.

It is pointed out that France is piling a plan to make francs worth some $7,000,000 available to producers to tide them over the present difficult period. Latter move, however, is seen in some sources as the initial step in a takeover by some Government department.

Quebec enters into consideration because it is still a low cost production territory, and films made here could be profitable for world circulation, in spite of the French quota of screen time for imported pictures.

Quebec’s theater market also is a factor, with producers estimating that a good share of production costs can be recouped even before the picture is exported to other French-speaking areas.

One of the prime movers of the idea is said to be Marcel Pagnol, with encouragement supplied by Rene Germain and Paul L’Anglais, president and production topper of Quebec Productions Corp. All are in the U. S. at present, negotiating details of the proposal. Others are believed looking into the plan via long range negotiations between France and Canada.

Weinstein Leaves BIR

Resignation of Murray M. Weinstein as attorney in the penal division, chief counsel’s office, Bureau of Internal Revenue, has been announced by David V. Cahill, regional counsel. Weinstein will return to his private practice of law, with offices at 37 Wall St.

New Zealand Appoints Com.

Wellington, N. Z. (By Air Mail)—A Parliamentary Committee of 11 members has been named to inquire into the film industry and report to the next session of Parliament. Action follows a request from labor unions.

Colorado Springs Drive-in

Denver—Cy Lee and Paul Rothman have bought the Colorado Springs, drive-in franchise from Emmett Thurman, Chas. DyRyk and Able Davis, and will open by June 1 a $100,000 650-car drive-in, to be built on a 38 acre site east of town.

Creative Films to Import Films

West Coast Bureau of THE FILM DAILY

Hollywood—Creative Films, Inc., believed to be the first film import company based in Hollywood, has been incorporated in Sacramento. Officers are A. S. Weiner, president; Rod E. Geiger, vice-president; Elia M. Weiner, secretary, and Beryl Weiner, treasurer.

COMING AND GOING

PHIL REISMAN ARRIVES ON THE COAST TODAY FROM N.Y.

GEORGE STEVENS ARRI

ED ON THE COAST YESTERDAY.

HOWARD STRICKLING LEFT FOR THE COAST YESTERDAY.

IRVING BERLIN IS BACK IN N.Y. FROM THE COAST.

W. K. CRAIG RETURNS TO THE COAST THURSDAY.

DON MACELWAIN GOES TO WASHINGTON TODAY.

JUDY GARLAND IS DUE IN FROM THE COAST TOMORROW.

SMILEY BURNETTE, TO Davenport, Ia., April 12 FOR P.A. WITH SIOUX CITY, CEDAR RAPIDS, NICHITA AND LOUISVILLE TO FOLLOW.

LEON J. BAMBERGER, TO PHILLY TODAY.

JOHN LAURENZN IN N.Y. FROM THE COAST.

JACK HARRIS AND MRS. HARRIS ARE ON A THREE WEEK MIAMI BEACH VACATION.

A. A. ABRAMOVITZ OF PEOPLES CANDY CONCESSIONS IS VACATIONING WITH HIS DAUGHTER AT MIAMI BEACH.

WOLFE COHEN HAS ARRIVED IN BANGKOK, SIAM.

EDWARD M. SAUNDERS, RETURNS TODAY FROM KNOXVILLE.

PETER LAWFORD IS VACATIONING HERE.
THERE IS ONLY ONE
YEAR BOOK
OF MOTION PICTURES
and that is published by
THE FILM DAILY
THE 1948 EDITION SOON READY
DATE BOOK

Apr. 5: Airline BBA at bakers commercial general membership meeting, Philadelphia
Apr. 6: Republic Pictures annual stockholders meeting, home office, New York City
April 8-9: Annual convention of Pacific Coast Conference of Independent Theaters Owners at the St. Regis Hotel, San Francisco.
Apr. 9: Columbia Pictures annual stockholders meeting, home office, New York City.
April 17-17: International Variety Clubs 1948 convention at the Royal Plaza Hotel, Miami Beach.
April 19-21: Television Film Coordinating Committee meets, Hotel New Yorker, New York.
April 21-24: Allied Non-Theatrical Film Association annual convention, Hotel New Yorker, New York City.
May 2: Jewish Theatrical Guild testimonial dinner to Walter Vincent, Hotel Astor, New York City.
May 3-7: England regional Allied convention, Hotel Somerset, Boston.
May 7: Waldorf-Astoria Hotel, New York City.
May 14: Marine Picture Associates annual dinner.
May 15-17: Allied Board of directors annual meeting, Cosmopolitan Hotel, Denver (in place of Colorado Springs).
May 18-19: Allied Rock Mountain ITO convention, Denver.
May 23-24: Avery semi-annual convention, Biltmore Hotel, Los Angeles.
May 21: Motion Picture Associates annual dinner dance, Waldorf-Astoria, Hotel, New York City.
June 10-12: Allied Theatre Owners at New Jersey annual convention, Hollywood Hotel, West End, N. J.
Sept. 28-30: Technical Equipment and Supply Manufacturers Association annual convention, Jefferson Hotel, St. Louis.

NEW POSTS

BENJAMIN LANDER, Eagle Lion head booker, resigned.
CLARENCE B. WILSON, Eagle Lion salesman, Detroit, Mich.
JOHN A. GARIN, Jr., student assistant, Ran- dom, Mass.
JAMES H. GOSSILL, student assistant, Colonial, Broadway, N. Y.
COLA GIOVANNA, manager, Strand, Providence, R. I.
WILLIAM J. WILSON, Jr., manager, Bookman, Orlando, Fla.
ALEX COOPERMAN, Eagle Lion booker, Los Angeles.
FRANCE MLELLER, Eagle Lion salesman, St. Louis.
C. M. SWABB, manager, Roxy, Mounds, Ill.
WILLIAM MIGGINS, assistant shipper, 20th-Fox, Omaha.
RAYMOND COOLEY, head shipper, Republican.
M. C. CALL, manager, Broadway Strand, Chicago.
F. D. O'FOLS, manager, North Center, Chicago.
SAUL KRP, assistant manager, Leon's Pal, Springfield, Mass.
WILLIAM CLIFFORD, manager, Esquire, Columbus,
WILLIAM MOSS, manager, Westminster, Columbus.
RALPH DENNISON, manager, Cleve, Columbus.

Along the Rialto

by Phil. M. Daly

TUESDAY'S TELE-LINES

**WHAT IS THIS ABOUT A RE-CONSTRUCTION OF MOTION PICTURE COMMITTEE CO-OPERATING FOR NATIONAL DEFENSE? THERE'S A TALK IN SOME QUARTERS...**

HERE'S WHY TOA'S PARTICIPATION IN THE CAMPAIGN AGAINST JUVENILE DELINQUENCY IS MORE IMPORTANT; FIFTY-TWO PER CENT OF ALL U.S. CRIMES ARE COMMITTED BY PERSONS IN THE 14 TO 21 YEAR AGE RANGE...**IN IS PROVIDING OPENING SHOTS OF THE WORLD CONGRESS ON FREEDOM OF INFORMATION AT GENEVA TO THE FIVE NEWSREELS...**VIVIAN GORDON JOINS HERMAN H. DRYER AS TEL DIRECTOR...** PARAMOUNT'S PICTURE INVENTORY AT THE END OF 1948 IS ESTIMATED TO HAVE BEEN $3.5 TO $4 MILLION LOWER THAN THE 1946 YEAR-END, BUT THIS DOES NOT INCLUDE THE INVENTORIES OF RAINBOW AND LIBERTY WHICH WALL ST. BELIEVES WOULD MAKE THE TOTAL ON A PAR WITH THE 1946 FIGURE...**TELEVISION AUDIENCE CONTINUES TO SNOWBALL WITH THE NEW YORK AREA REPORTING RECEIVER INSTALLATIONS AT THE RATE OF 1000 PER DAY...**RIVOLI'S USE OF TRADE REVIEW QUOTES IN N.Y. DAILIES! DISPLAY ADS. ON HEELS OF U-L'S SIMILAR ACTION IN INSTANCE OF "ALL MY SONS" COULD INSPIRE A TREND.

**LEASE DEAL FOR A WIDELY KNOWN BROADWAY HOUSE IS REPORTED IN NEGOTIATION...**WITH DETROIT'S CITY COUNCIL DECREASING DAYLIGHT SAVING TIME, DETROIT TIGER'S NIGHT GAMES WILL START AT 9:30 P.M., JUST LATE ENOUGH TO KILL SECOND SHOW FOR FILM HOUSES...**MOTION PICTURE RELIEF FUND SILVER Jubilee will be marked by an industry-wide campaign, to kick off April 22 with George Bagnall as CHAIRMAN...**BRIG. GEN. DAVID SARNOFF IS REPRESENTED IN THE AMERICAN MAGAZINE FOR APRIL BY AN ARTICLE "EVERY CHANCE IN THE WORLD"...**PARAMOUNT HAS FINALIZED "BEYOND GLORY" AS THE TITLE FOR IT'S WEST POINT PIC, ORIGINALLY "DUBBED THE LONG GREY LINE"...**NATIONAL LEGION OF DECENCY HAS PUT "ARE YOU WITH IT?" TO THE VICTOR AND "PAISAN" CLASS B, "THE ETERNAL RETURN" IN CLASS C...**EASTERN BACKGROUND AND ATMOSPHERIC FOOTAGE FOR "THE BABE RUTH STORY" WILL BE SHOT IN THIS CITY, BALTIMORE, COOPERSTOWN, BU- TON, PITTSBURGH AND CHICAGO...SECOND UNIT HEADING EAST IN ABOUT A WEEK WILL BE HEADED BY D. ROSS LEDERMAN...**WARNERS SAYS ALFRED HITCHCOCK HAS SIGNED A TERM, EFFECTIVE JAN. 1; HITCH- COCK SAYS THEY'RE STILL TALKING.

Send Birthday Greetings To—
March 10
Saul Jeffcoe Herbert Anderson St. Barus Edward Schreiber Anna O. Nilson Martin George Smith

SHORTS

"Navy Crew Champions" Columbia 10 min
For Sport Fans
Bill Stearns provides the commentary as the camera follows a Mid shipmen through their trials for the Poughkeepsie Regatta. Navy closes with the exciting race; Naval underdog, won to become the nation's top crew. Sports interest.

"Samba Mania" Paramount 18 Min
Lots of Fun
Latin lovely, Isabelita, stars in this tale of a jealous dancing star who traps his night club owner's fiancée when his roving eye falls on red-headed boogie-woogie doll. Pours on the masterfulness and all agrees to love, honor and obey. Do in Technicolor, it's gay, musical at lots of fun.

"Miracle in a Cornfield" M-G-M 8 Min
Dramatic
Photographed in Technicolor as containing some actual pictures the eruption of Mexico's most fabulous volcano, Paricutin, this one the John Nesbit Passing Parade series is highly spectacular. The roaring and surrounding the birth of the volcano makes interesting fidd for any audience.

"Bet Your Life" RKO 14 min
In the Groove
When Leon Errol swears off gambling, and then finds he's holding a Lucky Sweepstakes Ticket, the situations really become involved. I can't let on to his wife that he has the ticket, therefore he can't collect his usual mix-ups and laughs.

"Flicker Flashbacks" (No. 2) RKO 9 Min
Very Good
Flashing back to the silent days, this reel presents footage from two epics of the past: "Mile a Minute" or "A Brave Girl Does Duty," and "Weighed in the Balance." Humerous commentary adds to the flavor of these. Very good for general consumption.

"Racing Day" (No. 5) RKO 8 Min
Should Click
The Springfield cameras invade the doings at Hialeah Park, Florida, one of the world's most famous gambling tracks. Highly interesting as the behind-the-scenes happenings are recorded. Should prove successful with sports fans.

Caritone Imports Hungarian F Film
Garitone Co. has imported "Young Hearts" from Hungary whose release as the first Hungarian film to be shown with English ti
COURT SPEEDS EQUITY DECISION

To Produce 6 Films In N.Y.

Scheduling of five pix for New York production for Screen Guild release was announced yesterday. Irving Goldstein, East-West Pictures proxy, set a "Joe College" series of four, set against college backgrounds, and featuring "name" bands. At the same time, George A. Hirliman revealed first of two pix he will make for SG, "I Am the Law," N.Y. police story, and starts shooting here May 10. He may also do "The Third Alarm" here.

Sixth pix for 1948 New York production will be "Dreadful Summit", to be made here in mid-summer by Philip A. Waxman, new Broadway producer.

PCC WILL MULL JOHNSTON'S NO

Hollywood, Calif. A. Johnston's nix of the PCC proposal that stars not appear in political pix, including newsreels, will come before the Conference's trustees April 5. Meanwhile, PCC is mum.

DEARTH OF CASES AND GREATER TIME FOR OPINION PREPARATION CITED BY OBSERVERS

Washington—Observers here are of the opinion that the U.S. Supreme Court may hand down its decision in the industry anti-trust suit within the next 30 days as the result of the dearth of cases being heard in recent weeks.

Forced to abandon hearing arguments on many cases until new issues can be presented, the Court is consequently spending more time preparing opinions on previously argued litigation. In addition, the high tribunal has just completed a two week recess.

U.K. BUILDING RIGIDLY CURBED

Stringent restrictions upon new construction in England will undoubtedly prove a bar to the development of new studio facilities by those American companies who do not have such space at the present time, in the opinion of Sam Eckman, M-G-M managing director in Britain.

In the most advantageous position of all the American companies is M-G-M. Eckman stated, with facilities the equal of any in the world. Warner's and 20th-Fox have studios in Teddington and Wembley respectively, but the others will have to compete for whatever is available.

ADELMAN IN NEW TRUST ACTION

Wilmington, Del.—I. B. Adelman, owner of the Delman, Houston, Texas, has filed an anti-trust suit for treble damages totaling $3,450,000 against the eight majors and Interstate and Texas Consolidated circuits.

FCA GETS GRANT FOR EXPANSION

Carnegie Corp. of New York was awarded a grant of $10,000 a year for two years to the Film Council of America. Coin is earmarked for an executive director, to head up expansion program. Council now has 87 local councils, 12 organized within the last month. Objective is 350 Councils by year's end.

'FREE PERIOD' PIX LIMITED

Major companies have agreed to release maximum of five pictures each in Britain during the free period from the April date when the tax is officially rescinded by Parliament until June 14 when the recently negotiated pact becomes effective. After June 14, there will be no limit to number of pictures that each company will be able to release.

MARCUS TO BRING TRUST ACTION

Chicago—Max Marcus, Indianapolis exhib., has retained Thomas McCon- nell to file trust suit against three Indianapolis circuits and eight majors.

COMMISSIONERS AT ITOA LUNCH

Police Commissioner Arthur W. Wallander and License Commissioner Benjamin Meld- ing will address to-morrow's ITOA luncheon meeting, Hotel Astor. Met. area operators have been invited to send reps.

FILM DAILY'S "New Look" Today Is Occasioned by the N.Y. Printers Strike
$4,000,000 CREDIT FOR GPE

General Precision Equipment Corp. has arranged a $4,000,000 credit with three N.Y. City banks, is committed to borrow up to $2,000,000 on or before May 31 and has presently borrowed $1,000,000 on notes payable in installments up to Jan. 31, 1953. For year ended Dec. 31, GPE reports consolidated net after taxes of $1,243,027 as against $1,743,694 in 1947 hit a record of $27,748,137.

DON'T SNIP CREDITS—N. J. ATO

Allied Theater Owners of New Jersey has called its members' attention to a practice in some parts of the country of snipping picture credits from feature prints in order to save running time. Members are reminded that this is in violation of contract with distributor which states that pix must be shown in the form delivered.

ASK SEPARATE U.K. TELE PACT

London (By Air Mail)—British tele faces a high hurdle in the demands served by both Actors Equity and the musicians union for separate video contracts and fees. BBC contends that existing radio pact cover. Equity and musicians have fixed a June 1 deadline.

BUY INTO DIXIE


STORKS

Cuero, Tex.—Mr. & Mrs. John Monroe are the parents of a baby girl. Father is Griffith manager here.

Pittsburgh—Al Kalzes, manager of the Squirrel Hill, has a new son.

New Kensington, Pa.—There's a new daughter in the family of F. Serraos, manager of the Circle.
The night was too still...

the beat of their hearts too fast ... it was a time of waiting ...

... the time before the end ! ...
to match the unsurpassed power of Tolstoy's most famed and fascinating story!

ANNA KARENINA... whose one great love was everything... heartbreak, laughter, violence, destruction!

VIVIEN LEIGH ... her portrayal breathes new passion and emotion into the most magnificent love story ever penned!

in Alexander Korda's production

Anna Karenina

by Leo Tolstoy
COMING FROM ALEXANDER KORDA FOR

20 CENTURY-FOX

DAVID NIVEN in
BONNIE PRINCE CHARLIE
Color by TECHNICOLOR
Produced by EDWARD BLACK • Directed by ANTHONY KIMMINS
Screen Play by Clemence Dane

ORSON WELLES in
CYRANO DE BERGERAC
From a script by ORSON WELLES
Based on an adaptation by Humbert Woolf
From the play by Edmond Rostand

A
CARY GRANT
Starring Production
Produced and Directed by CAROL REED

THE LOST ILLUSION
Starring
Ralph Richardson • Michele Morgan
Directed by Carol Reed • Based on a story by Graham Greene
Charlotte Co. Will Produce

Charlotte, N.C.--Western Adventure Prods. has been organized here with John Mangham of Atlanta as president to distribute thru Screen Guild Prods. Bond Ornond will head up the production staff. Series will star Lash LaRue, with Al St. John featured.

Other officers of the new producing company are: Francis White, Charlotte, secretary-treasurer; Joy Houck & E. V. Landach, New Orleans, vice-presidents.

Philly, Atlanta DuPont Offices

Wilmington--A new district sales office has been opened by the Du Pont Photo Products Dept in Philly and Atlanta, headed respectively by Lloyd Barron and Fenner G. Headley. At the same time, the Eastern district office has been designated N. Y. district office. Harold A. Dumont stays as manager.

No Pickup Costs

Kansas City--Under an agreement between Allied ITO of Kansas and Missouri and Exhibitor's Film Delivery, pickup charges are eliminated and return charges reduced 50 per cent.

Send Birthday Greetings To

March 31
Clifford Brooks Paul Lopnov, Jr.
Victor Vanconz Eddy Quillin.

Mid-week Memos

***THE ASSOCIATION OF SCREEN MAGAZINE PUBLISHERS WILL RELEASE THE RESULTS OF A TWO-YEAR SURVEY OF THE AMERICAN PUBLIC'S MOVIE-GOING HABITS AT A HOTEL ASTOR LUNCHEON TODAY...SURVEY WAS MADE BY PROF. PAUL F. LAZARSFIELD...FIRST 20TH-Fox British pic will be "THE GAY PUPPET," INSTEAD OF THE ORIGINALLY PLANNED "BRITANIA NEWS"...SCRIPT TROUBLE CAUSES THE SHIFT...BRITISH SHOOTING IS plANNED FOR MIDSUMMER...Lt. Col. Joseph Goetz, recalled to active duty by the USAF, leaves his post as assistant division manager of RKO Theaters in Chi., pronto...Max Youngstein has named Charlie Vukovich assistant to Bob Hauley, E-L art director...Eronel Prods. second pic, "Return to Treasure Island," will be in color...Film Classics releases Eronel's first, "The Argyle Secrets," on May 7...Emerson's new tel receiver with 52 square inch screen sells for $269.50...And what are YOU doing about video?...\n
***JAMES NASSE IS TALKING A LONG-TERMER WITH Buddy Rogers...*CHECK FOR $23,981.65 collected by 55 R.I. theaters in the recent March of Dimes campaign has just been presented to Gov. John O. Pastore by Ed Fay and Meyer Stanzler of the co-operating exhibitors...*BERNIE KREISLER has reached Stockholm on his European industry survey, and postcards he hopes to be home by Christmas...*Eagle Lion's "Blonde Savage" and "Bury Me Dead" will play over Loew's Met. circuit as a package...*TWENTIETH-Fox for obvious reasons will change the title when it films Dan Lyons' mystery yarn, "The Frightened Child"...*DAVID O. SEZNIK DISCLAIMS ANY INTEREST IN ACQUIRING RKO's control, but his relations with the company are very friendly indeed...Valli and Joseph Cotten go to RKO on loan to star in "DEEP NO MORE"...*Ditto Robert Stevenson to direct...*GERALD M. MAYER, managing director, MPAA international division, will speak on "AMERICAN MOTION PICTURES ABROAD" at the New School for Social Research.

***RKO RADIO'S FOREIGN DEPARTMENT LAUNCHES THE Phil Reisman Beat Last Year Drive April 4...CAMPAIGN CLOSES JULY 3...MAGDALENE MASKELL, FORMERLY COAST EDITOR OF MODERN SCREEN MAG., HAS JOINED ENTERPRISE'S PUBLICITY STAFF.

COMING AND GOING

STEVE BRODY IS BACK IN HOLLYWOOD FROM MILWAUKEE.

BEN SCHWAB IS BACK TO HOLLYWOOD.

ROBERT J. COYNE, LEFT YESTERDAY FOR AN EXHIBITOR MEETING IN CHATTANOOGA.

EAGLE LION'S WILLIAM J. HEINEMAN AND MAX E. YOUNGSTein LEAVE FOR THE COAST TODAY TO SET WORLD PREMIERE PLAN FOR "RUTHLESS."

LYNN FARNOl RETURNS TODAY FROM THE COAST.

SID BLUMENSTOCK OF 20TH-FOX IS IN LANCASTER, OHIO.

FRED ZINNEMAN WENT TO NEW YORK FROM THE COAST YESTERDAY.

HAROLD ABBOTT OF ABBOTT THEATER EQUIPMENT IS BACK IN CHICAGO FROM A HOT SPRINGS VACATION.

ROY HAINES IS BACK FROM DETROIT.

ED HINCH GOC TO WASHINGTON AND PHILLY FROM NY, RETURNING FRIDAY.

GLENN ALLVINE IS IN WISCONSIN ARRANGING FOR GOV. DREW'S ADDRESSES IN MILWAUKEE, MADISON, APPLETON, EAU CLAIRE.

JOHN L. FRANCONI IS IN TOWN FROM DALLAS FOR A WEEK'S STAY.

JACK LEEWOOD IS HERE FROM HOLLYWOOD FOR SCREEN GUILD AD CONFAB.

EDWIN W. AARON RETURNS FROM THE COAST.
Everybody goes for "Millie"!

A TRULY GREAT FAMILY PICTURE!

IT'S MATING TIME FOR MILLIE
“Ford and Miss Keyes make a sock team. Should click with all types of theatre-goers, particularly the younger set.” VARIETY

“Great boxoffice potential. Every earmark for successful runs.” FILM DAILY

“Mark this one for brisk business all down the line.” M. P. HERALD • “A natural for women. Should do well.” SHOWMEN’S TRADE REVIEW • “A neat film package.” M. P. HERALD

“Busts out all over with rare good humor. Just a case of keeping route between box office and bank well guarded.” DAILY VARIETY • “Aimed for profit.” HOLLYWOOD REPORTER

COLUMBIA PICTURES presents

GLENN FORD • EVELYN KEYES

The Mating of Millie

with RON RANDELL • WILLARD PARKER

Screenplay by Louella MacFarlane and St. Clair McKelway
Directed by HENRY LEVIN • A CASEY ROBINSON PRODUCTION

AND DATING TIME FOR YOU!
THE PIRATE

M-G-M

102 Mins.

Long in Technicolor eye appeal, creditably embroidered with Cole Porter tunes & plentifully studded with feminine beauty, here is one to test audience credulity...Plot is humdrum... Is theater within theatricalism...Roles are rendered with constant appearance of tongue-in-cheek...Scenario is a re-working of the story where- in a notorious pirate hides out as a politician on a Carib Isle and a slick strolling player unmasks him when the competition for the fairest flower becomes too keen...Gene Kelly lends the character he impersonates unrestrained impersonation and lays it on thick...Judy Garland is properly perplexed by the events. Involved in the proceedings also are Walter Slezak, Gladys Cooper, George Zucco and assorted talent...Entertainment charge has song, dance, comedy ingredients...At length Kelly recruits Miss Garland and they are a fine pair...Pic has a catchy tune for conclusion. Vincente Minelli's direction okay...Color photography splendid.

RUTHLESS

Eagle Lion

104 Mins.

Top drawer production in this one is supplemented by a good collection of names to provide audience lure...Drama content is concerned with relentless pursuit of success by Zachary Scott who climbs to the top notwithstanding whom he tramples...Performances generally unrestrained. Imaginative screenplay resorts to flashback constantly...Inspecting the growth of Scott's ego and domination of the financial world, the yarn displays his origin, rise, demise...His victims catch up with him when he is about to give it all up...Name values in cast include Louis Hayward, Sydney Greenstreet, Lucille Bremer, Diana Lynne, Martha Vickers...For the general run of audiences.

ARE YOU WITH IT?

U-I

90 Mins.

Plentifully supplied with song and dance...Donald O'Connor adept and active in his routines...Olga San Juan and Martha Stewart display plenty in the line of pulchritude...Good musical offering with laughter punctuation...Should do well with most audiences...Plot has carnival flavor.

THE TIOGA KID

Eagle Lion

54 Mins.

Standard Eddie Dean, Roscoe Ates, Jennifer Holt western that delivers up the star in dual role...Has required complement of action, songs, brawls, shooting and such like...Will fill the western portion of the bill.

TO THE VICTOR

WARNERS

100 Mins.

Lacking a certain emphatic clarity, this display of melodramatic intrigue in postwar France has merit in that it introduces the Swedish actress Viveca Lindfors to U.S. audiences and also its on the spot production...Pic was shot in and around Paris, on the Normandy invasion beaches. High capability is demonstrated by Miss Lindfors and the portrayers of the major roles...They include Dennis Morgan, Victor Francen, Bruce Bennett, Dorothy Malone, Tom D'Andrea...Superior quality of the production captures and enhances the foreign locale which is the real thing. Jerry Wald Produced...Sharp suspense note sets off the tale...Lindfors is almost slain by cohorts of her collaborator husband, returned to France for trial as a traitor......She meets Morgan and they elude the pursuit...Francen wants Lindfors to testify...The lengthy footage is given to much inner soul searching by almost all involved...It comes out they are an unsavory lot, out to make a Black Market buck, regardless of principle or moral...Frances induces Morgan to come over to his side...They conceive a plan...When it is in post operative stage the two vicious elements have eliminated themselves from the scene via gunplay...Lindfors indicts her renegade husband...Morgan is at her side...Delmer Daves' direction is generally good.

THE ARIZONA RANGER

RKO

61 Mins.

High quality western fare...Features Jack Holt and son Tim...Father and son combination results in sock western drama with an interesting development permitted in the script...Has to do with rustlers in the Arizona Territory and how Tim, a lawman, breaks up the gang with an assist from Jack...Should be very well received...Top line performances...Able direction by John Rawlins maintains a steady flow of vivid action that is soundly motivated...J.Roy Hunt's camera work is fine.

THE ENCHANTED VALLEY

Eagle Lion

77 Mins.

Outdoorsy Cinicolor tale of criminal reform via the influence of a crippled boy who brings about the regeneration of a crook...Should stand up well with juvenile audiences...Has much in the line of wild animal interest...Pace is slow...Story borders on triteness...Performances undistinguished.
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